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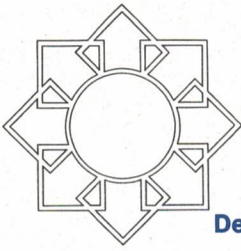
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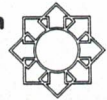
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A STUDY OF NATIONAL ATTITUDES

April 7-10, 1983

RNC83-4

#29301



SURVEY SPECIFICATIONS

The following tables contain the aggregate results for questions asked of the American public on behalf of the Republican National Committee on the dates indicated below.

Project Director:	Richard B. Wirthlin
Internal Project Directors:	Lori A. Forman Elizabeth Hawkins
Universe:	Adult Americans (persons aged 18 and over)
Mode of Interview:	Telephone
Date(s) of Interviews:	April 7-10, 1983
Sample Size:	1500
Confidence Interval:	<u>±</u> 2.5 in 95 out of 100 cases

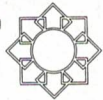


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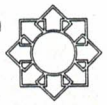
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POLITICAL CLIMATE



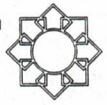
Right Direction/Wrong Track

=====

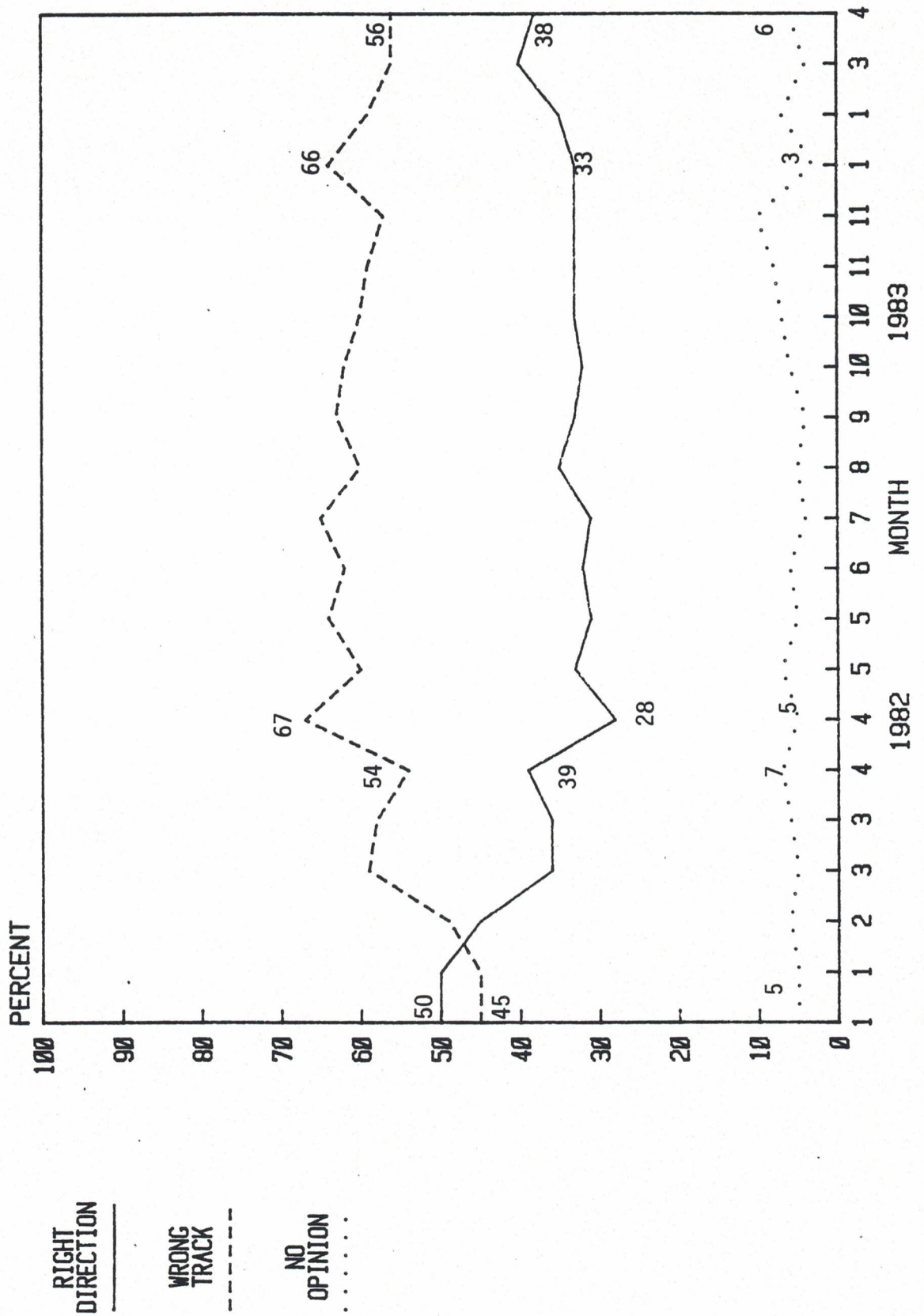
"Generally speaking, would you say that things in this country are going in the right direction, or have they pretty seriously gotten off on the wrong track?"

	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jun</u> <u>12-14</u> <u>1981</u>	<u>Sep</u> <u>18-28</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>June</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Right direction	42	41	46	50	32	33
Wrong track	51	51	47	45	62	63
No opinion	8	8	7	5	6	4

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Right direction	33	35	40	38
Wrong track	64	59	56	56
No opinion	3	7	4	6



RIGHT DIRECTION OR WRONG TRACK?





Better Off/Worse Off

=====

"How about you personally? Generally speaking, are you better or worse off now than you were two years ago today?"

	Jan 28-31 1982	Apr 12-18 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983
Better off	43	33	*	36	40	44
Worse off	34	39	*	38	37	33
Same	11	28	*	25	23	23
No opinion	12	-	*	1	0	0
	*					



Average Man Getting Worse

=====

"In spite of what some people say, the condition of the average man is getting worse, not better."

	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>Sep</u> <u>18-28</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Jan</u> <u>7-10</u> <u>1983</u>
Agree	74	62	65	67	67	70
Disagree	24	36	33	32	31	27
No opinion	2	2	2	1	2	2

	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Agree	*	60	59
Disagree	*	38	38
No opinion	*	2	3



Number One National Problem

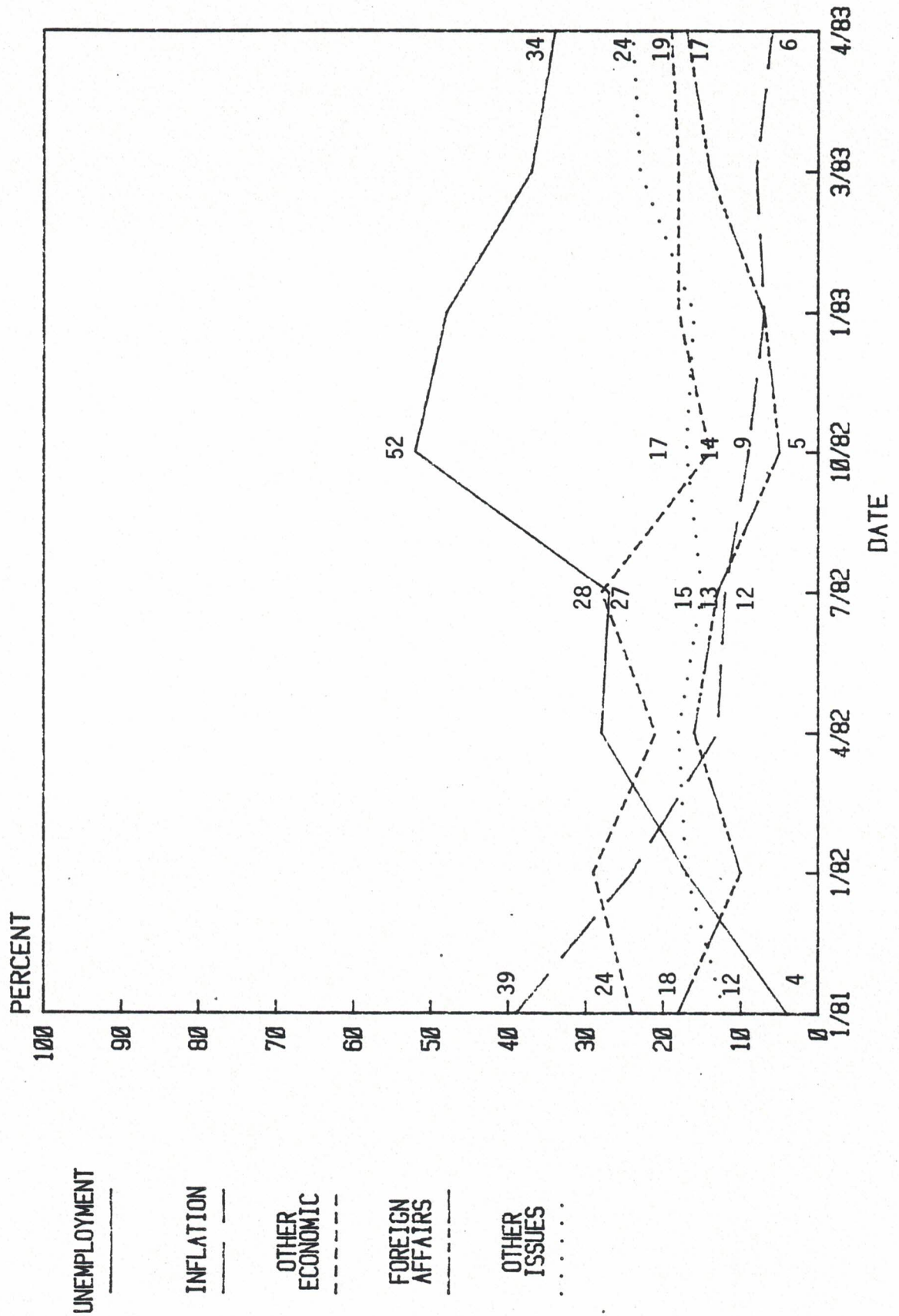
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 "What would you say is the single most important problem facing the United States today, that is, the one that you, yourself, are most concerned about?"

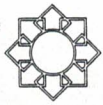
	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>Sep</u> <u>18-28</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Unemployment	5	6	7	24	28	36
Inflation	38	31	30	17	15	12
Economy/Other	33	26	33	29	19	22
Domestic/Social	7	13	11	5	5	6
Crime/Drugs/Morals	8	10	7	9	10	7
Foreign Affairs/Defense	6	10	8	10	15	9
Government leadership	3	3	3	3	4	4
No problems/No opinion	1	2	1	3	4	4

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Unemployment	51	48	37	34
Inflation	5	7	8	6
Economy/Other	18	18	18	19
Domestic/Social	7	7	7	7
Crime/Drugs/Morals	4	5	9	9
Foreign Affairs/Defense	11	7	14	17
Government leadership	1	4	4	4
No problems/No opinion	2	3	3	4



NUMBER ONE PROBLEM (NATIONAL)





PERCEPTIONS OF PRESIDENT REAGAN



Reagan Job Rating -- General

=====

"Do you approve or disapprove of the way Ronald Reagan is handling his job as President?"

	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jun</u> <u>12-14</u> <u>1981</u>	<u>Sep</u> <u>18-28</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Approve	70	67	60	60	52	51
Disapprove	14	27	33	33	40	43
No opinion	16	6	7	7	8	6

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Approve	46	44	50	50
Disapprove	49	50	46	46
No opinion	5	5	4	4

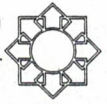


Reagan Job Rating -- General

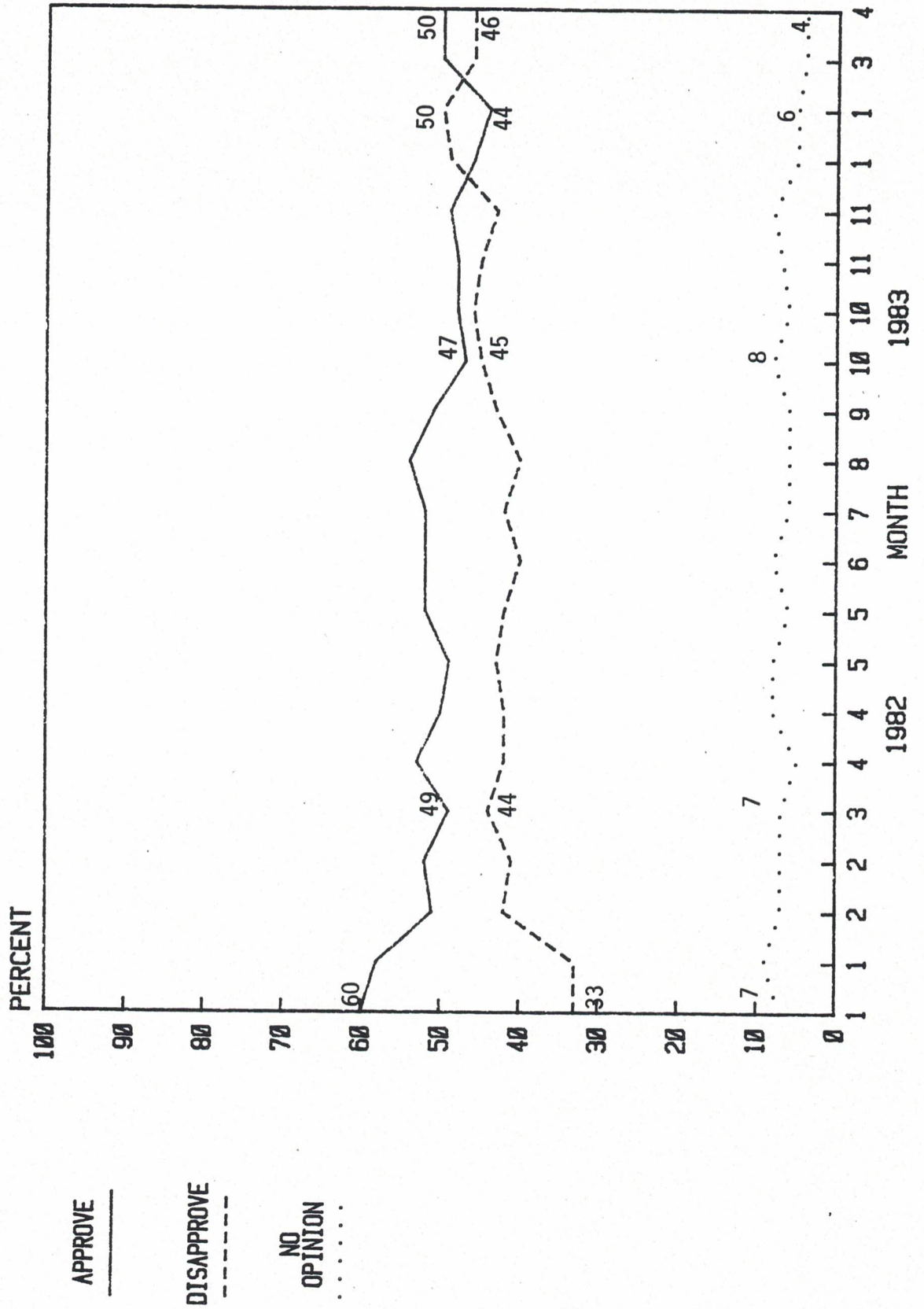
=====

"Do you approve or disapprove of the way Ronald Reagan is handling his job as President?"

	<u>Jan 7-10</u> (%)	<u>Jan 27-29</u> (%)	<u>Mar 17-21</u> (%)	<u>Apr 7-10</u> (%)	<u>Change</u> (%)
Approve	46	44	49	50	+ 1
Disapprove	49	50	47	46	- 1
No opinion	5	5	4	4	0

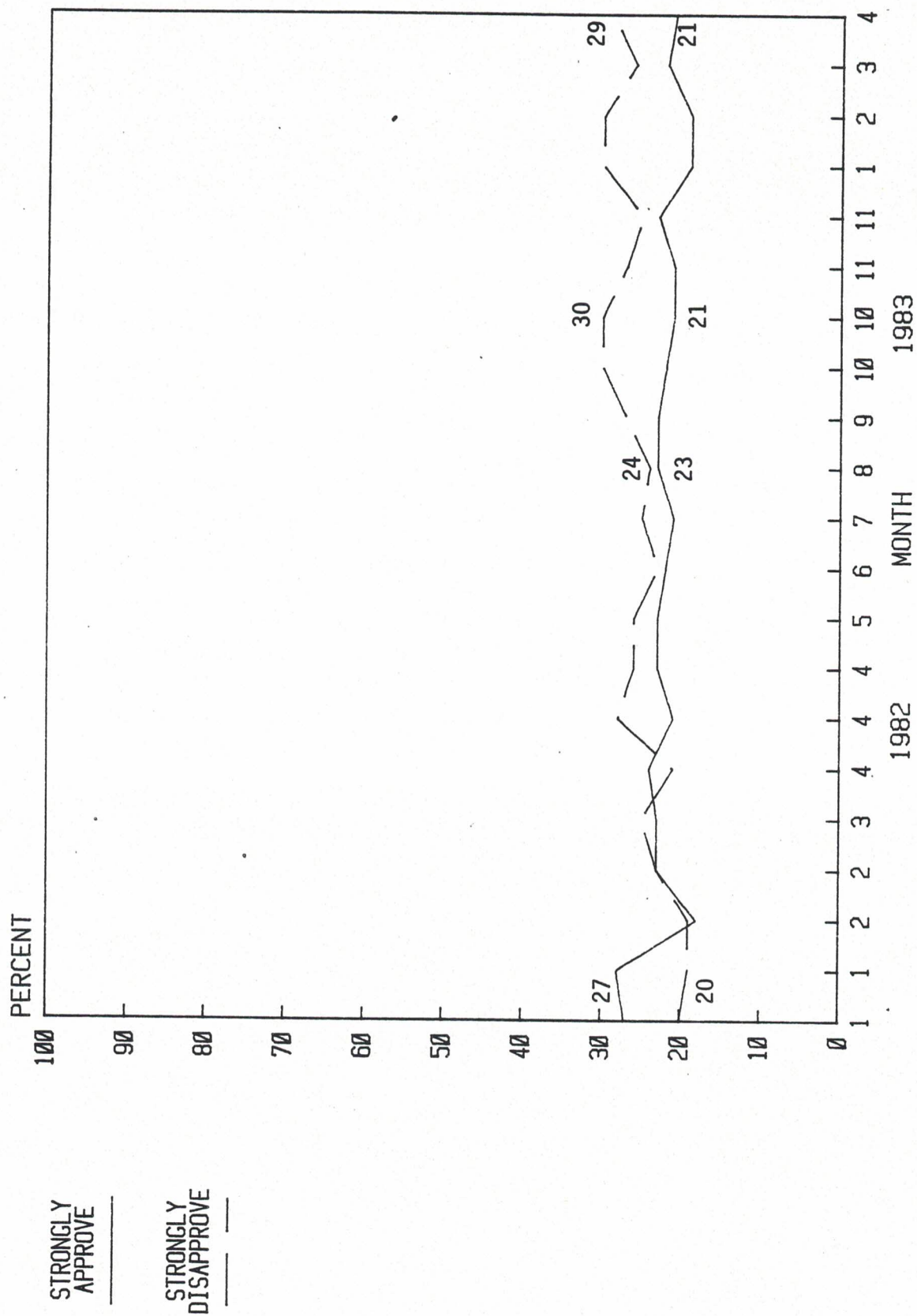


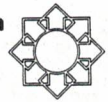
REAGAN JOB RATING GENERAL





JOB RATING: REAGAN STRONGLY APPRV VS. STRNGLY DSPPRV





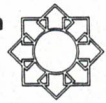
Reagan Job Rating Economy

=====

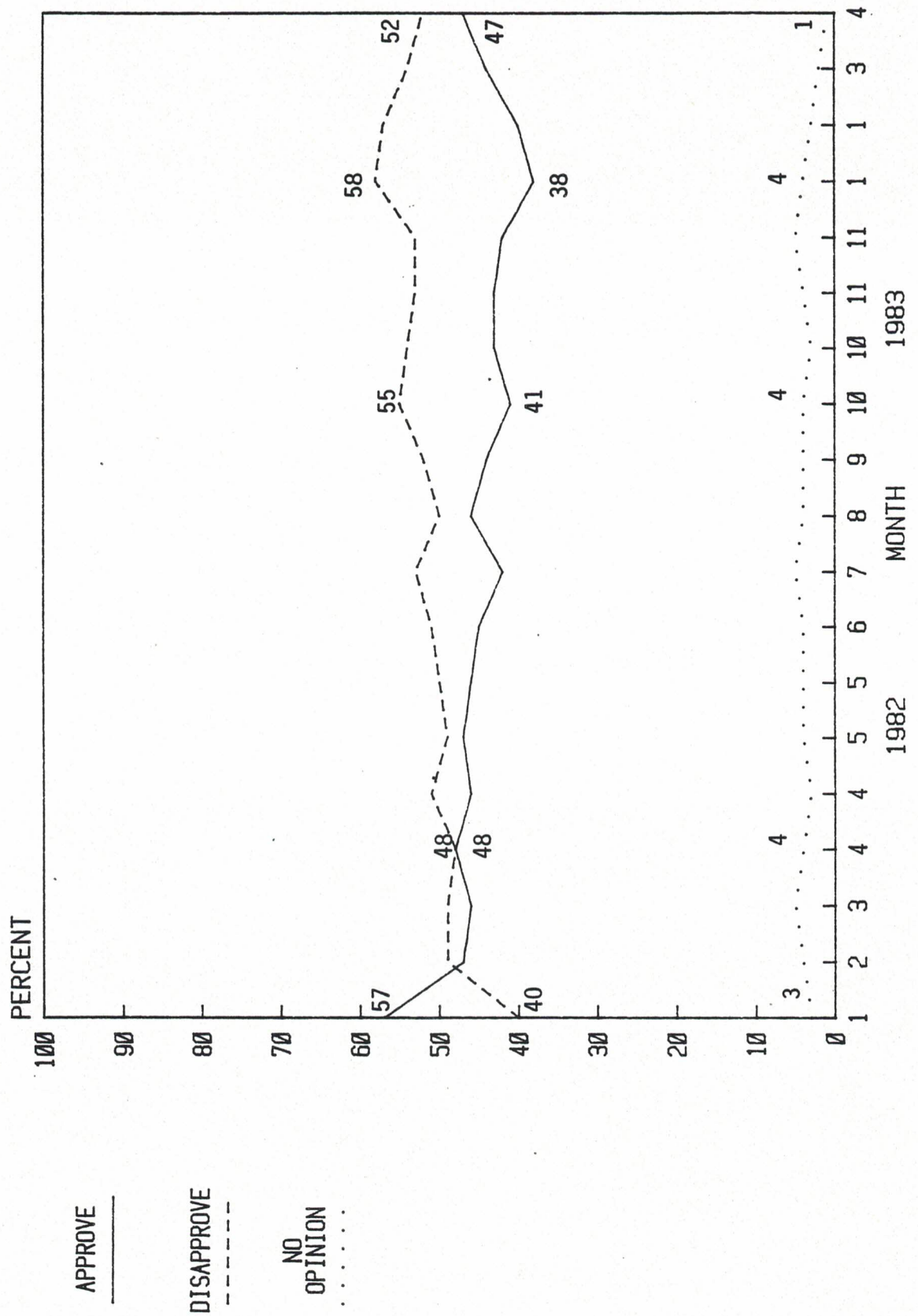
"Do you approve or disapprove of the way Ronald Reagan is handling _____?"

	<u>Mar</u> <u>6-9</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>'Oct</u> <u>5-14</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Approve	63	61	66	57	45	44
Disapprove	23	33	28	40	51	52
No opinion	14	6	5	3	4	4

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Approve	38	40	44	47
Disapprove	58	57	54	52
No opinion	4	3	2	1



REAGAN JOB RATING THE ECONOMY





Reagan Job Rating Foreign Affairs

=====

"Do you approve or disapprove of the way Ronald Reagan is handling _____?"

	<u>Mar</u> <u>6-9</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>Oct</u> <u>5-14</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Approve	60	56	65	59	56	46
Disapprove	19	27	23	33	34	43
No opinion	21	16	12	8	10	11

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Approve	46	45	41	44
Disapprove	44	40	49	48
No opinion	10	14	10	8



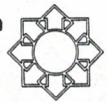
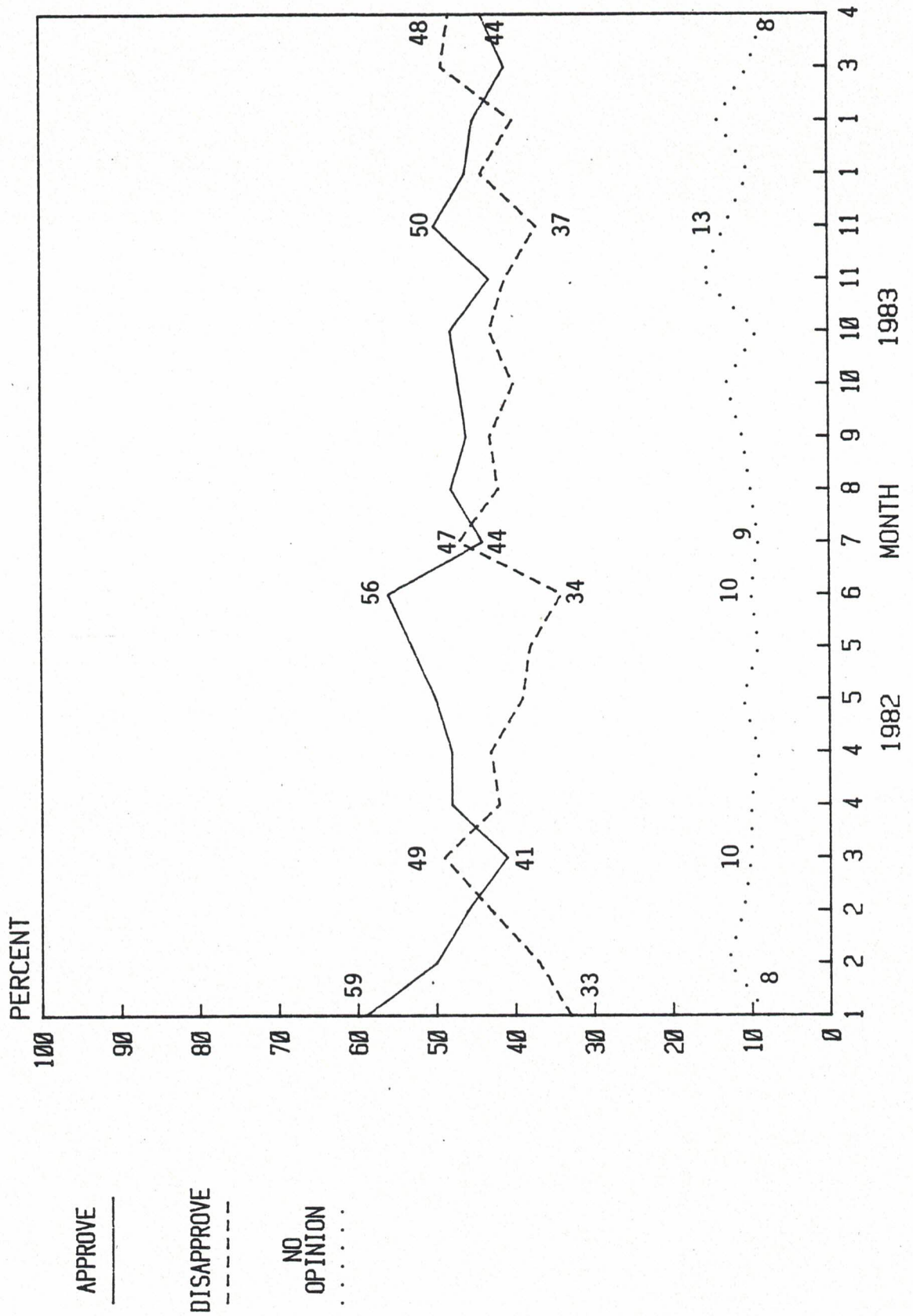
Reagan Job Rating
Foreign Affairs

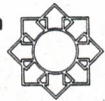
=====

"Do you approve or disapprove of the way Ronald Reagan is handling foreign affairs?"

	<u>Jan 7-10</u>	<u>Jan 27-29</u>	<u>Mar 17-21</u>	<u>Apr 7-10</u>	<u>Change</u>
	(%)	(%)	(%)	(%)	(%)
Approve	46	45	41	44	+ 3
Disapprove	44	40	49	48	- 1
No opinion	10	14	10	8	- 2

REAGAN JOB RATING FOREIGN AFFAIRS





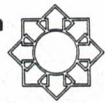
Reagan Job Rating Inflation

=====

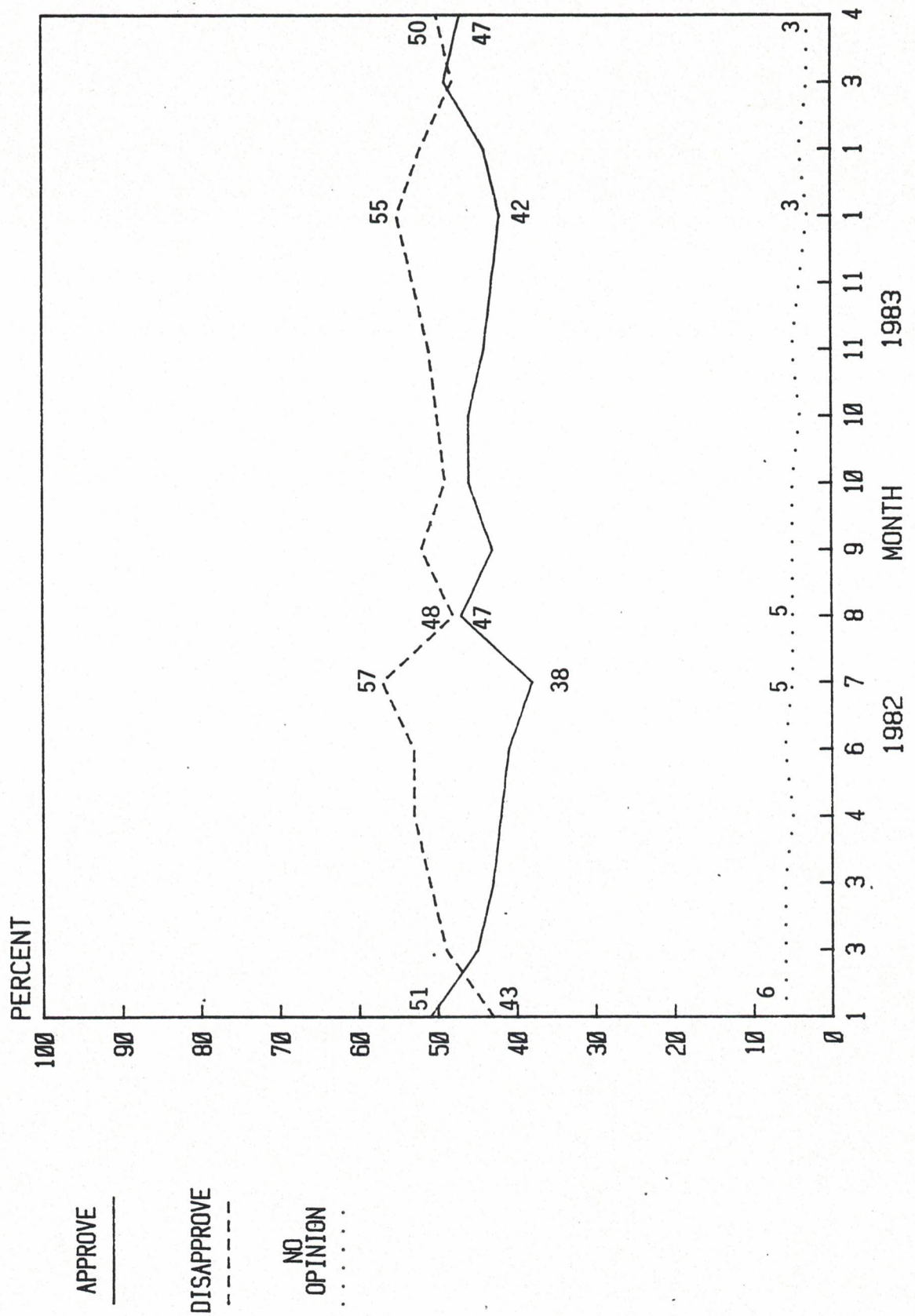
"Do you approve or disapprove of the way Ronald Reagan is handling _____?"

	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
Approve	51	41	43	42	44	49
Disapprove	43	53	52	55	55	48
No opinion	6	6	5	3	3	3

	Apr 7-10 1983
Approve	47
Disapprove	50
No opinion	3



REAGAN JOB RATING INFLATION





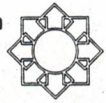
Reagan Job Rating Unemployment

=====

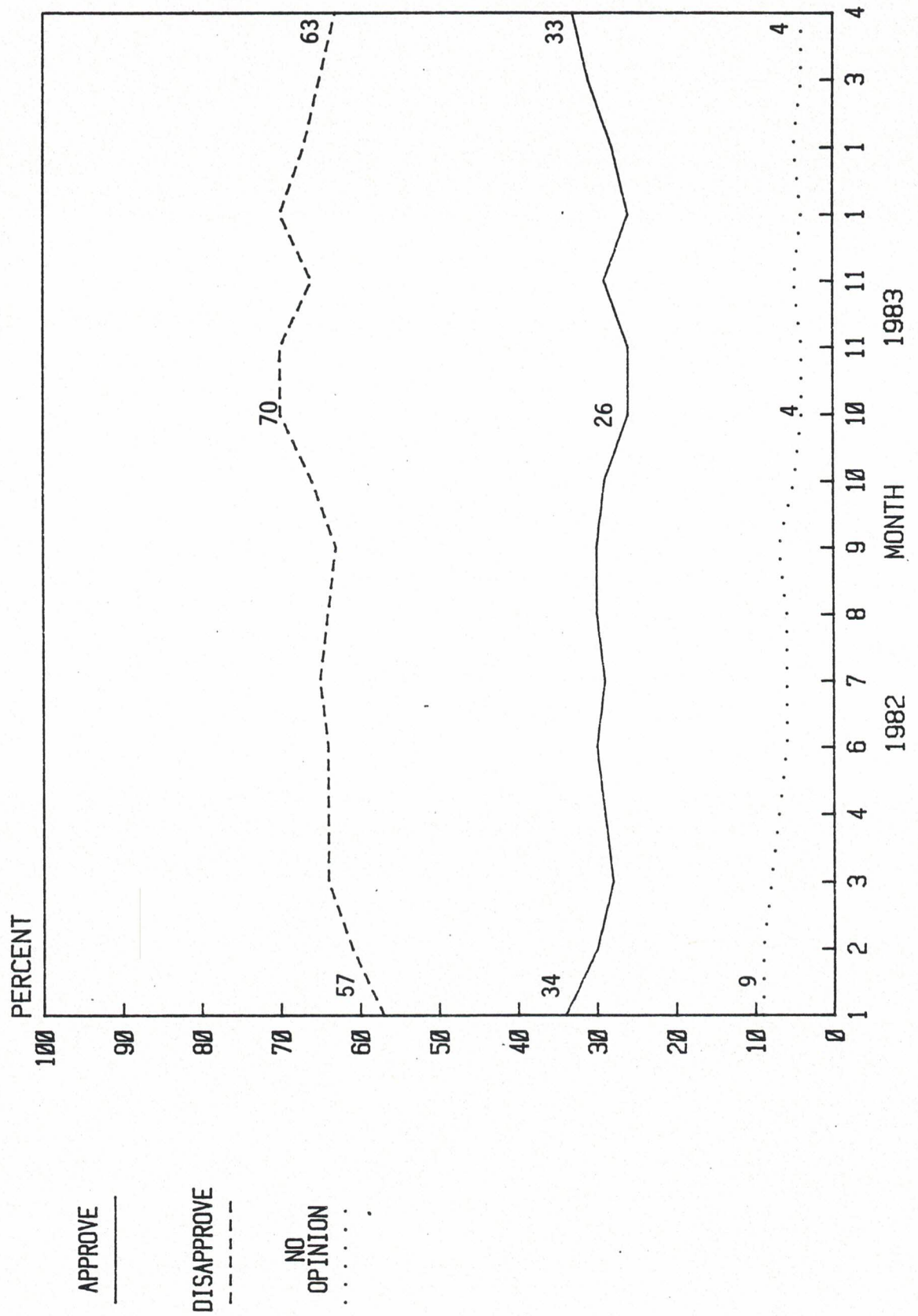
"Do you approve or disapprove of the way Ronald Reagan is handling _____?"

	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
Approve	34	30	30	26	28	31
Disapprove	57	64	63	70	67	65
No opinion	9	6	7	4	5	4

	Apr 7-10 1983
Approve	33
Disapprove	63
No opinion	4



REAGAN JOB RATING UNEMPLOYMENT





Reagan Job Rating Social Security

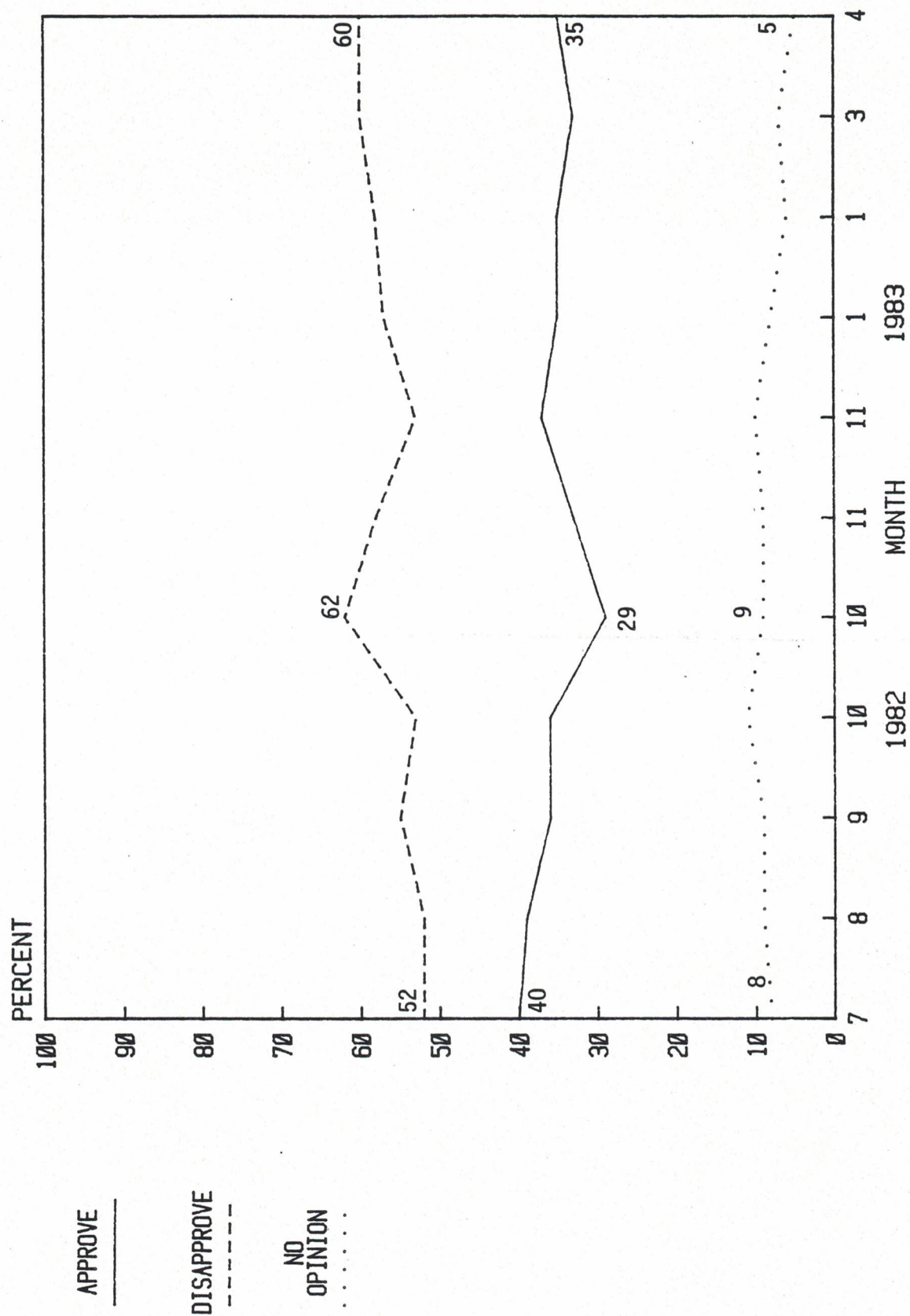
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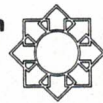
"Do you approve or disapprove of the way Ronald Reagan is handling _____?"

	<u>Jul</u> <u>16-19</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Approve	40	36	35	35	33	35
Disapprove	52	55	57	58	60	60
No opinion	8	9	8	6	7	5



REAGAN JOB RATING SOCIAL SECURITY





Reagan Job Rating - Nicaragua

=====

"Have you heard or read anything recently about Nicaragua? And do you approve or disapprove of the way Ronald Reagan is handling the situation in Nicaragua?"

No	62%
Yes/Approve	14
Yes/Disapprove	24



Reagan's Characteristics -- Excellent/Good

=====
 "Would you say that this is an ... excellent, good, only fair, or poor description of Reagan?"

	May 12-17 1981	Sep 18-28 1981	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982	Jan 7-10 1983
Cares about the needs of the elderly and poor	47	*	40	37	33	32
Will start an unnecessary war	19	27	25	23	23	23
Effective in getting things done	78	71	69	51	52	45
Really knows what he is doing	*	*	*	45	43	40
Has the strong leadership qualities this country needs	77	68	*	54	51	48
Is trustworthy	*	*	65	*	61	56
Shows too much business favoritism	*	*	*	*	*	*
Dangerous	*	*	*	*	*	*

	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983
Cares about the needs of the elderly and poor	33	30	30
Will start an unnecessary war	20	22	24
Effective in getting things done	39	44	46
Really knows what he is doing	37	37	38
Has the strong leadership qualities this country needs	45	45	47
Is trustworthy	54	53	54
Shows too much business favoritism	*	47	49
Dangerous	*	*	22



Reagan's Characteristics -- Only Fair/Poor

=====

"Would you say that this is an ... excellent, good, only fair, or poor description of Reagan?"

	<u>May 12-17 1981</u>	<u>Sep 18-28 1981</u>	<u>Jan 11-19 1982</u>	<u>Jun , 15-22 1982</u>	<u>Sep 23-27 1982</u>	<u>Jan 7-10 1983</u>
Cares about the needs of the elderly and poor	52	*	59	62	65	66
Will start an unnecessary war	70	70	73	72	70	73
Effective in getting things done	20	28	30	47	46	53
Really knows what he is doing	*	*	*	53	54	59
Has the strong leadership qualities this country needs	21	23	*	44	47	51
Is trustworthy	20	*	33	*	35	41
Shows too much business favoritism	*	*	*	*	*	*
Dangerous	*	*	*	*	*	*

	<u>Jan 27-29 1983</u>	<u>Mar 17-21 1983</u>	<u>Apr 7-10 1983</u>
Cares about the needs of the elderly and poor	67	69	69
Will start an unnecessary war	76	72	73
Effective in getting things done	59	55	53
Really knows what he is doing	60	61	60
Has the strong leadership qualities this country needs	53	54	52
Is trustworthy	41	44	44
Shows too much business favoritism	*	47	47
Dangerous	*	*	75



Reagan's Characteristics

=====

"Would you say that this is an ... excellent, good, only fair, or poor description of Reagan?"

	Excellent/Good			Only Fair/Poor			Net Change
	Jan 27-29	Apr 7-10	% Imprvmnt or (Erosion)	Jan 27-29	Apr 7-10	% Imprvmnt or (Erosion)	
<u>Positive Characteristics</u>							
Cares about the needs of the elderly and poor	33	30	(3)	67	69	(2)	(5)
Effective in getting things done	39	46	7	59	53	6	13
Really knows what he is doing	37	38	1	60	60	0	1
Has the strong leadership qualities this country needs	45	47	2	53	52	1	3
Is trustworthy	54	54	0	41	44	(3)	(3)
<u>Negative Characteristics</u>							
Shows too much business favoritism	*	49	-	*	47	-	-
Will start an unnecessary war	20	24	(4)	76	73	(3)	(7)



Like Most About Reagan

=====

	Jan 11-19 1982	Jun 15-22 1982	Aug 25-29 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
Strong leadership	19	14	19	9	*	*
Other personal qualities	20	19	23	15	*	*
Job performance	14	16	29	16	*	*
Stand on economic issues	12	7	15	11	*	*
Stand on foreign affairs	5	6	6	5	*	*
Stand on other issues	4	5	7	3	*	*
General - Positive	3	7	9	5	*	*
Need more time - Neutral	7	7	8	8	*	*
General - Negative	16	19	21	26	*	*

	Apr 7-10 1983
Strong leadership	11
Other personal qualities	17
Job performance	11
Stand on economic issues	10
Stand on foreign affairs	5
Stand on other issues	5
General - Positive	7
Need more time - neutral	12
General - Negative	22

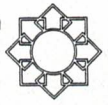


Like Least About Reagan

=====

	<u>Jan 11-19 1982</u>	<u>Jun 15-22 1982</u>	<u>Aug 25-29 1982</u>	<u>Jan 7-10 1983</u>	<u>Jan 27-29 1983</u>	<u>Mar 17-21 1983</u>
Uncaring attitude	14	13	16	14	*	*
Other personal qualities	9	13	17	16	*	*
Job performance	6	9	14	9	*	*
Stand on economic issues	11	11	20	14	*	*
Stand on foreign affairs	10	6	12	10	*	*
Stand on other issues	14	10	15	7	*	*
General - Positive	4	3	4	4	*	*
Need more time - Neutral	12	14	13	11	*	*
General - Negative	20	20	18	8	*	*
Resistance Ratio	13:10	10:10	9:10	5:10	*	*

	<u>Apr 7-10 1983</u>
Uncaring attitude	14
Other personal qualities	13
Job performance	8
Stand on economic issues	13
Stand on foreign affairs	13
Stand on other issues	7
General - Positive	14
Need more time - Neutral	13
General - Negative	5
Resistance Ratio	6:10



OTHER IMAGES



Congressional Job Rating

=====

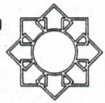
"Do you approve or disapprove of the way the U.S. Congress is handling its job? Would that be strongly (approve/disapprove) or just somewhat (approve/disapprove)?"

	Jan 30 Feb 3 1981 (%)	Jan 11-19 1982 (%)	Jan 7-10 (%)	Jan 27-29 (%)	Mar 17-21 (%)	Apr 7-10 (%)
Approve	36	38	35	34	42	41
Disapprove	48	50	60	59	52	54
No opinion	16	12	5	7	6	5



Thermometer Ratings (Party)

=====						
	<u>Jan</u> <u>30-3</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>Sep</u> <u>18-28</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Republicans	64	62	55	56	54	52
Democrats	57	56	58	59	60	60
	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>		
Republicans	49	52	50	50		
Democrats	61	63	63	61		

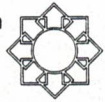


Thermometer Ratings
(White House and Cabinet People)

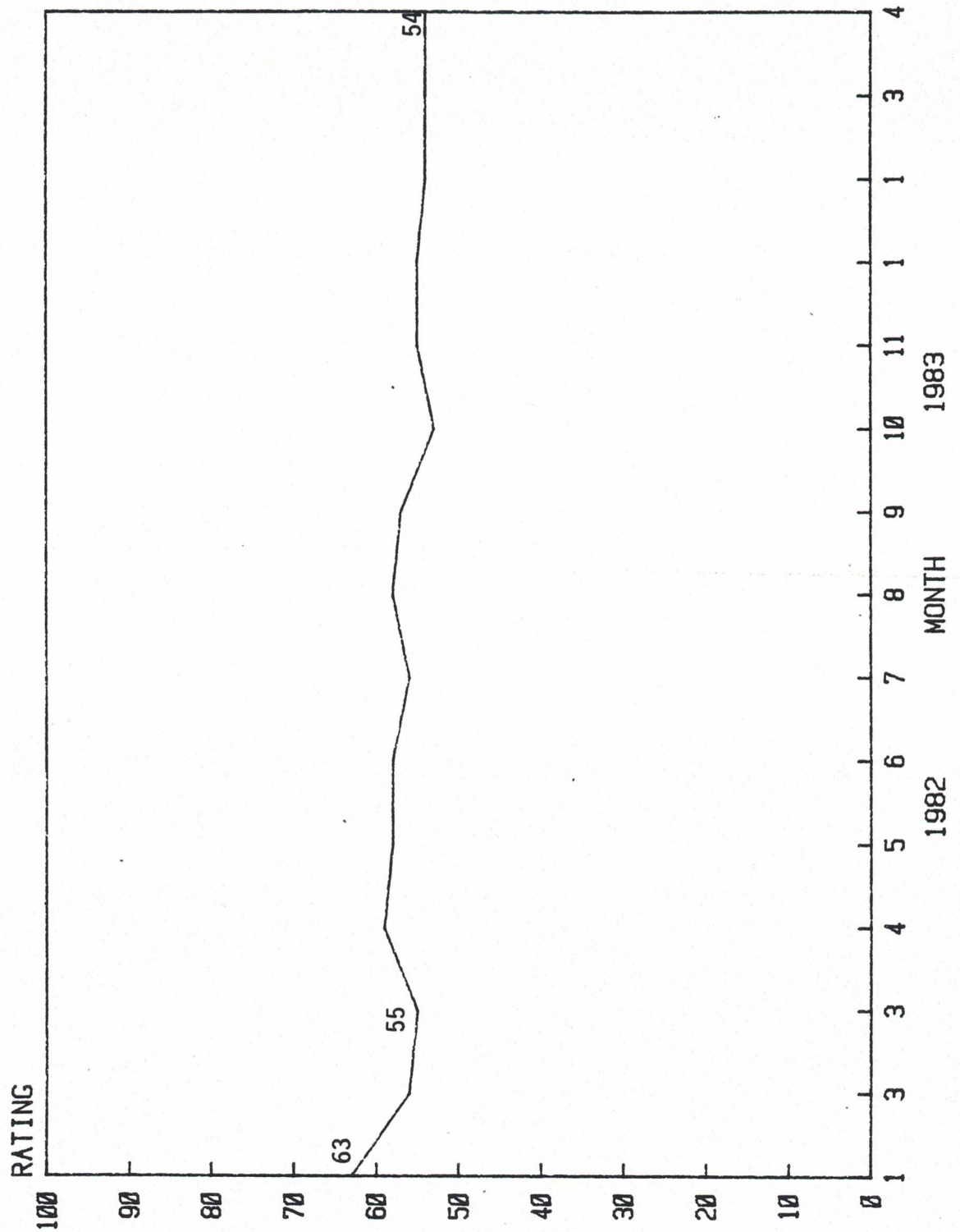
=====

	<u>Jan 30-3</u>	<u>May 12-17</u>	<u>Sep 18-28</u>	<u>Jan 11-19</u>	<u>Jun 15-22</u>	<u>Sep 23-27</u>
Ronald Reagan	72	77	64	63	58	57
George Bush	56	66	*	*	*	54
Bill Brock	*	55	*	*	*	*
James Watt	*	53	39	*	40	*
Al Haig	*	59	*	*	*	*
Caspar Weinberger	*	61	*	*	*	*
William Casey	*	*	*	*	*	*
Sandra O'Connor	*	*	*	*	*	*
Drew Lewis	*	*	*	*	*	*
Richard Allen	*	*	*	*	*	*
David Stockman	*	*	*	*	*	*
Paul Volcker	*	*	*	*	*	*
Robert Packwood	*	*	*	*	*	*
Anne Gorsuch Burford						

	<u>Jan 7-10 1983</u>	<u>Jan 27-29 1983</u>	<u>Mar 17-21 1983</u>	<u>Apr 7-10 1983</u>
Ronald Reagan	55	54	54	54
George Bush	*	*	*	55
Bill Brock	*	*	*	*
James Watt	*	*	35	*
Al Haig	*	*	*	*
Caspar Weinberger	*	*	*	50
William Casey	*	*	*	*
Sandra O'Connor	*	*	*	*
Drew Lewis	*	*	*	*
Richard Allen	*	*	*	*
David Stockman	*	*	*	*
Paul Volcker	*	*	51	*
Robert Packwood	*	*	*	*
Anne Gorsuch Burford	*	*	43	*



REAGAN THERMOMETER



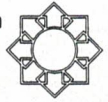


Thermometer Ratings (Political and Others)

=====

	<u>Jan 9-12 1981</u>	<u>May 12-17 1981</u>	<u>Sep 18-28 1981</u>	<u>Jan 11-19 1982</u>	<u>Jun 15-22 1982</u>	<u>Sep 23-27 1982</u>
Jimmy Carter	50	*	*	*	*	*
John Glenn	*	*	*	*	*	*
Ted Kennedy	49	56	50	49	51	51
Walter Mondale	51	58	55	52	50	51
Tip O'Neill	*	*	53	*	50	*
Menachem Begin	*	*	50	*	49	36
Margaret Thatcher	*	*	*	*	*	*
Jose Duarte	*	*	*	*	*	*
Fidel Castro	*	*	*	*	*	*

	<u>Jan 7-10 1983</u>	<u>Jan 27-29 1983</u>	<u>Mar 17-21 1983</u>	<u>Apr 7-10 1983</u>
Jimmy Carter	*	*	*	*
John Glenn	61	62	61	59
Ted Kennedy	*	*	*	*
Walter Mondale	52	54	54	52
Tip O'Neill	53	57	58	56
Gary Hart	*	*	*	50
Raymon Donovan	*	*	*	42
Donald Regan	*	*	*	49
Menachem Begin	*	*	*	*
Margaret Thatcher	*	*	*	*
Jose Duarte	*	*	*	*
Fidel Castro	*	*	*	*



THE ECONOMY



Status of the National Economy

=====

"Compared to a year ago, do you think the national economy has gotten better, gotten worse, or stayed about the same? Thinking about a year from now, do you think the national economy will get better, get worse, or stay about the same?"

	Feb 13-14 1982	Jun 15-22 1982	Sep 23-27 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
<u>Year Ago/Now</u>						
Gotten better	11	12	20	*	19	39
Gotten worse	56	51	51	*	54	30
Stayed the same	31	33	28	*	26	30
No opinion	2	4	1	*	1	1
<u>Now/Future</u>						
Get better	48	43	46	*	47	56
Get worse	25	20	22	*	20	15
Stay the same	23	34	29	*	31	26
No opinion	4	3	3	*	2	3

Apr
7-10
1983

<u>Year Ago/Now</u>	
Gotten better	39
Gotten worse	32
Stayed the same	28
No opinion	1

<u>Now/Future</u>	
Get better	53
Get worse	13
Stay the same	31
No opinion	3

8/1968 - CBS -
ABC - Evening
12/82 NBC

41 - pnd

Vanderbilt TV News Archive
Vanderbilt Library

Adm - James Pilkington 615-322-2927

Poverty Index

Partial -
exam. -



Assessment of Economy

	Feb 13-14 1982	June 15-22 1982	Sept 23-27 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
Optimists	9	11	15	*	16	33
Mild Optimists	22	19	19	*	16	19
Rebounders	20	18	16	*	16	9
Status Quoers	7	12	9	*	9	12
Mild Pessimists	17	19	19	*	22	13
Pessimists	21	17	18	*	17	11
Don't know	5	4	4	*	3	3

	Apr 7-10 1983
Optimists	29
Mild Optimists	21
Rebounders	10
Status Quoers	12
Mild Pessimists	14
Pessimists	10
Don't know	4



Status of Inflation

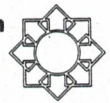
=====

"Compared to a year ago, do you think inflation has gotten better, gotten worse, or stayed about the same? Thinking about a year from now, do you think inflation will get better, get worse, or stay about the same?"

	Feb 13-14 1982	June 15-22 1982	Aug 25-29 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
<u>Year Ago/Now</u>						
Gotten better	23	26	29	*	33	43
Gotten worse	50	42	43	*	42	26
Stayed the same	26	31	28	*	24	30
No opinion	1	1	0	*	1	1
<u>Now/Future</u>						
Get better	36	45	39	*	35	46
Get worse	31	21	25	*	25	18
Stay the same	29	31	34	*	37	34
No opinion	4	3	2	*	2	2

Apr
7-10
1983

<u>Year Ago/Now</u>	
Gotten better	41
Gotten worse	30
Stayed the same	29
No opinion	0
<u>Now/Future</u>	
Get better	41
Get worse	22
Stay the same	35
No opinion	2



Assessment of Inflation

=====

	<u>Jan 7-10</u>	<u>Jan 27-29</u>	<u>Mar 17-21</u>	<u>Apr 7-10</u>
Optimists	*	16	26	22
Mild Optimists	*	20	24	23
Rebounders	*	11	7	9
Status Quoers	*	10	14	14
Mild Pessimists	*	19	11	12
Pessimists	*	21	15	17
Don't know	*	3	3	3



Status of Unemployment

=====

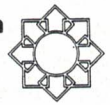
"Compared to a year ago, do you think unemployment has gotten better, gotten worse, or stayed about the same? Thinking about a year from now, do you think unemployment will get better, get worse, or stay about the same?"

	Feb 13-14 1982	Jun 15-22 1982	Aug 25-29 1982	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983
<u>Year Ago/Now</u>						
Gotten better	4	4	4	*	4	17
Gotten worse	80	83	82	*	86	61
Stayed the same	14	12	13	*	9	21
No opinion	2	1	1	*	1	1
<u>Now/Future</u>						
Get better	40	43	44	*	51	58
Get worse	35	30	29	*	24	16
Stay the same	21	24	26	*	23	24
No opinion	4	2	1	*	2	2

Apr
7-10
1983

<u>Year Ago/Now</u>	
Gotten better	18
Gotten worse	57
Stayed the same	24
No opinion	1

<u>Now/Future</u>	
Get better	57
Get worse	18
Stay the same	23
No opinion	2



Assessment of Unemployment

=====

	<u>Jan 7-10</u>	<u>Jan 27-29</u>	<u>Mar 17-21</u>	<u>Apr 7-10</u>
Optimists	*	3	15	15
Mild Optimists	*	7	15	18
Rebounders	*	41	28	25
Status Quoers	*	2	6	6
Mild Pessimists	*	21	19	17
Pessimists	*	23	14	16
Don't know	*	3	3	3



Status of Interest Rates

=====

"Compared to a year ago, do you think the interest rates have gotten better, gotten worse, or stayed about the same? Thinking about a year from now, do you think the interest rates will get better, get worse, or stay about the same?"

	<u>Feb</u> <u>25-6</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Aug</u> <u>25-29</u> <u>1982</u>	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>
<u>Year Ago/Now</u>						
Gotten better	17	19	51	*	60	65
Gotten worse	51	37	29	*	24	17
Stayed the same	29	42	18	*	14	14
No opinion	3	2	2	*	2	4
<u>Now/Future</u>						
Get better	41	45	49	*	43	45
Get worse	22	18	17	*	19	16
Stay the same	34	34	31	*	34	36
No opinion	3	3	3	*	3	3

Apr
7-10
1983

<u>Year Ago/Now</u>	
Gotten better	66
Gotten worse	20
Stayed the same	11
No opinion	3

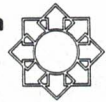
<u>Now/Future</u>	
Get better	44
Get worse	19
Stay the same	34
No opinion	3



Assessment of Interest Rates

=====

	<u>Jan</u> <u>7-10</u>	<u>Jan</u> <u>27-29</u>	<u>Mar</u> <u>17-21</u>	<u>Apr</u> <u>7-10</u>
Optimists	*	31	33	34
Mild Optimists	*	24	29	26
Rebounders	*	7	6	6
Status Quoers	*	6	7	5
Mild Pessimists	*	10	5	8
Pessimists	*	17	14	16
Don't know	*	5	6	5



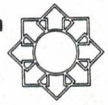
Responsibility for Last Year's High Interest Rates

=====

"From what you've heard and read, who or what do you think was primarily responsible for last year's high interest rates?"

RNC 83-4
April 7-10, 1983

	(%)
Government/Generally	9
Government Spending	4
Government Deficit/Debt	2
Federal Reserve System	7
President/Reagan	10
Congress	2
Democrats	3
Republicans	1
Lending Institutions (Banks & S&L's)	8
Business/Industry	6
Economy/General	4
Inflation	5
No One Person/Thing	4
Other	6
No opinion	29



RONALD REAGAN'S ECONOMIC PROGRAM



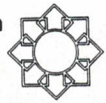
Reagan's Economic Program

=====

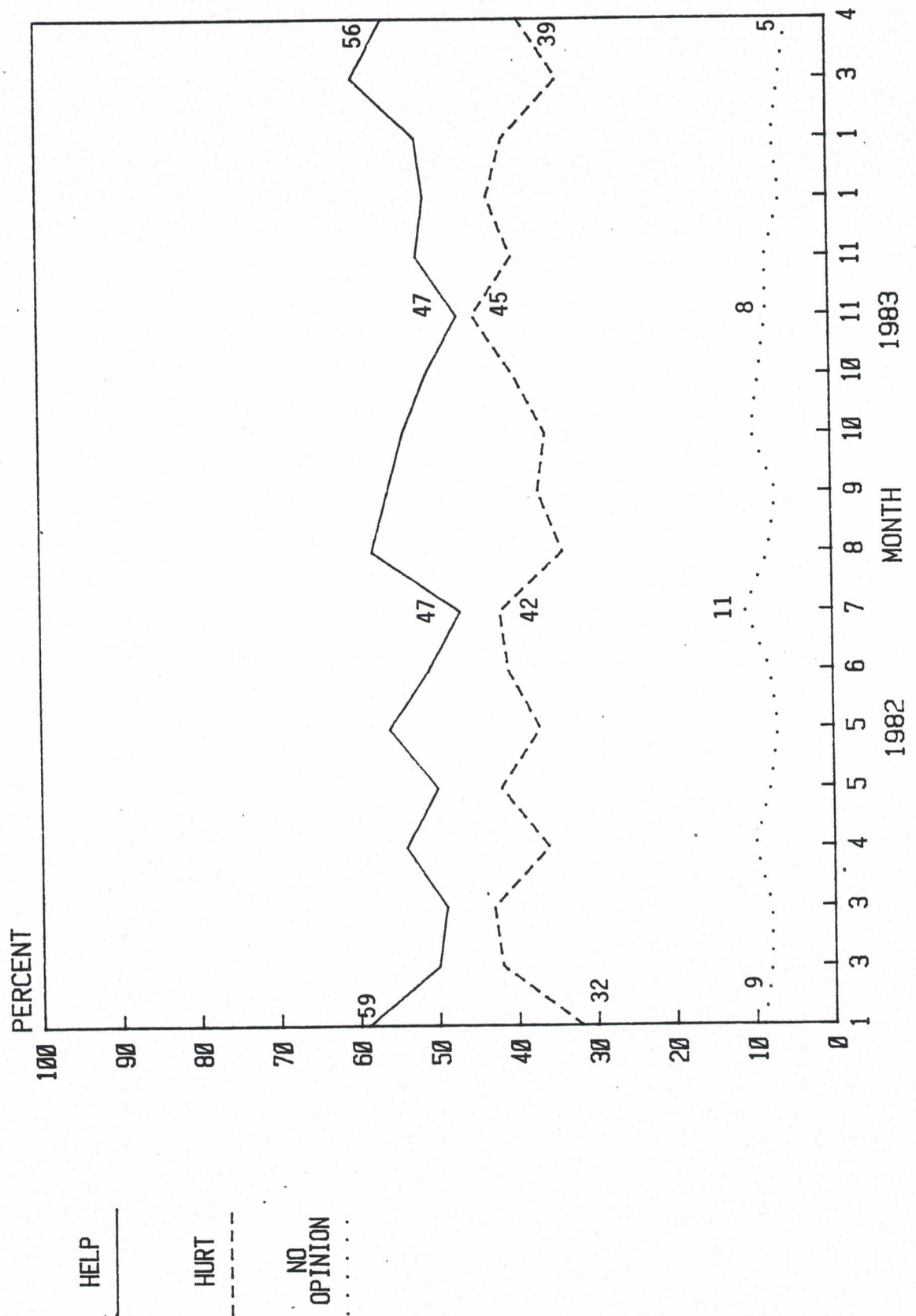
"From what you've heard and read, do you feel that, on the whole, Reagan's economic program will help or hurt the economy?"

	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jun</u> <u>12-14</u> <u>1981</u>	<u>Sep</u> <u>9-13</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Help	78	60	71	59	51	56
Hurt	13	29	21	32	41	37
No opinion	8	11	8	9	8	7

	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>
Help	51	52	60	56
Hurt	43	41	34	39
No opinion	6	7	6	5



REAGAN ECONOMIC PROGRAM HELP OR HURT THE NAT'L ECONOMY





Effects of Economic Program

=====

"Just generally, how long from now do you think it will be before we would begin to see either the helpful or harmful effects of Reagan's economic program?"

	<u>Feb</u> <u>20-22</u> <u>1981</u>	<u>Jul</u> <u>16-18</u> <u>1981</u>	<u>Sep</u> <u>9-13</u> <u>1981</u>	<u>Jan</u> <u>11-19</u> <u>1982</u>	<u>Jun</u> <u>15-22</u> <u>1982</u>	<u>Sep</u> <u>23-27</u> <u>1982</u>
Less than one year	16	21	22	31	31	29
One year	31	30	31	31	23	27
More than one year	53	47	47	36	40	40
	<u>Jan</u> <u>7-10</u> <u>1983</u>	<u>Jan</u> <u>27-29</u> <u>1983</u>	<u>Mar</u> <u>17-21</u> <u>1983</u>	<u>Apr</u> <u>7-10</u> <u>1983</u>		
Less than one year	36	*	*	34		
One year	27	*	*	24		
More than one year	32	*	*	38		



Rating Reagan's Economic Program Helpful/Not Helpful?

=====

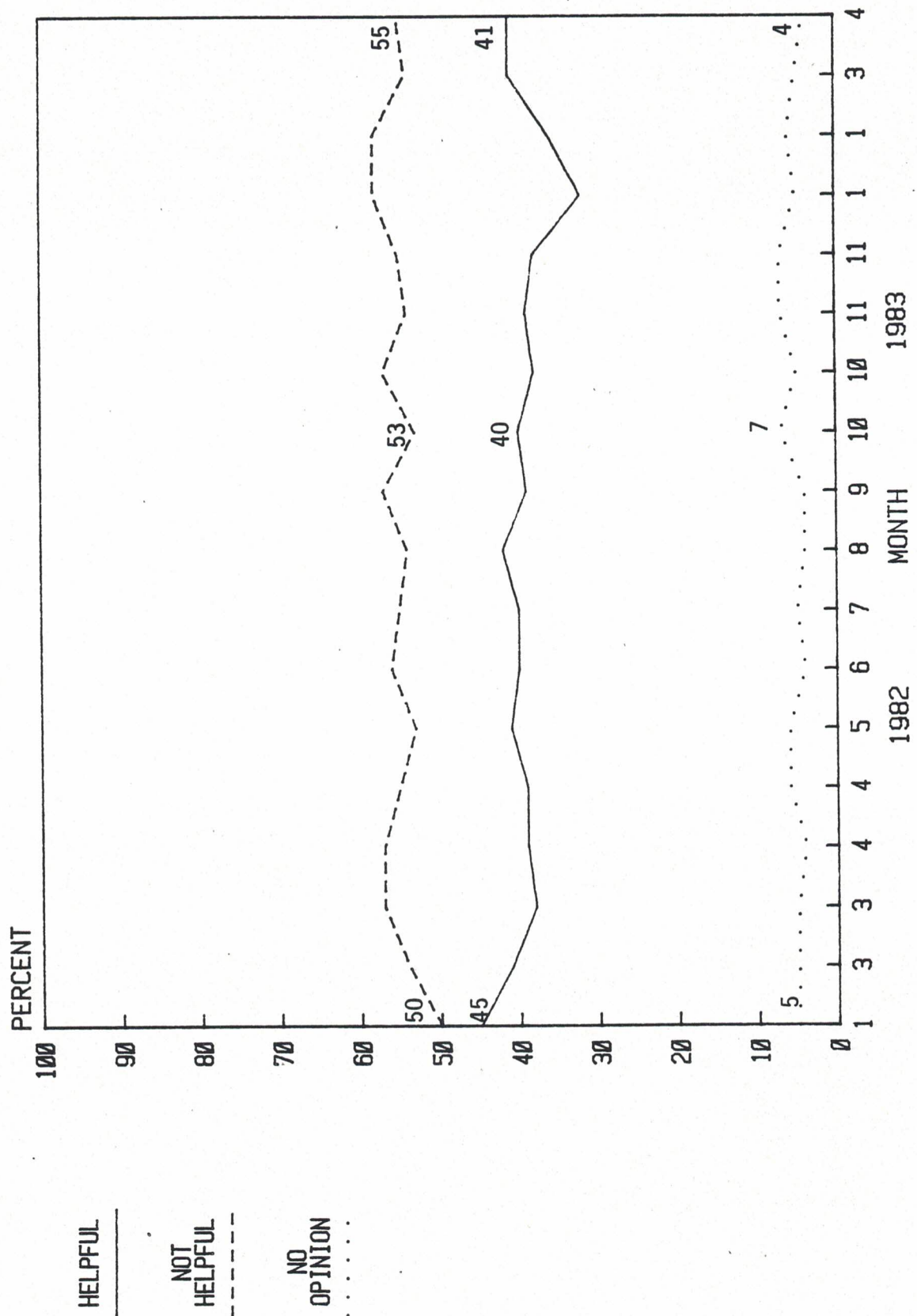
"How would you rate Reagan's proposed economic program? For instance, do you feel the program is ...?"

	Feb 20-22 1981	May 12-17 1981	Oct 5-14 1981	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982
Helpful	63	61	52	45	40	39
Not helpful	28	35	44	50	56	57
No opinion	9	4	4	5	4	4

	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983
Helpful	32	36	41	41
Not helpful	58	58	54	55
No opinion	5	6	5	4



REAGAN'S ECONOMIC PROGRAM HELPFUL TO YOU?





Rating Reagan's Economic Program Fair or Unfair?

=====

"How would you rate Reagan's proposed economic program? For instance, do you feel the program is ...?"

	Feb 20-22 1981	May 12-17 1981	Oct 5-14 1981	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982
Fair	74	71	63	60	45	54
Unfair	17	25	33	35	48	41
No opinion	10	4	4	5	7	5

	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983
Fair	48	49	52	50
Unfair	46	44	43	45
No opinion	6	6	5	5



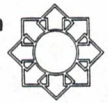
Rating Reagan's Economic Program Reduce Inflation?

=====

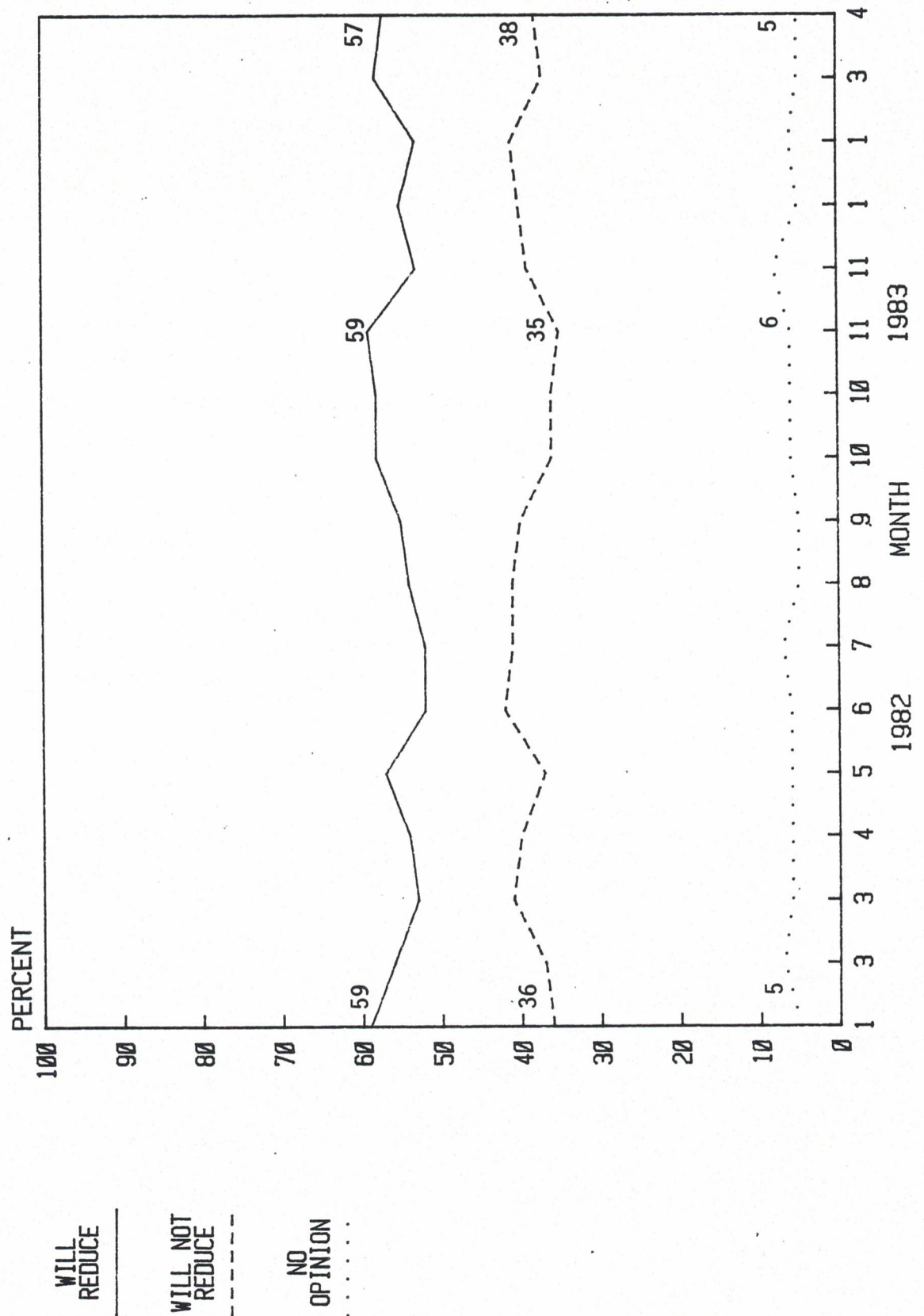
"How would you rate Reagan's proposed economic program? For instance, do you feel the program will ...?"

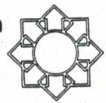
	Feb 20-22 1981	May 12-17 1981	Sep 9-13 1981	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982
Will reduce	70	69	65	59	52	55
Will not reduce	20	26	30	36	42	40
No opinion	10	6	5	5	6	5

	Jan 7-10 1983	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983
Will reduce	55	53	58	57
Will not reduce	40	41	37	38
No opinion	5	6	5	5



REAGAN ECONOMIC PROGRAM WILL IT REDUCE INFLATION?





Rating Reagan's Economic Program Increase Employment?

=====

"How would you rate Reagan's proposed economic program? For instance, do you feel the program will ...?"

	Feb 20-22 1981	Sep 9-13 1981	Jan 11-19 1982	Jun 15-22 1982	Sep 23-27 1982	Jan 7-10 1983
Will increase	56	53	48	43	43	44
Will not increase	33	41	47	52	53	52
No opinion	11	6	5	5	4	4
	Jan 27-29 1983	Mar 17-21 1983	Apr 7-10 1983			
Will increase	47	53	51			
Will not increase	47	42	45			
No opinion	6	5	4			



Economic Program: Fair Chance

=====

Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said.

"The Democrats want to change the Reagan economic program even before it has had a fair chance to work."

	<u>Nov 23-24 1982</u>	<u>Jan 7-10</u>	<u>Jan 27-29</u>	<u>Mar 17-21</u>	<u>Apr 7-10</u>
Agree strongly	31	*	34	27	41
Agree somewhat	26	*	31	28	28
Disagree somewhat	19	*	18	22	14
Disagree strongly	21	*	14	19	13
No opinion	3	*	4	4	4



Economic Program: A Failure

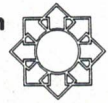
=====

Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said.

"Reagan has had enough time to fix the economy but hasn't; his economic program is a failure."

	<u>Sept</u> <u>23-27</u> <u>1982</u>	<u>Oct</u> <u>14-16</u> <u>1982</u>	<u>Nov</u> <u>23-24</u> <u>1982</u>	<u>Jan</u> <u>7-10</u>	<u>Jan</u> <u>27-29</u>	<u>Mar</u> <u>17-21</u>
Agree strongly	24	25	23	*	27	27
Agree somewhat	15	15	15	*	16	16
Disagree somewhat	26	23	23	*	24	24
Disagree strongly	32	35	37	*	32	32
No opinion	3	2	2	*	1	1

	<u>Apr</u> <u>7-10</u> <u>1983</u>
Agree strongly	28
Agree somewhat	15
Disagree somewhat	23
Disagree strongly	33
No opinion	1

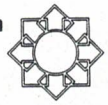


Reduction of Federal Deficit

=====

"To reduce the federal deficit, we don't want or need higher taxes, we need economic growth."

Agree strongly	65%
Agree somewhat	24
Disagree somewhat	7
Disagree strongly	2
No opinion	2



OTHER ISSUES

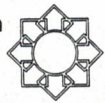


Federal Reserve Board

=====

"Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said."

	<u>Agree</u> <u>Strongly</u> (%)	<u>Agree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Strongly</u> (%)
If a president had more control over the activities of the Federal Reserve Board, then it would be easier to coordinate economic policy, bring down inflation, and create more jobs.	24	29	19	18
Now that Federal Reserve Board Chairman Paul Volcker's term is almost up, Ronald Reagan should appoint someone new as chairman rather than reappointing Volcker.	22	23	15	10



Hunger in America

=====

"Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said."

	<u>Agree</u> <u>Strongly</u> (%)	<u>Agree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Strongly</u> (%)
Many people who receive food assistance from the federal government really are not eligible.	53	22	13	10
The federal government's food assistance programs do not adequately serve needy Americans.	39	29	18	10
There are more hungry people in America today than there were two years ago.	55	21	12	8

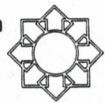
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"Do you personally know anyone who is hungry and unable to get food assistance?"

No	80%
Yes	20

(IF "YES," ASK:) "Why are they unable to get food assistance?"

Yes/Don't qualify for benefits	11%
Yes/Don't want to accept welfare	1
Yes/No transportation	0
Yes/Other	8



Social Security Benefits -- Increased or Decreased?

=====

"In regard to social security payments, is it your impression that Ronald Reagan has increased or reduced social security benefits?"

	<u>Feb 25-6 1982</u>	<u>Jun 15-22 1982</u>	<u>Sep 23-27 1982</u>	<u>Jan 7-10 1983</u>	<u>Jan 27-29 1983</u>	<u>Mar 17-21 1983</u>
Increased	12	17	27	20	*	*
Reduced	54	49	50	45	*	*
No change	26	34	18	25	*	*
No opinion	8	-	5	10	*	*

	<u>Apr 7-10 1983</u>
Increased	19
Reduced	60
No change	15
No opinion	6

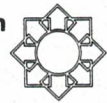


Bipartisan Support for Social Security

=====

"Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said. Would that be strongly (agree/disagree) or just somewhat (agree/disagree)? Ronald Reagan got the leaders of both parties together, and they came up with the answer to the problems of Social Security."

	<u>Mar 17-21</u> (%)	<u>April 7-10</u> (%)
Agree strongly	10	12
Agree somewhat	23	24
Disagree somewhat	27	29
Disagree strongly	32	27
No opinion	8	8

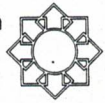


No Quick Fix

=====

"People are now going back to work because Ronald Reagan didn't go for the quick fix."

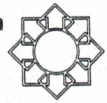
	<u>March 17-21</u> (%)	<u>April 7-10</u> (%)
Agree strongly	15	16
Agree somewhat	23	23
Disagree somewhat	25	26
Disagree strongly	27	27
No opinion	10	8



Government Waste of Tax Money

"Do you think that people in the government waste a lot of money we pay in taxes, waste some of it, or don't waste very much of it?"

Waste a lot of money	77%
Waste some money	21
Don't waste very much money	2



NUCLEAR ARMS

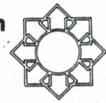


Nuclear Weapons Strength

=====

"At the present time, which nation do you feel is stronger in terms of nuclear weapons (ROTATE) ... the United States ... or ... the Soviet Union ... or do you think they are about equal in nuclear strength?"

United States	14%
Soviet Union	40
About equal	42



Defense Statements

=====

"Here are some statements people have made to us about the country. As I read each one, please tell me whether you agree or disagree with what is said."

	<u>Agree</u> <u>Strongly</u> (%)	<u>Agree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Somewhat</u> (%)	<u>Disagree</u> <u>Strongly</u> (%)
Never before has the United States engaged in so many efforts to limit the instruments of war.	20	27	26	19
The nuclear freeze proposals would preserve the Soviet's advantage of nuclear forces, and, by so doing, reduce Soviet incentives to negotiate for real reductions.	22	24	22	17
Even if they had all the resources they needed, American scientists will not be able to come up with a really effective way to destroy Soviet nuclear missiles from space.	14	18	22	33



Position on Nuclear Arms (Self)

=====

"I'm going to read you two opinions about nuclear weapons. Some people favor the first opinion, others like the second. Please tell me which one is closest to your opinion.

POSITION A

We must build as many nuclear weapons as quickly as we can so that we won't be pushed around by the Russians any more.

POSITION B

Once the Soviets and the United States have about the same strength in nuclear weapons then nuclear weapons must be reduced dramatically to assure lasting peace and security.

	March 17-21 1983 <u>(%)</u>	Apr 7-10 1983 <u>(%)</u>
Position A	20	20
Position B	72	71
Neither/No Opinion	8	9



Reagan on Nuclear Arms

=====

"From what you've heard and read, which of the following two positions best describes the way Ronald Reagan feels about nuclear weapons?"

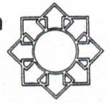
POSITION A

Ronald Reagan believes that we must build as many nuclear weapons as quickly as we can so that we won't be pushed around by the Russians any more.

POSITION B

Ronald Reagan believes that once the Soviets and the United States have about the same strength in nuclear weapons then nuclear weapons must be reduced dramatically to assure lasting peace and security.

	Nov 23-24 <u>1982</u>	Jan 7-10 <u></u>	Jan 27-29 <u></u>	Mar 17-21 <u></u>	Apr 7-10 <u></u>
Position A	39	*	35	56	54
Position B	51	*	58	36	40
Neither	2	*	3	3	2
No opinion	8	*	4	5	4



DEFENSE SPENDING

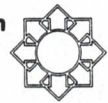


Spending Preference -- Defense

=====

"Let's talk for a few minutes about government spending on various programs. I'm going to read you a list of programs. For each one just tell me, in your opinion, whether the federal government should spend more or should spend less on each program."

	Jan 9-12 1981 <u>(%)</u>	Jan 11-19 1982 <u>(%)</u>	Nov 4-8 1982 <u>(%)</u>	March 17-21 1983 <u>(%)</u>	April 7-10 1983 <u>(%)</u>
Spend More	76	50	39	35	43
Spend Less	13	30	44	46	41
Spend Same	8	17	13	14	13



Spending Preference

=====

"Let's talk for a few minutes about government spending on various programs. I'm going to read you a list of programs. For each one just tell me, in your opinion, whether the federal government should spend more or should spend less on each program. (NOTE TO INTERVIEWER: IF RESPONDENT SAYS "SPEND MORE," ASK:) And would you be willing to have your own taxes increased to support this program?"

	<u>Eagle I</u>	<u>RNC 2</u>	<u>RNC 16</u>	<u>RNC 83-3</u>	<u>RNC 83-4</u>	<u>Change</u>
	(%)	(%)	(%)	(%)	(%)	(%)
<u>Spend More</u> (even if own taxes increased)						
Education	*	53	61	61	62	+ 1
Defense	55	37	33	28	36	+ 8
<u>Spend More</u> (no tax increase)						
Education	*	14	11	15	14	- 1
Defense	21	13	6	7	7	0
<u>Spend Less</u>						
Education	*	16	16	13	12	- 1
Defense	13	30	44	46	41	- 5
<u>Spend Same</u>						
Education	*	15	9	9	9	0
Defense	8	17	13	14	13	- 1

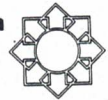


Spending Preferences

=====

"Let's talk for a few minutes about government spending on various programs. I'm going to read you a list of programs. For each one just tell me, in your opinion, whether the federal government should spend more or should spend less on each program. (NOTE TO INTERVIEWER: IF RESPONDENT SAYS "SPEND MORE," ASK:) And would you be willing to have your own taxes increased to support this program?"

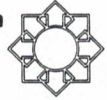
	<u>Education</u> (%)	<u>Crime Prevention</u> (%)	<u>Welfare</u> (%)	<u>Defense</u> (%)
Spend more (even if own taxes increased)	62	61	24	36
Spend more (no tax increase)	14	16	8	7
Spend less	12	11	52	41
Spend same	9	8	12	13
No opinion	3	4	4	3



Republicans vs. Democrats

=====

"I am going to read you a list of words and phrases. Please tell me for each one whether you think it better describes ... Ronald Reagan and the Republicans



PARTISANSHIP



Party Identification With Lean

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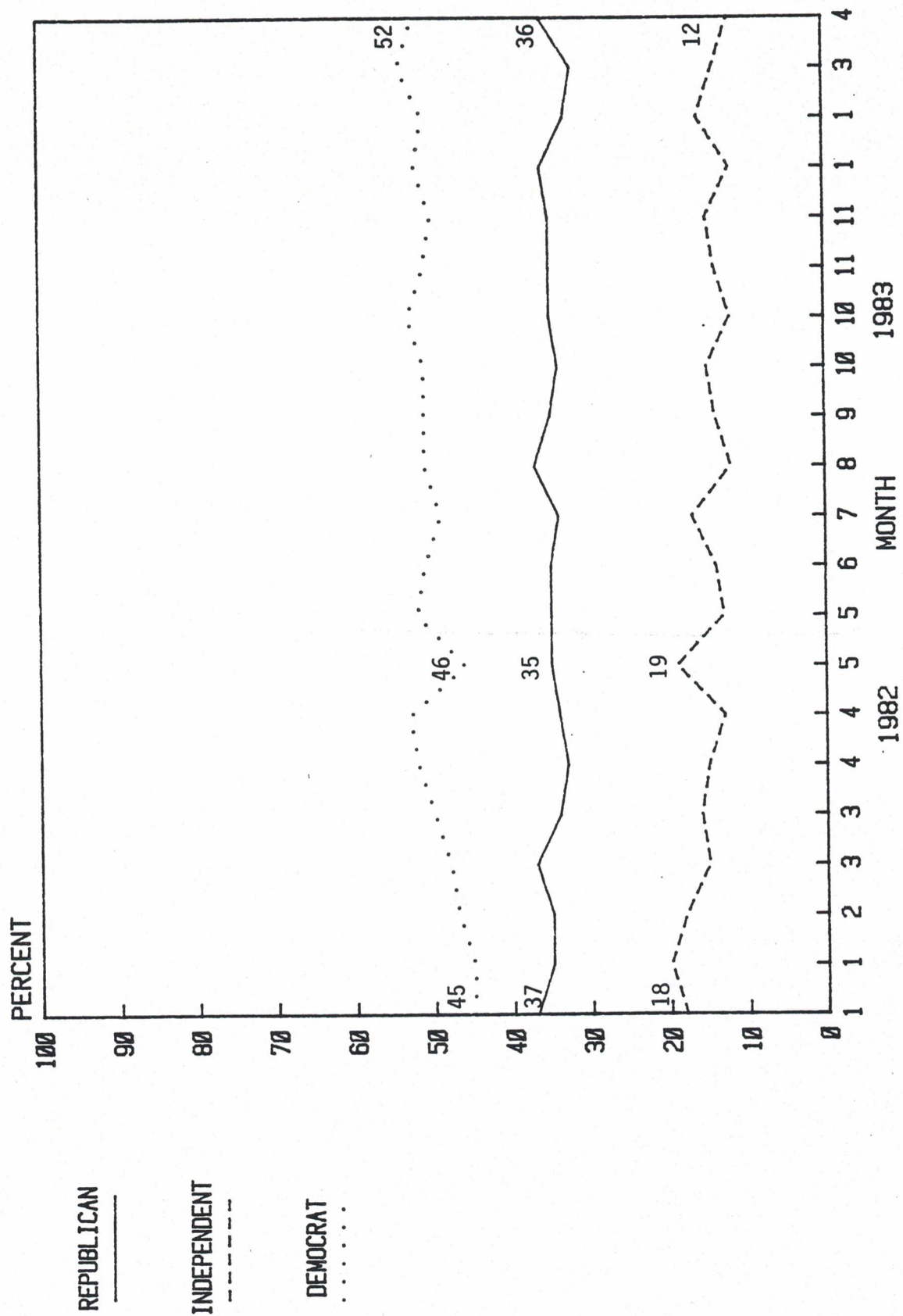
"Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)? (IF INDEPENDENT/OTHER/NO PREFERENCE, ASK:) Do you think of yourself as closer to the Republican or the Democratic party?"

	Feb 20-22 <u>1981</u>	Jun 12-14 <u>1981</u>	Sep 18-28 <u>1981</u>	Jan 11-19 <u>1982</u>	Jun 15-22 <u>1982</u>	Sep 23-27 <u>1982</u>
Republican	37	38	34	37	35	35
Independent	27	19	16	18	14	14
Democrat	37	43	49	45	51	51

	Jan 7-10 <u>1983</u>	Jan 27-29 <u>1983</u>	Mar 17-21 <u>1983</u>	Apr 7-10 <u>1983</u>
Republican	36	33	32	36
Independent	12	16	14	12
Democrat	52	51	54	52



PARTY IDENTIFICATION (WITH LEAN)





Congressional Vote with Lean

=====

"Thinking about the 1984 elections for a moment ... if the 1984 elections for U.S. Congress were being held today, would you be voting for (ROTATE) ... the Republican candidate ... or ... the Democratic candidate ... in your district?"

(IF "DON'T KNOW" OR "REFUSED/N.A.," ASK:) "Which way do you lean as of today -- towards ... the Republican candidate ... or ... the Democratic candidate?"

Republican candidate	34%
Democratic candidate	54
Don't know	8
Refused	4



TV Advertising/National Political Parties

=====

"Within the last few weeks, have you seen any television advertising done by the national political parties? That is, commercials done for the national parties in general, not for specific candidates? (IF "YES," ASK:) Which party? (IF "REPUBLICAN," ALSO ASK:) Were you favorably or unfavorably impressed with the commercial(s)?"

	<u>RNC 10</u> (%)	<u>RNC 11</u> (%)	<u>RNC 14</u> (%)	<u>RNC 83-3</u> (%)	<u>RNC83-4</u> (%)
Yes/GOP/Favorably	3	3	4	2	1
Yes/Gop/Unfavorably	5	9	5	2	2
Yes/GOP/No opinion	0	1	2	1	1
Yes/Democrat	2	2	4	2	2
Yes/Other	0	1	2	0	0
Yes/Both (Democrat and GOP)	2	1	11	1	1
No/Haven't seen any	87	83	72	92	93