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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

TO: Edwin Meese
FROM: Richard S. Beal
SUBJECT: Opportunities for Major Policy Statements
DATE: July 16, 1981

Attached is a summary of opportunities for major Presidential policy statements during the next six months that have been extracted from my Strategic Planning Memorandum #1 (SPM #1) to you of July 16, 1981, on Phase III policy focus. This summary could be distributed to those persons responsible for the President's scheduling, media relations and speech writing without having to distribute SPM #1.

RSB:lmh

STRATEGIC PLAN:
SUMMARY OF OPPORTUNITIES FOR MAJOR POLICY STATEMENTS
July 15, 1981

1. Content and credibility of the President's Economic Recovery Program
 - o When: August 4, 1981 (if budget and tax bills have been adopted).
 - o Where: From Oval Office.
 - o Form: National TV address.
 - o Policy Area and Goal(s): Economic Recovery; Reduce the growth of Federal budget and reduce tax rates.
2. Management of the Economic Recovery Program
 - o When: October 12, 1981 (Columbus Day - to symbolize "new opportunity and responsibility.")
 - o Where: At Columbus Day event in New York.
 - o Form: Short speech with press coverage
 - o Policy Area and Goal(s): Economic Recovery; Reduce the growth of the Federal budget and reduce tax rates. National Resource Enhancement; Improve government management.
3. Excellence in education
 - o When: On or around the beginning of school, Fall 1981.
 - o Where: At an appropriate educational setting or at the dedication of the Ford Museum in Grand Rapids.
 - o Form: Major speech with TV coverage.
 - o Policy Area and Goals: Social Renewal; Encourage State/local government and voluntary efforts to solve community problems.
4. Reforming the Social Security and Medicare System
 - o When: Late October, 1981.
 - o Where: From Oval Office.
 - o Form: Nationally televised TV address.
 - o Policy Area and Goals: Social Renewal; Reduce financial problems of social security and health care.

5. Importance of personal safety

- o When: September 28, 1981
- o Where: At International Association of Chiefs of Police convention in New Orleans.
- o Form: Speech, with national TV coverage.
- o Policy Area and Goal: Social Renewal; Improve quality of life by reduction of fears over personal safety.

6. Ideal American values

- o When: Thanksgiving Week, 1981.
- o Where: From Camp David or Plymouth Rock.
- o Form: Comments to an intimate gathering of citizens or family, with TV coverage.
- o Policy Area and Goal: Social Renewal; Provide leadership on values of American society.

7. Workforce Improvement

- o When: Labor Day, 1981.
- o Where: From a labor group family picnic in mid-West.
- o Form: Speech.
- o Policy Area and Goal: National Resource Enhancement; Improve workforce.

8. Natural Resource Enhancement

- o When: Christmas Week, 1981.
- o Where: From Santa Barbara ranch while "mending fences."
- o Form: Interview taped for TV.
- o Policy Area and Goal: National Resources Enhancement; Increase availability of natural resources; improve workforce.

9. Economic Recovery Program progress and plans
 - o When: Mid-January, 1982.
 - o Where: To joint session of Congress in a State-of-the-Union message.
 - o Form: Nationally televised speech.
 - o Policy Area and Goal: Economic Recovery; Reduce growth of Federal budget, reduce tax rates, and stabilize monetary supply.
10. Hold Out Against Clamour for Foreign Policy Speeches While Quietly Conducting New Diplomacy
 - o The President should defer giving a major foreign policy speech for the time being since his specific actions can be considered in the context of his well established principles. During this interim period, the Secretaries of the State and Defense can explain policy on a case by case basis.

(UNCLASSIFIED/SENSITIVE)

PHASE III POLICY OPPORTUNITIES

8/10/81

#	DATE	POLICY OPPORTUNITY	SPM #1 POLICY AREA
1.	8/19/81	<u>Press Statement or Address to Nation on Economic Recovery Program Status</u> Explain FY 1982 budget reduction and tax bill results	Economic Recovery
2.	9/7/81	<u>Labor Day Remarks</u> Backyard picnic and national radio address	National Resources Enhancement
3.	9/16/81	<u>Policy Statement on Private Sector Voluntarism</u> Identify voluntarism opportunities; announce Private Sector Initiative Task Force	Social Renewal
4.	9/28/81	<u>Policy Statement on Personal Safety, Serious Crime, and Drug Abuse</u> Speech to International Association of Chiefs of Police	Social Renewal
5.	9/29-30/81	<u>Management of the Economic Recovery Program</u> Issue management directives; and hold meetings with departments and agencies to kick off FY 1982	Economic Recovery
6.	10-12/81	<u>Reagan Federalism</u> Continue meetings with State and local officials	Economic Recovery
7.	10/81	<u>Policy Statement on Social Security Reform</u> National TV address	Social Renewal
8.	10/81	<u>Policy Statement on Community Renewal/Enterprise Zones</u> TV coverage of a visit to an inner city area to establish the first Enterprise Zone	Social Renewal
9.	10/81	<u>Presidential Proclamation on Rights of the Aged, Handicapped, Unborn</u>	Social Renewal
10.	11/81	<u>Speech on Excellence in Education</u> During American Education Week, present theme as context for dealing with education-related social issues	Social Renewal
11.	11/26/81	<u>Short Remarks to Nation on American Values</u> TV coverage of comments to intimate gathering on Thanksgiving Day	Social Renewal
12.	12/81	<u>Status Report on Regulatory Reduction (Vice President)</u>	Economic Recovery
13.	12/81	<u>Policy Statement on Housing Finances</u> Describe progress of the Housing Commission	Social Renewal
14.	12/81	<u>Policy Statement on Workforce Improvement</u>	National Resources Enhancement
15.	12/28/81	<u>"Mending Fences" Interview</u> Taped interview on need for effective use and protection of national resources while "mending fences" at the Santa Barbara ranch	National Resources Enhancement
16.	1/82	<u>State-of-the-Union Address and Message</u> Address to joint session of Congress, dealing with all four policy areas	All

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THE ADMINISTRATION'S POLICY AREAS AND GOALS

I. ECONOMIC RECOVERY

- Reduce the growth of the Federal *budget*
- Reduce *regulatory* burdens
- Reduce *tax rates*
- Stabilize *monetary supply*
- Reduce Federal *waste and fraud*



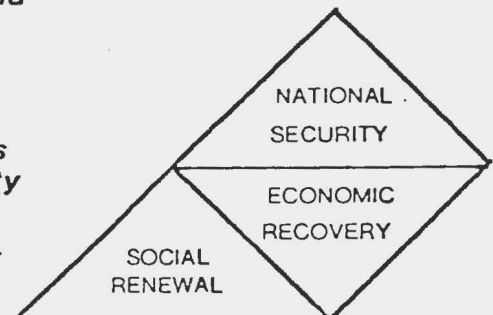
II. NATIONAL SECURITY

- Strengthen *military* manpower and weapons systems
- Establish a consistent *foreign policy*
- Strengthen *domestic defenses* against disorder and disaster



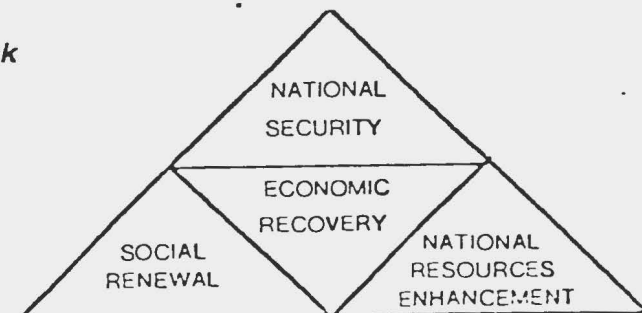
III. SOCIAL RENEWAL

- Reduce *financial problems of social security, housing and health care*
- Develop *innovative approaches for reducing unemployment and welfare dependency*
- Encourage *State/local government and volunteer efforts* by individuals, families, and organizations to *solve community problems*.
- Improve the *quality of life* through the reduction of fears over personal safety and by raising confidence levels of American people in their future
- Provide appropriate leadership on the *values* of American society



IV. NATIONAL RESOURCES ENHANCEMENT

- Improve capabilities, opportunities and productivity of the *work force*
- Increase the availability of reasonably priced food, energy and other *natural resources*
- Modernize *business and industrial capabilities*
- Improve *government management*



(UNCLASSIFIED/SENSITIVE)

PHASE III POLICY OPPORTUNITIES

8/10/81

#	DATE	POLICY OPPORTUNITY	SPM #1 POLICY AREA	PERSON(S) RESPONSIBLE
1.	8/19/81	✓ <u>Press Statement or Address to Nation on Economic Recovery Program Status</u> Explain FY 1982 budget reduction and tax bill results	Economic Recovery	Gergen; Darman
2.	9/7/81	<u>Labor Day Remarks</u> Backyard picnic and national radio address	National Resources Enhancement	Speechwriters
3.	9/16/81	<u>Policy Statement on Private Sector Voluntarism</u> Identify voluntarism opportunities; announce Private Sector Initiative Task Force	Social Renewal	Deaver
4.	9/28/81	1. <u>Policy Statement on Personal Safety, Serious Crime, and Drug Abuse</u> Speech to International Association of Chiefs of Police	Social Renewal	Meese
5.	9/29-30/81	✓ <u>Management of the Economic Recovery Program</u> Issue management directives; and hold meetings with departments and agencies to kick off FY 1982	Economic Recovery	Cabinet; Harper
6.	10-12/81	✓ <u>Reagan Federalism</u> Continue meetings with State and local officials	Economic Recovery	Williamson; Carleson
7.	10/81	2. <u>Policy Statement on Social Security Reform</u> National TV address	Social Renewal	Anderson; Carleson
8.	10/81	<u>Policy Statement on Community Renewal/Enterprise Zones</u> TV coverage of a visit to an inner city area to establish the first Enterprise Zone	Social Renewal	Anderson; Kass
9.	10/81	<u>Presidential Proclamation on Rights of the Aged, Handicapped, Unborn</u>	Social Renewal	Anderson; Uhlmann
10.	11/81	<u>Speech on Excellence in Education</u> During American Education Week, present theme as context for dealing with education-related social issues	Social Renewal	Anderson; Fairbanks
11.	11/26/81	<u>Short Remarks to Nation on American Values</u> TV coverage of comments to intimate gathering on Thanksgiving Day	Social Renewal	Gergen
12.	12/81	✓ <u>Status Report on Regulatory Reduction (Vice President)</u>	Economic Recovery	Miller
13.	12/81	3 <u>Policy Statement on Housing Finances</u> Describe progress of the Housing Commission	Social Renewal	Colton
14.	12/81	<u>Policy Statement on Workforce Improvement</u>	National Resources Enhancement	Porter; Simon
15.	12/28/81	<u>"Mending Fences" Interview</u> Taped interview on need for effective use and protection of national resources while "mending fences" at the Santa Barbara ranch	National Resources Enhancement	Gergen
16.	1/82	✓ <u>State-of-the-Union Address and Message</u> Address to joint session of Congress, dealing with all four policy areas	All	Meese

MEMORANDUM FOR EDWIN MEESE III

From: Richard Smith Beal

Subject: Phase III Policy Focus: A Synthesis

Date: 8/13/81 Thu 15:44

1. Time Period: September 7, 1981 (Labor Day) to mid-January, 1982 (State-of-the-Union)
2. Primary Policy Focus: Management of the Economic Recovery Program
 - a. Presidential Tasks
 1. Explain the final content of the budget reductions and tax bill (Address to the nation on the Economic Recovery Program, early September).
 2. Explain to the public that the budget reduction process is not finished; the budget reconciliation phase was but the first step toward balancing the budget by FY1984 (early September address).
 3. Issue management directives on cost containment, implementation of the Economic Recovery Program, and identification of additional budget reductions to the departments and agencies (Meeting with cabinet secretaries, senior policy appointees, and career civil servants on September 29-30, 1981 prior to the start of the first fiscal year of the Reagan Administration).
 4. Continue to meet with state and local public leaders to implement Reagan federalism.
 5. Prepare Economic Recovery Program component of the State-of-the-Union Address.

PHASE III POLICY OPPORTUNITIES

8/10/81

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- Economic Recovery
- Other Initiatives
- Other.

- Back Grant Implem

- Budget/Governors - collision course with
states.

- Financial/Hate-of-Mun.
Revenues.

- Turning Revenues Back to
States -

• Federalism revolution.

Social Security - preserving integrity
trust fund.

Foreign Policy.

- Weapons.

Middle East

- manpower.

- Arms Control

- Caribbean

- Econ/Assistance

Foreign Policy.

- link to economic policy
- Caribbean Basin Policy
 - Nicaragua - Soviet/Cuban buildup
 - El Salvador - holding
 - Guatemala - rapid deterioration
 - Costa Rica - threatened.
- no just anti-Soviet.

• Middle East Peace

- not controlling process
- Summit - out phase

• China Policy

- Taiwan/Peking

• Poland - incalculable; deteriorating; Soviets could win either by invading or not invading; Marshall plan; survival of Polish experiment; Polish recovery; collapse function of Polish economy.

Cancun - U.S. advancing vigorous position; global negotiations

Hanoi - Have-not - aggressive strategy; global policy

on North-South; Commun - model U.S. economy
strong free market approach; early Sept. controlled
in White House; State Department given marching
orders; ICA program; GATT; investment;
Stemania.

Intell. Oversight Board -
Ex. Order Intelligence.

Arms Sales - F-5

Venezuela - F-16.

Conventional Arms Transfer.

Pakistan Military Assistance.

Military/Economic Assistance - not to be

Budget busters -

- Need strategic defense postures - because
of ~~budget~~/strategies.

Task NSC - Strategic Doctrine.
Blue Commission.

Housing - drug store, get furniture.

Other -

How to get on White House
distribution list?

Good

THE ADMINISTRATION'S POLICY AREAS AND GOALS

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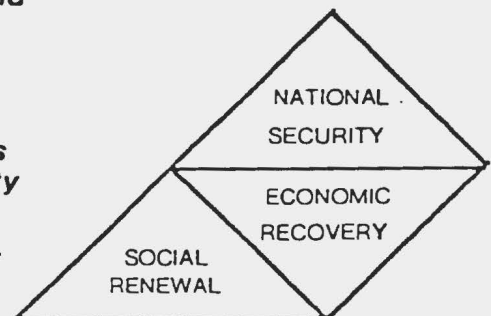
II. NATIONAL SECURITY

- Strengthen *military* manpower and weapons systems
- Establish a consistent *foreign policy*
- Strengthen *domestic defenses* against disorder and disaster



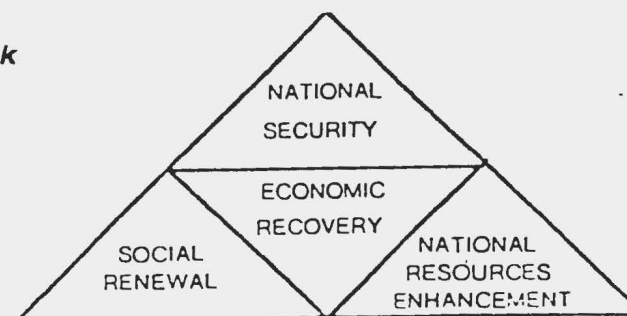
III. SOCIAL RENEWAL

- Reduce *financial problems of social security, housing and health care*
- Develop *innovative approaches for reducing unemployment and welfare dependency*
- Encourage *State/local government and volunteer efforts* by individuals, families, and organizations to *solve community problems*.
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IV. NATIONAL RESOURCES ENHANCEMENT

- Improve capabilities, opportunities and productivity of the *work force*
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ISSUES / PROJECTS

I. ECONOMIC RECOVERY PROGRAM (and off-shoots)

- Budget Implementation
- Phase II of Budget Reduction
- Youth ^{Efficiency and} Cost Control Projects
 - Ranking of Programs / Elimination of Proj^s
 - Fraud, Waste + Abuse
 - "Strike Forces" (OMB, OPD, etc)
 - Asst Secty for Management (monthly meetings, etc)
 - Citizen Task Forces
 - Health Care Cost Containment Project
 - Inventory Fed Assets
- Urban Economic Development
- Private Sector Activity
 - Volunteering
 - Philanthropy
- Regulatory Reform (Cont'd)
- Productivity

II. ~~OTHER~~ INITIATIVES

- Crime + Drugs
- Federalism { Block Grants
Transfer of Authority/Resources
- National Security/
Defense
 - Strategic Capability
 - Military Manpower
 - Arms Control
- Social Security

OTHER INITIATIVES (Cont'd)

- Housing
- Foreign Policy { Economic Assistance Projects
Middle East Peace Process
Caribbean/Central America
- ~~• Voting Rights Act~~

~~• Voting Rights Act~~

III. OTHER ISSUES ^{Including Those}
(Beyond Our Control)

- Abortion
- Busing of School Children
- Prayer in School
- Family Protection Act
- ERA
- Davis - Bacon Act
- Alaskan Natural Gas Transportation System
- Natural Gas Regulation
- Voting Rights Act
- Clean Air Act
- Saudi Arabia Air Material Sales
- Farm Bill

OTHER ISSUES (Cont'd)

- "Global negotiations" / Law of the Sea / etc.

LONG RANGE PLANNING MEETING - 12 Aug 81

RBW:

Pres popularity ^{> than when elected} ^ (come further faster than anticipated)
Public concern re budget cuts
Soc Scty = critical issue

RSB:

Task for Fall: Explain content and credibility of Econ Recov Program

Guide public agenda + public debate

Legislative coalition follows 1980 Election coalition

Phase III = transitional phase (from policy year to political year)

Key = Presidential popularity

Pressure from { "Soft social issues"
Foreign Policy / Nat'l Scty Issues

Stockman:

Need to monitor Dept/Agency implementation of Budget Block Grants - implementation @ State + local Govt level; Admin guidance

* 78B potential deficit in FY 84
Perception of "recession" in late 1981 + early 1982.

Harper:

Interest rates = ^{continuing} highly sensitive area; need for
^{Int rates} ^ Taken by public as indicator of [unified Admin position] economic health.
Possibility of "soft economy" w/ continuing high interest rates

Gergen:

RR communicate : saving + investment
psychological stimulus

stockman:

Identify capital investment + expanded economic activity

Generate economic news

1 Oct 81 = critical date : new tax tables become effective

MCA :

Communicate what is in tax bill
Through orgn^s that supported legn

Federalism:

Welfare Reform

Abolish Dept of Educ

* Block Grants
Implementation guidance
needed now

Collision course betw
Budget Cuts + Governors

* → Requires effort now

Disagreement over resp
for WELFARE and
HEALTH CARE.

Problem of States that have income tax as % of Fed. tax

RVA

Nat'l Scty : Relationship of NAT'L SCTY to ECON RECOVERY

Caribbean / Central America

Situation deteriorating

Economic Initiatives

Timing of Middle East Peace Process may proceed
w/o our ability to control precisely

Other issues : • China Policy / Taiwan
Weapons Decisions

- Poland (Long-term rescue program
may be needed for Polish
economic survival + recovery)
- Propaganda value / threat (ICA)
- Economic reform needed

- Cancun Summit / LDC^s
Free market System
Strategy

Natl Scty (Cont'd)

Need for urgent implementation of Caribbean/Central America Econ Dev Plan

Visits

Intel { PFIAB
IOB
New Exec Orders

Total^{Defense} Strategic Planning (incl Fiscal Component)

Clean Air Act : Dave Swanson/Dan Boggs

Voting Rights Act : Mike Uhlmann

Critical Date 19 Sep

Legislative Impact

Civil Rights/Affirmative Action
Orgn'l Changes

Farm Bill : Strategic Planning (phase out price support + commodity programs)
"Reagan approach" to Agriculture

Alaskan Natural Gas Transp System
Strategy

Interim mtg $\hat{=}$ w/ Canadians

Women's Issues :

(Fed Govt)

~~Abortion~~
~~Equal Pay Act~~
~~Sex Discrimination~~
~~State Regulations + Statutes~~

TF on Sex Discrimination
State Regulations + Statutes

"Social Issues"

Abortion
Busing
Prayer
Farm Prot Act

Unified approach "Jim Admin

Howard Baker: "Free-Standing Debate"

Social Issues (Cont'd)

Abortion { Constⁿ Amend
Legn (when life begins?)

more important priorities (at all times)

School Prayer + Busing: handle under "Excellence in Education" context.

Speeches by RR

Include American Values (e.g., Yorktown)

Reinforce "consistency" theme

- Pledges on Capitol Steps
 - Campaign commitments
- } Achievements

Conclusions

Large "packages" of issues

Q's { How many? (How many can system accommodate?)
What are the headings?
How to punch? (major)

Suggestion:

Natl Scty

Continue incrementally

Pull together in State of Union speech (accomplishments)

THE ADMINISTRATION'S POLICY AREAS AND GOALS

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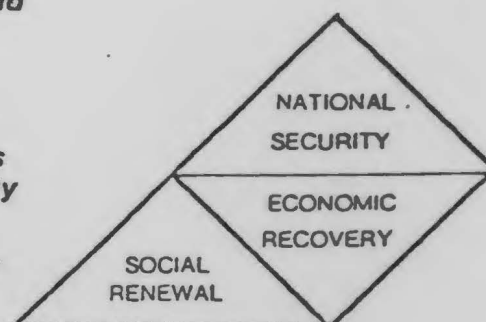
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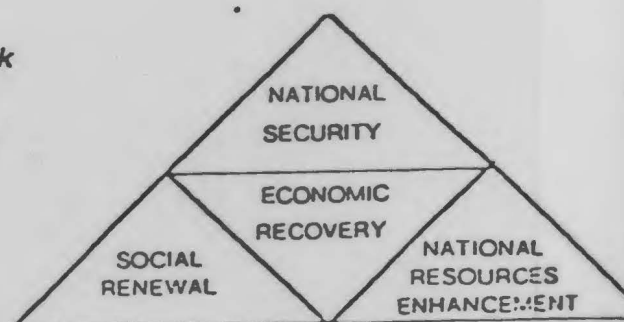
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ISSUES / PROJECTS

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- Youth^{Efficiency and} Cost Control Projects
 - Ranking of Programs / Elimination of Prog^s
 - Fraud, Waste + Abuse
 - "Strike Forces" (OMB, OPD, etc)
 - Asst Secty for Management (monthly meetings, etc)
 - Citizen Task Forces
 - * - Health Care Cost Containment Project
 - Urban Economic Development
 - Private Sector Activity
 - Voluntarism
 - Philanthropy
 - Regulatory Reform (Cont'd)
 - Productivity

- II. ~~OTHER~~ INITIATIVES
- Crime + Drugs
 - Federalism { Block Grants
Transfer of Authority / Resources
 - National Security / Defense
 - Strategic Capability
 - Military Manpower
 - Arms Control
 - Social Security

OTHER INITIATIVES (Cont'd)

- Housing
- Foreign Policy { Economic Assistance Projects
Middle East Peace Process
Caribbean/Central America
- ~~Voting Rights Act~~

~~Other Initiatives~~

III.

OTHER ISSUES ^{Including Those}
(Beyond Our Control)

- Abortion
- Busing of School Children
- Prayer in School
- Family Protection Act (Moral Majority Issues)
- ERA:
- ✓ • Davis - Bacon Act
- ✓ • Alaskan Natural Gas Transportation System
- ✓ • Natural Gas Regulation
- ✓ • Voting Rights Act
- ✓ • Clean Air Act
- ✓ • Saudi Arabia Air Materiel Sales
- ✓ • Farm Bill

3

OTHER ISSUES (Cont'd)

- "Global negotiations" / Law of the Sea / etc.

(UNCLASSIFIED/SENSITIVE)

SUMMARY OF PROPOSED PRESIDENTIAL ACTIVITIES

In accordance with SPM-1, it is recommended that Phase III Presidential activities focus on the following:

I. ECONOMIC RECOVERY

A. Content and Credibility of the Economic Recovery Program (#1)

Explain the FY 1982 budget reduction and tax bill results (August 19, 1981; national TV address or press statement from California).

B. Management of the Economic Recovery Program (#2, #3)

Describe plans for management of the Economic Recovery Program to the Cabinet, Heads of independent agencies or government corporations, and other key appointed or career Federal executives, including:

- o The establishment of the President's Council on Policy Planning and Management.

- o Directives for:

- effective utilization of the Federal workforce
- further deregulation
- additional spending reduction opportunities
- continued elimination of waste and fraud
- operation in the context of Reagan Federalism
- responsiveness to appropriate needs of all citizens.

- o Indication of the President's belief in the significant role that government employees will play in economic recovery. (September 29-30, 1981; series of short meetings in Washington D.C.)

← Meet with representatives of State and local government to explain their likely impact of Reagan Federalism (October 1-2, 1981; series of short meetings with different groups in Washington, DC).

C. State-of-the-Union Address and Message (#4)

Describe the "State-of-the-Union" on economic recovery, national security, social renewal and national resource enhancement in an address and message to a Joint Session of Congress (January 20, 1982; national TV address and printed message from Washington, DC).

II. SOCIAL RENEWAL

A. Volunteerism (#5)

Identify volunteerism opportunities and announce Private Sector Initiative Task Force (September, 1981; press statement from Washington, DC).

B. Importance of Personal Safety (#6)

Make a policy statement on personal safety, serious crime and drug abuse (September 28, 1981; speech to International Association of Chiefs of Police, New Orleans, Louisiana).

C. Social Security Reform (#7)

Make a speech on Social Security reform (October, 1981; national TV address from Oval Office).

D. Presidential Proclamation (#8)

Make a proclamation on the rights of the aged, handicapped and unborn (October, 1981; press statement from Washington, DC).

E. Community Renewal Through Enterprise Zones (#9)

Make policy statement on community renewal and establish initial Enterprise Zone (October, 1981; TV coverage of a visit to an inner city).

F. Excellence in Education (#10)

Make a speech on need for excellence in education as a context for dealing with education-related social issues, such as school prayer and busing (November, 1981; speech at an educational event during American Education Week).

G. Ideal American Values (#11)

Make short remarks on ^{ideal} American values (November 26, 1981; TV coverage of comments to intimate gathering on Thanksgiving Day).

H. Housing Opportunities (#12)

Describe progress of Presidential Housing Commission in developing solutions to housing finance problems (December, 1981; press statement from Washington, DC).

III. NATIONAL RESOURCE ENHANCEMENT

A. Workforce Improvement (#13)

Make Labor Day remarks on workforce improvement (September 7, 1981; national radio address).

B. Mending Fences (#14)

Make comments on need for effective use and protection of national resource while "mending fences" (December 28, 1981; taped interview from Santa Barbara ranch).

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative use only N — First Lady ★ — Away from White House T — Tentative						1 N★ Camp David ON CAMP DAVID
2 N★ Camp David N Ret/Wash. D.C. ON WASHINGTON D.C.	3 Congress Recess 9:45—Sec. Lewis 10:25—R. Beaton 10:30—Sen. Wallop 11:00—Press Announce. 11:35—Photo Opps. 11:40—State & Local Gov Dropby 12:00—Lun/Stockman et al 2:00—NSC ON WASHINGTON D.C.	4 10:30—Press Briefing 11:45—Photo Op ★ 12:00—Lunch 2:00—Cabinet Mtg. 3:30—Sadat Briefing ON WASHINGTON D.C.	5 N 10:00—Arrival/Sadat 10:50—Mtg./Sadat 11:30—Mtg./Sadat 12:00—Lunch/VP 1:30—Cabinet Council 2:30—Rep Michel 4:15—Tappings 5:00—To Residence N 7:30—State Dinner B-SUIT ON WASHINGTON D.C.	6 9:00—Breakfast/Sadat 9:40—Mtg/Staff/Sadat 10:00—Depart. Statements 11:00—Defense Mtg. 12:00—VP Lunch 1:30—Speech Conf. 2:00—H-Hold N★ 3:30—To California N★ 6:30 Arr/Ranch ON RANCH	7 N★ Personal ON RANCH	8 N★ Personal ON RANCH
9 N★ Personal ON RANCH	10 Congress Recess N★ Personal ON RANCH	11 N★ Personal ON RANCH	12 N★ Personal N★ 6:00?—Military Barbecue ON RANCH	13 N★ Personal ★ 10:30—Bill Signing ON RANCH	14 N★ Personal ON RANCH	15 N★ Personal ON RANCH
16 N★ Personal ON RANCH	17 Congress Recess N★ 9:30—To Los Angeles ★ 11:30—NSC Mtg/Lun ★ 3:00—H-Hold N★ 7:00—LA Political Rec ON LOS ANGELES	18 ★ 10:00—Briefing ★ 11:00—Press Announce. ★ 12:00—Lunch/Budget Group ★ 2:00—Photo Opps & Taping ON LOS ANGELES	19 N★ Personal ON LOS ANGELES	20 N★ To Carrier-Pacific Exercise N★ To Orange Cnty N★ Political Event N★ To LA ON LOS ANGELES	21 ★ 10:00—Staff Time ★T 11:00—Private Initiative Lunch/Meeting ★ 2:30—Mtg w/Donovan ★ 3:00—Mtg w/AMA ON LOS ANGELES	22 N★ Personal ON LOS ANGELES
23 N★ To Church en route to Ranch N★ Personal ON RANCH	24 N★ Personal ON RANCH	25 N★ Personal ON RANCH	26 N★ Personal ON RANCH	27 N★ Personal N★ Eve—Political Event Santa Barbara N★ Private Dinner/Tuttles ON RANCH	28 N★ Personal ON RANCH	29 N★ Personal ON RANCH
30 N★ 2:00—To Los Angeles ON LOS ANGELES	31 ★ 10:00—H-Hold ★ 10:30—Staff Time ★ 12:00—Lun/Mtg-W. Riles N★ 5:00—Press Party ON LOS ANGELES	ON RANCH	ON RANCH	ON RANCH	ON RANCH	ON RANCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 <i>Congress Recess</i> <i>N★</i> Personal ON LOS ANGELES	2 <i>N★</i> Los Angeles <i>N★</i> 10:30-To Chicago <i>N★</i> 4:30-Arr/Chicago <i>N★</i> 5:30-Political Event ON CHICAGO	3 <i>N★</i> Chicago <i>N★</i> 11:00-Chicago Carpenters Union Speech <i>N★T</i> Steelworkers <i>N★</i> To Wash. D.C. <i>N</i> Eve-Arr/White House ON WASHINGTON D.C.	4 11:45-Labor Day Proc Signing 1:00-Labor Day Radio Speech Prep and Taping ON WASHINGTON D.C.	5 <i>N</i> Personal ON WASHINGTON D.C.
6 <i>N</i> Personal ON WASHINGTON D.C.	7 Labor Day <i>N★T</i> A.M.-To New York & Westway <i>N★T</i> Labor Day Picnic Philadelphia <i>N</i> Eve-Arr/WII ON WASHINGTON D.C.	8 <i>T</i> 10:30-Cabinet Mtg. <i>T</i> 12:00-O'Neill/Michel Lunch 1:30-Begin Briefing 3:30-Speech Conf Ford Museum NFRW ON WASHINGTON D.C.	9 <i>Congress Reconvenes</i> <i>N</i> 10:00-Arr. Cere/ PM Begin 10:30-Mtg./Begin <i>T</i> 2:30-Mtg/Arts & Humanities <i>T</i> 3:30-NSC <i>N</i> 7:30-State Dinner <i>B-SUIT</i> ON WASHINGTON D.C.	10 9:30-Cong. Bipart Leaders <i>T</i> 11:15-Econ Policy Drop by 11:30-Mtg/Begin 1:30-II-Hold 2:00-To Residence <i>N</i> 5:30-Lionel Hampton <i>N</i> 6:15-WII Recep. ON WASHINGTON D.C.	11 <i>N</i> 11:15-Haywood 11:30-YA Medal for Bravery & Freedom <i>T</i> 1:30-Cab. Meeting Eve-Hold for Ken Cen ON WASHINGTON D.C.	12 Eve-Hold for Ken Cen ON WASHINGTON D.C.
13 Nat. Hispanic Week ON WASHINGTON D.C.	14 Office ON WASHINGTON D.C.	15 9:30-GOP Ldrs. <i>T</i> 11:30-Pres. Comm. on Exec. Exchange Participants <i>T</i> 1:30-Speech Conf. Regarding IACP <i>T</i> 2:30-NSC <i>N</i> 5:30-OPL Reception ON WASHINGTON D.C.	16 10:15-Boys Club 11:30-Pres. Comm. on Exec. Exchange Swearing In <i>N</i> Arr-Quantico <i>N</i> 5:30-WII Reception and Buffet- Senatorial Trust ON WASHINGTON D.C.	17 <i>T</i> 10:15-Cab. Mtg. <i>T</i> 12:00-Lunch/VP <i>N★</i> To Grand Rapids ON GRAND RAPIDS	18 <i>N★</i> 11:00-Ford Museum Dedication <i>N★</i> To Denver <i>N★</i> 2:00-NFRW-Denver <i>N</i> 4:00-Ret/Wash. D.C. <i>N</i> 9:00-Arr/Wash., D.C. ON WASHINGTON D.C.	19 ON WASHINGTON D.C.
20 ON WASHINGTON D.C.	21 Office <i>N T</i> Eve-WII Recep. for Calif./Tex. Del. ON WASHINGTON D.C.	22 <i>T</i> 1:30-Cab. Mtg. 4:30-II-Hold <i>T</i> 5:15-Photo <i>N</i> 5:30-Eagles Rec. ON WASHINGTON D.C.	23 <i>T</i> 11:00-Cab. Mtg. <i>N</i> Eve WII Recep. Supreme Court Justices ON WASHINGTON D.C.	24 12:00-Lunch/VP <i>T</i> 1:30-NSC <i>N★</i> To Richmond <i>N★</i> 6:30-Coleman Rec. <i>N</i> Ret/Wash. D.C. ON WASHINGTON, D.C.	25 10:30-Moi Briefing 11:30-Mtg/Moi 12:00-Lunch/Moi <i>N★T</i> 3:00-To Camp David ON CAMP DAVID	26 <i>N★T</i> Camp David ON CAMP DAVID
27 <i>N★T</i> Camp David ON WASHINGTON D.C.	28 <i>N★</i> To New Orleans <i>N★T</i> 11:00-Internat. Assoc. of Police Chiefs <i>N★T</i> 12:00-Political Event <i>N</i> 3:30-Ret/Wash. D.C. ON WASHINGTON D.C.	29 Rosh Hoshana 9:30-GOP Ldrs. ON WASHINGTON D.C.	30 <i>★T</i> To Quantico ON WASHINGTON D.C.			Proposed & Tentative For Administrative use only <i>N</i> — First Lady <i>★</i> — Away from White House <i>T</i> — Tentative

Issue: 8/10/81 5:00 p.m.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N— First Lady ★ — Away from White House T— Tentative				1 ON WASHINGTON D.C.	2 ON WASHINGTON D.C.	3 ON WASHINGTON D.C.
4 ON WASHINGTON D.C.	5 N★ T To New York N★ 1:00-U.N. Speech N Ret. Wash. D.C. ON WASHINGTON D.C.	6 9:30-GOP Cong. Ldrs. T 11:00-PM Prem of Thailand ON WASHINGTON D.C.	7 ON WASHINGTON D.C.	8 Yom Kippur House Recess 12:00-Lunch/VP N★ T To California ON CALIFORNIA	9 N★ T 7:30-GOP Shareholders Convention Long Beach ON LOS ANGELES	10 N★ California ON LOS ANGELES
11 N★ California ON LOS ANGELES	12 Columbus Day Senate Recess N Ret/Washington D.C. ON WASHINGTON D.C.	13 House Reconvenes N 10:00-Ar/King Carlos 10:30-Mtg/Carlos N 7:30-State Dinner B-TIE ON WASHINGTON D.C.	14 N★ T To New York N★ T GOP Fundraiser N.Y. ON NEW YORK	15 N★ T NJ Gov. Campaign N★ T 7:00-Al Smith Dinner N.Y. H-TIE N Ret/Wash. D.C. ON WASHINGTON D.C.	16 ON WASHINGTON D.C.	17 N T 4:00-Portrait Session N★ T Eve. Bob Hope-USO B-TIE ON WASHINGTON D.C.
18 ★ To Williamsburg, VA ★ Dinner/Mitterand of France ON WILLIAMSBURG	19 N★ To Yorktown, VA N★ Bicentennial Event N Ret/Wash. D.C. ON WASHINGTON D.C.	20 9:30-Bipart Cong. Ldrs. ON WASHINGTON D.C.	21 HOLD N★ To Cancun-Mexico ON WASHINGTON D.C.	22 ★ North-South Summit N★ Cancun-Mexico ON MEXICO	23 House Adjournment Target Date ★ North-South Summit N★ Cancun-Mexico ON MEXICO	24 U.N. Day House Recess..... N Ret. Wash. D.C. ON WASHINGTON D.C.
25 Daylight Sav Ends ON WASHINGTON D.C.	26 ON WASHINGTON D.C.	27 ON WASHINGTON D.C.	28 ON WASHINGTON D.C.	29 12:00-Lunch/VP ON WASHINGTON D.C.	30 12:00-Lunch/Hussein Briefing ON WASHINGTON D.C.	31 Halloween ON WASHINGTON D.C.

The President's Schedule

NOVEMBER 1981

Issuc: 8/10/81 5:00 p.m.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 All Saints ON WASHINGTON D.C.	2 N 10:00-Arr. Cere. King Hussein 10:30-Mtg./Hussein N 7:30-State Dinner <u>B-TIE</u> ON WASHINGTON D.C.	3 Election Day ON WASHINGTON D.C.	4 ON WASHINGTON D.C.	5 T Let Freedom Sing Taping 12:00-Lunch/VP ON TEXAS	6 ON WASHINGTON D.C.	7 N★ Hold for NY Award N★ La Boheme ON WASHINGTON D.C.
8 ON WASHINGTON D.C.	9 American Ed. Week Education Event ON WASHINGTON D.C.	10 ON WASHINGTON D.C.	11 Veterans N★ 11:00-Tomb of Unknown Soldier ON WASHINGTON D.C.	12 N★T 1:00-Future Farmers of America Kansas City, MO N★T To Houston -GOP Fundraiser N To California ON CALIFORNIA	13 N★ To Ranch ON RANCH	14 N★ Ranch ON RANCH
15 N★ To Los Angeles N★T Eve.-SCOPUS ON LOS ANGELES	16 N Ret/Wash. D.C. N 11:00 P.M.-Arrive. Wash. D.C. ON WASHINGTON D.C.	17 N 10:00-Arr/Herrera Campins 10:30-Mtg/Campins N 7:30-State Dinner <u>B-TIE</u> ON WASHINGTON D.C.	18 ON WASHINGTON D.C.	19 ON WASHINGTON D.C.	20 ON WASHINGTON D.C.	21 ON WASHINGTON D.C.
22 Family Week NT Church NT 5:00-PBS-TV ON WASHINGTON D.C.	23 ON WASHINGTON D.C.	24 T 12:00-Luncheon-Medal of Freedom ON WASHINGTON D.C.	25 N Pre Thanksgiving Dinner - WHI ON WASHINGTON D.C.	26 Thanksgiving NT Church N Dinner ON WASHINGTON D.C.	27 N★ Camp David ON CAMP DAVID	28 N★ Camp David ON CAMP DAVID
29 N★ Camp David ON CAMP DAVID	30 N★ Camp David ON CAMP DAVID					Proposed & Tentative For Administrative Use Only N— First Lady ★— Away from White House T— Tentative

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 10:00—Christmas Tree Pres. 12:00—Lunch/VP	4	5
		ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.
6 N★ 5:30—Kennedy Center Reception ON WASHINGTON D.C.	7 ON WASHINGTON D.C.	8 ON WASHINGTON D.C.	9 T Decorate WH for Christmas ON WASHINGTON D.C.	10 12:00—Lunch/VP ON WASHINGTON D.C.	11 N★T AIT. To New York ON NEW YORK.	12 N★T New York ON NEW YORK
13 N★T New York N★ Church N Ret/Wash. D.C. ON WASHINGTON D.C.	14 NT 6:00—WH Staff Party ON WASHINGTON D.C.	15 T Cong. Ball ON WASHINGTON D.C.	16 NT WH Press Corp ON WASHINGTON D.C.	17 NT WH Rec. Diplomatic Children 12:00—Lunch/VP NT 5:00—National Christmas Tree Lighting ON WASHINGTON D.C.	18 ON WASHINGTON D.C.	19 N WH Christmas Receptions (3) ON WASHINGTON D.C.
20 ON WASHINGTON D.C.	21 Hanukkah ON WASHINGTON D.C.	22 ON WASHINGTON D.C.	23 ON WASHINGTON D.C.	24 ON WASHINGTON D.C.	25 Christmas Day ON WASHINGTON D.C.	26 N★ To California ON RANCH
27 N★ California ON RANCH	28 N★ California ON RANCH	29 N★ California ON RANCH	30 N★ California ON LOS ANGELES	31 New Years Eve N★ California Ret. Jan 3 ON LOS ANGELES		Proposed & Tentative For Administrative Use Only N— First Lady ★— Away from White House T— Tentative

FOREIGN VISIT/APPOINTMENT SCHEDULE

<u>Name and Title</u>	<u>Country</u>	<u>1981</u>
President Anwar -Sadat	Egypt	State Visit: Aug 5-7
Prime Minister Menachem Begin	Israel	State Visit: Sept 9-10
King Juan Carlos	Spain	State Visit: Oct 13
President Francois Mitterrand	France	Yorktown: Oct 18-19
North-South Summit (see attached full list)	Mexico	Oct 22-23
King Hussein	Jordan	State Visit: Nov 2-3
President Herrera Campins	Venezuela	State Visit: Nov 17-18
Crown Prince Fahd	Saudi Arabia	State Visit: Dec 8-9
		<u>1982</u>
Premier Ziyang Zhao	People's Republic of China	By Feb 28
Queen Beatrix	Netherlands	State Visit: Apr 19-22
President Suharto	Indonesia	State Visit: 1982
President Ferdinand Marcos	Philippines	State Visit: 1982

CANCUN SUMMIT

<u>Country</u>	<u>Head of State/Government</u>
Algeria	- President Chadli Bendjedid
Austria	- Chancellor Bruno Kreisky
Bangladesh	- Acting President Abdus Sattar
Brazil	- President Joao Figueiredo
Canada	- Prime Minister Pierre Elliott Trudeau
China	- Premier Ziyang Zhao
France	- President Francois Mitterrand
Germany (West)	- Chancellor Helmut Schmidt
Guyana	- President Forbes Burnham
India	- Prime Minister Indira Gandhi
Ivory Coast	- President Felix Houphouet-Boigny
Japan	- Prime Minister Zenko Suzuki
Mexico	- President Jose Lopez Portillo
Nigeria	- President Alhaji Shehu Shagari
Philippines	- President Ferdinand Marcos
Saudi Arabia	- Prince Saud Al Faysal
Sweden	- Prime Minister Thorbjorn Falldin
Tanzania	- President Julius K. Nyerere
United Kingdom	- Prime Minister Margaret Thatcher
Venezuela	- President Herrera Campins
Yugoslavia	- President Cvijetin Mijatovic

MEMORANDUM FOR EDWIN MEESE III

FROM: Richard Smith Beal

SUBJECT: Long Range Planning Agenda 12 August 1981

DATE: 8/10/81 Mon 16:07

Item

1. Strategic Overview -- Phases I-III
2. Phase III Strategy and Policy Focus
 - a. Management of the Economic Recovery Program
 - b. Agenda Control -- Absorption
3. Policy Opportunities
4. National Security/Foreign Policy

MEMORANDUM FOR EDWIN MEESE III

FROM: RICHARD SMITH BEAL

SUBJECT: AGENDA FOR THE LONG RANGE POLICY PLANNING
MEETING, WEDNESDAY, 12 AUGUST 1981

DATE: 8/6/81 THU 15:26

A. Proposed Agenda

1. Phase III Policy Areas and Goals
 - a. Summarize the policy areas and goals from SPM #1
 - b. Display: Overhead transparency of p. 14 of SPM #1.
2. Strategic Plan Overview Calendars 1981-1982
 - a. Review Calendars: Budget, policy, political and events.
 - b. Display: Large Calendars; 11 x 17 and 8 1/2 x 11 calendar handouts.
3. Major Policy Opportunities (Excludes Foreign Policy/National Security items)
 - a. Review and discuss 16 policy opportunities and schedule.
 - b. Display: Overhead transparency of Phase III Policy Opportunities with handout.
4. Foreign Policy/National Security in Phase III

PURPOSE OF PLANNING

. ~~Proactive~~ agenda control / *planning, structure*

- . Select the President's issues, policy projects
- . Determine timing with other
- . Determine sequencing
- . Decide policy process and influence - where, how, and when the public debate will occur
- . Determine strategies for articulation, communication, adoption, *dissemination* implementation and evaluation

. Reactive agenda control

- . Coping strategies for issues not of President's choosing

. Agenda control in Phase I and II

- . Dominate policy focus
- . President used to explain, communicate and persuade
- . High ranking official - Cabinet Council process (regular high level process, more issues)
- . Policy/political - Build coalitions

PHASE III AGENDA

- . Manage Economic Recovery Program (President as Executive/Manager) - maintain focus for completing project
- . Communicate content and credibility
- . Implement program
- . Federal cost containment and continue budget restraint/cuts
- . State/Local - Reagan Federalism; block grants; revenue resource shifts

Specific: cost constraint, Defense Spending, Social Security, Medicare, housing

. Presses to Expand the Agenda

- . Absorb - proactive agenda control (not necessarily uncontrollable)
- . Foreign events/policy / *Defense Spending*
- . Soft social - *political controversy*
- . ~~Hard~~ social - *money*
- . Social Renewal
- . National Resources

. Strategies

- . Transition from policy to political
- . State-of-the-Union

- *At State-of-Union: soft economy; recession; high interest rates. Tight Monetary policy at Federal Reserve; pressure on financial institutions by federal government on credit and financial markets.*