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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name TURNER, CARLTON: FILES

Withdrawer

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File Folder CHRON FILE MARCH 1985-JULY 1986 703 (7)

FOIA

F06-0060/01

Box Number 2

POTTER

14

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	MEMO	FRED COLGAN TO DEBORAH BALFOUR RE ATTACHED CORRESPONDENCE THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	1	2/20/1986	
2	MEMO	C. TURNER TO LEE VERSTANDIG RE LONG-TERM PLANNING THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	1	2/14/1986	
3	MEMO	TURNER TO VERSTANDIG RE PROPOSED HONORARY DEGREE FOR MRS. REAGAN THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	2	2/13/1986	open 11/2/09 KMO
4	MEMO	TURNER TO VERSTANDIG RE PROPOSED EVENT WITH BROADCASTERS THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	2	2/14/1986	
5	MEMO	COPY OF DOC #2 (C. TURNER TO LEE VERSTANDIG RE LONG-TERM PLANNING) THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	1	2/14/1986	

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
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6	MEMO	COPY OF DOC #3 (TURNER TO VERSTANDIG RE PROPOSED HONORARY DEGREE FOR MRS. REAGAN) THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	2	2/13/1986	
7	MEMO	COPY OF DOC #4 (TURNER TO VERSTANDIG RE PROPOSED EVENT WITH BROADCASTERS) THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233	2	2/14/1986	

open
11/2/09
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THE WHITE HOUSE
WASHINGTON
February 20, 1986

MEMORANDUM TO DEBORAH BALFOUR

FROM:

~~FRED~~ COLGAN

SUBJECT:

Attached Correspondence
re: Judge Trigo

We believe it would be inappropriate for the First Lady to comply with the request from Robert Barnes.

It would be appropriate, however, for a letter of recognition from the Vice President. I recommend you refer it to the Vice President's staff for their consideration.

*per Julie in
Mick D's
office
OK*

*Message
check w/ political affairs ✓*

LAW OFFICES OF
ROBERT F. BARNES
INTERNATIONAL TRADE BUILDING
HIDALGO, TEXAS 78557

P. O. BOX 366

TELEPHONE
(512) 843-2251

December 31, 1985

Ms. Elaine Crispin, Press Secretary
White House
Washington, D. C. 20500

Dear Ms. Crispin,

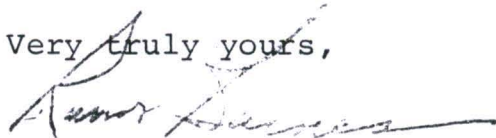
I am writing you at the suggestion of Mrs. Shirley Green who is on the press staff for the Vice-President. Shirley and I are old friends and upon my call to her she suggested that I write.

You will see from the enclosed clippings that Judge Trigo has been doing a great job in Hidalgo County against the drug users and frankly, I think he is deserving of some recognition by Mrs. Reagan, who is also interested in this program.

Shirley and I discussed the fact that Judge Trigo is a Democrat, but I am sure that you are aware that in this particular area of Texas, Democrats do hold fort. We have made great inroads and there is no Republican running against Judge Trigo during the next election. I do not think it will be of any hindrance if Mrs. Reagan will acknowledge the work that he is doing. I am sure Judge Trigo will appreciate a short note encouraging him to keep up his good work. I might add that some of the other Judges are a little envious that they did not think about assisting in this project and I for one, would like to see Judge Trigo recognized.

If you would like to check my Republican credentials please feel free to contact Shirley Green as we do go far back in Republican politics. I recall working with her at the San Francisco Convention when Mr. Goldwater was nominated. You can also contact Mr. Norman Newton at the Associated Republicans of Texas or Ambassador John Herd.

Very truly yours,



Robert F. Barnes

RFB:jb
enclosures

Ex-undercover officer Toma to begin lectures

WESLACO — A crusading former undercover narcotics officer, David Toma of Newark, N.J., will begin a series of counseling and lecture sessions Tuesday morning in a program sponsored by the Weslaco War on Drugs and the Weslaco School District.

Toma's real life exploits were the basis for two television series, *Toma* and *Barretta*. He also has written a book that is available in paper back.

The public is invited to a 7:30 p.m. Tuesday meeting in the Mary Hoge Auditorium when Toma, a nationally known anti-drug and alcohol abuse speaker, will have an address of interest to all ages, Joe Vasquez, who heads the War on Drugs program, said.

In anticipation of a large audience, the school district has arranged to show the meeting on closed circuit television to those unable to get into the auditorium.

There also will be immediate translation into Spanish

of the Toma speech in the Mary Hoge Junior High Cafeteria, next door to the auditorium.

Mrs. Irma Gonzalez, administrative assistant to Supt. A.N. Rico, is coordinator for the visit that has been planned for a year. Scheduling and fundraising had to be arranged. Both Vasquez and Mrs. Gonzalez praised community involvement in the project.

In addition to the school district, which provided \$10,000 in its budget for the Toma visit, the War on Drugs group cited the city commission and city administration for both financial and other support and County Court-at-Law Judge Manuel Trigo, who channeled funds from lawbreakers to the War on Drugs cause. Judge Trigo and the school district were listed as the major contributors.

Assisting in handling the crowd expected Tuesday night will be the Mid-Valley Lions Club, Junior Service

League of Weslaco, Weslaco Jaycees, the junior ROTC, Weslaco High School Office Education Association and the War on Drugs members.

The plan to have Toma come to Weslaco originated after local citizens heard him speak in McAllen and were so impressed they vowed to bring him back to the Valley.

Toma now maintains a fulltime lecture schedule across the country, speaking not only to students but also to their parents.

He will be in Weslaco three days, starting with an initial session at 8:15 a.m. Tuesday in the school district central office board room, then beginning counseling sessions at the high school at 9 a.m.

He will return to the high school at 9 a.m. Wednesday, then is scheduled to be at the Cuellar Elementary fifth and sixth grade campus at 1 p.m. Wednesday. The schedule calls for him to be at Mary Hoge Junior High, beginning at 9 a.m. Thursday.

Monitor

— Jan 22, 1985



MCALLEN AGAINST DRUGS BACKED — Hidalgo County Court at Law #1 Judge Manuel Trigo Jr. has contributed \$8,150 to McAllen Against Drugs for educational programs designed to prevent youths from becoming involved with drugs. "We must create a drug and alcohol free society in which our youth will have a fair chance at life," said Trigo, a McAllen native who attended Fields Elementary, Travis Junior High and McAllen High School. The donation is a part of contributions — not including fines or court costs — made by persons convicted of offenses in Trigo's court. Through this program which is being used also in Houston and other Texas cities, the judge has made contributions to Amgios del Valle, Mujeres Unidas, Welsaco War Against Drugs, McAllen Boys' Club and Rio Grande Children's Home. Shown at the presentation are, from left, McAllen Supt. Dr. Pablo Perez; Lydia Cantu, court coordinator; Estella Cuellar, McAllen Against Drugs director; Mrs. Trigo and Rene Hinojosa, secondary crime and drug education coordinator. Cuellar said the first program to be partly funded with the gift will be the school district's Super Saturday, All Sports/Stay in School Day on April 20. She said purpose of the event will be to give leadership training to approximately 600 McAllen junior high students who are members of Teens Against Drugs, and to deliver a strong anti-drug message to the 2,000 junior high students expected to attend. (McAllen ISD Photo by Michael Bell)

Trigo biggest donor

MERCEDES — Country Court at Law Judge Manuel Trigo is the biggest contributor to the Mercedes Boys' Club, according to Club President Juan Moya.

Trigo was instrumental in providing about \$4,000 for operation of the club, a non-profit organization providing varied activities for the youth of the community.

Moya said the organization is small and financially struggles to survive from year to year. The city of Mercedes has provided a building and some financial assistance.

The club has grown to a staff of six employees through efforts

of the Department of Community Affairs. The club now has personnel in the youth program, elderly program and on-the-job training program and offers opportunity to probationers to do community service under terms of their probation.

Daily attendance is expected to increase "tremendously this summer so we need assistance from the community and individuals such as Judge Trigo who are dedicated and have a sincere interest in our youth," Moya said.

For information about the club and its activities call 565-3033.

Judge helps Boys Club

Actions in an Edinburg courtroom not only result in justice being done, but they're benefiting Mercedes youth, as well.

As part of a program in the courtroom of Judge Manuel Trigo, those sentenced are being required to contribute to various worthy causes.

"When people are placed on probation out of this court," the judge says, "one condition of their probation is that they contribute to non-profit organizations helping youth or the unfortunate in our county." He says the amount of the contribution -- which is over and above any fine -- depends on the nature of the crime and the criminal.

"It's important, too," he says, "to note that this is benefiting really worthwhile organizations that are in need of the additional money. We've helped the Weslaco War on Drugs, the Rio Grande Children's Home, Mothers Against Drunk Driving, Amigos del Valle and Mujeres Unidas." Mercedes Boys Club, too, is a recipient of the aid, having received \$3100 already through the program, with another \$3000 to \$4000 expected within a month.

Saying he got the idea for the program from judges in Houston, San Antonio and El Paso, the judge thinks his is the only program of its type in South Texas.

"The best thing about it," he adds, "is that people coming before the court are helping to pay for the effort to fight their crimes by giving money to programs that are helping to reduce drug abuse, promoting alcohol education and helping the youth of our county to grow up without such dependencies."

Good Afternoon,
It's . . .



Monday

October 5, 1984

Drug war assisted by judge

WESLACO - A "tremendous boost" has been given the Weslaco War on Drugs by Judge Manuel Trigo of County Court-at-Law, Chairman Joe Vasquez reported.

Trigo has made a donation to the organization as a part of the sentencing process for those convicted in his court.

"Judge Trigo's contribution exceeds our greatest expectations," Vasquez said. "We will be able to do much because of his personal interest."

Stephany Wiley, a member of the Weslaco School Board, met with Trigo and discussed the goals and objectives of the Weslaco War on Drugs.

Soon after, the donations began arriving.

"Mrs. Wiley's personal interest in the prevention of alcohol and drug abuse also has made possible a \$10,000 contribution from the school district," Vasquez said. "For this, we also have Supt. A.N. Rico and the entire school board to thank."

Valley

Famed ex-cop Toma draw

By NOLENE HODGES

WESLACO — You can't stop the flow of drugs, you have to stop the demand, David Toma, a former Newark, N.J., vice and narcotics officer, told a packed, attentive audience of adults and students Tuesday night.

"Drugs, alcohol and suicide are all in the same family," he said.

Toma, who is in Weslaco for a three-day lecture and counseling series in the school district, received spontaneous applause early in his talk when he listed as No. 1 in straightening out lives of students: "Bring the meaning of God back to schools...these kids are lost."

No. 2 was identified as making a commitment in life and No. 3 as "touching," which he described as "a little thing" his

mother excelled in.

He said, in meeting with Weslaco students earlier in the day, he found they were smoking marijuana and using other drugs, and they told him they were making their own angel dust and that they had a lot of acid.

"Some of your kids look like they are dead," he said.

Some cried, he said, as they opened up to him in his Tuesday sessions. Some, he said, waited in line two and three hours to get to speak with him. He said the Valley is one of the worst areas in America for marijuana.

In his message, delivered with shouting, gestures and without regard to grammar, Toma said after getting in the

gutter with them, he found out "why so many kids are messed up."

He said he realized finally it was because "most people just don't give a damn."

He told the parents "to get respect you have to give respect."

Toma, in urging parents to take charge and set examples for their children, referred to adults who smoke cigarettes, drink alcohol and abuse drugs themselves while wondering why their children go wrong.

Weaving his own life story into the message, he told of an experience as a young policeman of being able to save a three-year-old black boy who was choking on a piece of charcoal. As he went home related to tell his wife and

family, his five-year-old began choking and died.

He said he attended both he and his various breakdowns came addicted to

Toma said as a found his superior rested only in art helping kids to keep being arrested. He decided to do what balance the situation to working vice and to his famed and eventually got his exposure and on t

His real life experience formed the basis series *Toma* and third series is now He has written for

THE WHITE HOUSE

WASHINGTON

February 20, 1986

MEMORANDUM TO DEBORAH BALFOUR

FROM

~~ALAN~~ ED COLGAN

SUBJECT:

Letter from MADD (Attached)

FYI: On balance, we feel Mr. Rooney's note to the First Lady is a sincere expression of his and MADD's (Maryland) appreciation of her genuine concern for our youth. A brief courtesy acknowledgement would be appropriate.

Special draft



MADD

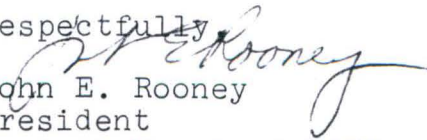
Mothers Against Drunk Driving

14 January 1986

Dear First Lady

On December the 8th Mother's Against Drunk Driving in Central Maryland took part in the TANG MARCH ACROSS AMERICA to benefit MADD. The March ended up in Washington, D. C. on the Capitol steps, with the presentation made by National MADD. This signed Declaration of Caring was mistakenly left behind at City Hall in Laurel, Md. The other signed Declaration of Caring was handed over to members of the U.S. CONGRESS who were in attendance that day. This scroll is very important to us in MADD, and would like you who have been so committed to the Drug Abuse cause to see the signatures of others who care. A percentage of the names are from children who are in a group called KID'S AGAINST CRIME. Thank you for your time and thank you for speaking out.

Respectfully


John E. Rooney
President
Central Maryland MADD

334 Parkhall S.
Laurel, Md. 20707

THE WHITE HOUSE
WASHINGTON

February 20, 1986

MEMORANDUM FOR CHARLES J. DEMMON

FROM: CARLTON E. TURNER *CT*

SUBJECT: Reservation of Rooms

This is to confirm my request to reserve three rooms. The rooms are as follows:

March 4, 1986 - Indian Treaty Room - 4:00pm-5:00pm - 30 people

March 18, 1986 - Indian Treaty Room - 11:00am-12:00pm - 50 people

June 12, 1986 - Room 450 - 2:00pm-3:00pm - 100 people

Thank you for your assistance. If you have any questions, please call.

THE WHITE HOUSE

WASHINGTON

February 20, 1986

MEMORANDUM FOR MRS. REAGAN

FROM: CARLTON TURNER

SUBJECT: Letter from Queen Noor of Jordan

I thought you might enjoy seeing the letter I received from Queen Noor, the wife of King Hussein of Jordan, regarding your First Ladies Conference in New York.

In my recent travels overseas, foreign government officials and citizens everywhere express their appreciation for your drug awareness activities and for your personal efforts to help them.

Your First Lady to First Lady conferences are paying tremendous dividends in getting people involved worldwide. The world now recognizes you for the leader that you are in building a better future not only for the United States, but for all nations.



January 20, 1986
The Royal Palaces
Amman, Jordan

Dr. Carlton E. Turner, Ph.D.
Deputy Assistant to the President
for Drug Abuse Policy
The White House
Washington

Dear Dr. Carlton,

Thank you for your kind letter of November 8 and the presentations enclosed. Should we be in need of your assistance, we will not hesitate to contact you.

The First Ladies Drug Abuse Conference is still very fresh in my mind as I reflect upon the complexity and importance of the issues we covered. The magnitude of the world's drug problem is overwhelming. Yet the Conference's spirit of concern and cooperation, combined with the knowledge of the fine efforts of so many of those present, gave us all hope and optimism for the future.

Your contribution as moderator was appreciated and admired by all, and I wish you the greatest success in your fine endeavors to promote awareness and understanding of drug abuse - both in the United States and internationally.

With warm regards,

THE WHITE HOUSE
WASHINGTON
February 20, 1986

MEMORANDUM FOR KEN BARUN

FROM: CARLTON TURNER

SUBJECT: Honorary Chairperson of the TARGET National
Advisory Committee

I recommend that Mrs. Reagan accept the invitation from the National Federation of State High School Associations to be the Honorary Chairperson of the TARGET National Advisory Committee.

Mrs. Reagan's involvement would reaffirm the importance of the role of the private sector, community, and school in promoting drug awareness. It would also give support to those young people committed to promoting healthy behavior among their peers (positive peer pressure).

The approach and goals of the TARGET program are consistent with Mrs. Reagan's activities: they build on prevention, grassroots involvement, and highlight the positive (drug-free) rather than the negative (anti-drug).

In 1981, approaching school administrators was considered unlikely to succeed because of denial and lack of interest. The fact that the Federation is responding to demonstrated interest shows that times have changed and an opportunity now exists.

Adding the more difficult target, school administrators, is also the next logical step from the President and Mrs. Reagan's early Strategy which was directed at elementary schools. The existence of TARGET is a clear reflection of changing attitudes and the success of the awareness program.

Mr. Brice Durbin has discussed TARGET and their other activities with my staff. Therefore, we have some additional information on the TARGET program and the National Federation of State High School Associations. Attached is a background paper which may be useful.

Also attached is a letter of support I received from William E. Simon for this project. Please let me know if you have any questions or need additional information.

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

BACKGROUND

ADDRESS: 11724 Plaza Circle/P.O. Box 20626
Kansas City, Missouri 64195
816/464-5400

CONTACT: Mr. Brice Durbin, Executive Director

FUNDING: Income from various services, publications (i.e. SPORTS magazine), and corporate grants (i.e. Walt Disney, Kodak, Major League Baseball).

MANAGEMENT: A corporate advisory board supported by paid Federation officers.

DESCRIPTION: The Federation is an active organization associated with athletics, music, speech, debate, drama and related programs in high schools. Their publications are of high quality and include good drug abuse prevention information directed at young people.

PREVIOUS INVOLVEMENT: President Reagan provided an excellent article for their SPORTS magazine May/June 1985 issue (see attached). Vice President Bush gave a photo opportunity to Federation representatives in May 1985.

RELEVANT HISTORY: The Federation has a good reputation in the private sector and among school administrators. They work closely with the President's Council on Sports and Physical Fitness on a variety of programs and are involved in promotional/fund raising events for the Statue of Liberty.

=====

The National Federation's TARGET Program

BACKGROUND

FUNDING: Same as above

MANAGEMENT: The TARGET program will have a National Advisory Committee comprised of top corporate executives. The Committee will be separate from the Federation's Advisory Board.

GOALS AND OBJECTIVES:

Training programs that educate and promote prevention of drug and alcohol abuse among school-age youth; healthy living and cadre of trained student leaders.

ADDITIONAL INFORMATION:

TARGET has committed to a Summer 1986 program, funded by Kodak, to support the Statue of Liberty restoration. The program will include nationwide bicycle events: "Pedal For The Lady" and "1986 Kodak Liberty Ride Festival."

The plan also calls for the establishment of the "Chemical Health Resource Center" including consultation and educational services.

TARGET and the activities of the Federation promote healthy lifestyles and contribute to institutionalizing drug abuse education and prevention activities in the private sector.

BACKGROUND:

The TARGET program was recently started because of interest by school administrators and coaches and their requests for assistance, model programs and prevention resources. This would not have happened without the change in attitudes and the public pressures brought about by Mrs. Reagan's emphasis on youth and prevention efforts.

TARGET is clearly a prevention-oriented private sector initiative directed at young people. While the immediate target group of the program is high school students it is designed for ultimate use in junior high and elementary schools. The Federation is particularly strong in sports programs (athletic organizations and training of umpires, etc). No Federal funds are required and the organization has a good "track record."

It is likely that the Summer 1986 events with Kodak/Statue of Liberty will offer specific events for later consideration.

Also, the timing of the TARGET program is excellent in that the 4-5-6 grade students which were the target of previous prevention initiatives will be the high school students of 1987 through 1990. Hopefully, the High School Senior Surveys during these years will reflect the success of the early program.

THE WHITE HOUSE
WASHINGTON

Date: 2/12/86

TO: *Please advise.*

FROM: **KENNETH L. BARUN**
Director of Projects and Policy
Office of the First Lady
213 East Wing, x7905

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

11724 Plaza Circle • P.O. Box 20626 • Kansas City, Missouri 64195 • 816 464-5400

Brice Durbin
Executive Director

January 21, 1986

Handwritten signature

check w/ C.T.

Dear Mrs. Reagan:

The National Federation of State High School Associations is an organization of fifty state high school athletic/activities associations and the District of Columbia, which represent and work directly with the athletic, music, speech, debate, drama and related programs in the 20,000 high schools throughout the United States.

In 1984, with the unanimous support of the state associations, the National Federation developed its TARGET program, Helping Students Cope with Alcohol and Drugs. TARGET was chosen as the name since students are the center and, therefore, the target of all National Federation programs.

A National Advisory Committee of top corporate executives and other leaders from throughout the United States is being formed to assist in giving this program the proper direction as it is further refined and moves forward. The purpose of this letter is to invite you to be the Honorary Chairperson for the TARGET National Advisory Committee.

TARGET has two long-term goals. First, it seeks widespread understanding among students that healthy living is beneficial and that abuse of alcohol and drugs has serious consequences both now and in the future. Second, TARGET is creating a skilled cadre of student leaders whose behavior will assist to influence their peers to lead healthy, socially responsible lives.

To reach these goals, the National Federation's TARGET program provides training programs that educate and promote prevention of drug and alcohol abuse among school-age youth; develops a national organization of high school students committed to promoting healthy behavior among their peers; offers computerized referrals about specialized information to state high school associations, schools, students, educators and parents from every



Page Two
January 21, 1986

community in America; and provides referrals to other organizations that offer treatment, intervention or specialized information on topics related to chemical abuse and the prevention among the youth of America. TARGET has also been designed for ultimate use at the junior high and elementary school levels.

This program has been discussed with Dr. Carlton Turner's staff.

Elizabeth and Bob Dole are knowledgeable of the National Federation programs. Senator Dole has personally assisted in obtaining Congressional support for National Federation programs.

Your support of this program will be invaluable. We look forward to receiving your reply.

Very cordially yours,

A handwritten signature in cursive script that reads "Brice B. Durbin".

Brice B. Durbin

Mrs. Nancy Reagan
The White House
Washington, D.C. 20500

Dick

William E. Simon
330 South Street
Morristown, New Jersey 07960

December 31, 1985

Carlton E. Turner, Ph.D.
Deputy Assistant to the President
for Drug Abuse Policy
The White House
Washington, DC 20500

9-1-85

3155

Dear Dr. Turner:

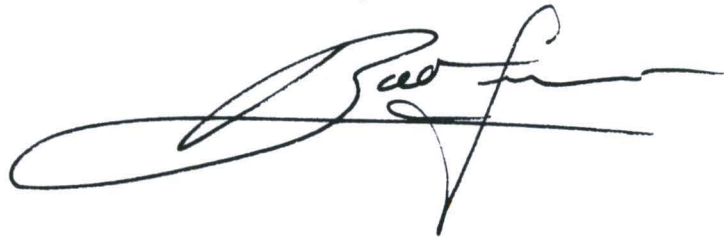
I am writing in follow-up to a meeting which Dick Williams of your staff recently had with Brice Durbin of the National Federation of High School Associations regarding the TARGET program they have initiated to help students cope with alcohol and drugs.

I have worked closely with Brice Durbin for many years in our association with the U.S. Olympic Committee and I have seen first hand the effectiveness of the programs that have been conducted by the National Federation of State High School Associations. The issue of drug use by young athletes is one that Brice and I share a deep and abiding concern for and I am delighted that the TARGET program has addressed this matter so forcefully and intelligently.

I would hope that you would look favorably upon Brice's request that Nancy Reagan accept the Honorary Chairmanship of this program as it would be a great step forward in addressing the problem of educating our country's youth to the dangers of drug usage in athletics.

With regards,

Sincerely,



THE WHITE HOUSE

WASHINGTON

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON TURNER

SUBJECT: Long-Range Planning

Attached are a few ideas related to the proposed one year plan you and I have discussed.

Lee, I have concentrated on religious, educational, and medical groups. The goal is to initiate a strategy that will last for several years, will be as free as possible of Federal dollars, will demonstrate how multinational organizations can help at home and abroad, and will demonstrate the commitment the First Lady and the President have to stopping drug abuse.

Attachment One addresses the issue of Mrs. Reagan accepting an honorary degree from Long Island University and how the Pharmacists Against Drug Abuse (PADA) campaign can be expanded during 1986. Once the pharmaceutical community has been given considerable publicity, the medical community will follow. Time has not allowed me to do detail work on the medical section.

Attachment Two addresses the beginning of a 1986 initiative with the religious community. Additional details will be forth coming after my return from Europe.

Attachment Three summarizes my comments and suggestions regarding Mrs. Reagan's event with the Governors' wives.

Attachment Four addresses the U.S. Attorneys' conference in Florida in March.

Lee, I have some thoughts about a possible stop-over in Thailand prior to the Summit. Mrs. Reagan could stop in Malaysia for one day and then proceed to Chiang Mai, Thailand where the King and Queen reside during the summer. She could visit a local school and have lunch with the kids in native costumes and visit the King's Project. This is a crop development project funded by the Agency for International Development (USAID), International Narcotics Matters (INM), and the United Nations Fund for Drug Abuse Control.

She could have dinner with the King and Queen and then proceed to Tokyo. This is a thought and may not be feasible. Ann Wroblewski has just returned from Thailand and can give you more information prior to your departure.

THE WHITE HOUSE

WASHINGTON

February 13, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON TURNER

SUBJECT: Long Island University Proposed Honorary Doctor of Humanities for Mrs. Reagan in summer of 1986

Both the Statue of Liberty and Long Island University's Arnold and Marie Schwartz College of Pharmacy and Health Sciences celebrate their 100th anniversary this year. Long Island University's proposal of an honorary degree for Mrs. Reagan to be presented at a ceremony in front of the Statue of Liberty was turned down. I suggest this decision be revisited because the event could be used to open doors for highly desirable results requiring little additional effort. My reasons follow:

- o As Mrs. Reagan accepts the honorary degree, she can call on colleges of pharmacy throughout the world to help in her crusade against drug abuse.
- o Mrs. Reagan can relate her involvement and support of the successful Pharmacists Against Drug Abuse Campaign (PADA) initially sponsored by McNeil, a division of Johnson and Johnson.
- o Mrs. Reagan can acknowledge that the drug abuse curriculum developed by PADA is now available for use in pharmacy schools.
- o Mrs. Reagan can call on community pharmacists world-wide to get involved in the reduction of drug abuse by participating in local and/or PADA drug awareness programs.

INITIAL RESULTS:

Besides regular media coverage, Mrs. Reagan's comments would be communicated nationally and internationally by Pharmacy Times, Medical Times, and other trade magazines and journals. This will further encourage pharmacists world-wide to become more involved and will extend PADA's influence.

FUTURE RESULTS:

- o A photo of Mrs. Reagan taken at the Statue of Liberty would become the cover photo of a special issue of Pharmacy Times dedicated to drug abuse awareness, prevention, and treatment to be released the fall of 1986.
- o Mrs. Reagan would write a forward in the journal regarding her commitment, the importance of PADA, schools of pharmacy, and need for pharmacies world-wide to participate in new efforts to stop drug abuse.
- o Copies of this journal would be made available to all pharmacists, schools of pharmacy, and pharmaceutical manufacturers in the United States and it could be distributed internationally through PRIDE, International Narcotic Matters (INM) at State, etc.
- o Distribution to the U.S. Congress would be through Congressional Families for a Drug-Free Youth and Governors' wives could distribute to state legislators.
- o The Editor and Publisher of Pharmacy Times has promised me that permission would be granted for their magazine to be translated into other languages and distributed.

PADA NATIONALLY:

- o The commitment for the Pharmacists Against Drug Abuse Campaign was given by Jack O'Brien in March 1982 at the White House Briefing on Drug Abuse and the Family, sponsored by ACTION, and hosted by Mrs. Reagan.
- o Currently, the Pharmacists Against Drug Abuse Foundation is a 501 C(3) organization, funded by pharmaceutical firms. PADA is in 80% of the 52,000 pharmacy outlets in the United States and Michael Landon is the National Spokesman.

PADA INTERNATIONALLY:

- o Internationally, PADA is in Ireland and the Republic of South Africa and will be launched in Canada and Australia during 1986.
- o There is a distinct possibility that Prince Aga Khan will launch a PADA campaign in Pakistan in 1986.

FUTURE:

The time is right to expand PADA internationally. Coverage is broad and success is practically guaranteed. The existence of the international program and material will be useful to other First Ladies in their own countries and we will be able to build on it.

Lee, the degree can be bestowed in June, July, or August, at Mrs. Reagan's convenience.

THE WHITE HOUSE
WASHINGTON

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON TURNER

SUBJECT: Religious Broadcasters and Drug Awareness

Religious broadcasting and the religious community, in general, offer enormous potential for expanding Mrs. Reagan's drug awareness campaign. Calling on religious communicators, leaders, and educators to design and participate in a national and international campaign against drug abuse would add another valuable dimension to Mrs. Reagan's efforts.

CONCEPT

Preliminary plans for a White House briefing for religious communicators on drug abuse issues have been made by the Drug Abuse Policy Office and Carl Anderson of Public Liaison. Proposed dates are March 13, March 14, and April 21.

Mrs. Reagan, should she desire to address this meeting, could call on religious leaders, broadcasters, educators, and international organizations to become actively involved in drug awareness activities. The time spent by Mrs. Reagan would be minimal; the results invaluable.

Specifically, Mrs. Reagan could:

- o call on religious broadcasters, leaders and educators to take a lead role in their communities regarding drug awareness;
- o stress that, as drug abuse threatens to tear apart the American family, churches and the religious community, in strengthening the family unit, have a unique responsibility and role in fighting drug abuse;
- o call for an approaching drugs as a moral issue;
- o encourage the topic of drug awareness as appropriate for Sunday School and parochial school curriculums;
- o call on major religious broadcasters to produce and air drug awareness Public Service Announcements;

- o call on religious magazines and broadcast journalists to give priority to series on drug awareness;
- o encourage spouses and children to become involved in community activities;
- o encourage religious groups to educate missionaries about the international implications of the drug abuse problem and use this knowledge in their work and teachings;
- o encourage the adoption of the drug abuse issue as an item on national and international conferences;
- o encourage religious leaders to discuss their concerns about drug awareness with world leaders and First Ladies in their travels.

INITIAL RESULTS

- o An immediate and vital communications, community, and educational network would be established to communicate Mrs. Reagan's awareness campaign to local communities and world leaders alike; one that would interface perfectly with the parent groups, service clubs, and private sector groups already involved.
- o Along with regular coverage, immediate media attention could include:
 - an interview with Mrs. Reagan with Dr. James Dobson, "Focus On the Family," which would be broadcast on 325 radio stations in the United States and Canada (NOTE: President Reagan was interviewed by Mr. Wooten on September 7);
 - a print interview with a major religious magazine;
 - get a network morning show to produce a series on the family and religion, which could be launched by an interview with Mrs. Reagan or others;
 - a briefing of international press at the Foreign Press Center by a representative.

FUTURE RESULTS

- o A religious community drug awareness campaign that would continue to expand through 1988, and become a permanent vehicle for complementing Mrs. Reagan's efforts.
- o The commitment of religious leaders and communities world-wide to the goal of internationally drug-free youth.

THE WHITE HOUSE
WASHINGTON

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON E. TURNER

SUBJECT: First Lady's Luncheon with Governor's Wives

My views on the First Lady's Luncheon with the Governor's Wives are in line with what you have proposed. As you finalize activities, you may want to entertain the following, many of which you have suggested:

- o Mrs. Reagan can encourage the Wives to go back to their states and work with local organizations to promote drug awareness by:
 - Encouraging better local and state coverage of drug abuse issues and making public service announcements for state media networks.
 - Tapping college athletes and local media (radio and television) to get involved to reduce drug abuse.
 - Promoting "Just Say No" clubs in their states.
 - Helping to promote and sponsor the "Chemical People II" program.
- o Mrs. Reagan can tell the Wives that she would like to continue visiting states to learn about new approaches and programs.

Mrs. Reagan asked the Governor's Wives in 1982 to get involved in their states and to help develop a truly national approach to drug abuse. (See attached speech)

THE WHITE HOUSE
OFFICE OF THE FIRST LADY'S PRESS SECRETARY

February 22, 1982

MRS. REAGAN'S REMARKS

AT THE GOVERNORS' WIVES LUNCHEON

on the occasion of the
National Governors' Association Annual Meeting

State Dining Room
February 22, 1982

After your gracious hospitality of last year, I am happy you could join us here at the White House this year -- so a warm welcome to you all. But in the Washington tradition of there being no such thing as a free lunch, and having a captive audience, I have an ulterior motive inviting you today. I'd like to tell you what I've been doing, and if possible, pique your interest.

Since I met with you last, I've been learning a great deal about a plague that is riddling the minds and bodies of our children.

The things I have seen and heard are enough to make the strongest hearts break. The personal tragedies I've become aware of are too sad and too numerous to mention. There is a secret war in this country -- a war on our young people. The enemy is drugs and it is taking captive millions of our children, and even killing them.

Drugs rip apart not only individual lives but families as a whole. They certainly contribute to the rising crime rate. At a rehabilitation center in New York, a mother told me how the discovery that her child had been stealing money from her purse was tearing the family apart and shattering the trust and love that are essential for a family to exist. Just last week I saw confused and heartsick families trying to reweave the fabric of their lives that drugs had destroyed.

On that two-state trip I learned what can be done to combat drugs. Our first stop was Florida's Pinellas Park Elementary School to visit ALPHA, an experimental drug prevention program. ALPHA is geared toward children from third to fifth grade who, without help, might drift into drugs as a means of escaping life's problems.

That evening we attended a drug treatment facility called Straight, where for three hours teenagers and their parents spoke of their experiences in the fight against drug abuse. The emotion of that night was nothing less than riveting. Kids told how they lied and cheated and stole for drugs, and parents told of the pain in realizing their children were on drugs. You could not attend one of those sessions without learning that drugs kill love -- the love of an individual for himself, as well as for others.

In Dallas the next day, we met with Governor and Mrs. Clements and the Texans' War on Drugs Committee. The committee has worked with PTA's, Junior Leagues, Lions and Exchange Clubs and others to organize parents groups in every school. It aims not only to educate parents, but to mobilize them, and Texas recently enacted a five-law package to crack down on dealers. I also met with members of the Families in Action of Richardson, Texas, which is a parents group dedicated to removing drugs from the community. Texas is a model for what can be accomplished on the state level.

Governor Clements suggested that I enlist the help of the other governors in the drug battle. I have a better idea. I have decided to seek the help of those with the real influence -- the governors' wives. And you can do so much. By taking an active interest in your state's drug problem, you will draw increased attention to it. You can turn the spotlight on drug abuse and what concerned citizens are doing in your state to answer the problem. You can encourage the formation of parents groups. I know Rita Clements would be anxious to tell you more about what is being done in Texas.

As we sit here today, countless young people are fighting with their every ounce to free themselves of drugs. Countless others are losing the battle. Our role as women, as mothers, must extend beyond worrying about our children and trying to nurse them back to health. It seems to me, we must organize to defend our young people against drugs. I am happy to announce that on March 22, I will be hosting the first White House briefing on drug use and the family to highlight this problem. I'll be writing to you with a report on that briefing. I hope that what I've said will make you want to help us fight drug abuse, and that the information will help you at home. I hope you will help us fight for our children and for the next generation.

Thank you.

THE WHITE HOUSE
WASHINGTON

February 13, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: ^{et} CARLTON TURNER

SUBJECT: Request for a Three-Minute Video Congratulatory
Message to the U.S. Attorneys from the First Lady

The United States Attorneys are holding a two-day Drug Abuse Prevention and Awareness conference in Clearwater, Florida on March 3-4, 1986.

The U.S. Attorneys dedicate a significant part of their time to drug abuse awareness and prevention programs within major metropolitan areas of the United States. These efforts have been successful and are in line with President Reagan's 1984 National Strategy which emphasizes involvement by all levels of Federal law enforcement in drug abuse prevention and awareness initiatives.

Also, the educational programs initiated by the U.S. Attorneys are helpful to the First Lady's campaign.

For the past year-and-a-half I have been working diligently with the U.S. Attorneys in developing their programs. The purpose of this conference is for them to share experiences and expand successful drug abuse prevention programs throughout the United States.

Those attending include The Attorney General and 93 U.S. Attorneys, as well as executive representatives from business, educators, and community leaders.

There will be local, state, and national media coverage of this conference. Also, the United States Information Agency will tape portions for international distribution.

I believe that Mrs. Reagan and possibly the President could add significantly to the conference by doing a three-minute video appearance to greet and congratulate the U.S. Attorneys and those present for their dedication and involvement in national drug abuse prevention and awareness programs.

My office will assist speech writers and your staff in developing a script.

Lee, you have a copy of the proposal for the President. We have not submitted the proposal.

THE WHITE HOUSE
WASHINGTON

*File
My Memo
Notebook*

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: ^{CA} CARLTON TURNER

SUBJECT: Long-Range Planning

Attached are a few ideas related to the proposed one year plan you and I have discussed.

Lee, I have concentrated on religious, educational, and medical groups. The goal is to initiate a strategy that will last for several years, will be as free as possible of Federal dollars, will demonstrate how multinational organizations can help at home and abroad, and will demonstrate the commitment the First Lady and the President have to stopping drug abuse.

Attachment One addresses the issue of Mrs. Reagan accepting an honorary degree from Long Island University and how the Pharmacists Against Drug Abuse (PADA) campaign can be expanded during 1986. Once the pharmaceutical community has been given considerable publicity, the medical community will follow. Time has not allowed me to do detail work on the medical section.

Attachment Two addresses the beginning of a 1986 initiative with the religious community. Additional details will be forth coming after my return from Europe.

Attachment Three summarizes my comments and suggestions regarding Mrs. Reagan's event with the Governors' wives.

Attachment Four addresses the U.S. Attorneys' conference in Florida in March.

Lee, I have some thoughts about a possible stop-over in Thailand prior to the Summit. Mrs. Reagan could stop in Malaysia for one day and then proceed to Chiang Mai, Thailand where the King and Queen reside during the summer. She could visit a local school and have lunch with the kids in native costumes and visit the King's Project. This is a crop development project funded by the Agency for International Development (USAID), International Narcotics Matters (INM), and the United Nations Fund for Drug Abuse Control.

She could have dinner with the King and Queen and then proceed to Tokyo. This is a thought and may not be feasible. Ann Wroblewski has just returned from Thailand and can give you more information prior to your departure.

THE WHITE HOUSE

WASHINGTON

February 13, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON TURNER

SUBJECT: Long Island University Proposed Honorary Doctor of Humanities for Mrs. Reagan in summer of 1986

Both the Statue of Liberty and Long Island University's Arnold and Marie Schwartz College of Pharmacy and Health Sciences celebrate their 100th anniversary this year. Long Island University's proposal of an honorary degree for Mrs. Reagan to be presented at a ceremony in front of the Statue of Liberty was turned down. I suggest this decision be revisited because the event could be used to open doors for highly desirable results requiring little additional effort. My reasons follow:

- o As Mrs. Reagan accepts the honorary degree, she can call on colleges of pharmacy throughout the world to help in her crusade against drug abuse.
- o Mrs. Reagan can relate her involvement and support of the successful Pharmacists Against Drug Abuse Campaign (PADA) initially sponsored by McNeil, a division of Johnson and Johnson.
- o Mrs. Reagan can acknowledge that the drug abuse curriculum developed by PADA is now available for use in pharmacy schools.
- o Mrs. Reagan can call on community pharmacists world-wide to get involved in the reduction of drug abuse by participating in local and/or PADA drug awareness programs.

INITIAL RESULTS:

Besides regular media coverage, Mrs. Reagan's comments would be communicated nationally and internationally by Pharmacy Times, Medical Times, and other trade magazines and journals. This will further encourage pharmacists world-wide to become more involved and will extend PADA's influence.

FUTURE RESULTS:

- o A photo of Mrs. Reagan taken at the Statue of Liberty would become the cover photo of a special issue of Pharmacy Times dedicated to drug abuse awareness, prevention, and treatment to be released the fall of 1986.
- o Mrs. Reagan would write a forward in the journal regarding her commitment, the importance of PADA, schools of pharmacy, and need for pharmacies world-wide to participate in new efforts to stop drug abuse.
- o Copies of this journal would be made available to all pharmacists, schools of pharmacy, and pharmaceutical manufacturers in the United States and it could be distributed internationally through PRIDE, International Narcotic Matters (INM) at State, etc.
- o Distribution to the U.S. Congress would be through Congressional Families for a Drug-Free Youth and Governors' wives could distribute to state legislators.
- o The Editor and Publisher of Pharmacy Times has promised me that permission would be granted for their magazine to be translated into other languages and distributed.

PADA NATIONALLY:

- o The commitment for the Pharmacists Against Drug Abuse Campaign was given by Jack O'Brien in March 1982 at the White House Briefing on Drug Abuse and the Family, sponsored by ACTION, and hosted by Mrs. Reagan.
- o Currently, the Pharmacists Against Drug Abuse Foundation is a 501 C(3) organization, funded by pharmaceutical firms. PADA is in 80% of the 52,000 pharmacy outlets in the United States and Michael Landon is the National Spokesman.

PADA INTERNATIONALLY:

- o Internationally, PADA is in Ireland and the Republic of South Africa and will be launched in Canada and Australia during 1986.
- o There is a distinct possibility that Prince Aga Khan will launch a PADA campaign in Pakistan in 1986.

FUTURE:

The time is right to expand PADA internationally. Coverage is broad and success is practically guaranteed. The existence of the international program and material will be useful to other First Ladies in their own countries and we will be able to build on it.

Lee, the degree can be bestowed in June, July, or August, at Mrs. Reagan's convenience.

THE WHITE HOUSE
WASHINGTON

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM:  CARLTON TURNER

SUBJECT: Religious Broadcasters and Drug Awareness

Religious broadcasting and the religious community, in general, offer enormous potential for expanding Mrs. Reagan's drug awareness campaign. Calling on religious communicators, leaders, and educators to design and participate in a national and international campaign against drug abuse would add another valuable dimension to Mrs. Reagan's efforts.

CONCEPT

Preliminary plans for a White House briefing for religious communicators on drug abuse issues have been made by the Drug Abuse Policy Office and Carl Anderson of Public Liaison. Proposed dates are March 13, March 14, and April 21.

Mrs. Reagan, should she desire to address this meeting, could call on religious leaders, broadcasters, educators, and international organizations to become actively involved in drug awareness activities. The time spent by Mrs. Reagan would be minimal; the results invaluable.

Specifically, Mrs. Reagan could:

- o call on religious broadcasters, leaders and educators to take a lead role in their communities regarding drug awareness;
- o stress that, as drug abuse threatens to tear apart the American family, churches and the religious community, in strengthening the family unit, have a unique responsibility and role in fighting drug abuse;
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- o call on major religious broadcasters to produce and air drug awareness Public Service Announcements;

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INITIAL RESULTS

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FUTURE RESULTS

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- o The commitment of religious leaders and communities world-wide to the goal of internationally drug-free youth.

THE WHITE HOUSE
WASHINGTON

February 14, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: CARLTON E. TURNER

SUBJECT: First Lady's Luncheon with Governor's Wives

My views on the First Lady's Luncheon with the Governor's Wives are in line with what you have proposed. As you finalize activities, you may want to entertain the following, many of which you have suggested:

- o Mrs. Reagan can encourage the Wives to go back to their states and work with local organizations to promote drug awareness by:
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 - Tapping college athletes and local media (radio and television) to get involved to reduce drug abuse.
 - Promoting "Just Say No" clubs in their states.
 - Helping to promote and sponsor the "Chemical People II" program.
- o Mrs. Reagan can tell the Wives that she would like to continue visiting states to learn about new approaches and programs.

Mrs. Reagan asked the Governor's Wives in 1982 to get involved in their states and to help develop a truly national approach to drug abuse. (See attached speech)

THE WHITE HOUSE
OFFICE OF THE FIRST LADY'S PRESS SECRETARY

February 22, 1982

MRS. REAGAN'S REMARKS

AT THE GOVERNORS' WIVES LUNCHEON

on the occasion of the
National Governors' Association Annual Meeting

State Dining Room
February 22, 1982

After your gracious hospitality of last year, I am happy you could join us here at the White House this year -- so a warm welcome to you all. But in the Washington tradition of there being no such thing as a free lunch, and having a captive audience, I have an ulterior motive inviting you today. I'd like to tell you what I've been doing, and if possible, pique your interest.

Since I met with you last, I've been learning a great deal about a plague that is riddling the minds and bodies of our children.

The things I have seen and heard are enough to make the strongest hearts break. The personal tragedies I've become aware of are too sad and too numerous to mention. There is a secret war in this country -- a war on our young people. The enemy is drugs and it is taking captive millions of our children, and even killing them.

Drugs rip apart not only individual lives but families as a whole. They certainly contribute to the rising crime rate. At a rehabilitation center in New York, a mother told me how the discovery that her child had been stealing money from her purse was tearing the family apart and shattering the trust and love that are essential for a family to exist. Just last week I saw confused and heartsick families trying to reweave the fabric of their lives that drugs had destroyed.

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Governor Clements suggested that I enlist the help of the other governors in the drug battle. I have a better idea. I have decided to seek the help of those with the real influence -- the governors' wives. And you can do so much. By taking an active interest in your state's drug problem, you will draw increased attention to it. You can turn the spotlight on drug abuse and what concerned citizens are doing in your state to answer the problem. You can encourage the formation of parents groups. I know Rita Clements would be anxious to tell you more about what is being done in Texas.

As we sit here today, countless young people are fighting with their every ounce to free themselves of drugs. Countless others are losing the battle. Our role as women, as mothers, must extend beyond worrying about our children and trying to nurse them back to health. It seems to me, we must organize to defend our young people against drugs. I am happy to announce that on March 22, I will be hosting the first White House briefing on drug use and the family to highlight this problem. I'll be writing to you with a report on that briefing. I hope that what I've said will make you want to help us fight drug abuse, and that the information will help you at home. I hope you will help us fight for our children and for the next generation.

Thank you.

Attachment Four

THE WHITE HOUSE

WASHINGTON

February 13, 1986

MEMORANDUM FOR LEE VERSTANDIG

FROM: ^{et} CARLTON TURNER

SUBJECT: Request for a Three-Minute Video Congratulatory Message to the U.S. Attorneys from the First Lady

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The U.S. Attorneys dedicate a significant part of their time to drug abuse awareness and prevention programs within major metropolitan areas of the United States. These efforts have been successful and are in line with President Reagan's 1984 National Strategy which emphasizes involvement by all levels of Federal law enforcement in drug abuse prevention and awareness initiatives.

Also, the educational programs initiated by the U.S. Attorneys are helpful to the First Lady's campaign.

For the past year-and-a-half I have been working diligently with the U.S. Attorneys in developing their programs. The purpose of this conference is for them to share experiences and expand successful drug abuse prevention programs throughout the United States.

Those attending include The Attorney General and 93 U.S. Attorneys, as well as executive representatives from business, educators, and community leaders.

There will be local, state, and national media coverage of this conference. Also, the United States Information Agency will tape portions for international distribution.

I believe that Mrs. Reagan and possibly the President could add significantly to the conference by doing a three-minute video appearance to greet and congratulate the U.S. Attorneys and those present for their dedication and involvement in national drug abuse prevention and awareness programs.

My office will assist speech writers and your staff in developing a script.

Lee, you have a copy of the proposal for the President. We have not submitted the proposal.

KENT C. COOPER
Post Office Box 6882
McLean, Virginia 22106

703/243-0931
home

202/833-8550
office

EMPLOYMENT HISTORY

Account Executive, Burson-Marsteller, Washington, D.C. (4/84-present). Hired as account representative, media relations dept. Implemented D.C. media strategies for over 40 clients. Daily contact with Washington, D.C. press corps. Established lasting relationships with many journalists (local, national; print, broadcast). Working knowledge of major U.S. media markets. Strong story placement record. Promoted to account executive. Primary accounts managed: U.S. Committee for Energy Awareness (1984 budget: \$335,000), Sun Carriers, Inc. (1984 budget: \$120,000). Responsible for developing \$95,000 of above-budget business from USCEA. Developed story ideas, media placement strategies, communications techniques for USCEA. Counseled on media and public relations, message simplification, and member relations. Producer and assistant producer of USCEA video news releases. Working knowledge of video editing and production, satellite and mail distribution. Producer and talent of radio actualities. For Sun Carriers, Inc. developed and supervised marketing communications and media relations strategies, including crisis management, story placement and product marketing communications. Presently supervise three B-M professional staff members. Outstanding client relations.

Account Supervisor for "The Chemical People" project. Assigned by WQED-TV/Pittsburgh to National Federation of Parents for Drug-Free Youth (3/83-4/84). Coordinated role of this key non-profit organization as high-profile partner in nationwide PBS community outreach campaign. In close orchestration with PBS stations across country, mobilized membership for grass-roots implementation of project. Supervised all NFP/CP promotion, public and media relations. Script consultant to WQED. Project consultant to PBS stations, particularly in Washington, D.C. area. Secured support and involvement of numerous PBS stations across country, counseled on public/community relations, rallied widespread Congressional support, developed influential public support through close interaction with key personnel of Administration. Throughout project, key liaison with WQED, PBS stations, NFP membership, the White House (Office of the First Lady, Office of Drug Abuse Policy), numerous Members of Congress and various media across country.

-continued-

LBJ Congressional Intern/Research Assistant to former Congressman Robin Beard (6/81-12/82). Two-term LBJ intern. Subsequently retained as principal aide to legislative director. Primary responsibilities included extensive and detailed legislative research, drafting speeches, press releases, radio actualities, floor statements, committee testimony, weekly newspaper column and advising Congressman on legislation and campaign-related issues. Acquired thorough, working knowledge of Congress.

EDUCATION

Middle Tennessee State University	2 years
Memphis State University	B.A., 1982

ACADEMIC HONORS

Dean's List, MTSU and MSU
Alpha Kappa Delta International Sociology Honor Society
Selected as State Legislative Intern by MSU Department of
Political Science
Appointed by MSU president as Student Representative on
President's Standing Committee on Human Relations

REFERENCES AND WRITING SAMPLE FURNISHED UPON REQUEST

KENT C. COOPER

PERSONAL AND PROFESSIONAL REFERENCES

(~~CONFIDENTIAL~~)

Fred F. Fielding
Counsel to the President
The White House
Washington, D.C. 20500

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12958, Sec. 1.3(f)

DOB

1/4/08

Robin L. Beard, Jr.
Assistant Secretary General
North Atlantic Treaty Organization
U.S. - NATO
APO - New York, NY 09667

C. Everett Koop, M.D.
Surgeon General
U.S. Public Health Service
200 Independence Avenue SW
Washington, D.C. 22101

Lloyd Kaiser
President
Metropolitan Pittsburgh Public Broadcasting, Inc.
4802 Fifth Avenue
Pittsburgh, PA 15213

Vincent Bugliosi
9300 Wilshire Boulevard
Suite 470
Beverly Hills, CA 90212

Jon Thomas
Assistant Secretary
U.S. Department of State
Bureau of International Narcotics Matters
Suite 7333
Washington, D.C. 20520

SUE H. DAOULAS

12310 Aztec Place
Woodbridge, VA 22192

202/456-8554 (Office)
703/494-8064 (Home)

A highly self-motivated professional whose initiative and capabilities result in the timely and successful execution of goals and objectives ... Extensive experience in National policy formulation, program implementation and interaction with the public, private and international sectors ... Skilled in management, government relations, planning and communications.

EXPERIENCED:

- Management - Creative problem solver whose leadership and ability to discern key issues and initiate appropriate action results in the effective implementation of programs and responsibilities. Effective at staff supervision, planning and ability to deal with complex issues.
- Scheduling - Diverse and extensive experience screening and planning projects and speaking engagements, associated advance arrangements, related media interviews, and liaison with the community and public sector groups. Coordination includes both domestic and international programs.
- Communication - Established working relationships with key personnel from the public, private and international sectors, solidified through meeting the diverse challenges generated by requests and correspondence from these sectors.

SUCCESSFUL:

- Programs - Direct involvement in developing and implementing the programs and policies of the President, in concert with the initiatives of the First Lady, which have proven successful in both curbing drug use, and in heightening the public awareness of the problems caused by drug abuse.
- Event Planning - Proven successful in initiating, supervising, coordinating, and implementing activities involving individuals from the highest levels of government. Examples include:
- Full Cabinet Briefing on the status of the U.S. Drug Program, presented by the Special Assistant to the President for Drug Abuse Policy --
 - Primary involvement in the decision making process for establishing issues to be discussed; prepared information papers and briefing books; and sought and coordinated input from government agencies and Congress.
 - Varied meetings and ceremonies with the President and First Lady --
 - Preparation of schedule proposals, talking points and briefing papers; guest list coordination, and related logistics; liaison with other White House Offices for advance work; and, for awards presentations, reviewed the candidates and selected the nominees.

EMPLOYMENT HISTORY:

1982- EXECUTIVE ASSISTANT; Drug Abuse Policy Office, The White House, Washington, D.C.

1981-1982 STAFF ASSISTANT; Office of Policy Development, The White House, Washington, D.C.

1980-1981 OFFICE ASSISTANT; Office of the President-Elect, Transition Team, Washington, D.C.

1979-1980 MORTGAGE LOAN SETTLEMENT; First Mortgage Corporation, Falls Church, Virginia

1978 CONGRESSIONAL INTERN; Congressman Dan Quayle, U.S. House of Representatives, Washington, D.C. (two months)

1977 & 1975 INVESTIGATOR; LaGrange Title, Inc., LaGrange, Indiana. Summer employment.

1976 - 1978 WAITRESS; FACTORY WORKER; SECRETARY; SALES CLERK; various part-time or summer jobs during college.

1972 - 1975 OFFICE ASSISTANT/CLERK; Petersen Law Office, LaGrange, Indiana. Part-time employment and summers.

EDUCATION:

B.S. Indiana State University, Terre Haute, IN, (1979)
Major: Political Science Minors: Criminology & Psychology
COLLEGE HONORS: Who's Who in the Junior Class, Alan C. Rankin Distinguished Senior.

1975-1979 Student/Staff Positions, Indiana State University, Terre Haute
Held positions of responsibility, both appointed and elected, which involved organizing, directing and coordinating multi-faceted student activities in conjunction with the University staff and alumni. Some of these activities include:

- * Regional Communications Coordinator for the State of Indiana, Great Lakes Association of College/University Residence Halls;
- * Assistant Director, Student Relations;
- * Co-Chairman, Executive Advisory Council;
- * Lobbyist, Indiana Student Association;
- * Co-Founder and Co-Chairman, Student Legislative Involvement Project;
- * Vice President, Academic Affairs Committee;
- * Chairman, Student/Staff/Faculty Housing Committee;
- * Chairman, Student Activities Committee;
- * Chairman, Health Center Liaison Committee;
- * Chairman, Human Relations Commission;
- * Member, Residence Halls Directors and Assistant Directors Search Committee;
- * Vice President, Residence Hall Association;
- * Secretary, Residence Hall Association
- * Member, Campus Young Republicans;

POLITICAL ACTIVITIES:

1968 - 1980 Volunteered in various capacities for the election of Republican candidates on city, county, state and national campaigns.

* County and City Races (Mayor, Supervisor, Councilmen) -- 1968 -- 1972

* Indiana Gubernatorial Race -- 1972

* Indiana Senatorial Race -- 1976

* Indiana 4th District Congressional Race -- 1976

* Indiana 7th District Congressional Race -- 1976

* Indiana 4th District Congressional Race -- 1978

* Indiana 7th District Congressional Race -- 1978

* Presidential Election -- 1976

* Presidential Election -- 1980

* Virginia 8th District Congressional Race -- 1980

REFERENCES:

See Attached List

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REFERENCES:

Dr. Carlton Turner
Special Assistant to the President
for Drug Abuse Policy
The White House

The Honorable Dan Quayle
United States Senator
Washington, D.C. 20510

Mr. Ronald B. Frankum
President
Telecom Futures, Inc.
1800 K Street, N.W., Suite 605
Washington, D.C. 20006

Mr. Robert E. McCarthy
Senior Partner
McCarthy, Flowers & Roberts
300 Montgomery Street, Suite 800
San Francisco, CA 94104

Mr. Kim Hallamore
3522 Bombero Court
Reno, NV 89502

Mr. Bill Borklund
Publisher
Executive Publications, Inc.
1725 K Street, N.W., Suite 512
Washington, D.C. 20006

Mrs. Dean Burch
9311 Persimmon Tree
Potomac, MD 20854

Dr. Thomas "Buddy" Gleaton
Executive Director
PRIDE
Georgia State University
University Plaza
Atlanta, GA 30303

Dr. Donald Ian Macdonald
Administrator
Alcohol, Drug Abuse, and
Mental Health Administration
5600 Fishers Lane
Rockville, MD 20857