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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name PRESIDENT, OFFICE OF THE: PRESIDENTIAL BRIEFING PAPERS

Withdrawer

RBW 1/7/2008

File Folder 08/25/1983 (CASEFILE 163125)

FOIA

S07-0077/01

Box Number

194

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
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1	SCHEDULE	OF THE PRESIDENT [PG 1, PARTIAL]	1	8/25/1983	B7(C)
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2	DIAGRAM	RE L.A. BILTMORE HOTEL	2	8/25/1983	B2 B7(E)
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Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]
B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

ID #

163125

WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

TR

- ☐ X-MEDIA
☐ H-INTERNAL

Name of Document: BRIEFING PAPERS
FOR PRESIDENT'S
SCHEDULED
APPOINTMENTS FOR

AUG2583

Subject Codes:

Subject: ORM did not receive the President's
package for this day. Whether any of
the originals of the documents here
attached were included in the
President's package is unknown.

P	R	0	0	7	-	0	1
TR	0	8	5	-			
				-			
				-			
				-			
				-			
LG		L	O	S	A		
SO	0	0	3	-			
HU	0	1	3	-	7	9	
BE	0	0	6	-			
				-			
				-			
				-			
				-			
				-			
				-			
				-			
				-			

- 1) Schedule for The President's
Hispanic Small Business
Outlook Luncheon at The
Biltmore Hotel. Associations
represented included:
- A) Hispanic Business and Professional
Association of Orange County
 - B) Latin Businessmen's Association
 - C) Hispanic Business and Professional
Association of the Inland Empire
 - D) Mexican and American Foundation

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

UNCLAS

CLASSIFICATION

CIRCLE ONE BELOW

IMMEDIATE

PRIORITY

ROUTINE

MODE

DACOM # 82

DEX #

TTY #

FAX #

PAGES 11

RELEASER DY

DTG 23/217Z

FROM/LOCATION/

1. JAN MCMINN

TO/LOCATION/TIME OF RECEIPT

1. RICHARD G. DARMAN FOR THE PRESIDENT/LOS ANGELES/

2.

3.

4.

INFORMATION ADDRESSEES/LOCATION/TIME OF RECEIPT

1.

2.

SPECIAL INSTRUCTIONS/REMARKS:

UNCLAS

CLASSIFICATION

THE WHITE HOUSE

WASHINGTON

August 16, 1983

HISPANIC SMALL BUSINESS OUTLOOK LUNCHEON *SRW*

DATE: August 25, 1983
TIME: 12:00 noon
LOCATION: Biltmore Hotel, Los Angeles

I. PURPOSE

To utilize the opportunity to address four active, supportive Hispanic business and professional organizations who are an outstanding example of minority enterprise development and to give the President an opportunity to reaffirm his commitment to accomplish the objectives set forth in his Executive Order on Minority Enterprise.

II. BACKGROUND

Associations forming this audience of 600-800 Hispanic business men and women are voluntary, privately funded, and dedicated to hard work and free enterprise. They represent the Los Angeles, Orange, San Bernardino/Riverside, and San Diego, California counties and will be an excellent, receptive audience for the President. They are interested in hearing about the business climate for minorities in the next twenty years.

III. PARTICIPANTS

Hispanic Business and Professional Association of Orange County, Latin Businessmen's Association (Los Angeles), Hispanic Business and Professional Association of the Inland Empire, and the Mexican and American Foundation.

IV. PRESS PLAN

Open

V. SEQUENCE OF EVENTS

The sequence of events is being handled by the Advance Office. The President will deliver the main address of the Luncheon.

SUGGESTED TALKING POINTS FOR THE PRESIDENT FOR
HISPANIC SMALL BUSINESS OUTLOOK LUNCHEON

- Emphasize increased business opportunities thanks to Administration policy and the Economic Recovery Program.
- Point out that international trade policy and the Caribbean Basin Initiative with regard to Mexico, Central and South America have also helped to provide a better outlook for business.
- Emphasize the President's initiatives to assist minority business, including the Executive Order on Minority Enterprise which established the implementation mechanism for carrying out the President's December 17, 1982 commitment to ensure \$15 billion in federal procurement for minority business (direct and indirect contracting); \$1.5 billion in credit assistance; and \$3 million in management and technical assistance over the next three years.
- The Hispanic community should set a goal to double the number of Hispanic businesses in the United States in the next four years.
- Stress that there have been over 125 Hispanics appointed to key positions in the Administration.

TALKING POINTS

Hispanic Small Business Outlook Luncheon

Page 2

- Talk about the quality of life in the Hispanic community
and what it stands for.

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No of Doc Date Restriction
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1 SCHEDULE

1 8/25/1983 B7(C)

OF THE PRESIDENT [PG 1, PARTIAL]

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THE WHITE HOUSE
WASHINGTON

SCHEDULE OF THE PRESIDENT
FOR
THURSDAY, AUGUST 25, 1983

EVENT: HISPANIC PROFESSIONAL AND BUSINESS ASSOCIATION LUNCHEON

THE PRESIDENT'S PARTICIPATION

Meeting with Leadership
Lunch
Remarks

WEATHER

Sunny
Low 80's

DRESS

Men's Business Suit

ADVANCE

TERRY, GREY
BREIN, JEFF
LITTLE, LARRY
b7c [REDACTED]
METZGER, MAJ. PETER

STAFF
PRESS
WHCA
USSS
MILITARY AIDE

LOS ANGELES SIGNAL:

213/552-7928

GUEST AND STAFF INSTRUCTIONS

11:00 a.m. Proceed to motorcade for boarding.

11:05 a.m. THE PRESIDENT departs Suite en route motorcade for boarding.

11:10 a.m. THE PRESIDENT departs The Century Plaza Hotel en route The Biltmore Hotel.

Drive Time: 25 mins.

MOTORCADE ASSIGNMENTS

<u>Lead</u>	G. Terry
<u>Spare</u>	L. Speakes
<u>Limo</u>	THE PRESIDENT J. Baker
<u>Follow-up</u>	
<u>Control</u>	D. Fischer Dr. E. Louie Military Aide
<u>Support</u>	E. Hickey J. Hooley Offcl. Photographer Medic
<u>Staff I</u>	R. Darman E. Rollins F. Whittlesey
<u>Staff II</u>	M. Tutwiler J. Rousselot
<u>WHCA</u>	
<u>ID</u>	
<u>Camera I</u>	J. Brein
<u>Wire I</u>	
<u>Wire II</u>	
<u>Camera II</u>	
<u>Camera III</u>	

Camera IVPress Van M. WeinbergStaff Van All othersAmbulanceTail

11:35 a.m.

THE PRESIDENT arrives The Biltmore Hotel, Auto Ramp Entrance, and proceeds to The Galleries Room.

See TAB A for diagram.

CLOSED PRESS COVERAGE

CLOSED ARRIVAL

Met by:

Mr. Joseph Woodard, President, The
Biltmore Hotel

Mr. Roger Stanton, Chairman of The
Board of Supervisors, Orange County
Mrs. Karen Stanton

GUEST AND STAFF INSTRUCTIONS

Those manifested through Support
accompany THE PRESIDENT. All
others please hold until THE PRESIDENT
has cleared the area. Guests and
staff will then be escorted to
Colonnade Room.

11:40 a.m.

THE PRESIDENT arrives The Galleries Room for meeting
with Hispanic Professional and Business Leadership.

Met outside The Galleries Room by:

Mr. Ray Najera, Luncheon Chairman

See TAB A-1 for meeting participants.

OFFICIAL PHOTOGRAPHER ONLY

11:55 a.m.

Meeting concludes. Meeting participants
will be escorted to head table.

11:57 a.m.

THE PRESIDENT proceeds to Biltmore Bowl off-stage
announcement area.

See TAB B for diagram.

Announcement (off-stage)

THE PRESIDENT proceeds to dais and is seated.

OPEN PRESS COVERAGE

See TAB B-1 for head table guests.

12:05 p.m. Mr. Robert Cisneros, Master of Ceremonies, makes brief welcoming remarks and introduces head table guests.

Pledge of Allegiance.

Invocation by Mr. Paul Avila.

12:10 p.m. Lunch is served.

12:50 p.m. Lunch concludes.

Mr. Ray Najera makes brief remarks.

Mr. Ray Rodriguez introduces THE PRESIDENT.

12:55 p.m. THE PRESIDENT proceeds to podium for remarks.

OPEN PRESS COVERAGE

1:10 p.m. THE PRESIDENT concludes remarks and remains at podium for presentation of plaque by Mr. Ray Rodriguez.

THE PRESIDENT departs en route The Colonnade Room for holding.

Refer to TAB B for diagram.

GUEST AND STAFF INSTRUCTIONS

Proceed to motorcade for boarding.

1:15 p.m. THE PRESIDENT arrives holding room.

THE PRESIDENT proceeds to motorcade for boarding.

Refer to TAB A for diagram.

1:20 p.m. THE PRESIDENT departs The Biltmore Hotel en route The Century Plaza Hotel.

Drive Time: 25 mins.

MOTORCADE ASSIGNMENTS

Same as on arrival.

1:45 p.m.

THE PRESIDENT arrives The Century Plaza Hotel and proceeds to Suite.

CLOSED PRESS COVERAGE

CLOSED ARRIVAL

1:50 p.m.

THE PRESIDENT arrives Suite.

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Restric- tions

2 DIAGRAM

2 8/25/1983 B2

RE L.A. BILTMORE HOTEL

B7(E)

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TAB A-1
TRIP OF THE PRESIDENT
TO LOS ANGELES, CA

LOS ANGELES BILTMORE
MEETING PARTICIPANTS

Thursday, August 25, 1983

Mr. Paul Avila
Hispanic Business and Professional Association
Inland Empire

Mr. Tony Valencia
The Mexican and American Foundation
San Diego

Mr. Ray Rodriguez
The Latin Business Association
Los Angeles County

Mr. Ray Najera
Hispanic Business and Professional Association
Orange County

Mr. Robert Cisneros
The Latin Business Association
Los Angeles County

Mr. Robert Lopez
Hispanic Business and Professional Association
Orange County

Mr. Robert Alvarez
The Mexican and American Foundation
San Diego

Mr. Rudy Felipe
Hispanic Business and Professional Association
Inland Empire

TAB B-1
TRIP OF THE PRESIDENT
TO LOS ANGELES, CA

LOS ANGELES BILTMORE
DAIS ARRANGEMENT

Thursday, August 25, 1983

Mr. Rudy Felipe	A
Mr. Robert Alvarez	U
Mr. Robert Lopez	D
Mr. Robert Cisneros	I
P O D I U M	E
Mr. Ray Najera	N
THE PRESIDENT	C
Mr. Ray Rodriguez	E
Mr. Tony Valencia	
Mr. Paul Avila	