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WHITE HOUSE
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Subject Codes:

Name of Document: BRIEFING PAPERS FOR
PRESIDENT'S SCHEDULED
APPOINTMENTS FOR

P R 0 0 7 . 0 1

Subject:

OCT 17 81

1 Portrait Session with ARNOLD NEWMAN
2 " " LOUIS F. BACHRACH
3 " " YUSEF KARSH

P R 0 1 4 . 1 1

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
RMMATT	RSZ	8/10/22		8/10/22

Referral Note:

THE WHITE HOUSE
WASHINGTON
THE PRESIDENT'S SCHEDULE
Saturday, October 17, 1981

10:00 am (60 min)	<u>Meeting</u> (James Baker)	Cabinet Room
11:30 am (30 min)	<u>Portrait Session with Arnold Newman</u> (Michael Evans) (TAB A)	Oval Office/ Roosevelt Room
12:00 m (30 min)	<u>Portrait Session with Louis F. Bachrach</u> (Michael Evans) (TAB B)	First Floor Family Dining Room
Afternoon	<u>Personal Time</u>	Residence
5:00 pm (30 min)	<u>Portrait Session with Josuf Karsh</u> (Michael Evans) (TAB C)	Oval Office
5:30 pm	<u>To the Residence</u>	Residence
6:45 pm	The President and Mrs. Reagan depart South Grounds for Hilton Hotel for Bob Hope USO Fundraising Dinner (BLACK TIE) (TAB D - draft remarks)	Washington Hilton
10:25 pm	<u>Return South Grounds</u>	South Grounds

Sunday, October 18, 1981

Approx. 11:45 am	The President and Mrs. Reagan depart for <u>events in Williamsburg & Yorktown, Virginia</u> (Separate Schedule) <u>ON Williamsburg</u>	South Grounds
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THE WHITE HOUSE

WASHINGTON

October 15, 1981

PORTRAIT SESSION WITH ARNOLD NEWMAN

DATE: Saturday, October 17, 1981

LOCATION: Oval Office, Roosevelt Room

TIME: 11:00 a.m.
(30-45 min.)

FROM: Michael Evans

M.E.

I. PURPOSE

Photographic Portrait Session with the President

II. BACKGROUND AND TALKING POINTS

Arnold Newman is generally recognized by the photographic community to be the greatest portrait photographer that the United States has produced in the last 50 years. He has photographed every President since Harry Truman, has had numerous museum exhibits and has published four books of his portraits to critical acclaim. THIS SESSION IS IN MY OPINION THE MOST IMPORTANT OF THE THREE. It is important that great care is taken in the choice of wardrobe for these sessions.

Newman is Jewish and is on intimate terms with all the Israeli politicians, and of course very pro-Israel. Newman has any number of anecdotes of his sessions with the VIPS he has photographed over the last thirty years.

The President and First Lady have in their possession two recent books by Arnold Newman.

III. PARTICIPANTS

Arnold Newman and assistants
Michael Evans

IV. PRESS PLAN

LIFE Magazine will have a reporter present during the set-ups but will not be present during actual photographic session. OFFICIAL PHOTOGRAPHER ONLY

V. SEQUENCE OF EVENTS

Duration 15-20 minutes in Oval Office for portrait of President.
Approximately 20 minutes in Roosevelt Room for head and
shoulders shot with plain background.

VI. ATTIRE

Conservative suit and tie, no white shirt

B

THE WHITE HOUSE

WASHINGTON

October 15, 1981

PORTRAIT SESSION WITH LOUIS FABIAN BACHRACH III

DATE: Saturday, October 17, 1981

LOCATION: First Floor Family Dining Room

TIME: 12:00 noon
(20-30 min.)

FROM: Michael Evans

ME

I. PURPOSE

Photographic Portrait Session with the President

II. BACKGROUND AND TALKING POINTS

Louis Fabian Bachrach III -- Four generations of Bachrachs have between them photographed the last twenty two Presidents. Louis is the great grandson of David Bachrach, the founder of the family firm of Bachrach Photographers. The company has been closely involved with almost all of the great events of the foremost families in the social world, particularly New York, Boston, Newport and Philadelphia.

The historical involvement of the Bachrach Family with the twenty two President's and other important families of Eastern Society.

III. PARTICIPANTS

Louis Fabian Bachrach III, his father, Louis Fabian Bachrach, Jr. and assistants
Michael Evans

IV. PRESS PLAN

LIFE Magazine will have a reporter present during the set-ups but will not be present during actual photographic session. OFFICIAL PHOTOGRAPHER ONLY.

V. SEQUENCE OF EVENTS

One sitting only, no change of location

IV. ATTIRE

Same as for Newman session

C

THE WHITE HOUSE

WASHINGTON

October 13, 1981

PORTRAIT SESSION WITH YUSEF KARSH
DATE: Saturday, October 17, 1981
LOCATION: Oval Office
TIME: 5:30 p.m.
(30 min.)
FROM: Michael Evans

ME

I. PURPOSE

Photographic Portrait Session with the President

II. BACKGROUND AND TALKING POINTS

The President has sat for Karsh at least twice to my knowledge, once while Governor of California, and once while President-elect.

Karsh is probably the single most famous photographer in the world today. (This is because Yusef is a better self-promoter than a photographer.) However, Karsh has over the years done the definitive portraits of Winston Churchill, Ernest Hemingway, Georgia O'Keefe, Robert Frost, Pablo Casals amongst others. Karsh is notorious for taking more time than he has been given for his sessions. It is for this reason that we have deliberately scheduled Karsh's sitting late in the day. Karsh is aware that the President has a formal event to go to at 6:30 p.m. and that the President has to leave at 5:30 p.m. sharp.

Conversation with Karsh should be no problem, he is second to none as a conversationalist, and has an inexhaustable supply of anecdotal material. He is proudest of his landmark portrait of Winston Churchill, which started his career.

III. PARTICIPANTS

Yusef Karsh and assistants
Michael Evans

IV. PRESS PLAN

LIFE Magazine will have a reporter present during the set-ups but will not be present during actual photographic session.
OFFICIAL PHOTOGRAPHER ONLY

V. SEQUENCE OF EVENTS

One sitting only, no change of location

VI. ATTIRE

Karsh has requested that the President wear the same suit and tie as in attached clip. The First Lady has the original.

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Ou aller?
se mettre en

Vendredi Samedi Dimanche

WUSA

La victoire Ronald Reagan

Femme d'otage:

Un an d'angoisse de
dramas et d'espoirs

Maria Schneider

Adieu la drogue,
salut les vivants!

L
d'un ar
...devenu cur

Belgique : 40 FB, Luxembourg : 40 FL, Maroc : 5,75 Dhs, Tunisie : 500 MIL, Suisse : 2,50 FS, Espagne : 125 Ptas, Italie : 1 200 L, Sénégal : 6,25 CFA, Côte d'Ivoire : 605 CFA, Canada : 2,25 \$

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