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What does America do with experience like this?



Put it to work...

"I hope that every American will follow the example of the Vietnam Veterans Leadership Program volunteers and reach out individually to extend a helping hand where needed to all our fine Vietnam veterans. Recognition and appreciation for all they went through is long overdue."

"A nation's future is only as certain as the devotion of its defenders, and the nation must be as loyal to them as they are to the nation."

President Ronald Reagan

Vietnam Veterans Leadership Program

Sponsored by ACTION, the National Volunteer Agency. Write us to find out how you can help the Title I/Vietnam Veterans Leadership Program project nearest you. ACTION, Washington, DC 20525.

"I hope that every American will follow the example of the Vietnam Veterans Leadership Program volunteers and reach out individually to extend a helping hand where needed to all our fine Vietnam veterans. Recognition and appreciation for all they went through is long overdue."

President Ronald Reagan
November 10, 1981

VVLP

Vietnam Veterans Leadership Program



BROCHURE

Thousands of copies of this brochure have been distributed to veterans and others at events such as the National Salute to Vietnam Veterans in Washington, D.C., in November 1982. In addition, camera-ready reproduction sheets have been made available to each VVLP to allow them to reproduce the brochure with their own address and phone number included to be used in public information efforts.

OVERSIGHT/INSPECTION

Oversight/Inspection

- 10/22/81 - Education, Training and Employment Subcommittee of House Veterans Affairs Committee holds hearing on WLP.
- 11/81 - Subcommittee on Manpower and Housing of House Government Operations Committee begins oversight process with phone requests for information.
- 2/2-3/81 - Subcommittee on Manpower and Housing holds oversight hearings, focusing on new ACTION initiatives such as WLP.
- 4/82 - Office of Community Services/HHS completes special assessment of Tennessee WLP.
- 4/82 - Written questions from Manpower and Housing Subcommittee answered.
- 4/20/82 - Subcommittee on Labor, HHS, Education and Related Agencies of House Appropriations Committee holds hearing on ACTION.
- 5/82 - At request of chairpersons of Subcommittee on Manpower and Housing and Subcommittee on Select Education, General Accounting Office begins investigation of ACTION and VISTA which eventually includes GAO site visits to five WLPs. Investigation is still ongoing.

BIOGRAPHIES

VVLP NEWS

Vietnam Veterans Leadership Program

An ACTION Program

BIOGRAPHICAL INFORMATION

THE HONORABLE THOMAS WEIR PAUKEN
DIRECTOR, ACTION

Tom Pauken left his law practice in Texas to head ACTION, the national volunteer agency. He directs the activities of some 300,000 Americans who serve as volunteers in ACTION programs.

Pauken graduated from Georgetown University in 1965 and two years later enlisted in the U.S. Army, where he served in Vietnam. He earned his law degree from Southern Methodist University in 1973.

"The Vietnam veteran was portrayed in the late 60's and early 70's as little more than a drug crazed killer. Now we are portrayed as guilt-ridden victims...I've had enough," said Pauken recently. "More than 80% of the Vietnam veterans who came home have made the successful transition back to civilian life and are doing fine. There are those that still do need help but it does them no service to encourage them to wallow in self-pity to reinforce their doubts about their own self worth.

"I have been tremendously impressed by the caliber of men who want to participate in the Vietnam Veterans

- MORE -

Leadership Program. We want it known that there is no shame or stigma to being a veteran of the Vietnam War."

He continued, "We may not yet comprehend the full meaning of that common experience which Vietnam veterans shared, which somehow binds us together in spite of our disparate backgrounds and viewpoints. Yet of one thing I am certain -- there is no better way to insure that those who gave their lives for our country will not be forgotten than for the returning veterans to demonstrate that we are capable of exercising the kind of leadership so badly needed in America today."



NEWS

BIOGRAPHICAL INFORMATION

EDWARD T. TIMPERLAKE
NATIONAL DIRECTOR
VIETNAM VETERANS LEADERSHIP PROGRAM

"The common bond of service to one's country during very difficult days serves as a common thread for Vietnam veterans," says Ed Timperlake, 35.

"The Vietnam veteran has been portrayed as a loser," he continues. "It is long past time to turn that one around. That wrongful stereotype is a cliché that is bad for the veteran and bad for the country. I came aboard the Leadership Program because I want to do anything I can to change the image."

Timperlake is an Annapolis graduate and earned his M.B.A. at Cornell University. He was a Marine officer stationed in Thailand and flew F-4's in Southeast Asia. He is married and the father of two children. Timperlake headed a team under contract to the Office of the Secretary of Defense analyzing the national security balance between the Soviets and U.S. before becoming Deputy Director of the WVLP in October, 1981. He recently became National Director of the program.

"Veterans helping veterans is the strength of our program," he says. "In helping to solve the lingering problems faced by our fellow veterans, we can demonstrate what the Vietnam veteran has to offer his country now and in the decades to come. Regardless of political beliefs, the men and women who served in Vietnam earned the right to play a major role in charting this country's future for the next generation."

VVLP NEWS

Vietnam Veterans Leadership Program

An ACTION Program

BIOGRAPHICAL INFORMATION

WILLIAM JAYNE
DEPUTY DIRECTOR
VIETNAM VETERANS LEADERSHIP PROGRAM

Bill Jayne, 35, came to the Leadership Program from his position as Director of Information at the Associated General Contractors of America.

He served in Vietnam as a Marine rifleman in 1967-68 and was among the men wounded in an ambush at Khe Sanh during the Tet offensive of 1968.

Jayne received his B.A. degree, with honors, from the University of California, Berkeley and came to Washington to work for a trade magazine before joining the Associated General Contractors in 1977.

A volunteer who helped launch the Vietnam Veterans Memorial Fund, he says, "The whole subject of Vietnam has been, obviously, of great personal concern to me. My work on the Memorial gave me an opportunity to do something useful with that concern. Working with the Vietnam Veterans Leadership Program is a natural progression for me."

He continues, "I have two children. That has a lot of bearing on my work with the Leadership Program. I want

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to do what I can to make sure the legacy of Vietnam, and the position of veterans in the national outlook, is a positive factor, something that will serve to strengthen this country for those children who will be adults 20 years from now."

#5/1181 (Rev.)



BIOGRAPHICAL INFORMATION

KEN MOOREFIELD
DEPUTY DIRECTOR
VIETNAM VETERANS LEADERSHIP PROGRAM

"For the first time now, I think, the Vietnam veteran is truly coming home," says Ken Moorefield. "The society which originally rejected the veteran or, at a minimum, was apathetic about his homecoming, is now starting to recognize his contribution." Moorefield, 39, is the Deputy Director of the Vietnam Veterans Leadership Program.

Moorefield first served in Vietnam as an advisor to a South Vietnamese infantry battalion. In a second tour he became a company commander with the 9th infantry division and an aide-de-camp for the 25th infantry division commander.

When he returned to the United States, Moorefield entered Georgetown University's graduate school in Foreign Service. A year later he was invited back to Vietnam as the Special Assistant to the U.S. Ambassador. He managed the evacuation of refugees from Ton Son Nhut Air Base during the fall of Saigon. "I was there until the end," he says, "the very end."

When he came home again he was actively involved in the Indochina refugee resettlement program. Then he worked with the Sinai Support Mission Agency set up by Secretary of State Kissinger to establish a tactical early warning system in the Sinai desert of the Middle East.

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After an intensive economics studies program at the Foreign Service Institute, Moorefield was assigned as the Science and Technology Attache at the American Embassy in Caracas, Venezuela.

Moorefield has worked in the private sector as well as an international business consultant.

"While I was in the Foreign Service I did not have the opportunity to become directly involved with the Vietnam veteran issue. With the VWLP I saw a realistic mechanism for helping Vietnam veterans help their less fortunate comrades," Moorefield says. "The Vietnam veteran deserves respect not just because he served his country in the past when called upon, but because of the important role he is now playing building the American society of the future."

APPENDIX

APPENDIX

The following materials--a proposed monthly project report format and a format for systematic evaluation of VVLP projects--are now being implemented to track the progress of VVLP projects over the next 18 months. Both the reporting format and the evaluation format are keyed to the specific goals and objectives developed by each VVLP independently.

VVLP PROJECT MONTHLY REPORT

Name of VVLP _____

Address _____

Phone number _____

Month covered by report _____

Signature of Project Director
completing report _____

(date)

Signature of Chairman _____

(date)

1. VOLUNTEER ACTIVITY

- A. Number of volunteers recruited in report month _____
- B. Total number of volunteer hours in report month _____
- C. Total number of volunteers currently active _____
- D. Cumulative number of volunteer hours since
beginning of grant _____

2. PROGRAMMATIC PROGRESS

A. Goal 1 _____
(Progress) _____ (brief description) _____ (target date) _____

B. Goal 2 _____

C. Goal 3 _____

D. Goal 4 _____

(continue as necessary to cover all goals
in your Leadership Plan)

3. ECONOMIC DEVELOPMENT STATISTICAL SUMMARY

A. Individual Employment

Veterans Counseled	Referred	Placed	Upgraded	Jobs Developed	Events Staged*

B. Business Development

Veterans Counseled	SBA	Veterans referred to Vol. Network	Other	Events Staged**	Job Potential

*Such as job fairs, seminars, etc.

**Such as SBA workshops, small business seminars, etc.

4. OTHER SIGNIFICANT EFFORTS (such as advocacy, general referrals, remembrance, etc.)

VIETNAM VETERANS LEADERSHIP PROGRAM

ON-SITE EVALUATION

for

(date)

This evaluation covers the period _____ through _____.

Names and titles of those present:

VVLP

Evaluation Team:

Signature of Team Chief

DESCRIPTION OF VVLP

LOCATION:

EVALUATION DATE:

GRANT AGREEMENT #:

STARTING DATE:

BUDGET END DATE:

TOTAL BUDGET FOR PROGRAM:

TOTAL MONIES AUTHORIZED THUS FAR:

NEEDS ASSESSMENT:

SCHEMATIC DIAGRAM OF VVLP:

MEETINGS:

COMMENTS:

LEGAL STATUS:

1. Non-profit status
2. By-laws

ACHIEVEMENTS

1. Employment

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Counseling

1) Total Persons

2) Hours

B. Referrals

1) Through Counseling

2) Through Volunteers

C. Job Preparation Training

1) Total Persons

2) Hours

3) Classes

D. Jobs Obtained

1) Permanent

a. Minimum Wage

b. Annual Salary \$7,000 to \$12,000

c. Annual Salary Greater than \$12,000

2) Temporary

3) Part-time

COMMENT:

2. ESTABLISHMENT OF BUSINESS

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Total Businesses Started

B. Total Vietnam Veterans Counseled

C. Total Businesses Affected

D. Employment Potential

E. Average Projected Salary of Vietnam Veterans Employed

F. Total Amount of Loans Acquired

COMMENT:

3. FINANCIAL

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Housing

1) Total Persons

2) Amount

B. Indigency

1) Total Persons

2) Amount

COMMENT:

4. LEGAL ASSISTANCE

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Discharges

1) Total Persons

2) Upgrades

B. Financial

C. Job Procurement

D. Total Hours

COMMENT:

5. PHYSICAL AND MENTAL HEALTH

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Physical

1) Toxin Exposure

2) Wounded

3) Alcohol

4) Drug Addiction

5) Other

B. Mental

1) Psychological/Psychiatric

a. Total Persons

b. Hours

2) Moral

a. Total Persons

b. Hours

COMMENT:

6. EDUCATION

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. High School

B. Vocational/Technical

C. College/University

COMMENT:

7. INFORMATION DISPERSAL

COMMENT:

8. PUBLIC RELATIONS

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Radio

B. Television

C. Newspapers and Magazines

D. Memorials

E. Other

COMMENT:

9. FUND-RAISING

<u>Date</u>	<u>Goals and Objectives</u>	<u>Actual</u>
-------------	-----------------------------	---------------

A. Organization

B. Campaigns

C. Monies Raised

D. Equipment and Space

COMMENT:

10. SPECIAL EVENTS

Date

Goals and Objectives

Actual

11. VOLUNTEERS

Date

Goals and Objectives

Actual

A. Total Persons

B. Hours

COMMENT :

OFFICE OPERATIONS

1. ADMINISTRATION

A. Staff

1) Project Director: Annual Salary:

2) Secretary/Bookkeeper: Annual Salary:

Total:

B. Volunteers

C. Equipment

D. Files

E. Personnel Hours

2. FINANCES

A. Use of Funds

1) Allowable Costs

2) Cash on Hand Continuity

3) Cash Accumulation

4) Budget Adherence

5) Interest Income

B. Accounting

1) Verification

2) Report Continuity

a. Cash on Hand

b. Net Outlays

3) Supporting Invoices

4) Tax Returns

5) IRS Form 990

COMMENT:

3. PROBLEMS WITH HIGHER ADMINISTRATION

COMMENT:

FUTURE POTENTIAL

1. OPERATIONAL PLAN

2. GOALS AND OBJECTIVES

FINAL EVALUATION

- * Unqualified Continuance - ()
- ** Conditional Continuance - ()
- *** Suspension - ()
- *** Termination - ()

*-Provide a list of recommendations if appropriate.

**-Recommend a date for re-evaluation.

***-Provide written justification for decision.