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WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

☐ X-MEDIA☐ H-INTERNAL

Name of Document: BRIEFING PAPERS
FOR PRESIDENT'S
SCHEDULED
APPOINTMENTS FOR

AUG1583

Subject Codes:

P R 0 0 7 - 0 1

1) Subject: Schedule of the President's
activities and meetings. Also
see I.D.# 163112.

2) Address to the 84th National Convention
of the Veterans of Foreign Wars.

3) Meeting with Republican supporters
in the Louisiana area

4) Memo ~~to the~~ regarding the political
situation in Louisiana

5) Memo regarding the political
situation in California

6) Memo regarding the political
situation in Washington.

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ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

THE WHITE HOUSE

WASHINGTON

SCHEDULE OF THE PRESIDENT
FOR
MONDAY, AUGUST 15, 1983

EVENTS: 1) Address the V.F.W. 84th National Convention
2) V.F.W. Leadership Photo Session
3) Louisiana GOP Photo Session
DRESS: Men's Business Suit
WEATHER: Mostly Cloudy; Probable Thunderstorms;
Low 70's to Upper 80's

Private Breakfast in Suite.

9:45 a.m. Depart Suite en route motorcade for boarding.

9:50 a.m. Depart hotel en route Rivergate Exhibition and
Convention Center. Drive Time: 5 mins. In Limo:
M. Deaver; W. Clark.

9:55 a.m. Arrive Rivergate Center. - OFFICIAL PHOTOGRAPHER

Met by:

Governor David Treen (R-Louisiana)
Cong. Robert Livingston (R)

Accom. by Gov. Treen and Cong. Livingston, proceed to
holding room.

Gov. Treen and Cong. Livingston proceed to
stage.

10:00 a.m. Proceed to South Hall off-stage announcement area.

Met by:

James R. Currieo, National Commander,
Veterans of Foreign Wars of the
United States

Ruffles and Flourishes
Announcement (off-stage)
"Hail to the Chief"

Accompanied by Commander Currieo, proceed to stage and
be seated. - OPEN PRESS

08/12/83 5:00 p.m.

MONDAY, AUGUST 15, 1983

Page 2

Introduction by Commander Currieo.

10:05 a.m. Proceed to podium and make remarks. - OPEN PRESS

10:20 a.m. Conclude remarks and depart stage en route holding room.

10:25 a.m. Depart holding room en route V.F.W. Leadership photo session. - OFFICIAL PHOTOGRAPHER

10:35 a.m. Conclude V.F.W. Leadership photo session and proceed to Amoss Room.

10:40 a.m. Arrive Amoss Room for Louisiana G.O.P. photo session. - OFFICIAL PHOTOGRAPHER

10:55 a.m. Conclude Louisiana G.O.P. photo session and depart Amoss Room en route motorcade for boarding.

11:00 a.m. Depart Rivergate Center en route Airport. Drive Time: 20 mins. In Limo: W. Clark; M. Deaver.

11:20 a.m. Arrive Moisant Int'l. Airport. Board Air Force One. - OPEN PRESS

11:25 a.m. Air Force One departs New Orleans, Louisiana en route CDT Oxnard, California.

Flight Time: 4 hrs. 10 mins.
Time Change: - 2 hrs.
Food Service: Lunch

1:35 p.m. Air Force One arrives Pt. Mugu Naval Air Station, PDT Oxnard, California. - OPEN PRESS

Proceed to Marine One and board.

1:40 p.m. Marine One departs Pt. Mugu NAS en route Rancho del Cielo.

Flight Time: 35 mins.

2:15 p.m. Marine One arrives Rancho del Cielo landing zone. - CLOSED PRESS

Proceed via vehicle to ranch house and join Mrs. Reagan.

REMAIN OVERNIGHT: Rancho del Cielo
STAFF OVERNIGHT: Sheraton Santa Barbara
Santa Barbara Biltmore

08/12/83 5:00 p.m.

THE WHITE HOUSE

WASHINGTON

August 11, 1983

ADDRESS 84th NATIONAL CONVENTION OF
VETERANS OF FOREIGN WARS

DATE: August 15, 1983
LOCATION: Rivergate Convention Center
New Orleans, Louisiana
TIME: 10:00 A.M. (30 Minutes)
FROM: Craig L. Fuller 

I. PURPOSE

To address the National Convention of the Veterans of Foreign Wars (VFW).

II. BACKGROUND

The VFW is the oldest major veterans organization and presently has over 1.95 million members in over 10,000 posts. Most members are World War II veterans though around 500,000 are Vietnam veterans.

The VFW actively supported your candidacy and has been helpful in several Administration legislative victories, such as the AWACS sale and the Economic Recovery Program.

The principal legislative goals for 1983 are:

- appropriate funding for the Veterans Administration to maintain the integrity of the VA Hospital and medical care system and the entitlement and benefit programs,
- opposition to contracting out for services in the VA Hospital and medical care system,
- strict enforcement of veterans preference in Federal departments and agencies,
- funding for unemployed Vietnam veterans,
- expediting Agent Orange health studies, liberalize criteria for claims and provide fee basis genetic counseling related to herbicide exposure,
- opposition to capping cost of living adjustments for Armed Forces retirees.

The VFW is supportive of Administration policy on Central America, arms reduction, and defense budget proposals. It also is in favor of close relations and arms sales to Taiwan.

III. PARTICIPANTS

James R. (Bob) Currieo, National Commander-in-Chief
Clifford G. Olson, Jr., Senior Vice Commander-in-Chief
(will be next Commander-in-Chief)
Billy Ray Cameron, Junior Vice Commander-in-Chief
Howard E. Vander Clute, Jr., Adjutant General (was
Co-Chairman of Veterans for Reagan-Bush)
J. A. (Al) Cheatham, Quartermaster General
Mrs. Florence Taylor, National President, VFW Ladies
Auxiliary
Cooper T. Holt, Executive Director

IV. PRESS PLAN

Open Press Coverage

V. SEQUENCE OF EVENTS

10:00 a.m. - Proceed to stage after off-stage announcement
Introduction by James R. Currieo,
Commander-in-Chief, VFW

10:05 a.m. - Remarks

10:25 a.m. - VFW Leadership photo session

10:30 a.m. - Depart for GOP photo session

THE WHITE HOUSE

WASHINGTON

August 11, 1983

PHOTO OPPORTUNITY WITH REAGAN/REPUBLICAN SUPPORTERS
AND KEY SUPPORTERS OF GOVERNOR DAVE TREEN

DATE: August 15, 1983
LOCATION: New Orleans, Louisiana
TIME: 10:35 a.m.
FROM: Ed Rollins *EL*

I. PURPOSE

Photo opportunity with important Republican supporters in the Louisiana area. In addition, a large number of financial supporters of Governor Dave Treen will be included in this event.

II. BACKGROUND

In addition to our traditional groups of Reagan/Republican supporters, this event will reinforce the White House's interest in the November 19th gubernatorial race, pitting incumbent Governor Dave Treen against former Democratic Governor Edwin Edwards.

Current polls show Governor Treen closing in on Edwards, recovering from a 15 to 20 percentage point deficit this spring.

III. PARTICIPANTS

See attached list

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

- President enters holding room
- Individual photos taken with attendees

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

FROM: ED ROLLINS *ER*
DATE: AUGUST 10, 1983
SUBJECT: LOUISIANA -- POLITICAL BRIEFING

STATE POLITICAL BACKGROUND

- Louisiana has elected only 3 GOP governors in its history and only 1 in this century.
- The state has not elected a Republican to the U.S. Senate since Reconstruction.
- Since 1948, Republican presidential nominees have carried Louisiana in 4 of 9 elections (1956, 1964, 1972, and 1980).
- Oil and gas dominate Louisiana's economy. The state is the third largest petrochemical manufacturer after Texas and New Jersey.
- Tourism is also a major component in Louisiana's economy followed by agriculture. New Orleans will host the 1984 World's Fair (David Ryder, a former Reagan White House advancement, is the Deputy Commissioner General of Section and Director of the U.S. Pavilion).
- New Orleans, with its 55% black majority, dominates southern Louisiana while Shreveport is a growing trade center in northern Louisiana.
- New Orleans is unquestionably one of America's most beautiful and distinctive cities.
- Since its founding in 1718, New Orleans has been a mixture of peoples, cultures and heritages.
- New Orleans is the second most important seaport in the U.S. in the value of foreign commerce.
- Vice President Bush has named New Orleans as a regional headquarters in the government's efforts to intercept drug smugglers.
- Baton Rouge is Louisiana's state capital and is the home of two of America's largest universities -- Louisiana State University and Southern University (the nation's largest predominately black university).
- Baton Rouge grew 32% in the 1970's and its port facility is the nation's fourth largest.

1984 PRESIDENTIAL RACE

- Louisiana will send 41 delegates to the 1984 Republican National Convention.
- It will cast 10 electoral votes in 1984.
- President Reagan carried the state in 1980 with 51% of the popular vote, but lost Orleans Parish (New Orleans) by a 40% - 58% margin.
- The Presidential primary will be held on April 7, 1984.
- U.S. Representative Wilbert Tauzin has endorsed Sen. John Glenn for president.

BIOGRAPHICAL DATA -- David C. Treen

- DOB: July 16, 1928, Baton Rouge, LA
- Hometown: Metairie, LA
- Education: Tulane University, BA, 1948
Tulane University, LLB, 1950
- Wife: Dolores, 3 Children
- Political Background
 - elected governor in 1979; became first Republican governor of Louisiana in over a century
 - serves as chairman of the Interstate Oil Compact Commission
 - 1973 - 1980, U.S. Representative from Louisiana's 3rd Congressional District.
 - 1972 - 1974, Republican National Committeeman
 - unsuccessful campaigns for U.S. House, 1962, 1964, 1968.
 - unsuccessful campaign for governor, 1972
 - delegate to all Republican National Conventions since 1964; chairman of the Louisiana delegation in 1968 and 1972.
 - he is seeking election to his second term as governor in 1983.

STATE POLITICAL SUMMARY

1982 CONGRESSIONAL ELECTIONS:

Louisiana Congressional Delegation:

2 Republicans
6 Democrats

- All eight incumbents won re-election easily in the state's non-partisan primary in September 1982.

1983 GUBERNATORIAL CAMPAIGN:

POLLS:

- With the election only three months away, three major polls are showing first term Republican Governor David Treen closing in on former Democratic Governor Edwin Edwards from a 15 to 20 percentage points deficit this spring.
- A Shreveport Journal poll of 400 registered voters in the Shreveport-Bossier City area was released on July 15. The poll, taken after a grand jury issued a report claiming Edwards used his office as Governor to set up a state employee tax shelter plan to benefit his friends, showed Treen and Edwards both with 32% of the vote while 35% was undecided.
- In a poll jointly commissioned by four television stations (WWL-TV, of New Orleans; KSLA-TV of Shreveport; WBRZ-TV of Baton Rouge; KATC-TV of Lafayette) and conducted July 17-19, 43% of the 925 people polled chose Edwards, while 35% preferred Treen.
- Of those questioned in the above July television poll, 55% said they were aware of the grand jury report; of that number, 39% said they thought Edwards was involved in unethical conduct while 31% said they did not think he did anything wrong.
- In June, the Treen campaign released a telephone poll conducted through Marketing Research Institute of Jackson, Mississippi, which only gave Edwards a 2-point lead -- 44% - 42% with 11.7% undecided. The poll, which has been publicly criticized by Edwards, also found that 19.4% of black respondents favored Treen, (up from 3% in the 1979 election) while 59.7% favored Edwards.
- Edward's campaign poll released June 21st gave Edwards a 49%-34% lead, with 17% undecided.
- A poll by Hamilton and Staff of Chevy Chase, Maryland, released on June 21, showed Edwards leading Treen 49%-34% with 17% undecided.
 - the poll also showed that 96% of the electorate were familiar with both candidates.
 - unemployment and education were the two top issues concerning voters.
 - Edward's strengths were with the black voters and blue-collar white voters.
 - Treen's strengths were with white-collar white voters.
- A WDSU - TV (New Orleans) poll conducted in mid May gave the following information:
 - Edwards led Treen by 20 percentage points -- 49%-29% with 22% undecided or not stating preference.
 - in the New Orleans area, Edwards led Treen by a 46%-26% margin.
 - among whites, Edwards was backed by 44%, Treen by 33%, with 23% undecided or not stating preference.

- among blacks, Edward's support was 66%, Treen's was 7%, with 27% undecided or not stating preference.
- the poll showed Treen suffered from the perception of not being an effective governor, and from the perception of not being as outgoing as Edwards. He did have a small lead on the subject of integrity.

- A mid-June WWL - TV (New Orleans) poll showed Edwards with a 17 point lead.

CANDIDATES:

- Treen defeated Democrat Louis Lambert in 1979 by only 10,000 votes to become Louisiana's first Republican governor since Reconstruction.
- In seven major campaigns over a 25 year span, Edwards has never lost an election.
- The latest campaign finance reports through July 15 show Edwards has raised \$4.9 million and spent \$3.98 million.
- Treen's quarterly campaign finance reports showed that he has raised \$1.96 million and spend \$1.6 million.
- Edwards has serious problems with the environmentalists, based on his longtime connections with the oil industry, and is viewed even by many who support him as "a little shady."
- Treen is suffering from the deep distress in the oil industry and the effects on state revenues -- particularly when contrasted with the boom in the industry during most of Edward's eight years in office in the 1970's.
- Democrats are conceding that Treen has made a serious effort to give blacks appointments that represent a genuine role for them in state government. As a result, Treen hopes to capture 20% or more of the black vote in a state in which one-fourth of the electorate is black.
- A group of black leaders have recently warned former Governor Edwards that he should not take the black vote for granted, and predicted Governor Treen would receive up to 15% of the minority ballots in November.
- Edwards appears ahead in the population centers of Lafayette, Alexandria and New Orleans. Treen leads in Shreveport, Monroe and Jefferson Parish. Baton Rouge is close. Edwards appears ahead in most of rural Louisiana and is building a strong campaign organization in Acadiana.
- There are three other minor candidates running for governor. No one thinks they have a chance, but it is speculated, although unlikely, that they could poll enough votes to send the Treen-Edwards race into a November 19 run-off.

- Edwin Edwards was not overjoyed by the qualifying entry of Rev. R.E. Edwards of Baton Rouge, a 62 year-old minister in the Truth Seekers of Jesus Christ Pentacostal Church. Edwin Edwards estimates this entry could cost him 1,000-5,000 votes as some voters will simply pull the wrong Edwards lever.

1984 U.S. SENATE ELECTION

- Democrat incumbent J. Bennett Johnston will be seeking election to a third term in 1984.
- While Republican Congressman W. Henson Moore has decided to avoid the race, a top aide to U.S. Representative Bob Livingston has said that the New Orleans congressman is thinking "seriously" about challenging Johnston.
- The key factor for Livingston will be what happens to his congressional district. A three judge panel is currently weighing a dispute over Louisiana's 1981 congressional redistricting plan. The panel may rule that there must be a majority black district in New Orleans, causing Livingston to run in a potentially tough political territory.
- Johnston is said to have \$1.2 million presently in campaign funds and is actively raising more.

STATE PARTY UPDATE

- The Republican State Party has targeted 15 state house and 6 state senate seats for the fall election as the most winnable races. Republicans expect only one GOP incumbent to have difficulty being re-elected.
- The state party has been working very closely with the Treen campaign supplementing their efforts where needed. Under the Precinct '82 plan, the party has trained operatives in the organizational and financial campaign areas with the goal of providing the Treen campaign with an experienced workforce.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN	George Despot
NATIONAL COMMITTEEMAN	Frank Spooner
NATIONAL COMMITTEEWOMAN	Ginny Martinez
REAGAN BUSH STATE CHAIRMAN	U.S. Rep. W. Henson Moore
	U.S. Rep. Bob Livingston

ELECTED OFFICIALS

GOVERNOR - David C. Treen - Republican - Elected in 1979

SENATORS - Russell Long - Democrat - Re-elected in 1980
Bennett Johnston - Democrat - Re-elected in 1978

U.S. HOUSE OF REPRESENTATIVES

2 Republicans
6 Democrats

REPUBLICAN MEMBERS

Bob Livingston
W. Henson Moore

1st District
6th District

STATE LEGISLATURE:

State Senate
State Senate Minority Leader

1 Republican 38 Democrats
Ken Hollis

State House
State House Minority Leader

9 Republicans 96 Democrats
Charles Lancaster

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

FROM: ED ROLLINS {
DATE: AUGUST 10, 1983
SUBJECT: POLITICAL BRIEFING -- CALIFORNIA

STATE POLITICAL BACKGROUND

- Republicans have won 7 of the last 11 presidential elections since 1942 in California. The most recent Republican loss was in 1964.
- Republican and Democrat representation in the U.S. Senate has been split for most of the past 30 years.
- There have been only 3 Democrat governors of California in the 20th Century - 16 years of Pat and Jerry Brown and 4 years with Culbert Olson in the late 1930s.
- Over 24 million people, seven times the population in all of the first 13 states in 1790, now live in California.
- California is home to one of ten Americans.
- If California were an independent nation, it would exceed more than 100 nations in population, 92 in land area and its gross national product (\$350 billion) would place California at number 8 in the world.
- During the 1970s, California became the new Ellis Island of America, as it attracted millions of Mexicans, other Latin Americans and Asians.
- Today, almost one in five Californians is Hispanic - more than when the state was ceded to the U.S. by Mexico in 1848.
- Hispanics may constitute over 28% of the state population by the year 2000. Presently, one quarter of C.D. 19's (South Central Coast - Santa Barbara, represented by U.S. Rep. Robert Lagomarsino) inhabitants are Hispanic.
- The Asian population of the state is expected to rise from the current 6.7% to about 10% by the year 2000.
- More than half the land of Santa Barbara remains in agriculture, much of it in ranches.
- More than any other California city, Santa Barbara has retained the ancient Spanish architecture and lifestyle.

- Santa Barbara has attempted to stay out of the pro-growth society. However, offshore drilling leading to discovery in 1969 of one of the most potentially important U.S. oil finds threatens to change this posture. Local resistance by environmentalists has been strong and led to support of congressional restrictions on offshore drilling.
- Presently, C.D. 19 is contained in just two counties -- Santa Barbara, which accounts for slightly less than 60% of the vote, and the northern and western parts of Ventura County. The affluent Santa Barbara voters whose hillside homes overlook offshore oil rigs tend to place environmental issues as a top priority. The oil workers of Oxnard, the ranchers in the foothills of the Coastal Range and the military families near Vandenberg Air Force Base are more interested in economic growth.
- 1982 voter registration information showed that 46% of the voters in Santa Barbara County were registered as Democrats, 38% Republicans and 16% other.
- In the 1976 U.S Senate Democratic primary, Santa Barbara County was one of only four counties which social activist Tom Hayden carried against U.S. Sen. John Tunney. In 1980, it backed Reagan overwhelmingly in the general election.

ROBERT J. LAGOMARSINO

C.D.19 South Central Coast-Santa Barbara

- DOB: September 4, 1926 (57 years); Ventura, California.
- Education: B.A., University of California-Santa Barbara, 1950.
LL.B., University of Santa Clara, 1953.
- Family: Wife, Norma Smith; 3 children
- Professional Experience:
 - 1944-46, Navy.
 - practiced law in Ventura.
 - 1958, elected to the Ojai City Council.
 - 1958-61, Mayor of Ojai.
 - 1961-67, state senator.
 - March 1974, elected to the U.S. House of Representatives to serve the unexpired term of the late Republican Rep. Charles M. Teague.
 - deftly steered the campaign away from the "mess in Washington" (Watergate) to the mess along the California coast (oil spill).
 - came to Congress as an environmentalist and has remained one despite a hard-lined conservatism on other issues.
 - November 1974, elected to a first full term with 56% of the vote.
 - The only serious Democratic effort to unseat him came in 1976 - he won with 64% of the vote - and he has won re-election by over 60% of the vote each time since then.
 - 1982, elected to a fifth term by defeating Democrat Frank Frost by a 63%-37% margin.

- Committees: Foreign Affairs (4th)
 - Subcommittee: Western Hemisphere Affairs (Ranking)
 - Interior and Insular Affairs (3rd)
 - Subcommittees: Insular Affairs (Ranking)
 - Public Lands and National Parks (6th)

1984 PRESIDENTIAL ELECTION

- California's Republicans will send 176 delegates and alternates to the 1984 convention compared to 168 in 1980.
- California has 47 electoral votes--the most nationwide.
- President Reagan received 52.7% of the popular vote in his home state, carried Los Angeles by a 51.5%-41% margin, San Diego by a 62%-28% margin and Santa Barbara by a 56%-32.5% vote margin.
- Presidential primary date: June 5, 1984.
- San Francisco will be the site of the 1984 Democratic National Convention scheduled for July 16-20.
- In early June, the executive board of the California Democratic party approved a major change in the delegate selection process for the 1984 Democratic Convention.
 - Democrat party caucuses will begin on March 11 to select convention delegate slates to be elected in the primary election in June.
 - 209 of the state's 345 convention delegates will be chosen by a winner take-all method in each congressional district. The remaining 136 will be chosen by the party leadership.

DEMOCRAT PRESIDENTIAL CANDIDATES

- President Reagan has increased his lead in California over Mondale, Cranston, and Hart according to the California Poll from late June. The President also now leads Glenn in California, whereas in March he narrowly trailed the Ohio Senator.
- The latest California Poll results are as follows:

	June 1983	March 1983		June 1983	March 1983
Reagan	51%	47%	Reagan	51%	45%
Mondale	43	42	Cranston	43	44
Undecided	6	11	Undecided	6	11
Reagan	49%	44%	Reagan	56%	51%
Glenn	42	46	Hart	33	35
Undecided	9	10	Undecided	11	14

- The California members of Congress who have endorsed former Vice President Walter Mondale are: Representatives Jim Bates, Douglas H. Bosco, Mervyn M. Dymally, Robert T. Matsui, Leon E. Panetta, Anthony C. Beilenson, Barbara Boxer, Vic Fazio, Norman Y. Mineta and Fortney H. (Pete) Stark Jr.

- Senator Cranston has been endorsed by the following California Congressmen: Glenn M. Anderson, Howard L. Berman, George E. Brown Jr., Don Edwards, Tom Lantos, Mel Levine, Matthew G. Martinez, George Miller, Jerry M. Patterson, Edward R. Roybal, Esteban E. Torres and Henry A. Waxman.
- Mondale has also received endorsements from 16 California mayors, all of them non-partisan. The group is led by San Francisco Mayor Diane Feinstein and Oakland Mayor Lionel Wilson.

STATE POLITICAL SUMMARY

U.S. SENATE:

- San Diego Mayor Pete Wilson won by a comfortable 53%-47% margin over Democratic Governor Edmund "Jerry" Brown Jr.
- According to the June California Poll, Senator Wilson has increased his excellent/good job rating from 24% in March to 35% in June.
- Democrat Senator Cranston was rated excellent/good by 47% of the people surveyed in June. In January 1982, Cranston's excellent/good rating was 46%.

GOVERNOR:

- Republican state Attorney General George Deukmejian narrowly defeated Los Angeles Mayor Tom Bradley by a 49%-48% margin.

1983 REDISTRICTING:

- A G.O.P. sponsored statewide referendum in June 1982 overturned the original statewide reapportionment plan.
- In the final days of Jerry Brown's administration, Assembly and state Senate leaders agreed to a bi-partisan plan which protected incumbent state legislators.
- The Democrat controlled state legislature passed a separate "partisan" congressional plan which protected their 28-17 majority and consolidated all gains made in the 1982 elections for the U.S. House of Representatives. This measure is now being challenged in the federal district court in a suit filed on behalf of Congressman Robert E. Badham with the support of the statewide Republican leadership, the RNC and the NRCC.
 - The federal court sent the suit to the state court on June 21 because they felt the major issues pertained to state law and wanted these issues cleared up before deciding whether to make their own ruling.
 - Based on the Supreme Court's June 22 New Jersey ruling that gerrymandering is a valid issue for federal courts, the RNC has taken the suit back to the federal court and requested they hear the case.
 - The case went to circuit court for oral arguments on Aug. 10.

- State Assemblyman Don Sebastiani (R-Sonoma) has proposed a state-wide referendum on a new redistricting plan for the California congressional districts and both chambers of the state Legislature.
- The California Republican Executive Committee endorsed the Sebastiani initiative on May 21 because it provides more competitive districts for potential Republican gains in both the Congress and state legislature. President Reagan also endorsed the initiative in a speech on June 30.
- California Democrats are concerned that they could lose 6-10 seats in Congress with the passage of the Sebastiani initiative. The Democrats who would be most vulnerable include Glenn Anderson, Norm Mineta, Jerry Patterson, George Miller, George Brown, either Vic Fazio or Bob Matsui and two of the following: Henry Waxman, Howard Berman, Mel Levine, or Anthony Bielsen.
- Governor Deukmejian has called for a special election on December 13 to vote on the Sebastiani reapportionment initiative and other initiatives.
- California Democrats are considering electing one-third of their delegates at the statewide initiative election. They are concerned that low Democrat voter turnout would allow the Sebastiani plan to pass. Electing delegates in December would cause the California Democrats to be in noncompliance with Democrat National Committee primary rules.
- The State Supreme Court by a partisan 6-1 vote has granted a temporary restraining order on planning for a special election initiative. There will be a hearing before the State Supreme Court on August 31.

KEY 1982 U.S. CONGRESSIONAL RACES:

Congressional District	DEMOCRAT	REPUBLICAN
1 Douglas H. Bosco	(49.8%)	*Don H. Clausen (47.2%)
5 *Phil Burton	(57.9%)	Milton Marks (40.5%)
6 Barbara Boxer	(52.4%)	Dennis McQuaid (44.6%)
9 *Fortney "Pete" Stark	(60.7%)	Bill J. Kennedy (39.3%)
11 *Tom Lantos	(57.1%)	Bill Royer (39.7%)
23 *Anthony C. Beilenson	(59.6%)	David Armor (40.4%)
26 Howard L. Berman	(59.6%)	Hal Phillips (40.4%)
30 *Marty Martinez	(53.9%)	*John H. Rousselot (46.1%)
32 *Glenn M. Anderson	(58.0%)	Brian Lungren (39.6%)
34 Esteban Torres	(57.2%)	Paul R. Jackson (42.8%)
36 *George E. Brown, Jr.	(54.3%)	John Paul Stark (45.7%)
38 *Jerry M. Patterson	(52.4%)	William F. Dohr (43.4%)
43 Roy "Pat" Archer	(32.1%)	Johnnie R. Crean (31.1%)
		Ron Packard (write-in) (36.8%)
44 Jim Bates	(65.0%)	Shirley M. Gissendanner (31.8%)

*Denotes incumbents

- California's state budget includes an incentive pay plan for teachers.
 - As many as 5% of the state's 200,000 teachers will gain an extra \$4,000 a year.
 - New teachers' salaries, which now average \$13,500, will be raised by up to 10%.
 - Master teachers will be nominated by school district committees with a majority of teachers as members. School Boards will make the final selection.
 - Deukmejian had initially wanted to delay the educational changes, but heavy lobbying by parents and teachers and last minute compromises saved most of the package.

1983 MUNICIPAL ELECTIONS

SAN DIEGO MAYOR'S RACE - May 3, 1983:

- Roger Hedgecock, the Republican County Supervisor, defeated Maureen O'Connor, two-term incumbent Democrat Councilwoman and Port Commissioner, garnering 52% of the vote in the May 3rd runoff election to fill the term vacated by U.S. Senator Pete Wilson. Hedgecock is a liberal environmentalist Republican who as been at odds with the GOP establishment.

SAN FRANCISCO MAYORAL RACE:

- San Francisco Democrat Mayor Diane Feinstein, taking advantage of a well-organized absentee ballot program, easily survived a recall election on April 26th.
- The White Panther Party, a small band of communist anti-gun control radicals, and segments of San Francisco's large homosexual community, organized the movement for the recall election.
- Feinstein's new show of political strength at home, combined with her successful bid to bring the 1984 Democratic National Convention to San Francisco, makes her one of the most visible women in the country.

INITIATIVES

- Paul Gann, co-author of Proposition 13, has filed a new initiative, "Legislative Reform Act of 1983", with the California attorney general's office. The initiative seeks to curb the broad legislative powers of the Democrat majority by giving minority members more authority, reducing legislative spending by 30% and requiring meetings at the Capitol to be open.

STATE PARTY UPDATE

Activities:

- Working to strengthen the financial base in order to increase fundraising.

- A statewide voter registration program, "The Bounty Program", has been organized and began in July.
- A review of the party's statewide organization with the view toward strengthening party building activities, especially, at the county level.
- Campaign planning for party involvement with the Sebastiani Initiative campaign.

REPUBLICAN STATE PARTY LEADERS

STATE CHAIRMAN	- Ed Reinecke
NATIONAL COMMITTEEMAN	- Jack Courtemanche
NATIONAL COMMITTEEWOMAN	- Gertrude C. (Trudy) McDonald, Vice Chairman of the 1984 National Convention
REAGAN BUSH STATE CHAIRMAN	- Jack Courtemanche
REAGAN BUSH CO-CHAIRMEN	- Trudy McDonald Bob Tuttle

ELECTED OFFICIALS

GOVERNOR - George Deukmejian - Republican - Elected in 1982

U.S SENATORS - Alan Cranston - Democrat - Re-elected in 1980
Pete Wilson - Republican - Elected in 1982

U.S. HOUSE OF REPRESENTATIVES - 17 Republicans
28 Democrats

Republican Members:

Gene Chappie	2nd district
Ed Zschau	12th district
Norman D. Shumway	14th district
Charles Pashayan Jr.	17th district
Robert J. Lagomarsino	19th district
William M. Thomas	20th district
Bobbi Fiedler	21st district
Carlos J. Moorhead	22nd district
David Dreier	33rd district
Jerry Lewis	35th district
Al McCandless	37th district
William E. Dannemeyer	39th district
Robert E. Badham	40th district
Bill Lowery	41st district
Dan Lungren	42nd district
Ron Packard	43rd district
Duncan L. Hunter	45th district

STATE LEGISLATURE:

State Senate Minority Leader:	James Nielsen
State Assembly Minority Leader:	Robert Naylor

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

FROM: ED ROLLINS *ER*
DATE: AUGUST 9, 1983
SUBJECT: WASHINGTON - POLITICAL SUMMARY

STATE POLITICAL BACKGROUND

- o Washington has voted Republican in 6 of the last 8 presidential elections since 1952 (all except 1964 and 1968).
- o Democrats controlled both U.S. Senate seats between 1953 and 1980.
- o Republicans have won 5 of 8 gubernatorial elections since 1953.
- o Washington has a large ethnic population, a labor movement that has dominated the Democratic party and a rural farm bloc which votes Republican.
- o Seattle and King County provide a third of the state's voting population, 1.3 million people. The city's economy is devoted to transportation, cargo, trade, ship-building and airplane construction.
- o The state also exports apples, beer and lumber to the nation.

1984 PRESIDENTIAL ELECTION

- o Washington will send 43 delegates to the 1984 Republican National Convention.
- o Washington will cast 10 electoral votes in 1984.
- o In 1980, President Reagan carried the state with 49.7% of the popular vote and King County (Seattle) with 47% of the vote.
- o The black leaders in Seattle have organized to mount a black voter registration campaign in the area.
- o The Washington caucuses will be held on March 13, 1983.

DEMOCRATIC PRESIDENTIAL CANDIDATES

- Mondale has drawn support from four of Washington's five Democrats: House Majority Whip Thomas Foley and Reps. Don Bonker, Al Swift and Norman Dick.
- Senator Alan Cranston has named Washington as one of his key states. His state steering committee includes former U.S. Senator Hugh B. Mitchell, former U.S. Attorney for Eastern Washington James Gillespie and Bobbie Jean Bridge, chairwoman of the Seattle Women's Commission. Cranston has built up a statewide network of former aides, Democratic activists and politicians unequaled by any of the other candidates.

STATE POLITICAL SUMMARY

U.S. SENATE:

Democrat Henry Jackson won re-election to a sixth term by defeating Republican Seattle City Attorney Doug Jewett by a 69%-24% margin. On July 13, 1983, Senator Jackson, who has served continuously longer than any other member, cast his 11,000th roll call vote.

GOVERNOR:

- Republican Governor John Spellman is up for re-election to a second term.
- Potential Democratic challengers include:
 - Pierce County (Tacoma) Executive Booth Gardner, a wealthy businessman with strong ties to the business community. He has formed a campaign committee, hired a director, and informed the Public Disclosure Commission he is ready to accept contributions. Gardner has already received the endorsement of the Democratic leadership in both houses of the legislature.
 - State Senator Jim McDermott, who lost to Spellman in 1980.
 - Seattle Mayor Charles Royer.
- There is a great concern among party leadership that Governor Spellman is too liberal and will have trouble with re-election among Republicans.
- Spellman may also be vulnerable because of the state's massive economic problems.
- In a GMA Research Corp. June poll of 517 Washingtonians, Governor Spellman only received a fair rating (1.96, down from a 2.5 mark in 1982 -- 1-4 point rating).
 - 2%, excellent
 - 21%, good
 - 43%, fair
 - 27%, poor
 - 7%, no answer

U.S. HOUSE OF REPRESENTATIVES:

All seven of Washington's incumbent Congressmen (2R-5D), won re-election by huge margins in 1982. Redistricting gave the state one additional district which provided the only close campaign.

Key Congressional Races:

1st C.D. Northern King County - Everett

Incumbent Republican Joel Pritchard was elected to a sixth term over Democrat Brian Long, a former state government employee, by a 68%-24% vote margin. Pritchard has already announced he will not seek re-election in 1984. Seattle Mayor Charles Royer has been mentioned as a potential Democratic candidate for next year. Potential GOP candidates include John Rabel, chairman of the board of Star Machinery and former state representative; Alan Bluechel, three term state senator and husband of Joan Ehrlichman (former wife of John Ehrlichman); Lois North, King County Councilwoman; and Susan Gould, former state senator.

2nd C.D. Northwest - Bellingham, part of Olympic County

Republican Joan Houchen has begun working on another campaign against Democrat incumbent Al Swift. She lost in 1982 by a 60%-40% margin. State Chairman Jennifer Dunn has named her Republican congressional liaison for the district to report to voters of the district on Swift's votes and activities.

8th C.D. Seattle Suburbs - Bellevue

Republican state Representative Rodney Chandler defeated Mercer Island Democrat Mayor Beth Bland in this newly created district. Chandler won by a 57%-43% margin.

STATE LEGISLATURE:

Senate:	23 Republicans	26 Democrats
House:	44 Republicans	54 Democrats

Republicans lost control of both houses of the legislature in the 1982 elections -- 12 seats were lost in the state House; 2 seats were lost in the state Senate.

STATE PARTY UPDATE

The Washington Republican Party goals for 1983-1984:

- Establishment of a statewide computerized voter list with demographics and party affiliation. The completed list will be given to the counties for use at the grassroots level.

- o Establishment of permanent candidate training committees in each county to find and groom potential candidates for local and statewide offices.
- o Continuing the political educational training of future state political operatives.
- o Further reduce the 1982 debt (\$107,000):
 - A major finance program has been implemented.
 - An auction was recently conducted which was completely organized and executed by volunteers from all of the state's counties. Gross proceeds=\$73,000/Net proceeds=\$54,000.
- o Regaining a majority in the state legislature.
- o Continuing the survey research program.
- o Providing services needed by candidates from across the board
 - The party prefers to provide services for specific needs rather than cash contributions.
- o Co-ordinating with local efforts on presidential, congressional, gubernatorial and other statewide and local campaigns.

STATE ISSUES

- o Washington Public Power Supply System (WPPSS)
 - Earlier this year, WPPSS defaulted on loans due to construction being stopped on two nuclear power plants.
 - At present, there is legislation in the U.S. Senate authorizing the Bonneville Power Administration (BPA), a federal Energy department power marketing agency, to guarantee loans to pay to complete the 2 partially-built power plants.
 - The estimated cost for completion is \$1.1 billion, but this is considered cheaper than building new ones and would save a \$6 billion investment.
 - The bill has met with opposition from lawmakers who consider it a risk for taxpayers. The Reagan Administration has said it will not object to a bill stating "all funds needed to pay all costs associated with completion of these plants (2 and 3) will be borne solely by the ratepayers" from power sales revenues.
 - Approximately 80,000 people were put out of work when construction stopped on plants 2 and 3. Unemployment is nearly 50% in the Washington building trades, according to Richard Bever, representative of the Washington State Association of Plumbers and Pipefitters.
 - Governors Spellman and Atiyeh (of Oregon) appointed on Friday, July 8th, a three member panel to examine the WPPSS' financial problems and the problems of the Pacific Northwest region, and then propose solutions within the following 90 days.

- Governor Spellman vetoed a controversial provision for teacher salary increases before signing the Legislature's \$8 billion general fund operating budget. Also approved/vetoed:
 - Approved a \$412.6 million tax increase bill to balance the budget but he vetoed provisions applying the new half percent tax on boats to vessels under 16 feet in length.
 - Approved legislation to begin implementing comparable worth for state employees on a modest scale.
 - Vetoed a provision denying salary increases to all state employees making more than \$40,000 a year.
- The total amount of additional taxes approved by this year's legislature, which is controlled by the Democrats, comes to \$1.99 billion; subtracting the \$500 million lost to the demise of the food tax, the net increase for the next two fiscal years is \$1.49 billion. Without counting April's \$17.6 million of additional taxes to balance this year's budget, the Democratic legislature has topped Republican increases of the past two years.
- President Reagan announced on July 28th a five-year extension of federal timber contracts signed with Northwest timber producers before January 1, 1982. The decision affects hundreds of small private timber purchasers who contracted with the federal government to cut timber on federal lands -- a time of relatively higher timber prices. Later deterioration in the housing industry and other market forces drove timber prices down making timber contracts unprofitable. Under the extension, applications for relief must be made by December 1, 1983.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN	- Jennifer Dunn
NATIONAL COMMITTEEMAN	- Dennis Dunn
NATIONAL COMMITTEEWOMAN	- Bernece Bippes
REAGAN BUSH STATE CHAIRMAN	- Jim Munn

ELECTED OFFICIALS

GOVERNOR	John Spellman (R) - Elected in 1980.
U.S. SENATORS	Henry Jackson (D) - Re-elected in 1982. Slade Gorton (R) - Elected in 1980.
U.S. HOUSE OF REPRESENTATIVES	3 Republicans 5 Democrats

Republican Members:

Joel Pritchard	1st District
Sid Morrison	4th District
Rod Chandler	8th District

STATE LEGISLATURE

Senate Republican Leader:	Jeannette Hayner
House Republican Leader:	Gary Nelson

THE WHITE HOUSE

WASHINGTON

SUPPLEMENTARY BRIEFING MATERIALS

TAB A BRIEFING FOR ADDRESS FOR 84th NATIONAL
CONVENTION OF VETERANS OF FOREIGN WARS
(FULLER)

TAB B BRIEFING FOR PHOTO OPPORTUNITY WITH REAGAN/
REPUBLICAN SUPPORTERS AND KEY SUPPORTERS OF
GOVERNOR DAVE TREEN (ROLLINS)

TAB C LOUISIANA POLITICAL BRIEFING (ROLLINS)

TAB D CALIFORNIA POLITICAL BRIEFING (ROLLINS)

TAB E WASHINGTON POLITICAL BRIEFING