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United States Department of State

Washington, D. C. 20520

January 5, 1987

ACTION MEMORANDUM
S/S

TO: The Secretary

FROM: PA - Charles E. Redman, Designate *CR*

SUBJECT: Foreign Affairs Resource Briefings for Key
Nongovernmental Leaders

ISSUE FOR DECISION

Whether to participate in a series of special meetings in the Department on the foreign affairs budget crisis for top private sector leaders early in 1987 and authorize PA to send the attached mailgram of invitation (Tab 2) in your name. (Your early decision is needed for planning purposes.)

ESSENTIAL FACTORS/ANALYSIS

As part of our ongoing effort to promote public understanding of the key foreign affairs issues facing the United States and the Department's foreign affairs resource requirements, we urgently need to make key leaders in business (including trade and farm), education, labor and foundation organizations aware of the crisis situation.

We propose, therefore, that you participate in a series of four 90-minute briefings with other senior Department representatives for approximately 20-25 organization heads each from mid-January through the end of February in which the seriousness of the present situation would be outlined. (Your participation in each session would be limited to 30 minutes.)

The agenda for each meeting would include three 30-minute presentations: your remarks on the foreign affairs programs; a review of U.S. foreign relations and security issues; and an overview on economics, banking and trade.

Recommendations

That you agree to participate in four select meetings for key NGO leaders from mid-January through February and indicate convenient dates and times.

a. Date _____ Time _____

b. Date _____ Time _____

c. Date _____ Time _____

d. Date _____ Time _____

That you authorize PA to send the attached mailgram of invitation in your name.

Approve _____ Disapprove _____

Attachments:

Tab 1 - Proposed Guest Lists.

Tab 2 - Draft Mailgram of Invitation.

Drafted: PA/PP:JPolbert:ttt
ext. 72133, 12/29/86, 2909P

Clearance:PA:GBHgh
PA/PP:SE
S/P:AKaragiannis
S/IL:AKern
EB:BStrong
AID:JMorris
L:MKozak

EDUCATION

American Association of Colleges for Teacher Education
David G. Imig, Executive Director

American Association of State Colleges and Universities
Allan Ostar, President

American Association of University Women
Mary Purcell National President
Dr. Quinlee Brown, Executive Director

American Association of University Professors
Victor Stone, President
Irvin J. Spitzberg, Jr., Secretary

American Council on Education
Robert H. Atwell, President

American Federation of Teachers
Albert Shanker, President
David Dorn, Director, International Affairs

Association of Independent Colleges and Schools
Stephen B. Friedheim, President

Association of Teacher Educators
Robert J. Stevenson, Executive Director

Reverend William J. Byron
President, Catholic University

Dr. Frank H. Klassen
Consortium for International Cooperation in Higher Education

Council for American Private Education
Cynthia Scott

Liaison Group for International Education
Normal Peterson, Executive Secretary

National Association of Independent Colleges
Robert P. Dugan, Jr., President

National Association of Independent Colleges and Universities
Dr. John Philips, President

National Association of Secondary School Principals
Robert C. Howe, President

National Association of State Universities and Land Grant
Colleges
Robert Clodius, President

National Community Education Association
Dr. William S. De Jong, Executive Director

National Council for Social Studies
Ms. Frances Haley, Executive Director

National Education Association
Ms. Mary Hatwood Futrell, President

Dr. Richard Berendzen, President
The American University

Dr. Lloyd H. Elliot, President
The George Washington University

Reverend Timothy S. Healy, President
Georgetown University

Dr. James E. Cheek, President
Howard University

American Political Science Association
Thomas Mann, Executive Director

FOUNDATION

Center for Media and Public Affairs
P.O. Box 18374
Washington, D.C. 20036
296-6990
S. Robert Lichter and Linda S. Lichter, Co-Directors

Center for National Policy
317 Massachusetts Avenue, N.E.
Washington, D.C. 20002
546-9300
Kirk O'Donnell, President

Institute for Foreign Policy Analysis
1612 K Street, N.W.
Washington, D.C. 20006
463-7942
Dr. Robert Pfalzgraff

Institute for Policy Studies
1901 Q Street, N.W.
Washington, D.C. 20009
234-9382
Robert Borosage, Director

Center for Strategic and International Studies
1800 K Street, N.W.
Washington, D.C. 20006
887-0200
Dr. Amos A. Jordan, President and CEO

The Center for Democracy
1155 15th Street, N.W.
Washington, D.C. 20005
429-9141
Allen Weinstein, President

Brookings Institution
1775 Massachusetts Avenue, N.W.
Washington, D.C. 20036
797-6200
Bruce K. MacLaury, President

Center for International Policy
236 Massachusetts Avenue, N.E. #505
Washington, D.C. 20002
544-4666
William Goodfellow, Director

Carnegie Endowment for International Peace
11 Dupont Circle, N.W.
Washington, D.C. 20036
797-6411
Thomas L. Hughes, President

American Enterprise Institute for Public Policy Research
1150 17th Street, N.W.
Washington, D.C. 20036
862-5800
Christopher C. DeMuth, President

Heritage Foundation
214 Massachusetts Avenue, N.E.
Washington, D.C. 20002
546-4400
Edward Feulner, President

Federalist Society
1625 I Street, N.W.
Washington, D.C. 20006
822-8666
Willa Ann Johnson, Chairman

Economic Policy Institute
1424 16th Street, N.W.
Washington, D.C. 20036
667-0400
Jeff Faux, President

Ethics and Public Policy Center
1030 15th Street, N.W.
Washington, D.C. 20005
682-1200
Ernest W. Lefever, President

BUSINESS/FARM

American Bankers Association
Willis Alexander, Executive Vice President

American Business Conference
John M. Albertine, President

American Chamber of Commerce Executives
Paul J. Greely, Jr., President

American Management Association
Peter Nagrod, Manager

American Society of Association Executives
R. William Taylor, President

Emergency Committee on American Trade
Calvin Cohen, Vice President

Federation of Organizations for Professional Women
Dr. Nancy F. Russo, President

National Alliance of Business
John P. Condon, President

National Association of Manufacturers
Alexander B. Trowbridge, President

National Association of Negro Business and Professional
Women's Clubs
Edna Johnson, Administrative Assistant

National Association of Women Business Owners
Marge Rossman, President

National Business League
Arthur E. Teele, Jr., President and CEO

National Federation of Business and Professional Women
Jeri Libner, National President

National Small Business Association
Herbert Liebenson, President

The Business Council
John W. Burke, Jr., Executive Secretary

U.S. Chamber of Commerce
Dr. Richard Leshner, President

American Farm Bureau Federation
John Datt, Secretary and Director, Washington Office

National Association of Wheat Growers
Earl Pryor, President

National Council of Farmers Cooperatives
Wayne Boutwell, President

National Grain and Feed Association
Alvin E. Oliver, Executive Vice President

National Grange
Edward Anderson, Master

U.S. Feed Grains Council
Darwin E. Stolte, President

U.S. Wheat Associates
Winston L. Wilson, President
and
Farm Journal Magazine
Marcia Taylor, Washington Editor
1025 Connecticut Avenue, N.W. 20036

Earl Ainsworth, Ed-in-Chief
230 West Washington Square
Philadelphia, Pennsylvania 19105

LABOR

AFL-CIO
Lane Kirkland, President
Thomas Kahn, Director, International Affairs

Amalgamated Transit Union
James La Sala, President

American Federation of Government Employees
Kenneth Blaylock, President

Communication Workers of America
Morton Bahr, President
Louis E. Moore, Director, International Affairs

Insurance Workers International Union
Joseph Pollack, President

International Brotherhood of Electrical Workers
Charles H. Pillard, President

International Brotherhood of Painters and Allied Trades
William A. Dubal, President

International Brotherhood of Teamsters
Jackie Presser, President

International Union of Bricklayers and Allied Craftsmen
John Joyce, President

International Ladies Garment Workers Union
Jay Mazur, President

Labor-Industry Coalition for International Trade
AFL-CIO Industrial Union Department
Howard Samuels, President

Seafarers International Union
Frank Drozak, President

United Steelworkers of America
Jack Sheehan, Legislative Director

Utility Workers Union of America
James Joy, Jr., President

Air Line Pilots Association
Captain Henry A. Duffy, President

United Food and Commercial Workers
International Union
William H. Wynn, President

Brotherhood of Railway, Airline and Steamship
Clerks
John F. Otero, International Vice President

MAILGRAM INVITATION

I invite you, as part of a small group of _____, to meet with me and other senior Department officials at the State Department, _____ (Date) _____, _____ (Time) _____, to discuss what I consider one of the most serious problems facing the United States today -- the lack of adequate resources to carry out a strong and creative foreign policy.

We are particularly concerned that leaders of important sectors of our society are aware of the threat posed to our foreign affairs programs and to major United States interests abroad and we hope to have a useful exchange of views on this matter.

Please notify as soon as possible _____ (Name) _____, Bureau of Public Affairs, Telephone _____, whether you will be able to attend. On _____ (Date) _____, please enter the State Department via the Diplomatic Entrance, C and 22nd Streets, N.W. You will be met and escorted to the meeting room from there. I hope you will be able to attend and look forward to seeing you then.

George P. Shultz
Secretary of State

PA/PP:JColbert:ttt
ext. 72186, 12/17/86, 2909P



United States Department of State

Washington, D. C. 20520

December 24, 1986

INFORMATION MEMORANDUM
S/S

TO: The Acting Secretary

FROM: PA - Charles E. Redman, Designate

SUBJECT: Foreign Affairs Budget Crisis -- Action Plan for Speaking and Public Appearances

At Tab 1, we have elaborated on the strategy which you approved in September to address the foreign affairs budget crisis, and we have developed a fuller public speaking and appearances Action Plan for January through April 1987. That Action Plan, consisting of several parts, is attached at Tab 2 (speaking before key National Organizations), and Tab 3 (speaking before important Regional and Local Audiences).

The Plan is illustrative, to show you events planned thus far and the directions we are going. Speakers include Principals, Assistant Secretaries and their deputies, and other Department personnel. Media appearances will be included whenever possible. Many of the events in Tabs 2 and 3 are already confirmed; others are being confirmed or programmed. Additional speaking events in Washington and throughout the nation will be arranged to meet requests from Citizens Network, to respond to invitations from other groups, and at PA initiative. Nearing completion in our Planning and Historian Offices are materials to help speakers - a Handbook including themes and anecdotes and foreign policy concerns of the individual states.

The Plan presently calls for more than 180 appearances between January and April 1987. With add-on engagements (primarily media), we expect to program some six hundred events in that time frame (roughly the number we programmed for the same period in 1986).

As further elaboration, we have also broken down the present Plan into a list of speaking platforms by organization category (Tab 4) and the geographic areas covered (Tab 5).

We are working in close coordination with Jay Morris and interested agencies, and we are in contact with many private organizations such as World Affairs Councils, the Foreign Policy Association, the Atlantic Council and Citizens Network.

Attachments:

Tab 1 - Domestic PA Strategy
Tab 2 - Action Plan - Key National Organizations
Tab 3 - Action Plan - Regional/Local Audiences
Tab 4 - Platforms by Organization Category
Tab 5 - Platforms by Geographic Areas

cc:	AID - Mr. Morris	H - Mr. Fox
	S/P - Mr. Solomon	T - Mr. Bauerlein
	C - Mr. Derwinski	M - Mr. Spiers

PA:GBH^Hgh:ttt
ext. 77405, 12/23/86, 2933P

DOMESTIC PUBLIC AFFAIRS STRATEGY FOR STRENGTHENING THE FOREIGN AFFAIRS CONSTITUENCY

Objectives

The overall intent of an imaginative, vigorous public affairs program for strengthening the foreign affairs constituency should be to: (1) increase general public awareness of the the critical need to maintain an effective foreign affairs program; (2) enhance the efforts of supportive groups and constituencies which have a direct stake and a demonstrated interest in the foreign affairs budget; and (3) build a basis for public and Congressional support of the Administration's effort to promote and defend America's interests abroad.

Public Affairs Setting

While there are individuals and organizations supportive of the government's foreign affairs efforts and budget, there are important constraints we face in getting our views across to the public and opinion leaders:

--Because of Gramm-Rudman-Hollings, foreign affairs is being pitted more than ever before against more popular domestic programs.

--Domestic programs have constituencies while foreign affairs programs, such as foreign assistance, generally do not.

--Foreign assistance in general is unpopular with the public. During the past 35 years the number of Americans who have wanted to reduce spending on foreign aid has never fallen below 54%, while the number wanting to increase it has never risen to more than 8%. At the present time, nearly two-thirds of the American public either want to reduce spending on foreign aid (28%) or eliminate it entirely (36%).

--The foreign affairs budget is a difficult issue to popularize because it is abstract and salient only to those who already have a strong interest in national security and international development and/or who will be detrimentally effected by budget cuts.

Themes

In view of these significant constraints, the most effective tactic is to pursue an effort designed to disseminate information to critical groups and sectors of the public and assist in the development of domestic constituencies for foreign affairs activities. The first pillar of an effective public information campaign is a clear, simple and consistent

message. Our effort should be built around the following broad themes with which we believe all Americans can agree: protecting our national security; promoting domestic prosperity; fostering democratic values; combatting narcotics; thwarting international terrorism; and advancing our humanitarian ideals. These themes will be elaborated as public discussion evolves.

The Audience

In addition to the content of the message, a clearly defined audience is another crucial pillar of an informational strategy. To get the most impact for our public affairs resources, we should consider concentrating our programming efforts organizationally and geographically as follows.

--Organizationally, we should give priority to those organizations and individuals who have (1) a known interest and a stake in the foreign affairs budget, and (2) who can serve as opinion leaders in their regional areas:

- organizations representing broad functional sectors such as international trade, agriculture, banking and finance, labor, and cultural exchange (e.g., farm organizations, export associations, shipping industry, and banking associations, CEOs of major corporations) and with special emphasis to Citizens Network for Foreign Affairs constituencies;

- activist interest groups (e.g., national security organizations, veterans groups, church/humanitarian groups, relevant political/education committees, voluntary organizations involved abroad);

- educational/informational groups (e.g., foreign policy associations, World Affairs Councils, League of Women Voters, American Association of University Women, international affairs think tanks).

--Geographically, we should concentrate on areas where we can show that individuals and firms benefit from foreign affairs programs and efforts and would be detrimentally affected by reduced expenditures. Among priority areas should be:

- those states (and their major media markets) in which firms receive the highest dollar amounts of payments to U.S. suppliers of goods and services for AID programs (such as New York, Pennsylvania, North Carolina, Illinois, Texas, and Alabama) and those which receive the largest P.L. 480 export shares (such as Kansas, North Dakota, Illinois, Texas, Arkansas, and Iowa);

- those states (and their major media markets) which have the highest estimated totals of economic activity resulting from foreign military sales in 1985, such as California, New York, Texas, Massachusetts, Ohio, and Missouri;

- other states which have substantial involvement in foreign affairs activities, such as Florida and Washington; and

- the port cities through which the largest amounts of foreign assistance goods are shipped (Baltimore, Convent, La., Norfolk, Tampa, New York, Portland, Charleston) and P.L. 480 goods are shipped (Houston, Corpus Christi, Galveston, Albany, New Orleans, Pensacola, Milwaukee).

Activities

Our public affairs activities should include regional speaking engagements; media appearances; conferences; speeches, briefings and conferences in Washington; the preparation and placement of articles and op-ed pieces; the preparation and distribution of pamphlets and video productions; and direct-line interviews with radio stations and editorial boards as appropriate.

Our regional public affairs programming should be complemented with an immediate and intensive effort to bring into the Department opinion leaders from key sectors of the public with a stake in the foreign affairs budget for direct contact with the Secretary, Deputy Secretary, and other Principals, including AID. This approach is a highly cost-effective way to convey our basic message in a setting that could inspire our interlocutors to undertake more active efforts of their own.

Who is Involved?

PA is working closely with D, S/P, T, H and other agencies (e.g., AID, DOD, USIA, Agriculture, Commerce) to implement this public affairs strategy. Close coordination is required to maintain the necessary programming balance and impact. We are also cooperating with the Citizens Network for Foreign Affairs, a private, bi-partisan group formed earlier this year. PA will provide bi-monthly progress reports to the 7th Floor on what is being accomplished. The continuing visibility of 7th Floor Principals on this issue and their full support for PA, as well as the involvement of Assistant Secretaries and their subordinates at all levels, is crucial to the ultimate success of our efforts.

Drafted: PA/OAP: SKane^{SK}
12/8/86 W0082F x76315

Cleared: PA - Mr. Redman
 - Mr. High
 T - Mr. Bauerlein
 S/P - Mr. Cohen

SPEAKER CALENDAR

Key National Organizations

January-April 1987

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
1/5	National Cotton Council of America	Avery, Dennis	INR	Dallas, TX	(A)
1/8	American Soybean Association	Avery, Dennis	INR	St. Louis, MO	(A)
1/8	Washington Export Council (Representatives of 50 largest exporting firms)	Whitehead, John	D	Department	(A)
1/11	American Farm Bureau	Wallis, Allen	E	Anaheim, CA	(T)
1/14	Council on Foreign Relations	Armacost, Michael	P	New York City	(A)
1/20	Bretton Woods Committee	Whitehead, John	D	Washington, D.C.	(A)
1/21	Asia Foundation	Whitehead, John	D	Washington, DC	(A)
1/21	U.S. Conference of Mayors			Washington, D.C.	(T)
1/22	American League for Exports and Security Assistance	Derwinski, Edward	C	Washington, D.C.	(T)
1/25	North American Export Grain Association			Washington, D.C.	(T)
1/26	Citizens Network Key CEOs Meeting	Whitehead, John	D	New York City	(P)

Key to Status Column:

- (A) Event is scheduled, precise date or speaker may be in negotiation
- (P) Event has been proposed either to the sponsor or the speaker
- (T) Event is desirable; PA will attempt to arrange

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
1/27	Citizens Network Congressional Conference	Shultz, George	S	Capitol Hill	(P)
1/27-30	National Association of Wheat Growers	McMinn, Douglas	EB	San Diego, CA	(T)
1/?	Special Briefing: Business/Trade/Farm Leaders	Shultz, George	S	Department	(T)
1/?	Department Employees	Shultz, George	S	Department	(T)
1/?	Mid-January White House Conference				(P)
1/?	American Institute of Merchant Shipping	McMinn, Douglas	EB	Washington, D.C.	(T)
1/?	American Legislative Exchange Council				
1/?	Special NGO Briefing for Leaders of National Nongovernmental Organizations			Department	(P)
2/2	National Ass'n of Regional Councils (State legislatures)			Washington, D.C.	(T)
2/3,4 or 5	Citizens Network Kickoff	Shultz, George	S	Department	(P)
2/9	American Legion Auxiliary	Vest, George	M/DG	Washington, D.C.	(P)
2/11	American Legion National Security/Foreign Relations Committee Joint Meeting	Spiers, Ronald	M	Washington, D.C.	(A)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
2/11	National Conference for Leaders Teacher Education	Shultz, George (& Other Department Officials)	S	Department	(P)
2/12	American Bar Association			New Orleans, LA	(T)
2/16	American Association Advancement of Science	Rowny, Edward	S/ART	Chicago, IL	(A)
2/18	International Visitors Program	Shultz, George	S	Department	(A)
2/22-24	National Governors Conference	Shultz, George (requested)	S	Washington, D.C.	(P)
2/23	National Conference for Community College Trustees & Presidents	Shultz, George (& Other Department Officials)	S	Department	(P)
2/26	World Conference of Mayors			Washington, D.C.	(T)
2/26	National Conference of State Legislatures			Washington, D.C.	(T)
2/28-3/3	National League of Cities	Wallis, Allen	E	Washington, D.C.	(T)
2/?	Special Briefing: Labor Leaders	Shultz, George	S	Department	(P)
2/?	Special Briefing: Think Tank Presidents	Shultz, George	S	Department	(P)
2/?	Special Briefing: Leaders in Higher Education	Shultz, George	S	Department	(P)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
2/?	American Legislative Exchange Council			Washington, D.C.	(T)
2/?	Media-Diplomat Seminar (25-30 editors, editorial writers, network producers)			Department	(A)
2/?	Citizens Network CEOs Meeting			Chicago, IL	(P)
2/?	Citizens Network CEOs Meeting			Los Angeles, CA	(P)
2/?	Citizens Network CEOs Meeting			San Francisco	(P)
3/1	VFW Mid-Winter Meeting	Spiers, Ronald	M	Washington, D.C.	(A)
3/1-4	American Ass'n of Higher Education	Wallis, Allen	E	Chicago, IL	(P)
3/3	National Committee on American Foreign Policy	Abrams, Elliott	ARA	New York City	(A)
3/11 or 3/12	Agricultural Council of America			Washington, D.C.	(T)
3/19	Nat'l Conference of State Legislatures Exec. Committee			Kansas City, MO	(T)
3/19	Defense Policy Advisory Committee on Trade			Pentagon	(T)
3/22 or 23	American Publishers Ass'n	Armacost, Michael	P	Key Biscayne, FL	(P)
3/25	Sister Cities International			Washington, D.C.	(T)
3/26-28	U.S. Chamber of Commerce			Washington, D.C.	(T)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
3/28	Nat'l Association of State Budget Officers			Arlington, VA	(T)
3/29	National Association of Broadcasters Annual Convention	Whitehead, John	D	Dallas, TX	(P)
3/?	Executive Council on Foreign Diplomats			Department	(P)
4/7-10	American Society of Newspaper Editors Annual Convention	Whitehead, John	D	San Francisco, CA	(P)
4/9	Nat'l Conference of Lt. Governors	McMinn. Douglas	EB	Washington, D.C.	(T)
4/13	Business Council for Understanding	Shultz, George	S	New York, NY	(P)
4/22	B'nai B'rith & ADL	Bremer, L. Paul	S/CT	Los Angeles, CA	(A)
4/24	Jewish War Veterans Executive Committee			Arlington, VA	(T)
4/26-28	U.S. Chamber of Commerce			Washington, D.C.	(T)
4/?	United Nations Association Chapter Presidents	Keyes, Alan	IO	Washington, D.C.	(T)
4/?	Electronic Industry Association	Derwinski, Edward	D		(T)
4/?	Y Group	Spiers, Ronald	M	Washington, D.C.	(P)

SPEAKER CALENDAR

Regional and Local Organizations

January-April 1987

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
1/8	Washington Export Council		EB	Department	(A)
1/13	Committee on Foreign Relations	Vest, George	M/DGP	Nashville, TN	(A)
1/13	Charlotte Rotary Club			Rockville, MD	(P)
1/14	Goucher College	Mautner, Martha	INR	Towson, MD	(A)
1/15	Great Decisions Program	Graves, Donald	EUR	Wooster, OH	(A)
1/15	Crabtree Rotary Club	Long, David	S/CT	Raleigh, NC	(A)
1/15	Duke University	Long, David	S/CT	Durham, NC	(A)
1/15	Rotary Club			Rockville, MD	(P)
1/17	"Great Decisions" Conference	Barry, Robert	PM	Concord, NH	(A)
1/18	Trinity Church			Southport, CT	(P)
1/19	The Sulphur Institute	Avery, Dennis	INR	Palm Beach, FL	(A)
1/20	Committee on Foreign Relations	Ridgway, Rozanne	EUR	Detroit, MI	(A)

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- (P) Event has been proposed either to the sponsor or the speaker
- (T) Event is desirable; PA will attempt to arrange

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
1/20	Rotary Club	Mautner, Martha	INR	Salt Lake City, UT	(A)
1/20	Millseth College	Castell, David	S/CT	Jackson, MS	(A)
1/21	Department on Commerce Women's Forum	Bremer, L. Paul	S/CT	Washington, D.C.	(A)
1/21	Institute of Lifetime Learning	Kraft, Michael		Sarasota, FL	(A)
1/21	Council of Foreign Relations	Ridgway, Rozanne	EUR	Chicago, IL	(A)
1/22	World Affairs Council	Ridgway, Rozanne	EUR	Colorado Springs, CO	(A)
1/22	IIE/World Affairs Council	Ridgway, Rozanne	EUR	Denver, CO	(A)
1/22	Rotary Club	Salvia, Anthony		Martinsburg, WVA	(A)
1/22	University of Southern Florida	Kraft, Michael		Tampa, FL	(A)
1/23	Valdosta State College	Steinitz, Mark	S/CT	Savannah, GA	(A)
1/23	Regional Foreign Policy Conference	McCormack, Richard	ARA	Orlando, FL	(A)
1/24	Georgia Southern College	Steinitz, Mark	S/CT	Savannah, GA	(A)
1/26	Union League Club	Puschel, Karen	EUR/ SOV	Chicago, IL	(A)
1/26	American Society For Industrials	Mizell, Louis	DS	Chattanooga,	(A)
1/26	Rotary Club			Parkersburg, WVA	(P)
1/26	N. California World Affairs Council	Laingen, Bruce	NEA	San Francisco, CA	(A)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
1/27	World Affairs Council	Gallardo, Manuel	INM	Cleveland, OH	(A)
1/27	M.I.T. Sloan Fellows	Shultz, George	FS	Department	(A)
1/27	Committee on Foreign Relations	Laingen, Bruce	NEA	Santa Barbara, CA	(A)
1/28	American Jewish Committee	Abrams, Elliott	ARA	Philadelphia, PA	(A)
1/30	Students for America	Abrams, Elliott	ARA	Arlington, VA	(A)
1/30	B'nai B'rith			Baltimore, MD	(A)
1/?	World Affairs Council	McMinn, Douglas	EB	Dallas, TX	(P)
1/?	Committee on Foreign Relations	Keyes, Alan	IO	Philadelphia, PA	(A)
1/?	University of South Carolina	Armacost, Michael	P	Columbia, SC	(P)
1/?	Union League Club	Derwinski, Edward	C	New York City	(P)
1/?	Executive Council on Foreign Diplomats (first of series of regional meetings)	Spiers, Ronald	M	Indianapolis, IN	
2/1	Everett Rotary Club	Stoffer, Howard	EAP	Everett, WA	(A)
2/2	University of Delaware	Savage, Edward	AF	Newark, DL	(A)
2/2	Committee on Foreign Relations	Abrams, Elliott	ARA	Miami, FL	(A)
2/2	National Interest Forum	Abrams, Elliott	ARA	Jacksonville, FL	(A)
2/3	Rotary Club	Stoffer, Howard	EAP	Bellingham, WA	(A)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
2/4 or 5	Asia Society, World Affairs Council	Shultz, George	S	Washington, D.C.	(P)
2/5	U.S. Senate Youth Program	Shultz, George	S	Department	(A)
2/5	Columbia University Seminars	Sofaer, Abraham	L	Ann Arbor, MI	(A)
2/5	Texas Lutheran College	Bleakley, Kenneth	S/P	Seguin, TX	(A)
2/5	NYU Journal of International Law and Politics	Castro, Emil	L	New York City, NY	(A)
2/6	Rotary Club	Johnson, Stephen	ARA	Colorado Springs, CO	(A)
2/6	State Bar of Texas	Johnson, Ralph	EB	Dallas, TX	(A)
2/9	American Legion	Vest, George	M/DG	Washington, D.C.	(A)
2/10	Committee on Foreign Relations	Mautner, Martha	INR	St. Louis, MO	(A)
2/10	Mills College/Bay Area International Forum	Ridgway, Rozanne	EUR	San Francisco, CA	(A)
2/10	Minnesota Meeting	Abrams, Elliott	ARA	Minneapolis, MN	(A)
2/11	Town Hall of California	Ridgway, Rozanne	EUR	Los Angeles, CA	(A)
2/11	Texas A&M	Keyes, Alan	IO	College Station, TX	(A)
2/11	Committee on Foreign Relations	Mautner, Martha	INR	Wichita, KS	(A)
2/12	Flagler College	Downen, Robert	EAP	St. Augustine, FL	(A)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
2/12	Committee on Foreign Relations	Mautner, Martha	INR	Omaha, NE	(A)
2/12	WAC of Inland California	Ridgway, Rozanne	EUR	Riverside, CA	(A)
2/13	World Affairs Council	Ridgway, Rozanne	EUR	San Diego, CA	(A)
2/18	National War College	Abrams, Elliott	ARA	Washington, D.C.	(A)
2/18	National Defense University	Whitehead, John	D	Washington, D.C.	(A)
2/19	Kiwanis	Laingen, Bruce	PM	Baltimore, MD	(A)
2/20	Stanford	Shultz, George	S	Palo Alto, CA	(A)
2/13	Arizona State University	Kloth, Ted	EAP	Tempe, AZ	(A)
2/23	Town Hall of California	Stafford, Michael	S/ARN	Los Angeles, CA	(A)
2/27	Columbia Journal of Transnational Law	Bettauer, Ronald	L	New York City, NY	(A)
2/?	John Carroll University	Raphel, Arnold	NEA	Cleveland, OH	(A)
2/?	Texas Lutheran College	Dietrich, Laura	HA	Seguin, TX	(A)
2/?	World Affairs Council			Cleveland, OH	(T)
2/?	World Affairs Council	McMinn, Douglas	EB	Hartford, CT	(P)
2/?	World Trade Club	Larson, Alan	EB	Houston, TX	(A)
2/?	University of South Florida Miami Rotary	Derwinski, Edward	C	Tampa, FL Miami, FL	(P)
2/?	University of Pittsburgh	Derwinski, Edward	C	Pittsburgh, PA	(P)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
3/2	Rotary Club	Cohen, Herman	M/DGP	Springfield, OH	(A)
3/3	Presidential Classroom			Washington, D.C.	(P)
3/4	International Exchange Conference	Cucullu, Gordon	EAP	Lewiston, ID	(A)
3/5	International Relations Council, Harvard		AF	Boston, MA	(P)
3/7	Stanford Conference on Southern Africa		AF	Palo Alto, CA	(P)
3/9	Minneapolis International Center	Mautner, Martha	INR	Minneapolis, MN	(P)
3/10	Lafayette College		AF	Easton, PA	(P)
3/12	Patterson School of Diplomacy/ Rotary Club		AF	Lexington, KY	(P)
3/15	Alexander Von Humboldt Society			Miami, FL	(P)
3/15	Town Meeting			Jamestown, RI	(P)
3/16	World Affairs Council			Naples, FL	(P)
3/17	Vanderbilt Law School		AF	Nashville, TN	(P)
3/18	World Affairs Council			Cincinnati, OH	(P)
3/18	Environmental Conference			Department	(A)
3/19	Rotary Club	Schifter, Richard	HA	Wilmington, DE	(A)
3/23	World Affairs Council of Philadelphia			Philadelphia, PA	(T)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
3/24	WAC/Rotary Club	Mautner, Martha	INR	Akron, OH	(A)
3/24	Council on World Affairs	Mautner, Martha	INR	Cleveland, OH	(A)
3/28	University of Illinois			Moline, IL	(P)
3/30	Regional Advisory Panel (No leaders of nongovernmental organizations)			San Francisco, CA	(P)
3/?	Economic Club	McMinn, Douglas	EB	Indianapolis, IN	(P)
3/?	"Great Decisions" Forum	High, George	PA	Fayetteville, NC	(A)
3/?	Phillips Academy	Perkins, Edward	AF	Boston, MA	(A)
3/?	World Affairs Council	Ridgway, Rozanne	EUR	San Antonio, TX	(A)
3/?	World Affairs Council	Ridgway, Rozanne	EUR	Boston, MA	(A)
3/?	International Business Center of New England	Spiers, Ronald	M	Boston	(P)
3/?	Kiwanis	Armacost, Michael	P	Atlanta, GA	(P)
3/?	Rotary & Committee on Foreign Relations	Derwinski, Edward	C	Phoenix, AZ	(P)
3/?	Committee on Foreign Relations	Derwinski, Edward	C	Tucson, AZ	(P)
4/4	FS Retirees of Central Northern Arizona			Sun City, AZ	(P)
4/12	Patterson School		AF	Lexington, KY	(P)
4/16	Principia College			Elsah, IL	(P)
4/23	Hofstra University			Hempstead, NY	(P)
4/28	Rotary Club			Charleston, WV	(P)

<u>DATE</u>	<u>ORGANIZATION</u>	<u>SPEAKER</u>	<u>BUREAU</u>	<u>LOCATION</u>	<u>STATUS</u>
4/30	Occidental College	Ewing, Raymond	M/FSI	Los Angeles, CA	(P)
4/30	Regional Advisory Panel			Atlanta, GA	(P)
4/?	CSCE Forum	Zimmermann, Warren	S/CSCE	Pittsburgh, PA	(P)
4/?	CSCE Forum	Zimmermann, Warren	S/CSCE	Cleveland, OH	(P)
4/?	CSCE Forum	Zimmermann, Warren	S/CSCE	Chicago, IL	(P)
4/?	Forum Club	Armacost, Michael	P	Houston, TX	(P)
4/?	City Club	Derwinski, Edward	C	Portland, OR	(P)
4/?	Chamber of Commerce (P)	McMinn, Douglas	EB	Miami, FL	(P)
4/?	Rotary	Derwinski, Edward	C	Seattle, WA	(P)

SPEAKING PLATFORMS
BY
ORGANIZATION CATEGORY

January - April, 1987

Business/Finance

Washington Export Council
Bretton Woods Committee
American Institute of Merchant Shipping
U.S. Chamber of Commerce
Electronic Industry Association
Business Council for International Understanding
Houston World Trade Club
Indianapolis Economic Club
The Sulphur Institute
American Society for Industrials
International Business Center for New England

Agriculture/Labor

North American Export Grain Association
American Farm Bureau
National Association of Wheat Growers
National Cotton Council of America
American Soybean Association
Special Briefing for National Labor Leaders

State and Local Governments

U.S. Conference of Mayors
American Legislative Exchange Council
National Association of Regional Councils
National Conference of State Legislatures
Sister Cities International
National Association of State Budget Officers
National Governors Conference
National Conference of Lt. Governors
World Conference of Mayors
National League of Cities

-2-
Media

American Publishers Association
National Association of Broadcasters
American Society of Newspaper Editors
Department Media/Diplomat Conference

Academic/Legal

American Bar Association
Texas State Bar
National Conference for Community College Trustees and
Presidents
Special Briefing of Think Tank Presidents
National Conference for Teacher Education
M.I.T Sloan Fellows
University of South Carolina
University of Southern Florida
University of Pittsburgh
American Association of Higher Education
Principia College
John Carroll University
Texas Lutheran College
Columbia University
Mills College
National Defense University
Vanderbilt Law School
Harvard College
Arizona State University
Flagler College
University of Delaware
Georgia Southern College
Valdosta State College
Millseth College
Texas A & M
American Association for the Advancement of Science
Stanford University
Lafayette College
University of Illinois
Patterson School
Hofstra University
Occidental College
Goucher College
Duke University

Humanitarian/Religious/Ethnic/ Human Rights

American Jewish Committee
Conference for National Leaders of NGO Organizations
CSCE Forum (3).
B'nai B'rith

National Security Organizations

American Legion Auxiliary
American Legion National Security Council
Veterans of Foreign Wars
Jewish War Veterans
American League for Exports and Security Assistance

Foreign Affairs Organizations

Citizens Network
Council on Foreign Relations
Southern Center for International Studies
Asia Foundation
Union League Club
Council on Foreign Diplomats
World Affairs Council
Tucson Committee on Foreign Relations
Philadelphia World Affairs Council
United Nations Association
Northern California World Affairs Council
Denver World Affairs Council
Colorado Springs World Affairs Council
Chicago Council on Foreign Relations
Detroit Committee on Foreign Relations
Nashville Committee on Foreign Relations
Philadelphia Committee on Foreign Relations
Santa Barbara Committee on Foreign Relations
Dallas World Affairs Council
Cleveland World Affairs Council
Miami Committee on Foreign Relations
Inland Southern California World Affairs Council
San Diego World Affairs Council
National Council for International Visitors
Hartford World Affairs Council
International Exchange Council

San Antonio World Affairs Council
Boston World Affairs Council
National Committee on American Foreign Policy
Cincinnati World Affairs Council
Minneapolis International Center
Omaha Committee on Foreign Relations
Wichita Committee on Foreign Relations
St. Louis Committee on Foreign Relations

Other Organizations

Town Hall of California
Rotary (16)
U.S. Senate Youth Program
Kiwanis (3)
Forum Club (Houston)
City Club (Portland)
National Interest Forum (Jacksonville)
Institute of Lifetime Learning (Sarasota)
Alexander Von Humboldt Society (Miami)

NORTHEAST

<u>CITY</u>	<u>DATE</u>	<u>SPEAKER</u>
<u>New York City</u>	2/3	Shultz
	2/5	Castro
	2/27	Bettauer
<u>Philadelphia</u>	1/28	Abrams
	1/?	Keyes
	3/23	(World Affairs Council, speaker to be determined)
<u>Boston</u>	3/?	Ridgway
	3/?	Perkins
	3/?	Spiers
	3/5	(International Relations Council, Harvard, speaker to be determined)
<u>Washington, D.C.</u>	1/?	(Special Briefing: NGO Leaders, speaker to be determined)
	1/?	(American Legislative Exchange Council, speaker to be determined)
	3/?	(Executive Council on Foreign Diplomats, speaker to be determined)
	3/25	(Sister Cities International, speaker to be determined)
	3/26-28	(U.S. Chamber of Commerce, speaker to be determined)
	4/?	Keyes
	4/?	Derwinski
	4/?	Spiers
	1/21	Bremer
	2/?	(Media-Diplomat Seminar: Regional Editors, speaker to be determined)
	2/9	Vest
	2/11	Shultz
	2/18	(National Council for International Visitors, speaker to be determined)
	2/18	Whitehead
	2/18	Abrams

Washington, D.C. (Cont'd)

3/3	(Presidential Classroom, speaker to be determined)
3/18	(Environmental Conference, speaker to be determined)
4/9	McMinn
2/18	Whitehead
2/18	Shultz
2/22-24	Shultz
2/23	Shultz
2/26	(World Conference of Mayors, speaker to be determined)
2/26	(National Conference of State Legislatures, speaker to be determined)
2/28-3/3	Wallis
3/1	Spiers

Pittsburgh

2/?	Derwinski
4/?	Zimmerman

Baltimore

1/30	(B'nai Brith, speaker to be determined)
2/19	Laingen

Hartford/New Haven

2/?	McMinn
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and 12 others

MIDWEST

Chicago

1/26	Puschel
1/21	Ridgway
2/16	Rowny
2/?	(Citizen Network CEOs, speaker to be determined)
3/1-4	Wallis
4/?	Zimmermann

Detroit

1/20	Ridgway
3/?	McMinn

Cleveland

1/27	Gallardo
2/?	Raphel
3/24	Mautner
4/?	Zimmermann

<u>Minneapolis</u>	2/10 3/9	Abrams Mautner
<u>St. Louis</u>	1/8 2/10	Avery Mautner
<u>Indianapolis</u>	1/?	Spiers
<u>Kansas City</u>	3/19	(National Conference of State Legislators, speaker to be determined)
<u>Cincinnati</u>	3/18	(World Affairs Council, speaker to be determined)
<u>Charleston WVA</u>	4/28	(Rotary Club, speaker to be determined)

and 7 others

2930P

<u>CITY</u>	<u>DATE</u>	<u>SPEAKER</u>
<u>Los Angeles</u>		
(Anaheim)	1/11	Wallis
(Santa Barbara)	1/27	Laingen
	2/11	Ridgway
(Riverside)	2/12	Ridgway
	4/22	Bremer
	2/23	Ewing
	2/?	(Citizens Network CEO meeting, Speaker to be determined)
<u>San Francisco</u>		
(Palo Alto)	2/20	Shultz
	4/7-10	Whitehead
	1/26	Laingen
	2/10	Ridgway
(Palo Alto)	3/7	(Stanford Conference On Southern Africa, speaker to be determined)
	3/30	(Regional Advisory Panel, speaker to be determined)
	2/?	(Citizens Network CEO Meeting, speaker to be determined)
<u>Dallas-Ft. Worth</u>		
	3/29	Whitehead
	1/?	McMinn
	2/6	Johnson
	1/5	Avery
<u>Houston</u>		
	4/?	Armacost
	2/?	Larson
<u>San Antonio</u>	3/?	Ridgway
<u>Seattle-Tacoma</u>	4/?	Derwinski
<u>Denver</u>	1/22	Ridgway
<u>Portland</u>	4/?	Derwinski
<u>Phoenix</u>	3/?	Derwinski
<u>Salt Lake City</u>	1/20	Mautner
<u>San Diego</u>	2/13	Ridgway
	1/27-30	McMinn

and 11 others

SOUTH

<u>CITY</u>	<u>DATE</u>	<u>SPEAKER</u>
<u>Miami</u>	2/?	Derwinski
	2/2	Abrams
	3/15	(Alexander Von Humboldt Society, speaker to be determined)
	4/?	McMinn
<u>Atlanta</u>	1/19	Shultz
	3/?	Armacost
	4/30	(Regional Advisory Panel, speaker to be determined)
<u>Tampa-St. Petersburg</u>	2/?	Derwinski
	1/22	Kraft
<u>Orlando-Daytona</u>	1/23	McCormack
<u>Nashville</u>	1/13	Vest
<u>Raleigh</u>	1/15	Long
<u>Durham</u>	1/15	Long

and 10 others

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