Mr. Timothy j. Murphy Norris, Beggs & Simpson Post Office Box 6088 San Jose, California 95150

THE WHITE HOUSE

Jen Hile

Jen Horide Send me your

Jehoe telephone number —

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Clears!

THE WHITE HOUSE WASHINGTON

August 11, 1983

MEMORANDUM TO T.A.D. Tharp

FROM:

BILL SITTMANN

SUBJECT:

Attached Resume of Harlan Goldberg

Please read the attached resume and the letter addressed to the President.

We would like to try and help in some way. If your office could respond to his letter to the President and talk with him, as soon as possible, and then get back to us we would appreciate it.

Thanks.

LAR MR. DEHVER, · aug. 10, 1933 Information to you because of the ergency of time. When I last spoke to the White House, Ann Hisgin's office wes, setting isit dold me it will take up too two months for a response. I simply don't have that Lind of time. I'm hoping erful That you will take the the Mecessary actions regarding
my problem. Thanks again

Timely P Deller PW:sw

PETE WILSON

3957 PACIFIC HIGHWAY, SAN DIEGO, CA (714)296-8892

November 4, 1982

To Whom This May Concern:

It is with great pleasure and pride that I recommend Harlan "Skip" Goldberg for any position or project that may be available to him.

In completing the requirements of a course in political science, he has graciously donated his time and efforts to the success of my campaign.

Skip's assignments included a myriad of office procedures, fundraising, phoning, serving and decorating and events, setting up for our Kissinger Luncheon and Vice President Bush's visit with us.

The staff and volunteers were delighted with his cheerful presence. His happy demeanor and intelligent suggestions were an invaluable addition to our campaign.

I am delighted to recommend Skip Goldberg and wish the very best in his future pursuits.

Most sincerely,

PETE WILSON
Senator-Elect,

California

PW:sw

THE WHITE HOUSE · washington

August 11, 1983

MEMORANDUM TO JAMES ROSEBUSH

FROM:

BILL SITTMANN

SUBJECT:

VIETNAM VETERANS MEMORIAL AWARD

Please see attached memo from Craig Fuller with his recommendation of proposed award.

Thanks.

July 18, 1983

photos the sure the

MEMORANDUM FOR MICHAEL K. DEAVER

FROM:

JAMES S. ROSEBUSH

SUBJECT:

Vietnam Veterans Memorial Award

Attached is a letter suggesting a presentation of an award by the Vietnam Veterans Memorial Fund to Mrs. Reagan. I have the feeling that it might not be a bad idea politically to accept this award publicly. What do you think?

Accept with	n press	Accept privately

WASHINGTON

August 8, 1983

MEMORANDUM FOR MICHAEL K. DEAVER

FROM:

CRAIG L. FULLER

SUBJECT:

Vietnam Veterans Memorial Award

My staff has checked with the Veterans Administration regarding the proposed award to Mrs. Reagan by the Vietnam Veterans Memorial Fund. They advised us that an investigation is ongoing into allegations of corruption in the use of monies raised by this group. Jan C. Scruggs is in the middle of it.

While this is, on the whole, a good organization that has done some good, it would be advisable for Mrs. Reagan to avoid such a presentation because it has the potential for embarrassment should the investigation turn up wrongdoing.

THE WHITE HOUSE WASHINGTON

August 11, 1983

Dear Lynn:

Just a short note to say thank you for your letter of August 5th. I, too, am pleased with the progress that we have made with regards to women and I assure you that I do not intend to let up.

I think we've made significant changes and I believe if we continue the close working relationship and mutual understanding we have developed the progress will be on going.

Again, thank you for your support.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

The Honorable Lynn Martin House of Representatives Washington, D.C. 20515

WASHINGTON

August 11, 1983

Dear Bobbi:

Just a short note to say thank you for your letter of August 5th. I, too, am pleased with the progress that we have made with regards to women and I assure you that I do not intend to let up.

I think we've made significant changes and I believe if we continue the close working relationship and mutual understanding we have developed the progress will be on going.

Again, thank you for your support.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President Deputy Chief of Staff

The Honorable Bobbi Fiedler House of Representatives Washington, D.C. 20515

WASHINGTON

August 11, 1983

Dear Nancy:

Just a short note to say thank you for your letter of August 5th. I, too, am pleased with the progress that we have made with regards to women and I assure you that I do not intend to let up.

I think we've made significant changes and I believe if we continue the close working relationship and mutual understanding we have developed the progress will be on going.

Again, thank you for your support.

Sincerely,

Mille

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

The Honorable Nancy L. Johnson House of Representatives Washington, D.C. 20515

WASHINGTON

August 11, 1983

Dear Claudine:

Just a short note to say thank you for your letter of August 5th. I, too, am pleased with the progress that we have made with regards to women and I assure you that I do not intend to let up.

I think we've made significant changes and I believe if we continue the close working relationship and mutual understanding we have developed the progress will be on going.

Again, thank you for your support.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

The Honorable Claudine Schneider House of Representatives Washington, D.C. 20515

WASHINGTON

August 11, 1983

Dear Olympia:

Just a short note to say thank you for your letter of August 5th. I, too, am pleased with the progress that we have made with regards to women and I assure you that I do not intend to let up.

I think we've made significant changes and I believe if we continue the close working relationship and mutual understanding we have developed the progress will be on going.

Again, thank you for your support.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

The Honorable Olympia J. Snowe House of Representatives Washington, D.C. 20515

THE WHITE HOUSE WASHINGTON

August 12, 1983

Dear Mrs. Florman:

Thank you for your good letter of August 3rd informing me of your thoughts about various issues of concern to you. It is always valuable for me to know of these feelings, so that I can keep the President aware of the thinking of concerned citizens as you.

Again, thank you for taking the time to write.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mrs. Nils Florman 174 East 74th Street New York, NY 10021

MRS. NILS FLORMAN 174 EAST 74th STREET

NEW YORK, NEW YORK 10021 DEAR MA. DEQUER-J'W SORRY TO bollier you again - with Mis

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Sugarus H. Florman

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'Y has also been soil Yuch Danman has a "deal" with o Vern Louk bobse 1 0t Shoods at usult - sunt si routh This Passideux has pseu most effective - when he's not'Extreme' Ronald Reagan stands for all The Things. Kay- Mes United States of aussica stands-for and What we need ! S. H. F. I'm glad he called on Kissinger - since I dow DELIEUR SZYMORE HERSHI

file

THE WHITE HOUSE WASHINGTON

August 11, 1983

Dear Mr. Peck:

Thank you for the handsome estate wine opener. This replica of a late 1800 antique cork screw will certainly be a wonderful conversation piece and a wine lover's treasure.

I appreciate your remembering me with such an interesting gift.

Thank you again for your thoughtfulness.

Sincerely

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. Wally Peck Western Associates, Inc. 7335 Market Street, Space 282-A San Francisco, CA 94103

THE WHITE HOUSE WASHINGTON

August 12, 1983

Dear Mr. Prime Minister:

The cloisonne table forks are very lovely. Thank you for remembering me with such a thoughtful gift.

With best wishes,

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

His Excellency Yasuhiro Nakasone Prime Minister of Japan Tokyo

THE WHITE HOUSE WASHINGTON

August 12, 1983

Dear Frank:

We were very pleased to receive your July memorandum. Your expression of continuing strong support for the President is most welcome.

I think you have come up with an interesting and imaginative idea for his Saturday radio addresses. But before we embark on such a format, we would need to explore whether it affects the radio nets willingness to carry the broadcasts — they would probably consider it political campaigning rather than hard news. We also see a potential problem of offending certain Members of Congress who would not be among the chosen few.

In any case, we will look into it further and I thank you for keeping the President in your thoughts.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. Frank Sinatra Sinatra Enterprises 1041 North Formosa Avenue Hollywood, CA 90046



OFFICE OF THE PRESIDENT

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July 10, 1983

Mr. Michael Deaver, Asst. to The President Deputy Chief of Staff The White House Washington, D. C. 20500

Dear Mr. Deaver:

Mr. Sinatra asked that I send the attached to you.

Hope all is well and you're enjoying your summer.

Take care,

Warm regards,

Executive Secretary to Mr. Sinatra

enclr.

Frank Sinatra

The content of the body of this memorandum is based on the premise that Ronald Reagan will run for reelection in 1984. Obviously then he must have the support of the majority of the voters on election day. Prior to reelection day he must have the majority of the members of his own party to nominate him at the Republican convention.

With the above in mind, I feel there is an advantage in re-thinking the President's weekly Saturday radio broadcasts which could strengthen his base with members of both houses of Congress. This in turn would strengthen his support prior to and at the nominating convention.

There is no question that President Reagan is an excellent communicator. There is no question that his Saturday morning radio talks have been and remain to be very effective. However, I believe the same messages could get through to the public during the Saturday morning radio talks, possibly even more effectively, by his political use of carefully selected members of the House and Senate who would appear on the radio with him.

One great advantage is that "somebody else" can say much nicer things about the President than the President can say about himself.

Beyond that, as good as the President is by himself, I do believe he can be even better in dialogue. He is very loose with people and his good natured spirit displayed in an easy going exchange might well balance those other times when he has to talk tough. He would then be "talking through" his guests to the average voters at home and come off as "a hell of a nice guy" as well as a strong leader.

As of July 1, 1983 there will be 65 Saturdays prior to the November election of 1984. Assuming the President would continue his Saturday radio talks (even if under the Equal Time laws his reelection committee would be forced to purchase time) this schedule would allow him, at the rate of one other person's appearance with him per radio show, to call on 65 members of Congress. He wouldn't have to have them on for the entire broadcast. They could be "booked" (even for one minute) when areas of their expertise were being discussed.

Most politicians want to be seen with the President of his party during an election year, particularly those running for reelection themselves. Here is a way to "buy" their affection by having them on the radio show with him.

Here is a way to reward those who strongly support him. Here is a way to strengthen the support of some who might be holding back a full endorsement of him or running on their own independently of him.

Finally, I don't in any way consider the above a road map to reelection, but I do think a thoughtful application of the idea could help the President. Or, as the old saying goes, it couldn't hurt.

I leave this matter in your hands with the confidence that your own good judgement will guide your decision to ignore it or pass it along.