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CONSTITUTIONAL LIBERTIES RALLY

A Nationwide Celebration of Our American Freedoms

Saturday Evening, April 7, 1984

Dr. Walter Judd
Honorary Chairman

Advisory Committee:

Ben Armstrong, Exec. Dir.
National Religious Broadcasters

Jim Bakker
PTL Television

John Bass, Exec. VP.
Christian Booksellers Assn.

Dr. Clayton Bell
Highland Park Presb. Church

Dr. Herb Bowdoin
United Methodist Hour

Dr. Bill Bright
Campus Crusade for Christ

Kenneth Copeland
Kenneth Copeland Ministries

Paul Crouch
TBN Television

Dr. Jimmy Draper, Pres.
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Dr. Wm. Dowell, Pres.
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Dr. Charles Stanley
First Baptist, Atlanta

Dr. George Sweeting
Moody Bible Institute

Bob and Marte Tilton
Word of Faith Satellite Network

Rev. Tom Zimmerman
Gen. Supt. Assemblies of God

*Partial Listing.

October 18, 1983

This is just a note to keep you posted on the excellent progress we are making in the subtle struggle for religious liberty and traditional Christian family values in America.

The enclosed Memorandum to our Board members and Advisory Committee members gives a status report on our progress that I believe will encourage you as it has us.

I enclose, also, a "Report" from a distinguished governmental leader, which outlines the seriousness of the 1984 elections for our religious values and freedoms. It pays a very nice compliment to our educational ministry here at FaithAmerica Foundation.

Your friend, in His service,

John

Hon. John B. Conlan

JBC:ms

Encl -

new file

October 12, 1983

MEMORANDUM TO BOARD MEMBERS AND ADVISORS

The Constitutional Liberties Rally program, sponsored by our FaithAmerica Foundation, is moving smoothly to a climatic success on Saturday night, April 7, 1984. The Lord has been meeting all our financial needs to date and has brought us a first-class operating team.

We will be going "live via satellite" from Constitution Hall with a star-studded team, including a short nonpartisan message from President Reagan. We'll be live on screen in 165 city auditoriums ranging from 2,000 to 12,000 in attendance. As you can see from the partial listing of FaithAmerica Foundation Advisory Committee, we have received an overwhelming response within the Christian community.

Not only are we establishing top flight organizing-attendance promoting committees in each of the 165 major cities, but the National Religious Broadcasters stations and programmers, as well as the Christian Booksellers networks, are going all out to reach millions in their audiences to attend the Rally in their nearest city. While we will be reaching out through our local committees and thru direct mail to over 100,000 conservative oriented churches, we will concentrate very intensive telephone contact from our office to 10,000 of the largest who, from our pilot testing, should turn out between 50 and 500 adults each.

In addition, the leaders of the Christian school movement (10,000 schools, often tied to churches) are determined to turn out every teacher and spouse, and at least 50 parents per school. We will do intensive telephone calling to the 5,000 larger school administrators to make sure each is fully on board and turning out their parents, faculty and staff employees in a massive participation. Church educators know they are on the front line of the secular-humanist offensive against the Christian cause.

Response from pastors and various ministries is exciting to experience and it looks like we will now have free distribution of our Rally into over 2,000 churches which will have satellite receive equipment installed by April 7th. This will give us approximately one million attendance for this Rally - the largest single videoconference ever and certainly the largest audience assembled under roof in public places at any one occasion in history.

As you know, in addition to viewing in sight and sound our historic constitutional liberties and some of the current threats to the home, family, church and individual freedoms, we will be giving the audience constructive, sensible suggestions on how citizens, pastors, and lay people can maximize their citizenship within the framework of our Constitutional Republic. We will wind up the Rally on a very uplifting musical note and then have the ushers give everyone a fact sheet on how to help their pastor have a Voter Registration Sunday at their church. There are 15,000,000 unregistered believers sitting in the pews of the traditionally biblical churches.

As you can see from the enclosed organizational chart, we are divided into 6 major operational teams. In addition to utilizing the 75 full-time staff professionals of 5 specialized agencies, we have enlisted staff support from several major ministries/associations. Our full-time headquarters staff here in Scottsdale is kept lean at 10 persons till after Christmas when we will add 30 short termers. We also have 12 part and full-time regional field organizers on board now coordinating our 165 city committees. Trinity Broadcasting is very generously loaning their new \$1.5 Million "holy boomer" and crew to provide our satellite uplink broadcast on site from Constitution Hall in Washington, D.C. next April and, praise God, an Administrative Vice-President of a major \$50 M+ ministry is coming on full time in a similar capacity to help us flow smoothly and effectively. All our systems are in place and our materials written or in production.

In some of the 165 major cities we have not been able to reserve a civic auditorium due to prior bookings. (Holding 165 Rallies on one single night is no simple proposition.) But God is faithful as in 15 cities He has opened to us free of charge such great churches as Dr. James Kennedy's Coral Ridge Presbyterian Church in Ft. Lauderdale, FL (4,000 seats), Moody Church in Chicago, IL (5,000 seats), Calvary Church in Santa Ana, CA (4,000 seats), Four Square Gospel Church in Decatur, IL (5,000 seats), Bethel Temple in Evansville, IN (2,000 seats), etc.

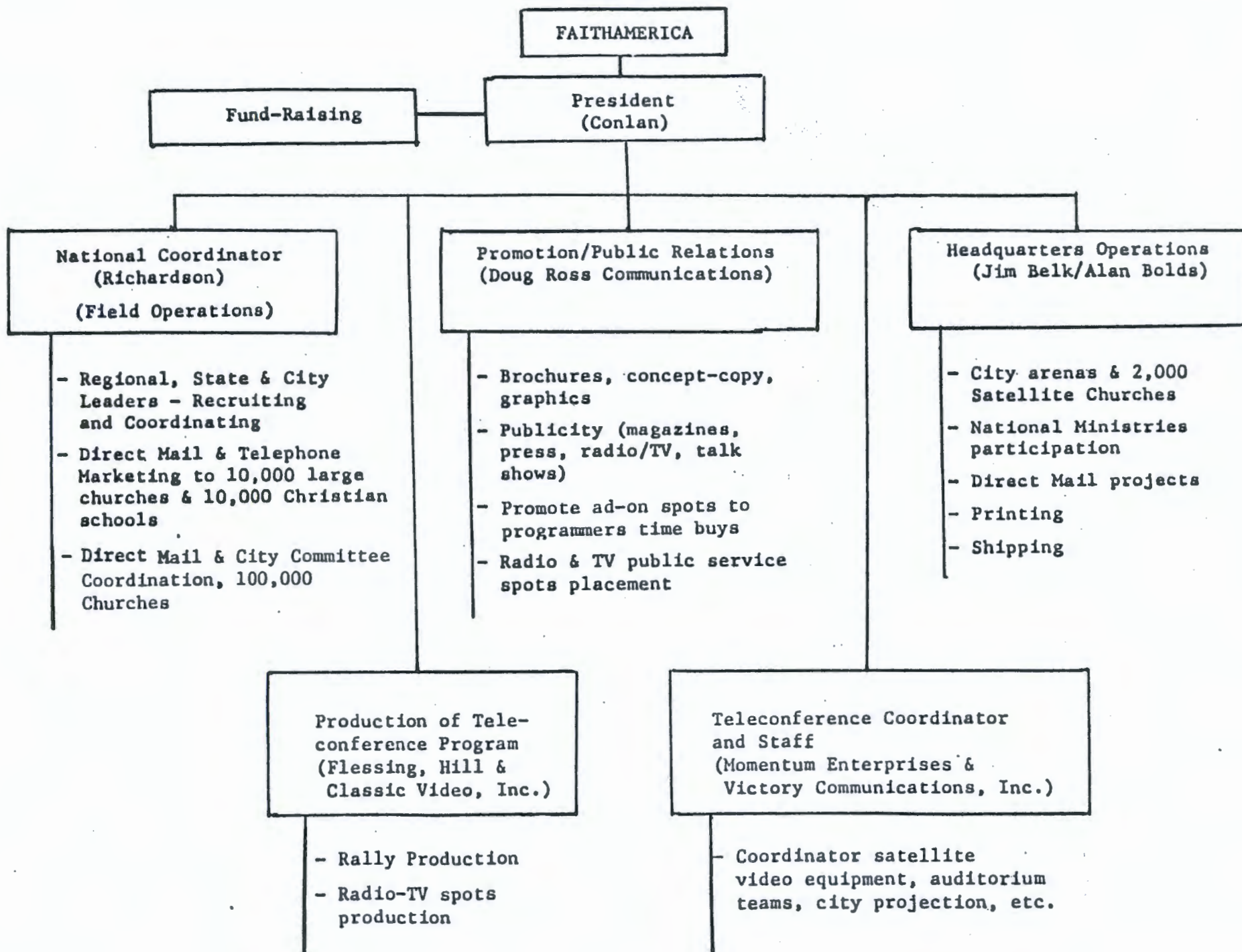
Please keep us in your prayers as we continue our fund-raising to meet our \$2 Million budget. If you have any suggestions of persons, organizations, foundations or corporations that might help with a tax-deductible donation for this history-turning event, please do let me know.

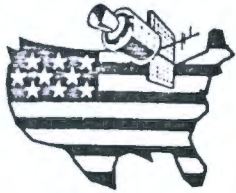
I enclose a separate confidential "Report" so that you might appreciate the crucial juncture in American history facing us. If the threats to our personal and religious liberties are to be restrained and traditional family and moral values are to be advanced, then our citizenship education and voter registration program is coming at just the right time.

Thank you for your prayers and support. We welcome your counsel and suggestions at any time. And if we at FaithAmerica Foundation can be of any assistance to you or other ministries at any time in protecting or enhancing our religious liberties, please feel free to contact me.

Cordially, in His service,

John B. Conlan, President
FaithAmerica Foundation





CONSTITUTIONAL LIBERTIES RALLY

A Nationwide Celebration of Our American Freedoms

Saturday Evening, April 7, 1984

OVERVIEW

THE RALLY

A live closed-circuit television Satellite videoconference with governmental leaders, entertainment personalities, and key religious leaders in a dramatic and moving presentation, beamed into 500 locations throughout the United States.

DATE AND PLACE

On Saturday night, April 7, 1984, a live, fast-paced, two-hour videoconference will originate in Constitution Hall, Washington, D.C., be beamed via Satellite into 500 cities and will be viewed in public and private facilities by several hundred thousand patriotic, God-loving Americans. . . a memorable evening involving national leaders from all walks of life.

THEME

Celebrating and protecting our American constitutional liberties.

THE GOAL OF THE AMERICAN CONSTITUTIONAL LIBERTIES RALLY

To have a dynamic nationwide outpouring of patriotic love and dedication by 500,000 traditional family-oriented Americans who are concerned about protecting our personal, financial and religious liberties. This Rally will give them not only inspiration, but the facts and know-how that thousands of lay citizens in each city can use to protect traditional family values and insure our financial, political and religious liberties in the turbulent 1980's and beyond.

THE NEED FOR THIS RALLY

Millions of Americans have become seriously alarmed over the current state of affairs in our nation. Increasing attacks and restrictions on religious liberty. . . restrictions of our personal freedoms. . . rampant pornography and drug use. . . forbidding prayer in schools and public places. . . weakened national strength. . . increasing crime rates. . . sustained humanist undermining of the church and family have become routine. As all of these grave problems continue to fester and grow, it has become clear that this trend must be reversed, not only on the intellectual and spiritual level but at the local, state and national level.

PROGRAM PARTICIPANTS

This will be a star-studded evening. A cross section of people like President Ronald Reagan, Efrem Zimbalist, Jr., Dr. James Dobson, Francis Schaeffer, Bill and Gloria Gaither, Roger Staubach, Paul Harvey, Chuck Colson, Senator Bill Armstrong, Congressman Jack Kemp, Josh McDowell, Pat and Debby Boone, Joyce Landorf, Zig Ziglar, Hal Lindsey, Julius "Dr. J" Erving, Attorney John Whitehead and Alexandre Solzhenitzen will be highlighting the program.

President Reagan is participating. . . many others are already confirmed.

Dr. Walter Judd
Honorary Chairman

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R E P O R T

TO: Selected Christian Leaders

FROM: An Elder Statesman

DATE: September 29, 1983

"The people didn't believe what was going to happen, until the flood actually arrived and took them all away." Matthew 24:39

The liberal secular humanist element in America was shocked at their displacement from power in American governmental institutions in the 1980 elections. They have vowed to counterattack like a flood in 1984 and take control of national and local government in such a way that they will never be displaced from power again.

Based on the impact of increased liberal labor organized turnout in the 1982 elections (which they won handily) their strategists have devised a turnout based thesis for 1984: If turnout is just 53-54% (roughly that of 1980), the Democrat presidential nominee will lose, but if turnout climbs to the 56-57% range (adding some 8-10 million voters over 1980), then the liberal Democrats expect to win big from top to bottom. Their underlying point is that the GOP will be hurt badly by any sizeable (presumably minority and low income) surge in voter turnout. And that is why the liberal labor elements have closed ranks behind humanist Mondale: A Mondale campaign would be better able than a Glenn campaign to voice the sort of class-based, labor and minority-oriented neo-New Deal themes needed to pull these previous non-voters to the voting booths in a flood-tide on Election Day, November 6, 1984.

Watching the newspapers closely in recent months, you may have seen the tip of the liberal coalition strategy — the following stories have appeared:

1. The Democrat national party plans to spend \$5 Million on new voter registration activities.
2. Rev. Jesse Jackson is going full bore to stimulate 2-4 million new black voter registrations.
3. National Organization of Women (NOW) is shooting for 1 million liberal, anti-Reagan type new voters.
4. Homosexual Rights Network has announced their goal of 1 million new registrations.
5. The activist Senior Citizen organizations who are going all out on new voter registration in 1984 recently announced that "Reagan has betrayed us and now we're going to defeat him."
6. The liberal League of Women Voters revealed that it is concentrating in 1984 on increasing the under 29 "Youth Vote." The League has arranged with RKO radio stations and other rock & roll stations to saturate the music market with promotion of new voter registration among the 'ambient' young.
7. The liberal Democrat Mexican-American element is raising \$2 Million to register 1 million new lower income Hispanic voters.

All the above segments of our society provide a flood of new voters that will, in their innocence or foolishness, vote from 2-1 to 9-1 against conservative and Christian oriented candidates. (And the unfortunate fact is that the GOP has no comparable workers force to offset the above efforts. The strong conservative grass-roots workers have seen their interests fairly much neglected or abandoned by the White House and thus have lost interest in doing grass-roots voter turnout in 1984, as they did in 1980.)

In 5 categories above, the liberals are going about it very adroitly. In Category 2, Jesse Jackson is going about it in less than the smart way. Due to his ego problems and the poor organizing skills of the under-class Blacks he is trying to reach (the Christian Blacks have already been registered in their churches in prior years), Jackson is using a high profile secular media approach to stimulate voter registration action. This is causing a negative reaction among working class southern Democrat Whites which will offset part of that 9-1 liberal Democrat vote gain from new Black registrations.

The homosexuals and the other groups are doing it very intelligently and low profile, so as not to stimulate voter registration activity by their opponents in the traditional morality, pro-family elements in our society.

The traditional family values element in our society that is still unregistered sits quietly now in the conservative churches (there are an estimated 15 million unregistered conservative Christians down in those pews). The only hope for a Reagan re-election and Congressional victories is to quietly and efficiently get millions of those conservative church people registered to vote. But it must be done without seeking publicity in the secular media, without any egocentric Christian leader calling press conferences and bragging about how "the Christians are coming." Such public statements, a la Jesse Jackson, will only stimulate greater voter registration activity and voter turnout by the anti-religious element in America. St. Paul set the strategy best: "Wise as a serpent, gentle as a dove."

The best strategy this observer has seen, and I'm privy to them all, is the Constitutional Liberties Rally satellite videoconference outreach into some 500 cities next April 7. It is low profile, laymen not clergy led and therefore non-threatening to the media and humanist spokesmen. These lay organizers are very knowledgeable, seek no publicity in the press, and have precise plans and methods for registering 10 million new conservatives in the pews. If this program receives its full funding in time, it is the only methodology out there that can overcome the 7 point voter registration drive above that the liberal element is implementing.