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MEMOS: FEBRUARY 83

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR MIKE BAROODY

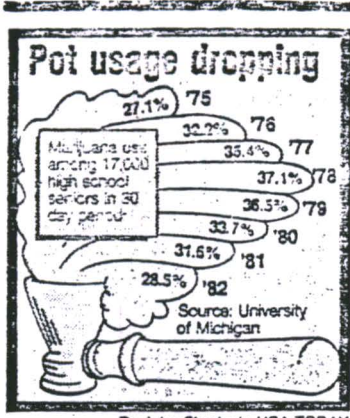
FROM:  CARLTON TURNER

SUBJECT: Update on Media and Communication Activities for
the week of January 31-February 4, 1983

Monday, January 31, I gave an interview to Bill Gibson of the Fort Lauderdale News on our activities in the field of drug prevention. That same day, I met with Tom Seay of the U.S. Journal to discuss White House drug abuse activities.

The Department of Health and Human Resources released the 1982 National Household Survey on Drug Abuse and the Annual Survey of Drug Use Among High School Seniors conducted by the National Institute on Drug Abuse (NIDA) on Thursday, February 3. We had worked with the First Lady's office to coordinate an op ed piece she was issuing to coincide with the release of the surveys. Coverage of the release, which showed an encouraging drop in the use of drugs by teenagers, was fairly good. The front page of the Washington Post and USA Today of February 4 had stories on the findings; NBC had a good segment in its nightly news broadcast and on the Today Show.

John is updating the Communication Themes paper and should have the revised version ready by next week.



By John Sherlock, USA TODAY

2/4/83

Teens cut alcohol, drug use

Special for USA TODAY

More teenagers are getting high on health, not drugs and alcohol, a new survey reveals.

The survey, conducted in 130 public and private schools across the USA, shows:

- Daily marijuana use is down the fourth straight year among high school seniors, from 10 percent in 1978 to 6.2 percent. Use over a 30-day period also is down.

- Use of hallucinogens like LSD and PCP is down among teens, from 4 percent in 1979 to 2 percent.

- Alcohol use — rated on drinking at least once a month — is down, from 37 percent in 1979 to 26 percent.

A USA "pro-health" kick is the big factor in less pot smoking, says Patrick O'Malley of the University of Michigan's Institute for Social Research.

He says 60 percent of 17,000 teens surveyed said it is harmful, up from 35 percent in 1978.

Experts also say drug prevention programs, the recession's "sobering influence" and loss of rebellious symbols like Vietnam are cutting drug use.

Despite the good news, researchers say drug abuse among teenagers is still at "staggering" levels:

- Two-thirds try an illicit drug by the time they finish high school; over one-third have tried drugs other than marijuana.

- 41 percent say they drank five or more drinks in a row at least once in the two weeks before the survey.

The survey began in 1975 and is funded by the National

Heroin, Cocaine Overdoses Rise

Young Americans Cut Use of Marijuana

By Thomas O'Toole
Washington Post Staff Writer

Young Americans have cut down their use of drugs such as marijuana and methaqualone (Quaalude), but more overdoses of cocaine and heroin are showing up in hospital emergency rooms because of changes in the ways these drugs are being used, according to government officials.

"The rapidly increasing epidemic of drug use in this country in the 1960s and 1970s has finally begun to recede, particularly among young people," Dr. Edward

N. Brandt Jr., assistant secretary for health at the Department of Health and Human Services, said yesterday at a news conference.

"However, while there may be fewer illicit drug users in our population, we know from the people who show up in emergency rooms that the health consequences of drug use have not abated," he said.

In the first nine months of 1982, Brandt reported, 9,139 victims of heroin overdose were admitted to 820 hospital emergency rooms in 26 metropolitan areas

monitored by the National Institute on Drug Abuse—roughly a one-third increase over the same period in 1981.

The same 820 emergency rooms took in 4,615 people suffering from cocaine overdoses in the first three-quarters of 1982, more than the total for all of 1981. The 820 hospitals sampled by NIDA constitute less than 20 percent of the nation's total.

A more in-depth sampling of emergency room cocaine cases in

See DRUGS, A12, Col. 1

Friday, February 1, 1983

THE WASHINGTON POST

Young Americans' Drug Use Falls

DRUGS, From A1

six cities by the Drug Enforcement Administration from May to October, 1982, showed dramatic increases over the same period in 1981. New York showed a 36-percent increase; Boston, 46.4 percent; New Orleans, 52.9 percent; Miami, 71.5 percent; Philadelphia, 83 percent, and Los Angeles, 90.4 percent.

The number of heroin- and cocaine-related deaths is also increasing, although the statistics for drug fatalities run at least nine months behind those for emergency room admissions.

Reports from 85 medical examiners showed 272 cocaine deaths in 1980, 335 in 1981 and a rising trend in 1982. The same medical examiners reported 898 heroin deaths in 1980, 930 in 1981 and a similar rising trend for 1982.

Most of the heroin overdose cases were addicts using a stronger form of the drug that has been available in recent years, Brandt said.

Most of the cocaine overdose victims

were users who moved from the conventional method of snorting the adulterated powder through the nose to the more dangerous techniques of injecting liquid cocaine into the veins, called "mainlining"; injecting it with heroin, called "speedballing," or smoking it in its pure powder form, known as "freebasing."

"We're seeing a definite shift to a more vicious type of cocaine abuse," Gene R. Haislip, DEA's director of enforcement, said in an interview.

"There is a clear upward nationwide trend to mainlining and freebasing the drug that is an obvious change for the worse," Haislip said.

Freebasing cocaine gets the drug to the brain in its pure form in fewer than seven seconds, a method of use that narcotics experts describe as "devastating."

"There is probably no more of a compulsion for a drug than the freebasing of cocaine," said Dr. Jack Durell, associate director of NIDA for science, in an interview. "It very quickly becomes a deva-

stating experience that drives the users into total submission."

On the brighter side, NIDA reported yesterday that its annual survey of high school seniors indicated that daily marijuana use by young people has declined for the fourth successive year.

NIDA's survey of 17,700 students across the country showed that one out of 16 high school seniors used marijuana daily. As recently as 1978, one in nine seniors smoked marijuana every day.

NIDA said it sees the same downward trend in young people's use of Quaalude and cocaine; NIDA officials said that DEA's crackdown on illegal methaqualone imports and the high price of cocaine (\$100 a gram) could be factors.

Why are young Americans smoking less marijuana? Drug experts said there is increasing concern among youth about the effects of chronic use on their health, and less peer acceptance of marijuana use. The growing necessity for students to do well academically also is cited.

THE WHITE HOUSE

WASHINGTON

February 8, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: EDWIN L. HARPER *ELH/BA*

SUBJECT: Next Issue of the Magazine, Alcoholism

Attached is a memorandum from Carlton Turner submitting questions and answers for clearance from an interview with the President regarding alcoholism. Would you please process these for clearance so that Carlton can submit them to the magazine on February 10.

Thanks.

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR ED HARPER

FROM: CARLTON TURNER

SUBJECT: Next Issue of the Magazine, Alcoholism

Before Christmas, a photo was taken of the President and Senator Hatch. This photo, according to Senator Hatch's office, is for the cover of the March issue of Alcoholism. Attached is an announcement from the February issue of Alcoholism regarding an interview with the President.

Ed, the interview apparently is to be a paper interview, that is the President's written answers to questions, as was done during the campaign. The questions and proposed answers have been prepared from comments previously made by the President (see attached). Overall, the comments are basic and give the President a forum to call for further involvement of the private sector in drug and alcohol abuse.

Please submit these questions and answers for clearance so that I can forward them to the magazine by 10 February.

THE WHITE HOUSE

WASHINGTON

February 8, 1983

NOTE FOR JUDY JOHNSTON

FROM: CARLTON TURNER

RE: Pharmacy International

Attached is a renewal notice from Pharmacy International. This is a very important pharmaceutical publication, in fact, this office has provided several articles for the magazine to illustrate the Administrations drug program.

Please process a renewal of this subscription. The yearly fee is not on the notice as I can see, however, the publisher would know. I don't believe it is too expensive.

If you have a problem please let me know.

Thanks.

OFFICE ADDRESS
Molenwerf 1
1014 AG Amsterdam

MAIL ADDRESS
P.O. Box 211
1000 AE Amsterdam
The Netherlands

Telephone (020) 5803.680
Telex: 18582 ESPA NL
Cables: elspubco



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DR. C. E. TURNER
DRUG POLICY STAFF
THE WHITE HOUSE RM. 424
OLD EXECUTIVE OFFICE BD
WASHINGTON DC 20500 USA

01 FEB 1983

OUR REF.: RABC

AMSTERDAM, 25 JANUARY 1983

DEAR SIR(S),

YOUR SUBSCRIPTIONS TO THE BELOW MENTIONED ITEMS WERE BILLED WITH
INVOICE NUMBER 10-516524 , DATED 04-11-82 FOR DUTCH GUILDERS 115,00.

UNFORTUNATELY SERVICE OF YOUR SUBSCRIPTION HAD TO BE SUSPENDED
BECAUSE OF NON-PAYMENT. MAY WE REMIND YOU ONCE AGAIN TO HAVE
THE DUE AMOUNT TRANSFERRED AS SOON AS POSSIBLE, SO THAT WE MAY
RESUME SUPPLIES IMMEDIATELY.

THANK YOU IN ADVANCE FOR YOUR COOPERATION.

YOURS FAITHFULLY,

R. A. BROENS
ACCOUNTS RECEIVABLE DEPT.

JOURNAL	VOLUME NUMBER(S)	YEAR
PHARMACY INTERNATL, PERS JAN-DEC.83	037 - 048	83

THE WHITE HOUSE
WASHINGTON

February 8, 1983

MEMORANDUM FOR ANN WROBLESKI

FROM: CARLTON TURNER

SUBJECT: George Jones

Attached, in case you did not see it, is an article regarding the Country Music Association from the Washington Post.

Should we use George Jones? He has problems with alcohol and other stuff is legendary!

Country - music

All the eggs in this basket are famous—and now some well-known country music stars will be joining up. The annual White House Easter Egg Roll traditionally includes eggs autographed by famous people. So far, those who've signed up for this spring's celebration include **Barbara Mandrell, George Jones, Merle Haggard, Ronnie Milsap** and the members of the groups **Alabama** and the **Oak Ridge Boys**.

4

THE WHITE HOUSE

WASHINGTON

February 9, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: CARLTON TURNER

SUBJECT: Draft Presidential Letter RE the Task Force on
Organized Crime

I have marked some editorial changes on the draft. Overall the proposed letter doesn't seem very Presidential, particularly the paragraph regarding involving notification of DOJ of the Governors designee's name.

Also, the date of the discussion should be confirmed because it is Sunday morning and may be in error.

cc: Ed Harper
Roger Porter

WHITE HOUSE STAFFING MEMORANDUMDATE: 2/8/83 ACTION/CONCURRENCE/COMMENT DUE BY: 2/9/83 c.o.b.SUBJECT: DRAFT PRESIDENTIAL LETTER RE THE TASK FORCE ON ORGANIZED CRIME

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	FULLER	<input type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	GERGEN	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>HARPER/TURNER</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	JENKINS	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
CLARK	<input type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/> P	<input type="checkbox"/> SS	WILLIAMSON	<input type="checkbox"/>	<input type="checkbox"/>
DOLE	<input type="checkbox"/>	<input type="checkbox"/>	VON DAMM	<input type="checkbox"/>	<input type="checkbox"/>
DUBERSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	BRADY/SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

Remarks:

May we have your comments on the attached letter by close of business tomorrow, February 9. Thank you.

Richard G. Darman
Assistant to the President
(x2702)

onse:

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR RICHARD DARMAN

FROM: RICHARD S. WILLIAMSON *Rich*

SUBJECT: DRAFT PRESIDENTIAL LETTER CONCERNING THE
TASK FORCE ON ORGANIZED CRIME

Assistant Attorney General Jonathan Rose drafted the attached letter to be sent from the President to the Nation's Governors. The letter concerns the Governors' Project portion of the Task Force on Organized Crime.

The letter is fine with me in its present form, but it should be staffed out to appropriate White House Offices.

Dear Governor _____:

~~BY THE DEPARTMENT OF JUSTICE~~

On October 14, 1982, I ~~went to the Department of Justice to~~ announced a comprehensive new initiative to combat organized crime and narcotics trafficking throughout the Nation.

The Attorney General then wrote to you concerning a critical element of the initiative -- the Governors' Project -- and asked you to provide suggestions.

Attorney General Smith advises me that

The response was overwhelmingly supportive and provided valuable guidance. The Justice Department has also been working directly with the National Governors' Association (NGA), and on January 6 the Attorney General met with Governor Robb, Chairman of the NGA's Criminal Justice Committee, to receive recommendations for the Governors' Project.

One important need identified in your letters was for the creation of a mechanism to coordinate the Governors' Project on a daily, ongoing basis. I am therefore pleased to announce to you ~~today~~ that Assistant Attorney General Jonathan C. Rose, with Edward McNally as Project Director, will undertake that role.

Why Presidential?

Effective communication between the Justice Department and your own staff is vital. Therefore I ask that you designate a member of your staff to work with the Governors' Project and that you notify the Department of Justice of your designee's name prior to February 21, 1983.

I ~~also~~ urge you to join Attorney General Smith and FBI Director Webster at the NGA's Work Session on Illegal Drug Trafficking on the morning of February 27 for a full discussion of our new initiative to combat the most serious law enforcement problem confronting our Nation.

Sincerely,

Ronald Reagan

A Sunday morning?

THE WHITE HOUSE

WASHINGTON

February 9, 1983

MEMORANDUM FOR ED HARPER

FROM: CARLTON TURNER

SUBJECT: Key Fact Sheets and Charts

Attached, per your request, is a fact sheet and chart on drugs.

cc: Roger Porter
Bob Carleson
Mike Uhlmann

THE DRUG ABUSE STRATEGY

Objective:

To reduce the adverse effects of drug abuse on the individual and on our society.

Problem:

Drug abuse in the United States exacts a heavy toll both in terms of economic cost and human suffering. Drug abuse has spread to all segments of our society and there is a wide demand for action against all drugs of abuse.

Solution:

The President's five point campaign against drug abuse includes:

- 1) International Cooperation - To eliminate drugs at their source and to interdict the shipment of illicit drugs.
- 2) Drug Law Enforcement - To involve all available law enforcement resources in stopping the drugs and apprehending those responsible for transporting and distributing illicit drugs as well as the organizers and financiers.
- 3) Education and Prevention - To support a longterm comprehensive effort by the Federal government and the private sector to discourage drug and alcohol use among school-age children, and to reduce the demand for illicit drugs in all age groups.
- 4) Detoxification and Treatment - To encourage use of the least expensive and most effective treatment methods to reach a full range of drug abuse needs.
- 5) Research - To support basic and applied research and to disseminate the results in an understandable form.

THE DRUG ABUSE STRATEGY

Objective:

To reduce drug abuse by reducing the supply of drugs entering the United States and by creating a climate whereby the user no longer chooses to be a user.

Problem:

Drug abuse has spread to all segments of our society and it:

- o disrupts family relationships, diminishes school performance, impairs judgment and alters behavior;
- o contributes to many health problems, major losses in productivity, automobile accidents and untold human suffering;
- o creates an illicit market which supports many criminal activities and economic problems.

Solution:

The President is mobilizing all available resources in a broad campaign to reduce drug abuse. Private sector involvement is an integral part of the President's strategy. The campaign includes:

1) International Cooperation

- Encouraging the development of international cooperative programs to eliminate drugs at their source and integrating drug considerations into AID programs.

2) Drug Law Enforcement

- Aggressive investigation and prosecution of all criminal activities associated with drug trafficking, including forfeiture of ill-gained assets.
- Using military intelligence and resources to support civilian drug law enforcement agencies, when appropriate.

3) Education and Prevention

- Encouraging private sector efforts in educating the American public about drugs, with emphasis on prevention messages directed at young people.
- Using Federal government capabilities as a catalyst for grassroots action rather than creating massive new Federal programs.

4) Detoxification and Treatment

- Encouraging States to use block grants to support appropriate treatment programs, with emphasis on more effective, less expensive treatment alternatives.

5) Research

- Budget increases for basic and applied research programs, with better dissemination of research results.

OFFICE OF POLICY DEVELOPMENT

STAFFING MEMORANDUM

DATE: 2/8/83 ACTION/CONCURRENCE/COMMENT DUE BY: NOON 2/9/83

SUBJECT: Key Fact Sheets and Charts

	ACTION	FYI		ACTION	FYI
HARPER	<input type="checkbox"/>	<input type="checkbox"/>	DRUG POLICY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
PORTER	<input type="checkbox"/>	<input type="checkbox"/>	TURNER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BARR	<input type="checkbox"/>	<input type="checkbox"/>	D. LEONARD	<input type="checkbox"/>	<input type="checkbox"/>
BLEDSON	<input type="checkbox"/>	<input type="checkbox"/>	OFFICE OF POLICY INFORMATION		
BOGGS	<input type="checkbox"/>	<input type="checkbox"/>	HOPKINS	<input type="checkbox"/>	<input type="checkbox"/>
BRADLEY	<input type="checkbox"/>	<input type="checkbox"/>	PROPERTY REVIEW BOARD	<input type="checkbox"/>	<input type="checkbox"/>
CARLESON	<input type="checkbox"/>	<input type="checkbox"/>	OTHER		
DENEND	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FAIRBANKS	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
FERRARA	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GALEBACH	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GARFINKEL	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GUNN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
B. LEONARD	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LI	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
MONTOYA	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
ROCK	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
ROPER	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
SMITH	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
UHLMANN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
ADMINISTRATION	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please return this tracking sheet with your response

Edwin L. Harper
 Assistant to the President
 for Policy Development
 (x6515)

THE WHITE HOUSE
WASHINGTON

January 31, 1983

MEMORANDUM FOR CARLTON TURNER

FROM: EDWIN L. HARPER *ELH*
SUBJECT: Key Fact Sheets and Charts

For the topic below I would like you to prepare a one page key fact sheet and a one page chart.

- Drugs

For each key fact sheet I would like you to begin by stating the objective then the background/the problem and then outline the President's solution to the problem.

The key fact chart would carry essentially the same information as the key fact sheet but would contain fewer details and be more appropriate for use as a flip chart in conjunction with the key fact sheet.

Attached are some samples of what I have in mind.

THE DEFICIT PLAN

Objective:

To provide a budget which promotes sustained economic recovery.

Problem:

Large Federal budget deficits in future years threaten economic recovery.

Solution:

The President is proposing a four-point budget freeze and reform plan that will reduce the deficit from nearly 7% of GNP today to 2.4% by 1988:

- 1) 1984 Spending Freeze Measures - Recommends that the FY1984 budget increase no faster than the rate of inflation.
- 2) Long-Term Structural Reform - Proposes specific measures to control the growth of so-called "uncontrollable" spending programs.
- 3) Maintenance of Defense Build-up at Lower Cost - Proposes \$55 billion in defense savings over the next five years while still preserving the momentum of restoring America's defenses.
- 4) Deficit Insurance Policy - Proposes a stand-by revenue mechanism designed to reassure financial markets that the structural deficit will be closed.

THE DEFICIT PLAN

Objective:

To promote sustained economic recovery by proposing a Federal budget that reassures financial markets, ensures that funds go only to the truly needy, restores our national defenses, and preserves the economic incentives to work, save, and invest.

Problem:

Large budget deficits between \$200-300 billion per year in FY1983-1988 threaten economic recovery because:

- o These deficits would absorb over 100% of net private savings over fiscal years 1984-1988;
- o Real interest rates would remain high; and
- o Private investment would be depressed.

Solution:

To reduce these large Federal budget deficits in future years, the President is proposing a four-point budget freeze and reform plan:

1) 1984 Spending Freeze Measures

- No increase in civilian/military pay and retirement.
- Six-month COLA freeze for Social Security and related indexed benefits.
- One-year freeze on aggregate non-defense discretionary programs.

2) Long-Term Structural Reform

- Bipartisan Social Security Solvency Plan which cuts \$79 billion from the 1984-1988 budget deficit.
- Health care reform and efficiency incentive package.
- Major reforms of Federal retirement and means-tested entitlement programs.

3) Maintenance of Defense Build-up at Lower Cost

- \$55 billion in pay, fuel, inflation, and program economies and savings over 5 years.
- Preservation of momentum of restoring our national defenses.

4) Deficit Insurance Policy

- Standby tax equal to 1% of corporate and individual taxable income and \$5 per barrel oil excise tax.
- Triggered in FY1986-1988 only if budget freeze and spending reforms are adopted, deficit is above 2.5% of GNP, and the economy is in recovery.

THE WHITE HOUSE

WASHINGTON

February 9, 1983

MEMORANDUM FOR KEN STARR, COUNSELLOR TO THE ATTORNEY GENERAL

FROM: CARLTON E. TURNER
DIRECTOR, DRUG ABUSE POLICY OFFICE

SUBJECT: Suggestions for the Attorney General's Speech to
Business Council

Per our conversation, the following are some suggested ways for the business community to get involved in the program against drug abuse:

1. Businessmen should be encouraged to work with the Nancy Reagan Speakers' Bureau of the National Federation of Parents for a Drug Free Youth. The Speakers' Bureau will be inaugurated in April. It is intended to be a national resource bank for groups and organizations looking for knowledgeable speakers on drug abuse. The National Football League Charities has given the Bureau a \$40,000 grant and it is expected that there will be considerable participation of sports figures. Businesses could offer both their human and financial resources to this private sector initiative which could make an important impact in communities across the country. The contact is Mrs. Joyce Nalepka, Associate Director of the National Federation of Parents for a Drug Free Youth. (tel: 301 649 7100)

2. The Lions Club International is launching a major campaign through all its chapters in the United States and abroad to raise awareness of drug abuse. The Lions are convening a Blue Ribbon Committee at their headquarters in Oak Brook, Illinois, in late February, to draw up their strategy. They will also hold a major day long forum on the topic at their annual convention in Honolulu this summer. Businesses should be encouraged to find out more about the Lions initiative and to offer their assistance. Those who are members of other service clubs such as Kiwanis or Rotary might think of starting similar drives within these groups. The contact for the Lions Club International initiative is Mr. John Hall, Drug Abuse Coordinator, Lions Club International, Fort Worth. (tel: 817 927 5375)

3. Businesses should be encouraged to integrate drug and alcohol abuse rehabilitation programs into their employee assistance efforts. It has been shown that drug and alcohol abuse severely affects productivity, absenteeism, quality of workmanship, and general employee relations. It is a good long term investment for a company to develop a solid rehabilitation program. Companies interested might consult Bethlehem Steel which has a model program.

4. Several firms have agreed to a joint private sector/ government initiative to develop drug awareness material for the nation's grade schoolers. Currently three firms are financing a drug awareness comic book project for third, fourth, and sixth graders. The firms finance a print run of one million copies. The government is committed to distributing the books. My office is the contact point for the project and we would be happy to talk to any business firm interested in discussing such a project.

THE WHITE HOUSE
WASHINGTON

February 17, 1983

MEMORANDUM FOR ED HARPER

FROM: CARLTON TURNER

SUBJECT: Letter From the President to Senator Hawkins

Please process the attached letter to Senator Paula Hawkins (R-FL) through clearance for the President's signature.

Senator Hawkins has been a strong supporter of the Administration's overall drug program and has taken on initiatives of her own to combat the problems of drug abuse. She created the National Foundation on Youth and Drugs which will be of great assistance in mobilizing the private sector.

A letter from the President would help solidifying her support of our Strategy.

cc: Roger Porter

THE WHITE HOUSE

WASHINGTON

February 17, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: EDWIN L. HARPER

SUBJECT: Letter from the President to Senator Hawkins

Attached is a memorandum from Carlton Turner requesting clearance for a draft letter to Senator Hawkins (R-FL) from the President. Please process the draft letter to Senator Hawkins for clearance.

DRAFT

February 17, 1983

Dear Paula:

I want to congratulate you on the establishment of the National Foundation on Youth and Drugs. Your personal leadership in the attack on drug abuse has already contributed significantly to the overall Federal effort. The new Foundation is an outstanding way to get the private sector involved and is a much needed response to our national crisis of drug abuse.

The artificial glamorization of drug and alcohol use, particularly by the advertising and entertainment industries, has contributed to the perception that drugs are an accepted way of life. I sincerely believe that we must start to eliminate irresponsible advertising and other public activities which send the wrong message, particularly to our impressionable young people. Public service announcements are particularly important in deglamorizing illegal drugs and in promoting public awareness of the drug problem. America's parents and children need credible information on the health hazards of illegal drugs and have demonstrated that they are ready and willing to join with us in the fight. An informed and involved public is our best hope in conquering drug abuse.

Through your vision and initiative, the National Foundation on Youth and Drugs should serve as the catalyst for private sector action. Again, congratulations on this important achievement.

FOR THE SIGNATURE OF RONALD REAGAN

The Honorable Paula Hawkins
United States Senate
Washington, D.C. 20510

THE WHITE HOUSE

WASHINGTON

February 18, 1983

MEMORANDUM FOR ED HARPER

FROM: CARLTON TURNER

SUBJECT: Draft Letter from President Reagan to Jerauld
Miller

Attached is a draft letter from the President to Mr. Jerauld Miller, Publisher of Alcoholism, for clearance.

This letter will take the place of the "paper interview" previously staffed. If you have any questions please let me know.

cc: Roger Porter

THE WHITE HOUSE
WASHINGTON
February 18, 1983

MEMORANDUM FOR RICHARD G. DARMAN

FROM: EDWIN L. HARPER

SUBJECT: Letter from the President

Attached is a draft letter from the President for Mr. Jerauld Miller, Publisher of Alcoholism, prepared by Carlton Turner.

Please process this for clearance. We would appreciate clearance as soon as possible since the letter is to appear in the March issue of the magazine.

DRAFT

February 18, 1983

Dear Mr. Miller:

I am delighted that the March issue of Alcoholism will be dedicated to drug and alcohol abuse education. I firmly believe, as does Nancy, that education is the key to helping us resolve the national epidemic of drug and alcohol abuse.

As I have said, we now have one of the best opportunities in years to tackle the tragic national crisis caused by the misuse of alcohol. There have been significant shifts in the national mood on drug and alcohol abuse. Only a few years ago, people were throwing up their hands and saying there was little we could do about the problem; today we have many groups who are willing to take it on.

Parents, students, business and community leaders are organizing in an attempt to raise drug and alcohol awareness. The initiative of Alcoholism shows that you are willing to get involved in this important national effort.

I thank you for your help in this cause and look forward to future contributions by your magazine.

FOR THE SIGNATURE OF RONALD REAGAN

Mr. Jerauld Miller
Publisher
Alcoholism
Box C 19051, Queen Anne's Station
Seattle, Washington 98109

THE WHITE HOUSE
WASHINGTON

February 22, 1983

MEMORANDUM FOR ED HARPER

FROM:

~~_____~~
CARLTON TURNER

SUBJECT:

Drug Abuse Policy Office Flow Charts

Per your request, attached are flow charts describing the Drug Abuse Policy Office.

If you have any questions, please let me know.

cc: Roger Porter

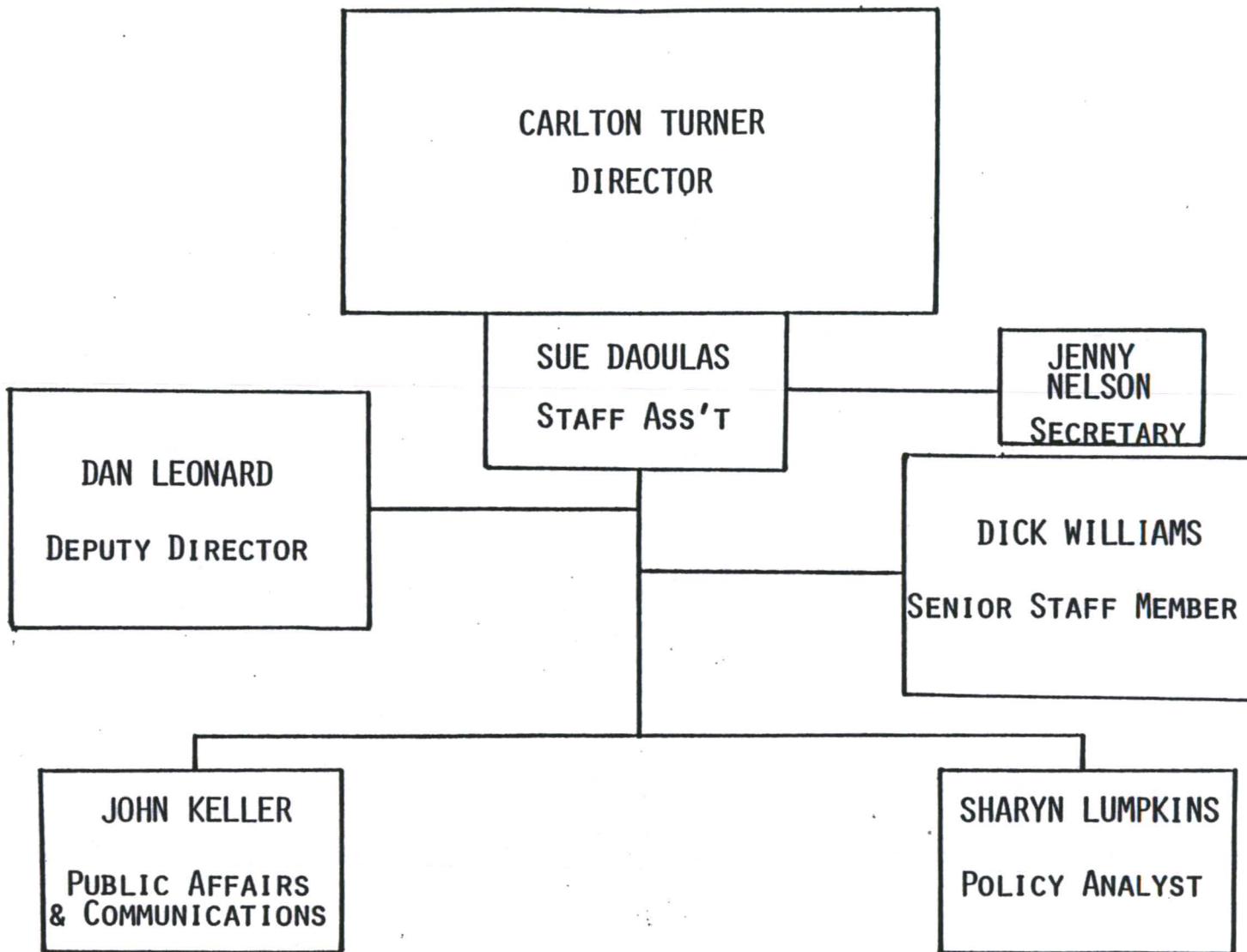
DRUG ABUSE POLICY OFFICE

CARLTON TURNER
DIRECTOR

SUE DAULAS
STAFF Ass'T

DICK WILLIAMS
SENIOR STAFF MEMBER

DRUG ABUSE POLICY OFFICE



DRUG ABUSE POLICY OFFICE

CARLTON TURNER
DIRECTOR

SUE DAOULAS
STAFF ASS'T

JENNIE NELSON
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HEALTH COMM.

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SECTOR
INITIATIVES

JUSTICE
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PROFESSIONAL
SPORTS
INITIATIVES

DEA
SUSAN RICE
GRAPHICS
DESIGN

OPERATIONAL STAFF

2/22/83

THE WHITE HOUSE
WASHINGTON

February 22, 1983

MEMORANDUM FOR ED HARPER

FROM:


CARLTON TURNER

SUBJECT:

Draft Telegram from the President

Attached is a draft telegram from the President to John R. Doyle, Executive Director of the Lincoln Council on Alcohol and Drugs on the occasion of their 20th Anniversary. Please forward this to Dody Livingston. The telegram needs to be in Lincoln, Nebraska by the evening of February 24, 1983.

For your information, I have heard that the Vice President is also sending a telegram to the organization but have not been able to receive confirmation.

cc: Roger Porter

THE WHITE HOUSE
WASHINGTON

February 22, 1983

MEMORANDUM FOR DODY LIVINGSTON

FROM: ED HARPER

SUBJECT: Draft Telegram from the President

Attached is a telegram from the President for John R. Doyle, Executive Director of the Lincoln Council on Alcohol and Drugs, prepared by Carlton Turner. The telegram is to be sent on the occasion of the Center's 20th Anniversary.

If necessary, please process this for clearance. The telegram needs to be in Lincoln, Nebraska, February 24, 1983.

DRAFT TELEGRAM FROM THE PRESIDENT

Mr. John R. Doyle
c/o Executive Director
Lincoln Council on Alcohol and Drugs
212 Lincoln Center Building
215 Centennial Mall South
Lincoln, Nebraska 68508

Dear Mr. Doyle:

I am happy to join in this long overdue recognition of decades of voluntary service on behalf of a truly worthy cause -- the movement to alleviate the problem of alcoholism and alcohol abuse. Your contributions at the local, State and national levels are in the finest traditions of volunteerism -- the giving of time, talent, heart and soul. I am honored to join in this salute to you on the 20th Anniversary of the Lincoln Council on Alcoholism and Drugs.