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CONGRESSMAN'S PARTY ID

	OCTOBER TR II	OCTOBER TR III	NOVEMBER TR IV
DEMOCRATS	45	43	42
REPUBLICANS	33	32	33
UNDECIDED	22	25	25

CONTROL OF U.S. HOUSE

	JUN VII	JUL IX	AUG X	OCT II	OCT III	NOV IV
REPUBLICANS	42	43	50	39	36	44
DEMOCRATS	37	41	34	40	43	37
OTHER	2	1	1	1	1	1
DON'T KNOW	19	15	15	20	20	18

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EAGLE TRACK IV

NOVEMBER 19, 1981

FLASH RESULTS

FIELD: PERIOD I - NOVEMBER 9 AND 10

PERIOD II - NOVEMBER 11 THROUGH 18

ECONOMIC PROGRAM

	<u>FEB/III</u>	<u>SEP/XI</u>	<u>OCT/TII</u>	<u>OCT/TIII</u>	<u>Nov/TIV</u>	<u>CHANGE OCT-NOV</u>
<u>FAIRNESS</u>						
FAIR	74	78	63	64	57	-7
UNFAIR	17	14	33	32	37	+5
NO OPINION	10	8	4	4	6	+2
<u>HELPFULNESS</u>						
HELPUFUL	63	63	51	53	46	-7
NOT HELPUFUL	28	28	44	43	47	+4
NO OPINION	9	9	4	4	7	+3
<u>FAV TO RICH</u>						
FAV TO RICH	54	54	70	74	74	0
FAV TO POOR	7	5	5	5	2	-3
NO OPINION	39	41	25	21	24*	+3
<u>EFF ON INFL</u>						
RED INFL	70	70	63	65	58	-7
NOT RED INFL	20	20	30	30	36	+6
NO OPINION	10	10	7	5	6	+1
<u>EFF ON PROD</u>						
INC PROD	66	68	60	63	56	-7
NOT INC PROD	20	19	31	32	35	+3
NO OPINION	14	15	9	5	9	+4

* INCLUDES NO OPINION/NEITHER/BOTH

PRESIDENT REAGAN'S ECONOMIC PACKAGE EFFECT ON ECONOMY

BEFORE CONGRESS PASSED PROPOSALS

"SUPPOSE MOST OF PRESIDENT REAGAN'S ECONOMIC PROPOSALS ARE PASSED BY CONGRESS. FROM WHAT YOU'VE HEARD AND READ, DO YOU FEEL THAT, ON THE WHOLE, THESE PROPOSALS WILL HELP OR HURT THE ECONOMY?"

	<u>FEB 20</u> <u>1981</u>	<u>MAR 7</u> <u>1981</u>	<u>MAR 25</u> <u>1981</u>	<u>APRIL</u> <u>1981</u>	<u>MAY</u> <u>1981</u>	<u>JUNE</u> <u>1981</u>	<u>JULY</u> <u>1981</u>
HELP	78	76	70	72	75	62	68
HURT	13	14	18	20	19	27	24
NEITHER/ NO OPINION	8	10	11	7	7	11	9

AFTER CONGRESS PASSED PROPOSALS

"NOW THAT PRESIDENT REAGAN'S MAJOR ECONOMIC PROPOSALS HAVE BEEN PASSED BY CONGRESS FROM WHAT YOU'VE HEARD AND READ, DO YOU FEEL THAT, ON THE WHOLE, THESE PROGRAMS WILL HELP OR HURT THE ECONOMY?"

	<u>AUG</u> <u>1981</u>	<u>SEPT</u> <u>1981</u>	<u>OCT 5</u> <u>1981</u>	<u>OCT 17</u> <u>1981</u>	<u>NOV</u> <u>1981</u>	<u>CHG</u> <u>OCT-NOV</u>
HELP	74	70	65	69	59	-10
HURT	18	22	26	23	32	+9
NEITHER/ NO OPINION	7	8	9	8	9	+1

JOB RATING: PRESIDENT REAGAN

DO YOU APPROVE OR DISAPPROVE OF THE WAY RONALD REAGAN IS HANDLING HIS JOB AS PRESIDENT? (WAIT FOR RESPONSE, THEN ASK:) WOULD THAT BE STRONGLY (APPROVE/DISAPPROVE) OR JUST SOMEWHAT (APPROVE/DISAPPROVE)?

	FEB 1 1981	FEB 20 1981	MAR 7 1981	MAR 25 1981	APRIL 1981	MAY 1981	JUNE 1981	JULY 1981	AUGUST 1981*	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981	CHG OCT-NOV
STRONGLY APPROVE	34%	43%	40%	36%	46%	39%	34%	33%	44%	42%	34%	37%	36%	31%	-5
SOMEWHAT APPROVE	31	27	32	35	30	36	35	36	29	31	27	30	29	31	+2
SOMEWHAT DISAPPROVE	8	8	7	11	10	11	13	12	12	12	12	10	12	14	+2
STRONGLY DISAPPROVE	6	6	9	9	7	9	12	15	12	12	20	15	17	19	+2
NO OPINION	22	16	13	9	7	5	6	4	4	3	7	8	6	5	-1

PRESIDENT REAGAN'S JOB RATING ON SPECIFIC ISSUES

	MARCH 25 1981	APRIL 1981	MAY 1981	JUNE* 1981	JULY 1981	AUGUST 1981	OCT 5 1981	OCTOBER 17 1981	NOV 1981	CHG OCT-NOV
FOREIGN AFFAIRS										
STRONGLY APPROVE	24%	30%	27%	24%	22%	27%	30%	30%	23%	-7
SOMEWHAT APPROVE	33	33	38	32	36	38	35	34	36	+2
SOMEWHAT DISAPPROVE	12	11	12	11	15	11	13	16	17	+1
STRONGLY DISAPPROVE	11	8	8	10	11	9	10	13	14	+1
NO OPINION	21	18	16	24	16	15	12	7	10	+3

*MOR STUDY

PRESIDENT REAGAN'S JOB RATING ON SPECIFIC ISSUES

	MARCH 25 1981	APRIL 1981	MAY 1981	JUNE* 1981	JULY 1981	AUGUST 1981	OCT 5 1981	OCT 17 1981	NOV 1981	CHG OCT-NOV
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THE ECONOMY

STRONGLY APPROVE
SOMEWHAT APPROVE
SOMEWHAT DISAPPROVE
STRONGLY DISAPPROVE
NO OPINION

32%	36%	31%	29%	28%	38%	31%	32%	27%	-5
35	34	37	32	35	32	35	33	32	-1
14	12	14	13	13	13	13	14	17	+3
10	10	12	12	18	13	16	16	19	+3
9	8	6	14	6	4	5	5	5	0

*MOR STUDY

THERMOMETER RATINGS OVER TIME

INDIVIDUALS

EAGLE #	III FEB 81	IV MAR 81	V MAR 81	VI APR 81	VII MAY 81	VIII JUN 81	IX JUL 81	X AUG 81	XI SEP 81	TR I SEP 81	TR II OCT 81	TR III OCT 81	TR IV NOV 81
RONALD REAGAN	*	*	70	74	74	*	68	72	70	64	69	66	66
GEORGE BUSH	*	*	61	61	64	*	*	*	61	*	*	*	62
WALTER MONDALE	*	*	56	57	57	*	*	56	54	55	57	54	55
TED KENNEDY	*	*	45	50	50	*	*	47	*	50	51	48	53
NANCY REAGAN	*	*	*	*	64	*	61	62	62	57	57	57	*
JIMMY CARTER	*	*	*	*	*	*	*	*	*	*	53	*	*
DAVID STOCKMAN	*	*	*	54	*	*	*	*	*	*	*	*	51
JOHN GLENN	*	*	*	*	*	*	*	*	*	*	*	63	64

*NOT APPLICABLE

Thermometer Ratings over Time

Groups and Organizations

	<u>Sept/XI</u>	<u>Nov/TIV</u>
White House Staff	62	57

HOW WELL DO THESE CHARACTERISTICS DESCRIBE PRESIDENT REAGAN?

(PERCENTAGE OF PEOPLE CHOOSING EXCELLENT OR GOOD)

	MAY 1981	JULY 1981	AUGUST 1981	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981	CHG OCT-NOV
STRONG LEADERSHIP QUALITIES THIS COUNTRY NEEDS	77%	72%	78%	76%	68%	72%	71%	69%	-2
SHOWS TOO MUCH BUSINESS FAVORITISM	NA	NA	46	44	49	46	46	48	+2

HOW WELL DO THESE CHARACTERISTICS DESCRIBE PRESIDENT REAGAN?

(PERCENTAGE OF PEOPLE CHOOSING FAIR OR POOR)

	MAY 1981	JULY 1981	AUGUST 1981	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981	CHG OCT-NOV
STRONG LEADERSHIP QUALITIES THIS COUNTRY NEEDS	22%	27%	22%	23%	31%	28%	29%	30%	+1
SHOWS TOO MUCH BUSINESS FAVORITISM	NA	NA	49	52	48	49	51	46	-5

LIKE MOST ABOUT REAGAN

(RANK ORDER BY FREQUENCY OF MENTION)

	FEB 1 1981	MAR 7 1981	MAR 25 1981	APRIL 1981	MAY 1981	JULY 1981	AUG 1981	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981
STRONG LEADERSHIP CAPABILITY	14%	14%	15%	15%	14%	15%	24%	23%	20%	20%	19%	19%
DO A GOOD JOB	6	10	10	10	11	10	8	10	10	9	10	10
STAND ON GOVERNMENT SPENDING	--	--	4	3	3	2	1	6	7	5	6	5
HONEST/SINCERE	7	10	8	10	11	9	7	6	6	5	5	7
APPEARANCE/PERSONALITY	4	5	6	9	8	10	5	6	4	4	5	6
OUTSPOKEN/STRAIGHTFORWARD	8	7	8	9	8	5	7	5	4	5	4	5
STAND ON ECONOMY	--	--	4	4	3	4	3	3	3	5	3	3
HELP THE PEOPLE	--	--	4	4	5	4	4	2	2	3	3	2
GENERAL POSITIVE	--	--	4	4	4	5	3	1	--	3	3	4
QUALIFIED/CAPABLE	--	--	3	3	2	2	2	2	3	2	2	1
STAND ON LABOR UNIONS	--	--	--	--	--	--	--	4	2	1	2	1
CAMPAIGN PROMISES	2	2	1	1	1	2	3	3	2	1	2	1
TOO SOON TO JUDGE/NEUTRAL	9	4	3	1	1	1	1	1	5	1	1	1
NO OPINION	6	5	6	5	5	5	5	3	4	3	4	5
SPECIFIC POSITIVE RESPONSES	76	81	80	85	84	83	84	87	77	81	79	75
NEGATIVE	10	10	11	8	10	11	11	10	14	12	13	14

LIKE LEAST ABOUT REAGAN

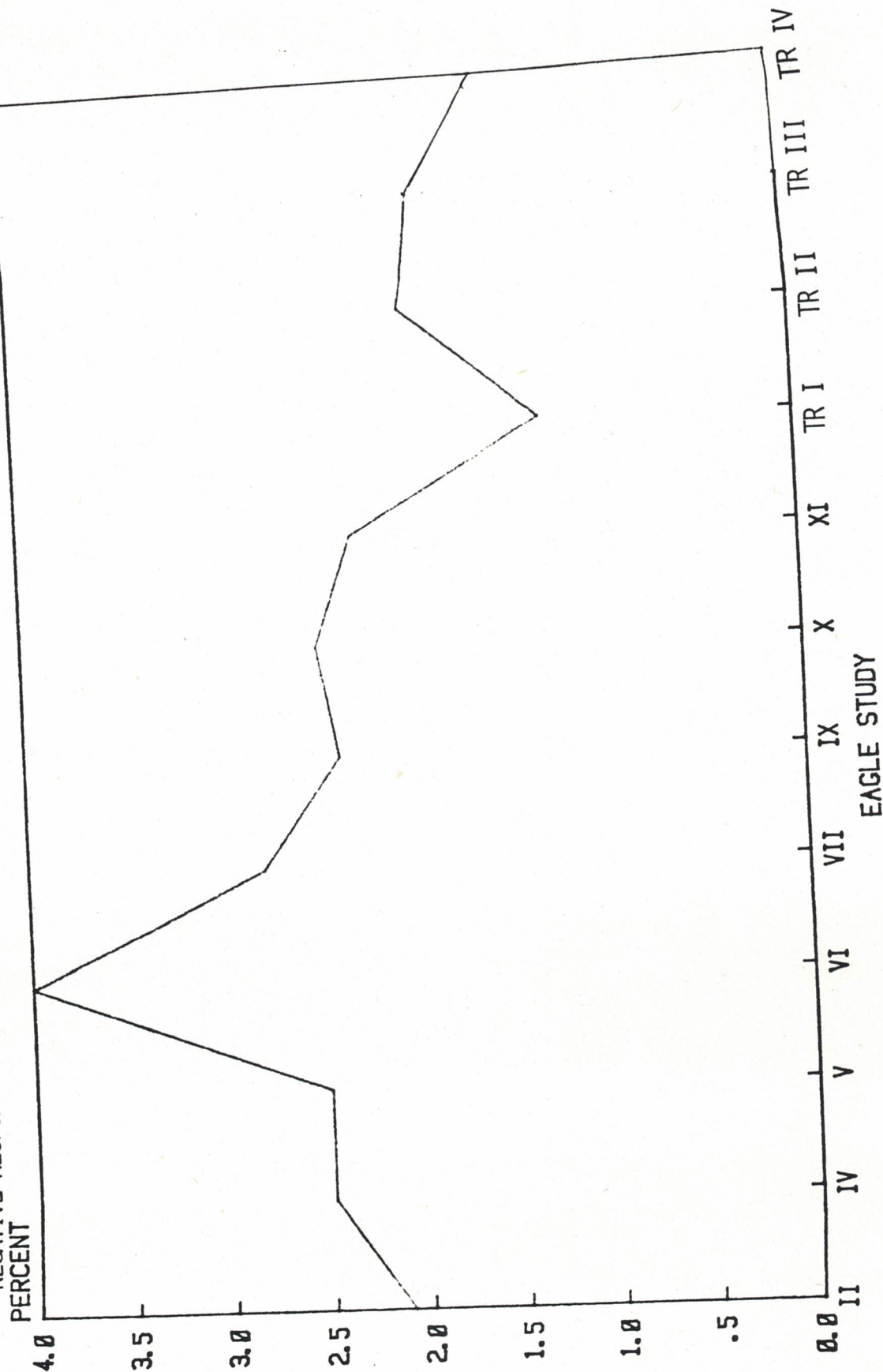
(RANK ORDER BY FREQUENCY OF MENTION)

	FEB 1 1981	MAR 7 1981	MAR 25 1981	APRIL 1981	MAY 1981	JULY 1981	AUG 1981	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981
STAND ON CUTBACK IN SOCIAL PROGRAMS	--	3%	4%	4%	5%	6%	4%	8%	9%	8%	8%	5
STAND ON AID TO THE ELDERLY	--	--	--	4	3	4	3	3	4	5	5	5
WILL NOT REPRESENT THE PEOPLE	--	--	--	--	2	3	2	3	3	4	4	5
STAND ON FOREIGN POLICY	--	--	--	--	2	2	4	3	4	3	2	3
FAVORS RICH	1	2	2	5	5	4	4	4	2	2	2	2
HIS AGE/HEALTH	7	7	2	2	1	2	3	2	2	2	2	3
APPEARANCE	2	2	--	--	2	3	1	2	2	2	2	2
CABINET/AIDES	--	--	--	3	3	3	3	1	1	1	1	1
ACTOR	3	3	2	--	--	3	1	2	2	--	--	--
GENERAL NEGATIVE	--	--	--	--	--	--	3	2	1	2	1	2
STAND ON LABOR UNIONS	--	--	--	--	--	--	2	3	13	2	1	2
TOO SOON TO JUDGE/NEUTRAL	19	9	8	8	8	3	2	3	13	10	11	11
NO OPINION	11	14	13	13	11	14	14	9	10	24	10	24
POSITIVE	21	25	27	32	32	28	26	23	18	24	24	21
RESISTANCE RATIO	21:10	25:10	25:10	40:10	28:10	24:10	25:10	23:10	13:10	20:10	19:10	15:10

PRESIDENT REAGAN'S

RESISTANCE RATIO*

* (THE NUMBER OF POSITIVE RESPONSES GIVEN WHEN ASKED FOR A NEGATIVE COMMENT AGAINST THE NUMBER OF NEGATIVE RESPONSES GIVEN WHEN ASKED FOR A POSITIVE COMMENT.)



IDEOLOGY

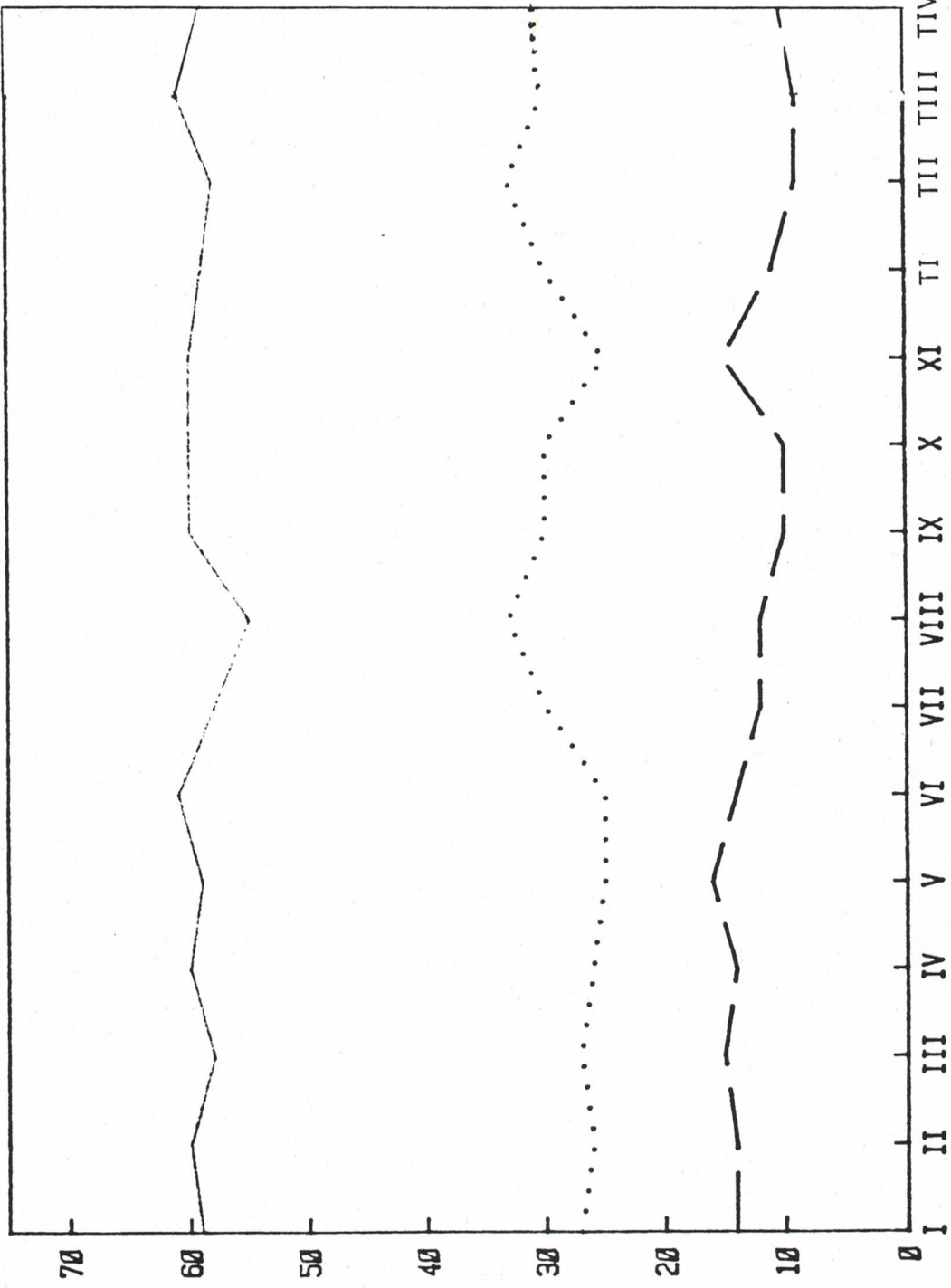
IN POLITICS TODAY, DO YOU CONSIDER YOURSELF TO BE LIBERAL OR CONSERVATIVE?

PERCENT

CONSERVATIVE

MODERATE

LIBERAL



EAGLE STUDY

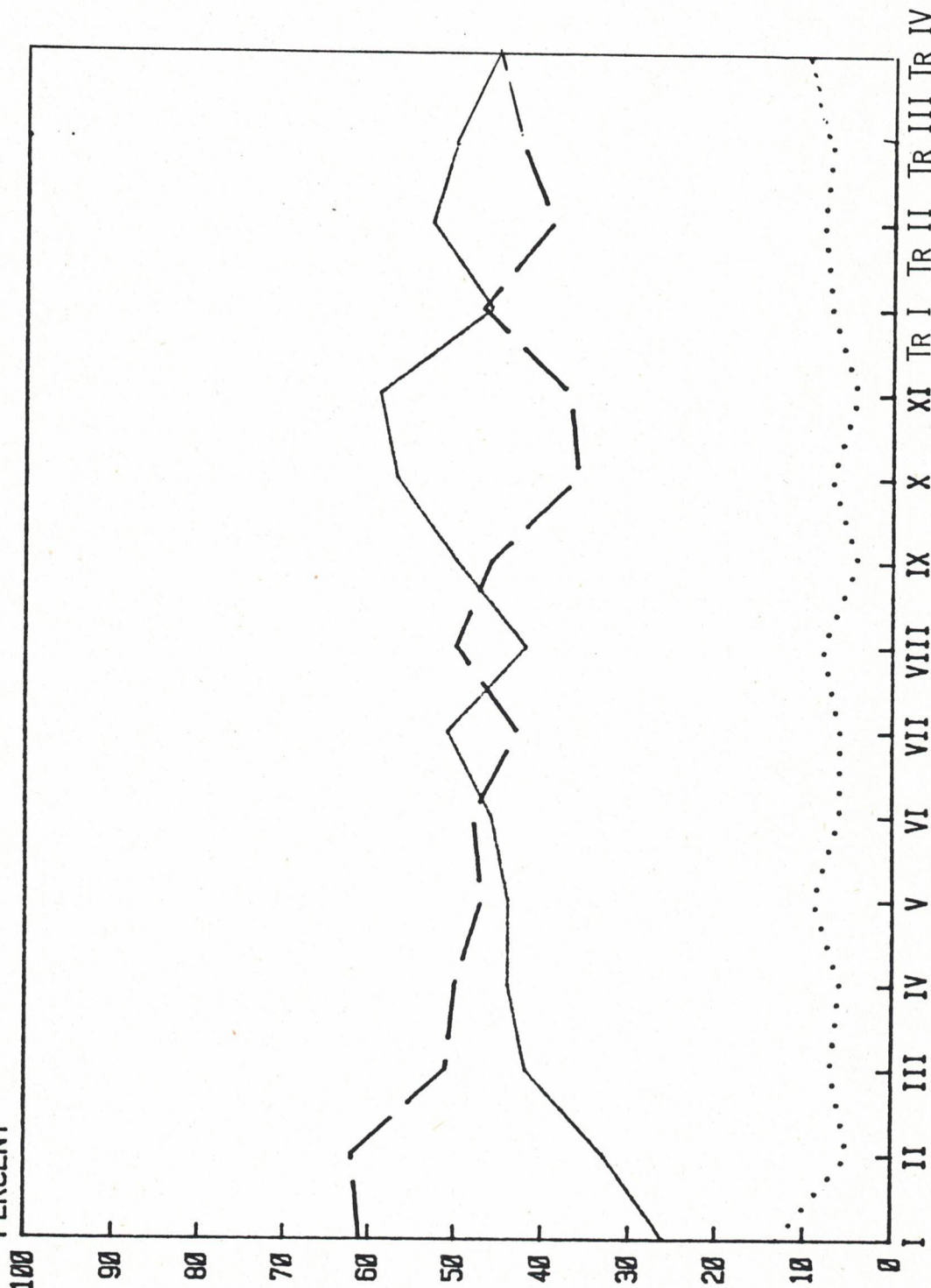
PARTY IDENTIFICATION WITH LEAN

EAGLE #	FEB 1 I	FEB 20 II	MAR 7 IV	MAR 25 V	APRIL VI	MAY VII	JUNE VIII	JULY IX	AUG X	SEPT XI	SEPT TR I	OCT 5 TR II	OCT 17 TR III	NOV TR IV
REPUBLICAN	37	37	36	35	34	35	38	39	40	40	35	35	40	36
INDEPENDENT	22	27	24	25	25	25	19	19	19	20	17	19	17	18
DEMOCRAT	41	37	39	40	40	40	43	42	41	40	48	46	43	46

RIGHT DIRECTION/WRONG TRACK

GENERALLY SPEAKING, WOULD YOU SAY THAT THINGS IN THIS COUNTRY ARE GOING IN THE RIGHT DIRECTION OR HAVE THEY PRETTY SERIOUSLY GOTTEN OFF ON THE WRONG TRACK?

PERCENT



RIGHT
DIRECTION

WRONG
TRACK

NO
OPINION

EAGLE STUDY

NUMBER ONE NATIONAL PROBLEM

(RANK ORDER BY FREQUENCY OF MENTION ON LATEST--OCTOBER--SURVEY)

	I JAN 1981	II FEB 1 1981	III FEB 20 1981	IV MAR 7 1981	V MAR 25 1981	VI APRIL 1981	VII MAY 1981	VIII JULY 1981	X AUG 1981	XI SEPT 9 1981	TR I SEPT 18 1981	TR II OCT 5 1981	TR III OCT 17 1981	TR IV NOV 1981
INFLATION	39%	43%	38%	37%	36%	32%	33%	31%	32%	33%	30%	25%	25%	26%
ECONOMY/GENERAL	14	19	20	19	14	13	14	17	15	16	17	12	16	16
UNEMPLOYMENT	4	6	5	7	6	5	5	6	6	6	7	6	8	12
HIGH INTEREST RATES	2	1	2	2	3	3	2	2	2	12	7	9	7	6
WORLD PEACE	2	3	1	4	5	6	4	4	4	4	4	7	6	6
DECLINE IN MORALS	3	4	5	4	5	5	5	5	4	3	3	4	5	5
CRIME	--	2	3	3	4	7	11	4	3	3	3	5	4	3
GOVERNMENT SPENDING	2	1	2	2	2	4	3	2	3	3	5	3	4	3
SOCIAL SECURITY	--	--	--	--	--	1	5	8	4	4	6	3	2	3
NATIONAL DEFENSE	2	1	3	2	2	2	2	2	2	2	2	3	2	1
FOREIGN POLICY	1	1	1	1	1	2	1	1	1	1	1	2	2	1
TAXES	2	2	2	1	2	3	3	2	3	2	2	1	1	2
LABOR UNIONS	--	--	--	--	--	--	--	--	4	--	0	0	1	0

NUMBER ONE STATE PROBLEM

(RANK ORDER BY FREQUENCY ON LATEST--OCTOBER--SURVEY)

	FEB 1 II	FEB 20 III	MAR 7 IV	MAR 25 V	APRIL VI	MAY VII	JULY IX	AUG X	SEPT 9 XI	SEPT 18 TR I	OCT 5 TR II	OCT 17 TR III	NOV TR IV
UNEMPLOYMENT	17	18	18	18	14	14	16	14	17	16	20	19	21
INFLATION	13	12	15	11	11	10	9	7	9	6	7	9	9
CRIME	7	6	8	8	12	11	6	6	7	7	7	8	8
TAXES	8	8	7	8	8	8	8	10	8	8	8	7	8
EDUCATION	5	4	5	4	4	5	4	4	6	7	5	6	4
ECONOMY	6	7	6	5	6	4	4	5	5	3	4	4	5
GOVERNMENT LEADERSHIP	2	2	2	2	2	3	4	3	4	3	4	4	4
LACK OF GOVT. REV.	1	2	2	2	3	1	2	3	3	3	3	2	2
FARM PROBLEMS	1	1	2	2	1	1	4	4	4	3	2	2	2
ROADS/HIGHWAYS	3	4	2	2	4	3	3	3	3	3	2	2	2
GOVERNMENT SPENDING	2	2	2	2	2	3	2	2	2	3	2	2	2
IMMIGRANTS/CUBANS	1	2	2	1	1	1	2	3	2	2	2	2	1
WATER SHORTAGE	4	4	3	4	3	3	2	2	2	2	2	2	2
WELFARE	1	2	2	1	2	2	1	2	1	2	2	2	1
POLLUTION/AIR/WATER	1	1	1	2	2	1	1	1	1	1	1	2	1
ENERGY CRISES	4	5	4	2	3	2	1	1	2	2	1	1	1
PUBLIC TRANSPORTATION	1	1	1	2	1	1	2	1	1	2	1	1	1
DECLINE MORAL VALUES	1	2	2	2	2	1	2	1	1	1	1	1	2
UTILITY COSTS	2	1	1	1	--	1	-	1	1	1	1	--	1
POVERTY/LOW WAGES	1	2	1	--	1	1	1	1	1	1	1	1	1
AID TO ELDERLY	--	--	--	--	--	2	1	1	1	1	1	1	1

JOB APPROVAL RATINGS

	FEB 1 1981	FEB 20 1981	MAR 7 1981	MAR 25 1981	APRIL 1981	MAY 1981	JULY 1981	AUG 1981	SEPT 9 1981	SEPT 18 1981	OCT 5 1981	OCT 17 1981	NOV 1981
<u>CONGRESS</u>													
APPROVE	36%	31%	38%	41%	44%	53%	42%	49%	52%	48%	49%	43%	45%
DISAPPROVE	48	48	43	43	42	37	48	41	35	41	41	47	43
NO OPINION	16	21	19	17	14	10	10	10	13	11	10	10	12
<u>YOUR CONGRESSMAN</u> (NOT NAMED)													
APPROVE	67	63	67	62	65	66	67	68	54	65	67	65	67
DISAPPROVE	19	19	15	17	18	19	19	18	37	17	15	19	14
NO OPINION	14	18	18	21	17	15	15	14	9	18	18	16	19
<u>YOUR GOVERNOR</u> (NOT NAMED)													
APPROVE	58	58	58	55	60	55	53	53	68	56	56	54	56
DISAPPROVE	34	32	32	35	31	36	39	38	16	35	36	39	36
NO OPINION	8	10	10	10	10	8	8	8	16	9	8	7	8
<u>YOUR SENATOR</u> (SPECIFICALLY NAMED 14 STATES)													
APPROVE			52	49	51	50	51	52	50	50	50	49	51
DISAPPROVE			25	21	24	27	26	24	26	26	23	27	25
NO OPINION			23	30	25	23	22	25	27	24	27	24	29