# Reagan Library Topic Guide – Fairness Doctrine

Reagan Library archival staff creates topic guides from textual material currently available for research use. Material cited in the topic guides come mostly from these collections:

#### White House Staff and Office Collections

White House Office of Records Management (WHORM) <u>Subject Files</u> White House Office of Records Management (WHORM) <u>Alphabetical Files</u>.

The folders and case files listed on these topic guides may still have withdrawn material due to Freedom of Information Act (FOIA) restrictions. Most frequently withdrawn material includes national security classified material, personal privacy issues, protection of the President, etc.

## **FAIRNESS DOCTRINE**

### **Scope and Content Note**

The Fairness Doctrine, enforced by the Federal Communications Council, was rooted in the media world of 1949. Lawmakers became concerned that the monopoly audience control of the three main networks, NBC, ABC and CBS, could misuse their broadcast licenses to set a biased public agenda.

The Fairness Doctrine mandated broadcast networks devote time to contrasting views on issues of public importance. Congress backed the policy in 1954 and by the 1970s the FCC called the doctrine the "single most important requirement of operation in the public interest – the *sine qua non* for grant of a renewal of license.

The Supreme Court upheld the doctrine. In 1969's *Red Lion Broadcasting Co. v. FCC*, journalist Fred Cook sued a Pennsylvania Christian Crusade radio program after a radio host attacked him on air. In a unanimous decision, the Supreme Court upheld Cook's right to an on-air response under the Fairness Doctrine, arguing that nothing in the First Amendment gives a broadcast license holder the exclusive right to the airwaves they operate on.

The doctrine stayed in effect, and was enforced until the Reagan Administration. In 1985, under FCC Chairman, Mark S. Fowler, a communications attorney who had served on Ronald Reagan's presidential campaign staff in 1976 and 1980, the FCC released a report stating that the doctrine hurt the public interest and violated free speech rights guaranteed by the First Amendment. Fowler began rolling the application of the doctrine back during Reagan's second term - despite complaints from some in the Administration that it was all that kept broadcast journalists from thoroughly lambasting Reagan's policies on air. In 1987, the FCC panel, under new chairman Dennis Patrick, repealed the Fairness Doctrine altogether with a 4-0 vote

The FCC vote was opposed by members of Congress who said the FCC had tried to "flout the will of Congress" and the decision was "wrongheaded, misguided and illogical." The decision drew political fire and tangling, where cooperation with Congress was at issue. In June 1987, Congress attempted to preempt the FCC decision and codify the Fairness Doctrine, (Fairness in Broadcasting Act of 1987 S. 742)

The bill passed but the legislation was vetoed by President Ronald Reagan. Congress was unable to muster enough votes to overturn the President's veto.

This topic guide contains material on the doctrine itself, the vote on the Fairness in Broadcasting Act of 1987, the President's subsequent veto and the aftermath of this vote.

## WHORM SUBJECT FILE

BE003-04	case files 202860, 490374
FG006-01	case files <u>049963-050999</u> (see specific case file: 049984) case files <u>088570-088689</u> (see specific case file: 088624) case files <u>515920-516239</u> (see specific case file: 516092) case file 527477
FG010-03	case files 317308, 474465, 474466
<u>FI004</u>	case files 527410, 545912, 549208
<u>HU010</u>	case files 468316, 486661
<u>LE</u>	case file 494224
<u>LE002</u>	case files 519825, 520853
PR007-02	case files <u>475200-475299</u> (see specific case file: 475250)
PR013	case files 224113, 608042
PR014-08	case file 505038
<u>PR016</u>	case files <u>492001-505000</u> (see specific case files 493926, 494257, 496840)
PR016-01	case files <u>041001-046000</u> (see specific case file: 045485) case files <u>055001-057000</u> (see specific case file: 055908) case files <u>076001-085000</u> (see specific case file: 078588) case file 503502
<u>PU</u>	case file 398374
SP287-20	Entire Category (Veto, S. 742, 06/19/1987) (1) Entire Category (Veto, S. 742, 06/19/1987) (2)
<u>UT001</u>	case files <u>510000-529999</u> (See specific case file numbers: 367381, 524547)
<u>UT001-01</u>	case files 475192, 487909, 493899, 494224, 495557, 498700, 499114, 499115, 499272, 499597, 499598, 502980, 504439, 504938, 505278, 505535, 505705, 505710, 516681, 517464, 518278, 537222, 537281, 537312, 537340, 537379, 539196, 546514, 546625, 546625, 546514, 548179

## WHITE HOUSE STAFF AND OFFICE FILES

#### CABINET SECRETARY

Risque, Nancy: Files

OA 18381

Fairness Doctrine

### CHIEF OF STAFF, OFFICE OF THE

Baker, Howard: Files

Box 2

Fairness Doctrine

#### COMMUNICATIONS, OFFICE OF

Gergen, David: Files

OA 9022

Fairness Doctrine

### COUNCIL OF ECONOMIC ADVISERS

Sprinkel, Beryl: Files

OA 17747

04/15/1987 (1:30 p.m.) Domestic Policy Council Meeting re: Fairness Doctrine

#### COUNSEL TO THE PRESIDENT, OFFICE OF

Cooksey, Sherrie M.: Files

OA 11724

SMC/Fairness Doctrine (1)-(3)

### Keisler, Peter D.: Files

Box 15

Fairness Dcotrine (1)-(3)

### Kruger, Robert M.: Files

OA 18392

RMK/Fairness Doctrine

#### Raul, Alan Charles: Files

OA 19144

Fairness Doctrine

#### COUNSELLOR TO THE PRESIDENT, OFFICE OF THE

Cribb, T. Kenneth: Files

Box 3

Fairness Doctrine in Broadcasting Support Letters, April 1982

Fairness Doctrine in Broadcasting Support Letters, May 1982 (1)

Fairness Doctrine in Broadcasting Support Letters, May 1982 (2)

Fairness Doctrine in Broadcasting Support Letters, June 1982 (1)

Fairness Doctrine in Broadcasting Support Letters, June 1982 (2)

Fairness Doctrine in Broadcasting Support Letters, July 1982

### DOMESTIC AFFAIRS, OFFICE OF

Cribb, T. Kenneth: Files

Box 10

Veto Recommendation for the Fairness in Broadcasting Act, 06/17/1987

Box 11

DPC (Domestic Policy Council) Meeting, 04/15/1987 re: Fairness Doctrine

### DOMESTIC POLICY COUNCIL

Bledsoe, Ralph: Files

Box 36

340 – Fairness Doctrine (1)(2)

Sweet, Robert: Files

Box 29

Fairness Doctrine: Republican Policy Committee Legislative Notice

## EXECUTIVE CLERK, OFFICE OF THE

Executive Clerk, Office of the: Records

**Box 87** 

06/22/1987 S. 742 (Fairness in Broadcasting Act of 1987) – Veto (1)-(3)

#### LEGISLATIVE AFFAIRS, OFFICE OF

Ball, William: Files

OA 15332

Fairness Doctrine I Fairness Doctrine II

## Bockorny, David: Files

OA 17458

Fairness Doctrine

OA 17459

Fairness Doctrine (1)(2)

### Harlow, Bryce Larry: files

OA 17036

Fairness Doctrine/S.742

## MEDIA RELATIONS, OFFICE OF

Board, Elizabeth: Files

Box 10

Fairness Doctrine

### Media Relations, Office of: Records

Box 62

Fairness Doctrine Veto 06/20/1987

### POLICY DEVELOPMENT, OFFICE OF

Frankum. Ronald: Files

Box 4

### Fairness Doctrine

## PUBLIC AFFAIRS, OFFICE OF

Public Affairs, White House Office of: Records

OA 18016

Fairness Doctrine

OA 19208

Fairness Doctrine 06/23/1987

# PUBLIC LIAISON, OFFICE OF

Green, Max: Files

Box 1

Greek-American Meeting with the VP, 06/20/1985

Box 17

National Journal 01/21/1987

News Paper Clippings (Binder) (4 of 11)

News Paper Clippings (Binder) (5 of 11)

## DONATED PERSONAL PAPER COLLECTIONS

Reagan, Ronald: 1980 Campaign Papers

Box 14

Radio Commentaries / Broadcasts: Disc 79-10 through 79-12 (1979)