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The Coalition is also reviewing several other programs in the areas of the economy and national defense that can be used on cable networks or low power independent television stations. These programs will enable the Coalition to work toward its goal of providing the American people sound information on the need for a free economy and a superior national defense.

### ***What other programs does the Coalition engage in?***

The Coalition's newsletter, *Freedom and National Security*, to be published monthly, will be a valuable news analysis for political leaders, journalists, and serious students of national trends and sense.

The Coalition's *Studies*, prepared by scholars and practitioners expert in their fields, are timely and topical, touching on major issues affecting the lives of Americans daily.

The Coalition's *Speakers Program* provides civic clubs, colleges and high schools with well informed speakers, experts who address and explain the news events that shape our world.

The Coalition's *Seminars* provide businessmen, scholars, journalists, students, and political leaders with the opportunity to grapple with major problems facing our country on an in-depth basis. The seminars bring together a broad cross-section of experts for extended discussion and analysis on national problems.

The Coalition's *Publications Program* makes available to the public the findings of the Coalition's Seminars, the Coalition's Studies, and other valuable articles of current national interest.

### ***What are the goals for funding?***

Our initial goal has been to generate 5 million dollars in pledges to be paid over a four-year period. This will enable our staff to plan a full program of activities. Many of the Coalition's programs are ongoing, stretching over several years. With a pledge system, the Coalition's staff can more effectively set program goals and reach them with adequate funding assured. As more funding becomes available, the Coalition will expand its programs into new areas.

### ***Will pledges be sought?***

Yes. The success of the Coalition depends on pledges over a period of 3 to 5 years.. The payment period in certain instances may be extended in order to take full advantage of tax savings.

### ***Why make a pledge rather than a cash gift?***

A pledge gives the Coalition an anticipated income over a specific period of time. By doing this, planning and budgeting can take place that insures the maximum effectiveness from each dollar pledged. It also enables the giver the opportunity to make a substantial investment over a prescribed period that utilizes the full advantage and joys of giving.

### ***Are there other ways to make gifts?***

Yes!! Gifts of real estate, appreciated securities and property, life insurance, business products, trust arrangements and life income plans are all applicable and welcome.

### ***Are gifts tax deductible?***

Yes. Current tax laws are written to encourage giving. Much of what you plan to give would be paid in state and federal taxes if you make no gift at all.

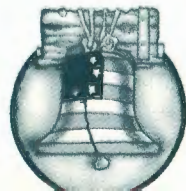
### ***Will I be notified when my pledge is due?***

Yes, unless you wish to use some other reminder system. You will specify on the pledge card the intervals that you wish to be reminded.

### ***Where do I make my pledge?***

The Coalition's national offices are in Raleigh, North Carolina, with a small research office located in Washington, D. C.

The mailing address is:  
P.O. Box 19458, Raleigh, N. C. 27619



Coalition for Freedom

126 Wind Chime Court, Raleigh, North Carolina 27609  
311 First Street, NW, Washington, D.C. 20001

*file Coalition for Freedom*



***Questions &  
Answers  
about the  
Coalition  
for Freedom***



## ***What is the Coalition for Freedom?***

The Coalition for Freedom is a non-profit educational foundation established in 1979. "For some time conservative leaders have talked about the need for a 'conservative communications network' to bring conservatives together and get our message across to the people," says Senator Jesse Helms, one of the Coalition's founders. "Conservatives need positive media coverage and a positive set of goals and programs if we are to get our message out to the American people."

## ***What are the goals of the Coalition?***

The fundamental goal is to educate and inform the public about conservative political philosophy. This is done in part through the establishment and use of media outlets to air specific programs designed for this purpose. In addition, the Coalition sponsors seminars for political and business leaders and the public, promotes educational programs among college and high school students, and engages in research on issues, making the findings available to decision makers and the public. Areas of specific interest focus on promoting the free enterprise system, the need for a strong national defense, and reduction in the size of government.

## ***Why is the Coalition needed?***

Presently there is no consistently effective means of getting the conservative message to the American people. The major media of our country are permeated by a strong liberal bias that daily saturates electronic and printed outlets with their biased message. Recent studies document the strong liberal tendencies of the "Media Elite."

The liberal media, while not always telling the people what to think, clearly does tell them what to think about. Thus, it is "setting the agenda" for American political activity.

The Coalition for Freedom has become an effective force in countering these efforts. It is working now to deny liberalism a monopoly in setting the national agenda by presenting balanced information to the American people which allows them to formulate opinions based on factual analysis.

The Coalition, through its research and publications activities, makes available to the public facts and figures on major national issues.

## ***Which media outlets are being used?***

A number of options have been considered, with initial high priority placed on the cable network. For example, the super station in Atlanta owned by Ted Turner has an estimated audience of 25 million people, due primarily to the transmission of its signal by satellite to a nationwide audience. Already the Coalition has used the super station to broadcast one of its major undertakings, "KGB: The Lie and The Truth." A system of cable networks will soon carry our message to an even larger number of American homes.

In addition, the Coalition purchases time on local television stations to air specific programs of particular interest to a given area. A growing system of "low power" television stations throughout the country gives greater access to smaller communities in rural areas. Direct mail also has been utilized in conjunction with the Coalition's media effort, in order to reach even more millions of people throughout the United States.

Thus, depending on the situation, the message to be conveyed, and the target audience, a media "mix" is used to advance each special informational effort to the maximum.

## ***Does the Coalition engage in direct political activity?***

By law, the Coalition is a 501(c) (3) tax exempt organization, and may not use any monies to support a candidate for political office. It also may not spend an "undue" amount of its time or resources lobbying for "specific" legislation.

Other than these specifically forbidden areas of activity, the Coalition may engage in any other type of activity that is considered educational and may do research on any topic.

## ***What is a 501(c) (3) organization?***

It is a non-profit, tax-exempt (Internal Revenue Code of 1954) organization established for a specific non-political purpose. It may be educational, religious, etc. Thus, contributions to the Coalition, whether from a private individual, a company, or corporation, are tax-deductible by the donor.

## ***How is the Coalition organized?***

The Coalition is organized as a non-profit corporation with a board of directors. Tom Ellis of Raleigh, N.C., nationally known as a champion of the conservative cause, serves as Chairman of the Board with Senators Jesse Helms and John East serving as Honorary Co-Chairmen.

Periodic meetings are held at both the state and national level to seek input from interested individuals, plan programs, and discuss policies and goals of the organization. A professional staff carries on the Coalition's day-to-day operations, including program development and implementations, administration, and fund raising.

## ***How is the Coalition funded?***

The Coalition is funded entirely by donations from individuals, corporations, and foundations. No government funds are involved. All contributions are tax deductible.

## ***How are the funds spent?***

Heavy emphasis has been placed on spending a major portion of all funds on programs and program development. Because the Coalition uses a pledge system of giving, heavy overhead expenses are avoided. The budget calls for expenditures as follows:

Programs	65%
Special Projects	15%
Administration and Member Services	10%
Fund Raising	10%

## ***What are the Coalition's current programs?***

A major activity of the Coalition at present is its program to alert the American people to the dangers of the Soviet secret police, the KGB, and its Cuban puppet organization, the DGI. The presentation of "The KGB: The Lie and The Truth," a major 2½ hour presentation over Ted Turner's WTBS, was the first step in this educational process.



Senator John East  
Honorary Chairman

EXECUTIVE COMMITTEE

Thomas F. Ellis  
Chairman

Terrence W. Boyle  
Vice Chairman

Carter Wrenn  
Treasurer



**Coalition For Freedom**

January 25, 1983

Mr. Morton Blackwell  
Room 191  
The White House  
Washington, DC 20500

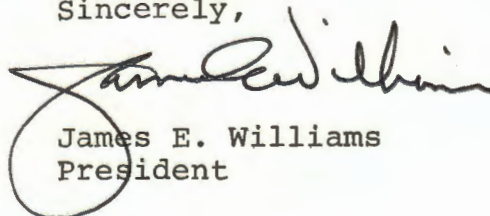
Dear Mr. Blackwell:

Tom Ellis called me to advise me of your acceptance of our invitation to speak at the briefing that we are having in Washington, D.C. on February 25th. We are delighted that you can be with us and look forward to your participation.

The meeting will be at the Four Seasons Hotel and your part of the program will be at 2:30 p.m. We would like for you to give us a "White House" Briefing, dealing more with economic and defense issues that are current. The total presentation ideally should last for approximately 30 minutes to fit into our overall program. Our group should be from 35 to 50 people in size.

We are looking forward to meeting you. Please feel free to bring anyone from the White House staff with you. If you have any questions, please give me a call.

Sincerely,

  
James E. Williams  
President

JW/wle

cc: Thomas F. Ellis