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THE WHITE HOUSE

WASHINGTON

April 3, 1986

MEMORANDUM FOR DIANNA G. HOLLAND

FROM:

JOHN G. ROBERTS 

SUBJECT:

Request for White House Luncheon
to Raise Funds for Eureka College

Close out with no response. Senator Simon received a form reply from B. Oglesby that did not promise any further response; Mr. Fielding decided not to send the draft I prepared for his signature.

THE WHITE HOUSE

WASHINGTON

July 29, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*
SUBJECT: Request for White House Luncheon
to Raise Funds for Eureka College

Senator Simon (D-Ill.) wrote the President to suggest that he hold a White House luncheon to raise funds to increase the endowment of Eureka College. The endowment is currently \$3.5 million, and Simon suggests inviting 30 people, each committed to raising \$100,000 for Eureka.

Simon received an interim response from Oglesby, who sent copies of the incoming to Regan, Henkel, and Ryan, and to you for direct response. I asked for the Eureka College index from Central Files for some idea of what the President has done already for his alma mater. As you know, he has lent his name to a scholarship fund, held a White House reception for recipients of the Ronald W. Reagan scholarship, donated his movie, television, and radio residuals to the college during his term of office, and delivered the commencement address and addressed an alumni dinner in 1982. It strikes me as somewhat cheeky for Simon to suggest doing something for Eureka to the President. I suggest simply thanking Simon for his suggestion, noting that the President has done much already. A draft is attached.

Attachment

*John -
Pls see me
→ e/1*

THE WHITE HOUSE

WASHINGTON

July 29, 1985

Dear Senator Simon:

Thank you for your letter to the President concerning Eureka College. In that letter you noted that the endowment of the College was \$3.5 million, and suggested that the President have a luncheon at the White House to raise an additional \$3 million for the College.

As you may know, the President has actively supported his alma mater, both before and after assuming office. To cite just a few examples, since assuming office the President has lent his name to a scholarship fund at the College, held a White House reception for the scholarship recipients, delivered a commencement address, and addressed an alumni dinner. We appreciate your concern for the College, and will give your suggestion every appropriate consideration.

Sincerely,

Fred F. Fielding
Counsel to the President

The Honorable Paul Simon
United States Senate
Washington, D.C. 20510

FFF:JGR:aea 7/29/85
bcc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: JUNE 14, 1985

NAME OF CORRESPONDENT: THE HONORABLE PAUL SIMON

SUBJECT: URGES THE PRESIDENT TO HAVE A WHITE HOUSE
LUNCHEON TO RAISE MONEY FOR EUREKA COLLEGE

ACTION

DISPOSITION

ROUTE TO:	ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY (STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD

M/ B. OGLESBY

ORG 85/06/14

WD. A8510617

REFERRAL NOTE:

REFERRAL NOTE:

REFERRAL NOTE:

REFERRAL NOTE:

REFERRAL NOTE:

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA: L INDIVIDUAL CODES: 1210

MAIL USER CODES: (A) (B) (C)

*ACTION CODES:	*DISPOSITION	*OUTGOING
*	*	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*CORRESPONDENCE:
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	*TYPE RESP=INITIALS
*D-DRAFT RESPONSE	*C-COMPLETED	* OF SIGNER
*F-FURNISH FACT SHEET	*S-SUSPENDED	* CODE = A
I-INFO COPY/NO ACT NEC		*COMPLETED = DATE OF
*R-DIRECT REPLY W/COPY *		* OUTGOING
*S-FOR-SIGNATURE *		*
*X-INTERIM REPLY *		*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590

KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

June 17, 1985

Dear Senator Simon:

The President has asked me to thank you for your June 10 letter suggesting that a White House luncheon be held in order to help raise funds for the endowment of Eureka College.

We appreciate receiving your comments and recommendation. You may be assured that your correspondence has been shared with the appropriate Administration officials for careful consideration.

With best wishes,

Sincerely,

M. B. Oglesby, Jr.
Assistant to the President

The Honorable Paul Simon
United States Senate
Washington, D.C. 20510

KMD:KRJ:MDB

cc: w/copy of inc to Fred Fielding - for DIRECT response
cc: w/copy of inc to Don Regan - FYI
cc: w/copy of inc to Fred Ryan - FYI
cc: w/copy of inc to Bill Henkel - FYI
WH RECORDS MANAGEMENT HAS RETAINED ORIGINAL
INCOMING

United States Senate

WASHINGTON, DC 20510

June 10, 1985

President Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

I spoke at a Woodford County town meeting at Eureka College the other day. You may recall that a few years ago we visited briefly about Eureka College. I mentioned that I had spoken at a commencement there and had been on the campus a few times.

While I was there, I asked one of the officers of the college what their endowment is. She responded that it is \$3.5 million.

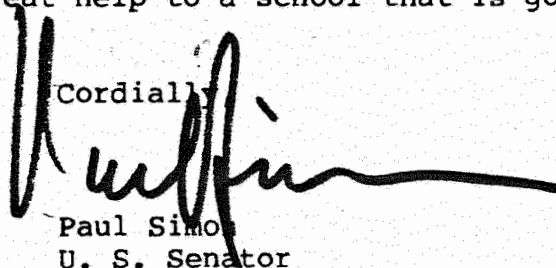
I told them that is an awfully small endowment for a school that faces a decade of declining enrollment, as all colleges will face. But the publicly supported schools have a tax base of support that does not put them in jeopardy. Schools like Eureka are heavily dependent on student tuition for support.

It occurred to me that if at some point you could have a White House luncheon to which you might invite 30 people, asking each to commit to raising at least \$100,000 for the college, we could double the endowment of that school. It would still be left with a much too small endowment but substantially healthier than it now is. I would be happy to work with you and your office on that to help try and line up some of the people who might attend.

With all the problems that you face in the office of President, I am reluctant to add this to your menu; but because of your ties and attachment to Eureka College, I'm taking this step.

If you do not wish to do it, I would understand completely; but if you do want to do it, it would be of great help to a school that is going to need a sounder financial base.

Cordially,



Paul Simon
U. S. Senator


PS/jw

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR FREDERICK J. RYAN, JR.
DEPUTY ASSISTANT TO THE PRESIDENT AND
DIRECTOR OF PRESIDENTIAL APPOINTMENTS
AND SCHEDULING, DIRECTOR OF
PRIVATE SECTOR INITIATIVES

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Contribute a "Doodle" or Memento to an Art
Auction Sponsored by Very Special Arts

You have asked for our views on a request from Jean Kennedy Smith that the President donate a "doodle" or a memento from one of his films to be auctioned off to benefit Very Special Arts. It is established White House policy that White House items not be provided for charitable auctions. This policy is based on our inability to provide items for all the worthy charities that request them, and the difficulty of distinguishing in any fair way among those charities that should be given items and those that should not.

The foregoing policy applies to White House memorabilia, as such. There is nothing, however, that prevents the President and Mrs. Reagan from donating personal items -- including items they have used in the White House -- should they wish to do so. The President and Mrs. Reagan have in fact done so on infrequent occasions in the past, for charities in which they were personally involved or particularly interested, or for political fundraisers. We will leave it to you to determine if the instant request should be brought to the personal attention of the President and First Lady, to determine if they wish to donate a personal item.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Phil Ryan☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Contribute a "doodle" w memento to
an art auction sponsored by very special
arts (formerly the National Committee,
arts with the Handicapped)

ROUTE TO:**ACTION****DISPOSITION**

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>Curtis</u>	ORIGINATOR	<u>86,03,12</u>			<u>1 1</u>
<u>cuat 18</u>	Referral Note: <u>D</u>	<u>86,03,12</u>		<u>S</u>	<u>86,03,17</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>

ACTION CODES:

A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet
 to be used as Enclosure

I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply

DISPOSITION CODES:

A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

March 11, 1986

TO: FRED FIELDING

FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Contribute a "doodle" or memento to an art auction
sponsored by Very Special Arts (formerly the National
Committee, Arts with the Handicapped)

DATE: April 22, 1986

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept _____ Regret _____ Surrogate _____ Message _____ Other _____
Priority r
Routine _____

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: March 17, 1986

TO JEAN APPLEBY JACKSON

Dear President Reagan.

The support that you and Mrs. Reagan have given to Very Special Arts (formerly the National Committee, Arts with the Handicapped) has been, and continues to be, very important in our efforts to increase national awareness of the benefits of arts programming for disabled individuals.

On April 22nd, 1986, Very Special Arts will sponsor an Exhibition of paintings by Henry Ford and a benefit art auction. This event, co-chaired by Shirlee Ford, will announce the "Henry Ford Young Playwrights Project", an innovative effort designed to introduce disabled and non-disabled students to the art of playwriting. For your background, I have enclosed a fact sheet describing the project.
(none enclosed)

Shirley Ford had mentioned that you
and Mary were great friends, and
we wondered if you would help us
out by contributing one of your
famous doodles or a memento
from one of your films. Your life in
the theatre continues to fascinate
young people, and your involvement
in this purporting project would
mean a great deal to the
participants -

As the nation's coordinating
agency of arts programs for disabled
individuals, our program currently
involves over 600,000 children,
youth and adults in all fifty
states. In addition, over forty
countries have now affiliated with
Very Special Arts, bringing arts
programming to people with disabilities
around the world.

Thank you for your
consideration -

Sincerely, - Happy happy birthday
Jean Kennedy Smith

THE WHITE HOUSE

WASHINGTON

April 11, 1986

Dear Mr. Nash:

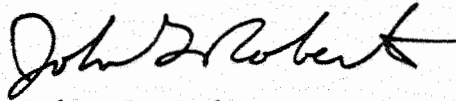
Thank you for your recent letter to the President concerning the "For Spacious Skys" program. In that letter you requested a message from the President to be used in a mailing to companies you have identified as possible private sector supporters of and contributors to the program.

The White House generally adheres to a policy of not endorsing particular private charitable or educational fundraising efforts. As I am certain you can imagine, the President receives countless requests to support worthy fundraising endeavors. We cannot grant them all, and there is no equitable way to discriminate among the requests. Out of fairness to all, we have been compelled to adopt the general policy of declining such requests.

Exceptions to this policy do exist, but they are limited to organizations with which the Presidency is traditionally associated, such as the Red Cross, or organizations with which the President or First Lady have been personally involved. I hope you will understand the reasons we must adhere to this policy.

With every good wish for the success of your efforts,

Sincerely,



John G. Roberts
Associate Counsel to the President

Mr. Alan E. Nash
Q Marketing Limited, Inc.
The Ames Schoolhouse
450 Washington Street
Dedham, Massachusetts 02026

bcc: Andrew H. Card, Jr.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD)86101131Name of Correspondent: Kathleen R. Anderson☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: "For Spacious Skys" Program in Massachusetts

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>TA CARD</u>		<u>YI</u>				
<u>ECRIN</u>		<u>ORIGINATOR</u>	<u>86102104</u>	<u>A</u>	<u>A</u>	<u>86102104</u>
<u>P.L. Social Initiatives</u>		<u>Referral Note:</u>				
<u>PL-HIV</u>		<u>A</u>	<u>86102105</u>			<u>C 86102112</u>
<u>Public Health</u>		<u>Referral Note:</u>				
<u>CUFEL</u>		<u>A</u>	<u>86102112 TR</u>			<u>C 86102113</u>
<u>CO FRED F. FIELDING</u>		<u>Referral Note:</u>				
<u>WA-12</u>		<u>Referral Note:</u>				
		<u>Referral Note:</u>				

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
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C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

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Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

February 4, 1986

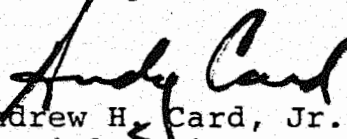
Dear Ms. Anderson:

Thank you very much for your recent letter enclosing materials regarding the non-profit educational foundation "For Spacious Skys."

Please know that I have forwarded your packet of information to appropriate White House officials for their review.

If I can be of further assistance, please let me know.

Sincerely,

A handwritten signature in dark ink, appearing to read "Andy Card".

Andrew H. Card, Jr.
Special Assistant to the President
for Intergovernmental Affairs

Ms. Kathleen R. Anderson
Legislative Director
Office of Senator Edward M. Kennedy
Washington, D.C. 20510

United States Senate

WASHINGTON, D.C. 20510

January 31, 1986

The Honorable Andrew H. Card, Jr.
Special Assistant to the President For
Intergovernmental Affairs
The White House
Washington, D. C. 20500

Dear Mr. Card;

I enjoyed having the opportunity to speak with you today about the "For Spacious Skys" project which began here in Massachusetts.

I have enclosed a video cassette along with additional information which describes the program.

Thank you very much for your assistance and for your willingness to review these materials.

Sincerely,

Kathleen R. Anderson
Mass. Legislative Director

For Spacious Skys

Board of Directors:

Ansel Adams, photographer

Von Del Chamberlain, National Air
and Space Museum

Bruce MacDonald, Dean, School of
the Boston Museum of Fine Arts

Edward "Ted" Park, Co-founder of
Smithsonian Magazine

Eric Sloane, Artist-Historian

Alan Gussow, Artist

Founder:

Jack Borden, former W'FZ-TV
Newscaster

Supporters:

The American Meteorological Society

The United States Department of
the Interior
National Park Service

The United States Energy Department

The Environmental Protection Agency

The National Science Teachers
Association

The Edison Electric Institute

The Appalachian Mountain Club

The Polaroid Corporation

The Atlantic Richfield Foundation

The Henry P. Kendall Foundation

Ramada Inns Corporation

Houghton-Mifflin Corporation

BASF Corporation

Bausch & Lomb Corporation

Eastman Kodak Company

Vivitar Corporation

American Motors Corporation

General Motors

Computervision Corporation

Environmental Research
Technologies Corporation
(a division of Comsat)

"I was playing catch outside in back of my house in the field. And my friend Jeff was with me. The sky was gray, white, and blue. It just got over raining and the sun was out. There was a beautiful rainbow in the sky. And it took away my attention of the game and the ball hit my chest . . . Then I sat down and stared at the beautiful rainbow. I will never forget about that beautiful sky day."

—Entry in a third grader's sky journal

President Ronald Reagan
The White House
1200 Pennsylvania Avenue
Washington, D. C.

January 29, 1986

Dear Mr. President,

Late yesterday you addressed the nation with regard to the tragic loss of the shuttle Challenger. Our prayers are with you, the nation, the crew of the Challenger 7 and their loved ones.

In your address you spoke to the school children of America and told them that "...It's all part of the process of exploration and discovery. It's all part of taking a chance and expanding man's horizons. The future doesn't belong to the faint-hearted. It belongs to the brave. The Challenger crew was pulling us into the future, and we'll continue to follow them..... Nothing ends here. Our hopes and our journeys continue."

We, too, have "a hunger to explore the universe and discover its truths." FOR SPACIOUS SKIES is a non-profit educational foundation which under your first administration was a part of the National Park Service. FOR SPACIOUS SKIES instructs teachers in how to use the sky as the unifying element in teaching the basic curriculum. Jack Borden, the founder and president, has a mission..."to get children and adults interested in the sky the way Jacques Cousteau got people interested in the water."

Now with the painful events of yesterday, our resolve has grown even stronger. FOR SPACIOUS SKIES is a New England based educational foundation. Yesterday when Christa McAuliffe gave her life while she, "reached for the stars" we lost a teacher and an advocate of the skies.

FOR SPACIOUS SKIES is uniquely positioned to aid in restoring to the youth of our nation the enthusiasm for our skies and outer space.

For Spacious Skys

Board of Directors:

Ansel Adams, *photographer*
Von Del Chamberlain, *National Air and Space Museum*
Bruce MacDonald, *Dean, School of the Boston Museum of Fine Arts*
Edward "Ted" Park, *Co-founder of Smithsonian Magazine*
Eric Sloane, *Artist-Historian*
Alan Gussow, *Artist*

Founder:

Jack Borden, *former WBZ-TV Newscaster*

Supporters:

The American Meteorological Society
The United States Department of the Interior
National Park Service
The United States Energy Department
The Environmental Protection Agency
The National Science Teachers Association
The Edison Electric Institute
The Appalachian Mountain Club
The Polaroid Corporation
The Atlantic Richfield Foundation
The Henry P. Kendall Foundation
Ramada Inns Corporation
Houghton-Mifflin Corporation
BASF Corporation
Bausch & Lomb Corporation
Eastman Kodak Company
Vivitar Corporation
American Motors Corporation
General Motors
Computervision Corporation
Environmental Research Technologies Corporation
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—Entry in a third grader's sky journal

former science editor of Newsweek and science editor of MIT's science magazine, Technology Review, Bob Benchley ("How to create your own time-capsule") and Harvard's Dr. Fred Whipple - the originator of the "dirty snowball" theory, will also have major articles in the magazine. Finally, there will be a section for children called "Letters to the future" by Joan Ganz Cooney of "Sesame Street" fame via the Children's Workshop Theater (Boston).

[REDACTED]
[REDACTED], and a special supplement on the FOR SPACIOUS SKIES program along with the magazine.

We have spent the past month identifying and contacting the largest distributors of carton containers of milk - dairies and supermarket chains. We believe they can give the youth of our nation a low cost - high value, educational opportunity. Through a side panel promotion, we are offering the American public a full color magazine that will increase its awareness of our universe. It will also raise significant funds on behalf of FOR SPACIOUS SKIES.

[REDACTED]
[REDACTED]
[REDACTED] We can restore our children's faith in the skies, but we need your help and we need it now.

If you have questions regarding FOR SPACIOUS SKIES, Jack Borden (its President) may be reached at (617) 862 - 8486. Production and promotional questions should be directed to me, at (617) 329 - 8111. Thank you for your time and consideration.

Sincerely,

Alan E. Nash

P.S. Enclosed is a sample of the package that we sent to the dairies and supermarket chains.

For Spacious Skys

Board of Directors:

Ansel Adams, *photographer*
Von Del Chamberlain, *National Air and Space Museum*
Bruce MacDonald, *Dean, School of the Boston Museum of Fine Arts*
Edward "Ted" Park, *Co-founder of Smithsonian Magazine*
Eric Sloane, *Artist-Historian*
Alan Gussow, *Artist*

Founder:

Jack Borden, *former WBZ-TV Newscaster*

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The Environmental Protection Agency
The National Science Teachers Association
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The Henry P. Kendall Foundation
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Vivitar Corporation
American Motors Corporation
General Motors
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—Entry in a third grader's sky journal

FOR SPACIOUS SKIES is dedicated to developing a high level of excitement in the arts, mathematics and sciences that we haven't seen in our classrooms for years. We have had an extremely positive impact on the children we have reached, although, we have reached relatively few until recently. Mr. President, you are in a position to help.

Perhaps your reaction to the sky isn't as dramatic as the young third grader's entry above, but FOR SPACIOUS SKIES is evoking such rapture from children nationwide that Charles Kuralt will talk about it on the CBS Evening News in an "On The Road" feature in late March. Major newspapers and magazines have been writing about it for the last five years.

Nationwide media has focused attention on the events of yesterday, creating a deeper awareness of the NASA Space program. We believe that it is crucial to emphasize the positive aspects of space exploration. Nationwide media will again return its attention back to the activities of Halley's Comet. This time the interest it will generate will be greatly intensified. That interest will reach its peak of excitement in April, when the Comet and the Earth are closest to one another. The Comet will then turn back towards deep space and be gone for the next 76 years.

The arrival of Halley's Comet has given FOR SPACIOUS SKIES a vehicle to raise funds through the private sector of our economy. During the past several months FOR SPACIOUS SKIES has been finding promotional partners to raise funds to make available FOR SPACIOUS SKIES programs to more school systems across America.

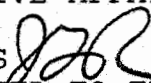
It's for this reason that I am personally writing to you for your timely help. Timely because FOR SPACIOUS SKIES has been given the opportunity to bring to the public a 68 page magazine on Halley's Comet. It is written in plain English, with stories by world renowned astronomer Carl Sagan, the world famous science fiction writer, Isaac Asimov, and the great American poet, James Dickey, author of "Deliverance". Included is a feature article by Dr. Paul Feldman, of John Hopkins University, the world's leading comet scientist. He will also be hosting a worldwide television broadcast on the Comet from New Zealand in April. Peter Gwynne,

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR ALAN M. KRANOWITZ
DEPUTY ASSISTANT TO THE PRESIDENT
FOR LEGISLATIVE AFFAIRS (HOUSE)

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Request for Auction Item for the
South Coast Repertory Theatre

You have asked for our views on a request from Congressman Badham that the President and Mrs. Reagan donate an item to be auctioned off for the benefit of the South Coast Repertory Theatre. It is established White House policy that White House items not be provided for charitable auctions. This policy is based on our inability to provide items for all the worthy charities that request them, and the difficulty of distinguishing in any fair way among those charities that should be given items and those that should not.

The foregoing policy applies to White House memorabilia, as such. There is nothing, however, that prevents the President and Mrs. Reagan from donating personal items -- including items they have used in the White House -- should they wish to do so. The President and Mrs. Reagan have in fact done so on infrequent occasions in the past, for charities in which they were personally involved or particularly interested, or for political fundraisers. We will leave it to you to determine if the instant request should be brought to the personal attention of the President and First Lady, to determine if they wish to donate a personal item.

PRD/4-02

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1Name of Correspondent: Alan Krasnowitz JP☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Request for auction item for
the South Coast Repertory Theatre

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>86103105</u>			<u>1/1</u>
<u>CUat 18</u>	Referral Note: <u>R</u>	<u>86103106</u>		<u>CS</u>	<u>86103116</u>
<u>La Kraw</u>	Referral Note: <u>R</u>	<u>86103128</u>	<u>AK</u>	<u>A</u>	<u>86103138</u>
	Referral Note: <u>letter to Cong. Robert Badham</u>	<u>1/1</u>			<u>1/1</u>
	Referral Note:	<u>1/1</u>			<u>1/1</u>
	Referral Note:	<u>1/1</u>			<u>1/1</u>

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered C - Completed
B - Non-Special Referral S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: Barbara Murray

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

3015750

THE WHITE HOUSE
WASHINGTON

DATE: February 28, 1986

FOR: FRED FIELDING

FROM: Alan M. Kranowitz

ACTION:

- ☐ For your information
- ☐ For your review and comment
- ☐ As we discussed
- ☐ For your files
- ☐ Please see me
- ☐ Return to me after your review

COMMENTS:

Please forward to our office (112 EW)
a copy of any message sent to

Congressman Badham. Thank you for
your assistance in this matter.

ARMED SERVICES COMMITTEE

HOUSE ADMINISTRATION
COMMITTEE

REPUBLICAN STUDY
COMMITTEE

REPUBLICAN POLICY
COMMITTEE

EXECUTIVE COMMITTEE
NATIONAL REPUBLICAN
CONGRESSIONAL COMMITTEE

Congress of the United States
House of Representatives

ROBERT E. BADHAM
40TH DISTRICT, CALIFORNIA

WASHINGTON OFFICE:
2438 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
(202) 225-5611

DISTRICT OFFICE:
180 NEWPORT CENTER DRIVE
SUITE 240
NEWPORT BEACH, CALIFORNIA 92660
(714) 644-4040

February 25, 1986

Alan Kranowitz
112 East Wing
The White House
Washington, D.C. 20500

Dear Mr. Kranowitz:

The enclosed information was sent to us from the South Coast Repertory Theatre which is in our district. We would greatly appreciate an assistance that you give them on obtaining an item from The President and Mrs. Reagan for their auction on June 28, 1986.

If you have any questions please contact Kathryn in my district office at (714) 644-4040.

Thank you very much.

Cordially,

Robert E. Badham
Member of Congress

REB:kls

THE WHITE HOUSE
WASHINGTON

February 28, 1986

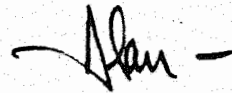
Dear Bob:

Thank you for your recent correspondence requesting an item from the White House to be included in the South Coast Repertory Theatre Auction.

Your interest in writing is appreciated, and I was pleased to direct your request to the appropriate White House office for careful consideration and prompt attention.

With best wishes.

Cordially,



Alan M. Kranowitz
Deputy Assistant to the President

The Honorable Robert E. Badham
House of Representatives
Washington, D.C. 20515



SCR

SOUTH COAST REPERTORY

David Emmes, Producing Artistic Director - Martin Benson, Artistic Director

Thank you for your interest
in our S.C.R. auction. I have
enclosed the auction information and
a sample of our "press".

We are trying to stress the
interesting and unusual. In particular
items one can't purchase in a store.

~~As you can see something~~
~~is being placed. Perhaps~~
~~you might consider and for me.~~

I'm sure you must have some ideas on
items that would create interest by the
press and, of course, at the auction.

If you have any questions please
call me at 979-6840. Thank you for
your help.

Sincerely,
Barbara Murray

655 TOWN CENTER DRIVE, PO BOX 2197 COSTA MESA, CA 92626-1197 (714) 957-2602



David Emmes, Producing Artistic Director Martin Benson, Artistic Director

Dear Friend:

On June 28, 1986, the Guilds of SCR will present their 8th Annual End of Season Auction. The goal is to raise \$105,000 in support of Orange County's professional resident theatre.

We would like you to help by donating a tax-deductible auction item. Your donation is carefully described in our Auction Catalog which reaches a select audience of business, professional, and community leaders who attend and contribute to this event. Over 600 guests participate in the evening's events including a silent and live auction, a buffet dinner donated and served by Orange County's leading restaurateurs, and a show.

SCR is Orange County's only non-profit professional resident theatre. Each season SCR presents six Mainstage and five Second Stage productions. Many are world premieres by some of the nation's most powerful new dramatists. The proceeds from this annual event help the theatre continue to produce award-winning productions and provide outstanding community outreach programs such as the Young Conservatory and the Educational Touring Program.

Won't you join other donors who see this as an annual opportunity to support SCR? Be assured that your gift will be formally acknowledged for tax purposes.

Thank you in advance for your generous support.

Sincerely,

Tana Sherwood

Tana Sherwood
Auction Chairman

Barbara Murray
SCR Acquisitions Representative



FRIENDS OF SCR

655 TOWN CENTER DRIVE, COSTA MESA, CALIFORNIA 92626-1197 (714) 957-2602



END OF SEASON AUCTION

DONOR

Business Name _____

Address _____

Phone _____

Contact _____

COMPLETE DESCRIPTION OF ITEM FOR CATALOGUE (color, size, artist, etc.)

CURRENT VALUE \$ _____

Are there any conditions or restrictions on this donation? No _____

Yes, _____

Expiration date _____

PICK-UP INSTRUCTIONS

When _____

Where _____

Contact _____

DISPLAY MATERIAL? No _____ Yes, but need not be returned _____

Yes, to be returned _____

The following endorsement certifies that a copy of this form is an acknowledgement for the above mentioned contribution to the Friends of SCR.



South Coast Repertory in brief...

- ...is the fourth largest non-profit professional resident theatre in California.
- ...is the first resident theatre company in Southern California to design and build its own theatre center, financed by the first large-scale cultural fundraising campaign in Orange County.
- ...presents a ten-month season of twelve plays. Over 40% of the 200 plays SCR has produced have been World, American, West Coast, or Regional premieres.
- ...has received the Los Angeles Drama Critics Circle Award for Outstanding Achievement three times.
- ...averages 94% of audience capacity - among the highest in the nation - with a record 23,000 subscribers attending this season's performances.
- ...has the only professional Acting Conservatory of its kind in Southern California.
- ...has an Educational Touring program that last year alone reached more than 70,000 students in over 230 Southern California schools.
- ...has an annual budget of 3.8 million, 75% of which is realized through earned income.

People Watch

South Coast Repertory fund-raising dinner-auction brings in \$115,000

By Mary Barglon
The Register

The setting was idyllic for South Coast Repertory's "Platinum Ovation," a dinner and auction staged at the theater Saturday night.

More than 650 guests participated in the partly alfresco fund raiser that also celebrated the conclusion of SCR's 20th anniversary year.

Nature (with some volunteer assistance) was set designer for the dinner backdrop — a blue-sky canopy streaked with peach and leafy tree boughs strung with fuschia, platinum and blue streamers.

Thirteen area restaurateurs, organized by Carolyn LePlastrier, fed the milling throng. Fare ranged from escargot prepared by the Riviera Restaurant to fettucine in lobster sauce by Alfredo's. Senegalese soup, a creation of apples, bananas and curry came from Gemmel's.

Pronto Ristorante shared its linguine pesto, and Hemingway's joined ranks with the Golden Truffle to offer soft shell crab Cajun-style. Royal Thai created a no-nonsense beef on a skewer and Ghandi's spicy Indian cuisine couldn't match the hot, hot shrimp wrapped in jalapeno from Copa De Oro.

John Pohl's Bistro donated the champagne which helped wash down Newport Mandarin's egg rolls and

C'est Ci Bon and Le Biarritz. And M. Pennington was there with his delectable strawberries dipped in white chocolate. His table was decorated with live goldfish which swam merrily among anthuriums submerged in tall glass containers.

And that was only Act I. Acts II and III were the revenue-producing numbers which took place within the theater. A silent auction enticed bidders to sign up for more than 400 items, including jewelry, art, and dining and entertainment packages.

The written bids gave way to live bids when 9 p.m. rolled around and party-goers packed SCR's main stage. The silver-tongued Melvin Giller of Nationwide Auctions used his hypnotic skills to raise big bucks for SCR.

"This is charity, folks — charity, not a wake," he chided, after the audience got off to a slow start. His fast-paced humor did the job. The Lewis Lubbocks bought a player piano for \$6,250, highest bid of the evening. Barbara and Tom Peckenpaugh went for the trip to New York, an evening of song from "singing cowboy" Jeff Pearson, a trip to Chicago and party service from Ronald McDonald. The tab? A mere \$6,100.

SCR handyman Tomydan Jordan was auctioned off to Andy and Olivia Johnson for \$400; they'll receive a day of Jordan's fix-it expertise. A trip on the Orient Express was purchased by David



Gary Ferrato/The Register

David Emmes, left, artistic director of SCR, chats with Jim Henwood and Tom Peckenpaugh at fund-raising dinner-auction.

solicitation chairman, Sandy Wirta, found it pays to solicit superior gifts when her husband surprised her and bid a winning \$4,100 for the full-length fur coat she modeled.

Also on the scene: David Emmes, artistic director of SCR, Deborah (event chairman) and Tom Andrews, Noddie Weltner, Thelma Friedel, Noddie Weltner, Sharon and Jim Henwood, Peter M. Ocha (president of SCR's Board of Trustees), Jim Vandenberg, Russell and Diane Diehl, Bobbie and Bill Stabler (she's been a supporter of SCR for 40 years and is an emeritus board member), and Jim and Barbara Glabman.

Proceeds were estimated at more



AUCTION: \$115,00 Raised for SCR



South Coast Repertory's Peter Ochs and Ludmila Montoya don't mask their enthusiasm at SCR's Platinum Ovation auction

DEBORA ROBINSON

wrapped in jalapeno from Copa de Oro, but gave up when he saw the line.

Pat White of Irvine showed more determination. "I had a little bit of everything. In fact," she said, "a little too much."

Contributing restaurants included Pronto Ristorante (linguine pesto), Gandhi (assorted curries), Royal Thai (beef sate), Le Biarritz (pies, cakes and tarts), Golden

Truffle (which collaborated with Hemingways), Bouzy Rouge Cafe (pastry boats filled with lentils),

Alfredo's (shrimp fettuccine in lobster sauce) and Newport Mandarin (kung pao beef and tea-smoked chicken.)

Deborah Andrews served as Platinum Ovation general chairman, assisted by Joyce Justice, Ludmilla Montoya, Caroline Le-

Plastrier, Beverly Cohen, Shirley Lampert, Irene Iverson, Thelma Friedel, Barbara Bryant and Ann Weiss.

Los Angeles Times

Jamin Epstein

Singing Cowboy's a Howl at Auction for SCR



DEBORA ROBINSON

Morrie and Carol Kirk, left, chat with Barbara and Tom Peckenpaugh at SCR's Platinum Ovation.

It began with the refinement of pastry puffs with salmon mousse.

It ended with 600 supporters of South Coast Repertory howling like coyotes—and howling with laughter—to the ditties of the Orange County Singing Cowboy.

*I used to live in Newport Beach
I used to work there, too
You know of course I drove a Porsche*

*In a three-piece leisure suit.
Now I'm an Orange County cowboy*

*Rollin' down the line
From the cliffs of Corona del Mar to the hills of Anaheim*

*With an Orange County cowboy
Singing cowboy*

Just ask Tom and Barbara Peckenpaugh (from the cliffs of Corona del Mar), guests at SCR's Platinum Ovation auction Saturday evening,

whose successful bid of \$1,250 secured singing cowboy Jeff Pearson's services for a night. Of course,

they also bought Ronald McDonald for a night, a trip to Chicago and a super luxe trip to New York aboard

Jet America.

The couple's \$6,100 in successful bids helped bring the event's

total earnings to more than

\$115,000

(Pearson went immediately from the auction to co-host the March of Dimes Telethon from midnight to 9 a.m. Sunday. He'll appear the last weekend of the Orange County Fair and July 29 at the Crazy Horse Steak House in Santa Ana before moving to Nashville to pursue a song-writing career.)

An AMC Jeep failed to inspire an opening bid. But when Ray Wirta of Newport Beach saw his wife, Sandy, modeling a full-length ranch mink with indigo fox trim from Robinson's, his bid of \$4,100 made certain that's a vision he can busy more often.

The Platinum Ovation, organized by the Orange County Singing Cowboy, was a night of entertainment and fundraising. The party had been decorated with bright fuchsia, platinum and blue banners and ribbons, the Jack Reiding Trio provided a jazz background.

Peter Ochs, SCR board of trustees president, took a moment between bites of fettuccine with scallops to give an end-of-20th-season update.

Of paramount interest to at least half of SCR subscribers is construction now in progress.

"We're expanding our restrooms," explained Ochs. (The lines to the women's room during intermissions at the theater are legendary.) "We're also expanding our total space by 50% on the north

side of the building to include additional administrative office space and a new rehearsal hall."

But Ochs seemed most excited about the Theater Communications Group Conference held at SCR in May, when the managing and artistic directors and chairmen of boards of trustees of all the major theaters in the United States gathered for their biennial meeting.

"I think I can safely say they were immensely impressed by all we do," said Ochs, "not just artistically, but also in the way the board of trustees works with the artistic side. In a lot of theaters across the country, the board and the artistic director tend to be antagonistic. They're going in different directions. We're not here."

When the party was over, the dishes were still available for sampling.

"The canapés from the Riviera were terrific," proclaimed Gloria Schick. "And the desserts!" But the C'est Si Bon gazebo that had moments before housed such items as chocolate truffle cake and strawberry kiwi tarts now stood empty.

"I must have eaten them all," Schick said with a laugh.

SCR literary manager Jerry Patch had two favorites: the Cajun-style soft-shell crab from Hemingways and the Senegalese soup (made with apples, bananas and curry) from Gemmell's. (Gemmell's capon with morels in Madeira sauce was also a big hit.)

Len Miller of Newport Beach wistfully eyed deep-fried shrimp