Ronald Reagan Presidential Library Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Roberts, John G.: Files

Folder Title: JGR/Presidential Remarks, [Statements, & Addresses] (06/10/1985-06/19/1985)

Box: 41

To see more digitized collections visit: https://reaganlibrary.gov/archives/digital-library

To see all Ronald Reagan Presidential Library inventories visit: https://reaganlibrary.gov/document-collection

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: https://reaganlibrary.gov/citing

National Archives Catalogue: https://catalog.archives.gov/

THE WHITE HOUSE

WASHINGTON

June 11, 1985

MEMORANDUM FOR BEN ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM:

JOHN G. ROBERTS

ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT:

Remarks: Flag Day Event

Counsel's Office has reviewed the above-referenced remarks, and finds no objection to them from a legal perspective.

cc: David L. Chew

									_
D		u						CL	8
	. 4	3						E E	
-	•	Ŧ	 	 	 	 	 	THE THE	æ.

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

□ O - OUTGOIN	I G					
☐ H - INTERNA ☐ I - INCOMIN Date Corr Received	하는 바다 하는 것이 되는 것이 되는 것이다.					
		ie c	hew_			
□ MI Mail	Report	User (Codes: (A)		(B)	_ (C)
Subject:	= lag Day Ever	1+	Remark	55		
ROUTE TO:			A(CTION	DIS	POSITION
Office/Agency	(Staff Name)		Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date Code YY/MM/DD
CHALL			ORIGINATOR	85,06,11		
CHAT 18			Referral Note:	85 104,11		5 85106112
			Referral Note:			10 am
			Referral Note:			
			Referral Note:			
			Referral Note:			
	ACTION CODES: A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure	R-D S-F	nto Copy Only/No irect Reply w/Copy or Signature terim Reply	Action Necessary	Code	C - Completed ferral S - Suspended
Comments:						
		· · · · · · · · · · · · · · · · · · ·	and the second s			
	and the state of t		And the state of t	***************************************		nan jaga karan ana ana ana ana ana ana ana ana ana

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

- A D.I -		
A Property of the Party of the		
Document No.		
the same of the same of the same of the same of	· PERSONAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TO THE PERSON NAMED IN COL	 the same of the sa

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/11/85 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 a.m. 6/12/85									
SUBJECT: REMARKS:	UBJECT: REMARKS: Flag Day Event at Fort McHenry Baltimore, Maryland								
	(6/11/85 2:00 p.m. draft)								
	ACTION	FYI		ACTION FYI					
VICE PRESIDENT		0	LACY						
REGAN			McFARLANE	2 0					
STOCKMAN	∀		OGLESBY	0 0					
BUCHANAN	∀_		ROLLINS	♥ □					
CHAVEZ	Q		RYAN						
CHEW	□₽	SS	SPEAKES	ا م ر ت					
DANIELS			SPRINKEL	▼ □					
FIELDING			SVAHN	♥ □					
FRIEDERSDORF	a		TUTTLE	0,0					
HENKEL	□ /		ROSEBUSH	v 0					
HICKEY			ELLIOTT	_ S /					
HICKS									
KINGON	d								
DEMADUS									

Please provide any comments/changes directly to Ben Elliott, with an info copy to my office by 10:00 a.m. Wednesday, June 12th. thanks.

RESPONSE:

(Gilder/BE) June 11, 1985 2:00 p.m.

PRESIDENTIAL REMARKS: FLAG DAY EVENT AT FORT MCHENRY
BALTIMORE, MARYLAND
FRIDAY, JUNE 14, 1985

That's one of the biggest flags and one of the most beautiful sights I've ever seen -- it sure is a Grand Old Flag.

This flag is a replica of one that flew through the night

171 years ago during the bombardment of Fort McHenry, signaling

defiance to the British and hope and inspiration to Francis Scott

Key.

Some historians have called the War of 1812 the Second War of Independence, the crucial test of our young Republic as it fought for its life against what was then the strongest nation on Earth. By the end of the summer of 1814, the British had already taken our capital and burned the White House. Baltimore was the next target in their grand design to divide our forces and crush this newly independent Nation of upstart colonies. All that stood between the British and Baltimore -- all that stood between America and defeat -- was this fort and its guns, blocking their entry into Baltimore Harbor.

The British fleet of war ships moved within 2 miles of the fort and began a bombardment that was to last for 25 hours.

Through the dark hours of the night, the rockets fired and the bombs exploded, and a young American naval officer, held captive aboard a British ship, watched anxiously for some sign, some proof that liberty would prevail.

You can imagine his joy when the next morning -- in the dawn's early light -- he looked out and saw the banner still

flying -- a little tattered and torn and worse for wear -- but still flying proudly above the ramparts. Fort McHenry and the brave men manning it had withstood the assault. Baltimore was saved. The United States, this great "experiment" in human freedom, as George Washington described it, would endure.

Thinking back to those times, one realizes that our democracy is so strong because it was forged in the fires of adversity. In those dark days of the war it must have been easy to give into despair. It truly was a perilous night for our new Nation. But our forefathers were motivated by something bigger than themselves. From the harsh winter of Valley Forge to the blazing night above Fort McHenry, those patriot soldiers were sustained by the ideal of human freedom.

Through the hardships and the setbacks, they kept their eye on that ideal and that purpose, just as, through the smoke of battle, they kept a lookout for the flag. For with the birth of our Nation, the cause of human freedom had become forever tied to that flag and its survival.

As the American Republic grew and prospered, and new stars were added to the constellation of States, the ideal of freedom grew and prospered. As our country spread across the American continent, millions of the dispossessed, the persecuted, the tired, hungry, and poor, flocked to our shores, and the human energies unleashed in this land of liberty were like those never before seen in this world.

From the mountains of Kentucky to the shores of California, to the sea of tranquility on the Moon, our pioneers carried our

flag before them, a symbol of the indomitable spirit of a free people.

Today we mark the 100th anniversary of the first flag day. ceremony. It was a small and modest ceremony, honoring the anniversary of the creation of our flag; a "Flag Birth Day," as they called it, conducted by a young schoolteacher and his students at the Stony Brook School in Wisconsin. That teacher's name was Bernard Cigrand, and through his subsequent efforts he helped establish the national observance of Flag Day. His granddaughter, Mrs. Elroya Cigrand Brown, is with us today to help us celebrate. Congratulations, Mrs. Brown.

As we mark this 100th "Flag Birth Day," the ideals for which our flag stands still challenge our Nation. Today, as before, we strive to reach the full potential of freedom. But for too long there has been one thing that has locked in that potential and hindered our development. That is a tax system that has grown too complicated, too unfair, and too inefficient, and has dogged the heels of our progress.

Our present tax system has not only slowed and distorted our economic development, it has begun to erode the faith and trust on which free institutions depend. It is a basic belief in America that everyone deserves a fair break, and the American people are naturally losing patience with a system that they see as unfairly rewarding a few at the expense of the many. And most don't understand why we put up with a tax system that works at such cross purposes with the American Dream, a system whose high personal rates punish success, and whose complex rules and

regulations governing business seem designed to stifle the spirit of enterprise.

Well, today we have the chance to put things right, to create a system that is fairer, simpler, and that opens wide the door of the American opportunity society so that all of our citizens can walk through. We can create a Second American Revolution of hope and progress to match the great aspirations of our first revolution -- and this we are determined to do.

One of the most vital elements of our tax proposal is its reduction, for the great majority of Americans, of marginal tax rates. With lower tax rates, America's Tax Plan will give people more confidence in the future. They will know that they can keep more of what they earn, that their labor will bring a just reward. They will be able to plan ahead; with more security today, they will be able to work and save more for tomorrow. With America's Tax Plan, our Nation will be able to expand its horizons, to test its limits as never before.

As always, there are the voices of defeat that counsel surrender even while the battle is hardly begun, but they are few and far between. America is united on this issue as one that transcends partisanship -- an issue on which both parties can come together and do what is self-evidently right for America.

The great American "experiment" in freedom and democracy has really just begun. Celebrations such as these remind us of the terrible hardships our forefathers willingly endured for their beliefs, and they challenge us to match that greatness of spirit in our own time. These anniversaries remind us that freedom is

not a resting place, but a constant goal, and a constant goad, spurring us on to ever greater achievements.

America has always recognized our historic responsibility to lead the march of freedom. Since our Revolution -- the first democratic revolution -- and the founding of our Republic,

America has been a hope and inspiration to the oppressed and tyrannized the world over. In the storm-tossed history of our globe, the United States has been a strong and steady rudder, holding the world fast to the course of democratic progress.

That progress has not always been easy, and there have been many setbacks along the way. In my lifetime, the world has suffered the agony of the twin, inhuman ideologies of nazism and communism. But today, freedom is rising. Today, around the globe freedom is taking root and growing strong. Today, over 90 percent of the people in the countries to our South live in democracies or countries that are confidently moving in that direction. El Salvador, beset by terrorists and a hostile Communist neighbor, has come securely through its own perilous night, and its democratic flag is still at full mast. Costa Rica and Guatemala, too, have recently suffered threats and attacks from Nicaragua, but the Communists' bullying tactics have only bolstered their determination to protect their democracies.

Freedom is the wave of the future. In those countries around the world where the tyrants still hold sway, new resistance movements are gaining momentum. In Nicaragua, Angola, Afghanistan, and Cambodia, the guerrillas now fight for freedom and human rights. They fight for the same ideals that inspired

our forefathers, though the tyrants they battle are incomparably more ruthless. Still, the power and justice of their cause is such that, even despite sometimes overwhelming odds, many of these rebel movements continue to gain recruits and grow in strength.

So today, freedom's story is still being written. The brave defense of Fort McHenry by our patriot Army was one of its first chapters, but the story will continue as long as there are tyrants and dictators who would deny their people their unalienable rights to "life, liberty, and the pursuit of happiness." Every time we place our hand over our heart and pledge allegiance to the flag, we will be reminded that our most precious inheritance is freedom, and that history has bestowed on our Nation the unique responsibility for its protection.

When the commanding officer of Fort McHenry commissioned the original "Star Spangled Banner," the one that was later to bring so much hope to Francis Scott Key, he ordered one that would be, in his words, so large that "the British will have no difficulty in seeing it from a distance." Today, the flag we so proudly hail still sends a message to any distance that the spirit of a free people is unconquerable, and that our democratic Nation will always remain, "the land of the free and the home of the brave."

Thank you all. God bless you and God bless America.

THE WHITE HOUSE

WASHINGTON

June 12, 1985

MEMORANDUM FOR BEN ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM:

JOHN G. ROBERTS

ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT:

Remarks: "C Flag" Award Ceremony

Counsel's Office has reviewed the above-referenced remarks, and finds no objection to them from a legal perspective.

cc: David L. Chew

8 68)						CU
8 8	72 Y	44					5 8 5
2 8		-					
S Do	a i	**	 	stant marketing is soon	 many and bedding	1 1 1	 Total South

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

YME	ONDENCE INM	CUIIG MOD	NOTIEL		
□ O · OUTGOING					_
☐ H · INTERNAL			1		^
I - INCOMING Date Correspondence Received (YY/MM/DD) 1 1)
Name of Correspondent:	Chew			¥	***************************************
☐ MI Mail Report ।	Jser Codes: (A)		(B)	_ (C)	
Subject: Pemarks: "C 3	lag" am	rd Cere	ment		
		tanaga ing pangangan ang p			
ROUTE TO:	AC	TION	DISI	POSITI	ON
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
CUHOLL	ORIGINATOR	85,06,11			1 1
OUAT 12	Referral Note:	85 106/11		5	85106112
	Referral Note:				llam
	Referral Note:				
	Referral Note:	1 1			1 1
	nejenaj roje.				
	Referral Note:		hadan tegar al-		manufacture and the second sec
ACTION CODES: A · Appropriate Action C · Comment/Recommendation D · Draft Response F · Furnish Fact Sheet to be used as Enclosure	I - Into Copy Only/No A R - Direct Reply w/Copy S - For Signature X - Interim Reply	ction Necessary	DISPOSITION CODES A - Answered B - Non-Special Refu	erral RESPONE	
Comments:			Type of Response Code Completion Date	= "A"	

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

CARLING CHE NA		
Document No.		
the safe distance of a contract of the same of		

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/11/85	ACTION/CONCURR	ENCE/CO	MMENT DUE BY:	11:00 A.M. TOMORROW, 6/
SUBJECT: REMARKS:	"C FLAG" AWAR	D CERE	EMONY	
	ACTION	FYI		ACTION FYI
VICE PRESIDENT		W.	LACY	
REGAN			McFARLANE	
STOCKMAN	V		OGLESBY	
BUCHANAN	Y		ROLLINS	
CHAVEZ			RYAN	
CHEW	□P	Ves	SPEAKES	
DANIELS		0	SPRINKEL	Y 0
FIELDING			SVAHN	
FRIEDERSDORF	Y		TUTTLE	
HENKEL	V		ELLIOTT	
HICKEY			Annual Control of the	
HICKS				
KINGON	✓			
REMARKS:				

Please provide any edits directly to Ben Elliott by 11:00 a.m. tomorrow, June 12th, with an information copy to my office. Thank you.

RESPONSE:

PRESIDENTIAL REMARKS: "C FLAG" AWARD CEREMONY FRIDAY, JUNE 14, 1985

We're delighted to have all of you here today. Because this is the last formal event held by the Advisory Council On Private Sector Initiatives, I want to begin by expressing my deep personal gratitude to you for being a part of this tremendously important, history-making effort. And a special word of thanks is in order to Bob Galvin and his council members, to Bill Taylor and the Citation Program sponsors, and to John Phelan and the New York Stock Exchange.

I know words like "history-making" or "historic" get thrown around a lot in this city, but let me assure you that in this case those words are more than just Washington puffery. Some of you have heard me talk about de Tocqueville's reflections on 19th century America and his astonishment at the extent to which Americans made their society work -- not by relying on Government, but by helping each other.

You all know that this tradition, one of the driving engines of social progress in our country, was in serious jeopardy some years ago when the idea took hold that the only way to handle a social problem was a huge, new Federal spending program and an army of functionaries and consultants to administer it.

Government bureaucracy reached gargantuan size, and because nothing stifles initiative and imagination like bureaucracy,

America's self-help tradition lost much of its force and energy.

But any modern-day de Tocqueville looking over America today would see a return to that tradition and a revival of the idea which all of you embody: that compassion with ingenuity works: that the American people are anxious and ready to help each other, they just need to be asked.

I hope you'll forgive me if I tell a little story that I think has special pertinence. Back in my early days in radio, we had a sound-effects man in the studio and he had a wheeled cart, and on it he had every kind of device in the world for radio dramas -- from coconut shells that he beat on his chest to be a galloping horse, to cellophane he could crumple for a fire, and so on. One day we had a play that called for the sound of water falling on a board. Well, this poor fellow, during all the rehearsals he was working -- he tried rice on a drum, he tried dried peas on a piece of cardboard, he tried everything, and nothing would give him the sound of water on a board. And finally one day he tried water on a board. And it sounded just like water on a board.

In a way, then, that's what all of you have done: the simple and obvious thing that had somehow been forgotten. You just went to people, you asked them to lend a hand, and you discovered that's just the question they needed to hear.

And because you did, you've helped change America. Your projects have ranged from developing the Caribbean Basin to child safety awareness to food banks, job training, neighborhood revitalization, and scores of other programs in art, ecology, and education, and services for the elderly.

Because of your efforts the New York Stock Exchange has identified private sector initiatives as an issue of great importance to corporate America and co-hosted this morning's symposium on excellence in Private Sector Initiatives.

And this awards program today of the C-Flags -- "C" for "we Can and we Care" -- is a tribute to the hundreds of private sector organizations that lent a hand and made our country better.

I want to thank each of the winners for their enormous commitment, dedication, and patriotism. I think you all know I could go on at some length about your achievements. The first week Safeway Stores put pictures of missing children on their shopping bags, two of the eight children were found. Last year, over 5,600 hours of instruction time were donated to the schools that ARCO employees have adopted. B. Dalton Bookseller has launched a 4-year National Literacy Initiative involving 105 communities and 16,000 volunteers. Through LISC, the Local Initiatives Support Corporation, the Bank of America foundation has financed 27 different rehabilitation projects in distressed areas. Last year, the members of the South Shore Chamber of Commerce provided for over 1,000 juvenile offenders that earned over \$350,000 that was paid back to victims in restitution. And through its Youth Leadership Program, Westinghouse Broadcasting and Cable, Inc. recognize outstanding high school seniors who exemplify the innate will to win.

Well, the list goes on. I wish there were time to mention the contributions of everyone. I couldn't possibly do that. But what I can do is thank you -- not just for myself but -- as

President -- for the millions of Americans who, if they had the
chance, would want to personally express their gratitude to you.

You've made a difference for your country and for millions of
your countrymen. You've helped renew and enrich America by
awakening one of her oldest and most noble traditions. For that,
today I thank you, and all of America salutes you.

God bless you all.

THE WHITE HOUSE

WASHINGTON

June 17, 1985

MEMORANDUM FOR BENTLY T. ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT

DIRECTOR OF SPEECHWRITING

FROM:

JOHN G. ROBERTS, JR.

ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT:

National Jaycees Convention

Indianapolis, Indiana

Counsel's office has reviewed the above-referenced proposed address, and finds no objection to it from a legal perspective.

cc: David Chew

n	#		CL	ı

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING H - INTERNAL 1 - INCOMING Date Correspondence Received (YY/MM/DD)				
Name of Correspondent: <u>Dave I</u>	chew .			
	nal Ga diana	yeur '	Conueni	-10 tion,
ROUTE TO:	AC .	TION	DIS	POSITION
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/OD	Type of Response	Completion Date Code YY/MM/DD
CUHOLL	ORIGINATOR	85,06114		
CUAT 18	Referral Note:	85,06,14		5 85,06,17 COB
	Referral Note:			1 1 1 1 1
	Referral Note:			<u> </u>
C - Comment/Recommendation R D - Draft Response S	- Into Copy Only/No A - Direct Reply w/Copy - For Signature - Interim Reply	ction Necessary	DISPOSITION CODES A - Answered B - Non-Special Ref FOR OUTGOING COR Type of Response Code Completion Date	C - Completed erral S - Suspended RESPONDENCE: - Initials of Signer
Comments:				

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

Document No.		
Document No.		

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/14/85	_ ACTION/CONCURR	ENCE/CO	9:00 a.m. 6/17/85		
SUBJECT: ADDRESS:	National Jayce Indianapolis, (6/17/85 2:00	India	na		
	ACTION	FYI		ACTI	ON FYI
VICE PRESIDENT		o,	LACY		
REGAN		Ø	McFARLANE		1 12
STOCKMAN	\square		OGLESBY		/ _
BUCHANAN	₩/		ROLLINS	Þ	
CHAVEZ			RYAN	Z	/ _
CHEW	□P	Des	SPEAKES		ı 🗹
DANIELS	d /		SPRINKEL	Z	/ _
FIELDING			SVAHN		
FRIEDERSDORF	D		TUTTLE		
HENKEL			ELLIOTT		I 🗹
HICKEY			-		
HICKS					I 0
KINGON	4				
DEMADUC.					

Please provide any comments/changes directly to Ben Elliott, with an info copy to my office by 9:00 a.m. Monday, June 17th. Thanks.

RESPONSE:

(Elliott) June 14, 1985 2:00 p.m.

Cereling Sir Cay NATIONAL JAYCEES CONVENTION PRESIDENTIAL ADDRESS: INDIANAPOLIS, INDIANA WEDNESDAY, JUNE 19, 1985

Thank you very much -- thank you President Tommy Todd, Doris Gosnell, Mayor Hudnut of Indianapolis, Victor [Chee-Chose] Luciano, and all of you members of this great, growing organization. Listening to that warm introduction, feeling your enthusiasm shake this hall, I could only think -- I've found it, I'm in Hoosier heaven.

You know, I grew up hearing the sound of Indiana's Wabash Cannonball. But today I'm hearing the sound of an All-American Cannonball. Well, I'm happy to be with you today, for my heart is with you every day of the year. We have much in common, you know. Like a lot of small businesses, I also work out of my house.

I remember addressing a group just about 4 years ago at this time -- down in San Antonio, Texas -- and I asked for their help to put the pieces of a broken economy back together. They were and are a very special group of people. They are heroes who live on the frontiers of American life. They are people who behold in the dawn each day a dream far away to strive for and win. They are men and women who laugh at folly and fear, who see setbacks not as excuses to quit, but as spurs to struggle and sweat even harder to carry on -- they are the Jaycees; they stand for opportunity, and they are leading the great comeback of the United States of America.

In 65 chapters, 270,000 strong, the heart of the Jaycees is strong, good, and true. You are leaders in your communities, movers and shakers in "get-out-the-vote" drives, in raising funds for muscular distrophy, helping to locate missing children, and problem-solving of every sort. An organization once reserved for men only, you have opened your doors to more than 30,000 women members, and today we salute all of your new Jaycee members.

Four years ago, I came before you and said: If you think you're better off with the high taxes and runaway monster Government of the past, then go ahead and oppose our new program. But if you're ready to try something new, if you're ready to tell Washington, D.C., "No more business as usual, because we're going to make America great again," then lend us your help and commit your lives.

You did that. You joined us and gave your all because we believe in America. We believe America was not meant for the special interests, the bureaucrats, or the elite, powerful and well-connected. The America we believe in, that we united to save, is the America of hardworking families who sustain their communities, who abide by the law, who not only pay their own bills, but every cent spent by Government as well.

Jefferson was right, and we get into trouble every time we lose sight of his vision -- all men <u>are</u> created equal; they <u>are</u> endowed by their Creator with unalienable rights of life, liberty, and the pursuit of happiness; and it is Washington's responsibility not to grow for its own sake, but to provide the

ultimate in individual freedom -- and that is the commitment of this Administration.

So we set out together to give the words freedom, incentives, and growth new life. And what have we accomplished? Not all that we want. By no means at all. But while the sourpusses were predicting failure, we cut inflation from 12.4 percent to under 4 percent; cut the prime rate from 20 percent to 10 percent -- the lowest level in 6 years; stopped Government from engorging itself with the people's earnings; created 8 million new jobs -- more jobs per month than Europe created in the last 10 years; 600,000 new business incorporations last year; and we turned zero-growth into 30 straight months of economic expansion and boosted consumer confidence to its highest levels since 1966.

My friends, thanks to you, a no-run, no-hit, no-win team is working its way back to championship form. And you know something? Winning is just the beginning, because momentum creates more momentum. We're not turning back to that failed, unhappy past. This is the moment to push forward together, to get the job done right, to change our lives for the better and change America forever.

So like in 1981, I have come to ask a simple but crucial question for our future: Are you with us, can we count on your support again?

Well, thank you very much. You just made my day. I hope you agree that a Congress truly serious about cutting deficits will pass the budget savings we have asked for; and will give

this President the same authority 43 Governors already have -- authority to line-item veto budget-busting items in appropriations bills.

And if we're ever going to handcuff the big-spenders, we can't stop with a line-item veto; we must go all the way and pass a constitutional amendment mandating Government may spend no more than Government takes in.

Now I have come today to speak to you on another subject —
I've come to speak about our tax system. I pray that this won't
send shudders through the hall. But then I wouldn't be
surprised. A system with 14 different tax brackets that stifle
hard work and success, a system that has singled out families for
cruel and unusual punishment, a system that caters to the
powerful few with loopholes galore, but lets working people take
it on the chin — that system is unfair at its core; it has
become public enemy number one; it has earned a revolt and it is
time we tore it down.

Trying to tackle the great challenges of our future with today's outdated tax system -- well, that's a little like trying to win the Indianapolis 500 on a bicycle. We're proposing a plan that will say, if I may paraphrase the start of that race -- America, start your engines. We are proposing a plan that will tell 230 million Americans -- let's go for it.

We would get rid of the current 14-bracket system and replace it with a simple 3-bracket system of 15, 25, and 35 percent. Those brackets would apply to your taxable income, not to your gross income, and these lower rates would mean you

could keep more of each additional dollar you earn or save. We call it America's Tax Plan because it will mean fairness and tax relief for the majority of families, individuals, and businesses in every region of the country.

Families are the bedrock of our society and they are going to receive long-overdue relief. It is a national scandal that Washington sat back for three decades and let the value of the personal exemption collapse. Well, we're putting an end to benign neglect. We would nearly double -- to \$2,000 -- the personal exemption for every taxpayer and dependent. The exemption would be indexed to inflation to prevent any erosion.

We would raise the standard deduction for joint returns to \$4,000. And to end unjust discrimination against homemakers, we would nearly double -- to \$4,000 -- the amount every couple can put into Individual Retirement Accounts and deduct from their Federal income taxes. We're not promoting one kind of family over another; we just want all families treated the same.

I think you know who gets the lion's share of the credit for creating 8 million new jobs in the last 2-1/2 years. When it comes to producing jobs, American small business is king. And we want to keep it that way with the biggest jobs creation bill in history. Reducing personal tax rates will give a shot in the arm to small businesses which aren't incorporated. So will reducing the maximum corporate tax rate -- now 46 percent -- to 33 percent, with most small corporations paying lower rates.

And reducing the top tax rate on capital gains will fuel the high-risk ventures that can pay off with great leaps in

productivity and new jobs and technologies. We want every man and woman to have their chance to stand among the new heroes of our age -- the American entrepreneurs. Entrepreneur -- you know, that's such a nice word; it's a French word meaning Jaycee.

As we open the windows of opportunity for all, we're going to start shutting the doors of special privileges that enable some to avoid paying their fair share. I don't think we need to keep subsidizing \$100 lunches to stay competitive in world markets. I don't think the great majority of taxpayers should have to subsidize the State and local deduction for the wealthy few in a handful of high-tax States. And I don't think tax loopholes like "[ho-ho-bah] Bean Shelters," "Windmills," "Race Horse Write-Offs," and "Caymen Island Trusts" are the foundation for a lean and mean America in the eighties, nineties, and 21st century.

These shelters aren't justified; they cheat the great majority of unsheltered taxpayers who must make up the difference with higher tax rates; and it's about time that we pulled our investment money <u>out</u> of unfair subsidies, <u>out</u> of shelters, <u>out</u> of foreign tax havens, and invested that money in America's future. It's time that we all pulled on the same oar so all can go forward together and nobody gets left behind.

I know the special interests and their lobbyists are regrouping; they're already invading every nook and cranny in Congress. But the American people have a lobbyist, too -- you're looking at him.

And what this lobbyist knows is that with America's Tax Plan every group will be better off -- every one. It is pro-fairness, pro-family, pro-growth, and most important, it is pro-future. What the pundits don't know, or haven't calculated, is what America's Tax Plan will mean for our future. In a word, lower tax rates mean opportunity, a whole new world of opportunity for people.

If you earn more, if you're promoted to a better job, if you're able to save some money and invest it -- then fewer of those dollars will go to line Uncle Sam's pockets and more will end up in your wallets -- where they belong. That's the key difference from the tax system we have now.

And when you see that bright green light telling you -- go ahead, take a risk, shoot for your dreams and do more with your lives -- it will be America that gains the most; America that becomes more competitive; and yes, America that lights up the sky with economic fireworks that spell -- U.S.A. Number One. I've often said and believe it must always remain our goal: we cannot be satisfied until the United States can out-produce, out-compete, and out-sell anybody, anywhere in the world.

America's Tax Plan will enable us to do just that. Because think about this for a moment. Tax rates are like prices for producing, saving, and investing. And by bringing down those prices, by making them cheaper than virtually anywhere in the world, we are going to create powerful incentives for people to invest and produce and save here in America. We are going to

create powerful incentives for people all over the world to do their shopping in America's store ahead of any other store.

We are going to contribute to another surge of entrepreneurial activity. We are going to contribute to a rush of venture capital. We are going to make it possible for tomorrow's industrial giants to be born in America -- born in a small business that may begin in the dream of one Jaycee.

This is the future we can invent and create together. And we shouldn't settle for less; our dreams can be real. I'm convinced that getting this program passed would be the best thing we could do for ourselves. And if you help us get it passed this year, we'll give America the best Christmas present we've ever had.

Now some people, and I don't question their intentions, are already fixing to pick our plan apart. For example, some say that, to make it even fairer, we must raise the top tax rate higher than 35 percent so the rich pay more. But that argument misses the central point of what we're doing. We are not lowering the top tax rate to 35 percent so the rich will do better. We are lowering the top rate to 35 percent so that every working American will have a better chance to get rich.

There's something else they forget. Over 13 million small businesses pay their taxes by the personal rates. So raising the top tax rate is a Tax-Increase-in-Waiting for every one of them. I want the Congress to hear what you think about this. Now they're 608 miles away, so you're going to have to speak up.

A planned tax increase on 13 million American small businesses -- is that your idea of fairness? I'm sorry, your answer didn't quite reach D.C.; you said what? Is a tax increase on small business your idea of strengthening growth and our future? Well then, maybe you'd like to tell Congress: you support our plan, you want it passed, America should unite -- America should go for it.

There is no limit to the good we can do, for there's no limit to the goodness in America's heart and spirit. You know this; you're the ones who show us every day -- in places like Anderson, South Carolina, where Jaycees built a Vietnam War Memorial to the 28 young men who gave their last full measure of devotion in that war; in Stephen's Point, Wisconsin, where they've bought a computer that is helping cerebral palsey victim Don Zivney to speak after 22 years of silence.

You remind us what I recently told a talented group of students in Atlanta, Georgia: as important as the creation of wealth is to generate jobs and a bright future, we don't want our children to grow up believing wealth and material comforts should be their main goals in life.

It isn't looking out for number one that counts most; it is loving our neighbor -- and we have that on pretty good authority. This is America's tradition from our first days when the pioneers would get together and build each other's houses. They called it house-raising. That was long ago. But it's still going on.

Every time someone helps a friend down and out, helps a lonely stranger hungry and cold, that's a house-raising. Every

time someone gives time or money to support their local police, help the handicapped, or improve their library or school -- that's a house-raising, too. And every time a group of people get together and vow, don't tell us how big the problem is, the Jaycees can solve it -- that's a house-raising.

I thank you for this wonderful time we've spent together. I wish you an America rich in success, and rich in our kindness and love for each other. And if I must say good bye -- cause saying good bye to the Jaycees is pretty hard to do -- then I'll do it by leaving you some words I almost feel were written for you.

"Carry on! Carry on!
Fight the good fight and true;
Believe in your mission, greet life with a cheer;
There's big work to do, and that's why you are here...
Let the world be better for you;
And at last, when you die, let this be your cry:
Carry on, my soul! Carry on!"

Thank you for the miracles you do every day. God bless you all and God bless America.

THE WHITE HOUSE

WASHINGTON

June 19, 1985

MEMORANDUM FOR BEN ELLIOTT

DEPUTY ASSISTANT TO THE PRESIDENT

DIRECTOR OF SPEECHWRITING

FROM:

JOHN G. ROBERTS, JR.

ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT:

Presidential Address: International

Lions Club Convention

Counsel's office has reviewed the above-referenced proposed address, and finds no objection to it from a legal perspective.

cc: David Chew

ID i				U

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O OUTGOIN							
☐ H · INTERNA							
☐ I - INCOMIN Date Cor Received	IG rrespondence I (YY/MM/DD) / /						
Name of Co	orrespondent: Dave	chew					
☐ MI Mail	Report	Jser Codes: (A) _		(B)	(C)		
λ		us: Intern	ational	Lions Cly	L		
		Dr. Orney	anorae	Man Cu	20		
conuent	llow						
ROUTE TO:		AC	TION	DISPOSITION			
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD	
CUHOU		ORIGINATOR	85 106 119			1 1	
CUAT 18		Referral Note:	85,06,19		5	85,06,19	
		Referral Note:				2 pm	
		Referral Note:	<u> </u>				
		neterral Note:			-	1 1	
		D-41 N-3			-		
		Referral Note:				1. 1.	
		Referral Note:					
	ACTION CODES: A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet	I - Info Copy Only/No A R - Direct Reply w/Copy S - For Signature X - Interim Reply	ction Necessary	DISPOSITION CODES: A - Answered B - Non-Special Referra		C - Completed S - Suspended	
	to be used as Enclosure			FOR OUTGOING CORRE Type of Response = 1 Code = 1 Completion Date = 1	Initials of Signer		
Comments:							
***************************************	eli anti con eggi, megalimenta como o con intello mente antinomo est di processore de processore assessivo metada populari.						

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

_			NI-				
u	ocum	ient	MO.				
_				 	 	 	 _

WHITE HOUSE STAFFING MEMORANDUM

DATE: 6/18/85 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 pm, Wed., 6/19/85

	ACTION	ACTION FYI			
VICE PRESIDENT			LACY		
REGAN			McFARLANE		ا
STOCKMAN	ø,		OGLESBY	ď	(
BUCHANAN	4		ROLLINS	Ø	
CHAVEZ	•		RYAN	Ø	- 1
CHEW		⊠ŚS	SPEAKES		١
DANIELS			SPRINKEL		
FIELDING -	No.	О	SVAHN	□	
FRIEDERSDORF	Q		TUTTLE		
HENKEL			ELLIOTT		
HICKEY					
HICKS					
KINGON	□			٥	
MARKS: Please submit you copy to my office	r comments d . Thank you	irect]	y to Ben Elliott w	vith an infor	ma

(Rohrabacher/BE) June 18, 1985 7:30 p.m.

1,05-1/2-55

PRESIDENTIAL ADDRESS: INTERNATIONAL LIONS CLUB CONVENTION DALLAS, TEXAS FRIDAY, JUNE 21, 1985

Thank you. I always enjoy visiting Texas, a big state with a big heart. A member of my staff was down here not long ago and asked a cabbie about the scoop shaped top on the Astro dome. The Cabbie, in keeping with the Texas modesty simply replied, "that's so God can watch."

Well, it's a pleasure to be with you today. I know that every Lion, wherever you are from, has a Texas size heart. I'd like to especially welcome those many Lions who are here from other countries. All I can tell you is that as Lions, you are associated with some of the best darn Americans this country has to offer.

There are few citizens that so well reflect the heart and soul of our country as do the Lions. Our forefathers and mothers were fiercely independent and proud of their freedom. Yet the spirit of neighbor helping neighbor is an essential part of the legacy they left us.

The idea of a humanitarian service organization Melvin Jones set in motion in 1917 was totally consistent with the American character. His dream quickly spread throughout this country, was carried to distant lands and you are now the largest service club organization on the face of the Earth. Who says that one individual can't make a difference?

Melvin Jones knew that good deeds benefit the giver and the receiver, that one who gives of himself is spiritually enriched.

Today, we also understand that Government cannot assume the responsibility for all good works without destroying the spirit of benevolence and sense of community so important to a well-being of any free society.

Government, even with the best of intentions, sometimes does more harm than good. This brings to mind a story about good intentions gone astray. It seems a motorcyclist on a chilly day stopped and put his jacket on backwards, so the collar was in front to protect his neck from the cold. Well, with his jacket on backwards his arms weren't as flexible and a little ways down the road he lost control and the cycle skidded and tipped over.

By the time the police got to the scene of the accident a crowd had gathered. A policeman asked a big fellow standing next to the cyclist on the ground what had happened. He said he wasn't sure. "He was alive when we got here," the bystander said, "but by the time we got his head turned around the right way he was dead."

Excessive government spending, taxing and regulating, no matter how well intended, is a formula for disaster. And that is exactly where this country was headed and why we changed course 4-1/2 years ago. The American people decided once again, to give freedom a chance -- it was time to put this country back on the path to lower taxes, individual responsibility, and economic growth. I'm proud of what we accomplished during our first term. We started rebuilding our defensive strength, beat down inflation, and got our economy moving again.

The foundation was laid during the first term. Now it is time to finish the job. The first order of business is a complete overhaul of America's antiquated, unfair, and overly complicated tax system. The current tax code is the Federal Government's version of Rubik's cube. It's a game that nobody wins.

We call our proposal America's Tax Plan. It will, when enacted, cut out complications and bring down the rates. It will reduce the number of rates from 14 to 3: 15, 25, and 35 percent. The mind boggling system of itemized deductions, special credits and exclusions will go through a major simplification and reform. The result will be a simpler and more understandable system -- a fairer system, a system that will enable our economy to grow more competitive and our people to prosper.

Today the tax code is so voluminous and complex, even the I.R.S. has trouble understanding it. Fairly enforcing such a mish-mash of ever-changing rules and regulations is a Herculean effort. And if you have the feeling that some people aren't paying their fair share while others are getting soaked, you're right.

The simpler system we are proposing will be easier to enforce. It also will be demonstrably more difficult for special interests, without the cover of an incomprehensible tax code, to have tailor-made tax breaks written into the system. It is about time a tax code is written for the general interest instead of the special interests.

Americans will end up with lower tax burdens when our plan is adopted. Taxes for the poor and elderly will be less. Some people, generally those who've legally manipulated the current system, will pay more. But in the end, everyone will benefit because our tax program is designed to keep our economy vigorous and growing, the key to a better tomorrow.

The old system has been a drag on the most productive members of our society. America's Tax Plan is future oriented, a blueprint for progress and better times. Today the Government taxes away 1 of every 2 dollars of those in the top brackets. Our plan will take only 1 in 3. Today, those who want to take more money home, spend their time trying to find tax dodges and shelters. Our system encourages them to be more efficient, to increase their investments, and to work harder, which benefits everyone.

Our plan encourages entrepreneurs to get new businesses off the ground. These small businesses are the source of most new jobs and the mainspring of innovation and creativity in the business world.

Just as for individuals, by bringing down the rates and reducing the number of deductions and complications, we will ensure that American business remains a shining light of enterprise and productivity which can and will lead the world to better times.

Two years ago, by lowering the tax rates, cutting regulation, and getting control of Government spending, we broke

out of the quagmire of inflation and recession. The growth we've enjoyed has astounded our friends and confounded our adversaries. I'll never forget sitting down with our allies at economic summits and being asked about how our economy was producing so many new jobs. Just between 1982 and 1985, over seven million new jobs were created in America.

And the American people aren't the only ones who've benefitted. As our economy has picked up, Americans began spending and investing money in other countries. Our own prosperity has been, and continues to be, a mighty engine for economic progress, pulling along even stagnant over-regulated and over-taxed economies.

I hope those of you who are here from other countries will carry this message back to your people. Americans want you to succeed and to prosper. We have no desire to live as an island of plenty. We don't want jobs and higher standards of living just for our people. We don't want prosperity just at home. We will be satisfied with nothing less than a world recovery.

We fully recognize that all free people, with their diverse cultures and customs, must choose their own course, their own way. Nevertheless, we hope that our friends will learn from our experience.

Free men, free minds, and free markets can and will make this a better world. It is only when people are free to challenge what exists and offer something new that mankind is able to step forward; only when people are free to dream and discuss untried ideas that a society remains vibrant; only when

people are free in the marketplace to meet the needs of others as best they can, that innovation and opportunity become the order of the day. Such freedom serves as a ladder of social and economic advancement for all people, step by step improving the lot of every individual from top to bottom. Ingenuity, imagination, and creativity, these are the forces unleashed by human freedom. These are the forces that buint America. And if given a chance, they can reshape the face of this planet.

Critics of freedom would have us believe that liberty is at odds with the spirit of brotherhood. Well, you are living proof of the good will and humane values generated by freedom. Today there is a new recognition of the principles advocated by Melvin Jones. Individual commitment is alive and well. The latest statistics on Private Sector Initiatives show that 92 million people in the United States volunteer a portion of their time. This is an increase of 8 million between 1981 and 1983. Most volunteers donate 1 to 3 hours a week. The next largest percentage donate more than 5 hours weekly.

And in 1984, there was a record rise in giving to charitable causes, up 11.1 percent over 1983. The amount given voluntarily by Americans is greater than the entire national budgets of two-thirds of the Nations of the world, \$74.2 billion last year. That is just the money donated. Time and in-kind contributions, if calculated in dollars, would double or triple that amount.

These are the kind of statistics that underscore the true strength of our country. And much of this philanthropy, in keeping with our traditions, is aimed at helping the less

fortunate in other countries. When famine struck in Ethiopia, Americans rushed to aid those in need. In grain alone, 110 million tons were donated. This compared to a paltry 10 million tons donated by Communist Ethiopia's closest ally, the Soviet Union. It seems with all their sloganeering, about the only things Communist countries produce in quantity are misery and weapons. The record of humanitarian assistance provided by Communist governments, even to their own allies, is a disgrace and the world, especially the developing world, should know about it.

Of course, Communist countries have trouble producing even enough food for their own people. There is a story about a commissar who is visiting a collective farm. He grabs a farmer and asks what life is like on the collective. "Perfect," the farmer replies. "I've never heard anyone complain." The commissar is a bit skeptical about the answer, but he continues, "Well, how is the potato harvest?"

The nervous farmer says, "It is incredible. We've harvested so many potatoes that if they were in one pile, it would reach so high it would touch the foot of God." The commissar interrupted. "Wait a minute. This is the Soviet Union. There is no God."
"That's OK," said the farmer, "there are no potatoes either."

Seriously though, the outpouring of love and support by the free people of the world to the hungry of the world is something we all can be proud of. Even before the public fully realized of the magnitude of the tragedy, for example, the Lions were flying supplies into remote areas in Ethiopia. I also am aware of your

campaign against blindness in the developing countries. You have my deepest admiration for these projects and your many other humanitarian endeavors.

On the domestic front, I'd like to take this opportunity to thank the Lions here at home for all you're doing to fight drug abuse. Nancy informed me all about your convention last year. She was gratified to be honored by you, but when she got home she told me she felt like she should have been giving you the award and not the other way around.

Your efforts, and those of other concerned Americans outside the structure of Government, are absolutely vital to the success of this all-important campaign. With Bill Cosby's help, you're teaching kids to say no to drugs. We're trying to deter young people from getting involved and to help those using drugs to stop. We will be satisfied with nothing less than a drug-free America. Together, we're going to cut the legs out from under the drug dealers by eliminating the demand for drugs. It's the Lions versus the drug dealers and I'm betting on the Lions.

The other half of the war is a strong law enforcement/interdiction campaign in order to stop the flow of illegal drugs before it reaches the customers. This is a complicated and frustrating job, but it lets every kid in this country know we're serious. It sends the message that drug use is a threat, an ugly life destroying vice. And that IT IS WRONG.

I'm pleased to report that the message is getting through.
Young people are turning away from drugs. Today fewer young
people are smoking marijuana. Cocaine use is down. A new sense

of responsibility is emerging in the entertainment industry. The trends are in the right direction and this is a cause for rejoicing. But please don't let up.

Illegal drugs, of course, are only one part of a crime epidemic that spread across our country in the sixties and seventies. Well-intentioned liberals cut the muscle out of our judicial system and then acted surprised when the criminal element took the offensive. Law enforcers have been operating under bizarre rules that serve as roadblocks to the conviction of the guilty, but do little to protect the innocent.

Last year we passed a Comprehensive Crime Act, a first step toward re-establishing a balance to the criminal justice system. Let me assure you, Attorney General Meese is going to keep pushing for further reforms until every American neighborhood is safe. I hope we can count on your support, because we're taking the streets back for the good and decent people of this country.

Like our forefathers we are proud of our freedom. We are working hard to improve our own lot, to contribute to the less fortunate and to improve our communities and neighborhoods. The truth is, it is only under freedom that a true fellowship of the spirit can exist. Love is not something that can be mandated by law or enforced by bureaucracy. It is when people voluntarily help one another, giving of themselves freely, that they receive the blessings of the soul which God has promised. This is an important part of freedom, the shining light which is a beacon to all who live in the darkness of tyranny — the fundamental truth that free people do indeed love and care for one another.

Thank you Lions for holding the torch for all the world to see. God Bless you.