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THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Proposed Draft Letter from the President to
Dr. Joao Havelange, President of the Federation
Internationale de Football Association

Bill Sittmann has requested clearance of the above-referenced letter. The letter simply expresses the interest of the U.S. in hosting the World Cup and urges careful consideration of the U.S. Soccer Federation bid. The letter states that "the organizing committee will receive all necessary support." I do not think such a vague statement presents any difficulties. Nor do I see any objections to the President voicing support for the U.S. Soccer Federation bid, since the Federation is the only U.S. organization involved in this effort: there is no question of favoring one domestic organization over another.

THE WHITE HOUSE
WASHINGTON

May 13, 1983

MEMORANDUM FOR WILLIAM F. SITTMANN
SPECIAL ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Draft Letter from the President to
Dr. Joao Havelange, President of the Federa-
tion Internationale de Football Association

Counsel's Office has reviewed the above-referenced proposed letter and finds no objection to it from a legal perspective.

FFF:JGR:aw 5/13/83

cc: FFFielding
JGRoberts
Subj.
Chron

THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR WILLIAM F. SITTMANN
SPECIAL ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Draft Letter from the President to
Dr. Joao Havelange, President of the Federation
Internationale de Football Association

Counsel's Office has reviewed the above-referenced proposed letter and finds no objection to it from a legal perspective.

FFF:JGR:aw 5/13/83

cc: FFFielding
JGRoberts
Subj.
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- ☐ O - OUTGOING
☐ H - INTERNAL
☐ I - INCOMING
 Date Correspondence Received (YY/MM/DD) _____

DG-H
 Who?
 ASAP

Name of Correspondent: Bill Sittman

☐ MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Proposed draft letter from the President to Dr. Joao Havelange, President of the Federation Internationale de Football Association

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUH011</u>	ORIGINATOR	<u>83.05.13</u>			<u>1 1</u>
<u>CVAT 18</u>	Referral Note: <u>D</u>	<u>83.05.13</u>		<u>S</u>	<u>83.05.18</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>
	Referral Note:	<u>1 1</u>			<u>1 1</u>

ACTION CODES:

A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet
 to be used as Enclosure

I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply

DISPOSITION CODES:

A - Answered C - Completed
 B - Non-Special Referral S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

May 12, 1983

RAH:

Bill Sittmann brought up the attached proposed draft letter from the President to Dr. Joao Havelange, President of the Federation Internationale de Football Association for your review and approval. They want to send the letter by Thursday, May 19, 1983.

Thanks.

kkk

141028
CW
STS -
Pls pull fr
Central Files b/w
Staff fr Kissinger
Re: 1986 World Cup
Tux

DRAFT

Dear President Havelange:

I am sending this telex to you and I would appreciate it if you would communicate my views to the other members of the Executive Committee of the Federation Internationale de Football Association in connection with your May 20 meeting to consider the award of the 1986 World Cup. As you know, the United States would be honored to host this important event. I am convinced that the United States would be a superb choice; the organizing committee will receive all necessary support. I urge you to consider carefully the detailed written presentation which has been made by the United States Soccer Federation 1986 World Cup Organizing Committee and the oral presentation which will be made by that Committee during your deliberations in Stockholm.

Sincerely,

Ronald Reagan

Dr. Joao Havelange
President
Federation Internationale
de Football Association
Hotel Sheraton
Tegelbacken 6
10123
Stockholm
Sweden

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Letters to Mayors Charles Royer and
Tom Moody Re: Municipal Antitrust Liability

Richard Darman has requested clearance of the above-referenced letters by noon today. The letters are identical, mutatis mutandis, and state that the Administration will support legislation to provide an exemption from federal antitrust laws for local governments acting under authority of state law and within their governmental capacity. The need for such legislation was prompted by the Supreme Court's decision last term in Community Communications v. City of Boulder.

I have no objections to the letters.

Attachment

THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Letters to Mayors Charles Royer and
Tom Moody Re: Municipal Antitrust Liability

Counsel's Office has reviewed the above-referenced proposed letters and finds no objection to them from a legal perspective.

FFF:JGR:aw 5/13/83

cc: FFFielding
JGRoberts
Subj.
Chron

THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Letters to Mayors Charles Royer and
Tom Moody Re: Municipal Antitrust Liability

Counsel's Office has reviewed the above-referenced proposed letters and finds no objection to them from a legal perspective.

FFF:JGR:aw 5/13/83

cc: FFFielding
JGRoberts
Subj.
Chron

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☐ H - INTERNAL
☐ I - INCOMING
 Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent:

Richard G. Darman☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject:

Letters to Mayors Charles Royer and Tom Moody re: Municipal Antitrust Liability

ROUTE TO:

ACTION

DISPOSITION

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<u>CVAT18</u>		Referral Note: <u>D</u>	<u>8310511</u>		<u>S</u>	<u>8310513</u>
		Referral Note:	<u>1 1</u>			<u>1 1</u>
		Referral Note:	<u>1 1</u>			<u>1 1</u>
		Referral Note:	<u>1 1</u>			<u>1 1</u>
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WHITE HOUSE STAFFING MEMORANDUM

DATE: May 12 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW 5/13

SUBJECT: LETTERS TO MAYORS CHARLES ROYER AND TOM MOODY RE MUNICIPAL
ANTITRUST LIABILITY

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☐	☐
MEESE	☐	☐	HARPER	☐	☐
BAKER	☐	☐	JENKINS	☐	☐
DEAVER	☐	☐	MURPHY	☐	☐
STOCKMAN	☐	☐	ROLLINS	☐	☐
CLARK	☐	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ SS	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN	☐	☐	BRADY/SPEAKES	☐	☐
FIELDING	☒	☐	ROGERS	☐	☐
FULLER	☒	☐		☐	☐

Remarks:

Would you please clear these letters.

Thank you.

(Note: There is no incoming from Mayor Moody)

Richard G. Darman
Assistant to the President
(x2702)

Response:

THE WHITE HOUSE

WASHINGTON

May 10, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: RICHARD S. WILLIAMSON

SUBJECT: PRESIDENTIAL LETTERS

Attached are two identical letters from the President to Mayor Charles Royer (D-Seattle), President of the National League of Cities and Mayor Tom Moody (R-Columbus), NLC Antitrust Chairman.

It would be appreciated if you would arrange for these to be signed.

THE WHITE HOUSE
WASHINGTON

Dear Mayor Moody:

Thank you for your letter regarding municipal antitrust liability. I share your concerns about intrusions into state and local government autonomy.

With regard to the Administration's position on the issue, at a recent cabinet meeting, I directed that we would support federal legislation which provides an exemption to federal anti-trust laws for local governments provided that two conditions are met: 1) local governments are acting under the authority of state law, and 2) localities are acting within their government (police power) capacity.

I look forward to continuing to work with you and other National League of Cities officials on areas of mutual interest and concern.

Sincerely,

The Honorable Tom Moody
Mayor of Columbus
Columbus, Ohio 43215

THE WHITE HOUSE

WASHINGTON

Dear Mayor Royer:

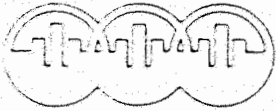
Thank you for your letter regarding municipal antitrust liability. I share your concerns about intrusions into state and local government autonomy.

With regard to the Administration's position on the issue, at a recent cabinet meeting, I directed that we would support federal legislation which provides an exemption to federal anti-trust laws for local governments provided that two conditions are met: 1) local governments are acting under the authority of state law, and 2) localities are acting within their government (police power) capacity.

I look forward to continuing to work with you and other National League of Cities officials on areas of mutual interest and concern.

Sincerely,

The Honorable Charles Royer
Mayor of Seattle
Seattle, Washington 98104



National
League
of
Cities

1301 Pennsylvania Avenue NW
Washington, D.C.
20004
(202) 626-3000
Cable: NLCITIES

Officers:

President:
Charles Royce
Mayor, Seattle, Washington

First Vice President:
George Laime
Mayor, St. Paul, Minnesota

Second Vice President:
George V. Voinovich
Mayor, Cleveland, Ohio

Immediate Past President:
Ferd L. Harrison
Mayor, Scotland Neck, North Carolina

Executive Director:
Alan Beals

April 29, 1983

The President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. President:

As a result of the Supreme Court's ruling in Community Communications Co., Inc. v. City of Boulder, local governmental activities are now subject to scrutiny under the antitrust laws. At this time, more than eighty cities are involved in antitrust litigation in which the validity of basic local regulatory activities such as zoning, licensing, franchising, and waste disposal are challenged. These lawsuits and the threat of such lawsuits have made the implementation of public policy difficult and delayed the delivery of services to the public.

It is our view that Congress, in enacting the antitrust laws, did not intend that activities of local governments would be covered by the antitrust laws. For almost ninety years, the courts treated municipalities as though they were immune from antitrust challenge. In fact, it was not until 1978 that the gradual erosion of municipal immunity began, culminating with the Court's 1982 ruling in the Boulder case that the activities of cities may be subject to antitrust scrutiny unless those activities were based on state law affirmatively authorizing the displacement of competition with local regulation or monopoly public service.

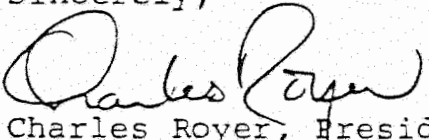
Because of the devastating impact of Boulder ruling on local autonomy, we are pursuing a legislative solution to this problem. The Judiciary Committees in both the House and the Senate are expected to take this matter up in the near future. It is our hope that the Administration will provide support for our efforts. We believe that legislation to ensure the ability of cities to govern without fear of antitrust scrutiny is consistent with the Administration's interest in returning authority to the local level.

Past Presidents: Tom Bradley, Mayor, Los Angeles, California • William K. Hudnut, III, Mayor, Indianapolis, Indiana • Henry W. Maier, Mayor, Milwaukee, Wisconsin • Tom Moody, Mayor, Columbus, Ohio • Jessie M. Rattley, Councilwoman, Newport News, Virginia • John P. Rousakis, Mayor, Savannah, Georgia • Directors: John B. Andrews, Executive Director, New Hampshire Municipal Association • Richard Arrington, Jr., Mayor, Birmingham, Alabama • Marion S. Barry, Jr., Mayor, Washington, D.C. • Carol Bellamy, Council President, New York, New York • Richard S. Caliguiri, Mayor, Pittsburgh, Pennsylvania • David Cunningham, Council Member, Los Angeles, California • John R. Franklin, Vice Mayor, Chattanooga, Tennessee • William F. Fulginiti, Executive Director, New Mexico Municipal League • Karen M. Graves, Commissioner, Salina, Kansas • Edwin L. Griffin, Jr., Executive Director, Kentucky Municipal League • Jonathan B. Howes, Council Member, Chapel Hill, North Carolina • Charlie Hoyt, Alderman, Minneapolis, Minnesota • Robert M. Isaac, Mayor, Colorado Springs, Colorado • George M. Israel, III, Mayor, Macon, Georgia • Luther Jones, Mayor, Corpus Christi, Texas • Myra Jones, Vice Mayor, Little Rock, Arkansas • Peter C. Knudson, Mayor, Buchanan, City, Utah • Ted Lehner, Council Member, Fairport, Alaska • Christopher C. Leisner, Executive Director, National League of Cities

The President
April 29, 1983
Page Two

We would like your support on this important initiative and look forward to hearing your position on this matter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Charles Royer".

Charles Royer, President
Mayor of Seattle

cc: Richard Williamson

THE WHITE HOUSE

WASHINGTON

June 6, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*
SUBJECT: Presidential Response to Letter
from Jesse Jackson

On May 23, 1983, Jesse Jackson wrote the President to protest the President's recent actions to replace certain personnel at the Civil Rights Commission. Late Friday, June 3, Mel Bradley advised our office that he wanted to clear a proposed Presidential reply by close of business. Richard Hauser and I edited the draft reply, which had been prepared by Mike Uhlmann, as indicated, and approved the reply as edited. The original draft was incorrect in stating that under the Administration bill the Commission would be an independent agency, and that the Commissioners would no longer serve at the pleasure of the President.

Attachment

Thank you for the opportunity to speak to your concerns regarding my recent nominations to the United States Civil Rights Commission. I share your view that the Commission must remain a bipartisan institution and that its members should be free at all times to speak their minds.

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mission.

Sincerely,

Handwritten:
NATIONAL
BOARD OF DIRECTORS
OFFICERS

OPERATING
PUSH INC.

930 E. 50TH STREET • CHICAGO, ILLINOIS 60615 • (312) 373-3366

May 23, 1983

Honorable Ronald Reagan
The President
The White House
Washington, D.C. 20500

Mr. President:

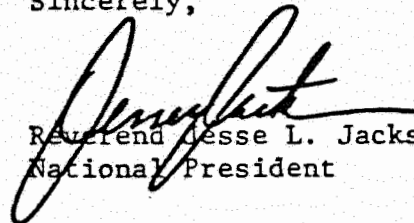
Reports that you intend to undermine the independence and integrity of the United States Commission on Civil Rights by a wholesale replacement of Commissioners are extremely disturbing. I am aware that the Commission has subjected your civil rights policy to severe criticism but so has it in the past criticized other presidents. Its important role as the nation's conscience on civil rights must not be compromised or tarnished. The Commission and the Supreme Court are the only two governmental institutions that have been consistently regarded as above the invasion of partisan political concern once its members are appointed.

Just as the nation does not need a Supreme Court with justices all named by one administration, it does not need a Commission filled entirely by one president's supporters. To create such a Commission would undermine its moral authority and credibility which have resulted mainly from its bipartisan independent status. Whether one agrees or disagrees with what the Commission has to say, at least one knows positions have not been taken to curry political favor or reflect current ideological trends.

I would hope you would rethink any effort to gain control of the Commission and to jeopardize its traditional and historical role of being free to monitor other agencies' performance without fear of retribution.

I am requesting an urgent meeting with you for myself and other interested heads of civil rights organizations to discuss this matter which is so crucial to our efforts to maintain respect for equal justice under the law.

Sincerely,


Reverend Jesse L. Jackson
National President

REV. CLAY EVANS
CHAIRMAN EMERITUS

REV. JESSE L. JACKSON
NATIONAL PRESIDENT

RICHARD G. HATCHER
CHAIRMAN OF BOARD

BISHOP H. M. BROOKINS
AIRMAN/INTERNATIONAL
MINISTERS RELIGIOUS
AFFAIRS DIVISION

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VICE CHAIRMAN

REV. OTIS MOSS
VICE CHAIRMAN

ALLENE WALKER
SECRETARY

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CHAPLAIN

REV. S. BILLY KYLES
ASSISTANT CHAPLAIN

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MEMBER-AT-LARGE

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GENERAL COUNSEL

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REV. JAMES HALL
V. WALLACE HARTSFIELD
DR. RICHARD G. HATCHER
CHARLES A. HAYES
REV. E. V. HILL
REV. WILLIAM B. HOWELL
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DR. D. E. KING
REV. S. BILLY KYLES
REV. GEORGE LAWRENCE
THOMAS P. LEWIS
ELAYNE BRODIE LIGE
WILLIAM LUCY
REV. TIMOTHY MITCHELL
REV. JERRY MOORE
MATTHEW MOORE
REV. OTIS MOSS
DONALD NEWCOMBE
DR. ALVIN POUSSAINT
OP FRANK MADISON REID
REV. CALVIN SAMPSON
ALVERTA GRAY SCHULTZ
ROBERT SIMPSON
REV. ISAAC SINGLETON
REV. B. W. SMITH
NATE SMITH
PERCY SUTTON
DR. ANDREW THOMAS
SAMUEL TIDMORE
DEMPSEY TRAVIS
ROBERT L. TUCKER, ESQ.
ALLENE WALKER
CHARLES WALLACE
EUGENE WHEELER
V. HENRY M. WILLIAMSON
JAMES L. WRIGHT
REV. CLAUDE S. WYATT
DORIS ZOLLAR

(G)
A

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 8, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Letter to Allen R. Jones
for PROMOTE: America Campaign

Allen Jones of Michael Baybak and Company, Inc., a public relations firm, is promoting a national campaign against pessimism called "Promote: America." Jones asks businessmen to buy radio time and deliver up-beat editorial messages on the economic recovery. Jones organized a pilot program for his project in Chattanooga, and the Chattanooga radio station manager received a positive letter from the President on the program. Jones has now asked the President to send a letter to 5 million businessmen asking them to participate in Promote: America.

The Correspondence and Private Sector Initiatives offices have collaborated on a response to Jones, not to the 5 million businessmen. The response stresses the optimistic spirit of Americans, commends those participating in Promote: America, and expresses hope for its success. I see no legal objection to the letter. It is bland and does not commit the President to anything. Jones will doubtless use the letter to advance his project, but the Office of Private Sector Initiatives has decided that Promote: America is worthy of the President's support, and I see no reason to second-guess that judgment. I also suspect that Jones contemplates using Promote: America to help his P.R. business, but nothing in the President's letter does so.

Attachment

THE WHITE HOUSE

WASHINGTON

June 8, 1983

MEMORANDUM FOR ANNE HIGGINS
MICHAEL P. CASTINE

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Letter from the President to
Allen R. Jones Concerning "Promote: America"

Counsel's Office has reviewed the above-referenced proposed letter, and finds no objection to it from a legal perspective. Our determination assumes that the Office of Private Sector Initiatives has reviewed the "Promote: America" project and has concluded that it is worthy of the President's commendation.

FFF:JGR:aw 6/8/83

cc: FFFielding
JGRoberts
Subj.
Chron

THE WHITE HOUSE

WASHINGTON

June 8, 1983

MEMORANDUM FOR ANNE HIGGINS
MICHAEL P. CASTINE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Letter from the President to
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Counsel's Office has reviewed the above-referenced proposed letter, and finds no objection to it from a legal perspective. Our determination assumes that the Office of Private Sector Initiatives has reviewed the "Promote: America" project and has concluded that it is worthy of the President's commendation.

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JGRoberts
Subj.
Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

ME☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 / 1 / 1Name of Correspondent: Duncan Clark / Allan R. Jones☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Letter to Allen R. Jones for PROMOTE:
American Campaign

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CV Holland</u>	ORIGINATOR	<u>83105131</u>	<u>PY</u>	<u>1</u> / <u>1</u> / <u>1</u>
<u>CV AT 18</u>	Referral Note: <u>D</u>	<u>83105131</u>	<u>PY</u>	<u>5</u> / <u>83106103</u> / <u>PY</u>
	Referral Note: _____	<u>1</u> / <u>1</u> / <u>1</u>		<u>1</u> / <u>1</u> / <u>1</u>
	Referral Note: _____	<u>1</u> / <u>1</u> / <u>1</u>		<u>1</u> / <u>1</u> / <u>1</u>
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THE WHITE HOUSE
WASHINGTON

Date 5/27/83

To: W.H. Counsel

We would appreciate it
if someone looks this over.

Thanks,

DUNCAN CLARK
Presidential Correspondence
Office
Room 96, x7610

DRAFT/Date May 24, 1983

RR / RRD / cond / (Rev. I) / (Rev. II)
(Drafter)

SPECIAL INSTRUCTIONS:

Enclosures:

Other:

*Clear Thru
Channel*

AVH / _____ / _____

undated

Dear Mr. Jones:

It is a pleasure to commend you and all those who are joining you in the PROMOTE: America campaign.

Americans have always been known for their optimistic spirit.

~~It is~~ this spirit ~~which~~ ^{first birds of conscious settlers} has sustained us from our earliest days as a nation, when the Pilgrims first landed on the ~~rocky~~ ^{our} shores of ~~from the~~ ^{Chesapeake Bay to the rocky coast of New England.}

~~New England.~~ Since then, Americans have crossed prairies, deserts and mountains to ~~settle~~ ^{tame} a continent. We have faced problems at every turn, but we surmounted them because of our faith in God, our belief in America's future and our tough-minded optimism.

Our problems today are ~~not~~ ^{no} more threatening than those we have faced in the past, and ~~we~~ ^{we} will succeed in overcoming them if we call forth the same spirit of optimism and courage ~~as we have before~~ ^{which motivated our ancestors.}

Luckily, that spirit is still alive in our country, and the PROMOTE: America campaign is an ~~expression~~ ^{outstanding} of it. I hope your project will enjoy every success.

With best wishes,

S/RR

~~xxxxxxxxxxxxxxxx~~

Mr. Allen R. Jones

PROMOTE: America

Michael Baybak and Company, Inc.

Suite 304

9301 Wilshire Boulevard

Beverly Hills, CA 90210

Dear Mr. Jones:

It is a pleasure to commend you and all those who are joining you in the PROMOTE: America campaign.

Americans have always been known for their optimistic spirit. This spirit has sustained us from our earliest days as a nation, when the first bands of courageous settlers landed on our shores from the Chesapeake Bay to the rocky coast of New England. Since then, Americans have crossed prairies, deserts and mountains to tame a continent. We have faced problems at every turn, but we surmounted them because of our faith in God, our belief in America's future and our tough-minded optimism.

Our problems today are no more threatening than those we have faced in the past, and we will succeed in overcoming them if we call forth the same spirit of optimism and courage which motivated our ancestors. Luckily, that spirit is still alive in our country, and the PROMOTE: America campaign is an outstanding expression of it. I hope your project will enjoy every success.

With best wishes,

Sincerely,

Mr. Allen R. Jones
Michael Baybak and Company, Inc.
Suite 304
9301 Wilshire Boulevard
Beverly Hills, California 90210

RR/RDC/CAD/pt--

THE WHITE HOUSE
WASHINGTON

5/25

ROBERT C. HILL
Deputy Director
Presidential Correspondence
Office
Room 94, x7610

Anne

Mike Costine has agreed
to a Presidential

— should probably be
cleared through
Counsell at this point.

Rob

THE WHITE HOUSE
WASHINGTON

TO
ROBERT C. HILL
Deputy Director
Presidential Correspondence
Office
Room 94, x7610

MIKE CASTINE

Are you familiar with this?

Do you recommend we do
this?

How about one letter to
the PR firm?

Thanks, (B) ^{fine -}
^{it should quiet}
^{them down for}
^{awhile}

MC

THE WHITE HOUSE
WASHINGTON

5/16
ROBERT C. HILL
Deputy Director
Presidential Correspondence
Office
Room 94, x7610

Anne

I think we may have
been a bit hasty in
turning this down.
I've spoken to Jones a couple
of times on the phone.
It sounds like a good idea.
Should we run it by someone?
RB

Corporate Public Affairs
Financial Relations
Market Planning
Counsel

May 11, 1983

Mr. Robert Hill
Deputy Director of
White House Corr.
White House
Washington, DC

136323cu

Dear Mr. Hill:

Here's a copy of our proposal to the President regarding
Promote: America, as requested.

The letter praising our pilot in Chattanooga was addressed
to Mr. Charlie Dunn, WCHU Radio, in Chattanooga and was
dated April 20. It was originally from your section.

Also enclosed are copies of correspondence with Senator
Laxalt's office. This will help you get the viewpoint
we discussed by phone.

Do all you can to get this to the President, Bob. It's
been much too long in the mill.

Thanks for your help.

Best wishes,

Allan Jones

Allan R. Jones
Associate
MICHAEL BAYBAK AND COMPANY, INC.

AJ:rr

enc.

May 12, 1983

Dear Messrs. Baybak and Jones:

Thank you for your letter to President Reagan regarding your project, "PROMOTE: America."

It is not possible to arrange for a letter from the President along the lines you suggested. I am sure you can appreciate that many worthwhile efforts are brought to the President's attention each day. However, in the interest of fairness to all, we must maintain a policy of declining such requests for the President's participation.

With best wishes,

Sincerely,

Anne Higgins
Special Assistant to the President
and Director of Correspondence

Mr. Michael Baybak
Mr. Allen R. Jones
Michael Baybak and Company, Inc.
Suite 304
9301 Wilshire Boulevard
Beverly Hills, CA 90210

✓
AVH/PAG/KCS/CAD/RHC/ech-avhman

bcc: Holly Stewart

Corporate Public Affairs
Financial Relations
Market Planning
Counsel

March 25, 1983

The President
The White House
Washington, D.C.

Dear Mr. President:

Following the success of the Pete Wilson Campaign here in California, we initiated a study to determine what could best be done to counter the Misery Merchants and their constant barrage of bad news.

We selected Chattanooga, Tennessee as our test market.

We asked businessmen in Chattanooga to originate and air radio editorials encouraging a constructive attitude towards the future, and an aggressive defiance to the prophets of "doom & gloom." Each businessman solicited was asked to pay for his own air time and to record his own editorial. PSA

The test was so successful that the two radio stations involved are continuing the project as a regular sales program.

PROMOTE: America is a quite similar concept expanded to include 200 radio markets around the country. A brief prospectus is enclosed.

We believe PROMOTE: America will strengthen positive attitudes toward your recovery program, Mr. President, and return us to the self-reliance and productivity so essential to the American character.

~~We are writing to request that you sign and initiate a letter to the five million businessmen in the country and encourage them to participate in this project.~~

PROMOTE: America is a non-partisan, public-spirited effort supported by private citizens who love this country, Mr. President.

Will you help us PROMOTE: America?

Sincerely,

Michael Baybak *Allen R. Jones*

Michael Baybak
President
MICHAEL BAYBAK AND COMPANY, INC.

Allen R. Jones
Associate
PROMOTE: America

MB:rr

MEMORANDUM

Pres. messages

THE WHITE HOUSE

WASHINGTON

August 16, 1983

FOR: FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Draft Telegram to Governor Harris of Georgia

Richard Darman has asked for comments by 4:00 p.m. today on a draft telegram, proposed by Carlton Turner, from the President to Governor Harris of Georgia. Last week the federal government sprayed paraquat on marijuana fields in the Chattahoochee National Forest. The action prompted a lawsuit, and Judge Charles Moye issued an injunction banning further spraying in the area until a hearing could be held. Although no further spraying is planned for the forest, there are plans to spray in other states.

Governor Harris has supported the spraying, and been criticized for it. Turner proposes to send a telegram to Harris from the President expressing appreciation for his support. I recommend advising against sending the telegram over the President's signature. The question of the use of paraquat for marijuana eradication is the subject of pending litigation, and the President should not gratuitously become personally involved. If Turner believes a telegram is necessary it should be over his signature.

Attachment

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 16, 1983

FOR: RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT AND
DEPUTY TO THE CHIEF OF STAFF

FROM: FRED F. FIELDING *FFF/CNA*
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Telegram to Governor Harris of Georgia

Counsel's Office has reviewed the proposed telegram from the President to Governor Harris of Georgia, concerning the use of paraquat for marijuana eradication. The spraying conducted last week in Georgia prompted the filing of a lawsuit and the issuance of a preliminary injunction. While we certainly do not mean to suggest that there is any merit to the lawsuit, the pendency of litigation counsels against involving the President directly and personally in the dispute. Accordingly, we recommend that the proposed telegram not be sent over the President's signature. If it is sent at all, it should be over Dr. Turner's signature.

FFF:JGR:ph 8/16/83
cc: FFFfielding
JGRoberts✓
Subject
Chron.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 16, 1983

FOR: RICHARD G. DARMAN
ASSISTANT TO THE PRESIDENT AND
DEPUTY TO THE CHIEF OF STAFF

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Telegram to Governor Harris of Georgia

Counsel's Office has reviewed the proposed telegram from the President to Governor Harris of Georgia, concerning the use of paraquat for marijuana eradication. The spraying conducted last week in Georgia prompted the filing of a lawsuit and the issuance of a preliminary injunction. While we certainly do not mean to suggest that there is any merit to the lawsuit, the pendency of litigation counsels against involving the President directly and personally in the dispute. Accordingly, we recommend that the proposed telegram not be sent over the President's signature. If it is sent at all, it should be over Dr. Turner's signature.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Richard G. DARMAN☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Draft Telegram to Governor Harris of Georgia

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CN2011</u>		ORIGINATOR	<u>83,08,110</u>			<u>1</u> <u>1</u>
<u>CNAT18</u>		Referral Note: <u>D</u>	<u>83,08,116</u>		<u>S</u>	<u>8308116</u> <u>4:00 pm</u>
		Referral Note:	<u>1</u> <u>1</u>			<u>1</u> <u>1</u>
		Referral Note:	<u>1</u> <u>1</u>			<u>1</u> <u>1</u>
		Referral Note:	<u>1</u> <u>1</u>			<u>1</u> <u>1</u>
		Referral Note:	<u>1</u> <u>1</u>			<u>1</u> <u>1</u>

ACTION CODES:

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C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
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C - Completed
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Code = "A"
Completion Date = Date of Outgoing

Comments: _____

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Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 8/16/83 ACTION/CONCURRENCE/COMMENT DUE BY: 4:00 p.m. TODAYSUBJECT: DRAFT TELEGRAM TO GOVERNOR HARRIS OF GEORGIA

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☐	HARPER	☒	☐
MEESE	☐	☒	HERRINGTON	☐	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	McMANUS	☐	☐
STOCKMAN	☐	☐	MURPHY	☐	☐
CLARK	☐	☐	ROGERS	☐	☐
DARMAN	☐	☒	ROLLINS	☒	☐
DUBERSTEIN	☒	☐	VERSTANDIG	☒	☐
FELDSTEIN	☐	☐	WHITTLESEY	☒	☐
FIELDING	☒	☐	BRADY/SPEAKES	☐	☐
FULLER	☒	☐	<u>LIVINGSTON</u>	☒	☐
GERGEN	☐	☐		☐	☐

REMARKS:

May we have your comments on the attached draft telegram by 4:00 p.m. today. Thank you.

RESPONSE:

THE WHITE HOUSE

WASHINGTON

August 16, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: ROGER B. PORTER *RBP*
SUBJECT: Draft Telegram from the President

Attached is a draft telegram from the President to the Governor of Georgia thanking him for his support of our efforts to spray paraquat to eradicate cannabis (marijuana) on U.S. Forest Service lands in Georgia.

Also attached is a memorandum from Carlton Turner which explains the current situation. Please process this for clearance and advise if there is any additional information you require. Carlton has requested the telegram be sent today. Please let me know if this is not possible.

cc: Carlton Turner

THE WHITE HOUSE

WASHINGTON
August 16, 1983

MEMORANDUM FOR ROGER PORTER

FROM: CARLTON TURNER

SUBJECT: Draft Telegram from President Reagan

Last Friday, August 12, 1983, the U.S. Forest Service and the Drug Enforcement Administration sprayed the herbicide paraquat on U.S. Forest Service land in Georgia where cannabis (marijuana) was being cultivated. The sites were evaluated according to the criteria set forth in the Environmental Impact Assessment. The issue has become quite controversial because of the sensationalism triggered by the media and pro-drug organizations.

Paraquat is a legal herbicide used regularly on agricultural land to control broad leaf weeds and to defoliate selected crops such as soy beans. When sprayed on these agricultural lands there is no issue made by the communities, media or pro-drug organizations. But when we spray paraquat on a field of cannabis, some individuals scream that they are being poisoned by the Federal Government.

Governor Joe Frank Harris of Georgia has spoken strongly in favor of our spraying program and has received some criticism. We need his continued support, therefore, attached is a draft telegram from the President to Governor Harris thanking him and encouraging him to continue.

Please process this for clearance. The telegram will have the greatest impact if it could be sent out today. Please let me know if you have any questions.

August 16, 1983

The Honorable Joe Frank Harris
Governor of Georgia
State Capital
Atlanta, Georgia 30334

Dear Governor Harris:

Your strong support for the recent efforts to eradicate cannabis being grown in your state is very much appreciated.

The dangers of marijuana and other illicit drugs are widely known and condemned. Stopping production is a valuable contribution to the health and well-being of our citizens, especially our youth.

I support the eradication of cannabis wherever it is grown. By encouraging your citizens to support these eradication efforts, you are making a real contribution to the future of Georgia and of the United States.

Sincerely,

Ronald Reagan

THE WHITE HOUSE

WASHINGTON

October 25, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*
SUBJECT: Jimmy Stewart Request

By letter dated October 10 Jimmy Stewart asked the President to serve on the Orme School Advisory Council.. The Orme School is a highly-regarded private prep school in Mayer, Arizona, which Stewart's son Ron attended. The purpose of the Advisory Council is to promote a capital campaign by the school. Those agreeing to serve on the Advisory Council expressly permit their names to be listed on a letterhead that will be used in the fundraising efforts.

Presidential Correspondence referred the matter to Kathy Osborne, and Osborne sent it along to us. She advised that the President thinks he should respond personally.

The President should not accept Stewart's invitation to serve on the Advisory Council. Stewart explicitly recognizes that the school simply wants to use the President's name to promote its fundraising efforts. Such activity is unfair to similarly situated schools and other non-profit organizations that do not have Stewart's access to the President, and is ultimately demeaning to the Office, using it as a huckster's ploy. Agreeing to Stewart's request would also associate the President with an organization about which we know little and the activities of which are beyond our control. The risk of embarrassment is intolerably high. I have drafted a transmittal memorandum for Osborne and, in light of the President's expressed wishes, a proposed reply for his signature.

Attachment

THE WHITE HOUSE

WASHINGTON

October 25, 1983

MEMORANDUM FOR KATHLEEN OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF (Scrooge)*
COUNSEL TO THE PRESIDENT

SUBJECT: Jimmy Stewart Request

Attached is a draft response for the President's signature, declining Jimmy Stewart's request that he serve on the Orme School Advisory Council. If the President would prefer, I would be happy to send the letter over my signature.

Attachment

FFF:JGR:aea 10/25/83

cc: FFFielding/JGRoberts/Subj/Chron

DRAFT

THE WHITE HOUSE

WASHINGTON

October 25, 1983

Dear Jimmy:

Thank you for your letter of October 10, inviting me to serve on the Orme School Advisory Council, which you will chair.

I would normally be delighted to serve on any group chaired by you. In this instance, however, my lawyers advise me that the responsibilities of office preclude my accepting your gracious invitation. From the earliest days of my Administration we have been compelled to adhere to a policy of declining requests that I become involved in private fundraising efforts. As you might imagine, we receive countless such requests from worthy charities or other organizations. Since I cannot possibly accept them all, it seemed to me that the only fair thing to do was to adopt a policy of not participating in any private fundraising.

I am also advised that my participation could create problems, both real and apparent, with respect to any dealings the Orme School might have with the federal government. I trust you will understand not only the reasons I must decline your request but also how difficult it is for me to do so. I take considerable comfort in the knowledge that, given its choice for Chairman of the Advisory Council, the Orme School is already well on its way to achieving its goals.

Warmest personal regards,

Sincerely,

Mr. James Stewart
9201 Wilshire Boulevard
Beverly Hills, California 90210

RR:JGR:aea 10/25/83

cc: FFFielding/JGRoberts/Subj/Chron

DRAFT

THE WHITE HOUSE

WASHINGTON

October 25, 1983

MEMORANDUM FOR KATHLEEN OSBORNE
PERSONAL SECRETARY TO THE PRESIDENT

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Jimmy Stewart Request

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Warmest personal regards,

Sincerely,

Mr. James Stewart
9201 Wilshire Boulevard
Beverly Hills, California 90210

RR:JGR:aea 10/25/83

cc: FFFielding/JGRoberts/Subj/Chron

DRAFT

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING

☐ H - INTERNAL

☐ I - INCOMING

Date Correspondence
Received (YY/MM/DD) 1 1

Name of Correspondent: Jimmy Stewart

☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests the President to serve on
advisory Council of the Arme School,
Mayer, Arizona

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>		ORIGINATOR	<u>83110 124</u>			<u>1 1</u>
		Referral Note:				
<u>CUAT 18</u>		<u>D</u>	<u>83110 04</u>		<u>583110 127</u>	
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

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170666

PP009

ID: 170666 CORRESPONDENCE TRACKING WORKSHEET PAGE D01
INCOMING CORRESPONDENCE DATE 831010 RECEIVED DATE 831020
(PREFIX) (FIRST) (LAST) (SUFFIX)
MR. JIMMY STEWART

TITLE:

ORGANIZATION:

STREET: 9201 WILSHIRE BOULEVARD

CITY: BEVERLY HILLS STATE: CA ZIP: 90210
COUNTRY:

SUBJECT: REQUESTS SERVING ON ADVISORY COUNCIL OF THE
ORME SCHOOL, MAYER, AZ

AGY/OFF ACTION CODE TRACKING DATE
COSHEP ORG 831020

STAFF NAME: PRESIDENT REAGAN MEDIA: L OPID: RS TYPE: IBA
COMMENTS: PERSONAL FRIEND

CODES: REPORT MI INDIV: USER:

Cu Hall A 831024
Cu AT18 D 831024

5 831027

170666
JAMES STEWART

KS
October 10, 1983

The Honorable Ronald Reagan
President of The United States
1600 Pennsylvania Avenue
Washington, D.C. 20201

Dear Mr. President:

For some years, ever since our son Ron was at The Orme School, I have been interested in Orme and have helped in whatever ways I could. In addition to having been a member of the Honorary Board of Trustees for some time, I agreed several years ago to be Honorary Chairman of an effort to increase substantially the School's endowment.

This Endowment Program was designed to be long range, but within its time frame a short Capital Campaign has been planned for which an Advisory Council of well known people is needed. I have agreed to chairing the Advisory Council and I would appreciate your serving with me.

Members of the Advisory Council would only be asked to lend their name to the School's effort by allowing it to appear on a letterhead with mine and on occasion signing approved letters prepared by the School Development Office.

I hope you will agree with me that The Orme School has rendered important service to youth over the years; now, with American education at such a critical point, the School and its philosophy are more essential than ever in the process of restoring health to our educational system.

As a testamentary to Orme's outstanding quality, I enclose a selection from a recent publication listing what it considers the best American boarding schools. You will note that Orme appears toward the bottom of the page under the cover sheet with the old, long established schools.

Please mark the enclosed card and return it soon. I do hope you will serve with me.

Warm regards,

