

Ronald Reagan Presidential Library Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Deaver, Michael **Folder Title: White House Historical- Fundraising-Preservation (1)** **Box: 60**

To see more digitized collections
visit: <https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:
<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name Deaver, Michael: Files

Withdrawer

KDB 9/16/2011

File Folder WHITE HOUSE HISTORICAL - FUNDRAISING -
PRESERVATION (1)

FOIA

F97-066/19

Box Number 62

COHEN, D

29

ID	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
118921	REPORT	RE WHITE HOUSE ELECTRICAL SYSTEM	2	ND	B2
118922	MAP	RE EAST WING OF WHITE HOUSE	1	ND	B1 B2

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

2. Closed in accordance with restrictions contained in donor's deed of gift

THE WHITE HOUSE

WASHINGTON

June 13, 1983

file

MEMORANDUM FOR JAMES S. ROSEBUSH
DEPUTY ASSISTANT TO THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Draft Letter - William FitzGerald

Attached is a slightly revised version of the draft letter you sent me Friday evening. This presupposes, of course, that there is to be a moratorium on fund raising for the White House.

Please advise if we should discuss this further.

/Attachment

FFF:kkk
FFF:fielding
Subj.
Chron.

THE WHITE HOUSE

WASHINGTON

Dear Mr. FitzGerald:

As honorary chairman of the White House Preservation Fund I want to share with you and your fellow Board members my concern about its fund raising activities.

The White House is a very special place, and it is made more special by the thousands and thousands of visitors who make it a truly living museum. Because the White House is shared by so many, I am concerned about its maintenance and preservation. I know, too, how much you share my concern, and I am deeply grateful for this.

However, I personally feel it is very important that the maintenance and preservation of the White House not be the focus of any major fund raising campaign at the present time. During this time of economic recovery, many of our country's outstanding private sector institutions are working very hard to ensure their own financial well-being, and are also involved in initiatives which I am encouraging to reestablish the private sector's role in meeting our society's needs. Thus, at this time, it would not be right to place any White House campaign in direct competition with these important efforts. Instead, I would ask you to join me in encouraging donors to contribute to artistic, educational and other state and local community programs of their choice.

You can be very proud of the fine condition of the White House at the present time, and you can rest assured that I join you in your commitment to help maintain it in its best care for the American people. I would appreciate hearing from you regarding your commitment to encourage other worthwhile causes, and to the cessation of any fund raising activities currently planned or underway by the Fund.

Sincerely,

Mr. William FitzGerald
Chairman
White House Preservation Fund
Washington, D.C.

THE WHITE HOUSE

WASHINGTON

June 13, 1983

Bill

Dear Bill:

The First Lady, as honorary chairman of the White House Preservation Fund, has asked me to share with you and your fellow Board members her concern about its fund raising activities.

The White House is a very special place, and it is made more special by the thousands and thousands of visitors who make it a truly living museum. Because the White House is shared by so many, she is concerned about its maintenance and preservation. She knows, too, how much you share her concern, and is deeply grateful for this.

However, she personally feels it is very important that the maintenance and preservation of the White House not be the focus of any major fund raising campaign by the Fund at the present time. During this time of economic recovery, many of our country's outstanding private sector institutions are working very hard to ensure their own financial well-being, and are also involved in initiatives which the Administration is encouraging to reestablish the private sector's role in meeting our society's needs. Thus, at this time, it would not be right to place any White House Preservation Fund campaign in direct competition with these important efforts. Instead, Mrs. Reagan would ask you to join her in encouraging donors to contribute to artistic, educational and other community programs of their choice.

You can be very proud of the fine condition of the White House at the present time, and you can rest assured that she joins you in your commitment to help maintain it in its best care for the American people. We would appreciate hearing from you regarding your commitment to encourage other worthwhile causes, and to the cessation of any fund raising activities currently planned or underway by the Fund.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. William FitzGerald, Chairman
White House Preservation Fund
740 Jackson Place, N.W.
Washington, D.C. 20006

bcc: ✓ Michael K. Deaver
James S. Rosebush

recovering furn oval office
repainting 00

carpet - public areas WW

misc. furn - " " " "

refinishing mahog doors
on state floor

remainder - ground floor
public area
carpet

exhausts fund



WHITE HOUSE HISTORICAL ASSOCIATION

740 Jackson Place, N.W.
Washington, D. C. 20506

FOR RELEASE AFTER 6:00 P.M.
WEDNESDAY, NOVEMBER 18, 1981

Last spring, the White House Historical Association received \$822,640.91 through private donations to a special project fund to restore and refurbish the living quarters and the State and Ground Floors of the White House.

Seven hundred thirty thousand dollars has been spent.

And here is what the special project fund has accomplished:

- 150 pieces of furniture, furnishings and art objects were restored, refinished, recovered, reupholstered or regilded;
- 33 mahogany doors were stripped and refinished;
- 24 rooms had floors sanded and refinished;
- 72 worn lamp shades were replaced;
- 65 prints or textiles received conservation treatment and framing.
- 18 carpets and underlays in need of attention were replaced;
- 26 windows in need received new curtains and under-curtains;

- 10 rooms, 7 closets and 8 baths had worn wallcoverings replaced;
- 8 bathrooms had obsolete plumbing fittings replaced;
- 21 rooms were repainted as well as closets and baths;
- The State Floor and Ground Floor marble hallway walls were cleaned;
- The State Dining Room, East Room, Cross Hall, Main Foyer, Grand Staircase and Ground Floor Corridor were repainted;
- Reimbursement was made to the Government for most of the special project costs incurred by the Executive Residence Staff and National Park Service Support Staff.

The bulk of the remaining funds will be used as necessary to refurbish public rooms on the Ground and State Floors, including the replacement of the Ground Floor hallway carpeting, and the restoration and refinishing of all the mahogany doors on the State Floor.

Names of donors (previously made public) to the White House Historical Association special project fund are available upon request from the First Lady's Press Office, 456-7136.

THE WHITE HOUSE

WASHINGTON

March 12, 1982

Mr. William H. G. FitzGerald
The White House Preservation Fund
740 Jackson Place, N.W.
Lafayette Park
Washington, D.C. 20006

Dear Bill:

Just a line to let you know that at Mike Deaver's suggestion, I have formally called Mel Payne to inform him of the decision we made.

With regard to the letter you requested, we feel it would be more appropriate if it was done after the April Board meeting. I will be happy to elaborate verbally.

We missed you. Hope you had a great time skiing in Europe.

Sincerely,

Helene von Damm
Deputy Assistant
to the President

HvD/lr

cc: ✓ Michael K. Deaver

THE WHITE HOUSE PRESERVATION FUND

A Permanent Endowment Trust

March 5, 1982

Ms. Helene von Damm
The White House
Washington, D. C. 20500

Dear Helene:

I tried several times to reach Shirley Moore in the Staff Office in Los Angeles but there was no answer. I advised your office of my lack of success. Since I am leaving this morning from Washington, I do not have any more time to reach Mike.

The important step that must be taken is to have Mike Deaver advise Melvin Payne in writing of the White House decision to have the White House Historical Association continue its responsibilities for publishing books concerning the White House. However, it will have no responsibility for raising or collecting donations for the White House excepting for revenues received from the sale of the publications printed by the White House Historical Association. Payne should be advised that the White House Preservation Fund will be the sole source for raising and collecting funds for the White House.

At the present time, I have no word from the White House as to my authority and responsibility for reorganizing the White House Preservation Fund and moving forward with the \$25,000,000 Endowment Fund program. My position has to be established before I can go to my friends and ask them to join us.

God willing, I shall be back in Washington on the 25th. I talked with Zurs this morning and they have 2 meters of snow!

My best as always,

Bill

William H. G. FitzGerald

WHGF/dh

**YORKTOWN
INTERNATIONAL BICENTENNIAL COMMITTEE, INC.**

Suite 210
1701 Pennsylvania Avenue, N.W.
Washington, DC 20006
(202) 457-7930

Helene
7/1

HONORARY CHAIRMEN

The Honorable John N. Dalton
Governor of Virginia

The Honorable Harry F. Byrd, Jr.
Senator of Virginia

The Honorable John W. Warner
Senator of Virginia

The Honorable Paul S. Tribble, Jr.
Congressman of Virginia

March 5, 1982

Honorable Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D. C. 20500

NATIONAL CHAIRMAN

The Honorable William H. G. FitzGerald
Financial General Bankshares, Inc.

COMMITTEE

The Honorable Hunter B. Andrews
Senator, Virginia General Assembly

The Honorable Walter H. Annenberg

Mr. Willard C. Butcher
Chase Manhattan Bank, N.A.

Mr. Joseph Coors
Adolph Coors Company

Charles H. Davison
Smith Barney, Harris Upham & Co., Inc.

Miss Marie Christophe deMenil

Mr. Milton L. Drewes, Jr.
First American Bank of Virginia

Mr. Pierre Gousseland
Amax, Inc.
French-American Chamber of Commerce

Mr. James T. Larkin
American Express International, Inc.

Mr. Paul LeBlanc
Arthur Andersen & Co.

Mr. Lewis A. McMurrin, Jr.
*Virginia Independence Bicentennial
Commission*

Mr. Jean Riboud
Schlumberger, Ltd.

Mr. S. Dillon Ripley
Smithsonian Institution

Mr. Wilbur Ross
Newcourt Securities, Corp.

Mr. B. Francis Saul, II
B. F. Saul Company

Mr. John R. Stevenson
Sullivan & Cromwell

ASSISTANTS TO THE CHAIRMAN

Mr. Edward Luke Stone
The White House Preservation Fund

Howard T. Phelan
The Phelan Consulting Group

Mr. Michael J. Nicholas
The Phelan Consulting Group

COUNSEL

Joseph M. McManus, Esq.
Martin, Whitfield, Smith & Bechick

Dear Mike:

You were very kind and thoughtful to send me the gavel as a memento of the Inauguration. It is very well made and will serve a purpose as Chairman of the White House Preservation Fund!

Speaking of the Fund, in order to clarify the situation, I think that you or someone else in authority in the White House should write a letter to Mel Payne advising him that the White House Historical Association will continue its responsibilities in publishing books and disseminating information concerning the White House. Further that they will have no responsibility to raising funds for the White House beyond the revenue received from the books.

I would like to receive a letter advising me of my responsibility and authority in organizing the White House Preservation Fund. Helene asked me orally to move forward on our mission without delay but that does not constitute White House authority to raise \$25,000,000 for our Fund.

My plans call for me being with my family in Austria skiing until the 25th, after which time, I will be back in town and ready to go to work again.

Again many thanks for the gavel.

With best regards to you and Caroline.

Sincerely,

Bill
William H. G. FitzGerald

WHGF/dh

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

*File
here*

TO: ✓ Mike Deaver, Joe Canzeri and Peter McCoy
FROM: Helene von Damm ✱
DATE: December 17, 1981
SUBJECT: White House Historical Association

Here's a quick update...

Within the next 10 days, lawyers for the White House Historical Association and the White House Preservation Fund will meet with Chris Hicks to draw up the necessary legal documents. As soon as that is completed the matter will go before the respective boards for a vote.

Presuming all goes well, we will then have our next meeting with all parties involved.

HvD/ljs

P.S. I had a nice chat with Clem Conger. While he has reservations, he's eager to support whatever the first family wishes.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

December 8, 1981

*Set-up
file
11:30
meeting*

MEMORANDUM FOR MICHAEL DEAVER
FROM PETER MCCOY *PM*
SUBJECT Reorganization of White House
 Fundraising Groups

Following our conversation, I have attached a diagram which indicates our feelings as to the best way to accomplish a reorganization. As you know, there are currently three groups that deal with the White House.

White House Historical Association
Committee for the Preservation of
the White House
White House Preservation Fund

To eliminate the ongoing confusion it is recommended that the White House Historical Association reorganize and absorb the Committee and the Preservation Fund. The Historical Association is agreeable to this plan and will be represented in tomorrow's meeting by Melvin Payne. The Committee for the Preservation of the White House was created by executive order and can be reorganized by executive order. The Preservation Fund is a separate corporation which would have to amend its by-laws and agree to this incorporation. They will be represented by William FitzGerald who, at this time, seems hesitant to go forward with this reorganization plan.

It is my feeling that you should indicate to FitzGerald that this is something that simplifies the confusion amongst the private and public sectors with regard to the three groups and is in furtherance of the President's feeling that we have less bureaucracy.

The additional attendees at the 11:30 am meeting are:

Chris Hicks - Assistant White House Counsel
Helene Von Damm

cc: Helene Von Damm

WHITE HOUSE HISTORICAL ASSOCIATION

Establish policy for 3 subcommittees
 Receive and disburse all funds
 Composition - Present Board plus
 Endowment Subcommittee representation
 and possibly Fine Arts. Board should
 eventually be reduced to 20 members

EXECUTIVE *
 DIRECTOR

*Paid Executive of the Board -
 coordinate the activities of
 and insure Board support for
 the 3 subcommittees

ENDOWMENT

Establish trust - no "pro-
 fessional" fund raisers.
 One on one contact with
 corporations, foundations
 and wealthy individuals
 only. Will receive direct
 White House support.
 To be eliminated upon
 attaining goal.
 Subcommittee should not
 exceed 10 members.

EDUCATION

Publish White House books,
 conduct research and dis-
 seminate historical
 information on White House
 through newsletters, books,
 films, etc.
 Subcommittee Composition -
 present "Executive Committee"
 of White House Historical
 Association.

FINE ARTS

Determine the need for addi-
 tions to White House Fine
 Arts Collection and attempt
 to acquire the items. Recom-
 mend furnishings and room
 arrangements for Public
 Rooms.
 Subcommittee Composition -
 Director, Nat'l Park Service;
 Secretary, Smithsonian;
 Director, Nat'l Gallery of
 Art (all of whom are pres-
 ently on WHHA Board); Chief
 Usher, White House; Curator,
 White House; plus 7-10 mem-
 bers who have expertise in
 furniture, furnishings and
 interior design.

October 27, 1981

*File
Preservation*

Memorandum

To: Dr. Melvin M. Payne

From: Messrs. Atkins (Chairman), Conger, Meyer, Stone

Subject: Proposed Reorganization of the White House Preservation Effort

You have asked for a report outlining in general terms our evaluation and response to Mr. Christopher Hicks' memorandum. As part of our task, we have considered the structure proposed in the memorandum as well as alternative organizations and are pleased that our joint effort has reached consensus and herewith submit our findings and recommendations.

Initially we made working assumptions about the concept underlying this memo, since it is mainly a legal implementation document. We believe the main concerns addressed by the memo are as follows:

1. The belief that considerable confusion is caused by having three organizations whose titles include the words, "White House," and as a corollary, it would be better if all their activities could be brought under one umbrella organization.
2. This confusion is exacerbated by overlapping memberships and functions, particularly fund raising.
3. The memo makes clear that the functions of education, acquisitions and development are necessary and deserving of support.
4. It also suggests that they should be kept separate and kept apart organizationally:
 - A. The White House Historical Association should be responsible for the functions which it currently performs, exclusive of fund raising.

B. The Committee for the Preservation of the White House should be long range, a committee of ex-officio members and outside experts who would provide the expertise for making acquisitions and expenditures.

C. The White House Preservation Fund should be a development organization in which the fund-raising activities are consolidated.

We also took into account the following considerations:

1. The probable time needed to effect change.
2. The degree of resistance to change.
3. The possible adverse public reaction.
4. The extent of possible legal complications.
5. The weight of traditional and historical precedents.

We considered four main organizational structures and variations of each, namely:

1. The Hicks' plan.
2. The status quo.
3. The existing organizations - redefined, streamlined and coordinated.
4. The creation of two versus three organizations.

After substantial discussion of the various advantages and disadvantages of each, we arrived at the following conclusions for consideration:

1. It would be inappropriate to co-mingle governmental functions with non-government functions in any one organization. Therefore, we recommend that the three existing organizations be maintained, redefined and

restructured in order to minimize confusion, concentrate efforts, and streamline operations.

2. The following changes be considered with respect to each organization:

A. The White House Historical Association

- (1) Rotation of Directors.
- (2) Review the provision in the Certificate of Incorporation which refers to "all other areas."
- (3) Relinquish fund-raising activities with the expectation that future fund-raising projects would be referred to the White House Preservation Fund.

B. The Committee for the Preservation of the White House

- (1) Abolish the current committee.
- (2) Reconstitute the Committee under the historic name, "The Fine Arts Committee" comprised of ex-officio members together with outside experts and noted collectors in the American decorative arts.
- (3) Recommend to the White House Preservation Fund for trusteeship those public members and prospective members of the Committee who would not remain a part of the reconstituted Committee.
- (4) The Committee should look to the White House Preservation Fund for current and long-term financial support.

C. The White House Preservation Fund

- (1) Reconstitute the Board in order to make it more effective, cohesive and representative.

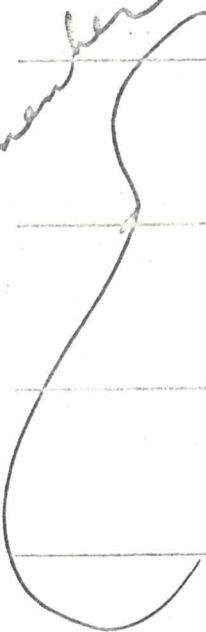
- (2) Place on the Board prospective Committee members.
- (3) Consolidate all fund-raising functions within the Fund.
- (4) Reconsider monetary goals and staffing.

3. We endorse the need for closer cooperation and coordination of all three functions and suggest the creation of an informal organization comprised of two or three officers from each group. This advisory group would meet from time to time as required and could invite others to its meetings. It would be chaired on a rotating basis.

We feel that the considerations suggested may well answer most of the underlying concerns which have prompted the suggestions for a possible change.

We would be pleased to meet with you to discuss this memorandum.

*signed by
all 4 members*



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 2, 1981

TO: Mike Deaver

FROM: Helene von Damm

SUBJECT: White House Preservation Fund

I have over the last few months compiled a list of prospective candidates for this prestigious committee. The names that have an asterick in front are individuals who have expressed a personal desire to serve on this committee with the understanding that a personal contribution of a minimum of \$100,000 and the raising of one million dollars is expected over a two year period.

*John Kluge, NY, President, Metro Media
*Mrs. Dan Terra, Chicago
*Mrs. Margaret Hill, Dallas, TX (daughter of H.L. Hunt)
*Bob Foman, NY, Chairman of E.F. Hutton
*Janice Abbott, NY
*Mrs. William Marriott, Washington, DC
*Mr. Ed Schnuck, St. Louis, MO
Mrs. John Henry Heinz II, PA (suggested by Mrs. Annenberg)
Mrs. Don Hall, Kansas City, MO (Hallmark Cards; suggested by
Mrs. Annenberg)
Marvin Davis, Denver, CO (20th Century Fox)
Mrs. David (Evangelin) Bruce, DC (wife of former Ambassador)
John T. Dorrance, Chairman, Campbell Soup (suggested by Mrs. Annenberg)
Mrs. Pat Mosbacher, NY
Mrs. Brooke Astor, NY
Mrs. Ann Gordon Getty, San Francisco
Mrs. John (Mildred) Hilson, NY
Mrs. Happy Rockefeller, NY
Mrs. Constance Mellon
Mrs. Ann Eristoff, NY (Phipps family)
Mary Lasker, NY
Adeline de Menil, Houston, TX
Baroness Alexandra DiPortanova, Dallas, TX (Cullen Oil)
Mrs. Sybil Harrington, NY
Mr. Frank Carey, retiring Chairman of IBM
Mrs. Earle Jorgenson
Mrs. Alfred Bloomingdale
Mrs. Armand Deutsch
Mrs. Holmes Tuttle
Mr. or Mrs. Henry Salvatore
Mrs. Justin Dart
Mrs. Mary Jane Wick

MORE

2--2--2

September 2, 1981

White House Preservation Fund (cont)

In my conversations with a number of individuals, Mr. Carey was suggested as the type of individual that should head the Fund. He is a respected business man, well-liked, who would have access to the business foundations. Next to private fortunes and foundations it's our best source.

####

THE WHITE HOUSE

WASHINGTON

g.H.

February 20, 1981

MEMORANDUM FOR:

JAMES A. BAKER III ✓
MICHAEL K. DEEVER ✓

FROM:

JOHN F. W. ROGERS ✓
SPECIAL ASSISTANT FOR MANAGEMENT

SUBJECT:

CONSTRUCTION AND RENOVATION OF THE
PRIMARY ELECTRICAL SYSTEM FOR THE
WHITE HOUSE COMPLEX

Attached is a description of the proposed renovation of the White House complex electrical system which has been revised and delayed since 1967. Primarily this is an upgrading of existing emergency power capability to adequately provide power in the event of a black-out. A joint steering committee of the Military Office, the General Services Administration and the National Park Service is coordinating and financing this operation in cooperation with the Executive Residence.

The \$2.5 million contract was awarded for the project in December, and the 18 month project is scheduled to begin in March. The steering committee had received an approval to proceed from Verne Orr on behalf of then President-Elect Reagan.

I am sending this memo to you as an alert in case you wish to act to either alter or postpone the construction.

The following points should be noted:

- 1) The area of construction, near the East Wing, is indicated on the attached map and since it involves the Military Shelter it will be classified for security reasons.
- 2) There will be no construction during functions on the State Lawn and a fence will surround the site.

- 3) Staff parking on East Executive Avenue will be affected and accommodations will need to be made.
- 4) The Park Service will issue the press release on the activity and handle the press inquiries.
- 5) The President and First Lady have no knowledge of the project at this time.

I will need your guidance so I can give the steering committee official go-ahead.

Thank you.

attachments

cc: Richard G. Darman

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

Deaver, Michael: Files

Withdrawer

KDB 9/16/2011

File Folder

WHITE HOUSE HISTORICAL - FUNDRAISING -
PRESERVATION (1)

FOIA

F97-066/19
COHEN, D

Box Number

62

29

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
118921	REPORT RE WHITE HOUSE ELECTRICAL SYSTEM	2	ND	B2

The above documents were not referred for declassification review at time of processing
Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

Deaver, Michael: Files

Withdrawer

KDB 9/16/2011

File Folder

WHITE HOUSE HISTORICAL - FUNDRAISING -
PRESERVATION (1)

FOIA

F97-066/19

COHEN, D

Box Number

62

29

<i>ID</i>	<i>Document Type</i> <i>Document Description</i>	<i>No of</i> <i>pages</i>	<i>Doc Date</i>	<i>Restric-</i> <i>tions</i>
118922	MAP RE EAST WING OF WHITE HOUSE	1	ND	B1 B2

The above documents were not referred for declassification review at time of processing
Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRELIMINARY
DESIGN

CONCEPT
APPROVAL

FINAL
DESIGN
DESIGN
APPROVAL

BID/SELECT
CONTRACTOR

PREPARE
ORDER MATLS

VISIBAC SOUTH
LAWN WORK

COMPLETE WORK
NON-VISIBAC

CONSTRUCTION PROJECT SCHEDULE

1981 FEB 20 PM 3 24

American Bank

CHARLES H. PRICE II
Chairman of the Board

February 17, 1981

Mr. Michael Deaver
The White House
1600 Pennsylvania, N. W.
Washington, D. C. 20006

Dear Mike:

I am enclosing a copy of my letter to Jim Hale as well as a copy of an editorial in regard to the refurbishing of The White House. Jim is the publisher of the Kansas City Star for Capital Cities Communications. You might want to drop him a line.

Best regards.

Sincerely,



CHP/bd

enclosures

1981 FEB 30 PM 3 20

February 17, 1981

Dear Jim:

I wanted to compliment you on the editorial in last night's paper relating to the refurbishing of the second and third floors of The White House.

This subject was discussed at a meeting in the White House on February 7 which I attended together with 12 or 13 other people from various parts of the country. The purpose of the meeting was to enlist our support in raising the funds necessary for this project. Their initial goal is \$250,000. I was surprised and disappointed to learn of some of the deterioration which has taken place over the years, and I was especially pleased with Nancy Reagan's idea to see to it that many of the priceless antiques that have been donated and maintained in storage should be restored and placed in an appropriate location for viewing by the public. Also, it was interesting to learn that when state dinners are held which usually involve between 140 and 190 people, the Johnson set of china is the only set available for such functions.

As one of the individuals who have accepted responsibility to help raise this money, I would like to appeal to the Kansas City Star for a contribution and would welcome the opportunity to visit with you or other members of your staff to solicit your support. This restoration will be accomplished through the direction of The White House Historical Association, and I am seeking a contribution of \$10,000.

Jim, I appreciate your consideration of this request and will look forward to receiving your advice as to how I might pursue this matter.

Sincerely,

ORIGINAL SIGNED BY
CHARLES H. PRICE

Mr. James H. Hale
Chairman of the Board
The Kansas City Star Co.
1927 Grand Avenue
Kansas City, Missouri 64108

STAR EDITORIAL

Monday, February 16, 1981 Page 8A

THE KANSAS CITY STAR.

Founded September 18, 1880, by William Rockhill Nelson

Upstairs White House

The refurbishing of the state rooms of the White House, begun by the then Mrs. John F. Kennedy, proved such a hit the Reagans have now decided to apply the same theme to the upstairs living quarters. But the taxpayers have no need to tremble. The bill will be paid for with private contributions.

Even if no one ever set foot on the second and third floors except the First Family and their guests, the work would be appropriate. It carries an added significance because chiefs of state, many of whom leave splendid palaces abroad to visit America, are entertained there, too. There is no reason why the upper floors should not be showcases of American art and antiques.

A key to the plan, costing an esti-

mated \$200,000, will be the restoration of furnishings from past administrations that are now in storage. Some of them are important historically and have great value. Certainly it would be preferable to have them restored—and on view—rather than locked up to gather dust in the cellar. There is another footnote to this project. The \$50,000 congressional appropriation for redecorating the upstairs at the White House will be left in the Treasury, thus extending the Reagan ban on painting and fixing up federal offices to the Executive Mansion itself. The First Family is not only being consistent but, when the work is done, it should add a fresh touch of high quality to the most famous home in the world.