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FOR IMMEDIATE RELEASE
Thursday, September 3, 1970
SF #117

SPORTSMEN FOR REAGAN

Six Northern California sportsmen -- including the Vice President of the State Fish and Game Commission -- today were appointed to leadership positions in the campaign to re-elect Governor Ronald Reagan.

They are Carl F. Wente and Sherman Chickering of San Francisco, Thomas H. Richards, Jr., of Sacramento, Dwight L. Merriman, Jr., of Kentfield, Dr. Joe G. Sweet II of Orinda and Joseph Russ III of Ferndale.

Wente will serve as honorary chairman of the Northern California Sportsmen Committee for Reagan, Northern California Campaign Chairman Paul R. Haerle said. Chickering and Richards will serve as co-chairmen and Merriman, Sweet and Russ as vice-chairmen.

Wente is honorary board chairman of the Bank of America, president of the Duck Hunters Association and member of the U. S. Forest Service Advisory Council and Ducks Unlimited.

Chickering, an attorney, is vice president of the State Fish and Game Commission and was the Governor's Representative to the Public Land Law Review Commission in 1967.

MORE....

Richards, a Sacramento food company executive, was a member of the Fish and Game Commission, 1957-1969, and is a former director of the California State Chamber of Commerce.

Merriman is a San Francisco real estate broker, Dr. Sweet is an Oakland dentist and Russ is a rancher.

In a joint statement, the executive committee co-chairmen said:

"An active sportsman himself, Governor Reagan has made special efforts to improve state programs in game management and recreational hunting.

"In this connection, one of the most important achievements has been his administration's protection of California sportsmen against the bewildering array of restrictive gun controls that had been proposed locally and statewide.

"Sportsmen won a significant victory when Governor Reagan signed into law the bill that authorizes the state to regulate the licensing of commercially manufactured firearms. As a result, hunters no longer face the prospect of a different gun control ordinance in every county. Uniform state regulations prevail.

"Governor Reagan consistently has exhibited leadership in the state's improvement and expansion of outdoor recreational programs including its renowned Hunter Safety Training program, establishment of a single State Park and Recreation Commission, acquisition of extensive park lands and hatchery facilities, creation of marine life

MORE....

refuges, and establishment of the State Department of Navigation and Ocean Development.

"As sportsmen, we anticipate another four years of progress and cooperation from Governor Reagan's administration."

The 24-member executive committee also includes four Democrats: Henry Clineschmidt, Redding; Carter Harrison, Modesto; Julius von Nostitz, San Francisco; and George J. Bessler, Placerville.

Also in the group are: World-renowned wildlife artist Harry Curieux Adamson, Lafayette; world champion flycaster Jon E. Tarantino, San Francisco; Lake County Supervisor Wesley Lampson, Lakeport; Sam Zall, Marysville, past president, American Field Service foreign student program.

Also appointed to the Northern California Sportsmen for Reagan: Frank P. Adams, Piedmont; Spencer Grant, Jr., San Francisco; Robert E. Halsing, San Francisco; E. Herrick Low, Hillsborough; John M. Spencer, Woodland; Walter Thoresen, Eureka; Dr. George N. Fitzgerald, Sacramento; Warren J. Flournoy, Modoc County; William J. Nittler, San Francisco; and K. Vadney Murray, Quincy.

#

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SOLANO COUNTY

FOR IMMEDIATE RELEASE

THURS., SEPT. 3, 1970

SF #118

Charles E. Martin, Solano County insurance representative, has been named co-chairman of Governor Ronald Reagan's Solano County campaign, Paul R. Haerle, Northern California chairman, announced today.

Martin, 48, was a candidate for the office of Solano County Sheriff in the 1970 June Primary.

He served with the First Marin Division in World War II and in the Korean War.

He is a member of F. and A. M. No. 87 Naval Lodge, Oakland Scottish Rites, Sacramento Ben Ali Temple, Shriners, and Veterans of Foreign Wars Post 1123, Vallejo.

In recent years he has served on the Solano County United Crusade Collection Team.

Martin attended San Jose and Sacramento State Colleges. He and his wife, Helen, live at 144 Mayfair Avenue, Vallejo.

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NORTHERN CALIFORNIA
CAMPAIGN VICE-CHAIRMEN

FOR IMMEDIATE RELEASE
FRIDAY, SEPTEMBER 4, 1970
S. F. #119

Two key appointments to Governor Ronald Reagan's 1970 campaign staff were announced today by Northern California Campaign Chairman, Paul R. Haerle.

Chosen as Northern California Campaign Vice-Chairmen for Special Projects were Melville Owen, San Francisco attorney, and Trevor Roberts, San Francisco businessman.

The two vice-chairmen will be charged with handling major Northern California campaign events.

Owen, who resides in Ross, Marin County, is a partner in the San Francisco law firm of Owen, Wickersham, and Erickson. He is a graduate of Hastings College of Law and has been admitted to practice before the California Supreme Court and the U. S. Supreme Court.

A member of the Republican State Central Committee, Owen has served on the San Francisco Bay Conservation and Development Commission since 1967. He is a director of the Marin Republican Council and worked for Governor Reagan in the 1966 campaign. He is also active on the advisory group to the joint Legislative Seismic Safety Committee, which is currently conducting a four-year earthquake study.

. . . M O R E . . .

Roberts resides in Atherton and was active in Governor Reagan's campaign. He is a 1953 graduate of Northwestern University and is a commissioner of the San Francisco Port Authority.

An alternate delegate to the Republican Convention in 1968, Roberts has been victory squad chairman in San Mateo County for the past several elections. He is a member of the World Trade Club, the Olympic Club, and the Menlo Circus Club.

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September 6, 1970
SF #120

REVISED (9/6)

Governor Reagan's Campaign Schedule

(Subject to Change)

MONDAY, September 7

9:30 AM Pressroom opens. Credentials and news releases will be issued. Phones and typewriters available.
AIRPORTER INN
18700 MacArthur Boulevard
Newport Beach (714) 833-2770

11:00 AM Governor Reagan's campaign kickoff press conference. Skyliner Rooms 4 and 5, Airporter Inn.

2:15 PM Depart Airporter Inn for Orange County Fairgrounds.

2:30 PM Governor will circulate through amusement area.

3:05 PM Governor introduced to annual Labor Day outing of Orange County Retail Clerks Union by Art Lerland, President, Local 324. Delivers Labor Day address.

3:35 PM Depart fairgrounds for Airporter Inn

5:30 -

6:30 PM Reception for accredited press in area adjacent to Skyliner Rooms 4 and 5. This is an informal social hour for relaxation and the resting of pens, pencils and notes; no quotes or interviews.

TUESDAY, September 8

7:30 AM Luggage in the lobby.

8:30 AM Depart for Orange County Airport

9:15 AM Takeoff, Air California Flight #311, for San Jose.

9:55 AM Arrive San Jose Airport

10:05 AM Press Availability. Airport Conference Room. Phones available.

TUESDAY, September 2 (cont'd)

10:30 AM RR departs for private meeting with Santa Clara County campaign officials. (Location to be announced.)

10:45 AM Possible plant tour. Details TBA.

11:30 AM Depart for Hayward.

NOON Arrive Southland Shopping Center, Hayward, for combined civic clubs luncheon. (Limited number of phones available for press.)

12:15 PM Luncheon begins.

1:00 PM RR introduced by E. Guy Warren, President, State College Board of Trustees and a Hayward Rotarian. There will be Q&A after Governor's speech.

1:35 PM Depart Hayward for Jack London Square, Oakland.

2:00 PM Arrive The Boatel, Oakland. Pressroom (Rooms 106-108) with typewriters, phones.

4:00 PM Press Conference -- Assemblyman William F. Bagley (R-San Anselmo) in pressroom.

4:25 PM Taping: KTVU (Ch. 2) interview. KTVU Studios (adjacent to Boatel).

5:00 PM Return to Boatel.

5:25 PM Depart Boatel for Ross, Marin County.

6:25 PM Arrive Gabrielson residence, Ross, for fund-raising reception for Governor and Ernest A. Zettenhofen, GOP candidate, State Board of Equalization, 3rd District. (\$25 per person.) RR will deliver off-the-cuff remarks and participate in Q&A.

7:35 PM Depart Ross for Holiday Inn, San Rafael. Pressroom available (San Rafael Bay Room). Buffet.

OVERNIGHT: Holiday Inn
1010 Northgate Drive
San Rafael (415) 479-8800

MORE....

WEDNESDAY, September 9

8:30 AM Baggage. (Place outside your room.)

10:20 AM Depart Holiday Inn for Napa.

11:00 AM Arrive Napa. Event IBA.

11:45 AM Arrive Elks Club Building, (2846 Soscol Ave.) for combined civic clubs luncheon. Press phones in Library Room.

12:45 PM RR introduced. Q&A following speech.

1:30 PM Depart for Santa Rosa.

2:20 PM Arrive Sonoma County Reagan Headquarters, 1811 Fourth Street. (707) 544-0266. RR greets local staff. Brief remarks.

2:30 PM Depart for Flamingo Hotel.

2:40 PM Arrive Flamingo Hotel, Fourth Street and Farmers Lane. (707) 545-6310. Pressroom with typewriters and phones, Room 307.

3:00 PM Press Availability, Room 305.

3:15 PM KSRO radio interview (Merle Ross and Brian Dahle, KSRO; and Peter Golis, Santa Rosa Press-Democrat.) Room 305.

6:30 PM Reagan-Kettenhofen fund-raising reception, Empire Room, Hotel Flamingo. (\$25 per person.) RR remarks and Q&A.

7:30 PM Depart for Sonoma County Airport.

8:00 PM Takeoff (charter) for Santa Monica.

9:10 PM Arrive Santa Monica Airport.

OVERNIGHT: Governor -- Pacific Palisades residence
 Press & Staff -- Holiday Inn
 1755 N. Highland Ave.
 Los Angeles
 (213) 462-7131

THURSDAY, September 10

No campaign events scheduled. Governor will remain in Los Angeles area. Press contact:

News Bureau
 Southern California Reagan HQ
 (213) 461-4706

FRIDAY, September 11

9:00 AM TOUR GROUP REASSEMBLES. Main lobby, Hollywood-Burbank Airport.

9:30 AM Depart for possible plant tour. Details TBA.

NOON Arrive Sheraton-Universal Hotel, Burbank. Pressroom available. Lunch.

2:00 PM Depart for KNBC Studio, Burbank.

2:15 PM Taping, "News Conference," KNBC Studios, Burbank.

3:00 PM Return to Sheraton-Universal Hotel.

5:15 PM Governor crowns National Wine Queen (Miss Anita Hannemann, 25, of San Francisco.) Sheraton-Universal.

5:00 PM Depart Sheraton-Universal for Hollywood-Burbank Airport for charter flight to San Diego.

EVENING Vice President Agnew Dinner, Republican State Central Committee convention, Town & Country Convention Center, San Diego. RR will attend but will not address this dinner.

OVERNIGHT: Vacation Village Hotel
San Diego (Mission Bay)
(714) 274-4630

SATURDAY, September 12

7:00 AM Depart Vacation Village for San Diego Airport. Time TBA.

7:00 AM Takeoff (charter) for Fresno.

10:00 AM Press availability, Fresno Convention Center.

10:30 AM RR addresses Kiwanis District Convention, Fresno Convention Center.

11:30 AM KPFE-TV Studios (near Convention Center). Interview taping.

12:30 PM Takeoff (charter) for San Diego with stop at Santa Monica.

OVERNIGHT: Governor -- Pacific Palisades residence

Press & Staff -- Vacation Village Hotel
San Diego (Mission Bay)
(714) 274-4630

SCORE....

SUNDAY, September 13

NOON Governor addresses closing luncheon of Republican State Central Committee, Town & Country Convention Center, San Diego.

----- TOUR TERMINATES -----

(Some detailed information on following days is not yet available. This is offered for your guidance in planning.)

TUESDAY, September 15

9:15 AM TOUR GROUP REASSEMBLES. Post Street entrance, St. Francis Hotel, San Francisco.

9:50 AM Possible plant tour. Details TBA.

NOON Governor addresses combined civic clubs of Northern San Mateo County. Location and details TBA.

AFTERNOON TBA.

7:00 PM Fly SF to LA.

OVERNIGHT: Los Angeles
Hotel TBA

WEDNESDAY, September 16

7:00 AM Depart hotel for Century Plaza Hotel.

9:00 AM Governor addresses California State Bar convention, Century Plaza Hotel.

11:00 AM Takeoff (charter) for Watsonville.

NOON Arrive Watsonville. Drive to Santa Cruz County Fairgrounds.

12:15 -

2:00 PM Santa Cruz County Fair. Remarks by RR.

5:00 PM Takeoff (charter) for San Francisco.

6:00 PM Fund-raising reception, San Francisco. (Details TBA)
Remarks by RR.

EVENING San Francisco Chamber of Commerce Sports Banquet.
Remarks by RR. (Details TBA)

MORE....

WEDNESDAY, September 16 (con't.)

OVERNIGHT: Governor -- Sacramento

Press & Staff -- St. Francis Hotel
Union Square
San Francisco
(415) 397-7000

THURSDAY, September 17

3:00 PM Depart St. Francis Hotel for Solano County event.
(Details TBA.)

7:00 PM Visit Solano County campaign committee workers,
Elks Club Building, Vallejo.

EVENING Fund-raising reception for Senator Lewis F. Sherman
(R-Berkeley). Southern Alameda County location TBA.

OVERNIGHT: St. Francis Hotel
Union Square
San Francisco

----- TOUR TERMINATES -----

FRIDAY, September 18

No campaign events scheduled. Governor will attend University of
California Board of Regents meeting in San Francisco.

SATURDAY, September 19

EVENING Auburn District Fair, Auburn. Governor will speak.
Details TBA.

NOTE: Correspondents planning to cover this event
should notify Oregon News Bureau, San
Francisco for further details.

Committee to Re-Elect
**GOVERNOR
REAGAN**

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FACT SHEET ORANGE COUNTY

County Seat: Santa Ana

Largest Cities:

Anaheim	Pop. (Est.)	164,700
Santa Ana	" "	149,300
Garden Grove	" "	120,800
Huntington Beach	" "	109,600

Legislators:

Senate: SD-34 John G. Schnitz (R-Tustin)
SD-35 James E. Whetmore (R-Garden Grove)

Assembly: AD-69 Kenneth Cory (D-Anaheim)
AD-70 Robert H. Burke (R-Huntington Beach)
AD-71 Robert E. Badham (R-Newport Beach)

Congress: CD-25 Charles E. Wiggins (R-El Monte)
CD-32 Craig Hosmer (R-Long Beach)
CD-34 Richard T. Hanna (D-Westminster)
CD-35 James B. Utt (R-Santa Ana)

REGISTRATION

	<u>June, 1970</u>	<u>November 1968</u>	<u>November, 1966</u>
GOP	293,536 53.7%	306,696 52.8%	269,129 52.0%
DEM	228,368 41.1%	243,469 41.9%	230,016 44.4%
OTHER	28,666 5.2%	30,721 5.3%	18,859 3.6%

VOTING

1964 Presidential

GOLDWATER	224,196	55.9%
JOHNSON	176,539	44.1%

1968 Presidential

NIXON	314,905	67.9%
MURPHY	148,869	32.1%

1966 Gubernatorial

REAGAN	293,413	72.1%
DICKINSON	113,275	27.9

June 1970 Gubernatorial

GOP	REAGAN	172,343
DEM	WILSON	64,567 53.8%
	YORTY	44,156 36.8%

NOTES OF INTEREST

Major Industries:

Manufacturing

Agriculture

9/6/70 GFT-#121

GOVERNOR
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FACT SHEETSANTA CLARA COUNTY

County Seat: San Jose

Largest Cities:

San Jose	(Pop. '69)	435,200
Sunnyvale	" "	95,500
Santa Clara	" "	84,400

Legislators:

Senate: SD-13 Alfred E. Alquist (D-San Jose)
SD-14 Clark L. Bradley (R-San Jose)

Assembly: AD-22 George W. Milias (R-Gilroy)
AD-24 John Vasconcellos (D-Campbell)
AD-25 Earle P. Crandall (R-San Jose)

Congress: CD-9 Don Edwards (D-San Jose)
CD-10 Charles S. Gubser (R-Gilroy)

REGISTRATION

	<u>June, 1970</u>		<u>November, 1968</u>		<u>November, 1966</u>	
GOP	166,814	42.0%	176,348	41.7%	163,665	42.4%
DEM	209,438	52.7%	223,779	52.9%	205,128	53.1%
OTHER	21,033	5.3%	22,576	5.4%	17,590	4.5%

VOTING

<u>1964 Presidential</u>			<u>1968 Presidential</u>		
GOLDWATER	117,420	36.6%	NIXON	163,446	45.6%
JOHNSON	202,249	63.1%	HUMPHREY	173,511	43.4%
			WALFACE	18,754	5.2%

<u>1966 Gubernatorial</u>			<u>June 1970 Gubernatorial</u>		
REAGAN	164,970	55.4%	GOP: REAGAN	92,355	
BLOOM	132,793	44.6%	DEM: UNRUH	82,857	72.3%
			YORTY	20,464	17.8%

NOTES OF INTEREST

Major Industries:
Agriculture
Manufacturing

**Committee to Re-Elect
GOVERNOR
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FACT SHEET

ALAMEDA COUNTY

Population ('69): 1,057,754 RANK: 4th
County Seat: Oakland

Largest Cities:

Oakland	Pop. (Est.)	385,700
Berkeley	" "	120,300

Legislators:

Senate:	SD-8	Lewis F. Sherman (R-Oakland)
Assembly:	AD-13	Carlos Bee (D-Hayward)
	AD-14	Robert Crown (D-Oakland)
	AD-15	March K. Fong (D-Oakland)
	AD-16	Don Mulford (R-Oakland)
	AD-17	John J. Miller (D-Oakland)
Congress	CD-7	Jeffrey Cohelan (D-Berkeley)
	CD-3	George P. Miller (D-Alameda)

REGISTRATION

	<u>June, 1970</u>		<u>November, 1968</u>		<u>November, 1966</u>	
GOP	150,199	32.3%	164,742	33.2%	172,794	34.2%
DEM	290,336	62.5%	300,294	60.5%	314,518	62.3%
OTHER	24,300	5.2%	30,841	6.3%	17,638	3.5%

VOTING

<u>1964 Presidential</u>			<u>1968 Presidential</u>		
GOLDWATER	142,998	33.5%	NIXON	152,376	37.9%
JOHNSON	283,633	66.5%	HUMPHREY	218,305	54.3%

<u>1966 Gubernatorial</u>			<u>June '70 Primary</u>		
REAGAN	189,055	49.5%	GOP: REAGAN	82,231	
BROWN	190,968	50.5%	DEM: UNRUH	123,298	74.4%
			YORTY	27,495	16.6%

NOTES OF INTEREST

Major Industries: Manufacturing, Agriculture

GOVERNOR REAGAN

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HAYWARD LUNCHEON

FOR RELEASE TO:
PM's of TUESDAY
September 8, 1970
SPT #124

The following is excerpted from Governor Ronald Reagan's address to the Hayward Civic Clubs luncheon at the Southland Shopping Center on Tuesday.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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Admittedly, it's difficult to start a prairie fire when the grass is made of asbestos -- and those in Sacramento who believe in bureaucracy and big spending were well aware of this. But what they didn't realize was that our prairie fire was fueled by your discontent and anger, and with that as an acetylene torch we've been able to burn our way through the asbestos maze and accomplish many of our goals.

Now, I'm not trying to tell you that in just four years we have completely burned off all that asbestos grass. But we have made a start and we do have results to show for our efforts.

A government on the brink of bankruptcy was adding more than 5,000 employees to its rolls each year.

We have not added 4 times 5,000 employees in these four years. At the start of this fiscal year we had 24 fewer employees than we had in 1967. And by imposing immediate budget cuts on most departments and by following hundreds of recommendations from task forces from the private sector, we managed to save hundreds of millions and pull the state back from the brink of bankruptcy.

MORE....

But frankly, rather than talk of these successes, I'd like to spend a few minutes discussing one of our great frustrations.

Today almost one out of every nine Californians receives some form of public assistance at a cost of almost \$3 billion annually. The result is a massive tax burden that Californians can no longer bear.

We can point to \$430 million in savings from economies in other state programs -- an amount which could have meant a full reduction of one-third in our income tax except that every dollar of that was eaten up by the continuing increase in the cost of welfare.

Last year alone 239,000 new recipients were added to the welfare rolls. Now I can hear someone saying: "It's true he's heartless and wants to abandon those who need our help." That, of course, is ridiculous. The truth is we are spread so thin we are fast losing our ability to do all we'd like and all we should for the truly needy.

California today ranks No. 1 in overall benefits to those most in need of assistance -- dependent children, the aged, the blind and the disabled. But when our Fraud Review Panel reports to us that almost 16 percent of those receiving aid under the Aid to Families with Dependent Children program are doing so fraudulently at an annual cost of \$59 million it's time to start asking questions.

We are seeking new legislation to offset the Supreme Court's welfare residency ruling. We are asking for a law which will permit us to limit welfare to migrant recipients to the amount they received in their home states for a period of one year.

MORE..

I don't want you to get the idea our main problem is fraud. That would simply mean stricter enforcement. Of far greater cost to the taxpayers are the fully employed who have discovered they can augment their earnings legally because of the conflicts and loopholes in the multitudinous federal regulations.

You have already been made aware here in Alameda County of one such case -- an individual collecting welfare benefits while working full-time and earning a salary of \$13,700 per year. Your welfare director later disclosed that more than 3,500 persons holding full-time jobs here in the county receive benefits -- 198 of them earning more than \$600 a month. In Los Angeles, the estimate is 17,000 fully employed getting welfare.

Almost every day we are helpless witnesses to welfare abuse by hippies and other professional dropouts and by able-bodied citizens who see nothing wrong with taking public assistance that should go only to the needy.

Somewhere along the way we got away from the traditional "helping hand" concept of welfare for those truly in need into the morass of subsidizing non-producers at the expense of the producers.

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9/6/70 SFT #124

GOVERNOR REAGAN

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FOR RELEASE TO:
M's of WEDNESDAY,
SEPTEMBER 9, 1970
SPT 1125

The following is excerpted from Governor Ronald Reagan's address to the Napa Civic Clubs' Luncheon at the Napa Elks Club Building Wednesday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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The area of government which has caused the most frustration is welfare. Today almost one out of every nine Californians receives some form of public assistance at a cost of almost \$3 billion annually. The result is a massive tax burden that Californians can no longer bear. The excessive costs of public welfare are seriously eroding the state's ability to finance vital programs that benefit all of the people, not just non-working welfare recipients.

Now, we are not attempting to deny aid to the truly needy in California. California today ranks NUMBER ONE in overall benefits to those most in need of assistance -- dependent children, the aged, the blind and the disabled. But when our Fraud Review Panel reports to us that almost 16 percent of those receiving aid under the Aid to Families With Dependent Children Program (are doing so fraudulently) at a cost of \$59 million to the taxpayer annually, it's time to start asking questions.

It is in the area of welfare in which the governmental "Battle of Armageddon" is being waged. We are fighting the big-spending politicians who advocate a welfare state, the welfare bureaucrats whose jobs depend on an expanding welfare system and the cadres of

MORE

professional poor who have adopted welfare as a way of life.

We are even fighting the courts which time and again have ruled that the interests of the taxpayers are subordinate to the interests of welfare recipients.

The U. S. Supreme Court, for example, has nullified California's one-year residency requirement for welfare. It has decreed that California must grant "instant welfare" to roving recipients who, in some cases, can double their income just by vacationing in California. The cost of that single ruling is \$95 million, enough to finance another 10 percent income tax cut.

We are currently facing a series of welfare suits which could add another \$1 billion to the welfare bill. One suit involves a mother of five who received welfare benefits to supplement the \$156 in child support she received from her ex-husband. Instead of using the child support money to meet family needs, she filed suit demanding the State pay the families' total expenses and allow her to set aside her child support money in an educational trust fund for her children.

We are fighting this suit for obvious reasons. If the State is required to exclude (the amount of) child support payments and other income in determining how much a welfare family should receive, it could cost the taxpayers up to \$190 million in retroactive payments and add another \$50 million to annual welfare costs.

We are also seeking new legislation to offset the Supreme Court's welfare residency ruling. We are asking for a law which will permit us to limit welfare to newly arrived recipients to the amount they received in their home states for a period of one year.

And we are also trying to plug loopholes in the law which have permitted some of the worst kind of abuses.

It is discouraging for most working Californians to see welfare recipients receive more benefits for their families than they can provide for their families by the sweat of their brow.

The typical American citizen last year spent about \$247 for his total health care costs. Last year the Medi-Cal program for welfare recipients cost the taxpayers about \$518 per person in California. Because of court orders and federal regulations, it will cost even more per capita this year.

We should all clearly understand the stakes in this economic and social "Battle of Armageddon". What we are fighting for is the survival of our system -- a system tried and tempered through years of peace and war and built by men and women of uncommon stature and uncommon devotion to a dream. These are the men and women who have fought harder and paid a higher price for freedom than any people who ever lived. And they have done more to advance the dignity of man than any people in any period of history.

9/6/70 SFT #125

GOVERNOR REAGAN

NEWS BUREAU

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FACT SHEET

MARIN COUNTY

County Seat: San Rafael

Largest Cities:

San Rafael	Pop. (Est.)	36,503
Novato	" "	28,900

Legislators:

Senate:	SD-4	John F. McCarthy	(R-San Rafael)
Assembly:	AD-7	William T. Bagley	(R-San Rafael)
Congress:	CD-6	William S. Mailliard	(R-San Francisco)

REGISTRATION

	<u>June, 1970</u>	<u>November, 1968</u>	<u>November, 1966</u>
GOP	45,287 48.7%	47,909 49.5%	44,525 50.0%
DEM	41,989 45.2%	42,823 44.3%	40,837 45.8%
OTHER	5,680 6.1%	5,963 6.2%	3,718 4.2%

VOTING

1964 Presidential

GOLDWATER	28,682	38.1%
JOHNSON	46,462	61.9%

1968 Presidential

NIXON	41,381	53.3%
HUMPHREY	36,241	46.7%

1966 Gubernatorial

REAGAN	40,411	57.0%
BROWN	30,230	43.0%

June, 1970 Gubernatorial

GOP	REAGAN	26,981
DEM	UNRUH	19,344 73%
	YORTY	4,541 17%

NOTES OF INTEREST

Major Industry:
Agriculture

9/5/70 SFT #126

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FOR IMMEDIATE RELEASE

Saturday, September 12, 1970
SF #127

Jesse Unruh's absenteeism during legislative action on twenty-one key environmental bills the last two years should be explained, four conservation leaders declared today. In a joint statement they said:

"Jesse Unruh was 'away on personal business' when these important bills were being debated and voted upon in the State Assembly. The plain truth is 'Big Daddy' would rather talk about environment than do anything about it."

Those making the statement were : Senator Robert J. Lagomarsino, Chairman, Senate Committee on Natural Resources; Assemblyman Peter F. Schabarum, Chairman, Assembly Subcommittee on Air Pollution; Robert C. Kirkwood, member, Open Space Action of San Francisco; and Mrs. Dolly Vowell, a clean air leader of Torrance. They concluded:

"Jesse Unruh should explain his obvious lack of interest in environmental matters to the voters of this state."

The four listed the bills and dates on which Unruh was absent. Subjects included: control of oil leases, air and water pollution, airport and motor vehicle noise, pesticides and highway litter.

#

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FOR RELEASE TO:
PM's of MONDAY
September 7, 1970
SFT #127

LABOR

NEWPORT BEACH, Sept. 7 -- Strong support from the ranks of organized labor for Governor Ronald Reagan's re-election was demonstrated here today as the Governor launched his Fall campaign.

At his kickoff press conference in the Airporter Inn here, Governor Reagan was flanked by members of the executive board of the newly formed Labor for Reagan Committee.

The committee is headed by two of California's most prominent labor union officials -- Joe DeSilva, secretary of Retail Clerks Union No. 770, Los Angeles, and Al Clem, international vice president, Operating Engineers also and/business agent of Local No. 3, San Francisco.

The dramatic display of support for Reagan signaled a significant split among the leaders of organized labor in this year's gubernatorial campaign.

The AFL-CIO's official political arm recently endorsed Assemblyman Jesse M. Unruh, Reagan's Democratic opponent.

Members of the executive board said that support from this group of trade union leaders is indicative of the fact that vast numbers of California's rank-and-file union members will support the Governor with their votes in November.

MORE....

As co-chairmen of the Reagan labor committee, which is actively engaged in campaigning for Reagan's election to a second term, DeBrien and Allen were designated as spokesmen for the executive board members.

Reviewing what has happened to America in the last several years," Allen declared, "I have decided to come out and take a leadership position in support of Governor Reagan because his actions, in his first four years as Governor, have demonstrated to me that he is what California needs."

The appearance of many of them at the Reagan press conference came shortly before the Governor departed for the Orange County Fairgrounds to address the annual Labor Day outing of the Retail Clerks Union of Orange County.

They included:

Ben Bayless, assistant business agent, Teamsters Union Local No. 396.
 Ralph Clara, president, Teamsters Union Local No. 399.
 Donald Haggerty, head of Film Technicians Local 683, International Association of Theatrical and Stage Employees.
 James King, former director of Carpenters Union District Council of Orange County.
 Ed Leroy, secretary, Allied Property Craftsmen Local No. 44, IATSE.
 Ben Loveless, executive secretary-treasurer, Teamsters Union Local No. 399.
 Tom Matthew, secretary, Building and Construction Trades Council of Orange County.
 Frank Matula, secretary-treasurer, Teamsters Union Local No. 396.
 Paul O'Bryant, head of Cinstechnicians Union Local No. 789.
 Mrs. Thelma Preece, head of Script Supervisors Union Local No. 871, IATSE.
 Clayton Thomason, former business agent, Local 616, IATSE.

#

NOTE: All the labor officials mentioned have accepted appointment to the Labor for Reagan Committee's executive board. We do not have exact information as to whether all will be present at the press conference.

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FOR IMMEDIATE RELEASE

Monday, September 14, 1970
SF #128

ATTENTION: City Editors
Political Editors
Women's Editors

Mrs. Nancy Reagan, wife of Governor Ronald Reagan, will make an hour and a half tour of Children's Hospital in Oakland on Wednesday, September 16.

The Governor's wife will arrive at the hospital at Fifty-first and Grove Streets at 10:30 a.m. At noon she will proceed from the hospital to the Women's Athletic Club at 525 Bellevue Avenue for a fund-raising luncheon for Assemblyman Don Mulford of Piedmont. Mrs. Reagan will make some brief remarks at the luncheon for the Majority Caucus Chairman.

####

Committee to Re-Elect
**GOVERNOR
REAGAN**

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SAN DIEGO

FOR RELEASE ON DELIVERY
SUNDAY, September 13, 1970
SFT #128

The following is excerpted from Governor Ronald Reagan's address to the Republican State Central Committee convention at the Town & Country Hotel in San Diego Sunday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

At this time when we should be moving together to attack the problems of our State, there are those who would drive us apart. This may serve their purpose and their personal goals, but it does not serve the public -- it does, in fact, do a disservice to the great silent majority who work and pray and pay and make this system go.

There are those, both in and out of the body politic, who practice confrontation politics. Their voices are angry and negative; they reject the rules of reason and decency and substitute their own devices. Their tactics range from lock-ins and lie-ins to burn-outs and barge-ins. We have seen these brazen actions before. In Chicago, in 1968; at the people's park incident, at Berkeley; at the burning at Isla Vista; and in the senseless, ego-centric confrontations on campuses and street corners. There are those who call it the "new" politics, but for some it is the last gasp of the last burrah.

MORE....

Less than a week ago we witnessed one candidate for high public office brazenly invade the privacy of a citizen's quiet afternoon at home. It was an example of what Cicero called "the arrogance of officialdom." If this office-seeker's will to power is so unbridled that he would cast aside the rules of common decency, and the respect for personal privacy -- if his ambition is so ruthless that he would do this -- God help us all if he ever gets to power.

Such tactics based on a belief that any means justifies an end can only lead to bitterness, divisiveness and destruction. When those who wear the mantle of public office refuse to conduct themselves responsibly, with self-restraint, it is hard to blame young people for being disrespectful and disruptive.

We will not campaign on that level. The people are sick and tired of name-calling and personal affronts and personal attacks. This irrelevant and irresponsible political approach is what has turned so many of our young people away from politics. It serves no purpose, it solves no problems.

We now have a great opportunity to build a new coalition of Californians -- from all walks of life, from all segments of society, all economic strata, all colors and creeds.

Millions of Californians are eager to be part of the creative society as it moves this State into the Seventies. They welcome creative and responsible leadership; they agree with us when we make it clear that we will not appease anarchy; they applaud when we stand strong behind the forces of law and order and justice and when we support that thin blue line which stands between us and the rule of the jungle;

MORE....

they support us in our efforts to get government off our backs and out of our pockets; they are with us when we say it is time to stand up and tell it like it really is about America -- about what's right with this country and this State.

They are with us all the way when we say the doors and the chairs of our university are wide open to qualified students and teachers regardless of the color of their skin -- but that one Angela Davis on our campuses is one too many and shall not be.

They are with us when we say and mean that quality education must be provided for every child but not by loading them into buses to have them carted away from their neighborhood and friends to some distant school. They have a right to expect us to bring a quality school to where they are -- not the other way around.

These are the things that the millions of Californians want, what they supported in 1966 and what they support again this year. They will not find this in the present leadership of the opposition party nor its candidates -- no matter how frantically they try to wrap themselves in a more conservative cloak in the month ahead. The memory of past deeds and past words is not forgotten. The public is fully aware of the fact that those who must try to live down the past cannot live up to the future. Listen to their campaign oratory -- it is a complaint because we have not entirely cleaned up in four years the mess they themselves took eight years to create.

Nowhere is this more evident -- nowhere is the contrast more obvious -- than in the comparison of our Republican Team for the Seventies with the disjointed, unhappy group of candidates who have been forced to cluster around my opponent.

MORE....

Look at our team -- Lt. Governor Ed Reinecke, State Treasurer Ivy Baker Priest, Controller Houston I. Flournoy, and our next Attorney General Evelle Younger, and our next Secretary of State James Flournoy.

Each in their own right, each on their own record, deserving of the confidence and support of the people.

Together a team for the Seventies -- and, as they say about Brand X no other political party can make that claim.

And, because ours is a Federal system -- and because what happens in Washington, D.C., is so important to us all -- there are other members of the team for the Seventies who must be re-elected.

Our senior United States Senator and his Republican colleagues in the House of Representatives must be returned to Washington, in force.

Can you imagine what would happen if our present junior senator, a man totally opposed to everything we in Sacramento stand for -- a man who has fought everything our President has tried to accomplish, a man who runs with what vice President Ted Agnew calls the "radical liberal pack" -- were to become our principal representative in Washington and have as his partner in the Senate another who is of the same pack, going down the same road, opposing the President's programs and policies every step of the way!

George Murphy has been a Senator for all Californians; he has produced results for all Californians. He was the man who got the federal waiver through the U.S. Senate so that we could enforce the nation's toughest air pollution control laws; he was the man who worked to get California the B-1 bomber contract which means 43,000 jobs.

And, there's another important part of this team -- the Republican legislators and the Republican leadership in the houses of the legislature.

MORE....

Our party must re-assert its purpose and its dimensions and its agenda for the future. The immediate issues of this campaign will be fully discussed and examined during the course of the next few weeks. Today I would rather put forth some of the basic thoughts which should be on our minds and on our agenda for tomorrow.

The party with the spirit of the Seventies will put the individual first -- will put his freedom and his purpose and his individuality first -- above all else.

The second point on our agenda is closely related to the first: the party of the Seventies must be committed to, and must unleash, the full power and many benefits of the American free enterprise system. This is the answer to poverty, this is the way to progress, for all of our people.

Extreme taxation, excessive controls, oppressive government, galloping inflation, frustrated minorities and forgotten Americans -- these are not the products of free enterprise, they are the direct results and the ugly residue of centralized bureaucracy.

During these four years we have worked to revitalize the creative partnership between the public and private sectors; to get more people involved with their government, and to get the private sector doing the things that they properly should. Those who have so long embraced the shibboleth that the answer to all problems is more and more government intervention just can't understand this; as a result they imagine some unholy special interest deal every time we break the bonds of government and let the people undertake projects which they can do better, quicker more efficiently.

MORE....

the status quo of centralism. Men and women who are treated as tenant farmers on government plantations are not the answer for the future.

A list of priorities for the party of the newbies must include -- high on the list -- an action program to protect and improve the quality of life. And by this I mean the whole range of our physical environment -- clean air, clear water, safe streets, good parks, modern transportation facilities and a sensible conservation and development of our God-given natural resources.

A booming economy and material well-being are important but they will be of little solace if our air is too polluted to breathe, our water too polluted to drink, or our land is too cluttered and depleted to use. In these four years more has been done to protect and enhance the environment than in any other period of California history; we must continue that progr

And then having insured the preservation of the magic of California, there is another matter of highest priority -- the relations between the people who call themselves Californians. These relations will not be improved by the arsonist and looter -- the rock thrower and bomber with his background music of obscene hate.

The honest answer to human relations will come from the hearts and minds of men of good will who will sit down together determined to find relations which provide for self-respect, justice, and economic dignity.

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SPT 4128 9/12/70

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FOR IMMEDIATE RELEASE

Monday, September 14, 1970
SF #128

ATTENTION: City Editors
Political Editors
Women's Editors

Mrs. Nancy Reagan, wife of Governor Ronald Reagan, will make an hour and a half tour of Children's Hospital in Oakland on Wednesday, September 16.

The Governor's wife will arrive at the hospital at Fifty-first and Grove Streets at 10:30 a.m. At noon she will proceed from the hospital to the Women's Athletic Club at 525 Bellevue Avenue for a fund-raising luncheon for Assemblyman Don Mulford of Piedmont. Mrs. Reagan will make some brief remarks at the luncheon for the Majority Caucus Chairman.

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LABOR FOR REAGAN

FOR IMMEDIATE RELEASE

Sept. 13, 1970 -- SFT #129

A prominent Southern California union official today joined the growing list of organized labor leaders campaigning to re-elect Governor Ronald Reagan.

John S. Lyons, secretary-treasurer of the Building Materials and Dump Truck Drivers, Teamsters Union Local No. 36, San Diego, declared his support of the Governor and became part of the Labor For Reagan Committee.

A significant split among leaders of organized labor in this year's gubernatorial campaign was disclosed last week when an impressive group of some of California's most prominent union officials appeared with Reagan at the kick-off press conference of his Fall campaign.

Lyon emphasized he was acting as an individual and was not speaking in behalf of his union's membership.

"I am going to work for Ronald Reagan's re-election," he said, "because he is a good American and is in there battling all the time for the things that mean the most to California's citizens.

"He has proved during the past four years that he has the intestinal fortitude to stand up and fight for what he believes is right -- and that's the kind of a man all of us need to lead this state for the next four years."

This action came despite endorsement of Assemblyman Jesse M. Unruh, Reagan's Democratic opponent, by the AFL-CIO's official political arm.

Co-Chairmen of the Labor For Reagan Committee are Joe DeSilva, secretary of the Retail Clerks Union of Los Angeles, and Al Clem of San Francisco, international vice president of the Operating Engineers.

#

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FOR RELEASE TO:
AM's of TUESDAY
September 15, 1970 - SF #129

Harold J. (Butch) Powers, former Lieutenant Governor and later an appointee of then Governor Edmund G. (Pat) Brown to an important California State post, today announced his endorsement of Governor Ronald Reagan for re-election.

Powers, regarded as a middle-road Republican, in the past has been closely associated with the political activities of Governor Nelson A. Rockefeller of New York. In his statement of endorsement, Powers said:

"I am whole-heartedly supporting Governor Reagan's re-election and urge my friends to join me in retaining a Governor whose integrity and high principles have been proven under fire.

"Our most cherished American ideals and institutions, and even the Constitution itself, have never been more seriously imperiled.

"The times demand re-election of a courageous leader who refuses to sacrifice principle for the easy road of political expedience."

Prior to his election as Lieutenant Governor, Powers was a long time member of the California Senate and Senate President Pro-tem.

MORE....

Former Governor Brown appointed Powers Director of the State Department of General Services where he served until the Reagan administration took office in 1967.

Powers is a cattleman, formerly ranching in northeastern California and now operating a cattle ranch at Elk Grove near Sacramento.

#

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September 14, 1970
SF #130

REVISED (9/14)

Governor Reagan's Campaign Schedule

(Subject to Change)

TUESDAY, September 15

9:15 AM	Press Conference with George Christopher, former San Francisco mayor and 1966 Primary opponent of Governor Reagan. Essex Room, (Second Floor) St. Francis Hotel.
9:50 AM	Bus departs, Post Street entrance, St. Francis Hotel.
10:15 AM	Arrive KRON-TV (4) Studios, 1001 Van Ness Avenue. Taping of interview to be broadcast on 6-7 PM news show, Tuesday, Sept. 15.
10:45 AM	Depart from KRON.
11:30 AM	Governor Reagan will sign major legislation, Room A, War Memorial Building, 6655 Mission Street, Daly City. (415) 992-5356. Press and photo coverage.
NOON	Governor addresses luncheon of combined Northern San Mateo County Chambers of Commerce. War Memorial Building, Daly City.
1:30 PM	Depart War Memorial Building.
1:55 PM	Arrive KGO-TV (7), Golden Gate Avenue, (415) 863-00
2:00 PM	Taping of TV Interview. Interviewer: Jerry Jensen
2:35 PM	Depart KGO for SF International Airport.
3:00 PM	Arrive Airport, proceed to Horizon Room (Western Air Lines).
3:30 PM	Proceed to Gate #61, Board Western Air Lines #627.
3:40 PM	Take-off for Los Angeles.
4:40 PM	Arrive LA International Airport.
4:50 PM	RR Departs for Pacific Palisades Residence. Press & Staff Depart for Beverly Hilton Hotel (213) 274-7777

MORE

WEDNESDAY, September 16

8:15	AM	Baggage in the Lobby.
8:45	AM	Bus departs for Century Plaza Hotel.
9:00	AM	Arrive Century Plaza Hotel, Avenue of the Stars, Los Angeles (213) 277-2000.
9:15	AM	Governor Addresses CALIFORNIA STATE BAR ANNUAL CONVENTION.
9:45	AM	Governor Signs Anti-Smog Bills in Dressing Room "A"
10:00	AM	Depart Century Plaza for Santa Monica Airport.
10:25	AM	Arrive Santa Monica Airport, Board Air West Charter 1387.
10:35	AM	Take-off for Watsonville.
NOON		Arrive Watsonville Airport.
12:10	PM	Depart Airport for Santa Cruz County Fairgrounds
12:20	PM	Arrive Fairgrounds, 2601 E. Lake Avenue, Watsonville (408) 724-5671
12:30	PM	Assemblyman Frank Murphy, Jr. introduces Governor for Remarks to Children in conjunction with CHILDREN'S EDUCATION DAY Program.
12:40	PM	Proceed to BBQ Head Table.
12:45	PM	Santa Cruz County Fair, Kick-off Steak BBQ
1:18	PM	Remarks by Governor.
1:35	PM	Depart Fairgrounds for Airport.
1:50	PM	Take-off for San Francisco.
2:10	PM	Arrive San Francisco International Airport (Butler Aviation Terminal).
2:45	PM	Arrive St. Francis Hotel (Post Street Entrance) Union Square, San Francisco, (415) 397-7000
5:30	PM	Depart St. Francis for World Trade Club, Ferry Building.
6:00	PM	Arrive World Trade Club
6:10	PM	Remarks by Governor

WEDNESDAY, September 16 (cont'd.)

6:15 PM Depart for Cow Palace

6:55 PM Arrive Cow Palace, Geneva & Santos St.
San Francisco - (415) 584-2480

7:00 PM Greater San Francisco Chamber of Commerce
Sports Banquet
"The Charlie Brown All-Star Banquet".

Participants will include Lieutenant Governor
Ed Reinecke, U.S. Senator George Murphy, Senator
Milton Marks (R-SF), SF Mayor Joseph L. Alioto,
Colonel Tom Stafford of Apollo 10, Charles (Peanuts)
Schulz and several sports celebrities.

Governor Reagan is expected to start speaking
about 8:30.

10:00 PM Depart Cow Palace.

OVERNIGHT: Governor to Sacramento
Press and Staff to St. Francis Hotel

THURSDAY, September 17

2:30 PM Bus Departs St. Francis Hotel (Post Street
Entrance).

3:45 PM Arrive Leisure Town, Vacaville. Fund-Raiser.
Governor will arrive by auto from Sacramento.

4:15 PM Remarks by Governor.

4:35 PM Depart Leisure Town for Vallejo.

5:05 PM Arrive Vallejo Elks Building (707) 643-0301.
Governor speaks to local Campaign Workers.

5:35 PM Depart for San Leandro

6:30 PM Arrive Blue Dolphin Restaurant, Foot of Marina
Blvd. West. San Leandro.
Buffet Reception for Senator Lewis F. Sherman,
(R-Berkeley)

7:00 PM Remarks by Governor.

7:30 PM Depart for St. Francis Hotel.

MORE....

THURSDAY, September 17 (cont'd.)

8:00 PM Arrive St. Francis Hotel

OVERNIGHT: St. Francis Hotel

----- TOUR TERMINATES -----

FRIDAY, September 18

No campaign events scheduled. Governor will attend University of California Board of Regents meeting in San Francisco.

SATURDAY, September 19

EVENING

Auburn District Fair, Auburn. Governor will speak.
Details TBA.

NOTE: Correspondents planning to cover this event should notify Reagan News Bureau, San Francisco for further details and transportation from Sacramento to Auburn.

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FOR IMMEDIATE RELEASE
September 15, 1970-SF#131

GEORGE CHRISTOPHER

SAN FRANCISCO, Sept. 15 -- Former Mayor George Christopher of San Francisco today joined the campaign to re-elect Governor Ronald Reagan and termed the tactics of his opponent as "personally repugnant."

Christopher was an opponent of Reagan for the Republican gubernatorial nomination four years ago.

GOP National Committeeman Thomas C. Reed, co-chairman of the Governor's campaign for a second term, announced the former mayor's appointment as vice chairman of the Campaign Advisory Committee.

This group is headed by Former U.S. Senator Thomas H. Kuchel and GOP National Committeewoman Eleanor Ring as co-chairmen.

"I am pleased to announce my support of Governor Reagan in his campaign for a second term and to accept a vice-chairmanship of his campaign Advisory Committee," Christopher said, "The simple fact is, the Governor has brought integrity to our state government.

"He has checked the growth of that government, applied a firm hand to our campuses, added miles of beaches and thousands of acres to our state parks, fought to clean our air and tried to relieve our citizens of the crushing burden of property taxes.

"On the other hand, his opponent has embarked on a campaign of confrontation and invasion of privacy that is personally repugnant to me. A man's home is his castle; he should be allowed to live there in peace and quiet without attack from sidewalk circuses.

"The times are difficult enough. We need calm men of reason managing our state. I agree with Senator Kuchel that we can now judge Governor Reagan on his conduct as a public servant. He has given the state clean, honest, effective government. I urge my fellow Californians to support him."

#

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FOR RELEASE TO:

TUESDAY PM's

September 15, 1970 - SF #132

DALY CITY

The following is excerpted from Governor Ronald Reagan's address to the Chamber of Commerce luncheon at the War Memorial Building in Daly City on Tuesday.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

- 0 -

Drug abuse has reached epidemic proportions. Its side effects have an impact in every area of our society -- from the street corner to the campus, from the office to the home. Our youngsters are growing up in a drug-oriented society which knows no social boundaries. It sweeps through the suburbs as well as the slums, and it rolls through our land to the beat of rock and roll music which extols the wonders of "Acapulco Gold" or the beauties of riding a painted pony.

Drug abuse is possibly the most critical social problem of our time. It is a problem that threatens the health and well-being of an entire generation of American young.

In an attempt to control drug abuse and the illegal flow of drugs, we have mobilized the resources of state government into a wide-ranging program of tougher laws, research, treatment and public education.

MORE....

Through our new State Office of Narcotics and Drug Abuse, the first agency of its type in the nation, we are coordinating prevention and treatment programs throughout the state. We are creating a statewide center to train teachers about drugs and narcotics. This office is operating a central information program for citizens, schools and local government and is helping local government set up effective programs.

During the past four years, in an innovative partnership between the public and private sectors, the State has relied upon the advice and counsel of the California Interagency Council on Drug Abuse. This group contains some of the nation's top advisers on narcotic addiction.

We have also stepped up our efforts to control drug pushers who earn their living by selling slavery to the young and unsuspecting. They are some of the most wretched criminals in society. This year we have added ten new agents to our Bureau of Narcotic Enforcement to help flush out these merchants of death.

Under development now are programs to stop the diversion of dangerous pills which are funneled into the black market and sold to the young. We are requiring drug warehouses and shippers to be bonded and are developing new record-keeping regulations so drugs can be easily traced from point of origin to the point at which they are retailed -- "in bond" as it were, like it is now with alcoholic beverages.

MORE....

The State Board of Pharmacy is being given new powers of regulation over drug manufacturers' agents or salesmen and steps are being taken against so-called "merchant-physicians," the doctors who make a living selling pills for alleged dietary purposes.

California is cooperating fully with the Federal Government in halting the flow of drugs across the Mexican border. Penalties have been increased for dangerous drug pushers and school principals are now allowed to suspend or expel students caught selling narcotics or dangerous drugs on school grounds.

Juveniles under the age of 18 are no longer allowed to cross the Mexican border unless they have the written consent of their parents. We have provided for the involuntary commitment of those who are a danger to themselves or to the public as a result of drug addiction. We have also made it possible for parents to have their children involuntarily detained for drug treatment without causing their arrest.

Through the California Council on Criminal Justice, several research projects on methadone, heroin addiction and the social effects of narcotics and drugs have been funded. We intend to place special emphasis on research into the psychological, physiological and social effects of the use of marijuana.

#

GOVERNOR REAGAN

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FOR RELEASE TO:

WEDNESDAY PM's

September 16, 1970 - SF #133

CALIFORNIA STATE BAR

The following is excerpted from Governor Ronald Reagan's address to the California State Bar convention at the Century Plaza Hotel in Los Angeles Tuesday morning.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

- 0 -

We, of this administration, have insisted that the State's judgeships be reserved for those who value the reputation of the judiciary, who will respect the laws of the State, who place the common good above personal goals.

We realize, too, that society, through its government, has a responsibility to the courts. The tragic murder of a judge in Marin County last month has highlighted the need for new systems of security in our courtrooms.

We have ordered all state agencies to cooperate with the new Chief Justice and all local presiding judges to see what is needed. The Director of Corrections and the Director of the Youth Authority are meeting with officials in every county where there is a State penal institution. Subjects under discussion include the arming of officers in the court, transportation and confinement of prisoners,

MORE....

the searching of courtroom spectators, electronic warning devices, location of criminal courts, closed circuit television monitoring, metal detectors and other security devices. . . .

We are all incensed that a courtroom was invaded, jurors kidnaped and a judge led away to his assassination. And we should be.

But, be incensed -- too -- that in California this year 15 officers of the law have been killed in the line of duty; six of them under circumstances which can only be interpreted as cold-blooded systematic executions. . . .

One execution of a condemned murderer has taken place during the four years of this administration. I will recall the demonstrations of protest in the capitol and the men of the cloth who asked that all the church bells be tolled. I do not challenge this sincerity or the emotion that moved them.

But I cannot help but note there have been few bells tolled for these executions. The thin blue line -- the man with the badge of society's authority is often the only thing standing between the citizen and those who engage in the rule of the jungle. That blue line is getting thinner.

We have developed a quick, efficient and effective response capability for times of violence and disruption. All that we've done -- all the laws and programs have but one purpose -- to protect the citizens of California. . . .

MORE....

To the violent and the criminal, and even to some members of the bench and the bar, our crime-fighting efforts will be condemned as acts of oppression against the people. The fashionable word, I believe, is "repression." It will be used as hardened criminals and anti-social revolutionaries are brought into court or sent to prison to pay for their crimes against society.

So far, I have discussed what this administration has done or attempted to do to improve the administration of justice. May I now suggest -- in the strongest possible terms -- that there are some things that you can do directed to the same goal, and further suggest to you how imperative it is that you do so. For we in California -- and indeed in the United States -- are faced with a mounting crisis of confidence in the administration of justice. . . .

You know the problems best. You should be able to solve them best. You have the proper training. No longer can there be merely a simple plea for more and more judges and court facilities. The public will not wait much longer.

Do not think that the public cannot, if pushed to the wall with frustration at the so-called "proper procedures," find a way to work their will. Ask the faculty at our colleges and universities: a public fed up with the behavior of a few professors and teaching assistants demanded that the Legislature deny them the raise in salary given to other state employees. . . .

MORE....

The public is frustrated and fed up with the interminable delays which, all too often, are inherent in our criminal procedures. Why . . . should it take months simply to extradite an accused man from Texas to California to stand trial with others charged with the most heinous of murders in this city? Why does it take years after trial and conviction for sentence to be . . . carried out?

Why does a criminal defendant with a clever lawyer seem able to run circles around some of our finest prosecutors with a seemingly bottomless barrel of time-consuming gimmicks? Unless these questions can be answered -- not by complex apologies, but by changes from within the system -- an outraged citizenry may change it from without. .

Secondly . . . the public is frustrated and fed up with sort of behavior that some defendants -- and, indeed, some of their lawyers are seemingly able to get away with in the courtroom; behavior that would not be tolerated in a kindergarten.

You, the leaders of the bench and bar can restore the maximum of public respect for our courts, you can take steps today to strengthen the hands of judges faced with contemptuous and disrespectful conduct in the courtroom.

May I suggest that before you leave this convention . . . you give immediate and close scrutiny to your own canons and rules of legal ethic, and your own internal disciplinary machinery, and do whatever may be necessary to see to it that lawyers who deliberately disrupt the courtroom can and will be disciplined -- swiftly and effectively.

MORE....

And to those who would charge that this call for order overrides the call for justice -- you men and women of the court should know better than most that without order there can be no justice. . . .

The public does look up to your profession. Show them that you can put your own house in order in this matter. More than pride in a profession is at stake. The jungle closes in.

#

GOVERNOR
REAGAN

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SFT #134

SAN LEANDRO

FOR RELEASE TO:
FRIDAY AM's
September 18, 1970

The following is excerpted from Governor Ronald Reagan's address to the reception for Senator Lewis F. Sherman at the Blue Dolphin Restaurant, San Leandro, Thursday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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The people of California gave us a mandate when we first went to Sacramento in 1967. They wanted change and wanted it badly. Unfortunately, they made a slight oversight and returned a lot of those who were responsible for the things the citizens wanted changed. We faced an Assembly and Senate controlled by our opponents, and they weren't exactly dedicated to making our administration an instant success. An old Arab proverb says that "Seven bumps and seven scars make a man". If that's true, Lew and I reached manhood together. We got our bumps and scars, and some of them still haven't healed. I think they counted like they spent money because they didn't stop at "7".

But in 1969 things started getting better. For the first time in a decade, as a result of some great Republican team work in the elections of '68 and a couple of special elections, we finally achieved a majority in the Legislature and managed to break the logjam and put through some legislation that had been a long time coming.

MORE.....

With reorganization of the key crime committees in the Legislature, bills that had been bottled up for years were shaken loose. The first major anti-pornography laws in eight years -- measures that defined harmful matter and made it illegal to sell to youths under 18. Efforts had been made over the eight years to get these laws -- now we have them and they have teeth.

The pornography laws are only a part of the story. For too long the leadership in Sacramento had thought getting tough on crime meant giving longer suspended sentences. Our new team went to work and produced some of the most significant anti-crime legislation in more than a decade. It was decided to give the law-abiding citizens of California top priority and start blaming the criminal instead of society. Law enforcement officials were given weapons with which to fight crime. All in all, 20 measures were passed in '69 and went into effect first last January. But already the results are beginning to show. The growth rate in several major felony areas is slowing. Another 12 bills were passed this session and will become law shortly.

In just one 18-month period there have been over 5,000 bombings across the U.S., killing 40 people, injuring 300 more and causing \$27 million in property damage. The bomb is becoming the favorite weapon of street guerrillas in their attempt to overthrow the government of the United States. Now we have a law that levies the death penalty on the despicable cowards who are convicted of setting off a bomb or other explosive device that results in bodily harm or takes a life.

In the first eight months of this year 15 policemen have been killed in the line of duty in California. Five were killed in what appears to

MORE....

be cold-blooded executions. To give our policemen -- the men who are a buffer between the criminal and society -- more protection, we have increased penalties for assault on peace officers.

We have also added a five to 10 year prison sentence to the punishment of criminals who use a deadly weapon while committing or attempting to commit a felony. We increased from five years to life to 15 years to life the penalty for rape, robbery or burglary if the victim suffers bodily injury.

But, the best laws in the world are of little help if they are not given the proper follow-through in our courts. Twice in the past three years the San Francisco Grand Jury has complained that courts are too lenient. That sentiment is shared by millions of other Californians who feel that a widespread judicial philosophy of permissiveness has greatly handicapped law enforcement officers in protecting the public against crime and violence.

Feeling this way myself, I have done my best to appoint to the bench men and women of proven integrity and professional ability. We developed a special process for the selection of judges -- each candidate for the bench is screened at the county level by a citizens board which carefully evaluates his credentials. At the same time the Board of Governors of the California State Bar also measures the qualifications of each nominee. Only those who can pass these screening groups are appointed to the bench.

MORE ...

For several years now we have tried to have this plan which we called "The California Merit Plan for Judicial Selection" adopted by the Legislature. I promised you we would take politics out of the appointment of judges. We have done so voluntarily, but we'd like to guarantee that California never again returns to a system of appointing judges on the basis of reward for political favors. Our chances will be better if legislators like Lew Sherman are returned to Sacramento.

#

SFT #134 9/16/70

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NORTHERN CALIFORNIA

DENTISTS FOR REAGAN

FOR IMMEDIATE RELEASE:

September 18, 1970

SF #135

Seven Northern California dentists -- including the Presidents of the California Dental Association and the State Board of Dental Examiners -- today were appointed to leadership positions in the campaign to re-elect Governor Ronald Reagan.

They are: Doctors R. Neil Smithwick of Sunnyvale, James L. Bullard of Richmond, Allen L. Lagier of Concord, Herbert Yee of Sacramento, Thomas W. S. Wu of San Francisco, Charles A. Sweet, Sr., of Walnut Creek and John J. Tocchini of San Ramon.

Doctors Smithwick and Bullard will serve as co-chairmen of the Northern California Dentists Committee for Reagan, Paul R. Haerle, Northern California campaign chairman, said.

Vice Chairmen are Doctors Lagier, Yee and Wu and the honorary chairmen are Doctors Sweet and Tocchini.

Dr. Smithwick is President of the California Dental Association and Dr. Bullard holds a comparable position on the State Board of Dental Examiners.

In a joint statement, the executive committee co-chairmen said:

"We are convinced that Governor Ronald Reagan is dedicated to our state maintaining the highest standards of health care under financing available for such care.

MORE....

"The Governor's record and his attitude toward this area of vital public concern assure the citizens of California much more effective health services than they have reason to expect from his opponent in Governor Reagan's campaign for re-election.

"We look forward to another four years of cooperation and progress in the field of dental health under Governor Reagan's administration."

Two members of the 41-member executive committee are Democrats: Doctors Lagier and Ronald G. De Vincenzi of Monterey.

Vice Chairman Yee was first appointed to the State Dental Board by Governor Brown and was reappointed by Governor Reagan this year. Vice Chairman Wu is a member of the Congressional Liaison Committee of the American Dental Association.

Another executive committeeman, Dr. Thomas R. Flinn of Oakland is a Fellow of both the International and the American College of Dentists.

Also serving on the committee is Dr. Henry Lucas, Jr., of San Francisco, a co-founder of PACT (Plan of Action for Challenging Times, Inc.), an organization designed to create business, employment and educational opportunities for members of minority groups.

Other members of the committee: Dr. B. C. Kingsbury, Jr., Vallejo President-elect, American Society of Oral Surgeons; Dr. Dudley S. Moore, Santa Rosa, Vice President of the California Dental Association; and Dr. Douglas R. Franklin, San Leandro, immediate past president, California Dental Association.

MORE.....

Dr. John E. Hines, Sacramento, 1968 President of the California Dental Association; Dr. Joseph A. Sciutto, Berkeley, Pacific Dental Conference Charter Program Chairman, XIVth World Dental Congress, Paris, 1967; and Dr. Lyall O. Bishop, Walnut Creek, past President of the American Society of Oral Surgeons and of the American Association of Hospital Dentists.

#

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SF #136
9/19/70

FOR IMMEDIATE RELEASE

"We wonder," two top Reagan campaign officials said today, "whether Jesse Unruh now is going to claim he misquoted himself on the Angela Davis issue."

David L. James and Paul R. Haerle, Southern and Northern California chairmen of Governor Ronald Reagan's re-election campaign chairmen, described Unruh's most recent attempt to explain his stand on the former UCLA professor, an admitted communist, as "a blatant fabrication."

In a form letter, the Democratic gubernatorial candidate answered charges voiced recently by Republican State Senators H. L. Richardson (Arcadia) and Dennis Carpenter (Newport Beach) by saying:

"I have never advocated retention or hiring of Miss Davis and any charge to the contrary is made either through ignorance or out of a deliberate attempt to mislead the public."

James and Haerle referred to a KNBC-TV broadcast recorded in Los Angeles on May 22, in which he declared, according to The Los Angeles Times, "that if he were Governor and thus a UC regent, he 'would have to vote to support the Chancellor's recommendation (to rehire her)'."

"There is no evidence," said the two Reagan chairmen, "that Unruh has ever demanded a retraction of that statement by KNBC, The Times -- or himself."

"Under the circumstances, his pathetic form-letter reply stands as a complete misrepresentation of the posture he embraced before Miss Davis was charged with murder and kidnaping and placed on the FBI's 10-Most-Wanted list."

#

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SF #137

(9/21 REVISE)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE

September 23 - October 6
(Subject to Change)

WEDNESDAY, September 23

10:30 AM Press Conference: Governor Reagan and sports stars of new Athletes for Reagan Committee. Pacific Room, Century Plaza Hotel, Los Angeles (213) 277-2000.

11:00 AM Governor departs for State College Trustees meeting.

4:30 PM Tour group assembles: Main lobby, Hollywood-Burbank Airport.

4:50 PM Take-off (charter) for El Centro.

5:30 PM Arrive El Centro Airport.

5:50 PM Depart airport for Airporter Inn, 1093 S. Imperial Avenue, (714) 355-2411.

6:00 PM Governor arrives at reception in Airporter Inn, Bonanza Room.

6:30 PM Depart for Barbeque in behalf of GOP candidates -- Congress: Victor V. Veysey (38th CD); State Senate: Henry Boney (40th SD); Assembly: Raymond T. Seeley (75th AD). Imperial County Fairgrounds; RR remarks and Q & A.

7:20 PM Depart for El Centro Airport.

7:35 PM Take-off (charter) for San Diego Airport.

8:00 PM Arrive San Diego Airport. (Possible RR remarks to greeters).

8:15 PM Depart airport for Bahia Motor Hotel; PRESSROOM: Del Mar Room.

OVERNIGHT: Bahia Motor Hotel -- (714) 488-0551
998 W. Mission Bay Drive, San Diego

MORE....

THURSDAY, September 24

9:30 AM Baggage in lobby.

(NOTE: At 9:30 AM, Governor will meet with Copley Editorial Board. Tour party will not accompany him.)

10:20 AM Depart Bahia for plant tour.

11:45 AM Depart plant for El Cortez Hotel
7th and Ash Streets
San Diego (714) 232-0161

12:15 PM Arrive El Cortez. Governor addresses San Diego Rotary Club in Caribbean Room. NOTE: This speech will be telecast live over KOGO-TV, 1:00-1:30 PM.

1:35 PM Depart by bus for Anaheim.

2:45 PM Arrive Disneyland Hotel, Anaheim. Pressroom available.

7:20 PM Depart for Anaheim Convention Center.

7:30 PM Arrive Anaheim Convention Center for Orange County United Republican Finance Committee dinner. Speech by Governor.

9:30 PM Depart for Los Angeles Hilton Hotel. Pressroom available.

OVERNIGHT: Los Angeles Hilton Hotel
930 Wilshire Boulevard
(213) 381-7411

FRIDAY, September 25

MORNING (No campaign events scheduled.)

NOON Governor addresses combined Los Angeles Rotary Clubs, Pacific Ballroom, L.A. Hilton.

OVERNIGHT: Los Angeles Hilton Hotel

SATURDAY, September 26

(No campaign events scheduled.)

MORE....

SUNDAY, September 27

2:00 PM Depart Los Angeles Hilton for Ventura.

3:30 PM Arrive Rancho Mi Solar, 10409 Santa Ana Road
(Res. Mrs. Katherine Haley), for reception in behalf
of Randolph E. Siple, GOP Assembly candidate (37th AD).
Remarks by Governor.

4:30 PM Depart for Ventura County Republican Central Committee
Barbeque, Ventura Fairgrounds Agriculture Building,
Ojai. RR remarks and Q & A.

5:30 PM Depart for Long Beach.

7:00 PM Arrive Long Beach Auditorium. Governor speaks to
California State Firemen's Association.

OVERNIGHT: Los Angeles Hilton

MONDAY, September 28

? :00 AM Depart L. A. Hilton for plant visit.

(Possible other events TBA.)

OVERNIGHT: Los Angeles Hilton

TUESDAY, September 29

NOON Governor address Town Hall luncheon, L. A. Hilton.

(Governor departs for Sacramento by commercial flight.)

===== TOUR TERMINATES =====

WEDNESDAY, September 30

(No campaign events scheduled.)

THURSDAY, October 1

10:00 AM Tour group assembles. Cosmopolitan Motor Hotel
(el Mirador)
13th and N Streets
Sacramento (916) 444-8400

MORE....

THURSDAY, October 1 (cont'd)

10:30 AM Depart el Mirador for airport. Fly (charter) to Merced.

NOON Civic Luncheon. RR speech and Q & A.

AFTERNOON Bus tour stops in: Merced and Madera

PM Fresno event in behalf of GOP candidates -- State Senate Earl S. Smittcamp (16th SD); Assembly: Kenneth L. Maddy (32nd AD). RR remarks and Q & A.

OVERNIGHT: Fresno (Hotel TBA)

FRIDAY, October 2

9:00 AM Governor addresses breakfast. Details TBA.

10:00 AM Depart on bus tour. Stops at:

10:45 -

11:15 AM Hanford

11:45 AM -

12:15 PM Visalia

12:30 -

1:00 PM Tulare

1:30 -

2:00 PM Delano

2:40 PM Arrive Bakersfield.

8:00 PM Buffet dinner in behalf of GOP State Senate candidate Bill Park (18th SD). RR remarks and Q & A. Location TBA.

OVERNIGHT: Bakersfield (Hotel TBA)

SATURDAY, October 3

(TBA) AM Fly (charter) to Oroville.

(TBA) AM Arrive Oroville Airport. Remarks by Governor to greeters.

MORE....

SATURDAY, October 3 (cont'd)

NOON Loafer Creek Recreation Area. Dedication remarks
by Governor.

1:00 PM Marysville-Yuba City Barbeque and rally. Remarks
by Governor.

(TBA) PM Fund-raising reception in Sacramento. RR remarks and
Q & A.

(TBA) PM Fly to Los Angeles.

OVERNIGHT: Los Angeles (Hotel TBA)

SUNDAY, October 4

(TBA) PM Frank Sinatra-Dean Martin show in the "Now Grove,"
Ambassador Hotel.

OVERNIGHT: Los Angeles (Hotel TBA)

MONDAY, October 5

(TBA) AM Possible plant tour.

10:00 AM Governor will meet with KNX Editorial Board. Tour
group will not accompany him.

NOON Event TBA

(TBA) PM KABC-TV taping of interview.

(TBA) PM Fly to San Francisco.

(TBA) PM Frank Sinatra-Dean Martin show. Hilton Hotel ballroom.

OVERNIGHT: Hilton Hotel
Mason and O'Farrell Streets
(415) 771-1400

TUESDAY, October 6

9:30 AM Governor addresses California Real Estate Association
convention. Details TBA.

(TBA) AM Depart for Concord

MORE....

TUESDAY, October 6 (cont'd)

NOON Concord Civic Luncheon. RR remarks and Q & A.
 Location TBA.

(TBA) PM Depart for Stockton.

(TBA) PM Press Availability, Stockton. Location TBA.

(TBA) PM Stockton, fund-raising reception. RR remarks and Q & A.

(TBA) PM Depart for Sacramento.

OVERNIGHT: Cosmopolitan Motor Hotel
 (el Mirador)
 13th and N Streets
 (916) 444-8400

===== TOUR TERMINATES =====

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SF #137 9/21/70

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FOR IMMEDIATE RELEASE

SF #139

Wednesday, Sept. 23, 1970

EUREKA, Calif. - Mrs. Nancy Reagan, wife of Governor Ronald Reagan will be the guest of honor at a luncheon here Thursday, September 24 and in the afternoon will visit Ukiah.

Mrs. Reagan is scheduled to arrive at Murray Field here at 11:30 a.m. There she will be greeted by Mr. and Mrs. Robert Barnum, co-chairmen of the "Nancy Reagan Luncheon"; Jerry Scott, Republican County Central Committee Chairman, and Mrs. Robert Glende, President of the Republican Women's Club here.

About 400 are expected to attend the luncheon at the Eureka Inn. This will be followed by brief remarks by Mrs. Reagan and a Question and Answer period for the news media. Those at the luncheon head table are expected to include Assemblyman and Mrs. Frank P. Belotti and Ernest Kettenhofen, Republican candidate for the State Board of Equalization.

At 2:35 p.m. Mrs. Reagan is scheduled to arrive at the Ukiah Airport where she will be met by Mrs. William Crawford, Chairman of the Harvest Festival, and Mr. Crawford.

Following a radio interview Mrs. Reagan will proceed to the home of Mrs. John Parducci where she will be introduced to about 300 people at a wine tasting function in the Parducci Wine Cellars.

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LOS ANGELES

SFT #140

FOR RELEASE TO:
FRIDAY PM'S
September 25, 1970

The following is excerpted from Governor Ronald Reagan's address to the combined Los Angeles Rotary Clubs at the Los Angeles Hilton Hotel Friday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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Some of you may ask -- and properly so -- why we have continued to increase state support of the colleges and universities in the face of trouble and violence on some of the campuses. The answer is simple: you don't punish good students and good teachers, because of the irresponsible actions of a small number of students, faculty members and non-students. Education is our top priority; we have committed our administration to keeping our system great and making it better. You don't close down the system or destroy the educational system when that is precisely what the radicals are trying to accomplish.

Those who have been screaming the loudest that we are destroying education are the very ones who are destroying it themselves. They wrap themselves in love beads, and march off to beat up the Dean, or burn down a building -- in the name of peace.

No, the problem is not unique to California. But what is, perhaps unique here is, that we have chosen to oppose rather than appease the vandals. To those who charge the violence has escalated, that we have failed to bring peace to the campus. I would ask what was the price for

peace? We could have let the street people at Berkeley have (steal is the word) \$1.3 million worth of university property bought with tax dollars and there would have been no people's park incident. We could have let the radicals -- the "crazies" -- take over at San Francisco State and not made Dr. S. I. Hayakawa president. We could have let them burn down Isla Vista. But we didn't and we won't.

Surrendering to the militant law-breaker is an abdication of the responsibility that goes with administrative authority.

The goals of the rebellious minority are not academic in nature. They are political. The greatest threat to academic freedom comes from within the institution, from those politically militant faculty members and students who insist on using the classroom for indoctrination and the halls for agitation.

More than academic freedom is at stake if we continue to let our universities and colleges become advocates for partisan political goals. Civilization itself cannot endure when threats of force and violence are made unless the community adopts the solutions to problems ~~created~~ ^{created} not by a majority of the electorate -- but by what Dr. Hayakawa calls a self-proclaimed elitist minority. . . .

We now have a law making it a crime to coerce teachers or officials at any educational institution, and we have revamped the State's system of mutual aid to assure that effective forces are available to control disorders and street rioting. The planting of a bomb which results in a death is now punishable as first degree murder.

#

Committee to Re-Elect
**GOVERNOR
REAGAN**

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FOR IMMEDIATE RELEASE
September 24, 1970
SF #141

PHARMACISTS FOR REAGAN

Four prominent Northern California pharmacists today were appointed to leadership positions in the campaign to re-elect Governor Ronald Reagan.

They are William D. Wickwire, San Francisco; Royce L. Friesen, Redding; William E. McDermott, Jr., Walnut Creek, and Earl L. Giacolini, Fresno.

Wickwire will serve as chairman of the Northern California Pharmacists for Reagan, Northern California Campaign Chairman Paul R. Haerle said. The other three will serve as Vice-Chairmen.

Wickwire is a member of the Executive Committee of the National Association of Retail Druggists and past President of the Northern California Pharmaceutical Association.

Friesen is a Director of the Northern California Pharmaceutical Association, McDermott a member of the State Board of Pharmacy and Giacolini is Treasurer of the California Pharmaceutical Association.

MORE....

In a statement made at the time of his appointment, Wickwire said:

"Governor Reagan has studied carefully the problems of drug distribution and drug abuse. His influence has been effective in gaining enactment of the kind of legislation necessary to cope with these problems.

"The Governor realizes that the illicit drug traffic depends upon illegal sources for its supply and that responsible pharmacists and druggists share his concern and fully back his efforts in the war on drug abuse."

Other members of the 22-member Executive Committee of the Northern California Pharmacists for Reagan are:

BAY AREA: Charles J. Conlon, San Francisco; Kenneth Katz, Santa Cruz, and Marie E. Kuck, San Francisco, all Democrats; Todd Tomihiro, San Jose; Wayne E. Gohl, Danville; Walter P. Cianfichi, Palo Alto, and Charles R. Klotz, San Jose.

NORTH: Robert B. Morris, Eureka.

CENTRAL: J. Martin Winton, Fresno, and Russell Petrotta, Sacramento, both Democrats; Marvin L. Vitt, Chico; James L. Boynton, Stockton; Norman Rudy, Fresno; Edward Alstrom, Fresno; George W. Stebbins, Chico; Ernest L. Gibson, Jr., Oroville; Denver C. Latimer, Los Molinos, and Dr. Louis E. Sweet, Tulare.

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FOR IMMEDIATE RELEASE

September 25, 1970

SF #142

Jon E. Tarantino, World Champion Flycaster the last 13 years, today lauded Governor Ronald Reagan for signing two bills that guarantee public access to coastal and lake shoreline areas. They are Assembly Bills 493 and 2418.

Tarantino, a resident of San Francisco and Past Director of Trout Unlimited, said:

"Governor Reagan has once again clearly shown his support for improving the quality of life in California. His action fits well with the concepts of the new California Recreation Policy released earlier this year."

The conservation leader noted that, "The Reagan Administration has done more to preserve and improve California's environment in the last four years than did the previous administration during its eight years in office."

"We are quite impressed," Tarantino continued, "with the Governor's leadership in the battle against air and water pollution. In addition, the Governor's support insured passage of a strong BCDC bill and the Lake Tahoe Planning Compact."

Assembly Bills 493 and 2418 require reasonable access to be included in final subdivision maps for coastal developments. They prohibit approval of subdivision maps for property fronting on a lake or reservoir owned wholly or in part by any public agency.

GOVERNOR REAGAN

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SFT #142

FOR MONDAY PM's
9/28/70

Senator Carpenter

NEWPORT BEACH -- A topside Republican official today said he is momentarily stepping across party lines to help Democratic gubernatorial candidate Jesse M. Unruh communicate with California voters.

Senator Dennis E. Carpenter (R-Newport Beach), GOP state chairman, made public this memo sent to the press by Unruh's headquarters on his official stationery:

"The Unruh campaign is off on another tour Monday, Tuesday and Wednesday, Sept. 28-30.

"We've got pretty gals, 'special events' until hell won't have 'em, a laugh every minute, a candidate who takes on all comers, food, likker (sic), and Right Guard (fo' them's that need it).

"Come along. A trip you'll never forget. Contact our L.A. office (213) 380-2790 for reservations and further information."

The memo then listed the three-day itinerary.

"Such a disclosure of the deep, overriding relevance of Unruh's approach to the state's pressing problems should not be confined to a mere memo to news media correspondents," Senator Carpenter said. "All Californians should be aware that when it comes to providing the press with access to the meaningful facts of his campaign, Big Daddy does things in a big way.

"Jesse's modesty compels me to perform this public relations service in his behalf."

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FOR IMMEDIATE RELEASE
September 25, 1970
SF #143

CALIFORNIANS FOR REAGAN

Three more prominent Northern California Democrats today joined the campaign to re-elect Governor Ronald Reagan.

They have become affiliated with the non-partisan group -- organized as Californians for Reagan -- headed by George L. Killion of San Francisco, longtime Democratic Party finance leader, and Senator Hugh M. Burns of Fresno, dean of the California Legislature, as co-chairmen.

The three new members are: George Gillin and Joseph Paoli of San Francisco, and Anthony (Tony) J. Santos of Chico.

Gillin, a long-time Democratic leader in the Bay Area, was appointed by then President Harry Truman as Superintendent of the United States Mint in San Francisco. He held that post several years.

In a statement on his joining the Californians for Reagan, Gillin said:

"By subordinating partisan politics to the greatest good of all Californians, Governor Reagan has involved all our citizens in their state government. I welcome this opportunity to support him in his campaign for re-election.

MORE....

"In this I join a host of other Californians who desire to see Governor Reagan continue his effective leadership in seeking to provide all Californians the kind of State administration to which they are entitled."

Paoli, long a prominent San Francisco restaurateur, said:

"In joining the Executive Committee of Californians for Reagan, I see my best opportunity to help Governor Reagan gain another four year term in which to continue his efforts to give all residents of this state an effective, efficient and economical administration."

Santos, who has been appointed Butte County Chairman of Californians for Reagan, is a Butte county building contractor, rancher and land developer. He said that his affiliation with the Executive Committee of Californians for Reagan offered him an excellent opportunity to help Governor Reagan's campaign for re-election so the Governor can continue his efforts to give this state an efficient administration.

#

9/25/70

**Committee to Re-Elect
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FOR IMMEDIATE RELEASE
Monday, September 28, 1970
SF #144

The heavy travel and engagements schedule of Mrs. Nancy Reagan, wife of Governor Ronald Reagan, has her visiting Santa Clara county on Tuesday and Friday of this week.

Mrs. Reagan will be the guest of honor at a tea sponsored by the Morgan Hill Republican Women Tuesday afternoon, September 29, which will be held at the Holiday Lakes Estates on Highway 101 at Dunne Avenue, four miles east of Morgan Hill.

On Friday, October 2, Mrs. Reagan will tour the Day Care Center in downtown San Jose. The tour will be from 3 to 3:30 p.m. after which Mrs. Reagan will have dinner with friends at the Hyatt House.

Later that day, Mrs. Reagan will attend receptions for Assemblyman Earle P. Crandall of San Jose to be held at the homes of A. J. Anastasi and S. Steven Nakashina.

• # # # #

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SFT #144

(9/29 REVISE)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE

October 1 - October 11
(Subject to Change)

THURSDAY, October 1

10:00 AM	Tour group assembles: lobby, Cosmopolitan Motor Hotel, (el Mirador), 13th & N Streets, Sacramento.
10:30 AM	Depart Hotel for Executive Airport for charter flight to Merced.
11:45 AM	Arrive Merced Airport.
11:50 AM	Depart airport for Merced County Fairgrounds.
12:05 PM	Arrive Fairgrounds for fund-raising luncheon. RR remarks and Q & A.
1:30 PM	Depart Fairgrounds for Madera.
2:15 PM	Arrive Madera County Fairgrounds.
2:50 PM	Depart Fairgrounds.
3:05 PM	Arrive ranch residence of Will Gill, Avenue 13 at Road 26, Madera, for fund-raising Barbeque. (\$25)
3:40 PM	Depart for Fresno
4:15 PM	Arrive Ramada Inn, Fresno.
7:30 PM	Arrive Fresno Elks Club for dinner in behalf of GOP candidates -- State Senate: Earl S. Smittcamp (16th SD); Assembly: Kenneth L. Maddy (32nd AD). RR remarks and Q & 508 Kings Canyon Road. (\$125)

OVERNIGHT: Ramada Inn, Fresno
East Shaw & No. Fresno Avenues
209/224-4040

MORE....

FRIDAY, October 2

9:00 AM Baggage outside rooms.

9:55 AM Depart for Hanford.

10:45 AM Arrive Pacific Telephone, Central Office Building,
516 North Douty, Hanford.

11:00 AM Depart for RR Headquarters (2 blocks south).

11:20 AM Depart for Visalia.

11:45 AM Arrive Visalia, Downtown Mall.

12:05 PM Depart mall for Visalia Fair Shopping Center, 2031 Mooney
Boulevard.

12:30 PM Depart for Tulare.

12:45 PM Arrive Tulare City Park (1 mile west of Freeway) for
community picnic.

1:35 PM Depart Tulare for Delano.

2:10 PM Arrive Delano for Harvest Holidays Parade, (children's
costume).

2:40 PM Depart for Bakersfield.

3:15 PM Arrive Ramada Inn, Bakersfield. Press room: #223 & #221.

5:15-p
5:45 PM Press Availability, Ramada Inn Banquet Room (rear portion).

7:45 PM Depart Ramada Inn.

8:00 PM Arrive Buck Owens' residence for buffet dinner in behalf
of GOP State Senate candidate Bill Park (18th SD). RR
remarks and Q & A.

9:00 PM Depart for Ramada Inn.

OVERNIGHT: Ramada Inn, Bakersfield
2620 Pierce Road
(Hwy 58 & 99)
805/327-9651

MORE....

SATURDAY, October 3

(TBA) AM Baggage call.

10:30 AM Arrive Oroville Municipal Airport. Possible RR remarks to greeters.

11:15 AM Depart airport.

11:45 AM Arrive Loafer Creek State Park, Oroville, for dedication of Loafer Creek Recreation Area.

1:00 PM Depart for Yuba-Sutter Fairgrounds.

2:15 PM Arrive fairgrounds for Barbeque and rally. Remarks by Governor.

(TBA) PM Depart fairgrounds for Sacramento.

(TBA) PM Arrive Sacramento Inn.

6:00 PM Depart Sacramento Inn for Grebitus residence, 480 Crocker Road, for fund-raising reception. RR remarks and Q & A.

7:50 PM Depart for airport. Fly to Los Angeles.

OVERNIGHT: Ambassador Hotel, Los Angeles
3400 Wilshire Boulevard
213/387-7011

(Governor at Pacific Palisades residence)

SUNDAY, October 4

(TBA) PM Frank Sinatra-Dean Martin-John Wayne-Bob Hope show in the "Now Grove," Ambassador Hotel. Cocktails and buffet dinner for press -- details to be announced.

OVERNIGHT: Ambassador Hotel, Los Angeles

MONDAY, October 5

10:00 AM Governor will meet with KNX Editorial Board. Tour group will not accompany him.

(TBA) Event TBA

2:00 PM KABC-TV taping of interview.

4:15 PM Fly to San Francisco.

MORE....

San Francisco (cont'd)

7:00 -
8:00 PM Press reception (cocktails and buffet), San Francisco Hilton Hotel.

8:30 PM Frank Sinatra-Dean Martin show. Hilton Hotel ballroom.

OVERNIGHT: Hilton Hotel
Mason and O'Farrell Streets
415/771-1400

TUESDAY, October 6

9:30 AM Governor addresses California Real Estate Association convention. San Francisco Hilton Hotel.

10:30 AM Depart for Concord.

NOON Concord Civic Luncheon, Concord Inn. RR remarks and Q &

1:30 PM Depart for Stockton.

5:30 PM Press Availability, Stockton Inn.

6:30 PM Fund-raising reception, Stockton. RR remarks and Q & A.

7:30 PM Depart for Sacramento.

8:30 PM Arrive Cosmopolitan Motor Hotel

OVERNIGHT: Cosmopolitan Motor Hotel
(el Mirador)
13th and N Streets
916/444-8400

WEDNESDAY, October 7

AFTERNOON Governor in Capitol. No campaign events scheduled.

5:30 -
6:30 PM State Senate GOP Caucus cocktails, Beverly Hilton, Los Angeles.

7:30 PM Depart Beverly Hilton for The Forum.

8:00 PM Arrive The Forum for the International Horse Show (Benefit for City of Hope National Medical Center).

OVERNIGHT: Beverly Hilton Hotel
9375 Wilshire
213/274-7777

THURSDAY, October 8

(TBA) AM Anaheim area plant visit.
NOON Economic Development Conference, Anaheim Convention Center.
(TBA) PM Fly to San Francisco.
EVENING Murphy Dinner, San Francisco Hilton Hotel.
(TBA) PM Fly to Los Angeles.
OVERNIGHT: Beverly Hilton
213/274-7777

FRIDAY, October 9

(TBA) AM Possible plant visit, L.A. area.
EVENING Possible event to be announced.

SATURDAY, October 10

No campaign events scheduled.

SUNDAY, October 11

No campaign events scheduled.

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FOR IMMEDIATE RELEASE
Tuesday, September 29, 1970
SF #145

SACRAMENTO -- Mrs. Nancy Reagan, wife of Governor Ronald Reagan, will be presented a Gold Bicentennial Medallion on Friday, October 2, in commemoration of the founding of Monterey, which was to become the first capital of California.

The presentation will be made at 11:00 a.m. at the Sacramento residence of Governor and Mrs. Reagan by Fred W. Swanson of the Monterey Commemorative Madallion Committee.

Only 200 of the medallions were minted in commemoration of the founding of Monterey 200 years ago by Padre Serra and Gaspar de Portola. Most of the medallions are bronze and silver.

Mrs. Reagan's name and the number "33" are engraved on the rim of the gold medallion that is to be presented to her. The number is in honor of her husband who is the thirty-third governor of California.

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FRESNO

SFT #145

FOR RELEASE TO:
FRIDAY AM's
October 2, 1970

The following is excerpted from Governor Ronald Reagan's address at the dinner in behalf of GOP candidates (State Senate: Earl S. Smittcamp; 16th SD; Assembly: Kenneth L. Maddy, 32nd AD) at the Fresno Elks Club Thursday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

We've been fighting for the changes you voted for in 1966 and finding our efforts blocked by a Legislature controlled by those who were part of the problem and apparently proud of it.

In 1969 we came up with a slender majority in both houses of the Legislature for the first time in a decade and managed to shake loose some important legislation -- particularly crime legislation -- that had been bottled up by those whose idea of being tough on crime was longer suspended sentences.

Tragedy and election to national office cut into our slim majority. Now this is something that must be given number one priority -- we must get a workable legislative majority. You send us people like Ken Maddy and Earl Smittcamp to Sacramento and we'll really have our legislative program rolling in the next legislative session.

In Ken Maddy you have a young man who has the wisdom to recognize that government is not -- and never will be -- the solution to our problems. This country achieved its greatness through the efforts of

MORE

its private citizens and quite often, in spite of, rather than because of government. Ken takes a positive approach to problem-solving. He seeks community involvement through the private sector to solve community problems. And when you find a candidate like that, you'd better elect him.

Earl Smittcamp has some big and beautiful dreams too. If we had had another vote in the State Senate during the last session, the people of California would be enjoying an average 27 percent reduction in their property taxes right now. And one of the people who voted against our tax relief plan in the Assembly was none other than his opponent who can always be counted on to vote for liberalizing welfare while denying a break to the hard-working and overburdened taxpayer.

Now it isn't that we have no room in our hearts for those who are truly needy; we even have a little room for the taxpayer. And men like Earl Smittcamp's opponent are going to have to realize sooner or later that this give-away system of government they are creating is one day going to crumble under its own weight.

The public has tired of professional politicians who vote on cue from a machine. They are tired, too, of the doomsday people and negative thinkers who can find nothing right about this society and its people. They have had enough of those who tell us that ours is a sick society while defending the rioters and self-anointed revolutionaries who would destroy centuries of progress and freedom with their satanic crusade.

We have no apologies to make to the rabblers in the streets who condemn our society. No people in all of history have paid as great a price for freedom or contributed as much to general prosperity.

MORE....

No society has ever taxed itself so heavily to give the disadvantaged a second chance at life. The effort has not always been well-directed and our purpose has not as yet been achieved. But that is not because we lack compassion. We continue to seek new ways to alleviate the suffering of the helpless.

It's true that much remains to be done, but it's the "establishment" -- and that means the hard-working, over-taxed men and women of this society -- the hard-hats and the soft-hats, the blue collars and the white collars, the housewives and the secretaries -- who are out to get the job done.

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SFT #145 10/1/70

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TOWN HALL

SFT #143

FOR RELEASE TO:
TUESDAY PM'S

September 29, 1970

The following is excerpted from Governor Ronald Reagan's luncheon address to Town Hall at the Los Angeles Hilton Hotel Tuesday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

LOS ANGELES -- Governor Ronald Reagan today told a Town Hall luncheon audience his administration's "first order of legislative business" in January will be re-introduction of his tax reform program.

Reagan said he was warned that attempting to obtain tax reform in an election year was "not politically smart."

"But," he said, "I've never thought you sent us to Sacramento for politics as usual. . . It didn't seem there was any good reason for us to postpone legitimate and necessary business."

In his prepared speech, the Governor said:

"Our tax reform program was supported by 78 percent of the State's Legislators -- Democrats and Republicans, 93 out of 119 legislators voted for it. It was killed in the State Senate for lack of one vote; Senator Tom Carrell was too ill to fly to Sacramento. . . and he asked that one of his colleagues be permitted to cast his ballot-- a courtesy vote, not uncommon in the legislature. But a small band of Senators refused even that and California taxpayers were denied a

MORE . . .

cut in property taxes which would have averaged 27 percent for every homeowner in California. . . that would have ranged from 25 percent on luxury homes to as much as 40 percent on the average and more modest homes.

"They voted against (an additional) \$50 annual income tax deduction for renters. . . additional state financial aid to school districts. . . and against putting a ceiling -- a "lid" -- on local property taxes;

"Against a further reduction to 50 percent of the discriminatory business inventory tax; against a withholding system for collecting state income taxes and against a one-time reduction -- or "forgiveness" -- of 35 percent of every citizen's 1970 state income taxes;

"Against shifting \$190 million in welfare and Medi-Cal costs from the counties to the State to ease the local tax burden;

"Against providing incentives to preserve California's open space lands. . .

"There had to be a source of replacement revenue. There was to be a one-cent increase in the sales tax -- with the essentials (food, shelter, drugs, medical expenses) being exempt;

"An increase of one-half percent in the bank and corporation tax;

"A reduction in the oil depletion allowance. . .

"A revision of capital gains tax rules.

"Two additional tax brackets for those with an annual joint taxable income of \$32,000 or higher.

"I think this reveals the sheer hypocrisy of some of those who

blocked our tax reform plan. They charge the plan robbed the poor in order to favor the affluent and yet it transferred the greatest share of the tax burden to those in the upper brackets and gave the greatest relief to the owner of the modest home.

"Politics -- politics as usual -- has deprived the people of California of needed tax relief. . .

"If you see fit to return us to Sacramento next year, we'll propose, as the first order of legislative business, tax reform."

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9/28/70

LA #143

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FOR IMMEDIATE RELEASE
Wednesday, September 30, 1970
SF #146

Frank Sinatra and Dean Martin will head a star-studded cast of entertainers in a show in the San Francisco Hilton Hotel October 5 in support of the re-election campaign of Governor Ronald Reagan.

The affair, called "An Evening's Entertainment", is sponsored by the Californians for Reagan, a bipartisan organization of supporters of the Governor's campaign.

The show will start at 8:30 p.m. in the hotel's Continental Ballroom and continue until 10:00 p.m.

Tickets are on sale at \$12.50 for unreserved seats and \$50 for reserved seats from local Reagan Campaign Headquarters in the 9 Bay Area counties.

The entertainment will be preceded by a \$125 a plate fund-raising dinner in the Hilton Hotel's Plaza Room. Cocktails will be served at 6:00 p.m. followed by dinner at 7:00 p.m.

The co-chairmen of Californians for Reagan are two high-ranking Democrats, State Senator Hugh Burns of Fresno, dean of the California Legislature, and George L. Killion of San Francisco, a former national treasurer of the Democratic Party.

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MERCED

SFT #145

FOR RELEASE TO:
THURSDAY PM's
October 1, 1970

The following is excerpted from Governor Ronald Reagan's address to the fund-raising luncheon at the Merced County Fairgrounds Thursday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

As you are probably well aware, a small band of State Senators got together in the closing days of the regular session and blocked our tax reform program. These 13 men prevented Californians from enjoying an average 27 percent reduction -- it would have been 29 percent in Merced County -- in their property taxes.

Our program called for relief of a portion of local property taxes for welfare and Medi-Cal which yearly are demanding more and more of the State's resources. It would have provided significant property tax reduction for agricultural counties which typically have the heaviest welfare loads. Most of California's great agricultural counties would have received an additional 30 to 73 cents off their 1970-71 tax rate and even greater reductions as each year passed.

It also would have reduced the business inventory tax -- a discriminatory tax on farmers as well as businessmen's inventories -- by 45 percent. That feature alone would have provided \$137 million in tax relief by 1973-74.

MORE....

Owner-occupied dwellings on farms would have received a \$1,500 exemption -- about \$160 per year in an average county with an average tax rate. And the Land Conservation Act would have been made available to all farmers whose land is zoned for agriculture. Replacement revenues would have been granted to each local jurisdiction to help offset lost revenues. This program could have kept a lot of farmers in agriculture who now have to sell their land just to pay their property taxes.

Our program was blocked this year. We'll be back with our program again next year and we'll fight this thing until California's taxpayers get tax relief.

But in the meantime there is something we can all do to get some tax relief to a very deserving group of people in our society -- disabled veterans and the widows of such veterans.

Proposition 13, which will appear on the November ballot, calls for a \$10,000 property tax exemption instead of a \$5,000 exemption to certain severely disabled veterans and the widows of such veterans who have not remarried.

Some of these disabled veterans or their widows are in a tremendous tax bind and many are faced with losing their homes. Some of these homes are equipped with devices adapted to the needs of the disabled -- wheel chair ramps, widened doorways and halls and lowered plumbing and cooking fixtures. This proposition will also allow blind veterans to enjoy the existing \$5,000 exemption on condominium property.

Now we are not talking a great deal of money, but we are talking about doing something for a group of people who have done a great deal for the country. Approximately 860 disabled veterans are involved, all of whom are amputees, paraplegics, or quadriplegics. The maximum tax loss is estimated at \$150,000 statewide.

I urge you to give your support to Proposition 13

Committee to Re-Elect
GOVERNOR
REAGAN

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BAKERSFIELD

SFT #148

FOR RELEASE TO:
SATURDAY Am's
October 3, 1970

The following is excerpted from Governor Ronald Reagan's remarks at the Bakersfield reception in behalf of GOP State Senate candidate Bill Park (18th SD), Friday evening.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

Our accomplishments were made possible only because of what you have done working within the party framework to convince Democrats, Independents and Republicans that in this moment of history our party could meet the desire for change on the part of the people of California.

When we first went to Sacramento in 1967 with the greatest mandate in the history of California politics -- a mandate to rid the State of political power brokers -- we found a Legislature which was somewhat less than cooperative. The people were demanding change, but due to a slight oversight a lot of those who needed replacing most were still around. They weren't exactly dedicated to making this administration an instant success.

One of these, for example, was the Senator from this 18th Senatorial district, the man Bill Park will replace if he has the support he deserves.

MORE....

In 1967, even though many of his Democratic colleagues were in favor, Bill Park's opponent voted against Senate Bill 556 which was the major tax bill of that year. Yes it did increase taxes because we had to pull California back from the brink of bankruptcy. We had to pay off a 1966-67 cash deficit created by a Brown Administration gimmick called accrual accounting, which had been dreamed up to postpone a tax increase until after that election. But we managed to get some things included besides adding to the tax burden. We increased State aid to education and included specific property tax relief for aged persons with low income.

Bill Park's opponent admitted this bill met the essential needs of the State and provided the money needed for tax reform. But, he voted against it.

The next year, he voted against an urgency clause designed to bring property tax relief to all homeowners. The bill had already passed the Assembly with bi-partisan support, but he helped kill it in the Senate.

Last year he voted against an income tax rebate for all taxpayers. This one we managed to win without his vote. You'll remember the 10% rebate you took last April when you filed your state income tax return.

This year, finally, we presented the major tax reform program we'd been working on for three years. It provided relief for those homeowners who needed it most -- taxpayers in the lower and middle income ranges. Added to the present \$750 homeowner exemption, there would have been a total of nearly 40 percent in state-financed property tax relief.

With a kind of "taxpayers-be-damned" attitude, Bill's opponent voted against this program along with 12 of his colleagues. His vote alone would have been enough to give California its most comprehensive tax reform in almost three decades, and it would have been an easy thing for him to do.

MORE....

One of his Democratic colleagues, Senator Tom Carrell, strongly supported the plan but was too ill to fly to Sacramento to cast the decisive vote. Senator Carrell asked for a courtesy vote -- a common practice in the Legislature -- but the little band of hold-outs refused to accord that simple courtesy.

If Bill Park had been the Senator from this district, the benefits to Kern County would have totaled \$4,476,072 in tax relief from the four major provisions of the tax reform program.

- The state would have assumed part of county welfare and Medi-Cal costs;

- Local government would have been re-imbursed for tax losses under the open space program;

- Local government would have realized savings as a result of
- Teran's filing for the homeowner's rather than veterans' exemptions, and;
- Counties would have been reimbursed for the inventory tax reduction.

That's how important one Senator can be -- your Senator. You can have Bill Park voting yes in your behalf or you can continue with his opponent who voted against a withholding system for collecting state income taxes and against a one-time reduction of 35 percent this time of every citizen's 1970 State income taxes. . . .

His vote (also) killed a \$50 annual income tax deduction for renters over and above the reduction already provided.

That's quite a day's work for one man!

Of course, he didn't always vote no -- let me mention a few of the things he voted for.

There were three alternative tax programs offered in opposition to our tax relief this year.

MORE....

He voted to narrow the lowest state income tax bracket to produce another \$135 million in revenue the first year from the workers with the lowest earnings. That amounts to a 10 percent income tax increase. . .

He voted to keep Kern County's welfare cost burden at it's present level. He voted to keep the discriminatory inventory tax at its present level and against improvement of the State's open space land program. He voted for a plan that offered no additional aid to schools to help offset inflation and for a plan that would have done nothing to plug loopholes which permit higher tax rates without a vote of the people.

And he voted for a program that would have given 20 times more favorable treatment to the homeowner earning \$100,000 a year than under our plan. . . .

In 1968 he also voted to kill a resolution censuring University of California officials for allowing the appointment of Eldridge Cleaver as a lecturer at Berkeley and then changed his vote when he heard the angry voice of the people. In 1969 he helped to kill a bill which would have prevented such instructors as Angela Davis from teaching on campus.

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SAN JOAQUIN VALLEY TOUR

SFT #147

FOR RELEASE TO:
FRIDAY PM's
October 2, 1970

The following is excerpted from Governor Ronald Reagan's remarks in Visalia Friday morning.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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In campaign stops in the San Joaquin Valley yesterday I told the voters that we would re-introduce our tax reform program as one of the first orders of business in 1971.

We'll continue the fight for tax reform until it's a reality -- beginning in January, if you send us back.

But today could I spend a moment or two on other areas of agriculture, including an area in which agriculture might be vulnerable -- the matter of sanitation in the fields?

Charges have been made that the State's sanitation laws have been violated in some areas. The State Legislature has stated, and I must agree with them, that the people of California have a direct interest in the sanitary conditions under which agricultural crops are grown.

These laws -- on toilet, handwashing and drinking facilities in the field -- must be strictly observed. But obviously our enforcement people cannot be everywhere at once. Thorough and constant statewide surveillance and enforcement is difficult at best, and frankly, it shouldn't be necessary.

It was agriculture that civilized the world, and it should be agriculture that maintains that civilization. The answer to this problem does not lie alone with regulatory and enforcement powers invested in the State.

It lies with you -- and Director of Agriculture Jerry Fielder has delivered this message constantly -- the leaders of the world's most advanced and sophisticated agricultural industry.

An industry as large and diversified as agriculture is bound to have problems, but none that cannot be solved by men of good intention. Adequate housing for migratory workers, long a thorny problem in the agricultural industry, is a problem nearing solution.

The first cooperative migrant housing project for farm workers opened this year near Williams in the upper Sacramento Valley. One hundred prefab housing units were installed. They were manufactured by the non-profit Production Training Corporation of Fresno in a joint venture by industry, the State and the Office of Economic Opportunity.

We have been experiencing, the past few years, a period of unrest in the field of agricultural labor. Unionization has spread to the fields and, with it, feelings of uneasiness, distrust and -- at times -- violence.

Agricultural workers, like workers in any other sector of our economy, have the right to organize into unions if they so desire. But they should have the right to choose which union they wish to join and that right should be guaranteed by secret ballot. There must be no intimidation or coercion to join a particular labor organization.

There is great need for national legislation which will protect not only the rights of the workers but the growers and public as well. With the help of Senator George Murphy, we've been working with the President. Senator Murphy has assumed a leadership role in trying to bring about legislation that will protect the rights of all.

MORE....

Some way must be found to protect the economic rights of workers at the same time we guard against loss of perishable crops at harvest-time. Secondary boycotts of farm produce should be eliminated from the arsenal of labor tactics.

But we must look, too, to the State for proper laws to restore orderly procedures to agriculture-labor relations and to give us the guidelines to help prevent such situations as presently exist in our produce industry. My offer of the State Conciliation Service to oversee fair elections for farm workers still stands.

Among the agricultural problems we have been able to deal with satisfactorily is the issue of pesticides. We are effecting an orderly phase-out of the use of DDT and DDD on farm crops in California, but we resisted pressures for an immediate curtailment which could have been highly detrimental to the industry. Within the next couple of months the use of DDT is expected to be down to 2½ percent of the 1960 level.

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SFT #147 10/1/70

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OROVILLE

SFT #149

FOR RELEASE TO:
SATURDAY PM's
October 3, 1970

The following is excerpted from Governor Ronald Reagan's remarks at the Loafer Creek dedication ceremonies near Oroville Saturday morning.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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Loafer Creek is the first major, permanent campground to be completed under our recreational development program for Lake Oroville, the key reservoir of the State Water Project. This facility, along with others such as the Bidwell Canyon Area across the ravine, will help us close the tremendous "recreation gap" that threatens us today.

The 1970's may well become the decade of the environment. The preservation and enhancement of our environment -- the search for a new "quality of life" -- has become a major concern of all Californians. As the population of California grew, and there are almost 20 million of us today, we depended upon our natural environment to increase our wealth and satisfy our material needs. But we also look to the environment to fulfill needs of the spirit, and quite often we find a conflict between material and spiritual needs in this respect.

It has become obvious that we cannot continue to pollute our air and water and desecrate our countryside in the name of progress if we wish to survive. Our natural resources are not inexhaustible, and neither is the patience of our environment. Like a parent who has been pushed too far, Mother Nature will punish her misbehaving children for their abuses.

MORE....

Solutions to the problems of meeting recreational demands and maintaining environmental quality can be met by our political, social and economic institutions. Cooperation between the public and private sectors is essential in controlling pollution of the environment and in developing necessary recreational facilities.

But the kind of recreation which Californians are demanding today carries with it a great cost. We are nearing the finishing stages of the State Water Project, and with it has come many man-made lakes and miles of streams and waterways which are irresistible to sportsmen and recreationists. But unless proper facilities are provided, the State Water Project will never be able to meet the needs of Californians who are as hungry for recreation as they are thirsty for water.

The 1970 Legislature recognized the need and put Proposition 20 -- a \$60 million bond act for recreation and fish and wildlife facilities on the November 3 ballot. Now Proposition 20 will provide \$54 million for development of recreational facilities on 17 reservoirs and over 500 miles of canals and streams of the State Water Project and another \$6 million for developing fishing access and improving fish and wildlife habitat.

Proposition 20 can build facilities to serve over 15 million people annually and can increase the present recreation capacity of the over-worked State Park System by 33 percent. And, incidentally, if Proposition 20 passes, \$3 million will be used for development of Lake Oroville and another \$1.6 million is earmarked for the Upper Feather River Basin. . . .

Now we fully recognize that the development of new recreational facilities will be of little avail if our water is too polluted to swim in, our air too polluted to breathe and our environment too desecrated to enjoy.

MORE....

That is why we have vowed that our air is going to be cleaner, our water purer and that protection of the environment will rank as one of our major priorities. . . .

And while we are on the subject of water pollution, I would like to enlist your support for another proposition on the November ballot -- Proposition 1, the Clean Water Bond Act.

If this \$250 million bond issue is approved, communities throughout the State will be able to significantly speed up their efforts to end water pollution by upgrading municipal sewage treatment systems so they conform with our water quality laws. Right now they are currently required to raise two-thirds of the money necessary for new sewage treatment facilities before they can qualify for the remaining one-third in federal funds. If Proposition 1 passes, they will only have to raise 20 percent because our \$250 million from the bond sale will make \$550 million in federal funds available. . . .

In developing new recreation facilities throughout the State we intend to continue the policy we adopted here at Oroville -- encouraging greater private sector investment in our parksand recreational system and updating and modernizing the whole concessionaire system.

We are talking about concessionaires who will invest millions in the development of our parksand adjoining areas according to our environmental master plan. In this way, the concessionaire can -- as he should -- realize a profit on his investment which will be shared with the State to make possible more and better ventures for the benefit of the people of California.

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Jack S. McDowell
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SFT #150

FOR IMMEDIATE RELEASE
October 2, 1970

BUCK OWENS

BAKERSFIELD — Governor Ronald Reagan today announced appointment of Buck Owens, the nation's No. 1 country music star, as vice chairman of his Campaign Advisory Committee.

The Governor's announcement was made when he arrived in Bakersfield — headquarters of the widespread Buck Owens Enterprises — after two days of San Joaquin Valley campaigning.

Owens is co-host of the weekly CBS television show, "Hee Haw" and for five consecutive years has been voted America's No. 1 country music artist.

In addition to his television show, composing and recording a steady flow of records and albums, Owens makes about 100 concert appearances a year.

Other business interests operated under his Buck Owens Enterprises include:

Blue Book Records, Blue Book Music Publishers, Performers Management (handling personal management affairs primarily for country singers), a television production firm which produces his syndicated "Buck Owens Ranch Show," radio stations KUZZ AM/FM in Bakersfield and KTUF and KNIX-FM in Phoenix, three ranches (cattle, wheat and almonds), an international travel agency and a national advertising agency.

#

GOVERNOR
REAGAN

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DICKISON SCHOOL

SFT #150

FOR RELEASE ON DELIVERY
11:30 AM, MONDAY
October 5, 1970

The following is excerpted from Governor Ronald Reagan's remarks at the Clarence A. Dickison School in Compton on Monday.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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I feel I must recite to you the record of my administration in state financial support of the local public schools. This is necessary, first, because money is important to achieving a quality education and, second, because some would have you believe that during the past four years we have starved public education. That just isn't so.

MORE....

that those charges are just not so -- and that this administration has made education its number one priority.

The facts are a matter of public record.

In the past four years we have provided California's public schools -- kindergarten through junior college -- the greatest dollar increase in financial support in the State's history. That support has risen from \$1.2 billion a year in 1966-67 to this year's \$1.75 billion. That is an increase of \$533 million a year; a 43 percent increase in financial support to cover an enrollment increase of 12 percent.

This does not mean that every district has all the money that it needs -- although some may have more than they really need -- but it should show conclusively that our administration has been doing the best that it can in increasing state support for local schools -- and doing better than the previous administration.

California educates more of its school age population in public schools than any other major state, and our teachers are paid the nation's highest salaries.

I support the concept of at least a 50-50 ratio of state and local support for public schools. Since 1967 we have been trying to reach that ratio. In 1959, the State's share was about 46 percent; by 1967, when we took office, it had dropped to 41 percent. In these past four years we have managed to reverse that downward trend and now the State's share is up to an estimated 43 percent. That, too, is a matter of record.

We must continue this upward trend; we must take more of the burden of school financing off the backs of the homeowners in the local districts by broader-based, state collected taxes. We have tried to do just that as a part of our tax reform efforts. . . .

Regretfully, our efforts to accomplish these reforms were killed in the Legislature. But the need for reform remains.

MORE

And in this regard I must tell you that I am interested in the so-called educational voucher system for financing the education of our children, K-12, and have asked for a thorough study of this idea. It would provide a direct subsidy to the educational consumer (the parent and the child) rather than the educational institution (school or district); and, since schools and the school system should exist for the student, and not the school establishment, there seems to be merit in the educational voucher approach.

Under such a system, the state would establish the uniform statewide property tax. . . and this money would be apportioned on an equal per capita, or per student, basis; \$500 for K-6, \$600 for 6-9, \$700 for 9-12 and \$725 for junior college. There might also be some per capita adjustment to compensate for the higher cost of educating physically and mentally handicapped children.

The major difference in this plan is that instead of simply turning these State funds over to the local school districts on the basis of average daily attendance, we would issue education vouchers to the parents of the school child. These vouchers could be spent only for approved educational services, but spent by the parents at any school -- public or private -- of their choice.

The State would then be subsidizing the education of the individual rather than subsidizing the institution.

It is possible that such a system, which provides the parent with freedom of choice in selecting between competing schools, might accomplish several important purposes:

-- It could help to eliminate the core problem of the current educational system, -- the institutional monopoly, and nothing is more resistant to change and improvement than monopoly (look at the U. S. Postal Service).

MORE...

-- It could promote innovation, creativity and flexibility and improve the quality of instruction through competition.

-- It might even create an educational system more responsive to the diverse needs of our modern society and provide for the development of not only college preparatory but also vocational and technical institutions. . .

This idea as it has been suggested would be administered by a statewide Educational Voucher Agency which would serve as a repository for all State and Federal funds, responsible to a Board of Directors including public and professional members who would serve for a limited term of office.

Its functions would include accrediting both public and private schools on the basis of minimum standards of educational curricula and excellence, safety and sanitation; enforcing the quality of education at the schools, public and private, through minimal student performance in standard examinations, and would be charged with seeing that there was no discrimination within accredited institutions.

The individual school, private or within the public system, would be concerned with administrative detail, fiscal management, personnel, teaching methods, extra curricula, and a determination of whether emphasis should be on academic or vocational training. . . .

I am aware that this is a drastic approach which will require thorough study and which will provoke great resistance among those whose first reaction will be to see it as a threat to their own interests.

But can we afford to dismiss such a proposal without complete dissection and study? There can be no question but that we do need certain fundamental reforms so that new efficiencies, new techniques, new methodologies, new goals can take hold. . . .

The major responsibility for educational decision-making should be shared by the educational establishment, the parents and the local school.

MORE....

If continued study warrants it, why shouldn't the voucher system be implemented -- perhaps on an experimental basis in several districts?

I have set before you our record in increasing the financial support of public education, but at the same time I reject the simplistic notion that all it takes to solve the problems of our elementary and secondary schools is more money. Too many of our 12-year graduates are functional illiterates. Education must have more realistic goals and more realistic measurements. . . .

We should have the courage to take a hard look at tenure. Tenure was established originally as a protection for teachers against bias and discrimination in dismissal proceedings. . . . Tenure was never intended and should not be a protection for incompetency.

Public schools must adopt the same hard-nosed efficiencies and cost-controls that we expect in every area of government public service. But, there are indications that the waste and inefficiency in the management of some local school districts may be as great as what we found in State government. Every dollar wasted robs both the taxpayer and the school children.

A recent study by an independent group disclosed that one major school district was paying excessive prices on a wide range of items -- 900 percent higher than necessary for window cleaning products, 33 percent higher than necessary for paper towels, and twice as much as need be for motor oil. The study also revealed other management shortcomings, such as expensive out-of-state trips to recruit teachers even though the district already had 15 applicants for every vacancy. That kind of wasteful administration -- which may be prevalent in far too many districts -- must be ended if the public's confidence in the public education system is to be restored.

There are other matters of concern to all of us. . . . The matter of protecting the students and the teachers from that small number who engage in violence and vandalism on the school ground. . . .

MORE....

We have enacted laws and taken administrative steps to provide that protection -- but in the final analysis that protection rests with the school administrators who must use the rules and statutes and agencies available to them. . .

There is the growing, grave concern about the increase of drugs and narcotics on our schools -- even in our junior high and elementary schools. We have enacted the measures necessary for school administrators to deal with this problem. We have also started a program of education and information councils which is now being used by teachers in many districts throughout the State. In cooperation with the school authorities, the medical profession, pharmaceutical industry and the communications media, we have embarked on a public campaign to instruct our young people about the dangers of drug abuse.

Finally, there is the matter of mandatory busing of our school children.

Over the past four years I have talked, or corresponded, with thousands of Californians and no single issue has produced a greater overall expression of deep concern -- from every segment of our society -- than forced busing of school children. Judicial rulings intended to force compulsory busing on parents and families have distressed the vast majority of our citizens who strongly oppose racial discrimination. They see this busing as a ridiculous waste of time; they see it as siphoning off money which could otherwise be used for books, for new classrooms, for teachers and maintenance; they see it as a threat to the neighborhood school.

Let me reaffirm what I said earlier this year: we vigorously oppose the forced busing of our school children. Quality education must be provided for every child -- by bringing it to the neighborhood in which they live, and not the other way around. If there is to be any busing, let's bus the teachers to the students -- not the students to the teachers. For these reasons I signed AB 551 which prohibits busing school children without the consent of the parents.

MORE....

Those who charge that opposing compulsory busing is somehow equivalent to encouraging discrimination lack understanding of the real needs of our children, whatever their color or ethnic background.

#

GOVERNOR REAGAN

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SP-151 10/5/70

FOR RELEASE TO:
TUESDAY PM's
October 6, 1970

CREA CONVENTION

The following is excerpted from Governor Ronald Reagan's remarks to the California Real Estate Association convention in the Hilton Hotel, San Francisco, Tuesday morning.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

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I am sure it will come as no startling revelation to any of you that I believe property taxes are far too high and are placing an intolerable burden on the homeowner. One of the major goals of tax reform -- which is mandatory -- is relief for the property owner through a tax shift to other bases and other sources of revenue.

We tried to secure the passage of such a tax relief package this year. It would have reduced the homeowner's taxes anywhere from 25 to 40 percent. We would also have helped to make possible further reductions in the property tax by assuming at the State level a greater share of the costs of local schools and welfare programs. This program passed the State Assembly; it was defeated in the State Senate by one vote. That defeat cost mainly the homeowners of California \$573 million in tax relief this year. We will go back after that tax relief next year. . . .

I am here to talk with you about what must be, and what can be, in the area of financing our elementary and secondary schools, kindergarten through junior college. . . .

There are some who would have you feel that we have been starving schools, and since the quality of the school is often a prime factor in the sale of a home or the location of an apartment building, it is important that you know

that those charges are just not so -- and that this administration has made education its number one priority.

The facts are a matter of public record.

In the past four years we have provided California's public schools -- kindergarten through junior college -- the greatest dollar increase in financial support in the State's history. That support has risen from \$1.2 billion a year in 1966-67 to this year's \$1.75 billion. That is an increase of \$533 million a year; a 43 percent increase in financial support to cover an enrollment increase of 12 percent.

This does not mean that every district has all the money that it needs -- although some may have more than they really need -- but it should show conclusively that our administration has been doing the best that it can in increasing state support for local schools -- and doing better than the previous administration.

California educates more of its school age population in public schools than any other major state, and our teachers are paid the nation's highest salaries.

I support the concept of at least a 50-50 ratio of state and local support for public schools. Since 1967 we have been trying to reach that ratio. In 1959, the State's share was about 46 percent; by 1967, when we took office, it had dropped to 41 percent. In these past four years we have managed to reverse that downward trend and now the State's share is up to an estimated 43 percent. That, too, is a matter of record.

We must continue this upward trend; we must take more of the burden of school financing off the backs of the homeowners in the local districts by broader-based, state collected taxes. We have tried to do just that as a part of our tax reform efforts. . . .

Regretfully, our efforts to accomplish these reforms were killed in the Legislature. But the need for reform remains.

MORE....

And in this regard I must tell you that I am interested in the so-called educational voucher system for financing the education of our children, K-12, and have asked for a thorough study of this idea. It would provide a direct subsidy to the educational consumer (the parent and the child) rather than the educational institution (school or district); and, since schools and the school system should exist for the student, and not the school establishment, there seems to be merit in the educational voucher approach.

Under such a system, the state would establish the uniform statewide property tax. . . and this money would be apportioned on an equal per capita, or per student, basis; \$500 for K-6, \$600 for 6-9, \$700 for 9-12 and \$725 for junior college. There might also be some per capita adjustment to compensate for the higher cost of educating physically and mentally handicapped children.

The major difference in this plan is that instead of simply turning these State funds over to the local school districts on the basis of average daily attendance, we would issue education vouchers to the parents of the school child. These vouchers could be spent only for approved educational services, but spent by the parents at any school -- public or private -- of their choice.

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SPT #152

(10/4 REVISE)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE

October 5 - October 13
(Subject to Change)

MONDAY, OCTOBER 5

10:00 AM Governor meets with KNX Editorial Board. (He will not be accompanied by tour party.)

10:30 AM Tour party assembles at Southern California Reagan Headquarters, 1250 N. Western Ave. (213/461-4766).

11:00 AM Depart for school visit. RR brief remarks in yard, proceed to auditorium for speech to parents and teachers.

12:10 PM Depart for lunch at Hollywood Holiday Inn
1755 N. Highland Ave.
(213) 462-7181
Press room: Producers' Room, 2nd floor.

1:40 PM Depart for KABC-TV.

2:00 PM Arrive for taping at KABC-TV Studios
4151 Prospect
(213) 663-3311

2:35 PM Depart for LAX.

3:30 PM Takeoff on UAL #513 for San Francisco.

4:30 PM Arrive SFO, depart for S.F. Hilton
Mason & O'Farrell Streets
(415) 771-1400
Press room: California Room

7:00 -
8:00 PM Press reception (cocktails and buffet dinner), California Room.

8:30 PM Frank Sinatra-Dean Martin Show, Continental Ballroom.

OVERNIGHT: San Francisco Hilton Hotel

MORE....

TUESDAY, OCTOBER 6

9:00 AM Baggage outside rooms.

9:30 AM Governor speaks to California Real Estate Association Convention, Continental Ballroom, SF Hilton.

10:45 AM Depart Hilton (Ellis Street entrance) for Concord.

11:30 AM Arrive Concord Inn
Willow Pass Road at Hotel Way
Concord (415) 682-7330

NOON Governor speaks (& Q&A) to Association Alliance on Governmental Affairs luncheon, Walnut Room, Concord Inn.

1:30 PM Depart for Stockton.

2:45 PM Arrive Stockton Inn
4219 Waterloo Road
Stockton (209) 931-3131
Press room: Charter Room B

* 3:20 PM Press Availability, Charter Room A
* NOTE TIME CHANGE FROM PREVIOUS SCHEDULE.

6:00 PM Depart for reception.

6:30 PM Arrive for fund-raising reception at residence of
Greenlaw Grupe, Jr.
3838 Merimack Court
Stockton (209) 477-0256
RR remarks and Q&A.

7:30 PM Depart for Sacramento.

8:30 PM Arrive Sacramento.

OVERNIGHT: Cosmopolitan Motor Hotel (el Mirador)
13th and N Streets
Sacramento (916) 444-8400

WEDNESDAY, OCTOBER 7

11:30 AM Environmentalists Press Conference
Hotel Senator, Room 240
12th and L Streets
Sacramento (916) 442-5081

2:00 PM Baggage in lobby, Cosmopolitan Motor Hotel (hotel has 2 p.m. checkout time.)

MORE....

WEDNESDAY, OCTOBER 7 (cont'd)

3:15 PM Depart hotel for Sacramento Metropolitan Airport.

4:00 PM Takeoff on PSA #580 for Los Angeles.

4:55 PM Arrive LAX, Depart for Beverly Hilton.

5:30 PM Arrive Beverly Hilton Hotel
9876 Wilshire Blvd.
Los Angeles (213) 274-7777
Proceed to Grand Ballroom for State Senate reception.
Remarks by RR.

6:30 PM Press buffet dinner in Press Room. (Room number TBA)

7:30 PM Depart for Horse Show, Inglewood.

7:55 PM Arrive at Forum
Manchester and Prairie
Inglewood (213) 674-6000
Governor enters on stagecoach, makes brief (non-political)
remarks preceding International Horse Show.

8:55 PM RR presents Governor's Trophy.

9:00 PM Depart Forum

OVERNIGHT: Governor -- Pacific Palisades residence
Press & Staff -- Beverly Hilton

THURSDAY, OCTOBER 8

8:45 AM Depart hotel for International Hotel

9:30 AM Governor appears at meeting of Federal, State, County
and City officials conferring on preparations for possible
rain-caused disasters in fire areas.

9:45 AM Depart for West Imperial Terminal, LAX.

10:15 AM Takeoff (charter) for Orange County.

10:45 AM Arrive Orange County Airport. Depart for plant visit.

NOON Arrive Anaheim Convention Center. Governor addresses
Economic Development Conference luncheon.

2:00 PM Depart for airport.

2:30 PM Takeoff for San Francisco.

MORE....

THURSDAY, OCTOBER 8 (cont'd)

(TBA) PM Arrive SFO. (Time depends on type of aircraft.)

ON ARRIVAL PM Governor meets privately with student group in Hilton Inn at airport.

5:00 PM (Approx.) Governor and student leaders available briefly for questions.

5:30 PM Depart for San Francisco Hilton
Mason & O'Farrell Streets
(415) 771-1400
Press room: TBA

6:30 PM Reception honoring Senator George Murphy, Attorney General and Mrs. John Mitchell. Imperial Ballroom.

7:30 PM Senator Murphy fund-raising dinner.

10:20 PM Depart for SFO.

11:00 PM Takeoff for Los Angeles

OVERNIGHT: Governor — Pacific Palisades residence
Press & Staff -- Beverly Hilton Hotel
9876 Wilshire Blvd.
Los Angeles (213) 274-7777

FRIDAY, OCTOBER 9

10:00 AM Baggage outside rooms.

11:00 AM Tour group assembles, Beverly Hilton lobby

11:15 AM Depart for plant visit.

12:15 PM Arrive at plant.

1:15 PM Depart for Pomona area plant visit.

3:30 PM Takeoff (charter) from Ontario Airport for Santa Barbara. ✓

(TBA) PM Arrive at site (TBA) of evening event. Pressroom available.

(TBA) PM Governor flies to Sacramento. Overnight at residence.

9:30 PM Press and staff take off for Los Angeles.

10:30 PM Arrive LAX. (Reservations will be made at hotel in airport area for correspondents if desired.)

MORE....

SATURDAY, OCTOBER 10

No campaign events scheduled.

SUNDAY, OCTOBER 11

No campaign events scheduled.

MONDAY, OCTOBER 12

5:30 PM "Californians All" (ethnic groups) reception. Remarks
by RR. Alexandria Hotel
501 South Spring Street
Los Angeles (213) 626-7484

6:30 PM Governor departs for Pacific Palisades residence

OVERNIGHT: Press & Staff -- Hotel Biltmore
515 S. Olive Street
Los Angeles (213) 624-1011

TUESDAY, OCTOBER 13

8:30 AM Baggage in lobby.

9:00 AM Depart for Pacific Palisades.

10:00 AM Arrive Governor Reagan's residence for taping of
NBC "Today" Show.

10:45 AM Depart for El Segundo.

11:30 AM Plant visit, El Segundo area.

12:10 PM Plant visit, Culver City area.

(TBA) PM Takeoff for San Diego.

(TBA) PM Arrive San Diego for Frank Sinatra-Dean Martin show in
Civic Theater.

OVERNIGHT: Governor -- Los Angeles
Press & Staff -- TBA (San Diego or L.A.)

#

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SFT #153

FOR IMMEDIATE RELEASE
October 7, 1970

ENVIRONMENTALISTS FOR REAGAN

SACRAMENTO -- A group of California's foremost leaders in conservation, recreation and resources protection movements today joined Governor Ronald Reagan's re-election campaign as the "Environmentalists for Reagan" Committee.

The group is headed by Melvin B. Lane, chairman of the San Francisco Bay Conservation and Development Commission (BCDC), an executive of Sunset Magazine and Lane Publishing Company of Menlo Park.

Lane has long been a leader in the fight to protect San Francisco Bay from indiscriminate filling and dredging and has been active in numerous other movements for preservation of the state's natural environment.

Serving as co-chairmen of the new committee are Melville Owen, San Francisco attorney, a BCDC commissioner and chairman of an advisory group of the Joint Legislative Seismic Safety Committee; Putnam Livermore, San Francisco attorney, member of the Sierra Club and a director of a number of state and national conservation organizations; and Van Norden Logan, Larkspur investment executive and long an active conservationist.

Other prominent members of the environmentalist committee, formed in recognition of Governor Reagan's achievements in the fight against pollution and for protection of California's scenic and recreational resources, include:

MORE....

BAY AREA

Brooks Walter, San Francisco; vice chairman, California Academy of Science, director of the League to Save Lake Tahoe.

Mrs. Donald McLaughlin, Berkeley; a founder of the Save the Bay Committee.

Mrs. Barbara B. Eastman, Los Altos; Commission for Green Foothills and People for Open Space.

Marcella Jacobson, Hillsborough; active Bay Area conservationist.

Dr. William Upton, San Rafael; Regional Water Quality Control Board member, former Marin County Planning Commission chairman.

Robert C. Kirkwood, San Francisco; Open Space Action Organization.

William Lane, Portola Valley; Sunset Magazine publisher and active in conservation movements.

Thomas S. Price, San Francisco; BCDC commissioner and active in Audubon Society.

E. Lewis Reid, San Francisco; former staff assistant to ex-U.S. Senator Thomas H. Kuchel; instrumental in establishment of Redwood National Park.

Harvey O. Banks, Belmont; former director, State Department of Water Resources.

Thomas M. Bonnicksen, Berkeley; Sierra Club, Wildlife Society, Citizens Advisory Commission on California's Changing Environment, UC Forestry Club.

LOS ANGELES AREA

Phil Berg, Bel Air; anthropologist.

Bernard Citron, Bel Air; fish and wildlife conservationist.

Charles Cleminshaw, Los Angeles; active in Santa Monica Mountains conservation movement.

Mrs. Burton V. Collins, Balboa; past president, National Assistance League.

Mary Dorr, Santa Monica; outdoor activist, president of American Women in Radio and TV.

Prof. Walter Ebeling, Los Angeles; UCLA faculty, entomologist and pesticides expert, U. S. Department of Agriculture.

W. L. Faith, San Marino; former head of Air Pollution Foundation.

Dr. Albert Fields, Los Angeles; former president, Metropolitan Los Angeles Medical Society.

Earl A. Freels, Long Beach; architect active in progressive land use movement.

William J. Herron Jr., Long Beach; beach erosion expert, former head of Coastal Specialists.

Dr. Joseph Kaplan, Los Angeles; chairman, U. S. National Committee for International Geophysical Year and member of Executive Committee on Space Research.

Dr. Harvey Ludwig, Arcadia; president, Engineering Science, Inc.

William S. Lund, Los Angeles; executive vice president, Economics Research Associates.

Mr. and Mrs. John Marin, Malibu; Beach Conservation Group officials.

Mrs. Margarita McCoy, Los Angeles; USC professor of urban planning.

MORE....

J. Jamison Moore, Beverly Hills; commissioner, State Navigation and Ocean Development Division.
 Warren Murdock, Pacific Palisades; Sierra Club.
 George J. Nicholas, Santa Monica; director of space and ecology, Economic and Environmental Development Corporation.
 Dr. Wheeler North, Corona Del Mar; Kerckhoff Marine Laboratory.
 Werner O. Scharff, Los Angeles; active in coastal conservation movements.
 Dr. Elizabeth See, Los Angeles; conservationist.
 Kurt Simon, Los Angeles; president, Venice Oceanfront Improvement Association; member of the Planning and Conservation League.
 Arthur Snyder, Los Angeles; L. A. city councilman, leader of L. A. tree-planting program.
 Jeoffrey Swaebe, Los Angeles; chairman, Los Angeles Urban Renewal Board.
 Dr. Richard B. Tibby, Los Angeles; director, Catalina Marine Science Center, USC biology professor.
 Mrs. Dolly Vowell, Torrance; League of Women Voters Environmental Committee.
 Theodore Roosevelt Gillenwaters, Newport Beach; Council for Oceanic Research Institute.
 Robert B. Krueger, Los Angeles; chairman, California Advisory Commission on Marine and Coastal Resources.
 Irvan F. Mendenhall, Los Angeles; coastal engineering specialist.
 Beverly B. Moeller, Tarzana; Regional Water Quality Control Board; C history department faculty.
 Mrs. Ruth J. Bratten, Riverside; chairman Riverside County Parks commission; Regional Water Quality Control Board member.

CENTRAL CALIFORNIA

Willard T. Branson, Monterey; Monterey County Board of Supervisors chairman and active conservationist.
 Stuyvesant Fish, Carmel; rancher and conservationist.
 Charles Kramer, Pebble Beach; chairman, Monterey County Environmentalists; chairman, Citizens Advisory Committee for Air Pollution Control and Citizens for Clean Air.
 Eugene E. Brendlin, Atascadero; chairman, Regional Water Quality Control Board; member Water Quality Advisory Committee to State Water Resources Control Board.
 Martin Winton, Fresno; president, Grass Land Soil and Water Conservation Districts.

SAN DIEGO AREA

Gordon C. Broadhead, San Diego; president, Living Marine Resources.
 William Scripps Kellog, La Jolla; member of family instrumental in establishment of Scripps Institute of Oceanography.

GOVERNOR
REAGAN

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FOR IMMEDIATE RELEASE
October 8, 1970
SF #153

HOMES FOR AGING BANQUET

The following is excerpted from Governor Ronald Reagan's remarks to the California Association of Homes for the Aging Banquet in the Miramar Hotel, Santa Barbara, Friday evening, October 9.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

...The Golden State today leads every other major state in the nation in total aid to the aged, blind and disabled, and we have no intention of allowing that position to drop. The state is presently in the process of establishing a new intermediate category of out-of-home care for the aged and disabled -- a category that will fill the existing gap between homes that either provide no nursing care or provide it around the clock.

Now state medical-social review teams will be reviewing the placement of each resident whose care is paid by Medi-Cal or welfare to insure that his needs are being properly met...What they want to insure -- and what they must insure -- is that every resident is receiving the kind of care he needs...

...The primary purpose is to be certain that none of our senior citizens who need help is neglected...

But you know, probably the biggest enemy of the aged -- most of whom are living on fixed incomes -- is inflation...

MORE . . .

If inflation were to continue at the rate of 6 percent a year, compounded, a simple bag of groceries worth \$20 today would cost \$114 within the next 30 years...

The rate of inflation in California since 1967 has consistently been under the nation as a whole...

Now again, we have never attempted to deny aid to those who truly need it, nor would we want to. But the California taxpayer is overburdened and those who have adopted welfare as a way of life when alternatives are available or receive welfare funds fraudulently are adding to that burden.

Just this week we appealed a Federal court ruling that California is out of conformity with Federal welfare requirements. That ruling could cost California's taxpayers \$3.1 billion a year if Federal funds are withheld as threatened. That \$3.1 billion could add \$600 per year to the tax bill of the average family in California. And California already is number one in the nation in overall benefits to the needy.

The Department of Health, Education and Welfare in Washington has already told us that we do not have to increase the size of our welfare grants. This conformity issue boils down to a matter of procedural differences -- semantics -- which have little relationship to the real issue: how to best help those who are in need.

California's taxpayers cannot continue to carry the load they are carrying. Our attempt to provide tax relief through our tax reform program was killed in the Legislature this year. That program would have improved on the \$10 million a year senior citizens are receiving on property taxes currently by another \$6 to \$8 million per year.

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FOR IMMEDIATE RELEASE

October 7, 1970

GOVERNOR'S STATEMENT

SACRAMENTO - Here are Governor Ronald Reagan's remarks to members of the Environmentalists for Reagan Committee as their organization was announced here today:

In certain quarters, I fear, the environment has replaced the weather as a topic of conversation. In the past, unfortunately, like the weather -- if I may borrow an oft-quoted phrase -- "everybody talked about it but nobody did anything about it."

Your presence here today demonstrates that this is not true in California. Obviously we are doing something about it. If we were not, we could not have your support, Mel Lane, or the support of the other distinguished members of this committee.

You, the members of this committee, have literally spent your lives, laboring to protect the priceless gifts that nature has given to California.

You were literally "voices in the wilderness," warning us that Nature is not blessed with infinite patience. You were working to protect and reserve our ecology long before many people even knew the meaning of that word.

I am honored and grateful for your support. And I pledge to you that this administration will continue to earn this support.

You know what we have done to protect this land for generations of Californians yet unborn. You know what we have done to give California the toughest water, air and noise pollution control laws in the nation.

MORE....

And you know that our policies are not based solely on repairing the damage caused by past neglect, but are aimed at preventing future neglect and forestalling problems that cannot even be imagined at this point in time.

You are also aware, as we are aware, that the preservation of our natural environment is not a matter of concern for government alone, or industry alone. It is a task that must challenge the talent and creativity of every citizen.

In California, I believe, we have set a pattern which the entire nation can follow if we are to pass our heritage on to those who follow us.

It is based upon a very simple premise; the fact that there is no power on earth stronger than concerned people working together for an ideal.

Again, my thanks.

#

GOVERNOR
REAGAN

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SPT #155

FOR RELEASE TO:
THURSDAY PM's
October 8, 1970

ANAHEIM

The following is excerpted from Governor Ronald Reagan's remarks at the Economic Development Conference luncheon at the Anaheim Convention Center Thursday noon.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

It is essential, in this age of unprecedented change, to anticipate and learn, to the extent possible, what might be in store for us -- and the cost-consequences of action and inaction. We must determine those options which afford the best opportunity; gather the necessary forces and move before the fact and before the consequences of doing nothing, or doing too little too late.

For some time, now, we have been laying the groundwork for a most important project; a Commission on the Seventies -- a voluntary gathering of men and women selected from all areas and all segments of California, a consortium of some of the best brainpower in the State; a group of renowned and respected individuals from the arts, the sciences, and the academy, from business and labor and the professions and disciplines. It will be their assignment, with the resources and talents of various State agencies and departments available to them, to project and evaluate the trends of the decade ahead -- to separate the positive from the negative trends, and to propose options which can accentuate the positive and eliminate or diminish the negative before trend becomes actuality.

MORE....

I have not talked of this before, and I will not dwell on it now. A great deal of thought and planning has already gone into this project; and while I feel I should mention it to you here at this Economic Development Conference, I do not want the Commission on the Seventies to become involved in partisan politics or electioneering. I have no doubt some of you here today will be asked to serve on the Commission and its various task groups.

We'll move forward as soon as the 1970 elections are out of the way, providing our option is taken up. I have discussed the Commission and its role in great detail with one of the nation's foremost engineer-scientists -- an expert in systems approaches. He has consented to assist us in this endeavor and to help direct the Commission's studies and evaluations. We will name a blue-ribbon Council of Advisors to serve with him, and each member of that Council will head a task group dealing with a specific area of society.

Involved in the Commission project will be a number of college and university students who will be selected on the basis of their academic record and their interest and excellence in a particular subject area. They will come from various campuses both public and independent.

The reasons for including the students in this project are obvious: not only can they supply the fresh ideas and unique approaches which are often needed to solve the most difficult problems, they are the ones who will inherit our society, and they will ultimately become its leaders, its movers and shapers.

As the Commission on the Seventies involves itself in examining the future and listing the options and opportunities, we must continue to take care of the present and the near future.

There are measures which the California people can take to give our economy a boost -- just as they took an important step in June in the passage of Proposition 7.

Already, as a result of the passage of Proposition 7, we have freed a backlog of \$500 million in bond financing -- for home construction loans under the Veterans program, and for school construction and parks and beaches and recreation facilities. Just this last Tuesday, we sold two bond issues totalling \$100 million -- \$70 million for school construction aid, and \$30 million for beaches and parks at less than 6 percent interest (5.57 percent).

On the November ballot will be two propositions -- Propositions 1 and 20 -- which would also stimulate our economy to the tune of \$310 million.

Proposition 1 is a \$250 million bond act which will help local governments finance, through state, federal and local funds, new sewage treatment facilities and systems. This proposition will not only provide economic stimulation in the construction trades but will also be meeting an important social need -- the improvement of water quality in California.

Proposition 20 is a \$60 million bond act which will help build recreational facilities on the many lakes and streams of the State Water Project which is now in its final stages of completion. Again, this proposition carries important economic and social benefits. California today has a recreation gap which Proposition 20 can help close by financing new facilities, and the expenditures will stimulate both the construction and tourist industries.

GOVERNOR
REAGAN

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SF #156

(10/12/70 Revise)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE

October 11 - October 18
(Subject to Change)

MONDAY, October 12

5:30 PM "Californians All" (ethnic groups) reception. Remarks
by RR. Alexandria Hotel
501 South Spring Street
Los Angeles (213) 626-7484

6:30 PM Governor departs for Pacific Palisades residence.

OVERNIGHT: Press & Staff -- Hotel Biltmore
515 S. Olive Street
Los Angeles (213) 624-1011

TUESDAY, October 13

8:30 AM Baggage in lobby.

9:00 AM Depart for Pacific Palisades.

10:00 AM Arrive Governor Reagan's residence for taping of NBC
"Today" Show.

10:45 AM Depart for El Segundo.

11:20 AM Arrive Hughes Aircraft plant, 2060 E. Imperial Highway,
El Segundo, (213) 648-2345.

12:15 PM Arrive Hughes Aircraft plant, Centinela and Teele, Culver
City, (213) 391-0711.

12:50 PM RR to residence; Press and staff to Airport-Marina Hotel.

1:20 PM Arrive Airport-Marina for buffet lunch. 8601 Lincoln
Inglewood
(213) 670-8111.

MORE . . .

TUESDAY, October 13, continued

4:00 PM Depart for LAX.

4:30 PM Take-off for San Diego.

4:55 PM Arrive San Diego Airport, depart for Royal Inn.

5:15 PM Arrive Royal Inn

1355 Harbor Drive

Press Room: Gold Room

San Diego (714) 232-8921

8:00 PM Photo availability -- Governor Reagan, Frank Sinatra,
Dean Martin in Civic Theater. (Room TBA).

8:30 PM Sinatra-Martin Show starts --
San Diego Civic Theater
2nd and B Streets
San Diego (714) 236-6510

OVERNIGHT: RR to Sacramento

Press & Staff: Royal Inn

WEDNESDAY, October 14

No campaign events scheduled (RR in Capitol office.)

THURSDAY, October 15

8:45 AM Taping, McClatchey Broadcasting - TV (KQVR et al)
1216 Arden Way
Sacramento (916) 927-1313

9:15 AM Depart for Oakland

10:30 AM RR meets with Oakland Tribune Editorial Board
Tribune Tower Building, Oakland (He will not be
accompanied by tour party.)

NOON Governor addresses California Highway Patrolmen's
Association Sheraton-Palace Hotel
New Montgomery and Market Streets
San Francisco (415) 392-8600

AFTERNOON RR meetings with Capitol Office staffers.

EVENING No campaign events scheduled.

OVERNIGHT: Sheraton-Palace

MORE . . .

F .DAY, October 16

9:00 AM No campaign events scheduled (Governor attends UC Regents meeting in San Francisco)

PM RR flies to Los Angeles

OVERNIGHT: at Pacific Palisades residence.

SATURDAY, October 17

11:00 AM Taping CBS-TV "Face the Nation"
7800 Beverly Boulevard
Hollywood (213) 651-2345

OVERNIGHT: RR Pacific Palisades

SUNDAY, October 18

7:00-

9:00 PM Live Broadcast
KFOX Radio
666 E. Ocean Blvd.
Long Beach (213) 775-2367

#

10/12

GOVERNOR
REAGAN

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SAN FRANCISCO - CHP

SFT #157

FOR RELEASE TO:
THURSDAY PM'S
October 15, 1970

The following is excerpted from Governor Ronald Reagan's address to the California Highway Patrolmen's Association luncheon at the Sheraton-Palace Hotel in San Francisco.

Since the Governor speaks from notes, this is not guaranteed as a verbatim text. However, he stands behind all material contained in this as a public statement by him.

-0-

Just last Thursday three bombs were set off on the West Coast which, though they did not take any lives, caused considerable damage. The target pattern is most interesting. One of these explosions occurred in an ROTC building at the University of California at Santa Barbara and another at the Marin County Courthouse in San Rafael. The third was at a National Guard Armory in Seattle. A fourth bomb, planted at the Center for the Study of Law and Order at the University of California at Berkeley, was defused by police before it detonated.

Police officers labored over the bomb for an hour and a half after the time an anonymous caller had said it would detonate. That is a rare kind of courage, but a kind shown consistently over the years by our law enforcement officers and taken for granted by too many of us. . . .

It is almost sickening to note that over an 18-month period, 5,000 bombings took the lives of 40 people, maimed and injured 300 and damaged or destroyed \$23 million worth of property across the nation.

Across the bay in Berkeley, there have been more than 32 bombings or attempts in two years, resulting in injuries to six policemen.

Those statistics, as well as more recent bombings, illustrate why we needed a death-penalty law for use of destructive devices. It also illustrates why we had to promote new laws to control the use of fire arms, to prevent and punish trespass, to prohibit the disruption of public meetings and to give school administrators additional powers to discipline unruly faculty and students. . . .

If any prudent citizen still harbors any doubt that we are facing revolution in the streets, he need only to scan some of the underground newspapers and publications of various militant groups. . . . It is rather ironic that we meet here today, just one week after what was proclaimed by some militants as "National Kill a Pig Week."

Although this information was taken from a leaflet being distributed in the State of New Jersey, California police intelligence reports indicate that the same rumble has been detected in radical groups in California.

In the very recent past, one of your officers in San Jose came into possession of a uniform patch which depicted a police officer being killed by a black militant. The inscription on this patch was "70-Massacre."

We have only made a beginning in our war against crime. I believe the killing of a law enforcement officer should automatically be first degree murder and I've asked for a study of legislation making it a felony to specifically advocate killing or injuring police officers. . . .

In this last legislative session, we tried to get limited wire tapping legislation in conformity with the federal law: it would have required a judicial search warrant and would have been limited in scope and time. The need for legislation permitting electronic surveillance must not be ignored. We'll try again. . . .

MORE....

Now let me literally and figuratively switch gears. When the invitation to address you came in it was suggested by some that I should politely decline or at least throw my hat in the door first. Others counselled that I should come and address you, but talk about the sort of things I have just covered -- basically, those things which unite us rather than any possible differences.

Obviously, I didn't take the advice of those who said stay away -- you have honored me with your invitation and I'm proud to be here. I have talked about those things with which we are in agreement and now I'd like to speak of the one thing which some would use to divide us -- the issue of the amount of pay raise for the Highway Patrol.

I wish almost more than I have ever wished anything that I could have left in the bill the full amount of the raise. For that matter, I wish I could have made it more.

Let me give you what my problem was and the thinking that led to my action. Under our constitution, you are paid from a special trust fund -- other employees are paid from the general fund. Unfortunately, the general fund is stretched so thin we could only give a 5 percent increase to most state employees no matter how much some of them were deserving of more. And, let me say here and now, on the basis of merit, ability and just plain guts, you deserve more.

The problem was how to maintain some kind of balance in a situation where some deserving employees were penalized simply by reason of the fund from which they were paid. By virtue of that same reasoning, I couldn't see you totally denied. So, conscious of the morale problems of a number of department heads and trying to be as fair as possible to all concerned, I settled upon an 8 percent figure.

MORE....

This decision was given to your representatives several months before the veto session but evidently was not relayed to all of you, I'm sorry to say. As a matter of fact, I had requested that the legislation be amended to the 8 percent total but when this was refused, I made it clear I would not veto the bill but would simply reduce the amount to that figure.

The State has two types of pay increases -- a cost of living increase approved as part of the state budget and a merit increase based on length of service in a particular position. This merit increase is separate and in addition to any increase based on the cost of living. The 8 percent we've been talking about is the cost of living increase and will go to 5,445 uniformed officers of the Highway Patrol. Over and above this, 1,904 of you will also receive an additional 5 percent merit increase for a total of 13 percent.

To those who will not be receiving the merit increase -- let me say again that you deserve more than the 8 percent, just as many other employees deserve more than the 5 percent. I pledge to you that I will do my best to try to find ways to have you paid what you deserve.

#

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FOR IMMEDIATE RELEASE
October 13, 1970
SF #157

PHYSICIANS FOR REAGAN

Four Northern California physicians -- including the President of the San Francisco Medical Society and the Chairman of the Board of California Blue Shield -- today were appointed to leadership positions in the campaign to re-elect Governor Ronald Reagan.

They are Doctors Carl E. Anderson of Santa Rosa, E. Kash Rose of Napa, Genest de L'Arbre of Stockton and Philip L. Pillsbury of San Francisco.

Dr. Anderson will serve as Chairman of the Northern California Physicians for Reagan Committee, Northern California Campaign Chairman Paul R. Haerle said. The other three will serve as Vice-Chairmen.

Dr. Anderson is Chairman of the Board of Trustees of California Blue Shield.

Dr. Rose, a Democrat, is Tenth District Councilor of the California Medical Association.

Dr. de L'Arbre is Vice-President of the State Board of Medical Examiners.

Dr. Pillsbury is President of the San Francisco Medical Society.

In a statement made at the time of his appointment as Chairman,

Dr. Anderson said:

MORE . . .

"The Northern California Physicians Committee is gratified by Governor Reagan's serious concern with the need for a healthful environment for all Californians.

"In addition the Committee is convinced that Governor Reagan has earned a full share of credit due California for currently having the most liberal welfare-medical care program in the nation. The Committee realizes how difficult and complicated inflation has made the problem of cost control in this field.

"The Committee also is gratified that Governor Reagan seeks advice of the medical profession to insure that economies in no way compromise the health care needs of any Californian."

Other members of the 35-member Executive Committee of the Northern California Physicians for Reagan are:

BAY AREA: Doctors Rafael A. Solari, Albert G. Clark and Edward T. Kelley of San Francisco; Frederick W. Ackerman, Walnut Creek; Albert G. Miller, San Mateo; Dwight H. Murray, Napa; Ralph D. Cressman, Palo Alto; Charles B. Hudson, Oakland; Herbert A. Holden, San Leandro; Myron Close, Santa Rosa; Richard D. Frank, Vallejo, and John McGee, San Anselmo.

CENTRAL: Doctors Orrin S. Cook, James O. Farley, Glenn A. Pope and James Martin of Sacramento; Arthur Howard and Dale Kirkegaard of Fresno; Thomas Elmendorf, Willows; Galen S. Woolley, Fairfield, Clyn Smith, Monterey; John P. Renfree, Santa Rosa; Robert A. Burns, Woodland, and Grant E. Bare, Modesto.

NORTH: Doctors George A. Martin and Harry T. Tully, Jr. of Redding; Theodore W. Loring, Eureka; C. Jackson Rayburn, Grass Valley, Theodore Bachrach, Weimar; Arthur R. Weaver, Auburn and Donald L. Browning, Lakeport

Committee to Re-Elect
**GOVERNOR
REAGAN**

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FOR IMMEDIATE RELEASE

October 14, 1970

SF #158

PEAKE FOR REAGAN

William H. Peake, a former Director of the California Democratic Council, today joined the growing list of Democrats who are supporting the campaign of Governor Ronald Reagan for re-election.

Peake, now a Bay Area businessman, served as a Director of the CDC from the 32nd Congressional District (Los Angeles county), from 1960 through 1962. In a statement announcing his support for Governor Reagan, Peake said:

"I offer such endorsement because I feel the Democratic nominee will bring chaos and a wave of unrestrained spending to state government if he is elected.

"I feel that Unruh will greatly increase the costs of welfare rather than to seek efficient and effective solutions to this costly and tragic problem.

"Mr. Unruh will further derive most of his added tax requirements from the middle income earner. The middle income earner is the backbone of any successful economy...I think Mr. Reagan will be more concerned when it comes to taxes paid by the middle income level of the California economy.

"Past performances of Assemblyman Unruh have shown he has been pretty loose and free with the taxpayers' buck. This is one of the reasons why I will vote for the re-election of Governor Ronald Reagan...I urge all concerned and thinking Democrats to do likewise."

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GOVERNOR REAGAN

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SFT #158 10/15/70

FOR IMMEDIATE RELEASE

LOS ANGELES -- Newly published voter opinion poll results forecast a "record-breaking defeat" for gubernatorial candidate Jesse M. Unruh, Republican National Committeeman Thomas C. Reed declared today.

In response to questions on the new California Poll by Mervin Field -- showing Governor Ronald Reagan's lead has widened to 16 percentage points -- Reed also predicted defeat for U. S. Senate Candidate John V. Tunney by incumbent Senator George Murphy.

Reed, co-chairman of the Reagan campaign, said:

"This week's Field Poll confirms our belief that unprecedented millions of Californians, from all walks of life, are supporting Governor Reagan in his campaign for re-election.

"One out of every three Democrats has put aside partisan labels to support the Governor in his fight against welfare abuse and the growth of government. They appreciate his efforts to protect our educational system and to preserve our natural resources.

"The pitiful Unruh campaign has been characterized by barge-ins and personal attack. We may expect them to become more viscous, out of desperation, but we have confidence in the good judgment of the people of California.

"The Unruh-Tunney ticket appears doomed to a record-breaking defeat."

#

GOVERNOR REAGAN

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SF #159a

(10/16 REVISE)

GOVERNOR REAGAN'S CAMPAIGN SCHEDULE

OCTOBER 19 - OCTOBER 25
(Subject to Change)

MONDAY, OCTOBER 19

8:15 AM Tour party assembles at front entrance of the
Hollywood Holiday Inn
1755 No. Highland Avenue
Los Angeles (213) 462-7181

8:30 AM Depart by bus for Camarillo.

10:00 AM Arrive Camarillo Community Center
1605 E. Burnley Street
Camarillo (805) 482-1996

10:15 AM Press Availability with Randolph E. Siple, GOP Assembly
candidate (37th AD), Rear Room, Community Center.

10:30 AM Proceed to "Get-Out-the-Vote" rally in Community Center.

10:50 AM Depart Camarillo Community Center for Simi.

11:30 AM Arrive Garden Grove Elementary School for tour of
Orthopedic Section.
2250 Tracy Avenue
Simi (805) 527-6600

12:10 PM Depart Simi for Los Angeles (RR to residence;
Staff & Press to Hollywood Holiday Inn).

1:10 PM Arrive Hollywood Holiday Inn.

PM No campaign events scheduled.

OVERNIGHT: Governor -- Pacific Palisades residence
Staff & Press -- Hollywood Holiday Inn
1755 No. Highland Avenue
Hollywood (213) 462-7181

MORE....

TUESDAY, OCTOBER 20

- AM No campaign events scheduled.
- 11:30 AM Tour group assembles at front entrance of the
Hollywood Holiday Inn
1755 No. Highland Avenue
Hollywood (213) 462-7181
- 12 NOON Depart for Orange Co.
(approx.)
- Campaign events with GOP Assembly candidate Bruce
Nestande (69th AD). Details TBA.
- 6:00 PM Depart by bus for La Costa.
(approx.)
- 7:15 PM Arrive La Costa Hotel. No campaign events scheduled.
Press Room -- #602 (ground level)
- OVERNIGHT: La Costa Hotel
Costa del Mar Road
Rancha La Costa (714) 729-9111

WEDNESDAY, OCTOBER 21

- 8:15 AM Baggage call.
- 9:15 AM Brief visit by RR at Glass Containers Mfg. Institute
Convention, Ventana Room (off Main Lobby), La Costa
Hotel.
- 9:30 AM Depart hotel.
- 11:15 AM Plant visit (details TBA).
- 1:00 PM Lunch for press & staff. Location TBA.
- 2:00 PM KFI "NEWSFRONT" taping.
Los Angeles.
- 3:00 -
- 3:30 PM KCOP-TV taping. Jack Rourke, 915 N. LaBrea, Los
Angeles.
- 4:00 PM Radio West interview, Hollywood-Burbank Airport.
- 4:15 PM KPIX-TV interview, Hollywood-Burbank Airport

WEDNESDAY, OCTOBER 21 (continued)

4:55 PM Fly Hollywood-Burbank to Oakland.
 5:50 PM Arrive Oakland International Airport.
 6:00 PM Governor attends private reception.
 7:00 PM Depart Oakland Airport on charter flight to Modesto.
 7:45 PM Arrive Modesto Airport, proceed to Pine Cone Motel.

OVERNIGHT: Pine Cone Motor Lodge
 1312 McHenry Avenue
 Modesto (209) 526-2500

THURSDAY, OCTOBER 22

7:30 AM Baggage call.
 8:15 AM Depart motel for S.O.S. Club, Modesto.
 8:30 AM Arrive S.O.S. Club for "Good Egg" Breakfast.
 819 Sunset
 Modesto (209) 524-9171
 TBA AM Depart Modesto airport on charter flight to San Jose.
 TBA AM Arrive San Jose Airport.
 11:00 AM TV taping, KNTV-11 Studios, San Jose.
 12:30 PM Combined Civic Club luncheon, Cabana Hyatt House
 Hotel. 4290 El Camino Real
 Palo Alto (408) 493-0800
 2:30 PM Depart San Jose Airport for Los Angeles.
 3:20 PM Arrive LAX.
 EVENING No campaign events scheduled.

OVERNIGHT: Governor -- Pacific Palisades residence.
 Press & Staff -- Hollywood Holiday Inn
 1755 No. Highland Avenue
 Hollywood (213) 462-7181

MORE . . .

FRIDAY, OCTOBER 23

8:45 AM KNXT-TV "Newsmakers" taping, 6121 W. Sunset,
Los Angeles (213) 469-1212.

TBA AM Fly Hollywood-Burbank Airport to March Air Force Base.

11:30 AM Perris Dam Groundbreaking ceremony.

12:45 PM Brown-bag lunch with precinct workers, National
Orange Show grounds, San Bernardino.

2:00 PM Press Availability with State Senator William E. Coombs,
(SD-20). Coombs Headquarters
808 North "E" Street
San Bernardino

2:45 PM White Front Store, 6th & Mountain, Montclair.

3:45 PM Depart for Riverside.

7:30 PM RR speech to California Association of High Twelve
Clubs, Riverside Municipal Auditorium.

TBA PM Fly Riverside to Hollywood-Burbank Airport.

OVERNIGHT: Governor -- Pacific Palisades residence
Press & Staff -- Los Angeles
Hollywood Holiday Inn
1755 No. Highland Avenue
Hollywood (213) 462-7181

SATURDAY, OCTOBER 24

No campaign events scheduled.

SUNDAY, OCTOBER 25

7:00 PM KCET-TV live broadcast.
1313 North Vine
Los Angeles (213) 466-4212

OVERNIGHT: Hollywood Holiday Inn
1755 No. Highland Avenue
Hollywood (213) 462-7181

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FOR RELEASE TO: FRIDAY AM'S
Friday, October 16, 1970
SF #159

GREEK-AMERICAN DEMOCRATIC CLUB FOR REAGAN

The Greek-American Democratic Club of Northern California has endorsed the candidacy of Governor Ronald Reagan for re-election, President George Hontalas of San Francisco announced today.

In a letter to Governor Reagan, Hontalas said:

"It gives me great pleasure to inform you that on October 7, 1970 the members of the Greek-American Democratic Club formally endorsed your candidacy for re-election to the office of Governor."

George Choppelas and Peter Boudoures, Co-chairmen of Governor Reagan's San Francisco County Greek-American Committee, in a joint statement "hailed the Club's endorsement as solid evidence of the support that Governor Reagan is receiving from both Democrats and Republicans in the Greek Community." Their statement continued:

"Greek-Americans are extremely sensitive to the problems facing the state of California and this endorsement signifies complete confidence in the Governor's proven ability to find solutions and keep our state moving forward."

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GOVERNOR
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FOR IMMEDIATE RELEASE
October 20, 1970
SF #160

STEBEN SOCIETY FOR REAGAN

The California State Council of The Steben Society of America has unanimously endorsed the candidacy of Governor Ronald Reagan for re-election, the Council announced today.

In a letter to Henry Budde, Chairman of the San Francisco County Committee to Re-elect Governor Reagan, the Council's secretary, Louis T. Kruger of San Francisco, wrote:

"We are acquainted with the excellent record of his administration and his efforts to economize in the cost of state government without elimination of essential services."

Kruger said the Council's endorsement of Governor Reagan was made at its October 10 meeting in Los Angeles.

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GOVERNOR REAGAN

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FOR IMMEDIATE RELEASE
October 20, 1970
SF #161

CROSBY FOR REAGAN

Bing Crosby today was appointed honorary co-chairman of the Northern California Sportsmen Committee for Reagan, Northern California Campaign Chairman Paul R. Haerle announced.

"Der Bingle", who is an ardent hunter and fisherman, will serve with Carl F. Wente as an honorary chairman of the 24-member executive committee. Wente's appointment was announced at the time of the formation of the committee early in September.

In accepting his appointment, Crosby said:

"I'm deeply concerned, as are all sportsmen, with game conservation and preservation of the environment. During his administration Governor Reagan has always lent a sympathetic ear to the proposals of those who seek to preserve the things we cherish. I'd like to see him stay in there."

Bing Crosby is as widely known as a sportsman to fish and game enthusiasts throughout the world as he is world-renowned as an entertainer.

#

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FOR IMMEDIATE RELEASE
October 22, 1970
SF #162

VETERANS FOR REAGAN

A 36-member veterans committee - headed by a former California State Commander of the American Legion -- today joined the campaign to re-elect Governor Ronald Reagan.

Bradley J. Stephens of Los Altos, will serve as Chairman of the Northern California Veterans Committee for Reagan, Northern California Campaign Chairman Paul R. Haerle said. Stephens is a past State Commander of the American Legion and has been active in veterans affairs for the last 23 years.

Thomas R. Dolan of San Francisco will serve as Vice Chairman. He is a member of the California Veterans Board.

In accepting his appointment as Chairman, Stephens said:

"Governor Reagan has strongly supported legislation of significant benefit to California veterans of the Armed Services. He exerted leadership in the successful campaign that provided for the resumption of sale of Veterans and other State bonds at competitive interest rates in today's tight money market.

"His administration has maintained the Cal-Vet Farm and Home Loan interest rate at a low of 4½ percent.

MORE . . .

"Governor Reagan strongly supported the \$50,000,000 Revenue Bond Act of 1970 that's earmarked for Vietnam war veterans' farm and home loans. These and other actions in behalf of veterans merit our Committee's support of the campaign to re-elect Governor Reagan."

Other members of the Committee are:

BAY AREA: Jack Stockman, Harold Hubbard, Edward Pittson, Harold Jackson, Fidel Martinez, Jr. and John Shannon, all of San Francisco; Dean Harper, Gonzales; Kenneth Lawrence, Napa; A. Lee Oder, Berkeley; Dr. Harold B. Long, Gilroy; Edward H. Calhoun, Thomas N. Barry, John J. Berwald, John D. Snow and Walter S. Gaspar, all of Palo Alto; Wallace D. Johnson, Saratoga; Elbert G. Craddick and James Frank Glan, both of Mountain View; Dr. Bernard L. Weddel and Victor F. Corsiglia, both of San Jose; Roy E. Christian, Sunnyvale; Colonel Howard N. Smalley, Greenbrae.

CENTRAL: Frank Sigl, Clair D. Brown and Ralph Greer, Sacramento; Larry Fredrickson, Ray Herbst, Bill Burrows and Don Stewart, Merced; Robert N. Rouch, Julian Lewis and William A. Bigby, Jr., of Fresno, and Colonel Howard Helliesen, Monterey.

NORTH: Stanley P. Hill, El Dorado.

#

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FOR IMMEDIATE RELEASE
October 23, 1970
SF #163

ENGINEERS FOR REAGAN

Twenty-eight Northern California Professional Engineers and Land Surveyors today formed a committee bearing the name of their profession to join the campaign to re-elect Governor Ronald Reagan.

Clair A. Hill, who represents the committee in Shasta county, will serve as Chairman of the Northern California Committee, Northern California Campaign Chairman Paul R. Haerle said.

W. L. Meikle, who represents the committee in Yolo county, will serve as Vice Chairman.

Hill is Past President of the California Council of Civil Engineers and Land Surveyors. He currently is Vice Chairman of the California Water Commission.

Meikle is President of the California Council of Civil Engineers and Land Surveyors.

In a joint statement in behalf of the Northern California Professional Engineers and Land Surveyors Committee for Reagan, Hill and Meikle said:

"We are very pleased that the Professional Engineers group continues to recognize the efforts of the Governor on behalf of

MORE . . .

improving the quality of our environment, water problems and other engineering-related subjects over the past four years. We are happy to support and work for the Governor's re-election."

Other members of the Northern California Committee and the counties they represent on that body are:

BAY AREA: Dr. William McMaster and Donald Reichert of Alameda; Robert S. Wilson, Contra Costa; George E. Wickham, Marin; John Sardis, San Francisco; Aldo Savio and Mark Thomas of Santa Clara; Herbert G. Passarino and Henry N. Wallace, Jr. of Sonoma.

CENTRAL: Roy E. Squires, El Dorado; Onick Vartikian, Fresno; Tom Polk Williams, Jr., Monterey-Santa Cruz; Walter J. Hanna, Jr., San Benito; Robert W. Siegfried, San Joaquin; S. M. Reynolds, Yolo; Melvin R. Stover, Sacramento.

NORTH: Walter B. Grimes, Butte-Plumas; A. E. Rhoades, Jr., Colusa; Thomas E. Landon, Glenn; Ronnie N. Clifford, Humboldt; Edward Carpenter, Mendocino; Harold W. Musser, Nevada; John N. Andregg, Placer; Theodore J. George, Sutter; Harley Lowden, Trinity and Albert G. Stevens, Yuba.

#

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FOR IMMEDIATE RELEASE
October 26, 1970
SF #164

CONSERVATIONISTS STATEMENT

Fifteen leading California conservationists in a joint statement today said "We are supporting Governor Reagan for re-election because of his proved record of progress in the area of environmental preservation and enhancement."

In highlighting "just a few" of the Governor Reagan Administration actions they "strongly support", the conservationists statement said:

"The new water pollution control law has provided strong legal tools to clean up California's waters.

"The air pollution program is so strong that an amendment to the Federal law had to be obtained to continue to State's stricter controls over auto-caused smog.

"The Governor's appointments to key environmental policy jobs has been outstanding.

"The legal machinery to protect San Francisco Bay and Lake Tahoe from adverse development schemes has been permanently established.

"The decision to protect Round Valley and the town of Covelo from flooding by the proposed Dos Rios Dam was outstanding.

MORE . . .

"Use of DDT and DDD pesticides has been banned from homes and gardens and from 55 major agricultural crops.

"The Department of Navigation and Ocean Development has been established to protect our ocean resources, the shoreline and tidal and submerged lands."

Those joining in the statement were:

Thomas M. Bonnickson, Berkeley, member of the Sierra Club and the Wilderness Society.

Mrs. Mary Door, Santa Monica, President, American Women in Radio and TV.

Stuyvestant Fish, Carmel.

T. R. Gillenwaters, Newport Beach, member of the Council, Oceanic Research Institute.

Charles B. Kramer, Pebble Beach, Chairman, Citizens Committee for Monterey Beaches and member of the Sierra Club.

Bill Lane, San Francisco, President, Lane Publishing Company.

Dr. Beverley B. Moeller, Tarzana, member, Los Angeles Regional Water Quality Control Board.

J. Jamison Moore, Beverly Hills, member, State Navigation and Ocean Development Commission.

George J. Nicholas, Santa Monica, Director of Space and Ecology, Economic and Environmental Development Corporation.

Melville Owen, San Francisco, Chairman, Advisory Group on Governmental Organization and Performance, Joint Legislative Seismic Safety Committee.

Thomas S. Price, Belvedere, member, Audubon Society.

Kurt Simon, Los Angeles, member, Planning and Conservation League.

Dr. William Upton, former Chairman, Marin County Planning Commission.

Mrs. Dolly Vowell, Torrance.

Brooks Walker, San Francisco, Director, League to Save Lake Tahoe.

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FOR IMMEDIATE RELEASE
October 27, 1970
SF #165

CALIFORNIANS ALL

Six California community leaders from three different ethnic groups comprise the executive committee of the Californians All-Northern California Committee that has been working for the re-election of Governor Ronald Reagan.

Hoy Quon of San Rafael, a leader in the Bay Area Chinese community, has been serving as Chairman of the Committee, Northern California Reagan Campaign Chairman Paul R. Haerle said today. Hoy Quon is a Director of the Chinese Six Companies and the Chinese Hospital in San Francisco. He also is a member of the Governor's Commission on Traffic Safety.

Co-chairmen are: Steve M. Jeong, San Francisco, a Director of the Chinese Six Companies and President of the Jeong Family Association and Michael Cardenas, of Fresno, a leader in the Mexican-American community and a member of the Board of Directors of the San Francisco District, Advisory Council Small Business Administration.

As the November 3 election approaches Committee Chairman Hoy Quon said:

"Governor Ronald Reagan will help restore peace and tranquility to our presently disrupted society. With his help all may have an

MORE . . .

opportunity to seek a fair share of the American dream."

Executive committee members also include:

Jesus Hernandez of Sacramento, Chairman of the Adelante Committee for Ronald Reagan comprised of Latin Americans; Dr. Dan Miyasaki Sacramento dentist and Chairman of the Sacramento County Japanese Committee for Governor Reagan, and Antonio Otero of Ukiah, Chairman of the Mendocino Nationalities Committee of Brazilian, Portugese and Cuban extraction.

#

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FOR IMMEDIATE RELEASE
October 27, 1970
SF #166

SUPERVISORS FOR REAGAN

Fifty-seven members of 31 County Boards of Supervisors are serving on the Northern California County Supervisors Committee that is supporting the campaign to re-elect Governor Ronald Reagan, it was announced today.

Co-chairmen of the Committee are Joseph P. Bort and Emanuel P. Razeto of Alameda county, James V. Fitzgerald, San Mateo county and Clifford C. Wisdom, San Joaquin county, Northern California Reagan Campaign Chairman Paul R. Haerle said.

In a statement for the Committee, Supervisor Bort said:

"Our Supervisors Committee for Reagan realizes full well the importance of tax reform to provide relief for the local property taxpayers and, of course, it appreciates Governor Reagan's concern for these citizens.

"In addition, the Committee is gratified by Governor Reagan's position in favor of 'home rule', simplification of public welfare and elimination of fraud from that program, and the Governor's support of law enforcement agencies."

MORE . . .

Other members of the Committee and the County Boards on which these Supervisors serve are:

BAY AREA: Robert E. Hannon, Alameda; James E. Moriarty, Contra Costa; L. H. (Bud) Baar and John F. McInnis of Marin; Dewey K. Andersen, Joseph G. Peatman and Henry M. Wigger, Napa; James Mailliard, San Francisco; William M. Werder, San Mateo; George DeLong, Sonoma.

CENTRAL: Hubert Bruns, Al Chain and August Egger, Alpine; Edward T. Bamert, Elgin R. Bowers, Marie C. Aiken and Norman Waters, Amador; Wesley R. Craven and James O. Cassidy, Fresno; J. W. Schmitz, Jr., Madera; Arch G. Mahan, Mono, Frank J. O'Brien, Leslie E. Wood and James Phelan, Sacramento; Herman Botelho and Frank Sabbatini, San Benito; Robert Paillex, Sutter; James Franzen and Joash Paul, Stanislaus; Loren E. Smith, Ellis Tavernetti and Willard Branson, Monterey.

NORTH: Lee A. Mace and Willard Stetson, Colusa; Harold Del Ponte, Del Norte; Leland Rice, Humboldt; John F. Fiack, Glenn; Wesley O. Lampson, Lake; Joseph Scaramella and Charles L. Barra, Mendocino; Lester Cushman and John B. Laxague, Modoc; Robert Long, Nevada; Ray Thompson and William S. Briner, Placer; Larry Dean, Plumas; Kenneth A. Torri, William J. Woods, Earl T. Van Nelson, Thomas F. Booth and Bison S. Robinson, Sierra; Earl Ager, Siskiyou and Bill Flournoy, Tehama.

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FOR IMMEDIATE RELEASE
October 27, 1970
SF #167

HAERLE STATEMENT

The following statement was released today by Paul R. Haerle, Northern California Chairman of the Committee to Re-Elect Governor Reagan.

The recent disclosure of Jesse Unruh's 10% interest in a luxury Long Beach apartment house may represent the discovery of answers to one or the other (or possibly both) of two questions which have long intrigued students of California politics, namely:

- what did Jesse Unruh do with all the money he admittedly collected from special interests during his tenure as the undisputed Boss of the California legislature?
- what was the quid pro quo for Jesse's "delivery" of the tidelands oil bill in 1964?

At the minimum, the disclosure of the 10% interest establishes:

- (1) That Unruh's "financial disclosure" of earlier this year, which gives no value at all to this 10% interest, is a disgraceful fraud;
- (2) That, despite his pious bleats about tax loopholes, Jesse's 10% interest is a classic example of a classic loophole.

In collaboration with a few of his own millionaire friends, he has obviously put together what expert tax lawyers call a "depreciation plus interest tax shelter" which gives him a big income tax deduction with, apparently, no personal liability.

But it is the possible further aspects of the transaction which intrigue people who have watched the Sacramento scene and have seen how

MORE . . .

Jesse, with great relish, ravished the famous Sacramento "third house" during his 7 years as Speaker.

I would suggest that Jesse should come clean with the people of California and answer the following questions about his luxury Long Beach apartment house:

(1) How much cash did he put up for his 10% equity interest?

How did he get whatever cash he did put up on a salary of \$500 per month? Did any of his investment, such as it was, come from the funds he admittedly collected from lobbyists in Sacramento during his term as Speaker (for which funds he never provided a public accounting)?

(2) If he didn't put up any cash or other consideration for his 10% equity, what was the relationship between his investment and the 1964 tidelands oil revenue bill, a bill which cut a \$4 $\frac{1}{2}$ billion pie to the total satisfaction of "Big Oil" and, apparently, some of the co-owners of the now-famous apartment house.

(3) Why was there no provision for repayment of the Otis Elevator loan on the apartment building? Was this "payoff" instead of "pay back"?

#

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October 27, 1970

MEMO TO COMMUNICATIONS MEDIA PEOPLE

A panel of Northern California educators will conduct a press conference in the Borgia Room of the St. Francis Hotel, San Francisco, Thursday, October 29, at 9:00 a.m.

The panelists said the purpose of the conference is to correct what they termed misleading charges recently made by Jesse Unruh and others regarding the educational policies of Governor Ronald Reagan's Administration.

Those scheduled to appear on the panel include:

Dr. Virgil Salera, Professor of Economics, Hayward State College.

Dr. Julian R. Youmans, M. D., Ph. D., Chairman, Department of Neurological Surgery, Davis Campus, University of California.

Professor Roger A. Freeman, Stanford University, former Special Assistant to President Nixon.

Dr. Gordon Seely, San Francisco State College, Professor of History and Education.

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Committee to Re-Elect
GOVERNOR
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OCTOBER 28, 1970

M E M O

TO: EDITORS, NEWS DIRECTORS, POLITICAL WRITERS

RE: November 3rd, Election Coverage

1. Governor Reagan will vote in his home precinct in Pacific Palisades sometime Tuesday morning. Publications and stations desiring to cover should notify the Los Angeles Reagan News Bureau (213) 461-4766. They will be advised of the exact time and location when details are confirmed.

2. Governor Reagan and all Republican constitutional candidates, including Lieutenant Governor Ed Reinecke, Controller Houston Flournoy, Treasurer Ivy Baker Priest and candidates Evell Younger for Attorney General and James Flournoy for Secretary of State, will headquarter at the Century Plaza Hotel, Avenue of the Stars, Los Angeles (213) 277-2000.

3. There will be a no-host election night victory party in the Los Angeles Room.

4. The working press room will be the Santa Monica Room. If you plan to cover, notify the Reagan News Bureau at Los Angeles, (213) 461-4766. Credentials will be issued to bona fide working press. Only news media representatives accredited by this bureau will be admitted to the working press room. On election day, the press room will be open from 11:00 AM on.

MORE

The press room will be equipped with toll terminal phones for collect and credit card calls, coin phones for local calls, television sets for monitoring election returns and some typewriters. (Your own portable would be good insurance.)

The press room may be reached on special phone lines by calling (213) 553-2377 election day.

FYI, I will be operating from the Los Angeles Bureau from Saturday, October 31st on, and will be registered at the Century Plaza on that date.

BEST REGARDS -- AND THANKS FOR YOUR COOPERATION.

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FOR IMMEDIATE RELEASE
October 28, 1970
SF #168

OPEN LETTER TO CALIFORNIANS

In an "Open Letter to Californians" made public today, two authorities on air pollution said "Governor Reagan and his Administration have taken a more aggressive attitude toward abating air pollution in our state than any other previous administration."

The co-authors of the letter are Dr. W. L. Faith of San Marino, who headed the former Air Pollution Foundation, and Dr. Joseph Kaplan of Los Angeles, Chairman, U. S. Committee for the International Geophysical Year. Their letter points out that:

"Major segments of California's comprehensive program developed and supported by the Reagan Administration have been adopted by the Federal government for application nationwide, which is strong evidence of their effectiveness and significance."

Doctors Faith and Kaplan then ask if California's clean air program can be as bad as Jesse Unruh says when the former Democratic candidate for Vice President, Senator Muskie, "is so anxious to include parts of it in his Clean Air Bill" now pending in Congress?

On the other hands, Dr. Faith and Dr. Kaplan wrote "...we are completely unable to understand how Jesse Unruh, with a clear conscience, could have voted against the only (anti) air pollution bill,

MORE

sponsored by the Governor, which was considered by the Assembly on one of the few days Unruh managed to find time to attend his legislative duties . . .

"This bill (AB 1247 - 1970) was designed to provide long-term planning to satisfy California's power requirement while, at the same time, protecting our environment from potential deleterious environmental effects . . . Under Governor Reagan's able leadership, the bill was enacted into law without the help of Mr. Unruh . . ."

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10/28

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FOR IMMEDIATE RELEASE

October 29, 1970

SF #169

EDUCATORS FOR REAGAN

A panel of four distinguished Northern California educators today gave a high grade to the support Governor Ronald Reagan has given education in this state.

They called a press conference in the St. Francis Hotel in San Francisco to correct some of the recent misleading statements circulated regarding Governor Reagan's record on education.

The four are:

Dr. Virgil Salera, Professor of Economics, California State College, Hayward.

Dr. Julian R. Youmans, Chairman, Department of Neurological Surgery, Davis Campus, University of California.

Dr. Gordon Seely, San Francisco State College, Professor of History and Education and Member of the Academic Senate.

Dr. Roger A. Freeman, Stanford University, former Special Assistant to President Nixon.

The four are members of a Committee of 135 Northern California college professors supporting the campaign for the re-election of Governor Reagan.

Dr. Youmans said Governor Reagan "has established education as the No. 1 priority of his Administration, with \$2.44 billion -- more than half of the State's entire general fund revenues -- committed to the schooling of our young." Dr. Youmans cited precise statistics in support of his statement.

MORE . . .

Dr. Freeman said, "Governor Reagan has taken a very good and courageous stand on education."

Dr. Salera declared the Reagan Administration's support of education in terms of "constant dollars is impressive."

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