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**Collection:** Speechwriting, White House Office  
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**Folder Title:** Nancy Reagan: William Loeb  
Dinner. Dec. 11, 1985  
**Box:** 436

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Wm. Loeb Dinner  
4720

DECEMBER 11, 1985

WILLIAM LOEB DINNER

① I WOULD LIKE TO  
EXTEND A GREETING TO ALL  
OF YOU HERE TONIGHT WHO  
HAVE ASPIRATIONS FOR  
1988. AND I WOULD LIKE  
TO EXTEND AN ESPECIALLY  
WARM GREETING TO THOSE OF  
YOU WHO DON'T HAVE  
ASPIRATIONS FOR 1988 --  
IT'S GREAT TO SEE THE  
THREE OF YOU AT THAT BACK  
TABLE.

THIS TIME OF YEAR OF  
COURSE ALL OF US HAVE ON  
OUR MINDS THAT GREAT  
DICKENS CLASSIC, A  
CHRISTMAS CAROL. THOUGH  
LOOKING AT THE GUEST LIST  
SO SKILLFULLY ASSEMBLED  
BY MAX HUGEL, SOME OF YOU  
MIGHT BE REMINDED OF THAT  
OTHER GREAT DICKENS  
CLASSIC: GREAT

② EXPECTATIONS.

REALLY I CAN'T TELL  
YOU HOW HAPPY I WAS TO  
KNOW THAT A NUMBER OF THE  
NAMES ON THE PROGRAM  
WOULD BE HERE TONIGHT...  
AND NOT OUTSIDE A FACTORY  
GATE IN NEW HAMPSHIRE.

BUT WHY SHOULDN'T WE  
BE HERE TONIGHT; FOR MANY  
OF US, NEW HAMPSHIRE HAS  
BEEN A SECOND HOME -- OK,  
OK. THE I.R.S. SAYS IT'S  
MY THIRD HOME. BUT,  
REALLY, SOME PEOPLE HAVE  
ASKED QUESTIONS ABOUT MY  
APPEARING HERE; THEY KNOW  
THAT BILL LOEB THOUGHT I  
WAS TOO PREPPIE, TOO MUCH  
OF A CHEERLEADER. HE  
WASN'T ALWAYS MY BIGGEST  
FAN; I WON'T DISPUTE IT.  
AND I COULD TELL WHEN WE  
WERE IN TROUBLE IN NEW  
HAMPSHIRE IN 1980 -- I'D  
SEND THE DOG OUT IN THE  
MORNING TO FETCH THE  
MANCHESTER UNION LEADER  
AND HE'D TRY AND HIDE IT,

③ BUT, TO BE SERIOUS,  
I REALLY AM ONE  
POLITICIAN WHO FULLY  
UNDERSTANDS THE IMPACT  
THE UNION LEADER HAS ON  
THE STATE OF NEW  
HAMPSHIRE: AND SO,  
TONIGHT, FOR THE FIRST  
TIME I'M GOING TO REVEAL  
THE INSIDE STORY OF HOW  
BACK IN 1980, I PUT SOME  
OF THE BEST PEOPLE IN OUR  
CAMPAIGN ORGANIZATION TO  
WORK ON ONE CRITICAL  
PROJECT: GETTING THE  
BILL LOEB ENDORSEMENT.

WELL, WE ALL PUT IN  
SOME LONG HOURS AND THEN  
THE FRUIT OF OUR  
LABORS -- THOSE UNION  
LEADER EDITORIALS --  
STARTED ROLLING IN; I  
REMEMBER THE FIRST BATCH:  
REAGAN WAS GREAT BUT THIS  
FELLA BUSH -- QUOTE,  
"INCOMPETENT, LIBERAL  
MASQUERADING AS A  
CONSERVATIVE; A  
HYPOCRITE." SO I GOT THE  
KEY MEMBERS OF MY SPECIAL

④ TASK FORCE TOGETHER  
AND I SAID: "FELLAS, I  
THINK WE HAVE TO TRY  
HARDER." NEXT SERIES OF  
EDITORIALS IN MANCHESTER  
UNION LEADER: "DOUBLE  
STANDARD MORALITY,  
INVOLVED UP TO HIS NECK  
IN WATERGATE, PART OF THE  
SELF-APPOINTED ELITE, THE  
CANDIDATE OF THE  
TRILATERALISTS AND THE  
ROCKEFELLER BARONS, UNFIT  
TO BE THE REPUBLICAN  
NOMINEE FOR PRESIDENT."  
SO I SAID TO MY ELITE  
GROUP, "GET JERRY CARMEN  
ON THE PHONE." SO JERRY  
GOT ON THE PHONE; I SAID,  
"JERRY I NEED YOUR HELP;"  
AND I PROMISED HIM IF HE  
DELIVERED I'D GET HIM A  
COLORED WATCH STRAP, A  
SHIRT WITH AN ALLIGATOR  
ON IT, AND TICKETS TO THE  
YALE-HARVARD GAME. AND  
JERRY'S A GREAT GUY -- HE  
WOULD GO ON TO DO A GREAT  
JOB OVER AT G.S.A AND IN  
GENEVA -- I'LL NEVER