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Collection: Roberts, John G.: Files
Folder Title: JGR/President's Name, Likeness, Use of
(4 of 7)
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National Archives Catalogue: <https://catalog.archives.gov/>

To John

Date 3/6 Time _____

WHILE YOU WERE OUT

M Rick Smith

of -6706

Phone 466-7080

Area Code Number Extension

TELEPHONED	PLEASE CALL	
CALLED TO SEE YOU	WILL CALL AGAIN	
WANTS TO SEE YOU	URGENT	

RETURNED YOUR CALL

Message

quoting
Pres. w/ permission
requests to use
RR signature

Operator Oea



AMPAD
EFFICIENCY®

23-020

Star Center

90 area

council development

a NASA center

trade area: some course

Marshall Dev. Co.

7/31/84

21

NO - cannot use signature
in brochure quote of
RR's

THE WHITE HOUSE

WASHINGTON

March 8, 1984

Dear Mr. Whittington:

Thank you for your letter of January 3 to the President, which was only recently referred to this office by the Office of Presidential Correspondence. In that letter you requested that the President authorize your California Air National Guard unit, the 163rd Weapons System Security Flight, to use his name as the unit name in the upcoming "Peacekeepers Challenge."

I must advise you that we cannot authorize such use of the President's name. This decision is based on the need to avoid the appearance of Presidential favoritism. I think you will understand that it is also based on the President's own sense of modesty. Your offer to name your unit after the President is deeply appreciated, and I hope you will recognize that our inability to agree to such use of the President's name is in no sense an adverse reflection on you or the 163rd Weapons System Security Flight.

Thank you for the supportive comments in your letter; they mean a great deal to the President. Best of luck in the "Peacekeepers Challenge."

Sincerely,



John G. Roberts
Associate Counsel
to the President

Mr. Ruben B. Whittington
379 Vista del Norte
Walnut, CA 91789

*PR014-09**JR - dir*

JV

**WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**☐ **O - OUTGOING**☐ **H - INTERNAL**☐ **I - INCOMING**Date Correspondence
Received (YY/MM/DD) 1 / 1 / 1Name of Correspondent: Ruben B. Whittington☐ **MI Mail Report**

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests permission to use the President's
name for combat team for the Blackbeard
Challenge**ROUTE TO:****ACTION****DISPOSITION**

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>W/Holland</u>		ORIGINATOR	<u>84 03 10 PY</u>			<u>1 1</u>
		Referral Note:				
<u>WAT 18</u>		<u>R</u>	<u>84 10 31 07 PY</u>		<u>S</u>	<u>84 10 31 17</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

ACTION CODES:

A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet
 to be used as Enclosure

I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply

DISPOSITION CODES:

A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOP).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

67:
GR
3 Jan 1984

210387CW

Dear Mr. President;


I'm writing to let you know how proud and happy I am to have you as our President and leader of the greatest nation on earth. Few people, including myself, realize how difficult it is to make decisions that affect so many people and the well being of our country. Far too many people are willing to sit back in the comfort and safety of their own domain and complain about certain decisions you make but they themselves are unwilling to make any decisions. Some decisions are very difficult to make, like our troops in Lebanon and the rescue in Granada. Having proudly served my country and even more proud to be a Viet Nam veteran, I know that people in the military are the ones who know what war is like and really don't like to fight wars but that is why they train so hard and are always ready when the need arises.

Members of the military know the dangers and are always willing to accept the cost for the sake of an open and free society. Knowing and speaking with many members of the military, including my nephew, and many civilians across the country, we all trust you and are very proud of you. We also want to express our hopes that you will indeed seek a second term as our President. Our people need you and our country needs you. We all realize that seeking a second term as President will mean a big sacrifice for you and your family. That decision can only be made by you and your loving family. What I and so many other people want to say is that we all consider you as part of our family too.

I realize that this might not be the most opportune moment to ask you and we will understand if you decline but our hopes are high that you will agree and say yes. Having served as an active member of the military and realizing how much my country still needs me, I'm proud to again serve my country, this time in the California Air National Guard, 163rd Weapons System Security Flight at March Air Force Base.

My unit is getting together a combat team for the Peacekeepers Challenge to compete against other Air Force Weapons System Security Flight units world wide and our allies. The challenge is highly competitive and keeps us ready in case our country needs us in an emergency. What I and my unit members request is that you honor us by letting my unit use your name for the best unit to enter the Peacekeepers Challenge and as a permanent name for our unit. We all realize that this is a very big request but we would all be honored to have the name of the best President this country has had in a long time. And, don't worry sir, we won't let you or your name down. We are good and we will prove it. We were thinking of the names 'Reagans Own' and 'The Reagan Flight'. If you don't like those names, we would be proud of any name you choose as long as it is your team. Again, we realize that our request is a difficult one but we hope that you will say yes.

God bless you Mr President and please say yes to a second term as our President.

Yours Truly

Ruben B. Whittington
379 Vista del Norte
Walnut, Cal. 91789
714-594-8859

P.S.

If you and The First Lady are ever in Los Angeles and are too tired to go to your home in Santa Barbara, our house will always be open to you.

To John
 Date 7/27 Time 5:20

WHILE YOU WERE OUT
 M David Shepard
 of _____
 Phone 615/298-5192
 Area Code Number Extension

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	<input checked="" type="checkbox"/>
CALLED TO SEE YOU	<input checked="" type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	URGENT	<input type="checkbox"/>

RETURNED YOUR CALL ☐

Message _____

dea
 Operator

AMPAD
EFFICIENCY®

23-020

To John ^(Barry Frennall) Carl Bennett
 Date 7/27 Time 1:40

WHILE YOU WERE OUT
 M David Shepard
 of _____
 Phone 615/298-5192
 Area Code Number Extension

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	<input checked="" type="checkbox"/>
CALLED TO SEE YOU	<input type="checkbox"/>	WILL CALL AGAIN	<input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	URGENT	<input type="checkbox"/>

RETURNED YOUR CALL ☐

Message re: Tynall
House Div.
WH photos
he requested -
being held in
Press Ops.
 Operator dea



AMPAD
EFFICIENCY®

23-020

Can you help expedite?

THE WHITE HOUSE

WASHINGTON

June 19, 1984

Dear Mr. Shepherd:

This is in response to your letter of June 11, 1984, to Counsel to the President Fred F. Fielding. In that letter you requested permission to use public statements of the President and publicly released White House photographs in a book to be published by Tyndale House Publishers, entitled Ronald Reagan: In God I Trust.

Permission is not required to use statements of the President released into the public domain, nor is permission required to use photographs released into the public domain. Such statements and photographs may be used, so long as they do not convey the false impression that the President has endorsed a particular product or enterprise. In the case of books about the President, public statements of the President and publicly released photographs may not be used in a manner that suggests that the President was involved in the production of the book. Your proposed subtitle, indicating that your book consists of the President's public statements, seems well calculated to avoid such difficulties.

Finally, I would note that the book should contain no statement that the statements or photographs are reproduced with the permission or approval of the White House. As noted, no such permission or approval is required.

Sincerely,



John G. Roberts
Associate Counsel to the President

Mr. David R. Shepherd
3401 West End Avenue
Suite 720
Nashville, Tennessee 37203

JV

WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

PR 014-09

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD)

Name of Correspondent:

David L. Shepherd

John - direct

☐ MI Mail Report

User Codes: (A) (B) (C)

Subject:

Requests written permission to use President's
speeches and interviews and White House
photographs in book titled "Ronald Reagan: In
God I Trust"

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
CV Holland	ORIGINATOR	DD 8/106/13		1 1
CV AT 18	Referral Note: R	DD 8/106/14		8/106/24
	Referral Note:			1 1
	Referral Note:			1 1
	Referral Note:			1 1
	Referral Note:			1 1

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Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

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Tyndale
House
Publishers
336
Gundersen
Drive
Box 80
Wheaton
Illinois
60189
Tel (312)
668-8300

236847 *en*

June 11, 1984

The Honorable Fred F. Fielding
Counsel to the President
The White House
Washington, D.C. 20500

Dear Mr. Fielding,

Tyndale House Publishers has contracted with me to write and compile a book about President Reagan titled, "Ronald Reagan: In God I Trust". The book is a compilation and discussion of the President's public statements regarding faith in God, prayer, family, the sanctity of life, Judeo-Christian values and America's spiritual heritage.

I talked with John Roberts in your office and secured permission from him to use the text of the President's speeches and interviews and to use White House photographs for the cover and inside of the book.

The purpose of this letter is to ask for written permission from you to use those items mentioned above. The publisher simply wants to be assured that they are standing on safe legal ground. At the same time, we understand that we are not to state or imply that this book is "by" Ronald Reagan. In order to cover this, a subtitle will run on the cover which says, "President Reagan's public statements about faith in God and their effect on the nation and the world".

Please send your reply to me at my Nashville office as follows:

David R. Shepherd
3401 West End Avenue/Suite 720
Nashville, Tennessee 37203

Thank you for every consideration.

Sincerely,

David R. Shepherd
David R. Shepherd

7/24/84

5 hr time difference
10:00 airtime =

FFF,

Birmingham, Ireland

ENGLAND

Mr. Patrick Hannon - 451-3333
Auctioneer
Irish Roots Limited
Ireland

Background: Monument to the President on an
area of land in Ballyporeen County
Tipperary, Ireland (attachment)

Request: Mr. Hannon wants a letter from
RR/WH to go to an old friend Mr. Regan,
who just recently opened a pub in
Ireland called the White House, so
Mr. Regan can hang it on the wall.

Suggestion: (He will be calling back)

Danny Reagan
The White House
known as The Magic Inn
Pier Road
Schull, County Cork
Dire

picture sent
8/3/84 - aen

COPY

ID # 130883 CUPA002

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1Name of Correspondent: Patrick V. Hannon☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Monument to the President on
an area of land in Ballysreen,
Co. Tipperary, Ireland

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>W Holland</u>		ORIGINATOR	<u>83.03.18</u>		<u>C83.03.22</u>
<u>WAT 18</u>		Referral Note: <u>D</u>	<u>83.03.18</u>		<u>C83.03.22</u>
<u>CUFIEL</u>		Referral Note: <u>I</u>	<u>83.03.22</u>	<u>handled by phone</u>	<u>C83.03.22</u>
		Referral Note: _____	<u>1/1</u>		<u>1/1</u>
		Referral Note: _____	<u>1/1</u>		<u>1/1</u>
		Referral Note: _____			

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FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of OutgoingComments: See FD 035375

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Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE

WASHINGTON

March 22, 1983

MEMORANDUM FOR DIANNA G. HOLLAND

FROM: JOHN G. ROBERTS *JGR*

SUBJECT: Patrick V. Hannon Proposal

Mr. Hannon has written Mr. Fielding, reiterating a request that the President endorse his proposal to erect a monument to American Presidents of Irish ancestry, to be built in President Reagan's ancestral village of Ballyporeen. I returned Mr. Hannon's calls in connection with this matter on March 18, and advised him that the President could not endorse his project or become involved with it in any way. Mr. Hannon, an enthusiastic supporter of the President, accepted this conclusion and the wisdom of the policy underlying it. I do not think any further response is necessary.

THE WHITE HOUSE
WASHINGTON

Date 3.18.83

Suspense Date _____

MEMORANDUM FOR: John

FROM: DIANNA G. HOLLAND

ACTION

- ☐ Approved
- ☐ Please handle/review
- ☐ For your information
- ☐ For your recommendation
- ☐ For the files
- ☐ Please see me
- ☐ Please prepare response for
_____ signature
- ☐ As we discussed
- ☐ Return to me for filing

COMMENT

This gentleman is in Washington
and has a few more ideas -
he has called EFF - also
call at Harry Adams 638-2260



MAR 17 1983

IRISH ROOTS Limited

The Haven, Main St., Schull, Co. Cork
Ireland.

Tel: 028/28103

130883 CW

15/March 1983

Fred F. Fielding,
Counsel to the President,
The White House,
Washington,
USA.

Roberts
3/17

Dear Mr. Fielding,

I enclose a presentation to the President, which I hope he might consider accepting. It is a contract to transfer a small area of land in Ballyporeen, Co. Tipperary, Ireland, which is belonging to me, but which forms part of the homeland of Michael Regan and Catherine Mulcahy, the President's Great-Grandparents.

I am hoping to promote a monument to the President on this land. This monument will be in the form of a lifesize statue of President Reagan with surrounding parklands, footpaths and so on.

The small area of land plus a copy of the family tree (enclosed, and designed by a local Irish artist) will be sold for \$10 each. When enough monies have been collected, the monument will be begun. Any profits will be donated to charity. This is not a commercial venture. It is to promote tourism in Ireland and to help us through what is possibly the worst recession this country has suffered since the days of the famine.

In my opinion the only thing we have to offer here, which cannot be bettered anywhere else in the world, is Irish hospitality. Hence I am promoting tourism and I believe the idea I have outlined in my letter has marvellous potential. Anyone who buys an area of land will have his/her name inscribed on one of the footpaths leading to the monument. We hope these people will then come to Ireland to see the monument and their name. Would the President be good enough to consider meeting me to discuss giving this project his blessing. There are 30 million Americans in the USA, with claim to Irish ancestry! By helping us here in Ireland, the President would most certainly be gaining their favour, politically.

I visited The White House during July 1981 and personally handed over a letter for the President's attention. You replied in August 1981 stating that the President could not endorse any commercial venture. I have now shown that this is not a commercial venture and would appreciate your further consideration. Ireland needs the President's help.

I am currently promoting tourism in Ireland on another project. I have worked on this solidly for the last three years and now it is about to come to fruition. It is a £17 million holiday village on a small island, Horse Island, just off the southwest coast of Cork. I enclose a newspaper cutting. This has been an expensive promotion for me and has involved a great deal of hard work, but I have now succeeded.

I have also invested money on the Ballyporeen project, but if I can make things work for Ireland, if I can succeed, then this is immaterial.

Time is all important. I should like to begin marketing this immediately, as I believe many Irish-Americans would like the opportunity of taking part in my scheme, purchasing a plot/family tree/ contract and giving these as a St.

Patrick's day present.

I would greatly appreciate an early reply and would state that I should be prepared to travel to Washington at short notice, if you think that there is any chance that President Reagan would be prepared to meet me.

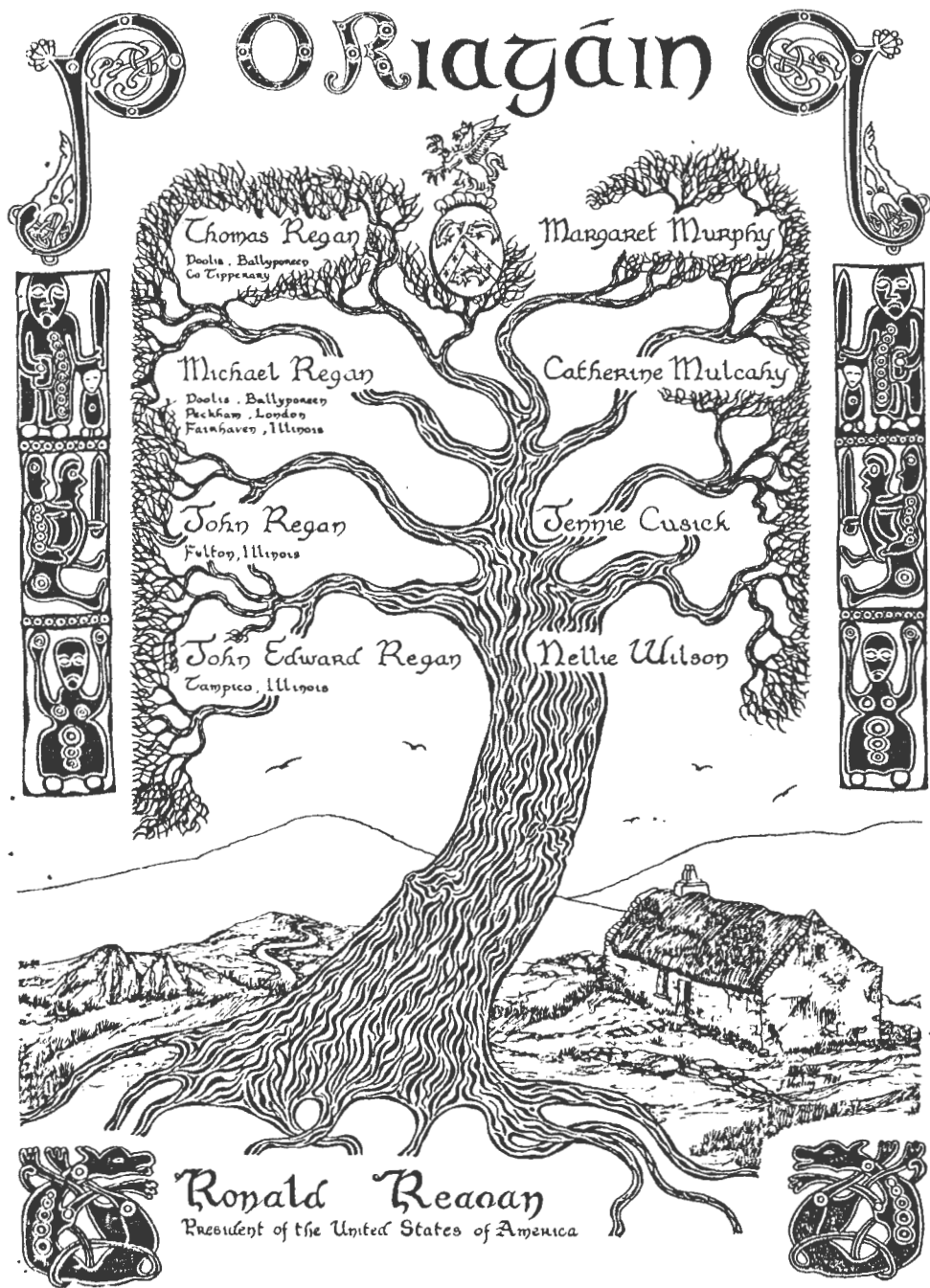
Yours most sincerely,

A handwritten signature in dark ink, appearing to read 'Patrick V. Hannon', with a stylized flourish at the end.

Patrick V. Hannon

SHIPPER'S NAME AND ADDRESS		ORIGIN		AIRBILL NUMBER		DEST.		DATE		PIECES		WEIGHT	
MR PATRICK V HANNON THE HAVEN 1000 STREET CORK, CO CORK REPUBLIC OF IRELAND		ORIGIN		961042		DCA		1964 8 1		1			
SENT BY (NAME/DEPT.)		PHONE		TO (CONSIGNEE'S NAME AND ADDRESS)								WEIGHT RATE (PER HALF KILO)	
SHIPPER'S SIGNATURE X				ATTENTION OF (NAME/DEPT.)								WEIGHT CHARGE	
DESCRIPTION		DECLARED VALUE		RECEIVED BY CONSIGNEE (PLEASE PRINT) NAME, TITLE								SERVICE CHARGE	
REMARKS				CONSIGNEE'S SIGNATURE X		DATE		TIME				OTHER CHARGES	
RECEIVED BY DHL AT ORIGIN		DATE		FORWARDER AIRBILL-NON NEGOTIABLE								TOTAL CHARGES	
1000 STREET		TIME		DHL INTERNATIONAL GROUP								CURRENCY	
				OFFICES THROUGHOUT THE WORLD									
				SUBJECT TO CONDITIONS ON REVERSE SIDE									

CONSIGNEE



THIS LEGAL CONTRACT made the 17th March in the Year of Our Lord One Thousand Nine Hundred and Eighty Three BETWEEN IRISH ROOTS COMPANY having its registered office at Main Street, Schull in the County of Cork, Republic of Ireland AND

Ronald Reagan, Esq., President of The United States of America.

WHEREAS the said IRISH ROOTS COMPANY is owner of land at Ballyporeen in the Barony of Iffa and Offa west in the County of Tipperary Republic of Ireland BIRTHPLACE of Thomas O'Regan Great-Great-Grandfather of RONALD REAGAN President of The United States of America AND WHEREAS the said IRISH ROOTS COMPANY has agreed to transfer to

Ronald Reagan, Esq., President of The United States of America.

a portion of the said lands assigned CLAIM NUMBER SUBJECT TO the Consent of the Irish Land Commission NOW THIS AGREEMENT WITNESSETH that in consideration of the said Agreement AND in consideration of the pedigree of the said RONALD REAGAN endorsed hereon which is a copy of the pedigree recorded in Volume 29, Folio 467 of the series of Registered Pedigrees preserved in the Geneological Office, Dublin Castle, Republic of Ireland and duly prepared by Gerard Slevin Chief Herald at the said Office and that presented to the said RONALD REAGAN on St. Patrick's day 1981 by the Irish Government THE SAID IRISH ROOTS COMPANY HEREBY PRESENTS to

Ronald Reagan, Esq., President of The United States of America.

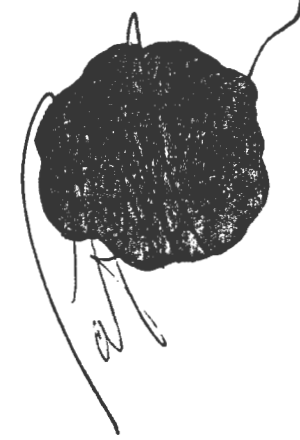
the within CONTRACT and PEDIGREE for the price or sum of Twelve Five United State Dollars (\$12) (the receipt of which is hereby acknowledged) TO HOLD the said CONTRACT and PEDIGREE in perpetuity.

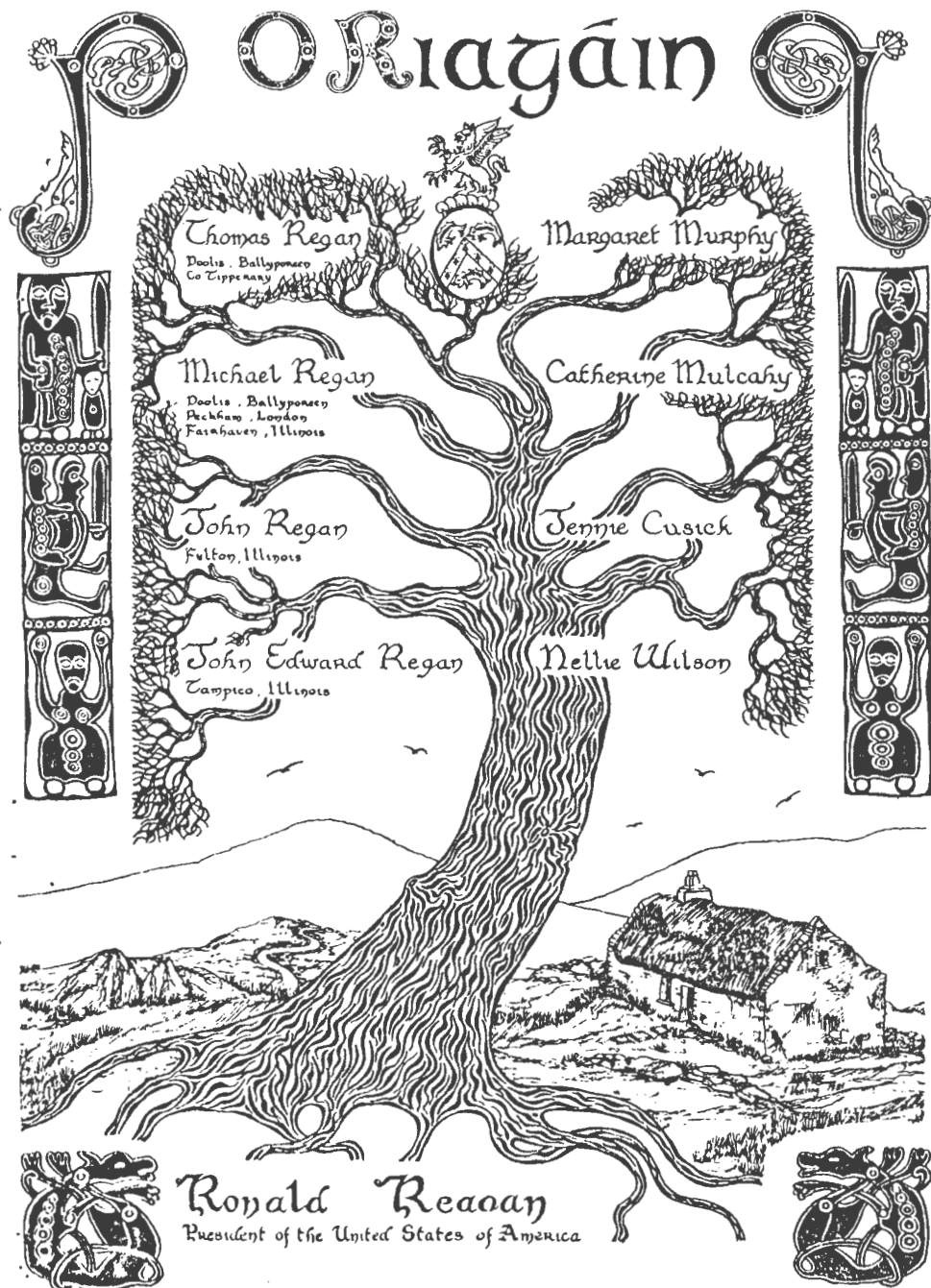
IN WITNESS WHEREOF the parties hereto have hereunto set their hands and affixed their seals the day and year first herein WRITTEN.

SIGNED SEALED AND DELIVERED on behalf of IRISH ROOTS COMPANY by Patrick V. Hannon and Patrick McCarthy in the presence of:

SIGNED SEALED AND DELIVERED by the said

in the presence of:





THIS LEGAL CONTRACT made the 17th. March in the Year of Our Lord One Thousand Nine Hundred and Eighty Three BETWEEN IRISH ROOTS COMPANY having its registered office at Main Street, Schull in the County of Cork, Republic of Ireland AND

Frederick F. Fielding, Esq..

WHEREAS the said IRISH ROOTS COMPANY is owner of land at Ballyporeen in the Barony of Iffa and Offa west in the County of Tipperary Republic of Ireland BIRTHPLACE of Thomas O'Regan Great-Great-Grandfather of RONALD REAGAN President of The United States of America AND WHEREAS the said IRISH ROOTS COMPANY has agreed to transfer to

Frederick F. Fielding, Esq..

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Frederick F. Fielding, Esq..

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IN WITNESS WHEREOF the parties hereto have hereunto set their hands and affixed their seals the day and year first herein WRITTEN.

SIGNED SEALED AND DELIVERED on behalf of IRISH ROOTS COMPANY by Patrick V. Hannon and Patrick McCarthy in the presence of:

Patrick V. Hannon
Patrick McCarthy

SIGNED SEALED AND DELIVERED by the said

Ronald Reagan

in the presence of:

Patrick V. Hannon




THE WHITE HOUSE

WASHINGTON

August 8, 1984

MEMORANDUM FOR RICHARD A. HAUSER

FROM: JOHN G. ROBERTS 

SUBJECT: Ronald Reagan Contribution to Memorial
for Katie Redmond -- Redraft of Presi-
dential Response to Her Family

On June 11, the Redmond family wrote the President concerning the random murder of 18-year-old Katie Redmond. The letter complained about the manner in which the criminal justice system treated the family of the victim, and the rising threat posed by random killers. The letter also asked the President to contribute to a scholarship fund set up in Katie Redmond's honor.

On June 26 you referred the incoming to Justice for preparation of a draft reply. Justice (Assistant Attorney General Lois Herrington) has now submitted a draft reply to Presidential Correspondence, and Presidential Correspondence has asked for our comments on it. The draft reply discusses Administration efforts to aid victims of crime and other Administration anti-crime efforts, including the new FBI serial killer program. No mention is made of the request for a personal contribution. I have no objection to the proposed response. Simply ignoring the possibly sardonic request for a donation seems to be the best course.

Attachment

THE WHITE HOUSE

WASHINGTON

August 8, 1984

MEMORANDUM FOR CHARLES A. DONOVAN
DEPUTY DIRECTOR
WHITE HOUSE CORRESPONDENCE

FROM: RICHARD A. HAUSER Original signed by RAH
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Ronald Reagan Contribution to Memorial
for Katie Redmond -- Redraft of Presi-
dential Response to Her Family

Counsel's Office has reviewed the draft response submitted by the Department of Justice, and finds no objection to it from a legal perspective.

RAH:JGR:aea 8/8/84

cc: FFFielding/RAHauser/JGRoberts/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1/Name of Correspondent: Thomas A. Redmond☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Kidnapping and murder of daughter Katie
and ER contribution for her memorial - Being
in for response

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOU</u>	ORIGINATOR	<u>8408107</u>			<u>1/1/</u>
<u>CUAT 18</u>	Referral Note: <u>D</u>	<u>840807</u>			<u>84108119</u>
	Referral Note:				<u>COB</u>
		<u>1/1/</u>			<u>1/1/</u>
	Referral Note:				
		<u>1/1/</u>			<u>1/1/</u>
	Referral Note:				
		<u>1/1/</u>			<u>1/1/</u>
	Referral Note:				

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Office of the Assistant Attorney General

Washington, D.C. 20531

JUL 20 1984

Draft Response for the President

Submitted by

Lois Haight Herrington

Assistant Attorney General

The Redmonds
29 Roosevelt Avenue
Mill Valley, California 94941

To the Redmond Family:

I am so very sorry to learn of Katie's death and your family's sorrow.

Among the most fundamental purposes of government are the protection of the law-abiding and the punishment of those who victimize their fellow citizens. My Task Force on Victims of Crime, created to examine the problems victims face, reported to me over a year ago that the American criminal justice system has lost sight of these purposes. Innocent victims have been ignored, their wounds have been ~~unattended~~, and too many ~~guilty are going free~~. Although there is little anyone can say or do to ~~give you comfort~~ at this time, I want you to know that we are working hard to spare others the tragedy you have experienced.

We are working to improve the treatment crime victims throughout the country receive at the hands of the justice system. The Justice Department has established a permanent unit for victims and ~~is supporting~~ legislation and programs which will ensure the fair treatment of victims. We introduced the Victims of Crime Assistance Act of 1984, ~~to provide Federal financial assistance to the state to compensate and otherwise aid innocent victims for the suffering and loss they endure. Although there is much to be done, I believe we are making real progress.~~

My Administration is also taking action to better protect the law-abiding. A sweeping criminal law reform which we have introduced and fought for, the Comprehensive Crime Control Act of 1984, passed the Senate by a wide margin but has yet to be acted on by the House of Representatives. Federal law enforcement budgets have been significantly enhanced as have our efforts to provide training and assistance for state and local law enforcement agencies. The FBI recently established a new program to track the so-called "serial killers", who strike over and over again without motive or remorse.

type out

Although these efforts can never ease your pain, I assure you that I am absolutely committed to restoring balance to our system of justice. Your grief saddens me, and renews my personal commitment.

Please accept my sincere condolences ~~for~~^{on} the loss of your daughter and sister. I wish you strength ~~and courage~~ as you move ahead with your ~~lives~~^{efforts to honor her memory and to}

Sincerely,

energize actions to
prevent tragedies like
this from claiming
still more victims.

Ronald Reagan

God bless you.

THE WHITE HOUSE

WASHINGTON

September 4, 1984

Dear Mr. Roessler:

Your letter to the President concerning your board game "Movie Mogul" has been referred to this office for review. In that letter you requested permission to use a photograph of the President on the game board.

Such permission cannot be granted, and no photograph of the President should appear on the game board. Established White House policy prohibits any use of the name, likeness, photograph, or signature of the President in any manner that suggests or could be construed as endorsement of a commercial product or enterprise. Any use of a photograph of the President in connection with your game would contravene this policy, and accordingly cannot be approved.

I trust you will appreciate the reasons we must take this position. For many of the same reasons, we must decline your offer to send the President a complimentary limited numbered edition of the game. Thank you for raising these matters with us.

Sincerely,



John G. Roberts
Associate Counsel to the President

Mr. Rick Roessler
Movie Mogul Enterprises
211 North El Camino Real
Suite 102C13
Encinitas, CA 92024

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PRO14-09
JR - sent

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1/1Name of Correspondent: Rick Rolander☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests permission to use the
President's picture in a background
collage on a game board

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CU Holland</u>		<u>DDI</u>	<u>84/08/30</u>			<u>1/1</u>
<u>CU AT 18</u>		<u>R</u>	<u>DDI 84/108/31</u>			<u>1/1</u>

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

4 - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
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X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
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FOR OUTGOING CORRESPONDENCE:

Type of Response - Initials of Signer
Code - "A"
Completion Date - Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

Date: 8/30/84

To: Fred Fielding

I would appreciate your recommendation
re the attached.

Thanks for your help.

charley shepherd

KATHERINE SHEPHERD
Presidential Correspondence
Office
Room 98, x7610

American Artists

KS
Ronald Reagan
President of the United States
White House
Washington D.C.

25425204

Mr. President,

I am presently designing a family game which is about producing and distributing a feature motion picture. The game is called, MOVIE MOGUL. I have used the pictures of various popular motion picture actors in a background collage on the game board. I would like your permission to utilize your photo as indicated in the enclosed copy. I can assure you that the game does not contain any reference to you specifically nor is there anything that would be embarrassing to anyone represented on the board. This is a family game for ages 14 to 100. no

I am planning to sell a limited numbered edition which will be packaged in a 2000' gold plated film can. I would like to send a complimentary edition to you upon production. ! no

Your permission will be appreciated.

Sincerely,



Rick Roessler
MOVIE MOGUL ENTERPRISES

Encl. copy of game board



RE-EDIT
RETURN TO Take 32

WRONG
M-P-P-A RATING

Take 39

OUTTAKE

OUTTAKE

Take 41

OPTION TO BUY
BIG SCREEN
DISTRIBUTION
CONTRACT

NON-UNION \$300,000
UNION \$150,000

Take 42

OPTION TO BUY
BIG SCREEN
DISTRIBUTION
CONTRACT

NON-UNION \$500,000
UNION \$300,000

Take 43

OPTION TO BUY
BIG SCREEN
DISTRIBUTION
CONTRACT

NON-UNION \$800,000
UNION \$500,000

Start

Take 1

2ND TRUST
DEED

COLLECT
\$20,000 x DICE

Take 2

OPEN
PRODUCTION
OFFICE

PAY
\$10,000 x DICE

Take 3

LEASE
LIMO

PAY
\$10,000 x DICE

Take 4

ACQUIRE
BEST SELLER

COLLECT BONUS CARD

PAY
\$30,000 x DICE

\$30

THE WHITE HOUSE

WASHINGTON

September 5, 1984

MEMORANDUM FOR FRED F. FIELDING

FROM:

JOHN G. ROBERTS 

SUBJECT:

Legalities With Regard to Use of
Picture of the President in Catalog

Gist, Inc., wrote you on July 19, 1984, requesting permission to use a photograph of the President holding one of their trophy belt buckles in their mail order catalog. A Gist representative telephoned the office for an immediate response and, during Mrs. Cooksey's absence in Dallas, I took the call. I advised the caller, one Reva Thompson, that the contemplated use of the photograph would contravene established White House policy prohibiting use of the name, likeness, photograph, or signature of the President in any manner that suggests or could be construed as endorsement of a commercial product or enterprise. Mrs. Thompson assured me the photograph would not be used. The attached letter confirms this conversation.

cc: Sherrie M. Cooksey

THE WHITE HOUSE

WASHINGTON

September 5, 1984

Dear Mr. Ortiz:

By letter dated July 19, 1984, you requested permission to use a photograph of the President holding one of your belt buckles in your new catalog. Mrs. Reva Thompson of your office telephoned this office and discussed this matter with John Roberts of my staff. Mr. Roberts advised Mrs. Thompson that we could not approve the contemplated use of the photograph.

As Mr. Roberts explained, the White House adheres to a policy of not approving any use of the name, likeness, photograph, or signature of the President in any manner that suggests or could be construed as endorsement of a commercial product or enterprise. Use of the photograph in question in your catalog would of course contravene this policy, and accordingly cannot be approved. Mrs. Thompson advised us that the photograph would not be used.

Thank you for raising this matter with us. I trust you will understand the reasons for our response.

Sincerely,

FFS - Signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Robert Ortiz
Gist, Inc.
5000-G East Second Street
Benicia, CA 94510

FFF:JGR:aea 9/5/84
bcc: FFFfielding/JGRoberts/SMCooksey/Subj/Chron

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PRO14 09

JV

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<u>CU Holland</u>		ORIGINATOR	<u>84.07.23</u>			<u>1/1</u>
<u>CU AT17</u>		Referral Note: <u>D</u>	<u>84.07.24</u>		<u>S</u>	<u>84.08.04</u>
		Referral Note:	<u>1/1</u>			<u>1/1</u>
		Referral Note:	<u>1/1</u>			<u>1/1</u>
		Referral Note:	<u>1/1</u>			<u>1/1</u>
		Referral Note:	<u>1/1</u>			<u>1/1</u>

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Gist

inc.
**Custom & Minted
Trophy Buckles**

243132

July 19, 1984

Mr. Fielding
Council to the President
The White House
Washington, D.C. 20500

Dear Mr. Fielding,

After a phone conversation with your office this date, we find it necessary to send this letter inquiring the legalities of using the enclosed photograph.

Gist, Inc. is in the process of publishing a new catalog. We would like to use the photograph on the back cover. The portion of the photo which would be used is enclosed in red.

Your speedy reply is most urgently requested.

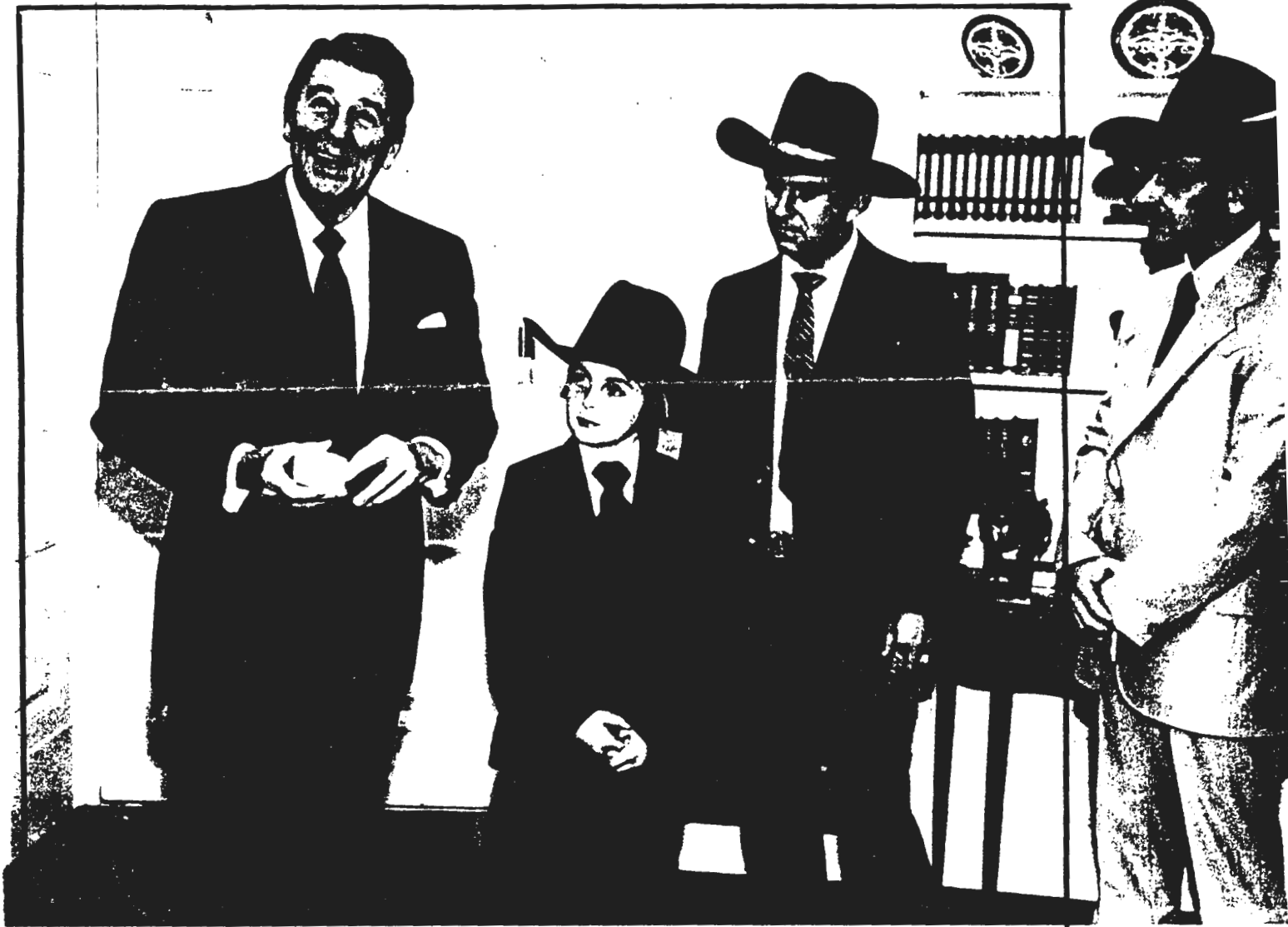
Sincerely,



Robert Ortiz
Engineer

enclosure

RO/bjm



OFFICIAL PHOTOGRAPH
THE WHITE HOUSE
WASHINGTON

12NO 61 05071-287.