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File Folder [YOUTH CAMPAIGN]

FOIA

F06-0055/07

Box Number 28

POTTER, CLAIRE

39

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	RESUME	RE. JAY YOUNG	1	ND	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
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File Youth Campaign

ED BETHUNE
2ND DISTRICT, ARKANSAS

Congress of the United States
House of Representatives
Washington, D.C. 20515

WASHINGTON OFFICE:
1535 LONGWORTH
HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
(202) 225-2506

COMMITTEES:
BUDGET
BANKING, FINANCE AND
URBAN AFFAIRS

DISTRICT OFFICE:
1527 FEDERAL BUILDING
700 WEST CAPITOL
LITTLE ROCK, ARKANSAS 72201
(501) 378-5941

August 4, 1983

Mr. Morton Blackwell
Special Assistant to the President
for Public Liaison
The White House
Washington, D. C. 20500

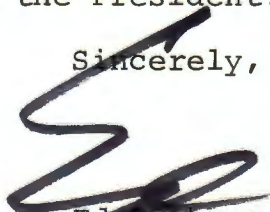
Dear Morton:

It's come to my attention that Mike Simpfinderfer is under consideration for an important assignment dealing with the President's communications with young people. I wanted to be sure that you were aware that I think very highly of Mike's capacity, and don't believe it would be possible for me to find anyone else to whom I could give a stronger endorsement.

I've known Mike in a number of capacities going back to the time he served as an intern in my Congressional office throughout the summer of 1981. Subsequently, he has been employed in the office in an official capacity on a number of other occasions, and he has been involved in my political activities both as a volunteer and as a paid worker for my Congressional campaign committee.

As you're well aware, Morton, Mike has cut his teeth on College Republican activities, and is the kind of fellow who knows folks everywhere and knows how to motivate them to get things done. I hope that you will give him every consideration as you seek to choose people who can contribute to the work of the President.

Sincerely,



Ed Bethune
Member of Congress

EB/mt

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GEORGETOWN UNIVERSITY
Washington, D.C. 20057

*file
youth
campaign*

October 17, 1983

Mr. Morton C. Blackwell
Special Assistant to the President
The White House
Washington, D.C. 20500

Dear Mr. Blackwell:

I am writing with regard to a conversation we had at the 1983 National Teenage Republican Leadership Conference in June at which time I expressed an interest in working for President Reagan's reelection committee. At that time, you advised me to contact you personally when the committee is officially formed.

I am currently a student at Georgetown University and would like a position during the summer of 1984. My resume is enclosed.

Thank you for your time and consideration.

Sincerely,

Eric A. Koch

Resume

Eric A. Koch
P.O. Box 1013
Georgetown University Telephone:
Washington, D.C. 20057 (202) 944-1376 Home address:
R.R. 6 Box 283
Portland, IN 47371

Occupational Objective

A position with the Reagan/Bush '84 Committee during the summer of 1984.

Educational Record

Georgetown University, Washington, D.C. (August 1983 to date)
Studying Finance in the School of Business Administration with a minor in Government.

Jay County High School, Portland, IN (1979 to 1983)
Graduated in top 5% of class.

Extracurricular Activities

Dorm Chairman, Georgetown University College Republicans
Dorm Chairman, Georgetown University Young Americans for Freedom
Member of Georgetown Students for Reagan
Member of the Georgetown University Finance Association
Viewpoint Columnist, the HOYA

Political Experience

Attended College Republican Fieldman School (September 1983)
Attended Teenage Republican Leadership Conference (June 1983)
Organized the Jay County Young Republicans at the request of the GOP County Chairman (August 1983)
Organized and served as chairman of the Jay County Teenage Republicans (1980 to 1983)
Organized "Get-out-the-vote-drive" in Jay County, Indiana on Election Day 1982
Organized Jay County Literature Drop (1982)
Co-ordinated Jay County Lugar Phone Bank (1982)
Co-ordinated Jay County "Youth for Quayle" (1980)

Experience in:

Precinct Analysis	Get-Out-The-Vote Drives
Precinct Worker Organization	Polling
Club Organization	Literature Drops
Parade Organization	

Work Experience

Employed by the Indiana Department of Highways. GOP political clearance a requirement. (Summer of 1983)

Personal Data

Born: 10/22/64, Dayton, OH	Single
Height: 6'3"	Excellent health
Weight: 155 lbs.	

References

Congressman Dan Coats
1417 Longworth HOB
U.S. House of Representatives
Washington, D.C. 20515

Mrs. Eleanor Holt
Vice-Chairman
Indiana Republican State Central Committee
150 West Market Street, Suite 200
Indianapolis, IN 46204

Miss Debbie Rupe
Director, Business Advisory Board
National Republican Senatorial Committee
404 C Street, N.E.
Washington, D.C. 20002

Mr. Levon Rockwell
R.R.#3
Portland, IN 47371
GOP County Chairman/State Highway Superintendent

THE WHITE HOUSE

WASHINGTON

October 21, 1983

MEMORANDUM TO: FAITH RYAN WHITTLESEY
THROUGH: Jack C. Courtemanche
FROM: Morton C. Blackwell *MB*
SUBJECT: 1984 National Youth Plan

Here are the five elements of the youth plan which I mentioned to you.

Drafting of this plan was begun over the Labor Day weekend at my mountain cabin and continued primarily at evening meetings at my home. Of course, none of it was typed or printed at government expense or on government time.

The plan was delivered by College Republicans this week to Ed Rollins, Senator Lugar, and Representative Vander Jagt.

Although I spoke repeatedly with Ed Rollins about what we were doing, I have not spoken to him about this since he opened the Reagan/Bush '84 headquarters. I did clear the sections relating to allocable/non-allocable funding by party committees of campus party building with Reagan/Bush '84 campaign committee attorneys Ron Robertson and Roger Allan Moore and, at his home, with 1980 Reagan campaign attorney Loren Smith.

Because of the Jim Baker memorandum distributed this week to OPL staff, I believe it would be proper to get my intended future volunteer participation cleared through Margaret Tutwiler. Of course, under no circumstances would I use government facilities or resources with regard to campaign activities.

Do you suggest I take this matter up with Margaret, or would you prefer to do so?

*Morton -
go ahead to
Margaret. If you
need help from me,
I will assist.
Faith*

October 18, 1983

MEMORANDUM

TO: Ed Rollins
From: Morton C. Blackwell 
Re: 1983-84 Youth for Reagan/Bush Effort

If we start now, the 1984 Youth for Reagan/Bush effort can be a solid success, a model for future campaigns to imitate.

With this memorandum, I am submitting to you the most comprehensive youth organization plan ever prepared. It is in five sections:

1. Youth for Reagan/Bush Pre-Nomination Plan

Includes the state convention and primary period as well as the recruitment and training program necessary for the fall campaign.

2. Youth for Reagan/Bush 1984 National Convention Plan

3. Fall Youth Campaign

4. U.S. Senate Youth Campaign '84

5. Congressional Youth Campaign '84

Those who have worked together to prepare this coordinated plan include virtually everyone who has had successful experience in recent years in organizing mass-based youth efforts. This plan is based on knowledge, not speculation. The goals are realistic, even conservative.

From our experience in 1980, we know that there are two legitimate goals and benefits that came from this program. One is party building which should be paid for out of party-non-allocable/non-campaign funds. The other is significant, direct,

campaign-related projects which should be paid for by the presidential campaign.

Each of the five sections of the plan is intended to be complete in itself. Each contains program descriptions, organization charts, budgets, timetables, etc. Because different elements of the plan involve similar technology, there is some repetition in program description in the different sections of the plan. In fact, each section could stand alone, with one exception. The training school portion of the pre-convention plan is necessary to the success of any serious fall campaign.

Each section of the plan is our judgment of the optimum use of the available time, talent, and technology. In the pre-nomination plan, we suggest volunteer youth coordinators be used in the primary states and in Iowa.

That pre-nomination coverage could be reduced, decreasing the budget. Similarly, a pre-convention youth effort could be run in other non-primary states, which would increase the proposed budget.

In the fall campaign plan, we offer two options. The first is for 100 local Reagan/Bush youth coordinators. The second is for 60, who would cover fewer target states.

As stated often in the text, the plan would fully integrate in the Reagan/Bush campaign all available activists from College Republicans, Young Republicans, Young Americans for Freedom and other sources of youth supporters. But mention must be made here of the need for our emphasis on student organizing.

Young Republicans are a fine organization. They are the source of a steady flow of recruits to our party. In a campaign, though, Young Republicans' value is almost entirely as an asset in being. That is, no one has ever demonstrated any method for dramatically boosting the number of YR clubs or other non-student clubs in a state during the limited period of a fall campaign. Nor do YR clubs tend to grow suddenly during campaign periods to include a major percentage of the non-student youth in the area.

On the other hand, the technology outlined in this plan can build a massive youth effort on college campuses in a state which starts with absolutely no existing College Republican clubs or campus YAF clubs.

The reason students are easier to organize may be that they are located together at their schools and have much in common

with each other. A 22-year-old medical technician has more in common with a 45-year-old M.D. than with a 22-year-old steel worker. Dozens of Republican campaigns have run highly successful campus voter registration drives for student supporters. No one has had success in registering a high percentage of non-student voters as a separate, organizable youth category.

In short, a campaign gets bang for its buck by organizing students, not by putting campaign money in non-student youth efforts.

Existing CR, YR and YAF activists should have campaign youth organizing responsibilities only to the extent that they have expertise in organizing mass numbers of students. Because these activists do often have superior dedication, talent, and experience in election campaigning, every effort should be made to give all supportive youth activists the maximum opportunity to hold responsible posts at the local, state, and national levels in the senior campaign itself.

While employed by Sen. Gordon Humphrey, I spent weekends and evenings as a volunteer in the first Reagan/Bush campaign. I hope similarly to be in charge of the national 1984 youth campaign. As I told Bill Casey before he decided I would oversee the 1980 Reagan youth effort,

My interest is in seeing the job done right. There are dozens of pitfalls and blind alleys which have been found over the years in youth campaigning. The expertise I have developed over the years, plus my sufficient stature among Reagan campaign activists as well as among established youth leaders, will make it possible for me to succeed where others probably could not. I care little about having publicity or even a title. I am not available for other than volunteer work in my spare time.

Specifically, as in 1980, I would want:

1. Authority to hire and fire the national youth staff.
2. Authority to supervise implementation of the youth plan as well as the youth campaign budget approved by campaign management.
3. Supervision of all literature and organiza-

tional materials developed for the youth effort.

4. Supervision of the Reagan/Bush Youth Staff Schools.

5. A clear understanding from the start as to the amount of the budget approved for each respective section of the plan.

The sharpest disappointment of the 1980 youth effort was the incredible delay until August 27, 1980 of the release of the funds for the fall youth campaign. Because of that delay, most of our campus organizing staff did not get to most of their assigned campuses until after classes had begun. Thus they missed the best recruitment time, the registration period.

We are ready now to go forward with this plan. Recruitment and training for the primary period should begin almost immediately. Many excellent young men and women will volunteer to help implement this plan if they learn soon enough of the opportunity.

	Reagan/Bush '84 Expenditures	Party Building Non-Allocable Expenditures RNC, NRSC, NRCC	Allocable Contributions or Candidate Expenditures	Totals
Youth for Reagan/Bush Pre-Nomination Plan	\$ 507,360	\$	\$	\$ 507,360
Youth for Reagan/Bush 1984 National Convention Plan	57,574			57,574
Fall Youth Campaign	266,656 - Plan A	644,840 - RNC A		911,496 - A
	178,470 - Plan B	403,476 - RNC B		581,946 - B
U.S. Senate Youth Campaign '84		342,887 - NRSC	55,808	398,695
Congressional Youth Campaign '84		309,324 - NRCC	55,808	365,132
Totals	\$ 831,590 - Plan A	\$1,297,051 - A	\$ 111,616	\$2,240,257 - A
	743,404 - Plan B	1,055,687 - B		1,910,707 - B