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VVMF



September 14, 1982

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Mr. Morton Blackwell
The White House
Washington, DC

Dear Mr. Blackwell:

The Board of Directors of the Vietnam Veterans Memorial Fund cordially invites you to attend the first public unveiling of a presentation model of the sculpture for the Vietnam Veterans Memorial, at 10:00 a.m. on Monday, September 20th, at the National Building Museum (Pension Building), 440 G Street, N.W., Washington, D.C. The scale model, by Washington sculptor Frederick Hart, will be submitted this fall for Federal approval and will be the guide for Mr. Hart's development of a full size work in bronze. A replica of the memorial's walls, in scale proportionate to the sculpture, is being constructed at the National Building Museum to depict the location and size of the sculpture on the memorial site.

We hope that you can be with us again at this important milestone in the establishment of the Vietnam Veterans Memorial.

Yours truly,

Robert W. Doubek
Secretary

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Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

March 18, 1981

Read soon

The President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear President Reagan:

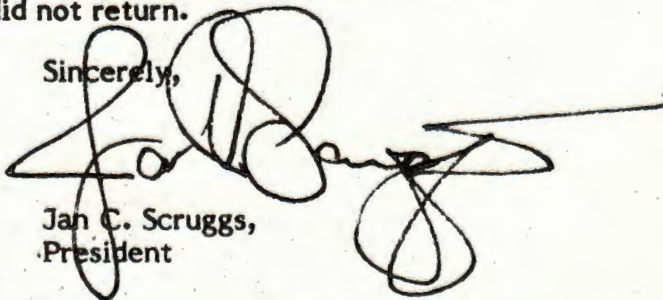
The second annual Memorial Service for Vietnam Veterans will be held at 1:00 p.m. on May 25, 1981 in Washington, D.C. at the future site of the national Vietnam Veterans Memorial near the Lincoln Memorial. On behalf of our Board of Directors and Sponsoring Committee--most recently joined by your wife Nancy--I invite you to speak at this memorial service.

The Vietnam Veterans Memorial Fund, Inc. was founded in 1979 to establish a memorial to honor the American men and women who served in Vietnam, especially those who died or are still unaccounted for. Save for the land set aside last July by Congress, the memorial will be built entirely with private contributions--a gift from the people of the nation to the Vietnam veterans and their fallen comrades. A design competition open to all Americans over 18 is in progress, and the winner will be announced on May 6, 1981. Our fund raising campaign is also in full swing; response to our direct mail appeals from Bob Hope, Jimmy Stewart, Rocky Bleier, and others is excellent, and assistance from veterans organizations, corporations, foundations, and unions is coming along well.

Last year's memorial service was a very moving experience, particularly when friends and relatives recited the names of loved ones who were killed in the war. It was well-attended by the public and received nationwide media coverage. This year's service will be quite similar: a dignified program of music, prayer, and highlighted, of course, by your comments.

I believe you share my interest in doing something to recognize, at last, the men and women who served their country with honor in the Vietnam war. Your feelings toward the Vietnam veterans, as recently stated at the Medal of Honor ceremony for Master Sergeant Benevidez, are my feelings, and more importantly, the feelings of the veterans, their families, and most of the citizens of the United States. Thus, it would be especially appropriate for you to participate in this service, and it would indeed be a great honor to the Vietnam veterans, their families, and the loved ones of those who did not return.

Sincerely,



Jan C. Scruggs,
President

Vietnam Veterans Memorial Fund, Inc.

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The Non-Commissioned Officers Association of the United States of America
Reserve Officers Association of the United States
Veterans of Foreign Wars of the U.S.

*Served in Vietnam

HISTORY AND ORGANIZATION

- Incorporated April 1979
- Non-profit corporation; all gifts tax deductible
- Non-paid board of directors
- Six full-time employees, supported by consultants and volunteers
- Not a membership organization; VVMF will dissolve when job is done

STAFF

Jan Craig Scruggs*
President
Col. Donald F. Schaeft, USMC, Ret.*
Executive Vice President
Robert W. Doubek, Esq.*
Project Director/Secretary
Sandie Lauriol
Campaign Director

PURPOSE

- To honor the Americans who served in Vietnam, especially those who died
- To establish a national memorial to Vietnam veterans in Washington, D.C. as a gift from the people of America

PROGRAM

- Obtain a prestigious site in Washington, D.C.
- Conduct a design competition open to all Americans over 18 years of age
- Raise all funding through private contributions
- Dedicate memorial on Veterans Day 1982

PROGRESS

- Bill allocating 2 acres of land next to Lincoln Memorial signed July 1, 1980
- Over 2,500 entrants competing for design. Winner to be announced May, 1981
- Fund raising campaign gaining momentum--raised almost 1 million of 7 million dollars needed

FINANCIAL MANAGEMENT

- All contributions go to bank lock box
- Appropriate staff members bonded
- Annual independent audit
- Audit committee reviews fund raising management practices

AFFILIATION

- VVMF does not endorse or sanction other organizations
- No affiliation with any other Vietnam veterans group

OUTSIDE SUPPORT

- VVMF welcomes and encourages fund raising on its behalf
- All such activities must be approved by VVMF
- Point of contact: Don Schaeft or Sandie Fauriol

ADDRESSES

- Contributions to VVMF, P.O. Box 37240, Washington, D.C. 20013
- All other correspondence to address below

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THE VIETNAM VETERANS MEMORIAL DESIGN COMPETITION

Ninety-sixth Congress of the United States of America

AT THE SECOND SESSION

Begun and held at the City of Washington on Thursday, the third day of January,
one thousand nine hundred and eighty

Joint Resolution

To authorize the Vietnam Veterans Memorial Fund, Inc., to establish a memorial.

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the Vietnam Veterans Memorial Fund, Inc., a nonprofit corporation organized and existing under the laws of the District of Columbia, is authorized to establish a memorial on public grounds in West Potomac Park in the District of Columbia, in honor and recognition of the men and women of the Armed Forces of the United States who served in the Vietnam war.

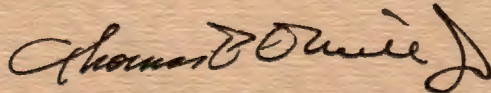
SEC. 2. (a) The Secretary of the Interior, in consultation with the Vietnam Veterans Memorial Fund, Inc., is authorized and directed to select with the approval of the Commission of Fine Arts and the National Capital Planning Commission a suitable site of approximately two acres in size located in the area of West Potomac Park known as Constitution Gardens in the District of Columbia: *Provided*, That if subsurface soil conditions prevent the engineering of a feasible foundation system for the memorial in a location in that area, then the Secretary of the Interior, in consultation with the Vietnam Veterans Memorial Fund, Inc., is authorized and directed to select a suitable site of approximately two acres in size located in an area of West Potomac Park north of Independence Avenue other than Constitution Gardens.

(b) The design and plans for such memorial shall be subject to the approval of the Secretary of the Interior, the Commission of Fine Arts, and the National Capital Planning Commission: *Provided*, That if the Secretary of the Interior, the Commission of Fine Arts, or the National Capital Planning Commission fails to report his or its approval or specific objection to such design and plans within ninety days of their submission, his or its approval shall be deemed to be given.

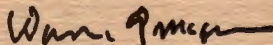
(c) Neither the United States nor the District of Columbia shall be put to any expense in the establishment of the memorial.

SEC. 3. The authority conferred pursuant to this resolution shall lapse unless (1) the establishment of such memorial is commenced within five years from the date of enactment of this resolution, and (2) prior to groundbreaking for actual construction on the site, funds are certified available in an amount sufficient, in the judgment of the Secretary of the Interior based upon the approved design and plans for the memorial, to insure completion of the memorial.

SEC. 4. The maintenance and care of the memorial established under the provisions of this resolution shall be the responsibility of the Secretary of the Interior.



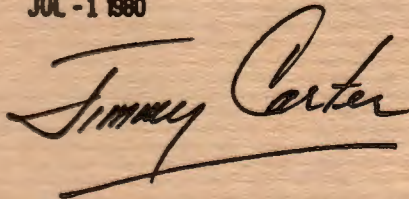
Speaker of the House of Representatives



President of the Senate *pro Tempore*

APPROVED

JUL - 1 1980



At the site of the memorial, on Memorial Day, May 26, 1980, a ceremony was held in which people were invited to join a line and speak in turn the name of a man who was killed in Vietnam — a brother, a father, a friend, a husband. There was an eleven year old boy who spoke his father's name. There was a mother, thirty-five or so, with two little girls, and one of the girls uttered her father's name. And there was a weeping woman, in uniform, who spoke her husband's name. Then an old soldier came up and spoke the name of a battalion commander felled in Vietnam.

The pain, the reality, and the brokenness were there for all to see. And the barriers to learning and the need for reconciliation were there for all to see as well.

The important thing was to hear the power of a name, while sensing the pain. But in fact this country has not wept yet over this war's dead. We still deny them. We fought, angry and divided. As yet, we have not wept over, or said to the war's dead . . . goodbye.

INTRODUCTION

A national competition is being held to obtain a design for a memorial to the American veterans and dead of the Vietnam War. The memorial will be located in Washington, D.C., near the Lincoln Memorial. The sponsor of the competition is the Vietnam Veterans Memorial Fund, Inc., a private non-profit foundation.

This document presents the intentions and philosophy of the memorial. It also presents the Competition Rules and the required Competition Registration Forms. Please read the enclosed information carefully so that you can decide if you wish to enter.

In order to enter please complete and submit the appropriate Competition Registration Form, found at the end of this document. There is one form for Individual Competitors, and one for Competitor Teams. Competition Registration Forms must be accompanied by a check or money order for \$20.00 payable to the "Vietnam Veterans Memorial Fund".

Competition Registration Forms should be sent to:

**VIETNAM VETERANS MEMORIAL FUND
ATTENTION: DESIGN COMPETITION
1730 M STREET, N.W. SUITE 806
WASHINGTON, D.C. 20036**

December 29, 1980, is the closing date for receipt of Competition Registration Forms. On December 31, 1980, the design phase of the competition will begin. On that date all registered competitors will be sent a Competition Program, a document which will contain complete design information regarding the competition, including site maps, design data, and all design requirements.



THE VIETNAM VETERANS MEMORIAL FUND, INC.

The Vietnam Veterans Memorial Fund, Inc. (VVMF) is a private, non-profit corporation formed by a group of Vietnam veterans in April 1979, under the laws of the District of Columbia. Its purpose is the establishment of a national memorial in Washington, D.C., to honor and recognize the service of American veterans of the Vietnam War, particularly those who were lost. The VVMF is tax-exempt as a charity, and will finance all costs of designing and constructing the memorial through public contributions. The VVMF has no governmental or political affiliation. The VVMF takes no position on U.S. policy regarding the Vietnam war, nor is it a veterans membership organization. It will not exist in perpetuity. When the memorial is completed, the VVMF will be dissolved.

THE MEMORIAL SITE

The VVMF has been granted permission to create a memorial on publicly-owned land in the heart of the nation's capital. On July 1, 1980, the President of the United States signed into law "Public Law 96-297", which had been passed unanimously by both the United States House of Representatives and the United States Senate. The memorial will be located in Constitution Gardens, a 52-acre park of meadows, trees, a lake, and curving walkways. It is located along the northern side of the Reflecting Pool, which joins the Washington Monument and the Lincoln Memorial. The Vietnam Veterans Memorial will be located near the Lincoln Memorial, that is, in the western end of Constitution Gardens.

The legislation appropriated no Government funds for the construction of the memorial but provides, upon its completion, that it will be maintained by the National Park Service. The legislation also provided that the design and plans for the memorial shall be subject to the approval of the Secretary of the Interior, the Commission of Fine Arts, and the National Capital Planning Commission.



THE PURPOSE AND PHILOSOPHY OF THE MEMORIAL

Active American involvement in the Vietnam War ended over seven years ago, but the nation has yet to assimilate that painful experience. It was the longest war in our nation's history, and the most unpopular. Not since the Civil War has any issue so divided Americans. Although many of our present problems, such as inflation and lack of confidence in our institutions, have been attributed to the war, the average citizen has eliminated it from his consciousness. This attitude is understandable. Any discussions of Vietnam tend to recall the bitter and seemingly unresolvable debate over whether the U.S. should have become involved militarily in Southeast Asia and, subsequently, how the war was conducted. That the debate remains unresolved is also understandable. Sixty million American men and women came of age during the more than ten years of the war. Those subject to military service were compelled to make choices which profoundly affected their attitudes towards themselves and their perception of their duties as citizens.

Obscured by this debate, or by conscious avoidance of it, is the deeper question of how we, as a people, should regard those who served. While the war affected all Americans in some way, its chief impact was upon the 2.7 million men and women whose role it was to carry out their country's policy. Of that number, 1.6 million were in combat, and over 57,000 died. 300,000 were wounded, and 75,000 were permanently disabled. Many more carry psychological and emotional scars. 2,500 remain unaccounted for.

While debate and demonstrations raged at home, these servicemen and women underwent challenges equal to and greater than those faced in earlier wars. They experienced confusion, horror, bitterness, boredom, fear, exhaustion, and death. In facing these ordeals, they showed the same courage, sacrifice, and devotion to duty for which Americans traditionally have honored the nation's war veterans in the past. The unique nature of the war — with no definite fronts, with vague objectives, with unclear distinctions be-



tween ally and enemy, and with strict rules of engagement — subjected the Vietnam soldier to unimaginable pressures. Because of inequities in the draft system, the brunt of dangerous service fell upon the young, often the socially and economically disadvantaged. While experiences in combat areas were brutal enough in themselves, their adverse effects were multiplied by the maltreatment received by the veterans upon their return home.

After previous wars, including the Civil War, the nation honored its veterans. For the Vietnam veterans, however, continuing controversy over the war allowed for little psychological support from American society. The hostility of both those who deplored the war and those angered by its frustrating extension was directed against those who fought it: the veterans. To say that there were no welcoming parades is more than an understatement. A telling incident is the story of a Vietnam amputee being taunted with the remark that "it served him right". The result, for Vietnam veterans, is a void. The time taken from their lives, their wounds, and the honorable service they rendered have received little or no acknowledgement from American society.

The purpose of the Vietnam Veterans Memorial is to recognize and honor those who served and died. It will provide a symbol of acknowledgement of the courage, sacrifice, and devotion to duty of those who were among the nation's finest youth. Whether they served because of their belief in the war policy, their belief in the obligation to answer the call of their country, or their simple acquiescence in a course of events beyond their control, their service was no less honorable than that rendered by Americans in any previous war. Those who served and died embodied values and ideals prized by this nation since its inception. The failure of the nation to honor them only extends the national tragedy of our involvement in Vietnam.

Yet hope can be born from tragedy. As our nation

finds its way in rising above recrimination, as it acknowledges the veterans of Vietnam, and as it gains the courage to mourn those who were lost, it can look to the future with a renewed sense of purpose. The Vietnam Veterans Memorial will stand as a symbol of our nation's appreciation for the sacrifices and loss that resulted from Vietnam. It will express a nation's respect and gratitude.

The memorial will make no political statement regarding the war or its conduct. It will transcend those issues. The hope is that the creation of the memorial will begin a healing process, a reconciliation of the grievous divisions wrought by the war. Through the memorial both supporters and opponents of the war may find a common ground for recognizing the sacrifice, heroism, and loyalty which were also a part of the Vietnam experience. Through such a recognition the nation will resolve its history fully. Then the Vietnam Veterans Memorial may also become a symbol of national unity, a focal point for remembering the war's dead, the veterans, and the lessons learned through a tragic experience.

The leadership of this country has given the Vietnam Veterans Memorial effort overwhelming endorsement. The original resolution proposing the site was "co-sponsored" by all 100 members of the U.S. Senate and 196 members of the U.S. House of Representatives. The sponsors represented all elements of the nation's political spectrum. It included those who represented the most bitter divisions.

The site for the memorial was chosen both for its prominence and for its proximity to the Lincoln Memorial, itself a symbol of reconciliation after the Civil War. The memorial is being financed by public contributions rather than governmental appropriations. This will create an opportunity for individual involvement and for a national expression of sentiment.

RECOMMENDED READING

**AFTER VIETNAM: VOICES OF A
WOUNDED GENERATION**
The Washington Post; Section B, OUTLOOK;
Sunday May 25, 1980
to be published by Prentice-Hall in May 1981

**MANY REASONS WHY: THE AMERICAN
INVOLVEMENT IN VIETNAM**
Michael Charlton & Anthony Moncrieff
Hill and Wang, 1978

A RUMOR OF WAR
Philip Caputo
Holt Rinehart Winston, 1977/Bantam Paperback, 1978

FIELDS OF FIRE
James Webb
Prentice-Hall, 1978/Bantam Paperback, 1979

GOING AFTER CACCIATO
Tim O'Brien
Delacorte Press, 1978/Dell Paperback, 1979

**IF I DIE IN A COMBAT ZONE,
Box Me Up And Send Me Home**
Tim O'Brien
Delacorte Press, 1973/Dell Paperback, 1974

**THE BIG STORY: How the American Press
and Television Reported and Interpreted
the Crisis of Tet in 1968
in Vietnam and Washington**
Peter Braestrup
Westview, 1977/Doubleday Paperback, 1978



THE DESIGN COMPETITION

The Directors of the Vietnam Veterans Memorial Fund have chosen the time-honored method of a national design competition to obtain the design for the memorial because of their belief that the best design will result, and because of their belief that it should be an effort to which everyone can contribute. It is a project of the highest national significance. As described in the Competition Rules, the competition is open to all American designers. The rules are intended to encourage the broadest possible range of design ideas and assure that the entire competition procedure is thorough and fair.

The rules governing presentation requirements will seek clarity and simplicity of technique, directing competitors' efforts towards design concepts, and away from unnecessarily elaborate presentations.

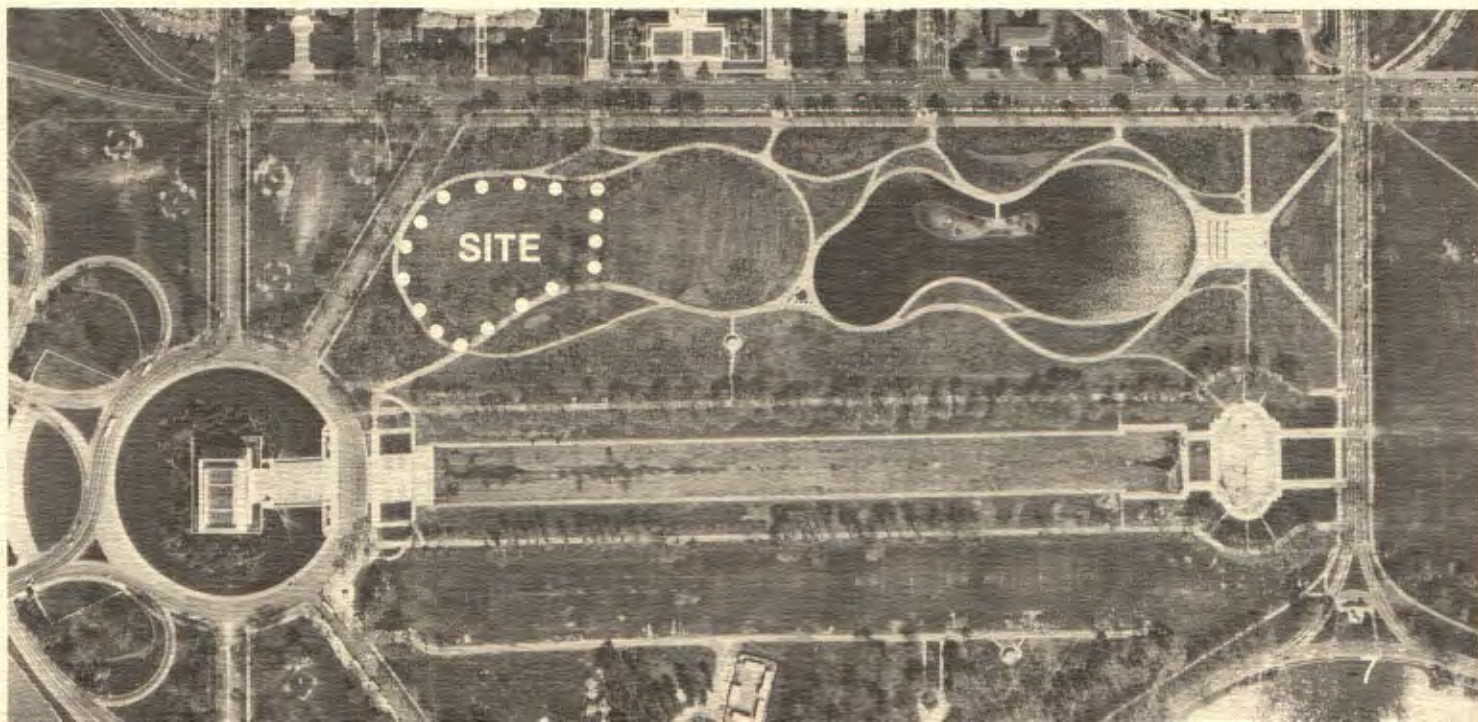
A more detailed description of the requirements will be furnished to all registered competitors in the form of the Competition Program. This will include all relevant design data, such as site plans and views, and presentation requirements.

The competition sponsor has no preconceived ideas as to any design concepts. Designs will be judged by a highly qualified jury on the basis of their merits. The jury will judge all design proposals anonymously, and with no prior design predilections of their own. The competition is being managed by an experienced professional advisor.

THE MEMORIAL DESIGN

The design of the memorial may be composed of any appropriate combination of artistic design elements — landscape, sculpture, architecture — and should express the intentions enumerated earlier, as "purpose and philosophy".

The memorial site will occupy up to two acres. The memorial should be reflective and contemplative in character. It should be harmonious with its site and with its surroundings, particularly the national monuments in and near the area. The design must provide for the inscription of the names of all 57,661 Americans who died in Vietnam, as well as the names of the approximately 2,500 who remain unaccounted for.



COMPETITION RULES

1. Eligibility

- 1.1 The competition is open to all American designers — artists, sculptors, architects, and landscape architects. Competitors must be U.S. citizens and 18 years of age at the time of registration.
- 1.2 A competitor may enter the competition as an individual ("Individual Competitor") or a member of a collaborative team or a firm ("Competitor Team").
- 1.3 Officers, members of the Board of Directors, or employees of the Vietnam Veterans Memorial Fund, Inc., their families, and any professional design firms with which they are affiliated are not eligible to compete. The same restriction applies to all technical advisors for the competition, and to the competition jurors.

2. Registration

- 2.1 To participate in the competition all Individual Competitors and Competitor Teams must register by completing and submitting an appropriate Registration Form (page 11). In the case of Competitor Teams all members must register and be identified, and a Team Leader must be designated for purposes of communication.
- 2.2 Only one registration is allowed per Individual Competitor or per Competitor Team. An Individual Competitor may not be registered, in addition, as a member of a Competitor Team. No one may register as a member of more than one Competitor Team.
- 2.3 Each Individual Competitor and Competitor Team must pay a registration fee of \$20.00. The registration fee must accompany the Competition Registration Form. Checks or money orders are to be made payable to: VIETNAM VETERANS MEMORIAL FUND. Registration fees are not returnable. Registration Forms must be received by December 29, 1980.
- 2.4 In registering for the competition all competitors attest that they have read the Competition Rules and that they agree to be bound by them.

3. Jury

- 3.1 The Jury for the competition will consist of the following persons:

Pietro Belluschi, FAIA, architect
Portland, Oregon
Harry M. Weese, FAIA, architect
Chicago, Illinois
Garrett Eckbo, FASLA, landscape architect
San Francisco, California
Hideo Sasaki, FASLA, landscape architect
Berkeley, California
Richard H. Hunt, sculptor
Chicago, Illinois
Constantino Nivola, sculptor
East Hampton, New York
James Rosati, sculptor
New York, New York
Grady Clay, author
Louisville, Kentucky

- 3.2 In agreeing to serve on the Jury, all jurors have attested that they have read the Competition Rules and the Competition Program and that they agree to be bound by both.
- 3.3 The selection of the winning design will be made by the Jury.
- 3.4 All design submissions will be judged anonymously by the Jury.

4. Professional Advisor

- 4.1 The Professional Advisor is Paul D. Spreiregen, FAIA, architect, of Washington, D.C.
- 4.2 The Professional Advisor is responsible for organizing and overseeing the management of the competition through its completion. Both the VVMF and the Professional Advisor agree to be bound by the Competition Rules and Competition Program.

5. Communications

- 5.1 All communications with the VVMF regarding the competition are to be made through the Professional Advisor, by mail only, as follows:

Paul D. Spreiregen
Professional Advisor
Vietnam Veterans Memorial Fund
1730 M Street, N.W.
Suite 806
Washington, D.C. 20036

- 5.2 Communications by Competitor Teams shall be through their Team Leader only.
- 5.3 Competitors shall not communicate with officers, directors, or employees of the VVMF, their advisors, or members of the Jury.
- 5.4 Competitors may direct questions to the Professional Advisor regarding any aspect of the competition. Questions must be in writing and their authors identified by name and address. No questions will be answered unless received by January 30, 1981. All Individual Competitors and Competitor Teams will be sent a compilation of the questions and answers as soon as possible after the closing date for receipt of questions. Authors of the questions will not be identified in this compilation document.
- 5.5 It is the responsibility of the competitors to assure that their design submissions are delivered to the VVMF in accordance with the Schedule (part 6). The VVMF shall not be responsible for lost or undelivered correspondence or design submissions.

6. Schedule

- 6.1 December 29, 1980. Due date for receipt of all Competition Registration Forms with \$20.00 Registration Fee.
- 6.2 December 31, 1980. Date for mailing out the Competition Program to all Individual Competitors and Competitor Teams.
- 6.3 January 30, 1981. Due date for receipt of all questions.
- 6.4 March 31, 1981. Due date for receipt of all design submissions.
- 6.5 May 4, 1981. Announcement of winner.

7. Anonymity

- 7.1 Design submissions shall not bear the names of any competitors or members of

Competitor Teams or any identifying mark or symbol. Identification of designs shall be in accord with the Competition Program, to be issued to all competitors on December 31, 1980.

8. Publications and Announcement of Results

- 8.1 The VVMF shall have the right to publish, display, reproduce, or otherwise publicize all design submissions. The authors of the designs will be fully identified in all such publications or displays.
- 8.2 The VVMF shall have the exclusive right to issue all public announcements regarding the results of the competition.

9. Ownership and Use of Designs

- 9.1 The VVMF shall retain the ownership and right to use all prize-winning designs.
- 9.2 The VVMF will not return any design submissions. Competitors are advised to make record copies of their design submissions prior to delivering them.
- 9.3 If the VVMF wishes to use a feature from a design other than the first-prize winning design the author of that feature will be compensated. Such usage will be made only with the agreement of the author of the feature and the author of the first-prize design.

10. The Winning Design and Winning Competitor

- 10.1 The VVMF shall own and have the exclusive right to use the design winning first prize.
- 10.2 The VVMF and the Winning Competitor (Individual Competitor or Competitor Team) agree to enter into good faith negotiations to develop a mutually acceptable contract under the laws of the District of Columbia for the retention of the Winning Competitor to provide consultant and other appropriate services to realize the winning design. In the unlikely event that such negotiations fail to produce a mutually acceptable contract, the VVMF shall have the right to retain whomever it may wish to provide such services.

10.3 If the VVMF determines that the Winning Competitor lacks the necessary technical ability and experience to realize the design, the VVMF may require the Winning Competitor to associate with such qualified architectural, engineering, landscape, construction, or other appropriate consultants or specialists of such disciplines as the VVMF may determine to be necessary to realize the design. Individual consultants within the appropriate disciplines will be selected by the VVMF with the concurrence of the Winning Competitor.

10.4 Should the VVMF determine that the Winning Competitor is not able to develop or to realize the design, the VVMF has the right to retain such professional and technical assistance as it sees fit. In such an event, the Winning Competitor will have the opportunity to review and comment on the development and realization of the design.

11. Disqualification

11.1 Any competitor who breaks any of the Competition Rules, or who fails to comply with the requirements of the Competition Program, will be disqualified from the competition, and his, hers, or its design submission will not be considered.

12. Prizes

12.1 **First prize** shall be a cash payment of \$20,000.00 and the commission to realize the design, as described in part 10.

12.2 **Second prize** shall be a cash payment of \$10,000.00.

12.3 **Third prize** shall be a cash payment of \$5,000.00.

12.4 Up to **fifteen honorable mention** prizes, each \$1,000.00, may also be awarded at the discretion of the Jury.

12.5 Payment of cash prizes to Competitor Teams shall be made to the designated Team Leader.

13. Interpretation of Rules and Settlement of Disputes

13.1 Any dispute or question of interpretation arising under these rules shall be considered in the first instance by the Professional Advisor, who shall render a decision in writing, distributed to all affected parties. The Professional Advisor's decision may be appealed to the VVMF Board of Directors, whose decision shall be final and binding on all parties.



COMPETITION REGISTRATION FORMS

- Type or print clearly.
- Include \$20 registration fee.
- Sign.
- Mail to address shown on page 2.

INDIVIDUAL COMPETITOR

name _____
last first middle

profession or occupation _____

date of birth _____ 19__

street _____
apt. no.

city state zip _____

telephone(s) (_____) (_____) _____
work residence

I have read the Competition Rules and agree to abide by them.

signature _____ 19__
date

- Type or print clearly.
- Fill out form on page 12 (reverse side) and required number of Competitor Team Member forms, below.
- Include \$20 registration fee.
- Team Leader must sign this form.
- Mail to address shown on page 2.

COMPETITOR TEAM

TEAM LEADER

team leader's name _____
last first middle

team name, or firm _____
(if applicable)

date of birth _____ 19__

street _____
room or apt. no.

city state zip _____

telephone(s) (_____) (_____) _____
work residence

I have read the Competition Rules and agree to abide by them.

signature _____ 19__
date

- Type or print clearly.
- Make photocopies of this form, one for each Competitor Team Member, as required.
- Sign.
- Mail with Team Leader form, above.

COMPETITOR TEAM

MEMBER

team leader's name _____
last middle first

team name, or firm _____
(if applicable)

team member's name _____
last middle first

date of birth _____ 19__

street _____
room or apt. no.

city state zip _____

telephone(s) (_____) (_____) _____
work residence

I have read the Competition Rules and agree to abide by them.

signature _____ 19__
date

NAMES OF ALL TEAM MEMBERS

name _____

name _____

name _____

name _____

name _____

name _____

name _____

name _____

name _____

last

first

middle

- List names alphabetically.
- Make photocopy of this form if the number of names requires. All Competitor Team Members must be identified, and a Competitor Team Member form filled out for each.



OFFICERS AND DIRECTORS

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President/Director
Robert H. Frank, CPA
Treasurer/Director
John P. Wheeler III, Esq.*
Director
Robert W. Doubek, Esq.*
Executive Director/Secretary

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John W. Warner
United States Senator
from Virginia
James Webb*
Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army

*Served in Vietnam

Affiliations noted for purposes of identification only

SHI TH JACK A 14603471
BROKER THOMAS ARTHUR 3SOT 14600131
BROWN BOBBY JAMES 3SOT 14600269
BROWN WALTER EVANS JR 3VT 67110494
CARDWELL HENRY WATERS 3OT 14699741
CARTER HAMP JR 3OT 69004270
COLSTON LOUIS JR 3FC 53642852
CREAGHEAD CLARENCE 3P4 53646024
DANIEL ELIJAH JR 3SOT 53296082
GAMBLE JAMES HENRY 3FC 12638809
HARRELL RONNIE 3FC 12636803
HARRIS NATHANIEL 3P4 14660558
LA GRAND ROBERT HENRY 3SOT 14481293
MOORE LEONARD DAVID 3FC 69004359
OAKES CHRISTOPHER COLUMBU 3FC 14667036
SMITH WILLIAM CARY 3FC 53646752
SPENCER CORDELL 3P4 53326163
STORY J C 3P4 10625239
THOMAS TENNYSON AARON 3PL 53380671
TURNER ANDERSON 3OT 14600124
WARE MACK ARTHUR 3FC 63355587
WARE MATTHEW 3SOT 14469421
WHITE CHARLES EDWARD 3MAJ 42136578
CLARK BOBBY DEAN 3OT 53613703
JONES RALPH WAYNE 3P4 416700038
ALLEN JOHNNY JR 3P4 416629682
BAKER RAYMOND DELMAR 3P4 12930154
BATTLE HAROLD JAMES 3FC 53360129
BENOSKI JOSEPH JR 3LTC 416429886
BOYER LARRY EUGENE 3CPL 53646302
BROWN COLBURN 3P4 53392066
BUSBY MONTE REX 3SOT 14713320
CALDWELL HENRY JR 3OT 53642881
CHURCHWELL DONALD WALTER 3OT 417663532
CLARK ROBERT LEE 3FC 14654530
COCHRAN AARON WASHINGTON 3FC 14654759
COLEMAN GEORGE 3CAPT 09319612
CREAR WILLIS CALVIN 3P4 416660347
DAVIS CECIL LEROY 3OT 51942761
DEDMAN LESLIE PAUL 3P4 53403287
ORTIZ-RODRIGUEZ ANOEL 3OT 50180658
RODRIGUEZ-ESTREMEIRA ANOEL 3FC 50178546
TORRES-SERRANO LUIS 3OT 584240283
MORALES-GONZALEZ JULIO ER 3FC 60172782
SANTIAGO MARTINEZ ANDRES 3CPL 581607942
BONILLA-VIERA FELIPE 3FC 12967036
GOMEZ-BAOILLO DAVID 3CPL 67194355
LICIGADA-CONCEPCION LUIS A 3OT 30195253
PIMAREJO-COLON WILFREDO 3P4 50195638
RODRIGUEZ-ACEVEDO JOSE 3CPL 60021083
ROMAN-RODRIGUEZ EDWIN 3P4 67194351
SANCHEZ-SALIVA RAFAEL 3MAJ 01688694
RUIZ-PEREZ ROBERTO 3FC 67192459
GUZMAN-PADAN JORGE LUIS 3FC 67198403
NAZARIO JUAN JOSE 3P4 50186227
PEREZ-VERGARA ALBERTO 3P4 50158181
GONZALES-MADERA ANOEL L 3FC 60128898
RIOS-ROSARIO TEOGRI TO 3OT 50169745
CONCEPCION-NIEVES DAVID 3P4 584242128
GUTIERREZ-VELAZQUEZ J D 3P4 50198006
PEREZ-CRUZ LUIS ANTONIO 3FC 50180185
RIVERA-LOPEZ JAIME ALBERT 3P4 67191879
ROSSAJO-BORGES JOSE F 3FC 583982711
ALVARADO-RIVERA JERONIMO 3SOT 30147692
GONZALEZ-SANCHEZ ROBERTO 3FC 583281513
MONTUYO-RODRIGUEZ ROBERT 3CPL 67198954
VEGA-MAYSONET RAFAEL 3FC 50180862
GUZMAN-LUO EDUARDO 3SOT 50126768
SANCHEZ-BERRIOS CARMELO 3FC 50176423
ALICEA MIGUEL ANOEL CRUZ 3FC 381581576
AYALA-MERCADO JUAN 3P4 87192019
BARBOSA-UYOLA EUGENIO 3P4 384168743
BERMUDEZ-PACHECO ENRIQUE 3FC 10400047
DEL VALLE SANCHEZ ALEJO 3P4 583073001
ENCARNACION-COLON JEJUS M 3OT 583324351
RIZARRY-ACEVEDO DANIEL 3P4 67192668
KUILAN-OLIVERAS RAMON 3P4 50161603
LOZADA-VICHY ANIBAL P 3P4 584343282
MARGANO-DIAZ GAMALIEL 3FC 50184529
MARRERO-ESTRADA HERIBERTO 3SOT 50187244
MENEZDEZ-OCASIO ISMAEL 3FC 50186909
MORALES-MERCADO JUAN BAUT 3FC 50187326
ORTIZ-LOPEZ ALFONSO 3SOT 50128686
RAMOS-JIMENEZ RAUL 3P4 50186881
RIVERA-MENEZDEZ JESUS O 3SOT 50175379
RUIZ-BENARD GUILLERMO A 3P4 50186582
VAZQUEZ-SANTIAGO EFRAIN 3VT 583101445
CRUZ PEDRO AFLAGUE 3SOT 10106206
DE LEON HERMAN BORJA 3FC 18854745
DELA-CRUZ FREDERICO V 3CPL 586039255
ESCANO JUAN TO HAIQUEZ 3OT 586057936
HENDIGLA ROBERT L G 3FC 67190290
PANGELINAN PEDRO CABRERA 3SOT 586018097
PEREDA HENRY PANGELINAN 3OT 50008379
REYES TOMAS OARCIA 3SOT 10106244
SANTOS RAFAEL SALAS 3SOT 250784856
TORRES PRISHARDO J T 3P4 50009296
CRUZ JOSEPH WILLIAM 3P4 10122044
HERRERA JOSE BABAUTA 3FC 10124242
MEDEDOB EMILIO NINAISEN 3OT 586039348
QUENGA JOHNNY CRUZ 3SOT 50009226
RIVERA THOMAS SALAS 3P4 50010338
RODRIGUEZ LUCAS HERRERA 3FC 58608397
FINNEY HAROLD JAMES JR 3P4 67190697
GURRERO PEDRO ROSARIO 3SOT 10106236
CARTER DONALD BUMINGUIT 3FC 50012162
CEPEDA JUAN DUENAS 3OT 50010123
PEREZ JOHN ANTHONY 3P4 68008121
SANTOS JAMES EDWARD ANDER 3P4 50011702
SAN NICOLAS VICTOR P 3P4 586006712
MEMO JESUS QUINENE 3FC 67190726
BIAGINI MARK FREDERICK 3OT 586051018
MARIANO JESUS ROSA 3P4 10119144
DOYLE ALBERT BARCINAS 3OT 50010470
FLORES BENNY SAN NICOLAS 3OT 50008039
ESTEVEZ FERNANDO BARCINAS 3OT 586015423
CASTRO JUAN PASCUAL R 3SOT 10113389
PANGELINAN GREGORIO L 3CPL 67190907
PEREZ VICENTE DUENAS 3FC 10736746
CABRERA JOAQUIN PALACIOS 3SOT 50004187
DIAZ EDWARD REYES 3P4 586038293
CRUZ ENRIQUE SALAS 3SOT 10119778
GUERRERO VINCENT FEJA 3CPL 68007771
KORHAM VINCENT PINAULA 3CPL 586051242
SANTOS ERNEST PABLO 3FC 50011857
TATTAQUE JOHNNY SALAS 3P4 10124210
CAMACHO DAVID BITANGA 3SOT 500093271
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DUENAS JOSE DAMBA 3SOT 10738325
AGUIN JOSE QUINTANA 3SOT 10109855
QUIDACHAY JESUS AGUININGO 3P4 60014033
SANCHEZ GEORGE SANTIAGO 3CPL 68008632
SABLAN THOMAS QUICHOCHO 3SOT 10105877
EUSTRAQUIO JOSEPH MARTIN 3OT 67190601
DIBANUKES RAYMOND KYLE 3P4 418844888
DORFMAN WILLIAM DAVID 3FC 14886981
DUBOSE FRED CLINTON III 3SOT 53360376
EATHAN ERNEST JR 3FC 67110701
EVANS JERRY THOMAS 3OT 10482811
EVANS JOHNNIE LEE 3P4 14664939
FINCH LAMONT WILKERSON 3LT 05326563
FORD EDWARD 3P4 53644054
FOSTER JOE ALBERT JR 3FC 417473371
GORDON ERNEST LEE 3CPL 67112101
GROVE RICHARD CRAIG 3OT 14820824
HAMNER CHARLES 3P4 53643156
HARRIS RICHARD EARL 3SOT 421649252
HARRIS EDWARD EARL 3P4 14787817
HAYES JOHNNY VANCE 3SOT 53368513
HOLLIS JAMES AUGUSTUS 3P4 53644484
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JOHNSON JEROME 3P4 14881370
JOHNSON BOBIE 3FC 12639736
JUNE JEREMIAH 3P4 12643171
KENNEDY ROBERT JR 3OT 421648204
LAID ROBERT WALLACE 3CPL 53644620
LARRY JOHN DAVIS JR 3OT 10626321
LEONARD MATTHEW 3FC 14268817
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MARTIN RUFUS MICHAEL 3OT 63642900
MARZENELL EDWARD JR 3OT 53643014
MC GAIN MICHAEL CLINTON 3SOT 147768042
MCCAIN HARVIN RAYMOND JR 3SOT 41668280
MENEPEE OENE ALLEN 3SOT 25712229
MOLTON KENNETH WAYNE 3CPL 53646920
MOTLEY JOHN LARRY JR 3P4 67110279
MURPHREE IRA JEROME 3FC 53646286
MURRELL ERVIN JEROME 3VT 421662458
NEELY DAN LEE 3FC 12617810

57,661 Americans Died In The Vietnam War . . .

The Vietnam Veterans Memorial will display the name of every American Vietnam war veteran who gave his life in service to our country. The cost of this permanent honor roll is currently estimated at just over one million dollars.

YOU can honor one American veteran by making a tax-deductible contribution of only \$20 (or more if you possibly can) to permanently inscribe one such name on the memorial.



DA NANG, VIETNAM—August 21, 1969. Members of the 3rd Marine Division pay their last respects to their lost comrades.

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James Webb*
Author-Fields of Fire

*Served in Vietnam

Affiliations noted for
purposes of identification only

**2,700,000 SERVED
300,000 WOUNDED
75,000 DISABLED
57,000 DIED**

**THEY ARE
NOT**

FORGOTTEN.



*Just as we were divided by the war,
let us now be united in
acknowledging those who made the
ultimate sacrifice and all who
served in the Vietnam conflict.*

The Vietnam Veterans Memorial Fund, Inc. (VVMF) was formed in 1979 for the purpose of erecting, in our Nation's Capital, a permanent national memorial to those Americans who served in the Vietnam war and particularly those who gave their lives.

The memorial will make no political statement about the Vietnam war. Rather, it will provide a symbol of national unity and further the reconciliation of our country after the divisions caused by the war. Through support of the memorial, Americans of diverse political beliefs and opinions regarding U.S. policy in Vietnam can unite in expressing their acknowledgement of the sacrifice of those who served there.

The land for the memorial will be a gift of the United States Government. The memorial itself will be made possible through the gifts and contributions of the American people.

The VVMF itself, which is a nonprofit corporation, does not plan a perpetual existence. Once the memorial has been built and its maintenance provided for in perpetuity (by the Department of the Interior), the organization will cease to exist.

The Internal Revenue Service has ruled that the VVMF is tax exempt, so that all contributions are tax-deductible.

Your financial support is needed to make the memorial a reality. Your contribution, combined with those of others will create a gift from the American people to the American people. The gift is a memorial in honor and recognition of the veterans of Vietnam. It will stand forever as a symbol of the unity that preserves us as a nation and of our care for the sons and daughters who served our country under most difficult circumstances.



THE VIETNAM VETERANS MEMORIAL

The Vietnam Veterans Memorial Fund will establish a memorial in keeping with the dignity of its surroundings and the solemnity of its purpose.

The VVMF's concept for the memorial contains five basic elements to guide the architects and artists in their creative efforts.

1. Inscription of the names of all of the 57,661 Americans who died in Vietnam.
2. Sculpture symbolizing the experience of Americans who served in Vietnam
3. An overall landscaped design; a living memorial in harmony with its surroundings.
4. A spacious garden setting - inviting to passersby.
5. Artistic integrity of design, components and materials.

The design and plans for the memorial shall be subject to the approval of the National Commission of Fine Arts.

For Him Who Shall Have Borne The Battle . . .

Just prior to Veterans' Day, 1979, joint resolutions were introduced in the U.S. Senate and House of Representatives designating two acres in Constitution Gardens, near the Lincoln Memorial on the Mall, in Washington, D.C., as the site upon which the VVMF shall be authorized to erect a memorial to Vietnam veterans.

"We have been struggling, as a Nation, to resolve the many remaining divisions from the Vietnam war. . . . the key to resolving Vietnam . . . is to accord the Vietnam veteran the dignity of his experience.

Of all the elements in this country who were involved with Vietnam, he suffered most. And of all the elements, he has received the least amount of benefit for his suffering . . .

The resolution I introduce today represents a major step in showing those veterans that we, as a Nation, sincerely appreciate their service. It will give every man and woman who served in Vietnam something tangible in our Nation's Capital, a memorial to their service and to their comrades who gave this country the ultimate gift, their lives.

Representative John Paul Hammerschmidt
upon introduction of H.J. Res. 431 in the House of
Representatives on October 25, 1979.

"A location on the Mall is symbolically appropriate. We can all recall when the Mall was the battleground of opinion and dissent regarding America's role in Vietnam. Its proximity to the Lincoln Memorial is also fitting, for not since the Civil War had this Nation suffered wounds and divisions as grievous as those endured over Vietnam. In the Lincoln Memorial these words, from Lincoln's Second Inaugural Address, are inscribed for posterity:

Let us strive . . . to bind up the nation's wounds to care for him who shall have borne the battle and his widow and his orphan.

. . . Our national wounds can now be healed . . . For Vietnam veterans, the memorial will stand as testimony that the American people care about them and respect their service and their sacrifice. For all Americans this memorial will be a symbol of the reconciliation and re-union that preserves us as a Nation.

Senator Charles McC. Mathias, Jr.
upon introduction of S.J. Res. 119 in the U.S.
Senate on November 8, 1979.

Honored at Last

A memorial for Viet Nam vets

The ceremony in the sunny Rose Garden was brief and subdued, but it was one of the most moving—and symbolic—that President Carter has conducted during his term in office. The event reflected the slowly evolving trend toward coming to terms with the Viet Nam War and recognizing the sacrifice of those who served in that corrosive conflict. Carter spoke before signing a bill providing land for a memorial to the Americans who had died in Southeast Asia. Said he: "A long and painful process has brought us to this moment. Our nation was divided by this war. For too long, we tried to put that division behind us by forgetting the Viet Nam War. In the process, we ignored those who bravely answered their nation's call. We are ready at last to acknowledge more deeply the debt which we can never fully pay to those who served."

Sitting in the audience of some 100 veterans was Jan Scruggs, 30, a former Army infantryman who organized the campaign to build the memorial. Now a Labor Department specialist in equal-opportunity programs, he saw *The Deer Hunter* in April 1979 and vividly relived the moment when a U.S. mortar shell accidentally exploded, killing several buddies. Scruggs decided then and there to honor those who did not come back. He sold some land he owned for \$2,500 and started banging on doors in what seemed like a hopeless crusade to raise \$1 million.

Working indefatigably, Scruggs gained such allies as Rosalynn Carter and Gerald Ford, and he persuaded Bob Hope to sign a fund-raising letter that went out to a million potential donors. All 100 Senators are listed as sponsors of the bill, a rare unanimity achieved in part by the shrewd tactics of Scruggs: when several Senators hesitated at the last moment, he called their aides to say that every other Senator had signed on. Fearful of being the only one left off the list, the remaining Senators quickly gave their approval. The bill donates two acres of land in Constitution Gardens, just northeast of the Lincoln Memorial, as a site for the monument.

With \$275,000 already in hand, Scruggs is determined to raise the rest of the needed funds, now upped to an estimated \$2.5 million, and have the monument finished in two years. A design competition will be announced soon and a jury of architects and art experts will select the winning entry. Scruggs and his fellow vets insist on just one requirement: the completed memorial must contain 57,000 names—those of every American who died in the war.



■ Jan Scruggs

TIME, JULY 14, 1980

FEB 6 1981

Thursday, February 19, 1981, THE STARS AND STRIPES-

Nancy Reagan Sponsors Vets Memorial

First Lady Nancy Reagan will join the National Sponsoring Committee for the Vietnam Veterans Memorial Fund, the White House has announced.

The fund hopes to build a memorial honoring Americans who served and those who died in Vietnam on land approved for the monument by the Congress last year.

Jan Scruggs, President of the Fund, said they hope to have the Memorial to Vietnam veterans dedicated on Veterans Day 1982.

The First Lady issued a statement which said, "I am honored to be a part of the...fund. A national memorial to the veterans of the Vietnam War will be a symbol of recognition of those who served and died for our country during a difficult era." ★

Response high to Viet memorial design contest

WASHINGTON (AP) — The competition to design a Washington memorial to the 2.7 million Americans who served in Vietnam and Southeast Asia has become the biggest contest of its kind ever, its sponsors said Thursday.

The Vietnam Veterans Memorial Fund, a private, non-profit corporation authorized by Congress to erect the memorial, said registrations to enter the competition

had been received from 2,564 individuals or teams. Registration required payment of a \$20 fee.

The fund said the number of entrants far surpasses the approximately 1,000 who competed to design France's Georges-Pompidou National Center of Art and Culture, which opened in Paris in 1975.

Jan Scruggs, a Vietnam veteran who conceived the idea and shepherded it through Congress, said the response demonstrates that Americans feel a sense of gratitude to those who served in Vietnam.

Scruggs said \$900,000 has been raised privately so far for building the monument, which is expected to cost between \$3 million and \$4 million.

Congress set aside two acres in a park on Constitution Avenue, near the Washington Monument and Lincoln Memorial, for the monument.

Scruggs said the Sun Oil Co. said it will donate \$36,000 — \$1 for each of its employees — and will ask workers to donate \$1 each.

Cash trickles to Vietnam memorial

By C. Fraser Smith
Washington Bureau of The Sun

Washington—For \$20, potential contributors are told, they can underwrite the cost of having a single name inscribed on the national memorial to those who died in Vietnam.

"Add a name for me. God bless them all," said a woman from Madison, Wis.

There will be 57,661 names in all.

"We lost a beautiful son in that terrible conflict and nothing in the world can compensate . . ." said a Foxboro (Mass.) couple. A \$10 bill—and an apology for the lack of another \$10—are included.

Another letter:

"Would you please accept this one-dollar that I am sending as that is all I can spare. I am disabled and living on a fixed income. I lost a son, Victory L. Homsley. He was killed near Quang Tri on the 28th of February, 1967." There was no address.

And so it goes in the drive to build a memorial for Vietnam veterans.

Directors of the campaign, led by a Columbia man, say it is going according to about half the plan. The memorial project is meant to be an effort of all Americans, rich and poor, and it is. So far, however, most of the donations have come from the poor—and the total collected reflects it.

The fund-raisers are not discouraged, but they have a new appreciation of their chore, they say.

With a goal of \$3 million, the fund has collected only about \$300,000. A significant part of that sum must be spent to finance a more professional fund-raising effort, to pay for an architectural design competition and to support the organization's small, Washington-based staff.

The actual cost will depend, in large part, on the kind of memorial that is constructed—something that will not be known until the winning plan is selected in late spring. More than 2,000 artists, sculp-

See MEMORIAL, B4, Col. 1

MEMORIAL, from B1

tors and architects have entered the competition, which offers \$50,000 in prize money.

It has been estimated that the cost of inscribing the 57,661 names will be more than \$1 million.

"I think we could have gotten an appropriation from Congress," said Jan C. Scruggs of Columbia, who is president of the national memorial committee. "They just dropped \$10 million to fix the roof of Union Station. But for this to mean what we want it to mean, the people need to be a part of it."

"Sam [Uncle Sam] had time to put up his own memorial," the 30-year-old former Vietnam foot soldier said. "There

were several attempts in Congress, but none of them got anywhere. Nobody could pull it off."

Mr. Scruggs, who was wounded several times during the war, advanced the idea of a memorial and provided the initial operating capital—by selling a mountain cabin—after seeing "The Deer Hunter" in 1979.

After some slow going in the early months, Mr. Scruggs and a cadre of volunteer veterans managed to get a resolution through Congress, supporting a memorial and providing public land for the purpose. Senator Charles McC. Mathias, Jr. (R., Md.) was the chief Senate sponsor of the legislation.

A two-acre section of sloping park in

an area called Constitution Gardens was chosen as the memorial site. It is just north of the Reflecting Pool and not far from the Lincoln Memorial.

There was some concern that the project might be regarded by some as a political statement—particularly since opponents of the war had camped on the grounds where the monument was to be constructed.

Mr. Scruggs has succeeded, however, in his effort to achieve a different focus. The new memorial, he said, would be a symbol of national reconciliation, presenting only a statement in honor of those who served and, indirectly, offering Americans an opportunity to deal with their unresolved feelings.

The success is measured in various

ways.

From Las Vegas, a woman sent \$50 and said, "I never realized the devastation and sadness that went on in Vietnam. During the war, I was a college coed, mostly concerned about who my date would be for a football game or party."

"After seeing such films as 'The Deer Hunter,' I, myself, am devastated. It was not only the confusion that went on over there, but the difficult adjustment so many soldiers had coming home. It bothers me now to think about it. I feel guilty . . . Thanks for fighting for me."

More recognizable allies responded:

On December 18 of last year, retired Gen. William C. Westmoreland, one of the U.S. commanders and perhaps the most widely recognized veteran of Vietnam,

wrote Mr. Scruggs to say:

"As you know, my book, 'A Soldier Reports,' is now published in paperback, and I decided several weeks ago to give any royalties I receive to the Vietnam Veterans Memorial Fund . . . Keep Charging!"

The symbolism of this generosity will be more important than the cash, Mr. Scruggs suspects. The Westmoreland endorsement is a nice "chip" to have when negotiating for substantial corporate contributions.

So far, however, the checks and the bills have arrived at the Vietnam Veterans Memorial Fund headquarters, 1730 M Street N.W., Washington, 20036, mostly in the \$10-to-\$20 range. A 1.5 million-letter direct mail appeal—with a letter signed by Bob Hope—could improve the flow shortly, Mr. Scruggs believes.

"I had hoped we could just let people 'know what we were doing and the money would start to flow," said Mr. Scruggs, who is a paid employee of the fund two days a week and an employee of the U.S. Labor Department during the rest of the week.

Mr. Scruggs says he is hopeful that the campaign will gain momentum after a design is chosen, allowing people to see what they are helping to pay for. He is also hopeful about the results the organization's current corporate fund-raising drive will produce when it really gets under way.

It has been somewhat discouraging, says Bill Jaynes, the fund's volunteer publicist, to realize that the emotional power of the project—as great as the letters show that power to be—cannot keep it running.

"We have to invest some money to let people know who we are. After last Memorial Day the fund drive was reported in 1,000 different newspapers. In spite of that, we're not a household word," Mr. Jaynes said.

They are obliged, they say, to seek out high-powered economic support.

"We are not medieval popes with money for public monuments. We are not Mrs. Astor deciding she wants a summer home in Newport," said Robert W. Doubek, the fund's staff director.

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Vietnam memorial campaign slowly

THE SUN, Sunday, January 11, 1981

collects dollars, touching letters

There is, he says, tremendous competition for the philanthropic dollar in the United States—and memorials for Vietnam have to get in line. He says there are as many as 800,000 nonprofit corporations in the U.S. engaged in fund-raising of some variety.

Again, the evidence is in the mail:

"Your request has been brought before our Board of Trustees, and it was decided this did not fit within the scope of contributions for this foundation," one organization replied. Such organizations have specific, public goals—and a professionally run fund-raising campaign must be congruent with those goals, or find ways to make the foundation alter them.

Mr. Scruggs says the drive will begin now to concentrate on large corporations—including those engaged in the production of munitions, chemicals, weapons and other products used in the war.

"For some of these corporations, 1/20th of 1 percent of their profits would pay for the memorial," he said. (The source of that statistic, he said, is a retired Army general.)

Mr. Scruggs said he is well aware that these contributions might be "guilt money." He is not overly troubled by that characterization, he says.

"If you're just another nonprofit, they'll put you on the back burner in a minute," he said.

A fund drive has to use whatever leverage is available—not in a dishonest way, he said, but in a very clear and straightforward way. He said the campaign is in the process of finding a well-known, corporate fund drive chairman—someone who will be able to speak personally with those who are in a position to advance the cause.

"This is a people's memorial, but, pragmatically speaking, if we have a blend of contributors, we'll have it paid for, constructed and dedicated by Memorial Day,

1982," Mr. Scruggs said.

Meanwhile, Mr. Scruggs, Mr. Doubek and the volunteers try to answer their mail regardless of the number of dollars it brings them. In the process of this campaign, letter-by-letter, the universal toll of Vietnam is clear:

"In memory of my son who became a drug addict in Vietnam—and has been dying by degrees since in a fool's paradise—and in dread of his exposure to Agent Orange [a defoliating chemical suspected of causing cancer]," said one handwritten note.

Despite the appeal for reconciliation, residual anger and a feeling that American ideals were betrayed in Vietnam is sometimes present:

"The South Vietnamese were being slaughtered for no other reason than wanting to be free, and . . . we finally deserted their cause for the wishes of a bunch of gutless American young people who couldn't care less if we are overrun by Communists.

"I wonder where we would be today if the French would have declined to help us gain our freedom from England. . . ."

The letters also reveal a melancholy reason for shifting the burden of contributions from individuals to corporations. Many of those who write in are elderly, and they seem to be literally deluged with appeals for funds. Many regard these requests as too compelling to ignore. Others deal with them as if they were legal debts, bills that must be paid:

"Why not get the Reagan election debt paid before soliciting funds for Vietnam veterans? The citizens have been overburdened with appeals for Reagan's election.

"Let us get our breath."

One man resorted to a mimeographed form letter which he sent to those soliciting money from him, including the memorial campaign:

"Since I contribute to over 300 charities," it said, "I cannot afford to give more than once to any one of them each year . . . You can save lots of money by your billing me only once a year. I will have to ignore further billings even when they are accompanied by little gifts, cards, etc."

In the same vein, a man responded to Mr. Hope, "Sorry, Bob, my earnings have decreased, since I am now entering my 94th year."

Others wonder, apparently, if their contribution entitles them to kibbitz a bit or to plead for some reform or other. Mr. Hope is asked about his golf scores or if he can help get a pensioner's monthly allotment increased; a man suggests that a certain combat rifle must be improved if the United States is to prevail on other battlefields.

And many express the continuing relief of survivors or parents of survivors:

"Our oldest son was sent to Vietnam in 1967 and again in 1969. We were some of the lucky parents, as sons our boys grew up with died there," wrote a woman from California.

People are still reaching out for balm and succor and understanding, Mr. Scruggs says. For some, the process involves searching for satisfactory answers. One effort Mr. Scruggs appreciates particularly observes that veterans of Vietnam had to answer to an unprecedented standard of duty:

" . . . veterans of other wars were goal-directed—beat the Hun, conquer the Nazis, avenge Pearl Harbor. The Vietnam veteran simply did his duty as an integral part of his country—a role that was escaped by many of his contemporaries and avoided by many," wrote a physician from Indianapolis, Ind. "Thus, many are uncomfortable and seek to avoid the fact of the Vietnam veteran's service and sacrifice."

The name of 1st Lt. DeWitt Brown III, the letter writer's son, will appear on the memorial.

Jan Scruggs

A Vietnam Memorial

A recent Harris poll reveals a great deal about both the public's attitude toward Vietnam veterans and the complex impact of that war on the national psyche.

According to the pollsters, less than 25 percent of Americans agree that the government was right in military involvement there. More than 63 percent agree that Vietnam veterans were made suckers—up 15 percent from 1971. Yet over 90 percent of all groups, regardless of their views on the war, feel that Vietnam veterans deserve more respect for having served during that difficult period.

I saw the war firsthand in 1970 with a casualty-ridden infantry company. The way that war was waged was indeed unique, but the treatment that we received upon coming home was even more unprecedented.

It is illustrated by the true story of an amputee's being told that it served him right for going to Vietnam.

It is illustrated another way: In 1976, I testified before Congress on the war's serious psychological impact on many veterans. My recommendation was the same as that of others who had testified in previous years—the establishment of a psychological readjustment program. It is a national disgrace that only now is that program beginning to get under way.

Last year some other Vietnam vets and I banded together to provide a memorial displaying the names of the 57,616 Americans killed in the Vietnam War. We thought it would be a powerful reminder of that war and those who died, and that it would aid in reconciliation after that divisive period in our history.

There have been numerous unsuccessful attempts by Congress to erect a Vietnam veterans memorial. Even Texas financier H. Ross Perot failed when he tried personally to sponsor a national memorial in Washington. Currently, however, 88 senators are cosponsoring a bill that would authorize our organization to build this

overdue tribute on the Mall near the Lincoln Memorial.

Last summer, after a story on our organization was reported by the wire services, Americans from across the country began sending contributions. A number of prominent Americans with widely differing views on the war, ranging from Bob Hope to George McGovern to Father Theodore Hesburgh, serve on our national sponsoring committee.

We have received really no opposition to our goal, but there have been two letters from persons still bitter about Vietnam. One person refused to support any project sponsored in part by persons who opposed the war; he considered them unpatriotic. The other letter writer refused to support the memorial unless it also displayed the names of all those who were jailed for refusing to go to Vietnam.

Both letters are a reflection of the bitterness felt by nearly everyone whose life was affected by a war that our country has yet to come to grips with. Many who write lost a family member in Vietnam. These people are the most bitter of all and look forward to someday seeing their loved one's name in a place of honor. In the haste to be done with the war, our nation has conveniently forgotten these victims.

Unfortunately, this memorial will not raise the dead. It will not heal the wounded. Neither can it magically bring back the national unity still profoundly affected by that decade of unrest that divided generations, severed friendships and altered the public's faith in society's institutions.

Perhaps the former secretary of the Navy, Sen. John Warner, best described a major reason for this memorial. At a recent Senate hearing, he said that "it will list the names of those Americans who died there so that they will not be forgotten now or when that war is in a better perspective in all our minds... now or when we are better able to grasp the significance of what happened to our nation in its involvement in and conduct of the war."

What we have here is a very important memorial.

The writer is president of the Vietnam Veterans Memorial Fund, Inc.

James J. Kilpatrick

The wounds of Vietnam

There were no parades when the veterans of Vietnam came drifting home. No bands, no speeches in the park, no heroes' welcome marked the end of a long war and a lost cause. For the most part, the survivors of Vietnam got the silent treatment: So you served in Vietnam? Forget it.

A decade after the war's end, this shameful experience may be in part redressed. Congress is about to complete action on a bill authorizing a memorial here in Washington to the 2.7 million who served in Vietnam, and especially to the 57,661 who died there. If ever a patriotic cause merited universal support, this is such a cause.

It is said that the war in Vietnam was the most unpopular war our nation has ever waged, and probably this is true. The Civil War claimed a heavier toll in dead and wounded, but it came to an honorable end. A thousand courthouse towns, North and South, erected statues to the Union and Confederate dead. Veterans of the Civil War had a certain standing in their communities.

Almost no one ever had a good word to say about our agony in Vietnam. In the beginning, many of us supported the commitment. It seemed an altogether moral and honorable act for the great and powerful United States to come to the aid of a small and almost defenseless ally.

But in time it became apparent that the Johnson administration's aimless

purpose was to wage the war but not to win it. Even the small enthusiasm faded. And meanwhile, on college campuses across the nation, violence erupted. Thousands of young men turned into draft evaders; hundred went to prison. This war was not "unpopular." This war was despised.

And perhaps the saddest aspect of the whole miserable experience came later, when hostility to the war somehow got transferred to the men who served in it. Veterans who used their G.I. benefits to take college courses tended to be shunned by their fellow students.

The sacrifice should be remembered.

An infamous colloquy made the rounds:

"How did you lose your arm?"

"Lost it in Vietnam."

"Serves you right."

No memorial ever can make up for this shabby treatment, but the current effort will try. The venture is largely the product of one man's determination. Jan C. Scruggs was wounded while fighting with the infantry in Vietnam in 1969 and 1970. He is now a specialist with the Department of Labor.

Last year he rounded up a small band of fellow veterans. They formed a non-profit foundation to raise funds by public subscription to finance an appropriate memorial — not as a political statement of any sort, but simply as a symbol of

reconciliation and remembrance.

Sen. Charles Mathias of Maryland went to work in the Senate. Two weeks ago he brought off a remarkable feat: All 100 members of the Senate came on his bill as co-sponsors. The measure now is pending in the House, where John Paul Hammerschmidt of Arkansas is pushing for early action. By the end of this month, authorization may be completed.

The sponsors do not envision anything very monumental. The bill would set aside two acres on the mall near the Lincoln Memorial. There would be a piece of sculpture, to be approved by the National Commission of Fine Arts. The area would be serenely landscaped. A memorial wall would bear the names of the dead.

No tax funds are sought for the memorial itself. The venture is essentially private, which is as it should be. Once the necessary funds are raised and the memorial is completed, the Park Service will take over maintenance and Scruggs' small foundation will go out of existence.

In the 16 years I have been writing this column, I don't believe I ever have urged contributions to a particular cause. I do now. Tax-deductible gifts should be made to the Vietnam Veterans Memorial Fund, 1025 Connecticut Avenue, N.W., Washington, D.C. 20036. The bitterness engendered by Vietnam may never be forgotten. The sacrifice at least should be remembered.



At the site of the memorial, on Memorial Day, May 26, 1980, a ceremony was held in which people were invited to join a line and speak in turn the name of a man who was killed in Vietnam — a brother, a father, a friend, a husband. There was an eleven year old boy who spoke his father's name. There was a mother, thirty-five or so, with two little girls, and one of the girls uttered her father's name. And there was a weeping woman, in uniform, who spoke her husband's name. Then an old soldier came up and spoke the name of a battalion commander felled in Vietnam.

The pain, the reality, and the brokenness were there for all to see. And the barriers to learning and the need for reconciliation were there for all to see as well.

The important thing was to hear the power of a name, while sensing the pain. But in fact this country has not wept yet over this war's dead. We still deny them. We fought, angry and divided. As yet, we have not wept over, or said to the war's dead . . . goodbye.



file Viet. Vet. Mem Fund

Stop. That Monument

THE NATIONAL REVIEW
Sept. 18, 1981

Okay, we lost the Vietnam War. Okay, the thing was mismanaged from start to finish. But the American soldiers who died in Vietnam fought for their country and for the freedom of others, and they deserve better than the outrage that has been approved as their memorial in the nation's capital, to be placed between the magnificent Washington and Lincoln Memorials.

It was designed by Maya Ying Lin, a Yale undergraduate who in retrospect opposes U.S. involvement in that war. Her design calls for two black granite walls wedged into the earth in a large V shape, rather like low-lying retaining walls. This peculiar monument, moreover, is to be surrounded by contoured mounds of earth so that the visitor does not see it until he "stumbles upon it," the designer said. It is to seem, she went on, an unexpected, black "rift in the earth."

Keep calm, please. There is more to come.

On these black granite walls, the names of the 57,692 men who died in the war will be carved. Their names will not appear in alphabetical order, but according to the chronological sequence in which they died. The name of the war in which they died is not to be mentioned on this monument.

Our objection to this Orwellian glop does not issue from any philistine objection to new conceptions in art. It is based upon the clear political message of this design. The design says that the Vietnam War should be memorialized in black, not in the white marble of Washington. The mode of listing the names makes them individual deaths, not deaths in a cause: they might as well have been traffic accidents. The invisibility of the monument at ground level symbolizes the "unmentionability" of the war—which war, as we say, is not in fact mentioned on the monument itself. Finally, the V-shaped plan of the black retaining wall immortalizes the antiwar signal, the V protest made with the fingers.

Under the aegis of the Vietnam Veterans Memorial Fund, a jury composed of two architects, two landscape architects, three sculptors, and one design critic chose this design from some 14,000 entries. If it is constructed it will be a perpetual disgrace to the country and an insult to the courage and the memory of the men who died in Vietnam.

The Reagan Administration should throw the switch on this project, whether through executive action or a bill in Congress. If the current model has to be built, stick it off in some tidal flat, and let it memorialize Jane Fonda's contribution to ensuring that our soldiers died in vain. And let us memorialize with suitable sculpture—as if they had died at Gettysburg or the Ardennes—the Americans who gave their lives to their country and to history in Vietnam.

THEY SERVED WITH HONOR

It is time to say "Thank You!" to the many thousands of young American men and women who served and sacrificed in Vietnam. It is time to give the recognition they so richly deserve and to honor those who gave their lives.

A national memorial is being established in Washington, D.C.

The memorial will make no political statement about the war. Rather, it will help reunite our country after the divisions caused by the Vietnam war. It will provide a means for all Americans, regardless of their feelings about the war, to acknowledge the sacrifices of those who served in it.

A PURPLE HEART VETERAN'S DREAM... TO A DISTINCTIVE MEMORIAL

A soldier who saw more than half of his unit killed or wounded—himself wounded in action—dreamed of building a memorial to all who served their country in the war. From that idea came the Vietnam Veterans Memorial Fund, Inc. (VVMF), formed in April 1979 as a non-profit organization to establish a national memorial to honor all Americans who served in the Vietnam war, particularly those who died.

By unanimous joint resolution on July 1, 1980, the U.S. Congress set aside, at no cost to VVMF, a two-acre site in the nation's capital for the memorial.

Funds to construct the memorial, however, are being raised solely through private donations—a gift from the people of America to say "Thank You!" to countrymen who served and sacrificed in the war.

A national design competition, open to all Americans over 18 years old, was held. With 1421 entries, including many from Vietnam veterans, it was the largest competition of its type ever conducted. A panel of well known sculptors, architects and landscape architects selected the winning design which was submitted by Maya Ying Lin, a recent graduate of Yale University.

Plans call for dedicating the memorial on November 11, 1982 in conjunction with activities in Washington to honor Vietnam veterans.

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Author - Fields of Fire
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
*Served in Vietnam
Affiliations noted for
purposes of identification only.

2,700,000 SERVED
300,000 WOUNDED
75,000 DISABLED
57,000 DIED



THEY ARE
NOT
FORGOTTEN



1110 Vermont Avenue, N.W. • Washington, D.C. 20005

ABOUT THE MEMORIAL

The magnificent design of the two polished black granite walls, each over 200 feet long, joining to form an open "V" or chevron, will be inscribed with the names of the 57,692 men and women who died in the war or who are unaccounted for.

The design, selected to honor not only the dead but the living as well, will be an integral part of the two-acre site—the gleaming black walls in contrast to the lush green lawns, modest landscaping, and stately trees. It will be a place for contemplation and reflection as well as for enjoyment of the pleasant, beautiful park.

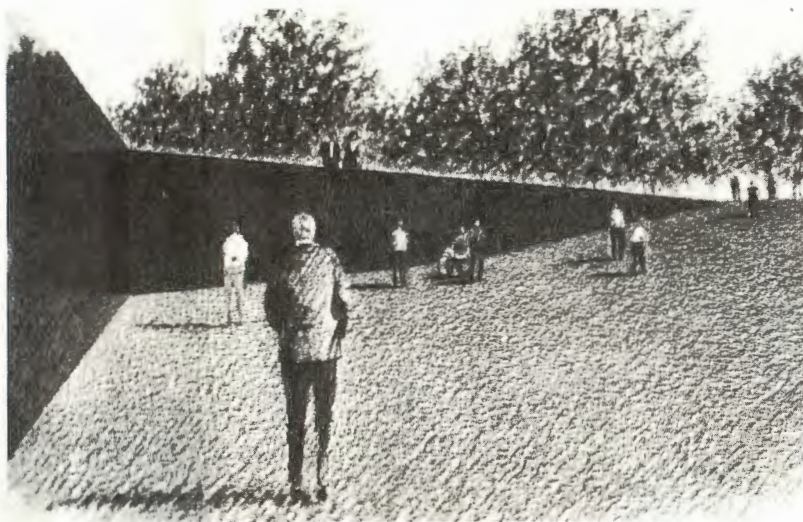
The memorial, to be identified as the Vietnam Veterans Memorial, and fully accessible to the handicapped, will take its place as one of the memorials we hold in perpetual esteem.

Because we want the memorial to be a national expression, VVMF encourages all Americans to donate toward its completion.

WE NEED YOUR CONCERN ...YOUR DONATION

...NOW

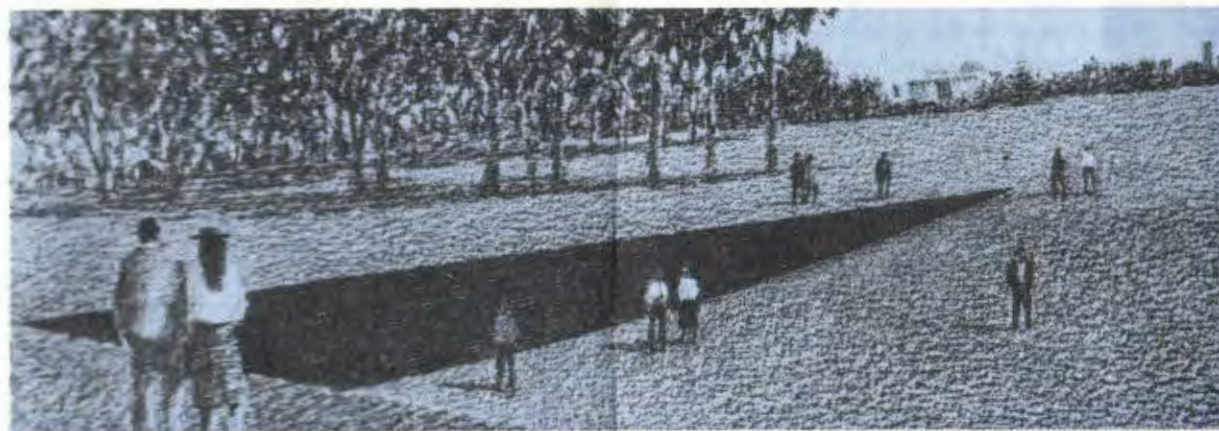
Please join the thousands of other patriotic Americans in honoring our men and women who served in Vietnam. Send your tax-deductible donation today.



ABOUT THE SITE

What more fitting location for a tribute to those who served in Vietnam than beautiful park land near the Washington Monument and close by the Lincoln Memorial. The location was chosen primarily because of its prominence—millions of Americans visit here each year.

The significance of the site was noted by Senator Charles McC. Mathias of Maryland:



"A location on the Mall is symbolically appropriate. We can all recall when the Mall was the battleground of opinion and dissent regarding America's role in Vietnam. Its proximity to the Lincoln Memorial is also fitting, for not since the Civil War had this nation suffered wounds and divisions as grievous as those endured over Vietnam.

In the Lincoln Memorial these words, from Lincoln's Second Inaugural Address, are inscribed for posterity:

'Let us strive...to bind up the nation's wounds to care for him who shall have borne the battle and his widow and his orphan.'

...Our national wounds can now be healed... For Vietnam veterans, the memorial will stand as testimony that the American people care about them and respect their service and their sacrifice. For all Americans this memorial will be a symbol of the reconciliation and reunion that preserves us as a nation."

THEY DESERVE TO BE REMEMBERED

You can help.

Make your tax-deductible donation today. Together we can make this expression of gratitude part of our nation's heritage. The opportunity is now. Please make a donation.

TOM CARHART

7304 DARTFORD DR.

MCLEAN, VA. 22102

697-0260 (w)

827-9137 (H)



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Dear Fellow American:

I'm writing you today not as an entertainer, but as a fellow American who has something very important to share ... I'm offering you the opportunity to take an active part in a project that is long overdue.



It has been more than eight years since America ended its involvement in the Vietnam war -- the longest, and certainly the most controversial, war in our nation's history.

None of us can forget that this war provoked bitter debate here at home -- dividing generations and families, and severing friendships.

The impact of that war has changed forever the lives of many Americans and, most of all, it has changed the lives of the more than 2½ million Americans who served in it.

The war subjected these young Americans to unparalleled pressures. Moreover, the animosity and bitterness that the war caused created an atmosphere that in many cases denied the returning veterans the heroes' welcome they still so rightly deserve.

As a result, many of these veterans are left with the feeling that their sacrifice was in vain and that they are the forgotten victims of an unpopular war.

You see, some were volunteers and some were draftees, but most of them didn't ask to go and fight. Yet, when their country called, they served because they were needed.

Now, it's important for us to take the time to remember. To remember the 57,692 who died, the 300,000 wounded, and the 100,000 handicapped or seriously disabled.

And that is why I'm writing to you today. Because I know that every loyal American will want to take part with me in this tribute.

Some time ago, a group of Vietnam veterans formed the Vietnam Veterans Memorial Fund for the purpose of providing every American with the opportunity to pay grateful tribute to all who served in that war, and especially to those who gave their lives.

When these veterans asked me to be their spokesman for the project, I didn't hesitate. I've spent a lot of time entertaining troops in the field and in hospitals all over the world, and it

Vietnam Veterans Memorial Fund, Inc.

1110 Vermont Avenue, N.W., Suite 308, Washington, D.C. 20005 (202) 659-2490

*Served in Vietnam

Affiliations noted for purposes of identification only

(Not Prepared or Mailed at Government Expense)

amazes me how many good people tend to forget our courageous veterans of Vietnam. Yet they served as honorably as did their fathers and grandfathers before them.

Take, for example, the experience of Jan Scruggs, one of the founders and now the president of the Vietnam Veterans Memorial Fund. When he graduated from high school, Jan enlisted in the Army. He was barely 19 years old when he was assigned to an infantry company in Vietnam. By the end of his tour, he had seen half the men in his company killed or wounded. Jan himself was seriously wounded, and was awarded the Purple Heart and decorated for valor.

Here, in his own words, is what happened when he came home:

"On my return from Vietnam, still in uniform, a group of people my own age booed and made obscene gestures at us. This experience was painful, but others suffered far worse than I. One veteran -- an amputee -- was told straight out, 'It serves you right for going there!'"

We Vietnam veterans soon learned that having served our country in this particular war was a dubious distinction at best."

These and other heartbreaking episodes experienced by so many of the returning Vietnam veterans must somehow be set right. We must show those who were hurt, rejected or just plain ignored, that this nation -- however belatedly -- does honor its sons and daughters who served during a most difficult time.

It is our duty now to show these veterans (who have yet to receive public recognition) that you and I personally care. And we can do so by helping the Vietnam Veterans Memorial Fund.

The Vietnam Veterans Memorial Fund was founded with a single, specific purpose -- to build a permanent memorial in our nation's capital, honoring veterans of the Vietnam war -- especially those who gave their lives.

I am proud and happy to tell you that on July 1, 1980, Congress unanimously approved a resolution authorizing two acres of national park land in Washington, D.C. for the site of the Vietnam Veterans Memorial. The resolution was sponsored by all 100 Senators and by 196 Congressmen.

The site for the memorial is located in Constitution Gardens near the Lincoln Memorial. The choice of site is significant, and no one has phrased it better than Senator Charles McC. Mathias, Jr. of Maryland, who originally introduced the resolution. I quote:

"A location on the Mall is symbolically appropriate. We can all recall when the Mall was the battleground of opinion and dissent regarding America's role in Vietnam. Its proximity to the Lincoln Memorial is also fitting, for not since the Civil War had this Nation suffered wounds and divisions as grievous as those endured over Vietnam."

I wholeheartedly agree and I am sure you will, too. You see, I can't think of a better way to express to these young men and women how much we all appreciate the sacrifice they made for our country. And I can't think of any more appropriate way to unite all Americans, regardless of how they felt about the war, than for them to participate in helping to build this memorial.

And that's where you come in.

Just the knowledge that the people of the nation -- liberals and conservatives, hawks and doves -- wish to honor those who served in Vietnam, will help restore the self-esteem of these thousands of returned veterans.

Similarly, this tribute will bring long overdue honor to the families of those who gave their lives in the war. But equally important to all Americans, this memorial will be a lasting symbol of our nation's determination to heal the divisions and differences generated by Vietnam, and to restore the unity which existed prior to that war.

IF THIS IDEA TOUCHES YOU, PLEASE READ ON . . .

Although this memorial will not bring back the dead, or heal the wounded, or erase the scars of war suffered by many thousands, it will stand as a perpetual symbol from a proud and grateful nation. That's why I am so enthusiastic about it. And about all we've accomplished so far.

This past May, the competition sponsored by The Fund to select a ~~design was completed. More than 1,400 entries were received from architects, designers, artists and others from every corner of the country.~~ The number of entries was remarkable -- and gratifying. It means people do care. The winning design was selected by a jury of internationally known experts in architecture, sculpture and design, and it is truly something to behold!

Maya Ying Lin, a 21 year old 1981 graduate of Yale University and a native of Ohio, designed a memorial which embodies everything the Vietnam Veterans Memorial Fund was looking for. Believe me, the memorial will be impressive and inspiring.

When completed, Maya's design will incorporate the following features:

- It will be appropriately identified as the Vietnam Veterans Memorial and will display the names of the 57,692 American servicemen and women who died in Vietnam or are still unaccounted for.
- It will be fully accessible to the handicapped.

- It will be reflective and contemplative, complementing the surroundings and nearby national memorials.
- The gleaming, highly polished granite facade, in contrast with the lush green lawns, will magnificently honor not only the veterans but also their fallen comrades.

In short, the completed memorial will serve as the ideal remembrance of those who served in Vietnam. A remembrance long overdue and much deserved. Without doubt, it will instill pride in all Americans.

Aside from the gift of land from the federal government, establishment of the Vietnam Veterans Memorial will not receive one penny of government assistance or support.

~~The funds for the design, construction and inscription of the names of the dead (and all other aspects of the memorial) must come from the generous contributions of grateful Americans like you and me.~~

If you agree with me that it's time we did something to honor and recognize the sacrifices made by our sons and daughters who served in Vietnam, then here is what I would like you to do . . .

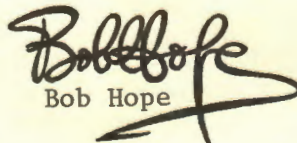
To turn the winning design into a finished memorial, about \$7 million is needed. We will only reach our goal when patriotic Americans from all walks of life help with their contributions. Your check for \$10, \$15, \$25, \$50 or any amount you can afford will make the difference. Remember too, your contribution is fully tax-deductible.

And, if America has provided you with the means to be very generous, then please won't you send a gift of \$100, \$500, \$1,000 or more. Donors of \$100 and more will receive a special certificate, suitable for framing.

For my part, I know of no better way to show Vietnam veterans that a grateful nation has not forgotten them than by having every American contribute to this memorial.

Thank you for taking the time to read this letter. And bless you for your generosity.

Sincerely,


Bob Hope

P.S. If you can give \$20, it will inscribe the name of one Vietnam war serviceman who gave his life in service to our country. There are 57,692 names -- a lot of names -- a lot of lives. Won't you please help us by sending your tax-deductible gift of \$20, \$40 or more today?

James J. Kilpatrick

The wounds of Vietnam

There were no parades when the veterans of Vietnam came drifting home. No bands, no speeches in the park, no heroes' welcome marked the end of a long war and a lost cause. For the most part, the survivors of Vietnam got the silent treatment: So you served in Vietnam? Forget it.

A decade after the war's end, this shameful experience may be in part redressed. Congress is about to complete action on a bill authorizing a memorial here in Washington to the 2.7 million who served in Vietnam, and especially to the 57,661 who died there. If ever a patriotic cause merited universal support, this is such a cause.

It is said that the war in Vietnam was the most unpopular war our nation has ever waged, and probably this is true. The Civil War claimed a heavier toll in dead and wounded, but it came to an honorable end. A thousand courthouse towns, North and South, erected statues to the Union and Confederate dead. Veterans of the Civil War had a certain standing in their communities.

Almost no one ever had a good word to say about our agony in Vietnam. In the beginning, many of us supported the commitment. It seemed an altogether moral and honorable act for the great and powerful United States to come to the aid of a small and almost defenseless ally.

But in time it became apparent that the Johnson administration's aimless

purpose was to wage the war but not to win it. Even the small enthusiasm faded. And meanwhile, on college campuses across the nation, violence erupted. Thousands of young men turned into draft evaders; hundred went to prison. This war was not "unpopular." This war was despised.

And perhaps the saddest aspect of the whole miserable experience came later, when hostility to the war somehow got transferred to the men who served in it. Veterans who used their G.I. benefits to take college courses tended to be shunned by their fellow students.

The sacrifice should be remembered.

An infamous colloquy made the rounds:

"How did you lose your arm?"

"Lost it in Vietnam."

"Serves you right."

No memorial ever can make up for this shabby treatment, but the current effort will try. The venture is largely the product of one man's determination. Jan C. Scruggs was wounded while fighting with the infantry in Vietnam in 1969 and 1970. He is now a specialist with the Department of Labor.

Last year he rounded up a small band of fellow veterans. They formed a non-profit foundation to raise funds by public subscription to finance an appropriate memorial — not as a political statement of any sort, but simply as a symbol of

reconciliation and remembrance.

Sen. Charles Mathias of Maryland went to work in the Senate. Two weeks ago he brought off a remarkable feat: All 100 members of the Senate came on his bill as co-sponsors. The measure now is pending in the House, where John Paul Hammerschmidt of Arkansas is pushing for early action. By the end of this month, authorization may be completed.

The sponsors do not envision anything very monumental. The bill would set aside two acres on the mall near the Lincoln Memorial. There would be a piece of sculpture, to be approved by the National Commission of Fine Arts. The area would be serenely landscaped. A memorial wall would bear the names of the dead.

No tax funds are sought for the memorial itself. The venture is essentially private, which is as it should be. Once the necessary funds are raised and the memorial is completed, the Park Service will take over maintenance and Scruggs' small foundation will go out of existence.

In the 16 years I have been writing this column, I don't believe I ever have urged contributions to a particular cause. I do now. Tax-deductible gifts should be made to the Vietnam Veterans Memorial Fund, 1025 Connecticut Avenue, N.W., Washington, D.C. 20036. The bitterness engendered by Vietnam may never be forgotten. The sacrifice at least should be remembered.

**Note: All our new address on our letterhead.*

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Reprinted from The Washington Star - May 8, 1980

Dear Fellow American:
Inside: James G. Kelpatrick
of the Washington Star
tells how he feels about
the Vietnam Veterans Memorial.
Jan C. Scroggs
Pres., VVMF

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Campaign Director

THE VIETNAM VETERANS MEMORIAL FUND, INC.

BACKGROUND

It was early 1979 when Vietnam veteran Jan Scruggs saw "The Deerhunter," a film about the Vietnam war. While watching the movie Scruggs remembered his friends in Vietnam.

"Half my platoon was either killed or wounded," he said.

The experience was a moving one for Scruggs, and it rekindled an idea he had for some time: Building a national memorial for those who served in the Vietnam war.

Scruggs was serious. He sold a piece of land and set out to gain support for his idea, taking time out when he could from his job as an employment specialist for the U.S. Department of Labor.

A Washington lawyer, and fellow Vietnam veteran, Bob Doubek, suggested to Scruggs that he form a nonprofit, charitable organization as the mechanism for raising funds for the memorial. On April 27, 1979, the Vietnam Veterans Memorial Fund was incorporated in the District of Columbia.

- more -

With the VVMF a reality, Scruggs accelerated his efforts to promote the memorial to the public and to Congress. On Memorial Day, 1979, he held his first press conference. The story was carried on the wire services and the first contributions began to trickle in.

By July 4 the VVMF had collected only \$144.50. A wire service story reporting this figure received widespread coverage and attracted the attention of Washington lawyer Jack Wheeler, a West Point graduate who had organized a memorial for Vietnam veterans at the Academy.

Wheeler met with Scruggs and Doubek, and the trio decided to form a legal committee to help organize the project. The committee first met in August, 1979, and in subsequent meetings that fall developed the working framework for the project.

Scruggs also met with his senator, Charles Mathias (R-Md), who agreed to introduce legislation to provide a site for the memorial. The bill, with 29 co-sponsors, was introduced to the Senate on Veteran's Day, 1979.

At the same time, the VVMF gained support from Sen. John Warner (R-Va), who had been Secretary of the Navy during the Vietnam conflict. Warner agreed to help raise the seed money necessary to launch a national campaign by holding a fund raising breakfast at his home.

Buoyed by this support, the VVMF adopted an organization plan providing for six task groups, to be staffed by volunteers, and hired Doubek as project director, the fund's first salaried employee.

By March 12, 1980, when hearings were first held in the Senate, the legislation for the memorial had attracted the co-sponsorship of nearly every

- The directors of the VVMF are serving without salary. Several are veterans of Vietnam. The fund maintains a small staff supported by a volunteer advisory board of attorneys, business people and consultants.
- Members of the VVMF's national sponsoring committee include such well-known individuals as former President Gerald Ford, Bob Hope, Roger Staubach, Senator John W. Warner (R-Va), Jimmy Stewart and others.
- The VVMF, a group drawn together for the specific purpose of building the memorial, will cease to exist once the memorial is completed.
- Inscribed on the memorial will be the names of 57,692 Americans who died in the war.
- Contributions to the fund should be sent to VVMF, Washington, D.C. 20098.

#



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*Served in Vietnam

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FACT SHEET

- The Vietnam Veterans Memorial Fund, incorporated in 1979, is a nonprofit organization created to establish a national memorial in Washington, D.C., to honor and recognize American veterans of the Vietnam War.
- On July 1, 1980, the government, by a unanimous joint resolution of Congress, authorized the VVMF to establish the memorial on two acres of national park land in Constitution Gardens near the Lincoln Memorial.
- The VVMF conducted a national competition for the memorial design. More than 1,400 people entered, making it the largest competition of its type in U.S. history. The winner, Maya Ying Lin, a 21-year-old architecture student from Yale University, was announced May 6, 1981.
- All design and construction costs will be financed by the VVMF. VVMF staff are soliciting donations from individuals, organizations, and corporations and estimate it will take as much as \$7 million to complete the project.

- more -

Vietnam Veterans Memorial Fund, Inc.

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