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THE WHITE HOUSE

WASHINGTON

April 17, 1986

MEMORANDUM FOR JACK L. COURTEMANCHE

FROM: CARLTON E. TURNER

SUBJECT: Phoenix House - Nancy Reagan School

Per your request, I have reviewed the proposal for the Phoenix House Nancy Reagan School. The following are the "pro's and con's" as I see them.

Pro Since 1981, the Reagan Administration has been criticized as not being concerned about treatment. Establishment of the Phoenix House proposed Nancy Reagan treatment facility would quiet some of the criticism. Mitch's effectiveness in fund-raising would also insure that any facility bearing Mrs. Reagan's name would have adequate funding.

Con It will be difficult to convince the parent and community groups that the Nancy Reagan School is an educational program because it is a treatment facility. Since Mrs. Reagan's activities have largely focussed on young people, and education and prevention programs, you can anticipate strong criticism from prevention groups after the announcement is made. Awareness will be seen as taking a back seat to treatment and that Mrs. Reagan has changed her philosophy from teaching young people to say "NO" to drugs to reacting to the "terminal" end of drug abuse.

You can expect NFP and other parent groups to be vocal in their criticism that Mrs. Reagan would not allow her name to be used by NFP to raise money, yet she let her name be used by the treatment community. I expect Ross Perot and Robbie Risner and others to "weigh-in" with considerable concern over "turning her back on prevention."

These groups are likely use the termination of ACTION grants to groups like PRIDE (Georgia) and DARE (New York) as further proof of Mrs. Reagan's shift in focus.

Recommendation

Should Mrs. Reagan accept the Phoenix House proposal, then I believe the following should be included in the announcement:

- State that Mrs. Reagan is also considering other activities which will continue her drug awareness campaign after leaving the White House (i.e. Dennis Alfieri's Nancy Reagan Institute concept).
- Stress that drug abuse prevention and education holds the ultimate answer to preventing drug abuse, treatment is important because it augments awareness activities and helps those who have already fallen victim to drug abuse.

I hope this quick assessment is of help to you. Please let me know if you would like to discuss this further.



THE WHITE HOUSE

WASHINGTON

April 17, 1986

MEMORANDUM FOR JACK COURTEMANCHE

FROM: <sup>est</sup> CARLTON TURNER

SUBJECT: The Keebler Company "I Believe In Me" Film

Attached is the script from the Keebler Company "I Believe in Me" film. This film is geared for young children and will be made available to elementary to schools around the nation this fall. I understand that Ken has agreed to a 30 to 60 second spot by Mrs. Reagan for use as the lead for this film. I would like to add my strong support for this project.

The Keebler Company was the first corporation to respond to the President and First Lady's call for help in communicating the dangers of drugs to young people. They have remained an active supporter of the First Lady's Drug Awareness Campaign and have not received any monetary compensation for their projects. As background:

- Keebler sponsored the first DC Comics produced "New Teen Titans" anti-drug comic book under the auspices of the President's Drug Awareness Campaign (see attached).
  - In 1983 and 1984, one million copies of the comic book were provided to the Department of Education for distribution to the nation's elementary schools.
  - Unlimited copies have been continuously made available to our office for distribution and to White House Correspondence in response to letters to Mrs. Reagan.
  - In excess of 3 million copies have been distributed; including requests from 26 foreign countries. In fact, the Deputy Prime Minister of Belize requested 30,000 copies before he would discuss cannabis eradication.
- In 1984, the President and Mrs. Reagan presented the Keebler Company with a "Presidential Certificate of Appreciation" for their contributions to the fight against drug abuse.
- Developed, without White House prodding, in 1984, a shopping mall program -- "I Believe In Me" -- using the Keebler Elf and young actors to communicate the dangers of drug abuse.



-- In 1985, this program was expanded nationally and they have visited numerous cities. The "I Believe In Me" film will also be used to augment the shopping mall program.

Because of the President and Mrs. Reagan's concern about the drug problem, corporations are responding by "doing their part." The Keebler Company has truly "led the pack."



Keebler Company

One Hollow Tree Lane Elmhurst, Illinois 60126

312/833-2900

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"I BELIEVE IN ME"

Film Script

(Final Approved Version)

March 10, 1986

There is a stage at one end.

The occasion is an end-of-semester party. The cast, principally sixteen year olds, is multi-racial and multi-ethnic. They are dressed for, and the gym is decorated for, the party.

There are teachers and a few parents in attendance. At the stage end, through the crowd, we see ERNIE THE ELF in his tree. He and his setting, while visible to the viewing audience, are a fantasy effect. Individual characters see him and interact with him, but he is not a part of the general scene or the action at the party. That is a realistic scene.

Ernie's role is similar to that of Jiminy Crickett in "Pinochio," appearing outside of the action and commenting on it. Characters talk with him about what is going on inside them and in their lives. It is their thoughts



and their feelings that give him life. Without them, in this setting, he does not exist. He has a view of reality and a wisdom that real people find hard to attain. He is warm and kind, but wiser (not preachy) than people are because he sees more dimensions, more interactions than they can.

MUSIC: Soft, recorded rock

MUSIC

QUICK CUTS

Kids and adults coming into the party...setting up punch bowl and refreshments... chit-chat by adults as they greet each other.

MOTHER comes in, hand in hand, with DENISE who is eleven. They greet various people at the party. They go over to a man standing with some other teachers.

MOTHER: I didn't have anyone to leave her with at home, so I brought her along. I hope no one minds.

FATHER: (jokingly, touching Denise's hair) Not if she minds.

DENISE: (looking embarrassed)

Da-a-d.

CUT TO: EMILY, who is fifteen, and the picture of confidence, talking animatedly with two other girls. Her confidence is a facade -- underneath, the real Emily is afraid to surface -- she's afraid to have her real self compete with her artificial self -- the discrepancy between her public self that other people see, and her internal self (her own fears) is starting to overwhelm her.

EMILY: (theatrically) I can't believe I got the part. I really thought Martha would.

GIRLFRIEND 1: (her automatic response) Oh, Emily, don't be ridiculous. Everyone knew you would get it.

GIRLFRIEND 2: Half of the kids didn't even try out because you were going for it.

CUT TO: JOHN, who is Denise's brother, with another boy.

BOYFRIEND 1: (gestures with his head) Hey, John. Over there. Isn't that your mother? And isn't that your little sister?

JOHN: Oh, no. What's she doing here?

BOYFRIEND 1: I thought she's a chaperone.

JOHN: I know why my mother is here. Why is my sister here? (John walks toward Denise. Boyfriends watch, smiling.)

CUT TO: KEITH, a tall, lanky track star, who is standing near the refreshment table. Two friends are with him.

TRACK FRIEND 1: Oh man, so what? Do you think anybody really cares?

KEITH: (almost angry) Yes, I think anybody cares. I think everybody cares.

CUT TO: MOTHER, carrying punch cup, plate and napkin, leads DENISE, who is carrying a book, to a row of empty chairs below the stage. She seats her and gives her the refreshments.

MOTHER: Just sit here, honey. You'll be able to see whatever you want. I'll be over there with your Dad and the other teachers.

JOHN comes over to them.



JOHN: (to mother) Mom, it's  
enough both my parents are here  
Did you have to bring her too?

MOTHER: I had to bring her.  
She's not going to bother you.  
Now don't you bother her. She'll  
sit here and read. Just leave her  
alone.

JOHN walks away abruptly.

CUT TO: EMILY, she is chattering,  
nervous and composed at the same  
time. She's "on."

EMILY: (histrionically) You can't  
believe how nervous I was. It's  
the one part I've wanted my whole  
life. I really thought she'd  
think I wasn't good enough for it,  
but, oh God, I really wanted it.  
I didn't sleep at all the night  
before. I was just reading it  
over and over; then, when I got to  
the tryouts, I couldn't remember  
anything.

GIRLFRIEND 1: (with a slight edge)  
Well, you got it, so what's the  
difference?

GIRLFRIEND 2: You know you'll do a  
great job. You always do.

GIRLFRIEND 1: You're the best, Emily. Everyone knows it. I can't believe we're even talking about it.

GIRLFRIEND 2: I want some punch. Come on.

EMILY: (to two of them) Go ahead. (She is relieved.)

EMILY moves toward stage and tree. Her pretentious smile starts to fade. Lighting takes on a surrealistic look.

EMILY: Gee, the decorations are really nice. (Spotting Ernie) Cute little elf! (To Ernie) Hi, elf. Want to dance?

EMILY moves to ERNIE in the tree.

ERNIE'S one eyebrow lifts.

EMILY: Boy, do I wish I were you.

ERNIE: (Surprised) Gee, I thought everybody here would like to be you.

EMILY: That's because they don't really know me. (She reacts. She's talking to an elf.) (She tries to peek behind him, into tree.) Hey, who's working you? (Slightly indignant)

ERNIE: I beg your pardon.

EMILY: Elves don't talk.

ERNIE: Oh, yeah? How many elves do you know?

EMILY: Well, I guess I don't know any.

ERNIE: Well now you do, and I talk.

EMILY looks around, to see who is watching.

EMILY: I feel silly.

ERNIE: (trying to cheer her up) Is that better than you were feeling before?

EMILY: (suspicious) What are you talking about?

ERNIE: You looked a little down to me before.

EMILY: Me?

ERNIE: Maybe I was wrong.

EMILY: No, you weren't wrong.

ERNIE: (pause) Want to talk about it?

EMILY: Why not?

ERNIE: I'm all ears.

EMILY: (breaks up laughing) You really are cute!

ERNIE: Hey, tell me about it.

EMILY: I hate it when everybody tells me how great I am because I don't feel so great.



ERNIE: What do you mean?

EMILY: I can't stand the pressure. I always have to be as good as other people think I should be. I can't let anybody down. Sometimes I feel like I just want to escape from it.

ERNIE: Why is their opinion of you so important?

EMILY: (very quietly) Because I want them to like me.

ERNIE: You think people like you for what you do rather than what you are?

EMILY: Yes, (quietly) I do.

ERNIE: Well, who, for instance?

EMILY: Well, my dad.

ERNIE: You really think your dad likes you for what you do?

EMILY: Yes.

EMILY: Dad?

DAD: Yes?

EMILY: Could you talk to me?

DAD: Sure, what is it?

EMILY: Dad, I'm feeling scared.

DAD: Of what? (very surprised) You, Miss Emily Confidence? I've never known you to be scared of

DISSOLVE (ECHO EFFECT) TO:  
EMILY'S home. DAD is sitting in armchair, reading paper.

EMILY: That's just what I mean, Dad. Everyone expects me to be so terrific all the time. You do, too.

DAD: But you are.

EMILY: But I'm not.

DAD: Come on, Emily. I don't understand. What's scaring you? There's nothing you can't handle.

(ECHO EFFECT: You can't handle...you can't handle, etc.)  
EMILY is wet-eyed, frustrated.

EMILY: See what I mean? I can't even make my parents understand.

ERNIE: Maybe they can. Maybe they do.

, ERNIE'S FACE  
OPTICAL EFFECT: Living room set

DAD: (repeat reading) There's nothing you can't handle.

EMILY: Dad, don't you ever feel like people are expecting too much of you?

DAD: (laughs ruefully)  
Sure, I do.

EMILY: Well, what do you do when that happens?

DAD: (thinks for a while)  
Honey, I remind myself who I really am, that I've done difficult things before and that I can do them again. And you can, too.

EMILY: And people will like me?

DAD: Sweetheart, if people only like you for your accomplishments, then they don't really like you.  
(He hugs her.)

ECHO EFFECT: Like you...  
like you

CU EMILY'S face.

DISSOLVE back to tree set.

EMILY: What does my Dad mean that he has to remind himself who he really is...?

ERNIE: What do you do when you get pressured?

EMILY: I get scared.

ERNIE: And confused?

EMILY: And I forget....

ERNIE: Who you are?

EMILY: Who I am.

ERNIE: Who are you?

EMILY: I'm the real Emily.

ERNIE: I like the real Emily.



EMILY: Thank you. And I like the  
real...(she doesn't know his name.)

ERNIE: Ernie. (thinks it over)  
I've never been called real before.

EMILY: (laughs)

WIDE SHOT: Dance activity

Camera pans to follow KEITH. He

picks up some punch and wanders

over to a narrow window in a

door. He gazes out.

ZOOM IN CU on his face.

ERNIE: The old "Keith isn't good enough" routine again?

KEITH: Huh?

ERNIE: (V.O.) That's sure not what you expected to happen, is it?

Pull back to reveal ERNIE

standing next to KEITH, leaning

against the wall.

KEITH: What? Who are you?

ERNIE: I'm Ernie. You didn't expect to lose the race, did you?

KEITH: (Bitter) No, I didn't expect to lose. I expected to win. But then, I didn't expect to be talking to an elf, either.

ERNIE: So you did, so you are, so what?

KEITH: So now I'm a loser.

ERNIE: Because you expected to win? Because you wanted to win? Because you came in second instead.

KEITH: (Getting exasperated) You got it, Ern. Winners win. Losers lose.

ERNIE: It's that simple.

KEITH: (Slightly sarcastic) Yeah. First, second, third. It's that simple.

ERNIE: Nothing is that simple. Being a winner doesn't always mean winning. Sometimes you win. Sometimes you don't. Being a winner means you are a winner. It doesn't necessarily mean you won the race.

KEITH: You elves don't make sense.

ERNIE: No? Watch.

DISSOLVE past KEITH'S face through the window to scene at the track meet. A cheerleader, fans, other runners, parents, the coach.

KEITH is doing warm-up exercises.

We hear him, V.O.

KEITH: (V.O.) Why am I letting it get to me like this? It's just a meet...I want to win...I have to win.... Maybe I should have given myself a little boost...I could have taken something...I could really be speeding by now...

Why didn't I?...This is the most important thing in the world to me...I have to win this....

Runners line up on blocks.

WIDE SHOT from stands.

ERNIE: (V.O.) You're pretty hard on yourself, don't you think?

KEITH: (V.O. in conversation with Ernie) Yeah, I guess I am. I never realized how much I do that to myself. Hey, this is interesting looking back on myself like this. How do you do this?

ERNIE: (V.O.) (modest) Oh, I call it Elfin Magic. (V.O.) Would you like to hear a little bit of what some other people think about you?

KEITH: Can you do that?

ERNIE: Listen.

We ZOOM IN on individuals as we hear their voices V.O.

COACH: That Keith is one gutsy kid. He's come such a long way in a short time. He's not one of those fools who'll get into drugs. Not that kid. He's too smart. I'm proud of him. He's the kind of person who makes it all worthwhile.

RUNNER #1: I'm gonna press as hard as I can. We trained so hard, and this means so much. I'll never forget how Keith helped me out in my training when I got discouraged.

GIRL FAN: I love watching Keith race...he puts so much effort into it...I admire that...just look at that guy.

The race starts. KEITH comes in second. We ZOOM IN on his face Then on the others' faces.

ERNIE: (V.O.) Still feel as if you let everybody down? Still feel as if you let yourself down?

KEITH: When you look at it from the inside, they don't seem to care about who won.

ERNIE: What do you think they do care about?



KEITH: They all seem to care about me.

DISSOLVE back to the two talking in the gym.

ERNIE: Sorry you didn't use drugs, after all?

KEITH: No. I'm not. It would have been a pretty stupid way to try to win.

ERNIE: It's hard to win with what that stuff does to your body. Would have slowed you down in the long run.

KEITH: Slowed me down and cost me something I didn't even know I had.

ERNIE: What's that?

KEITH: All that respect.

ERNIE: Ah, yes, respect feels pretty good, doesn't it?

KEITH: Sure does. (pause) Feels better than winning a race, as a matter of fact.

ERNIE: Life's a lot bigger race. A lot bigger.

RUNNERS 1 and 2 (his friends) walk toward Keith.

KEITH: Hey, thanks, Ernie. I'm glad you were here. Maybe we could talk again?

ERNIE: Well, you can always find me.

KEITH: (nods)

TRACK FRIEND 1: Keith, let's go get something to eat.

KEITH: Sure, I'm starved. Let's go.

KEITH turns back to ERNIE, whom the other boys didn't see. The three walk away, past DENISE, sitting alone in the row of chairs. SLOW ZOOM into her face. She looks pensive, sad.

ERNIE: Hi. (pause)

DENISE: Hi. (pause)

Pull back to reveal ERNIE sitting in the chair next to DENISE. They stare ahead for some time, both uncomfortable.

ERNIE: (V.O.) I'm glad you're here.

DENISE: Why?

ERNIE: Because I'm not the only one who's different here. They call us fish out of water.

DENISE: What?

ERNIE: That feeling that you're having right now...the feeling that you don't belong, that you're in the wrong place.

DENISE: It's not the place. It's the people. How come they make me feel so bad? How come nobody wants me around? And what are you doing out of water here?

ERNIE: You sure ask a lot of questions for a fish.

DENISE: (Giggles. She's starting to feel a little better.)

ERNIE: Just think about how I feel. You're younger than everybody else here, but I'm an elf. I'm the most different of all.

DENISE: Don't you feel sad?

ERNIE: Sure I do. Everybody feels that way sometimes.

Everybody feels that way when they go into a room where they don't know anybody. Or change schools. Or when they feel that they're not as smart as everybody else.

(Coyly) Or when they feel that they're just somebody's pesty little sister, and that they're always in the way.

DENISE: How did you know that?

ERNIE: I told you, I'm an elf.

DENISE: I wish I were. An elf.  
Or something. I wish I were smart.

ERNIE: You think your brother  
thinks you're dumb, don't you?

DENISE: He says I am. He always  
says I am. I never can do  
anything as well as he can. I  
guess I never will.

(She starts to cry.)

ERNIE: (comforting) Never is a  
long, long time. Even I don't  
know what's going to happen in  
never.

DENISE: Well, even right now. He  
teases me, you know.

ERNIE: Yes, I know. He's a  
brother. I think it's a rule they  
have. They have to tease sisters.

DENISE: Well, it's a dumb rule.  
Sisters hate it.

ERNIE: (nods) But you love him a  
whole lot, too, don't you?

DENISE: (nods)

ERNIE: What are you worried about?

DENISE: What if he's doing drugs

and stuff like that? So many kids do it. What if he makes me do it?

ERNIE: Is he doing drugs?

DENISE: I don't know. You keep hearing about it.

ERNIE: Why don't we find out what's going on with him?

DENISE: How can we do that?

ERNIE: We can do it.

DISSOLVE to brother talking with his friend.

JOHN: She's about the dumbest girl I ever heard of.

DENISE: (V.O.) See how he talks about me?

ERNIE: Now hold on.

JOHN: I swear, I never thought Annie would be dumb enough to get into drugs. She's messing up her life.

DENISE: (V.O.) Annie?

ERNIE: (V.O., almost whisper) He's not talking about you, is he?

FRIEND: I knew as soon as she started hanging out with those burn-outs that she was going to get messed up.



JOHN: I swear, if I ever saw my little sister doing anything like that, I'd break her neck.

FRIEND: You would not.

JOHN: Well, I sure wouldn't just stand by and watch her screw up her life.

FRIEND: I thought you hated her.

JOHN: Listen, she's my sister. She's too smart to get into trouble with drugs. Besides, I wouldn't let her.

DENISE: (V.O.) Smart. He said I was smart. Did you hear him?

ERNIE: (V.O.) I heard him. I heard him.

FRIEND: Your sister Denise is too smart for that stuff. You don't have to worry about her.

JOHN: Maybe not. But I'm going to keep a pretty close eye on her anyway. I kind of like protecting her. If you tell her that, I'll kill you.

FRIEND: Right. So Denise and I better watch out.

DISSOLVE back to DENISE and ERNIE

DENISE: Gee, I didn't know he felt like that. And he isn't into drugs at all! I thought he was.

ERNIE: (nods knowingly) The fact is, a lot fewer people are into drugs than you kids think. Aren't you relieved to know that everything's okay with your brother?

DENISE: I sure am. 'Cause I want to be just like him.

ERNIE: (head whips around) YOU DO? Why?

DENISE: Oh, because he's popular, and cool, and he doesn't get nervous. He's funny. He isn't shy, like me.

ERNIE: Denise, it's great that you see the good things in your brother. But you have all those good things in you.

DENISE: Like what?

ERNIE: Like what do you want?

DENISE: I want to be popular, and cool, and funny. And I don't want to be shy.

ERNIE: Then be what you want to be.

DENISE: I'm too shy.

ERNIE: I think the truth is that you're afraid.

DENISE: Yeah, I guess so.

ERNIE: What are you afraid of?

DENISE: People might laugh at me or put me down.

ERNIE: How many times do you think I've been called shorty?

DENISE: (shrugs and smiles)

ERNIE: Well, being small is part of who I am, so I never let remarks from weak people bother me, because I believe in myself.

DENISE: But you're special, Ernie. I'm not....

ERNIE: (interrupting) Hey, everyone is special. And what makes each of us special are the things we want to be.

DENISE: I've got no problem wanting... just being.

ERNIE: That's where the believing comes in. Now that you know all those things you want to be add up to who you really are, then you can see you have something to believe in...  
YOURSELF.

As ERNIE continues, camera ZOOMS  
INTO ECU of DENISE.

DENISE: (deep in thought)

CUT TO WIDE SHOT.

Through dimly lit dance crowd,  
the lonely little girl quietly  
begins a song that will build to  
a strong finish.

I BELIEVE IN ME

EVERYONE'S AFRAID (SOMETIMES)  
 AND I NEED A LITTLE KINDNESS  
 EVERYONE'S ALONE SOMETIMES,  
 BUT (I'VE GOT TO) PUT MY FEARS BEHIND ME  
 JUST BELIEVE THAT I CAN DO IT  
 I'VE GOT THE STRENGTH INSIDE TO PROVE IT  
 AND SAY I BELIEVE IN ME.  
 WHEN ALL AROUND SEEMS LOST,  
 JUST REMEMBER I CAN MAKE IT  
 DON'T GIVE UP AT ANY COST  
 I AM WORTH TOO MUCH TO WASTE IT.  
 JUST BELIEVE THAT I CAN DO IT  
 I'VE GOT THE STRENGTH INSIDE TO PROVE IT  
 YOU SEE I BELIEVE IN ME.  
 REPEAT CHORUS (FADE)



THE WHITE HOUSE

WASHINGTON

April 16, 1986

MEMORANDUM FOR JACK A. SVAHN

FROM: CARLTON E. TURNER

SUBJECT: Joint Statement by Attorney General Meese and  
Mexican Attorney General Sergio Garcia Ramirez

For your information, enclosed is a copy of a Joint Statement issued yesterday by Attorney General Meese and Mexican Attorney General Sergio Garcia Ramirez.

THE WHITE HOUSE

WASHINGTON

April 16, 1986

MEMORANDUM FOR ADMIRAL JOHN M. POINDEXTER

FROM: CARLTON E. TURNER

SUBJECT: Joint Statement by Attorney General Meese and  
Mexican Attorney General Sergio Garcia Ramirez

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THE WHITE HOUSE

WASHINGTON

April 16, 1986

MEMORANDUM FOR JACQUE TILLMAN

FROM: ~~CARLTON~~ TURNER

SUBJECT: Joint Statement by Attorney General Meese and  
Mexican Attorney General Sergio Garcia Ramirez

For your information, I have enclosed a copy of a Joint Statement issued on April 15, 1986 by Attorney General Meese and Mexican Attorney General Sergio Garcia Ramirez.

April 15, 1986

JOINT STATEMENT

Mexican Attorney General Sergio Garcia Ramirez and United States Attorney General Edwin Meese III today issued the following statement:

A law enforcement conference that was the most extensive ever convened between Mexico and the United States, both in terms of agencies represented and issues discussed, took place these past two days in Cancun. This conference built on the three previous meetings held since March 1985 and involved representatives of agencies responsible for the apprehension of fugitives and for the detection of smuggled contraband.

The agenda included not only narcotics trafficking, but also fugitive and border issues, and cooperative law enforcement operations

Both of us are pleased with the progress already made on a number of fronts, and with the agreements reached this week on new initiatives. The friendship between our two countries is proving to be a sound basis for resolving issues of mutual concern.

We are making significant progress in three areas: drug trafficking, fugitives, and legal cooperation.

Since our last meeting in San Antonio in December, 1985, the Government of Mexico has made great strides in strengthening its marijuana and poppy eradication programs. These improvements include a program of verification flights under the direction of the Office of the Mexican Attorney General, and fly-locate-and destroy missions.

Recent fugitive initiatives have demonstrated a new level of cooperation. Another example of legal assistance recently rendered includes the return to Mexico of Arturo Durazo Moreno, who is charged with arms trafficking and extortion in Mexico. Durazo is now in custody and awaiting trial in Mexico City.

Our two nations agreed this week to seek a Mutual Legal Assistance Treaty within the legal framework of each country. Negotiations are expected to begin immediately.

Currently underway are programs of legal assistance in efforts against narcotics traffickers and a program known as JANUS, which allows one nation to provide evidence to the other to assist in prosecution, according to the laws of each nation.

This week the FBI agreed to provide assistance to the Government of Mexico with security measures for the World Soccer Cup matches, to be held in Mexico City in late May. Both nations also agreed to create a "Twin Cities" program, which would facilitate unprecedented cooperation, within the legal framework of each nation, between federal law enforcement officials from both countries in four border areas.

Other issues addressed this week included border violence where it was agreed that a task force to target smugglers would be organized.

A second issue was the flow of illegal weapons across the border. Representatives from the Bureau of Alcohol, Tobacco and Firearms of the United States Treasury offered to collaborate with their Mexican counterparts to trace weapons that transverse the border. Such steps recognize that smuggling of contraband items goes both ways across our 2000-mile border. Both Customs officials



and ATF representatives agreed to cooperate with their Mexican colleagues in combatting weapons smuggling.

Other border issues addressed this week included the smuggling of large vehicles and equipment, and the most vulnerable of mankind - babies and small children. Secret Service of the United States Treasury agreed with their Mexican counterparts to establish a joint task force to attack recently uncovered problems of counterfeiting.

Regarding immigration, the two countries pledged to increase their cooperation against document fraud perpetrated by third country nationals, and to develop simultaneous operations against locations used to facilitate these illegal activities.

As the chief law enforcement officials of our respective nations, we both aspire to enhanced security for our citizens, to a safer border, and to a hemisphere free of drug trafficking, and indeed of drug use.

Toward these ends, both of us recognize that law enforcement issues arise which cannot be addressed unilaterally, but require honest, diligent, cooperative labors. This conference has enabled us to review our labors to date, and also establish new initiatives that promise to bring closer our ultimate goals.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/15/86 ACTION/CONCURRENCE/COMMENT DUE BY: NOON 4/16/86

SUBJECT: PRESIDENTIAL REMARKS: FUNDRAISER LUNCHEON FOR SENATOR D'AMATO

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	COURTEMANCHE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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REMARKS: Please provide any comments/edits directly to Ben Elliott by noon on Wednesday, with an info copy to my office. Thank you.

*FROM TURNER\**

RESPONSE: *on page 4, I strongly recommend the reference to the Drug Enforcement Administration be replaced by "The Enforcement Community" there is considerable opposition to the Fed by local and state enforcement people in NY, we do not need to give them an opportunity to attack. Actually NY PD has been the poster boy for*

David L. Chew  
Staff Secretary  
Ext. 2702

(Noonan/BE)  
April 15, 1986  
2:30 p.m.

PRESIDENTIAL REMARKS: FUNDRAISER LUNCHEON FOR SENATOR D'AMATO  
NEW YORK, NEW YORK  
FRIDAY, APRIL 18, 1986

Thank you very much.

It's wonderful to be in New York today and very good to see all of you, some old friends and some new. I know you're about to lunch and I don't want to take too much time up here. I want to be direct, get to the heart of my message and then take my seat. I considered starting with humor. Something like, "It's a pleasure to be here and give a little help to Al D'Amato. After all, that's what he gives me in the Senate."

In the spirit of non-partisanship I invited Governor Cuomo to say a few words about a fellow Italian. But he's making a speech saying he's not running for President -- in New Hampshire.

So I told the organizers, "Put something funny on the lunch menu, make up a name for the sandwich like they do at the Stage Deli." So they come up with the Reagan New York Special -- Ham and D'Amato on wry.

It kept running through my head as we flew up here, You say DaMAYto and I say DaMAHto... Reminded me of how Harry Belafonte said, "Let's call the whole thing off."

The fact is, it's as tough for the Democrats to find an opponent for Al as it is for batters to find a Dwight Gooden fastball. Actually there's a similarity between the two. Dwight is Dr. K -- and as far as I'm concerned Al D'Amato is Senator A-OK.



And I'm hoping you'll help send him back to the Senate for another 6 years. We need him there, I need him there. One reason is obvious: we need more Democrats in the Senate like Custer needed more arrows.

Nothing against my friends and colleagues in the other party, but at this time in our history it's the Republican Party that is the party of ideas -- the party of the entrepreneur and the little businessman and businesswoman -- the party of the poor and those who are struggling for a chance -- and the party of a great and once almost forgotten part of America: the middle class.

Senator Al D'Amato has helped us represent all of these groups and individuals, which is to say he's helped us represent America. Back in 1981, when it wasn't easy, when the sophisticated advice in this State and the smart money in Washington said don't do it, Al D'Amato supported the tax cuts that put our economy back on its feet. It wasn't easy, but Al D'Amato took that position because it was the right and just thing to do. The economic explosion that followed the tax cuts has created millions of jobs since 1982 -- including about 500,000 in the State of New York.

Senator D'Amato showed a lot of courage. And I thanked him. I said, "Al, I don't know how to thank you," and he said, "I can think of a few ways, Mr. President!" He even had a list. I've told my aides, try to get him when he isn't prepared. They're still trying. That was the meaning of that 4 a.m. call last night, Al.

Al D'Amato has fought a sometimes lonely fight for adequate and realistic defense spending. And I must say that in this fight he has managed, in his own inimitable way, to serve the national interest while enhancing economic prospects on the local level... Al has shown an impressive knowledge of and concern about the readiness and size of our naval forces, for instance. The past few years he's worked closely with the Secretary of the Navy to make sure our ships have sufficient and widely-dispersed home porting, the better to defend a large continent. He did this out of patriotism and an eagerness to protect his country. And if, in so doing, it turned out the USS Iowa should have a new port on an old island called Staten...well, everything's got to be someplace.

But, and very seriously, there are two areas where Al D'Amato's leadership and total -- that is total -- commitment have made a major and immediate impact. And everyone in Washington would agree with me on this, including the First Lady. I am referring to the problems of drugs and crime.

It is no exaggeration to say that Al D'Amato came to the Senate absolutely livid about what the peaceful, decent, law-abiding citizens of his State had to put up with in terms of crime. He and I have discussed this a number of times and it is clearly an issue he feels very passionately about. And he hasn't just talked, he's done something.

He co-sponsored the Comprehensive Crime Control Act, which puts tougher penalties on drug trafficking and provides pretrial detention for dangerous criminals. He wrote a provision of the



Act which strengthens the government's ability to seize the assets of drug dealers. This provision, by the way, is now being used by U.S. attorneys throughout the country.

He successfully fought for hundreds more Drug Enforcement Agents and Customs Agents to help fight in the battle against drugs.

Al agrees, as my wife Nancy does, that a big part of the war against drugs is teaching children to resist the pressures of their friends and the neighborhood and teach them how to say "no." He has joined with the <sup>law enforcement + community</sup> ~~Drug Enforcement Administration~~ to bring drug prevention to the classrooms and neighborhoods of New York.

And I want to mention a special program Al has begun. It's called "Coaches, Kids and Chemicals." In February, 180 sports coaches and parents and teachers made their way through the snow here in the city to meet and see if they couldn't fight the drug problem together. I know that Carl Eller is part of this program. Someone told me he's in the audience and Carl, if you could stand and take a bow.

I have always thought that there is nothing that can't be done if the American people want to do it. Al thinks there's nothing that can't be done if the great and good people of the Empire State want to do it. So I'd say the street thugs and drug dealers had better beware while D'Amato and Friends are on the case...

Now, Al D'Amato and I don't agree on everything. There are issues on which he has not supported us, areas where sometimes we

*Important change*  
*NYC PD would react poorly to reference to Don.*  
*NYC PD has an excellent program too.*

wish he saw things more as we do. But we're Republicans, we share the same party and the same heritage, and there is more that unites us than divides us. We share, to a certain extent, a certain world view.

Our Nation faces some huge challenges over the next few years. I think the historians of the future are going to look back on the eighties as a watershed era, a time when America faced a lot of tough issues -- and partly because it had no choice. This is the decade that reminds me of Lincoln's, "My fellow citizens, we cannot escape history."

We face the question of the national economy: should we keep it expanding and creating jobs, or do we want to go back to the depressing limits of the past? Al D'Amato and I agree: the answer is Go for Growth.

We face the central diplomatic challenge of our time, how to deal with Soviet expansionism, with imperialism and terrorism. Al D'Amato and I agree: to preserve the peace we need a strong and unsurpassed armed forces.

We face a direct and explicit military and political challenge in Central America, a challenge involving communism and its ambitions. Al D'Amato and I agree that to protect the peace you have to protect democracy -- and that means protecting those who fight for it. And I want to thank you, Al, for proving once again the other day when you voted for Contra aid that you can face the hard choices and make the hard votes. I know it isn't easy, but it's better than easy, it's right. (I'm not going to look, but is he getting out his list again?)

I want Senator D'Amato with me in Washington for the remaining years of my term, and I want Senator D'Amato there representing the good people of New York for 6 more years.

Do you think you can help?

Well, that's wonderful. You're all wonderful. Be good to the Senator here and send him back. And please work hard for all the Republican candidates for the House, and for local office.

Thank you, all of you. It's been good to be here. And it's been fun. So thanks and God bless you all.

Oh, and by the way, there's another issue on which Al D'Amato and I agree. Like Al, "I love New York."

Thank you.