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Staff to McNamara + Speakers

campaign?

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ID# 196929

INCOMING

DATE RECEIVED: FEBRUARY 21, 1984

NAME OF CORRESPONDENT: MR. RONALD W. MILLER

SUBJECT: INVITATION TO PARTICIPATE IN THEIR DISNEY
CHANNEL PRESENTATION, SAMANTHA SMITH GOES TO
WASHINGTON CAMPAIGN '84

RECEIVED
FEB 22 1984
SCHEDULING
OFFICE

ROUTE TO: OFFICE/AGENCY (STAFF NAME)		ACTION ACT CODE	DATE YY/MM/DD	DISPOSITION TYPE RESP	C COMPLETED D YY/MM/DD
MARY RAWLINS		ORG	84/02/21	7R	84/03/26
KATHERINE C. SHEPHERD		RSI	84/02/21		84/10/31
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					

COMMENTS: IV 840000 841231 ?? ????
P3

ADDITIONAL CORRESPONDENTS: MEDIA: L INDIVIDUAL CODES: _____
MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

*ACTION CODES: *DISPOSITION CODES: *OUTGOING *
* * * CORRESPONDENCE: *
*A-APPROPRIATE ACTION *A-ANSWERED *TYPE RESP=INITIALS *
*C-COMMENT/RECOM *B-NON-SPEC-REFERRAL * OF SIGNER *
*D-DRAFT RESPONSE *C-COMPLETED * CODE = A *
*F-FURNISH FACT SHEET *S-SUSPENDED *COMPLETED = DATE OF *
I-INFO COPY/NO ACT NEC * OUTGOING *
*R-DIRECT REPLY W/COPY * * *
*S-FOR-SIGNATURE * * *
*X-INTERIM REPLY * * *

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT. 2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

March 26, 1984

Dear Mr. Miller:

I have been asked to acknowledge and thank you for your February 15 letter suggesting that the President participate in the Disney Channel presentation, "Samantha Smith Goes to Washington .. Campaign '84".

Although the President appreciates your interest in inviting his participation, regrettably the very heavy demands upon his official calendar will preclude him from being available to honor your request.

In sending his regrets, the President has asked me to convey his warm regards.

Sincerely,

FREDERICK J. RYAN, JR.
Special Assistant to the
President, Director of
Appointments and Scheduling

Mr. Ronald W. Miller
President
Walt Disney Productions
500 South Buena Vista Street
Burbank, CA 91521

FJR:jl

If McMannis turned it
down, do we need to
write also?

Jean

yes in
this case
we should.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: ✓ MICHAEL MCMANUS - LARRY SPEAKES
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

RECEIVED
MAR 8 1984
SCHEDULING
OFFICE

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Participation in Disney Channel presentation,
SAMANTHA SMITH GOES TO WASHINGTON... CAMPAIGN '84

DATE: ---

LOCATION: ---

BACKGROUND: See attached

REGRET ✓
Date 3/9/84 EJR

YOUR RECOMMENDATION:

Accept ___ Regret ✓ Surrogate ___
Priority ___
Routine ___
Message ___ Other ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE 3/11/84

TO JEAN APPLEBY JACKSON

TD - I already told
them this was a
TD

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

MARCH 8, 1984

RECEIVED
MAR 9 1984
SCHEDULING
OFFICE

TO: ✓ LARRY SPEAKES - MICHAEL MCMANUS
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Participation in Disney Channel presentation,
SAMANTHA SMITH GOES TO WASHINGTON... CAMPAIGN '84

DATE: ---

LOCATION: ---

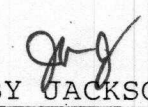
BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept___ Regret___ ✓ Surrogate___ Message___ Other___
Priority___
Routine___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE 3/11/84

TO  JEAN APPLEBY JACKSON

#196929



WALT DISNEY PRODUCTIONS

500 SO. BUENA VISTA ST. • BURBANK, CALIFORNIA 91521
(213) 840-1000 • CABLE ADDRESS: DISNEY

February 15, 1984

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I think you are aware of our Disney Channel presentation, SAMANTHA SMITH GOES TO WASHINGTON...CAMPAIGN '84. This is a "special" we've produced in which 11-year-old Samantha interviews the Democratic presidential candidates. It will air later this month on The Disney Channel.

We are pleased with the way the show has developed. Samantha is a very astute young lady who, of course, represents children everywhere. The Democratic presidential candidates, through this interview, have had an opportunity to present their views in a different forum, and one that we think is extremely interesting.

Now that you've officially announced your candidacy, we'd be most eager to have you represented on the other side of "Campaign '84." Since you are the only Republican candidate, we would, of course, envision a program with you as a sole guest.

The program could be whatever length you would consider appropriate, probably 15 minutes or a half hour; and, of course, Samantha and our crew would make themselves available at your convenience, either at the White House or any other place you deem appropriate.

We feel strongly that our audience would be served if we were to present the other side of the campaign, and I feel certain your talking with Samantha would represent a unique forum for your views. I fully recognize your schedule is very tight, but I'm hopeful that you would see this as an opportunity that you would make time for.

WALT DISNEY PRODUCTIONS

Mr. President

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February 15, 1984

We look forward to your response, and we'd be happy to provide you with any further information that would help you make a decision to participate with us.

With all good wishes, I am,

Respectfully,

A handwritten signature in cursive script, appearing to read "Ran", is written above the typed name.

Ronald W. Miller
President

RWM:lm