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**Collection:** Correspondence, Office of: Records, 1981-1989  
**Series:** I: RESPONSE TO PUBLIC FORM LETTERS SIGNED  
BY ANNE V. HIGGINS  
**Folder Title:** YA-86 – Children’s Offer to Help in  
Drug Crusade  
**Box:** 29

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THE WHITE HOUSE  
WASHINGTON

December 19, 1986 (XXXY86)

Dear Mr. Ortega:

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to the national appeal regarding drug abuse.

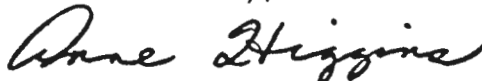
The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have:

Just Say No Clubs  
1777 North California Boulevard  
Walnut Creek, California 94596  
Telephone: 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,



Anne Higgins  
Special Assistant to the President  
and Director of Correspondence

(12/19/86)

Mr. Michael A. Ortega  
Evening Supervisor  
Correspondence Analysis Section  
Room 60  
Old Executive Office Building  
Washington, DC 20500

Enclosure: White House Report to Students --  
9/14/86 Special Edition

YA-86 (3rd Rev.)

RE: Children's Offer to Help in Drug Crusade

## THE WHITE HOUSE

WASHINGTON

December 2, 1986 (XXXY86)

Dear Mr. Ortega:

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to the national appeal regarding drug abuse.

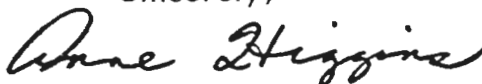
The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have:

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1777 North California Boulevard  
Walnut Creek, California 94596  
Telephone: 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,



Anne Higgins  
Special Assistant to the President  
and Director of Correspondence

(12/2/86)

Mr. Michael A. Ortega  
Evening Supervisor  
Correspondence Analysis Section  
Room 60  
Old Executive Office Building  
Washington, DC 20500

Enclosures: White House Report to Students --  
9/14/86 Special Edition  
10/27/86 Fact Sheet on H.R. 5484

AVH/CM/CAD/AVH

RE: Children's Offer to Help in Drug Crusade

## THE WHITE HOUSE

WASHINGTON

November 13, 1986 (XXXY86)

Dear Mr. Ortega:

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to the national appeal regarding drug abuse.

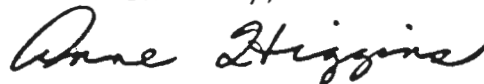
The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have:

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1777 North California Boulevard  
Walnut Creek, California 94596  
Telephone: 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,



Anne Higgins  
Special Assistant to the President  
and Director of Correspondence

(11/6/86)

Mr. Michael A. Ortega  
Evening Supervisor  
Correspondence Analysis Section  
Room 60  
Old Executive Office Building  
Washington, DC 20500

Enclosures: 9/14/86 Address to the Nation  
10/27/86 Fact Sheet on H.R. 5484

RE: Children's Offer to Help in Drug Crusade

## THE WHITE HOUSE

WASHINGTON

November 6, 1986 (XXXY86)

Dear Mr. Ortega:

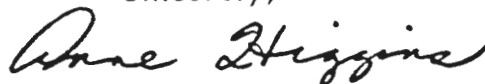
Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to their television broadcast about drug abuse.

The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have: Just Say No Clubs, 1777 North California Boulevard, Walnut Creek, California 94596. The toll-free telephone number is 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,



Anne Higgins  
Special Assistant to the President  
and Director of Correspondence

(11/6/86)

Mr. Michael A. Ortega  
Evening Supervisor  
Correspondence Analysis Section  
Room 60  
Old Executive Office Building  
Washington, DC 20500

Enclosures: 9/14/86 Address to the Nation  
10/27/86 Fact Sheet on H.R. 5484

AVH/CAD/AVH

AVH/Crop/0.6

AVHY86.861103

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to their appeal about drug abuse.

The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have: Just Say No Clubs, 1777 North California Boulevard, Walnut Creek, California 94596. The toll-free telephone number is 1-800-939-6666.

I am enclosing for you a copy of the President and Mrs. Reagan's address to the nation on September 14, as well as a fact sheet on the landmark legislation the President signed into law on October 27.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best

wishes now and for the future.

RE: Children's Offer to Help in Drug Crusade

Y-01

THE WHITE HOUSE  
WASHINGTON

October 9, 1986 (XXXY86)

Dear Mr. Ortega:

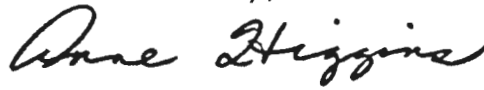
Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to their television broadcast about drug abuse.

The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children what to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have: Just Say No Clubs, 1777 North California Boulevard, Walnut Creek, California 94596. The toll-free telephone number is 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,



Anne Higgins  
Special Assistant to the President  
and Director of Correspondence

(10/9/86)

Mr. Michael A. Ortega  
Evening Supervisor  
Correspondence Analysis Section  
Room 60  
Old Executive Office Building  
Washington, DC 20500

AVH/CGM/CAD/AVH  
Cleared by C.Turner



YA-86  
AVHY-86

re: Children's Offer to Help in Drug Crusade

AVH/CGM/cao/jh  
HAS BEEN cleared = Carlton Turner

AVHY86.860929

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to their television broadcast about drug abuse.

The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have: Just Say No Clubs, 1777 North California Boulevard, Walnut Creek, California 94596. The toll-free telephone number is 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.

Sincerely,  
Anne Higgins

7-4-86

AVHY-86

RE: offer to help in Drug Crusade

- AH/CGM/DE/

AVHY86.860929

Thank you for your message to President Reagan. He and Mrs. Reagan have been encouraged by the positive response to their television broadcast about drug abuse.

The President is glad to know that you want to help in the war against drugs because, as he said, "Drugs are menacing our society. They're threatening our values and undercutting our institutions. They're killing our children."

A while ago, Mrs. Reagan was asked by a group of children to do if they were offered drugs. She answered, "Just say no." Soon, those children formed a "Just Say No" club, and now our country has 10,000 others just like it. If you wish to start a club or to join one already in your area, discuss the idea with your family, teachers, and friends. If you decide to go ahead, here is an address you will want to have: Just Say No Clubs, 1777 North California Boulevard, Walnut Creek, California 94596. The toll-free telephone number is 1-800-939-6666.

The President and Mrs. Reagan thank you for your support and encourage you to keep up the good work. You have their best wishes now and for the future.