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WHITE HOUSE OFFICE OF RECORDS MANAGEMENT WORKSHEET

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WHITE HOUSE OFFICE OF RECORDS MANAGEMENT WORKSHEET

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THE SCHEDULE OF PRESIDENT RONALD REAGAN



Thursday, October 28, 1982

8:30 am	Briefing by Judge William P. Clark	Residence
9:05 am	Depart for Trip to Wyoming, Montana, Nevada Utah and New Mexico (See separate schedule) (TAB A) (Henkel)	South Grounds
	ON Las Vegas, Nevada	

Friday, October 29, 1982

8:40 pm	Arrive Andrews Air Force Base and proceed directly to Camp David (Henkel)	Andrews AFB
9:15 pm	Arrive Camp David	Camp David

SUPPLEMENTARY BRIEFING MATERIALS

Tab B -	Congressional	Participants	Travelling	on	Air	Force	One
	(Duberstein)						
Tab C -	Wyoming Polit	ical Briefing	(Rolling)				

Tab C - Wyoming Political Briefing (Rollins)

Tab D - Airport Rally, Caspar, Wyoming (Rollins)

Tab E - Montana Political Briefing (Rollins)

Tab G - Briefing Paper for Photo with Great Falls Girls Basketball Team (Duberstein)

Tab H - Nevada Political Briefing (Rollins)

Tab I - GOP Rally, Las Vegas, Nevada (Rollins)

Tab J - Telephone Call to Congressman Guy Vander Jagt with Talking Points (Rollins/Bakshian)

THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT

THURSDAY, OCTOBER 28, 1982 AND FRIDAY, OCTOBER 29, 1982

Casper, Wyoming

(1) Wyoming GOP Airport Rally WEATHER: Partly Cloudy; Windy; High 30's

Great Falls, Montana

EVENTS: (2) Montana GOP Rally

(3) Larry Williams Fundraising reception

WEATHER: Partly Cloudy: Breezy: High 50's

Las Vegas, Nevada

EVENT: (4) Nevada GOP Rally

(5) Remain Overnight

WEATHER: Sunny; Mid 60's

Salt Lake City, Utah

(6) Utah GOP Rally

WEATHER: Partly Cloudy: Low 50's

Roswell, New Mexico

(7) New Mexico GOP Airport Rally

WEATHER: Mostly Sunny; Low 50's

DRESS FOR ALL EVENTS: Men's Business Suit

Thursday, October 28, 1982

9:00 a.m. Proceed to South Lawn for Marine One boarding.

9:05 a.m. Depart White House en route Andrews AFB.

9:20 a.m. Arrive Andrews AFB. Proceed to board Air Force One.

9:25 a.m. Depart Andrews AFB en route Casper, Wyoming.

EDT

Flight Time: 3 hrs., 50 mins.

Time Change: -2 hrs. Food Service: Lunch

Guests Aboard: Mrs. Lynne Cheney, wife of

Cong. Dick Cheney, (R-WY)

Fred Biebel, Co-Chr., RNC

11:15 a.m. Arrive Casper, Wyoming.

Sen. Malcolm Wallop, Cong. Cheney and Warren Morton, Gubernatorial candidate board Air Force One.

11:20 a.m. Deplane pausing at top of steps for photo.

Met at bottom of steps by:
Mayor Jerry Combs of Casper (R)

11:25 a.m. Proceed to stage for Wyoming GOP Airport Rally and take seat.

Cong. Cheney makes brief remarks and introduces Warren Morton.

Warren Morton makes brief remarks and introduces Sen. Wallop.

Sen. Wallop makes brief remarks and introduction.

11:35 a.m. Brief remarks. - Open Press Coverage.

11:45 a.m. Conclude remarks and proceed to board Air Force One.

11:50 a.m. Depart Casper, Wyoming en route Great Falls, Montana.

Flight Time: 1 hr., 40 mins.

Time Change: none Food Service: Lunch

Guests Aboard: Cong. Ron Marlenee, (R-MT)

Mrs. Marlenee Fred Biebel

1:30 p.m. Arrive Great Falls, Montana.
MDT

Larry Williams, candidate for U.S. Senate, boards Air Force One.

Deplane and pause at top of steps for photo.

Met by:
Mrs. Larry Williams
Mayor Shirley Kuntz, (D-Great Falls)
MG James Duffy, Adj. Gen., MT Air National
Guard

Proceed to motorcade and board.

- 1:35 p.m. Motorcade departs en route Charles Russell High School. Drive Time: 10 mins. In Limo: Larry and Carla Williams, J. Baker.
- 1:45 p.m. Motorcade arrives. Proceed to holding room.
- 1:55 p.m. Proceed to gymnasium for Montana GOP Rally and take seat.

Larry Williams makes brief remarks and introduction.

- 2:05 p.m. Brief remarks. Open Press Coverage.
- 2:15 p.m. Conclude remarks and remain standing.

Larry Williams presents gift.

Mike Jenning, President of Student Body, presents gift.

- 2:20 p.m. Proceed to motorcade.
- 2:25 p.m. Depart via motorcade en route Sheraton Inn. Drive Time: 10 mins. In Limo: Larry and Carla Williams, J. Baker.
- 2:35 p.m. Arrive Sheraton Inn and proceed to holding area.
- 2:40 p.m. Proceed to stage and remain standing for Larry Williams for Senate fundraising reception.

Larry Williams makes brief remarks and introduction.

- 2:45 p.m. Brief remarks. Official Photographer.
- 2:55 p.m. Conclude remarks and remain standing.

Larry Williams presents gift.

Proceed to holding room for photo with Great Falls High School basketball team.

- 3:05 p.m. Depart Sheraton Inn en route airport. Drive Time: 10 mins. In Limo: Mr. Williams, Cong. Marlenee and J. Baker.
- 3:15 p.m. Arrive airport. Proceed to board Air Force One.
- 3:20 p.m. Depart Great Falls, Montana en route Las Vegas, Nevada.

Flight Time: 2 hrs., 20 mins.

Time Change: -1 hr.

Food Service: Snacks

Food Service: Frank Whetstone Fred Biebel

4:40 p.m. Arrive Las Vegas, Nevada. Gov. Robert List and Chic Hecht board Air Force One.

Deplane and pause at top of steps for photo.

4:45 p.m. Depart via motorcade en route Las Vegas Convention Center. Drive Time: 5 mins. In Limo: Gov. List and C. Hecht and J. Baker.

4:55 p.m. Arrive and proceed to holding room.

Proceed to stage and take seat.

Chic Hecht make introduction.

5:05 p.m. Brief remarks.

5:15 p.m. Conclude remarks and take seat.

Program concludes.

5:20 p.m. Depart en route motorcade.

REMAIN OVERNIGHT.

5:25 p.m. Depart via motorcade en route Sands Hotel. Drive Time: 5 mins. In Limo: J. Baker.

5:30 p.m. Arrive Sands Hotel and proceed to suite.

Private dinner in suite.

FRIDAY, OCTOBER 29, 1982

- 9:00 a.m. Depart suite en route motorcade.
- 9:05 a.m. Depart hotel via motorcade en route airport. Drive Time: 10 mins. In Limo: J. Baker.
- 9:15 a.m. Arrive airport and proceed to board Air Force One.
- 9:20 a.m. Depart Las Vegas, NV en route Salt Lake City, UT.

Flight Time: 1 hr, 5 mins.

Time Change: + 1 hr.

Food Service: Continental Breakfast

Guest Aboard: Fred Biebel

11:25 a.m. Arrive Salt Lake City, Utah. Deplane.

Met by:

Sen. Orrin Hatch (R-UT)
Sen. Jake Garn (R-UT)
Cong. James Hansen (R-UT)
Cong. Dan Marriott (R-UT)
Howard Nielson, GOP Cong. Candidate
Charles Akerlow, GOP State Chairman

Pause at bottom of steps for photo with greeters.

- 11:30 a.m. Depart airport via motorcade en route The Salt Palace. Drive Time: 12 mins. In Limo: Sen. Hatch, Cong. Hansen, Cong. Marriott and J. Baker.
- 11:42 a.m. Arrive, proceed to stage and be seated.

Sen. Hatch makes brief remarks and introduction.

- 11:52 a.m. Brief remarks. Open Press Coverage.
- 12:02 p.m. Conclude remarks and return to seat.
- 12:10 p.m. Proceed to holding room.

Met bv:

Utah Congressional Delegation

- 12:30 p.m. Proceed to motorcade for boarding.
- 12:35 p.m. Depart via motorcade en route airport.
- 12:47 p.m. Arrive airport and board Air Force One.
- 12:52 p.m. Depart Salt Lake City, UT en route Roswell, NM.

Flight Time: 1 hr., 55 mins.

Time Change: none Food Service: Lunch

Friday, October 29, 1982 - Continued

2:30 p.m. Arrive Roswell, NM.

Sen. Harrison "Jack" Schmitt (R-NM) board Air Force One.

Deplane and proceed to seat on stage for New Mexico GOP Rally. Pause for photo at top of steps.

Sen. Pete Domenici introduces John Irick, GOP Gubernatorial candidate.

John Irick introduces Sen. Schmitt.

3:05 p.m. Brief remarks. - Open Press Coverage.

3:15 p.m. Conclude remarks and proceed to Air Force One.

3:25 p.m. Depart Roswell, NM en route Andrews AFB. MDT

Flight Time: 3 hrs., 10 mins.

Time Change: + 2 hrs. Food Service: Dinner

Guest Aboard: Fred Biebel, Co.Chr., RNC

8:35 p.m. Arrive Andrews AFB. Proceed to board Marine One. EDT

8:40 p.m. Depart Andrews AFB en route Camp David.

9:15 p.m. Arrive Camp David.

THE WHITE HOUSE

WASHINGTON

SUMMARY SCHEDULE OF THE PRESIDENT

Thursd	lay, Oct	cober 28, 1982
9:05	a.m.	Marine One departs South Lawn.
9:20	a.m.	Marine One arrives Andrews AFB.
9:25	a.m. EDT	Air Force One departs en route Casper, Wyoming.
11:15	a.m. MDT	Air Force One arrives Casper, Wyoming.
	rio i	THE PRESIDENT proceeds to airport stage for Wyoming GOP rally.
11:35	a.m.	THE PRESIDENT makes brief remarks.
11:45	a.m.	THE PRESIDENT concludes remarks and proceeds to board Air Force One.
11:50	a.m. MDT	Air Force One departs en route Great Falls, Montana.
1:30	p.m. MDT	Air Force One arrives Great Falls, Montana.
1:35	p.m.	Motorcade departs.
1:45	p.m.	Motorcade arrives Charles Russell High School gymnasium
2:05	p.m.	THE PRESIDENT makes brief remarks.
2:15	p.m.	THE PRESIDENT concludes remarks.
2:25	p.m.	Motorcade departs.
2:35	p.m.	Motorcade arrives Sheraton Great Falls.
		THE PRESIDENT proceeds to Larry Williams fundraiser.
2:45	p.m.	THE PRESIDENT makes brief remarks.
2:50	p.m.	THE PRESIDENT concludes remraks.
3:05	p.m.	Motorcade departs.
3:15	p.m.	Motorcade arrives Great Falls International Airport.

3:20 p.m. Air Force One departs Great Falls, Montana.

MDT

10/27/82 5:00 p.m.

- 4:40 p.m. Air Force One arrives Las Vegas, Nevada.
- PDT 4:45 p.m. Motorcade departs.
- 4:55 p.m. Motorcade arrives Las Vegas Convention Center.

THE PRESIDENT proceeds to stage for Nevada GOP Raly.

- 5:05 p.m. THE PRESIDENT makes brief remarks.
- 5:15 p.m. THE PRESIDENT concludes remarks.
- 5:25 p.m. Motorcade departs.
- 5:30 p.m. Motorcade arrives The Sands Hotel.

THE PRESIDENT proceeds to suite.

REMAIN OVERNIGHT

Friday, October 29, 1982

- 9:05 a.m. Motorcade departs.
- 9:15 a.m. Motorcade arrives McCarren International Airport.
- 9:20 a.m. Air Force One departs Las Vegas, Nevada.
- 11:25 a.m. Air Force One arrives Salt Lake City, Utah.
 MDT
- 11:30 a.m. Motorcade departs.
- 11:42 a.m. Motorcade arrives The Salt Palace.

THE PRESIDENT proceeds to stage for Utah GOP Rally.

- 11:52 a.m. THE PRESIDENT makes brief remarks.
- 12:02 p.m. THE PRESIDENT concludes remarks.
- 12:10 p.m. THE PRESIDENT proceeds to holding room.
- 12:35 p.m. Motorcade departs
- 12:47 p.m. Motorcade arrives.

THE PRESIDENT proceeds to board Air Force One.

- 12:52 p.m. Air Force One departs Salt Lake City. MDT
 - 2:45 p.m. Air Force One arrives Roswell, New Mexico.

THE PRESIDENT proceeds to stage for New Mexico Rally.

3:05 p.m. THE PRESIDENT makes remarks.

- 3:15 p.m. THE PRESIDENT concludes remarks.
- 3:25 p.m. Air Force One departs Roswell, New Mexico. MDT
- 8:35 p.m. Air Force One arrives Andrews AFB. EDT
- 8:40 p.m. Marine One departs Andrews AFB.
- 9:15 p.m. Marine One arrives Camp David.

4:25 p.m. Press plane arrives McCarren International Airport, Air Cargo Ramp.

4:40 p.m. Air Force One arrives McCarren International Airport, Air Cargo Ramp.

See Tab E for diagram.

OPEN PRESS COVERAGE CLOSED ARRIVAL

THE PRESIDENT is met on board Air Force One by:

Governor Robert List Chic Hecht, GOP Senatorial Candidate

THE PRESIDENT, accompanied by Governor List and Chic Hecht, deplanes.

NOTE: THE PRESIDENT, Governor List and Chic Hecht will pause at the top of Air Force One steps for photograph.

GUEST AND STAFF INSTRUCTIONS

Proceed to motorcade and board.

4:45 p.m. THE PRESIDENT departs McCarren International Airport en route Las Vegas Convention Center.

Drive Time: 5 mins.

MOTORCADE A	SSIGNMENTS
Lead	D. Morris
Spare	L. Speakes D. Fischer
Limo	THE PRESIDENT Gov. List C. Hecht J. Baker
Follow-up	
<u>Control</u>	M. Deaver Dr. Ruge Military Aide
Support	E. Hickey W. Henkel Ofcl. Photographer

Staff		Duberstein Gergen Atwater
<u>Staff</u>		Sittmann Poindexter edic
<u>ID</u>		
Camer	a I M.	Rosenker
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Camer	a II	
Camer	a III	
Camer	a IV	
Press	<u>Van</u> M.	. Weinberg
Guest	/Staff Van I Al	l others
WHCA		
<u>Ambul</u>	ance	
<u>Tail</u>		

4:55 p.m. THE PRESIDENT arrives Las Vegas Convention Center, Loading Dock Entrance, and proceeds to holding room.

See Tab F for diagram.

CLOSED PRESS COVERAGE CLOSED ARRIVAL

GUEST AND STAFF INSTRUCTIONS

Necessary staff only to accompany THE PRESIDENT. All others will be escorted directly to guest and staff area in Rotunda Arena.

5:00 p.m. THE PRESIDENT departs holding room en route off-stage announcement area.

Ruffles and Flourishes Announcement (off-stage) "Hail to the Chief"

OPEN PRESS COVERAGE

5:02 p.m. THE PRESIDENT proceeds to stage and is seated.

See Tab F-1 for stage arrangement.

Chic Hecht introduces THE PRESIDENT.

5:05 p.m. THE PRESIDENT makes remarks.

5:15 p.m. THE PRESIDENT concludes remarks and returns to seat.

"America the Beautiful" is sung by Wayne Newton.

GUEST AND STAFF INSTRUCTIONS

5:20 p.m. Proceed to motorcade and board.

5:20 p.m. Program concludes.

5:20 p.m. THE PRESIDENT departs Rotunda Arena en route motorcade for boarding.

5:25 p.m. THE PRESIDENT departs Las Vegas Convention Center en route The Sands Hotel.

Drive Time: 5 mins.

MOTORCADE ASSIGNMENTS

Same as previous motorcade, with the following seat assignment changes:

Limo THE PRESIDENT
J. Baker

5:30 p.m. THE PRESIDENT arrives The Sands Hotel, Presidential Suite private entrance, and proceeds to Suite.

See Tab G for diagram.

CLOSED PRESS COVERAGE CLOSED ARRIVAL THE PRESIDENT arrives Suite.

Met by:

Ed Pratt, III, Vice President of Operations, The Sands Hotel Frendy Dejong, Hotel Manager, The Sands Hotel Michael Starr, Executive Assistant Manager, The Sands Hotel

OFFICIAL PHOTOGRAPHER ONLY

Evening Private Dinner in Suite.

REMAIN OVERNIGHT: THE SANDS HOTEL

GUEST AND STAFF INSTRUCTIONS

Guests and staff should proceed to staff office to pick up room keys. Baggage will be delivered to rooms. Refreshments will be available in the staff office.

STAFF ADVANCE OFFICE: Room 707
PRESS ADVANCE OFFICE: Room 709
PRESS FILING CENTER: Grand Ballroom

8:00 p.m. W.H. Staff and W.H. Press Corps Party - All staff are invited; Location will be the Grand Ballroom, Main Building, The Sands Hotel.

NOTE: Additional information regarding the Salt Lake City stop will be placed in rooms.

	GUEST AND STAFF INSTRUCTIONS
6:30 a.m.	BAGGAGE CALL. Leave unlocked bags outside doors and hand carry all film.
6:30 a.m.	Continental breakfast will be available in the Staff Office (Room 707) for guests and staff.
8:55 a.m.	Proceed to motorcade departure area, rear of Aqueduct Building, and board.

8:30 a.m. Press plane departs Las Vegas, Nevada en route Salt Lake City, Utah.

9:00 a.m. THE PRESIDENT departs Suite en route motorcade for boarding.

Refer to Tab G for diagram.

CLOSED PRESS COVERAGE

9:05 a.m. THE PRESIDENT departs The Sands Hotel en route McCarren International Airport.

Drive Time: 10 mins.

MOTORCADE ASSIGNMENTS

Same as previous motorcade.

9:15 a.m. THE PRESIDENT arrives McCarren International Airport, Air Cargo Ramp and boards Air Force One.

Refer to Tab E for diagram.

OPEN PRESS COVERAGE CLOSED ARRIVAL/DEPARTURE

GUEST AND STAFF INSTRUCTIONS

Board Air Force One immediately.

See AIRCRAFT SEATING DIAGRAMS section for Air Force One manifest.

9:20 a.m. Air Force One departs Las Vegas, Nevada en route Salt PDT Lake City, Utah.

Flight Time: 1 hr. 05 mins.

Time Change: + 1 hr.

Food Service: Continental Breakfast

10/27/82 5:00 p.m.

Congressman Ron Marlenee and Mrs. Marlenee (Cindy) (R-Montana)

Congressman Ron Marlenee (Republican-Montana) is serving his third term in the House. He is a member of the Agriculture and Interior and Insular Affairs Committees. He serves as Ranking Republican Member of the Interior Subcommittee on Oversight and Investigations and the Agriculture Subcommittee on Forests, Family Farms and Energy. Ron is a farmer and rancher by profession. He is in a very tight race against his Democratic opponent.

On August 11, Ron and his wife Cindy accompanied you on your trip to Billings, Montana. On Thursday, October 28, Ron and Cindy will fly with you from Casper, Wyoming to Great Falls, Montana.

Mrs. Dick (Lynne) Cheney

Lynne Cheney, wife of Congressman Dick Cheney (Republican-Wyoming), will fly with you on Thursday, October 28, from Andrews Air Force Base to Casper, Wyoming. Mrs. Cheney has written two novels and is the mother of two young children.

Congressman Dick Cheney is the Chairman of the Republican Policy Committee and sits on the Interior and Insular Affairs Committee. He does not have a tough race and should win re-election handily. On March 2, 1982, Lynne and Dick accompanied you on your trip to Cheyenne, Wyoming.

THE WHITE HOUSE WASHINGTON

October 27, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

ED ROLLINS

SUBJECT:

WYOMING - POLITICAL BRIEFING

I. SUMMARY

Republican incumbent U.S. Senator Malcolm Wallop appears to be regaining momentum in his re-election campaign for a second term against Democrat former state Senator Rodger McDaniel. However, polling data during October has shown Wallop's lead to be extremely fluid. In early October a Lance Tarrance poll showed Wallop with a 25-point lead; by mid-October Wallop's lead slipped to only 2 points; and now, the most recent tracking polls indicate that Wallop holds a 19-point lead. The timing of intensive media blitzes by both campaigns may have contributed to the fluctuation in Wallop's lead. Although Wallop appears comfortably ahead, his campaign is reluctant to consider his lead safe.

Republican former state House Speaker Warren Morton is running a strong campaign to unseat Democrat incumbent Governor Ed Herschler, who is seeking an unprecedented third term. Morton has hit hard on the failures of Herschler's administration, especially in the areas of state government growth, prison reform, and water issues.

Current tracking polls show Morton within 10 points of the Democrat incumbent and gaining ground. Morton faced a brutal media assault by his Democrat opponent in mid-October, and his campaign went into a slump. However, Republican Morton has broadened his attack on Herschler, and has begun an upward trend in the polls. One underlying issue enhancing Morton's chances is the fact that no other governor of Wyoming has broken the tradition of serving more than two terms.

Two-term Republican incumbent U.S. Congressman Dick Cheney, Wyoming's only U.S. House member, was re-elected in 1980 with 69% of the vote and is expected to easily defeat Democrat challenger Ted Hommel.

Wyoming Republicans are currently conducting a five day, ten county campaign blitz across the state to boost the campaign efforts of incumbent Republican U.S. Senator Malcolm Wallop, Republican gubernatorial nominee Warren Morton, and incumbent Republican U.S. Congressman Dick Cheney. The series of campaign rallies is being emceed by popular Republican incumbent U.S. Senator Alan Simpson, whose seat is not up for election this year. This joint campaign drive, which began last Saturday, will climax on Thursday morning with the President's visit to Casper. Wyoming Republican state chairman Fred Schroeder feels strongly that all three campaigns will be greatly enhanced by the President's visit.

In 1980, the Reagan-Bush ticket carried Wyoming by an overwhelming 63% to 28% margin.

The President attended a fundraising reception and rally on behalf of Senator Wallop in Cheyenne on March 2, 1982.

II. ELECTED OFFICIALS

GOVERNOR - Ed Herschler - Democrat - Elected in 1974

SENATOR - Malcolm Wallop - Republican - Elected in 1976

SENATOR - Alan Simpson - Republican - Elected in 1978

U.S. HOUSE OF REPRESENTATIVES - 1 Republican 0 Democrats

III. THE STATE LEGISLATURE

UPPER HOUSE: 19 Republicans 11 Democrats

LOWER HOUSE: 39 Republicans 23 Democrats

IV. REPUBLICAN PARTY OFFICIALS

REPUBLICAN STATE CHAIRMAN - Fred Schroeder

REPUBLICAN NATIONAL COMMITTEEMAN - Sam Ratcliff

REPUBLICAN NATIONAL COMMITTEEWOMAN - Margaret Kelly

REAGAN-BUSH STATE CHAIRMAN - L.V. Stafford

V. DISCUSSION

A. THE U.S. SENATE RACE - 1982

Republican incumbent U.S. Senator Malcolm Wallop is being challenged by Democrat former state Senator Rodger McDaniel, in his bid to win re-election to a second term. Wallop now appears to have regained momentum after a mid-October tailspin during which Wallop's own campaign polls showed the Republican Senator fall from a 25-point lead to only a 2-point lead over McDaniel. The polls have continued to fluctuate, and the latest tracking polls indicate that Wallop now has a 19-point lead.

Wallop's opponent, Rodger McDaniel is a liberal Democrat, who served as Teddy Kennedy's Wyoming state Chairman during the 1980 Presidential primaries. In early October, largely funded by

contributions from labor organizations, McDaniel began a ten-day media assault on Wallop. McDaniel's advertising campaign exploited the social security issue, charging that Wallop had voted six times to reduce social security benefits. He charged that Wallop's support for the President's tax program showed that Wallop "favors the rich over the poor." McDaniel also claimed that Wallop had avoided paying \$18,000 in taxes by taking the \$75-a-day Congressional tax deduction. Wallop initially ignored McDaniel's barrage of charges, stating that he was determined to take the high road and avoid negative campaigning. However, when tracking polls showed Wallop's lead drop 23 points during a two week period, Wallop's campaign changed tactics. Wallop proved that he had not taken the \$75-a-day deduction, by releasing relevant tax returns. Wallop began responding to McDaniel's charges with a massive media campaign. Wallop has attacked McDaniel's views as totally out of place in Wyoming, just like his liberal mentor, Teddy Kennedy. Wallop has also seized upon the Democrat's assertion that we should cut our defenses, and "trust the Russians."

The campaign is now gaining new confidence, believing that their continuing media effort, combined with the President's visit, will ensure Wallop of re-election to a second term.

B. THE GUBERNATORIAL RACE - 1982

Republican gubernatorial nominee Warren Morton is waging a tough, well-funded campaign against Democrat incumbent Governor Ed Herschler, who is seeking an unprecedented third term. Morton, a former Wyoming House Speaker, has a knowledgeable grasp of

statewide issues, and is giving Herschler a far more difficult race than had been earlier predicted.

Morton has attacked Herschler's administration on three major issues; water, prison mismanagement, and state government growth.

Morton claims that Herschler's failure to take advantage of potential water sale agreements lost the state millions of dollars. He also attacks the governor's inability to deal with the overcrowding of the state's prisons, which has forced Herschler to parole convicted criminals. Morton claims that during Herschler's eight years in office, state spending in Wyoming has increased at a rate seven times faster than federal spending.

In early October, a Tarrance poll showed Morton trailing

Democrat Herschler by only 8 points, Herschler led by a 50% to 42%

margin. However, Herschler began a media assault on Morton,

charging the Republican candidate, a millionaire who owns a number

of oil wells in the state, is a "puppet of the oil interests."

The immediate reaction to Herschler's personal attack against his

Republican challenger caused a sharp drop for Morton in the polls.

Mid-October Tarrance polls showed Herschler increasing his lead to

20 points over Republican Morton. However, Morton reacted by

stepping up his own media campaign, emphasizing the Democrat

governor's failed policies.

Morton has also seized upon the "three-term" issue, stating that re-electing the Governor to a third term would go against Wyoming tradition. Morton expresses the theme that it is time to replace Herschler's "worn-out" ideas with a new approach.

Tracking polls show that during the past week Morton has been regaining momentum, and he now trails the Democrat by 10 points.

C. THE U.S. HOUSE RACE - 1982

Republican incumbent U.S. Congressman Dick Cheney, former Chief of Staff to President Ford, was elected to Congress in 1978. He won re-election in 1980, by a 69% to 31% margin. Cheney is heavily favored to win his third term over his Democrat challenger, Ted Hommel, a teacher from Cheyenne.

VI. WYOMING - MISCELLANEOUS

POPULATION - 470,000

NICKNAME - The Equality State

STATE MOTTO - Equal Rights

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THE WHITE HOUSE

WASHINGTON

October 27, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

ED ROLLINS

SUBJECT:

AIRPORT RALLY ON BEHALF OF U.S. SENATOR MALCOLM WALLOP AND OTHER REPUBLICAN

CANDIDATES IN WYOMING THURSDAY, OCTOBER 28, 1982

CASPER, WYOMING

I. PURPOSE

The purpose of the rally is to generate popular support for the campaigns of Republican incumbent U.S. Senator Malcolm Wallop, Republican gubernatorial nominee Warren Morton, and Republican incumbent U.S. Congressman Dick Cheney.

II. BACKGROUND

Wyoming's Republican candidates for major statewide offices are currently conducting a five-day campaign blitz across the state. The President's visit to Casper on behalf of Senator Wallop, and the other GOP candidates, will climax this final campaign drive.

III. PARTICIPANTS

U.S. Senator Malcolm Wallop

U.S. Senator Alan Simpson (not up for re-election)
Warren Morton, Republican gubernatorial nominee

U.S. Congressman Dick Cheney

Jerry Koombs, Mayor of Casper

4,000-5,000 people

IV. STAFF CONTACT

Ed Rollins

V. PRESS PLAN

Open Press

VI. SEQUENCE OF EVENTS

11:15a.m. The President arrives at GOP rally Natrona County International Airport Casper, Wyoming

The President is greeted by Senator Wallop, on board Air Force I

The President and Senator Wallop proceed to podium

Republican gubernatorial nominee Warren Morton is introduced by Congressman Cheney

Senator Wallop is introduced by Warren Morton

The President is introduced by Senator Wallop

11:50p.m. The President makes brief remarks and departs

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THE WHITE HOUSE

WASHINGTON

October 27, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

ED ROLLINS

SUBJECT:

MONTANA - POLITICAL BRIEFING

I. SUMMARY

Republican U.S. Senate nominee Larry Williams is waging a strong challenge against Democrat incumbent U.S. Senator John Melcher. During the past several months, polling data by Dick Wirthlin has shown that the lead in this race has been shifting back and forth. Williams' campaign now considers the race a dead heat. Last June Melcher led Williams by an 11-point margin, but by early October, after a visit by the President, Williams gained a 4-point lead over Melcher. However, in early October, Melcher began a searing attack on Williams, charging that the Republican candidate is a "con man." The Melcher campaign lifted several quotes out of context from Williams' most recent book, How to Prosper in the Coming Good Years, in an effort to show that Williams has "bad economic sense." By mid-October, Williams had fallen 10 points behind Melcher. In recent days, however, Wirthlin polls show that Williams' campaign has regained its momentum, and Williams now trails Melcher by only a 4-point margin. Williams remains one of our best chances to unseat an incumbent Democrat U.S. Senator this year.

Three-term Republican incumbent Congressman Ron Marlenee is facing a strong Democrat challenger in Montana's 2nd District (East-Billings, Great Falls). Democrat Howard Lyman, a rancher from Great Falls, is attempting to misrepresent Marlenee's position on agricultural and environmental issues. Recent tracking polls done for the Marlenee campaign show the incumbent Republican currently leading his Democrat challenger by approximately 15 points.

In the 1st District (West-Missoula, Butte), Democrat incumbent Congressman Pat Williams is heavily favored to defeat his Republican challenger, Bob Davies, an electrical engineer.

In 1980, the Reagan-Bush ticket carried Montana by a 57% to 32% margin.

II. ELECTED OFFICIALS

GOVERNOR - Ted Schwinden - Democrat - Elected in 1980

SENATOR - John Melcher - Democrat - Elected in 1976

SENATOR - Max Baucus - Democrat - Elected in 1978

U.S. HOUSE OF REPRESENTATIVES - 1 Republican 1 Democrat

REPUBLICAN MEMBER - Ron Marlenee (2nd District)

III. THE STATE LEGISLATURE

UPPER HOUSE - 28 Republicans 22 Democrats
LOWER HOUSE - 57 Republicans 43 Democrats

IV. REPUBLICAN STATE PARTY OFFICIALS

REPUBLICAN STATE CHAIRMAN - Mrs. David (Aubyn) Curtis

REPUBLICAN NATIONAL COMMITTEEMAN - Jack Galt

REPUBLICAN NATIONAL COMMITTEEWOMAN - Mrs. Steven (Jean) Birch

REAGAN - BUSH STATE CHAIRMAN - Mrs. Jack (Louise) Galt

V. DISCUSSION

A. THE U.S. SENATE RACE - 1982

Republican U.S. Senate nominee Larry Williams is waging a highly effective challenge against freshman Democrat incumbent U.S. Senator John Melcher. This is one of our best chances to defeat an incumbent Democrat U.S. Senator this year. If Williams is successful, he will become Montana's first Republican U.S. Senator in 30 years.

Williams, a third generation Montanan, is an investment advisor and publisher. He writes a monthly newsletter dealing with the stock market, and has just recently finished his fourth successful book relating to business: How to Prosper in the Coming Good Years. In 1978, Williams was the Republican nominee in the U.S. Senate race to succeed Democrat incumbent Lee Metcalf. Although defeated by Democrat U.S. Congressman Max Baucus, Williams won 44% of the statewide vote.

Democrat Melcher won his first U.S. Senate term in 1976, defeating Republican Stanley Burger by a 64% to 36% margin. He succeeded four-term Democrat U.S. Senate veteran and former Majority Leader Mike Mansfield who now serves as Ambassador to Japan.

Williams has based his challenge to Melcher on two major themes: support for the President's economic program and his commitment to the people of Montana. Williams is stressing the positive results that have already come from the President's economic program, and the Republican refrain that we should "Stay the Course." Williams seeks to associate himself with the

President, who is personally popular in Montana. The President's August visit to Billings, Montana was an invaluable boost to Williams' campaign. Williams claims that as a Republican Senator working with a Republican President, he can accomplish much more for Montana than a Democrat who is a member of the Senate Minority. Williams disclaims Melcher's charge, however, that he would be a "rubber stamp" for the President.

In order to emphasize his commitment to representing Montana's interests, Williams has refused to accept any out-of-state contributions, except from the Republican Senatorial Committee.

The Williams campaign has publicized the fact that the majority of Senator Melcher's campaign contributions have come from political action committees outside Montana. Melcher is expected to outspend Williams by a 2-to-1 margin. To date, Williams has raised approximately \$300,000 compared to Melcher's \$600,000. The National Political Action Committee (NCPAC) has spent approximately \$120,000 over the past two years, filling Montana's airwaves with blistering attacks on Melcher's Senate record. Melcher has made a campaign issue of NCPAC, charging that an "outside" organization is trying to "manipulate" Montana's voters. Williams has dissociated himself from the NCPAC campaign.

In recent weeks, Melcher, feeling the heat from a close race, has mounted a strident assault on Williams. Melcher has called Williams a "con man" who has no real concern for people. Several passages from Williams' book, How to Prosper in the Coming Good Years, have been lifted out of context in an attempt to prove that Williams is "cold-hearted." Melcher has even tried to make an

issue of a \$9000 ring which Williams bought his wife, claiming that Williams "has no economic common sense." The initial impact of these attacks had an adverse effect on Williams' campaign. Wirthlin polling data showed Williams falling from a 4-point lead over Melcher to 10 points behind the Democrat incumbent.

Williams has countered the Melcher assault by pointing to his proven record of helping people in Montana. He highlights his 1979 drive for the adoption of a balanced budget amendment to the Montana constitution, and he is reminding voters that he was the prime mover behind the adoption of "Initiative 86," which made Montana the first state to index its income tax, a move that has saved the state's taxpayers millions of dollars.

The most recent Wirthlin polling data shows Williams regaining momentum, and he now trails Melcher by only a 4-point margin. The Williams campaign believes that the President's visit to Great Falls will give Williams the boost he needs to unseat Melcher next Tuesday.

B. THE U.S. HOUSE RACES - 1982

Three-term Republican incumbent U.S. Congressman Ron Marlenee is facing a tough re-election challenge against Democrat Howard Lyman in Montana's 2nd District (East-Billings, Great Falls).

Lyman is a rancher from Great Falls, the second largest city in the district. (Billings is the largest city).

Defense-related issues have become a major focal point in the campaign. There is an initiative on the November ballot in Montana to prohibit deployment of the MX missile in the state, and one calling for a nuclear freeze. Marlenee opposes both initiatives,

while Lyman supports them. Lyman also charges that Marlenee favors the sale of all of Montana's wilderness areas, a charge which Marlenee calls "nonsense."

Lyman has called for large-scale cutbacks in defense spending, while Marlenee upholds the Administration's position. Marlenee has made an issue of a plank almost adopted by the state's Democrat convention, calling for the shutdown of Malmstrom Air Force Base, which is located just outside of Great Falls.

Marlenee is stressing the fact that he is an effective representative of Montana's interests in his service on the House Agriculture and House Interior and Insular Affairs Committees.

Current tracking polls conducted by Marlenee's campaign show him leading Lyman in Yellowstone County (Billings) by 20 points, and ahead of Lyman in Cascade County (Great Falls) by 10 points. Together, these two counties comprise over two-thirds of the district's vote.

The 1st District (West-Missoula, Butte) is represented by two-term Democrat Congressman Pat Williams. Williams was re-elected in 1980 by a 61% to 39% margin, and is expected to win re-election over his Republican challenger, Bob Davies, an electrical engineer from Bozeman.

VI. NEVADA - MISCELLANEOUS

POPULATION - 787,000

NICKNAME - Treasure State

"Big Sky" Country

MOTTO - Gold and Silver

THE WHITE HOUSE

WASHINGTON

October 27, 1982

MEMORANDUM FOR THE PRESIDENT

FROM:

ED ROLLINS

SUBJECT:

ATTENDANCE AT GOP RALLY AND FUNDRAISING RECEPTION FOR LARRY WILLIAMS, REPUBLICAN NOMINEE FOR

U.S. SENATE

THURSDAY, OCTOBER 28, 1982

GREAT FALLS, MONTANA

I. PURPOSE

The purpose of the GOP rally is to generate popular support for Republican U.S. Senate nominee Larry Williams, along with Republican incumbent U.S. Congressman Ron Marlenee (2nd District), and Republican Congressional nominee Bob Davies (1st District).

The reception for Larry Williams is being held to raise funds for his final campaign appeal in the U.S. Senate race.

II. BACKGROUND

Republican Larry Williams is running an extremely close race in his effort to unseat Democrat incumbent U.S. Senator John Melcher. Wirthlin polls show this race to be a dead heat.

Republican incumbent U.S. Congressman Ron Marlenee is facing a stiff challenge from Democrat Howard Lyman, in his bid for a fourth term. Bob Davies, the Republican nominee for U.S. Congress in the 1st District, is unlikely to defeat Democrat incumbent U.S. Congressman Pat Williams.

III. PARTICIPANTS

Larry Williams, Republican nominee for U.S. Senate

U.S. Congressman Ron Marlenee, 2nd District

Bob Davies, Republican nominee for U.S. Congress, 1st District

RALLY: 5,000 people admitted by ticket

RECEPTION: 300 guests at \$250 per person

IV. STAFF CONTACT

Ed Rollins

V. PRESS PLAN

A. RALLY

Open Press

B. RECEPTION

Closed Press

VI. SEQUENCE OF EVENTS

A. RALLY

1:45p.m. The President arrives at GOP rally The C. M. Russell High School Great Falls, Montana

The President is introduced by Larry Williams

The President makes brief remarks

The President is presented with a gift from high school students

2:20p.m. The President departs rally

B. RECEPTION

2:35p.m. The President enters fundraising reception for Larry Williams, Republican U.S. Senate nominee The Sheraton Great Falls
Great Falls, Montana

The President is introduced by Larry Williams

The President makes brief remarks

2:55p.m. The President concludes remarks and departs.

THE WHITE HOUSE

WASHINGTON

MEETING WITH THE GREAT FALLS HIGH SCHOOL GIRLS BASKETBALL TEAM

DATE:

Thursday, October 28, 1982

LOCATION:

Sheraton Inn, Great Falls, Montana

TIME:

5 minutes between 2:35 p.m. and 3:00 p.m.

FROM:

KENNETH M. DUBERSTEIN

I. PURPOSE

To allow the girls' basketball team of Great Falls High School (The Bisons) to have their picture taken with the President.

II. BACKGROUND

On September 17, 1982, the Great Falls High School girls' basketball team (The Bisons) broke the Montana State record of consecutive wins. That was their 52nd straight win, the previous record was 51. The Bisons have now won 60 consecutive basketball games. Tonight, the Bisons play the Charles Russell High School Rustlers. The rally that you have just left was held at that high school gym.

III. PARTICIPANTS

The President
The Great Falls High School Girls' Basketball Team
Jim Baker
Mike Deaver
Ken Duberstein

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

The President arrives at the Sheraton Inn, proceeds to holding room, greets the team and has a picture taken. The President then departs.

TALKING POINTS

- -- I was pleased to learn from your Congressman, Ron Marlenee, that you now hold a new State Record of 60 consecutive wins.
- -- Since the previous record was 51, some team is going to have to make a tremendous effort to beat your record.
- -- As you know, I am a great sports enthusiast, and I congratulate you on your achievement.
- -- I've just come from your rival high school which I understand you will play tonight.
- -- I'll make my first nonpartisan statement of the day, and just say I hope the best team wins.