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THE DEPUTY SECRETARY OF COMMERCE
Washington, D.C. 20230

February 14, 1983

Mr. Charles Z. Wick
Director
International Communication
Agency
1750 Pennsylvania Avenue, N.W.
Washington, D. C. 20547

Dear Charles,

As you know, last December Senator Ted Stevens provided an appropriation of \$3 million to fund the Beijing Project in the Commerce Department's section of the Continuing Resolution.

Since that time, our General Counsel, Administrative and Budget Offices have been negotiating a cooperative agreement with the U. S. Exhibition Design Group, Inc., which includes Ivan Chermayeff, Jack Masey, I.M. Pei, and George Stevens. We anticipate that the agreement, as well as certain documents that explain the nature of this project as it has evolved, will be finalized this week.

Mac and I agree, as do the project's Congressional supporters that the private sector must shoulder the remaining cost of the project. We have had several meetings with Joe Charyk, Chairman of the USEB Committee, who agrees that we need to determine the strength of corporate support as quickly as possible.

It is my understanding that Mike Deaver wrote you a letter last year asking that you hold an interagency briefing on the Beijing Exhibition. This is a project that makes a great deal of sense for a joint effort by USIA and the Department of Commerce, and frankly, it is my opinion that it cannot succeed without your help.

I have spoken with Mike and it seems to make sense for the two of us to discuss the project before an interagency meeting is held. Given the state of the federal budget, it may

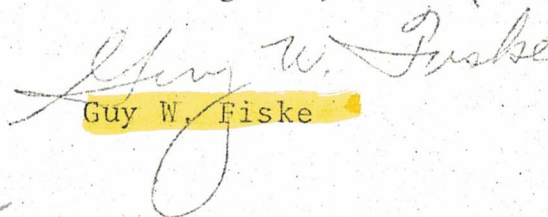
Mr. Charles Z. Wick
February 14, 1983
Page Two

be inappropriate to seek federal funding at the level initially projected.

I would like to meet with you to discuss the scope of the project at your earliest convenience and have asked Rebecca Lambert, my associate deputy to coordinate such a meeting with Gil Robinson, your deputy. I suggest we invite I.M. Pei to represent the design team.

I look forward to hearing from you.

Kind regards,


Guy W. Fiske

cc: Michael K. Deaver ✓
Gilbert A. Robinson
Rebecca F. Lambert
I.M. Pei

THE WHITE HOUSE

WASHINGTON

February 2, 1983

Dear Charlie:

Thanks for the update on The Design Group activity. I appreciate all your efforts and concern with the actions you've taken.

Many thanks.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Charles Z. Wick
Director
International Communication Agency
Suite 700
1750 Penna. Ave., N.W.
Washington, D.C. 20547

**United States
Information
Agency**

Washington, D.C. 20547

Director



January 25, 1983

Dear Mike:

Thanks for the update on the Design Group activities & appreciate all your efforts and concern with the actions you've taken. Many thanks. Jane.

To bring you up to date, on October 26, 1982, following your receipt of a letter from Charles McWhorter, you asked me to organize an interagency meeting to hear a presentation by The Design Group, the private sector group seeking Government support for a major exhibition in China in 1984. The texts of Mr. McWhorter's letter of October 8, 1982 (attachment A) and your memo to me of October 26, 1982 (attachment B) were cabled to me in Africa by Gil Robinson, USIA Deputy Director.

Pursuant to your request, I had Gil set the interagency meeting for November 17, 1982. We pulled together a list of ranking individuals (attachment C), inviting them to this meeting to make an informed, critical evaluation of the project. We informed The Design Group that it was imperative that they present the meeting participants with the specifics: costs, funding possibilities, proposed contracts, building schedules, exhibition concept and content, etc. The meeting did not take place as scheduled. We were advised that I.M. Pei, their architect, was out of the country, and they did not have the necessary materials ready. The Design Group requested a postponement.

After rechecking with The Design Group, I set up another evaluation meeting for January 17, 1983, again stressing that without a thorough, detailed presentation, it would be impossible for us to proceed. In a letter dated December 29, 1982, The Design Group once again postponed the meeting (attachment D). They advised they would not be ready at that time with the requested material.

When I met with these people in the summer of 1981, I asked them for a specific statement of their needs. At that time they estimated their budget at \$10 million. Now, a year or so later, they say they would need about \$20 million.

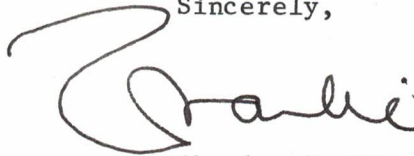
Thus in mid-January 1983, they have not been able to provide us with the requested critical information. We still do not know if the sum under consideration will total \$10 million, \$20 million, or \$40 million. Without the detailed information required, obviously it is impossible to make an informed recommendation.

The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

USIA had initially provided The Design Group with \$25,000 in seed money, to help bring the exhibition's advocates to a position from which they could raise additional funds. They subsequently requested an additional \$250,000 for the same purpose. We suggested that if they felt confident they could secure the "\$10 million" from private sources, they ought to be able to obtain the \$250,000 from the private sector. USIA could not provide the \$250,000.

We are of course more than willing to host the meeting you requested to hear The Design Group's presentation -- when it is ready. I just wanted you to be aware of this background. It appears we are no further along than we were a year-and-a-half ago in getting a documented budget estimate. Meanwhile, the time for a leisurely, complete addressing of the project is already woefully short. I will let you know when the next meeting is scheduled.

Sincerely,

A handwritten signature in dark ink, appearing to read "Charlie", with a large, stylized initial "C" that loops around the first part of the name.

Charles Z. Wick
Director

Attachments

195 Broadway

New York, N.Y. 10007
Phone (212) 393-4459

October 8, 1982

Bill
Get me a suggested
reply from WSC

Hon. Michael Deaver
The White House
Washington, D. C. 20500

Dear Mike:

As you probably know there is a proposal pending for an exhibition by the United States in Peking, China for the spring and summer of 1984. This would be handled in a manner similar to the exhibition which our country presented in Moscow in 1958 which received a visit from then Vice President Nixon with much publicity.

It seems to me that this proposal is currently on dead center. Charlie Wick of the U. S. Information Agency is understandably concerned about underwriting this project which would probably cost about \$20 million. The Department of Commerce has an obvious interest and it also would impact on the strategic concerns of both the CIA and Defense. I spoke with Bill Casey this morning about the project and he thought it would be worth bringing my concerns to your attention. It seems to me that it is important that President Reagan have the option of making a visit to China to open this exhibit in the spring of 1984. I don't have to spell out to you the ramifications of such a visit at that particular time. I would hope that you would give the importance of this option some thought and take whatever action is necessary to have funding for this exhibition contained in the 1984 Budget.

In my view this expenditure can be justified for a host of reasons including national security interests. It has many more obvious direct and indirect benefits than a great many items in our current defense and strategic areas of expenditures. The danger is that the project might fail since no one is willing to assume responsibility for funding. Leadership is needed to bring together those whose views would be relevant such as Bill Casey, Mac Baldrige, Charlie Wick and David Stockman. I am also convinced that there is no real possibility of substantial private funding for the project. // If the exhibition is to happen at all our government must be prepared to underwrite its costs for the simple reason that the benefits outweigh the expenditure of funds.

Good luck with your labors and let's keep our fingers crossed for a happy evening on November 2. With warm personal regards,

Sincerely,

A handwritten signature in cursive script, appearing to read 'C. McWhorter'.

Charles K. McWhorter

cc: William J. Casey

THE WHITE HOUSE

WASHINGTON

October 26, 1982

MEMORANDUM FOR THE HONORABLE CHARLES Z. WICK
The Director, U.S. Information Agency

SUBJECT: Proposal for an Exhibition by the U.S. in
Beijing

I have received a letter from Charles McWhorter in New York about a proposal pending for an exhibition to be held by the U.S. in Beijing, China, in the spring and summer of 1984. Charles notes that you are understandably concerned about underwriting this project, which he estimates would cost about \$20 million. He makes a strong pitch that the President have the option of making a visit to China to open this exhibit, and expresses the view that the expenditure can be justified for a host of reasons. He is also convinced that there is no real possibility of substantial private funding for the project and that the government would have to be prepared to underwrite its whole cost.

I have asked the National Security Council to look into the matter, and they have given me a rundown on the history of the proposal and the separate approaches made to USIA, Commerce, State and other interested parties, along with some assessment of the pros and cons. *get cc*

I think it would be helpful now if you could orchestrate and preside over an interagency gathering which would allow the backers of this project to present an up-to-date briefing to all of the interested U.S. agencies at one sitting. In addition to your own people, this should include appropriate representatives from Commerce, State, OMB, the NSC, and possibly DOD and CIA. This will give the backers of this project a fair hearing and enable us to make a better judgment about the merits of this project and the prospects for either government or private financing.

I am attaching copies of the letter from McWhorter and my reply, and asking the NSC staffers involved to be in touch with your people for any detailed coordination or support that may be needed.

OK
have they been?

McWhorter

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Attachments

INVITEES TO NOVEMBER 17, 1982 AND JANUARY 17, 1983
MEETINGS WITH THE DESIGN GROUP

The Honorable
Bernard J. Wunder
Assistant Secretary for Communications
and Information
Department of Commerce, Rm. 4898
Washington, D.C. 20230

Mr. Guy W. Fiske
Deputy Secretary
Department of Commerce, Rm. 5838
Washington, D.C. 20230

Ms. Rebecca Lambert
Associate Deputy Secretary
Department of Commerce, Rm. 5835
Washington, D.C. 20230

The Honorable
John H. Holdridge
Assistant Secretary, Bureau of
East Asian and Pacific Affairs
Department of State

Mr. Richard H. Howarth
Deputy Director
Office of Chinese Affairs
Room 4318-A
Department of State

Mr. Gaston Sigur
Senior Member
National Security Council
Room 302
National Security Council
Old Executive Office Building

Mr. David Laux
Member of the National Security Council
Room 302
National Security Council
Old Executive Office Building

Mr. Brian M. Duff
Director, Public Affairs Division
National Aeronautics and
Space Administration
400 Maryland Avenue, S.W.
Washington, D.C. 20546

Mr. Kalmann Schaefer
Special Assistant for
International Affairs
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Ms. Deborah Rahn, LI-15
Public Affairs Officer for
International Affairs Division
National Aeronautics and
Space Administration
400 Maryland Avenue, S.W.
Washington, D.C. 20546

Mr. Mark Fowler
Chairman
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Mr. Abbott Washburn
Counsellor to the Chairman
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

The Honorable
Edward A. Knapp
Director
National Science Foundation
1800 G Street, N.W.
Washington, D.C. 20550

Dr. Mark W. Cannon
Assistant to the Chief Justice
U.S. Supreme Court
Washington, D.C. 20543

Mr. Ronald B. Frankum
Deputy Science Advisor
Office of Science and
Technology Policy
Room 360
Old Executive Office Building

Dr. Alvin Trivelpiece
Director of Energy Research
Department of Energy
1000 Independence Avenue, S.W.
Washington, D.C. 20585

Mr. John Bolton
Assistant Administrator for
Policy and Planning
Agency for International Development
320 21st Street, N.W.
Washington, D.C. 20523

The Honorable
William Schneider
Under Secretary for Security
Assistance, Science and Technology
Department of State

Ms. Mary Ann W. Dawson
Commissioner
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Letter also went to:

Mr. Jonathan Sloat
General Counsel, USIA

Mr. Charles Clarke
Director, Exhibits Service, USIA

Mr. George Beasley
Country Officer
Office of East Asian and Pacific Affairs, USIA

Mr. Clifton Forster
Director
East Asian and Pacific Affairs, USIA

Ivan Chermayeff,
Chermayeff & Geismar Associates
Jack Masey,
President, MetaForm Incorporated
I.M. Pei,
I.M. Pei & Partners
George Stevens, Jr.,
Co-Chairman, The American Film Institute

北京一九八四年美国展览会

United States Exhibition in Beijing, 1984

December 29, 1982

Mr. Gilbert A. Robinson
Deputy Director
United States Information Agency
Washington, D.C. 20547

Dear Gil:

As much as we would like to take advantage of your kind invitation to brief the various Federal agencies in Washington on our exhibition concept for Beijing, I am afraid that we will not be able to do so on January 17 inasmuch as certain clarifications of our concept which we had hoped to have in hand from the China Council for the Promotion of International Trade by now have not yet been transmitted to us.

These clarifications have to do with the nature of the structures we have proposed to contain the United States exhibition in Beijing and, as you will appreciate, impact directly on the cost and content components of our project. We feel that once we are in receipt of these clarifications from Beijing, we can then prepare all the necessary budget and content documentation which, as you have so correctly indicated, the various Federal agencies would want to review in order that they might make a reasoned judgment as to whether they could support the exhibition idea.

We are sorry that the delayed response from Beijing mentioned above has rendered the January 17 meeting premature.

Sincerely yours,



Jack Masey
President
U.S. Exhibition Design Group



file

December 20, 1982

Dear Mike:

As you will recall, you asked me to pull together an interagency meeting to review a proposal by a distinguished team from the private sector for a major exhibition in China in 1984. In my absence, Gil Robinson responded to your request, advising you that the meeting had been set. However, the exhibit's proponents have asked us twice to postpone the meeting, because their preparations were not yet completed.

Now I can inform you that we and the exhibit's advocates have agreed that the meeting will be held January 17 at 11 a.m. here at USIA. We have urged the advocates of the exhibit to prepare assiduously for this decisive meeting, and we have been informed in reply that they expect to be fully prepared on January 17. We have requested the prospectus for the exhibit by January 3, to allow sufficient time for study by all meeting participants.

I will advise you of the meeting's outcome as soon as possible after January 17.

Sincerely,

Charles Z. Wick
Director

The Honorable
Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
The White House



Shuler

November 2, 1982

Dear Mike:

Your memo to Charlie regarding the China Exhibition arrived after he departed for Africa.

I have cabled the text of your message to him. In the meantime, I have taken steps to set up a meeting on November 17th at 4:00 p.m. Charlie will chair it.

This will give all parties a chance to air their views and enable us to form a final assessment of the project's merits.

Sincerely,

gil

Gilbert A. Robinson
Acting Director

The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

11-17-82

THE WHITE HOUSE

WASHINGTON

October 26, 1982

MEMORANDUM FOR THE HONORABLE CHARLES Z. WICK
The Director, U.S. Information Agency

SUBJECT: Proposal for an Exhibition by the U.S. in
Beijing

I have received a letter from Charles McWhorter in New York about a proposal pending for an exhibition to be held by the U.S. in Beijing, China, in the spring and summer of 1984. Charles notes that you are understandably concerned about underwriting this project, which he estimates would cost about \$20 million. He makes a strong pitch that the President have the option of making a visit to China to open this exhibit, and expresses the view that the expenditure can be justified for a host of reasons. He is also convinced that there is no real possibility of substantial private funding for the project and that the government would have to be prepared to underwrite its whole cost.

I have asked the National Security Council to look into the matter, and they have given me a rundown on the history of the proposal and the separate approaches made to USIA, Commerce, State and other interested parties, along with some assessment of the pros and cons.

I think it would be helpful now if you could orchestrate and preside over an interagency gathering which would allow the backers of this project to present an up-to-date briefing to all of the interested U.S. agencies at one sitting. In addition to your own people, this should include appropriate representatives from Commerce, State, OMB, the NSC, and possibly DOD and CIA. This will give the backers of this project a fair hearing and enable us to make a better judgment about the merits of this project and the prospects for either government or private financing.

I am attaching copies of the letter from McWhorter and my reply, and asking the NSC staffers involved to be in touch with your people for any detailed coordination or support that may be needed.



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Attachments

THE WHITE HOUSE

WASHINGTON

October 26, 1982

Dear Charles:

Thank you for your letter of October 8 about the proposal for an exhibition by the United States in Beijing for the spring and summer of 1984.

I have asked the National Security Council to look into this and find that they have in fact been in touch with the backers of the project and with the various government agencies which have been approached. The main concern has been that the estimated cost of the exhibition exceeds what has been spent by either the U.S. Information Agency or the Department of Commerce for an exhibition anywhere, and the prospects for obtaining such sizable government funds in this budget environment are not good.

However, there are arguments that can be made for an exhibition along the lines proposed, and I suggest it would be useful to have the backers provide a briefing in the near future to an interagency group which would include all the U.S. agencies with a potential interest. This would enable the backers to take account of their latest design plans and discussions with the Chinese and to deal with all of the U.S. organizations involved at one sitting, which I understand has not been possible to date.

I am asking Charles Wick to arrange such a meeting and preside over the gathering. We will be better equipped to make a judgment on the merits of the project and the prospects for either government or private financing after the briefing.

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

cc: William J. Casey

Mr. Charles K. McWhorter
195 Broadway
New York, New York 10007

195 Broadway
New York, N.Y. 10007
Phone (212) 393-4459

*Bill
Get me a suggested
reply from NSC*

October 8, 1982.

Hon. Michael Deaver
The White House
Washington, D. C. 20500

Dear Mike:

As you probably know there is a proposal pending for an exhibition by the United States in Peking, China for the spring and summer of 1984. This would be handled in a manner similar to the exhibition which our country presented in Moscow in 1958 which received a visit from then Vice President Nixon with much publicity.

It seems to me that this proposal is currently on dead center. Charlie Wick of the U. S. Information Agency is understandably concerned about underwriting this project which would probably cost about \$20 million. The Department of Commerce has an obvious interest and it also would impact on the strategic concerns of both the CIA and Defense. I spoke with Bill Casey this morning about the project and he thought it would be worth bringing my concerns to your attention. It seems to me that it is important that President Reagan have the option of making a visit to China to open this exhibit in the spring of 1984. I don't have to spell out to you the ramifications of such a visit at that particular time. I would hope that you would give the importance of this option some thought and take whatever action is necessary to have funding for this exhibition contained in the 1984 Budget.

In my view this expenditure can be justified for a host of reasons including national security interests. It has many more obvious direct and indirect benefits than a great many items in our current defense and strategic areas of expenditures. The danger is that the project might fail since no one is willing to assume responsibility for funding. Leadership is needed to bring together those whose views would be relevant such as Bill Casey, Mac Baldrige Charlie Wick and David Stockman. I am also convinced that there is no real possibility of substantial private funding for the project. // If the exhibition is to happen at all our government must be prepared to underwrite its costs for the simple reason that the benefits outweigh the expenditure of funds.

Good luck with your labors and let's keep our fingers crossed
for a happy evening on November 2. With warm personal regards,

Sincerely,

A handwritten signature in cursive script, appearing to read "Charles".

Charles K. McWhorter

cc: William J. Casey

501
MEMORANDUM

Copy
NATIONAL SECURITY COUNCIL

6055/6608

047496

4800

PY

ME 003

November 18, 1981

NW.19

MEMORANDUM FOR DODIE LIVINGSTON

FROM:

ALLEN J. LENZ *ajl*

SUBJECT:

Presidential Message for U.S. Exhibit in PRC

You have received conflicting memoranda from me regarding the subject Presidential message. My memorandum dated October 15 recommended against the request of the Museum of the American Indian; the second memorandum, dated November 16, responded positively to a request from ICA for the same Presidential message.

This memorandum withdraws the affirmative recommendation and again recommends against the request for a Presidential message at the opening of the American Art Exhibition in China.

Inclusion of
Overview

2465

RECEIVED 16 NOV 81 09

TO LENZ

FROM O'CONNOR, THOMAS E

DOCDATE 13 NOV 81

URGENT

KEYWORDS: CHINA P R

SUBJECT: REQUEST FOR PRES STATEMENT FOR EXHIBIT OF AMERICAN INDIAN & WESTERN
AMERICAN PAINTING ON NOV 19

ACTION: MEMO LENZ TO LIVINGSTON

DUE: 16 NOV 81 STATUS S FILES

FOR ACTION

FOR CONCURRENCE

FOR INFO

CHINA OFFICE

GREGG



COMMENTS **NOTE -- ICA WOULD LIKE TO CABLE TEXT OF STATEMENT TODAY

NOV 16

REF#

LOG

NSCIFID

(C /)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO

C 4/16 Lenz Sgd Memo to Livingston 16 China office

DISPATCH

10 4/16

W/ATTCH

FILE

W/H (C) 80

RECEIVED 16 NOV 81 09

TO LENZ FROM O'CONNOR, THOMAS E DOCDATE 13 NOV 81
LENZ 16 NOV 81
LENZ 18 NOV 81

KEYWORDS: CHINA P R

SUBJECT: REQUEST FOR PRES STATEMENT FOR EXHIBIT OF AMERICAN INDIAN & WESTERN
AMERICAN PAINTING ON NOV 19

ACTION: MEMO LENZ TO LIVINGSTON DUE: 16 NOV 81 STATUS C FILES WH

FOR ACTION
CHINA OFFICE

FOR CONCURRENCE

FOR INFO
GREGG

COMMENTS **NOTE — ICA WOULD LIKE TO CABLE TEXT OF STATEMENT TODAY

NOV 16

REF#

LOG

NSCIFID

(C / J)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO

C 11/18 Lenz Sgd Memo to Livingston China, DC

DISPATCH

11/18

W/ATTCH FILE

WH (C) 80

6055/6608

NATIONAL SECURITY COUNCIL

November 18, 1981

Mr. Lenz:

Upon receipt of information from Dodie Livingston's office this date that State recommends against the proposed message at the American Art Exhibition in China, we contacted Don Gregg. Don said to go with the State recommendation against the message.

Therefore, have drafted the attached memo from you to Livingston.

Kathy

6055/6608

NATIONAL SECURITY COUNCIL

November 17, 1981

Don:

Attached next under is a memo to Livingston from Lenz dated October 15. Jim Lilley prepared this package turning down the request for a Presidential message. This request came in from the Museum of the American Indian.

The package you prepared recommending the message be provided is also attached. I signed the memo to Livingston on November 16. This request came from ICA.

Is it important that this message go?
Should we now send the message after everyone has been informed that there will be no message?

Yes
or
no
message

Allen
Allen Lenz

Agree

*Perhaps we are willing to
do for ICA what
we wouldn't for someone
else*

NATIONAL SECURITY COUNCIL

November 16, 1981

81 NO

MEMO FOR: JANET COLSON
FROM: ALLEN LENZ
SUBJECT: Presidential Statement for
Exhibition in China

SI

Do you have ^{any} ~~any~~ problem which my signing
off on the attached Dodie Livingston memo?
As you can see Don Gregg concurs with the
message. Unfortunately, we just received
this in our office and according to the
memo from ICA, which came in Friday, they
would like to have ^{an} ~~a~~ decision by today.

CO

Message OK with me.

JA

NATIONAL SECURITY COUNCIL

November 16, 1981

MEMORANDUM FOR DODIE LIVINGSTON

FROM: ALLEN LENZ *AL*

SUBJECT: Presidential Statement for Opening of American Art Exhibition in China

The National Security Council staff supports the sending of ICA's suggested text (Tab A) to be used at the exhibition of American art to be opened in Beijing on November 19.

Attachment:

Tab A Memo to Lenz from ICA

OK

NSC withdrawing request. Already considered & turned down earlier.

C. Korte
11/18/81

MEMORANDUM

6608 *af*

NATIONAL SECURITY COUNCIL

November 16, 1981

ACTION

MEMORANDUM FOR ALLEN LENZ

FROM: DON GREGG *af*

SUBJECT: Presidential Statement for Exhibition in China

I concur in sending ICA's draft statement (Tab A) to be used at the American art exhibition in China. Attached is a memo from you to Dodie Livingston giving your approval (Tab I).

RECOMMENDATION:

That you sign the memorandum to Dodie Livingston at Tab I.

Approve

af

Disapprove

Attachments:

Tab I Lenz Memo to Livingston
Tab A ICA memo to Lenz



**International
Communication
Agency**

United States of America
Washington, D.C. 20547

November 13, 1981 81 NOV 16 AIO: 02

Staff to
Don Gregg

MEMORANDUM FOR: DR. ALLEN J. LENZ
STAFF SECRETARY
NATIONAL SECURITY COUNCIL

FROM: THOMAS E. O'CONNOR *[Signature]*
EXECUTIVE ASSISTANT TO THE DIRECTOR

SUBJECT: REQUEST FOR PRESIDENTIAL STATEMENT FOR OPENING OF
AMERICAN ART EXHIBITION IN CHINA

An exhibition of American Indian Art and Western American painting sponsored by the Museum of the American Indian of New York and the Anschutz Collection of Colorado is scheduled to open in Beijing, People's Republic of China on November 19. The American Embassy in Beijing has strongly recommended that the White House approve a message of encouragement and greeting, preferably from the President, which would be released at the exhibition opening. USICA and the State Department's China Desk wholeheartedly approve this gesture which would show government support for a very worthwhile project funded totally from the private sector. Among those who contributed are Atlantic Richfield Foundation, Northwest Airlines, Pan American Airlines, the Christian A. Johnson Endeavor Foundation, and Dow Chemical.

The following is a suggested text for the Presidential statement. The Embassy asks that a decision on use of a Presidential statement and the approved text be cabled by November 16 in order to allow them time to translate and print.

I take great pleasure in congratulating the Museum of American Indian Art in New York, the Anschutz Collection of Denver, the Chinese Exhibition Agency, and the private American donors who have cooperated to make it possible for the Chinese people to see an exhibition of American Indian art and artifacts and of American paintings of life in the Western United States.

This unique exhibition will give museum visitors in Beijing and Shanghai two different but complementary views of the American experience. It is also an example of the private initiative and private financial support which have

always played the principal role in America's cultural life. I am confident that the exhibition, like the outstanding exhibitions of China's art archeological discoveries which have been shown in the United States, will contribute greatly to mutual understanding between the peoples of China and of the United States.

RECOMMENDATION

We recommend that the President approve this message of encouragement and greeting be issued in his name.

I take great pleasure in congratulating the Museum of American Indian Art in New York, the Anschutz Collection of Denver, the Chinese Exhibition Agency, and the private American donors who have cooperated to make it possible for the Chinese people to see an exhibition of American Indian art and artifacts and of American paintings of life in the Western United States.

This unique exhibition will give museum visitors in Beijing and Shanghai two different but complementary views of the American experience. It is also an example of the private initiative and private financial support which have always played the principal role in America's cultural life. I am confident that the exhibition, like the outstanding exhibitions of China's art archeological discoveries which have been shown in the United States, will contribute greatly to mutual understanding between the peoples of China and the United States.

MEMORANDUM

NATIONAL SECURITY COUNCIL

6055

047496

4800

ME002

IN

PR008

CO0340

October 15, 1981

MEMORANDUM FOR DODIE LIVINGSTON

FROM:

ALLEN J. LENZ *AL*

SUBJECT:

Presidential Message for U.S. Exhibit in PRC, *denied*

It is the view of the NSC Staff that this particular event does not warrant an exception and, therefore, we recommend that you stick with your established policy which would not require a Presidential message.

Attachment

Tab A Incoming

*Call Dr. Force to regret.
C. Korte 10/19/81*

X

Enclosures 217-4-12
Overbino 217-4-12

2465

NATIONAL SECURITY COUNCIL

ACTION

October 15, 1981

MEMORANDUM FOR ALLEN V. LENZ

FROM:

JAMES LILLEY *JK*

SUBJECT:

Presidential Message for U.S. Exhibit in PRC

Recommend you send the attached memo to Dodie Livingston recommending against sending a message.

Attachment

Tab I	Memo to Livingston
A	Incoming

RECEIVED 14 OCT 81 18

TO LENZ

FROM LIVINGSTON, D

DOCDATE 14 OCT 81

FORCE, ROLAND

03 OCT 81

)

KEYWORDS: CHINA P R

SUBJECT: PRES MSG FOR US EXHIBIT IN PRC

ACTION: PREPARE MEMO LENZ TO LIVINGSTON DUE: 15 OCT 81 STATUS S FILES

FOR ACTION

FOR CONCURRENCE

FOR INFO

LILLEY

GREGG

81 OCT 14 PM 17

COMMENTS *** ASAP ACTION REQUESTED ***

REF#

LOG

NSC/FID

(J /)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO

C 10/15 Lenz Sgd memo to Livingston JL✓

DISPATCH

H.W. 10/15

W/ATTCH

FILE

WH

(C)H

6055

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 14, 1981

MEMORANDUM FOR ALLEN LENZ, NSC

SUBJECT: Presidential Message for U.S. Exhibit in PRC

I have received the attached package requesting a Presidential message for what seems to be a major exhibit in the PRC, beginning in mid-November, of works from the Museum of the American Indian and the Anschutz Collection of Western American Art. They are anxious to get something right away so it can be printed in the official program.

As a general rule, we would not send messages for events like this because there are so many special international exhibitions of art works both here and abroad every year. Do you think this particular event warrants an exception? If yes, I can get a draft from the National Endowment for the Arts/Bureau of Indian Affairs and clear the final draft with NSC staff. If not, I can just call the writer to regret. Please let me know ASAP.

Thank you.



DODIE LIVINGSTON
332-OEOB/Ext. 2941

6055

MUSEUM OF THE AMERICAN INDIAN
HEYER FOUNDATION
BROADWAY AT 155TH STREET
NEW YORK, N. Y. 10032
(212) 283-2420

October 3, 1981

Miss Dodie Livingston
The White House
Washington, D.C. 20500

Dear Miss Livingston:

This is to provide you with the background information you requested in connection with the draft letter for the President's signature that you received from Senator Laxalt's office.

The planning for the exhibition that we will open in Peking at the Museum of Chinese History (the largest museum in China) began in 1977. It consists of more than 500 Indian artifacts from this Museum (enclosure A) and more than 50 paintings from the Anschutz Collection of Western American Art (enclosure B).

The auspices in China are the Museum of Chinese History and the Chinese Exhibition Agency. Following a two-month exhibition period in Peking, the show will move to the Shanghai Museum of Fine Arts from February 19th through March 19th, 1982.

This is the first exhibition of this type and of this quality and magnitude to be sent from this country to China. The value of the materials is in the millions and the budget for the show exceeds half a million dollars. Moreover, it has all been generated in the private sector. Major donors are: The Atlantic Richfield Foundation, Northwest Airlines, Inc., The Christian A. Johnson Endeavor Foundation, and Pan American World Airways. Other support has been provided by Dow Chemical, U.S.A., The Asian Cultural Council, and a number of individual donors.

The Ancestors was mounted in New York in 1979, with major support by the National Endowment for the Humanities (enclosure C).

Our invitation to present the exhibition is from the Museum of Chinese History which is directly related to the Chinese Ministry of Culture and the Cultural Relics Commission. The invitation forms the cover of a recent Museum Newsletter which provides a rationale for the exhibition (enclosure D). A translation of the invitation is also enclosed (enclosure E).

The space allotted us for the display of artifacts and paintings is in a main gallery of some 14,000 square feet (enclosure F).

Our Chinese sponsors will host an opening reception in the Great Hall of the People on November 19th and have indicated they will be inviting members of our embassy staff.

October 3, 1981

Mr. Charles Freeman, now Deputy Head of the Mission in Beijing was briefed by me about the exhibition last March.

I enclose two other items: a general information brochure about the Museum with a fact sheet (enclosure G) and a recent publication of annual reports for the years 1977 through 1980 (enclosure H).

Please let me know if you require any additional information. We are most anxious to have a greeting by President Reagan.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Roland W. Force". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Roland W. Force
Director

Encl.

RWF/jr.

291

copy

JAN 5 REC'D

FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D.C. 20554

January 4, 1982

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1140

PR008

CO 034-02

IN REPLY REFER TO:

SC

F0005-01

FG128

Washburn Abbott

Honorable Elizabeth H. Dole
Assistant to the President
for Public Liaison
The White House
Washington, D.C. 20500

Dear Mrs. Dole:

In line with our telephone conversation today, I am sending along the background data on a rather unique opportunity which has been presented to us by the Government of the Peoples Republic of China. They are prepared to accept in Beijing, during the summer months of 1984, a major U.S. National Exhibition on American science, technology and culture. It would be similar in scope and content to the American National Exhibition in Moscow in 1959, where Khrushchev and Nixon debated in the kitchen.

Earlier this year a "Design Group" of private citizens visited Beijing to explore the possibility. Their trip was financed by the U.S. International Communication Agency. (I.M. Pei, who designed the new East Wing of The National Gallery of Art is a member of this Group; also George Stevens, Jr., and Jack Masey, who worked with us on the 1959 Moscow Exhibition.) They were very favorably received by the Chinese. A copy of their Report is enclosed.

The Report has been reviewed by the Department of State, USICA, Commerce, and other relevant agencies in Washington. There is considerable interest in the project, but no government funds are available to get it under way. Charlie Wick and Malcolm Baldrige have stated that the private sector will have to pick up the ball.

The next step (Phase II), costing \$250,000, will take about six months of work by I.M. Pei, Jack Masey and their experts. At the end of that time they will have completed the detailed Schematic Design of the buildings and the uncovered areas, together with scale models, and visual presentations of how the exhibition area will look to the 12 million Chinese attendees. The designated exhibition site is 20 minutes by bicycle from Tiananmen Square. It is over 400,000 square feet -- about the size of eight football fields.

Enclosures 11/10/81

Oversize Attachments # 3778

To determine whether there is sufficient interest on the part of the private sector to underwrite this Phase II, Joe Charyk of Comsat -- with the assistance of Clark MacGregor of United Technologies and Clyde Wheeler of the Sun Company -- has invited a couple of dozen business executives to luncheon at the Metropolitan Club on Friday, January 8. Representatives of the White House, State Department, Commerce Department, USICA, and FCC will also be present.

~~If Mr. Valis' schedule would permit him to join the group for luncheon at 12:15 on this Friday, we would be delighted.~~ I have mentioned the possibility to Dr. Charyk.

An interesting feature is the concept of a Great Hall of Telecommunications wherein all the latest state-of-the-art hardware would be on display and which would include an auditorium with television stage. Here would originate live television programs for transmission to the United States by satellite, and live programs from the United States would be received on a large screen and relayed to TV receivers throughout China.

1984 may seem a long time away, but having worked on the 1959 Moscow Exhibition, I can affirm that an undertaking of this scope and difficulty requires plenty of lead time.

With appreciation for your interest, and with all good wishes for the New Year,

Sincerely,



Abbott Washburn
Commissioner

Enclosure

Ivan Chermayeff,
Chermayeff & Geismar Associates
Jack Masey,
President, MetaForm Incorporated
I.M. Pei,
I.M. Pei & Partners
George Stevens, Jr.,
Co-Chairman, The American Film Institute

北京一九八四年美国展览会

United States Exhibition in Beijing, 1984

21 September 1981

MEMORANDUM OF CONVERSATION

Mr. Bi Jilong, Under Secretary General for Technical Cooperation at the United Nations, telephoned at 4:55 pm today to say that he had just returned from a long trip abroad and had heard that USIA Director Charles Z. Wick had met with his "Chinese counterpart in the CCPIT" in Beijing a few weeks ago where they discussed the United States Exhibition in Beijing.

Mr. Bi said that he heard that Mr. Wick "indicated his support for this project and said he would very much like to see it realized." He went on to say that "unfortunately, Mr. Wick indicated that his agency was not able to finance the first stage of this project, which will cost \$250,000, and that the funding for this stage will need to come from the United States private sector."

Mr. Bi then added, "I want to say again that the Chinese side definitely wants to see this exhibition take place in Beijing and would like to help wherever possible." He commented that the Chinese side would welcome United States private sector involvement in this project: "If," he interjected, "representatives of American companies who may be involved in your project wanted to inspect the proposed U.S. site in Beijing, we would be very happy to receive them."

I thanked Mr. Bi for his reiteration of support for this project and said that although we had not yet found the necessary funding to proceed with the first phase of the project, we were confident that it would soon be forthcoming -- either from the private sector or from another U.S. Government Agency -- or possibly from both sources.

.../

United States Exhibition in Beijing, 1984
830 Third Avenue
New York, NY 10022

Telephone (212) 759-5393
Cable: EXHIBITION NEW YORK

MEMORANDUM OF CONVERSATION
21 September 1981
Page two

Mr. Bi advised me that he was planning to visit Beijing in mid-November of this year for 2 to 3 weeks and "it would be useful if, by then, I could have some definite word from you that the project was under way." I said that I didn't know whether we could resolve the funding question by mid-November, but even in the event that we couldn't, we still wanted the CCPIT to hold the site for us because there was no doubt in our minds that this exhibit would ultimately take place in Beijing as planned. He said he would communicate this personally to the CCPIT and asked that in the interim, I keep him closely informed regarding all developments on this project.

A handwritten signature in dark ink, consisting of a large, stylized 'J' followed by a series of loops and a long horizontal stroke extending to the right.

Jack Masey

THE WHITE HOUSE
WASHINGTON

JAN 8 1982

Date: January 8, 1982

TO: ELIZABETH DOLE

FROM: WAYNE H. VALIS

- ☐ For your information
- ☐ Per our conversation
- ☐ Other:

I have advised Abbott Washburn
that I will be attending the
second half of this luncheon.

3/8 for Shirley
Wayne:
Is there further
work to be
done on
Washburn project?
Pls. advise.
Shirley
Shirley -- NO (wv)

4 **International
Communication
Agency**

United States of America

Washington, D. C. 20547

Director



26 AUG 1981 **USICA**

Add-on 4525

August 26, 1981

MEMORANDUM FOR:

The Honorable
Richard V. Allen
Assistant to the President
for National Security Affairs
The White House

HO

037385

0034-02

FI 004

IT 121

FROM:

Charles Z. Wick

SUBJECT:

U.S. Exhibition in China 1984

REFERENCE:

NSC Memorandum dated August 12, 1981

Thank you for sending me a copy of the fact sheet on the proposed U.S. Exhibition in Beijing in 1984. I agree with you that such an exhibition would advance U.S.-PRC relations and cooperation in science and technology and culture.

I have already had a very helpful meeting with the organizers and explained to them that because of USICA budget reductions in FY-82, I doubt very much we can fund Phase II of the project at this time. Also, my colleagues tell me that the initial USICA grant to cover Phase I of the feasibility study was made on the condition that it did not commit USICA to support Phase II or Phase III and that funding for additional feasibility studies would come entirely from the private sector. This was specifically agreed to in the grant agreement.

I have urged the Design Group to actively seek support from the private sector while exploring possibilities with the Department of Commerce and other agencies more directly involved in science and technology transfers. I plan to continue to watch the progress of this project with interest, even though we cannot provide additional funding under the present circumstances.

THE WHITE HOUSE
WASHINGTON

August 12, 1981

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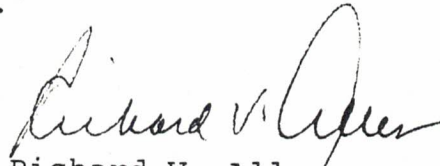
MEMORANDUM FOR THE HONORABLE CHARLES Z. WICK
Director, International Communication Agency

SUBJECT: U.S. Exhibition in China 1984

The attached fact sheet on the proposed U.S. exhibition in Peking has come to my attention through my Staff, and I support such an exhibition.

The project strikes me as entirely worthwhile as I believe such an exhibition would be good for US-Chinese relations in a concrete way. This is just the kind of thing we should be doing in China: selling American technology and promoting American culture.

I understand George Stevens has requested that your agency and perhaps the Department of Commerce would share funding of the Phase 2 feasibility study. I also understand that Commerce might be interested in using the facility such an exhibition would provide.



Richard V. Allen
Assistant to the President
for National Security Affairs

Attachment

NSC # 8104525

MEMORANDUM

NATIONAL SECURITY COUNCIL

RVA HAS SEEN

4525 redo

ACTION

August 2, 1981

MEMORANDUM FOR RICHARD V. ALLEN

FROM: JIM LILLEY

SUBJECT: US Exhibition in China in 1984

In accordance with your instructions, I have attached a memorandum for Charles Wick for your signature.

George Stevens has suggested that the Phase 2 feasibility study for the Exhibition be funded jointly by USICA and the Department of Commerce. Arnold Weiss of Commerce has expressed an interest in using the facility created by such an exhibition.

RECOMMENDATION: That you sign the memo to Charles Wick at Tab I.

Approve

[Signature]

Disapprove

SIGNED

Attachment

Tab I Memo to Wick

MEMORANDUM

NATIONAL SECURITY COUNCIL

EVA HAS SEEN
4525 *aph*ACTION

July 29, 1981

MEMORANDUM FOR RICHARD V. ALLEN

FROM: JIM LILLEY *W*

SUBJECT: Proposal for US Exhibition in China in 1984

This memo acquaints you with an American exhibition for China in 1984 and requests that you call Charles Wick of USICA to support this proposition. The reason we are acting now is that we need money for a feasibility study to launch this project. The project itself strikes me as worthwhile.

Attached is a one-page description of an American exhibition for Peking which is being managed by people with vision and taste, including I.M. Pei, the world-famous architect and George Stevens, Jr., award-winning film producer. This is just the kind of thing we should be doing in China -- selling American technology and promoting American culture. It has nothing to do with weapons, Taiwan, or Pol Pot. It is skillful American hype, and my judgment is that it would have a tremendous impact in China.

Charles Wick knows about it and is a little hesitant. Wick, however, himself may go over to China soon to open up a USICA-backed exhibition. The State Department supports this proposal and is contacting Wick.

RECOMMENDATION: That you call Charles Wick and tell him that this idea makes a lot of sense, that it would be good for US-Chinese relations in a concrete way.

Approve ✓

Disapprove _____

8/3

But who pays the 250K?

Attachment

Tab A background sheet

*Letter to send Wick a memo,
a Harding who's only saying we
think it is a good idea*

FACT SHEET: PROPOSED UNITED STATES EXHIBITION OF SCIENCE,
TECHNOLOGY AND CULTURE IN BEIJING, 1984

The PRC has agreed to in principle and designated a site in Beijing for an 120-day American exhibition of science, technology and culture. ICA supported a feasibility study by a Design Group composed of I.M. Pei (architect of East Wing of National Gallery), Ivan Chermayeff (designer of World's Fairs), George Stevens, Jr. (award-winning film and television producer/chairman of The American Film Institute) and Jack Masey (headed U.S. pavilions at Expo 67 and Expo 70). Exhibition would reach 10 million Chinese directly (100,000 visitors per day) and millions more by press and TV relays from site. For project to proceed, U.S. Government initiative is necessary leading to exhibition under cultural exchange agreement jointly funded by the U.S.G. and major U.S. corporations interested in China. The following factors are pertinent:

-- The CCPIT (China Council for Promotion of International Trade) signed agreement with Design Group allocating site for 1984 exhibition and stating interest. A detailed description of the proposed exhibition has been presented in feasibility study.

-- Pei will design high tech, pre-fab structure constructed in U.S. and erected at Beijing site. Exhibition to include computers, science research and visual arts. Performing arts components will bring leading U.S. artists/entertainers to site. State-of-the-art video will enable satellite broadcasting of seminars, performances, etc. between U.S. and Beijing and to other localities in China.

-- Target audience is leaders in various disciplines, mid-level members of the Peoples Liberation Army and general public.

-- Cost of exhibition is pegged at \$10 million of combined private-governmental support. Next step is preparation of scale model by Pei and refinement of exhibition contents and logistics.

-- Project represents one-time opportunity to reach Chinese with demonstration of American imagination and expertise. PRC sees opportunity to show its people how science and technology can accelerate development, and sees prospect of retaining pre-fab building for future American exhibitions and other activities.

The decision called for is to determine whether 1984 exhibition of American science, technology and culture will advance our objectives in PRC. Affirmative decision will require funding of the \$250,000 Phase 2 feasibility study and a commitment, if the Phase 2 study is successful, to encourage participation of private industry in financing exhibition. Design Group has had positive responses in preliminary discussions with major corporations, including IMB and Mobile.

July 28, 1981

MEMORANDUM RE: PROPOSED UNITED STATES EXHIBITION OF SCIENCE,
TECHNOLOGY AND CULTURE IN BEIJING, 1984

The PRC has agreed to in principle and designated a site in Beijing for an 120-day American exhibition of science, technology and culture. ICA supported a feasibility study by a Design Group composed of I.M. Pei (architect of East Wing of National Gallery), Ivan Chermayeff (designer of World's Fairs), George Stevens, Jr. (award-winning film and television producer/chairman of The American Film Institute) and Jack Masey (headed U.S. pavilions at Expo 67 and Expo 70). Exhibition would reach 10 million Chinese directly (100,000 visitors per day) and millions more by press and TV relays from site. For project to proceed, U.S. government initiative is necessary leading to exhibition under cultural exchange agreement jointly funded by the U.S.G. and major U.S. corporations interested in China. The following factors are pertinent:

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- Pei will design high tech, pre-fab structure constructed in U.S. and erected at Beijing site. Exhibition to include computers, science research and visual arts. Performing arts components will bring leading U.S. artists/entertainers to site. State-of-the-art video will enable satellite broadcasting of seminars, performances, etc. between U.S. and Beijing and to other localities in China.
- Target audience is leaders in various disciplines, mid-level members of the Peoples Liberation Army and general public.
- Cost of exhibition is pegged at \$10 million of combined private-governmental support. Next step is preparation of scale model by Pei and refinement of exhibition contents and logistics.
- Project represents one-time opportunity to reach Chinese with demonstration of American imagination and expertise. PRC sees opportunity to show its people how science and technology can accelerate development, and sees prospect of retaining pre-fab building for future American exhibitions and other activities.

The decision called for is to determine whether 1984 exhibition of American science, technology and culture will advance our objectives in PRC. Affirmative decision will require funding of the \$250,000 Phase 2 feasibility study and a commitment, if the Phase 2 study is successful, to encourage participation of private industry in financing exhibition. Design Group has had positive responses in preliminary discussions with major corporations including IBM and Mobil.

NSC/S PROFILE

UNCLASSIFIED

ID 8104525

RECEIVED 29 JUL 81 19

TO ALLEN

FROM LILLEY

DOCDATE 29 JUL 81

037385

KEYWORDS: CHINA P R

SUBJECT: PROPOSAL FOR US EXHIBITION IN CHINA IN 1984

ACTION: FOR DECISION

DUE:

STATUS X FILES

FOR ACTION

FOR COMMENT

FOR INFO

ALLEN

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COMMENTS

REF#

LOG

NSCIFID

(D /)

ACTION OFFICER (S)

ASSIGNED

ACTION REQUIRED

DUE

COPIES TO

	-	8/3	RVA approved memo		
Lilley	S	8/3	prepare memo Allen to Wick (8/8) DG		V
A/for	X	8/05	for signature	8/07	
	C	8/12	RVA pgs memo to Wick		
DISPATCH <i>JK 8/12</i>					
W/ATTCH FILE <i>WH</i> (C) <i>5c/Berta</i>					

RECEIVED 29 JUL 81 19

TO ALLEN

FROM LILLEY

DOC DATE 29 JUL 81

LILLEY

02 AUG 81

WICK, C

26 AUG 81

KEYWORDS: CHINA P R

SUBJECT: PROPOSAL FOR US EXHIBITION IN CHINA IN 1984

ACTION: FOR DECISION

DUE: 08 AUG 81 STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

ALLEN

GREGG

COMMENTS

REF#

LOG

NSC/FID

(D / V)

ACTION OFFICER (S)

ASSIGNED

ACTION REQUIRED

DUE

COPIES TO

Add-on — 8/81 Recd Wick Reply JL

DISPATCH

W/ATTCH FILE (C)

#4525

rebo

ID

81 AUG 6 A 9: 39

*Should this have
been for the President?*

12/0810

SIGNED

SHOW CC

SHOW CC

SHOW CC

SHOW CC

SHOW CC

RECEIVED

81 AUG 28 A 8: 20

JANET COLSON

BUD NANCE

DICK ALLEN

IRENE DERUS

JANET COLSON

BUD NANCE

KAY

CY TO VP

CY TO MEESE

CY TO BAKER

CY TO DEEVER

CY TO BRADY

SHOW CC

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For info



**International
Communication
Agency**

United States of America
Washington, D.C. 20547

Copy

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ME 002-07
CO 034-02

Office of the Director

AR

6/10 FG 298
CO 104

9/1 FE 004

PR 008

PR 005

FG 001

June 3, 1981

MEMORANDUM FOR: Mrs. Dodie Livingston
Director, Office of Special
Presidential Messages
The White House

FROM: Pamela H. Smith
Special Assistant
Office of the Director

The International Communication Agency has organized an exhibition entitled "American Paintings from the Museum of Fine Arts, Boston," which implements the Cultural Agreement between the United States and the People's Republic of China. The exhibit, which consists of seventy paintings from the Museum's collection covering over 200 years of American art, will be shown in Beijing from September 1-30 and in Shanghai from October 26-November 24, 1981. The National Security Council and the Department of State have approved the text of a Presidential Statement which will preface the show's fully illustrated Chinese-language catalog. The catalog will be distributed primarily to high-ranking Chinese government officials and cultural leaders.

We seek your advice on the following questions concerning the Presidential message in the catalog:

- 1) Should the Presidential seal appear on the page that bears the Presidential message?
- 2) Should a facsimile of the President's signature be used or should his name be printed?
- 3) Should the President's title be typed under his signature line?

Enclosures filed in
Oversize Attachments # 2054.

CF-
Please find
file ICA.
will send final
mock-up brochure
to us when ready to do
if they receive a booklet.
C. H. Smith

I have attached a catalog from our successful museum exhibit in Mexico late last year. You will note that the seal was not used and that a facsimile signature appears on the Statement page.

The catalog is presently being translated and typeset into the Chinese language. Copies must then be printed and shipped to Beijing in time for the September 1 opening. We would appreciate hearing from you by June 10. If you have any questions, I can be reached on 724-9211.