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SUBPART C

CAMPAIGN ARRANGEMENTS FOR VOLUNTARY AGENCIES

\$950.301 TYPES OF VOLUNTARY AGENCIES.

Voluntary agencies are private, nonprofit, self-governing organizations financed primarily by contributions from the public. Some are national in scope, with a national organization that provides services at localities through State or local chapters or affiliates. Others are primarily local, both in form of organization and extent of services.

§950.303 TYPES OF FUND-RAISING METHODS.

- (a) The methods used by voluntary agencies in public fund-raising will be either federated or independent. A national <u>federated</u> group must meet the same eligibility criteria as a national agency, and have at least 10 local voluntary agency presences in at least 200 local combined campaigns. In federated campaigns, local voluntary agency representatives join contractually into a single organization for fund-raising purposes. A local United Way, united fund, community chest, or other local federated group may be considered and supported as a single agency. Local chapters or affiliates of national agencies can form local federated groups.
- (b) An independent campaign is one conducted by a local unit of a national voluntary agency through its own fund-raising organization.

 National voluntary agencies may conduct independent campaigns or participate in a federation.

\$950.305 CONSIDERATIONS IN MAKING FEDERAL ARRANGEMENTS.

(a) On-the-Job-Solicitation. In order to have only one on-the-job solicitation, i.e., a Combined Federal Campaign, individual appeals must be combined into a single joint campaign of eligible health and welfare

organizations in conformance with the policies and procedures prescribed in this Part.

- (b) <u>Campaign Arrangements Established Nationally</u>. Basic campaign arrangements are established by the Director. Local Federal agency heads and Coordinating Committees are not authorized to vary from the established arrangements except to the extent that local variations are expressly provided for in this Part.
- (c) <u>Number of Solicitations</u>. Not more than one on-the-job solicitation will be made in any year at any location on behalf of voluntary agencies, except in the case of an emergency or disaster appeal for which specific prior approval has been granted by the Director.
- (d) Responsible Conduct. In the event a national voluntary agency fails to adhere to the eligibility requirements or to the policies and procedures of the Federal program, solicitation privileges may be withdrawn by the Director at any time after due notice to the voluntary agency and opportunity for consultation.

\$950.307 DEFINITION OF TERMS USED IN FEDERAL ARRANGEMENTS.

- (a) Domestic Area. The 50 United States, and the Commonwealth of Puerto Rico.
 - (b) Overseas Area. All other points in the world where Federal employees or members of the uniformed services are stationed.
- (c) <u>Recognized National Voluntary Agency</u>. A voluntary agency that has been declared eligible by the Director for participation in campaigns in the Federal establishment.

- (d) National Voluntary Agency "Supported Primarily through United Ways, United Funds, and Community Chests." A voluntary agency that generally solicits within the Federal establishment as a participating member of United Ways, united funds, community chests, or other local federated groups that are members in good standing of, or are recognized by, United Way of America.
- (e) Federated Community. A federated community is a geographical location within the domestic area where a federated fund-raising program exists. In a federated community, recognized national voluntary agencies can join a federated campaign group or participate individually. However, voluntary agencies "supported primarily through United Ways, united funds, and community chests" are authorized to solicit on-the-job in a federated community only as participating members of the local United Way, fund, or chest.

 §950.309 FEDERATED AND OVERSEAS CAMPAIGNS.

(a) Authorized Federated Groups.

(1) United Way of America and any local United Way, united fund, community chest, or other local federated group that is a member in good standing of, or is recognized by, United Way of America and that meets the eligibility requirements in these regulations is authorized on-the-job solicitation privileges in its local campaign area on behalf of any of its member voluntary agencies that also meet these requirements. Certifications as to the eligibility requirements on behalf of local United Ways, united funds, and community chests and each member voluntary agency will be made by United Way of America to the Director.

- (2) The American Red Cross, the National Health Agencies, the International Service Agencies, the National Service Agencies, and such other federated groups which shall meet the eligibility standards under this Part, as determined by the Director, shall be authorized on-the-job solicitation privileges on behalf of their member voluntary agencies that also meet all requirements of this Part. Certification for each subunit that they meet such requirements will be made to the Director.
- (3) A member voluntary agency of a federated group need meet only the specific eligibility requirements of Section 950.405. Failure by a member voluntary agency to meet the requirements will disqualify the federated group that certified such voluntary agency from soliciting contributions, unless after notice to the group of intent to cancel, corrective action is taken to the satisfaction of the Director. If appropriate corrective action is not taken, the Director may disqualify the federated group.
- (b) Local Federated Agencies. To be eligible for participation in the Federal fund-raising program, the local federated group must be broadly representative in its board and committee membership of the community and must be making bona fide efforts to meet community needs. Requirements for participation in a local federated group must be in writing, available to the public, reasonable, and applied fairly and uniformly to all local voluntary agencies requesting participation. Procedures must be provided by the federated group for at least one review of any decision denying participation requested by a local voluntary agency. The review must be conducted by a committee or other body within the federated group that did not participate in the original decision. A written statement of the

reasons for denial must be provided to the applicant voluntary agency. Where a local chapter or affiliate of a national voluntary agency is precluded from independent participation in the Federal fund-raising program because the local voluntary agency is not approved for federated participation, such chapter or affiliate may request the Director, after securing a report by the federated group, to determine whether or not the reasons for its non-approval were "arbitrary and capricious."

- (c) "Causes." Solicitation for a health or other "cause," e.g., for "Mental Health" or "Heart Disease," without identification of the specific voluntary agency for which the funds are sought, is not authorized. All funds collected from Federal personnel must be allocated only to specific voluntary agencies.
- (d) Designation of Federated Area. The recognition of a local Federal Coordinating Committee by the Director designates the community served by that Committee as a recognized local campaign site. Two or more authorized local Federal Coordinating Committees are authorized to develop coordinated solicitations best suited to the needs of their localities.
 - (e) Overseas Campaign.
 - (1) DoD Overseas Combined Federal Campaign.
- (i) A Combined Federal Campaign is authorized for all Department of Defense activities in the overseas rareas during a six-week period in the fall. Voluntary agencies that may participate in the Overseas Combined Federal Campaign will consist of: The American Red Cross; the United Service Organization; those national health agencies recognized for campaigns in the domestic area (the Federal Service Campaign for the National Health Agencies);

and those international service agencies recognized for campaigns in the domestic area, and any national or federated voluntary agency recognized for overseas campaigns. Any of these voluntary agencies is eligible to be a Principal Combined Fund Organization.

- (ii) Contributors to the DoD Overseas Combined Federal Campaign designate their gifts to one or more of the eligible agencies or the Principal Combined Fund Organization. The Principal Combined Fund Organization for the overseas campaign shall pay the amounts collected directly to the designated voluntary agencies, less "shrinkage" and the processing fee, if any, that is approved in advance of the campaign by the Federal official in the overseas area responsible for the local campaign arrangements.
- and installations may, at their discretion, permit the solicitation of their military and civilian personnel for local voluntary agencies. Such campaigns will be conducted in accordance with the basic policies and procedures of the Federal program and at times which do not conflict with the DoD Overseas Combined Federal Campaign period. The eligibility standards in Subpart D will be used as guidelines in determining the eligibility of local voluntary agencies. Federal leadership in organizing such campaigns will be assumed by the head of the overseas Federal establishment that has the largest number of Government personnel in the campaign area.
- (3) Optional Participation by Certain Civilian Agencies. Federal civilian departments and agencies that have traditionally considered their overseas personnel as members of the National Capital Area for fund-raising purposes may continue this practice.
- (4) On-Base Health and Welfare Activities. On-base morale, welfare and recreational actitivies may be supported from CFC funds.

\$950.311 OFF-THE-JOB SOLICITATION AT PLACES OF EMPLOYMENT.

Woluntary agencies that are not recognized for the on-the-job program may be authorized off-the-job solicitation privileges at places of Federal employment under such reasonable conditions as may be specified by the local head of the Federal installation involved, provided that such conditions are not inconsistent with this Part. Dual solicitation is not authorized, so this privilege cannot be made available to any voluntary agency that is included in the on-the-job program.

- (a) Family Quarters on Military Installations. Voluntary agencies may be permitted to solicit at private residences or at similar on-post family public quarters in unrestricted areas of military installations at the discretion of the local commander. However, such solicitation may not be conducted by military or civilian personnel in their official capacity during duty or non-duty hours, nor may such solicitation be conducted as an official command-sponsored project. This restriction is not intended to prohibit or to discourage military and civilian personnel from participating as private citizens in voluntary agency activities during their off-duty hours.
- (b) Public Entrances of Federal Buildings and Installations. Voluntary agencies that engage in limited or specialized methods of solicitation—for example, the use of "poppies" or other similar tokens by veterans organizations—may be permitted to solicit at entrances or in concourses or lobbies of Federal buildings or installations normally open to the general public. Solicitation privileges will be governed by the rules issued by the General Services Administration pursuant to the Public Buildings Cooperative Use Act of 1976 or later modification, or other applicable Government legal authority.

SUBPART D

ELIGIBILITY REQUIREMENTS FOR NATIONAL VOLUNTARY AGENCIES

\$950.401 PURPOSE.

These eligibility requirements are established to ensure that:

- (a) Only responsible and worthy voluntary agencies are permitted to solicit on the job in Federal installations;
- (b) The funds contributed by Federal personnel will be used effectively and for the announced purposes of the soliciting voluntary agencies; and
- (c) All recognized national voluntary agencies meet requirements of Executive Order 12353 of March 23, 1982.

\$950.403 GENERAL REQUIREMENTS FOR NATIONAL AGENCIES.

- (a) Type of Agency. Only nonprofit, tax-exempt, charitable organizations, supported by voluntary contributions from the general public and providing direct and substantial health and welfare and other appropriate national voluntary services through their national organization, affiliates or representatives are eligible for approval. All such services must be consistent with the policies of the United States Government.
- (b) Integrity of Operations. Only voluntary agencies having a high degree of integrity and responsibility in the conduct of their affairs will be approved. Funds contributed to such organizations by Federal personnel must be effectively used for the announced purposes of the voluntary agency.

- (c) National Scope. A national voluntary agency must demonstrate that:
- (1) It is organized on a national scale with a national board of directors that represents its constituent parts, and exercises close supervision over the operations and fund-raising policies of any local chapters or affiliates.
- (2) It has earned good will and acceptability throughout the United States, particularly in cities or communities within which or nearby are Federal offices or installations with large numbers of personnel.
- (3) It has national scope, that is, scale, goodwill, and acceptability; this may be demonstrated as follows:
- (i) By a voluntary agency's provision of a service in many (c. one quarter) States, or in several foreign countries, or in several parts of one large foreign nation;
 - (ii) By derivation of contributor support from many parts of the Nation;
- (iii) By the extent of public support and the number and the geographical spread of contributors; and
- (iv) By the national character of any public campaign, which may be shown by a large number (c. 75) of local chapters, affiliates, or representatives which promote such a campaign.
- (d) Type of Campaign. Approval will be granted only for fund-raising campaigns in support of current operations. Capital fund campaigns are not authorized.

\$950.405 SPECIFIC REQUIREMENTS.

- (a) <u>Eligibility</u>. To be eligible for approval by the Director for participation in the Combined Federal Campaign, a national voluntary agency must be one:
- (1) That is either a health or welfare or other appropriate voluntary agency, as defined in section 950.101 of this Part;
- (2) That is voluntary and broadly supported by the public, meaning
 (i) that it is organized as a not-for-profit corporation or association
 under the laws of the United States, a State, a territory, or the District
 of Columbia; (ii) that it is classified as tax-exempt under Section 501(c)(3)
 of the Internal Revenue Code of 1954, as amended; and (iii) that, with the
 exception of voluntary agencies whose revenues are affected by unusual or
 emergency circumstances, as determined by the Director, it has received
 at least 50 percent of its revenues from sources other than the Federal
 Government or at least 20 percent of its revenues from direct and/or indirect
 contributions in the year immediately preceding any year in which it seeks
 to participate in the Combined Federal Campaign (organizations founded
 within the past three years participating in the CFC before this Part
 became effective will have three (3) years, and all other organizations in
 the CFC will have one (1) year to comply with the 50 percent/20 percent
 requirement);
- (3) That is directed by an active board of directors, a majority of whose members serve without compensation; that adopts and employs the Standards of Accounting and Financial Reporting for Voluntary

Health and Welfare Organizations; that prepares and makes available to the general public an annual financial report prepared in accordance with the Standards of Accounting and Financial Reporting for Voluntary

Health and Welfare Organizations and is certified, using the form in Appendix B to this Subpart, by an independent certified public accountant; that provides for an annual external audit by an independent certified public accountant;

- (4) That can demonstrate to the Director, if its fund-raising and administrative expense is in excess of 25 percent of total support and revenue, that its actual expense for those purposes is reasonable under all the circumstances in its case;
- (5) That ensures that its publicity and promotional activities are based upon its actual program and operations, are truthful and nondeceptive, and include all material facts; and
- (6) That has a direct and substantial presence in the local campaign community, meaning that employees in the solicitation area, or their families, should be able to receive services from a particular voluntary agency within a reasonable distance from their employment stations, or receive benefits from national voluntary agencies which can be shown to affect a large number of local employeees, with specific demonstratable assistance. Such presence shall be demonstrated to the Director or local Federal Coordinating Committee documenting that the services are known to and accessible to Federal employees in the local community; examples of direct and substantial services are: providing local services; personal counseling in health, welfare or other appropriate services (if by telephone, with a local phone number); local disease prevention programs or inoculations; local representatives in a cooperating attorney or referral network; screening for detection

of problems or need for services or referrals; treatments (of illnesses, poverty, and handicaps); and local educational or informational services. However, international organizations that provide health and welfare services overseas, which meet the eligibility criteria except for the direct and substantial present criterion, shall be eligible to solicit funds from Federal personnel.

- (b) <u>Fund-Raising Practice</u>. The voluntary agency's publicity and promotional activities must assure protection against unauthorized use of its contributors lists; must permit no payment of commissions, kickbacks, finders fees, percentages, bonuses, or overrides for fund-raising; and must permit no general telephone solicitation of the public.
 - (c) Reports.
- (1) Annual Report. The voluntary agency must prepare an annual report to the general public that includes a full description of the voluntary agency's activities and accomplishments and the names of chief administrative personnel.
- (2) Combined Reports. Voluntary agencies which represent more than one subunit must prepare a combined annual financial report to the general public in accordance with the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations. The combined report shall include all income and expenditures for the national operations and all chapters, committees, affiliates, or satellites.
- (3) Source of Funds and Costs Report. The voluntary agency must file a special report with the Director that discloses, on a consolidated basis, the agency's (including chapters and affiliates) sources of funds, fund-raising expense, and use of net funds in its most recent fiscal year.

\$950.407 APPLICATION REQUIREMENTS.

- (a) Federated Groups. The American Red Cross, United Ways and local community chests or united funds that are members in good standing of or are recognized by United Way of America, the National Health Agencies, the International Service Agencies, the National Service Agencies, and such other federated groups shall be recognized under Subpart C, do not need to apply separately as National Agencies. For purposes of this Part, the American Red Cross and its chapters are recognized as operating an accounting and financial system in substantial compliance with the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations and certification to this effect by local chapters is not required.
- (b) National Agencies. In order to be considered for solicitation privileges in domestic or overseas campaigns in the Federal service, each national voluntary agency must file an application annually. National voluntary agencies that have already been approved for fund-raising privileges in the Federal service are not required to submit the information requested in paragraphs (f)(1), (2), (3), (4), and (8) of this section, except where there has been a substantial or significant change in these items; for example, a change in purpose of the organization or a decline in chapter coverage or activity. They are required to furnish information in paragraphs (f)(5), (6), (7), (9), (10), (11), and (12).
- (c) <u>Time and Place of Filing</u>. Applications must be filed with the Office of the Director, United States Office of Personnel Management, Washington, D. C. 20415. Applicants are urged to file as early as possible in each calendar year.

- National Eligibility. The Director, with the assistance of a National Eligibility Committee of government officials, employee organization leaders, and private citizens, uses the information filed with the agency's application and derived from other responsible sources to make his decision on an agency's eligibility. The National Eligibility Committee shall consider the applications fairly, hold meetings and hearings as appropriate, and make recommendations to the Director. National eligibility shall only give a presumption of local eligibility; voluntary agencies must also meet the requirements of section 950.405(a)(6). Where a local chapter of an eligible national voluntary agency is denied participation in a local campaign, it may appeal to the Director, whose decision shall be final.
- (e) Notice of Decision. Applicants for national eligibility are to be notified of the decisions as soon as possible after filing. If dissatisfied with the Director's decision, the applicants may request reconsideration of the decision by the Director. The Director's decision upon reconsideration will be final.
- (f) Form and Content of Application. Applications shall be filed in the following form and will include the information, documents, and data specified:
 - Corporate name and fiscal year;
- (2) Origin, purpose, and structure of organization, including information to show that the voluntary agency meets the general and specific requirements of this Subpart:
- (3) A list of chapters, affiliates, or representatives in alphabetical order by State; and under the State, a list of cities with chapter, affiliate, or representative by names and addresses;

- (4) Demonstration of the good will and acceptability of the organization throughout the United States:
- (5) Outline of the program, particularly the nature of the direct services provided by the voluntary agency and under what subparagraph of section 950.101 (a)(3) the application is made, written assurance of compliance with all requirements of section 950.101 (a)(2) and sections 950.403 through 950.405;
- (6) Description of board of director's administrative activity in past year and list of current board members' names, addresses, and businesses or professions;
- (7) Certification by an independent certified public accountant of compliance with an acceptable financial system and adoption of the Uniform Standards;
- (8) Statement of compliance with all factors in the section on fundraising practice;
 - (9) Copy of latest annual report;
- (10) Copy of latest financial report prepared in accordance with the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations and certification by an independent certified public accountant that the report was prepared in conformity with the Standards;
- (11) Copy of latest external audit by an independent certified public accountant; and
- (12) A special report to the Director, consistent with the reporting requirements of the Standards. The report must include the voluntary agency's sources of funds, expenditures by program service, and supporting services

with fund-raising and other expenditures listed separately. The report must cover the most recent fiscal year and represent a consolidated statement of national and affiliate income and expenditures. The amount of contributions received from United Ways, united funds or community chests, from Federal service campaigns, and the total from all other sources, especially transfers, dues, or other funds from affiliated organizations, must be separately identified and shown. All entries must be reported in dollar and percent of total contribution. The report must be furnished in accordance with the format shown in the appendix to this Subpart.

(g) The Director shall be authorized to investigate facts and circumstances on issues relating to eligibility raised under this Part.

\$950.409 PUBLIC ANNOUNCEMENT OF RECOGNIZED AGENCIES AND ASSIGNED PERIODS.

Early in the calendar year the Director will announce the names of all

national voluntary agencies eligible for participation in the Federal

fund-raising program for the ensuing campaign year.

APPENDIX A TO SUBPART D SOURCE OF FUNDS AND COSTS REPORT (for the year ending)

Organization:
Public support
Received Directly:
Received Indirectly:
Federated campaigns (e.g., United Way)
Subtotal
Total Support from the Public
Revenue:
Grants from Federal government agencies (including grants in-kind)
Grants from state or local government agencies
(including Medicaid)
Program service fees (including Medicare)
Sales of materials and services to member units
(net of direct expenses)
Sales of materials and services to the public (net of direct expenses
Transfers dues etc from effiliated
organizations, etc
Investment Income
Gains on investment transactions
Other Income
Total revenue
Total public support and revenue
Expenses
Program services
(program)
(program)
(program)
(program)
Subtotal
Supporting services
Management and general
Fund raising
Subtotal
Total expenses
Excess (deficiency) of public support and revenue over expenses

CERTIFICATE

Name of Organization
I certify that the above-named organization has adopted, and has prepared its
financial statements in accordance with the Standards of Accounting and
Financial Reporting for Voluntary Health and Welfare Organizations (1974
Edition) prepared and published by the National Health Council, Inc., the
National Assembly of National Voluntary Health and Welfare Organizations, Inc.
and the United Way of America.
Signature:
Address:

SUBPART E

THE LOCAL COMBINED FEDERAL CAMPAIGN

\$950.501 AUTHORIZED LOCAL VOLUNTARY AGENCIES.

A local voluntary agency shall meet the same criteria as a national voluntary agency, except national scope, but shall be evaluated under these criteria by the local Federal Coordinating Committee recognized by the Director for that Community. After one year from the effective date of this Part, only local groups affiliated with a federated or other eligible national voluntary agency, as determined by the local Federal Coordinating Committee or the Director, are eligible to participate in the local campaign.

\$950.503 PARTICIPATION IN FEDERAL CAMPAIGNS BY LOCAL AFFILIATED AGENCIES.

- (a) Arrangements will be established by each local Federal Coordinating Committee to evaluate those local affiliates of eligible national agencies that seek to solicit separately from local federated groups.

 These procedures will require eligible local voluntary agencies to preregister with the local Federal Coordinating Committee to participate in that year's Combined Federal Campaign. Arrangements will be made by the Central Receipt and Accounting Point to distribute contributions to authorized voluntary agencies after appropriate adjustments are made for "shrinkage" and approved administrative costs.
- (b) Application Procedures. In order to be eligible for participation in the Combined Federal Campaign, each local voluntary agency must submit an application for registration in the CFC to the local Federal Coordinating Committee. Applications may be submitted jointly for member agencies in federated groups. The Federal Coordinating Committee is responsible for reviewing and taking action on the applications based on eligibility requirements in this Part, especially those of Subpart D. The Local Federal

Coordinating Committee may request a qualified screening organization to assist in the processing and review of applications against the eligiblity requirements and in recommending approval or denial of the application, but the local Federal Coordinating Committee must make the actual decisions. If the Federal Coordinating Committee determines that eligibility requirements are not met, reasons for that determination will be provided to the voluntary agency within 60 days of the receipt of the application.

\$950.505 RESPONSIBILITY OF LOCAL FEDERAL COORDINATING COMMITTEES.

Each Federal Coordinating Committee is required to organize a Combined Federal Campaign in the local area for which it has fund-raising responsibility. The heads of Federal departments and agencies will request their local officials to cooperate fully with the decisions of the Federal Coordinating Committee in all aspects of CFC arrangements. The Federal Coordinating Committee makes all final decisions on the local campaign, subject to appeal to the Director.

\$950.507 LOCAL CFC PLAN.

- (a) <u>CFC as Uniform Fund-Raising Method</u>. The Combined Federal Campaign is the only authorized fund-raising method in all areas in the United States in which 200 or more Federal employees are located. All voluntary agencies wishing to participate in fund-raising within the Federal service must do so within the framework of a local Combined Federal Campaign.
- (b) Non-Participation. In the event that any voluntary agency does not follow these regulations for participation in a local CFC, fund-raising privileges in local Federal establishments are forfeited during that fiscal year. Voluntary withdrawal will not prejudice eligibility for the next year's Campaign.

- (c) Red Cross Participation. In local communities where the American Red Cross is not a participating member of the local United Way, it will be regarded as a separate campaign organization in the combined campaign. American Red Cross chapters have independent authority with respect to fund-raising policy, so responsibility for deciding on participation in CFC rests with the local chapter board of directors. As with the other national organizations, in the event local American Red Cross chapters choose not to participate in CFC, they are not authorized to have a separate campaign in local Federal offices or installations during the fiscal year involved, except in the case of an emergency or disaster appeal for which specific prior approval has been granted by the Director.
- (d) Exceptions in Areas of Less than 200 Federal Employees. Where there are fewer than 200 Federal employees in the local campaign area, it may not be practicable to hold a Combined Federal Campaign. Therefore, in such areas local Federal officials are not required to arrange for a Combined Federal Campaign. However, if they believe it would be desirable from the standpoint of the local community or the Federal Government to have such a campaign, they may contact the Director to arrange a Combined Federal Campaign regardless of the number of employees involved. Where a CFC is not conducted because of lack of sufficient Federal employees, the local united fund is authorized to solicit within the Federal establishment during the fall of the year and other Federated groups are authorized to conduct a separate spring campaign. Where the American Red Cross is not a member of the local united fund and the area will not have a CFC, then the Red Cross may conduct an independent campaign during the month of March. However, payroll deductions for charitable contributions are only authorized in conjunction with Combined Federal Campaigns.

\$950.509 ORGANIZING THE LOCAL CAMPAIGN: THE PRINCIPAL COMBINED FUND ORGANIZATION.

munity campaign. It will appoint a campaign chairman who will carry out campaign duties in conformance with the policies and procedures prescribed in this Part. From among the federations approved for participation in the local CFC, the local Federal Coordinating Committee shall select a Principal Combined Fund Organization to manage the campaign and to serve as fiscal agent. In doing so the Federal Coordinating Committee shall select whichever applicant organization it finds to be the local federated group in the CFC geographic area that provides through one specific, annual public solicitation for funds the greatest support for charitable agencies that depend on public subscriptions for support; that, in the judgment of the Federal Coordinating Committee, can most effectively provide the necessary campaign services and administrative support for a successful Campaign.

- (a) In deciding whether an organization is the Principal Combined Fund
 Organization in the CFC geographic area, the Federal Coordinating Committee
 will consider:
- (1) The number of local charitable voluntary agencies or affiliates in the CFC geographic area that rely on the applicant organization for financial support and that meet the prescribed eligibility criteria for participation in the CFC;
- (2) The number of dollars raised by the applicant organization in the CFC geographic area during its last completed annual public solicitation for funds;

- (3) The percentage of such dollars disbursed to the charitable voluntary agencies; and
- (4) The local capacity of the applicant organization to provide the necessary campaign services and administrative support (including operation of the Central Receipt and Accounting Point) to the local Federal Coordinating Committee for a successful Federal campaign in conformance with the policies and procedures prescribed in this Part.
- (b) An organization seeking to be designated the Principal Combined
 Fund Organization in a CFC area shall submit its application for such designation to the local Federal Coordinating Committeee for approval within thirty days after the Director has determined eligible federations.

 All such applicants must pledge to manage the campaign fairly and equitably; to conduct organization operations separate from other voluntary agency operations; to consider advice from, be responsible to reasonable requests for information from, and to consult with other agencies; and to be subject to the decisions and supervision of the local Federal Coordinating Committee and the Director. Upon submission of a complaint by a local Federal

 Coordinating Committee or a federated or national voluntary agency, the Director may revoke the designation as a Principal Combined Fund Organization if in his discretion he finds these pledges are not fulfilled.
 - (c) Applications shall include the following:
- (1) The names of the voluntary agencies in the area that rely on the applicant organization for financial support and that meet the eligibility criteria set in this Part;

- (2) The boundaries of the area covered by the public donation solicitation of the applicant organization;
- (3) The number of dollars raised in the CFC geographic area by the applicant during its last completed annual public solicitation for funds;
 - (4) The percentage of such dollars disbursed to the charitable agencies;
- (5) Agreement to transmit contributions, as designated by Federal employees, to charitable organizations approved for participation and listing in the local CFC (minus only "shrinkage"— that is, uncollectible pledges and gifts—and the approved fee for administrative cost reimbursement);
- (6) Certification that it, and its participating member organizations, are in compliance with all applicable eligibility requirements specified in this Part for participation in the CFC;
- (7) Fee, if any, proposed to be charged by the applicant organization for reimbursement for administrative costs; and
- (8) Statement that the applicant organization is organized to provide the necessary campaign services and support to the local Federal Coordinating Committee for a successful Federal campaign in conformance with the policies and procedures prescribed in this Part.
- (d) Member agencies of federations and other voluntary agencies certified for listing and receipt of designations through the approved local or national admission process shall be eligible to receive designations.
- (e) The Principal Combined Fund Organization shall provide a form for the employee to indicate any amounts he may wish to designate to affiliated and non-affiliated beneficiaries. The Principal Combined Fund

Organization shall pay the amount collected to the employee-designated beneficiary agency less "shrinkages" and the amount necessary to reimburse the Principal Combined Fund Organization for administrative expenses.

- (f) The fee, if any, charged for administrative cost reimbursement must be approved in advance by the local Federal Coordinating Committee and published in the campaign literature.
- (g) All contributions not designated to specific voluntary agencies or specific federated groups shall be deemed to have been designated to the Principal Combined Fund Organization. A statement of that fact shall be clearly stated on the face of each pledge card in red ink, which shall also state the name of the federated group which is the Principal Combined Fund Organization in that local Campaign.
- (h) The Principal Combined Fund Organization shall issue a report to the local Federal Coordinating Committee within a reasonable time following the campaign setting forth the following information:
 - (1) Amounts contributed and pledged,
 - (2) Number of contributors,
- (3) Amounts designated to each participating federated group and voluntary agency,
 - (4) Amount designated to the Principal Combined Fund Organization, and
- (5) Costs of administering the campaign, including the Central Receipt and Accounting Point.

(i) <u>CFC Committee</u>. Where necessary, the local Federal Coordinating Committee may designate a committee from among its principal members, called the CFC Committee, to give top leadership and direction to the planning, conduct and evaluation of the local combined campaign. The Federal Coordinating Committee, however, may not redelegate any final authority for the campaign to the CFC Committee. The Chairman of the Campaign need not be the Chairman of the organization designated as the local Federal Coordinating Committee.

(j) Action Steps by the Local Federal Coordinating Committee

(1) The Chairman of the local Federal Coordinating Committee is not authorized to establish a Local Joint Work Group of Federal representatives and representatives of the Principal Combined Fund Organization. The Chairman shall direct the Principal Combined Fund Organization to assemble necessary information and data, and to submit a plan detailing materials and a timetable for campaign arrangements. This shall include the dates for preparation, printing and distribution of materials, kick-offs, training sessions, report meetings and award ceremonies. All of these, including the specific materials to be used, shall be submitted to the full local Federal Coordinating Committee for approval on a day to be announced broadly to participating voluntary agencies and federated groups and to the Director. An adequate period shall be provided for participating federated group and voluntary agencies to review and comment on all proposals.

- (2) The local Federal Coordinating Committee will set a date or dates each year for local eligibility hearings. Such meeting or meetings shall be reported to the Director, and given wide publicity in the local community and to the voluntary agencies and federated groups which have applied for eligibility.
- (k) Loaned Executive Program. One or more loaned Federal executives may be used in a Combined Federal Campaign. The Loaned Executive Program was authorized by President Nixon in a memorandum to heads of departments and agencies dated March 3, 1971. A Loaned Executive may be detailed from his agency on a full or part-time basis, for a specific period of time, to conduct or assist in the operation of a Combined Federal Campaign. The employing agency will decide who will serve as a Loaned Executive, if anyone, and the length of the detail. Executives may not be loaned or assigned to any specific voluntary organization but only to the official Combined Federal Campaign group. When assigned to the CFC, the executive shall be placed on administrative leave.

\$950.511 BASIC LOCAL CFC GROUND RULES.

- (a) The arrangements outlined in sections 950.511 through 950.525 constitute basic ground rules for the local Combined Federal Campaign.

 Certain local variations are permissible if specifically authorized in this Subpart. However, any modification of ground rules in specific instances must be requested by Federal Coordinating Committees from the Director.

 Modifications will be granted only in the most exceptional circumstances.
 - (b) The local Federal Coordinating Committee will approve the:
- (1) Campaign Name. The name will include the words "Combined Federal Campaign;" the year for which contributions are solicited; and approximate identification of the locality; as for example: "1981 San Antonio Area Combined Federal Campaign."

- (2) Campaign Period. The solicitation period may be any period between September 1 and November 30.
- (3) Campaign Area. The exact geographical area to be covered by the combined campaign will be determined nationally, taking into account past practice and the feasible scope for a single, coordinated campaign. The jurisdiction of the organization named as the |ocal Federal Coordinating Committee will set the basic area of the Campaign, based upon past practices.

 Any changes in campaign area must be approved by the Director.
- (a) The contributor's information leaflet will clearly state that the Federal employee is encouraged to direct his gift to specific voluntary agencies. A single form of pledge card and leaflet-brochure will be produced under standards set in this Part, and approved by the Director. The leaflet will explain that when such gifts are earmarked to a specific voluntary agency, the Principal Combined Fund Organization will remit such funds, minus approved administrative costs, directly to that agency (or to its federation if all members of that federated group agree) as those funds are collected. The leaflet will also clearly state that when the Federal employee decides not to designate, the gift will be deemed designated to the Principal Combined Fund Organization for distribution.
- (b) Several boxes will be provided on the pledge form so that the donor may indicate his choice, if any, of one or more of the voluntary agencies listed to receive all or part of his gift. A minimum of five boxes for such purposes will be shown on the face of and on all copies of the pledge card itself. Separate designation slips are not authorized

under any circumstances. The pledge card must be arranged so that each Federal employee receives the pertinent CFC and voluntary agency information and the pledge card as a single package (as examples, inserted in a slot or pocket in the contributor's information leaflet).

(c) If contributions are designated to organizations not participating in the local CFC, they will not be accepted but will be returned to the contributor.

\$950.515 DOLLAR GOALS.

- (a) A dollar goal for the overall combined campaign is recommended.

 Generally, it provides a focus for group spirit and unity of purpose that

 contributes materially to success. By apportioning the goal equitably among

 the Federal offices and installations, each Federal agency shares responsibility

 in the team effort and has a mark with which to gauge its progress.
- (b) In developing the proposed goal, the local Federal Coordinating Committee should take into account past giving experience in local Federal campaigns, the needs and reasonable expectations of the voluntary agencies in the current campaign situation, and the probability of a substantial increase in the level of giving due to the single campaign and payroll payment plan. The objective should be to set a goal that is attainable, which can be exceeded in an enthusiastic and purposeful campaign.
- (c) Dollar goals are not required. An alternative approach is to rely on "suggested giving" as the principal incentive. For example, the "goal" could be 75 percent participation at the suggested giving level.

 \$950.517 SUGGESTED GIVING GUIDES AND VOLUNTARY GIVING.
 - (a) Suggested giving guides for contributions are authorized

for local construction. Guides for cash giving or direct-payment pledges
may be included in terms of percent of annual income, number of hours pay,
or suggested size of gift in relation to various income levels. Guides
may be printed in the contributor's leaflet or on the pledge form. They will
be accompanied by a statement explaining that the guide is provided because
employees often ask for one, but that the decision to give and the amount
is up to éach employee.

- (b) Federal agencies are not authorized to furnish individual employee suggested giving guides based upon the employee's specific pay or grade; a guide of this kind is comparable to an individual quota or assessment, which is prohibited.
- (c) The contributor's leaflet or the pledge form must include the express statement that the employee has the right to make his gift confidentially in a sealed envelope which will be delivered unopened to the Combined Federal Campaign headquarters.
- \$950.519 CENTRAL RECEIPT AND ACCOUNTING FOR CONTRIBUTIONS.
- (a) The Principal Combined Fund Organization shall provide and administer the Central Receipt and Accounting Point or it may arrange for an appropriate financial institution to provide such service on its behalf, under the direction of the local Federal Coordinating Committee. Any charges by such institution to provide the necessary services are the responsibility of the Principal Combined Fund Organization and should be included in the latter organization's administrative costs factor.
- (b) The central accounting point will tabulate all contributions designated to specified agencies on the pledge cards and then tabulate the contributions designated to the Principal Combined Fund Organization.

The amounts payable to the specified voluntary agencies are subject to deduction "shrinkage" and of the approvel percentage, if any, for reimbursement of administrative costs to the Principal Combined Fund Organization.

(c) Provision must be made by the Principal Combined Fund Organization for the audit of CFC funds. If the CFC is over \$100,000, an independent

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audit must be performed. Copies of the audits must be submitted to appropriate local Federal officials and made available for inspection by any voluntary agency or federation participating in the CFC.

- (d) In addition to the usual method of cash contribution and direct payment of pledges, the use of voluntary payroll withholding is authorized for members of the uniformed services and civilian personnel at CFC locations. Local voluntary agencies may decide whether or not to provide for direct payment of pledges; however, cash contributions must be permitted. Keyworker collection of installment pledges is prohibited.
- \$950.521 CAMPAIGN AND PUBLICITY MATERIALS.
- (a) Campaign and publicity materials will be developed in the local area under direction of the local Federal Coordinating Committee, and will be printed and supplied by the Principal Combined Fund Organization. All disputes over materials will be resolved by the local Federal Coordinating Committee, except that failure to follow this Part or other directive of the Director may be appealed to the Director. All publicity materials must have the approval of the local Federal Coordinating Committee before being used.
- (b) Distribution of any bona fide educational material of the voluntary agencies or provision of other services to employees at Federal establishments must be handled through the Federal agency occupational health units, and not the CFC coordinators. While there is no intent to restrict the normal educational or service activities that voluntary agencies provide in Federal agencies, no special distribution of materials or services should be planned during the campaign, nor should promotional efforts be made that would have the effect of giving undue publicity to a particular

voluntary agency or category of voluntary agencies during the campaign period. Violation of this requirement by any voluntary agency may be grounds for the local Federal Coordinating Committee to disqualify the voluntary agency from further participation in the local CFC for that year after due notice to the voluntary agency concerned.

- (c) A single Contributor's Information Leaflet, a one-part list of participating voluntary agencies, and a single, joint Pledge Form and Payroll Withholding Authorization (the latter two preferably to be placed in an insert slot or otherwise assembled in the former) are to be distributed by keyworkers to each potential contributor. The Pledge Form and Payroll Withholding Authorization must be one form. All CFC literature, keyworker solicitors, and materials released as a part of the campaign must inform employees of their right to make a choice and will provide full information about the voluntary agencies, federated groups and the Principal Combined Fund Organization. Employees will be informed that while the Federal Government encourages its employees to make a choice, it does not mandate that they choose.
- (d) Campaign materials must constitute a simple and attractive package that has fund-raising appeal and essential working information. Treatment should focus on the combined campaign and homogeneous appeal without undue use of voluntary agency symbols or other distractions that compete for the contributor's attention. Extraneous instructions concerning the routing of forms, tallying of contributions, etc., which are primarily for keyworkers, must be avoided.
 - (e) Specific campaign and publicity materials:
 - (1) Contributor's Leaflet.

- (i) This will be the only informational material distributed to individual contributors. It will describe the CFC arrangement, explain the payroll deduction privilege, and will include the information required by section 950.513 of this Part. The leaflet should be constructed to contain a pocket or a slot to hold the CFC pledge card.
- (ii) The leaflet will provide instructions about how an employee may obtain more specific information about voluntary agencies participating in the campaign, their programs, and their finances. It will also inform employees of their right to pursue complaints of undue pressure or coercion in Federal fundraising activities. The leaflet will advise civilian employees to consult with their personnel offices and military personnel with their commanding officers to identify the organization handling such complaints in their respective Federal agency.
 - (iii) A Privacy Act notice must be printed on the leaflet.
 - (2) Separate list of participating voluntary agencies.
- appropriate Federal officials for participation in the CFC with a brief statement of about 30 words on its programs. Opposite the name of each voluntary agency a number will be provided beginning with the number 101 so that contributors desiring to indicate a choice of agency or agencies to whom they wish their gift to be directed may insert such number or numbers in the designation boxes provided for that purpose on the pledge card. Each voluntary agency which is a member of a federated group shall be entitled, at its local option, to have that group designation added, in parenthesis, at the end of its statement.
- (ii) The listing of voluntary agencies will also include therein the following generic titles reflecting the approved categories of services as a means to assist employees in making rational designations: children and

family services, community coordination services, local federal personnel services, provision of basic needs and economic opportunity, health services/services to handicapped, international services, neighborhood services, acquistion of knowledge and skills, youth and recreation services, specialized and miscellaneous services. The order of assignment of these categories, and the order of voluntary agencies under them, will be reassigned by lot each year by the local Federal Coordinating Committee.

- (iii) Federated groups will be listed, in an order set by lot each year, at the end of the list of voluntary agencies, under the title "Campaign Groups," with identification numbers keyed to the numbers of their participating federated groups. The federated group which is the Principal Combined Fund Organization will be so identified.
 - (iv) An illustration of the prescribed format is shown below.

Children & Family Services

101	(name of agency (description of		affiliation)		
102	(name of agency (description of		affiliation)		
103	(name of agency (description of		affiliation)		
	Community Coordination				
201	(name of agency (description of		affiliation)		
202	(name of agency (description of		affiliation)		
203	(name of agency (description of		affiliation)		
	Local Federal Personnel Services				
301	(name of agency (description of		affiliation)		
302	(name of agency (description of		affilation)		

(name of agency and group affiliation)
(description of program)

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Campaign Groups

701	_	International	Service	Agencies
101		THECTHECTORES	DCTATCC	TECTICA

702 - National Service Agencies

703 - National Health Agencies

704 - American Red Cross

- United Way/Community Chest, etc. of

(The statement: "This group also has been designated as the

Principal Combined Fund Organization for

shall be added after the title of federated organization

serving that function)

- (3) Pledge Form and Payroll Withholding Authorization.
- (i) When completed, this working form will go to the Central Receipt and Accounting Point for the local area. The format for the pledge card is set by the Director and is available from the Office of Personnel Management.
- (ii) One copy of this form will be used as the Payroll Withholding
 Authorization. When completed, this copy will go to the contributor's
 payroll office. Since there are some 1,400 separate payroll offices serving
 Federal personnel, the withholding authorization must be in a standard format and bear adequate identification of the local campaign.
- (iii) The name and mailing address of the local CFC Central Receipt and Accounting Point will be printed at the top of the form. The name must be

the same as that for the campaign and include the year: for example, "1981 San Antonio Area Combined Federal Campaign."

- (iv) The box entitled "Identification No." will be used for the contributor's Social Security Number, except in the case of Federal agencies that have a separate payroll identification numbering system. There is no requirement to use this space and it should only be used when it aids in accounting or campaign management.
 - (f) Other campaign materials that are authorized include:
- (1) Chairman's Guide. For use of campaign chairmen in individual Federal installations;
- (2) Keyworker's Guide. Instructions for keyworkers about CFC arrangements, solicitation methods, and forwarding procedures;
- (3) Keyworker's Report Envelope. With tally sheets (which may be printed on the envelope) on which the keyworker will list the names of contributors or the number of confidential envelopes enclosed;
- (4) Miscellaneous Campaign Items. Contributor's receipts, window stickers, posters, progress charts, awards, etc.;
- (5) Publicity Items. News stories and fillers for the local press and house organs, employee letters, speeches of campaign leaders, division chairmen, films, television and radio material supporting the campaign; and
- (6) Awards. To recognize campaign achievements by Federal agencies, Federal agency chairmen, etc. Awards should be identified as "Combined Federal Campaign" awards. The presentation of awards and plaques by individual voluntary agencies or categories of voluntary agencies for CFC accomplishments is not permitted.

- (g) National materials provided and made available for use by local CFCs will be developed by an organization named by the Director. The Director will provide opportunity for comment on such materials by interested parties prior to approval. He must approve all material prior to use.

 §950.523 PAYROLL WITHHOLDING. The following policies and procedures are authorized for payroll withholding operations in accordance with Office of Personnel Management regulations in 5 CFR Part 550, Pay Administration.
- (a) Applicability. Voluntary payroll allotments will be authorized by all Federal departments and agencies for payment of charitable contributions to local Combined Federal Campaign organizations.
- (b) Allotters. The allotment privilege will be made available to Federal personnel as follows:
- (1) Employees whose net pay regularly is sufficient to cover the allotment are eligible. An employee serving under an appointment limited to 1 year or less may make an allotment to a Combined Federal Campaign when an appropriate official of the employing Federal agency determines the employee will continue his employment for a period sufficient to justify an allotment. (This includes part-time and intermittent employees who are regularly employed.)
- (2) Members of the Uniformed Services are eligible, excluding those on only short-term assignment (less than 3 months). (The Department of Defense has modified its military pay allotment regulations to authorize allotments for CFC charitable contributions by uniformed service members.)
 - (c) Authorization.
- (1) Allotments will be wholly voluntary and will be based upon contributors' individual written authorizations.

- (2) Authorization forms in standard format will be printed by the Principal Combined Fund Organization at each location. The forms and other campaign materials will be distributed to employees when charitable contributions are solicited.
- (3) Completed authorization forms should be transmitted to the payroll offices as promptly as possible, preferably by December 15. However, if forms are received after that date they should be accepted and processed by payroll offices.
- (d) <u>Duration</u>. Authorizations will be in the form of a term allotment for one full year--26, 24 or 12 pay periods depending upon the allotter's pay schedule--starting with the first pay period beginning in January and ending with the last pay period that begins in December. (The standardization of beginning and ending dates, except for individual discontinuances, is intended to simplify payroll operations and minimize costs.) However, the fact that an employee or military member will not be on duty for the full year should not preclude acceptance of a payroll allotment if he has sufficient time in service remaining to make the allotment practicable. Three months or more would be considered a reasonable period of time for which to accept an allotment.

(e) Amount.

- (1) Allotters will make a single allotment which is apportioned into equal amounts for deductions each pay period during the year.
- (2) The minimum amount for allotment will be determined by the local Federal Coordinating Committee but will be not less than \$1.00 bi-weekly, with no restriction on size of increment above the minimum.
- (3) No change of amount will be authorized during the term of an allotment.

(4) For the purpose of simplicity and economy in payroll operations, no deduction will be made for any period in which the allotter's net pay, after all legal and previously authorized deductions, is insufficient to cover the allotment. No adjustment will be made in subsequent periods to make up for deductions missed.

(f) Remittance.

- (1) One check will be sent by the payroll office each pay period, in the gross amount of deductions on the basis of current authorizations, to the Central Receipt and Accounting Point at each location for which the payroll office has received allotment authorizations.
- (2) The check will be accompanied by a statement identifying the agency and the number of employee deductions. There will be no listing of allotters included or of allotter discontinuances.
 - (g) Discontinuance.
 - (1) Allotments will be discontinued automatically:
 - (i) On expiration of the one-year withholding period;
- (ii) On death, retirement, or separation of allotter from the Federal service.
- (2) The allotter may revoke his authorization at any time by requesting it in writing from the payroll office. Discontinuance will be effective
 the first pay period beginning after receipt of the written revocation in
 the payroll office.
 - (3) A discontinued allotment will not be reinstated.
 - (h) Transfer.
- (1) When an allotter moves to another organizational unit served by a different payroll office in the same CFC location, whether in the same of or a different department or agency, his allotment authorization will be

transferred to the new payroll office.

- (2) When there is a delay in receiving the transferred authorization in the new payroll office, or when the allotter moves to a location covered by another CFC, the allotter should be permitted to complete a new authorization for the remainder of the one-year withholding period, which will supersede and revoke his previous authorization.
- (3) When the allotter moves to a location not covered by a CFC, the allotment will automatically be terminated unless expressly continued by the individual.

(i) Accounting.

- (1) Federal payroll offices will oversee establishment of individual allotment accounts, deductions each pay period, and reconciliation of employee accounts in accordance with agency and General Accounting Office requirements. The payroll office will accept responsibility for the accuracy of remittances, as supported by current allotment authorizations, and internal accounting and auditing requirements.
- (2) The Principal Combined Fund Organization is responsible for the accuracy of transmittal of contributions. It shall transmit at least monthly for campaigns of \$100,000 or more or quarterly if less than that amount, minus only the shrinkage factor and approved fee for administrative cost reimbursement. An independent audit will be provided when the CFC receipts exceed \$100,000.
- (3) Federated and national voluntary agencies, or their designated agents, will accept responsibility for: (1) the accuracy of distribution among the voluntary agencies of remittances from the Principal Combined Fund Organization; and (11) arrangements for independent audit agreed upon by the participating voluntary agencies.

\$950.525 NATIONAL COORDINATION AND REPORTING.

- (a) The Office for Regional Operations, U.S. Office of Personnel Management, is responsible under the Director for CFC arrangements.
- (b) All local coordinating committees are required to notify the Office for Regional Operations of their campaign areas, their chairman's name and address, and the address of their Central Receipt and Accounting Point.
- (c) All chairmen of local Federal Coordinating Committees are required to furnish reports of campaign results to the Office of Regional Operations by

 January 15 of each year. A reporting format will be furnished to CFC

 locations prior to that date requesting information on the results of the campaign, including the following:
 - (1) Basic data (number solicited, number of contributors);
 - (2) Payroll deductions (number authorizing, total pledged);
 - (3) Designations;
- (4) Amount of undesignated receipts received by Principal Combined Fund Organization;
 - (5) Campaign costs; and
- (6) Narrative summary evaluation of CFC arrangement based upon campaign experience. A copy of the report will be furnished to the local Federal Coordinating Committee, the Principal Combined Fund Organization, and a copy will be made available for inspection by other participating voluntary agencies and federated groups.
- (d) All local activities will be coordinated with the national campaign under procedures issued by the Director through the Federal Personnel Manual system and a handbook of instructions (or other appropriate issuance) for use by participating voluntary organizations.

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