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THE WHITE HOUSE

WASHINGTON

November 2, 1982

MEMORANDUM FOR ELIZABETH H. DOLE

FROM:

BOB BONITATI

SUBJECT:

Union Attitudes

In the last several weeks, there has been a number of media stories focussing on organized labor's political efforts for the 1982 elections. Most of these stories suggest that the AFL-CIO unions, in particular, are putting on a massive effort to send the President a message and to reduce the size of the Republican delegation on Capitol Hill.

Having had some experience in labor political efforts, I can testify to the fact that they are making a massive campaign effort and are making better use of their resources than in previous years. There is little doubt in my mind that in several marginal House and Senate races, the money and manpower being provided by organized labor could be the factor which will determine the outcome of those races.

What is interesting to look at, though, is what impact all of this campaign effort has had on union members, themselves.

The most recent ABC/Washington Post poll (completed October 11) suggests that union members continue to react to the President's leadership in much the same manner as the rest of the general population.

The ABC/Washington Post poll gives the President a 47% approval rating with the general public as compared to a 44% approval rating with union families.

A further comparison with ABC/Washington Post polling data from October 1981 continues to substantiate the claim that union members (despite the union's propaganda) continue to view the President in much the same manner as the rest of the general population:

JOB APPROVAL RATING

	October 1981	October 1982	Change
General Population	59%	49%	- 10
Union	51%	44%	- 7

JOB DISAPPROVAL RATING

4	October 1981	October 1982	Change
General Population	33%	44%	+ 11
Union	41%	52%	+ 11

While there is a variance from the general population (probably due to the high identification of union members with the Democratic Party), this gap has been relatively constant since February 1981.

While it would be far more preferable to not be the subject of negative union propaganda, there is strong evidence that union leaders have not had much impact on their members' attitude toward the President.

file

UNIONBUSTERS

- 1. Advanced Management Research, New York City
- 2. Alpha Associates, Minneapolis, Minnesota
- 3. American Hospital Association, Chicago
- * 4. American Management Association, New York City
- * 5. American Society for Personnel Administration, Berea, Ohio
 - 6. Applied Leadership Technologies, Inc., Bloomfield, Illinois
 - 7. Arent, Fox, Kinter, Washington, D. C.
 - 8. Assoicated Building and Contractors, Columbus, Ohio
 - 9. Associated General Contractors, Washington, D. C.
 - 10. Blackstone, Simmons and Peterson, Minneapolis, Minnesota
 - 11. Blakeney and Alexander and Machen, Charlotte, North Carolina
 - 12. Blakenship and Will, Indiana
 - 13. Bond, Schoeneck and King, Syracuse, New York
 - 14. A. Val Bradley and Associates, Minneapolis, Minnesota
 - 15. Branch and Swann, Atlanta, Georgia
- * 16. Center for Management Development (Bryant College) Smithfield, R.I.
- * 17. Center of National Labor Policy, Arlington, Virginia
 - 18. Center for Values Research, Inc., Dallas, Texas
 - 19. Central Piedmont Employers Association, Inc., North Carolina
 - 20. Constangy, Brooks and Smith, Atlanta, Georgia
 - 21. Craft, Barresi and Associates, Troy, Michigan
- * 22. Dartnell Institute of Management, Chicago, Illinois
 - 23. Eidson, Lewis, Porter and Haynes, Topeka, Kansas
 - 24. Elarbee, Clark and Paul, Atlanta, Georgia
 - 25. Employee Communication Consultants
- * 26. Executive Enterprises, Inc., New York City
- * 27. Federal Publications, Inc. Washington, D. C.
 - 28. Felhaber, Fenlow, Laison and Vost, St. Paul, Minnesota
 - 29. Fisher and Phillips, Atlanta, Georgia
 - 30. Fox and Grove, Chicago, Illinois
 - 31. Fulbright and Jaworski, Texas
 - 32. Haynsworth, Baldwin and Miles, Greenville, S. C.
 - 33. Hogg, Allen, Ryce, Norton and Blue, Tampa, Florida
 - 34. Hospital Management Research Group, Independence, Missouri
 - 35. House, Holmes and Jewell, Little Rock, Arkansas

Supervisor convicted of perjury in NLRB case.

The August RUB Sheet, reported on supervisor Brad Barasic's indictment on 10 counts having to do with alleged attempts to rig the election against the union. He was finally convicted on making false statements -- a felony -- and fined \$10,000.00 plus thirty days in a work furlough program, 11 months probation and ordered to contribute 300 hours of community service.

This conviction arises out of a case where the employer had hired the anti-union firm of Littler, Mendelson, Fastiff & Tichy to try and stop employees from organizing.

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Anti-union firms.

We have had numerous requests for a list of antiunion firms. Given the large number involved that is almost impossible. However, our records show that some firms show up again and again in our files. So, it might be useful if you were aware of the major repeaters.

On the next few pages are a list of the major union-busting and other firms that engage in anti-union activities on a regular basis.

Most of these are full time union busters. Others, are double breasted -- engaging in responsible collective bargaining in some cases but resorting to union-busting when requested by the employer. A few specialize largely in union-busting seminars and training materials.

We realize that your favorite union-buster may not be on this list. But this only reflects <u>our</u> files. Send us more information on others and we will include them in the future.

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- 36. Human Resources and Profit Associates, Midlothian Virginia
- 37. Ice Miller, Donadio and Ryam, Indianapolis, Indiana
- 38. Imberman and Deforest, Chicago, Illinois
- 39. Industrial Relations Associates, Minneapolis, Minnesota
- 40. Jackson, Lewis, Schnitzler and Krupman, New York City
- 41. Jackson, Yeiser, Forman and Allen, Memphis, Tennessee
- 42. Kuhlman, Lang, Inman and Bee, New Orleans, Louisiana
- 43. Labor Relations Association, Houston, Texas
- 44. Littler, Mendelson, Fastiff and Tichy, San Francisco, California
- 45. McKnight, Henderson, Lewis and Henderson, Memphis, Tennessee
- 46. Management Education Center, Ann Arbor, Michigan
- 47. Management Science Associates, Kansas City, Missouri
- 48. Master Printers Association, Arlington, Virginia

 John Doesburg, Scottsdale, Arizona

 Pierson, Ball and Dowd; Francis Coleman, Tim Ryan, Mike Moreno, Arlington, Virginia
- ** 49. Modern Management Methods, Deerfield, Illinois
 - 50. Morgan, Lewis and Bockius, Philadelphia, Pennsylvania
 - 51. Mountain State Employer Council, Denver, Colorado
- * 52. National Right to Work Legal Defense and Education, Fairfax, Virginia
 - 53. Ogletree, Deakins, Smoak, Stuart and Edwards, South Carolina
 - 54. Paul, Hastings, Janofsky and Walker, Los Angeles, California
 - 55. Pechner, Dorfman, Wolffe, Rounick and Cabot, Pennsylvania
 - 56. Pope, Ballard, Shephard and Fowle, Chicago, Illinois
 - 57. Professional Seminar Associates, New Jersey
 - 58. Research Institute of America, New York, New York
 - 59. Roberts and Ryder, Indiana
 - 60. Roger, Phillips, Swanger, Des Moines, Iowa
 - 61. Seligman and Selioman, New York, New York
 - 62. Seyfarth, Shaw Fairweather and Geraldson, Chicago, Illinois
 - 63. Shackleford, Fanion, Stallings and Evans, Tampa, Florida
 - 64. Shaw and Rosenthal, Baltimore, Maryland
 - 65. John Sheridan and Associates, New York, New York
 - 66. Siegel, O'Connor and Kainen, Hartford, Connecticut
 - 67. Skolar and Abbott and Hayes, Massachusetts
 - 68. Smith. Reed, Shaw and McClay, Pittsburgh. Pennsylvania
 - 69. Southeastern Employers Service Corporation, Bristol, Tennessee
 - ** (formerly Modern Management Methods) Raymond Mickus and Associates, Northbrook, Illinois (a split from Modern Management).

- 70. Southern Employees Educational Fund, North Carolina
- 71. Sullivan and Hayes, New Haven, Connecticut
- * 72. Tactical Advisory Group, Cincinnati. Ohio
 - 73. Tate. Sykes and Bruckner, Nebraska
 - 74. Thompson, Mann, Hutson, Greenville, South Carolina
 - 75. University Research Center. Chicago, Illinois
 - 76. Vedder, Price, Kaufman and Kambolz, Chicago, Illinois
 - 77. Venable, Baetjer and Howard, Baltimore, Marvland
 - 78. Wackenhut, Coral Gables, Florida
 - 79. West Coast Industrial Relations Association, Santa Clara, California
 - 80. Wettmeyer and Associates
 - 81. Young and Perl, Tennessee
 - * Activities consist primarily of sponsoring or conducting union busting seminars.

