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ANGEL ISLAND PRESS KIT

 $\xi_{i_{2},\ldots,i_{n}}$

FROM: Californians for Parks, Beaches and Wildlife 150 Post Street San Francisco, CA 94108 CONTACT: John Motroni or Dick Arnold: (415) 362-5173

MEMO TO THE NEWS MEDIA

Governor's News Conference and Press Tour for Proposition 1

Governor Ronald Reagan will hold a news conference and conduct a press tour of

Angel Island State Park:

5/74

Thursday, May 23, 1974

Departing Pier $43\frac{1}{2}$ (Fishermans Wharf), Foot of Mason Street, San Francisco, on the vessel Harbor Emperor

11:00 a.m.

The news conference will be held aboard the vessel <u>Harbor Emperor</u> en route to Angel Island. Arrival on Angel Island will be at about 11: 35 a.m. Governor Reagan will then tour parts of the island in the company of William Penn Mott, Jr., Director of the California Department of Parks and Recreation, and L.W. (Bill) Lane, Jr., state chairman of Californians for Parks, Beaches and Wildlife, the citizens committee campaigning for the passage of Proposition 1 on the June ballot.

The vessel, Harbor Emperor, will leave Angel Island State Park at 12:45 p.m. and arrive back at Fishermans Wharf in San Francisco at 1:15 p.m. A picnic lunch with beer and wine will be served on the return trip to San Francisco.

Over a million dollars in improvements, from Proposition 1, are planned for Angel Island State Park including the partial reconstruction of the "West Garrison" area and new sewage and day-use facilities. Angel Island is one of 37 State projects in the Bay Area that will benefit from the passage of Proposition 1 and its \$250 million funding of State and local park, beach, recreational, historical, and wildlife resources.

#

EDITORS NOTE - We realize it's unorthodox to request an RSVP, but because of the intricate "logistics", we'd appreciate it very much if you can let us know if you will be covering the event. Phone (415) 362-5173, John Motroni or Dick Arnold. Governor Reagan's Tour of Angel Island for Park Bond Program, 11:00 a.m., May 23, 1974

Bond Program

There is \$1 million of 1974 Park Bond funds earmarked for day use development at Angel Island. Proposed are picnic facilities and sanitary facilities at West Garrison, Alcatraz Gardens, and East Garrison. The Department will work with interested local citizens in planning these facilities.

West Garrison

This was the first area of Angel Island developed for military purposes and it dates back to the Civil War. Following that, other military facilities were built around the Island, right up to the 1960's. Interpreting the military history of the Island is an important program of the State Department of Parks and Recreation. The view from here is quite spectacular. Picnic facilities and sanitary facilities are planned.

Alcatraz Gardens

More day use facilities are needed on Angel Island and this is one area proposed for that development.

Angel Island

In your press kits you'll find a newly published information folder on Angel Island. Towards the back of the folder, you'll find a picture of Mrs. Caroline Livermore, the fine conservationist after whom Mt. Livermore, here on the Island, is named. She was the person who did more than anyone else to get Angel Island into the State Park System. It might interest you to know that her son, Norman B. Livermore, Jr., is my Secretary for Resources.

Election Day: June 4, 1974

E-1a/3

Governor Reagan's Tour of Angel Island for Park Bond Program, 11:00 a.m., May 23, 1974

FACT SHEET

1974 Park Bond Act

San Francisco Bay Area Benefits (9 Counties)

Alameda - Contra Costa - Marin - Napa - San Francisco - San Mateo - Santa Clara - Solano - Sonoma.

State Beach, Park Recreational and Historical Facilities Bond Act of 1974 - \$250,000,000.

San Francisco Bay Area Benefits:

- 1. Of the \$90 million for local government, \$19,314,373 will go to the nine San Francisco Bay Area counties for local park and recreation projects.
- 2. Of the \$90 million for State acquisition, the following projects are proposed in the nine San Francisco Bay Area counties:
 - a. One new State park unit (Purisima Ranch. San Mateo County).
 - Major additions at seven State park units (Mt. Diablo, Contra Costa Co.; Bothe-Napa Valley, Napa Co.; Ano Nuevo, San Gregorio and Pomponio, San Mateo Co.; Salt Point, Annadel, and Sugarloaf Ridge, Sonoma Co.).
 - c. Purchase of inholdings at nine State park units.
 - d. Land acquisition at three State Historic Parks to preserve the historical integrity of the units (Jack London, Petaluma Adobe, and Sonoma, Sonoma Co.).
 - e. Acquisition of an off-road vehicle area within easy travel distance of the metropolitan San Francisco Bay Area.
- 3. Of the \$60 million for State development of land for trails, the following projects are proposed in the nine San Francisco Bay Area counties:
 - a. Seven new campgrounds at State park units (Mt. Tamalpais and Stinson, Marin Co.; Bothe-Napa Valley, Half Moon Bay and San Gregorio, San Mateo Co.; Henry Cowell Redwoods, Santa Clara Co.; Salt Point, Sonoma Co.).
 - b. Day use facilities at four State park units (Angel Island, Marin Co.; San Gregorio and San Mateo, San Mateo Co.; Salt Point, Sonoma Co.).

- c. Development at four State Historic Parks (Old Bale Mill, Napa Co.; Benicia, Solano Co.; Sonoma, Sonoma Co.; Fort Ross, Marin Co.).
- d. Development of a major riding and hiking trail system (Santa Cruz Mts. in San Mateo, Santa Clara, and Santa Cruz Counties).
- e. Additional trails in four State park units (Henry W. Coe, Santa Clara Co.; Samuel P. Taylor, Marin Co.; Austin Creek, Sonoma Co.; and Robert L. Stevenson, Lake, Napa, and Sonoma Counties).
- f. Miscellaneous development utilities undergrounding of overhead utility lines.

Election Day: June 4, 1974

E-1a/1&2

For More Information: Ray Chapman or Larry Paynter (916) 445-4624 State of California – Resources Agency DEPARTMENT OF PARKS AND RECREATION 1416 Ninth Street Sacramento, California 95814

Distribution: Special to Media of San Francisco Bay Area

FOR IMMEDIATE RELEASE

May 16, 1974 #74110

Thirty-seven major State Park System projects in nine San Francisco Bay Area counties are proposed for funding under the 1974 Park Bond Act, the State Department of Parks and Recreation reported today.

The nine counties are Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma.

The 37 projects include acquisition of one new State Park unit, major additions at seven units, purchase of inholdings at nine units, acquisition at three State Historic Parks, acquisition of an off-road vehicle area, construction of campgrounds at seven State Park units, day use facilities at four units, development at four State Historic Parks, and development of a major system of riding and hiking trails.

Statewide the Department proposes bond funding of 98 acquisition and 80 development projects to provide recreation, preserve landscapes, and preserve and interpret California's historical heritage.

The Bond Act, called "The State Beach, Park, Recreational and Historical Facilities Bond Act of 1974", will be on the statewide ballot June 4 as Proposition 1.

It will provide \$250,000,000 for acquisition and development of parks, recreation areas and historical resources and fish and wildlife conservation projects throughout California. Of this amount, \$90,000,000 is earmarked for the state's 58 counties, with county allocations based on 1980 population projections (the nine Bay Area counties will receive \$19,314,372 of this).

The State Department of Parks and Recreation will receive \$150,000,000 (\$90,000,000 for acquisition and \$60,000,000 for development), and the California Wildlife Conservation Board will receive \$10,000,000 to acquire and develop land for fish and wildlife conservation. State Parks Director William Penn Mott, Jr., said over 70 percent of the State's portion of the Bond Fund would be used to buy and develop land within one-hour's driving time of California's major metropolitan centers and that some 25 miles of ocean frontage would be added to the State Park System.

Page 2 of 8

"These bond funds will go a long way toward helping state and local governments meet their responsibility of providing for the park and recreation needs of California's citizens", Mott emphasized.

All 37 projects in the San Francisco Bay Area have been approved by the State Park and Recreation Commission and have been presented at public hearings in northern and southern California.

The Projects

The new State Park unit is the Purisima Ranch in San Mateo County. The major additions proposed are at Mount Diablo S.P., Contra Costa County; Bothe-Napa Valley S.P., Napa County; Ano Nuevo State Reserve and San Gregorio/Pomponio State Beaches, San Mateo County; Salt Point, Annadel, and Sugarloaf Ridge S.P.'s, Sonoma County.

Acquisition of important inholdings is proposed at Tamales Bay and Samuel P. Taylor S.P.'s, Marin County; Bothe-Napa Valley S.P., Napa County; Big Basin Redwoods, S.P., and Pescadero, Pomponio and Thornton S.B.'s, San Mateo County; Henry W. Coe S.P., Santa Clara County; and Robert Louis Stevenson S.P., Sonoma, Napa and Lake Counties.

The State Historic Park program includes acquisition at Jack London, Petaluma Adobe, and Sonoma, all Sonoma County. Development includes restoration of the Old Bale Mill at Bothe-Napa Valley, Napa County; restoration of the Fisher House at Benicia, Solano County; restoration of the Sonoma Barracks at Sonoma; and restoration and interpretation at Fort Ross.

Acquisition of an off-road vehicle area within easy driving distance of the metropolitan Bay Area is proposed.

Campgrounds are slated at Mt. Tamalpais S.P. and Stinson S.B., Marin County; Bothe-Napa Valley S.P., Half Moon Bay and San Gregorio S.B.'s, San Mateo County; Henry

(more)

Cowell Redwoods S.P., Santa Clara County; and Salt Point S.P., Sonoma County. Day use facilities, including picnic facilities, parking, access and utilities, are proposed at Angel Island S.P., Marin County; San Gregorio and San Mateo S.B.'s, San Mateo County; and Salt Point S.P., Sonoma County.

Page 3 of 8

The system of riding and hiking trails is proposed in the Santa Cruz Mountains of Santa Clara, San Mateo and Santa Cruz counties, and in four other park units.

Following is detailed information on each of the 37 projects proposed for bond funding.

New Park

Purisima Ranch - San Mateo County

This is a new project just south of the community of Half Moon Bay, consisting of 1,770 acres with 16,000 feet of ocean frontage. The project has beaches backed by bluffs, and flat uplands. Inland of the Coast Highway, which passes through the project, are rolling coastal hills, bisected by Purisima Creek. The project will support camping, day use, hiking, and fishing.

Major Additions

Mount Diablo State Park - Contra Costa County

The approved Mount Diablo acquisition plan indicates a need for 4,900 acres on the west side of the mountain along both sides of the north gate entrance road, 6,400 acres on the east side of the mountain including North Peak and Curry Canyon, and 1,780 acres on the south side of the park in the Black Hawk Ranch area. To acquire all of these lands would require more than the amount available; therefore, the Department proposes to acquire areas which are most desirable or under the greatest threat of adverse development. The acquisition is primarily preservation-oriented though hiking, day use and some camping would be possible in certain areas.

Bothe-Napa Valley State Park - Napa County

This contains 175 acres on the southern side of the park between the main body of the park and the recently acquired Bale Mill. It contains some day use and camping potential and excellent riding and hiking potential.

Ano Nuevo State Reserve - San Mateo County

This proposed addition of 550 acres and 9,000 feet of ocean frontage extends northward, or upcoast of the existing state reserve. The area could be characterized as a large gently sloping uplifted sea terrace covered by stabilized and shifting dunes. Much of the coastline consists of sandy beaches with adequate uplands suitable for multiple uses.

San Gregorio/Pomponio State Beaches - San Mateo County

This proposed addition consists of 600 acres with 2,500 feet of ocean frontage and will connect the two state beaches. The ocean frontage consists of sandy beach backed by a bluff. The lands inland of the coast highway are primarily grass and chaparral covered coastal uplands, as well as riparian areas along Pomponio and San Gregorio Creeks. Uses may include camping, picnicking, beach use and trails primarily along the ocean and adjacent to the two streams.

Salt Point State Park - Sonoma County

This proposed addition of 350 acres and 5,000 feet of ocean frontage extends northward of the existing state park and between the ocean and Kruse Rhododendron State Reserve. The property has potential for limited picnicking, camping, beach use and hiking, but the main objective is additional shoreline and adjacent upland preservation. Annadel State Park - Sonoma County

This 680 acre addition lies along the southwestern corner of the park. The parcel includes the southern side of Bennett Mountain which is the highest point in the area at 1,187 feet elevation. It consists primarily of rolling to steep terrain and is preservation-oriented with some trail potential.

Sugarloaf Ridge State Park - Sonoma County

This proposed addition consists of 320 acres along the southern boundary of the park. The parcel is primarily for watershed protection and preservation with limited development potential.

Historic Acquisitions

Jack London State Historic Park - Sonoma County

There are two proposed additions to this unit. The first consisting of 35 acres is located on the northern side of the unit. The second, 34 acres, is adjacent to the southern boundary of the unit. These properties are needed as buffer areas to two historical building sites within the park. Each area is heavily vegetated and constitutes a fire hazard during fire season, with the first parcel being the most critical due to its nearness to the House of Happy Walls.

Petaluma Adobe State Historic Park - Sonoma County

This consists of 13.7 acres of land bordering Casa Grande Road and Adobe Road, directly below that enclosed within the present State Historic Park boundaries. The property is necessary to provide a buffer against encroaching development and to convey the picture of open space needed to simulate the vast acreages common to the Hispanic Era rancho. Otherwise, housing or industrial uses will occupy this land, thereby destroying the quality of the interpretive experience enjoyed today.

Sonoma State Historic Park - Sonoma County

There are two proposed additions at this unit, the first consisting of 0.7 acre located next to the San Francisco-Solano Mission complex on East Spain Street across from the Blue Wing Inn. This property has unusual historic and archeological value, for it is the site of the main mission structure built in Sonoma in 1823, which was destroyed by flood. It will be developed either as part of the present mission complex or as an archeological exhibit. The second parcel is a narrow, rectangular parcel of 2.1 acres which stretches from First Street East to First Street West directly north of the State's present parking facility and bisecting State property and that now being developed as a railroad exhibit by the city park department of Sonoma. This area is needed as a protective buffer between city park activities and the State's historic zone.

Inholdings

Tomales Bay State Park - Marin County

This proposed 60 acre parcel with 2,100 feet of frontage on Tomales Bay is a complete inholding. It contains the area known as Shallow Beach and a small marsh area behind the beach.

Samuel P. Taylor State Park-Marin County

This addition is on the southeast side of the park adjacent to the community of Lagunitas. It consists of 440 acres in the area known as Barnaby Ridge-Barnaby Mountain. It is primarily preservation oriented to prevent future encroachment upon the existing park.

Bothe-Mapa Valley State Park - Napa County

There are two proposed inholding purchases, the first consisting of 3 acres between the existing park and the State Highway on the northern boundary of the park. This parcel is relatively flat and contains development potential for camping and day use. The second parcel consists of 240 acres adjacent to the northwest corner of the park. This consists of relatively steep hillside lands in the Ritchie Creek watershed and is primarily preservation-oriented with limited development potential.

Pescadero State Beach - San Mateo County

This acquisition of 340 acres will complete acquisition of the Pescadero Marsh of which a little over half is presently in State ownership. The proposal includes upland area to serve as buffer and protection and includes the confluence of Pescadero and Butano creeks just prior to their combined mouth in the Pacific Ocean. The site has potential for development as an excellent bird education center. Development would consist of trails for observation of the over 160 species of shore birds, waterfowl and water-associated birds which utilize the marsh.

Pomponio State Beach - San Mateo County

This inholding located adjacent to Horseshoe Gulch and consisting of 14.7 acres is surrounded on three sides by the existing state beach and on the fourth side by Highway 1. The property is presently for sale and its acquisition will provide an area for public access and day use facilities relating to beach use.

Thornton State Beach - San Mateo County

This proposed addition would add 36 acres with 1,000 feet of ocean frontage north or upcoast of the existing State Beach. The parcel contains excellent sandy beach backed by bluffs and upland areas. Proposed developments could include a more aesthetic park entrance, additional beach access trails and added beach-related day use facilities. <u>Big Basin Redwoods State Park</u> - San Mateo/Santa Cruz County

There are presently 4,660 acres of privately owned land within the approved boundaries of the park. These parcels are located in the Waddell Creek, Elliot Creek, Ano Nuevo Creek, and Last Chance Creek drainages, as well as the Pine Mountain and Little Basin areas. A specific amount will be set aside for acquisition of those areas which are most critical or are threatened by imminent development. <u>Henry W. Coe State Park</u> - Santa Clara County

This proposed addition consists of a 116 acre parcel which is a complete inholding within the existing park. The property is relatively steep with limited development potential along Coyote Creek, which passes through the parcel.

Robert Louis Stevenson State Park - Sonoma/Napa/Lake Counties

There are three proposed additions to this state park. The first consisting of 171 acres is a complete inholding embracing the top of Mount Saint Helena. It is primarily preservation oriented with hiking potential. The second parcel consists of 147 acres along the eastern side of the park. This parcel has very limited development potential and would be primarily preservation oriented. The third parcel consists of 560 acres along the southern boundary of the park. This parcel has historical significance in that it embraces the Robert Louis Stevenson Monument as well as the Silverado town site. The parcel also has development potential for camping, day use and hiking.

Development

Other development proposed is for a water supply system at Mt. Diablo and Salt Point, water supply and utilities at Sugarloaf Ridge, trails at Bothe-Napa Valley, and sewage export at Stinson.

Trails

Various trail acquisitions and easements are proposed to connect major and minor State Park units in the Santa Cruz Mountains area of Santa Cruz, San Mateo and Santa Clara counties and to expand an existing 45-mile trail system now connecting Castle Rock and Big Basin Redwoods State Parks. Trails are also proposed at Henry W. Coe, Robert L. Stevenson and Samuel P. Taylor S.P.'s and Austin Creek State Recreation Area.

Off-Road Vehicle Area

The Department is seeking a site for an off-road vehicle area within easy driving distance of the metropolitan San Francisco Bay Area. Criteria are that the area be somewhat isolated from other activities and that it not contain important natural values that could be damaged. Acquisition of one site in the San Francisco Bay Area is proposed under the Bond Act.

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N-3a/1

For More Information: Ray Chapman or Larry Paynter (916) 445-4624

State of California Resources Agency DEPARTMENT OF PARKS AND RECREATION 1416 Ninth Street Sacramento, California 95814 SPECIAL: Alameda and San Francisco Counties

FOR IMMEDIATE RELEASE

April 26, 1974 #7488 Pg. 1 of 2

SACRAMENTO---Nine Bay Area counties will receive \$19,314,372 to acquire land and develop park and recreation facilities within the counties if voters approve the 1974 Park Bond Act at the June 4 election.

The allocation is based on the Department of Finance's 1980 projected population of 5,223,300 for the nine counties.

State Park Director William Penn Mott, Jr., noted that 10 years ago a similar Bond Act provided \$40,000,000 to local government and that this money funded more than 300 park and recreation projects throughout the State.

"The new bond funds will go a long way toward helping state and local governments meet their responsibility of providing for the park and recreation needs of California's citizens," Mott said.

The projected population and the allocation of bond funds for each of the nine counties is as follows:

<u>County</u>		Projected Population July 1, 1980	Amt. of Park and Recreation Funds for Local Government
Alameda		1,143,800	\$ 1,226,231
Contra Costa		652,800	2,412,033
Marin		233,200	861,652
Napa		101,600	375,402
San Francisco		661,100	2,442,701
San Mateo		593,100	2,191,448
Santa Clara		1,342,800	4,961,517
Solano		194,400	733,069
Sonoma		300,500	1,110,319
	Totals	5,223,300	\$19,314,372

MORE/MORE/MORE

The Bond Act, entitled "State Beach, Park, Recreational and Historical Facilities Bond Act of 1974," will be Proposition 1 on the June 4 ballot.

The Act will provide \$250,000,000 for acquisition and development of parks, recreation areas and historical resources and fish and wildlife conservation projects throughout California. Of this amount, \$90,000,000 is earmarked for the State's 58 counties, with county allocations based on 1980 population projections. Counties with small populations will receive a minimum of \$200,000. The Board of Supervisors in each county is responsible for consulting with all cities and districts within the county which are authorized to provide park and recreation services and to develop a priority list for the county's allocation of funds.

The remainder of the funds are earmarked as follows: \$150,000,000 to the State Department of Parks and Recreation (\$90,000,000 for acquisition and \$60,000,000 for development); and \$10,000,000 for the Wildlife Conservation Board to acquire or develop property for fish and wildlife conservation.

#

213-938-7263 MISS WALES, Tom May い、読い Press allowed at Reception. Name tag: for VIPS. Offer to help lit (press) them in.

TAKE TAPE RECORDER, TAPES + BIOGS.



May 23 - Angel Island visit for Prop 1 and Tom May (BLACK TIE) Dinner

7:35am Nita brings me downtown to Greyhound (7th & 8th on L). \$4.87 one way fare to SF. Leaves 8:30, arrives SF downtown 10:10.

10:15 am Taxi to Pier 43 1/2 Harbor Tours for 11 a.m. depatture on press boat to Angel Island. Rut tux + bag in security can going to airport.

llam

Boat to Angel Island. Takes half hour. About 50 on board (Prop 1 staff, our staff, press, RR only). AWM. Penn Mott. Fentative Stops at West Garrison site (about mile in, via elephant train), and Alcatraz Gardens. Prop. 1 passage will aid development of both. Short walk to Gardens, per Russo. About 40-45 min. on Island. Return to mainland about 1 p.m. Int Lunch, beverages on board.

l pm.

Return to Fairmont Hotel to get Mrs. Reagan for trip South. Depart SFO on state jet about 2 p.m. I*m on board with RR, NR and security.

3 pm.

Jet arrives LAX. Woodson to meet, transport me to Sheraton Inn next to Marriott. (May be International instead)

Leave with Woodson for Beverly Hilton for dinner. Press will attend 6L30 reception in the near International Ballroom. Dinner starts 7:30, program at 8:30, intro of RR by Walter O'Malley at 8:45, RR speaks from 5 to 30 min.on subject of his choosing. 9:15 RR receives Tom May award (he's big 🗪 donor to National Jewish Hospital and Research Center.).

Back to Sheraton afterward, catch PSA #187 back to SMF 7:45 a.m.

Who's doing Maritime academy Pite V Clyde . "Doise - um I doing it or is Nancy? Wed. 29th 710 plane to SF (Kayen. Woodson) On 1920 pm to Roise 1146th (Lone 1 hr) 1920 pm to Roise 1146th (Lone 1 hr) 1920 Approx TIMES Press Conf. (15 min drive) 1920 United # 800 1920 Ann. 743 Notel Downtromer 532 pm 1920 United - 743 Ly for Brise Fairgrounds arrive 8 P.M. 1/2 to state comments for flight. 1/2 to Symms re-elect compre. Intro about 9 - Speech Fly to be arrive about 11. Bach. to Sacto that hight. anive about 1230 May 23 . Angel Island - Prop. 1 -Quemight at Fairmont May 22 (NR mch.44) Suite 23 Harbon Tours -suite 11 Jarbon Tours -to unit 23 only RR depart from SF Wharf 11 AM - Pier 43/2 Twin 23 only RR depart from SF Wharf 11 AM - Pier 43/2 Twin 23 only RR depart from SF Wharf 11 AM - Pier 43/2 Kw With West Gamison site West Gamison site 7 Prop 1 wire help both alcatraz Gardens 7 Prop 1 wire help both 40 min. - 45. Elephant train from dock to Carrison. Short walk to Cardens. Lunch on board + been going back. Lunch on board + been going back. I PM arrival back in S.F. Prob dypart 1:30 1 PM quiwal back in S.F.

State of California

Memorandum

To : Dick Kazen

Date : May 15, 1974

Subject: Tom May Dinner May 23, 1974

From : Mike Woodson

Governor Reagan is being honored by the National Jewish Hospital and Research Center of Los Angeles. Dinner chairman is Walter O'Malley of the Los Angeles Dodgers, and he will act as Master of Ceremonies. Dress for the evening is black tie, and for the ladies, long dresses. Dinner is being held at the Beverly Hilton Hotel, at the corner of Wilshire and Santa Monica, in the International Ballroom. The phone number is 213/274-7777.

- 6:30 p.m. Cocktail reception for VIP's 50 people by invitation only (room to be determined)
- 7:30 p.m. Start dinner
- 8:30 p.m. Start program

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- 8:45 p.m. Governor Reagan is introduced by Walter O'Malley The Governor is free to speak from 5-30 minutes on any subject he chooses.
- 9:15 p.m. (Approximate) Governor will receive Tom May Award
- 9:30 p.m. (Approximate) Conclude dinner Dancing will begin and program will continue until 11:00 p.m. Governor and Mrs. Reagan may depart at their convenience.

From :

Memorandum

To : Dick Kazen

Date : May 20, 1974

Subject: Tom May Dinner

Mike Woodson

HEAD TABLE

Governor and Mrs. Reagan Mr. and Mrs. Walter O'Malley Rabbi and Mrs. Heller Mr. and Mrs. Emmett Heitler Mr. Mort Sahl

Due to the extent of the program, it would be appropriate if Governor Reagan would hold his remarks to approximately 15 minutes. The Governor will be followed on the program by Mr. Mort Sahl, who will have humorous remarks for approximately 10-15 minutes. The present format can be altered if the Governor would rather conclude the program.

Program schedule is as follows:

7:00 p.m	 Governor and Mrs. Reagan arrive hotel and proceed to Empire Room for VIP Reception
7:30 p.m	Formation of head table and proceed to dinner
7:35 p.m	Welcoming remarks by Walter O'Malley Invocation by Rabbi Heller
7:45 p.m	Begin meal service
8:45 p.m	 Conclude meal service Introduction of head table by Walter O'Malley Thank you remarks to dinner committee Introduction of Mr. Heitler; short remarks
9:00 p.m	Film program on hospital achievements
9:15 p.m	Presentation of dinner proceeds to Mr, Heitler Short remarks
9:20 p.m	Presentation of Tom May Award to Governor Reagan Introduction of Governor

Dick Kazen Page 2 May 20, 1974

9:25 p.m. - Governor's remarks
9:40 p.m. - Governor concludes
9:42 p.m. - Presentation of gift (Book of Greetings) to Governor Reagan; RR accepts - no remarks
9:45 p.m. - Introduction of Mort Sahl
10:00 p.m. - Conclusion of dinner Walter O'Malley requests Governor and Mrs. Reagan to lead in the dancing; Governor and Mrs. Reagan conclude and depart

RR receiving "1974 Tom May Honor Award"

Because he had been a long-time friend of the late Tom May and because of his interest in the hospital through Mr. May.

Tom May's father was the founder of the hospital. The hospital is celebrating its 75th anniversary this year. May was the founder of the May Co.

"Pain Knows No Creed"

Hospital is open to people regardless of age, race, creed, or the ability to pay. It is not duplicated by any hospital in the world in this respect.

Respiratory ailments: TB, asthma, cystic fibrosis, chronic bronchitis

THREE-FOLD PROGRAM

- 1. Treatment
- 2. Research Worldwide fame as a pioneer in the field of research
- Education Center for education of medics and paramedics from around the world who then return to their homelands to apply their knowledge

They treat patients from infancy to old age; no age limit. Most patients are dual victims of poverty and respiratory ailments.

Hospital is located in Denver; 200 beds; in the process of building a new eleven-story building as funds come in; social workers based regionally around country.

Major contributors are not Jewish; 97% of the patients are not Jewish (not for publication)

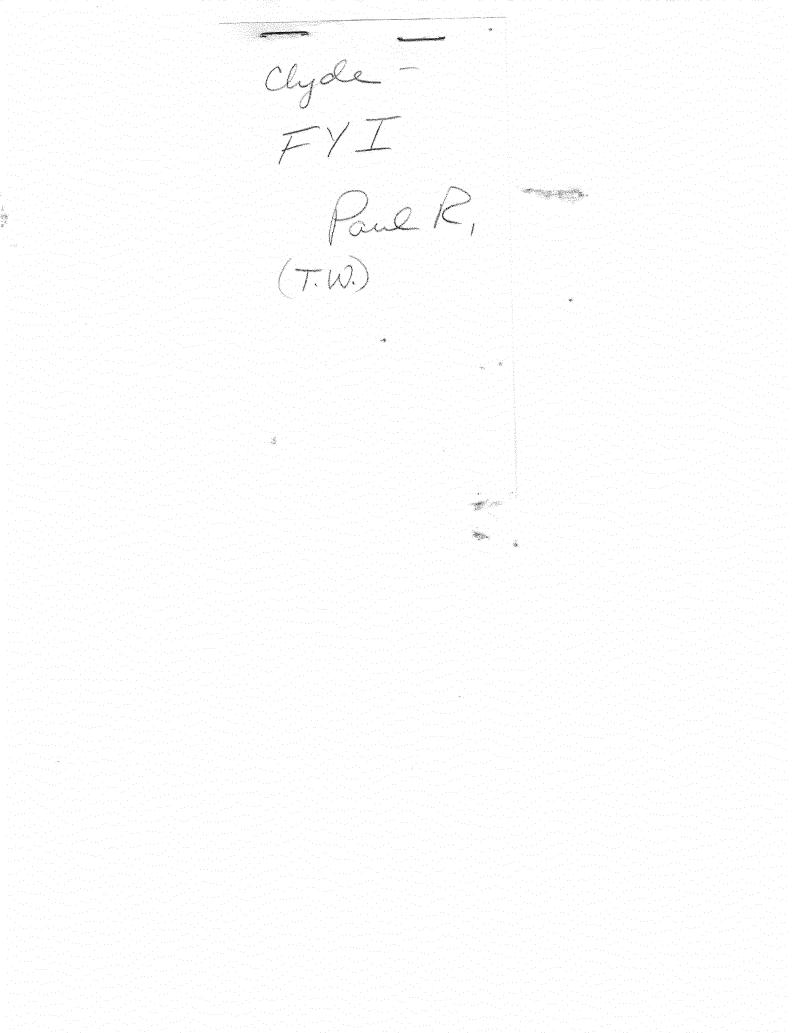
Amount of money spent for social services is much lower than any other: 16.9 (?) for social services.

Belle Woodson - doing meno on this ? Yes 120 Cov + late Tom May very close friends. Part award dinners - Gov has attended. May active w/hospitals + volunteer - father was also active, he was founder of May Co., one of tounders of hospital. 15th annuerary. No other hop like it in would. Treat Respiration alments regardless of ability to pay. 97% not Jewish, most funding to pay. 97% not Jewish, most funding comes from Jews. No restriction on race, origin, etc. One of dowest fund raising costs of any charity around.

\$11 mulion expansion campaign for research in Cancer, other diseases.

Great work.

Room holds 30 40 people.



angel Usland

ARNOLD & PALMER & NOBLE

RICHARD K. ARNOLD GERALD S. NOBLE

May 14, 1974

THEODORE A. PALMER (1906-1967)

Mr. Paul Russo Office of the Governor State Capitol Sacramento, California 95814

Dear Paul:

Enclosed is a rather broadly-based press list for invitations to the May 23 Angel Island press tour.

The boat can handle over 100; the elephant train, about 50. The press list numbers in the 50's, but I doubt that the suburban press will accept in great numbers.

If you decide to trim the list, the main non-San Francisco media we'd like to see included are: Oakland Tribune, San Rafael Independent-Journal, San Jose Mercury and News, Palo Alto Times, Redwood City Tribune, Contra Costa Times, San Mateo Times, Santa Rosa Press-Democrat, Vallejo Times Herald, and KTVU.

We will be in touch very soon on other details of the event; if you try to reach me and can't, please talk to John Motroni or Sam Meblin at this office.

Regards,

Richard K. Arnold

RKA:mm Enclosure cc: Mr. Peter Hannaford For: Californians for Parks, Beaches and Wildlife 150 Post Street San Francisco 94108

From:

Arnold & Palmer & Noble Dick Arnold or John Motroni (415) 362-5173

PRESS INVITATION LIST

Governor Ronald Reagan's Angel Island Press Tour

Thursday, May 23, 1974 11:00 a. m.

SAN FRANCISCO COUNTY NEWSPAPERS & WIRE SERVICES

City Desk San Francisco Examiner 110 5th Street San Francisco, Ca. 94119 cc: Carl Irving, Sydney Kossen, Alan Cline (cross notations) City Desk San Francisco Chronicle 5th and Mission Streets San Francisco, Ca. 94103 cc: Dale Champion, George Murphy (cross notations) Editor San Francisco Progress 851 Howard Street San Francisco, Ca. 94103 Paul Speegle, Editor Daily Commercial News and S.F. Recorder 125 12th Street San Francisco, Ca. 94103 City Desk United Press International Fox Plaza

Fox Plaza San Francisco, Ca. 94102

City Desk Associated Press Fox Plaza San Francisco, Ca. 94102

Page Two

SAN FRANCISCO COUNTY NEWSPAPERS & WIRE SERVICES (cont'd.)

Elaine Handler Correspondent Reuters One Embarcadero Center San Francisco, Ca. 94111

SAN MATEO COUNTY NEWSPAPERS

City Editor San Mateo Times 1080 South Bayshore Blvd. San Mateo, Ca. 94402

City Editor Redwood City Tribune 901 Marshall Street Redwood City, Ca. 94063

Vince Mager, Editor Brisbane Bee-Democrat, So. San Francisco Enterprise-Journal P. O. Box 669 Brisbane, Ca. 94005

MARIN COUNTY NEWSPAPERS

City Editor San Rafael Independent Journal 1040 "B" Street San Rafael, Ca. 94902

Editor Mill Valley Record 78 E. Blythedale Mill Valley, Ca. 94941

Editor Novato Advance 1068 Machin Ave. Novato, Ca. 94947

Editor Pacific Sun 21 Corte Madera Ave. Mill Valley, Ca. 94941

ANGEL ISLAND PRESS LIST (CONT)

Page Three

MARIN COUNTY NEWSPAPERS (cont'd.)

Editor Terra Linda News 31 Joseph Court San Rafael, Ca. 94943

Editor

The Ebbtide News 1610 Tiburon Blvd. Tiburon, Ca. 94920

Editor Tiburon Ark P. O. Box 1054 Tiburon, Ca. 94920

ALAMEDA COUNTY NEWSPAPERS

City Desk Oakland Tribune 401 13th Street Oakland, Ca. 94612 cc: Stephen A. Still, Managing Editor (cross notation)

City Editor Berkeley Gazette 2049 Allston Way Berkeley, Ca. 94704

City Editor Hayward Review P. O. Box 3127 Hayward, Ca. 94540

City Editor Richmond Independent 164 10th Street Richmond, Ca. 94801

City Editor Alameda Times-Star 1516 Oak Street Alameda, Ca. 94501

City Editor Fremont-Newark Argus 37070 Fremont Blvd. Fremont, Ca. 94536

Page Four

CONTRA COSTA COUNTY NEWSPAPERS

City Editor Contra Costa Times and Green Sheet 1940 Mt. Diablo Blvd. Walnut Creek, Ca. 94596

City Editor Concord Transcript 1741 Clayton Road Concord, Ca. 94522

City Editor Antioch Ledger 1700 Cavallo Road Antioch, Ca. 94509

SANTA CLARA COUNTY NEWSPAPERS

City Desk San Jose News 750 Ridder Park Dr. San Jose, Ca. 95131

City Desk San Jose Mercury 750 Ridder Park Dr. San Jose, Ca. 95151 cc: Harry Farrell, Political Editor

City Editor Palo Alto Times 245 Lytton Ave. Palo Alto, Ca. 94301 cc: Jay Thorwaldsen

SONOMA COUNTY NEWSPAPERS

City Editor Petaluma Argus-Courier 830 Petaluma Rd. North Petaluma, Ca. 94952

City Editor Santa Rosa Press-Democrat 427 Mendocino Ave. Santa Rosa, Ca. 94502

ANGEL ISLAND PRESS LIST (CONT)

Page Five

SOLANO COUNTY NEWSPAPERS

Editor Vallejo Times-Herald 500 Maryland St. Vallejo, Ca. 94590

NAPA COUNTY NEWSPAPERS

City Editor Napa Register 1615 2nd. Street Napa, Ca. 94559

MAJOR MAGAZINES AND OTHER NEWS BUREAUS

Daryl Lembke Los Angeles Times Fox Plaza, Suite 908 San Francisco, Ca. 94102

Wallace Turner, Bureau Chief New York Times Fox Plaza, Suite 925 San Francisco, Ca. 94102

Edwin Drechsel, Bureau Chief U.S. News and World Report Alcoa Building One Maritime Plaza San Francisco, Ca. 94111

Joseph Boyce, Bureau Chief TIME 100 Bush Street San Francisco, Ca. 94104

Gerald Lubenow, Bureau Chief Newsweek 350 Pacific Ave. San Francisco, Ca. 94111

ANGEL ISLAND PRESS LIST (CONT)

BROADCAST MEDIA

News Director KPIX-TV 2655 Van Ness Avenue San Francisco, Ca. 94109

News Director KGO-TV 277 Golden Gate Ave. San Francisco, Ca. 94102

News Director KRON-TV 1001 Van Ness Avenue San Francisco, Ca. 94109

News Director KTVU-TV 1 Jack London Square Oakland, Ca. 94607

News Director KQED-TV 1011 Bryant Street San Francisco, Ca. 94103

News Director KCBS One Embarcadero Center San Francisco, Ca. 94111

News Director KGO Radio 277 Golden Gate Ave. San Francisco, Ca. 94102

News Director KNBR Fox Plaza San Francisco, Ca. 94102 News Director KSFO 950 California Street San Francisco, Ca. 94108

News Director KNEW 66 Jack London Square Oakland, Ca. 94607

News Director K-101 700 Montgomery St. San Francisco, Ca. 94111

News Director KDIA P. O. Box 8432 Oakland, Ca. 91662

News Director KTIM 1040 B Street San Rafael, Ca. 94902

Spencer Michaels KCRA-TV c/o KPIX-TV News Dept. 2655 Van Ness Ave. San Francisco, Ca. 94109

News Bureau Chief OBS News 2625 Van Ness Ave. San Francisco, Ca. 94109

lyde

THE IRVINE COMPANY

550 Newport Center Drive Newport Beach, California 92663 (714) 644-3011

May 10, 1974

Mr. Paul Russo Office of the Governor State Capitol Sacramento, California 95814

Dear Mr. Russo:

Here is a list of press which should be invited by your office to cover the Governor's visit to the Orange County area on May 20. To save time, I am sending a xeroxed list with names indicated.

I suggest that those media checked be invited. The chance of the weeklies not checked coming is quite remote, although you can certainly invite them if you wish.

In the case of the Los Angeles Times, the Orange County office is a fully staffed office which creates material for the Orange County edition as well as the run of the paper if the item merits attention in Los Angeles County. I have indicated the name and address of the person to invite in Orange County, but perhaps you wish to invite someone from the main Los Angeles office instead (or in addition, in which case the duplication should be noted).

All television is assigned out of Los Angeles, and I am sure you have that list (if not, please let me know).

I will send the map and the fact sheet early next week.

Sincerely,

Martin A. Brower Director of Public Relations

MAB/dh Attach.

DAILY NEWSPAPERS

Don Hanson

1

BULLETIN			
232 S Lemon St	Anaheim	92805	774-7870
Box 351	Anaheim	92805	
Eve, No Sun			
F 1923	\$24.00		C 23,500
LP 8-col 11-em	Z		DL 11 am
Owner: Freedom 1	Newspapers Inc		
Editor/Publisher	Richard Wal	lace	
Managing Editor:	Marvin Olsen	L	
News Editor: Don	n Hanson		
Gity Editor: Al	Busch		
Editorial Writer	Kenneth Gru	bbs	
Sports: Dennis 1	Beets		
Women: Doris Or	tiz		
Church: Mary Ann	Leuenberger		
Entertainment: .	John Yench		
General Manager:	Richard Fisc	hle	
Adv Director: Be	ert Soderquist		

ROBERT ZIEBELL

DATEN NELIC TOTOUNE	
DAILY NEWS TRIBUNE	
655 W Valencia Dr Fullerton 92632	871-2345
Eve, No Sun	
F 1891 \$24.00	C 27,500
0 8-col 11-em	DL 10 am
President/Publisher: Edgar F Elfstrom	
Asst to Publisher: Fred Serrot	
Managing Editor: Al Hewitt	
News Editor: Robert Ziebell	
City Editor: Don Sheets	
Sports: Bob Lenard	
Women: Verna Lumbard	
County: Gary Granville	
Business: Jessie Lou Givens	
Entertainment: Renee DuShane	
Business Manager: Don Hopp	
Class Adv: Harry Gooss	

DAILY NEWSPAPERS

GEORGE LEIDEL

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Branch Offices:			
17875 Beach Blvd			642-4321
	Huntington Beach		
Also serves West			يمتك أريك والحواسية ا
3333 Newport Blvd 1			642-4321
	Newport Beach 9		
222 Forest Ave			494-9466
Also serves Miss			100 1100
303 N El Camino Re			492-4420
Also serves Dana		no Beach	
San Juan Capi			E/0 1220
From Santa Ana, We	stminster		540-1220
Eve, Sun F 1925	\$31.80		C 48,000
LP 6-col, 14-em, 8-		7 DI	24-48-hrs
Owner: Times Mirror		2 DL 1	24-40-1115
Publisher: Robert N			
Editor: Thomas Keev			
Editorial Page Edito		bich	
Managing Editor: Th			
Asst Managing Editor			
Asst Managing Editor			
Sunday Editor: Alan			
Promotion Manager:	Tom McCann		
Sports: Glenn White			
Women: Bea Pate And	erson		
Food: Carol Moore			
Entertainment: Tom	Titus		
Weekender Editor: J	ackie Land		
Business Manager: J	ack R Curley		
Retail Adv: Charles			
Class Adv: Horace B	lanco		

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DAILY NEWSPAPERS

U DOROTHY FISHER		
THE REGISTER		
625 N Grand Santa Ana	92701	835-1234
Box 11626 Santa Ana	92711	
Branch Offices:	and the second	
12925 Fern Garden Grove	92640	537-5981
731 W 19th Costa Mesa	92627	646-9377
917 Glenneyre Laguna Beach	92651	494-1069
545 W Valencia Fullerton	92632	870-4444
101 S El CaminoReal Sen Clemente	92672	492-1413
6072 Orangethorpe Buena Park	90621	522-1822
310 Fifth St Huntington Bch	92646	536-6509
Eve, Morn, Sun		
F 1905 \$33.00		C D-208,500
		S-218,071
LP 8-col, 11-em E Z		
Owner: Freedom Newspapers Inc		
Publisher: C H Hoiles		
Associate Editor: Sam Campbell		
Executive Editor: James Dean		
Managing Editor: M C Maloney		
News Director: Pat Riley		
Assignment Editors: Dorothy Fishe	r, Jim Du	ncan, Tony
Williams		
Photo Editor: Lou Capazzoli		
Sports: Eddie West		
Women: Vida Dean		
Business: Kirk Wels		
Real Estate: Anthony Gentle		
Food: Jean Riley Entertainment: Ann Terrill		
1.1 The manufacture of the second se second second sec		
TV Magazine: Larry Distel General Manager: David Threshie		
Business Manager: R R Biles		
Controller: Don Meyer		
Promotion/Research Director: Jame	s E Lyons	
Adv Director: Don Schneeweis	C II II, Olie	
Display Adv: Tom Rutowicz		
Class Adv: Cliff O'Day		
while Annaw A nul		

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DAILY NEWSPAPERS

DAILY STAR PROGRESS, La Habra, Brea 600 S Palm La Habra 90631 529-2144 Box 278 La Habra 90631 213-697-1734 Eve, No Sat, Sun F 1917, La Habra; 1913, Brea \$18.00 LP 8-col, 11-em C 7,000 Owner: Freedom Newspapers Inc Publisher/Editor: Karl Wray Managing Editor: Don Clever Women: Peggy Kratzmier Photo: Joann Matos Brea City Editor: Katie Dean La Habra City Editor: J B Moon Business/Advertising: Karl Wray

DAILY SUN POST

1542 N El Camino Real San Clemente92672492-5121Box 367San Clemente92672Eve, No Sat, SunF1937\$21.00F 1937\$21.00C 8,000O 8-col, 10.5-emOwner: Coastline Publishers IncPublisher:Stanford ManningManaging Editor:Warren EsterlineWomen:Dorothy DenhamAdvertising:Harold Carson

ORANGE COUNTY REPORTER (Legals only) 1315 W Fifth St Santa Ana 92703 543-2027 Box 1346 Santa Ana 92702 Morn, No Sat, Sun F 1921 \$35.00 С 750 LP 4-col, 12-em DL 11 am Z Publisher/Editor: Ed C Hagthrop

METROPOLITAN · PAPERS

4		
C	Long Beach INDEPENDENT, PRESS-TELEGRAM	
	The second s	213-435-1161
	Box 230 Long Beach 90844	527-5111
	From Santa Ana,	Tustin Z-5951
	Orange County Office	
	13279 Century Blvd Garden Grove 92640	537-9120
	Eve, Morn, Sun	
4	F 1888 \$48.00	C 154,000
in the second se	0 8-col, 12-em E Z	
	Owner: Twin Coast Newspapers, Inc	
Category Category	Editor/Publisher: Daniel H Ridder	
	Executive Editor: Miles E Sines	
	Managing Editor: Larry Allison	
	Asst Managing Editor: Burt Resnick	
1	News Editor, PT: Lew Allison	
	Nes Editor, Ind: Harry Fischbach	
2	City Editor, PT: Lee Craig	
	City Editor, Ind: Frank Anderson	
	Metropolitan Editor: Earl Griswold	
	Orange County Editor: Bob Geivet	
	Editorial Page Editor: Don Ohl	
	Editorial Columnist: L A Collins, Sr	
	Sports: John Dixon	
	Medical-Science Editor: Ben Zinzer	
	Political Editor: Bob Houser	
	Life/Style: Joyce Christensen	
	Food: Virginia Heffington	
	Business: Bob Beckman	
1.1°.	Automotive: Art Stephan	
÷.	Special Sections: Judy Hazlett	
	Southland Sunday: Jim Leavy	
	General Manager: S C Cameron	
	Business Manager: Peter Ridder	
	Adv Director: Don Nutter	
	Asst Adv Director: Jim Duncan	
	Retail Advertising: Roy Jarvis	
	National Advertising: Warren Mitchell	
	Class Advertising: Ray Bisso	
	Circ Director: Al Lowdermilk	

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METROPOLITAN NEWSPAPERS

METROPOLITAN NEWSPAPERS

Los Angeles TIMES Times Mirror Square Los Angeles 213-625-2345 Box 910, Terminal Annex Los Angeles 90053 Orange County 92626 540-5151 1375 Sunflower Costa Mesa 92626 Box 2008 Costa Mesa Morn, Sun \$48.00 F 1881 Sun 1,226,132 C So Cal 1,036,911 Or Co 144,497 174,102 Owner: Times Mirror Publishing Co Publisher: Otis Chandler Editor: William Thomas Managing Editor: Frank Haven Metropolitan Editor: Mark Murphy Suburban Editor: Hayden Reece Orange County: Editor: Matt Goree City Editor: William B Rood Asst City Editor: Don Lipman Executive Editor: Burt Folkart Editorial Writer: Don Angel Sports: Marshall Klein, Dave Distel, Earl Gustkey Al Carr Women: Mary Lou Hopkins, Marjorie Driscoll, Ann LaRiviere Folkart, Sharlean Duke Photo: Maxine Reams, Cliff Otto, Hal Schultz, Deris Jeannette, Larry Anderson Courthouse: Don Smith, Bob Gettemy Columnist: Richard Buffum Staff Writers: Herman Wong, Howard Seelye, Gordon Grant, John Gregory, Steve Emmons, Scott Moore, Thomas Fortune, Steve Kline, Evan Maxwell, George Getze, Dale Fetherling Anaheim Bureau: Jack Boettner 92805 314-A W Ball Rd. Anaheim 540-5151 Ex 359 General Manager: Robert D Nelson Adv Director: Vance Stickell Public Relations: Gordon Phillips THIS IS ORANGE COUNTY OFFICE,

THIS IS OKHNGE COUNTY OFFICE, OR ARE YOU INVITING GOMEONE FROM L-A. TIMES IN DOWNTOWN L-A. 7.

-6-

Los Angeles HERALD EXAMINER 90013 213-748-1212 1111 S Broadway Los Angeles Box 2416 90054 Los Angeles Eve, Sun C 500,000 F 1871 \$36.00 LP 8-col, 11 em ΕZ Owner: The Hearst Corporation Publisher: George R Hearst Jr Managing Editor: Donald Goodenow Exec Asst Managing Editor: Bob Epstein Exec City Editor: Tom Caton Sport: Bud Furillo Women: Jackie Daschiell Entertainment: Winifred Blevins Business: Bill Martin Financial: Alex Campbell Real Estate: Hal Illingworth General Manager: George Sjostrom Adv Director: Robert Simon Class Advertising: Charles Holmes

TRI-WEEKLY NEWSPAPERS

ORANGE COUNTY EVENING NEWS 13261 Century Blvd Garden Grove 92640 537-7510 Wed, Fri, Sun F 1909 \$36.00 С Wed 80,000 Sun, Fri 30,000 LP 8-col, 11-em DL Tues/Wed-Wed/Fri-Fri/Sun ΕZ Owner: West Orange Publishing Corp Publisher: Bernard J Ridder Jr Managing Editor: Jay Roebuck Associate Editor: Leonard Sargeant City Editor: Ted Krec Women: Alice Wheatley Zone Editions: Don Holden Advertising: Dick Fleming Sales Manager: Dave Lite Class Advertising: Jack MacMullen Circulation: Bob Ohlmann

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SEMI-WEEKLY NEWSPAPERS

Buena Park NEWS IND 6311 Manchester Box 5220 Sun, Wed	EPENDENT Buena Park Buena Park	90621 90621	521-4400
F 1915 LP 8-col, 11-em	\$30.00,Mail Z E		C 25,000 Th for Sun Fr for Wed
Owner: West Orange Publisher: Bernard Editor: Richard Ca Makeup: Don Holden Advertising: Richar Class Advertising:	J Ridder Jr ttaneo rd Fleming		
Huntington Beach IN	DEPENDENT		6
17969 Beach Blvd		Beach 92648	842-1444
Sun, Thurs	400 00 V V		
F 1965 LP 8-col, 11-em	\$30.00 Mail Z		C 30,000 noon for Th
LF 0-COI, 11-em	4		5 pm for Su
Owner: West Orange Publisher: Bernard Editor: Phil Nordl Managing Editor: D Women: Alice Wheat Advertising: Richa Class Advertising:	J Ridder Jr i on Holden ley rd Fleming		
NEWS POST 855 Laguna Canyon R Box 637 Wed, Sat	d Laguna Bea Laguna Beac		494-1141
F 1915	\$8.00		C 30,000
0 8-col, 11-em			DL 36 hr
Editor/Publisher: Managing Editor: M Laguna Hills Editor	ike Eggers		
Laguna Niguel Edito			
Mission Viejo Edito	r: Mike Sto	ckst111	
South Shores Editor		orber	
Women: Kit Armstro			
Entertainment: Kit	Armstrong		

SEMI-WEEKLY NEWSPAPERS

U	ORANGE CITY NEWS/CENTRAL COUNTY GAZETTE		
	126 S Glassell Orange 92666		639-1271
	Box 1452 Orange 92668	r la sa	
	Wed, Sat \$20.00		C 35,000
	0 8-col	DL	Mon noon
			Wed noon
	Editor/Publisher: Richard Weatherington	a de la	
	Spanish Language Editor: Al Pineda		
	Santa Ana News: Wayne Rash		
	Feature Editor: Louise Meteer		
1	Staff Writer: Steve Bryan		
	Class, Legal Advertising: Leilani Weath	ering	Lon
1/	ORANGE COUNTY CALL ENTERPRISE		
week and the second sec	7341 Orangethorpe Buena Park 90621		522-8331
			-863-1182
	Wed, Sun		
	F 1963 \$36.00		C 28,000
	0 8-col, 10-em	DL	Mon noon
	Owner: Publishers Associates Inc		
	Publisher: Charles Aydelotte		
	Managing Editor: Tony Derry		
	City Editor: Ben Perez		
	General Manager: Al Merrick		
	Local Display Advertising: Al Beck		
	National Advertising: Ted Herrmann		

WEEKLY NEWSPAPERS

Class Advertising: Ken Barngrover

Anaheim-Fullerton II	NDEPENDENT	
6311 Manchester	Buena Park 90621	521-4400
Thurs		
F 1965	\$24.00 Mail	C 26,000
LP 8-col, 11-em	ZE	DL Tues
Owner: West Orange	Publishing Corp	
Publisher: Bernard	J Ridder Jr	
Editor: Don Holden		

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General Manager: Tom Watson Adv Director: Jack Davis

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WEEKLY NEWSPAPERS

WEEKLY NEWSPAPERS

C

528-2525

BEACH CITIES NEWS 27601-G Forbes Rd Laguna Niguel 92677 831-2121 Wed F 1972 \$5.00 C 13,000 DL Fri 0 5-col Publishers: Golden West Publishers Corp Editor: Carlton Smith Managing Editor: Annette McClusky News Editor: Bill Harris Adv Director: Richard Birchall Class Advertising: Cora Takes Production: Peggy Hall BREA GOOD NEWS PAPER 138 S Brea Blvd 92621 529-7636 Brea Wed F 1973 \$6.00 0 5-col front, 7-col inside Owners: Norman Kort, Robert Cory, Bill T Bailey Editor/Publisher: Bill T Bailey Managing Editor: Mike Gibb Adv Manager: Tom Feireisen Circulation: Joel Geldin COASTLINE DISPATCH 1542 N El Camino Real San Clemente 92672 492-5121 Box 367 San Clemente 92672 Wed F 1922 \$4.00 C 1,200

Owner: Coastline Públishers Inc Publisher: Stanford Manning Managing Editor: Peter Herman The COURIER 221 W Chapman Ave Placentia 92670

Box L	Placentia	92670		
Wed				
F 1929	\$5.00		С 6,	000
LP 8-col, 11-em			DL Mon r	loon
Publisher: Edward	l J Kelly			
Editor: Julia Car	ey:			
Asst Editor: Bett	y Mead			

EL CLARIN Orange County Span 1740 S Main Wed F 1973 LP 5-col Publisher/Editor:	Santa Ana \$7.50	92707	558-0262 C 3,000 DL Tues		
GAZETTE					
600 S Palm	La Habra	90631	529-2144		
Box 278	La Habra	90631	213-697-1734		
Wed F 1964	\$5.00 Mail		Contr Circ		
r 1904	\$3.00 Mail		ora 13,676		
		Brea	5,842		
		Diamor	nd Bar 1,050		
Whittier 10,950 Owner: Freedom Newspapers Inc					
Publisher: Karl Wray					
Managing Editor: Don Clever Business/Advertising: Karl Wray					
business/Auvercisi	ng. Kali wiay				
GOLDEN RAIN LEISUR 1661 Golden Rain R	E WORLD NEWS	007/0	213-430-0534		
	Seal Beach	90740	413-430-0334		
Thurs					
	\$6.25		C 8,500		
0 5-col, 10.5-ems			DL Fri noon		
Owner: Golden Rain News Inc Director of Publication: George McElroy					
Associate Editor: Betty Bienstadt					
News Editor: Margi Shippey					
Asst Adv Director:	Ioma Palmer				
/					
GOOD NEWS			(00		
31882 Camino Capis	trano uan Capistrano	02675	493-1353 837-0572		
Wed San J	uan capisciano	52073	057-0572		
F 1971	\$10.00		C 20,000		
0 8-col, 10.5 ems DL Mon noon					
Owner: Capistrano Valley Publishing Co Editor: Diana Janas					
General Manager: Larry W Hill					
Adv Director: M P "Sandy" Gross					
Production Manager: Mitchell Max					

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WEEKLY NEWSPAPERS

WEEKLY NEWSPAPERS

LEISURE WORLD NEWS

HUNTINGTON BEACH NEWS 206 Main St Huntington Beach 92648 536-2568 Box 31 Huntington Beach 92648 Thurs F 1904 \$4.00 C 3,950 LP 8-col , 12-ems Z E DL Tue noon Publishers: George Farquhar, Tom Wyllie Editor: George Farquhar Women: Florence Wayllie Business Manager: Tom Wyllie Class Advertising: Florence Wyllie

 IRVINE WORLD NEWS

 18552 MacArthur Blvd Irvine
 92664
 833-1950

 Box AA
 Irvine
 92664

 Thurs
 92664
 833-1950

 Publisher:
 Irvine
 92664

 Thurs
 Publisher:
 Irvine Company

 C
 Thomas Wilck, V Pres Corp Communication

 Executive Editor:
 Jerome Collins

 Editor:
 Jeanne Keevil

 News Editor:
 Marsue Page

 Business Manager:
 Shirley Schraff

 Adv Coordinator:
 Robert Howe

 Adv Manager:
 Earl F Shelley

JOURNAL

 231 Main St
 Seal Beach
 90740
 213-430-7565

 Box 155
 Seal Beach
 90740

 Wed
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 90740

 F
 1968
 Dir Mail
 C 23,500

 O 6-col
 0wner:
 C & S Enterprises

 Editor:
 Grace Campbell
 Grace Campbell

La Habra REVIEW 8822 Calmada Whittier 90607 213-693-7771 Box 4647 Whittier 90607 Wed F 1959 C 13,000 \$5.00 LP 8-col, 10.5 ems ΕZ DL Mon Owner: Review Publishing Co President: Mynatt Smith Editor: James Graeme Business Manager: William Austin

Editorial: 23522 Paseo de Valencia Laguna Hills 92653 837-5200 Advertising 27601-G Forbes Rd Laguna Niguel 92677 831-2122 Thurs C 10,600 Contr Circ F 1965 0 5-col Publishers: Golden West Publishing Corp Editor: Carlton Smith Managing Editor: Annette McCluskey Asst Editor: Richard Robbins Adv Director: Richard Birchall MARINA NEWS 90803 213-433-7438 190 La Verne Ave Long Beach Box 3338 Long Beach 90803 F 1958 \$6.50 C 16,500 DL Fri noon 0 5-col, 10-ems Wed

Publisher: Charles W Legeman Editor: Helen Arterburn NEWPORT HARBOR ENSIGN 2721 E Coast Hwy Corona del Mar 92625 673-0550 Thurs C 4,000 \$5.00 F 1948 DL Tues noon 0 8-col, 10.5 ems Publisher/Editor: Arvo Haapa Women: Peg Haapa News Editor: Fred Davis Advertising: Bob Monrad

NEWPORTER-MESA NEWS 350 N Newport Blvd Newport Beach 92660 645-6111 Box 1337 Newport Beach 92663 Thurs F 1959 \$15.00 C 18,000 DL Mon 0 6-col 10-em Owner: S F Wilson News Service Inc Publisher: Robert Churchill Editor: Eileen Strock Mesa Editor: Ann A. Powell Advertising: Edward Boudreau

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WEEKLY NEWSPAPERS

WEEKLY NEWSPAPERS

TUSTIN NEWS, ORANGE BELT SHOPPER,

NEWS ENTERPRISE Los Alamitos-Rossmoor Cypress-La Palma 3729 Catalina Dr Los Alamitos 90720 527-8210 Box 38 Los Alamitos 90720 213-431-1397 Thurs F 1923 \$3.00 C 18,000 DL Mon Noon 0 5-col Publisher: Paul Erskine News Editor: Sally Briggs Women: Beverly Ward Advertising: Gerry Erskine Class Advertising: Sherry Christy

NEWS TIMES, Northeast 415 W Chapman Placentia 92670 524-8520 Wed F 1970 \$8.50 C 21,500 0 5-col front, 6-col inside Publisher: Pathfinder Publications Inc Editor: Leland Pound Staff Photographer: Bill Mason General Manager: Elmer Hanson Advertising: Marie Schmidt, Frank Good Class Advertising: Gene Ward Production Manager: Helen Finnell

NEWS TIMES, Orange 188 N Orange Orange 92666 639-0300 Wed F 1971 \$8.50 C 26.500 O 5-col front, 6-col inside Publisher: Pathfinder Publications Inc Editor: Leland Pound Asst Editor: Sharon Sawtelle General Manager: Elmer Hanson

SADDLEBACK VALLEY NEWS 27601 Forbes Rd Laguna Niguel 92677 831-2121 Box 2114 Mission Viejo 92675 837-2122 Wed F 1969 \$5.00 C 12,500 0 5-col Publishers: Golden West Publishing Corp Editor: Carlton Smith Nanaging Editor: Annette McCluskey Sports: John Moor Adv Director: R J Birchall Production Manager: Peggy Hall -14-

SADDLEBACK VALLEY VAQUERO						
649 "B" St		92680	544-4110			
Box 486	There and a second secon	92680				
Thurs						
F 1922	\$6.00		C 19,500			
LP 8-col, 10.9 er			DL Mon			
Publisher/Editor:	William Moses II					
Women: Genny Kirkpatrick						
Office Manager: 1						
Advertising: Will						
Class Advertising	: Glen Killon					
WEST ORANGE COUNTY						
	Hawaiian Gardens	00715 212	96E 7007			
Box 95	Artesia-Cerritos		-003-7207			
Wed	AILESIA-CEITICUS	50701				
	Contr Circ		C 46,700			
Editor/Publisher:			0 40,700			
hartoryraorismer.	Gare prandon					
WESTMINSTER HERALI)					
7902 Westminster	Blvd Westminster	92683	893-4501			
Box 428	Westminster	92683				
Thurs						
F 1946	\$5.00		C 3,400			
LP 8-col 11-ems	E					
Publisher/Editor:	Lloyd Thomas					
Women: Doris Thomas						
YORBA LINDA STAR						
4861 Main St	Yorba Linda	92686	528-7080			
Box 400	Yorba Linda	92686				
Wed						
F 1917	\$5.00		C 6,000			
	8-col, 11-ems		DL Mon			
Publisher: Edward J Kelly						
Editor: Julia Carey						
Asst Editor: Betty Mead Advertising: Joyce Sackett						
Admonthed admost . Year	an Contract					

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TV-RADIO

KOCE-TV Channel 50 Orange County Television 15744 Golden West Huntington Beach 92647 897-0302 F 1972 President: Dr Norman E Watson General Manager: William Furniss Communications Director: Jim Cooper Operations Director: Donald Gerdts Forum 50 Director: Dave Armstrong Engineering Director: Robert Moffett Program Director: Leo L Bleier Jr Art Director: Carl Glassford

KAPX (FM)

800 S E1 Camino Real San Clemente92672492-9800107.9 mhF197128,500 wattsE1 Camino Broadcasting CorpPresident:Kirk MonroeProgram Director:David MathewsNews Director:Michael Chamberlin

KBPK (FM)

6885 Orangethorpe Buena Park 522-8412 90620 321 E Chapman** Fullerton 92632 879-1555 F 1970 10 watts 90.1 mh Owner: Buena Park School District Executive officer: Supt Glenn C Nicholson General Manager: Jack Townsend Program Director: Bob Widener News Director: Pat Anderson Music Director: Anne Lindamood Fullerton College Manager: Dick Thompson **Note: Instructional broadcast 11am-3:30 pm Mon-Fri Public service remote from Fullerton College 8:30-11am and '3:30-6 pm, Mon-Fri

KEZY (AM) 1190 E Ball Rd Anaheim 92805 776-1190 776-1191 213-625-7018 F 1959 1190 kc 5,000 watts President: Harris M Thompson General Manager: Daniel Mitchell Program Director: Arnie McClatchy News Director: Adam Demerais Public Service: Ed Nix Sports: Bill Brundige Personalities: Mark Dennis, Gary Marshall, Jim Meeker Dave Sebastian, Paul Freeman, Bruce Chandler -24-

TV-RADIO

 KEZR (FM)

 1190 E Ball Rd
 Anaheim
 92805
 776-1190

 213-625-7018

 96 mh
 3,000 watts

 President:
 Harris M Thompson

 General Manager:
 Tom Milner

KFWB (AM) 6419 Hollywood Blvd Los Angeles 90028 213-463-5151 Orange County Reporter: Barbara Riegles

KNOB (FM)

1700 S Harbor Blvd Anaheim92805772-566298 mhF 195979.000 wattsPresident: Jeannette B BanocziGeneral Manager: J R BanocziProgram, News: Jack BanetAdvertising: J R BanocziTraffic Manager: Mary Horvath

KOCM (FM)

57 Fashion Island Newport Beach 92660 644-2727 103.1 mh F 1963 2,000 watts Owner: Success Broadcasting Co President/General Manager: Gary W Burrill Operations Director: Ed Arnold Sales Manager: Lee Riley News, Sports: Ed Arnold Traffic Manager: Diane Harvey Personalities: Bob French, Ed Arnold, Vic Cotten, Jay Durkin, John Miles, Charles Roberts, Al Hunter

KORJ (FM)One City Center DrOrange92668997-070094.3 mhF19712,000 wattsOwner: West Coast MediaStation Manager: Reg Streeter

KWIZ (AM) 3101 W Fifth St 92703 Santa Ana 839-4220 1480 kc F 1936 5,000 watts President: Phillip Davis Vice President: William Weaver Operations Director: Earl Trout Public Service Director: Marie Fitzke News, Sports: Jean (Spider) MacLean Personalities: Pat Michaels, Bob Joy, Tony St James, Boyd Philip, John Ramsey, Bruce Philip Miller, Bob Mooberry

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TV-RADIO

KWIZ (FM)3101 W Fifth St Santa Ana92703839-422096.7 mh3,000 wattsPresident: Phillip Davis3,000 wattsGeneral Manager: William WeaverPersonalities: Mike Villani, Ron Oster, Gene Allen

CABLE TV

COMMUNITY CABLEVISION 1061 Camelback Dr Newport Beach 92660 644-4471 Cable Channel 3 Vice President/General Manager: Gene Moon Station Manager: Steve Schwaer <u>News Director:</u> John Miles

R E T PRODUCTIONS Box 2040 Laguna Hills 92653 830-0182 Cable Channel 6 News Director: Rob Merritt

SEAL BEACH CABLEVISION 13820 Seal Beach Blvd Seal Beach 90740 213-598-5556 Cable Channel 8 (See Teleprompter below)

TELEPROMPTER 2624 W Pacific Coast Hwy Newport Beach 92660 642-3260 Box 1153 Newport Beach 92663 Cable Channel 3 Station Manager: Ernest Tarlan News Director: Jack Osborne

LONG BEACH CABLEVISION (Times-Mirror Co Cable TV Division) 2935 Redondo Long Beach 90806 213-595-4455 3303G Harbor Costa Mesa 92626 557-6400 Cable Channel 8 Program Director: Chris Donovan

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BOYD HARNEY KNIX RADIO OLD COURTHOUSE PRESSROOM 606 NO- SYCAMORE SANTANA, CALIF. 9270)

ALL MAJOR TV DISPATCHED FROM LOS ANBELES

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