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THE WHITE HOUSE
WASHINGTON

December 20, 1982

*file
U.S. Postal
Service*

MEMORANDUM FOR ELIZABETH H. DOLE

THRU: RED CAVANEY
FROM: DEE JEPSEN *DV*
SUBJECT: CONCERNS: NONPROFIT MAILERS FEDERATION

George Miller, Executive Director of the Non-Profit Mailers Federation, called me and asked if I would be able to make sure that their concerns dealing with proposed increases in non-profit postal rates be shared with either the President or members of the Senior Staff.

I have sent copies to Jay Moorhead, Morton Blackwell *✓* and Joe Wright.

NONPROFIT MAILERS FEDERATION

2550 M Street, N.W.
Suite 405
Washington, DC 20037
(202) 466-3066

December 15, 1982

Dear Mrs. Jeppsen:

On behalf of all nonprofits -- Christian ministries, universities, health care providers, medical research, homes for children, and so many other worthwhile causes, thank you sincerely for making sure that the most appropriate Presidential assistant sees these two joint letters.

You can see from the letters that Federation members support the President. We do want to bring to his attention, however, the difficulty nonprofits, private sector organizations face in trying to be an earnest replacement for federal programs.

Sincerely,
George E. Miller

NONPROFIT MAILERS FEDERATION

2550 M Street, N.W.
Suite 405
Washington, DC 20037
(202) 466-3066

December 6, 1982

The President
The White House
Washington, D.C.

Dear Mr. President:

We, the undersigned members of the Nonprofit Mailers Federation, recognize that you have been trying to shrink the federal deficit by reducing spending for social programs, among others. We wanted you to know that nonprofit mailers have done their share. Further cuts of funds that underwrite nonprofit mail rates would force private sector charities to curb services and fire employees.

Unemployment at depression levels has caused demand for charitable services to soar. Higher postal rates will only mean fewer people served. Higher rates will also threaten the employment of five million or more workers for nonprofit organizations. In addition, at least another two million are employed by profit-making firms which serve nonprofit organizations.

Last October, you justified deep cuts in federal spending for social services by shifting the burden to private sector organizations. You said at the time: "Now, we're not advocating private initiatives and voluntary activities as a half-hearted replacement for budget cuts."

Mr. President, to be an earnest replacement for budget cuts, we need postal rate stability.

We support your social policy to shift more responsibility to the private sector because we do feel the private sector provides services more efficiently than the government.

In order for your social policy to succeed, we urge you to adopt a policy to stabilize nonprofit mail rates in your budget for fiscal year 1984.

Sincerely,

Walter A. Schaw

Walt A. Schaw
Chairman, Nonprofit Mailers Federation
Indiana University
Bloomington, Indiana

Kay Hatch

Kay Hatch
Vice Chairman, Nonprofit Mailers
Federation
American Kidney Fund
Bethesda, Maryland

Robert E. Johnson
Opportunities for the Blind, Inc.
Baltimore, Maryland

Robert E. Johnson
Opportunities for the Blind, Inc.
Baltimore, Maryland

Rev. Thomas M. Westhoven
St. Joseph's Indian School
and Mission
Chamberlain, South Dakota

Rev Thomas M Westhoven
St Joseph's Indian School & Mission
Chamberlain, SD 57326

Ewing W. Mays
Mays Mission for the
Handicapped, Inc.
Heber Springs, Arkansas

Ewing W. Mays
Mays Mission for the Handicapped Inc
Heber Springs Ark 72543

Robert W. Hansen
Fraternal Order of Eagles
Milwaukee, Wisconsin

Robert W Hansen
Fraternal Order of Eagles
Milwaukee, Wis 53233

Ian A. Morrison
National Association of
Homes for Children
New York, New York

Ian A. Morrison
National Association of Homes for Children
New York, N.Y. 10016

Eugene H. Michaels
American Health Assistance
Foundation
Washington, D.C.

Eugene H Michaels
AMERICAN HEALTH ASSISTANCE FOUNDATION
Wash., D.C.

Wayne A. Gray
National Foundation for
Cancer Research
Bethesda, Maryland

Wayne A. Gray
National Foundation for Cancer Research
Bethesda, Md.

Harold Smith
Hanover Marketing
Richmond, Virginia

Harold Smith
Hanover Marketing
Richmond, Virginia 23256

James Carter Phillips
National Premium Marketing
Richmond, Virginia

JAMES CARTER PHILLIPS
NATIONAL PREMIUM MARKETING
RICHMOND, VIRGINIA - 23229 -

Norman Berman
Christian Broadcasting Network
Virginia Beach, Virginia

Norman Berman
CBN
Virginia Beach, VA 23463

Harriet Heyman
Working Names, Inc.
Bethesda, Maryland

Harriet Heyman
Working Names Inc
Bethesda Md 20814

Judith A. Jones
Carol Enters List Company
New York, New York

Judith A. Jones
Carol Enters List Company
New York City, NY 10016

John F. Heilman
Disabled American Veterans
Washington, D.C.

John F. Heilman
Disabled American Veterans
807 Maine Ave, Wash. DC 20024

Joseph R. Salta, Jr.
Direct Mail Management, Inc.
Prince Frederick, Maryland

Joseph R. Salta, Pres.
D.M.M., Inc.
PRINCE FREDERICK, MD 20628

John H. Swain
Response Development Corp.
Fairfax, Virginia

John H. Swain
Response Development Corp.
Fairfax, Va

Father Edward Cappelletti
Salesian Missions
New Rochelle, New York

Father Edward
Salesian Missions
New Rochelle, N.Y. 10801

Bruce P. Sawyer
Barton Cotton, Inc.
Baltimore, Maryland

Bruce P. Sawyer
Barton Cotton Inc.
Baltimore Md 21227

Sara Tarascio
Salesian Missions
New Rochelle, New York

Sara Tarascio
Salesian Missions
New Rochelle N.Y.

Father William Kelley
Salesian Development Office
New Rochelle, New York

Father William Kelley S.D.B.
Salesian Development Office
New Rochelle N.Y.

S. John Picillo
N.J. Institute for Continuing
Legal Education
Newark, New Jersey

S. John Picillo, Ex. Dir.
New Jersey Institute for Continuing Legal Education
15 Washington St., Newark, NJ 07102

Dr. Richard Carr
World Vision
Monrovia, California

Dr. Richard Carr
World Vision
Monrovia, California

Robert J. Salta
Direct Mail Management
Prince Frederick, Maryland

Robert J. Salta
Direct Mail Mgmt
Prince Frederick MD 20678

Donald M. Mattsson
Augsburg Publishing House
Minneapolis, Minnesota

Donald M. Mattsson, Director Finance
Augsburg Publishing House,
Mpls. Minn

Fielding W. Yost
Saturn Corporation
Cheverly, Maryland

Fielding W. Yost
SATURN CORPORATION
Cheverly, MD

James B. Mead
St. Andrews Episcopal Church
Clifton Forge, Virginia

James B. Mead
St. Andrews Episcopal Church, Episcopal Diocese of S. Va.
Clifton Forge, Va.

Travis J. Tysinger
Boys' Home, Inc.
Covington, Virginia

Travis J. Tysinger
Boys' Home, Inc.
Covington, Va.

Stephen W. Roszell
University of Minnesota
Alumni Association
Minneapolis, Minnesota

Stephen W. Roszell
MINNESOTA Alumni Association
Minneapolis, MN.

Lawrence F. Humm
Famous Artists Studios, Inc.
Valley Forge, Pennsylvania

Lawrence F. Humm
Famous Artists Studios, Inc.
Valley Forge, Pa.

Neil Howard
Idaho Youth Ranch
Rupert, Idaho

Neil Howard
Idaho Youth Ranch
Rupert, Idaho

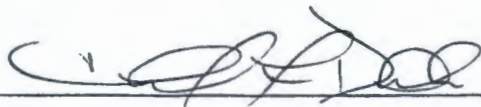
Peter C. Kerr
North American Communications
Armonk, New York

P. C. Kerr No. American Comm.
Armonk, N.Y.

John W. Darr
National Retreat Center
Cheyenne, Wyoming

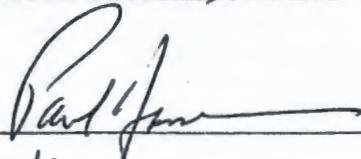
John W. Darr
NATIONAL RETREAT CENTER
CHEYENNE, WYOMING

Charles Dambach
Epilepsy Foundation of America
Landover, Maryland



Epilepsy Foundation of America
Landover, MD

Paul Hasse
HALT, Inc.
Washington, D.C.



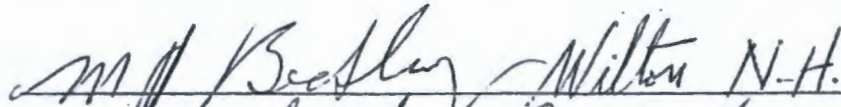
HALT, Inc
Washington D.C. 20002

Diana Lee Crew
Denver Museum of Natural
History
Denver, Colorado

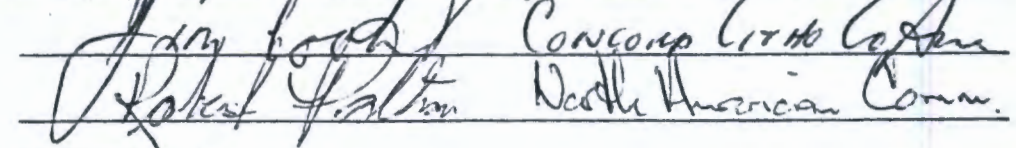


Denver Museum of Natural History
Denver, Colorado 80205

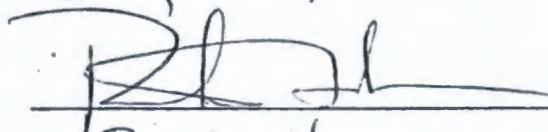
Milton J. Beckley
PVA-EPVA, Inc.
Wilton, New Hampshire



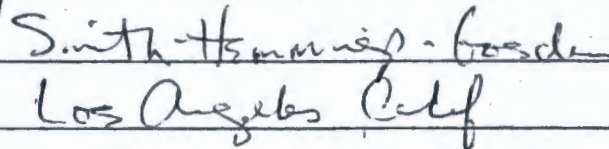
Jim Cook
Concord Litho
Concord, New Hampshire



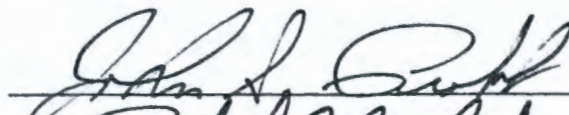
Robert Paltrow
North American Communications
Armonk, New York



Richard Felton
Smith-Hemmings-Gosden
Los Angeles, California

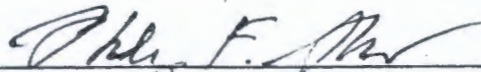


John S. Probst
Postal Church Service
Youngstown, Ohio



Postal Church Service
Youngstown, Ohio 44512

Phillip F. Sheats
PSA, Inc.
Baltimore, Maryland



PSA Inc.
Baltimore md 21230



AMERICAN KIDNEY FUND

A non-profit national voluntary organization
providing direct financial assistance
for kidney disease victims.

7315 Wisconsin Avenue
Bethesda, Md. 20814-3266
(301) 986-1444
(800) 638-8299
Toll Free National
(800) 492-8361
Toll Free Maryland

December 9, 1982

President Reagan
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C.

Dear Mr. President:

We, the staff of the American Kidney Fund would like to bring to your attention a matter of utmost importance. We are one of the thousands of charities that rely on direct mail solicitation to raise funds to support our life saving services.

As you may or may not know, the American Kidney Fund provides direct financial assistance to needy kidney patients throughout the United States, who can't afford the cost of their treatment related necessities not covered by any other source; including Medicare. We help with costs such as transportation to and from treatments, medications, special diet needs, home dialysis supplies and other necessities.

We rely on direct mail solicitation to support 93 percent of our budget. The additional increase in our postage cost that would result from a decrease in the appropriation to revenue forgone will severely curtail our ability to help those in need.

As a result of the January, 1982 increase in 3rd class non-profit postal rates, a patient that was placed on our waiting list for assistance died. Money budgeted for direct financial assistance had to be diverted to pay for increased postage. Had the American Kidney Fund been able to provide the requested funds for her transportation to treatment, the patient would be alive today.

Board of Trustees

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Marion, Virginia

Elisabeth Enright, C.S.W.
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Emeryville, California

Henry Warshaw, Esquire
Beverly Hills, California

National Executive Director
Ellen Kay Hatch



President Reagan
December 9, 1982
Page Two

With anticipated increases in gas prices resulting from the gasoline tax pending in Congress, demand for transportation assistance will soar. At the same time, the American Kidney Fund will be forced to dig further in its program budget to pay postage. The bottom line will mean less money available to help needy kidney patients and more premature deaths.

We urge you, Mr. President, to support full finding for revenue forgone. We feel that money appropriated for revenue forgone is not a subsidy but a minimal investment to help the private sector fill holes in the safety net.

We at the American Kidney Fund want to continue to provide our life saving services to desperate kidney patients, but we need your help.

Sincerely,

AMERICAN KIDNEY FUND

Kay Stetich
Steve Dawson
Stephen Kilbuck
Christina
Leslie Goldberg
Katherine Doyle
Gina Monsef
Sheri Jones
Caroline Stewart
Jeana Bradley
Margaret Ritter
Georgia Kammer

ARTICLES OF INCORPORATION
OF
NONPROFIT MAILERS FEDERATION

To the Recorder of Deeds, D.C.
Washington, D.C.

THIRD: This corporation is not organized for the pecuniary profit of its directors, officers, or members; nor may it issue stock nor declare nor distribute dividends, and no part of its net income shall inure to the benefit of any director, officer or member; and any balance of money or assets remaining after the full payment of corporate obligations of all and any kinds shall be devoted solely to the charitable, educational and benevolent purposes of the corporation.

The purposes of this corporation shall be:

- (a) to promote goodwill and cooperation between cultural, humanitarian, religious, scientific, educational, and recreational nonprofit organizations which communicate with contributors, subscribers, registrants or the public through direct mail;
- (b) to associate, together with direct mail marketing experts and suppliers, for their mutual benefit in order to foster public understanding and appreciation of eleemosynary institutions and to aid in the furtherance of their legitimate interests as nonprofit organizations;
- (c) to create and maintain a compact, representative, and centralized agency for concerted action upon all matters affecting the welfare and betterment of nonprofit organizations;
- (d) to promote, foster, and encourage, by the preparation and distribution of literature, pamphlets and otherwise, the sentiment and belief that nonprofit organizations provide an invaluable public service, to encourage public policy that facilitates this understanding, and to reduce unjust legislation; and
- (e) to distribute reliable information about members and their legitimate interests and to represent them and their interests in common in state and federal agencies and before the public.

The corporation shall have in furtherance of the aforesaid purposes all of the powers conferred upon corporations organized pursuant to the provisions of the District of Columbia Nonprofit Corporation Act.

NONPROFIT MAILERS FEDERATION

2550 M Street, N.W.
Suite 405
Washington, DC 20037
(202) 466-3066

December 3, 1982

MEMBERSHIP LIST OF NONPROFIT MEMBERS

Denver Museum of Natural History
Denver, Colorado

Guiding Eyes for the Blind, Inc.
Yorktown Heights, New York

Annual Bishop's Appeal Office
Norwich, Connecticut

National Foundation for Cancer Research
Bethesda, Maryland

Indiana University Alumni Association
Bloomington, Indiana

Arthritis Foundation, Massachusetts Chapter
Boston, Massachusetts

Epilepsy Foundation of America
Landover, Maryland

Nebraska Consortium of Hospital Schools of Nursing
Lincoln, Nebraska

American Foundation for the Blind
New York, New York

Minnesota Alumni Association
Minneapolis, Minnesota

Idaho Youth Ranch
Boise, Idaho

St. Joseph's Indian School
Chamberlain, South Dakota

American Kidney Fund
Bethesda, Maryland

Spanish Theatre Repertory, Ltd.
New York, New York

California Ballet Company
San Diego, California

Rudi Foundation
Cambridge, Massachusetts

Disabled American Veterans
Cincinnati, Ohio

Salesian Society, Inc.
New Rochelle, New York

Centers for the Handicapped, Inc.
Silver Spring, Maryland

The Benjamin Franklin Literary & Medical Society
Indianapolis, Indiana

University of Kansas Alumni Association
Lawrence, Kansas

New Mexico Boys Ranch
Boys Ranch, New Mexico

St. Augustine Academy
Lakewood, Ohio

Lake Forest Symphony
Lake Forest, Illinois

Animal Protection Institute, Inc.
Sacramento, California

North Georgia College
Dahlonega, Georgia

Cook Christian Training School
Tempe, Arizona

Foundation for National Progress
San Francisco, California

Bethesda Hospital & Community Mental Health Center
Denver, Colorado

Beginning Experience
Fort Worth, Texas

Marin Wildlife Center
San Rafael, California

Fairfax Hospital Association Foundation
Springfield, Virginia

Fraternal Order of Eagles
Milwaukee, Wisconsin

Cystic Fibrosis Foundation
Baltimore, Maryland

Sacred Heart League
Walls, Mississippi

New Jersey Institute for Continuing Legal Education
Newark, New Jersey

Glendale Adventist Medical Center
Glendale, California

Bureau of Catholic Indian Missions
Washington, D. C.

Cedarville College
Cedarville, Ohio

AFTRDA, Inc.
Battle Creek, Michigan

Oblate Missions
San Antonio, Texas

Good News Mission
Arlington, Virginia

Empty Space Theatre
Seattle, Washington

Bennington College
Bennington, Vermont

The Christian Broadcasting Network, Inc.
Virginia Beach, Virginia

Purdue Alumni Association, Inc.
West Lafayette, Indiana

Santa Clara Valley Chapter, American Red Cross
San Jose, California

World Vision, Inc.
Monrovia, California

New York Association for the Blind
New York, New York

National Ministries, American Baptist Churches
Valley Forge, Pennsylvania

National Benevolent Association of the Christian Church
St. Louis, Missouri

Anacapa Fund
Santa Barbara, California

Worldteam, Inc.
Coral Gables, Florida

Essemian Society
Service of Mankind Church
Pacifica, California

Red Cloud Indian School
Pine Ridge, South Dakota

Franciscan Mission Associates
Mount Vernon, New York

Community Arts Council, Inc.
Goldsboro, North Carolina

American Citizens Concerned for Life, Inc.
Minneapolis, Minnesota

Central Committee for Conscientious Objectors
Philadelphia, Pennsylvania

Boys' Home, Inc.
Covington, Virginia

Friends World College
Huntington, New York

Unitarian Universalist Women's Federation
Boston, Massachusetts

American Lung Association of the Lehigh Valley
Bethlehem, Pennsylvania

Scripture Union
Philadelphia, Pennsylvania

Negative Population Growth, Inc.
New York, New York

Academy of the Holy Angels
Minneapolis, Minnesota

Family Protection Lobby
Annapolis, Maryland

American Civil Liberties Union
Chicago, Illinois

Wisconsin Alumni Association, Inc.
Madison, Wisconsin

Coronary Heart Disease Research Project
Washington, D. C.

University of Illinois Alumni Association
Urbana, Illinois

World Evangelism, Inc.
San Diego, California

American Cancer Society
Oakland, California

Life-Study Fellowship Foundation, Inc.
Darien, Connecticut

National Association of Homes for Children
New York, New York

Local Tuberculosis & Emphysema Association of Calhoun County
Battle Creek, Michigan

Natural Resources Council of Maine
Augusta, Maine

Southern Oregon Institute Alcohol Studies, Inc.
Salem, Oregon

Covenant House
New York, New York

The Ewing W. Mays Mission for the Handicapped
Heber Springs, Arkansas

Lutheran High School
Portland, Oregon

Foreign Policy
Washington, D. C.

Evangelical Sisterhood of Mary, Inc.
Phoenix, Arizona

Eleutherian Mills-Hagley Foundation, Inc.
Wilmington, Delaware

Scioto County Tuberculosis & Respiratory Health Association
Portsmouth, Ohio

Goldie B. Floberg Center
Rockton, Illinois

U. S. Naval Academy Alumni Association
Annapolis, Maryland

Jimmy Swaggart Ministries
Baton Rouge, Louisiana

Buten Museum of Wedgwood
Merion, Pennsylvania

Roswell Street Baptist Church
Marietta, Georgia

Malone College
Canton, Ohio

St. Lawrence The Martyr Church
Sayville, New York

Korean Relief Inc.
Hyattsville, Maryland

Mid-Iowa Community Action
Marshalltown, Iowa

Baptist Camp
Lake Ann, Michigan

Peninsula Humane Society
San Mateo, California

James Robison Evangelistic Association
Fort Worth, Texas

Haggi Institute for Advanced Leadership Training, Inc.
Atlanta, Georgia

Paralyzed Veterans Association
Wilton, New Hampshire

Supreme Council, 33rd
Scottish Rite of Freemasonry
Washington, DC

AMC Cancer Research Center
Lakewood, Colorado

Houses of Refuge (Casas de Refugio)
El Paso, Texas

Alcoholism Council of Antelope Valley, NCA
Lancaster, California

Catholic Diocese of Richmond
Richmond, Virginia

American Parkinson Disease Association, Inc.
New York, New York

School of the Ozarks
Point Lookout, Missouri

Burden Bearers
Seattle, Washington

Halt, Inc.
Washington, D. C.

Marauatha Baptist Mission, Inc.
Natchez, Mississippi

Five Towns Community Chest
Woodmere, New York

Tabor College
Hillsboro, Kansas

The Bible Missionary Church
Pomona, California

Chattanooga Epilepsy Foundation
Chattanooga, Tennessee

Eastern Paralyzed Veterans Association
New York, New York

Bartlesville Wesleyan College
Bartlesville, Oklahoma

National Association for Gardening
Burlington, Vermont

ICC, Inc.
Hampton, Arkansas

Youth Dynamics
Anacortes, Washington

Evansville Rescue Mission
Evansville, Indiana

Opportunities for the Blind
Baltimore, Maryland

Christian Encounter Ministries
Grass Valley, California

Quakerdale Childrens Home
New Providence, Iowa

National Assembly of Local Art Agencies
Washington, D. C.

Phoenix Christian High School
Phoenix, Arizona

Concordia College
Portland, Oregon

Baptist Bible College of Pennsylvania
Clarks Summit, Pennsylvania

Happy Church, Inc.
Denver, Colorado

Presbyterian Homes, Inc.
Dillsburg, Pennsylvania

Link Care Foundation, Inc.
Fresno, California

Patrick Henry Boys Plantation
Brookneal, Virginia

Atherton Baptist Homes
Alhambra, California

World Home Bible League
South Holland, Illinois

Synods of Mid-America
Overland Park, Kansas

National Retreat Center
Cheyenne, Wyoming

Bethany Lutheran College
Mankato, Minnesota

Edmundete Seminary Guild
Mystic, Connecticut

International Students, Inc.
Colorado Springs, Colorado

ReVision Journal
Cambridge, Massachusetts

Forest Home Inc.
Forest Falls, California

Chapel of the Air
Wheaton, Illinois

Foundation for the Junior Blind
Los Angeles, California

Wesley Hall Home
Cincinnati, Ohio

Church of the Lutheran Brethren
Fergus Falls, Minnesota

R.E.E.M., Inc.
Los Angeles, California

Kansas City Youth for Christ
Shawnee Mission, Kansas

World Missionary Assistance Plan
Burbank, California