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Folder Title: Correspondence, Miscellaneous

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### WITHDRAWAL SHEET

### Ronald Reagan Library

Collection Name ROBERTS, JOHN: FILES

Withdrawer

**RBW** 

8/5/2005

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CORRESPONDENCE, MISCELLANEOUS (05/30/1984 -

**FOIA** 

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| 1 MEMO             | JOHN G. ROBERTS TO FRED F. FIEL<br>RE. LEO WANTA | LDING 1 5/30/1984 B6              | 714 |

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

E.O. 13233

C. Closed in accordance with restrictions contained in donor's deed of gift.

### WITHDRAWAL SHEET

### Ronald Reagan Library

Collection Name

ROBERTS, JOHN: FILES

Withdrawer

RB 8/5/2005

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File Folder

CORRESPONDENCE, MISCELLANEOUS (05/30/1984 -

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JOHN G. ROBERTS TO FRED F. FIELDING RE. LEO WANTA

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E.O. 13233

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### THE WHITE HOUSE WASHINGTON

5/29/84

John,

Received a call this morning for Leo Wanta (414/733-4402) who wanted to know the status of his appointment to either the DOD or DOL - he wasn't sure which - and wanted to speak w/FFF about this.

Our computer revealed that Central Files has letters from Sen. Græssley and Cong. Roth to the President recommending Wanta for position as Inspector General of DOD. (copies attached)

FFF would like you to return his call.

Thanks,

Pat

WASHINGTON

June 13, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Request Through Congressman Wylie for the President to Sign Posters From State Convention of Ohio Viet-Nam Veterans

David Wright, at the behest of Congressman Wylie (R-Ohio), has renewed a request by Michael Hurwitz of Columbus that the President sign three posters used at the Ohio convention of the Vietnam Veterans Association. One poster would be presented to the Ohio office of the association, one would be kept for Hurwitz's private collection, and one would be sold to raise funds to erect a monument for those who served in Vietnam. According to Wright, our office turned down this request last year, although Central Files has no record of the matter. Wright asks that if we turn down the request again we simply advise him of the reasons so that he can advise Congressman Wylie and Hurwitz.

The apparent decision last year not to approve the signing of the posters was correct, and should not be departed from this year. Quite apart from principles of stare decisis, signing of the posters would contravene White House policy generally prohibiting endorsement of specific charitable fundraising projects. There is also considerable controversy surrounding the claim of the Vietnam Veterans Association to represent Vietnam veterans, and of course there is controversy over the erection of a second monument to those who served in Vietnam.

I recommend advising Wright that we must adhere to our previous decision not to approve the signing of the posters, relying on the fundraising policy and the general inappropriateness of the President signing specific items for memorabilia collections (to cover the other uses proposed by Hurwitz).

Attachment

WASHINGTON

June 20, 1984

MEMORANDUM FOR DAVID L. WRIGHT

SPECIAL ASSISTANT TO THE PRESIDENT

FOR LEGISLATIVE AFFAIRS

FROM:

FRED F. FIELDING Orig. signed by FFF

COUNSEL TO THE PRESIDENT

SUBJECT:

Request Through Congressman Wylie for the President to Sign Posters From State Convention of Ohio Viet-Nam Veterans

You have submitted for our review a request by Dr. Michael Hurwitz that the President sign three posters used at an Ohio convention of Vietnam veterans. One poster will go to Hurwitz's private collection, another to an office of the Vietnam Veterans Association, and the third will be used in fundraising.

We must adhere to our previous decision not to approve the signing of the posters. The President has found it necessary to adopt a policy of generally not endorsing particular charitable fundraising projects, however laudable the objective of the fundraising may be. This policy is necessary in light of the large number of requests the President receives, and because of the inability of the White House to monitor the activities of particular charitable groups. With respect to the proposed use of the other posters, the President generally does not autograph particular items sent in by private collectors.

Thank you for raising this matter with us.

FFF: JGR: aea 6/20/84

cc: FFFielding/JGRoberts/Subj/Chron

WASHINGTON

June 13, 1984

MEMORANDUM FOR DAVID L. WRIGHT

SPECIAL ASSISTANT TO THE PRESIDENT

FOR LEGISLATIVE AFFAIRS

FROM: FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT: Request Through Congressman Wylie for

the President to Sign Posters From State Convention of Ohio Viet-Nam Veterans

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Thank you for raising this matter with us.

FFF:JGR:aea 6/13/84

cc: FFFielding/JGRoberts/Subj/Chron

### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WASHINGTON

May 18, 1984

MEMORANDUM TO RICHARD HAUSER

FROM:

DAVID L. WRIGHT

SUBJECT:

Request from Chalmers Wylie (R-Ohio)

Dr. Michael Randall Hurwitz has renewed the attached request through Congressman Chalmers Wylie (R-Ohio). Apparently the date is fast approaching to use these posters (which we have). The Legal Counsel turned down the request last year. We have informed Congressman Wylie that we will again make this request.

Thank you.

WASHINGTON

May 18, 1984

MEMORANDUM TO RICHARD HAUSER

FROM:

DAVID L. WRIGHT

SUBJECT:

Request from Chalmers Wylie (R-Ohio)

Dr. Michael Randall Hurwitz has renewed the attached request through Congressman Chalmers Wylie (R-Ohio). Apparently the date is fast approaching to use these posters (which we have). The Legal Counsel turned down the request last year. We have informed Congressman Wylie that we will again make this request.

Thank you.

Division of Programme of the Control of the Control

President Ronald Reagan The White House 1600 Pennsylvania Avenue Washington, D.C. 20500

230139 cm

Re: Personal request.

Dear President Reagan:

I have taken the liberty of writing to you today with a very special and most personal request. You will find enclosed three copies of the poster used in our last state convention of Ohio Viet-Nam veterans. You will also notice that several prominent individuals have been kind enough to endorse the mat section surrounding the poster. I wish to present it now for your signature and any additional inscription you care to add. I would like for you to know that these posters will be used in the following manner: One will be presented to the regional office of the Viet-Nam Veterans Association, one will be reserved for my private collection and the third will be offered to raise the necessary monies to erect a permanent monument in honor of the men and women that served their nation in Viet-Nam. I will state unequivocably that the two posters will remain in private hands and will not be used for profit making purposes by anyone! As a sincere collector of historic manuscripts this is my way of being able to present to the citizens of Central Ohio the tribute long past due to all who served.

On a personal note: I served in the Army from 1967 - 1971, saw action and was decorated for that service. I am proud of my tenure not only in the Army but also the time spent in Viet-Nam. As an active member of our regional chapter of the Viet-Nam Veterans Leadership Program I understand vividly the importance of informing the general public of the quality of individual that represents the Viet-Nam veteran.

I wish to extend to you my sincere appreciation for your kind consideration of my request. You will also find enclosed the materials necessary to return the three posters (i.e. address label, wrapping paper and postage). I have also enclosed a notorized statement outlining my intent as stated above and several copies from my political manuscript collection to verify my status as a sincere collector. Once again I thank you for your kind attention. I am sir, and remain -

Your Most Obedient Servant,

DR. MICHAEL RANDALL HURWITZ

MRH/jjs

Enclosures: Posters, shipping material, Notary statement & autograph copies.

Michael R. Hurwitz 56 North Broadleigh Road Columbus, Ohio 43209

I, MICHAEL RANDALL HURWITZ, SWEAR THAT THE PURPOSE AND INTENT FOR OBTAINING THE AUTHENTIC SIGNATURES OF PRESIDENT RONALD REAGAN AND ANY ADDITIONAL ENDORSEMENT THEREOF ON THE ENCLOSED OHIO VIET-NAM VETERANS CONVENTION POSTERS ARE AS FOLLOWS: ONE COPY OF SAID POSTER WILL BE PRESENTED TO THE REGIONAL OFFICE OF THE STATE OF OHIO VIET-NAM VETERANS ASSOCIATION, ONE COPY WILL REMAIN UNTIL MY DEATH IN MY PRIVATE COLLECTION OF HISTORICAL MANUSCRIPTS ( A COLLECTION BEGAN IN 1959 AND A COLLECTION THAT WILL NOT BE USED FOR PROFITABLE GAIN BY ANY OF MY HEIRS, IMMEDIATELY FAMILY OR MYSELF) AND THE THIRD COPY WILL BE USED TO RAISE MONEY TO PRESENT TO THE CITY OF COLUMBUS A PERMANENT MONUMENT IN HONOR OF THE MEN AND WOMEN WHO SERVED IN THE VIET-NAM CONFLICT. ALL MONEY RAISED WILL BE USED FOR THIS PURPOSE AND ANY ADDITIONAL MONEY REQUIRED WILL BE MATCHED BY PRIVATE SOURCES. THERE WILL BE NO MONEY LEFT OVER OR RETAINED FROM THE SALE OF THIS POSTER. I, MICHAEL RANDALL HURWITZ, STATE THAT THE INFORMATION CONTAINED IN THIS STATEMENT IS TRUE AND CORRECT AND WILL BE STRICTLY ADHEARED TO.

IN WITNESS WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY

| NAME, THIS 23 DAY OF A | 19 83                       |
|------------------------|-----------------------------|
|                        | ( Menter ( Menter 1)        |
|                        | DR. MICHAEL RANDALL HURWITZ |
|                        | 56 NORTH BROADLEIGH ROAD    |

ADDRESS

COLUMBUS, OHIO 43209

CITY

STATE -

ZIP

OTANY PUBLIC STATE OF OF LIFETIME COMMISSION

WASHINGTON

June 20, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Your Question on the Attached

Memorandum

On the attached memorandum you asked if the last sentence of the second paragraph were "really accurately presented." It is unclear whether you are referring to the second paragraph of my memorandum for you, or the second paragraph of my draft memorandum from you for Wright. If the former, the answer is, of course, "quite." If the latter, the answer is "more or less."

The President does of course autograph particular items -typically photographs -- that become, <u>ipso</u> <u>facto</u>, mementoes.
So far as I am aware, however, he does not generally sign
and return particular items sent in by self-styled collectors
of memorabilia. A contrary policy would obviously present
enormous difficulties.

I have revised the sentence in question to clarify that the policy applies to items "sent in by" private collectors. The sentence states that the President generally does not sign such items, so I am not troubled by the likely existence of random exceptions. In any event, it seems clear to me that the President should not sign this poster.

WASHINGTON

June 20, 1984

MEMORANDUM FOR DAVID L. WRIGHT

SPECIAL ASSISTANT TO THE PRESIDENT

FOR LEGISLATIVE AFFAIRS

FROM:

FRED F. FIELDING

COUNSEL TO THE PRESIDENT

SUBJECT:

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FFF:JGR:aea 6/20/84

cc: FFFielding/JGRoberts/Subj/Chron

WASHINGTON

Softer

June 13, 1984

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Attachment

Losd south occurred to the party occurred to

The Acting Administrator of General Services and The Archivist of the United States request the pleasure of your company at a reception to celebrate the 50th Anniversary of the

National Archives and to view the exhibition

Recent America

Tuesday evening, June 19, 1984 seven to ten o'clock National Archives Building Constitution Avenue

RSVP by the enclosed card Please present this invitation John Justin paper

WASHINGTON

June 19, 1984

MEMORANDUM FOR THE FILES

FROM:

JOHN G. ROBERTS

SUBJECT:

Foundation for PPSSCC Logo Problem

Pursuant to the discussion at this morning's staff meeting, I telephoned Craig Fuller and told him that the Foundation's letterhead should be changed so that (1) no depiction of the White House appears on the letterhead and (2) the name of the Foundation is changed so that it does not include "PPSSCC" or, if the name is not changed, a disclaimer appears on the stationery to the effect that the Foundation is not affiliated with any Government entity. Fuller agreed to convey this to Mr. Grace.

WASHINGTON

June 14, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

PPSSCC Foundation Logo

Craig Fuller has raised concerns about the logo used by J. Peter Grace's Foundation for The President's Private Sector Survey on Cost Control, Inc. The Foundation, a 501(c)(3) organization, was founded by Grace to monitor implementation of the report of the PPSSCC to the President. The logo consists of the same depiction of the White House that appeared on the PPSSCC report, over the name of the Foundation.

I agree with Fuller that the name of the Foundation and the use of the White House on the letterhead convey the false impression that the White House endorses the activities of the Foundation. This is particularly unfortunate since one of the first uses of the offending letterhead was on a fundraising letter soliciting contributions for the Foundation. The text made no distinction between the Foundation for the PPSSCC and the PPSSCC itself, and in fact was signed by Grace as "Chairman, PPSSCC." Checks are even to be made payable "to PPSSCC."

I think we must advise Grace to cease using a depiction of the White House on Foundation stationery, and to either change the name of the Foundation or include a disclaimer on the stationery noting that the Foundation has no connection with the Government. A draft letter to Grace is attached; in light of Grace's close ties to the Administration you may want to consider telephoning him or suggesting that someone else in the Administration do so.

Attachment

WASHINGTON

June 14, 1984

Dear Mr. Grace:

The activities of the Foundation for the President's Private Sector Survey on Cost Control, Inc., have recently come to my attention. While I think the Foundation represents a highly laudable effort to expand the campaign against waste in the Federal Government, I must advise you that the Foundation's name and letterhead raise serious concerns.

The White House adheres to a policy of not approving any private use of a depiction of the White House in a manner that suggests or could be construed as an endorsement by the President or the White House of the activities of the private entity. The prominent depiction of the White House on the Foundation letterhead could readily be construed as an endorsement of the Foundation by the President or the White House, and accordingly contravenes established White House policy.

Furthermore, the very name of the Foundation readily suggests an affiliation of some sort with the President's Private Sector Survey on Cost Control, which you so ably chaired. That organization, however, was a formal Presidential advisory committee, which completed its work with the presentation of its thorough report to the President. There is, in my view, a clear danger that recipients of material from the Foundation will be led to believe that the Foundation also has some official status or association with the President.

The President has, of course, expressed his admiration and appreciation for the work of the President's Private Sector Survey on Cost Control, and your contributions in particular, and it is the goal of the Foundation to promote the work of the President's Private Sector Survey on Cost Control. We cannot, however, permit a private organization such as the Foundation to convey, however inadvertently, the false impression of Presidential involvement in its activities. In particular, we cannot permit such an impression to be conveyed in connection with fundraising activities.

In light of the foregoing concerns I am compelled to request that the Foundation change its letterhead. There should be no depiction of the White House on the revised stationery. If the Foundation retains its current name, a brief disclaimer to the effect that the Foundation is a private organization not affiliated with any government organization must appear on the stationery. I hope you will understand the reasons we must request that this action be taken, and also that the adherence to established White House policy in this instance is in no sense an adverse reflection on you or the Foundation.

Sincerely,

Fred F. Fielding Counsel to the President

Mr. J. Peter Grace 1511 K Street, N.W. Suite 643 Washington, D.C. 20005

FFF:JGR:aea 6/14/84

bcc: FFFielding/JGRoberts/Subj/Chron

### WHITE HOUSE

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| CORRESPONDENCE TRACKING WORKSHEET  |  |                        |  |                               |
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Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WASHINGTON

MAY 25, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

CRAIG L. FULLER

SUBJECT:

PPSSCC Foundation Logo

J. Peter Grace has established a 501 C-3 foundation to promote the elimination of fraud and waste in the Federal Government. Central to their mission is the full implementation of the Grace Commission recommendations.

Although I have been aware that a foundation was being established and a fund raising effort was going forward (largely personal solicitations of CEOs), the attachments are the first I have seen of their mailings.

I have some concerns. Even for those familiar with the PPSSCC effort, it is difficult to distinguish between the former commission and the current foundation as presented on paper. The type face is of the same font but bolder than what was used on the cover of the PPSSCC reports to the President. However, it is their use of the White House at the top of their letterhead that may present a particular problem. The graphics present a less than subtle message that the White House endorses this undertaking.

Further, the solicitation asks that check be made out to "PPSSCC." The PPSSCC commission, as established by the President, went out of business several months ago.

Attached are examples of the PPSSCC Foundation solicitation letter, and a copy of the cover of the Commission's report to the President.

I would appreciate your comments.



### FOUNDATION FOR THE PRESIDENT'S PRIVATE SECTOR SURVEY ON COST CONTROL, INC.

May 23, 1984

Dear Friend of PPSSCC:

I appreciate your interest in our "war on waste" effort and hope you found my last letter informative.

Since your first letter expressing your interest and support for the activities of the President's Private Sector Survey on Cost Control (PPSSCC), much has happened:

- o A comprehensive review process is underway at the White House and at the departments and agencies. The Executive Branch already has agreed, in principle, to the implementation of 85 percent of the recommendations contained in those reports reviewed to date;
- o Macmillan and Co. has published the PPSSCC Final Report to the President under the title War on Waste; and
- o A series of Congressional resolutions have been introduced in both the Senate and the House calling for implementation of the PPSSCC recommendations.

Despite all of the above, much remains to be done. I'm taking the liberty of enclosing a brief package of information which describes some of our future plans and how you specifically can play a vital role in this historic effort.

I look forward to hearing from you and hope I can count on your support.

Sincerely,

J. Peter Grace

Chairman

enclosure



### FOUNDATION FOR

### THE PRESIDENT'S PRIVATE SECTOR SURVEY ON COST CONTROL, INC.

1511 K Street, N.W. • Suite 643 • Washington, D.C. 20005

Dear Taxpayer:

In June, 1982, President Reagan formally established the President's Private Sector Survey on Cost Control (PPSSCC), a non-partisan, not-for-profit organization led by 161 of the nation's outstanding business people. The 2,000 private sector volunteers who participated in the Survey undertook an in-depth review of the Executive Branch of Government in an effort to identify waste and inefficiency. Their work was undertaken at no cost to the Government.

On January 16, 1984, PPSSCC presented a report to the President in which it identified 2,478 specific recommendations which, when fully implemented, would result in three-year cost-savings to the taxpayer of \$424.4 billion. The recommendations encompass virtually every department and agency, are non-partisan in nature, and provide a detailed blueprint for reducing the deficit without increasing the already staggering burden on today's taxpayers.

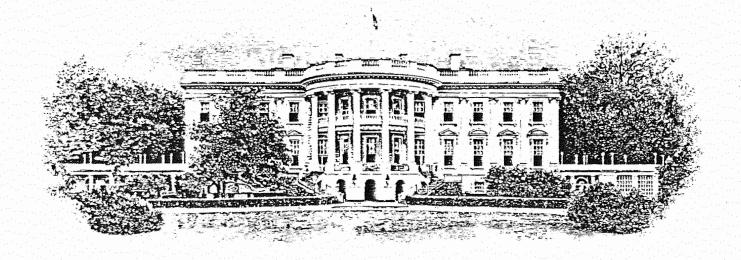
The challenge now is to ensure the full implementation of the PPSSCC recommendations by maintaining an ongoing operation to monitor progress by the departments and agencies and by undertaking an extensive public education campaign to provide the American taxpayers with detailed information as to how their hard earned dollars are being misspent, if not wasted. To do this, we need your help. Your tax deductible contribution will help ensure that we, our children, and our children's children continue to enjoy the freedoms which have made this country so great. Thanks for your help.

Sincerely, Mety frace

J. Peter Grace Chairman, PPSSCC

| Yes, I want to wage war on waste and reduce the Fedeductible contribution in the amount of: |          |  |
|---|----------|--|
| □ \$10 □ \$25 □ \$50*   | □ \$100* | ☐ Other  |
| Name  |          |  |
| Address   |          |  |
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Contributors of \$50 or more will receive a free copy of the Commission's report, "War on Waste." *Checks should be made payable to PPSSCC*. Thanks for your support.



# PRESIDENT'S PRIVATE SECTOR SURVEY ON COST CONTROL

A REPORT TO THE PRESIDENT

APPROVED BY THE EXECUTIVE COMMITTEE AT ITS MEETING ON JANUARY \$15, 1984

VOLUME I OF II

WASHINGTON

June 25, 1984

MEMORANDUM FOR RICHARD A. HAUSER

FROM:

JOHN G. ROBERTS 2364

SUBJECT:

Request for Use of Roosevelt Room for a Meeting With Byron Donzis Concerning the \$500,000 Donation for Promotion of Administration Efforts on Behalf of

Missing Children

Jim Coyne has asked Mr. Deaver for permission to use the Roosevelt Room for a meeting involving Coyne, Al Regnery, the head of the newly-formed National Center for Missing and Exploited Children, and private citizen Byron Donzis. According to Coyne, Donzis has agreed to donate \$500,000 to the cause of missing children, largely by purchasing time on national cable television.

I discussed the proposal with Coyne this afternoon. Coyne assured me that the effort was not intended to be a political one and that the commercials would not be partisan. His sense was that they would consist largely of photographs of missing children, with perhaps some brief footage of the President announcing the formation of the National Center. Coyne offered to permit us to review the commercials before they ran. I discussed the foregoing with Sherrie Cooksey who advised that she saw no problems with the various election laws.

As far as possible conflicts go, Coyne said he knew only that Donzis was a successful real estate developer. He was not aware of any contracts or other commercial dealings Donzis might have with the Federal Government.

I do not think we should interpose an objection to the meeting in the Roosevelt Room. Donzis is perfectly free to promote the cause of missing children, and we should help him if he wants to do so. We can monitor the development of the commercials to ensure that no election law problems arise. The attached memorandum for Deaver notes that we have no legal objection to the meeting taking place, but that we should monitor the development of the proposal to safeguard against possible problems.

Attachment

WASHINGTON

June 25, 1984

MEMORANDUM FOR MICHAEL K. DEAVER

ASSISTANT TO THE PRESIDENT

DEPUTY CHIEF OF STAFF

FROM:

RICHARD A. HAUSER /S/RAH

DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT:

Request for Use of Roosevelt Room for a Meeting With Byron Donzis Concerning the \$500,000 Donation for Promotion of Administration Efforts on Behalf of

Missing Children

You have asked for our views on a request from Jim Coyne to hold a meeting in the Roosevelt Room with Byron Donzis. According to Coyne, Donzis. has agreed to donate \$500,000 to promote the cause of missing children, through commercials on cable television. This office discussed the proposal with Coyne, and we were assured that the commercials and entire effort will be non-political and non-partisan. Serious problems would arise under the election laws were this not the case. Coyne also advised that he was not aware of any contractual or other business dealings between Donzis and the Federal Government.

In light of these representations we have no legal objection to the proposed meeting. It will be necessary, however, for this office to review the commercials before they are aired, to ensure that they comply with election law and other restrictions.

cc: James K. Coyne

Special Assistant to the President for Private Sector Initiatives

RAH: JGR: aea 6/25/84

bcc: FFFielding/RAHauser/JGRoberts/Subj/Chron

WASHINGTON

June 25, 1984

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Special Assistant to the President
for Private Sector Initiatives

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### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

### THE WHITE HOUSE WASHINGTON

June 21, 1984

| MEMO | TO | FRED | FIELDING |
|------|----|------|----------|
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FROM: BILL SITTMANN

SUBJECT: Attached.

Mike Deaver would like your opinion on whether or not we should do this.

THANKS.

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DISAPPROVE

WASHINGTON

June 20, 1984

|  | MEMORANDUM FOR MICHAEL K. DEAVER  |
|--|---|
|  | FROM: JAMES K. COYNE  |
|  | SUBJECT: Request for Use of Roosevelt Room  |
|  | Towning like to request the use of the Rocsevelt Room on thursday, June 26, 1984 for 30 minutes between 9:00 am and 10:00 am.   |
| Contraction of the last the la | The purpose of this request is to hold a meeting for even Donza and his staff who have agreed to donate one half million dollars to promote the Administrations! elforts on behalf of missing children.   |
|  | Mr. Donzis is a Republican Eagle and has committed this donation through a series of paid commercials on national cable television.   |
|  | As you may know, Saturday, June 30 is Children Safety Day, and through Mr. Donzis' commercials we can ensure this issue remains closely identified with this Administration. Perhaps you would consider a two-minute drop-by which would certainly enhance thesefforts. |
|  |   |
|  | APPROVE.  |

### THE WHITE HOUSE WASHINGTON

|           | Date: 4/34  |
|-----------|---|
| то:       | John Roberts  |
| FROM:     | JIM COYNE Special Assistant to the President Private Sector Initiatives |
| ☐ Inform  | ation   |
| □ Let's □ | iscuss  |
| Per       | our conversation  |



### Republican National Committee

Working Partners Lee Edwards National Director Fite las

June 20, 1984

James K. Coyne Special Assistant to the President Private Sector Initiatives OEOB Room 134 Washington, D.C. 20500

Dear Jim:

I have given more thought to the Reagan Child Safety Day plan and would like for you to consider the following:

If we were to create the ideal press conference on June 30th, these would be my suggestions:

- 1. President Reagan issuing a challenge to America to find its missing children
- A talk by Attorney General Smith on how the new computer system at the Justice Department will help track missing children
- 3. Private sector support of this issue, with the President of Trailways Bus Co. detailing their program to offer free rides home to all missing and exploited children
- 4. Private sector support with Byron Donzis explaining the utilization of regionalized media to make communities aware of children who are missing
- 5. Adam Walsh's father stressing the importance of community support in preventing this tragedy—this would obviously help to eliminate pain for the families involved
- 6. The appearance at press conference of three families who have been reunited with their children

Byron Donzis will be here in Washington on Tuesday, June 26, for a meeting at 9:00 AM in the Roosevelt Room or in your office. Your suggestions about the Advisory Council and the National Center on Missing and Exploited Children are good ones and should be discussed at this meeting. I might also suggest that a representative from the Attorney General's Office and the President of Trailways would be welcome to attend.

As you mentioned, and I agree, this is an idea that Mike Deaver will support. The children, the parents, law enforcement officials and the President will benefit from this wonderful proposal.

Call me if you have additional ideas.

Sincerely,

Lee (Edwards) Khan

LAE/jg

cc: Byron Donzis

WASHINGTON

July 24, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Request for Permission to Reproduce Armetale Plates from the Presidential

Yacht "Sequoia"

Sisi F. Brown, of Shingle House Appraisers, has written (twice) to request permission to reproduce the Seal of the President in connection with the replacement of two plates from the Presidential Yacht Sequoia. The plates were given by President Carter to Coast Guard Chief Petty Officer James Brisco during his service on the Sequoia, and were subsequently stolen from the home of Mr. Brisco's mother. Mrs. Brisco's insurance company has agreed to replace them. The Wilton Company of Columbia, Pennsylvania originally produced the plates and has agreed to reproduce them, but -- appropriately -- will not do so without permission to use the Seal.

At this morning's staff meeting you indicated that you had no objection to granting the request. The letter doing so, however, simply "won't write," and I must reluctantly recommend denying the request. The use of the Seal on the original plates was of course authorized, but that is not the question before us. None of the categories of permitted uses in Executive Order 11649 includes replacing lost items that properly bore the Seal but have no legitimate current use. It is true that you may authorize use of the Seal in writing, but under the Executive Order you may do so only "for exceptional historical, educational, or newsworthy purposes." I would not suppose that restoring Officer Brisco's private memorabilia collection is particularly historic, educational, or newsworthy. In sum, I can point to no provision in the Executive Order that would justify this use of the Seal. This is a harsh result but I think we must respect the limitations imposed by the Executive Order. It seems that Officer Brisco's plates are literally irreplaceable.

Attachment

WASHINGTON

Jehr

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Attachment

WASHINGTON

July 24, 1984

Dear Ms. Brown:

You have requested permission to reproduce the Seal of the President in connection with the replacement of plates from the former Presidential Yacht Sequoia. The plates were given to a Coast Guard Chief Petty Officer who served on the Sequoia, and were recently stolen.

I sincerely regret that I am unable to grant the requested permission. The permitted uses of the Seal of the President are limited by law. Title 18 of the United States Code, Section 713, generally prohibits use of the Seal except in accordance with regulations promulgated by the President. Those regulations are embodied in Executive Order 11649, as amended. I have enclosed a copy of the pertinent statute and Executive Order for your information.

You will notice that the categories of permitted uses do not include your contemplated use of the Seal. The reason the Seal was authorized to appear on the original plates -- "use by the President" -- is no longer applicable. As Counsel to the President I may grant permission in writing for other uses of the Seal, but only if those uses are "for exceptional historical, educational, or newsworthy purposes." Replacement of items in a private collection cannot be considered "historical, educational, or newsworthy."

I am very sorry that we cannot be more accommodating.

Sincerely,

Orig. signed by FFF

Fred F. Fielding Counsel to the President

Ms. Sisi F. Brown
President, Shingle House
Appraisers, Inc.
2020 Laguna Street
San Francisco, CA 94115

FFF:JGR:aea 7/24/84

bcc: FFFielding/JGRoberts/Subj/Chron

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FFF:JGR:aea 7/24/84

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### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

## Shingle House Appraisers, Inc.

2020 Laguna Street • San Francisco, California 94115 (415) 563-8140 Sisi F. Brown, President

July 14, 1984

Mr. Fred F. Fielding, Counsel to the President The White House Office 1600 Pennsylvania Avenue Washington, D.C. 20500

RE: produced, dated June 8, 1984, requesting permission to have reproduced, two Armetale (copyright Wilton Co., Columbia, PA) plates of the Presidential Yacht "Sequoia:, commissioned by the Department of the Navy during the Presidency of the Hon. James Carter.

Dear Mr. Fielding:

I am well aware of the many important matters that come to your attention in your capacity as Counsel to President Reagan. You no doubt have been too busy to have given any consideration to our above captioned request, as to date I have not received your reply.

Since March I have been working on the identification and possible replacement of the two "Sequoia" plates, which were stolen in October of 1983. I am under considerable pressure from all parties concerned to bring this matter to a conclusion.

As I am certain that you understand, it is very difficult to place a market value on property that has never been offered for sale to the public. In addition, the Insured and her son, Chief Petty Officer James Brisco, U. S. Coast Guard Security, Kodiak, Alaska, are most anxious to replace the lost plates, which is only possible if you or President Reagan give permission to the Wilton Company to do so.

Please advise me of your decision in the near future so that the parties concerned can be so advised. Your cooperation in this matter is very much appreciated.

Sincerely,

Sisi F. Brown, Member

INTERNATIONAL SOCIETY OF APPRAISERS

SFB: hf

cc: Mr. Ron Davis

### WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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2020 Laguna Street • San Francisco, California 94115 (415) 563-8140 Sisi F. Brown, President

237361

June 8, 1984

Mr. Fred F. Fielding, Counsel to the President The White House Office 1600 Pennsylvania Avenue, N.W., Washington, D.C. 20500.

RE: Request for permission to reproduce two Armetale (copyright by the Wilton Co., Columbia, PA) plates of the Presidential Yacht "Seguoia", commissioned by the Department of the Navy during the presidency of the Hon. James Carter.

Dear Mr. Fielding:

Enclosed please find copies of letters which will explain in detail the reason for my request for permission to reproduce the two above plates, one only of each. It is my understanding that only you and President Reagan have the authority to grant such a request.

I will briefly recapitulate the events and correspondence which preceded my request to you.

In my capacity of personal property appraiser I was requested by the Brown Brothers Adjusters Division of Adjustco, Inc. in San Francisco to appraise two plates that Mrs. Geneva. Brisco, insured of Grain Dealers Mutual Insurance Company had reported burglarized. I enclose a copy of the art work of the 12" diameter Armetale plate with the Presidential seal at the center and "Presidential Yacht Sequoia" on the rim. This plate, as well as the second "Sequoia" plate were given to the son of the above mentioned insured, Chief Petty Officer James Brisco, Coast Guard, who has recently been transferred from his post in New Orleans to Alaska. When I interviewed Mr. Brisco recently in my office, he stated that both he and his mother, to whom he had given the plates for her lifetime were only interested in replacing them, not in receiving a cash settlement from Grain Dealers Mutual, who will pay for the replacement plates if you or the President give authorization to the Wilton Company to reproduce one of each plate.

The enclosed photograph of the second lost plate is enclosed. Even though the photo is dark, I am sure you can see the outline art work of the Sequoia. Under magnification you can read "Presidential Yacht Sequoia". Chief Petty Officer James Brisco was given the two plates during his assignment of duty on the Sequoia when Mr. Carter was President. He has requested that this photo be returned to him if possible.

Enclosed also please find copies of my letter to the Naval Administration and a letter I received from Mr. Frank G. Neiman, Principal Adviser to the Patent Counsel for the Navy.

I know that both Chief Petty Officer James Brisco and his mother would be most appreciative if we receive your permission to have the Wilton company reproduce one of each of the Sequoia plates for them. Permission to do so, if it is granted, should be addressed to:

Ms. Vicki Minnich, Customer Service R. P. WILTON CO. 18th and Franklin Streets Columbia, PA 17512

If the permission requested is granted I would appreciate being copied on your letter to Ms. Minnich. I appreciate your assistance in this matter and shall look forward to your reply.

Sincerely,

Sisi F. Brown, Member INTERNATIONAL SOCIETY OF APPRAISERS

SFB: hf

ENCL:

cc: Ms. Vicki Minnich