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Folder Title: JGR/President's Name, Likeness, Use of
(3 of 7)
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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 11, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Another Letter on the International
Gold Bullion Exchange Advertising Flyer

E. George Dabagian of New Jersey has sent James A. Baker a letter calling his attention to the misuse of the President's name and likeness in the International Gold Bullion Exchange (IGBE) advertising flyer. In response to a previous inquiry you sent an appropriate letter to IGBE demanding immediate cessation of use of the flyer, and advice concerning steps taken to correct the misimpression of Presidential endorsement. I have drafted a reply to Dabagian, pointing out that the President is not associated with IGBE and that we have taken action to correct the misimpression that he is.

Attachment

THE WHITE HOUSE

WASHINGTON

May 11, 1983

Dear Mr. Dabagian:

Thank you for your recent letter to James A. Baker III. Along with that letter you sent an advertising flyer from the International Gold Bullion Exchange, containing a photograph of the President with several other individuals. One of the individuals was identified as the Chief Financial Officer of the International Gold Bullion Exchange, and the caption to the photograph indicated this officer was "in Washington, D.C. on business with President Ronald Reagan." In your letter you noted that the advertising brochure could leave the impression that the President supported the promotion.

Please be assured that the President has not permitted the Exchange to use his name or likeness, nor is the President in any way associated with the Exchange. The White House adheres strictly to a policy of not permitting the name or likeness of the President to be used in any way that suggests or could be construed as endorsement of a commercial product or enterprise. The use of the President's name and likeness in the Exchange advertising flyer was done without our knowledge, was completely unauthorized, and is contrary to established White House policy. We became aware of this misuse of the President's name and likeness shortly before receipt of your letter, and have taken appropriate action to correct the false impression of Presidential endorsement conveyed by the flyer.

In your letter you noted that you felt it your duty to let the President know of this untasteful promotion. We certainly appreciate your taking the time and effort to do so. Thank you also for your continuing support of the President.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. E. George Dabagian
President, Jersey Printing
238 Pennsylvania Avenue
Paterson, New Jersey 07503

cc: James A. Baker III
FFF:JGR:aw 5/11/83 ✓
cc: FFFielding/JGRoberts/Subj./Chron

ID #

141823

CU

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PROCESSED
J. J. handling

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1

Name of Correspondent: E. George Dabagian

☐ MI Mail Report

User Codes: (A)

(B)

(C)

Subject: Letter to Jim Baker sent to Mike Deaver for
recommendation on how to handle re: President Reagan
photo in the International Gold Bullion Exchange
brochure

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
CWHD11	ORIGINATOR	83.05.05			1/1
CWAT18	Referral Note: D	83.05.09			83.05.19
	Referral Note:	1/1			1/1
	Referral Note:	1/1			1/1
	Referral Note:	1/1			1/1
	Referral Note:	1/1			1/1

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered C - Completed
B - Non-Special Referral S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response - Initials of Signer
Code - "A"
Completion Date - Date of Outgoing

Comments: See FO 141823ca

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

OFFICE OF CABINET AFFAIRS ACTION TRACKING WORKSHEET

Action resulting from:

- ☒ document (attached)
- ☐ telephone call
- ☐ meeting (attach conference report if available)

Document Date: 83 / 04 / 19

From: E. George Dabagian

Date Received: 83 / 05 / 02

Subject: Letter to Jim Baker sent to Mike Deaver for recommendation on how to handle re. Pres. Reagan's photo in The International Gold Bullion Exchange brochure

ACTION CODES:

- A — Appropriate Action
- B — Briefing Paper
- C — Comment/Recommendation
- D — Draft Response
- F — Furnish Fact Sheet
- I — Info Copy Only/No Action Necessary
- R — Direct Reply w/Copy
- S — For Signature
- X — Interim Reply

ROUTE TO:

Date Sent	Name	Action Codes	Date Due	Action Taken
83, 05, 03	1. Fred Fielding	A	83, 05, 13	
1 / 1			1 / 1	
1 / 1			1 / 1	
1 / 1			1 / 1	
1 / 1			1 / 1	
1 / 1			1 / 1	

COMMENTS: 1. I pre sume you should handle

Originator: ☐ Dunlop ☐ Faoro ☒ Fuller ☐ Gonzalez ☐ Hart ☐ Hodapp

KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING MATERIAL AND WHEN THE ASSIGNED ACTION IS COMPLETE, RETURN TO:



Jersey Printing and office supply co.

238 Pennsylvania Ave. Paterson, N.J. 07503

Area Code 201

278-3300 777-5900

141823

April 19, 1983

James Baker III
Chief of State
White House
Washington D.C.

Dear Mr. Baker:


I think it will interest you to see the enclosed brochure. This brochure was mailed by The International Gold Bullion Exchange of Ft. Lauderdale, Florida to the general public throughout the fifty states. To most people it would leave an impression, that, because President Reagan's picture appears on the folder, that somehow, he may support their promotion.

Let me say that I am not addicted to letterwriting as some people are. But because I am such an avid fan of President Reagan (having met him about twenty-five years ago, when he was our guest speaker at the Greater Paterson, New Jersey Chamber of Commerce luncheon of which I was President of the Manufacturer's Division) and a faithful contributor to the Republican National Committee, I feel it my duty to somehow let the President know of this untasteful promotion.

The International Gold Bullion Exchange of Florida, I understand, is being investigated by the Attorney General's office, federal or state, I do not know.

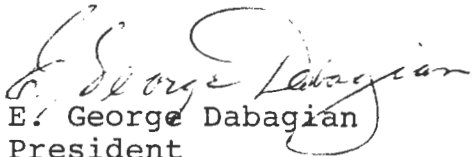
However, they recently made the 6 o'clock news in the New York area, that they are not delivering the Gold people are buying and paying for. I, along with one of my associates, purchased and paid for a number of Krugerrands over a year ago and we are still waiting to receive possession of them.

Please, do not misconstrue the purpose of this letter. I am not asking anyone to act as a collection agency to help me get my Krugerrands; I don't care if I never get them.



Sincerely,

JERSEY PRINTING & Office Supply Co.


E. George Dabagian
President
EGD:jas
Enc.



WARNING:
INSIDE
CONTENTS
WILL BRING
YOU FINANCIAL
SUCCESS!

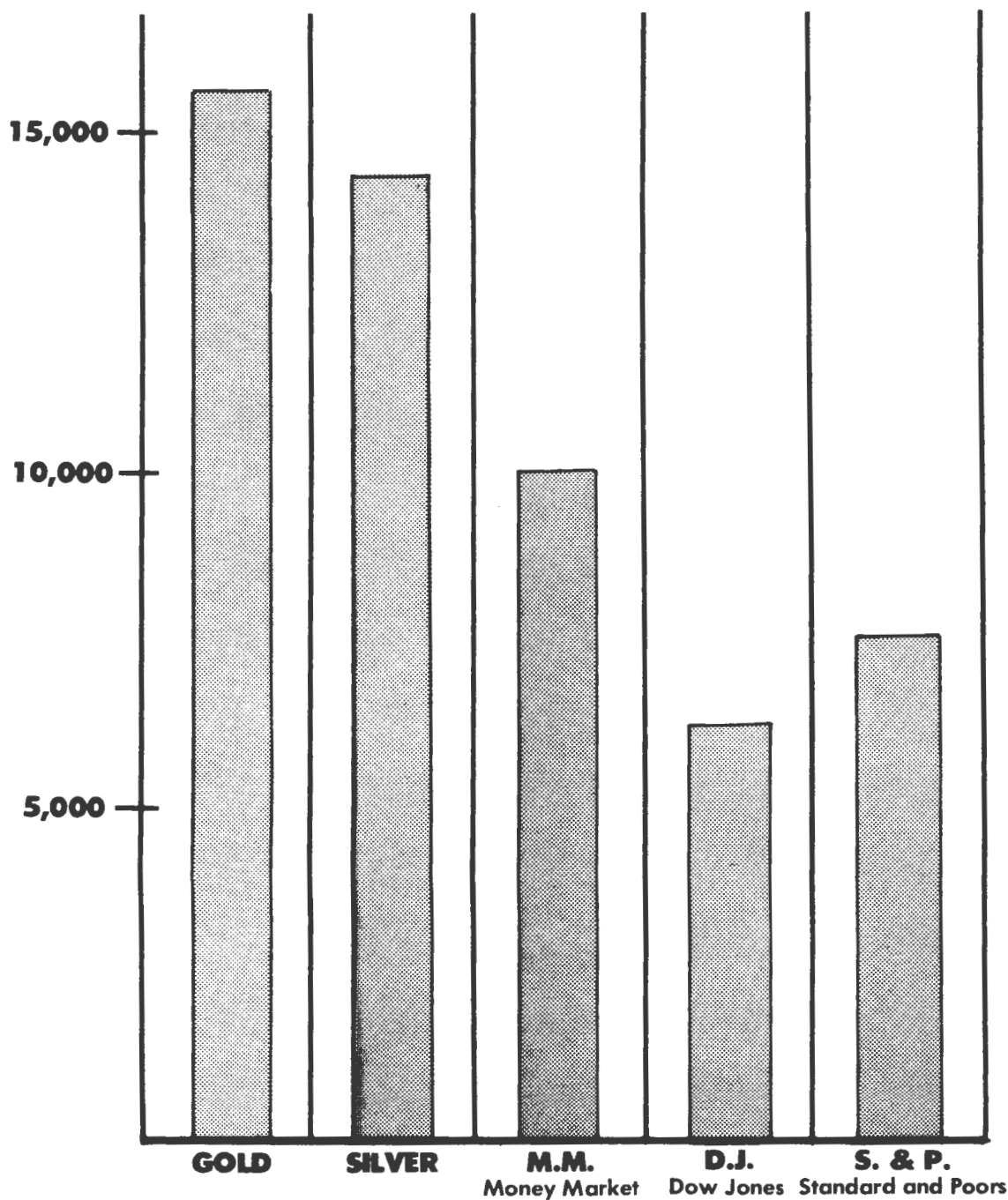
**TAKE CONTROL OF YOUR FINANCIAL FUTURE...
TURN THE PAGE.**

The American dream of financial security can come true for you right now if you read and heed these golden facts!

- ★ FACT: People who have invested in gold are living the American dream right now!
- ★ FACT: Gold and other precious metals get stronger when other investments go through the floor!
- ★ FACT: Gold is the safest way to get richer quicker!
- ★ FACT: When paper money is worthless gold will be the only widely accepted form of currency... it always has and it always will be!
- ★ FACT: If you don't have gold or other precious metals in your portfolio, consider yourself unprotected financially!
- ★ FACT: Only a few short years ago the American dollar was worth a dollar and gold \$35 an ounce. Today the dollar is worth much less, but gold is worth over \$400 an oz.!
- ★ FACT: Gold and silver are the only international currencies that retain their value all over the entire planet!
- ★ FACT: Have you ever seen gold and silver go down and not come back up? Never!
- ★ FACT: There's never been a better time to buy gold and silver!
- ★ FACT: Only gold, silver and other precious metals can safely help you reach your American dream and keep you there once you get there!
- ★ FACT: Gold and silver are like the American space shuttle... always going up!
- ★ FACT: Gold is stronger than ever!
- ★ FACT: Gold is your best bet!
- ★ FACT: Banks fail, the stock market can crumble, even the money market funds have failed... more than once. Gold and silver never have and never will!
- ★ FACT: Many experts agree gold will be \$1,000 to \$2,000 an ounce in the near future, silver \$75 to \$100 an ounce.
- ★ FACT: It was one of the major quests for gold and silver that brought about the discovery of the new world/U.S.A.

GOLD & SILVER OUTPERFORM ALL OTHER INVESTMENTS.

5 Year Investment Comparison Chart.



Assumption: Invest \$5,000 in 1977*.

Question: Where would your investment be now?*

*For S&P, assume 1979

*Numbers are rounded.

The International Gold Bullion Exchange has five exciting profit programs to offer you:

PROGRAM 1) GOLD AVAILABLE AT \$10.00 UNDER INTERNATIONAL WHOLESALE MARKET PRICE: SILVER \$.25 UNDER INTERNATIONAL WHOLESALE MARKET PRICE.

We are now presently mining our own precious metals and buying precious metals from other mines in other countries. These are in the form of miner's bars at a very substantial discount, under the international wholesale market price. This allows us to: A) Mint our own U.S. Super Ounce at a very substantial discount. B) As well as being able to trade miner's bars, ounce for ounce, for Krugerrands, Maple Leafs, Mexican Gold Coins, silver or any other of the precious metals.

PROGRAM 2) STRAIGHT BUY BACK

We will buy any precious metals from you at 2% over the international wholesale market price on gold and silver.

PROGRAM 3) 1½% EXCHANGE

We will buy your precious metals at international wholesale market price and allow you to purchase new metals at the same price. We will pay you 1½% per month rebate for a minimum of three months. You may participate in the program as long as you like. Customer Benefits: A) If you purchase metals at a higher price, although we are not tax advisors, it is quite obvious that you have sustained a loss and, therefore, you have a tax advantage while B) Still retaining full ownership of your precious metals. C) In addition, you receive 1½% per month rebate, which helps to lower your market position.

You now have the best of both worlds — continuous rebate checks and the best investment in the world!



Chief Financial Officer of International Gold Bullion Exchange Michael P. Zambouros, in Washington, D.C. at a reception with President Ronald Reagan.

PROGRAM 4) REFERRALS

I'm sure you know a doctor, dentist, attorney, relative or an acquaintance who has expressed an interest in precious metals investments.

Unfortunately, many people are not aware of how to go about making an investment in precious metals. You can now assist these potential buyers in acquiring their investment needs and you also will benefit. For any person that you refer to The International Gold Bullion Exchange who subsequently makes a purchase with us, you will receive a one gram credit Suisse gold ingot for your efforts.

PROGRAM 5) COST AVERAGING PROGRAM

This program helps you to average down your initial cash purchase of metals. Call us now to find out how to turn a minus into a plus... **If you don't, somebody else will.**

**THIS IS YOUR OPPORTUNITY TO BUY GOLD FOR \$10.00
UNDER AND SILVER FOR \$.25 UNDER
INTERNATIONAL WHOLESALE MARKET PRICES.**

STRONGER THAN GOLD IS THE INTERNATIONAL GOLD BULLION EXCHANGE!



**Today is the first day of
the beginning of the rest of your life.**

Join The International Gold Bullion Exchange, the fastest growing corporation on the Planet. We are the fastest growing corporation because we invest in gold, the strongest investment on the Planet, and if you invest with us, you'll grow financially too!

International Gold Bullion U.S. Super Ounces, Krugerrands, Maple Leafs, Gold Coins of Mexico, and Silver bullion at international wholesale market prices. Call "NOW" Toll Free and Lock-in your price on Gold or Silver at international wholesale market prices.

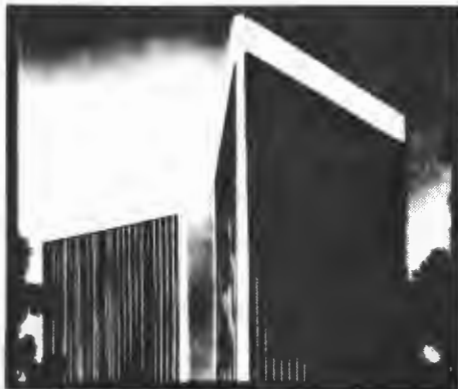
If you don't, somebody else will.

CALL 1-800-FOR-GOLD

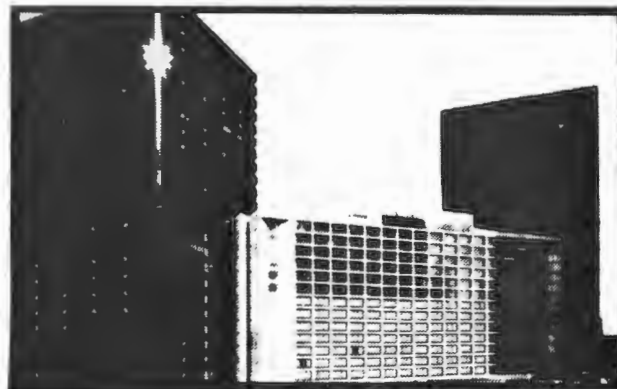
1-800-367-4653



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Corporate Headquarters
Los Angeles, California**



**Midwest International
Corporate Headquarters
Dallas, Texas**



**East Coast International
Corporate Headquarters
Fort Lauderdale, Florida**

COPY

file: use of Pres's name
ID # 144963 CU

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

PR014-09

☐ O - OUTGOING

☐ H - INTERNAL

☐ I - INCOMING

Date Correspondence
Received (YY/MM/DD) 1/1/1

Name of Correspondent: David Walker

☐ MI Mail Report

User Codes: (A) (B) (C)

Subject: Bob Hope 80th Birthday Celebration
and Use of President's Name in Promotion,
Randy Heimer

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
CUH011	ORIGINATOR	83.05.16		C 83.05.16
CUAT14	Referral Note: D	83.05.16		C 83.05.16
CUFTEL	Referral Note: \$ I	83.05.16		C 83.05.16
	Referral Note: May 16 83 DW memo to file			
	Referral Note:			
	Referral Note:			

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Completion Date = Date of Outgoing

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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 16, 1983

*RAH - PG see me, again
5/16*

FOR: FILE *DBW*
FROM: DAVID B. WALLER *DBW*
SUBJECT: Bob Hope 80th Birthday Celebration

This memorandum will serve as a follow-up to my earlier May 10 memorandum regarding this subject.

On Thursday evening, May 12, I was called by Randy Heimer of Benton & Boles Advertising Agency, New York, regarding the advertising they were preparing for the upcoming Bob Hope 80th birthday celebration. Heimer read to me the draft text of a promotional ad that they plan to run in major magazines and newspapers. The ad simply indicates that there will be three dozen celebrities, several of whom are listed, and indicates that the celebration is "from the White House and the Kennedy Center in Washington, D. C." I explained to Heimer our concern regarding commercialism, but indicated that in view of the relatively insignificant commercialization in this case, I would discuss the proposed text internally and give him a final answer by Monday.

After discussing the matter this morning with Dick, I notified Heimer that we have no objection to the proposed text.

cc: F. Fielding ✓
R. Hauser

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 10, 1983

*RAH -
pls see me ASAP
→ stio*

144963 en

FOR: FRED F. FIELDING
FROM: DAVID B. WALLER *DBW*
SUBJECT: Use of President's Name in Promoting
NBC's Bob Hope Birthday Celebration

Jann Mahan requested our advice in responding to NBC's request to use the President's name in promoting their upcoming special for Bob Hope's 80th birthday. According to NBC, the President's name would simply be rattled off with the numerous other celebrities who will be attending the event.

Jann advised that the President will indeed be participating in the event -- both in a taped five-minute spot at the beginning which will feature the President and Hope sitting in the Lincoln Room, and live at the event itself.

Dick Hauser and I discussed the issue, and I thereafter advised Jann against granting the request. As I explained to her, despite the arguably unique status Mr. Hope enjoys as a humorist and good-will ambassador, the underlying program is commercial in nature and the President's name should not be used in its promotion. Further, a grant of permission to NBC to use the President's name in this case would, no doubt, be used by the other networks in support of their future requests to use the President's name in promoting their unique programs.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

July 27, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Request to Exhibit Portrait
of the President

Miss Jacqui Streeton of Memphis, Tennessee has written the President, requesting permission to exhibit a portrait she has sketched of him. Miss Streeton explained that she suffers from a disabling disease and has turned to portrait painting as a diversion and perhaps a springboard to a new career. She would like to exhibit a portrait she has sketched of the President, but some galleries and museums require written permission from celebrities before permitting exhibition of their portraits.

I see no reason not to indicate to Miss Streeton that we have no objection to the exhibition of her Presidential portrait. Sketches of the President are displayed by street corner and shopping center artists, and I do not think we should stand in the way of affording a disabled woman the same privilege. The attached draft letter makes clear that this is not an endorsement of her work.

Attachment

THE WHITE HOUSE

WASHINGTON

July 29, 1983

Dear Miss Streeton:

Thank you for your letter to the President, requesting permission to exhibit a portrait you have sketched of him. You stated that you would like to share your sketch of the President by exhibiting it, but some galleries and museums require the permission of the subject of a portrait before accepting it for display.

The White House has no objection to a display of your sketch of the President. We have, of course, not seen the sketch, nor are we in any position to evaluate it, and the fact that we have no objection to its display should in no way be interpreted as approval or endorsement of the work.

The White House adheres strictly to a policy of not permitting use of the name, likeness, photograph, or signature of the President in any manner that suggests or could be construed as endorsement by the President of a commercial product or enterprise. Accordingly, while we do not object to the exhibition of your sketch, you are requested to be sure to avoid any suggestion that the White House has endorsed it. In particular, you should not indicate that it is being displayed with White House approval.

Thank you for writing. You have our best wishes for a full and speedy recovery.

Sincerely,

Orig. signed

Fred F. Fielding
Counsel to the President

Miss Jacqui Streeton
c/o Dr. James A. Mann (G.I. Lab.)
W.F. Bowld Hospital (U.T.M.C.)
951 Court Avenue
Memphis, Tennessee 38103

FFF:JGR:aw 7/29/83
cc: FFFielding/JGRoberts/Subj./Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PR014-09

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1Name of Correspondent: Jacquie Strouton☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests permission to exhibit a
painting of the President

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CU Holland</u>		ORIGINATOR	<u>DD 83107126</u>			<u>1/1</u>
<u>CU AT 18</u>		Referral Note: <u>DD</u>	<u>D 83107126</u>			<u>S 83108105</u>
		Referral Note:				
			<u>1/1</u>			<u>1/1</u>
		Referral Note:				
			<u>1/1</u>			<u>1/1</u>
		Referral Note:				
			<u>1/1</u>			<u>1/1</u>
		Referral Note:				

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C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
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Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

sme

DATE: 7/22/83

TO: Diana Holland

- for handling or guidance.

FROM: Sharleen Volpe, *Supervisor*
Special Letter Response
Presidential Correspondence
Room ~~497~~ Ext 2276
93

157334cu

5-22-83

Dear Mr. President,

~~Sept~~ I know you are a very busy person, but I hope you will find time to read my letter. I am told you always find time for the people, all people.

For the past twenty-three years I have been fighting a disease in my esophagus, which is not rare, but its persistence and response of constant pain, as well as lack of response to surgery, is rare. For the past five years I have been disabled with this disease, so I have turned my hobby of painting portraits, into an educational journey and hope this will turn in to a career of medical illustrating when I am medically stable.

I have sketched and exhibited portraits of many people, including Senator Jim Sasser, and Dr. Christian N. Barnard.

It would be a pleasure and great honor to exhibit your portrait, Mr. President. I have already sketched a portrait of you in a blue-

gray suit and would love to exhibit it here in Tennessee, but some galleries and museums will not permit an artist to exhibit portraits of celebrities without their written permission to do so. I am hoping you will give me this written permission, so I may share my portrait of you, with everyone here.

I hope you will find time to answer this letter. If you can, please write to me in care of the address below, as this is where I am most of the time now days for my treatments. Please write to;

Miss Jacqui Streeter
% Dr. James A. Mann (G.I. Lab.)
W. F. Bowld Hospital (U.T.M.C.)
951 Court Ave.
Memphis, Tennessee, 38103

Yours Sincerely,

Jacqui Streeter

THE WHITE HOUSE

WASHINGTON

August 25, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Request to Use Quotation from the
President on Book Jacket

Lt. General (Ret.) Daniel O. Graham, associated with High Frontier, wrote a book on the subject of defense against nuclear attack and dedicated it to the President. Graham sent the President an autographed copy, and the President, on June 3, replied with a gracious note applauding Graham and the High Frontier project. Graham's publisher, Devin Adair Company, would like to use a quotation from the letter on the book jacket and "will do so unless your office has an objection."

I doubt that we can legally prevent Devin Adair from accurately quoting the President's letter on the book jacket. Such a quotation could, however, be construed by the public as an endorsement by the President of the commercially-marketed book. Our standard policy is not to approve any use of the President's name in a manner that could be so construed. Devin Adair publishes conservative books, and is generally very supportive of the Administration, so it may be willing to forego the quotation if we object.

Attachment

THE WHITE HOUSE

WASHINGTON

August 25, 1983

Dear Mr. Behne:

Thank you for your letter of August 4, concerning A Defense That Defends. Along with that letter you enclosed a copy of a recent letter from the President to General Daniel O. Graham, and stated that you would like to use the letter on the jacket of the book unless our office had an objection.

The White House adheres to a policy of not approving any use of the President's name in a manner that could be construed as endorsement of a commercial product or enterprise. Use of the President's letter on the book jacket could be construed as an endorsement of the book, and accordingly we must object to that contemplated use. I hope you will understand the reasons we must adhere to this policy, and that its application in this instance is in no way an adverse reflection on Devin Adair or the authors of A Defense That Defends.

Thank you for your inquiry. I am sorry that our response could not be more favorable.

Sincerely,

Original by TLF

Fred F. Fielding
Counsel to the President

Mr. Lindsay P. Behne
143 Sound Beach Avenue
Post Office Box A
Greenwich, Connecticut 06870

FFF:JGR:aea 8/25/83

cc: FFFielding/JGRoberts/Subj./Chron

ID # 164052 CU

PR014-09

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Lindsay P. Behne☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests permission to use a letter the President wrote to Gen. Daniel O. Graham on the jacket of Graham's book "A Defense that Stands"

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CU 11011</u>	ORIGINATOR	<u>83108117</u> PY			<u>1 1</u>
<u>CUAT 18</u>	Referral Note:	<u>D 83108118</u> PY		<u>S</u>	<u>83108127</u> PY
	Referral Note:				
	Referral Note:				
	Referral Note:				
	Referral Note:				

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Comments:

See ID 148799 - FYI
Aug 16 83 Anne Higgins memo to Fred Fielder

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DEVIN ADAIR

164D3EW

C. DE LA BELLE ISSUE, PUBLISHER
R. H. LOURIE, MANAGING DIRECTOR
J. ANDRASSI, EDITOR
A. HAMPARIAN, DIRECTOR OF PRODUCTION
C. PAULOSE, FULFILLMENT MANAGER
C. GORDON, SUBSIDIARY RIGHTS AND
INTERNATIONAL SALES
C. DOWDELL, CUSTOMER SERVICE
M. POTTER, ACCOUNTING SERVICES

143 SOUND BEACH AVENUE
P.O. BOX A
OLD GREENWICH, CT 06870
—
TELEPHONE: (203) 637-4531
CABLE: HENGARR

August 4, 1983

Office of the President
The White House
Washington, D.C.

Gentlemen:

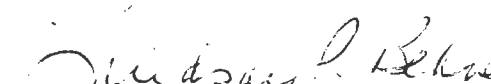
The enclosed is a copy of a letter sent
by President Reagan to General Daniel O. Graham, thanking
him for dedicating his new book, A DEFENSE THAT DEFENDS,
to him.

Gregory A. Fossedal, co-author of A DEFENSE
THAT DEFENDS, has shared this letter with us, the
publishers.

We would like to use this quote on the jacket
of our book, and will do so unless your office has an
objection.

We look forward to hearing from you.

Sincerely,


Lindsay P. Behne
Publicity

LPB:hs
Encl.

THE WHITE HOUSE

WASHINGTON

June 3, 1983

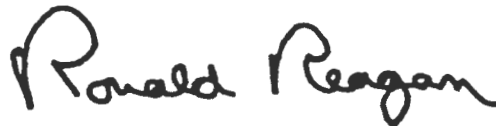
Dear Dan:

It was very kind of you to dedicate your book to me. I appreciate the important work that you and your colleagues have done to prepare the way for a more secure America.

You -- and all those who have made the High Frontier project a reality -- have rendered our country an invaluable service for which all future generations will be grateful. I value greatly your continuing efforts to help us build a national consensus and to find the difficult answers for the profound strategic problems that face all of us in this nuclear age.

God bless you!

Sincerely,

A handwritten signature in dark ink, reading "Ronald Reagan". The signature is written in a cursive, flowing style with a large, prominent "R" at the beginning.

Lt. General Daniel O. Graham, USA, Ret.
High Frontier
Suite 1000
1010 Vermont Avenue, N.W.
Washington, D.C. 20005

COPY

148799

4620

GI002

PP002

June 3, 1983

Dear Dan:

It was very kind of you to dedicate your book to me. I appreciate the important work that you and your colleagues have done to prepare the way for a more secure America.

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God bless you!

Sincerely,

RONALD REAGAN A

X
Lt. General Daniel O. Graham, USA, Ret.
High Frontier
Suite 1000
1010 Vermont Avenue, N.W.
Washington, D.C. 20005

RR:PN:CAD:RCH:AVH:plr2pman

✓ cc: Gift Unit w/green sheet and book

 **HIGH
FRONTIER**

1010 Vermont Avenue, N.W. • Suite 1000 •

RECEIVED
DEFENSE MAIL
AND SECURITY
OFFICE

MAY 3 PM 2 55

[Handwritten signature]

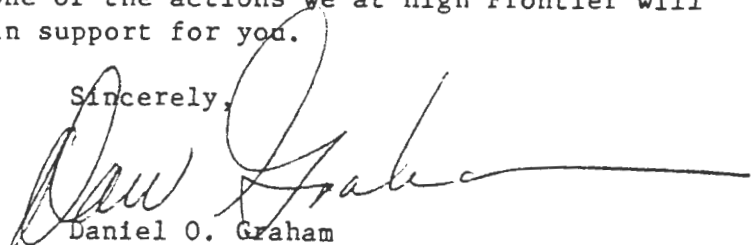
May 3, 1983

The President
The White House
Washington, DC 20500

Dear Mr. President:

This book has been dedicated to you and your historic bold stroke in strategic policy. It is but one of the actions we at High Frontier will be taking to create and sustain support for you.

Sincerely,


Daniel O. Graham
Lt. Gen. (Ret.) USA

DOG:bdc

Enclosure

5/
Gift
Went
(Pres. to you)

May 5, 1983

The enclosed book has been autographed for the President. Another copy of this same book was delivered to the President by mistake - Please see that the autographed copy replaces the one originally sent, which had no autograph.

Our apologies and our thanks.

COPY

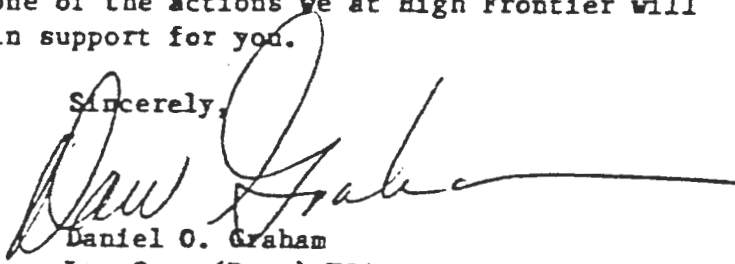
May 3, 1983

The President
The White House
Washington, DC 20500

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Sincerely,



Daniel O. Graham
Lt. Gen. (Ret.) USA

DOG:bdc

Enclosure

COPY

5/26

NATIONAL SECURITY COUNCIL

To: Anne Higgins

attached are
nsc suggested changes
to text. (Al. Myan)

Thank you.

D. Moore

THE WHITE HOUSE

WASHINGTON

September 6, 1983

MEMORANDUM FOR FRED F. FIELDING

FROM: JOHN G. ROBERTS

SUBJECT: Request for Permission to Use
President's Poem "Time" in 1984 Edition
of Anthology of Magazine Verse and
Yearbook of American Poetry

Alan Pater, President of Monitor Book Company, has requested permission to reprint the President's poem, "Time," in the 1984 anthology of magazine verse published by Monitor. It took some time to locate the poem as it appeared in the Winter 1982 issue of the obscure magazine "Tendrill," the citation provided by Pater. That magazine identified the poem as reprinted from the newspaper, "Uncle Sam."

I see no reason to object to Monitor's contemplated reprinting of the President's poem. The poem is a private product of the President's, so it is technically not our call on whether to approve its use but the President's personal decision. I do not think it worth wasting the President's time to call this matter to his attention, however, and recommend that we simply advise Monitor that we have no objection. If you disagree, I will draft an appropriate memorandum for the President.

Attachment

THE WHITE HOUSE
WASHINGTON

September 6, 1983

Dear Mr. Pater:

This is written in response to your letter to the President requesting permission to reprint his poem, "Time," in the 1984 edition of the Anthology of Magazine Verse and Yearbook of American Poetry. You indicated in your letter that the poem was originally published in the Winter 1982 issue of Tendrill magazine.

We have no objection to your contemplated reprinting of the poem. I would point out, however, that Tendrill indicates that "Time" was reprinted from the newspaper Uncle Sam.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Alan F. Pater
President
Monitor Book Company, Inc.
195 South Beverly Drive
Beverly Hills, California 90212

FFF:JGR:aea 9/6/83

cc: FFFfielding/JGRoberts/Subj./Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

John PR014-09☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Alan F. Pater☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests permission to use President poem
"Time" in 1984 edition of Anthology of Magazine
Verse and Yearbook of American Poetry

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUBO11</u>	ORIGINATOR	<u>83108110</u> <u>WMS</u>			<u>1 1</u>
<u>CUAT 18</u>	Referral Note: <u>D</u>	<u>83108110</u> <u>WMS</u>		<u>S</u>	<u>83108119</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				
		<u>1 1</u>			<u>1 1</u>
	Referral Note:				

ACTION CODES:

A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet
 to be used as Enclosure

I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply

DISPOSITION CODES:

A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOP).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.



163414 *cc*

MONITOR BOOK COMPANY, INC. Publishers

195 South Beverly Drive, Beverly Hills, California 90212 • (213) 271-5558

July 21, 1983

Hon. Ronald Reagan
The White House
Washington, DC

Dear President Reagan:

We request permission to include your poem entitled, "Time," originally published in Tendrill Magazine, issue of Winter, 1982, in the forthcoming 1984 edition of our annual ANTHOLOGY OF MAGAZINE VERSE AND YEARBOOK OF AMERICAN POETRY.

The poem will be used by us once only and only as specified above.

And you will, of course, retain full rights.

Thank you for your cooperation and early response.

Sincerely,

ALAN F. PATER
President

AFP:jr
encl

ANTHOLOGY OF YEARBOOK OF MAGAZINE VERSE AMERICAN POETRY

Edited & compiled by ALAN F. PATER

Reprinted
from

Choice

The book selection journal of
The American Library Association

"The publication of this proposed annual may come to be regarded as the most important event in American poetry since the establishing of *Poetry* magazine. Its ambition and scope are almost as extensive as the North American continent. The editor plans to collect the best poetry appearing during each year in American and Canadian magazines. For the year covered in this initial volume, the staggering total of 846 separate poems have been published. The emphasis is on the poem, the arrangement is alphabetical order by the name of the poet. The variety, freshness and excellence of this compilation seem boundless. Not only are these poems thoroughly indexed, but there is a full bibliography of the book publications for each contributor who has a book. Further, the yearbook portion includes a bibliography of all books of poetry published during the covered year in the United States and Canada, of all anthologies of poetry, of all books of criticism of an individual poet, and all collections of criticism of poetry. And there is a directory of both book publishers and magazines that regularly publish new poets, a directory of poetry organizations, and a list of the year's poetry prizes. If this level of excellence can be continued and if support is forthcoming from academic and public libraries, who should consider this at once an essential addition, then American poetry and its readers will be superbly served indeed."

"The Anthology is at once a labor of love and indefatigable scholarship. No other volume provides so comprehensive a view of current American verse. And libraries with poetry collections will find the Yearbook section a most valuable reference tool."

—Stanley Kunitz,
Pulitzer Prize-winning poet

"Varied, inclusive and representative, these annual anthologies of poetry will soon become required reading for contemporaries. What is more, they will be consulted 100 years from now by literary historians wanting to know the state of poetry in the 1980s."

—Peter Viereck,
Pulitzer Prize-winning poet

"A valuable book . . . A great service for poetry. Poets need this overview of the best work being published today in magazines of all types in order to see their own work in perspective . . . [And in the Yearbook section] we at last have a reference which makes all [poetry data] easily available in one place--on an annual basis . . . If your local library doesn't have it, get them to order it." —*Writer's Digest*

The ANTHOLOGY OF MAGAZINE VERSE & YEARBOOK OF AMERICAN POETRY
has been selected for indexing by Columbia University's
Granger's Index to Poetry in Collections.

MONITOR BOOK COMPANY, INC. *Publishers*

195 South Beverly Drive, Beverly Hills, California 90212 • (213) 271-5558