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Document No. 27134455

FG389

2849

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/9/85 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/85

SUBJECT: THANK-YOU LETTERS TO PRESIDENT'S COUNCIL FOR INTERNATIONAL

YOUTH EXCHANGE

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VICE PRESIDENT			OGLESBY			
REGAN			ROLLINS			
DEAVER			SPEAKES			
STOCKMAN			SVAHN			
BUCHANAN			TUTTLE			t.
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FRIEDERSDORF			RYAN			
HICKEY			DANIELS			
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KINGON						
McFARLANE		>				

REMARKS:

For appropriate action. Please coordinate with NSC and Bob Tuttle. Thank you.

April 13, 1985 **RESPONSE:** The NSC Staff has no objection. *Molect M. (mm/H* Robert M. Kimmitt Executive Secretary

CL And Hilling TILL

David L. Chew Staff Secretary Ext. 2702



ACTION



April 11, 1985

MEMORANDUM FOR ROBERT M. KIMMITT

WALTER RAYMOND, JR. M FROM:

President's Council for International Youth SUBJECT: Exchange: Thank you Letter from the President

We have no objection to sending Presidential thank you letters, with signed Presidential photographs, to members of the President's Council for International Youth Exchange, as indicated on the bottom of David Chew's incoming memorandum.

RECOMMENDATION

That you initial by your name.

Approve K Disapprove

John Lenczowski concurs.

Attachment

Tab I David Chew's incoming memo with Ltr fr USIA, Apr 5, 85, w/atchs

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NSC/S PROFILE UNCLASSIFIED ID 8502849 RECEIVED 09 APR 85 16 5 B. TO MCFARLANE FROM CHEW, D DOCDATE 09 APR 85 KEYWORDS: USIA CHEW REFERRAL SUBJECT: PROPOSED PRES THANK YOU LTRS TO THE PRES COUN FOR INTL YOUTH EXCHANCE ACTION: MEMO KIMMITT TO CHEW DUE: 12 APR 85 STATUS S FILES WH FOR ACTION FOR CONCURRENCE FOR INFO RAYMOND LENCZOWSKI STEINER SMALL PEARSON KIMMITT COMMENTS

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THE PRESIDENT'S COUNCIL FOR INTERNATIONAL YOUTH EXCHANGE

falph

Chairman

Mr Coy G. Eklund Retired Chairman and CEO Equitable Life Assurance Society 1285 Avenue of the Americas New York, New York 10019

(See separate letter.)

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Vice-Chairmen

CTERCE - KR

Mr. Ralph P. Davidson Chairman Time, Inc. 1271 Avenue of the Americas New York, New York 10020

Mr. Robert E. Kirby Retired Chairman and CEO Westinghouse Electric Corporation Westinghouse Building, 1 Gateway Center, Room 995 Pittsburgh, PA 15222

Executive Committee

Mr. Dwayne Andreas Chairman and Chief Executive Officer Archer-Daniels-Midland Co. 4666 Faries Parkway Decatur, Illinois 62525

Mr. Ralph Baruch Chairman and Chief Executive Officer Viacom International, Inc. 1211 Avenue of the Americas New York, New York 10036

Mr. Albert V. Casey Chairman and Chief Executive Officer American Airlines, Inc. Post Office Box 619616, FD-26 DFW Airport, Texas 75261-9616

Mr. Edward J. DeBartolo, Sr. pc sal Chairman and Chief Executive Officer NO CTROCK Edward J. DeBartolo Corporation 7620 Market Street Youngstown, Ohio 44512

NO CTRACK Mr. Charles A. Doolittle 38' Charles President Contract Surety Consultants 6500 West Kellogg Wichita, Kansas 67209 CTRACK . RR Sal Bill Mr. William H. G. FitzGerald Chairman and Chief Executive Officer North American Housing Corporation 1730 M Street, N.W., Suite 510 Washington, D.C. 20036 Chairman and Chief Executive Officer Armand Occidental Petroleum Correct Row 10889 Wilshire Boulevard, Suite 1500 Los Angeles, California 90024 NO CTRACK Mr. Karl Harr no sal President Aerospace Industries Assoc. of America 1725 DeSales St., N.W. Washington, D.C. 20036 The Honorable John Heinz John Ron U.S. Senator United States Senate Washington, D.C. 20510 no sel no ctrack Mr. E. A. Horrigan, Jr. Chairman and Chief Executive Officer R. J. Reynolds Tobacco Company Winston-Salem, North Carolina 27102 Mr. J. Willard Marriott, Jr. President and Chief Executive Officer BUL Row Marriott Corporation 1 Marriott Drive Washington, D.C. 20058 CTRACK - RR no sal Dr. Russell Mawby Chairman and Chief Executive Officer W. K. Kellogg Foundation 400 North Avenue Battle Creek, Michigan 49016 CTRACK RR no sal Mr. Richard Nunis President Walt Disney World P.O. Box 40 Lake Buena Vista, Florida 32830

- 2 -

The Hon. Thomas P. O'Neill, III no sal-only home address President no CTRACK President Bay State Investors, Inc. 10 Liberty Square, 5th Floor Boston, Massachusetts 02109 NO CTRACK no sal Mr. Jesse Philips Chairman and Chief Executive Officer Philips Industries, Inc. 4801 Springfield Street Dayton, Ohio 45401 NO CTRACK Chairman, President and CEO No sal NVF Company P.O. Drawer K, 6917 Collins Avenue Miami, Florida 33141 Stephen H. Rhinesmith President Rhinesmith and Associates, Inc. (See separate letter.) 443 Highbrook Avenue Pelham Manor, New York 10803 CTRACK - RR no sal Mr. Henry C. Rogers Chairman of the Board Rogers and Cowan, Inc. 9665 Wilshire Boulevard, Suite 200 Beverly Hills, California 90212 CTRACK RR Sal-LORET The Honorable Loret Miller Ruppe no sal Director CTRACK - RON Peace Corps no sal 806 Connecticut Avenue, N.W., Rm. 1200 Washington, D.C. 20526 Mr. J. Gary Shansby Chairman of the Board and CEO NO Sal CTRACK - RR Shaklee Corporation 444 Market Street San Francisco, California 94111 Mr. W. Clement Stone Clem Ron Chairman Combined International Corp., Inc. 707 Combined Center Northbrook, Illinois 60062

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no sal NO CTRACK Mr. A. Lightfoot Walker Chairman, Executive Committee City Investing Company 784 Park Avenue New York, New York 10021 CTRACK-RE Sal JUNE The Honorable June Walker no sal CTRACK , ROM Executive Director President's Commission on Exec. Exch. 744 Jackson Place, N.W. Washington, D.C. 20503 Members Bob Ron Mrs. Robert H. Adams, Jr. P.O. Box 468 CTRACK - RR 92082 Valley Center, California no sal Dr. William H. Allaway Director, Education Abroad Program University of California 1213 Girvetz Hall CTRACK-RR Santa Barbara, California 93106 Mr. Robert O. Anderson Bob Chairman of the Board Atlantic Richfield Company 515 South Flower Street Los Angeles, California CTRACK - RR 90071 BIDL Mr. William S. Anderson Chairman of the Board NCR Corporation Dayton, Ohio 45479

CTRACK-RR

no sal Mr. William F. Andrews Chairman and President Scovill, Inc. 500 Chase Parkway Waterbury, Connecticut 06708

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Chairman, President and CEO NO SOR NO CTRACK General Host Corporation P.O. Box 10045, 22 Gate House Road Stamford, Connecticut 06904

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No sal OTRACK. R.R. Dr. William F. Ballhaus Retired Vice Chairman and CEO Beckman Instruments, Inc. 2500 Harbor Boulevard Fullerton, California 92634 48 Sal 40 CTRACK Dr. Thomas A Bartlett Chancellor The University of Alabama System P.O. Box BT University, Alabama 35486 NO CTRACK no sel Mr. Thomas M. Beckley Chairman of the Board and CEO Soo Line Railroad Company Soo Line Building, Box 530 Minneapolis, Minnesota 55440 NO CTRACK no sal Mr. Drummond C. Bell Chairman of the Board and CEO National Distillers & Chemical Corp. 99 Park Avenue New York, New York 10016 no seel no ETRACK Mr. Robert Bendheim Chairman and Chief Executive Officer M. Lowenstein Corporation 1430 Broadway New York, New York 10018 JIM CTRACK-RP Mr. James F. Bere President Borg-Warner Foundation, Inc. 200 South Michigan Avenue Chicago, Illinois 60604 no sal NO CTRACK Mr. Linden Blue President and Chief Executive Officer Beech Aircraft Corporation P.O. Box 85 Wichita, Kansas 67201 Chairman and Chief Executive Officer no Sed No CIRACK Benton & Bowles, Inc. 909 Third Avenue New York, New York 10022

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Thornton F. Bradshaw Chairman of the Board and CEO NO Sal CRACK-RR RCA Corporation RCA Corporation 30 Rockefeller Plaza NO Sal aTRACK - RR New York, New York 10020 Mr. Charles L. Brown President and Chief Executive Officer TATA 550 Madison Avenue, 34th Floor New York, New York 10022 no sal NO CTRACK Dr. Paula P. Brownlee President Hollins College Hollins College, Virginia 24020 Chairman of the Board and CEO no sal CTRACK-RR Allegheny International, Inc. P.O. Box 456, 2 Oliver Plaza Pittsburgh, PA 15230 no sal NO CTRACK Mr. Robert Charpie President Cabot Corporation 125 High Street Boston, Massachusetts 02110 President and Chief Executive Officer No 500 NO CTRACK 2700 Sanders Road Prospect Heights, Illinois 60070 Chairman of the Board no sal no creack Mr. Joseph E. Cole Cole National Corporation 29001 Cedar Road Lyndhurst, Ohio 44124 Mr. John R. Eastman Vice Chairman of the Board ho sal No CTRACK Sheller-Globe Corporation 1505 Jefferson Avenue Toledo, Ohio 43697 no sal NO CTRACK Mr. John A. Fibiger President New England Mutual Life Insurance Co. 501 Boylston Street Boston, Massachusetts 02117

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no sal no CTRACK Mr. Alec Flamm President Union Carbide Corporation Old Ridgebury Road Danbury, Connecticut 06817 Executive Vice President NO Sal NO CTRACK MacArthur From I President MacArthur Foundation 140 South Dearborn Street, Suite 700 Chicago, Illinois 60603 Mr. Edward C. Gendron no sal no CTRACK Vice Chairman Midland-Ross Corporation 20600 Chagrin Boulevard Cleveland, Ohio 44122 Mrs. Thayer Gilpatric no sal No CTRACK 510 Park Avenue New York, New York 10022 305 Ron Mr. Robert Gray Chairman Gray and Company 3255 Grace Street, N.W. Washington, D.C. 20007 Mr. Fred L. Hartley Ron Fred Chairman and President Union Oil Company of California P.O. Box 7600 Los Angeles, California 90051 NO sal CTRACT - RR Mr. Raymond A. Hay Chairman of the Board and CEO The LTV Corporation P.O. Box 225003 Dallas, Texas 75265 NO sal NO CTRACK Mr. Richard L. Heffner President Heffner and Company 235 Peachtree Street, N.E., Suite 1618 Atlanta, Georgia 30303 Mr. Glen A. Holden President and Chairman No Sal Security First Group 1800 Avenue of the Stars, Suite 1400 Los Angeles, California 90067

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GRACK Glen

CTRACK - RR Dr. James B. Holderman President University of South Carolina Columbia, South Carolina 29208 CTRACK - RE Dr. Jerome H. Holland No Sal 270 Park Avenue, Suite 1490 New York, New York 10016 GRACK-RE Mr. Wayne Horst no sal President Horst Enterprises, Inc. 3002 South Hillside Wichita, Kansas 67216 NO CTRACK Mr. William T. Knowles No sal President and Chief Executive Officer National Westminster Bank USA 44 Wall Street New York, New York 10005 NO CTEACK no seel Mr. Eugene P. Kopp Vice President, Washington Affairs Union Pacific Corporation 1120 20th Street, N.W., Suite 600-South Washington, D.C. 20036 CTRACK-RR Mr. William E. LaMothe No Sal Chairman and Chief Executive Officer Kellogg Company Executive Offices Battle Creek, Michigan 49016 Chairman and Chief Executive Officer NO Soul NO CTRACK Northwest Airlings Mr. M. Joseph Lapensky Northwest Airlines, Inc. Minneapolis-St. Paul Int'l. Airport St. Paul, Minnesota 55111 Chairman and Chief Executive Officer David Ronald Reagand General Dynamics Corporation Mr. David S. Lewis General Dynamics Corporation Pierre Laclede Center St. Louis, Missouri 63105 Mr. Sherman R. Lewis, Jr. NO CTRACK no sal Vice Chairman Shearson/American Express, Inc. Two World Trade Center, 105th Floor New York, New York 10048

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Chairman, President and CEO no Sal no CTRACK Scott Paper Company Scott Plaza Philadelphia, Pennsylvania 19113 Mr. Preston H. Long Preston Ron 860 Fifth Avenue New York, New York 10021 Mr. Worth Loomis no sal no CTRACK President The Dexter Corporation One Elm Street Windsor Locks, Connecticut 06096 Mr. Howard M. Love CTRACK-RR Chairman and Chief Executive Officer National Intergroup, Inc. Howard 20 Stanwix Street Pittsburgh, Pennsylvania 15222 Mr. Leon Machiz no sal no cTRACK President Avnet, Inc. 767 Fifth Avenue New York, New York 10153 NO ETRACK no sal Mr. Kenneth A. Macke President and Chief Executive Officer Dayton-Hudson Corporation 777 Nicollet Mall Minneapolis, Minnesota 55402 M.Jacques G. Maisonrouge Senior Vice President NO Sal NO CTRACK IBM Corporation Old Orchard Road Armonk, New York 10504 Mr. David O. Maxwell Chairman of the Board and CEO No Sal NO CTRACK Federal National Mortgage Association 3900 Wisconsin Avenue, N.W. Washington, D.C. 20016 Mr. Harold W. McGraw, Jr. CTRACK-RR Chairman of the Board no sal McGraw-Hill, Inc. 1221 Avenue of the Americas New York, New York 10020

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NO CTRACK. Retired President No Sul Mr. James P. McLaughlin United Parcel Service 20 Desiree Drive Greenwich, Connecticut 06830 Dr. Martin Meyerson NO CTRACK no sal President Emeritus University of Pennsylvania 225 Van Pelt Library Philadelphia, Pennsylvania 19104 CTRACK-RE Mr. David W. Mitchell Retired Chairman of the Board and CEO Avon Products, Inc. No Sal 9 West 57th Street New York, New York 10019 Mr. Gary J. Neeleman Mr. Gary J. Neeleman Vice President over Latin American Div. NO STRACK P.O. Box 2076 Salt Lake City, Utah 84110 Richard G. Neuheisel, Esq Richard G. Neuheisel, Ltd. No sal NO CTRACK 1707 East Southern Avenue Tempe, Arizona 85282 Mr. H. Everett Olson NOT ON COMPUTER Chairman Carnation Company 5045 Wilshire Boulevard Los Angeles, California 90036 Aluminum Company of America No Sal CTRACK-RR 1501 Alcoa Build: Mr. Charles W. Parry 1501 Alcoa Building Pittsburgh, Pennsylvania 15219 CTRACK-RF Mr. Edmund T. Pratt, Jr. Chairman of the Board and CEO Nº 5A Pfizer Inc. 235 E. 42nd Street CTRACK-RR Sel ED New York, New York 10017

- 10 -

NO CTRACK Mr. A. N. Pritzker No Sal President Pritzker Foundation Two First National Plaza, 20 South Clark Street Chicago, Illinois 60603-1870 Mr. J. Mason Reynolds NO CTRACK Executive Vice President, Automotive Sec Allied Corporation No Sal P.O. Box 5029 Southfield, Michigan 48086 CIRACK-RP Mr. John V. Roach Chairman and Chief Executive Officer Tandy Corporation no Sal Fort Worth, Texas 76102 NO CTRACK Mr. Lewis Rudin no sal Chairman Association for a Better New York 1270 Avenue of the Americas CTRACK- ROMON Sal: ELTON CTRACK-RR NO Sal New York, New York 10020 Mr. Elton H. Rule no sal Retired Vice Chairman American Broadcasting Companies 1330 Avenue of the Americas New York, New York 10019 Mr. Donald Rumsfeld President and Chief Executive Officer G. D. Searle and Company Kor DAN Box 1045 Skokie, Illinois 60076 CTRACK - RR Mr. Robert M. Schaeberle Chairman and Chief Executive Officer Nabisco Brands, Inc. no sal Nabisco Brands Plaza Parsippany, New Jersey 07054 CTRACK-RP Mr. Sam F. Segnar President and Chief Executive Officer InterNorth, Inc. no sal 2223 Dodge Street Omaha, Nebraska 68102 CTRACK-RR Mr. John D. Selby Chairman of the Board and President Consumers Power Company no sal 212 West Michigan Avenue Jackson, Michigan 49201

- 11 -

NO CTRACK NO sal Mr. Barton W. Shackelford President Pacific Gas - and Electric Co. 77 Beale Street CTRACK - RR San Francisco, California 94106 Mr. William J. Sloboda no sal President New York Board of Trade 358 Fifth Avenue, Room 1205 New York, New York 10001 Mr. S. Bruce Smart, Jr. No CTRACK Chairman and Chief Executive Officer Continental Group no sal CTRACK- RR 1 Harbor Plaza Stamford, Connecticut 06902 Mr. Roger B. Smith Roger Chairman of the Board General Motors Corporation 3044 West Grant Blvd. Detroit, Michigan 48202 no sal NO CTRACK Mr. Ward Smith President and Chief Admin. Officer White Consolidated Industries, Inc. 11770 Berea Road Cleveland, Ohio 44111 ORRACK-RR Mr. Sherwood H. Smith, Jr Sal Chairman, President and CEO No Carolina Power and Light Co. P.O. Box 1551 Raleigh, North Carolina 27602 Mr. William P. Sovey NO CTRACK President and Chief Operating Officer AMF Incorporated no sal 777 Westchester Avenue White Plains, New York 10604 Mr. Charles E. Stine NO CRACK Crown Zellerbach Foundation Chuck 235 Montgomery Street San Francisco, California 94104

Retired Vice Chancellor, Inst. Relations NOT ON COMPUTER University of California 2147 Murphy Hall, 405 Hilgard Avenue Los Angeles, California 90024 Ms. May Sue Talley on first name file as "Mae Sue" 6333 North Scottsdale Board "" 6333 North Scottsdale Road, #27 no sal no cTRACK Scottsdale, Arizona 85253 Mr. Richard L. Thomas First National Bank of Chicago No Sal No CTRACK One First National Plaza, Suite 0518 Chicago, Illinois 60670 Mr. Franklin A. Thomas NO Sal NO CTRACK President The Ford Foundation 320 East 43rd Street New York, New York 10017 Mr. Donald Trump no sal NO CTRAKK President The Trump Organization 725 Fifth Avenue New York, New York 10022 no sal no creack Mr. Wilfred O. Uhl President Long Island Lighting Company Foundation 250 Old Country Road Mineola, New York 11501 President and Chief Executive Officer No Sal No CTRACK Business International Business International Corporation One Dag Hammarskjold Plaza New York, New York 10017 Chairman and Chief Executive Officer No sal CTRACK-RR The Great Atlantic S. D. The Great Atlantic & Pacific Tea Co, Inc 2 Paragon Drive Montvale, New Jersey 07645 no sel no CTRACK Mr. Herbert J. Young Chairman of the Board and President Gibraltar Financial Corp. of Calif. 9111 Wilshire Boulevard Beverly Hills, California 90213

- 13 -

May 25, 1985 (107) with each 3RRA

Dear _____

Three years ago today, I announced the formation of The President's International Youth Exchange Initiative, a joint effort of the private and public sectors to promote mutual understanding among our young people and the young people of our closest allies, the United Kingdom, the Federal Republic of Germany, Japan, France, Canada and Italy. The original "trial effort" has since been expanded and now includes 30 countries worldwide.

The President's Council has been instrumental in promoting the initiative. I would like to extend my personal thanks to you for your generosity in supporting this worthwhile program. The four million dollars pledged by Members of the President's Council have permitted over 12,000 young people to benefit from an international experience. Giving these young people the opportunity to visit a foreign country and live with a host family is one of the most effective ways to build bridges of understanding among future generations.

Thank you for all you have done for the Initiative over the past three years.

Sincerely,

Ronald Reagan

WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/9/85 ACTION/CONCURRENCE/COMMENT DUE BY: 4/16/85

SUBJECT: THANK-YOU LETTERS TO PRESIDENT'S COUNCIL FOR INTERNATIONAL

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YOUTH EXCHANGE

REMARKS:

For appropriate action. Please coordinate with NSC and Bob Tuttle.

Thank you.

April 13, 1985 **RESPONSE:** The NSC Staff has no objection. Notest M. Kimmitt Executive Secretary

> CC Anne Hysins Bib Tuttle

David L. Chew Staff Secretary Ext. 2702

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United States Information Agency

Washington, D.C. 20547

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Office of the Director



April 5, 1985

MEMORANDUM FOR: Michael K. Deaver Deputy Chief of Staff and Assistant to the President The White House

FROM:

Charles Z. Wicke Director

SUBJECT: President's Council for International Youth Exchange: Thank you letter from the President

The formal life of the President's International Youth Exchange Initiative will end on May 25 as was originally planned three years ago. Attached (Tab 1) is a summary of the accomplishments of the Initiative to date.

The President's Council for International Youth Exchange has performed a great service to the Youth Exchange Initiative by raising over \$4 million dollars from the private sector to supplement the U.S. Government funds.

It would seem appropriate for the President to thank the members of the Council for their contributions. Attached (Tab 2) is a thank you letter from the President to the Council as well as a list of the Council's membership. Personalized letters to Coy Eklund, Chairman of the Council, and Stephen Rhinesmith, Chairman of the Program Committee of the Council are attached (Tab 3). Messrs. Eklund and Rhinesmith have both been extremely valuable to this program.

I am also requesting that a signed photograph of the President be sent with the letter to each member of the Council as a special memento.

Thank you for your assistance.

The President's International Youth Exchange Initiative, launched by President Reagan in May 1982, has been one of the most successful USIA programs of the Administration. The Initiative has enabled more than 12,000 young people from the United States and its Summit allies to have a youth exchange experience. The combined forces of the public and private sectors have been instrumental in providing the future generation of leaders of the industrialized democracies an appreciation of common values and a vision of a shared future.

Highlights of the President's International Youth Exchange Initiative:

-The President's Council for International Youth Exchange has received pledges of \$4,201,364 from 80 U.S. corporations and individuals. This money supplements the federal commitment of \$10 million dollars for exchanges of young Americans with their counterparts in the Economic Summit nations.

-Over the last two years, the Advertising Council of New York has promoted Youth Exchange. In the past year alone, the Initiative received \$36 million of free advertising space across the country, donated by local electronic and print media.

-The U. S. Congress and the West German Bundestag have jointly sponsored a scholarship program for young people between Germany and the United States. This is another tangible demonstration of the political importance attached to providing exchange experiences for the "Successor Generation."

-Initially the Initiative focused on increasing exchanges of young people between the United States and our Economic Summit partners, the United Kingdom, France, the Federal Republic of Germany, Japan, Italy and Canada. The original "trial effort" has since been expanded and now includes 30 countries worldwide.

-Volunteer community coalitions have formed throughout the United States to promote international exchange. These local volunteers who donate their time and energy to finding homestays for foreign students and to encouraging young Americans to go abroad represent American hospitality and generosity at its best.

Jan Koene: 668

6-21-86