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**The National Center
For Pan-American Studies**

7945 MacArthur Blvd., Cabin John, MD 20818
301-229-8400

Suite 201

Joseph T. Quinn
President

May 9, 1983

Faith Whittlesey
Special Assistant to the President
for Public Liaison
Rm. 191, O.E.O.B.
Washington, D.C. 20500

Dear Mrs. Whittlesey,

In the latest issue of First Monday the article on the President's Public Liaison Office describes your "can-do" attitude, concern for the future political involvement of college students, and strong emphasis on the various themes of responsibility.

I am encouraged by the new sense of direction that you bring to this office, and hope to benefit from your advise and assistance on matters of mutual interest.

For your information I have enclosed a report, presented at last Wednesday's 13th Annual Corporate Briefing given by the Association of American Chambers of Commerce in Latin America, which gives a fairly complete picture of the objectives and design of the NCPAS.

The main thrust of this organization is to provide support for President Reagan's "global campaign for democracy" within the Americas, particularly among university-age leaders. Our activities are meant to demonstrate the viability of non-governmental private-sector initiatives of this sort, and must therefore rely upon the business community for support.

I would like the opportunity to go over a few ideas with you, and to find out if you think Mary Jo Jacobi can be of assistance in this effort.

Having directed the collegiate campaign-technology training programs at the Republican National Committee, my activities in both Latin American and youth political affairs have become well known to Mr. Morton Blackwell of your office. As an additional point of note, I have also enclosed a copy of the report that was presented to Senator Paul Laxalt which reviews in brief the 1976, 1980 and 1982 national youth campaigns.

cont'd.

N.C.P.A.S.

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I would hope that your office can assist me with ideas and suggestions in the area of business community relations, and trust that we can work together to communicate the principles that both this Administration and the National Center for Pan-American Studies hold in common.

Please contact me at my Capitol Hill office (543-1286) so we can decide upon a mutually convenient time to discuss this matter further.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Joe Quinn", written over the typed name.

Joseph T. Quinn

enc.

cc: Miss Martha Rountree

**The National Center
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* * *

A Private-Sector Initiative
in support of
the "Global Campaign for Democracy"
within the Americas

* * *

by
Joseph T. Quinn
President
The National Center for Pan-American Studies
(a division of The Leadership Foundation)

I: NCPAS PURPOSE & PRINCIPLES

The National Center for Pan-American Studies (NCPAS) is an organization, hemispheric in scope, established to foster cooperation among pro-democratic youth leadership in the Americas and to assist other institutions, with similar aspirations, which share our concern for hemispheric affairs.

Through a broad spectrum of programs and activities, the NCPAS demonstrates its three principle objectives: (1) to enhance effective leadership skills in the practices and techniques of democratic rule among the "successor generation" of the Americas, (2) to increase public awareness and appreciation for the positive role that private enterprise can play in expanding economic opportunity, securing social justice and working to solidify democratic practices, and (3) to motivate, activate and evaluate support for Pan-American unity in defence of a free and open society and in opposition to communism and all other forms of totalitarian control.

Founded in early 1982 by Joseph Quinn, its current president, NCPAS found early and enthusiastic support in Miss Martha Rountree, a widely recognized pioneer in television journalism and president of The Leadership Foundation. It has since been undertaken as a special project of that Foundation, which provides both its 501(c)(3) tax-deductible status and a substantial base of political achievement and support.

II: HOW NCPAS CAN ACHIEVE ITS GOALS

(A) An important focus of NCPAS activities is the coordination of an annual Pan-American Youth Leadership Congress. The first congress is planned for December 1983 in San Jose, Costa Rica, and will attract 65 young political leaders ranging in age from approximately 19 to 27 years.

The four-day congress will include seminars on the latest in campaign technologies employed by North American and Western European political youth associations; conduct workshops to promote excellence in student journalism; and provide a forum in which leading figures can address current issues of hemispheric and international concern.

Emphasis will be placed on fundamental and timely foreign policy issues, and discussions will be led by experienced, knowledgeable and articulate spokesmen of varying views. Here the participants can learn from each other, expand their perspectives, and develop their ideas about the complex problems confronting the Inter-American system.

(B) Through a mix of discussion groups, study groups and conferences the NCPAS Meetings Program can provide opportunities for in-depth consideration of issues by our advisory board membership that would otherwise be inaccessible to young hemispheric leaders.

Discussion groups provide a forum for substantive conversation by NCPAS members, drawing on their knowledge and experience and that of outside experts when appropriate, and encourage collaborative work among a diverse group of members.

In addition to these groups, small regional conferences and seminars, in cooperative ventures with other organizations, can likewise encourage the informed, thoughtful exploration of issues facing the Inter-American system in the near and long-term future.

(C) Modeled after TAURUS, the official quarterly published by the European Democratic Students (EDS), a quarterly Pan-American Quarterly Journal will be published by the NCPAS. This will be made available to all NCPAS advisory board members, colleges and universities, and interested persons. Its correspondents will be NCPAS youth members from major cities throughout the Americas.

(D) For issues of a more timely nature, the Speaking Tour Program provides a series of public forums for young leaders to share their experiences and varying concerns at open forums on college and university campuses and through newspaper, radio and television interviews. For example, this summer the NCPAS, in cooperation with the American Security Council and the Coalition for Peace through Strength, is sponsoring a U.S. tour for several students from El Salvador.

(E) In order to keep NCPAS advisory board members throughout the Americas informed on upcoming activities, the NCPAS Newsletter carries a listing of sponsored events, news of varied public policy institution reports and how to obtain copies, profiles on NCPAS members, and also details about corresponding for various university and academic publications.

If there is interest and our limitations of staff and budget allow, additional special projects, such as a student video exchange, will be considered.

III: HOW THE ORGANIZATION OF THE NCPAS WORKS

The National Center for Pan-American Studies attempts to bring together young, pro-democratic activists and leaders from the academic, public- and private-sector worlds to examine issues of significance to the Inter-American community. In order to accomplish this task, the advisory board of the NCPAS has been divided into three categories: the Youth Member, the Corporate Member, and the Senior Member.

Few factors are as important to the strength of the NCPAS as the vitality of its advisory board membership. The difficult task of maintaining the quality, diversity and effectiveness of the advisory board membership, specifically its Youth Members, its in the first instance entrusted to Senior and Corporate Members.

1. The Youth Member

Membership on the advisory board as a Youth Member is open to men and women between the ages of 19 and 28 years upon written invitation by the NCPAS president. In considering candidates, three main criteria are taken into account.

First, to be considered for membership, a candidate must receive the nomination of either a Senior or Corporate Member in a letter which should describe in depth his or her special qualifications, and be directed to the NCPAS president.

Second, a candidate must clearly demonstrate outstanding leadership qualities. Evaluation of these qualities are based on an estimate of the candidate's intellectual accomplishments, special interest and current involvement in hemispheric affairs, promise of future achievement and service in hemispheric relations, contributions to public policy and informed commentary on foreign policy issues, potential contributions to NCPAS's work, and a candidate's standing among his or her peers.

Third, a candidate must present suggestions on how to actively promote and implement the three principle objectives of the NCPAS.

Participants in the first Pan-American Youth Leadership Congress will be selected from the Youth Members of the advisory board by the NCPAS preident and officers of The Leadership Foundation, depending on their superior qualifications. The number of participants from each nation will vary between two and four.

Through such a competitive selection process, the NCPAS in effect creates a system of incentives for young leaders to come forward with their own ideas for the Pan-American democratic exchange.

Participants in future congresses will be decided upon by a vote among Youth Members within each of the American Republics, with final selection reserved for the NCPAS president and Leadership Foundation officers.

Maintaining a broad plurality of views among the Youth Membership is important to the effectiveness of the NCPAS. In keeping with its standards and objectives, the NCPAS president and officers of The Leadership Foundation will continue to broaden its search for talented Youth Members, as well as Senior and Corporate Members on the advisory board, from all segments of society.

2. The Senior Member

Membership on the advisory board as a Senior Member is open to leading figures from the academic, public- and private-sector worlds who share similar aspirations for the NCPAS principle objectives, and is upon invitation by the NCPAS president.

Keeping in mind the desire for diversity on the advisory board with regard to age, sex, race, geographic representation, and professional background the NCPAS welcomes suggestions for potential Senior Member invitees.

The Senior Membership is asked to submit letters of recommendation for outstanding candidates for Youth Membership, and are encouraged to participate in all NCPAS activities.

Each advisory board member will also be asked to assist in developing and arranging for programs of interest to the Youth Membership, and will receive summary transcripts of the Pan-American Youth Leadership Congress in addition to all NCPAS publications.

3. The Corporate Member

Membership on the advisory board as a Corporate Member is open to participants in the corporate sponsor program (with a contribution of above \$1,000), and is meant on the one hand to help the NCPAS's core program of the Pan-American Youth Leadership Congress and also to help provide for educational programs of interest to the business community.

Designated corporate representatives are invited to share similar nominating responsibilities as those exercised by Senior Members.

The NCPAS's involvement with multinational corporations through the corporate sponsor program gives it an entree into the thinking of the international business community as well as perspectives that are reflected in general NCPAS activities. Corporate Member representatives are likewise encouraged to participate in NCPAS programs.

* * *

The organizational structure of the NCPAS is specifically designed to build a strong and lasting partnership and exchange of ideas between the three membership groups on the advisory board. Further, every effort will be made to develop closely cooperative relations with organizations, institutions and associations which share the aspirations of the National Center for Pan-American Studies.

IV: ADMINISTRATION & FINANCES

The NCPAS is a privately funded, non-profit and non-partisan organization with 501(c)(3) tax-deductible status. As a private initiative, it neither asks for nor receives budgetary support from the U.S. Government.

The NCPAS is dedicated to mounting a vigorous and comprehensive program to activate its democratic ideals and principles of private enterprise while trying to maintain a balanced budget. Although more work needs to be done over the next few months to achieve its core program fiscal goal of \$270,000, the fact remains that the NCPAS's fiscal objective falls far below that of many minor government programs, and perhaps even more telling, less than the cost of a prime-time television commercial.

By design, the NCPAS's budget is divided into two principal areas: the core program (the Pan-American Youth Leadership Congress direct expenses) and the supporting services expenses. All contributions are considered to be available for the NCPAS core program fund unless specifically restricted for a special project by the donor. These funds are administered by The Leadership Foundation for the sole use of its special NCPAS division.

A general accounting of costs is as follows:

Direct core program expenses:
(Pan-American Youth Leadership Congress)

Airfares.....	93,800
Accommodations (inclusive).....	15,075
Support services.....	3,000
Brochures, announcements.....	4,000
Linguistic services.....	12,000
Staff travel, accommodations.....	3,600
On-site staffing.....	1,050
Printing.....	1,125
Consultant fees.....	5,000
Lecture/seminar honorariums, costs.....	<u>32,000</u>

Total core program services-	170,650
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Supporting services:

Staff salaries.....	43,000
Combined benefits.....	6,825
Secretarial, p/t.....	2,500
Rental, utilities.....	10,800
Leasing, equipment.....	5,820
Consumables, supplies.....	1,000
Printing, design.....	2,200
Accounting fees.....	1,000
Subscriptions, materials.....	450
Staff travel.....	2,700
Communications (telex, postage, telephone).....	<u>7,240</u>

Total support service expenses-	<u>87,135</u>
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Pan-American Quarterly Journal.....	<u>14,000</u>
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Total expenses	271,785
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The average cost per participant in the Pan-American Youth Leadership Congress is @ \$2,000, and it is an intention of the NCPAS to have the finances for each future participant generated from within his own nation's private-sector community.

The National Center for Pan-American Studies represents a major private initiative in, what President Reagan calls, the "...global campaign for democracy." It is only through the active support of the business community that its objectives can be met, and we ask each and every member of this community to consider contributing to the success of our overall efforts.

A Good Way to Export Democracy

THE REAGAN administration has set two international "democracy" programs in motion. They should not be confused. "Project Democracy" is this year's name for the United States Information Agency's perennial official effort to get in touch with foreigners through visits, publications and so forth in order to induce them to think well of the United States and, especially, of its current policies. The "Democracy Program," our concern here, is the new private-sector initiative that grew out of President Reagan's call in London last June for a program to foster "the infrastructure of democracy"—political parties, unions, media, universities and the like.

After Mr. Reagan sounded his broad theme last June, a research commission was set up to fill out the idea. That commission is called The Democracy Program; its chairman is Ambassador William E. Brock III, and on its board sit the chairmen of the two national party committees, the head of the AFL-CIO and others. This week Congress is working over its recommendation to establish a National Endowment for Democracy, an autonomous non-governmental organization meant to fund and coor-

dinate private-sector programs to support democracy in other countries. The most intriguing of these programs would help the American political parties reach out to their democratic allies abroad.

In the best of times, many Americans harbor a deep suspicion toward any effort to sell American policies, let alone American ideas and institutions. There is a fear of intervening, of insulting the would-be beneficiaries, of committing "propaganda," of fouling things up in a variety of ways. Some of Ronald Reagan's words—and some of his appointees—have aggravated these fears, and it is right and necessary to proceed warily.

But it is even more right and necessary to proceed. The endowment the sponsors have in mind is an incremental program of long-term institution-building, conducted out in the open and run not by government officials, but rather by the American private-sector groups themselves. European political parties have long been in the business of helping their foreign compatriots. The record of effective international activity by the AFL-CIO and by many private foundations demonstrates that Americans can engage in it usefully too.

TUESDAY, APRIL 24, 1983

WASH. POST

THE WHITE HOUSE

WASHINGTON

December 20, 1982

Dear Mr. Quinn:

I would like to take this opportunity to thank you very much for all the time and energy you put into the youth effort. Without your help it would have been impossible to implement and carry out our very vital project.

A strong youth effort is essential to the future of the Republican Party. The efforts of young people such as yourself will guarantee that generations to come have the opportunity to share in the great promise that is America.

You have my best wishes for every continued success as we work together to meet the challenges which are before us.

Sincerely,

Ronald Reagan

Mr. Joe Quinn
645 G Street, S.E.
Washington, D.C. 20003



Leadership Foundation

*"An informed public makes for a strong
republic."*

Martha Rountree

Leadership Foundation was founded in 1965 for
these purposes:

- ★ To provide a clearinghouse for facts and in-
formation on current issues
- ★ To supply pros and cons on pending legisla-
tion
- ★ To motivate our constituents to participate in
good community life and good government
- ★ To establish special projects for its extensive
constituency through polls and surveys of
their concerns.

Leadership Foundation
7945 MacArthur Boulevard
Suite 201
Cabin John, Maryland 20818
301-229-8400

(Headquarters in the Nation's Capital)



SOME OF LEADERSHIP FOUNDATION'S MANY ACCOMPLISHMENTS

★ Waged the successful campaign to eliminate pornographic materials from the mails. **READER'S DIGEST** said about Leadership Foundation's effort:

"In addition of the 50-odd lawsuits filed thus far against SMUT mailers for violations of the new law, 90 percent are a result of the Leadership Foundation's crusade."

★ Founded the first **COMMUNITY STANDARDS COMMITTEE** in the United States. In 1973, a Supreme Court decision cleared the way for towns, cities, and states to set their own moral standards. Citizens now have the right to pass local laws or ordinances to uphold moral standards in their communities.

★ Based on that Court decision, Leadership Foundation has developed a citizen's action program which we call **COMMUNITY STANDARDS COMMITTEES**. With Foundation guidance, these committees have been most effective working with local government to correct problems in their areas.

- ★ Initiated the first national crusade for restoration of voluntary prayer in public schools.
- ★ Launched a national project against enforced school busing.
- ★ Founded **CAPITAL CLOSEUP**, the national cassette network. (Special monthly issue-oriented briefings.)
- ★ Produced several TV specials on voluntary school prayer.
- ★ Distributed over 42 million school prayer brochures, information and action packages, petitions and other materials in less than 3 years.
- ★ Conducted first national study of objectionable school textbooks. Exhibited the Foundation's findings in the U.S. Capitol Building for the Members of Congress, their staffs, and the media.

ON-GOING PROJECTS

- ★ Establish nationwide network of Community Standards Committees.
- ★ Expand monthly newsletter.
- ★ Establish Speakers Bureau of experts for availability to member organizations.
- ★ Establish regional seminars on major issues.
- ★ Step up efforts, along with our constituents, to strengthen the moral, spiritual, and political heritage of our great country.
- ★ Publish National Monthly Newspaper, "**WASHINGTON LEADER**."

LONG-RANGE GOAL

To establish an accredited college of politics in Washington, D.C., for the training and education of young Americans in the area of public service and elective office.

For the spelling of a word, there is the dictionary.

For information, there is the encyclopedia.

For business, there are trade associations and publications.

*For concerned Americans, there is
LEADERSHIP FOUNDATION.*

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Leadership Foundation, was founded in 1965
and is an educational, public tax-exempt
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LEADERSHIP FOUNDATION

7945 MacArthur Boulevard, Suite 201
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Washington Headquarters for its members.