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THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

December 9, 1982

TO: WILLIAM K. SADLEIR, DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: ELIZABETH H. DOLE

REQUEST: National Religious Broadcasters Convention address.

PURPOSE: To address 4000 delegates, leaders in the field of religious broadcasting, who represent large constituencies numbering into tens of millions.

BACKGROUND: The 1983 Convention's theme is "Christian Media: Facing the Future". This is the 40th Annual Convention of the NRB and has a very impressive lineup of speakers, including Billy Graham. NRB is a conservative organization and has been in basic support of President Reagan's principles going back to 1976 and before. Many of their prominent members held press conferences, sent out letters of recommendation, and campaigned vigorously for the President in 1980. Many have been vocally supportive of major programs of this Administration.

PREVIOUS PARTICIPATION: President's Nixon, Ford, and Carter have all addressed the Annual Convention. President Reagan's address last year was excerpted by many religious broadcasters and run on their programs in its entirety by others.

LOCATION: Sheraton Washington Hotel

DATE: January 30 February 3, 1983.

PARTICIPANTS: 4000 delegates made up of major electronic ministries and religious leaders in the United States.

OUTLINE OF EVENTS: Convention will open Sunday night, January 30, and would like to have the President at that session. They will work their program around him at any time up to the close of the convention.

REMARKS REQUIRED: Major address.

MEDIA COVERAGE: Full media coverage.

RECOMMENDED BY: Elizabeth H. Dole

PROJECT OFFICER: Morton C. Blackwell



Do you  
want  
to  
plan

**NATIONAL RELIGIOUS BROADCASTERS**

**CN 1926 Morristown, New Jersey 07960 (201) 575-4000  
Ben Armstrong, Ph.D., Executive Director**

September 8, 1982

Mr. Morton Blackwell  
Special Assistant to the President  
The White House  
Washington, D. C. 20500

Dear Morton:

As we at NRB prepare for our annual convention at the Sheraton Washington Hotel, January 30-February 2, 1983, we are more than excited about our program. It is our 40th year and the focus will be on attaining excellence in Gospel communication. The theme this coming January will be "Christian Media: Facing the Future."

A very impressive line-up of speakers will be taking part. Dr. Billy Graham will be at our annual Congressional Breakfast, Dr. Oral Roberts for our Wednesday Plenary Session, James Robison for the FCC Luncheon, Dr. Carl Henry for our closing night banquet and Jim Bakker will host a special origination of the PTL Club for worldwide transmission by satellite. There of, of course, many more. It's an exciting time of planning.

We at NRB remember with great enthusiasm the tumultuous welcome granted to President Ronald Reagan when he appeared at our last convention. It was a thrilling experience for all of our people to be so honored. Our members have the greatest respect for our President and want him with us at our next convention. You know, of course, the wide coverage such a gathering commands.

We would like to have President Reagan speak to us on Sunday evening for our opening session. If this is not possible, we are flexible and will conform to his busy schedule.

As you know, our people are very supportive of President Reagan. You remember the President's news conference in Lynchburg on October 3, 1980, and how the wide coverage of this event helped in delivering a landslide evangelical vote. We expect 4,000 people at this coming convention and because it is our 40th year, we are expending every effort to make it our best-ever gathering.

Mr. Morton Blackwell  
September 8, 1982  
Page Two

We are grateful for your help last year in arranging for his visit,  
and please accept our thanks for any arrangement you can make for  
us in 1983.

With kindest regards, I am

Cordially yours,



Ben Armstrong  
Executive Director

BA:ad

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

December 17, 1981

TO: GREGORY J. NEWELL, DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: ELIZABETH H. DOLE

REQUEST: The National Religious Broadcasters to address  
its annual convention.

PURPOSE: To ~~make a major speech to~~ <sup>address</sup> 3000 delegates, leaders  
in the field of religious broadcasting, who  
represent large constituencies numbering into ~~the~~ <sup>Tens</sup> millions. The Convention's theme is <sup>of</sup>  
"Reaching the Family!"

BACKGROUND: This is the 39th Annual Convention of the NRB  
and many distinguished speakers are expected at  
their convention, including Dr. Everett Koop.  
Their Board consists of 60 outstanding leaders  
in the field of religion and religious broad-  
casting, including fundamentalists like Jerry  
Falwell and "mainline" conservatives such as Billy  
Graham.

PREVIOUS PARTICIPATION: Presidents Nixon, Ford, and Carter have all  
addressed this <sup>annual</sup> convention.  
The NRB as a conservative organization has been  
in basic support of President Reagan's principles  
going back to 1976 and before. The NRB held  
press conferences, sent out letters of recommendation  
and campaigned vigorously for Governor Reagan <sup>campaign</sup>  
~~in the 1980~~

LOCATION: Sheraton Washington Hotel  
DATE: Sunday, February 7 at 7 P.M. for the opening session  
or Monday, February 8 at 7 PM  
DURATION: 20 minute speech

PARTICIPANTS: 3000 delegates to the convention and guests  
~~Dr. Ben Armstrong, Executive Director, NRB~~ <sup>chair</sup>

OUTLINE OF EVENTS: The President will be introduced, he will make  
a speech, pose for pictures, and depart

REMARKS REQUIRED: Major speech

MEDIA COVERAGE: Full press coverage

RECOMMENDED BY: Elizabeth H. Dole, Herb Ellingwood

OPPOSED BY:

PROJECT OFFICER: Morton Blackwell

*get more  
on list*



**NATIONAL RELIGIOUS BROADCASTERS**

**CN 026, Morristown, New Jersey 07960 (201) 575-4000  
Ben Armstrong, Ph.D., Executive Director**

December 7, 1981

Mr. Morton Blackwell  
The White House  
Washington, D. C. 20500

Dear Morton:

I want to provide you with some details regarding the background of our participation and support of President Reagan during the last election, going back to 1976.

As you already know, National Religious Broadcasters as a conservative organization has been in basic support of President Reagan's principles going back to 1976 and before that time. It is not a point which has to be supported because everyone knows that conservatism in religion goes hand-in-hand with conservatism in politics.

Our Board consists of 60 outstanding leaders in the field of religion and religious broadcasting, including fundamentalists like Jerry Falwell but also more mainline conservatives such as Billy Graham and Bill Bright.

Our people have enormous respect in the Bible Belt areas of the U. S. A., but are increasingly reaching the major markets, such as Los Angeles, New York, Atlanta and Chicago, with up to 100 million listeners weekly for our religious radio and television programs.

You may recall the fact that NRB sponsored, along with the League of Women Voters, press conferences for major Presidential candidates in 1976 and in 1980. For example, I personally moderated a press conference for candidate Reagan at Lynchburg, Virginia, on October 3, 1980, which was attended by 6,000 persons, including members of the religious radio, television and print media. Six questions were asked by the religious press and answered effectively by candidate Reagan. This press conference was transmitted nationally by major religious networks, including (1) CBN Television Network, (2) Family Radio Network, (3) Moody Radio Network, (4) PTL Television Network, (5) Trinity Satellite Network, as well as the secular press which published major stories in the New York Times, the Washington Post, the Los Angeles Times and the Chicago Tribune.

I like to think that the various meetings we had with candidate Reagan in Atlanta at the Omni Hotel and in Washington at the Statler Hotel, as well as the Lynchburg press conference, had something to do with the fact that Ronald Reagan was supported strongly by the evangelical vote in November of 1980.

Mr. Blackwell  
December 7, 1981  
Page 2

In fact, Lou Harris said that two-thirds of the 10-point spread between the two candidates was because of the evangelical vote.

All of us were campaigning vigorously for candidate Ronald Reagan. In fact, I sent out to 90,000 pastors a letter of recommendation for him, and I appeared on numerous telecasts, including the "Today" show, in basic support of the family issues which candidate Reagan espoused.

Last January we tried to secure President Reagan to speak, but unfortunately it came precisely at the time of the hostage release and he was unable to be with us.

I know that you will do whatever you can to support the invitation for President Reagan to be with us for our 39th Annual Convention. Herb Ellingwood has also indicated his strong support during a recent interview I had with him in his office.

I want to express my deep appreciation to you, Morton, for the splendid job that you are performing at the White House. I am deeply indebted to you for the enlightening insights which you expressed in my recent visit to your office.

With warm personal regards, I am

Cordially yours,



Ben Armstrong  
Executive Director

BA:ad

P. S. Do not hesitate to contact me with respect to any further information I might supply in support of the Presidential appearance at our 1982 convention.

I am enclosing a photo of last year's convention, which was attended by 3,000 persons.

THE WHITE HOUSE  
WASHINGTON

February 4, 1982

TO: Ben Elliott

FROM: Morton Blackwell

More suggestions for the President's  
remarks on Tuesday, February 9th  
at the NRB Convention.

**WHITE HOUSE STAFFING MEMORANDUM**DATE: Jan. 27, 1983ACTION/CONCURRENCE/COMMENT DUE BY: 1:00 P.M. FRIDAY  
January 28, 1983SUBJECT: DRAFT PRESIDENTIAL REMARKS: Annual Convention of National Religious Broadcasters, Monday, January 31, 1983

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	FULLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MEESE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	GERGEN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	HARPER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	JENKINS	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MURPHY	<input type="checkbox"/>	<input type="checkbox"/>
CLARK	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROLLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	WILLIAMSON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DOLE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VON DAMM	<input type="checkbox"/>	<input type="checkbox"/>
DUBERSTEIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BRADY/SPEAKES	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FELDSTEIN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input type="checkbox"/>	<input type="checkbox"/>	<u>Bakshian</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Remarks:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by 1:00 tomorrow, Friday, January 28.

Thank you.

Richard G. Darman  
Assistant to the President  
(x2702)

Response:

(Elliott)  
January 27, 1983  
7:30 p.m.

PRESIDENTIAL REMARKS: ANNUAL CONVENTION OF NATIONAL  
RELIGIOUS BROADCASTERS  
MONDAY, JANUARY 31, 1983

Thank you Brandt Gustavson, ladies and gentlemen, distinguished guests, thank you all very much. My word, what a wonderful sight you are. You know, I just realized why it's so easy to tell you're the National Religious Broadcasters. You're the miracle-workers. In a few days, I'll be celebrating another birthday which should put me within reach of Moses. But that doesn't bother me. Because every year when I come here, when I look out at your warm, caring faces, I get a very special feeling -- I feel like I've just been born again.

There's something else I've been noticing. In a time when recession has gripped our land, your industry has enjoyed phenomenal growth. Now there may be some who feel frightened or threatened by your success. I'm not one of them. As far as I'm concerned, the growth of religious broadcasting is one of the most heartening signs in America today.

When we realize that every penny of that growth is being funded voluntarily, by citizens of every stripe, we see an important truth -- the American people are hungry for your message because they are hungry for a spiritual revival. When Americans reach out for values of faith, family and caring for the needy, they are saying we want the Word of God; we want to face the future with the Bible.

What a perfect theme for your convention. You might be happy to hear that I have some "good news" of my own. Tomorrow

morning, at the National Prayer Breakfast, I will sign a proclamation making 1983 the National Year of the Bible.

How blessed we are to have such words of strength, comfort and truth. The grass withereth, the flower fadeth, but the Word of our God shall stand forever. I hope Americans will read and study the Bible in 1983; it is my firm belief that the enduring values presented in its pages have great meaning for each of us and our Nation. The Bible can touch our hearts, order our minds and refresh our souls.

Now I realize it is fashionable, in some circles, to believe that no one in Government should encourage others to read the Bible. That, we're told, will violate the constitutional separation of church and State established by the Founding Fathers in the First Amendment.

Well, it might interest those critics to know that George Washington kissed the Bible at his innauguration.

John Adams called it "the best book in the world." Ben Franklin said: ". . . the longer I live, the more convincing proofs I see of this truth -- that God governs in the affairs of men . . . Without His concurring aid, we shall succeed in this political building no better than the builders of Babel; we shall be divided by our little, partial, local interests, our projects will be confounded, and we ourselves shall become a reproach and a by-word down to future ages. . ."

Pardon me, but when I hear the First Amendment used today as a reason to keep traditional moral values away from policymaking, I am shocked. The First Amendment was not written to protect the

people and their laws from religious values; it was written to protect those values from Government tyranny. I've always believed that this blessed land was set apart in a special way -- that some divine plan placed this great continent here between the oceans to be found by people from every corner of the Earth who had a special love for freedom and the courage to uproot themselves, leave homeland and friends to come to a strange land -- a new Israel -- and where coming here they created something new in all the history of mankind: a country where man is not beholden to government, government is beholden to man.

Now as you know, one way to promote those traditional values we share is by permitting our children to begin their days the same way the Members of the United States Congress do -- with prayer. The public expression of our faith in God through prayer is a fundamental part of our American heritage and a privilege which should not be excluded from our schools.

No one must be forced or pressured to take part in any religious exercise. But neither should the freest country on Earth ever have permitted God to be expelled from its classrooms. When the Supreme Court ruled school prayer unconstitutional 21 years ago -- it was wrong. And when a lower court recently stopped Lubbock, Texas, high school students from even holding voluntary prayer meetings on campus after school -- it was wrong, too.

Our only hope for tomorrow is in the faces of our children. Jesus said: "Suffer the little children to come unto me, and forbid them not: for such is the Kingdom of God." Last year, we

tried to pass an amendment that would allow communities to determine for themselves whether voluntary prayer should be permitted in their public schools. Well we failed, but I want you to know something: I am determined to bring back that amendment, and to present it again, and again, and again, until we succeed in restoring religious freedom in the United States.

We were frustrated on two other fronts last year. There are 5 million American children attending private schools today because of the emphasis on religious values and educational standards. Their families, most of whom earn less than \$25,000 a year, pay private tuition; they also pay their full share of taxes to fund the public schools. We think they're entitled to relief. This year, we will work again to secure passage of tuition tax credits for deserving families.

There is another struggle we must wage, a struggle to redress a great, national wrong. We must go forward with unity of purpose and will. Let us come together as Christians and Jews, let us pray together, march, lobby and mobilize every force we have, so we can end the tragic taking of unborn children's lives. Who among us can imagine the excruciating pain the unborn must feel as their lives are snuffed away?

I am glad that a Respect Human Life Bill has already been introduced in this Congress by Representative Henry Hyde. Not only does this bill strengthen and expand restrictions on abortions, it also addresses the problem of infanticide. It makes clear the right of all children, including those who are

<sup>born</sup> handicapped, to <sup>founder</sup> appropriate medical treatment -- and it will have the full support of our Administration. <sup>after birth</sup> Human life is not disposable.

I read in the Washington Post about a young woman named Victoria. She was with child, and she said: "In this society we save whales, we save timber wolves, and bald eagles and Coke bottles. Yet everyone wanted me to throw away my baby." But Victoria's story has a happy ending... Her baby was born and lives.

Victoria has received assistance from a Christian couple, and Sav-A-Life, a new Dallas group run by James McKee, a seminary student who helps find alternatives to abortion. There is hope for America; she remains a powerful force for good; and it's thanks to the conviction and commitment of people like those helping Victoria. As Christians, they are living the meaning of two great commandments: "Thou shalt love the Lord thy God with all thine heart, and with all thy soul, and with all thy might;" and "Thou shalt love thy neighbor as thyself."

Think of the billions Government spends each year for problems of drug adiction, divorce, alcoholism and disease. You know, I've got news for all the experts. The best way to balance the Federal budget is not by taxing people into the poorhouse, or by cutting spending to the bone. It's by simply living up to the Ten Commandments and the Golden Rule.

That's what's happening with the 700 Club's "Operation Blessing." They have given \$2 million to 8,500 churches on the condition that each gift is matched dollar for dollar or two for one. The result has been fantastic: More than 100,000 needy families helped, either through direct contributions or in-kind

gifts, ranging from food, clothing to education, dental care and housework.

The PTL television network is carrying out "A Master Plan For People That Love," opening centers all across the country to provide food, clothing, furniture and job bank centers at no cost. We can still move mountains.

I know each of you is making a personal contribution, and I thank you for it. As broadcasters, you have unique opportunities. And all of us, as Protestants, Catholics and Jews, have a special responsibility to remember those who are being persecuted in other lands, simply because they believe in our God, the Father of Abraham.

You might be interested to know about a few of the changes we're making at the Voice of America. Our transmissions of Christian and Jewish broadcasts are being expanded and improved. This year, for the first time in history, the Voice of America broadcast a religious service worldwide: Christmas Eve at the National Presbyterian Church in Washington, D.C.

Now these broadcasts are not popular in totalitarian countries. But we have a duty to broadcast. Alexander Herzen, the Russian philosopher wrote: "To shrink from saying a word in defense of the oppressed is as bad as any crime." I pledge to you that America will stand up, speak out and defend the values we share. To those who would crush religious freedom, our message is plain: you may jail your people, you may close their churches, confiscate their Bibles, and harrass their rabbis and priests, but you will never destroy the love of God and freedom that burns in their hearts -- they will triumph over you.

Malcolm Muggeridge, the brilliant English commentator, has written: "The most important happening in the world today is the resurgence of Christianity in the Soviet Union, demonstrating that the whole effort sustained over 60 years to brainwash the Russian people into accepting materialism has been a fiasco."

Think of it: the most awesome, military machine in history, but it is no match for that one, ~~frail~~ man -- hero, strong ~~and~~ tender, Prince of Peace. His name alone -- Jesus -- can soothe our sorrows, heal our wounds, and drive away our fears. He gave us love and forgiveness, He taught us truth, He left us hope. The Book of John tells us: "For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life."

With a message like that, no wonder you're growing like Topsy. Before I say goodbye, I wanted to leave you with these words from an old Netherlands folk song, because they made me think of our meeting here today:

We gather together to ask the Lord's blessing.

We all do extol thee, thou leader triumphant

And pray that Thou still our Defender wilt be.

Let They congregation escape tribulation.

Thy name be ever praised! O Lord, make us free!

And I would only add: America, America, God shed His grace on thee.

Thank you again for what you do everyday, and God bless you all.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Dr. Ben Armstrong:

Ideas for President's remarks on February 9th

Not have him speak on foreign affairs and fiscal matters, but rather the domestic, social agenda - concentrating on the family centered problems - such as disintegration of the family.

What religious leaders could do as a part of the private sector in the current needs of the country.

Speak on abortion, drugs, and the problems they have created.

Speak about the Family Protection Act -

Support deregulation - getting the government off the backs of the people.

What the churches and the leaders can do to address the problems of the poor on a private sector basis, rather than food stamp program and heavy governmental spending.

Give examples of how the churches and leaders can help.

Have him refer to the passage in the Bible - John 3, Verse 16 which he knows by heart and his favorite hymn and to relate his personal life - his religious upbringing by his mother.

Also, have him refer to his experience as a broadcaster.

If possible, refer to the Siberian 7 - Christians who are in the American Embassy in Moscow.

He should acknowledge Dr. David L. Hofer, President of NRB and former President of Gideons, International.

He should acknowledge Dr. Ben Armstrong, Executive Director of NRB.

950 organizations in the NRB.

Approximately 3000 in attended

2 purposes of NRB: 1. open access to radio and TV for the proclamation of the gospel. 2. Improving the quality of religious broadcasting - aiming to excellence.

Freedom of religion and freedom of speech are basic to these.

THE WHITE HOUSE

WASHINGTON

February 5, 1982

MEETING WITH NATIONAL RELIGIOUS BROADCASTERS

DATE: February 9, 1982  
LOCATION: Sheraton Washington Hotel, Grand Ballroom  
TIME: 6:00 P.M.  
  
FROM: ELIZABETH H. DOLE

I. PURPOSE

To address 3000 delegates, leaders in the field of religious broadcasting, who represent large constituencies numbering into the tens of millions.

II. BACKGROUND

The theme of this 39th annual convention of the National Religious Broadcasters is "Reaching the Family." Many famous and distinguished people, including Surgeon General Dr. Everett Koop, will speak. Their board consists of sixty outstanding leaders of religious broadcasting, including fundamentalists like Jerry Falwell and "mainline" broadcasters such as Reverend Billy Graham. The National Religious Broadcasters have been in support of Reagan principles for many years. The NRB held press conferences, sent out letters of recommendation, and campaigned vigorously in the 1980 Reagan campaign. You spoke to their October, 1980 convention in Lynchburg, Virginia.

III. PARTICIPANTS

Dr. David L. Hofer, President of National Religious Broadcasters  
Dr. Ben Armstrong, Executive Director of NRB  
3000 delegates

IV: PRESS PLAN

Full national press coverage

V: SEQUENCE OF EVENTS

5:50 P.M. President arrives at Sheraton Washington Hotel and proceeds to holding room. President is met by Dr. David Hofer and Dr. Ben Armstrong.  
5:58 P.M. President departs holding room in route to Grand Ballroom.  
5:59 P.M. Invocation by Dr. Hofer and introduction of the President.  
6:00 P.M. President makes remarks.  
6:15 P.M. President departs hotel.

1

This letter to be used  
for official White House  
invitation use, at your  
discretion.

KC draw up  
schedule proposal



**NATIONAL RELIGIOUS BROADCASTERS**

**CN 026, Morristown, New Jersey 07960 (201) 575-4000  
Ben Armstrong, Ph.D., Executive Director**

December 7, 1981

Mr. Morton Blackwell  
The White House  
Washington, D. C. 20500

Dear Morton:

I want to extend to you an invitation for our distinguished President to address the 39th Annual Convention of National Religious Broadcasters to be held at the Sheraton Washington Hotel, Washington, D. C., February 7-10, 1982.

Specifically, we would like to invite him to the opening plenary session to be held in the ballroom of the Sheraton Washington Hotel Sunday, February 7, 1982, at 7 p.m. Joy Simpson an outstanding black gospel singer, will present the music and E. V. Hill of Los Angeles will bring a devotional message.

Historically, past U. S. Presidents have honored us with their presence and participation--namely, Presidents Nixon, Ford and Carter--at our annual conventions. For example, in 1976 President Ford opened our convention at the Shoreham Hotel on a Sunday evening, and a year ago January President Carter addressed our convention on a Monday evening, which was more convenient for him.

An alternate date for President Reagan would be Monday evening, February 8, at 7 p.m. in the ballroom of the Sheraton Washington, when both Pat Robertson of the Christian Broadcasting Network, Virginia Beach, Virginia, and Dr. Billy Graham will participate on the program.

We anticipate 3,000 delegates to attend. They will be leaders in the field of religious broadcasting, both from the educational and the practitioner aspects of religious and church life in the U. S. A. Not only does the group represent 3,000 leaders in religious broadcasting, but also large constituencies numbering into the millions.

Among those who will speak at various times during the convention will be James Robison of Fort Worth, Texas; Don Wildmon of the Coalition for Better Television; Senator Roger Jepsen; Mrs. Ruth Bell Graham; the Rev. Donn Moomaw of the Bel Air Presbyterian Church; the Rev. Louis Evans of the National Presbyterian Church; the Rev. Richard Halverson, chaplain of the U. S. Senate; Mr. Mark Fowler, chairman of the FCC; the Rev. Rex Humbard, Cathedral of Tomorrow, Akron, Ohio; Dr. Francis Schaeffer of L'Abri, Switzerland; the Rev. John MacArthur, pastor of Grace Community Church, Panorama City, California; the Rev. Charles Stanley, pastor of the First Baptist Church of Atlanta, the

Mr. Blackwell  
December 7, 1981  
Page 2

largest church in Georgia; and Dr. Everett Koop, U. S. Surgeon General.

Sixty workshops will be centering on "Reaching the Family," representing 175 experts and leaders in family issues.

It would be appropriate for the President to speak on any theme he chose, but I would suggest he would receive a tremendous response with the use of the convention theme, "Reaching the Family." An alternate theme would be the President's description of what his Administration would recommend as to "What the Church Could Do in the Contemporary World."

In recognition of the Church as a part of the private sector in the U. S., it would be altogether fitting if the President would address himself to the role of church and synagogue with respect to the great American values relating to family, the free enterprise system and the traditional values of the Judeo-Christian heritage.

I know that these themes would strike a responsive chord with our people and, in turn, serve to ignite the country into a wellspring of support for these time-honored principles. In fact, either of these themes could well provide not only a standing ovation, but would also serve to propagate by radio and television the message to our ever-increasing constituency throughout the U. S. A. and the world.

With warm personal regards, I am

Cordially yours,



Ben Armstrong  
Executive Director

BA:ad



OFFICIAL PHOTOGRAPH  
THE WHITE HOUSE  
WASHINGTON

9FE 82 CG330-187

NRB

THE WHITE HOUSE

WASHINGTON

February 3, 1982

MEMORANDUM FOR BEN ELLIOT

FROM: MORTON C. BLACKWELL *MB*

Attached is the advance flyer promoting the convention next week of the National Religious Broadcasters.

Their theme is "Reaching the Family". These people are mostly strong supporters of the President whose support has been predicated on the President's strong pro-family position.

Because this Administration has not undertaken many initiatives in the social issues which are primarily of concern to this segment of the President's support, this is a delicate situation.

I suggest that you rely on themes from the President's past statements. In addition to such issues as voluntary prayer in schools, protecting the rights of the unborn, neighborhood schools, emphasizing parental rights and responsibilities, and reversal of government policies (for instance in the welfare areas) which tend to destabilize and break up families, I suggest that this would be an appropriate time for the President to emphasize the roles of church leaders and their congregations in private sector initiatives.

We are apparently committed to remarks relating to pluralism and anti-semitism. The worst thing that we could do would be to have the President appear to be lecturing these (overwhelmingly Protestant) broadcasters on the subject of anti-semitism. I don't know any of them who are anti-semitic. Most of the fundamentalist broadcasters, to the contrary, are militantly pro Israel, many from perceived biblical mandate. Thus your draft remarks on pluralism must be carefully drafted.



# REACHING THE FAMILY

“as for me and my house, we will serve the Lord.” (Joshua 24:15)

**THE FAMILY**  
**IN CRISIS**

**THE FAMILY** *traditional*

**THE FAMILY** *broken*

**THE FAMILY** *single parent*



The crisis facing today's family is deepening, giving rise to higher divorce rates and shaking the stability of virtually every family. The pressure of inflation, the influence of the mass media, the isolation of the nuclear family and the inroads of secular values are some of the forces taking a toll on families everywhere. Reaching today's family is the ministry of National Religious Broadcasters, an association of religious radio-TV program producers and station operators. The theme for our 39th annual convention is "Reaching the Family" and our foundation is the Bible. It offers the answers you need. Whether you're a pastor or a radio-TV executive, a church officer or a broadcast speaker, a Sunday school teacher or a college student, new parent or a grandparent, the NRB convention in Washington, D.C., February 7-10, will prepare you to communicate the Gospel message to the families who look to you for leadership.

## **REACHING THE FAMILY** **THE FAMILY**

Join the men and women who have a message for families everywhere

February 7-10,  
1982/Washington, DC

National Religious  
Broadcasters 39th Annual  
Convention

*.. as for me and my house, we will serve the Lord." — Joshua 24:15 (KJV)*

# REACHING THE FAMILY

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February 7-10,  
1982/Washington, DC

National Religious  
Broadcasters 39th Annual  
Convention

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**Ben Armstrong**  
NRB executive director

You'll find inspiration, information, and insights that will enrich your family and every family your ministry touches. You'll be stirred by the vision of E. V. Hill, the great preacher from Los Angeles who knows our hurts — and our Helper. You'll hear straight talk about husband-wife and parent-child battles, divorce and remarriage, from John MacArthur of radio's "Grace to You." G. L. Johnson of "People's Church Hour" telecast will bring the keynote address on Reaching the Family. Francis Schaeffer, the brilliant theologian and author, will sum up the problems and the answers with his address at the gala Anniversary Banquet.

You'll be with Washington's movers and shapers. President Ronald Reagan has been invited to address the opening plenary session, Sunday evening, and you'll be there. Tuesday morning you'll have breakfast with Senators and Congressmen. The speaker at the Congressional Breakfast will be Charles Stanley of "In Touch," one of America's most influential churchmen. The music will be provided by the 150-voice choir and orchestra from Atlanta's First Baptist Church. You'll meet the men and women who head the Federal Communications Commission, at Tuesday's FCC Luncheon. FCC Chairman Mark Fowler will be the speaker. The preceding day, the FCC Bureau Chiefs will tell what's happening with regulation and de-regulation and why.

You'll be where the action is. Pat Robertson of "The 700 Club" will host a special telecast, to be transmitted by satellite around the world. You'll be in the audience as Pat Robertson and Ben Kinchlow talk with some of today's most knowledgeable authorities about what's happening to the family. You'll applaud as awards are given to some of your favorite broadcasters: James Dobson of "Focus on the Family," television's Rex Humbard, Manford George Gutzke, John Rawlings, the late Percy Crawford, Dale Oldham, radio station KGDN, TV station KYFC, pioneer radio stations KFSG and WAWZ. You'll enjoy glorious music at every plenary session, starting Sunday evening with the joyous sounds of the Time of Deliverance Singers and soloist Joy Simpson, closing Wednesday evening with the dramatic duets of Robert Hale and Dean Wilder. The roster of Christian recording artists includes vocalist Johnny Hall, pianists Nielson and Young, and more.

You'll share your special concerns with people who care. In addition to Seminars for Christian Leaders and professional workshops for broadcasters, there will be challenging sessions on reaching the Black family, the Hispanic family, the Oriental family. And for everyone who cares about reaching families around the world, Ruth Bell Graham will announce a bold new venture, Tuesday evening.

**E. V. Hill** the peerless preacher from Los Angeles — Opening address  
**Ruth Bell Graham** wife of Billy Graham, daughter of missionary to China.  
**Francis Schaeffer** philosopher, theologian, — Anniversary Banquet speaker.

**Billy Graham** renowned broadcaster and evangelist  
**G. L. Johnson** of "People's Church Hour" telecast — Keynote address  
**President Ronald Reagan** special invited guest — Opening session  
**Charles Stanley** of Atlanta — Congressional Breakfast speaker.  
**Rex Humbard** award winner  
**Hale & Wilder** sacred concert duo

**Pat Robertson** of "The 700 Club," originating a live telecast by satellite  
**David Hofer** KRDU/Dinuba, CA — NRB president  
**Howard Jones** — The minority family.  
**Joy Simpson** concert soloist  
**Richard Wiley** former FCC chairman — Moderator, FCC panel  
**Johnny Hall** recording artist  
**Mark Fowler** FCC chairman — Speaker at FCC Luncheon.

**E. Brandt Gustavson** Moody Radio Network — Program chairman  
**Robert Ball** workshop chairman  
**David Mains** of "Chapel of the Air" — Prayer chairman  
**Edna Edwards** of WFGW — Seminars for Christian Leaders  
**Nielson & Young** duo pianists



E. V. Hill



Ruth Bell Graham



Billy Graham



Francis Schaeffer



Charles Stanley



President Ronald Reagan and Ben Armstrong



Pat Robertson



Rex Humbard



Hale & Wilder



David Hofer



Howard Jones



Joy Simpson



Richard Wiley



Johnny Hall



Mark Fowler



E. Brandt Gustavson



G. L. Johnson



Robert Ball



David Mains



Edna Edwards



Nielson & Young

# REACHING THE FAMILY



Jimmy Swaggart



Luis Palau



Paul Crouch



Senator Jepsen



James Robison



Jim Bakker

You'll learn about the Family Protection Act, sponsored by Senators Laxalt and Jepsen at the NRB Seminars for Christian Leaders. At the broadcasting workshops you'll hear such outstanding innovators as Paul Crouch, Luis Palau, James Robison and Jimmy Swaggart.

**NRB** Top professionals show you how to start a radio-TV ministry, how to make your broadcast grow, how to make your station more effective—and more—in your choice of 60-plus workshops.

#### Program Producers

The role of the electric church in revival / Staying spiritually fresh / Helping your listener feel involved / Two perspectives on transition / An agent: Friend or foe?

#### Non-Commercial Stations

Satellite programming / Station promotion / Micro-processors / Deregulation / Legal peculiarities of non-commercial Christian stations

#### Commercial Stations

National sales / Local sales / Computers for station management / Research / Current legal issues

#### Television

Programming the all-Christian station / Programming a family-religious-secular format / TV and reality / Practical steps to audience measurement / Starting a station / Low power TV / Follow-up ministries / Satellites and the future / Non-broadcast TV / Marketing and audience analysis / Video teaching tapes / Christian TV and the news media / Emerging legal issues

#### International Broadcasters

Europe and the USSR / China and the Far East / Africa and the Middle East / How programs and stations can work together / Emerging technology

#### Cable TV

Five workshops for churches, program producers, cable operators

#### Engineering

Five workshops dealing with the technical aspects of radio-TV-cable

#### Ethnic Broadcasters

**Black Christians:** How to own and operate a religious station / Minority women in media / Media and music  
**Hispanic Christians:** How to start and finance a radio-TV program / How to own and operate a religious station / Women in radio-TV / Hispanic music and media **PLUS**  
 —Special interest events with speakers from government, broadcasting, sports

**Workshop coordinators:** Robert Ball of Inspirational Broadcasting, chairman; David Mains of "Chapel of the Air," Wayne Pedersen of Northwestern College Radio, Tom Wallace of KFIA, Tom Fulghum of HCJB, Jerry Rose of WCFC-TV 38, Ray Wilson of "Black Buffalo," consulting engineer Harold Munn, J. Morgan Hodges of Ethnic Broadcasters Foundation, Raimundo Jimenez of America for Jesus.

**Moderators:** James Earl Massey, Dan Betzer, Norman Nelson, Gil Moegerle, Tom Somerville, Vic Eliason, Larry Perry, Paul Hollinger, Dennis Worden, Richard Bott, Ed Atsinger, William Hull, Russ Bixler, Al Metsker, Theodore Baehr, David Clark, Jim Moss, Keith Houser, Tom Durfey, Richard Dean, Jim Dailey, Wanda Jones, Charles Williams, Anne Gimenez, Stuart Mitchell, Paul Finkenbinder, Luis Palau.

#### Workshop convenors:

Tom Wallace of KFIA/Carmichael, CA  
 Wayne Pedersen of Northwestern College Radio  
 Jerry Rose of WCFC-TV 38/Chicago  
 J. Morgan Hodges of Ethnic Broadcasters Foundation  
 Ray Wilson of "Black Buffalo"  
 Robert Ball of Inspirational Broadcasting

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

January 12, 1982

TO: GREGORY J. NEWELL, DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: ELIZABETH H. DOLE 

REQUEST: Address to the National Religious Broadcasters  
Annual Convention

PURPOSE: To enable the President to give a speech on  
American Pluralism, thereby delivering on his  
commitment to Jewish leaders that he would soon  
speak out on the right of Americans to dissent,  
etc. It's important that this commitment be met  
as soon after the SOTU as possible, and use of  
this forum has excellent support in the Jewish  
community.

BACKGROUND: This 39th annual convention will be attended by  
3,000 delegates, virtually every leader in the  
field of religious broadcasting. This group  
represents a constituency in the tens of millions  
and is headed by Dr. Ben Armstrong, an ardent  
supporter.

This conservative organization has long espoused  
the President's philosophy and embraces repre-  
sentatives from almost all denominations.

PREVIOUS  
PARTICIPATION: Presidents Nixon, Ford, and Carter all have  
addressed a NRB annual convention.

LOCATION: Sheraton Washington Hotel

DATE: February 7-10, 1982

DURATION: 30 minutes

PARTICIPANTS: 3,000 delegates

OUTLINE OF EVENTS: Introduction on dais for remarks.

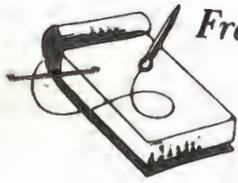
REMARKS REQUIRED: Speech text

MEDIA COVERAGE: Full press coverage

RECOMMENDED BY: Elizabeth H. Dole, Herb Ellingwood, Ed Rollins

OPPOSED BY: None

PROJECT OFFICER: Morton Blackwell



From the desk of

ROBERT P. DUGAN

January 8, 1982

Dear Martin,

This business with NRB  
is a matter of conscience and  
chagrin with me.

I hope to clean it  
up intramurally, with as  
little publicity as possible!

Thanks for your forbearance.

Bob



NATIONAL ASSOCIATION OF  
**EVANGELICALS**

OFFICE OF PUBLIC AFFAIRS/1430 K STREET NW/WASHINGTON DC 20005/(202) 628-7911

January 7, 1982

Dr. Billy A. Melvin, Executive Director  
National Association of Evangelicals  
P.O. Box 28  
Wheaton, Illinois 60187

Dear Billy:

As you know, our Washington office has an excellent rapport with the White House. Morton Blackwell and his secretaries, to whom have been committed the task of religion liaison, consult with us frequently about religious groups and issues.

Recently, we discussed with them the 1982 NRB Convention. I had been surprised to see in the January, 1982 issue of Religious Broadcasting an advertisement announcing a White House reception, with opportunity to meet the First Lady, for 200 women who would sign up at a \$25 ticket price. Frankly, I wondered how they had been able to secure such a commitment, when we could not get to first base with a like request last year.

As it turns out, NRB does not even have a written request for such a reception at the White House, either through Blackwell's office or the Social Office which handles the First Lady's schedule. In my opinion, the disclaimer "Tentative. Subject to White House approval" is not adequate in this situation, since NRB is advertising an event for which they do not have even the slightest indication of its possibility. White House officials are sure to regard this as an ethical problem.

The cost for the White House reception, should it be held, creates another difficulty. Other tours in the advertisement, with much greater mileage involved, are priced at only \$15. It thus appears that NRB is profiting from the White House reception. Of course, as you would guess, that would be absolutely forbidden since there would be no admission cost to the White House, only transportation expense. I should report that Ben Armstrong told me that the higher cost was necessitated by long distance phone calls, to secure social security numbers and birthdates for White House clearance, prior to the event. This will not be perceived by readers and perception often becomes reality in politics.

January 7, 1982

Let me also share candidly that I am uncomfortable with the annual NRB listing of the President as "an invited guest," in its promotional material. White House officials consider this presumptuous, to put it mildly. It violates protocol. Such advertising appears audacious, as if designed to put the President in a box, almost forcing his appearance after a year or two or failing to show "as advertised."

By contrast, we have quietly invited the President to speak at the NAE convention this year, but have not even hinted at that in print to promote our convention. Nevertheless, Morton Blackwell indicated that NRB's promotion "doesn't do NAE any good." He understands and can sort things out between the two organizations, and will do so, but others in the White House see us as being cut from the same cloth.

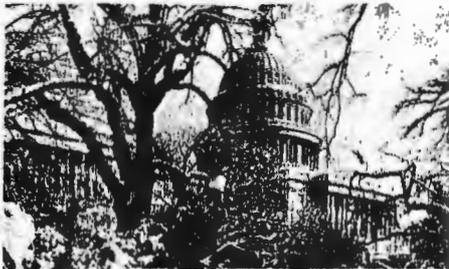
Honesty and candor are always in order among us as believers. That is why I felt that I needed to express myself on paper re: this sensitive area. NRB's presumption could jeopardize our ability to secure the President for our convention, or our continuing relationship to the Reagan administration.

Faithfully yours,



Robert P. Dugan, Jr.  
Director

RPDJ:jdk



## NRB takes you inside the real Washington

For Christian leaders, wives and families attending the NRB 1982 convention, NRB offers special VIP tours, open only to non-broadcasters. You'll experience the excitement and power of the nation's capital - find out what makes Washington "tick" - meet influential national and international figures.

This year, for the first time, you can purchase tour tickets in advance - so you won't miss any popular event. Tickets include all transportation, admission fees, etc.: \$15 per person, \$25 for the White House reception.

**Capital Scene** - See Kennedy Center, Lincoln Memorial, Jefferson Memorial, Capitol, Supreme Court, Space Museum, other famous D. C. landmarks.

- Sunday, Feb. 7 - 2:30 pm     3:30 pm  
 Monday, Feb. 8 - 11:00 am  
 Tuesday, Feb. 9 - 9:30 am     2:30 pm

**Embassy Receptions** - The ambassador and his wife introduce you to their country and its heritage.

- Monday - 3 pm     Tuesday - 11 am  
 Wednesday - 3 pm

*(Locations to be announced. Times tentative.)*

**Washington by Night** - Ride through the city at its most glamorous.

- Monday - 9:30 pm

**Mt. Vernon** - Visit the home of our first president and see other historic sites along the way.

- Wednesday, Feb. 10 - 11:00 am

**White House Reception** - A special opportunity to meet the First Lady. Limited to 200 women from the NRB convention.

- Wednesday, Feb. 10 - 8:30 am

*(Tentative. Subject to White House approval.)*

Name \_\_\_\_\_

Organization \_\_\_\_\_

Street/Box \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Check enclosed \$ \_\_\_\_\_

Send this form and your check to  
NRB / CN 026 / Morristown, NJ 07960

### Royal Publishers

Direct mail programs, bounceback promotional reply envelopes, customized premium offers, fund raising, banquet training

### Saints Alive in Jesus

Brochures relating to ministry

### Scientific-Atlanta

Satellite Earth Stations

### Scripture Memory Fellowship

Religious publications

### See-Hear Industries

Audio tape, reel and cassette

### Sennheiser Electronic Corp.

Professional audio microphones and stereo headphones

### Sharp Electronics Corp.

3 tube color television camera, color monitor receivers and single tube color camera

### Shure Brothers, Inc.

Professional mics mixers and related circuitry products

### Siloam Christian Mission

Literature about ministry

### Silverheels Evangelistic Ministries

Brochures relating to ministry

### Sound Investment Enterprises

Professional audio equipment

### Star of Bethlehem, Inc.

Jewelry and premium items

### Don Stewart Ministries

Materials relating to world outreach ministry

### Stony Brook School

Brochures relating to school

### Sunshine Tours

Travel and tours

### TCI

Lowest cost quality TV production and air time

### Television Technology Corp.

TV translators

### Terra Sancta Guild

Custom design and manufacture of products for TV and radio ministries, including lapel pins, pendants, door signs and key chains

### That Certain Sound

Music programming available to radio stations via daily playlists

### Theatre Vision, Inc.

Lighting, TV followspots, curtains, track

### Thomson CSF Broadcast, Inc.

Digital video processor 9100, microcam 701 color camera, Vidifont Mark IV A

### Toby Arnold & Associates

Syndicated music

### Trans World Radio

The world-wide ministry of TWR

### Trinity Tapes, Inc.

Bible on cassettes

### US JVC Corp.

Professional video broadcast equipment

### Uni-Life

Wholesale religious publications

### Thomas J. Valentino, Inc.

Production music and sound effects libraries, audio cassette duplication services

### The Video Tape Company

Videotape and duplication/distribution services, the latest technology in film to tape transfer

### Video Int'l Publishers

Publication on video instruction

### Video Ventures

Video broadcast equipment

### The Viguerie Company

Direct mail advertising, Conservative Digest, New Rights Report, the New Right

### Webcraft

Fund raising brochures, reply envelopes, etc.

### Whitaker House

Paperback and hardback inspirational books

### Winsted Corporation

Editing and production consoles, video tape and film

### Wood Decor, Inc.

Woodenware gifts

### Word Records

Assortment of traditional records

### Wyoming Family Broadcasting

### World Home Bible League

Complete New Testament verses in 50 languages, Bible study material and various services for churches

### World Missionary Press, Inc.

Religious publications

### Youth With A Mission

Foreign and domestic relief programs and radio program

ORIGINAL COPY

# Register NOW for the most meaningful event of 1982



Pat Robertson will host a special presentation of "The 700 Club" to be sent by satellite from the NRB convention.

E. V. Hill will be the opening speaker



Charles Stanley will address the annual Congressional Breakfast, Feb. 9.



Dr. Schaeffer's address will be the climax of the gala banquet.



G. L. Johnson will offer the keynote address.



Workshops will cover more than 100 up-to-date topics.



FCC Chairman Fowler will speak at Feb. 9 luncheon.

Recording artists Simpson, Hale, Wilder will sing at major sessions



Join the Christian leaders who will be speaking at the 39th annual convention of National Religious Broadcasters.

Philosopher Francis Schaeffer, Pat Robertson of "The 700 Club," E. V. Hill - considered one of America's greatest preachers, FCC Chairman Mark Fowler, G. L. Johnson of "People's Worship Hour," Charles Stanley of Atlanta's First Baptist Church, NRB president David Hofer of KRDU/Dinuba, and others.

Hear the inspiring music of soprano Joe Simpson, the versatile trio of Deliverance Singers, concert artists Hale & Wilder, duo pianists Nielson and Young, plus other Christian recording artists.

Attend workshops with experts from every area of religious radio and television - station

operation, program production, engineering, international, legal, financial, plus specialists on broadcasting to Hispanics, blacks, children, young adults, non-Christians.

Become informed about current issues at the Seminars for Christian Leaders - designed expressly for non-broadcasters.

Learn how Christian radio and television can help the world with the strains of modern life.

Discover your role in communicating the Gospel to families around the world.

## NATIONAL RELIGIOUS BROADCASTERS

THIRTY-NINTH ANNUAL CONVENTION

February 7-10, 1982 □ Sheraton Washington Hotel □ Washington, D. C.