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THE WHITE HOUSE
WASHINGTON

7-29
5:13 p.m.

TO: *FILES*

FROM: John G. Roberts, Jr.
Associate Counsel *JGR*
to the President

- ☐ FYI
- ☐ COMMENT
- ☐ ACTION

*Talked with Dales: okay for
them to announce Honorary Chairperson.
No mention of reception at this
time.*

*So advised FFF at 7:30
staff meeting.*

THE WHITE HOUSE

WASHINGTON

July 22, 1985

Dear Mr. Dales:

I am writing in response to your letter of June 14 to the President. In that letter you requested that the President and First Lady serve as "Honorary Chairpersons" of a fund-raising campaign by the Motion Picture and Television Fund, to raise \$50 million to double the capacity of the Country House and Hospital. You also requested that they host a reception at the White House in the Spring of 1986 for benefactors of the Fund.

I have discussed these matters with the President and I am happy to advise you that he wishes to grant both requests. The President and First Lady have agreed to serve as Honorary Chairpersons of your fundraising campaign, and have agreed to host a reception for benefactors of the Fund in the Spring of 1986.

You should know that it is highly unusual for the President and First Lady to lend their names to a particular fundraising project. As a matter of general policy we routinely decline such requests, but the President desired to make an exception in the case of the Fund. It will be necessary for you to obtain the approval of this office concerning the particulars of any contemplated use of the names of the President and First Lady as Honorary Chairpersons on mailings, solicitations, and the like. I look forward to working with you on these questions.

You should work directly with Frederick J. Ryan, Jr., Deputy Assistant to the President for Scheduling, on the reception. I have advised Mr. Ryan of the President's decision to host such a reception; you should be hearing from Mr. Ryan in the near future.

I am confident that the fundraising campaign will be a great success, enabling the Fund to continue and expand its important work.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. John L. Dales
President, Motion Picture
and Television Fund
23450 Calabasas Road
Woodland Hills, CA 91364

bcc: Frederick J. Ryan, Jr.

FFF:JGR:aea 7/16/85

bcc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE

WASHINGTON

July 12, 1985

MEMORANDUM FOR FREDERICK J. RYAN, JR.
DEPUTY ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Request of Motion Picture and Television Fund

In regard to the attached requests, I have discussed with the President and he desires to grant both.

I will respond to the request for the President and First Lady to serve as Honorary Chairpersons. I would appreciate your dealing with the request for a White House reception in Spring 1986 - hosted by them.

Thank you.

cc: Donald T. Regan

bcc: John Roberts - Pls prepare acceptance letter for me. ✓

✓

Roy M. Brewer
4230 Jubilo Drive
Tarzana, California 91356



PERSONAL AND CONFIDENTIAL

June 17, 1985

Ms. Kathy Osborne
The White House
Washington, D.C. 20500

Dear Kathy:

Enclosed is communication from Jack Dales and myself.
I will appreciate it if you will see that the President
receives it.

Thank you for your help as always.

Sincerely,

Roy M. Brewer

RMB/eh

Enclosures

Roy M. Brewer
4230 Jubilo Drive
Tarzana, California 91356



June 17, 1985

Dear Ron:

The enclosed letter is from our mutual friend, Jack Dales.

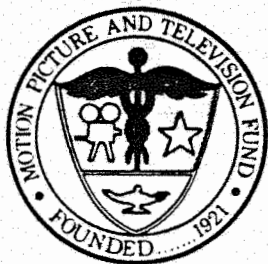
I have been on the Board of Trustees now for about a year and the more I see of the Motion Picture and Television Fund, the more I enjoy being a part of it.

There are so many cases where our system breaks down and needy persons are turned away. In such cases you really appreciate the fund for it always comes through.

I hope you will be able to support his program. He is doing a wonderful job as Chairman.

Sincerely

Enclosure



Motion Picture and Television Fund

MOTION PICTURE & TELEVISION HOSPITAL
Fully accredited by the Joint Commission on Accreditation of Hospitals
MOTION PICTURE & TELEVISION COUNTRY HOUSE
FRANCES GOLDWYN LODGE
WOODLAND HILLS HEALTH CARE CENTER
HOLLYWOOD HEALTH CARE CENTER
THE RELIEF FUND
STUDIO 12 SUBSTANCE ABUSE PROGRAM

23450 CALABASAS ROAD, WOODLAND HILLS, CALIFORNIA 91364 TELEPHONE: (818) 347-1591

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GENE RAYMOND
WANDA TUCHOCK

June 14, 1985

The Honorable Ronald Reagan
President of the United States
The White House
Washington, D.C. 20500

Dear Ron:

This request comes from an urgent plea by the Board of Trustees of the Motion Picture and Television Fund via Roy Brewer and me. It breaks down into two parts:

1. Would you and Nancy serve as Honorary Chairpersons - of the Fund's campaign to raise \$50-million to double the capacity of the Country House and Hospital? No duties, no call on services, maybe a few photographs and:
2. Host a reception at the White House in the Spring of 1986, for friends and major benefactors of the Fund. Invited guests would include studio heads and major stars - a "who's who" of the Motion Picture and Television Industry. We feel certain the turnout would be overwhelming. Also invited would be the CEO's of corporations that sponsor television shows and are national advertising leaders. On the theory that these companies have a vested interest in the well being of the people who create and perform in their commercials and who provide the bulk of their entertainment, the Fund, through a stars' committee, is soliciting substantial contributions in this sector. The White House reception would serve as the focal point for going national with our capital campaign.

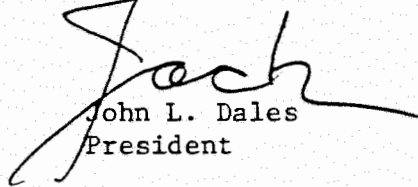
The age curve of our population and the intolerable waiting periods for admission to the Country House and Hospital (up to three years now for long-term hospital care and almost as long for a retirement cottage)

The Honorable Ronald Reagan
June 14, 1985
Page 2

intensify our needs. The aged, infirm and indigent in the entertainment community must be nurtured more expediently if we are to make good on our time honored pledge "We take care of our own."

We appreciate the pressures and strictures that you face daily and will respect the limitations on your time and energy. If you can see your way clear, the entire industry would be most grateful for your affirmative response, as indeed, would I. Betty and I send much love to Nancy and you.

Cordially,



John L. Dales
President

JLD/cb

THE WHITE HOUSE

WASHINGTON

July 22, 1985

Dear Mr. Dales:

I am writing in response to your letter of June 14 to the President. In that letter you requested that the President and First Lady serve as "Honorary Chairpersons" of a fund-raising campaign by the Motion Picture and Television Fund, to raise \$50 million to double the capacity of the Country House and Hospital. You also requested that they host a reception at the White House in the Spring of 1986 for benefactors of the Fund.

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You should work directly with Frederick J. Ryan, Jr., Deputy Assistant to the President for Scheduling, on the reception. I have advised Mr. Ryan of the President's decision to host such a reception; you should be hearing from Mr. Ryan in the near future.

I am confident that the fundraising campaign will be a great success, enabling the Fund to continue and expand its important work.

Sincerely,

Fred F. Fielding
Counsel to the President

Mr. John L. Dales
President, Motion Picture
and Television Fund
23450 Calabasas Road
Woodland Hills, CA 91364

bcc: Frederick J. Ryan, Jr.

FFF:JGR:aea 7/16/85
bcc: FFFielding
JGRoberts
Subj
Chron

THIS TIME . . . FOR US

August 9, 1985

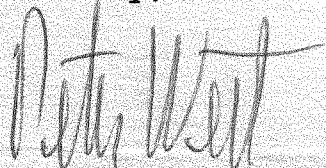
Mr. John Roberts
Associate Counsel to the President
The White House
Washington, D.C. 20500

Dear John Roberts:

Mr. John Dales has asked me to forward a copy of the Daily Variety and Hollywood Reporter that announces President and Mrs. Reagan's Chairmanship. In addition, for your files, I am enclosing a copy of John Dales letter to President Reagan.

I look forward to working with you in the future and please feel free to call me at any time.

Cordially,



Peter B. Wert

The \$50 Million Capital Campaign for
the Motion Picture Country House and Hospital

Campaign Headquarters
343 North La Brea Avenue, Suite 100
Los Angeles, California 90036
(213) 937-6841

Robert F. Blumofe
Chairman
Walter Seltzer
Chairman



TURNER LOSES CBS TAKEOVER ROUND

NAB President Fritts Says Group Will Seek Reversal Of CATV Must-Carry Ruling

Monterey, July 30 — Repeal of the Federal Communications Commission's cable-tv must-carry rules puts a new light on the CATV compulsory license, National Association of Broadcasters prez Eddie Fritts told a meeting here of the California Broadcasters Association. "There is no reason to allow cable this special privilege," he said.

Speaking about the hottest issue to affect the industry in some time, Fritts said the NAB will ask the U.S. Supreme Court to reverse the D.C. Appeals Court's unanimous decision to nix the 20-year-old must-carry rules.

"The rules not only served television, they served the public by assuming that all viewers would receive local signals, including local news and public-affairs programming," he told the group.

He said the NAB's government relations staff has begun visits to Capitol Hill to advise lawmakers about the decision. "We will seek to have a bill introduced as soon as possible to remove the compulsory license and make cable subject to full copyright liability," he said.

"A variation on this approach might be a bill which allows cable

to opt for either full copyright liability or retention of the compulsory license conditioned on carriage of local signals. These carriage requirements would be crafted to satisfy the First Amendment considerations expressed by the court."

In other areas of concern to broadcasters, Fritts said news was more positive. The Capitol Hill fight on beer and wine advertising appears to have eased with Project SMART now pushing for counter-

(Continued on Page 11, Column 3)

Eberts Expected To Return As Goldcrest Head

By JAMES PARK

London, July 30 — An announcement is expected later this week from Goldcrest Film & TV confirming that Canadian exec Jake Eberts is to rejoin the company as chief executive. He will replace James Lee, who resigned two weeks ago. It is also anticipated that, beginning next January, Eberts will take over Sandy Lieberman's responsibilities as head of production.

(Continued on Page 10, Column 2)

PROSPECTS APPEAR GOOD FOR BELOW-LINE PACT SETTLEMENT

With the current contract for Hollywood's "below-the-line" craft unions set to expire at midnight tonight, prospects for an agreement on a new three-year pact appear to be good.

Earl Bush, trustee of Hollywood Teamster Local 399, said yesterday that he is "very optimistic that we'll have an agreement without a strike."

Bush, who is heading up the negotiations for Local 399, noted, however, that the Teamster membership is currently voting by mail on a strike authorization "in case we hit an impasse."

A negotiator for the International Alliance of Theatrical Stage Employees concurred, saying that prospects for an agreement "look positive."

"It's going smoothly," the negotiator said. "I'm surprised."

The IATSE negotiator attributed much of the progress in the talks to

a "new approach" being taken at this year's negotiations. That new approach, he said, called for the numerous union representatives involved in the talks to work in smaller groups and committees than they have in the past.

"That's healthy," the negotiator said. "It cuts down on the potential for fighting."

Another long-time union source said that the negotiators "seem to be making pretty good progress. I don't expect a strike." Noting that "neither side is taking a really hard stand," the source said that "I really expect them to get a contract" by midnight tonight.

Yet another source close to the negotiations said that "there certainly isn't any strike talk at the moment," and estimated that "it's 50-50" that the negotiations will wrap up on schedule tonight without having to be extended past the midnight deadline.

HENRY McGEE NAMED HBO'S HOMEVID V.P.

Home Box Office has named Henry McGee homevideo v.p., giving him primary responsibility for HBO's homevid acquisitions, budgeting and planning, and making him the liaison with Thorn EMI/HBO Video.

He'll report to Neil Braun, HBO senior v.p. of film programming and exec veep of HBO Video Inc., the company's video acquisitions subsid.

McGee has worked at HBO since 1979, most recently as director of HBO Enterprises. In that post he's been responsible for coproductions and new business planning, and helped in the formation of Thorn EMI/HBO.

He's also worked in the positions of director of film acquisition and

(Continued on Page 11, Column 3)

SAG Information Director Fellner Is Ankling Post

By DAVID ROBB

Kim Fellner, the Screen Actors Guild's information director for the last six-and-a-half-years, is resigning that post effective Sept. 30 to become the executive director of the New York-based National Writers Union.

In her letter of resignation to SAG national executive secretary Ken Orsatti, tendered yesterday, Fellner said that she was "sorry to report" that she is leaving the SAG fold "where I have learned so much and made so many close friends."

"With all the upheaval, the trials by fire, the conflict and the stress, these have been six years filled with excitement, challenge, creative opportunity, fine moments and even

(Continued on Page 10, Column 3)

Judge Denies Request For Injunction Against Web's Recapitalization Plan

By KEVIN GOLDMAN

New York, July 30 — Ted Turner lost a crucial battle in his bid for CBS today when a Federal judge in Atlanta denied Turner Broadcasting System's request for a preliminary injunction to stop CBS from proceeding with its proposed recapitalization plan.

"If we fail in court, we'll attempt to revise our offer," Turner said before learning of U.S. District Judge Robert L. Vining Jr.'s ruling.

"Turner Broadcasting intends to

continue to seek control of CBS," said Joseph T. McLaughlin, a TBS attorney with the firm of Shearman & Sterling. He added TBS was "disappointed" with the judge's ruling.

Lawyers for Turner Broadcasting said they plan to "promptly" file an appeal to seek to have the so-called "poison pill" provisions invalidated.

Partners Sought

Turner added he is attempting to line up partners in order to raise cash for a new offer for CBS. Turner said if he was unable to raise the necessary cash, he would "carry out a proxy fight" at the next CBS annual stockholders meeting.

Meanwhile, an effort by Turner to halt the CBS stock buy-back plan via the Federal Communications Commission failed today when the agency nixed Turner's petition on the subject. The FCC declined a request for declaratory ruling that the CBS stock deal amounts to a transfer of control of the firm. The agency is still slated to proceed with two days of public testimony on the Turner acquisition plan, beginning Thursday.

In his decision handed down this

(Continued on Page 11, Column 3)

Michael Marcovsky Prexy, Chief Exec Of Choice Channel

Michael Marcovsky has been named president and chief exec officer of Choice Channel Inc., the L.A.-based venture that's attempting to start up a national pay-per-view feevee service.

Marcovsky is the former president of Golden West Subscription Television, v.p. of pay-tv for Buena Vista Distribution and program operations veep for Warner Cable. For the last four years he's headed

(Continued on Page 11, Column 3)

CINEVISION AWARDED \$4.6 MIL IN ITS BURBANK CONCERTS SUIT

By HENRY SCHIPPER

A Los Angeles jury yesterday awarded the Cinevision Corp. \$4,600,000 in a breach-of-contract suit against the City of Burbank six years after the city canceled a series of rock 'n' roll concerts at Starlight Bowl and dropped Cinevision as the venue's booker-manager.

The jury voted 11-1 after deliberating for two-and-a-half days, to award Cinevision compensatory damages of \$4,550,000 for probable earnings lost between 1980-84 and an additional \$86,000 for earnings lost in 1979.

The ruling is the third — and by far the costliest, against Burbank since the city refused to stage a series of concerts by Patti Smith, Jackson Browne, Al Stewart and others claiming that the performers would spawn drug problems and traffic jams.

Cinevision contended that the city canceled the shows on racial, sexual and political grounds, an argument which a U.S. District Court favored in a 1983 ruling against Burbank that carried a \$25,000 fine.

That ruling was upheld by the U.S. Supreme Court last April.

(Continued on Page 10, Column 4)

Reagans Honorary Chairmen Of MPTF Fund-Raising Drive

President and Mrs. Ronald Reagan will be honorary chairmen of the \$50,000,000 fund-raising campaign being conducted by the Motion Picture & Television Fund, according to Jack Dales, Fund president, and Robert F. Blumofe and Walter Seltzer, Fund campaign chairmen.

Purpose of the drive is to double the capacity of the Motion Picture & TV Country House & Hospital to a total of 600.

President Reagan was active in the formative years of the Country House & Hospital and was present, along with Mary Pickford, Samuel Goldwyn, Shirley Temple, Jean Hersholt and others, at the groundbreaking ceremony in 1941.



"Shooting in Tennessee gave Starman the feeling of rural

Thanks to the cooperation of the Tennessee Film Commission, Tennessee doubled as six different states in Starman. If you have a project to shoot, call Tennessee first!

Academy members pick '85-86 board

Six members have been newly elected and a like number of incumbents returned to the board of governors of the Academy of Motion Picture Arts and Sciences. The 12 — each representing a different one of the institution's dozen branches — were elected to three-year terms in voting conducted by the firm of Price Waterhouse.

Those elected to the board for the first time are: Ted Voigtlander, cinematographers branch; Herb Jaffe, producers branch, and Jonas Rosenfield Jr., public relations.

Returning to the Academy board after an interval are Jack Lemmon, representing the actors branch; Donn Cambern, film editors branch, and Marvin E. Mirisch, executives branch.

The six incumbents returned to the 1985-86 board are Gene Allen, art directors; Robert E. Wise, directors; Ernest Gold, music; William C. Littlejohn, short films; John A. Bonner, sound, and Fay Kanin, writers.

Governors continuing on the 36-member board are Tom Bosley and Karl Malden, actors branch; John Mansbridge and Walter M. Scott, art directors; Leonard J. South and Joseph Westheimer, cinematographers; Gilbert Cates and George Schaeffer, directors; Alan Ladd Jr. and Robert Rehme, executives; Walter A. Hannemann and Ralph E. Winters, film editors; John Addison and Arthur Hamilton, music; Howard W. Koch and Richard D. Zanuck, producers; Richard Kahn and Charles M. Powell, public relations; Hal Elias and Bill Scott, short films; Charles L. Campbell and Tex Rudloff, sound, and Norman Corwin and Larry Gelbart, writers.

SAG presents AFI Library Fonda tape

The Screen Actors Guild Legacy Program will present the American Film Institute Library with a special reedited tape of Henry Fonda, as interviewed by Charlton Heston, next Wednesday at the AFI's Mark Goodson Theatre. A reception will follow.

According to SAG, the tape is a record of the actor's craft and a means of sharing Fonda's work and wisdom with a new generation of performers and with the community. The interview was conducted in 1979.

The event is part of the AFI Film/TV Documentation Workshop and will give film educators, researchers and librarians from around the country an opportunity to view the tape.

Director Kellman has 'Exchange' on film and 'Hometown' for TV

By ROD GRANGER

NEW YORK — Director Barnett Kellman is currently a man for all media: His first feature, 20th Century Fox's "Key Exchange," opens Aug. 14 in New York, Los Angeles, San Francisco and Seattle, and is the screen version of the off-Broadway romantic comedy he directed in 1981.

In addition to upcoming theatrical ventures and a possible project for cable TV, Kellman is about to direct the fall season premiere of "Hometown," the CBS comedy/drama debuting in August.

Shot entirely in New York for \$2.3 million on a 28-day schedule, "Key Exchange" offered Kellman the chance to adapt his own stage work to the screen. Also making the transition were Brooke Adams and Ben Masters, who originated their roles when the play opened at the WPA Theatre in 1981. "Key Exchange" also features Daniel Stern, Tony Roberts and Danny Aiello.

Although the film marks Kellman's feature directorial debut, he has directed more than 450 episodes of daytime drama, receiving an Emmy nomination for an episode of "Another World" in 1980. "I came to that show when it opened up to locations," says Kellman, "so I got to shoot action/adventure and received 'fast' camera experience."

The stage version of "Key Exchange," according to Kellman, con-

Azoulay Collection

"Treasures from the Paul Azoulay Collection," an exhibition of more than 90 items relating to the history of 19th-century photography, as well as precinema and early cinema devices and techniques extending into the early years of the 20th century, is currently on display through Aug. 30 at the Academy of Motion Picture Arts and Sciences. The exhibit is open to the general public, free of charge, Monday through Friday from 9 a.m. until 5 p.m. — in the first- and second-floor lobby areas of the Academy's Samuel Goldwyn Theatre.

Items on display include magic lanterns, Chinese shadow theatres, phenakistoscopes, dioramas and panoramas, zoetropes, praxinoscopes, kinoras, mutoscopes, kinetoscopes, numerous early motion picture cameras and projectors, early sound film devices, posters, programs and other materials documenting the earliest eras in the development of the motion picture. The majority of exhibited items are from the private collection

sisted of "three onstage characters, three bikes, three containers of Chinese food and a representational rock in Central Park." The director had the chance to open up the action, creating parts for Roberts, Aiello, and other supporting characters.

"I'm lucky to have this as my first film," he says, "and New York as a set was the ultimate dessert." "Key Exchange" is produced by Mitchell Maxwell, who produced the play, and Paul Kurta, from a script by Kurta and Kevin Scott, based on Kevin Wade's play. Executive producers are Michael Pochna and Ronald Winston.

Kellman will direct the sixth and 10th "Hometown" episodes to be shot. Characterized by the director as "loosely based on 'The Big Chill,'" these are also to be shot entirely in New York, in studio and location settings. While signed to two of the first 13 episodes, Kellman may direct future shows as well.

Kellman is also talking about directing a cable production of "Danny and the Deep Blue Sea," by John Patrick Shanley, which he staged off-Broadway last season. Another Shanley work, "The Dreamer Examines His Pillow," was recently directed by Kellman at the O'Neill Theatre Center and could head off-Broadway.

"I'd like to continue working in film, theatre and television," says Kellman, "and move between all three. I'll go where the material is."

visiting at Goldwyn

of French historian Paul Azoulay, and are on display in the United States for the first time. (Selected items from the Academy's own archival collection augment the exhibition.)

Due to the occasional closing of the exhibit for maintenance purposes, the public is urged to telephone (213) 278-8990, extension 215 or 216, in advance of attendance.

Yoram Gross' 'Epic' for Hiroshima '85

Cori Films International, L.A./London distributor, announced that "Epic," a new animation feature from the Yoram Gross Filmstudios (the major animation producer in Australia), has been invited to compete at Hiroshima '85 — the first International Animation Film Festival in Japan.

Yoram Gross and a delegate from the Australian Embassy will head a four-person delegation to Hiroshima on Aug. 16. In addition to attending the festival, the two-week visit will include laying the groundwork for a festival of Australian children's films to be held in Tokyo in March 1986.

Masquers fete Hersholt

Allan Hersholt has been named

Reagans serving as Fund chairpersons

The President and Mrs. Ronald Reagan will serve as honorary chairpersons of the \$50 million fund-raising campaign being conducted by the Motion Picture and Television Fund, it was announced today by Jack Dales, Fund president, and Robert F. Blumofe and Walter Seltzer, Fund campaign chairmen. Purpose of the drive is to double the capacity of the Country House and Hospital from its present limit of 300 retirees and patients to a total of 600 and thereby minimize intolerable waiting periods for admission.

In accepting the positions, it was revealed by the White House that it is highly unusual for the President and First Lady to lend their names to a particular fund-raising project, but that the President wished to make an exception in the case of the Fund. President Reagan was very active in the formative years of the Country House and Hospital and was present along with Mary Pickford, Samuel Goldwyn, Shirley Temple, Jean Hersholt and other celebrities at the ground-breaking ceremony in 1941.

Sohmer possibly to take Columbia post

By CLIFF ROTHMAN

There was widespread speculation yesterday that Steve Sohmer, NBC's executive vp of entertainment, may take the Columbia Pictures' president of feature production slot vacated by Guy McElwaine, who was recently elevated to chairman.

Sohmer's catch-all title at NBC includes advertising and promotion, specials, children's programming, daytime and late-night programming.

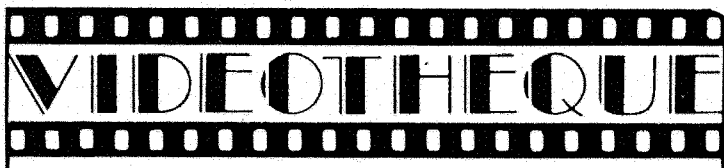
Sohmer has been negotiating for the past few days with Columbia, according to an industry source, who predicts no roadblocks for the contract, which he expects to be signed by the end of the week.

Another source identified Sohmer as an "heir-apparent to president Brandon Tartikoff, but added that Sohmer's rise was slowed by Tartikoff renegotiating his three-year contract after his programming success.

Columbia Pictures issued its standard "we do not respond to matters of speculation or rumor" comment. Sohmer was on his way to New York yesterday and was unavailable for comment.

Turner's Thaliens' Ms. Wonderful '85

Lana Turner, honored for her long, versatile screen career, has been unanimously selected by the Thaliens as the recipient of their 1985 Ms. Wonderful Award and will be presented with the coveted award at the Thaliens' 30th annual ball, titled "Lana! You





Motion Picture and Television Fund

MOTION PICTURE & TELEVISION HOSPITAL
Fully accredited by the Joint Commission on Accreditation of Hospitals
MOTION PICTURE & TELEVISION COUNTRY HOUSE
FRANCES GOLDWYN LODGE
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THE RELIEF FUND
STUDIO 12 SUBSTANCE ABUSE PROGRAM

23450 CALABASAS ROAD, WOODLAND HILLS, CALIFORNIA 91364 TELEPHONE: (818) 347-1591

July 31, 1985

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RALPH CLARE
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ROBERT F. BLUMOF
Vice-President

WALTER SELTZER
Vice-President

WILLIAM K. HOWARD
Vice-President

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ALFRED P. CHAMIE
J. NICHOLAS COUNTER III
LUCILE FAIRBANKS CRUMP
FRANK I. DAVIS
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ANN DORAN
DEVERY FREEMAN
PHIL GERSH
DONALD P. HAGGERTY
JAMES O. HARRIS, JR.
LOUIS HARRIS
WILLIAM L. HENDRICKS
H.J. HERLES
IRMA KALISH
RAYMOND KURTZMAN
HOWARD W. KOCH
SHELDON LEONARD
WILLIAM LUDWIG
DELBERT MANN
ROGER L. MAYER
FRANK McCARTHY
WINSTON MILLER
WALTER MIRISCH
RICHARD MURPHY
GLORIA M. PALAZZO
GILBERT PERKINS
PETER MARK RICHMAN
WILLIAM SCHALLERT
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ANNE SEYMOUR
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HENRY E. VILARDO
MRS. LEW WASSERMAN
MICHAEL WAYNE
MARIE WINDSOR
MARSHALL WORTMAN
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ALAN J. MILLER
KEN MURRAY
GREGORY PECK
GENE RAYMOND
HAL ROACH

President and Mrs. Ronald Reagan
The White House
Washington, D.C. 20500

Dear President and Mrs. Reagan:

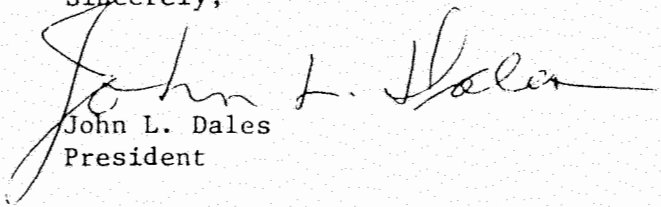
The Board of Trustees and the entire constituency of the Motion Picture and Television Fund is so very pleased to have two of its own as Honorary Chairpersons of its \$50 million fund raising campaign. The following resolution was adopted at the regular meeting of the Board on July 30, 1985. We hope that in some small measure it adequately conveys our appreciation for your continuing devotion to the Fund.

BE IT RESOLVED THAT:

The Board of Trustees of the Motion Picture and Television Fund acknowledges with pride and gratitude the gracious acceptance by the President of the United States and the First Lady of its invitation to them to serve as honorary chairpersons of the \$50 million fund raising campaign to double the capacity of the County House and Hospital. The Board extends to the President and First Lady its personal greetings and appreciation.

We look forward to the Spring of 1986 and the White House reception which you have so graciously agreed to host for the campaign. We extend out heartfelt thanks.

Sincerely,


John L. Dales
President

JLD/cb

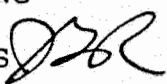
THE WHITE HOUSE

WASHINGTON

August 22, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Capital Campaign for the Motion
Picture Country House and Hospital

As you know, the President and Mrs. Reagan agreed to serve as honorary chairpersons of the Capital Campaign for the Motion Picture Country House and Hospital. When we advised the Motion Picture and Television Fund of this, we requested that they run any literature using the President's name by us for approval. Attached for approval are:

1. A letter to prospective corporate donors from Campaign Chairman Clint Eastwood. The letter simply states, in the last sentence of the second paragraph, that "Ronald and Nancy Reagan are the Honorary Chairpersons."
2. The proposed stationery, listing the Reagans as Honorary Chairpersons.
3. A proposed letter insert listing the Campaign Committee members, headed by the Reagans as Honorary Chairpersons.
4. A flyer on the Campaign, again simply listing the Reagans as Honorary Chairpersons.

I have no objection to any of the proposed materials, none of which do any more than recite the fact that the Reagans are Honorary Chairpersons of this fundraising drive. If you agree, I will advise Peter Wert of the Fund that we have no objection.

Attachment

THIS TIME . . . FOR US

August 19, 1985

Mr. John Roberts
Associate Counsel to the President
The White House
Washington, D.C. 20500

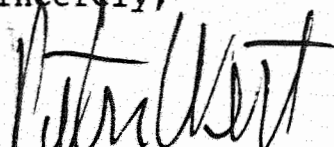
Dear John:

I am enclosing the Clint Eastwood letter, the Campaign Action Committee insert card, the stationary mock-up, and the campaign flyer. If these meet your approval I would appreciate it if you could give me a call. We will then proceed with the printing.

Thank you for your help. I am planning a trip to Washington in October and hope that we will have a chance to meet personally.

Best Wishes,

Sincerely,



Peter B. Wert

The \$50 Million Capital Campaign for
the Motion Picture Country House and Hospital

Campaign Headquarters
343 North La Brea Avenue, Suite 100
Los Angeles, California 90036
(213) 937-6841

Robert F. Blumofe
Chairman
Walter Seltzer
Chairman

THIS TIME . . . FOR US

On Clint Eastwood Personal Stationary

August 19, 1985

Dear John:

I would welcome the opportunity to come to your office at a time and date convenient to you, to discuss what I think will be a compelling proposal involving Procter and Gamble and the Motion Picture and Television Fund.

A group of my fellow performers, including Burt Reynolds, Elizabeth Taylor, Jack Lemmon, and Warren Beatty, are joining me to form a special committee for the Fund. Ronald and Nancy Reagan are the Honorary Chairpersons.

Since 1921, the Fund has served the needy, aged and infirm of the film industry. Founded as an emergency relief fund by such people as Mary Pickford, Douglas Fairbanks and Charlie Chaplin, the Fund now operates a unique medical and retirement facility known as the Motion Picture and Television Country House and Hospital. It also provides grants to families and individuals in the industry for shelter, medical expenses and other emergencies.

My colleagues and I feel that there is a direct relationship between the Motion Picture and Television Fund and the business activities of Procter and Gamble.

I will call you within a few weeks to arrange for me to come and see you.

Cordially,

Clint Eastwood

The \$50 Million Capital Campaign for
the Motion Picture Country House and Hospital

Campaign Headquarters
343 North La Brea Avenue, Suite 100
Los Angeles, California 90036
(213) 937-6841

Robert F. Blumofe
Chairman
Walter Seltzer
Chairman

THIS TIME . . . FOR US

The \$50 Million Capital Campaign for
the Motion Picture Country House and Hospital

Ronald Reagan and Nancy Reagan
Honorary Chairpersons

Campaign Headquarters
343 North La Brea Avenue, Suite 100
Los Angeles, California 90036
(213) 937-6841

Robert F. Blumofe
Chairman
Walter Seltzer
Chairman

CAMPAIGN ACTION COMMITTEE
for the
MOTION PICTURE and TELEVISION FUND

REAGAN

Ronald and Nancy Reagan
Honorary Chairpersons

Clint Eastwood

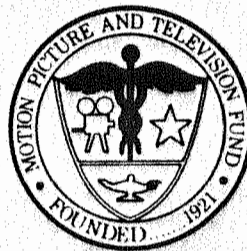
Chairman

Warren Beatty
Angie Dickinson
Sally Field
Charlton Heston
Kris Kristofferson
Jack Lemmon
Walter Matthau
Dudley Moore
Gregory Peck
Suzanne Pleshette
Burt Reynolds
Arnold Schwarzenegger
Frank Sinatra
Sylvester Stallone
Elizabeth Taylor



Peter B. Wert
343 North La Brea
Suite 100
Los Angeles, CA 90036
213/937-6841

THIS TIME... FOR US



The \$50 Million Capital Campaign
for the Motion Picture Country House
and Hospital

Ronald Reagan and Nancy Reagan
Honorary Chairpersons

THE WHITE HOUSE

WASHINGTON

August 28, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS 

SUBJECT: Capital Campaign for the Motion
Picture Country House and Hospital

A reply for your signature, as you requested.

Attachment

THE WHITE HOUSE

WASHINGTON

August 28, 1985

Dear Mr. Wert:

This is written in response to your letter of August 19 to John Roberts. Along with that letter you sent a proposed letter from Clint Eastwood to corporate donors, proposed campaign stationery, a proposed letter insert listing campaign committee members, and a proposed campaign flyer. Each of these items simply listed Ronald Reagan and Nancy Reagan as Honorary Co-Chairpersons of the campaign. I have reviewed each of the items and have no objection.

Thank you for submitting these items for my review.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Peter B. Wert
343 North LaBrea Avenue
Suite 100
Los Angeles, CA 90036

FFF:JGR:aea 8/28/85
bcc: FFFielding
JGRoberts
Subj
Chron

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WASHINGTON

August 28, 1985

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Fred F. Fielding
Counsel to the President

Mr. Peter B. Wert
343 North LaBrea Avenue
Suite 100
Los Angeles, CA 90036

FFF:JGR:aea 8/28/85
bcc: FFFielding
JGRoberts
Subj
Chron

THE WHITE HOUSE
WASHINGTON

August 22, 1985

Pls prepare letter for my signature.

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS *JGR*

SUBJECT:

Capital Campaign for the Motion
Picture Country House and Hospital

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