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Collection Name DEAVER, MICHAEL: FILES

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3/4/2010

File Folder

STATE OF THE UNION [1984 AND 1985] (1)

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F06-0062/03

Box Number

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SEATING CHART

RE HOUSE OF REPRESENTATIVES **EXECUTIVE GALLERY**

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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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THE WHITE HOUSE WASHINGTON

Date: February 4

TO:

Mike Deaver

FROM:

Michael A. McManus, Jr.
Assistant to the President
and Deputy to Deputy Chief of Staff

☑ Information

☐ Action

☐ Let's Discuss

2 Jose L

THE WHITE HOUSE

WASHINGTON

February 1, 1985

MEMORANDUM FOR: Michael A. McManus

FROM:

Elizabeth Board

SUBJECT:

State of the Union Address

Regarding the broadcast of the State of the Union Address I have met with representatives of ABC (SOTU TV Pool), Mutual (SOTU Radio Pool), the Speaker's Office, the Sargeant-at-Arms, the Doorkeeper, the Capitol Architect's Office, and finally, the Radio-TV Gallery.

The SOTU broadcast plan is basically the same as it has been in years past. ABC has been granted permission from the Speaker's Office for a fifth camera in a new position (see diagram, position #5). This extra camera will give the pool a much needed reverse shot.

ABC will redirect the Chamber's lighting and add their own lights to both sides of the rostrum. The number of lights is the same as last year. The Speaker's Office has requested equal lighting on all people on the rostrum. If the set-up goes as scheduled, I should be able to see the set on camera late Tuesday afternoon.

The pool will begin to send pictures at 8:45pm. The President should walk in at 9:01:15. I plan to be in the lobby outside the Chamber getting a cue from the pool for when the Doorkeeper should start his announcement and the President should walk in. Lights and mults will be up for five minutes only after the President leaves the Chamber.

There are no cameras allowed in the lobby but there will be two pool spotter positions advising on the timing of the President's movements from his holding rooms.

I have more details should you need them.

All mentaranans

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Document No.		

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/29/85-	ACTION/CONCURR	ENCE/CO	MANAGERI DOE DT.	O A.M. TOMOR ary 30th	ROW
SUBJECT: STATE OF THE	E UNION ADDR	ESS	<u> </u>		
(Draft					
	ACTION	FYI		ACTION	FYI
VICE PRESIDENT			MURPHY		
MEESE	A		OGLESBY		
BAKER	A		ROGERS		
DEAVER			SPEAKES		
STOCKMAN			SVAHN		
DARMAN	□Р	WSS	VERSTANDIG		
FIELDING			WHITTLESEY		
FULLER			ELLIOTT		4
HERRINGTON			SECRETARY REGAN	¥	
HICKEY					
McFARLANE				П	П

REMARKS:

McMANUS

Please provide any comments/edits directly to Ben Elliott by 10:00 a.m. tomorrow, January 30th, with an information copy to my office.

Thank you.

RESPONSE:

PRESIDENTIAL ADDRESS: STATE OF THE UNION WEDNESDAY, FEBRUARY 6, 1985

Mr. Speaker, Mr. President, distinguished Members of the Congress, honored guests and fellow citizens. I come before you once again tonight to report on the state of our Union. And I am pleased to report that, after 4 years of united effort, the American people have brought forth a Nation stronger, freer, and more secure than before.

Four years ago, a great change occurred in our national life. We began to change -- forever, I believe -- our assumptions about Government and its place in our lives -- about what it should and should not do for us and to us. Out of that change has come great and robust growth -- in our confidence, in our economy, and in our importance in the world. Out of that change has come the American Revolution reborn.

Tonight, America is stronger not because of the things we have built, but because of the ideas we believe and embrace again. We believe faith and freedom must be our guiding stars, for they show us truth, make us brave, give us hope, and leave us wiser than we were. Our progress began not in Washington, D.C., but in the hearts of millions -- in our families, communities, workplaces, and voluntary groups which, together, are unleashing the invincible spirit of one great Nation under God.

Four years ago, we said we would invigorate our economy by ensuring people greater freedom and incentives to take risks and keep a greater share of the rewards of their good work.

We did what we promised -- and a great industrial giant is freeing itself from the restraints of decades past. Tonight we can take pride in a dazzling American success story: 25 straight months of economic growth, the strongest in 35 years; inflation at 3.8 percent, the lowest in 18 years; and 7.2 million new jobs in 2 years, with more of our citizens working than ever before.

New freedom <u>in</u> our lives has planted the rich seeds for future success: For a wise America that supports the family and honors its place, knowing that as the family goes, so goes our civilization;

For an America of vision that sees tomorrow's dreams beginning in the learning and hard work we accomplish today;

For an America of courage whose enlisted men and women are, even as we meet, proud to stand watch on the walls of freedom.

For an America of compassion that, far from forgetting the least among us, opens its heart with the warmth of brother and sister to the fallen stranger who cries for help.

Yes, we have begun well. But it's <u>only</u> a beginning. We are not a Nation to assault foothills when Everest beckons. We are not here tonight to congratulate ourselves on what we <u>have</u> done, but to challenge ourselves to finish what we have <u>not</u> done.

We are here to speak for millions in our inner cities who long for real jobs, safe neighborhoods, and schools that truly teach. We are here to speak for the American farmer, the entrepreneur, and every worker in industries fighting to modernize and compete. And, yes, we are here to stand, and proudly so, for all who struggle to break free from totalitarian

force and fear; for all who know in their hearts that freedom is the only true path to peace and human happiness.

Proverbs tells us, without a vision the people perish. We can remember Abraham Lincoln. When asked what great principle holds our Union together, he said, "Something in the Declaration giving liberty not only to the people of this country, but hope to all the world, for all future time."

We honor the giants of our history not by going back, but forward to the great dreams their vision foresaw. My fellow citizens, we are poised for greatness. The time has come to proceed toward a great new challenge -- a Second American Revolution:

I am talking about a peaceful revolution of hope and opportunity challenging the courage and skill of all Americans; a revolution carrying us to new heights of progress by pushing back frontiers of knowledge and space; a revolution of spirit that taps the soul of American values, enabling us to summon greater power than we have ever known; and, a revolution that carries beyond our shores the golden promise of human freedom in a world at peace.

Let us begin by challenging conventional wisdom: There are no constraints on the human mind, no walls around the human spirit, no limits on the progress of man except those man himself erects. Let us tear them down.

Already, by pushing down tax rates and aiding investment, our economy has vaulted forward to record gains in venture capital, productivity, personal income, jobs, and growth.

In Europe, they call it "the American Miracle." But many before have travelled the same path to freedom and progress. In America in the 1920's, in Germany and Japan after World War II, and again in our own Nation under John F. Kennedy, tax reductions heralded strong, sustained prosperity. Japan, once considered an underdeveloped country, cut tax rates almost every year for two decades, producing an explosive, non-inflationary expansion which made that country a world economic power.

Day by day, we are shattering accepted notions of what is possible. Just as many failed to foresee, when I was growing up, how dramatically radio would transform our marketplace, so today many have not recognized how advances in technology are revolutionizing our economy and our lives.

In 1957, workers at the Western Electric Semiconductor Plant in Pennsylvania produced five transistors a day for \$2.50 a piece. Now they produce over 5 million for less than a penny a piece.

Laboratories at Los Alamos have developed a laser light technique that can cut diagnosis time for diseases such as spinal meningitis from weeks to minutes, reduce hospital testing costs 20-fold, and hold out new promise for saving human lives.

Our automobile industry has overhauled its assembly lines, and is coming back with increased worker productivity and record sales to regain America's competitive edge.

We stand on the threshold of a great new ability to produce more, do more, be more. Our economy is not getting older, but younger; not weaker, but stronger; it doesn't need rest and supervision, it needs new challenge and greater freedom. And

that word -- freedom -- is the key to the Second American Revolution we mean to bring about.

Let us move together, and move now, with the historic reform of tax simplification for fairness and growth. When I spoke last year, I asked then Treasury Secretary Regan to develop a plan to simplify the tax code, so all taxpayers would be treated more fairly, and personal tax rates could come further down, not up.

Despite our gains after cutting tax rates, the system remains unfair. It still limits our potential for growth. A myriad of deductions, credits, exclusions, and exemptions cause similar incomes to be taxed at different levels, encourage tax cheating and reduce revenues. Low-income families face steep tax barriers that make hard lives even harder. I commend Don Regan for producing an excellent reform plan whose principles will guide the final proposal we will ask you to enact.

Our plan must never be a tax increase in disguise. We want to lower the tax burden, not raise it. Nor will we jeopardize the mortgage deduction families need. We intend to reduce personal tax rates as low as possible by removing most tax preferences now in law. We will propose a top rate of no more than 35 percent, and possibly lower. And we will propose reducing corporate rates substantially, while maintaining incentives for capital formation.

To encourage opportunity and jobs over dependency and welfare, we will propose that individuals living at or near the poverty line be totally exempt from Federal income tax. To restore fairness to families, we will propose significantly increasing the personal exemption.

Tonight, I am instructing Treasury Secretary James Baker to begin working with congressional authors and committees, for bipartisan legislation conforming to these principles. The job ahead is big. We will call upon the American people for their support, and upon every man and woman in this room. Together, we can pass a tax simplification bill this year. We can make this economy the engine of our dreams, and America the investment capital of the world. So let us begin.

Tax simplification will be a giant step toward unleashing the tremendous pent-up power of our economy. But a Second American Revolution must carry the promise of opportunity for all. As a proud son of the party of Lincoln, founded on the principles of justice and opportunity, let me repeat: It is time for a new American Emancipation to liberate the spirit of enterprise in the most distressed areas of our country.

Let us speak the truth. Yes, the Federal Government has an essential responsibility to help those in need, and yes, we will meet that responsibility. But policies that increase dependency, break up families, and destroy self respect are not progressive — they are reactionary. Despite our strides in civil rights, blacks, hispanics, and all minorities will not have full and equal power until they have full economic power.

Promising those in need will always be helped isn't good enough. True compassion, true justice mean lifting America to a greater promise where only few need be helped.

We have repeatedly sought passage of enterprise zones to help those in ghettos and abandoned corners of our land find jobs and build better lives. This legislation is needed and supported

by a majority of you. Mr. Speaker, I know we agree: There must be no forgotten Americans. Let us place new dreams in a million hearts; let us help create a new generation of entrepreneurs; let us pass enterprise zones this year.

Nor must we lose the chance to pass our Youth Opportunity Wage proposal. We can help teenagers across America find summer jobs that otherwise would not exist; help them know the pride of work, and acquire knowledge and confidence in their futures.

To sharpen skills for a changing world, we will continue to support the Jobs Training Partnership Act, and help state vocational, technical, community, and 4-year colleges modernize their programs. And, passage of tuition tax credits, education and health care vouchers would enable working families to shop for services they need.

Our Administration is already helping certain low-income public housing residents to own and manage their own dwellings. Isn't it time we gave all public housing residents the opportunity of ownership?

The Federal Government can help create a new atmosphere of freedom. But States and cities, many of which enjoy surpluses from the recovery, must not permit their tax and regulatory policies to stand as barriers to growth.

Let us resolve to empower the American people with new freedom: In the name of growth, we will stop spreading dependency and start spreading opportunity; in the name of America, we will stop spreading bondage and start spreading freedom.

There are some who say growth initiatives must await final action on deficit reductions. But the best way to reduce deficits is through economic growth. More businesses will be created, more investments will be made, more jobs will be created, and more people will be on payrolls paying taxes. The best way to reduce Government spending is to reduce the need for spending by increasing prosperity. Each added point of G.N.P. growth reduces the deficit by more than \$20 billion.

To move steadily toward a balanced budget we must lighten Government's claim on our total economy. We cannot and will not do this by raising taxes. We must make sure that our economy grows faster than spending by the Federal Government. So, in our F.Y. 86 budget, overall Government program spending will not be one dime higher than for F.Y. 85. Three points will be key:

First, the social safety net for the elderly, needy, disabled, and unemployed will be left intact. Growth of our major health care programs, Medicare and Medicaid, will be slowed, but protections for the elderly and needy will be preserved.

Second, we must not relax our efforts to restore military strength just as we near our goal of a fully equipped, trained, and ready professional corps. National security is Government's prime responsibility. In past years, defense spending amounted to nearly half the Federal budget. Now it's less than a third.

We have reduced our planned defense expenditures by more than \$100 billion over the past 4 years, and reduced projected defense spending again this year. We must do as much in defense of our freedoms as any potential enemy might do to destroy them.

You know, we only have a "military industrial complex" until a time of peril. Then it becomes the arsenal of democracy.

Third, we must reduce or eliminate costly Government subsidies. For example, Amtrak passenger service costs taxpayers \$35 per passenger every time an Amtrak train leaves the station. Well, it's time to end the huge Federal subsidy of nearly \$1 billion a year.

We will continue providing free care to all disabled and low-income veterans. But we can no longer afford large, new hospitals for veterans when ample hospital capacity exists and retired veterans are covered by Medicare.

Our farm program costs have quadrupled in recent years. Yet I know firsthand from visiting farmers, many in great financial distress, that these programs have failed. We must help the farmers who are the backbone of America. We can help them best, not by expanding Federal payments, but by keeping interest rates heading down, helping refinance loans, and knocking down foreign trade barriers to American farm products.

Tonight, I come before you convinced that nearly 50 years of Government waste and overspending has brought us to a time of reckoning. Ours is but a moment in history. But one moment of courage, unity, and strength can change American history forever.

In the long run, we must protect the taxpayers from the Government. I ask again that you pass, as 32 States have now done, an amendment mandating Government spend no more than Government takes in. And I ask once again, for the authority used responsibly by 44 Governors in 44 States, to veto individual items in appropriations bills.

Sound monetary policy is key to long-running economic strength and stability. We will continue to cooperate with the Federal Reserve Board. We seek a steady policy that ensures price stability, without keeping interest rates artificially high, or needlessly restraining growth.

Reducing unneeded red tape and regulations, and deregulating the energy, transportation, and financial industries, have unleashed new competition, giving consumers more choices, better services, and lower prices.

We seek to deregulate <u>all</u> natural gas prices to bring on new supplies and bring us closer to energy independence. And, consistent with safety needs, we will continue to remove constraints on aviation and propose further deregulation of the trucking, bus, and railroad industries.

In short, every dollar the Federal Government does not take from us, every decision it does not make for us, will make our economy that much stronger, our lives that much more abundant, our future that much more free.

Our Second American Revolution will tear down barriers and push on to new possibilities not only on Earth -- but in the next frontier of space. Despite budget restraints, we will seek record funding for research and development to build America's intellectual capital for the future.

We are going forward to develop a permanently-manned Space Station. While some countries remain earthbound, we are going to make America a rocket of hope pushing upward to the stars. In the next decade, Americans will be living and working in space. And Europe, Japan, and Canada want to join us.

The zero gravity of space offers a special laboratory where we can manufacture in a month's time lifesaving medicines it would take 30 years to make on Earth. We can make crystals of exceptional purity to produce super computers, creating jobs, technologies, and medical breakthroughs surpassing anything we have ever before dreamed possible.

As we do, we must continue to protect the natural resources with which our country has been blessed. We believe that the most urgent resource challenge for our future is providing an adequate supply of clean water. In some areas, groundwater supplies are depleted or threatened by contamination. In others, water delivery and treatment systems are deteriorating.

I have instructed the Secretary of Interior to work with State and local interests, and E.P.A., to develop, by the end of this year, a water management strategy to ensure wise use of existing water supplies, appropriate pollution control, and prudent development.

There is another great heritage to speak of this evening.

Of all the changes that have swept America the past 4 years, none brings greater promise than our rediscovery of the values by which we have flourished for two centuries. Faith, freedom, family, work, and neighborhood -- once again we recognize these as the center of our culture and the center of our lives.

The signs of renewal abound: increased attendance in places of worship; renewed optimism and faith in our future. Love of country has returned, rediscovered by our young, who led the way. We have rediscovered the knowledge that work is good in and of itself; that it enables us to create and contribute no matter how

seemingly humble our jobs. We have seen a powerful new current from an old and honorable tradition -- American generosity. Last year, we gave more than ever before to private and church-run efforts to help the neediest among us. My friends, by refinding our values we have refound America.

I thank the Congress for passing an equal access law giving religious groups the same right to use classrooms after school that other groups enjoy. But no citizen need tremble, nor the world shudder, if a child stands in a classroom and breathes a prayer. We ask you again -- give them back that right.

The question of abortion grips our Nation, and, in truth, it allows little compromise. Abortion is either the taking of human life, or it isn't; and if it is, it must be stopped.

Medical technology is transforming the debate. Two weeks ago, I saw a film showing an abortion through the use of ultrasound imaging. I am sending a copy of that film to each member of the Congress. I urge you to view it, and to see if you don't agree that the fetus is not an abstraction -- it is a living human being, vital enough to react and feel pain and, yes, frail enough to need our protection.

I believe that when we as a society allow ourselves to take the lives of our smallest, most vulnerable members, we coarsen ourselves as a people. And surely it is a terrible irony that while some abort their children, so many others who cannot become parents cry out for children to adopt. We have room for these children; we can fill the cradles of those who want a child to love. Tonight I ask the Congress to move this year to ban abortion in our country.

In the area of public education, we have made great strides; and again, the heroes are the people, not the Government.

Together we're returning to the basics of hard work, discipline, rigorous testing, and homework. For 20 years, we saw Scholastic Aptitude Test scores of our high school students go down. And now they have gone up 3 years in a row. But we can do better.

We must renew our commitment to the back-to-basics movement, both emphasize a return to the classics <u>and</u> turn to the new educational world of computers; and make sure good teachers are rewarded for hard work and achievement through merit pay.

There is another area of our national life that is crucial.

Ladies and gentlemen, of all the changes in the past 20 years none has more threatened our sense of national well-being than the explosion of violent crime. One does not have to have been attacked to be a victim. The woman who must run to her car after shopping at night is a victim; the couple draping their door with locks and chains are victims, as is the tired, decent cleaning woman who can't ride a subway home without being afraid.

Our Administration does not seek to violate rights of defendants. But we feel more compassion for victims of crime than the thugs who commit them. For the first time in 20 years, the crime index has fallen 2 years in a row; we've indicted over 4,000 drug dealers, and put them, as well as leaders of organized crime, behind bars in record numbers.

But we must do more. I urge the House to follow the Senate and enact proposals permitting use of all reliable evidence that police officers acquire in good faith. These proposals would also reform the habeus corpus laws and allow, in keeping with the

will of the overwhelming majority of Americans, the use of the death penalty where necessary.

There can be no economic revival in ghettos, no starting of stores and shops, when the most violent among us are allowed to roam free. It is time we seized back our freedom and restored domestic tranquility. Let no one doubt, we mean to do just that.

Just as we are positioned as never before to secure justice in our economy, we are poised as never before to create a safer, freer, more peaceful world.

Our alliances are stronger than ever -- and this is a force for peace. Our economy is stronger than ever -- and this is a force for peace. We have resumed our historic role as a leader of the free world and a champion of democracy and liberty -- and this is a force for peace.

Since 1981, we have been committed to seeking fair and verifiable arms agreements that would lower the risk of war and reduce the size of nuclear arsenals. Our determination to maintain a strong defense has influenced the Soviet Union to return to the bargaining table.

And now new negotiations lie ahead. We know from past experience that they will be difficult. But we approach the bargaining table with full commitment to achieving a fair and verifiable agreement. Ambassador Dobrynin, I ask you to convey to your government and fellow countrymen that America has no greater dream than to see the day when nuclear weapons are banned from this Earth forever.

Each Member of the Congress has a role to play in sustaining our defense modernization program and supporting our chances for

a meaningful arms agreement. Your vote this spring on the Peacekeeper missile will be a critical test of our resolve to maintain the strength we need and move forward in arms control.

Beyond that, for the past 20 years we have believed that no nuclear war will be launched as long as each side knows that it can retaliate against a nuclear attack with a deadly counter-strike of its own. But is the balance of terror our only option? I believe there is a better way of eliminating the possibility of nuclear war.

I am speaking of a defense system, the Strategic Defense
Initiative, which is aimed at stopping offensive nuclear weapons
from ever hitting our shores. It is the most hopeful possibility
of the nuclear age. And yet it is misunderstood.

Some say it will bring war to the heavens -- but the purpose of this technology is to deter war in the heavens and save lives on Earth. Some say the research would be expensive. Well, it may well be -- but as this system could potentially save millions of lives, mere "expense" is a less than crucial consideration. Some say if we build such a system the Soviets will build a defense system of their own. Well, they already have a conventional nuclear defense system that quite surpasses ours, and a civil defense system where we have none. Some say the research will take a long time. To them I say: Then let us begin.

But let us always remember, as Harry Truman said, in the long run, our security and the world's hopes for peace and human progress, "lie not in measures of defense or the control of

weapons, but in the growth and expansion of freedom and self-government."

Tonight, we declare anew to our fellow citizens of the world: Freedom is not the sole prerogative of a chosen few; it is the universal right of all God's children. Look to where peace and prosperity flourish today. It is in homes that freedom, built. Victories against poverty are greatest and peace is most secure where people live by laws that ensure free press, free speech, and freedom to worship, vote, and create wealth.

It must be the mission of this Nation to nourish and defend freedom and democracy. How will we do this? We must communicate these ideals everywhere we can, through such institutions as the National Endowment for Democracy.

We must make clear that America's economic success is freedom's success; that it can be repeated a hundred times in a hundred different nations. Many countries in East Asia have few resources other than the enterprise of their own people. But by encouraging low tax rates and free markets, they have soared ahead. And China is opening up its economy to meet its needs.

The world has seen the benefits of free trade and lived through the disasters of protectionism. Tonight, I ask all our trading partners, developed and developing alike, to join us in a new round of trade negotiations to expand trade and competition, and strengthen the global economy -- and to do it this year.

There are 3 billion human beings living in Third World countries, with an average per capita income less than \$600 a year. Many are victims of dictatorships that impoverish them with taxation, corruption, and huge military expenditures. Let

us ask our allies to join us in a practical program of trade and assistance that fosters economic development through personal incentives, so these people can climb from poverty on their own.

We cannot play innocents abroad in a world that is not innocent. We cannot be passive when freedom is under seige. We must stand by our democratic ally in the Middle East, Israel, and encourage the Arab states to pursue peace again. We must not betray those who are risking their lives, from Afghanistan, to Angola, to Central America, to defy Soviet-supported aggression and secure rights which have been ours from birth.

The Sandinista dictatorship of Nicaragua, with full Cuban Soviet-bloc support, not only persecutes its people, the Catholic Church, and denies a free press, but arms and provides bases for communist terrorists attacking neighboring states like El Salvador. Countering this with aid to Nicaraguan freedom fighters is self-defense, and totally consistent with the O.A.S. Charter. It is essential that the Congress continue all facets of our assistance in Central America. I want to work with you to support the democratic forces; their struggle is tied to our own security.

Tonight I have spoken of great plans and great dreams. But we can make these dreams come true. If 200 years of American history has taught us anything, it's that nothing is impossible.

If you doubt what human beings can do, what limitless possibilities live in their hearts: Ten years ago a young girl left Vietnam with her family; they were part of the exodus of the boat people. They came to the United States with no possessions, and not knowing a word of English. The child studied hard,

learned English and finished High School at the top of her class.

This May is a big date on her calandar. That's when she'll graduate from the United States Military acadamy at West Point.

I thought you might like to meet a hero named Jean Nguyen.

There's someone else here tonight. She's 79 years old, and she lives in the inner city, where she cares for infants born of mothers who are heroin addicts. The children, born in withdrawal, are often dropped at her doorstep. She heals them with love. Go to her house some night and maybe you'll see her silhouette against the window, as she walks the floor with a child in her arms, soothing him, talking softly to her. She is Mother Hale of Harlem -- an authentic American hero.

Your lives tell us that the oldest American saying is new again: Anything is possible if we have the faith, the will, and the heart to do it. History beckons -- and asks us, once again, to be a force for good in the world. And so, let us begin -- in unity, with justice, and love.

Thank you and God bless you.

THE WHITE HOUSE

WASHINGTON

January 23, 1985

MEMORANDUM FOR JIM BAKER

MIKE DEAVER

FROM:

M. B. OGLESBY, JR

SUBJECT:

State of the Union Seating

As you know, there are 25 seats available in the First Lady's Box in the House Chamber for guests (excluding seats for the First Lady, Mrs. Bush and Secret Service). I recommend that the following individuals be seated with the First Lady for the President's State of the Union Address on February 6:

- Guest of the First Lady (?)
- Guest of the First Lady (?)

Mrs. Robert H. Michel

Mrs. Trent Lott

Mrs. Jack Kemp__

Mrs. Richard Cheney

Miss Robin Dole (daughter of the Majority Leader; Secretary Dole, the Majority Leader's wife, will

be seated with the President's Cabinet on the Floor)

Mrs. Alan Simpson

- Mrs. Strom Thurmond
- Mrs. Paul Laxalt
- William Niskanen or the Chairman of CEA if appointed
- Secretary of Education Designate William Bennett*
- Richard Darman* + day
- Ben Elliott
- Fred Fielding
- Craig Fuller
- John Herrington* poll out 5th
- Ed Hickey
- Mike McManus
- M. B. Oglesby, Jr.
- John F. W. Rogers
- Larry Speakes
- Jack Svahn
- Lee Verstandig
- Faith Whittlesey
- If confirmed prior to or on February 6 alternates will be designated

As in the past, we will be delighted to extend invitations to all of the First Lady's guests and make arrangements for receipt of tickets to the Box.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name Withdrawer DEAVER, MICHAEL: FILES KDB 3/4/2010 File Folder FOIA STATE OF THE UNION [1984 AND 1985] (1) F06-0062/03 **PERTNOY** Box Number 10870 DOC Document Type No of Doc Date Restric-NO Document Description pages tions 1 SEATING CHART 1 ND B₂ RE HOUSE OF REPRESENTATIVES EXECUTIVE B7(E)

Freedom of Information Act - [5 U.S.C. 552(b)]

GALLERY

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- C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

January 25, 1984

Jel

MEMORANDUM FOR JAMES BAKER

MICHAEL DEAVER

FROM:

LARRY SPEAKES

SUBJ:

Television appearances, State of the Union

Attached is a schedule of television plans and interviews regarding the President's State of the Union address.

cc: Mike McManus

STATE OF THE UNION

Television Appearances

The network television news programs have scheduled the following individuals to appear in conjunction with the President's State of the Union address Wednesday, January 25:

WEDNESDAY, JANUARY 25

Approx. 9:30 pm:

ABC, CBS, NBC, CNN air democratic response to State of the Union.

ABC: Includes speech excerpts with Congressional reaction. Anchors and correspondents are Jennings, Brinkley, Donaldson and Vanocur.

CBS: Hill reaction. Anchor-Dan Rather; correspondents-Schieffer, Morton.

NBC: Anchor-Tom Brokaw; correspondents, Kalb and Wallace. Airs taped political piece with J. Baker, Rollins, Spencer.

PBS "McNeil-Lehrer": Preview of SOTU. Update West Coast edition after speech airs.

ABC "Nightline": Interview with Frank Fahrenkopf, Chairman, RNC, and Charles Manatt, Chairman, DNC. Interview with Robert Jastrow, former NASA official, on Space Station proposal.

ABC "Good Morning America":
(Hosted by Barbara Walters)
interview with Martin Feldstein.
Interviews separately with editors
of NY Daily News, LA Herald
Examiner, Kansas newspapers on
reaction to SOTU.

CBS "Morning": Interview with James Baker (7:15 am). (Interview with John Glenn prior and taped interview with Tip O'Neill later in the program).

NBC "Today": Interview with Secretary Regan. Interview with Senators Dole and Nunn on reaction to SOTU.

6:30 pm:

11:30 pm:

THURSDAY, JANUARY 26

7:00 am:

6:30 pm

PBS "McNeil-Lehrer": Congressional reaction with excerpts from SOTU.

FRIDAY, JANUARY 27

7:00 am

CBS "Morning": Interview with James Beggs, NASA.

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COMMUNICATIONS PROPOSALS FOR STATE OF THE UNION ADDRESS, POLITICAL ANNOUNCEMENT AND 1985 BUDGET PRESENTATION

WEDN	NESDAY, JANUARY 25	ACTION
0	9:00-12:00 noon White House Briefing	Verstandig
	Selected Mayors in town for Mayors' Conference are briefed in Indian Treaty Room on Conference issues plus SOTU themes.	
0	12:00 noon Network Anchors and Producers	Small
	Luncheon in Roosevelt Room for network anchors and producers of SOTU coverage and post-speech programs with briefing on themes by Meese and McFarlane.	
0	3:00 p.m. Foreign Press	Sims
	Bob Kimmitt and Craig Fuller brief foreign news media on foreign policy themes and foreign impact of domestic policy initiatives. Foreign press center.	
0	3:00 p.m. Columnists and Weekend Commentators	Small
	Briefing in the Roosevelt Room for major columnists and t.v. weekend commentators on SOTU themes by Meese and McFarlane on background.	
0	4:00 p.m. White House Press Corps	Speakes
	Major briefing in White House Briefing Room by Baker, McFarlane, Darman on content and themes of SOTU. Embargoed Fact Sheet released. Authorized quotes released for evening news.	
0	4:00 p.m. Briefing of Cabinet by Meese and Stockman Cabinet Room	Fuller
0	5:00 p.m. Administration Appointees Briefing	Fuller
	Key Presidential appointees are briefed by Baker on major themes of speech. Talking points and fact sheets are provided. Room 450 OEOB (Includes major Public Affairs Officers).	

		ACTION
0	6:00 p.m. Congressional Television Tapings	Oglesby
	Supportive Senators armed with talking points and speech Fact Sheet videotape reaction at Republican Senate Republican Conference for feeds to local stations nationwide basis. The Conference has contacted 5,000 cable systems and 700 commercial television affiliates on availability of the reaction statements. Senate Television Studio.	on
0	7:00 p.m. Television Interview Program	Baroody/Hogg
	PBS' "McNeil-Lehrer": Congressional reaction	
0	9:00 p.m. The President Delivers the State of the Union Address Capitol Hill	
0	10:30 p.m. Congressional Reaction	<u>Oglesby</u>
	Favorable Members of Congress, armed with fact sheets and talking points (provided by the White House), hold press conferences, television interviews and issue statements supportive of the President's Address. Capitol Press Galleries.	l
0	10:30 p.m. Mayors and Governors Reaction	Verstandig
	Office of Intergovernmental Affairs briefs key supportive Mayors and Governors throughout the day; encourages them to hold news conferences in home	
	towns following Address to show support.	
0	towns following Address to show support.	Baroody/Hogg
0	towns following Address to show support.	Baroody/Hogg
	towns following Address to show support. 11:30 p.m. Television Interview Program	Baroody/Hogg
	towns following Address to show support. 11:30 p.m. Television Interview Program ABC's "Nightline": Beggs requested.	Baroody/Hogg
	towns following Address to show support. 11:30 p.m. Television Interview Program ABC's "Nightline": Beggs requested. lemental Activities Speech summary, talking points and fact sheets are prepared for early distribution. Speech materials mailed out to entire programaticals.	
	towns following Address to show support. 11:30 p.m. Television Interview Program ABC's "Nightline": Beggs requested. lemental Activities Speech summary, talking points and fact sheets are prepared for early distribution. Speech materials mailed out to entire press list,	Baroody

ACTION Speech materials provided to Citizens for America group for their own editing and distribution. Baroody Fact sheets and talking points provided to key Congres-Oglesby sional supporters. Op-ed pieces are written, signed by Administration officials and placed for late week and weekend use Baroody/Smal

across the country.

THURSDAY, JANUARY 26

MAJOR EVENT: The President Travels to Atlanta to Address "Spirit of America" Rally and Meet with GOP

Leaders

o 7:00 a.m. Television Interview Programs

-- ABC's "Good Morning America": Feldstein

Baroody/Hogga

ACTION

-- NBC's "Today": Ed Meese, Senator Dole and Sam Nunn appear to discuss speech and legislative-political outlook.

Baroody/Hogga

-- CBS's "Morning": Jim Baker appears to discuss speech.

Baroody/Hogga

o 7:20 a.m. Radio Interview

-- National Public Radio Drive Time: Key Administration Spokesmen

Small

o 8:00 a.m. Ruckelshaus briefs selected reporters on EPA initiatives at EPA.

Baroody

o 9:00 a.m. Baker-Michel Press Conference

Oglesby

The Senate Majority Leader and the House Republican Leader meet with press to discuss legislative-political outlook in view of President's SOTU Address and upcoming political announcement. Capitol Press Gallery.

o 10:00 a.m. NASA Briefing

Baroody/Sims

National Aeronautics and Space Administration will hold briefing on Space Station proposals. NASA will provide an extensive press plan to supplement White House briefings. Room 450/OEOB (Background).

o 10:00 a.m. USA TODAY Interview

Speakes

Jim Baker is interviewed by <u>USA TODAY</u> for op-ed question and answer session on political outlook for the President. (Article to appear on Monday, January 30)

o 11:00 a.m. Key Political Writers Backgrounder

Speakes

Jim Baker is interviewed -- with portions on background -- by David Broder of <u>The Washington Post</u>, Hedrick Smith of <u>The New York Times</u>, George Skelton of <u>The Los Angeles Times</u>, and Carl Leubsdorf of <u>The Dallas Morning News</u>.

(Article to appear Sunday, January 29)

A	CT	T	ON	
4 7	\sim $_{\perp}$	_	OTA	

o 4:00-7:00 p.m. Radio Interviews

Small

During drive time key Administration spokesmen are interviewed on local radio stations in major media markets on SOTU themes.

o 4:00 The President's Trip

Deaver

The President speaks to "Spirit of America" rally and GOP meeting. Atlanta, Georgia. (Press coverage of speech and of his political meeting)

- o 7:00 p.m. Television Interview Programs
 - -- PBS' "McNeil-Lehrer": Congressional reaction

Baroody/Hogga

-- CNN "Crossfire": Pat Buchanan and Tom Braden
Administration official discusses
themes and legislative outlook

Baroody/Hogga

- o 10:00 p.m. Television Interview Program
 - -- CNN "Freeman Reports": Administration official discusses economic impact of SOTU themes and general economic recovery

Baroody/Hogga

- o 11:30 p.m. Television Interview Program
 - -- ABC's "Nightline"

Baroody/Hogga

FRIDAY, JANUARY 27

The President's Breakfast with GOP Members MAJOR EVENT:

ACTION

8:00 a.m. Sperling Breakfast

Lake

Senator Paul Laxalt is interviewed by leading bureau chiefs and political reporters on outlook as the President prepares for Sunday announcement.

10:00 a.m. Breakfast with House GOP Members

Oglesby/Speal

The President has breakfast with House GOP Members with remarks centering on Administration's 1984 legislative agenda. State Dining Room. (Writing pool and photo coverage)

Radio Interview with Vice President 11:00 a.m.

Green

The Vice President is interviewed by network and independent radio reporters in 30-minute question and answer session on legislative and political outlook Roosevelt Room. (To be aired on weekend) for 1984.

2:00 p.m. Republican Mayors

Verstandig/ Small

RR hosts reception for Republican Mayors. Interviews with local press arranged after the event on the lawn.

3:00 p.m. The President is interviewed by Newsweek 0

Speakes/

Baroody

Newsweek magazine conducts an interview with the President on political outlook and how he views the campaign. Oval Office. (The article will appear -- under strict embargo -- on Monday, January 30.)

The President is interviewed by Time 0 3:30 p.m. Magazine.

Deaver

SATURDAY, JANUARY 28

MAJOR EVENT: The President Makes Weekly Radio Address

The Oval Office

o 10:00 a.m. Television Radio Interviews

-- CNN's "Newsmakers": Sen. Paul Laxalt

Baroody/Hogg

ACTION

-- Mutual News ____: Ed Rollins

Baroody/Hogg

-- UPI Audio Rountable: Lee Atwater

Baroody/Hogg

o 12:06 p.m. The President's Radio Address

Darman

The President makes his weekly radio address on NASA initiative announced in the State of the Union. The Oval Office. (Live radio coverage)

SUNDAY, JANUARY 29	CTION
7	CTION
MAJOR EVENT: The President makes Nationwide Speech from Oval Office Announcing his Decision on Seeking a Second Term	
o 11:30-12:30 p.m. Sunday Television Interview Shows	
ABC's "David Brinkley": Rollins appears on show to discuss political priorities.	aroody/Hogg
NBC's "Meet the Press": Jim Baker	aroody/Hogg
CBS's "Face the Nation": Senator Paul Laxalt appears La to discuss the President's political announcement.	ake
o 5:00 p.m. Key state chairmen and RR supporters in Roosevelt Room for individual Oval Office photo w/RR.	utwiler
o 5:30 p.m. President's Reception for GOP Officials	ıtwiler/
The President greets 400 GOP officials and key supporters, making remarks that offer "curtain raiser" for the politica announcement. East Room. (Press Pool Coverage)	peakes al
o 6:00 p.m. Embargoed speech text released to major dailies.	peakes
o 10:00-11:30 p.m. RR Supporters	:Manus/
Attendees and other supporters gather to watch the President's speech. Press Room for interviews.	utwiler
o 10:55 p.m. The President's Address	aver
The President announces his political intentions in nationwide television and radio address. The Oval Office.	
	Manus/ twiler

Supplemental Activities

-- State Chairmen and key political figures react to the President's announcement in statements and press conferences in state capitols.

Lake

ACTION

Republican National Committee and Reagan-Bush Committee <u>Lake/Greener</u> work with local campaign organizations to motivate telephone calls and telegrams to White House in support of the President's announcement. Including letters from GOP House leadership; Senate Republicans; and GOP Governors.

Lake

MAJOR	EVENT:	The Presi casters C	dent Addresse onvention	s Religious	Broad-	ACTION
0	7:00 a.m.	Televisi	on Interview	Shows		
•	ABC's	"Good Morn	ing America":		the President	Lake:
	NBC's	_	Vice Presiden Dick Wirthlin President's a	are intervi	ewed on the	Green/Lake
	CBS's	"Morning":	Ed Meese an	d Maureen Re	agan	Baroody/Hogg
0	11:00 a.m	. Mrs. Re	agan visits R	eagan-Bush H	eadquarters	Deaver
0	12:00 noo		riefing in Ro al Page Edito			Small
:	Stockman,	Meese and	McFarlane			
0	2:00 p.m.	Preside Convent	nt Speaks to ion	Religious Br	roadcasters	Deaver/Speal
	intended	to undersc	s to Religiou ore commitmen Hotel. (Ope	t to traditi	onal values.	5
0	5:00 p.m.	The Pre	sident's Tele	vision Inter	view	McManus
	America"	host, Davi	terviewed by d Hartman. O		Morning	
0	6:00 p.m.	Vice Pr	esident's Tel	evision Inte	erview	Green
	discussio	n with CBS	is interviewe "Evening New ision and pla	s" Dan Rathe	er to discuss	
0	6:30 p.m.	Televisi	on Interview	Program		
	PBS's	"McNeil-Le	hrer": Key p	olitical off	icial	Lake
0	11:30 p.m	. Televis	ion Interview	Program		

-- ABC's "Nightline": Senator Paul Laxalt

Supplemental Activities

Newsweek cover story on RR.

Speakes

Talking points and RR announcement speech distributed to Administration spokesmen.

Baroody/Small

Talking points and RR religious broadcasters speech distributed to spokesmen and relevant interest groups.

Small

Cabinet members and surrogates placed on drive-time radio shows, regional t.v. and radio interviews from D.C.

Small

Profile pieces on V.P. appear in Post (Michael Barone) and Christian Science Monitor (Louise Sweeney).

Green

Reagan-Bush distributes RR speech, etc., to key interest groups.

Lake

- Baroody/Small Op-eds by Cabinet Members placed in major media markets. State Chairmen op-eds and letters to the editors mailed in local markets.
- Reagan-Bush state t.v. and radio actualities continue. Lake

TUESDAY, JANUARY 31

		A CENT CONT
MAJO	R EVENT: The President Travels to Chicago for Speech to Concrete and Aggregates Show	ACTION
0	Early morning budget hand delivery to selected Members of Congress.	Wright
0	10:00 a.m. EURONET Interview	Sims
	Robert McFarlane is interviewed by correspondents from the foreign press. USIA	
0	$\frac{\text{Mid-morning}}{(\text{Republicans first})}$ embargoed budget distribution to Hill	Wright
0	10:00-11:30 a.m. CBS affiliates briefing on SOTU and announcement. RR drop-by. Roosevelt Room.	Small
0	12:00 noon The President's Trip	Deaver
	The President addresses Concrete and Aggregates Show and visits ethnic neighborhood.	
0	12:00 noon Embargoed budget release to press.	Wright/Speak
0	12:00 noon The Vice President's Editorial Interview	Green
	The Vice President attends a luncheon hosted by the editors of The Washington Post to discuss the President's political and legislative agenda. Washington Post Bldg.	
0	12:00 noon through Wednesday Agency press and Congressional embargoed budget briefings.	Baroody/Wrigh
0	Room 450 Briefing on SOTU themes for social issue groups by Svahn and Wright.	Whittlesey

WED	NESDAY, FEE	RUARY 1	
MAJ	OR EVENT:	The President presents Budget to Congress and makes remarks to Business and Labor Group	ACTION
0	9:00 or 9	:30 a.m. Cabinet meeting	Fuller
0	10:00 a.m	.(t) Major Budget Briefing	Speakes
	prier new	Regan, Director Stockman and Chairman Feldsteis media on the 1985 Budget. State Department m. (Open Press Coverage)	n
0	11:00 a.m	. The President Formally Presents Budget	Oglesby/Spea
	The Presi Congressi	dent presents budget to the bipartisan onal leadership. Oval Office. (Press Coverage)
0	11:00 a.m	. IGA briefing for local and state officials. Indian Treaty Room.	Verstandig
0	12:00 noo	n The Budget is Released	OMB/Speakes
	The Budge public.	t is formally released to the news media and	
0	2:00 p.m.	Maureen Reagan Interview	Greener
	Maureen Rereporters	eagan meets with selected group of women to discuss women's issues and campaign.	
0	2:00 p.m.	Budget Briefing for Administration Appointees	Fuller
	Stockman,	Meese, Regan in Room 450.	
0	3:00 p.m.	The President Meets with Labor and Business	Whittlesey
	meeting as	dent meets with Business and Labor leaders in cranged by Office of Public Liaison. The makes remarks on the Budget. East Room.	

Supplemental Activities

(Press Coverage)

	Talking	points	on	Budget	to	Administration	spokesmen.
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-- Public Liaison, RNC, Reagan-Bush distribute Budget, talking points, fact sheets to key groups.

-- RNC Cabinet Member actualities supporting RR's Budget.

Baroody/Small

Baroody/Lake/ Whittlesey/ Small

Greener

THURSDAY, FEBRUARY 2

MAJOR EVENT: Release of Economic Report and favorable

'84 forecast. The President attends

Luncheon on Capitol Hill.

o 7:00 a.m. Television Interview Programs

-- ABC's "Good Morning America": Director Stockman

interviewed on the

Budget.

-- NBC's "Today: Secretary Regan interviewed on the

Budget.

(t) ACTION:

SPEAKES

-- CBS's "Morning": Martin Feldstein

Baroody/Hogga

Baroody/Hogga

Baroody/Hogga

o 10:00 a.m. Briefing On Economic Report and Favorable Economic Forecast

Speakes

ACTION

Regan, Stockman, and Feldstein

o 11:00 a.m. Radio Interview Programs

Speakes

Secretary Regan and Director Stockman are interviewed by reporters from independent radio networks.

o 12:00 noon The President Visits Capitol Hill

Deaver/Oglesh

The President Addresses Luncheon for House and Senate Republicans. Remarks stress economic policy successes, good '84 economic outlook and need for Republican support of Budget. Capitol Hill. (Press Coverage)

o 2:15 p.m. The President's Wall Street Journal Interview McManus

The President is interviewed by the editors of The Wall Street Journal on the economy and politics.

Oval Office. (Article will appear Friday, February 3)

Supplemental Activities

- -- Talking points on economic report distributed to spokes- Baroody/Small men, Public Liaison groups and Reagan-Bush.
- -- Economic spokesmen placed on radio drive-time and major media markets radio shows.
- -- Surrogates emphasize economic good news.

Lake/Baroody

et. al. Small

FRIDAY, FEBRUARY 3

MAJOR EVENT: RR interview in <u>Wall Street Journal</u> on major economic news and politics. The

President addresses GOP Women's Luncheon.

o 7:00 a.m. Television Interview Programs

-- ABC's "Good Morning America": Maureen Reagan

Greener

ACTION

o 12:00 noon President Speaks to GOP Women

Verstandig

The President addresses elected women officials from 12 northeastern states. State Dining Room. (Press coverage)

Supplemental Activities

-- Talking Points on issues of interest to women distributed to Administration spokesmen, surrogates and Public Liaison groups.

Baroody/Small/ Whittlesey

OTHER

SUNDAY, FEBRUARY 5

o -- NBC's "Meet the Press":

-- ABC's "David Brinkley":

-- CBS's "Morning":

Vice President Bush

To be determined

To be determined

ACTION

Green

Baroody/Hoggs

Baroody/Hogga

THE WHITE HOUSE

WASHINGTON



January 24, 1983

MEMORANDUM FOR MIKE DEAVER

FROM:

MIKE BAROODY

SUBJECT:

BRIEFING THE BRIEFERS

Nine senior WH officials are scheduled in the communications plan to brief press and/or spokesmen on Wednesday in advance of the State of the Union. They are:

Briefers

McFarlane

Fuller

Kimmit

Darman Speakes

Baker

Feldstein (GMA)

Meese

Stockman

Non-briefers who should also attend

Deaver

Sims

Baroody

Svahn

McManus

Small

Bailey

Fitzwater

It's agreed that these should be assembled before the round of briefings start on Wednesday.

Session can be held Tuesday p.m. at 5:00 in Roosevelt Room, or mid-morning Wednesday.

Simplest format would be Darman discussion keyed to fact sheet. (Baroody also to prepare brief talking points on themes drawn from SOTU.)

Need to decide:

- o When to brief -- Tuesday p.m. or Monday a.m.?
- o Who -- Darman, Fuller, McFarlane (others)?

- o When to give fact sheets, talking points, to WH briefers.
- O Whether to include more than those WH personnel listed above in the session. Should agency people (Beggs from NASA, Ruckleshaus from EPA?) be included? Also, from campaign (Rollins, Lake etc.)?

cc: M.McManus

SPOKESMEN FOR TELEVISION APPEARANCES

Administration Officials

- o The Vice President
- o James Baker
- o Ed Meese
- o James Beggs (space station)
- o Secretary Dole (women)
- o Secretary Heckler (women)
- o Secretary Bell (education)
- o Gary Bauer (education)

Political Officials

- o Senator Laxalt
- o Margaret Hance
- o Drew Lewis
- o Ed Rollins
- o Frank Farenkopf
- o Maureen Reagan

Congressional

- o Senator Baker
- o Congressman Michel
- o Congressman Lott
- o Senator Lugar
- o Congressman Vander Jagt

Budget

- o David Stockman
- o Secretary Regan
- o Martin Feldstein

SPOKESMEN FOR RADIO TALK SHOWS

- o Craig Fuller
- o NASA Officials
 - -- Dr. Hans Mark
 - -- Philip Culbertson
 - -- John Hodge
 - -- L.J. Evans
 - o EPA officials
 - o Jack Svahn
 - o Joe Wright
 - o Ed Dale

[Need additional suggestions for second level briefers]