

# DOCUMENT OF THE MONTH



## **Political Brief for your State:**

List and describe two important points from this piece.

## **Regional Data:**

Compare and contrast the state and regional data.

## **Issues:**

How do the regional issues compare to “Conditions of Victory” document?

## **Use the following documents:**

- **Campaign Strategy: “Conditions of Victory”**
- **Campaign Strategy: “The Past May Not Be Prologue”**
- **Your campaign stop event briefing**
- **Timeline**

Create and describe Six Talking Points for your speech for your campaign stop. Each talking points needs to be 3-5 sentences. Be prepared to discuss your talking points with the group.



**E<sup>°</sup>NGAGE**

**E<sup>°</sup>XCITE**

**E<sup>°</sup>DUcate**



# DOCUMENT OF THE MONTH



## Event Briefing:

What city is your event briefing for?

What is the date of your event?

How many people are expected at your rally?

Who is listed as a VIP?

Why do you think these people are listed as VIPs?

## Demographic Data:

Why do you think this demographic data is included?

Based on the demographic data, do you think Governor Reagan would have a good chance at winning the 1980 election in this state? Explain why or why not?



E<sup>3</sup> N G A G E

E<sup>3</sup> X C I T E

E<sup>3</sup> D U C A T E