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NO		Pages	

MEMO

PAUKEN TO C. TURNER RE "COCAINE:

ONE MAN'S POISON"

12/6/1982

0/En 11/3/09 KMU

THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

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C. Closed in accordance with restrictions contained in donor's deed of gift.

8:30 - 9:00	Continental Breakfast
9:00 - 9:15	Welcome from Tom Pauken and W. Clement Stone Introduction of Betty Brake
9:15 - 10:15	Update on new programs and initiatives: Tom Pauken, Mark Blitz
	<ul> <li>Drug Slide Show</li> <li>Literacy</li> <li>Runaways</li> <li>Neighborhood Initiatives</li> <li>Refugees</li> </ul>
10:15 - 10:30	• Break
10:30 - 11:15	Status of ongoing programs
	OAVP VISTA/SL OVL
11:15 - 11:45	Update on Private Sector Initiatives (Jay Moorhead)
11:45 - 12:00	Discussion of afternoon activities
12:00 - 2:30	Break for lunch
2:30 - 4:00	Committee meetings
4:00 - 4:15	Break
4:15 - 5:00	VVLP update, movie
5:00	Adjourn until 12/1
12/1	
8:30 - 9:00	Continental Breakfast (ACTION)
9:15 - 9:45	Administrative and support issues
9:45 - 10:30	Committee reports
10:30 - 10:45	Break
10:45 - 12:00	Awards

W. CLEMENT STONE, (CHAIRMAN)
Combined Insurance Company of America
707 Combined Centre
Northbrook, Illinois 60062
(312) 564-8000

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Whitney Communications Corporation
110 West 51st Street, Room 4600
New York, New York 10020
(212) 582-2300 (0) (212) 759-6060 (H)

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KENNETH Y. TOMLINSON Readers Digest Pleasantville, New York 10570 (914) 769-7000

C. WILLIAM VERITY, JR. ARMCO, Inc. 703 Curtis Street Middletown, Ohio 45043 (513) 425-2041

DOROTHY VUKSICH 177 San Aleso Road San Francisco, California 94127 (415) 586-4758 or (415) 334-3042

#### W. CLEMENT STONE

W. Clement Stone, May 4, 1902 - Insurance company executive: philanthropist; civic leader; publisher; 1981 Nobel Peace Prize nominee

Address: COMBINED INTERNATIONAL CORPORATION 707 Combined Centre, Northbrook, II. 60062 (312) 564-8000

From their home offices near Chicago, Combined International Corporation and Combined Insurance Company of America operate throughout the United States and in Canada, Great Britian, Australia, New Zealand, the Republic of Ireland, West Germany, France, Japan and parts of the Caribbean. The founder, chairman of the board, president and chief executive officer of that vast accident, health and life insurance group of companies, W. Clement Stone is also chairman or president of its major subsidiaries in Texas, Wisconsin, New York and Sydney Australia and officer of several other types of business enterprises.

Stone's success philosophy is carried to millions of people through self-help books and articles that he has written; through his magazine, Success Unlimited; the PMA Success Rallies and the W. Clement and Jessie V. Stone Foundation's (AMP) Achievement Motivation Program. He reassuringly tells others how he built a multi-million dollar insurance empire and accumulated a personal fortune of some \$400 million by combining merchandising expertise with his concept of a Positive Mental Attitude. At the same time, he instructs them on how they too can become successful in their lives by using similar methods. Much of Stone's time, energy and money in recent years has been devoted to philanthropy, civic activities and to political causes.

In recognition of his humanitarian and philanthropic work and because 1980 marked the culmination of much of his international labor on behalf of mankind, in particular the implementation of the Congressional Award for Youth, Senate Majority Leader Howard H. Baker, Jr., two other U. S. Senators, former President Gerald R. Ford, former Secretary of State Henry A. Kissinger, former Ambassador Anne L. Armstrong and the leaders of several international organizations joined in nominating Stone for the 1981 Nobel Peace Prize.

Reporting the nomination the New York Daily News and the Chicago Sun Times (February 19, 1981) quoted Baker as saying "W. Clement Stone ... has dedicated his life to the philosophy of 'that which you can share, multiplies' ... his Positive Mental Attitude (PMA) has been shared globally ... his advocacy of self-motivation, voluntary action and cooperation between private and public sector leaders to achieve positive national goals has resulted in the peaceful resolution of many human problems. He has given tangible hope for a better tomorrow to those who had abandoned hope ... His humanitarian work has transcended political, social, religious and racial boundaries and positively affected the lives of the disadvantaged, incarcerated, and the young and old alike."

As W. Clement Stone has himself observed, he speaks from experience when he insists that any man can become successful, "no matter how poor his start in life." He was born in Chicago, Illinois on May 4, 1902 to Louis and Anna M. (Gunn) Stone. Before the boy was three years old, his father died. At the age of six he began selling the Examiner newspaper on Chicago's streets, while his mother worked as a dressmaker, and at thirteen he ran a newsstand of his own. He devoured all the Horatio Alger stories available and was particularly inspired by Robert Cloverdale's Struggle.

When Stone was sixteen his mother moved to Detroit to open an insurance agency, representing the United States Casualty Company. Joining her in the summer, he began his career as an insurance salesman by calling office to office at the Dime Bank Building in Detroit and before long he was earning \$100 a week. More important, although timid at first in his approach, by reflection and experience he soon began to develop the sales technique and the rationale of optimism to which he attributes his great fortune.

To devote more time to his insurance business, Stone dropped out of high school. Although self-taught to a great extent, he obtained a diploma by attending the YMCA Central High School in Chicago at night and also took some courses at the Detroit College of Law in 1920 and at Northwestern University from 1930 to 1932.

When he was twenty he used his savings of \$100 to set up his own insurance agency in Chicago. He advertised for salesmen in newspapers, first in Illinois and then in other states, and by 1930 about a thousand agents throughout much of the country were selling insurance for him as the representatives for large casualty companies.

A Stone dictum holds that every adversity contains the seed of an equivalent benefit if one but searches for it. For him, therefore, the Depression was the "best thing that happened." Robert J. Cole of the New York Times (May 2, 1971) quoted him as saying, "it forced me to develop good work habits and be more scientific in training men so I could pay off my debts."

While Stone's national insurance sales organization flourished as the Depression waned, he began to carry out ambitious plans for expansion. In 1939 he acquired the management contract of the American Casualty Company (now Combined American Insurance Company) of Dallas, Texas, of which he became president. Also in 1939 he organized the Combined Mutual Casualty Company in Chicago and the following year became president and general manager of the Combined Casualty Company of Des Moines, Iowa. Particularly interested in buying a stock company licensed to sell accident and health insurance in many states throughout the country, he found what he was looking for in 1946 in the Pennsylvania Casualty Company of Philadelphia, which was up for sale because it was losing money.

"What's very important in making a fortune is how to use OPM -- other people's money." Stone wrote in an article for Nation's Business (July, 1968). He then went on to explain how he purchased the Pennsylvania Casualty Company with the seller's money, by borrowing from the Commercial Credit Company of Baltimore, which owned the Philadel-On December 23, 1946, three days after he had acquired phia insurance firm. Pennsylvania Casualty, he was elected its president. The following year he changed its name to the Combined Insurance Company of America, into which he merged his Combined Mutual Casualty Company of Chicago in late 1947. Two years later he moved the headquarters of the Combined Insurance Company of America from Pennsylvania to Illinois. Also in 1949 he acquired the first of its subsidiaries, becoming president of the Hearthstone Insurance Company of Massachusetts (now merged into the parent company). Another purchase, in 1954, made him president of the First National Casualty Company of Fond du Lac, Wisconsin (now the Combined Insurance Company of Wisconsin). He is also president of another insurance subsidiary, Combined Life Insurance Company of New York, Albany, and a member of the board of Combined Life Insurance Company of Australia Ltd., and chairman of a minority enterprise small business investment corporation (MESBIC), Combined Opportunities, Inc. of Chicago.

Shareholders of Combined Insurance Company of America approved the formation of a holding company, Combined International Corporation, effective May 30, 1980. Stock in Combined was exchanged one for one with stock in International.

On June 9, 1981 Combined International Corporation acquired Union Fidelity Corporation and Neshaminy Valley Information Processing Inc. from Filmways Inc. for \$103 million.

Stone once estimated that every \$10,000 invested in Combined Insurance Company of America in 1951, had earned several million dollars by 1968, when the company's assets exceeded \$150,000,000. In early 1969, according to  $\frac{\text{Time}}{3,500}$  (February 7, 1969), the Combined Insurance Company had 23,000 stockholders,  $\frac{3,500}{3,500}$  salesmen and 1,200 employees. Ten years later Combined's assets exceeded \$1.15 billion, its stock was held by almost 30,000 shareholders and policyholders were serviced by a field force of more than 7,000 sales representatives and managers and 3,200 administrative employees.

In the National Underwriter (June, 1981) Price Gaines reported that Combined had premiums earned less dividends of \$292,654,000 - out producing its five nearest rivals' total. Combined has been the leader among all companies in the US writing all forms of non-cancellable accident and health insurance since 1967. By 1978 the company had in excess of 10,750,000 policies in force in the U.S.A. Included in the world wide total of 14,400,000 health and life insurance policies in force were: Canada 1,550,000; Australia 425,000; New Zealand 200,000; United Kingdom 1,200,000 and Republic of Ireland 120,000.

<u>Forbes</u> 32nd Annual Report on American Industry in 1979 showed Combined a leader in the stock life insurance industry in regard to return on shareholders equity (ROE) placing the company in the top 15 per cent of the Forbes 1,035 company coverage.

The biggest seller in its line of low-cost accident and health income protection policies are "Little Giant" policies that pay disability benefits. In <u>Commerce</u> (April 1979) Chicago Sun-Times financial columnist, Edwin Darby, stated "Until 1966 Stone's Little Giant accident and health policies were the sole products of Combined Insurance and they are still the heart of the company --- In the early 1960s Combined began to give serious consideration to breaking into the life insurance field and the decision was made in 1965." Since 1966 the company has offered "Little Giant" whole life insurance policies in low face value units, totalling more than \$5.5 billion face value by the end of 1979.

The salesmen of Combined Insurance Company of America are trained in methods of merchandising based on inspiration to action, know-how and activity knowledge, and primarily, on what Stone calls PMA - or Positive Mental Attitude. Their training exposes them to such self-motivation spurs to action as "What the mind can conceive and believe, the mind can achieve" and "Do it now." They are said to be instructed to renew or declare their PMA by chanting every morning, "I feel healthy, I feel happy, I feel terrific." William David, author of It's No Sin to Be Rich (Sphere Books 1978) explains that the self-motivators "float about on the surface of your mind for a while. Then, after sufficient repetition, they begin to sink in and become integral components of your psyche. From then on you barely need to think about them. In the midst of any business situation, the correct self-motivator will assert itself and will automatically guide you in the direction of success." The sales training course also includes learning how "to keep a smile in the voice" and when to make "eye contact" with a prospective customer.

"Combined Insurance isn't the least bit worried about sounding corny." David Garino wrote in the <u>Wall Street Journal</u> (February 27, 1969), "When recruiting new salesmen, the company puts enthusiasm and energy ahead of academic attainment." Answering questions by members of the Investment Analysts Society of Chicago in March, 1974 Stone said: "In 1974 we are hiring more people, training more people and keeping more people. When times are difficult it's easier to sell insurance. I can speak with authority because I learned the art during the Depression years."

In achieving PMA, Stone was influenced by the writings of Emile Coue and the Reverend Norman Vincent Peale, well-known advocates of positive thinking, and by Napoleon Hill, whose book Think and Grow Rich (1937), based on the Andrew Carnegie formula for making money, helped Stone to persevere in overcoming the setbacks of the Depression. Many years later he collaborated with Hill in writing Success Through a Positive Mental Attitude (1960). Stone is also the author of The Success System That Never Fails (1962), and the co-author with Norma Lee Browning, of The Other Side of the Mind (1964). All three of Stone's books were published by Prentice-Hall, Inc., from which in late 1964 he bought a majority interest in Hawthorn Books, Inc. When he became chairman of the board of that company in March, 1965, he indicated that he intended to publish books of the type that he had written, which he once described as "inspirational self-help action books."

Stone also lights the way to material well-being through his magazine <u>Success Unlimited</u>, of which he is chairman of the board. That monthly magazine was founded in Chicago in 1954 but did not seek mass circulation until 1967. "SU cheerily offers its 500,000 readers a potpourri of personal success stories and self-improvement sermons," <u>Newsweek</u> (January 11, 1971) reported, "...Editorially, SU manages to combine the pragmatism of Poor Richard's Almanac with the moral certitude of the Bible."

Among his other business affiliations he holds a directorship in the cosmetic firm Alberto-Culver Company in Chicago. "While he has a Midas flair for making money," a writer for <u>Time</u> (February 7, 1969) commented, "Stone is equally skilled at giving it away." He was an ardent and generous backer of former President Nixon, who became a personal friend after his defeat in the 1960 Presidential election and the 1962 California gubernatorial election.

Giving much time as well as money to political causes, Stone is a member of the executive committee of the Republican National Finance Committee, and trustee of the United Republican Fund of Illinois and he has served as a member of the National Advisory Committee to the President.

Among civic and government groups with which he has been associated are the National Advisory Committee on Minority Business Enterprise, and the Chicago Council on Urban Opportunity. He is a trustee of the Lincoln Academy of Illinois and a former member of the Committee for the Preservation of the White House.

In September, 1980 Stone was elected Chairman of the Board of Directors of the Congressional Award Program, established by Public Law 96-114, a unique joint venture between Congress and the private sector. Its goal is to motivate young people and work with them in achieving their individual potential of initiative, achievement and public service, irrespective of their abilities or circumstances.

Groups concerned with voluntarism, mental health, youth welfare, religion and education have been the chief recipients of the charitable contributions channeled through the W. Clement and Jessie V. Stone Foundation, of which Stone is chairman. Stone's

personal gifts and the family foundation grants totaled \$57,000,000 at the end of 1972 and exceeded \$70,000,000 by December 31, 1978. These figures do not include outstanding commitments. A firm believer that people must be motivated to help themselves, Stone often requires recipients of his grants to raise specified sums of money through their own efforts. To honor those who have overcome adversity and contributed to the betterment of humanity, the Foundation has established the annual "Endow a Dream" award.

Among the countless organizations devoted to human betterment that Stone has endorsed are the Lewis University Special Services Center, which provides training programs in motivation on an international basis for people in criminal justice; Chicago's John Howard Association, an agency to help prisoners; and Teen Challenge, an association for the guidance of troubled adolescents. He is chairman of the board of the Chicago Boys' Clubs, a member of the national executive committee of the Boys' Clubs of America, and of the executive committee of the International Federation of Keystone Youth Organisations, chairman of Helping Hearts and Hands in Chicago and Foundation for the Study of Cycles in Pittsburgh, and member of the Menninger Foundation, the World Federation for Mental Health in Geneva, Switzerland and the Burden Neurological Institute in Bristol, England. In the educational field he is chairman of the board of trustees of Interlochen Arts Academy (Michigan) and the International Council on Education for Teaching (ICET). In the latter capacity he led educational conferences in Kenya in 1973, Singapore in 1974 (where he personally conducted a seminar on P.M.A. in educational training at the invitation of the Singapore Teachers Union). In the field of voluntarism he is a former chairman of the National Center for Citizen Involvement. He has also helped to support many cultural undertakings such as those of the Art Institute of Chicago, the Chicago Chamber Orchestra, and the Lyric Opera of Chicago.

"Study, Think, Plan, Act" is one of Stone's favorite mottoes. He also asks for divine guidance before setting out on any new venture and regards the Bible as "the world's greatest self-help book." He attends a Presbyterian church and was formerly a director of the McCormick Theological Seminary in Chicago. He is president of Religious Heritage of America Inc., in Washington, D.C., which named him Layman of the Year in 1962. The Church Federation of Greater Chicago named him Church Layman of the Year in 1968. He is chairman of the Institutes of Religion and Health in New York and in 1969 was chairman of National Bible Week.

Stone belongs to scores of business and fraternal organizations and clubs, including the Horatio Alger Award Committee of the American Schools and Colleges Association, Inc. He, himself, received the Horatio Alger Award in 1963. Among his other honors are the B'nai B'rith National Humanitarian Award for 1968, the Patron of the Year Award from the Chicago Medical School's department of microbiology for 1969, the Humanities Award of the College of Insurance for 1971, the Freedoms Foundation Free Enterprise Exemplar Medal in 1972 and the Royal Arch Gold Medal Award of the General Grand Chapter-Royal Arch Masons International in 1972. DePaul University presented him with the St. Vincent DePaul Award and the Doctor of Humane Letters degree in 1970. He holds eight other honorary doctorates, including the Doctor of Jurisprudence degree, conferred by Monmouth College (Illinois) in 1963, and the Doctor of Laws degree conferred by Whittier College (California) in 1973.

On June 16, 1923, W. Clement Stone married his high school sweetheart, Jessie Verna Tarson. They have three children: the eldest, Clement was president from 1972 to 1982 of Combined International Corporation and Combined Insurance Company; younger son, Norman is in business in California and daughter, Donna is president of the W. Clement and Jessie V. Stone Foundation and a founding member of the National Committee for Prevention of Child Abuse.

WCS Biography Page 6

Stone, with slicked-back dark hair and a thin mustache, customarily wears bow ties and sometimes a black opal ring on the little finger of his right hand.

Because of the heartiness of his greeting, meeting him is said to be a "breathtaking experience," but his manner puts people quickly at ease. Ballroom dancing, horseback riding, and swimming are his recreations, and what he calls his "only luxury" is smoking pre-Castro Cuban cigars.

3/17/82

The foregoing is an up-dated reprint of the biography which appears on p. 42 of <u>CURRENT</u> <u>BIOGRAPHY</u>, February 1972 and the 1972 <u>CURRENT BIOGRAPHY</u> Yearbook, Copyright c 1972, The H. W. Wilson Company.

#### CANDIDATE PROFILE

# Edith Abigail Hoskins (Gail)

Home address
2255 Berry Hall Road
(Rt 1, Box 235 B)
Bethlehem, Georgia
30620

Date of birth September 21, 1943 Home telephone 404/963-1888

Social Security Number 404-60-2645

Marital status
Widow, one daughter (9/18/68)

## Areas of Specialization

Marketing / Sales
Adult training / Education
Finance / Budgeting
Public Relations

Persuasion Skills
Interpersonal / Group Skills
Data Analysis Skills
Communication Skills

## Employment Resume

August 1972 to July 1982. Administrative Assistant, Regional Office of a not for profit membership organization in nursing. Regional Office staff of two provide a wide range of services to its thirteen state organizations in its jurisdiction, including: Processing information and inquiries on volunteer management needs, providing career information in nursing; preparing documents and statistical reports for volunteer leaders and organization headquarters; serving as resource to public and media on nursing trends and issues, and developing training materials for in-house workshops. Administrative Assistant reports directly to Director. Regional Office is in the Division of Program Affairs, National League for Nursing, New York. Regional Office: 50 Executive Park South, Atlanta, Georgia.

August 1971 to August 1972. Classroom teacher, public school system, elementary level (grade 6) full time; secondary level (grades 10-12) part time. In full time position, taught all subjects at the 6th grade level, ages of 11 - 13 years. Introduced conversational Spanish; conducted field trip; coordinated the production of two school plays. Licensed in the state of Mississippi for Elementary and Secondary Teaching Levels. Renewed for second year. Family transferred to Georgia. Leland, Mississippi Consolidated School District, Leland, Mississippi.

October 1969 to May 1971. Insurance Claim Office Supervisor. Primary responsibilities included: Initiating insurance claim adjustments and liability determination for property damage and bodily injury claims. Supervised and trained secretarial staff of six. Instituted new procedures to minimize duplication of effort among secretarial and resident claim adjusters. Served as liaison to regional office on employee activities. State Farm Mutual Automobile Insurance Company, Lake Charles, Louisiana. Partially completed claims adjuster school prior to family transfer to Mississippi.

## Employment Resume, contd.

September 1967 to April 1968. Assistant to the Office in Charge, Navy Finance Office, Sixth Naval District. Reported in as Ensign, USNR, Supply Corps. Primary position responsibilities included: Administration of all finance activities and payroll actions related to civilian employees in the Sixth Naval District (approximately 15,000 accounts); Division Officer for enlisted military assigned to Finance Office; Representative to numerous base organizations as financial advisor; and assisted with the change-over of military payroll accounts to a computerized system. Reported directly to the Officer in Charge. Released from Active Duty with a Honorable Discharge based on pregnancy determination. USN Base, Charleston, South Carolina.

Previous employment included: Medical Assistant for an orthopaedic surgeon, Louisville, Kentucky, while completing studies at the University of Louisville; Installment Loan processor, The Lincoln Bank, Louisville, Kentucky and salesperson, retail store, Louisville, Kentucky during summers in high school.

## Educational Background

University of Louisville (Ky.), School of Business. Bachelor of Science in Marketing. 1966.

Officer Candidate School, United States Navy, Newport, Rhode Island. Ensign, USNR, 1966. Navy Supply Corps School, Athens, Ga., (Supply Corps graduate) 1967.

Georgia State University, Atlanta, Ga., School of Education. Masters degree in Education, Vocational/Adult specialization, 1976. Currently completing studies (part time) toward a Doctor of Philosphy degree in educational leadership.

## Community Affiliations

Business & Professional Women, Lawrenceville (Ga.) Chapter, member.

American Society for Training and Development, past member of the local Board.

Kappa Alpha Theta national sorority, life member.

Georgia State University Alumni Association, member.

Greenville (Miss) Jaycettes, past President.

Gwinnett County Republican Party, past Chairman.

Georgia GOP 120 Club, member.

Dacula Middle School (Gwinnett) Parent-Teachers Association, President.

Ebenezer Baptist Church, Dacula, Ga., member.

#### Recommendations/References

Furnished on request.

#### ELAINE B. JENKINS

EDUCATION:

University of Denver B.A. Degree in Education

Ohio State University
M.A. Degree in Philosophy
of Education

Mrs. Jenkins is the founder and President of One America, Inc., a minority-based management consulting firm. She is primarily responsible for overall policy setting and internal management of the corporation. Under her leadership the company was named as one of the Nation's Top 100 Black Businesses by Black Enterprise Magazine in 1973.

Mrs. Jenkins is recognized as a leader in the business and governmental sectors. Additionally, she has acted as an advocate for consumers in a variety of fields including education, community services, corrections and housing. Mrs. Jenkins is recognized as a leader in the business, governmental and educational sectors. She was a pioneer in the integration of public schools following the 1954 decisions, having been chosen five times as the lead teacher for newly integrated schools in the D. C. School System.

She established the first on-site day school class for dependent children as Assistant Superintendent of the National Training School for Girls. This effort prompted Mrs. Jenkins via One America to develop innovative programs for women offenders nationally. As a result of her dedication to vocational programs in the area of Criminal Justice the school at the Rikers Island Prison for Women PLS33, was named the Rogers-Jenkins School.

Mrs. Jenkins is widely sought as a speaker before church, education, and political and business forums.

Her activities in community economic development programs have assisted in improving services in both the public and private sectors. She was appointed by former District of Columbia Mayor, Walter E. Washington to the Mayor's Committee for Economic Development and is a representative on the Economic Development Committee for the Metropolitan Area Council of Governments (COG). As a member of Delta Sigma Theta, a national sorority, she was a leader in establishing a housing corporation which is sponsoring Delta Towers, a public housing project for the elderly in Washington, D. C. The Housing Project is funded under Section 235 authority of the Department of Housing and Urban Development. She served

on the Task Force for the Black Women's Summit meeting, July 30, 31m 1981, at Howard University. Mrs. Jenkins also served on the National Resolutions Committee of the Delta National Convention meeting in Washington, August 1-5, 1981.

### AWARDS:

National Business League, Eartha N. M. White Women's Achievement Award - 1973 - "For recognition of unparalleled accomplishments as an outstanding business woman, civic leader and contributor to human understanding in the solution of human problems".

Southern Christian Leadership Conference - 1978 - "Tribute to Black Women by Black Men".

Service Award Las Amigas, Inc. - 1979 Forrestville, Maryland Chapter

Appreciation Award - National Advisory Council for Disadvantaged Children - 1975

Oral Roberts University— "In appreciation for her generous participation in the 1966— 1977 Executive On-The-Campus Educational Seminar Series"

### RECOGNITIONS:

Who's Who in American Politics

Who's Who Among American Women

Social Register of Washington, D. C.

#### AFFILIATIONS AND POSITIONS HELD IN COMMUNITY ORGANIZATIONS:

#### Past and Present:

Membership in Philosophical Academy University of Denver

Member, District of Columbia City Council Advisory Commission on Industrial and Commercial Development

Member, Selection Panel for H.H.S. Fellows Program

Member, Citizen's Advisory Council on European Affairs

Member, 1978 - 1980 Convention Planning Committee National Business League

## AFFILIATIONS AND POSITIONS HELD IN COMMUNITY ORGANIZATIONS:

## Past and Present (continued):

Program Chairman, 1977
D. C. Chamber of Commerce

National Vice-President, Women's Black Political Caucus

Appointed by President Nixon as Member of the Commission in the Organization of the District Committee (Little Hoover Commission, later Nelson Commission) 1970.

Appointed by President Nixon as a Member to National Advisory Council for Education of Disadvantaged Children - 1974

National Social Action Co-Chairman, Delta Sigma Theta Sorority

Founder, D. C. Chapter Alpha Phi Alpha Wives

Founder, Beta Phi Chapter Delta Sigma Theta Denver, Colorado

Founder and Program Designer for 1st Police Community Center, Washington, D. C.

Vice Chairman, Member-at-Large Montgomery County Recreation Advisory Board

Member, Board of Directors Women's Bank

Member, Board of Directors
D. C. Chamber of Commerce

Former Member, Mayor's Committee for Economic Development

Former Chairman, Fort Lincoln Foundation Washington, D. C.

Member, National Business League

Former Member, D. C. Push Committee on Economic Development

## AFFILIATIONS AND POSITIONS HELD IN COMMUNITY ORGANIZATIONS:

## Past and Present (continued):

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Former Member, Mayor's Committee for Economic Development

Former Chairman, Fort Lincoln Foundation Washington, D. C.

Member, National Business League

Former Member, D. C. Push Committee on Economic Development

## AFFILIATIONS AND POSITIONS HELD IN COMMUNITY ORGANIZATIONS:

## Past and Present: (continued)

Member, Interagency Board for the Utilization of the Public Schools - Montgomery County

Representative on Economic Development Committee for Metropolitan Area for Council of Governments (COG)

Vice President, Second Region
Association of the United States Army (AUSA)

Member, Advisory Committee Association on Mental Hygiene

Member, National Advisory Board of the Association of the United States Army (AUSA)

Elected June 1981 as 1st Black President of Independent Agency Women (Wives) of presidential appointees of Independent Agencies and women appointees to those agencies

Chairperson, Personnel Committee, Council of 100 Black Republicans; Volunteer Liaison to White House

Appointed by President Reagan as Member of the National Voluntary Service Advisory Council

#### 014104

#### BIOGRAPHICAL SKETCH

SAMUEL CURTIS JOHNSON 4815 Lighthouse Drive Racine, Wisconsin 53402

## PERSONAL

Born March 2, 1928 Racine, Wisconsin

Married, 4 children

### EDUCATION

Cornell University - 1950, B.A., Economics Harvard Graduate School of Business Administration - 1952, M.B.A.

### MILITARY

U.S. Air Force - Intelligence Officer, 1952-54

### **EMPLOYMENT**

S.C. Johnson & Son, Inc. (Johnson Wax), Racine, Wisconsin 53403

Mr. Samuel C. Johnson is the fourth generation member of the Johnson family to serve as Chief Executive Officer of this company.

1980-Present	Chairman and Chief Executive Officer
1979-80	Chairman
1972-79	Chairman and Chief Executive Officer
1967-72	Chairman, President and Chief Executive Officer
1966-67	President
1963-66	Executive Vice President
1962-63	International Vice President
1960-62	Vice President and European Regional Director,
	based in London
1958-60	Service Products Vice President
<b>1955-5</b> 8	New Products Director
1954-55	Assistant to the President

#### BUSINESS ACTIVITIES

Director, Mobil Corporation
Director, Deere and Company
Director and Chairman of the Executive Committee, Heritage
Wisconsin Corporation (Milwaukee-based Bank Holding Company)
Director and Chairman, Heritage Bank & Trust, Racine
Director and Chairman, Heritage Racine Corporation (Racine-based Bank Holding Company)
Member, The Business Council

## PHILANTHROPIC, EDUCATIONAL & CULTURAL ACTIVITIES

Trustee, The Mayo Foundation

Trustee and member of the Executive Committee, Cornell University Member of the Advisory Council, Cornell University Graduate

School of Business & Public Administration

Director, Harvard Business School Associates

Chairman of the Board, The Prairie School Chairman of the Board, The Johnson Foundation, Inc.

Chairman, The Johnson's Wax Fund, Inc.

Life Member, The Nature Conservancy

Trustee, Eisenhower Exchange Fellowships

Member, Business Committee for the Arts

Member, National Board of the Smithsonian Associates

Member, Council of Former Governors, American Red Cross

Member, National Voluntary Service Advisory Council, appointed by President Reagan

### AWARDS & HONORS

- 1963 Elected one of the five outstanding young men in Wisconsin by the State Junior Chamber of Commerce.
- 1967 Selected "International Advertising Man of the Year" by International Advertising Association, London.
- 1969 Elected "Marketing Man of the Year" by American Marketing Association, Milwaukee Chapter.
- 1971 Selected "Citizen of the Year" by Racine Veterans of Foreign Wars.
- 1972 Awarded "Order of the Sacred Treasure" by his Majesty the Emperor of Japan.
- 1974 Awarded Honorary LLD from Carthage College.
- 1974 Awarded Honorary LLD from Northland College.
- 1974 Elected Honorary Member of Beta Gamma Sigma Society, Marquette University Chapter.
- 1977 Selected "Packaging Man of the Year" by Package Designers Council of the U.S.A.
- 1979 Presented "Evan Helfaer Award" by National Society of Fund Raising Executives, for distinguished community service.
- 1979 Received "Alumni Achievement Award" from Harvard Business School.
- 1980 Named "Philanthropist of the Year" by National Society of Fund Raising Executives, for his dedication to private philanthropy.
- 1980 Elected Honorary Trustee of Ducks Unlimited, Inc.
- 1980 Elected Honorary Trustee of American Craft Council.
- 1980 Awarded Honorary LLD from Ripon College.
- 1981 Awarded Honorary Doctorate of Humane Letters from Carroll College.
- 1982 Received "The Award of Merit" from Asheville School for distinguished service by an alumni.

## PUBLICATIONS

Harvard Business Review, "How to Organize for New Products," May-June, 1957.

Business Horizons, "How Common is the Common Market?", 1963.

Harvard Business Review, "Active Role for Outside Directors of Foreign Subsidiaries," October, 1974.

BUSINESS (Former Affiliations)			
Director, Signode Corporation, Chicago	10/59	7	1/60
United States Chamber of Commerce, Washington, D.C.			
Member, Foreign Commerce Committee Member, International Committee Member, International Development Advisory Panel		_	5/65 7/68 2/69
United States Council of the International Chamber of Commerce, New York, N.Y.			
Chairman, Committee on Distribution Member, Executive Committee Trustee	11/63 10/67 10/68	-	10/78
Member, Committee on Multinational Enterprises and Investment Member, Committee on Ethical Business Practices			10/79 3/78
Director, Marshall & Ilsley Bank, Milwaukee	1/64	-	3/70
Director, Cutler-Hammer, Milwaukee	4/65	_	4/72
Member, Kemper Insurance, Policyholders Examining Committee	3/66	-	8/66
Director, Abbott Laboratories, N. Chicago, Ill.	4/68	-	4/70
Trustee, Committee for Economic Development, Wash., D.C.	5/69	-	5/78
Member, Northwestern Mutual Life Insurance Company Policyholders Examining Committee, Milwaukee	7/70	-	7/71
Member, Council of the Americas, United States Section of the Mexico-U.S. Committee	8/70	-	11/72
Director, Koss Corporation, Milwaukee	1/72	-	8/75
Director, Booz, Allen & Hamilton, Inc., Chicago	2/74	-	7/75
CIVIC (Former Affiliations)			
Executive Board, Boy Scouts of America, Racine, Wisconsin Council	3/55	-	2/60
Trustee, Young Women's Christian Association, Racine, Wis.	12/55	-	1/60
Director, Taylor Children's Home, Racine, Wis.	6/57	-	2/60

# CIVIC (Former Affiliations) continued

Member, Young President's Organization, Wisconsin Chapter	11/66 - 5/78
Member, U.S. Dept. of Commerce, National Export Expansion Council, Standing Committee on Export Promotion, Washington, D.C.	<b>5/67 -</b> 2/69
Chairman, Racine Non-Profit Housing Corporation	<b>11/67 -</b> 3/69
Director, American Host Foundation, New York, N.Y.	<b>4/68 -</b> 1/74
Racine Environment Committee	
President (Co-Founder) Chairman	4/68 - 12/69 12/69 - 12/70
Member, Wisconsin Society of the Sons of the American Revolution, Elisha Raymond Chapter, Racine, Wis.	4/68 - 7/72
Member, U.S. Dept. of Commerce, National Advisory Council for Minority Business Enterprise Washington, D.C.	9/69 - 3/72
Manufacturers & Employers Association of Racine, Wis.	
Member, Governing Board Member, Executive Committee	10/69 - 2/74 6/72 - 11/73
Honorary Director, Southside Revitalization Corporation, Racine, Wis.	7/70 - 2/76
Mayor's Ad Hoc Committee on Community Relations, Racine, Wis.	12/70 - 1/71
Member, Governor's Task Force on Commerce and Industry, Wisconsin	1/71 - 12/71
Member, Governor's Council on Economic Development Wisconsin	4/72 - 1/76
Member, President's Advisory Committee for Trade Negotiations, Washington, D.C.	<b>1/76 -</b> 1/78
Member, US/USSR Trade and Economic Council, New York, N.Y.	<b>4/76 -</b> 9/77
Board of Governors, American Red Cross, Washington, D.C.	5/79 - 10/80

#### BIOGRAPHICAL HISTORY

NAME:

William H. Bowen

ADDRESS:

303 Meadows Building Dallas, Texas 75206

**GRADUATE:** 

Harvard Univerity and University of Chicago

- AB 1937

Harvard University Law School - LLB 1940

U. S. NAVY:

1941-1945 - Gunnery Officer, Destroyer

#### TEN YEAR BUSINESS HISTORY:

1960 - Present

Investments and ranching, Dallas, Texas

1971 - Present

Chairman of Board and President

Dallas Business Capital Corporation, Dallas, Texas

(Small Business Investment Company)

1976 - Present

Director; Member of Executive Committee Energy Resources Corporation, Dallas, Texas (Oil and Gas Exploration and Production)

1959 - Present

Owner

Bowen Farms, Sherman, Texas

(Stock Farms)

1963 - Present

Owner

Graff Vending Company, Dallas, Texas

(Merchandise Vending)

## OTHER PRESENT DIRECTORSHIPS:

Electrospace Systems, Inc., Richardson, Texas

(Electronics)

Garvon, Inc., Garland, Texas

(Industrial Real Estate Development)

Renaissance Group, Inc., Cleroobow, Inc., Dallas, Texas

(Private Investment Funds)

Spectradyne, Inc.

(Hotel Communications and Pay TV Movies)

Systems Planning Corp.

(Engineering, Architectural and Construction Services)

#### FORMER DIRECTORSHIPS:

Claremont Capital Corp., Seattle, Washington Southwestern Investors, Inc., Dallas, Texas Investment Management Corporation, Dallas, Texas State Securities, Inc., Santa Fe, New Mexico Gulf Coast Water Co., Dallas, Texas Insurance Securities, Inc., San Francisco, California First National Bank, Oakland, California
National Bank of Commerce, Dallas, Texas
Dorchester Gas Corporation, Dallas, Texas
SBE, Inc., Watsonville, California
Security National Bank, Oakland, California
Brake-O International, Inc., Dallas, Texas
Woodbine Oil Corp., Dallas, Texas
Optic-Electronic Corp., Dallas, Texas
Indianapolis Water Co., Indianapolis, Indiana
Fox-Stanley Photo Products, Inc., San Antonio, Texas
Easy Washing Machine Co., Syracuse, New York
Diebold, Inc., Canton, Ohio

#### FORMER LAW PARTNERSHIPS AND EMPLOYMENT:

Chapman & Cutler, Chicago, Illinois
Jenkens & Bowen, Dallas, Texas
With Murchison family of Dallas, Texas as a Vice
President of Investment Management Corporation,
managing numerous investments and business
activities of such family

#### PERSONAL:

Born: October 21, 1916, Cincinnati, Ohio Married to Patricia Meredith Bowen (deceased) 1942-1973

Three daughters: Mrs. Peter Phillips

Mrs. Patrick Sullivan

Mrs. Brodie Lewis

Now married to Bebe Dean Bowen
Residence: 6944 Prestonshire Lane
Dallas, Texas 75225

#### POLITICAL:

Republican Party activities for many years; recently Finance Chairman in Fifth Congressional District (1980); presently Co-Chairman, Finance Committee, Third Congressional District, Texas, for Steve Bartlett

## JANE PICKENS HOVING

### BIOGRAPHICAL SKETCH

Jane Pickens Hoving has long been active in civic affairs and humanitarian and services nationally and locally, particularly United Cerebral Palsy, the Salvation Army, and the Heart Association. She founded TUNE IN, Inc. on June 22, 1976, as a non-profit, charitable association, which has tax exempt status. President Reagan appointed her to the Board of the National Voluntary Service Advisory Council in March 1982.

Mrs. Hoving has been an executive of various civic, public service, and governmental organizations following a highly successful career in music and the media. She has had extensive experience in organizing large groups of people to innovate solutions to previously unsolved community problems. As one of the founders and an officer of United Cerebral Palsy, she helped the organization grow from a handful of concerned people into a world-wide organization which has brought help and understanding to many hundreds of thousands of cerebral palsy victims. She is also on the Board of Directors of the United Cerebral Palsy Research Foundation, serving as secretary. For 30 years she has been a leading force and performer on telethon appeals for Cerebral Palsy, which in January of 1981, raised more than \$14,000,000.

Mrs. Hoving is currently Chairman and President of the Salvation Army Greater New York Advisory Board, the first woman to be elected to the position. She has served as General Chairman of the Salvation Army Annual Appeal, Honorary Chairman of the Community Canvass in Greater New York, Chairman of Special Appeals and Events, guest lecturer, and as Vice President of the Salvation Army Association, Vice Chairman of the Greater New York Advisory Board and member of the Executive Committee, she has helped alleviate the suffering of thousands of underprivileged New Yorkers.

As Vice President of the New York Heart Association, and Chairman of Special Projects, she organized the Heart of America Ball each Spring in New York for 14 years, raising \$1,615,000. This she did in addition to other efforts to help combat heart disease, the most fatal illness in America.

For her public service work, she was honored in 1968 with the "Distinguished Volunteer Service Award", presented at the White House by Mrs. Lyndon B. Johnson. In May 1981, Mrs. Hoving was presented with the Lizette H. Sarnoff Special Award by the Women's Division of the Albert Einstein College of Medicine of Yeshiva University. Among many other awards she has received are:

Federation of Jewish Philanthropies of New York: Magnificent Service Award

Albert Einstein College of Medicine: Spirit of Achievement Award

American National Red Cross: Humanitarian Award

United Cerebral Palsy: Humanitarian Award

Salvation Army: Leadership and Inspiration Award

Muscular Dystrophy Association of America, Inc.: Citation of Merit

B'nai B'rith: Citations

Veteran's Administration: Certificate of Appreciation Community Chests of America: Certificates of Appreciation

Government of Mexico: Meritorious Award

The New York Clinic for Mental Health: Bible Presentation

Girls Clubs of America: Award of Merit Girl Scouts of America: Honorary Member

National Institute of Social Sciences: Gold Medal Award

She has been a trustee of Adelphi College, a member of the Board of the American Theatre Wing, Chairman of the Public Relations Committee of the Metropolitan Opera National Council, and a member of the National Institute of Social Sciences. She is a member of the Board of Directors of:

U.S.O.

National Committee for Prevention of Child Abuse The Animal Medical Center of New York National Congress on Volunteerism and Citizenship - 1976 Metromedia, Inc.

She was appointed by the President to the National Voluntary Service Advisory Countil (ACTION) in Washington, D.C. where she was made Chairman of the Domestic Operations Committee whose oversight included Volunteers in Service to America (VISTA), Retired Senior Volunteers Program (RSVP), Foster Grandparent Program, Senior Companion Program, University Year for Action, and Youth Challenge Program. She was a member of the Executive Committee of the NVSA Council.

Jane Pickens Hoving ran for Congress in 1972 in the so-called "Silk Stocking" district in New York City. Although she lost, only an incumbent Republican State Senator drew more Republican votes in New York City than she did.

A graduate of Philadelphia's Curtis Institute of Music and also New York's Julliard School of Music, Jane Pickens, with her two sisters, Helen and Patti, captured a national network audience of radio listeners in the thirties as "The Pickens Sisters" singing trio. She wrote all of their musical arrangements and created their unique musical style. They were among the most successful performers of that era, starring not only on radio, but also on recordings, in the theatre, and in motion pictures.

When her two sisters married, Jane Pickens continued her own career. She starred in a number of Broadway shows, including "Regina," the Marc Blitzstein musical version of Lillian Hellman's play "The Little Foxes". For a number of years she did the daily "Jane Pickens Show" on radio for the National Broadcasting Company, and the weekly television "Jane Pickens Show" for the American Broadcasting Company.

Immediately prior to World War II, she was part of the first USO show ever to go overseas to entertain American troops, and she continued to entertain them throughout the war.

She lives in Newport, Rhode Island, in the summers where she was President of the Newport Music Festival for the first two years of its life. She has been honored there by having one of the two motion picture theatres renamed the "Jane Pickens Theatre" by the owners.

She has given one-woman concerts for the benefit of institutions in New York and other cities. In addition to being an accomplished musician, her ability as a painter has yielded a number of successful one-woman shows in leading galleries. She is a well known New York and Newport hostess.

Mrs. Hoving was the widow of the late William C. Langley, the investment banker. She is the mother of a daughter, Marcella, who is now Mrs. Thomas M. McCormack.

She married Walter Hoving, formerly Chairman of Tiffany & Co., on Stptember 30, 1977.

DOROTHY VUKSICH (MRS. RAYMOND) 177 San Aleso Avenue San Francisco, Ca. 94127

I am a first generation American whose parents migrated from Yugoslavia to Galveston, Texas in 1917. There, I and my eight brothers and sisters were born. We were raised in a traditional Yugoslav/Montenegrin family where, though we were poor, we never talked about it, and where discipline and expectations were high for everyone. My parents were very proud and spent their complete lives in making America proud that they allowed them to come to this great country to pursue a better life for themselves and their family. The work ethic, self help and self reliance were key values to live by, as well as honor, respect and integrity. Though we did not have many material things in our young days, we had something far greater - the love, the respect and the strong guidance of our parents and the values which they have handed down to us. We are a very close family and with the addition of brother and sister-in-laws, nieces and nephews, there are now 37 of us and all living within 50 miles of one another.

Upon graduation from Sacred Heart High School in Galveston, I came to California to attend the University of Southern California at Los Angeles. In 1943, I was married to Raymond Vuksich. During the war years, my husband fought, as a member of the Tank Corps, in England, France and Germany from D-Day to V-Day and during that time I went back to Galveston to be with my family where I worked for the War Finance Committee promoting the sale of U. S. War Bonds.

After the war, I moved back to San Francisco where I have lived ever since. Am the mother of three wonderful daughters who we are very proud of and who were raised with the same values and disciplines which my parents instilled in me. Two are married and one is still at home.

While I was busy raising my family, I also managed to work, but only during the hours that my children were in school. I was always there to see them off to school and to be with them after they came home from school. There were never T.V. dinners nor frozen or packaged foods on our table - it was always a home prepared meal and the family always sat to dinner together, as we still do - and this without any domestic help. Our life did not revolve around a television set because we didn't even own one - we encouraged, instead, reading and friendly conversation with family and friends. Our house has always been filled with people. I am a people-oriented person and could never be too busy to stop whatever I may be doing to receive someone in my home and to visit. My favorite hobby is cooking and entertaining, and my home is always open to family and friends.

Have had over 25 years of administrative and management experience, having worked as an administrative assistant to the President of a management facilities firm, as an office manager, as executive director of a medical research foundation, and as a secretary and bookkeeper. I currently work as a free lance fund raising coordinator as well as owning and managing a small interior design service.

While my children were in school I was involved in P.T.A. and mother's clubs, both at school and at our church, and was a Girl Scout Leader. Have sung in our church choir since childhood - a member of the Serbian Orthodox Church. Read, write and speak Serbo-Croatian fluently. Enjoy participating in the Slavic music and dance activities.

I have always loved doing volunteer work and helping others when I can. I feel that the greatest reward is in that which we do because we truly want to and not because we have to. I believe my volunteerism began in kindergarten when I stayed after school each day to help the teacher clean the blackboards and erasers.

My current involvement is concentrated primarily with the Juvenile Delinquency Prevention Commission, to which I have been appointed as a Commissioner, the Friends of Mission Hospice, whose purpose is to help the terminally ill die with dignity in their own home, and with Enterprise for High School Students, which finds and matches jobs to high school youth who want to work after school and on weekends and holidays.

Am a member of the Commonwealth Club of California, San Francisco Ballet Guild, American Conservatory Theater, Children's Brain Diseases Foundation, Board of Directors of the Balboa Terrace Homeowners Association, San Francisco Republican Central Committee, Lyn Nofziger Republican Assembly Board of Directors, Nob Hill Republican Women's Club, Federated (President for 5 years and Vice President for 4 years), Citizens For The Republic, and Co-Chair of Women Are Concerned Citizens, a group which meets monthly with Civic officials in order to be better informed on the policies and direction our City is taking and to study the issues and then try to make a contribution to promoting "good government" in our City, as well as the Nation.

I find my greatest attributes to be an uncommon level of enthusiasm and energy resulting in a total committment and involvement in whatever I do.

Words I hate---" can't - sick - tired".....It takes no more energy to find a way to do it, than to find a reason why you didn't.

Words I like---- when there's a will, there's a way".



1509 Queen Anne Ave., North Seattle, Washington 98109 (206) 285-1980

> Jennifer B. Dunn Chairman

## Jennifer Dunn Chairman, Republican State Committee of Washington

Jennifer Dunn is a Washington State native with impressive credentials in business, management, communications, civic involvement, and Republican politics.

Formerly a systems engineer for the Seattle office of IBM, Dunn became Public Relations Director for the King County Department of Assessments in 1978. She was elected Chairman of the Republican Party in Washington in January, 1981, for a two year term.

Dumn is a graduate of Bellevue High School and Stanford University, where she received a bachelor's degree in English Literature. She is a long time resident of Bellevue, Washington, and the mother of two young sons, Bryant and Reagan.

## Political Accomplishments

Politics for Jennifer Dunn began with an upset victory over a tough, male rival for Student Council President in the sixth grade. Her fascination with, and expertise in, elective politics grew year by year culminating in her election as Chairman of the Republican State Committee.

On the way, Dumn has worked as a fund raiser, advisory committee member, and coordinator for various district and county campaigns. She has been a member of state and county Republican Party finance steering committees, the boards of the Washington Conservative Union and the Overlake Associated Republican Women, and the Resolutions Committee of the Republican National Committee.

Dumn worked as King County coordinator for the President Ford Committee in 1976. She was 7th Congressional District chairman for the Reagan-Bush Campaign in 1980. Dumn was a founder, and the first coordinator, of the Sun Mountain Conferences - an annual statewide meeting of conservative leaders. She has been a delegate to county and state conventions and has attended three Republican National Conventions, once as vice-chairman of the delegation.

In 1982, Durn traveled to Taiwan as a member of the Delegation of Republican State Chairmen. She was a guest of the Sino-American Cultural and Economic Association.

## Professional Experience

Dumn began work as a systems engineer and analyst with the IBM Corporation in 1964. Her responsibilities also included training IBM employees and customers in computer capabilities, programming, and operations.

In 1978 Durn became Public Relations Director and a sections supervisor for the King County Department of Assessments. At King County she worked as legislative lobbyist, media advisor, public information officer, and public liaison.

Now, as Chairman of the Republican State Committee of Washington, Jennifer Dunn is the official leader of the Republican Party in Washington State and a primary spokesman for the Republican philosophy of government. Day to day, Dunn directs a staff of 20, makes policy decisions concerning the State Committee's political programs, directs the State Committee's budget and fund raising, and acts as a liaison to elected Republican officials and other Party officers.

## Civic Involvement

In recognition of Jennifer Durn's outstanding civic record, President Reagan appointed her to the President's Advisory Council on Voluntary Services in 1982.

Dumn has served three terms on the board of the Junior League of Seattle, a non-profit organization that trains members to be effective volunteers.

Known for her commitment to the arts, Dunn has served the local arts community in a variety of ways. She was a contributing writer to Northwest Arts, she was Northwest Regional Director of the Metropolitan Opera Auditions program, she is a member of the Metropolitan Opera National Council, she served on the advisory board at KUOW-FM National Public Radio, and volunteered as a docent at the Seattle Art Museum.

Dumn has also worked with such diverse groups as the Seattle Close-Up program for high school students of government, King County United Way, and the Epiphany School in Central Seattle.

For the past several years Jennifer Dunn has been invited to the Matrix Table Annual Dinner for Outstanding Women. Mrs. Mary Elizabeth Sampson Irvin (Husband is Charles Watson Irvin, Jr.)

532 Woodvale Drive

Greensboro, North Carolina 27410

Phone - Area Code 919-299-3158

Born on October 12, 1931 in Greensboro, N. C. (Parents are Mr. & Mrs. Herman Arthur Sampson)
Two Sons - Alan Watson Irvin and David Arthur Irvin

#### Education:

1949 Graduate of Greensboro Senior High School (Grimsley High School)

1953 Graduate of The Woman's College of The University of North Carolina (UNC-G)

Bachelor of Science in Secretarial Administration with Teacher's Certificate

1970 Graduate of Lee Institute

Real Estate Broker, Management and Appraisal

#### Work Experience:

North Clayton High School, Clayton County, Georgia (1954 - 1956)

Head of Business Department, Counselor, and Y-Teen Advisor

Annual Dedicated to MSI in 1956 and honored 20 years later for influence on students North Carolina Real Estate Broker

Management of personal property

### Community Involvement:

First Presbyterian Church

Memorial Committee Historian, Finance Committee, Educational Committee, Secretary of Sunday School Department, Every Member Canvass Committee. Election Committee.

Agape Sunday School Class President, Vice-President, Secretary, Program, Project and Social Chairman.

Women of the Church Vice President, Treasurer and Circle Chairman, Campus Christian Life, Leadership and Resources, and Stewardship Chairmen.

#### YMCA

Y-Lad Basketball

Little League Baseball and Football

Greensboro Country Club Swim Team

Scouting Program - Cub Scout Den Mother

P.T.A. City Council Secretary

Active in P.T.A. work at Sternberger, Kiser, and Grimsley Schools.

Room Mother, Membership Chrmn., Social Chrmn., Capital Improvements Chrmn., Sports and Music Programs (Chrmn. of Bob Jamieson and Herbert Hazelman Retirement Parties).

Set up Herbert Hazelman Scholarship Award at Grimsley High School.

Cone Hospital Auxiliary - Library Cart

Helped organize first Neighborhood Group in Greensboro - Secretary of PLAN.

Worked on Community Drives

Cancer Area Chrmn., Block Chrmm. of Heart, MS, March of Dimes, Cerebral Palsey,

Easter Seals, Muscular Dystrophy, etc.

North Carolina Symphony, Greensboro Symphony, & United Arts Council

Wedgewood Garden Club (Wedgewood Hobby Club)

Pres. V-Pres. Treas. & Program Chrmn.



TO

Carlton Turner

DATE: December 6, 1982

**FROM** 

SUBJECT:

Cocaine: One Man's Poison

Since the thrust of ACTION's drug prevention program is focused on youth and the attached deals with a middle aged real estate agent who gets hooked on coke, I see no point in our getting involved. Further, the whole thing has a tone and mood and development that is typically Hollywood and really not for us.

I also would advise that the White House not get involved.

Attachment

## THE WHITE HOUSE

WASHINGTON

May 3, 1983

Dear Tom:

For your information, attached is a letter I received from Phyllis Hershman regarding Colorado ACTION For Drug Free Youth (CADFY).

Do we need to discuss this?

Sincerely,

Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Thomas Pauken Dirctor ACTION 806 Connecticut Ave., N.W. Washington, D.C.



# Drug Abuse Resources and Education

(303) 669-3940

535 North Douglas Avenue Loveland, Colorado 80537

April 14, 1983

Carlton Turner
Drug Abuse Policy Office
The White House
Washington, D.C. 20500

Dear Carlton:

I'm still experiencing the inspiration of theNFP conference in Washington, D.C. last October. It was so exciting to meet so many marvelous people from across America, and to hear you and Mrs. Reagan. Thank you for all the hard work you are both doing to get this thing turned around.

Last month the CADFY Council (of which I was a member) voted to go out of business. I thought you might be interested in the enclosed two letters I wrote about why I think it went down the tubes. I am also sending a copy of my letter to DARE to Tom Pauken in hopes that ACTION will profit from the experience in Colorado.

How Beverly Kinard keeps going is beyond me, but she has done more single handedly than the rest of us put together. The parent movement is alive and well in Colorado!

Sincerely,

Mrs. Phyllis Hershman

PH enc.



# Drug Abuse Resources and Education

(303) 669-3940

535 Normal aglas Avenue Loveland, Colorado 80537

April 14, 1983

Thomas W. Pauken, Director ACTION 806 Connecticut Avenue, N.W. Washington, D.C. 20525

Dear Mr. Pauken:

I am the parent leader from Loveland who talked with you after your speech at the convention in Washington, D.C. last October hosted by the National Federation of Parents.

At that time I requested the list of participants at the ACTION conference in Denver in September. You said I could have it and to request it from Brian Vogt. I did so, and was informed that the list was not available to anyone because the planning committee had made this decision. Under the Public Information Act, I would like to again request this list of participants.

Also, we discussed the "responsible use" issue in Colorado, and you offered to put on two more parent leaders in the Issues Committee. This was not done, and is no longer necessary, since CADFY decided to disband on March 28th. I wrote evaluation letters to my own board of directors and to Colorado Federation of Parents (of which I am also a board member). At the DARE board meeting last night, I presented the enclosed letters, and it was decided they should be forwarded to you. I tried to be objective and fair, and we felt that since ACTION is going into other states now it might be helpful to have some insights on what happened in Colorado. I do not presume to speak for the council, and others may have a different opinion and perspective than mine.

Sincerely.

Mrs. Phyllis Hershman

Acting Director

PH enc.

# Drug Abuse Resources and Education

(303) 669-3940

535 North Douglas Avenue Loveland, Colorado 80537

April 14, 1983

Mrs. Beverly Kinard COLORADO FEDERATION OF PARENTS, Inc. P. O. Box 466 Arvada, Colorado 80005

Dear Bev:

On March 28th CADFY Council (Colorado ACTION for Dryg Free Youth) voted to disband. After considerable discussion about history, accomplishments, expectations, structure, concerns, and the like it was the unanimous decision of all council members present that we were in a vicious circle going nowhere and were ineffective.

I believe there are several reasons for becoming defunct:

Brian Vogt, director, left in February to go to the main ACTION office in Washington, D.C. Obviously, someone would have to do the work he had been doing. When it became apprent that the work to be done (whatever we decided that should be) would fall on our shoulders, several of us felt we already carry a heavy load at our own level and sphere of action, and did not need additional work.

If eel the conference last September was a success. It appears that after that "happening", the communications network role of CADFY had moved into a more "Service" oriented operation. I do not have any specifics, other than the mention that Brian was doing drug education in some schools. I have felt for some time that there were meetings and activities that were taking place outside that were not discussed or announced at the council meetings. In our discussion on March 28, it was the understanding of several CADFY Council members that the council was originally organized as a communication and sharing network, and that projects and services would duplicate or overlap what we're already doing in our own areas. So the bottom line was to ask "Do we want to exist?" and answered by disbanding.

.It was expressed that objectives and goals of CADFY, as outlined last February were broad, grandiose, vague, and probably unworkable. That if we had started out with simpler projects, and more surely defined, realistic goals the venture might have worked. Also, if CADFY had chosen to remain as an advisory board and resource, it might have worked. It seems ambitioins outweighed capabilities and the pocketbook.

ACTION suggested in January that we become part of VISTA and use volunteers. There was discussion on March 28th that we might wish to use VISTA volunteers as clerical workers if we decided to be a communications network entity. There was also discussion that we could raise our own funds (I think you know how I feel about the government trying to raise funds from the private sector)—but I think most of us felt we're too busy as individuals trying to keep our own "thing" going that we have neither time nor energy to raise funds for CADFY.

Lastly, the structure itself simply did not work. Membership did not bring in members. Issues never had a public forum. Why? I don't know. I have my own opinions on why the Issues Committee never took off, one being that we would never face and confront the "responsible" use issue (even though Tom Pauken had offered to put two more parent leaders on the committee to help resolve this issue.

I suppose it could be summed up by saying that we agreed there is a need for what we were trying to do--especially to get communications out across the state on important events, resources, crises, and the like--but that it was an effort in futility. So, the epitah reads:

CADFY Council
Born 1982 Died 1983

So, the drug war continues to rage in Colorado, and we're all back to doing our own thing. It appears to me that CFP is more important than ever, because it is the only organization in place that has the knowledge and expertise to work with parent groups and communities. There are individuals and parent groups across the state with experience to share, but it's going to take an umbrella group of some sort at a state level to make an impact.

Sincerely,

Mrs. Phyllis Hershman

Board Member

PH enc.

cc: Thomas Pauken, ACTION
Carlton Turner, the White House

April 14, 1983



# Drug Abuse Resources and Education

(303) 669-3940

Beard of Directors Leveland DARE, Inc. 535 North Douglas Avenue Loveland, Colorado 80537

Attention: Dr. Jerry A. Chase, President

Dear Jerry:

As you will recall I shared at the Board meeting last month some feelings of frustration and futility that I was experiencing at CADFY Council. I was not alone, as Monday (March 28th) after sharing frustrations, previous expectations, possibilities for the future, and the like, we voted to disband. One member felt "We've been ineffective", and another feared "We haven't been able to get it together in a year, and I don't think we can".

I would like to share my observations on why I think it failed:
.Objectives as first defined were: Unify parents, teachers, legislators, etc.; to support the parent movement in Colorado; to inform..to involve volunteers, raise necessary funding for the parent movement and work with the Colorado media. A month later it was redefined to: Educate ourselves and the general population, motivate individuals; solve problems and confront issues; reinforce role of family and volunteers; investigate possible solutions; and encourage expansion of youth activities such as Channel One and Young Volunteers in ACTION. These goals are BROAD, UNDEFINED, VAGUE, and GRANDIOSE. They are good ideas and need to be accomplished, but the council felt that perhaps if the objectives had been more simple, less ambitious, and the system workable we might have gone forward.

In my opinion the conference last September was a good one. It now appears that following that conference the role of ACTION moved from one of being "network communications" to being "service oriented". I do not have any specifics, but a CADFY council member shared that Brian had started doing drug education in schools, tried putting some parent groups together, and the like. I cannot state this as fact, as I do not have first-hand information. If this is true, I regret that this happened, because Brian did an excellent job of educating himself and working with a broad spectrum of people. I asked Mary Bacca to give a report on what had happened since the conference (I figured that something must have transpired) but was not given that information.

.The chairman and vice chairman of CADFY Council came into without prior knowledge of the magnitude of drug abuse among youth, the damaging effects

Dare to Care

effects of drugs, treatment, the parent movement, and the like. Both attended national conventions to educate themselves, but it's hard to start cold and catch up with people who've been in the field either as a professional or parent for several years. They both had excellent administrative skills, but seemed totally unrelated to the "problem" except in terms of their backgrounds of political and structure orientation. In other words, they know how to build empires, but have no real life, face-to-face experience with kids on drugs, their families, the schools, or police. When Brian Vogt left it created a void.

.Three committees were established: membership, topics, and issues (of which I was a member). No chairmen were named. Why membership did not bring in members, and why topics never had a public forum I don't know. Why issues didn't work, I have some ideas. I feel the main reason was that the "responsible use" issue was never confronted and resolved and continued to divide. As I reported. Imelda Munoz was brought in from Texas to speak at the ACTION conference in September. Many people were upset with her "responsible use" message. I talked with Tom Pauken. head of ACTION, in Washington, D.C. in October. He is reasonable and very concerned, and offered to put two more parent leaders on the issues committee to help resolve this divisive issue. He said he had talked to both Fred Garcia of ADAD and Bob D'Allessandro the ADAD prevention contractor, and felt they send out "ambiguous messages". When I reported this offer by Mr. Pauken to Brian, no action was taken on this. As a side-note, Bob D'Allessandro is bringing Imelda Munoz to Denver for a meeting, so her "responsible use" message will go out again across the state. Since the issue was never confronted and resolved at CADFY Council I don't know how and when it will ever be dealt with.

.I only have bits and pieces from conversations, but I have had the impression for months that many activities, discussions, and plans were carried on without the knowledge, consent, or approval of the CADFY Council. Since I do not know "who all" did "What all" I cannot be specific. This was alluded to at the meeting of March 28th, so I must not be the only one that felt that way.

I feel the concept of CADFY Council was good, and that there was a concensus that there's a definite need for a communications network to get work out quickly across the state. Also, there's a need for resources (such as the film "Breaking Free" which DARE recently obtained from ACTICN. There's a need for political pressure on pending bills at the legislature, but CADFY did not take a stand on raising the drinking age (HB 1403) this spring, although some of us did as individuals. There is still a need for all the "parts" (parents, teachers, legislators, police, etc.) to get together and share face to face. But, that simply did not happen at CADFY Council (for whatever reasons) and I am relieved that it's all over.

Sincerely,

Mrs. Phyllis Hershman

Acting Director

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