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WASHINGTON

December 17, 1984

MEMORANDUM FOR BEN ELLIOTT DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM: JOHN G. ROBERTS

SUBJECT: Taping: National Auto Dealers Association Convention

Counsel's Office has reviewed the above-referenced remarks, and finds no objection to them from a legal perspective.

cc: Richard G. Darman

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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

WHITE HOUSE STAFFING MEMORANDUM

DATE:

ACTION/CONCURRENCE/COMMENT DUE BY:

10:00 AM MONDAY 12/17

12/14/84

TAPING: NATIONAL AUTO DEALERS' ASSOCIATION CONVENTION

SUBJECT:

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REMARKS:

Please provide any edits directly to Ben Elliott by 10:00 a.m. Monday, 12/17, with an information copy to my office.

Thank you.

RESPONSE:

1984 DEC 1 / P1 3: 25

Richard G. Darman Assistant to the President Ext. 2702

(Myer/PN) December 14, 1984 1:00 p.m.

PRESIDENTIAL TAPING: NATIONAL AUTO DEALERS'

12 22 1 2 23

ASSOCIATION CONVENTION TUESDAY, DECEMBER 18, 1984

Ladies and gentlemen of the National Auto Dealers' Association, I'm delighted to have this chance to talk to you at your 68th annual convention and exposition in San Francisco. And a special hello to Jim Jennings, your fine president, and Frank McCarthy, your executive vice president.

I want to take this opportunity to thank all of you for the support you've given us in our efforts to build a new era of lasting economic growth without inflation. You stood with us when the going was rough, and I'll never forget your encouragement.

Through the years, the auto industry paced the growth and progress of our Nation and contributed mightily to the vitality of our economy. Your industry is among America's greatest and most valued assets.

But just a few short years ago, your industry was on the edge of catastrophe. In 1980 alone, the Big Three lost \$4 billion. Then came the recession, the culmination of years of too much taxing, spending, and regulating by those who claimed they could spend your earnings better than you could.

We were determined to chart a new beginning, and by working together and believing in each other, we've made solid progress. You can be proud of the key role your industry is playing in our economic expansion.

Page 2

An old friend of mine who has been an auto dealer for many years in southern California used to remind me that nothing happens in the business until a dealer sells a car or truck to someone who walks into the showroom. And of course, he's absolutely right. Well, you've shown what can be done when free people with an entrepreneurial spirit work together. And may I tell you that one of the more than 14 million new cars and trucks you sold last year is a pick-up that will be getting a lot of use out at the ranch.

In the next 4 years, we're going to do everything possible to make sure that America's renewal is here to stay. I want to see you push out, reach even higher, and make the years ahead even better than 1984. And we have every reason to be confident. From strength in your industry, and many others, to America's leadership in the new frontiers of science, high technology, and space, we're moving forward and preparing for the future.

And just as important, our country has recaptured the community spirit that has been an essential part of our national character. And the National Auto Dealers' Association is very much a part of that spirit. You not only sell cars and trucks, you're also working hard to make this country the decent place that we all want it to be.

Your support of "Dealers Against Drunk Drivers" and your "Dealers Care" program promoting the use of seat belts are true to the unique American tradition of voluntarism and partnership. Thanks for all you're doing, and thanks for this opportunity to speak to you. I wish you a very successful convention, and God bless you all.

WASHINGTON

January 7, 1985

MEMORANDUM FOR BEN ELLIOTT DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM:

JOHN G. ROBERTS

SUBJECT: Proposed Presidential Remarks: Reception for Human Events

Counsel's Office has reviewed the above-referenced draft remarks, and finds no objection to them from a legal perspective. I have advised the publisher of <u>Human Events</u> that White House policy does not permit the President's laudatory remarks to be used in subscription solicitations or advertisements for the magazine. A problem occurred in the past with respect to similar remarks by the President concerning <u>National Review</u>, which were then reprinted in advertising. The <u>Human Events</u> publisher has agreed not to use the President's remarks in any promotional manner, although they may of course be reported by <u>Human Events</u> itself.

cc: Richard G. Darman

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Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

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Document No.

DATE: 1/4/85 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 1/7 SUBJECT: PROPOSED PRESIDENTIAL REMARKS: RECEPTION FOR HUMAN EVENTS (1/5 - 3:30 p.m. draft)

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REMARKS:

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Please provide any edits/comments directly to Ben Elliott, with a copy to my office, by 10:00 a.m. Monday. Thank you.

RESPONSE:

1985 JAN -4 Pit 4: 57

Richard G. Darman Assistant to the President Ext. 2702

1035 2111 - 1 111 3- 55

(Dolan/BE) January 5, 1985 3:30 p.m.

PRESIDENTIAL REMARKS: RECEPTION FOR HUMAN EVENTS TUESDAY, JANUARY 8, 1985

I'm delighted you're all here today and I want to ask you: Back when the conservative movement consisted of a few outspoken Senators and a couple of afterdinner speakers, who ever thought the White House would host a birthday party for Human Events?

Because we are all old friends and comrades-in-arms -- and if you don't mind me saying so, professional colleagues (I got my first by-line in Human Events in 1961) -- I hardly have to recite for you the Human Events story. That remarkable 40th anniversary issue does a wonderful job of that: the articles there by your founders Frank Hanighen and James Wick, and by notables like Douglas MacArthur, Herbert Hoover, Bill Buckley, Lowell Thomas, Barry Goldwater, as well as page after page of tributes from important American political figures. All of this is a remarkable testimony not only to the extraordinary journalistic enterprise that is Human Events but to the strength of the ideas Human Events has always advocated: individual opportunity, limited Government, free markets, traditional values, and the moral imperative of resisting totalitarianism and furthering the cause of freedom.

America has seen enormous changes in the last few years; politically, intellectually, culturally, all in the direction of those ideas you've stood for for so long and so bravely. And I'm sure when historians look to find the underlying reasons for such change they're going to focus on Human Events and all the remarkable people that have been associated with you over the years. A new film that's out, "Protocol," satirizes the failure of people in Washington "to say what you think." I think what's made Human Events so amazing, and so important to our recent history, has been your willingness always to keep the rules of civility but never to be afraid to challenge the conventional wisdom, break the Washington protocols and say exactly what you think.

Many people who have been part of the Human Events family have been important to your success over the years -- political figures like the late John Ashbrook, contributors like Morrie Ryskind, Stan Evans and so many others -- but certainly two people must be singled out today for the spritely and informative make-up of Human Events and its plain old-fashioned political power -- and that's Tom Winter and Alan Ryskind.

Now I think you know that Alan and Tom are always telling me to stick to the conservative gospel and not listen too much to the conventional Washington wisdom. And you know, that's sound advice; but I was thinking before I got here today about one occasion when I did listen to the imagemakers and pragmatists; it was they who advised me a few years back to make my Washington singing debut and do a solo number in one of the Gridiron Dinner skits. Now of course I had spent some years in the entertainment business and -- justly or unjustly -- had never really been singled out for my musical prowess. But I really wasn't that worried because I remembered Bob Hope used to say there were certain advantages to being President; in fact, he said it was

Page 3

only after Ike stopped being President that he found out who he could really beat at golf.

So I wasn't too worried when I went down to the Gridiron Dinner that night and I did what I thought was a warm and vibrant rendition of "Manana." And then I just sort of sat back and waited for the kudos and rave notices to roll in.

Nothin'.

But in thinking about this reception today I had what I thought was the perfect song to describe the growth of the conservative movement and the gallant work of Human Events and the warm support you've given me in the past. And I thought that a moment like this in front of such old friends might be the perfect occasion for an encore. But apparently in view of my earlier experience, some of the pragmatists and imagemakers were less than enthusiastic -- so just this one time I hope you'll let me take their advice and stick to just reciting the words of a great little Frank Sinatra number that I think is very appropriate for a Human Events birthday party.

"They all laughed at Christopher Columbus when he said the world was round; they all laughed when Edison recorded sound.

They all laughed at Wilbur and his brother when they said that man could fly; they told Marconi wireless was a phoney . . . it's the same old cry.

They laughed at me and you: said we were reaching for the moon.

S. . . .

But, hey, you came through. Now they'll have to change their tune.

They all said we never could be happy. They laughed at us and how.

But ho-ho-ho, who's got the last laugh; ha-ha-ha, who's got the last laugh; har-har-har, who's got the last laugh now?"

You'd think I know by this time to get off when they're laughing. But I can't quite resist reflecting here on that campaign that first brought so many of us together. I'm sure you remember a hot July night in San Francisco some years ago when we did what was said to be impossible and nominated a conservative candidate for the Presidency. And Barry Goldwater said that night that whatever may lie ahead we conservatives must continue in our work "until our cause has won the day, inspired the world and shown the way to a tomorrow worthy of all our yesterdays."

That's still our mission, our cause. Because of Human Events and people like yourselves, we've made a great beginning; and with your help, we will continue.

Thank you and God bless you all.

WASHINGTON

January 15, 1985

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS

SUBJECT:

Proposed Presidential Statement: Birthday of Dr. Martin Luther King, Jr. (January 14 Draft)

Richard Darman has asked that comments on the above-referenced proposed statement be sent directly to Ben Elliott as soon as possible. The brief statement praises Dr. King for his example of "moral leadership" and advocacy of peaceful change. I have no objections.

Attachment

WASHINGTON

January 15, 1985

MEMORANDUM FOR BEN ELLIOTT DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING

- FRED F. FIELDING Orig. signed by FFF FROM: COUNSEL TO THE PRESIDENT
- Proposed Presidential Statement: SUBJECT: Birthday of Dr. Martin Luther King, Jr. (January 14 Draft)

Counsel's Office has reviewed the above-referenced statement, and finds no objection to it from a legal perspective.

cc: Richard G. Darman

FFF:JGR:aea 1/15/85 FFFielding cc: JGRoberts Subj Chron

WASHINGTON

January 15, 1985

- MEMORANDUM FOR BEN ELLIOTT DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING
- FROM: FRED F. FIELDING COUNSEL TO THE PRESIDENT
- SUBJECT: Proposed Presidential Statement: Birthday of Dr. Martin Luther King, Jr. (January 14 Draft)

Counsel's Office has reviewed the above-referenced statement, and finds no objection to it from a legal perspective.

cc: Richard G. Darman

FFF:JGR:aea 1/15/85 cc: FFFielding JGRoberts Subj Chron

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Document No.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1-14-85 . ACTION/CONCURRENCE/COMMENT DUE BY: 9:00 A.M. TOMORROW

SUBJECT: PROPOSED PRESIDENTIAL STATEMENT: BIRTHDAY OF DR. MARTIN LUTHER KING, JR. (1-14 draft)

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REMARKS:

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Please provide any edits/comments directly to Ben Elliott, with a copy to my office, by 9:00 A.M. TOMORROW. Thank you.

RESPONSE:

Richard G. Darman Assistant to the President Ext. 2702

(Higgins/BE) January 14, 1985 draft

PRESIDENTIAL STATEMENT: BIRTHDAY OF DR. MARTIN LUTHER KING, JR. TUESDAY, JANUARY 15, 1985

When Dr. Martin Luther King, Jr. began his career, the principles of social justice for which he stood were very controversial. But by the end of his career, he was a deeply respected leader of international stature who helped lead an extraordinary revolution in America's laws and customs. His moving example of dignity in the face of threats and hatred gave the whole nation a new hero to admire and emulate.

Martin Luther King knew that America's democracy was imperfect, but he also knew that America's conscience was a powerful force for reform. His unique combination of moral leadership and practical political wisdom enlisted America's conscience on the side of peaceful change.

The memory of Martin Luther King is engraved in the hearts and minds of his fellow Americans. It is appropriate that we remember him today, and that we remember and honor the values for which he stood.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/15/85 ACTION/CONCURRENCE/COMMENT DUE BY: FYI

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PRESIDENTIAL SPEECH PLANNING SCHEDULE FOR JANUARY 15, 1985 SUBJECT:

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REMARKS:

Please provide any comments to Ben Elliott, with a copy to my office. Thank you.

RESPONSE:

Richard G. Darman Assistant to the President Ext. 2702

PRESIDENTIAL SPEECH PLANNING SCHEDULE

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DATE	WRITER RESEARCHER	TOPIC/THEME/PURPOSE
01/25 Friday	Peggy Kim	
01/31 Thursday	Peggy Elizabeth	
01/16 Wednesday	Josh KimW	
01/17 Thursday		
01/26 Saturday	Landon Julie	
01/30 Wednesday	Al Kim	
	01/25 Friday 01/31 Thursday 01/16 Wednesday 01/17 Thursday 01/26 Saturday 01/30	DATERESEARCHER01/25PeggyFridayKim01/31PeggyThursdayElizabeth01/16JoshWednesdayKimW01/17Thursday01/17Thursday01/26LandonSaturdayJulie01/30Al

EVENT	DATE	WRITER RESEARCHER	TOPIC/THEME/PURPOSE
E. TAPINGS			
TAPING: NATIONAL RELIGIOUS BROAD- CASTERS CONVENTION	01/24 Thursday	Ben Elizabeth	
TAPING: 5th ANNUAL INTERNATIONAL AMATEUR ATHLETIC ASSOC. DINNER	01/24 Thursday	Dana Elizabeth	
TAPING: AMERICAN TRUCKING ASSOC. NATIONAL TELECONFERENCE	01/24 Thursday	Al KimW	
TAPING: FOOD PROCESSING MACHINERY & SUPPLIES ASSOC. MEETING	01/24 Thursday	Al Julie	
G. RADIO TALKS			
RADIO TALK:	01/26 Saturday	Ben	
H. INAUGURAL			
PRELUDE TO THE INAUGURAL NO REMARKS BY THE PRESIDENT REVIEW SCRIPT OF TAPE TO BE SHOWN (Mike Brennan)	01/18 Friday		

EVENT	DATE	WRITER RESEARCHER TOPIC/THEME/PURPOSE
PRIVATE LUNCHEON AT BLAIR HOUSE NO REMARKS BY PRESIDENT	01/19 Saturday	
DROPBY RECEPTION FOR INAUGURAL TRUST (Residence) Betsy Gehring, 433-7702	01/19 Saturday	Peter Julie
50th AMERICAN PRESIDENTIAL INAUGURAL GALA Terry Baxter/Joe Canzeri 371-3939	01/19 Saturday	Peggy Kim
NATIONAL PRAYER SERVICE NO REMARKS BY THE PRESIDENT	01/20 Sunday	
RECEPTION FOR SWEARING-IN GUESTS NO REMARKS PER SOCIAL OFFICE	01/20 Sunday	
RECEPTION FOR GALA ENTERTAINERS NO REMARKS PER SOCIAL OFFICE	01/20 Sunday	
NATIONAL PAGEANT OF YOUNG AMERICANS JEFFERSON MEMORIAL Mike Lake, 433-7421	01/20 Sunday	Josh KinW
ST. JOHN'S CHURCH SERVICE NO REMARKS BY THE PRESIDENT	01/21 Monday	
INAUGURAL ADDRESS	01/21 Monday	RR

DATE	WRITER RESEARCHER	TOPIC/THEME/PURPOSE
01/21 Monday	Dana Elizabeth	
01/21 Monday		
01/21 Monday	Peter KimW	
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WHITE HOUSE STAFFING MEMORANDUM

Document No.

DATE: _______ ACTION/CONCURRENCE/COMMENT DUE BY: ______

SUBJECT: PRESIDENTIAL SPEECH PLANNING SCHEDULE - 1/23/85

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REMARKS:

Please provide any comments directly to Ben Elliott, with a copy to my office. Thank you.

RESPONSE:

Richard G. Darman Assistant to the President Ext. 2702

PRESIDENTIAL SPEECH PLANNING SCHEDULE

EVENT	DATE	WRITER RESEARCHER	TOPIC/THEME/PURPOSE	
A. SPEECHES				
ADDRESS 1985 EXECUTIVE FORUM	01/25 Friday	Peggy Kim		
NATIONAL PRAYER BREAKFAST	01/31 Thursday	Peggy Elizabeth		
BOY SCOUTS ANNIVERSARY LUNCHEON	02/08 Friday	Al Elizabeth		
C. REMARKS				
ALFALFA CLUB DINNER	01/26 Saturday	Landon Julie		
DINNER WITH FRESHMEN MEMBERS OF CONGRESS & SPOUSES	01/29 Tuesday	Peter KimW		
PRESENTATION OF PRESIDENTIAL AWARDS FOR DESIGN EXCELLENCE	01/30 Wednesday	Al Kim		
DROPBY BUDGET BRIEFING	02/04 Monday			
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EVENT	DATE	WRITER <u>RESEARCHER</u>	TOPIC/THEME/PURPOSE
D. FOREIGN VISITS			
PRIME MINISTER HAWKE OF AUSTRALIA DEPARTURE STATEMENT	02/07 Thursday		
KING FAHD OF SAUDI ARABIA STATE VISIT	02/11 Monday		
E. TAPINGS			
TAPING: 5th ANNUAL INTERNATIONAL AMATEUR ATHLETIC ASSOC. DINNER	01/24 Thursday	Dana Elizabeth	
TAPING: AMERICAN TRUCKING ASSOC. NATIONAL TELECONFERENCE	01/24 Thursday	Al KimW	
TAPING: FOOD PROCESSING MACHINERY & SUPPLIES ASSOC. MEETING	01/24 Thursday	Al Julie	
TAPING: L.A. CHAMBER OF COMMERCE	01/24 Thursday	Dana Elizabeth	
TAPING: U.S. OLYMPIC COMMITTEE HOUSE OF DELEGATES MEETING	01/24 Thursday	Peter Julie	
TAPING: NATIONAL RELIGIOUS BROADCASTERS	01/24 Thursday	Ben Elizabeth	

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EVENT TAPING: TRIBUTE TO WALTER ANNENBERG	<u>DATE</u> 02/01	WRITER <u>RESEARCHER</u> Dana	TOPIC/THEME/PURPOSE
	Friday	KimW	
G. RADIO TALKS			
RADIO TALK:	01/26 Saturday	Ben	
RADIO TALK:	02/02 Saturday		
RADIO TALK:	02/09 Saturday		
RADIO TALK:	02/16 Saturday		

WASHINGTON

January 25, 1985

MEMORANDUM FOR BEN ELLIOTT DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF SPEECHWRITING

FROM: JOHN G. ROBERTS ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Proposed Presidential Radio Talk: The Economy

Counsel's office has reviewed the above-referenced proposed radio talk and has no objection to it from a legal perspective.

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cc: Richard G. Darman

bcc: Dianna Holland

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Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

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WHITE HOUSE STAFFING MEMORANDUM

DATE: ________ ACTION/CONCURRENCE/COMMENT DUE BY: _______ 1/25 - 9:00 a.m.

SUBJECT: _____ PROPOSED PRESIDENTIAL RADIO TALK: THE ECONOMY

(1/24 - 3:30 p.m.)

	ACTION	FYI		ACTION FY
VICE PRESIDENT			MURPHY	
MEESE			OGLESBY	
BAKER			ROGERS	
DEAVER			SPEAKES	
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DARMAN	□P	1285	VERSTANDIG	
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FULLER			ELLIOTT	
HERRINGTON			ROSEBUSH	
HICKEY			HENKEL	
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REMARKS:

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Please provide any edits/comments directly to Ben Elliott, with a copy to my office, by 9:00 a.m. tomorrow. Thank you.

RESPONSE:

Richard G. Darman Assistant to the President Ext. 2702

1985 JAN 24 PH 4: 35

(Gilder/BE) January 24, 1985 3:30 p.m.

PRESIDENTIAL RADIO TALK: THE ECONOMY JANUARY 26, 1985

My fellow Americans, hello again. This is my first radio talk since last November's election, and I'm glad to be back. There was some question if this show would be continued, but the ratings were pretty favorable, so they decided to renew my contract.

It was so cold here in Washington last week we were forced to hold the inaugural ceremonies inside -- which I know was a disappointment to many who planned to attend, but I'm sure it was a good idea. An outside event would have given new meaning to my planned "freeze" on the Federal Government.

The inauguration ceremony is simple and unpretentious, but sitting there next to Nancy, waiting to take the oath of office, I was deeply stirred. In that short ceremony, our Nation comes together to reaffirm our faith in individual liberty and celebrate the democratic institutions that have preserved and protected our freedom for over 200 years.

To place one's hand on the Bible and solemnly swear to defend the Constitution of the United States is to be reminded of how strong the will of our free people, guided by faith, can be. Not only has our Nation withstood and triumphed over the trials of history, the principles and values embodied in our Constitution have inspired the spread of democracy throughout the world. From times of hardship we have always emerged with a

Page 2

renewed sense of confidence and a determination to meet, and to conquer, whatever challenges lie ahead.

We start out the new year with good news. The fundamental strength and vitality of our economy is unquestionable. In 1984, we grew stronger and faster than we have in over 30 years, while inflation stayed lower than anytime since 1967. Last month, 340,000 people found new jobs in an economy that now employs more people than ever before in history. Like a sapling in springtime, our economy sprang back after a long winter and reached for the sun. Once we began to remove the crushing weight of high taxes and overregulation, nothing could hold us back.

Our challenge in 1985 is to build on the momentum of progress, to carry the economic expansion forward so that its opportunities and benefits touch every American. Let's make 1985 the Year of Opportunity. Let's use our economy, America's tremendous engine of prosperity, to break down the barriers and obstacles on the road to achievement. Our goal must be an open society, in which hope is nourished and effort rewarded, where the promise of tomorrow is found in opportunity today.

The entrepreneurial genius of the American people transformed a continent covered by wilderness into the leading industrial power in the world today. We in Government should learn to look at our country with the eyes of the entrepreneur, seeing possibilities where others see only problems. That way, instead of the unemployed, we'd see a resource of potential workers, waiting to add their labors, their ingenuity, the creativity to an expanding marketplace. And instead of ghettos,

Page 3

we'd see potential Enterprize Zones where increased incentives to work and invest could produce a renaissance of business activity and community involvement.

It is my great hope that in the months ahead, forward-looking Members from the other side of the aisle in the Congress will join with us in this important work. We must follow through on the policies that have given us 25 straight months of economic growth, by simplifying our cumbersome tax codes and lowering rates still further, while making sure that the overall burden of Government on our private economy grows no bigger. After we've come so far, we must never turn back to the old, destructive habits of taxing and spending. With the future beckoning so brightly, we must move forward on the optimistic path of economic growth and expanding opportunity.

Don't let anyone underestimate America. I'm reminded of the remark of Thomas Watson, the chairman of the board of I.B.M. Back in 1943 he said he thought there was a "world market for about five computers." Today, of course, there are millions of computers in homes and businesses, schools and hospitals across the country and around the world. But even an expert in the field couldn't predict the explosive growth of technology we've seen recently.

That's why we shouldn't hesitate to dream big. We must ask of ourselves only the best. We must challenge ourselves to hurdle the accepted limits of the past, to draw a new map of possibilities, and give new meaning to the word "success." Isn't that, afterall, what it means to be Americans?

Well, thank you. It's good to be back. God bless you all.