

Ronald Reagan Presidential Library Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Deaver, Michael: Files
Folder Title: March 1984 Outgoing (1)
Box: 17

To see more digitized collections visit:

<https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:

<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

OUTGOING CORRESPONDENCE
MARCH 1984

ALLEN, The Honorable B.B. Borough Mayor Fairbanks North Star Borough P.O. Box 1267 Fairbanks, Alaska 99707	3 - 2
SUGAHARA, Mr. Kay Chairman Fairfield-Maxwell, LTC 277 Park Avenue New York, New York 10172	3 - 5
BRANSTAD, The Honorable Terry E. Governor Office of the Governor Des Moines, Iowa 50319	3 - 5
GARRICK, Admiral Robert Garrick Associates, Inc. 233 South Euclid Avenue Pasadena, CA 91101	3 - 6
SMITH, Mr. Dan President American Plus Corporation 5300 Columbia Pike, Suite 8-10 Arlington, Virginia 22204	3 - 6
SPARTIN, Mr. William A. President MSL International Ltd. 1110 Vermont Avenue, N.W., Suite 710 Washington, D.C. 20005	3 - 6
LESHER, Mr. Richard L. President Chamber of Commerce of the United States of America 1615 H Street, N.W. Washington, D.C. 20062	3 - 6
WETMORE, Mr. William Proprietor Cascade Mountain Vineyards Flint Hill Road Amenia, New York 12501	3 - 7
LOCIGNO, Mr. Paul R. Director Governmental Affairs International Brotherhood of Teamsters 25 Louisiana Avenue Washington, D.C. 20001	3 - 7

COURTELIS, Mr. Alex Courtelis Company 1101 Brickell Avenue Miami, Florida 33131	3 - 7
LEWIS, The Honorable Drew Chairman and Chief Execuitve Officer Warner Amex Cable Communications Inc. 75 Rockefeller Plaza New York, New York 10019	3 - 7
WICK, The Honorable Charles Z. Director United States Information Agency Washington, D.C. 20547	3 - 7
LEWIS, The Honorable Drew Chairman and Chief Executive Officer Warner Amex Cable Communications Inc. 75 Rockefeller Plaza New York, New York 10019	3 - 7
ANDERSON, Mr. Scott W. President General Manager Hotel del Coronado 1500 Orange Avenue Coronado, California 92118	3 - 8
REDMOND, Mr. John, Jr. President Western Technical Associates 261 East 157th Street Gardena, California 90248	3 - 7
MESSMORE, Mr. Michael H. Tramex Electronics Inc. Post Office Box 1310 Topanga, California 90290	3 - 8
HOSTAGE, Mr. Robert F. Betterway Publications, Inc. White Hall, VA 22987	3 - 9
SILVA, Mr. John C. 2911 Cherry Street Falls Church, VA 22042	3 - 12
BRIGHT, Mr. William R. President Campus Crusade for Christ International San Bernardino, California 92414	3 - 12

PAO, Sir Yue-Kong World Wide Shipping Group 16th Floor World Shipping Centre Harbour City 7, Canton Road, Kowloon Hong Kong	3 - 14
BILLINGS, Colonel John H. Commander 89th Military Airlift Wing Anderws AFB, Maryland 20331	3 - 14
MILLER, Mr. Billy E. President First Florida Building Corporation Post Office Box 430990 Miami, Florida 33143	3 - 14
HUNT, Mr. Guy Route 2, Box 78 Holly Pond, AL 35083	3 - 14
BLANC, Mr. Georges La Mere Blanc 01540 Vonnas, France	3 - 14
RUHM, Mr. Thomas F. Bessemer Securities Corporation 630 Fifth Avenue New York, New York 10111	3 - 14
ARMSTRONG, Sir Robert, KCB, CVO, Secretary to the Cabinet Cabinet Office Whitehall London, S.W.1.	3 - 14
PRICE, Ambassador Charles H. II American Embassy Grosvenor Square London, S.W.1.	3 - 14
BARRINGTON, Mr. N. J., CMB, CVO, Economic Summit Unit Old Admiralty Building London, S.W.1.	3 - 14
DU PONG, The Honorable Pierre S. IV Governor State of Delaware Dover, Delaware 19901	3 - 14

MOORE, The Rt. Hon. Sir Philip, GCVO, KCB, CMG Private Secretary to the Queen Buckingham Palace London, S.W.1.	3 - 14
DOLON, Mr. Sean Secretary Department of Foreign Affairs Iveagh House 80 St. Stephen's Green Dublin 2, Ireland	3 - 15
WREN, Commissioner Lawrence Garda Siochana Headquarters Depot Phoenix Park Dublin 8 Ireland	3 - 15
O'DONOGHUE, Commandant Eamonn Superintendent Leinster House Kildare Street Dublin 2 Ireland	3 - 15
HARVEY, Mr. Gerry Assistant Chief Executive Aer Rianta Dublin Airport Dublin Ireland	3 - 15
MAGNIER, Mr. and Mrs. John Coolmore Stud Fethard Co. Tipperary Ireland	3 - 15
O'CONNOR, Captain Fergus Irish Helicopters Ltd. Westpoint Hangar Dublin Airport Dublin Ireland	3 - 15
DONOVAN, Councilman Con Tipperary County Council County Hall, Emmet Street Clonmel, County Tipperary Ireland	3 - 15

NEVILLE, Mr. Martin Chairman of the Community Council of Ballyporeen Knocknagopple, Ballyporeen Co. Tipperary Ireland	3 - 15
O'FARRELL, Mr. and Mrs. John Ballyporeen Pub The Square Ballyporeen, County Tipperary Ireland	3 - 15
WALSHE, Mr. Bill Regional Tourist Manager South East Tourism 41 The Quay Waterford City County Waterford Ireland	3 - 15
BUCKLEY, Mr. Ignatius Regional Tourist Manager Cork/Kerry Regional Tourism Organization Tourist House Grand Parade Cork, County Cork Ireland	3 - 15
MULLIGAN, Mr. Charlie Plant Manager Digital Equipment International B.V. Ballybrit Industrial Estate Galway, County Galway Ireland	3 - 15
LALLY, Mr. Joe Regional Tourist Manager Western Region Aras Failte Galway Ireland	3 - 15
MURPHY, Mr. Rory General Manager Ashford Castle Cong Co. Mayo Ireland	3 - 15

BROWNE, Mr. Sean Regional Tourist Manager Mid-Western Region The Granary Michael Street Limerick, Ireland	3 - 15
McNICHOLAS, Mr. Val Assistant General Manager Wang Laboratories, Inc. Plessey Technological Park Castletroy Limerick, Ireland	3 - 15
McCLURE, Mr. Michael D. The Paladin Group Box BV Agana Guam	3 - 15
BLACK, Mr. Charles R. Black, Manafort & Stone, Inc. 324 North Fairfax Street Alexandria, VA 22314	3 - 15
GOIZUETA, Mr. Roberto C. Chairman of the Board and Chief Executive Officer The Coca-Cola Company Post Office Drawer 1734 Atlanta, Georgia 30301	3 - 15
THOMPSON, Mr. and Mrs. Joe 1808 West Avenue, H-4 Palmdale, California 93550	3 - 15
LAGOMARSINO, The Honorable Robert J. House of Representatives Washington, D.C. 20515	3 - 15
HAIR, Mr. Jay Executive Vice President National Wildlife Federation 1412 Sixteenth Street, N.W. Washington, D.C. 20036	3 - 15
CONDON, Reverend Father Eanna, CC Presbytery Ballyporeen, Cahir County Tipperary Ireland	3 - 15
BENTEGEAC, Mr. Yves Jean Prefet de la Region de Basse-Normandie Commissaire de la Republique du Calvados Prefecture du Calvados Caen 14000 France	3 - 15

RIVERS, Mr. Phil USEMB/ABMC APO New York 09777	3 - 15
UEBERROTH, Mr. Peter President Los Angeles Olympic Organizing Committee Los Angeles, California 90084	3 - 15
BARRY, Peter, His Excellency, T.D. Minister for Foreign Affairs Iveagh House 80 St. Stephen's Green Dublin 2, Ireland	3 - 15
WALKER, Mr. Robert C. Adolph Coors Company 214 Massachusetts Avenue, N.E. Suite 530 Washington, D.C. 20002	3 - 19
BROWN, Mr. Scott L. 8229 White Sands Way Sacramento, CA 95828	3 - 20
JACOBSON, Mrs. Pat 5113 Jennings Drive Fort Worth, Texas 76118	3 - 19
MURKOWSKI, The Honorable Frank H. United States Senate Washington, D.C. 20510	3 - 20
SHULTZ, The Honorable George Secretary of State Washington, D.C. 20520	3 - 21
BROCK, The Honorable William E. The United States Trade Representative Washington, D.C. 20506	3 - 21
BOORSTIN, The Honorable Daniel J. The Librarian of Congress The Library of Congress Washington, D.C. 20540	3 - 22
McCOY, Ms. Charlene Gaylord Manager, Community Services NBC Television Stations Division 4001 Nebraska Avenue, N.W. Washington, D.C. 20016	3 - 22

MYERS, The Honorable John House of Representatives Washington, D.C. 20515	3 - 23
lott, The Honorable Trent House of Representatives Washington, D.C. 20515	3 - 23
BROOMFIELD, The Honorable William S. House of Representatives Washington, D.C. 20515	3 - 23
VANDER JAGT, The Honorable Guy House of Representatives Washington, D.C. 20515	3 - 23
VOSS, The Honorable Peter E. Governor United States Postal Service Washington, D.C. 20260	3 - 26
PASHAYAN, The Honorable Charles Jr. House of Representatives Washington, D.C. 20515	3 - 26
Bell, The Honorable Terrel H. Secretary of Education Washington, D.C. 20202	3 - 26
DONOHUE, Mr. Thomas J. Group Vice President, Development Chamber of Commerce of the United States of America 1615 H Street, N.W. Washington, D.C. 20062	3 - 27
CASEY, The Honorable William J. CLARK, The Honorable William P. DONOVAN, The Honorable Raymond J. HECKLER, The Honorable Margaret M. REGAN, The Honorable Donald T.	3 - 28
CHENEY, The Honorable Dick House of Representatives Washinton, D.C. 20515	
McMANUS, Michael A. Henkel, William Ryan, Fred Sittmann, William F.	3 - 28
COOLEY, Mr. Robert A. Director of Sales Hacienda Wine Cellars Post Office Box 416 Sonoma, CA 94576	3 - 29

REGAN, The Honorable Donald T.

3 - 29

PRICE, The Honorable Charles H. II
American Embassy
Grosvenor Square
London, S.W.I.

FRIEDERSDORF, The Honorable Max L.
Vice President
Public Affairs
PEPSICO, Inc.
Purchase, NY 10577

3 - 29

BALDRIGE, The Honorable Malcolm

3 - 29

THE WHITE HOUSE

WASHINGTON

March 2, 1984

Dear Mayor Allen:

Thank you for your letter of February 24 regarding President Reagan visiting in Fairbanks, Alaska during his trip to China. Unfortunately, the President's itinerary is such that it will be impossible to visit Fairbanks during this particular trip. Our schedulers have tightened the travel itinerary in such a way that on our return we will fly directly back to Washington in early May. If a change should occur, I will be in touch.

Thank you again for writing and in your interest in having the President stop in Fairbanks.

With best wishes,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable B.B. Allen
Borough Mayor
Fairbanks North Star Borough
P.O. Box 1267
Fairbanks, Alaska 99707



Fairbanks North Star Borough

Mayor: B.B. Allen

February 24, 1984

Mr. Michael Deaver
Executive Assistant to the President
United States of America
The White House
Washington, D.C. 20500

Dear Mr. Deaver:

The enclosed letter has been sent to the President regarding his April trip to China. We are requesting that he stop in Fairbanks on the April 23rd or 24th when he is traveling through Alaska.

Senator Frank Murkowski said we should contact you with this request as you are responsible for the President's travel. We would appreciate your favorable consideration.

Sincerely,

B.B. Allen
Borough Mayor

BBA:rlf

Enclosure:
as stated



Fairbanks North Star Borough

Mayor: B.B. Allen

February 21, 1984

Honorable Ronald Reagan
President
United States of America
The White House
Washington, D.C. 20500

Dear Mr. President:

The role of Alaska and the Pacific Rim nations in the development of America's economy is growing and will become even more important as the predicted economic growth of these areas comes to fruition. Your visit in May to Asia attests to the importance which this part of the world will play.

Alaska already plays a critical role in our nation's military development, economic strategy and political interaction with Pacific Rim countries. Our strategic location, the vast resources, and the special ties we have developed with the Pacific Rim countries has naturally placed us in a position to support the policies you have established towards our Pacific neighbors.

Your May itinerary has you traveling through Alaska during your trip to Asia. My community would be highly honored if you would consider stopping in Fairbanks for refueling. With a land area greater than New Jersey and a population of 65,000, we are the second largest community in the state. We have ample landing facilities in both the City of Fairbanks and at Eielson Air Force Base.

I recently met with Senator Frank Murkowski and he indicated how interested you are in the development of this state. Our resources and military installations place us in a position as vanguards against foreign aggression, political and economic instability. Interior Alaska supports you in your efforts and we would be tremendously grateful if we had the opportunity to host your refueling stopover. A \$40 million

President Reagan
February 21, 1984
Page 2

improvement program for our international airport has just been completed. With the scheduling of your trip, your stopover would certainly be a significant christening to the facility. I hope you will consider our request. If I can provide you with any information about our part of the state, our airport, the military facilities, please call on me personally. I am confident that we can make arrangements for your stopover at Eielson Air Force Base if our commercial facility is inconvenient.

Thank you.

Sincerely,



B.B. Allen
Borough Mayor

BBA:rlf

cc: Senator Frank Murkowski, United States Senate
Senator Ted Stevens, United States Senate
Congressman Don Young, United States
House of Representatives
Senator Don Bennett, Alaska State Legislature
Senator Bettye Fahrenkamp, Alaska State Legislature
Senator Pappy Moss, Alaska State Legislature
Representative Mike Davis, Alaska State Legislature
Representative Robert Bettisworth, Alaska State
Legislature
Representative John Ringstad, Alaska State Legislature
Representative Niilo Koponen, Alaska State Legislature
Representative Richard Shultz, Alaska State Legislature
Representative Mike Miller, Alaska State Legislature
Colonel Sanders, Post Commander, Eielson AFB
Doyle Ruff, Manager, Fairbanks International Airport

THE WHITE HOUSE

WASHINGTON

March 5, 1984

Kay
Dear Mr. ~~Sugahara~~:

Thank you for your letter of February 28 informing me of your recent visit to the White House to meet with Asian-American leaders. I appreciate your apprising me of your feelings and recommendations regarding the President's visit to China and world trade and prosperity. You can be assured I will give your suggestions every consideration.

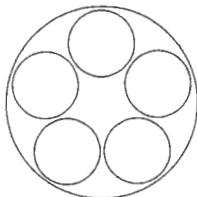
With best wishes,

Sincerely,

Mike

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Kay Sugahara
Chairman
Fairfield-Maxwell, LTD
277 Park Avenue
New York, New York 10172



Handwritten signature

FAIRFIELD-MAXWELL LTD.

International Finance, Ocean Transportation and Management

February 28, 1984

~~CONFIDENTIAL~~

DETERMINED
ADMINISTRATIVE
E.O. 12958, Sec. 1

IN

Mr. Michael K. Deaver
Assistant to the President
The White House
Washington, D.C. 20005

NARA

100B

Date

4/24/11

Dear Mr. Deaver:

I was invited to a White House briefing last Thursday. The Asian American leaders assembled represented the five million U.S. Asians. It was an excellent beginning for the White House with a virgin group and Mr. Linas Kojelis is to be commended. His efforts with Asians were domestic, while yours were with international leaders who had political "savvy".

During the discussions, a Vietnamese attendee asked, "Many recent arrivals are Democrats - does it make any difference?" The answer was diplomatic and honest, but did we pass the right signal to the politically naive U.S. Asians?

The unstated purpose of the meeting was to give American Asians exposure to VIP's who make and execute policy. The facts are that every official in the White House and Cabinet is affected by the Presidential elections. This year, we have a clear choice between two approaches to government. Because of the disparity between the number of registered Democrats and Republicans, the President needs votes from both groups to be reelected.

Organized labor, faced with rapidly declining membership, is campaigning all out for the Democrats, investing money and personnel. Blacks are mounting a major registration drive intended to help the Democrats. Both will get substantial media attention.

Asian Americans, together with American farmers, are part of a 40 million voter group whose livelihood depends on trade. They constitute the nation's largest economic group and back the President on open trade. How can we get the farmers, importers, distributors, marketers, and Asian Americans emotionally aroused so they will get on the firing line? Presently most are spectators sitting on their thumbs.

One recommendation strongly applauded at the session was to include U.S. Asians on the President's trips to Asia. Could the U.S. gain by using human assets or shall we inconsiderately insist that the President carry the burden alone? I see on T.V. the inclusion of Blacks on athletic teams strengthened the U.S. in football, basketball, baseball, and track. Can you develop a Deaver formula which could strengthen our nation intellectually and emotionally in dealing with Asian nations on an economic and financial level? The advice of the top professionals in State and the Pentagon could be of vital importance.

In the selection process, the U.S. Asia Institute and Anna Chennault could be valuable with unusual insights.

The older Asian Americans have been American for five or six generations. We favor the old work ethics, lower taxes, less government and greater world trade. You know where we stand.

I shall be happy to do my part in assisting the President expand the parameters of world trade and prosperity.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Kay Sugahara", is written over a light blue rectangular background.

Kay Sugahara
Chairman

KS:mys

THE WHITE HOUSE

WASHINGTON

March 5, 1984

Dear Terry:

Many thanks for your letter of February 24 with your kind comments regarding the recent visit of President Reagan to Iowa.

Your compliments are most welcome and I am taking the liberty of passing them along to Ed Rollins and John Gartland.

Thank you again for taking time from your busy schedule to write.

With best wishes,

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Terry E. Branstad
Governor
Office of the Governor
Des Moines, Iowa 50319



TERRY E. BRANSTAD
GOVERNOR

OFFICE OF THE GOVERNOR

STATE CAPITOL

DES MOINES, IOWA 50319

515 281-5211

February 24, 1984

Thurman

Mike Deaver
Assistant to the President
The White House
Washington, D.C. 20500

Dear Mike:

Thank you for all the cooperation we received here in Iowa from you and your staff on the President's visit.

President Reagan's visit to our state served as an exciting incentive to our candidates, our workers, and all Republicans to make 1984 a banner year for our party. The President's remarks and enthusiastic attitude to his supporters here gave the Republican caucuses a great start to a great year.

In addition to my gratitude to your office I want to compliment two individuals that I worked with on the visit. Ed Rollins was very accessible and cooperative, which was quite a difference from 1980 and John Sears. Also John Gartland did an excellent job on the advance work, and he kept me well informed on the activities.

Best wishes and please don't hesitate to contact me at any time.

Very truly yours,

Terry E. Branstad

Terry E. Branstad
Governor

TEB/jrb

THE WHITE HOUSE

WASHINGTON

March 6, 1984

Dear Bob:

Thank you for your letter of March 1, 1984 asking me to reconsider the request of the American Apparel Manufacturers Association to have President Reagan speak at their 50th Anniversary meeting on May 4, 1984, in Nashville, Tennessee.

I can understand your evaluation of the worthiness of this request but unfortunately we must regret.

Thank you again for your efforts for the Administration.

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Admiral Robert Garrick
Garrick Associates, Inc.
233 South Euclid Avenue
Pasadena, California 91101


GARRICK ASSOCIATES, INC.

Public & Government Relations

233 South Euclid Avenue • Pasadena, California 91101 • (213) 577-2110

March 1, 1984

The Honorable Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D.C. 20500



Dear Mike:

This is to ask that you give reconsideration to the request of the American Apparel Manufacturers Association to have President Reagan speak to their 50th anniversary annual meeting on May 4, 1984, in Nashville, Tennessee.

Enclosed is background material that will give you an overview of some of the support for this request.

Hopefully I have established in prior correspondence the role the Association and its leadership played in the 1980 Reagan-Bush campaign and their outstanding action in dollars and manpower in support of the President's productivity program.

I assure you, Mike, I would not push on this request other than my professional evaluation of this effort being that it would be beneficial for the President and the Administration.

Your support will be sincerely appreciated.

Most cordially,



RMG:fm

THE WHITE HOUSE
WASHINGTON

January 27, 1983

Dear Bud:

I want to take this opportunity to congratulate you on your election by your fellow association executives as "Association Executive of the Year." I know that this is one of the highest honors that can be bestowed in your profession. Your selection was especially pleasing to me, since you have worked closely and well with officials of my Administration on matters of mutual concern.

I understand that at the recognition luncheon you will receive special praise from your colleagues as well as former recipients of the award. Certainly, this praise is well-deserved in view of the dedicated, able and professional manner in which you have represented the members of the American Apparel Manufacturers Association over the years.

With my best wishes for every success in the future,

Sincerely,

A handwritten signature in dark ink, reading "Ronald Reagan". The signature is written in a cursive, slightly stylized script. The first letter "R" is large and loops around the first part of the name. The last name "Reagan" is written in a similar cursive style.

Mr. Ellis E. Meredith, CAE
President and Chief Executive Officer
American Apparel Manufacturers Association
1611 North Kent Street, Suite 800
Arlington, Virginia 22209

Cy: Admiral Garrick



FEB 6 1984

RECEIVED FEB 7 1984

UNITED STATES SENATE
OFFICE OF THE MAJORITY LEADER
WASHINGTON, D. C.

HOWARD H. BAKER, JR.
TENNESSEE

February 2, 1984

Dear Bud,

I have written the President to strongly urge him to be the keynote speaker in Nashville for the American Apparel Manufacturers Association's 50th Anniversary Annual Meeting in May. While my schedule unfortunately will not allow me to attend, I will do all that I can to encourage President Reagan to accept your invitation.

Sincerely,

A handwritten signature in dark ink, appearing to be "H. Baker", written over a horizontal line.

Mr. Ellis E. Meredith
President and CEO
American Apparel Manufacturers Association, Inc.
1611 No. Kent Street, Suite 800
Arlington, Virginia 22209

APPAREL MANUFACTURING EMPLOYMENT IN THE UNITED STATES

It should be noted that the apparel industry is the largest employer of manufacturing labor in Alabama, Mississippi, New York and Tennessee; the second largest employer of manufacturing labor in Georgia, North Carolina and South Carolina (and in each of these three states, the largest customer of the largest manufacturing employer, the textile industry); and the third largest employer of manufacturing labor in Kentucky, Pennsylvania and Virginia.

State	All Manufacturing	Apparel	Textiles	Rank of Apparel To All Manufacturing
Delaware	70,512	1,243	903	10th
Maryland	249,556	13,797	1,124	7th
Virginia	412,625	32,955	42,768	3rd
West Virginia	111,861	4,468	857	8th
North Carolina	826,503	81,072	231,322	2nd
South Carolina	389,565	45,285	129,719	2nd
Georgia	528,133	72,480	107,547	2nd
Florida	461,669	33,628	3,816	8th
Kentucky	270,001	25,826	6,575	3rd
Tennessee	493,583	65,409	25,538	1st
Alabama	354,392	54,922	36,442	1st
Mississippi	214,319	37,023	8,048	1st
Missouri	438,060	27,006	528	7th
Arkansas	202,171	11,711	3,968	6th
Louisiana	217,127	10,217	2,145	10th
Kansas	192,872	4,398	43	10th
Oklahoma	208,086	9,870	1,169	9th
Texas	1,098,072	71,069	7,302	7th
Pennsylvania	1,321,109	120,290	41,959	3rd
New York	1,482,310	172,551	32,414	1st
New Jersey	785,242	50,783	18,641	5th
Massachusetts	683,759	39,405	24,502	6th
California	2,051,186	109,160	14,055	7th

JOHN J. DUNCAN
U.S. HOUSE OF REPRESENTATIVES

2453 RAYBURN HOUSE OFFICE BUILDING
PHONE AREA CODE 202, 225-5435

BLOUNT
KNOX
LOUDON
McMINN
MONROE
POLK

Cy: Stewart Boswell
Adm. Robert Garrick

FEB 21 1984

COMMITTEE
WAYS AND MEANS

SUBCOMMITTEES:
SELECT REVENUE MEASURES
HEALTH
OVERSIGHT

JOINT COMMITTEE ON
TAXATION

Congress of the United States
House of Representatives
Washington, D.C. 20515

February 14, 1984

Mr. George D. Webster
Webster, Chamberlain & Bean
1747 Pennsylvania Avenue, N.W.
Washington, D.C. 20006

Dear Mr. Webster:

Attached is a letter Congressman Duncan has received from the White House in response to his letter concerning the American Apparel Manufacturers Association meeting. I am sure you will find the contents of interest.

Mr. Duncan is away from the Washington office at this time. I am sure, however, he would want this letter brought to your immediate attention.

Sincerely,



Patrick Willard for
JOHN J. DUNCAN, M.C.

RECEIVED FEB 1 1984

THE WHITE HOUSE
WASHINGTON

February 15, 1984

Dear Bob:

This letter is in response to the American Apparel Manufacturers Association's request to address their Golden Jubilee meeting on May 4th.

Careful consideration has been given to your request, but unfortunately, due to the many commitments on the President's projected schedule for that time, and anticipated demands, he will be unable to accept.

The President has asked that we please convey to you his appreciation for your interest and continuing support and sends his very best wishes.

With best wishes,

Sincerely,



FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

Admiral Robert Garrick
Garrick Associates, Inc.
233 South Euclid Avenue
Pasadena, California 91101

THE WHITE HOUSE

WASHINGTON

March 6, 1984

Dear Dan:

Thank you for your letter of February 29 with the attached correspondence. I have given both careful consideration. I am taking the liberty of passing your letter to the President on for his attention.

I greatly appreciate your offer of service to the President. Thank you for your support.

With best wishes,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Dan Smith
President
American Plus Corporation
5300 Columbia Pike, Suite T-10
Arlington, Virginia 22204

AMERICAN



DAN J. SMITH • PRESIDENT

AMERICAN+PLUS CORPORATION

February 29, 1984

The Honorable Michael K. Deaver
Deputy Chief of Staff
And Assistant to the President
The White House
Washington, D.C.

Dear Mike:

This is a cover letter for two letters which are attached. Because the correspondence involve different topics and could involve followup by different persons I thought it appropriate to separate them.

The first letter is one that is addressed to the President and recommends that he fulfill the original design of the White House, and in so doing leaving his own mark upon the Executive Residence, by putting a sculptured American Bald Eagle in the pediment of the North Portico. Everyone I have talked to about this thinks its a wonderful idea and a symbolic one as well. I would appreciate your arranging for the President to read my letter.

The second letter is for you in your role as head of communications for the President from me in my role as a newsletter editor and publisher and requests an interview with the President on small business issues for publication in the inaugural issue of The Small Business Washington Report which will be sent out to some 100,000 small businesses this spring as part of a promotional mailing. His interview will be the center-piece of the issue and allow the President to get this message out to an important constituency without having the \$30,000 mailing cost count against campaign expenditure limitations.

I hope you are doing well. If I or my company can be of any service to the President, please let me know.

Sincerely,

Attachments

THE WHITE HOUSE

WASHINGTON

March 6, 1984

Dear Mr. Spartin:

Thank you for your letter of March 1 regarding your current recruitment of a President and Chief Executive Officer. At present, no one comes to mind, however, I will hold the paper you sent and if I can recommend someone I will inform you.

Thank you for writing and valuing my assistance in your effort.

With best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Michael K. Deaver", followed by a horizontal line.

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. William A. Spartin
President
MSL International Ltd.
1110 Vermont Avenue, N.W., Suite 710
Washington, D.C. 20005

MSL International Ltd.

Executive Search and Recruiting Consultants
Member of the Hay Group



March 1, 1984

Mr. Michael K. Deaver
Assistant to the President and
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

*Thanks
but no*

Dear Mike:

Our client, a Washington-based industry grouping, formed to serve the united interests of its members, has engaged us to identify and recruit an outstanding individual for the position of President and Chief Executive Officer. The compensation package includes an attractive salary in six figures, and an impressive assortment of fringe benefits, which reflect the importance of the position.

Because of your current position and level of responsibility, we are asking executives such as yourself, to help us to identify qualified individuals, who may be interested in this exceptional opportunity. To assist you, I have enclosed a description of the position.

Please call or write to me at the above address, if you feel you can be helpful. I thank you in advance for your interest in this matter.

Sincerely,

A handwritten signature in cursive script that reads "Bill".

William A. Spartin
President

WAS:mlb
Enclosure.



RECRUITMENT PROFILE
for the position of
PRESIDENT
MAJOR TRADE FEDERATION

EXECUTIVE SEARCH

PRESIDENT
MAJOR TRADE FEDERATION

THE ORGANIZATION

Our client is a Washington-based industry grouping formed to serve the united interests of its members. Its membership is comprised of autonomous associations in all the states and other components representing specialized functions within the industry. The federation has headquarters staff of approximately 275 full-time employees and operates with an annual budget in excess of \$15 million. Its income is derived from dues paid by state associations, fees for services provided the industry and contributions from individual members of the associations.

THE POSITION

The President is the Chief Executive, and reports to the Board of Directors through the elected Chairman of the Federation. A Policy and Finance Committee, comprised of the elected officers and representatives of the specialized functional components, counsels and guides the President in critical matters. The President is accountable to lead the Federation in positively influencing federal and state activities, in enhancing industry safety, in providing member services, and in strengthening recognition of the industry's essential services to the country.

DUTIES AND RESPONSIBILITIES

Cultivates and maintains effective relationships with the legislative and executive agencies of the federal government to protect and advance the interests of the industry.

Develops and coordinates the efforts of state associations to protect and advance the interests of the industry in the respective state governmental bodies.

Promotes and monitors measures throughout the industry to enhance industry safety of equipment and operations.

Provides designated services to member and non-member organizations which facilitate efficient and profitable operations, to include information, methods and support.

Assures the availability, motivation and development of a competent headquarters staff to meet current and foreseeable requirements.

Page Two

Develops initiatives and promotes programs to create and maintain a public image of the Federation as a responsible, dynamic and vital national force.

Develops and recommends policies and courses of action to the governing body which are timely and thoroughly evaluated for both near and long-term effect on the industry and the country. Provides active and continuing leadership to effectively carry-out approved measures.

Ensures timely and adequate dissemination of information to Federation membership concerning issues of interest. Monitors current and proposed publications of the Federation to assure their applicability and value to recipients.

Conducts Federation activities within legal and socially appropriate parameters to enhance industry and organization stature and credibility.

GROWTH POTENTIAL

Effective performance of the President in fulfilling the stated mission of the Federation will attract those industry organizations not now actively supporting its efforts. Such growth will accord the President the opportunity to grow professionally in terms of responsibility, visibility and financial reward.

QUALIFICATIONS

Experience: The successful candidate will probably have extensive experience in the management of a large and diverse organization. Ideally, he/she will have served in senior government positions or in positions involving significant interaction with governmental agencies at federal or state levels. A thorough knowledge of the industry would be highly desirable.

Education: An undergraduate degree, ideally in business or public administration or transportation, is required. An advanced degree in business or law is highly desirable.

Personal: This individual must possess the utmost integrity, a high energy level, and a management style marked

Page Three

with self-confidence. Executive presence, political awareness, strong verbal and communications skills, enthusiasm, and a sensitivity to the needs of others are critical to success.

He or she must be a good organizer and leader, and an excellent manager of financial, human, and physical resources. Must be capable of recruiting, evaluating, training, and motivating managerial and specialized talent.

Candidates must possess excellent human relations skills, intelligence, and practical judgment, have strong organizational and planning skills, and foresight, and be decisive.

As a professional executive recruitment firm, MSL International Ltd. fully respects the need for confidentiality of information supplied by interested parties and assures them that their backgrounds and interests will not be discussed with anyone, including our client, without their prior consent, nor will reference contacts be made until mutual interest has been established.

The client firm we represent and MSL International Ltd. firmly support the principle and philosophy of equal opportunity for all individuals regardless of race, sex, creed or national origin. This concept is an integral part of the search process.