

THE WHITE HOUSE
WASHINGTON

September 9, 1983

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file

MEMORANDUM FOR: MICHAEL DEEVER
FROM: WENDELL W. GUNN *W. W. Gunn*
SUBJECT: President's Commission on Industrial
Competitiveness

Thanks for your help in securing the Blair House for Sunday night's dinner for the Commission. I hope you can join us on Sunday evening for the reception and dinner, which will be hosted by Secretary Baldrige.

For your information, I have attached an informational package on the Commission, including:

- o Tentative Agenda for Monday's meeting.
- o List of Commission members.
- o Statement by the President.
- o Commission Charter.

Please let me know as soon as possible if you can attend.
Cocktails will begin at 6:00 p.m., and dinner at 7:00 p.m.

Attachments

Yes ☒
No ☐

TENTATIVE AGENDA

FIRST MEETING OF
THE PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS

September 12, 1983

8:30 - 8:45	Introduction
8:45 - 9:00	Competitiveness Issues Overview
9:00 - 9:30	Production Process Overview
9:30 - 10:00	R&D Overview
10:00 -10:15	Break
10:15 -10:45	Capital Resources Overview
10:45 -11:15	International Trade Overview
11:15 -11:45	Human Resources Overview
11:45 -12:00	Break
12:00 - 1:30	Lunch
1:30 - 2:45	Working Procedures of the Commission Wrap-Up and Next Steps
3:00	Meeting with President Reagan

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

August 4, 1983

The President today announced his intention to appoint the following individuals to be Members of the Presidential Commission on Industrial Competitiveness. As announced on June 28, 1983, the Commission will be chaired by John Young.

ROBERT ANDERSON is Chief Executive Officer of Rockwell International Corporation in Pittsburgh, Pennsylvania.

DIMITRI V. D'ARBELOFF is Chief Executive Officer of the Millipore Corporation in Bedford, Massachusetts.

FREDERICK B. DENT is President and Treasurer of Mayfair Mills, Inc., in Arcadia, South Carolina.

RIMMER DE VRIES is Senior Vice President of Morgan Guaranty Trust Company in New York, New York.

EDWIN D. DODD is Chairman and Chief Executive Officer of Owens-Illinois, Inc., in Toledo, Ohio.

B. KIPPLING HAGOPIAN is a General Partner in Brentwood Associates in Los Angeles, California.

ROBERT A. HANSON is President and Chief Executive Officer of Deere and Company in Moline, Illinois.

EDWIN L. HARPER is Executive Vice President of Overhead Door Corporation in Dallas, Texas.

GEORGE A. KEYWORTH, II, is Science Advisor to the President in the Executive Office of the President, Washington, D.C.

GERALD D. LAUBACH is President of Pfizer, Inc., in New York, New York.

GEORGE M. LOW is President of Rensselaer Polytechnic Institute in Troy, New York.

BRUNO J. MAUER is President of Rickert Industrial Supply Company in Milwaukee, Wisconsin.

RACHEL MCCULLOCH is Professor of Economics at the University of Wisconsin in Madison.

SYBIL C. MOBLEY is Dean of the School of Business, Florida A & M University, Tallahassee, Florida.

THOMAS J. MURRIN is President of Westinghouse Electric Corporation in Pittsburgh, Pennsylvania.

JOHN DOYLE ONG is Chairman, President and Chief Executive Officer of B.F. Goodrich Company in Akron, Ohio.

MICHAEL E. PORTER is Professor of Business Administration at Harvard University in Boston, Massachusetts.

IAN M. ROSS is President of Bell Laboratories in Murray Hill, New Jersey.

STEPHEN I. SCHLOSSBERG is former Director of Government and Public Affairs, United Auto Workers, Partner, Zwerdling, Schlossberg, Leibig and Kahn, Washington, D.C.

MARK SHEPHERD, JR., is Chief Executive Officer of Texas Instruments in Dallas, Texas.

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PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS MEMBERS

JOHN YOUNG is President and Chief Executive Officer of Hewlett-Packard. Mr. Young has been with Hewlett-Packard since 1958 and has served as Executive Vice President, member of the Board of Directors and the Executive Committee. Mr. Young graduated from Oregon State University and received a master's degree in business administration from Stanford University.

ROBERT ANDERSON is Chairman and Chief Executive Officer of Rockwell International. Mr. Anderson joined Rockwell International in 1968. He was elected President and Chief Operating Officer in 1970. Prior to joining Rockwell, Mr. Anderson was with Chrysler Corp. Mr. Anderson graduated from Colorado State University and received his master's degree in automotive engineering from the Chrysler Institute of Engineering.

DIMITRI V. D'ARBELOFF is Chairman and Chief Executive Officer of the Millipore Corporation. Prior to joining Millipore, Mr. D'Arbeloff was President of United Research Inc.. He joined Millipore in 1962. Mr. D'Arbeloff is a graduate of Harvard College and the Harvard Business School.

FREDERICK B. DENT is President and Treasurer of Mayfair Mills. He joined Mayfair Mills in 1947 and has served as President since 1958. Prior to joining Mayfair Mills he served as Secretary of Commerce and the Special Representative for Trade Negotiations. Mr. Dent graduated from St. Paul's School and Yale University.

RIMMER de VRIES is Senior Vice President of Morgan Guaranty Trust Company. Mr. de Vries joined Morgan Guaranty Trust Company in 1961, following five years as foreign research economist with the Federal Reserve Bank of New York. Mr. de Vries graduated from Netherlands School of Economics and holds M.A. and Ph.D. degrees from Ohio State University.

EDWIN D. DODD is Chairman and Chief Executive Officer of Owens-Illinois, Inc. Mr. Dodd joined Owens-Illinois in 1946, became chief executive officer in 1972 and chairman in 1976. He graduated from Ohio State University and the Harvard Graduate School of Business Administration.

B. KIPPLING HAGOPIAN is the founder and a general partner in Brentwood Associates. He has spent the past fifteen years in the venture capital investment industry. He received his B.A. and M.B.A. from University of California in Los Angeles.

ROBERT A. HANSON is Chairman, President and Chief Executive Officer of Deere and Company. Mr. Hanson joined Deere and Company in 1950 at John Deere Intercontinental Ltd. He became General Manager (Mexico) in 1962, General Manager (Spain) in 1964, Director of Marketing (Europe, Africa, Middle East region) in 1966, Managing Director (Latin America, Australia, Far East) in 1970. He was named Chairman, President and Chief Executive Officer in October 1982. He graduated from Augustana College in Rock Island, Illinois.

EDWIN L. HARPER is Executive Vice President of Overhead Door Corporation. Prior to joining Overhead Door Corporation Mr. Harper served as Assistant to the President for Policy Development and Deputy Director of the Office of Management and Budget. Mr. Harper has also served as a Vice President of the Emerson Electric Company. He received his bachelor's degree from Principia College in 1963 and a doctorate from the University of Virginia in 1968.

GEORGE A. KEYWORTH is Science Advisor to the President and Director, Office of Science and Technology Policy. Dr. Keyworth joined the White House Staff in August 1981. Prior to his appointment at the White House, Dr. Keyworth conducted research at the Los Alamos Scientific Laboratory, where he was head of the experimental physics division. He received his B.S. degree in Physics from Yale University and his Ph.D. in Nuclear Physics from Duke University.

GERALD D. LAUBACH is President of Pfizer, Inc. Mr. Laubach joined Pfizer in 1950, and was elected to the company's executive committee and named President of Pfizer Pharmaceutical operations in 1972. He graduated from the University of Pennsylvania with an A.B. degree and received his Ph.D. in organic chemistry from the Massachusetts Institute of Technology.

GEORGE M. LOW is President of Rensselaer Polytechnic Institute. In 1958 Mr. Low served as Chief of Manned Space flight at the National Aeronautics and Space Administration. In 1960 he was named chairman of the special committee that formulated the plans for the Apollo manned lunar landing. He later became Deputy Associate Administrator for Manned Space Flight. In 1967 he was named manager of the Apollo Spacecraft Program and in 1969 he was appointed Deputy Administrator of NASA. Mr. Low returned to Rensselaer in 1976 and became President. He received a Bachelor of Aeronautical Engineering degree and a Master of Science in Aeronautical Engineering from Rensselaer Polytechnic Institute.

BRUNO J. MAUER is President of Rickert Industrial Supply Company. Mr. Mauer joined Rickert in 1959 and was appointed President in 1969. He has served as President and Director of the Wisconsin Industrial Distributor's Association, the Central States Industrial Distributor's Association, the Independent Business Association of Wisconsin, and the Metropolitan Association of Commerce. He graduated from the University of Wisconsin.

RACHEL MCCULLOCH is a Professor of Economics at the University of Wisconsin. Dr. McCulloch was a visiting Scholar, Federal Reserve Board, 1973; Assistant Professor of Economics, Harvard, 1973-78; Visiting Scholar, Department of Economics, UCLA, 1977; and Associate Professor of Economics, Harvard, 1978-79. Dr. McCulloch graduated from the University of Pennsylvania with a B.A. degree, received her M.A.T. from the University of Chicago, and received her Ph.D. from the University of Chicago.

SYBIL C. MOBLEY is the Dean of the School of Business, Florida A&M University. Dr. Mobley is currently serving as Vice President of the American Institute for Certified Public Accountants and is a member of the Boards of Directors of Anheuser-Bush Companies, Inc., Champion International Inc., and Sears, Roebuck and Company. Dr. Mobley received her B.A. degree from Bishop College, her M.B.A. from the Wharton School, University of Pennsylvania and her Ph.D. from the University of Illinois.

THOMAS J. MURRIN is President of Westinghouse Electric Corporation. Mr. Murrin joined Westinghouse Division in 1951 as a materials engineer. He was appointed the Westinghouse European Manufacturing Representative, Geneva, in 1959 and returned to the U.S. in 1961 as General Manager of the Motor and Gearing Division. In 1971 he was named Executive Vice President of the Defense and Public Systems Group, and in 1975 elected President of Public Systems Company. Mr. Murrin earned his bachelor of science degree in physics from Fordham University.

JOHN D. ONG is Chairman, Chief Executive Officer and President of B.F. Goodrich Company. Mr. Ong joined B.F. Goodrich in 1961. He became President of B.F. Goodrich International in 1970, and executive vice president and member of the board of directors in 1973. He was elected to his present post in 1979. Mr. Ong graduated from Ohio State University and Harvard Law School.

MICHAEL E. PORTER is Professor of Business Administration at Harvard University. Dr. Porter has been Professor of Business Administration at Harvard since 1982, previously he was Associate Professor of Business Administration at Harvard University. He is currently Associate Editor of the Review of Economics and Statistics and Contributing Editor to The Journal of Business Strategy. He received his B.S.E. from Princeton University, his M.B.A. and Ph.D. from Harvard University.

IAN M. ROSS is President of Bell Laboratories. Dr. Ross joined Bell Laboratories in 1952. In 1962 he became director of the Semiconductor Device and Electron Tube Laboratory and was elected President of Bellcom in 1968. In 1971 Dr. Ross returned to Bell Laboratories as executive director of the Network Planning Division. He was elected to his present position in 1979. He received his Bachelor's, M.A. and Ph.D. in electrical engineering from Gonville and Caius College in Cambridge University.

STEPHEN I. SCHLOSSBERG, Partner, Zwerdling, Schlossberg, Leibig and Kahn. Mr. Schlossberg formerly was General Counsel and Government Affairs Director of the United Auto Workers International Union. He has also served as Special Assistant to the Director of the Federal Mediation and Conciliation Service. Mr. Schlossberg received his B.A. and J.D. from the University of Virginia.

MARK SHEPHERD is Chairman and Chief Executive Officer of Texas Instruments. Texas Instruments Incorporated. Mr. Shepard was elected to the board of directors in 1963 and became Chairman and Chief Executive Officer in 1976. Mr. Shepherd received his B.S. in electrical engineering at Southern Methodist University and his M.S. in electrical engineering from University of Illinois.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

August 4, 1983

STATEMENT BY THE PRESIDENT

On June 28, I signed an Executive Order establishing a Commission on Industrial Competitiveness. I charged the Commission with advising me and my Administration on ways to strengthen the competitiveness of U.S. industry.

This Nation's greatest competitive advantage in the past were ideas that helped America grow. We need to put the power of ideas to use again, for the good of our future. America needs her best minds to create technologies that will enhance America's economic leadership in the 1980's. To sustain high rates of real economic growth, we must continue to create new "miracles" of high technology -- miracles both for innovation, and for modernization of the major areas of our economy in manufacturing, agriculture and services.

The Commission members I am appointing today are distinguished leaders from large and small businesses, from labor and from academia. They are ideally suited to lead us in a national dialogue -- a discussion of the kinds of actions required by the public and private sectors to make U.S. industries more competitive in domestic and foreign markets. The Commission will be chaired by John A. Young, President of the Hewlett-Packard Company.

The Commission will focus its attention on government and private sector actions, specifically:

- Identifying the problems and opportunities for the private sector to transform new knowledge and innovations into commercial products, services and manufacturing processes.
- Recommending policy changes at all levels of government to improve the private sector's ability to compete in the international marketplace, and to maintain and create opportunities for American workers.

The Commission will report to me and work closely with the Department of Commerce, the Office of Policy Development and the Office of Science and Technology Policy.

The increasingly rapid pace of technological advancement assures us that our economy will change constantly in the future. New developments in information processing, biology, and materials

science are spawning sunrise industries. They are improving our quality of life and standard of living in ways few could have foreseen. These technologies are transforming all sectors of our economy and even our lifestyles. Not only can information processing capabilities improve the way farmers manage their livestock, provide the "brains" in a flexible manufacturing system, and keep track of the paper flow in an office. They will also change the way we live.

Now some believe that the government should try to read these trends to determine which products, services and industries have a place in our future, and which do not. They would have government planners divert resources away from traditional industries and channel them into new fields. But the history of progress in America proves that millions of individuals making decisions in their own legitimate self-interest cannot be outperformed by any bureaucratic planners.

Government's legitimate role is not to dictate detailed plans, or solutions to problems for particular companies or industries. No, government serves us best by protecting and maintaining the marketplace, by ensuring that the rules of free and fair trade, both at home and abroad, are properly observed, and by safeguarding the freedoms of individual participants.

In carrying out this role, the government must maintain fiscal policies which encourage personal initiative, and monetary policies which ensure stable prices. The lasting, non-inflationary growth we are now building will facilitate the movement of capital toward promising economic activities. Stable economic growth will provide markets for new products and employment opportunities for workers displaced by changes in the way things are produced.

By establishing this Commission, we reaffirm this Administration's commitment to making sure that this government will be a help, not a stumbling block, as U.S. industries compete in domestic and international markets, opening up new opportunities for all Americans.

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CHARTER OF THE
PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS

Establishment:

The President's Commission on Industrial Competitiveness (the Commission) was established by Executive Order 12428 of June 28, 1983.

Objectives and Duties:

1. The Commission shall review means of increasing the long-term competitiveness of United States industries at home and abroad, with particular emphasis on high technology, and provide appropriate advice to the President, through the Cabinet Council on Commerce and Trade (CCCT), and the Department of Commerce. Specific duties include the following:
 - A. Identify the problems and opportunities for the private sector in transforming innovations and new knowledge into commercial products, services and manufacturing processes, especially in light of international competition.
 - B. Develop specific recommendations for Federal technology policies to create a favorable climate for industrial progress by serving broad segments of the private sector.
 - C. Recommend changes in government policies at the Federal, State and local levels to improve the private sector's ability to compete in the international marketplace and to create opportunities for American workers.
2. The Commission functions solely as an advisory body in accordance with the provisions of the Federal Advisory Committee Act (5 U.S.C. App. (1982)).

Members and Chairperson:

1. The Commission shall consist of no more than 25 members appointed or designated by the President. The members shall be individuals who have particular knowledge and expertise concerning the technological factors affecting the ability of United States firms to meet international competition at home and abroad. Members appointed from the private sector shall represent elements of industry, commerce, and labor most affected by high technology, or academic institutions prominent in the field of high technology.
2. The President shall designate a Chairman from among the members of the Commission. All members shall serve at the pleasure of the President.

Administrative Provisions:

1. The Commission shall report to the President through the CCCT, and the Department of Commerce. To the extent permitted by law and subject to the availability of funds, the Secretary of Commerce shall provide the Commission with such administrative services, facilities, staff and other support services as may be necessary for the effective performance of its functions.
2. The Commission shall convene as often as necessary and at the call of the Chairman with the approval of the Designated Federal Official. It is anticipated that the Commission will meet not less than twice nor more than 6 times annually.
3. The Commission may call upon Executive agencies for such information as it may need to carry out its duties.
4. Members of the Commission shall serve without compensation for their work on the Commission. However, members appointed from among private citizens of the United States may be allowed travel expenses, including per diem in lieu of subsistence, to the extent permitted by law and to the extent funds are available therefor.
5. The annual cost of operating the Commission is estimated at approximately \$1,000,000 which includes 11 person-years of staff support.
6. The Commission may establish such subcommittees of its members as may be necessary, subject to the provisions of the Department of Commerce Committee Management Handbook (Part II, Chapter 1, Sect. E).
7. Security clearance for Commission members shall be requested as necessary.

Duration:

The Commission shall terminate on September 30, 1984, as provided in Executive Order 12428, unless sooner extended.

DATE

SECRETARY OF COMMERCE

OK MP

THE WHITE HOUSE

WASHINGTON

September 10, 1983

CONFIDENTIAL

MEMORANDUM FOR MICHAEL DEEVER

FROM: WILLIAM P. CLARK *WPC*SUBJECT: Participants for September 15 Meeting Between the President and Portuguese President Eanes *FO*

Following is a list of participants for the meetings between the President and President Antonio Ramalho Eanes of Portugal on Thursday, September 15. Please note that we have reduced the briefing time to 15 minutes. The extra 15 minutes should be held in case additional issues develop.

9:45 a.m. - 10:00 a.m. Briefing - Oval Office

Secretary of State Shultz
 William P. Clark
 American Ambassador to Portugal H. Allen Holmes
 Assistant Secretary for European Affairs Richard Burt
 Peter Sommer, NSC
 Meese, Baker, Deaver will attend at their discretion

10:00 a.m. - Arrival Ceremony - South Lawn10:35 - 10:55 a.m. - Private Meeting - Oval Office

The President
 Secretary Shultz
 William P. Clark
 Ambassador Allen Holmes
 Meese, Baker, Deaver will attend at their discretion

President Antonio Ramalho Eanes
 Foreign Minister Jaime Gama
 Portuguese Ambassador to the United State Leonardo Mathias

11:00 a.m. - 12:00 noon Meeting - Cabinet Room

U.S. The President
 Vice President
 Secretary Shultz
 Secretary Weinberger
 William P. Clark
 Deputy Secretary McNamar
 American Ambassador to Portugal H. Allen Holmes
 Charles P. Tyson

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Assistant Secretary Richard Burt
Peter Sommer, NSC
Robert Peck, Director, Office of Western European
Affairs
Meese, Baker, Deaver will attend at their discretion

Portugal: President Antonio Ramalho Eanes
Foreign Minister Jaime Gama
Finance Minister Ernani Lopes
Portuguese Ambassador to the U.S. Leonardo Mathias
President of the Regional Government of the Azores Joao
Bosco da Mota Amaral
President of the Regional Government of Maderira Joao
Alberto Jardim
Ambassador Thomaz Calvet Magalhaes, Chief Portuguese
Negotiator, U.S./Portuguese Security Cooperation
Negotiations
Ambassador Antonio Vaz Pereira, Director General for
Political Affairs, Ministry of Foreign Affairs

~~CONFIDENTIAL~~

FRANK DAVID NICOL

MD

Done
P.L.S. do
on 2nd P.

September 11, 1983

Done
9/19/83

Dear Mike and Carolyn.

We think of you often and particularly when you and the wrong people get kicked around in the press. Thanks again for all the nice things you have done for us.

Nicol is still recovering from his Mexican hepatitis, so did no entertaining this summer. He is on a very strict diet.

On the subject of diets, let us know about the status of Mike's book. He would like to buy one as a Christmas present for Susan.

Susan has her M.B.A. from UCLA, now and is working for Hughes in EL Segundo. Her activity there is Satellite Communications, which requires that all her relatives be checked out for security.

Todd has organized a business of importing Mexican furniture and artifacts. All this stems from his Spanish language fluency. He leaves for Mexico this week.

Alan and Shawn are moving to Mission Viejo, where she will work for Libby Geigy. Alan will follow as soon as he finishes the repair of his airplane.

All is well with Jean, new house and projects. We had to suspend landscaping because of the unusual heat and unexpected summer cloud bursts. It's a joy to

live in the quiet country side, though I do miss the world of politics. Am going to visit Kirk West and others in Sacramento, soon. Will plan to be on the Reagan Committee, again.

Parky called the other day. He is organizing a campaign for Mike Garrett for City Council. He is black, Republican and formerly a USC & professional football star.

I am halfway through Peter Himmelford's book (\$17⁹⁵) and have Laurence Leamer's "Make Believe" to start. No comment until read.

Sometime could I have a photo of R.R. at his desk in the Oval Office. My 1967-74 photos are somewhat dated.

Congratulations on the handling of Korean boy. Hope that can cause more focus on Afghanistan & other atrocities.

Best.
Frank

Note new P.O. Box 576
Pacoma Valley CA 92061

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MRS. NILS FLORMAN
174 EAST 74th STREET
NEW YORK, NEW YORK 10021

W

DEAR MR. DEVER-

Congratulations -
on how VERY well - The
President - was advised on
The tragic "shoot-down"

He's handling it
just perfectly - in spite of
The "Far-Right" Extremists!

Having Secy
Shultz - "up-front" - is
terrific! And how lucky
having Shultz rather than
Haig -

Nothing could
convince the people - of

This country more - that -
This President - is not a
War-Monger - including
The Soviet apologists -

Sincerely

September 10th Suzanne Florman

P.S.

It's not necessary to
answer this note - I know
how busy you are -

The 1st Precept of Communism
According to Lenin: Lie!

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 12, 1983

TO: Michael Deaver

FROM: Linda Frick, Gift Unit

SUBJECT: William Willis' (Whitefeather) request to return paintings

The two paintings described in the attached correspondence from Mr. Willis are hanging at the Ranch. He wants them back because he disagrees with the decisions on Indians as explained in his letter.

The gift unit does not follow a particular policy in returning gifts. We have returned them unless we could not retrieve them. Normally the returned gifts were in Archives, not in the Residence.

I wondered if you wanted to approach Mrs. Reagan regarding returning the paintings or if the gift unit should go through our regular contact, Elaine Crispen.

If a decision is made not to return the paintings, our records need clarification. Since there is no value recorded for the paintings and they were not included in the Financial Disclosure Report, they are considered to be at the Ranch for display. If the paintings are to stay at the Ranch I want to obtain values for them, which I believe can be done with no inconvenience to President and Mrs. Reagan.

Please call if there are any questions.

Please advise:

The Reagans want to return the paintings. _____

(Our office can arrange)

The Reagans will retain the paintings. _____

Check with Elaine _____ or _____

regarding the paintings. _____



Business Growth ServicesTM, Inc.

RONALD J. RETTERER
PRESIDENT

13 September 1983

Mr. Mike Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, DC

Dear Mr. Deaver:

I thank you very much for your time and interest regarding my thoughts about the role of technology to improve employment opportunities. It is gratifying to learn there is more than one voice crying out in the wilderness. Both yours and Mr. Coyne's responsiveness on this matter reflects to me the quality of caring that exists in the White House.

Thank you again, God Bless.

Sincerely,


RONALD J. RETTERER
President

RJR/cb

cc: James K. Coyne



Business Growth ServicesTM, Inc.

RONALD J. RETTERER
PRESIDENT

13 September 1983

Mr. James K. Coyne
Special Assistant to the President
Private Sector Initiatives
The White House
Washington, DC

Dear Mr. Coyne:

I was excited to receive your letter of August 2nd regarding use of my ideas about technology for job creation on a national basis. I would certainly like to be kept in touch and involved if possible as the job creation program takes place.

I have met several times recently with an economic development group in Nevada County, California. I judge they are supportive of the Reagan administration, have quality leadership involved, and would make a good choice for a low profile field test of the Administration's job creation initiatives. If you have an interest you might contact

Rich Kuhn, Executive Director
Nevada County Business Association
P. O. Box 994
Grass Valley, CA 95945
916/265-2415

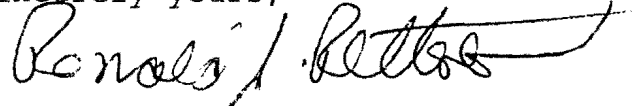
The following reflects some other thoughts you might consider in your Private Sector Initiatives.

MR. JAMES K. COYNE
13 September
Page 2

A supplemental source of local funding for local economic development could be the formation of a Regulation D offering using Rule 504 which now allows unlimited number of investors for an offering not to exceed \$500,000 in any twelve consecutive months. The Regulation D funding could come from existing local IRA funds that can be "rolled over" into a self-directed plan without penalty. Thus one could utilize a portion of IRA retirement funds to compound capital growth on top of compounded earnings through equity/risk capital investment in the local community.

I am grateful for your efforts and wish you every success.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Ronald J. Retterer", with a long horizontal flourish extending to the right.

RONALD J. RETTERER
President

RJR/cb

cc: Mike Deaver

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 13, 1983

TO: MICHAEL K. DEEVER

FROM: CLEM CONGER

*Re: 12/9/83
Also get in touch
with Conger*

As you will note from the attached copy of an October 19, 1982 memorandum to the President, approval was granted to remove from the Oval Office for a period of four months the painting City of Washington 1833 From Beyond the Navy Yard by George Cooke. It will be lent to the Smithsonian Institution for exhibition.

The Smithsonian needs the painting on or about October 1. Thus, we will need to remove the painting the last week in September. In its place, we will hang a painting entitled 7th Regiment Encampment Near Washington by Sanford R. Gifford which is currently in the corridor outside the Oval Office. This panoramic view of Washington is a Civil War work painted on the grounds of the Soldier's Home in northwest Washington. It is on loan to the White House from the Union League Club in New York City which also owns the painting Passing the Outpost by Wordsworth Thompson which is located on the south wall of the Oval Office.

Enclosures: Photograph and description of painting

SCHAEFER & ASSOCIATES, INC.

45 MT. VERNON STREET
BOSTON, MASSACHUSETTS 02108
(617) 720-2526

BETTINA S. JAMISON
PRESIDENT

September 13, 1983



Mr. Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mr. Deaver,

Some people can put a book down in the middle
of a chapter and then others cannot.

At some point in time, a conclusion regarding the
horse trials will surface and I shall pass along what
ever I can.

However, please don't forget the old saying:
If at first you do not succeed, Try Try again.

Sincerely,



Bettina S. Jamison

THE WHITE HOUSE

WASHINGTON

September 13, 1983

Dear Mike:

At your suggestion, the following Californians will be participating in the RCA Rodeo on 24 September and will deeply appreciate being included in the Rodeo Barbecue at the White House:

Mr. & Mrs. David Menne
1554 Calle Portada
Camarillo, Calif. 93010

Mr. & Mrs. Parker Montgomery
1530 Mimosa Lane
Santa Barbara, Calif. 93108

Mr. & Mrs. Richard Morris
700 New Hampshire Ave., N.W.
Watergate South, Apt. 316
Washington, D. C. 20037
298-6038

Mr. & Mrs. Ed Biaggini, Jr.
676 Equestrian Way
Arroyo Grande, Calif. 93420

Mr. & Mrs. Robert Brandenburger
20593 Amapola Ave.
Orange, Calif. 92669

Mr. & Mrs. Roger Donlon
8029 Puesta Del Sol
Carpenteria, Calif. 93013

Mr. & Mrs. William Fairfield
464 Lynnbrook
Ventura, Calif. 93003

Mr. & Mrs. Frank Twisselman
Cholame, Calif. 93431

Mr. & Mrs. Michael Shlaudeman
1977 Midlothian Drive
Altadena, Calif. 91001

Mr. Ray Tilley
3226 Benda
Los Angeles, Calif. 90068

Mr. & Mrs. Roderick Carty
3032 Solimar Beach Drive
Ventura, Calif. 93001

The Honorable and Mrs. Frank Richardson
4141 Elderberry Lane
Sacramento, Calif. 95825

Mrs. Tobias Grether
5415 Santa Clara Ave.
Camarillo, Calif. 93010

Mr. & Mrs. Michael Hermreck
P.O. Box 217
Nipomo, Calif. 93444

Thanks very much.

Bill

THE WHITE HOUSE
WASHINGTON
September 16, 1983

*Mike Deaver
FV I
fill in
correspondence*

*LS
good.*

Dear Provost Perry:

Thank you so much for your recent letter and explanation of the decision by the Washington Cathedral to let your official photographer sell pictures of the President of the United States to select news organizations on an exclusive basis.

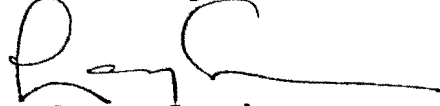
It will interest you to know that we have worked with hundreds of organizations -- personally I have been involved with three Presidents -- and have never had a problem of this type arise.

It is our policy that when the President is covered by a news organization he is covered by all organizations. Michael Deaver and I were particularly outraged at the fact that this photographer was covering one of the most sensitive and intimate meetings the President has had during his term, i.e. his highly emotional visit with the families of the victims of the Korean Airlines flight.

It was our understanding that the Cathedral's official photographer was there only to record the events for the Cathedral's use and not for distribution to news organizations. We would have never allowed a photographer into a private meeting had we known that you intended to make the pictures available to news organizations.

In the future I think it is imperative that we work out very carefully any arrangements to cover the President's private moments when he is a worshiper at the Cathedral. In my opinion it would be helpful if I met personally with you and the Bishop prior to future visits.

Best regards,



Larry Speakes
Deputy Press Secretary
to the President

The Reverend Provost Charles A. Perry
Washington Cathedral
Mount Saint Alban
Washington, D.C. 20016



THE REV. LEONARD PROVOST
CHARLES A. PERRY

WASHINGTON CATHEDRAL + MOUNT SAINT ALBAN + WASHINGTON, D. C. 20016 + (202) 537-6221

September 13, 1983

Dear Mr. Speakes:

My communications director, Ms. Nancy Montgomery, has informed me that following the memorial service on September 9th for the victims of the KAL disaster you called to "order" her to instruct our longtime contract photographer, Mr. Mort Broffman, not to supply pictures to the New York Times and Time Magazine. She has informed me that you demanded from her a written apology for the way in which the cathedral in its press arrangements "embarrassed" you and "took advantage of the President" and that your language and your posture were threatening.

The facts as she related them to me are as follows:

In the interest of cooperation with the White House and cognizant of the pressures under which you work, we agreed to a policy for this service which included two still photographers, yours and ours. We joined with you in not wishing to intrude on the President's privacy as a worshipper. Ms. Montgomery specifically mentioned to your subordinates, Mr. Hart and Ms. Haggard, that Mr. Broffman would sell pictures to the New York Times, Time Magazine and Associated Press, a practice we normally allow.

After the fact you called to browbeat Ms. Montgomery into getting Mr. Broffman to withdraw his pictures, completely ignoring her representations regarding her prior conversations with your staff.

Please understand, Mr. Speakes, that Washington Cathedral is not an extension of the White House, but an independent, religious institution separated by the provisions of the first amendment from the government. You do not make press policy for us. Rather, out of a desire to be helpful, we cooperate with you. I am sure you recognize that this spirit of cooperation involved hundreds of hours of the time of our professionals seeking to accommodate the needs of the White House, the Secret Service and the Department of State. This we are happy to do but it should be remembered that we do this out of a sense of civic and moral obligation not out of organizational or legal compulsion. The service was a public service of Washington Cathedral, not a "private service" as you described it to Ms. Montgomery.

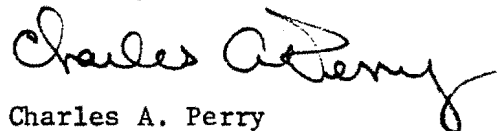
This cathedral has worked closely with every presidential staff since Theodore Roosevelt and Ms. Montgomery has worked with every press secretary since the Eisenhower administration. She and I are not unaware of the enormity of your task and until your call have received nothing but appreciation for our cooperative spirit.

Nevertheless cooperation does not include obsequious bending to browbeating behavior. Rough language and threats are not appropriate commerce between state and church. Ms. Montgomery informed me that you said if she did not agree to your post facto demands, the President would not return to Washington Cathedral. I trust his decisions regarding participation in worship at Washington Cathedral are made on a basis larger than pooling arrangements involving the sale of pictures.

We look upon the national services at Washington Cathedral with some satisfaction and trust they have well served both the national interest and the glory of God. We trust also that they have been of pastoral support to the victims of terrorism and injustice and a force for reconciliation for the nation as a whole. We welcome the participation of the President and look forward to his return.

I know that relationships with your office will continue to be cordial and productive and write in that spirit and with that hope. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in cursive script, reading "Charles A. Perry".

Charles A. Perry
Provost

Mr. Larry Speakes
Acting Press Secretary
The White House
Washington, D.C. 20500

cc: Mr. Michael K. Deaver