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May 15, 1981

Dear Casey and Verne:

I want you to know how pleased Nancy and I were to receive your message and the photographs you enclosed of Rancho del Cielo. Your warm expression of friendship and your prayers have helped to make my road to recovery much shorter and easier.

The snow on the mountains looked just as beautiful as you described it. I have to tell you the photographs made us a little homesick, but looking at them was a good cure at the same time. Nancy and I appreciate your invitation to join you in Santa Ynez for services, and we will give it serious consideration should an opportunity arise.

With our heartfelt thanks and best wishes,

Sincerely,

RONALD REAGAN A

Mr. and Mrs. Verna Reynolds
Skylark Ranch
3900 Skylark Road
Santa Ynez, California 93460

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✓ cc: incoming and response to scheduling office

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May 11, 1981

Dear Casey and Verne:

I want you to know how pleased Nancy and I were to receive your message and the photographs you enclosed of Rancho del Cielo. Your warm expression of friendship and your prayers have helped to make my road to recovery much shorter and easier.

The snow on the mountains looked just as beautiful as you decribed it. I have to tell you the photographs made us a little homesick, but looking at them was a good cure at the same time. Nancy and I appreciate your invitation to join you in Santa Ynez for services, and we will give it serious consideration should an opportunity arise.

With our heartfelt thanks and best wishes,

Sincerely,

RR

RR:AVH:CAD: 64

cc: incoming and response to scheduling office

7/16/67
file

THE WHITE HOUSE
WASHINGTON

7/16

Greg:

Might they consider church
with these folks while in
California?

W.H.

HCD

A. Liguori

MANAGEMENT SKILLS ASSOCIATES, INC.

DENMARKT SQUARE

P.O. BOX 365

SOLVANG, CA. 93463

Reagan ranch IS in the Valley

Frank Giorgi, member of an early-day Santa Ynez Valley family, returned to Buellton to attend the Past President's Night Friday sponsored by the Buellton Business Association.

He made a point being expressed with ever increasing frequency by residents of the Valley. Frank, who is a rancher in northern California, said he was tired of reading about President Reagan's "Santa Barbara ranch."

"The ranch is and always will be in the Santa Ynez Valley," Giorgi exclaimed.

But, get the media to believe that.

As an example, in the View section of last Sunday's Los Angeles Times the lead story was headed "Grits Society Gives Way to the Taco Connection," and describes how tacos, chile rellenos, and salsa have become by-words in Washington's best eating establishments.

Clincher on the ranch's location came via a quote from Michael Lavenson, Sheraton-Carlton Hotel cellarmaster, who noted the big jump in popularity of California wines since the Reagans arrived on the Washington scene.

"Sales of Firestone Vineyards have really shot up," Lavenson said. "It's right next door to Reagan's ranch in Santa Barbara, you know."

And, the Times story noted, "Even in the more Bohemian neighborhood of Dupont Circle, 10 blocks and as many worlds from the White House, the Planet Restaurant was offering a "Presidential wine special."

"The Firestone Vineyards," noted an afterthought at the end of the wine list, "border Mr. Reagan's ranch in Santa Barbara."

Nuff said?

- *MSA, Inc.* is guided by L. L. (Verne) Reynolds, President of the California Corporation, whose background as a professional speaker, university instructor, and business executive brings a unique texture and timing to his classroom style. Verne has a special gift for sifting the wheat from the chaff in his workshops, and they provide a direct, straight-from-the-shoulder learning experience, sometimes jolting, always exciting and productive for those who attend.



- *MSA, Inc.* Vice President is Carolyn Reynolds, better known as "Casey" to her ART OF SUCCESS radio listeners in Los Angeles. She brings an uncommon energy, warmth, and sensitivity to her workshops, helping both men and women improve their job performance while expanding their abilities to lead more self-directed, goal-oriented lives.



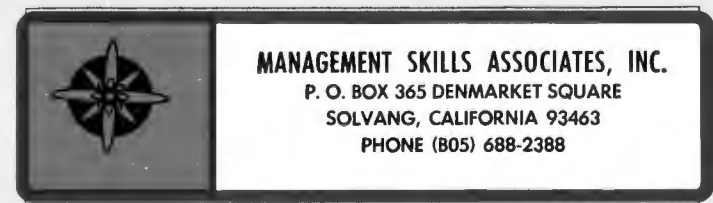
MANAGEMENT SKILLS ASSOCIATES, INC.
15931 MIAMI WAY
PACIFIC PALISADES, CALIFORNIA 90272
(213) 454-5477



In light of the new federal guidelines for selecting the best qualified source for employee development and management training . . .

CONSIDER THESE FACTS:

- *MSA, Inc.* has provided training for business, military, and civil service personnel throughout the western states and Hawaii since 1967, with thousands of enthusiastic client comments on file and available for review
- *MSA, Inc.* has an unblemished record of contract performance, on schedule, with a reputation for integrity, professionalism, and positive, practical results
- *MSA, Inc.* provides and makes frequent use of video tape and instant replay equipment as a teaching aid, encouraging students to see themselves "in real time" and to modify their own behavior in response to that visual feedback
- *MSA, Inc.* seminar leaders are exceptionally skilled speakers and discussion leaders, combining a creative teaching style with the practical outlook of first-hand management experience
- *MSA, Inc.* fees are highly competitive with (and usually lower than) others in the training profession
- *MSA, Inc.* will present time-tested workshops, design custom-made seminars, or consult on a daily basis to assist in resolving specific problems in your work environment



MSA, Inc. offers a diversified syllabus of “off the shelf” seminars and workshops developed and tested to meet a wide variety of requirements, yet readily adaptable to your specific needs:

- ♦ INTERPERSONAL COMMUNICATION IN A COMPUTERIZED WORLD
- ♦ HOLDING PRODUCTIVE MEETINGS AND CONFERENCES
- ♦ PRESENTATION AND BRIEFING TECHNIQUES (For the Beginner)
- ♦ ADVANCED PRESENTATION AND BRIEFING TECHNIQUES (For Experienced Speakers)
- ♦ SELLING YOUR PROGRAM AT FUNDING TIME (For Program Managers)
- ♦ TECHNICAL BRIEFINGS (For Engineers and Scientists)
- ♦ MARKETING PRESENTATION SKILLS (For Executives)
- ♦ EFFECTIVE TIME MANAGEMENT
- ♦ EFFECTIVE WRITING SKILLS
- ♦ FIRST-LEVEL SUPERVISORY TRAINING
- ♦ MID-MANAGEMENT REFRESHER WORKSHOP
- ♦ CREATIVE PROBLEM-SOLVING AND DECISION-MAKING
- ♦ TECHNIQUES FOR TEACHING OTHERS (Instructor Training)
- ♦ COACHING AND COUNSELING TECHNIQUES (For Supervisors of Minorities)
- ♦ E.E.O. COUNSELING – OVERCOMING COMMUNICATION BARRIERS (For Counselors)
- ♦ ADVANCED E.E.O. COUNSELING (For Counselors)
- ♦ THE POST-40 AGE SQUEEZE – EXPANDING YOUR PERSPECTIVES
- ♦ SUPERVISING THE OLDER WORKER
- ♦ THE MANAGEMENT OF CONFLICTING OBJECTIVES
- ♦ COPING WITH STRESS – THE “CULTURE SHOCK” BACKLASH
- ♦ THE CONFIDENT CAREER WOMAN (A 5-Phase Program)
 - I. Making the Most of The Job
 - II. Improving Yourself on The Job
 - III. Moving Up on The Job
 - IV. Communicating A Positive Image
 - V. The Art of Self-Management

MSA, Inc. workshops range from one to five days in length and can be conducted on or off client premises. Class attendance is determined by the nature of workshop content and the appropriate teaching method.

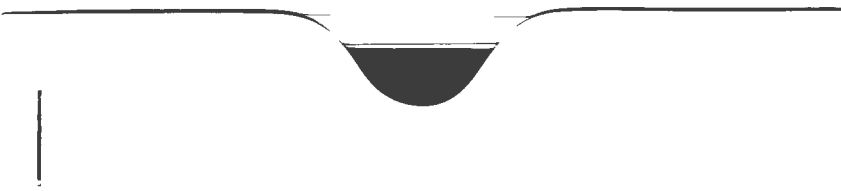
- MSA, Inc. includes the following federal installations among its recent clients:

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- ♦ USN Supply Center, San Diego
- ♦ USN Pacific Missile Test Center, Pt. Mugu
- ♦ USN Plant Representative Office (SSPO), Sunnyvale
- ♦ USN Weapons Station, Corona
- ♦ USN Shipyard, Long Beach
- ♦ USN Weapons Center, China Lake
- ♦ USN Electronics Laboratory Center (NOSC), San Diego
- ♦ USN Undersea Center (NOSC), San Diego
- ♦ USN Sup Ships, Seattle
- ♦ USN Electronics Systems Command, San Diego
- ♦ USNSWSES, Port Hueneme
- ♦ US Marine Corps, Camp Pendleton
- ♦ US Marine Corps, Twentynine Palms
- ♦ US Marine Corps, Barstow
- ♦ US Air Force, Edwards AFB
- ♦ US Air Force, El Centro
- ♦ US Army Corps of Engineers, Honolulu
- ♦ NASA Dryden Flight Research Center, Edwards

References and recommendations from military or civilian personnel representing the above commands are provided on request.

MSA, Inc. is founded on the philosophy that every individual is in a continuing process of growth, with a rich capacity for substantially expanded personal skill and accomplishment. It is the objective of MSA, Inc. to recognize, reveal, and reinforce this growth potential.

[G1002 025293]





As seen from our front
yard - the helicopter
shuttle between the
Santa Ynez Valley and
the Reagan Ranch.
(Two helicopters criss-
crossed carrying
cargo for a full day.)

March '81

Steve + Casey Reynolds
SkyPark Ranch
3900 SkyPark Road
Santa Ynez, Calif.
93460



15 A - 3

SKYLARK RANCH (The Funny Farm)
Between Reagan Ranch and The
SYV Airport / V & C Reynolds



L. L. and C. C. Reynolds
Meadowlark Ranches
3900 Skylark Road
Santa Ynez, California 93460

6W
Verne & Casey Reynolds

SKYLARK RANCH
3900 Skylark Road
Santa Ynez, California
93460



April 6, 1981

President and Mrs. Ronald Reagan
THE WHITE HOUSE
Washington, D.C.

Dear President and Mrs. Reagan,

Maybe this will be a welcome tonic for both of you right now.
Some pictures of your ranch country, fresh from the camera.

These photos were taken from the window of our Cessna 120 last month on the day after our Valley version of The Big Blizzard of '81. I've marked each picture to help orient you to our airborne perspective, but you'll recognize the green clearing of your own ranch. We wish you could have seen how beautiful the San Rafael Mountains were with their rare frosting of ice and snow. Even your own Santa Ynez Mountain ridge was lightly sugared for a few hours, as another picture shows.

Sitting here on our acreage just below your ranch, we continue to ponder the Grace of God and how it enveloped you this past week. Enveloped all of us, for that matter. We are so grateful for the miracle of your returning health and vigor, and pray that God will continue to bless you as you continue to be a blessing to the rest of us.

We feel a kinship with you that goes well beyond the Santa Ynez Valley. We are former Palisadians (until 1978), former Iowans, and former broadcasters. We are active Presbyterians, and look back with pleasure on the day you joined my husband at the podium for ground breaking ceremonies at Santa Monica First Presbyterian Church. We now invite you to come worship with us in Santa Ynez some day where a former Bel Air staffer (Jeff Cotter) is our pastor.

As specialists in teaching communication skills to government personnel, we admire and laud your own facility for self-expression. Were you without any other gifts, this alone would make you a bureaucratic rarity!

Thank you both for giving us so much to admire, to respect, and to hope for. It is good to know the Reagans are in charge.

Cordially,

A handwritten signature in cursive script that reads "Carolyn C. Reynolds". The signature is fluid and elegant, with a large, sweeping 'C' at the beginning.

Carolyn ("Casey") Reynolds