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WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/9/85 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/85SUBJECT: THANK-YOU LETTERS TO PRESIDENT'S COUNCIL FOR INTERNATIONAL
YOUTH EXCHANGE

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input type="checkbox"/>	ROLLINS	<input type="checkbox"/>	<input type="checkbox"/>
DEAVER	<input type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input type="checkbox"/>
STOCKMAN	<input type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	VERSTANDIG	<input type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input type="checkbox"/>	<input type="checkbox"/>	WHITTLESEY	<input type="checkbox"/>	<input type="checkbox"/>
FRIEDERSDORF	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
HICKEY	<input type="checkbox"/>	<input type="checkbox"/>	DANIELS	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	HIGGINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
KINGON	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
McFARLANE <i>no obj to drafts</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

For appropriate

Thank you.

RESPONSE:

4/17

Anne:

per conversation,
pls. go ahead w/ these.

Sara

Sara L. Chan
Staff Secretary
Ext. 2702

THE WHITE HOUSE
WASHINGTON

TO: David Chew

FROM: MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

☐ Information

☒ Action

Thank you for your
attention to this
request.

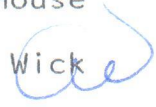


Received SS

1985 APR -9 AM 11: 01

April 5, 1985

MEMORANDUM FOR: The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

FROM: Charles Z. Wick 
Director

SUBJECT: President's Council for International Youth
Exchange: Thank you letter from the President

The formal life of the President's International Youth Exchange Initiative will end on May 25 as was originally planned three years ago. Attached (Tab 1) is a summary of the accomplishments of the Initiative to date.

The President's Council for International Youth Exchange has performed a great service to the Youth Exchange Initiative by raising over \$4 million dollars from the private sector to supplement the U.S. Government funds.

It would seem appropriate for the President to thank the members of the Council for their contributions. Attached (Tab 2) is a thank you letter from the President to the Council as well as a list of the Council's membership. Personalized letters to Coy Eklund, Chairman of the Council, and Stephen Rhinesmith, Chairman of the Program Committee of the Council are attached (Tab 3). Messrs. Eklund and Rhinesmith have both been extremely valuable to this program.

I am also requesting that a signed photograph of the President be sent with the letter to each member of the Council as a special memento.

Thank you for your assistance.

The President's International Youth Exchange Initiative, launched by President Reagan in May 1982, has been one of the most successful USIA programs of the Administration. The Initiative has enabled more than 12,000 young people from the United States and its Summit allies to have a youth exchange experience. The combined forces of the public and private sectors have been instrumental in providing the future generation of leaders of the industrialized democracies an appreciation of common values and a vision of a shared future.

Highlights of the President's International Youth Exchange Initiative:

- The President's Council for International Youth Exchange has received pledges of \$4,201,364 from 80 U.S. corporations and individuals. This money supplements the federal commitment of \$10 million dollars for exchanges of young Americans with their counterparts in the Economic Summit nations.
- Over the last two years, the Advertising Council of New York has promoted Youth Exchange. In the past year alone, the Initiative received \$36 million of free advertising space across the country, donated by local electronic and print media.
- The U. S. Congress and the West German Bundestag have jointly sponsored a scholarship program for young people between Germany and the United States. This is another tangible demonstration of the political importance attached to providing exchange experiences for the "Successor Generation."
- Initially the Initiative focused on increasing exchanges of young people between the United States and our Economic Summit partners, the United Kingdom, France, the Federal Republic of Germany, Japan, Italy and Canada. The original "trial effort" has since been expanded and now includes 30 countries worldwide.
- Volunteer community coalitions have formed throughout the United States to promote international exchange. These local volunteers who donate their time and energy to finding homestays for foreign students and to encouraging young Americans to go abroad represent American hospitality and generosity at its best.

May 24, 1985

Dear _____:

Three years ago today, I announced the formation of The President's International Youth Exchange Initiative, a joint effort of the private and public sectors to promote mutual understanding among our young people and the young people of our closest allies, the United Kingdom, the Federal Republic of Germany, Japan, France, Canada and Italy. The original "trial effort" has since been expanded and now includes 30 countries worldwide.

The President's Council has been instrumental in promoting the Initiative. I would like to extend my personal thanks to you for your generosity in supporting this worthwhile program. The four million dollars pledged by Members of the President's Council have permitted over 12,000 young people to benefit from an international experience. Giving these young people the opportunity to visit a foreign country and live with a host family is one of the most effective ways to build bridges of understanding among future generations.

Thank you for all you have done for the Initiative over the past three years.

Sincerely,

Ronald Reagan

THE PRESIDENT'S COUNCIL FOR INTERNATIONAL YOUTH EXCHANGE

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~~Mr. Coy G. Eklund
Retired Chairman and CEO
Equitable Life Assurance Society
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New York, New York 10019~~

(See separate letter.)

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(See separate letter.)

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