

Ronald Reagan Presidential Library  
Digital Library Collections

---

This is a PDF of a folder from our textual collections.

---

**Collection: President, Office of the: Presidential  
Briefing Papers: Records, 1981-1989  
Folder Title: 1/9/1984 (case file 273342)  
Box: 39**

---

To see more digitized collections  
visit: <https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:  
<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: [reagan.library@nara.gov](mailto:reagan.library@nara.gov)

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

18

Page 1 of 2

ID # 273342

WHITE HOUSE  
OFFICE OF RECORDS MANAGEMENT  
WORKSHEET

- ☐ X-MEDIA  
☐ H-INTERNAL

Name of Document: BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS FOR

JAN 09 84

Subject Codes:

P	R	0	0	7	-	0	1
F	G	0	0	6	-	1	2
P	R	0	0	5	-		
P	L	0	0	5	-	0	4
F	O	0	0	8	-		
C	O	0	5	8	-		
F	O	0	0	4	-	0	3
F	I	0	0	1	-	0	2
P	R	0	1	6	-		
					-		
					-		
					-		
					-		
					-		
					-		
					-		
					-		
					-		
					-		
					-		

1) Subject: List of invitees/attendees at meeting  
of National Security Council.

2) Photo meeting with Senator Paul Laxalt  
and Republican National Chairman  
Frank Fahrenkopf.  
Leaders? or businessmen?

3) Meeting with a delegation of American  
businessmen traveling to Grenada on  
an investment mission.

4) Third revenue meeting to discuss  
additional deficit ~~reductions~~ reductions.

5) Photo session with Newsweek  
photographer

6) Meeting with the American Legislative  
Exchange Council.

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:



Referral Note:

*The President has seen*

# THE SCHEDULE OF PRESIDENT RONALD REAGAN



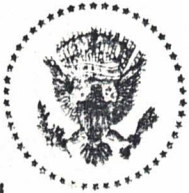
Monday, January 9, 1984

8:50 am (10 min)	<u>Photo with Senator Paul Laxalt and Frank Fahrenkopf (Tutwiler)</u>	(TAB A)	Colonnade
9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)		Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)		Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>		Oval Office
10:00 am (90 min)	<u>Personal Staff Time</u>		Oval Office
11:30 am (10 min)	<u>Dropby Briefing for Business Leaders Departing for Grenada (Fuller)</u>	(TAB B)	Cabinet Room (draft remarks attached)
12:00 m (60 min)	<u>Budget Luncheon Meeting</u> (Darman/Fuller)	(TAB C)	Roosevelt Room
1:15 pm (15 min)	<u>Photo for Newsweek Magazine</u> (Speakes)	(TAB D)	Oval Office
1:30 pm (60 min)	<u>NSC Meeting</u> (McFarlane)	(available)	Cabinet Room later)
2:30 pm (15 min)	<u>Dropby Briefing for American Legislative Exchange Council</u> (Verstendig)	(TAB E)	450 EOB
2:45 pm (1 hr 15 min)	<u>Personal Staff Time</u>		Oval Office
4:00 pm (5 min)	<u>Photo with Miss USA and and Miss Universe (Ryan)</u>	(TAB F)	Oval Office
4:15 pm (45 min)	<u>Presentation of Diplomatic Credentials (McFarlane)</u>	(available)	Oval Office later)
5:00 pm (20 min)	<u>Dropby Reception for Participants in Executive Exchange Program</u> (Herrington)	(TAB G)	Indian Treaty Room (draft remarks attached)

UNP 01/06/84  
4:00 pm



THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



Monday, January 9, 1984

8:50 am (10 min)	<u>Photo with Senator Paul Laxalt and Frank Fahrenkopf (Tutwiler)</u>	(TAB A)	South Lawn
9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)		Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)		Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>		Oval Office
10:00 am (90 min)	<u>Personal Staff Time</u>		Oval Office
✓ 11:30 am (10 min)	<u>Dropby Briefing for Business Leaders Departing for Grenada (Fuller)</u>	(TAB B)	Cabinet Room (draft remarks attached)
12:00 m (60 min)	<u>Budget Luncheon Meeting</u> (Darman/Fuller)	(TAB C)	Roosevelt Room
1:00 pm (25 min)	<u>Personal Staff Time</u>		Oval Office
<del>1:15 pm</del> (15 min)	<del><u>Photo for Newsweek Magazine</u></del> (Speakes)	(TAB D)	Oval Office
1:30 pm (60 min)	<u>NSC Meeting</u> (McFarlane)		Cabinet Room (available later)
2:30 pm (15 min)	<u>Dropby Briefing for American Legislative Exchange Council</u> (Verstandig)	(TAB E)	450 EOB
2:45 pm (1 hr 15 min)	<u>Personal Staff Time</u> <i>Newsweek photo</i>		Oval Office
4:00 pm (5 min)	<u>Photo with Miss USA and and Miss Universe (Ryan)</u>	(TAB F)	Oval Office
4:15 pm (45 min)	<u>Presentation of Diplomatic Credentials (McFarlane)</u>		Oval Office (available later)
✓ 5:00 pm (20 min)	<u>Dropby Reception for Participants in Executive Exchange Program</u> (Herrington)	(TAB G)	Indian Treaty Room (draft remarks attached)

UNP 01/06/84  
4:00 pm

DCK

# THE SCHEDULE OF PRESIDENT RONALD REAGAN



Monday, January 9, 1984

8:50 am (10 min)	<i>8:54</i> Photo with Senator Paul Laxalt and Frank Fahrenkopf (Tutwiler) (TAB A)	<i>COLONADO 2</i> <del>South Lawn</del>
9:00 am (30 min)	Staff Time <i>8:59</i> — (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	National Security Briefing <i>9:11</i> — (McFarlane) <i>BUSH, DOINDYSTER, SA, TB, MKO</i>	Oval Office
9:45 am (15 min)	<del>Senior Staff Time</del>	Oval Office
10:00 am (90 min)	<u>Personal Staff Time</u>	Oval Office
11:30 am (10 min)	<i>11:30-11:40</i> Dropby Briefing for Business Leaders Departing for Grenada (Fuller) (TAB B)	Cabinet Room (draft remarks attached)
12:00 m (60 min)	Budget Luncheon Meeting <i>12:00-1:40</i> (Darman/Fuller) (TAB C)	Roosevelt Room
<del>1:00 pm (25 min)</del>	<del><u>Personal Staff Time</u></del>	<del>Oval Office</del>
1:15 pm (15 min)	Photo for Newsweek Magazine <i>3:15-3:25</i> (Speakes) (TAB D)	Oval Office
1:30 pm (60 min)	NSC Meeting <i>1:43-2:40</i> (McFarlane)	Cabinet Room (available later)
2:30 pm (15 min)	Dropby Briefing for American Legislative Exchange Council (Verstandig) (TAB E)	450 EOB
2:45 pm (1 hr 15 min)	<u>Personal Staff Time</u> <i>3:25</i>	Oval Office
4:00 pm (5 min)	Photo with Miss USA and <i>4:01-4:06</i> and Miss Universe (Ryan) (TAB F)	Oval Office
4:15 pm (45 min)	Presentation of Diplomatic <i>4:09-4:42</i> Credentials (McFarlane) (available later)	Oval Office
5:00 pm (20 min)	<i>4:45-4:55 DR. RUGES OFFICE</i> Dropby Reception for Participants <i>5:00-5:13</i> in Executive Exchange Program (Herrington) (TAB G)	Indian Treaty Room (draft remarks attached)

UNP 01/06/84  
4:00 pm

*5:18 RESIDENCE*

THE WHITE HOUSE

WASHINGTON

LUNCHEON MEETING WITH THE PRESIDENT

SUBJECT: REVENUE

Monday, January 9, 1984  
12:00 p.m. (60 minutes)  
The Roosevelt Room

FROM: RICHARD G. DARMAN  
CRAIG L. FULLER

I. PURPOSE

This is the third meeting on the subject of revenue. In this meeting, options for additional deficit reduction will be presented and discussed. This is not a decision meeting -- but decisions on the issues presented will have to be made within a few days.

II. PARTICIPANTS

~~—~~ The President  
~~—~~ The Vice President  
~~—~~ Secretary Baldrige  
~~—~~ Secretary Regan  
~~—~~ Secretary Shultz  
~~—~~ Secretary Weinberger  
~~—~~ David A. Stockman  
~~—~~ Edwin Meese III  
~~—~~ James A. Baker III  
~~—~~ Michael K. Deaver  
~~—~~ Richard G. Darman  
~~—~~ Craig L. Fuller  
~~—~~ M.B. Oglesby  
~~—~~ John A. Svahn  
~~—~~ Martin Feldstein  
? ~~—~~ Richard G. Wirthlin

III. AGENDA

A paper presenting options will be presented and discussed in the meeting.



# THE WHITE HOUSE

WASHINGTON

January 6, 1984

## PHOTO OPPORTUNITY FOR SENATOR PAUL LAXALT AND RNC CHAIRMAN FRANK FAHRENKOPF

DATE: Monday, January 9, 1984  
LOCATION: Colonnade  
TIME: 8:50 am  
FROM: Margaret Tutwiler *mor*

### I. PURPOSE

To have the President photographed with Senator Paul Laxalt and RNC Chairman Frank Fahrenkopf.

### II. BACKGROUND

The Republican National Committee has requested a photograph of the President, Senator Paul Laxalt and RNC Chairman Frank Fahrenkopf standing together along the colonnade by the Oval Office to be used as the cover photo for the RNC's 1983 "Chairman's Report."

The "Chairman's Report" is an annual RNC publication describing the Committee's activities under the leadership of its National Chairman. Approximately 20,000 copies are printed and circulated to Cabinet Officials, Republican Governors, Senators and Congressmen, CEO's of Fortune 500 corporations and Republican Party officials nationwide.

### III. PARTICIPANTS

Senator Paul Laxalt  
RNC Chairman Frank Fahrenkopf

The following photographers from Brumfield-Gallagher, Inc., the firm which is handling the production of the "Chairman's Report:"

Steve Brumfield  
Chuck Creasy  
Mike Rutherford  
Greg Weldon

Margaret Tutwiler

### IV. PRESS PLAN

White House Photographer attending.

V. SEQUENCE OF EVENTS

- THE PRESIDENT meets Senator Laxalt, Chairman Fahrenkopf and Margaret Tutwiler along the colonnade next to the Oval Office.
- Photographs taken of THE PRESIDENT with Senator Laxalt and Chairman Fahrenkopf by RNC photographers.
- Senator Laxalt, Chairman Fahrenkopf and photographers depart White House.

# THE WHITE HOUSE

WASHINGTON

January 6, 1984

## INVESTMENT MISSION TO GRENADA

DATE: January 9, 1984  
LOCATION: Cabinet Room  
TIME: 11:30 (10 Minutes)  
FROM: Craig L. Fuller *CLF*

### I. PURPOSE

To participate in the send-off of a delegation of American businessmen to Grenada as part of a White House initiative to assist in the commercial and economic revitalization of Grenada's private sector.

### II. BACKGROUND

In early November, the Office of Cabinet Affairs established an interagency working group to pursue initiatives toward commercial/economic revitalization of Grenada. An interagency survey team headed by Jay Morris, Deputy Administrator of Agency for International Development, was sent to Grenada to study the prospects for growth in Grenada and the role of the private sector. A White House briefing was held on December 6 for interested businessmen and investors. This co-sponsored trip is a result of that initiative.

The trip is co-sponsored by Craig Nalen, President of Overseas Private Investment Corporation, and Sheldon Weinig, Chairman of the International Committee of the Advisory Council on Private Sector Initiatives.

### III. PARTICIPANTS

Craig Nalen; Sheldon Weinig; Jay Morris and a delegation of 15-20 businessmen representing tourism industry, agribusiness, financial investors and light manufacturing and construction (list of individual participants is attached).

### IV. PRESS PLAN

White House Press Pool



V. SEQUENCE OF EVENTS

- Craig L. Fuller will give welcoming remarks.
- Brief remarks by Craig Nalen.
- Brief remarks by Sheldon Weinig.
- Briefing by Jay Morris on the report of the Interagency survey team on commercial/private sector initiatives in Grenada.
- You will enter the Cabinet Room and proceed to your chair. You will be seated and begin your remarks.
- Following your remarks, if time permits, you should proceed around the table to shake hands with the individual participants.

[NOTE: Jim Brown, former player for the Cleveland Browns will be among the participants. He will be seated in the second chair to your right.]

GRENADA MISSION PARTICIPANTS  
January 9-13, 1984

Dr. John M. Albertine  
President  
American Business Conference  
1025 Connecticut Avenue, NW, Suite 109  
Washington, DC 20036

Mr. Francisco E. Blanco, Sr.  
President  
Latin and Caribbean Investments, Inc.  
2720 Coral Way  
Miami, Florida 33145

Mr. Noel Blackman  
President  
Shore Lobster & Shrimp Corp.  
1 Bridge Plaza - Suite 310  
Fort Lee, New Jersey 07024

Mr. David Block  
President  
Florida Yacht Basin  
2215 N.W. 14th Street  
Miami, Florida 33125

Mr. Frederic H. Brooks  
Chairman of the Board  
MacGregor Sporting Goods, Inc.  
25 E. Union Avenue  
East Rutherford, New Jersey 07073

Mr. James N. Brown  
Director  
The Hitech Engineering Company, Inc.  
8260 Greensboro Drive - Suite 200  
McLean, Virginia 22102

Mr. Robert Chinn  
Senior Vice President -  
Strategic Programs  
Control Data Corporation  
8100 34th Avenue South  
Minneapolis, Minnesota 55440

Mr. Paul L. Culler  
Basic Technologies, Inc.  
3879 W. Industrial Way  
Riviera Beach, Florida 33404

Mr. Robert V. Davison  
Chairman  
Davison & Company  
1200 Seventeenth Street, NW  
Suite 400  
Washington, DC 20036

Mr. Francisco J. Hernandez  
President  
Agro Tech International, Inc.  
P.O. Box 560725  
Miami, Florida 33156

Jack E. McGregor  
Chairman of the Board and  
Chief Executive Officer  
Caribbean Basin Corporation  
49 West Putnam Avenue  
Greenwich, Connecticut 06830

Mr. Ellis Meredith  
President  
American Apparel Manufacturers  
Association  
1611 North Kent Street  
Suite 800  
Arlington, Virginia 22209

Mr. Donald A. Mitchell  
Executive Vice-President  
The Hitech Engineering Company, Inc.  
8260 Greensboro Drive, Suite 200  
McLean, Virginia 22102

Mr. Benjamin L. Sadler, Jr.  
Vice President  
Calmaquip Engineering Corporation  
7240 N.W. 12th Street  
Miami, Florida 33126

Mr. Francis C. Schaffer  
President, Chief Designer  
and Major Project Manager  
F. C. Schaffer & Associates, Inc.  
1020 Florida  
Baton Rouge, Louisiana 70802



Mr. F. Clawson Smith  
Chairman  
Waypoint Enterprises, Inc.  
55 Arch Street  
Greenwich, Connecticut 06830

Mr. Glenn Souham  
President  
Souham Companies  
500 Fifth Avenue  
New York, New York 10036

Mr. Jerry Steinberg  
Vice President  
Reagan International  
1040 Northwest 52nd Street  
Fort Lauderdale, Florida 33305

George Webster, Esquire  
Webster, Chamberlain & Bean  
1747 Pennsylvania Avenue, NW  
Suite 1000  
Washington, DC 20006

Mr. Doyle D. Weigner  
Senior Vice President  
Green Construction Company  
2015 Grand Avenue  
Des Moines, Iowa 50312

Dr. Sheldon Weinig  
President  
Materials Research Corporation  
Route 303  
Orangeburg, New York 10962

(Robinson/BE)  
January 6, 1984  
3:00 p.m.

PRESIDENTIAL REMARKS: BRIEFING FOR BUSINESS LEADERS DEPARTING  
FOR GRENADA  
MONDAY, JANUARY 9, 1984

Good morning and welcome to the White House, the home that belongs to all Americans.

I'm delighted to announce the departure today of this important investment mission to Grenada. Led by Craig Nalen, the President of the Overseas Private Investment Corporation, and by Sheldon Weinig, the Chairman of the International Committee of my Advisory Council on Private Sector Initiatives, the 20 executives here will explore ways private American investment can provide economic opportunity in Grenada.

You know, in the past many viewed Government as the only way to make friends overseas. But Government can never make friends for America as well as the American people themselves, so we've taken every opportunity to encourage private sector initiatives aimed at helping countries in need.

You may have heard of the support American business has already provided for Grenada. Many companies have shipped items from textbooks to first-aid supplies for the Grenadian people.

This mission represents another fine example of private sector initiative to help Grenada.

The firms taking part in the mission are experts in agriculture, construction, manufacturing, tourism, and technology -- areas where Grenada has the greatest needs. I understand Grenadian business people are eager to meet the members of this mission, and together they'll plan ways private

investment can provide the training, create the jobs, and generate the revenue so important to rebuilding free enterprise. And I know they'll give special attention to ways we can make speedy improvements in the transportation and communication between our two countries.

This investment mission re-affirms our commitment to helping the people of the Caribbean. It comes just as Grenadians have begun again to dream of a free and prosperous society. By working to turn that dream into reality, the members of the mission and the people of Grenada will be setting an example for nations throughout the Caribbean.

Let me close by telling you something I heard on television a couple of months back. J.M.G. Adams, Prime Minister of Barbados, was being interviewed. The questioner wanted to know how firmly committed the democratic Caribbean nations were to free elections. He asked, ". . . if the Grenadian people should elect a Marxist government, would that be all right with you?"

Prime Minister Adams answered, "Yes, it would be all right with me, but I'll tell you this, I am absolutely sure that the American people will elect a Marxist government before an island in the Eastern Caribbean [will]."

The people of Grenada and the Eastern Caribbean have learned first-hand the value of freedom. And as one free people to another, it's our duty to help them help themselves.

Thank you. I wish you every success on your mission, and God bless you all.



THE WHITE HOUSE

WASHINGTON

LUNCHEON MEETING WITH THE PRESIDENT

SUBJECT: REVENUE

Monday, January 9, 1984  
12:00 p.m. (60 minutes)  
The Roosevelt Room

FROM: RICHARD G. DARMAN   
CRAIG L. FULLER 

I. PURPOSE

This is the third meeting on the subject of revenue. In this meeting, options for additional deficit reduction will be presented and discussed. This is not a decision meeting -- but decisions on the issues presented will have to be made within a few days.

II. PARTICIPANTS

The President  
The Vice President  
Secretary Baldrige  
Secretary Regan  
Secretary Shultz  
Secretary Weinberger  
David A. Stockman  
Edwin Meese III  
James A. Baker III  
Michael K. Deaver  
Richard G. Darman  
Craig L. Fuller  
M.B. Oglesby  
John A. Svahn  
Martin Feldstein  
Richard G. Wirthlin

III. AGENDA

A paper presenting options will be presented and discussed in the meeting.

# THE WHITE HOUSE

WASHINGTON

January 6, 1984

PHOTO SESSION WITH NEWSWEEK  
DATE: January 9, 1984  
TIME: 1:15 p.m.  
LOCATION: Oval Office

FROM: Larry Speakes

## I. PURPOSE

Newsweek is doing a cover story on the President and the photographs will be used in conjunction with that story.

## II. BACKGROUND

The January 30th issue of Newsweek will have the cover story, the day after the re-election speech.

## III. PARTICIPANTS

The President  
Larry Speakes  
Newsweek photographer

## IV. PRESS PLAN

White House photographer

## V. SEQUENCE OF EVENTS

Between 12:00 and 1:00 p.m., the Newsweek photographer will set up in the Oval Office. The official photo session will begin when the President enters the Oval Office at 1:15 p.m.

# THE WHITE HOUSE

WASHINGTON

January 6, 1984

MEETING WITH THE AMERICAN LEGISLATIVE EXCHANGE COUNCIL

DATE: JANUARY 9, 1984

LOCATION: ROOM 450, OEOB

2:30 P.M.

FROM: LEE L. VERSTANDIG

## I. PURPOSE

To reinforce the excellent relationship you have always enjoyed with this group of conservative state legislators.

## II. BACKGROUND

ALEC is a national organization of conservative state legislators. They have approximately 2,000 members -- 80% Republican and 20% Democrat.

Two similar briefings have been held for this group in the past. You participated in one in December 1981, and in April 1981, the Vice President participated in your stead. Last September, you taped a message which was shown at their Tenth Anniversary meeting in Philadelphia and I participated in that meeting.

In the morning, prior to this briefing, they will have been at the State Department for a Foreign Policy Briefing and Luncheon.

ALEC members have frequently been active and vocal supporters of your policies.

## III. PARTICIPANTS

Approximately 140 conservative state legislators from across the country.

## IV. PRESS PLAN

White House photographer only.



V. SEQUENCE OF EVENTS

2:15 P.M. Welcome by Lee Verstandig.

2:30 P.M. The President arrives.  
Remarks and Q & A.

2:45 P.M. The President departs.  
  
Lee Verstandig introduces  
Secretary Regan.  
Remarks and Q & A.

3:15 P.M. Lee Verstandig introduces  
Secretary Weinberger.  
Remarks and Q & A.

3:45 P.M. Break.

4:00 P.M. Lee Verstandig introduces  
Secretary Clark.  
Remarks and Q & A.

4:30 P.M. Lee Verstandig introduces Ed Meese.

5:00 P.M. Adjourn.

Attachment: Talking Points.

SUGGESTED TALKING POINTS FOR  
THE PRESIDENT  
MEETING WITH THE  
AMERICAN LEGISLATIVE EXCHANGE COUNCIL  
MONDAY, JANUARY 9, 1984

- Good afternoon -- and welcome. Perhaps I should say welcome back, because I know many of you have attended previous briefings we've held. But it's always a great pleasure to have members of the American Legislative Exchange Council here at the White House.
- Just about three years ago we embarked, together, on a program to restore American prosperity, reclaim our national security, and make our system of government work again.
- At the time, Americans had truly become alarmed at the precipitous economic decline, anemic defense capabilities, diminished prestige abroad, and a federal system so overloaded and congested that government services at all levels were failing. Democrats and Republicans from all regions of the country knew it was time for a change.

- We fashioned an Economic Recovery Program that would revitalize the long-term financial health of the nation and began rebuilding the nation's defense after a decade of neglect.
- What has all this meant for the nation's economy?  
Well, you remember when they used to call it Reaganomics, don't you?
- In 1983 the real GNP was up a healthy 6%.
- Since last December, civilian employment is up by 3.6 million jobs.
- Industrial production, consumer spending, business spending for new plants and equipment -- all are showing impressive gains.
- And despite the strong recovery, inflation has been beaten. The producer price index has shown its lowest gain in 15 years.
- Because of this low inflation, and our tax cuts, disposable personal income -- the real acid test of prosperity -- rose 8.9% by December of the year just ended.



- So I'll ask you: Is America better off now than she was three years ago? That question seems to have a familiar ring, but I think I hear a different answer.
- Still, there are those who think we ought to go back to the way of the previous administration -- that our mandate for change was a fluke and that what the country needs is to revert back to an ever bigger national government.
- Those people remind me of a story about a rookie pitcher with the New York Mets in the early 60's. He walks the first seven batters he faces. Manager Casey Stengel takes him out of the game, and the pitcher storms into the dugout and says: "How do you like that Stengel, he takes me out just when I've got a no-hitter going."
- We're going to continue on our sure course of economic recovery. Also, returning powers and authority to your units of government or to the people remains among my highest priorities.
- And no more important organization can be found in that effort than the American Legislative Exchange Council. Thanks for all your help in the past; I'm counting on it in the future.

-- I'm delighted to have been able to appoint your Executive Director, Kathy Teague, to the Advisory Commission on Intergovernmental Relations. This commission deals with the important intergovernmental and federalism issues and Kathy's voice has been and will be instrumental in shaping their debate.

-- Now I'd like to hear from some of you. You know, I learned in college that if you steal from one person it's plagiarism, if you steal from ten people it's research, and if you steal from a hundred people you're a scholar. I don't think that they'll let me stay here long enough to become a scholar, but I do want to hear some of your comments and suggestions on how we can make our system of government work better.

-- And I think I'll take the first question from your President Bill Ceverha (sa' ver ah).  
(Note: He will be sitting front row, center.)

# THE WHITE HOUSE

WASHINGTON

January 6, 1984

## PHOTO OPPORTUNITY WITH MISS USA AND MISS UNIVERSE

DATE: Monday, January 9, 1984  
LOCATION: Oval Office  
TIME: 4:00 p.m.  
FROM: FREDERICK J. RYAN, JR. *FR*

### I. PURPOSE

Brief meeting and photo opportunity with Miss USA, Julie Hayek and Miss Universe, Lorraine Downes.

### II. BACKGROUND

Julie Hayek, Miss USA 1983, is from La Canada, California. She is a senior at UCLA and has been paying her college tuition through part-time acting and modeling positions. Julie has recently returned from Beirut where she took part in the "Bob Hope USO Show". Upon her return to the United States, she relayed messages from several Marines to their families.

Lorraine Downes, Miss Universe 1983, is the first delegate from New Zealand to be crowned Miss Universe in the pageant's history. Lorraine is a professional model in Auckland, New Zealand. She is dedicating her reign as Miss Universe to "promoting peace between the peoples of the world."

### III. PARTICIPANTS

The President  
Julie Hayek  
Lorraine Downes

### IV. PRESS PLAN

White House and Wire Service Photographers

### V. SEQUENCE OF EVENTS

4:00 p.m. Julie Hayek and Lorraine Downes enter the Oval Office. You meet briefly with each of the women while photos are taken.

4:05 p.m. Julie Hayek and Lorraine Downes depart the Oval Office.



# THE WHITE HOUSE

WASHINGTON

January 6, 1984

## RECEPTION WITH EXECUTIVE EXCHANGE PARTICIPANTS

DATE: January 9, 1984

LOCATION: Indian Treaty Room

TIME: 5:00 P.M. (20 min.)

FROM: John S. Herrington

### I. PURPOSE

To permit the most recent two classes of Executive Exchange participants and some of the involved government officials to hear a message from you and share experiences with their colleagues.

### II. BACKGROUND

In 1981 you met and spoke with the then participants in the Executive Exchange program. Two years and two classes later, the program has been revitalized and rebuilt. The record compiled by the program has been impressive and the participants have had rewarding experiences.

### III. PARTICIPANTS

June Walker, Executive Director

Jim Burke, Chairman of the Commission

List of Attendees attached

### IV. PRESS PLAN

White House Photographer

### V. SEQUENCE OF EVENTS

- ° Enter Indian Treaty Room and proceed to podium
- ° June Walker and Jim Burke will greet you
- ° Remarks (attached)
- ° Circulate through room greeting and shaking hands with participants.

(Rohrabacher/BE)  
January 6, 1984  
2:00 p.m.

PRESIDENTIAL REMARKS: RECEPTION FOR PARTICIPANTS IN  
EXECUTIVE EXCHANGE PROGRAM  
MONDAY, JANUARY 9, 1984

One of our first tasks when we got to Washington 3 years ago was to assess the various departments, agencies, and commissions. As this evaluation progressed, we discovered untapped potential in agencies and commissions which, if given the right direction and leadership, had great promise.

This Commission on Executive Exchange is a good example. It was originally charged with bridging the gap between Government and business. It's said that when all is said and done, there's usually more said than done. Well, I was fortunate to find a high-energy individual for this commission to get things done.

When June Walker was appointed Executive Director nearly 3 years ago, she moved quickly to rebuild the commission and set it on a course to fulfill its mandate. A prestigious slate of commissioners from the private and public sectors was brought on board. I want to congratulate June and thank each of you. What has been accomplished these last 3 years -- the total revitalization of this commission -- has been a triumph.

Under Jim Burke's astute leadership, the commission has progressed far beyond our initial expectations. Jim, a special thanks to you.

Together, we've seen the commission headquarters relocated to Jackson Place, the staff reorganized and reconstituted, the program upgraded to attract key executives, and the qualifications for acceptance raised and tightened.

An exciting new dimension has been added to the program by sending business executives to assist U.S. Ambassadors abroad. An executive from T.R.W. with high technology background is presently serving in the U.S. Embassy in Japan, and has proven to be an extraordinary value to the Ambassador and his staff. Most recently Leon Gibbs, president of Johnson and Johnson subsidiary, has been appointed to a position in the U.S. Embassy in Jamaica. He will serve as the Regional Director to the Caribbean Basin Initiative, assisting the Ambassador and the State Department in coordinating investment planning, marketing, and export trade. Mr. Gibbs is with us today. We wish you well in this challenging position.

Other positions in France and Mexico are being explored. Again, this new effort will reap rewards of knowledge and understanding both by Government and business -- in this case, international business.

With the current level of all the enthusiasm and activity, your commission's credibility is at a new high point. I understand you receive calls from senior Administration officials looking to fill specific decision and policy-making positions. The top executives you've helped put in key Government positions speak well of the job you are doing. It also reflects a new credibility in both the Government and the business community.

I want to thank the corporate world for contributing to the efforts of this commission. Chief executive officers have nominated highly motivated and qualified executives. They have been and are involved in critical, long-range decisions which



will help determine the relationship between business and Government for years to come.

With us today are executives from the business world who are accepting the challenges of demanding Federal positions. Good luck. This program was established so each of you will contribute your business acumen and corporate experience while gaining a perspective on the inner workings of Government.

On the flip side, the commission is placing senior government executives in responsible and challenging positions in the private sector for a year's duration. I want to pay tribute to these top-notch executives. Federal executives at times have been vastly under-rated and I think you've done much to counteract that false assumption. I commend and applaud your outstanding performance and dedication. We look forward to your continued successes and expect you'll get some new ideas that will be useful when you get back to your Federal job.

It's no secret that one of the primary goals of this Administration has been reducing the growth in Federal spending. The President's Commission on Executive Exchange has done its part here, too. I'd like to especially applaud the plan -- now in legislative form -- to permit corporations to fund the full salary of the private sector executives while on assignment to the Government under this program.

The spirit which all of you -- Commissioners, private sector executives, and Government officials -- personify is solid evidence that partnership between Government and business has enormous potential. In the past it seemed like an adversarial

relationship. We are showing what can be accomplished when we work together.

It used to be like those two hikers who spotted a grizzly coming over the hill, headed straight for them. One hiker put down his pack, pulled out some tennis shoes and started to put them on. The other looked at his companion and asked, "You don't think you can outrun a grizzly!" The first man jumped to his feet and said, "I don't have to outrun a grizzly. I just have to outrun you."

We are building a different spirit than that with this exchange of executives. In the final analysis, we are all Americans trying to do our best. This program is designed to help us all do just that. Thanks for what you've done -- God bless you.