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**WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET**

☐ X - MEDIA☐ H - INTERNAL

Name of Document: BRIEFING PAPERS FOR
PRESIDENT'S SCHEDULED
APPOINTMENTS FOR

Subject Codes:

PR 007.01

BE 003.05

FG 024.01

PR 016.

1. Subject: Meeting with Housing Industry
Leaders re the housing industry

2. Meeting with Vice Admiral James
C. GRACEY, Commandant of the
Coast Guard.

3. Luncheon with Patrick Buchanan,
syndicated columnist.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMMATT		RSZ	/ /			/ /

Referral Note:

THE WHITE HOUSE

WASHINGTON

THE PRESIDENT'S SCHEDULE

Friday, March 19, 1982 The President has seen _____

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (30 min)	<u>Meeting with Representatives of the Housing and Home Building Industry</u> (Elizabeth Dole) (TAB A)	Cabinet Room
11:45 am (5 min)	<u>Photo with Admiral James Gracey, recently nominated Commandant of the U. S. Coast Guard</u> (Craig Fuller) (TAB B)	Oval Office
12:00 m (60 min)	<u>Lunch with Patrick Buchanan</u> (Karna Small) (TAB C)	Oval Office
1:00 pm (60 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
Afternoon	<u>Depart for Camp David for the Weekend</u>	South Grounds

THE WHITE HOUSE
WASHINGTON
THE PRESIDENT'S SCHEDULE
Friday, March 19, 1982

9:00 am (30 min) Staff Time 9:07
(Baker, Meese, Deaver), *HJD (9:07-9:20)* Oval Office

9:30 am (15 min) National Security Briefing 9:26-10:00
(William P. Clark), *BUSH, Gm, JB, MKD* Oval Office

~~9:45 am (15 min) Senior Staff Time Oval Office~~

10:00 am (60 min) Personal Staff Time Oval Office

11:00 am (30 min) Meeting with Representatives of the Housing and Home Building Industry
(Elizabeth Dole) (TAB A) Cabinet Room

11:45 am (5 min) Photo with Admiral James Gracey, recently nominated Commandant of the U. S. Coast Guard 11:42-11:45
(Craig Fuller) (TAB B) Oval Office

12:00 m (60 min) Lunch with Patrick Buchanan 12:00-1:05
(Karna Small) (TAB C) Oval Office

1:00 pm (60 min) Staff Time 1:07-2:10
(Baker, Meese, Deaver) Oval Office

Afternoon Depart for Camp David for the Weekend South Grounds
3:30

MPP

THE WHITE HOUSE
WASHINGTON
THE PRESIDENT'S SCHEDULE
Friday, March 19, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am 4:55 (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (30 min)	<u>Meeting with Representatives of the Housing and Home Building Industry</u> (Elizabeth Dole)	Cabinet Room
	(TAB A)	
11:45 am (5 min)	<u>Photo with Admiral James Gracey, recently nominated Commandant of the U. S. Coast Guard</u> (Craig Fuller)	Oval Office
	(TAB B)	
12:00 m (60 min)	<u>Lunch with Patrick Buchanan</u> (Karna Small)	Oval Office
	(TAB C)	
1:00 pm (60 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
Afternoon	<u>Depart for Camp David for the Weekend</u>	South Grounds

A

THE WHITE HOUSE

WASHINGTON
March 18, 1982

MEETING WITH HOUSING INDUSTRY LEADERS

DATE: March 19, 1982
LOCATION: Cabinet Room
TIME: 11:00 - 11:30 a.m.
FROM: ELIZABETH H. DOLE

I. PURPOSE

To receive views and recommendations from the home construction and production industry representatives; to demonstrate that your Administration is not "anti-housing," as is being claimed in the media; and to reaffirm your belief in the dream of home ownership.

II. BACKGROUND

For over two years the homebuilding industry has been extremely depressed, with new home starts dipping under one million in 1981, the worst figure in over thirty-five years. Forty to 60 percent of the lumber mills in the northwest and southeast are either closed or on severely reduced shifts. The National Association of Home Builders (NAHB) and the National Forest Products Association (NFPA) are the two industry groups most directly affected by the slump. NFPA has been solidly supportive and has, until now, been opposed to any homebuilding subsidy plans. The NAHB was supportive on your budget cuts, less so on your personal tax proposals, and has been in favor of shallow subsidies for home construction.

This meeting is strictly a "listening session," and you will be joined by your ad hoc housing working group. They will have had the opportunity to review each group's proposal prior to the meeting. NAHB and NFPA will present their views and offer recommendations, including some subsidy plans. Along with autos, this is one of our most depressed industries, has the largest affected constituency, and has generally been counted upon to lead the country out of a recession.

III. PARTICIPANTS

See attached list.

IV. PRESS PLAN

White House photo coverage only.

V. SEQUENCE OF EVENTS

- 11:00 a.m. - Secretary Pierce introduces the presidents of NAHB and NFPA to you in the Oval Office for a brief photo, prior to moving to the Cabinet Room for your opening remarks.
- 11:02 a.m. - You enter the Cabinet Room, take your seat and offer welcoming remarks.

V. SEQUENCE OF EVENTS (Continued)

11:04 a.m. - National Association of Home Builders presentation.

- National Forest Products Association presentation.

- George Weyerhaeuser/suppliers presentation.

11:17 a.m. You respond and open the session for questions and answers.

11:30 a.m. You thank your guests and depart.

NOTE: The members of your ad hoc housing group will remain to continue the discussion.

Attachments:

Talking Points
List of Participants

ATTENDANCE LIST

MEETING WITH HOUSING INDUSTRY REPRESENTATIVES (March 19, 1982)

Representatives from the National Forest Products Association

A. M. (Mickey) Whiting, Chairman (and Chairman and President
or Kaibeb Industries, Phoenix, Arizona)
William H. (Billy) Stimpson, President (and Chairman of Gulf
Lumber Company, Mobile, Alabama)
Ralph Hodges, Executive Vice President
T. J. Oden, Counsel, Government Affairs
George Weyerhaeuser (President/CEO, Weyerhaeuser, Inc. - supplier)

Representatives from the National Association of Home Builders

Fred Napolitano, President (and President of Napolitano Enterprises,
Virginia Beach, Virginia)
Harry Pryde, First Vice President (and President/Owner of Pryde
Corporation, Bellevue, Washington)
Pete Herder, Secretary/Treasurer (and President/Chairman of Herder
Development Corporation, Tucson, Arizona)
Bob Bannister, Senior Staff Vice President
David E. Stahl, Executive Vice President
John A. McKinney (Chairman, Manville Corporation, Denver - supplier)

Administration Participants

Edwin Meese III	
James Baker III	Raymond Donovan
David Stockman	Samuel Pierce
Elizabeth Dole	Donald Regan
Richard Darman	Richard Schweiker
Craig Fuller	Murray Weidenbaum
	Edwin Harper

ATTENDANCE LIST

MEETING WITH HOUSING INDUSTRY REPRESENTATIVES (March 19, 1982)

Representatives from the National Forest Products Association

A. M. (Mickey) Whiting, Chairman (and Chairman and President
or Kaibeb Industries, Phoenix, Arizona)
William H. (Billy) Stimpson, President (and Chairman of Gulf
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George Weyerhaeuser (President/CEO, Weyerhaeuser, Inc. - supplier)

Representatives from the National Association of Home Builders

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Harry Pryde, First Vice President (and President/Owner of Pryde
Corporation, Bellevue, Washington)
Pete Herder, Secretary/Treasurer (and President/Chairman of Herder
Development Corporation, Tucson, Arizona)
Bob Bannister, Senior Staff Vice President
David E. Stahl, Executive Vice President
John A. McKinney (Chairman, Manville Corporation, Denver - supplier)

Administration Participants

BUSH

Edwin Meese III	- <i>John Block</i>
- James Baker III	- Raymond Donovan
- David Stockman	- Samuel Pierce
- Elizabeth Dole	- Donald Regan
- Richard Darman	- Richard Schweiker
- Craig Fuller	- Murray Weidenbaum
	- Edwin Harper
	- <i>Elizabeth Dole</i>

TALKING POINTS FOR MEETING WITH
HOUSING INDUSTRY REPRESENTATIVES

ON ARRIVAL

- Thank you for coming here today. I know how severely your industries have been hurt by high interest rates -- the young couples who cannot find housing, businessmen who are going bankrupt, mill workers who are being laid off, and all the rest.
- I am deeply committed to economic growth, lowered inflation and getting interest rates more in line with inflation rates. I know how deeply Americans still share the dream of owning their own home. So, without giving you a speech, I would like to hear about your concerns and some of your solution proposals. My ad hoc housing group is here with me, so please begin.

AFTER PRESENTATION BY GROUP

- Thank you. You've brought forth some innovative ideas. I understand the depth of your concern and, believe me, the condition of your industry is getting and will get top-level attention by my Administration. We support the fierce determination and independence that have always marked the home building business. You are some of the best of America's entrepreneurs.
- Please keep in mind our fiscal constraints and the need to keep the deficit down. I read the Home Builders advertisement urging us to reduce government spending, and I applaud your push in that area. You are going to have to help me with the Congress, if we are to achieve that goal.
- I'd like to thank both your organizations for last year's support on the budget and the National Forest Products Association for their continued strong endorsement of my entire economic recovery program.
- I know some of you around the table will have some questions, so why don't we open up the discussion.

ATTENDANCE LIST

MEETING WITH HOUSING INDUSTRY REPRESENTATIVES (March 19, 1982)

Representatives from the National Forest Products Association

A. M. (Mickey) Whiting, Chairman (and Chairman and President
or Kaibeb Industries, Phoenix, Arizona)
William H. (Billy) Stimpson, President (and Chairman of Gulf
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Development Corporation, Tucson, Arizona)
Bob Bannister, Senior Staff Vice President
David E. Stahl, Executive Vice President
John A. McKinney (Chairman, Manville Corporation, Denver - supplier)

Administration Participants

Edwin Meese III	
James Baker III	Raymond Donovan
David Stockman	Samuel Pierce
Elizabeth Dole	Donald Regan
Richard Darman	Richard Schweiker
Craig Fuller	Murray Weidenbaum
	Edwin Harper

B

THE WHITE HOUSE

WASHINGTON

March 18, 1982

MEETING WITH VICE ADMIRAL JAMES S. GRACEY

DATE: March 19, 1982
LOCATION: Oval Office
TIME: 11:45 a.m. (5 min.)
FROM: CRAIG L. FULLER *CWF*

I. PURPOSE/BACKGROUND

The purpose of this meeting is for you to meet and welcome Admiral Gracey, recently nominated Commandant of the Coast Guard, to his new position. Admiral Gracey's Senate confirmation hearing is tentatively scheduled for March 24, 1982, before the Senate Commerce Committee. He is to assume command of the Coast Guard on or about May 28, 1982.

Attached are: (1) talking points, (2) a brief biographic sketch, and (3) a short profile of the Coast Guard.

II. PARTICIPANTS

Secretary Drew Lewis
Admiral James S. Gracey
Admiral John (Jack) B. Hayes
(retiring Commandant)

III. PRESS PLAN

White House photographer. No press coverage.

IV. SEQUENCE OF EVENTS

Admiral Gracey will be escorted into the Oval Office by Secretary Lewis and Admiral Hayes. A picture with Admiral Gracey will be taken by the White House photographer.

TALKING POINTS - ADMIRAL JAMES GRACEY

GENERAL

° Admiral Gracey is this Administration's appointee to be Commandant of the Coast Guard, a four-year term. He has a reputation for pragmatic, innovative management (not a traditionalist). Selected by Secretary Drew Lewis.

° We look forward to his leadership of the Coast Guard in many areas:

- Getting full Coast Guard support for the Administration's budget on the Hill, with the Senate Commerce and House Merchant Marine Committees
- Supporting Coast Guard user fees--
we have assumed \$800 million recovery by 1984 (recovery is almost zero today).
- Effectively managing Coast Guard's many peace-time missions in the context of changing priorities--interdiction of illegal aliens from Haiti and Cuba, drug interdiction, fisheries management, search and rescue--without putting pressure on the budget.
- Proceeding with opportunities for innovation and more cost-effective management growing out of the year-long study of Coast Guard Roles and Missions now being completed by Secretary Lewis. The last such study was 20 years ago.

POSSIBLE CONCERNS OF THE ADMINISTRATION

- ° Admiral Gracey may bring up two concerns:
 - 1) The Coast Guard would like to have budget increases comparable to the Department of Defense.
 - 2) The Coast Guard would like increased capital funding to replace old ships and expand its fleet.

Background of Commandant-designate

- Vice Admiral James S. Gracey
- Age 54, born in Newton, Massachusetts
- Graduate: U.S. Coast Guard Academy, 1949
Harvard Business School, 1956
- Has commanded both Pacific and Atlantic Area Commands of the Coast Guard (San Francisco, 1979-81)
- Promoted to Rear Admiral in 1974
- Generally regarded as having had broad experience throughout the Coast Guard
- Respected in Congress based on his past performance as Coast Guard Chief of Staff (1977-79)
- Wife is former Dorcas R. Neal. One son, two daughters

Coast Guard Profile

- Is principally a maritime law enforcement agency with a broad range of domestic responsibilities for search and rescue, merchant vessel safety, navigation aids, prevention of oil pollution, icebreaking, and similar tasks.
- Is also designated an armed service. In event of war, its principal responsibility is security of U.S. ports. Many of its vessels would supplement Navy vessels in selected tasks. About 65 percent of the Coast Guard would have to continue to perform domestic statutory duties to support maritime activity in a wartime economy.
- Resources -- Fleet size: 42 cutters, 79 patrol boats, 32 tug boats, 6 icebreakers, 84 buoy tenders and about 2,000 smaller boats and skiffs. Has 135 operational aircraft. New vessels and aircraft under construction: 13 cutters, 90 helicopters, 41 search aircraft. Has several hundred shore facilities.
- Average personnel strength in 1982 is 44,105, of whom about 86-87% are military.
- Was in Treasury Department until 1967. Became part of Transportation Department when that department was formed.
- The Commandant reports to the Secretary of Transportation who is the only civilian departmental official with authority over the Coast Guard.

RESPONSE

- ° Coast Guard's wartime role is important, but it is a standby role. About 85 percent of Coast Guard personnel are military; in other armed services only 70 percent are military. Over 85 percent of Coast Guard's budget is for civilian responsibilities (maritime law enforcement, safety) rather than military readiness training.
- ° The Coast Guard budget grew more rapidly between 1971 and 1981 than that of the Department of Defense (300 percent for Coast Guard versus 209 percent for DOD). The Coast Guard budget request for 1983 would have been \$2.3 billion, up 5 percent over 1982, if Senator Stevens hadn't added \$300 million for ships to the 1982 budget in December (a transfer from the Navy budget).
- ° It's possible that Coast Guard could deal with the problem of old ships by purchasing a great number of smaller, more flexible vessels--more cost-effective.

C

THE WHITE HOUSE

WASHINGTON

March 18, 1982

PRIVATE LUNCHEON WITH PATRICK BUCHANAN

DATE: Friday, March 19, 1982
LOCATION: Oval Office (or Residence)
TIME: 12 Noon (60-75 minutes)
FROM: Karna Small *MS*

I. PURPOSE:

To invite in a strong Reagan supporter for luncheon and to elicit his views on a wide range of topics. This is not seen as an interview situation, but a friendly session with an "outside adviser" if you will. There will be no "quotes" in any columns as a result of this lunch. It will be a private luncheon with just the President and Mr. Buchanan, who has not been invited in before.

II. BACKGROUND:

Pat Buchanan was a Special Assistant, Speechwriter and Political Strategist to President Nixon for 8 years (three years before 1968, and 5 years during the Presidency). Mr. Buchanan endorsed Ronald Reagan in 1976 and 1980. He is currently a syndicated columnist (carried in 125 papers) and an NBC radio commentator. In recent columns he notes concerns over El Salvador saying we're not telling our side of the story or emphasizing the stakes involved or what would be required to salvage the situation. He has been critical of White House staff work on the Allen affair and Bob Jones U, as well as "backsliding on Reaganomics." He is currently taking seriously the Brezhnev warning about possibly putting missiles in Cuba and thinks they may not be bluffing this time. In general, he feels we are losing many "propaganda wars." He has several ideas to share.

III. PARTICIPANTS:

The President
Patrick Buchanan

IV. PRESS PLAN:

No press
WH photographer

V. SEQUENCE OF EVENTS:

Mr. Buchanan will arrive at 11:50 in the West Wing Lobby - Karna Small will escort him to the Oval Office for a private lunch.

VI. REMARKS:

None required