

Ronald Reagan Presidential Library

Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: White House Office of Records Management:
Presidential Handwriting File, 1981-1989 (COPY SET)

Series II: Presidential Records

Folder Title: Folder 55 (10/25/1982-11/02/1982)

Box: 4

To see more digitized collections visit:

<https://www.reaganlibrary.gov/archives/digitized-textual-material>

To see all Ronald Reagan Presidential Library Inventories, visit:

<https://www.reaganlibrary.gov/archives/white-house-inventories>

Contact a reference archivist at: **reagan.library@nara.gov**

Citation Guidelines: <https://reaganlibrary.gov/archives/research-support/citation-guide>

National Archives Catalogue: <https://catalog.archives.gov/>

Last Updated: 06/23/2025

WITHDRAWAL SHEET

Ronald Reagan Library

Collection: PRESIDENTIAL HANDWRITING: Presidential Records **Archivist:** ggc

File Folder: Folder 55 (10/25/82cont.-11/2/82)

Date: 11/10/98

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. Letter	to the President from James Edwards re Ken Davis, tp <i>open 2/28/19 jsm</i>	10/25/82	P5
2. Financial Statement	Robert H. Perry's lp. <i>open 2/28/19 jsm</i>	n.d.	P6

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P-1 National security classified information [(a)(1) of the PRA].
- P-2 Relating to appointment to Federal office [(a)(2) of the PRA].
- P-3 Release would violate a Federal statute [(a)(3) of the PRA].
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA].
- P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA].
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA].

C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- F-1 National security classified information [(b)(1) of the FOIA].
- F-2 Release could disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA].
- F-3 Release would violate a Federal statute [(b)(3) of the FOIA].
- F-4 Release would disclose trade secrets or confidential commercial or financial information [(b)(4) of the FOIA].
- F-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA].
- F-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA].
- F-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA].
- F-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA].

106663
RM

THE WHITE HOUSE

WASHINGTON

October 25, 1982

Dear Greg:

It was good to see you last night and I appreciate your letter very much. I have long believed that the American people are hungry for a spiritual revival. I also believe there are evidences that such a revival is taking place. It is true that we can still see pornography, drug use, profane and obscene language commonly used, etc. But there are other signs -- increased membership in the more fundamental religions where social gospel has not replaced the Bible. All over the country, parents are uniting in groups to reclaim their children from drug addiction. There is a program at work in the military which has had fantastic success in the last year in reducing particularly the use of marijuana.

Greg, I could go on with a litany of the private sector initiatives we're encouraging which have brought literally millions of people into voluntary good works replacing government projects. Let me assure you that II Chronicles 7:14 is ever present in my mind. My daily prayer is that God will help me to use this position so as to serve Him.

Teddy Roosevelt once called the presidency a bully pulpit. I intend to use it to the best of my ability to serve the Lord.

Again, my thanks to you and God bless you.

Sincerely,

Ronald Reagan

Mr. Greg Brezina
225 McBride Road
Fayetteville, Georgia 30214

Communicating Christian Concepts, Inc.

Greg Brezina

225 McBride Road Fayetteville, GA 30214

Oct. 24, 1982

Dear President Reagan,

Not knowing how much time we would have together this evening, I wanted to share one thing with you that lies heavily upon my heart.

The problems of our great nation are many, as I'm sure you know better than I. Some of these challenges seem to be without solution. The immorality, the economy, our defense posture and the environmental issues are the concerns of most Americans who have not been gripped by apathy. These issues impose high obstacles we must overcome.

However, these concerns are not what lays heaviest upon my heart, because God says that we are not to be anxious about food, clothing, shelter or the economy.

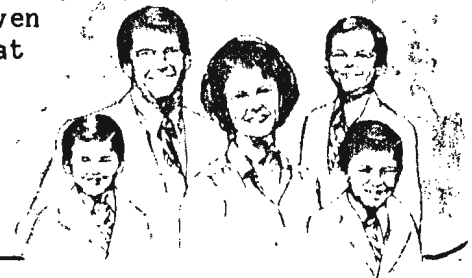
Instead of worrying, we are to seek Him with a whole heart. God's word also speaks to the importance of our national defense in Psalms 33:16, "The king is not saved by a mighty army; a warrior is not delivered by great strength" and in Psalms 127:1, "Unless the Lord guards the city, the watchman keeps awake in vain."

Knowing the economy, our defense posture, etc. are but symptoms of a deeper problem is the reason I carry a heavy burden for the spiritual welfare of our country. God's gracious hand of blessing is gradually turning from America, and His wrath will follow as it has on all nations who turn away from Him. What happened to Israel is now happening to us, for God says in Duet.8:11-14, "Beware lest you forget the Lord your God by not keeping His commandments...which I am commanding you today; lest, when you have eaten and are satisfied, and when you have built good houses and lived in them...and all you have multiplies, then your heart becomes proud, and you forget the Lord your God..." How much more will His wrath come on us who have been the recipients of His choicest blessings.

As a husband and father of four children, I know that I'm accountable to God for the spiritual health of my family. In the same way a nation's leader has the awesome spiritual responsibilty of the people of that nation. The responsibilty that you possess Mr. President, has not come about by fortune, luck, the Republican Party or cross-over voting by Democrats. You sit today where you do because Almighty God has decreed it by His power.

Nebuchadnezzar, one of the great Kings of the earth (as recorded in the Book of Daniel), found this truth out the hard way. At the height of His power he said to himself, "Is this not Babylon the great, which I myself have built as a royal residence by the might of my power and for the glory of my majesty?"

Because of his arrogance he behaved like an animal for seven years until he reasoned within himself and "recognized that God is ruler over the realm of mankind and bestows it on whomever He wishes".



"But seek first His Kingdom"

Matthew 6:33

Communicating Christian Concepts, Inc.

Greg Brezina

225 McBride Road Fayetteville, GA 30214

Page 2

God has given you the opportunity to lead our nation at this time in history. What Americans need to hear from their leader are the consequences of an economic system built on man's reasonings. We need to be warned of the depression, hunger and heartache that will come about because we have not adhered to God's principles of finance. In short, we need to hear the whole truth. We need to hear II Chronicles 7:14, "If my people who are called by My name humble themselves and pray, and seek My face and turn from their wicked ways, then I will hear from heaven, will forgive their sin, and will heal their land."

Mr. President, if you will set as your first priority to humble yourself before Almighty God and call our nation to repentance (confessing and turning from sin) and prayer, God will greatly exalt you. God promises that He will honor the man who honors Him, and He will abase the man who is prideful and stiffnecked.

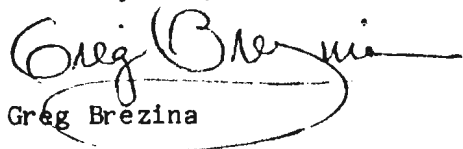
Will there be opposition? Yes, ridicule and persecution will come. I face it everytime I'm interviewed by reporters and sportscasters. You will be no different, except the intensity will be much greater than I have had. They will try to nail you to a tree just like they did Christ. But have no fear; He prevailed and so will you. God has placed you in a position to honor Him in our country. Be not ashamed of calling our nation to repentance in the name of Jesus Christ for God's promises are strong anchors in the midst of great storms.

He promises that He will "never leave us nor forsake us." God says, "When a man's ways are pleasing to the Lord He makes even his enemies to be at peace with him" and "the name of the Lord is a strong tower; the righteous run into it and is safe."

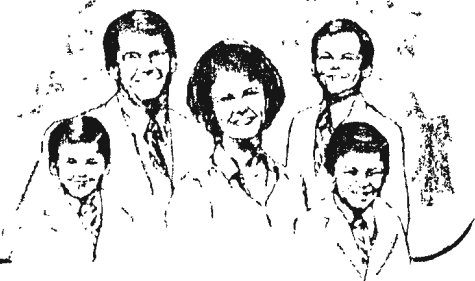
America has not had a leader like you in many years- a man with guts enough to do what is right, a man who stands for his convictions. Sir, I respect you and pray for you regularly. I know that God's will for America will be achieved, I just pray that it's because of and not in spite of you. You have my allegiance because you stand for those things that are right and good. I encourage you to speak out boldly and tell Americans that our economy and our nation cannot last without the help of Almighty God.

In closing I leave with you an awesome fact that "the eyes of the Lord move to and fro throughout the earth that He may strongly support those whose heart is completely His."

In His peace,


Greg Brezina

GB



"But seek first His Kingdom"
Matthew 6:33

To Mr. Greg Bergman 225 McBride Rd.
Fayetteville Ga. 30214

Dear Greg

It was good to see you last night and I appreciate very much your letter. I have long believed that the American people are hungry for a spiritual revival. I also believe there are evidences that such a revival is taking place. It is true that ~~we~~ we can still see pornography, drug use, profane & obscene language commonly used etc. But there are other signs, increased membership in the more fundamental religions where social gospel has not replaced the bible. All over the country parents are uniting in groups to reclaim their children from drug addiction. There is a program at work in the military which has had fantastic success in the last year in reducing particularly the use of marijuana.

Greg I could go on with a litany of the private sector ~~init~~ initiatives we're encouraging which have brought literally millions of people into voluntary good works replacing govt. projects. Let me assure you that II Chronicles 7:14 is ever present in my mind. My daily prayer is that God will help me to use this position so as to serve him.

Teddy Roosevelt once called the presidency a lonely pulpit. I intend to use it to the best of my ability to serve the Lord.

Again my thanks to you & God Bless you.
Jimmy RR

case
file

164717

F0006-02

1. WRITING FILE

Oct 26 1981



EMBASSY OF THE
UNITED STATES OF AMERICA
MEXICO

OFFICE OF THE AMBASSADOR

10/27

Dear Mr. President,

Please consider this a
fan letter for your performance
at Cancun.

Congratulations. And, again,
many thanks from
your obedient public servant,

Jack

26 October 1981

THE WHITE HOUSE
WASHINGTON

October 25, 1982

MEMORANDUM FOR THE PRESIDENT

FROM: CRAIG L. FULLER *CF*

Attached is the letter I mentioned to you earlier today concerning Ken Davis, Deputy Secretary at the Department of Energy.

Jim Edwards asked that you see it.

It will be reviewed and discussed further as part of a personnel review at the Department of Energy.

Attachment

cc: Edwin Meese III
James A. Baker III
Helene von Damm

*In view of his date on the letter
we should get at this right away or ask
him to stay while we sound table it. That
last idea doesn't sound practical as I look at
it again.*

MR

THE WHITE HOUSE
WASHINGTON

Date: 10/27/82

NOTE FOR: CRAIG FULLER

The President has

seen ☒
acted upon ☐
commented upon ☒

the attached; and it is forwarded to you for your:

information ☐
action ☒

Richard G. Darman
Assistant to the President
(x-2702)

cc: James A. Baker
Helene von Damm

NOTED
10/27/82



THE SECRETARY OF ENERGY
WASHINGTON, D.C. 20585

October 25, 1982

The President
The White House
Washington, DC 20500

Dear Mr. President:

White House personnel have requested that I ask Ken Davis, my Deputy Secretary to submit his resignation, at the time I leave the Department. I feel that this is a serious mistake; however, his letter of resignation is enclosed.

I respectfully request that you not accept Mr. Davis' resignation. He is superbly qualified, has made a significant sacrifice to serve you in this capacity, and has been very effective in accomplishing those programs you want. In my opinion, his only problem is that he has successfully fought for your nuclear programs.

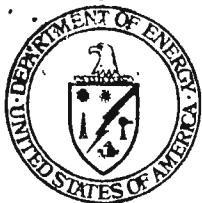
Enclosed also for your review is a concise summary of Ken's qualifications and a list of some of the things he has helped us accomplish. I can understand why you would not want to promote him to the Secretary's job, having come from Bechtel; however, to keep him in his position would be in the best interest of your Administration, and America's nuclear future.

Respectfully,

A handwritten signature in dark ink, reading "Jim Edwards", is written over the typed name. The signature is fluid and cursive, with a large loop at the end of the last name.

James B. Edwards

Enclosures



THE DEPUTY SECRETARY OF ENERGY
WASHINGTON, D.C. 20585

22 October 1982

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

It is apparent that with the departure of Secretary of Energy James B. Edwards on November 5, 1982, you will wish to appoint a new Secretary and that you and the new Secretary will wish to establish a new team to manage the Department of Energy. I am also mindful of the serious limitations imposed by my former association along with Secretaries Weinberger and Shultz with the Bechtel Group, Inc. Therefore, I request that you accept my resignation as Deputy Secretary of Energy effective as of November 5, 1982, or on such other date as you may wish to designate.

I would like to take this opportunity to say that I have enjoyed very much my working relationship with Jim Edwards. He is one of the finest men I have ever had the privilege of knowing and working with. I believe that we have accomplished a great deal during the past two years to advance the goals of your administration even though a great deal remains to be done. I particularly regret leaving at this time with so many actions only partially completed particularly in the nuclear power and advanced research and development areas.

It has been an honor and a privilege for me to serve you, the administration and the people of the United States.

Respectfully yours,

W. Kenneth Davis

W. Kenneth Davis

Deputy Secretary of Energy since May 1981.

Experienced and competent organizer, manager, and leader of large, complex organizations and programs in technology development and application operations particularly in energy and natural resource areas.

Prior to joining DOE served for nearly 23 years as a Corporate Vice President of the Bechtel Group, Inc., and its predecessor companies. Responsible for planning, organizing and managing a number of key activities including forming the research and development department, power plant projects especially nuclear power plants, advanced reactor projects (breeder, high temperature gas cooled reactor, etc.), nuclear fuel cycle projects (reprocessing, enrichment, uranium conversion, waste disposal, etc.), particle accelerators, mining and metallurgical projects, facilities for the space program, and extensive work on coal and synthetic fuels.

President of the American Institute of Chemical Engineers for 1981.

Vice Chairman of the U.S. National Committee of the World Energy Conference.

Until Appointment to the Department of Energy was:

Vice President of the National Academy of Engineering and a member of the Governing Board of the National Research Council.
Professor (Adjunct) of Engineering and Applied Science, University of California, Los Angeles
Director, American Society for Testing Materials

Former President (Chairman) of the Atomic Industrial Forum

Awards include:

National Engineering Award of the American Association of Engineering Societies, 1982

Oliver Townsend Award (highest award) of the Atomic Industrial Forum, 1981

Robert E. Wilson Award of the American Institute of Chemical Engineers, 1969

Regent's Lecturer, University of California, 1962 and 1978

Professional Progress Award, American Institute of Chemical Engineers, 1958

Arthur S. Flemming Award for Government Service, 1956

Before joining Bechtel worked for the Atomic Energy Commission, 1954 to 1958, and served as the second Director of Reactor Development in charge of all civilian and military power reactor programs. Prior to that served as Professor/Engineering at the University of California, Los Angeles, and worked for the Standard Oil Company of California on process design and development from 1942 to 1947.

Educated in chemistry at the University of California, Berkeley, and have BS and MS degrees in Chemical Engineering from the Massachusetts Institute of Technology.

Signicant Activities of W. Kenneth Davis as Deputy Secretary of Energy

Organization and Management

- Participated in studies and decision to simply and reduce field offices
- Participated in Title X (Sunset) review of DOE and report preparation
- Worked with Commerce (Wright) to develop practical plan for integration of DOE structure and programs into Department of Commerce, Interior, etc.
- Reorganized and redirected DOE intelligence activities
- Worked with Univ. of Calif. to resolve salary and management problems for national laboratories under their management
- Served as chairman of Executive Personnel Board

Planning and Budgeting

- Participated in development and review of National Energy Policy Plan
- Initiated Strategic Policy Planning Program which identified long term objective and goals of DOE and serves as rational basis for budgeting
- Reviewed and approved policy issues and budgets for FY 1983 and FY 1984
- Represented DOE at meetings of Cabinet, Cabinet Councils, and NSC

Domestic Nuclear Policies and Programs

- One of authors of domestic Nuclear Policy Statement by President, October 8, 1981
- Major role in development of proposed legislation for Nuclear Licensing Reform and administrative licensing improvements by NRC
- Participated in preparation of paper on Plutonium use for President to sign
- Directed preparation of Cabinet Council paper on nuclear fuel reprocessing and measures needed to attract private operation
- Active participation in Utility Task Force seeking ways to improve ability of utility industry to build needed new capacity, nuclear and conventional
- Work on realistic plans for eventual transfer of uranium enrichment to industry

Clinch River and Breeder Reactor Program

- Developed initiatives and helped implement to support continuation of funding for Clinch River by the Congress
- Directed and supported before the NRC the "50.12" exemption to allow site clearing for Clinch River to start
- Directed preparation of accelerated program to advance Clinch River completion
- Reviewed management of Clinch River for construction and directed major changes in operation and personnel
- Developed new plan for industry-government relationships for follow-on fast breeder reactor work including international cooperation. Have initiated and conducted governmental level negotiations with the British, Japanese, and French in this area.

Nuclear Waste Management

- Initiated preparation of a new positive program for storage and disposal of high level radioactive wastes and have assisted in supporting legislation
- Strategy and testimony to NRC on "Waste Confidence Rulemaking"

International Nuclear Policies and Programs

- Participated in preparation of July 16, 1981, statement by President on Nuclear Non-Proliferation
- Served as the head of the U.S. Delegation to the 1981 and 1982 General Conferences of the International Atomic Energy Agency
- Generally responsible for all DOE international activities and programs
- Participated in preparation of June 1982 statement by President on international Plutonium use and have participated in strategy for subsequent negotiations with Japan and EURATOM.
- Actively involved in restructuring the management and programs of the Nuclear Energy Agency

International Nuclear Policies and Programs (continued)

- Initiated and participated in major efforts to support use of U.S. reactors and services in Mexico and Yugoslavia for their programs

- Involved in plan to "safeguard" the Gas Centrifuge Enrichment Plant as part of agreement under the IAEA to bring other centrifuge plants under safeguards

- Initiated studies (now joint with State) on non-proliferation sanctions and on effective safeguards for reprocessing, enrichment and Plutonium use

Defense Programs

- Extensive participation in planning for weapons programs and related facilities

- Worked with Defense Programs to established high level "blue ribbon" panel to recommend reactor type and location for Replacement Production Reactor

Oil, Natural Gas, and Related Policies and Programs

- Participated in review of studies and decisions on proposed natural gas deregulation

- Strategy and key testimony on renewal of Emergency Petroleum Allocation Act and subsequent efforts to establish

- Served as the U.S. representative at the 1982 Ministerial Meeting of the International Energy Agency

- Lead DOE negotiations to purchase \$ 1 billion of oil for Strategic Petroleum Reserve from Mexico on emergency basis

- Participation and review of plans for Strategic Petroleum Reserve and Naval Petroleum Reserves

- Participation and review of plans for Alaskan Natural Gas Transportation System pipeline and requested waivers

- Active role in developing possible alternative energy sources for Western Europe in face of proposed gas pipeline from the USSR

Coal and Synfuels

- Participated in final negotiations and assisted in getting Presidential approval for the Great Plains, Union Oil, and Colony synfuels projects

- Worked on problems related to coal mining, coal transport and transfer, export and coal ports both in U.S. and overseas.

- Have participated in work on air quality standards, "acid rain", and the "greenhouse effect" as related to coal and other fossil fuels

Energy Research Policies and Programs

- Restructured the Energy Research Advisory Board and have had them conduct studies on research priorities, the national laboratories, solar energy, conservation, advanced isotope separation, etc.

- Have vigorously supported fusion program and initiation of engineering and materials work necessary for practical use as power source

- Have worked to stimulate international cooperation through the Committee on Research and Development of the OECD and bi-laterally.

End
case
File

October 28, 1981

045641

4200

GI002

Dear Hunt:

Thank you very much for your most generous gift -- a handsome suit from Carroll and Company. This was very kind of you and I'm truly grateful. And yes the size was right.

Thanks, too, for your generous words. Please know I appreciate your kind thoughtfulness and generosity.

Sincerely,

/S/ RON

X
Mr. Hunt Stromberg, Jr.
c/o Carroll and Company
466 North Rodeo Drive
Beverly Hills, California 90210

RR:vml

811029

T. Hunt Stromberg Jr.

If we can't get his address send it C/o Carroll
466 No. Rodeo Dr. Beverly Hills Calif 90210

Dear Hunt

Thank you very much for your most
generous gift - a handsome suit from Carroll & Co.
This was very kind of you and I'm truly grateful.
And yes the size was right.

Thanks too for your generous words. Please
know I appreciate your kind thoughtfulness &
generosity.

Sincerely
RR

Universal TV.

100 Universal City Plaza

Universal City, Ca. 91608

End
case
File

10/29

Biff:

Please have copy sent
to William Verity and
Jay Moorhead.

Thanks.

Sara

*Done
S.A.
10/29*

THE WHITE HOUSE
WASHINGTON

OW/ins

TO: *Deck Danner*

FROM: KATHY OSBORNE
Personal Secretary
to the President

F. Y. ☒ Information

☐ Action

*Then please forward
to Bill Verity
Thanks*

Kathy

WARD L. QUAAL
PRESIDENT

(312) 693-5720
693-5721

The Ward L. Quaal Company

MANAGEMENT COUNSELORS

SUITE 370 • O'HARE PLAZA

5725 EAST RIVER ROAD • CHICAGO, ILLINOIS 60631

October 18, 1982

The Honorable Kathleen Osborne
Personal Secretary to the President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20505

Re: Productivity Campaign-
National Association
of Broadcasters

Dear Kathy:

Enclosed herewith is a photocopy of the letter sent by our great President last April endorsing this American productivity effort of the broadcasting industry.

Kathy, enclosed is an editorial from the current "Broadcasting" plus a lengthy piece on this total program effort of radio and television to aid President Reagan as he does everything possible to right the course of our beloved country.

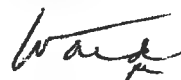
Kathy, would you please see that the editorial and the article are called to his attention? I know he will be pleased.

By the way, Kathy, you have never seen me, but the photo's on page 54 are transposed. The President will "catch" this at once, of course.

Kathy, thanks so very much!

Warmest wishes.

Respectfully yours,



Ward L. Quaal

WLQ:pm1
Enclosures

*Send to our Pres. Initiative
force (Verity)
RR.*

**THE WHITE HOUSE
WASHINGTON**

April 6, 1982

I take great pleasure in enthusiastically commending the National Association of Broadcasters for their efforts focusing attention on increased productivity by American industry.

The NAB's Productivity Campaign is one of the most extensive and valuable efforts of its kind since World War II and serves as an especially appropriate response to the challenge of foreign competition. The great donation of air time to this endeavor represents a major contribution to the economic well-being of our nation. All Americans applaud your leadership and sense of commitment to the ideals that have made us a nation of great achievement — building, creating, and producing for ourselves and the world.

Project Productivity reflects the best in the American spirit of voluntarism and is a fine example of the many positive contributions of the private sector to the betterment of our country.

Ronald Reagan

Zap Zapple

One of the more imaginative interpretations of the political broadcasting law is being invoked by the Democrats in their request for equal time to answer Ronald Reagan's broadcast on the economy. It is the "Zapple doctrine," named for Nicholas Zapple, now retired, who was communications counsel to the Senate Commerce Committee in 1970 when he made the doctrine up and the FCC adopted it.

The law according to the way it was written says the equal-time standard applies exclusively to candidates. The law according to Zapple says fairness demands that "quasi-equal" time be given to supporters of candidates as well during political seasons. Nothing personal, Nick, but the FCC of 1982 has been given a wonderful chance to get your name off its books.

Not now

On the 14th page of a 15-page manuscript of a speech that FCC Chairman Mark Fowler delivered to Australian broadcasters two weeks ago was a brief reference to "a marketplace approach to determining frequency utilization—say, a bidding competition for frequencies by competing services." The reference was reported in this magazine's "In Brief" department of last week and would attract no more attention at this point but for a report just issued by the spectrum management division of the FCC's Office of Science and Technology (see "Washington Watch," page 60). That report describes, in considerable detail, how a marketplace allocation of spectrum space could at least be tested. It is the blueprint for a proposed rulemaking or a notice of inquiry.

"This may seem like a radical approach," said Fowler to the Australians, "but there are many in the United States who believe this makes more sense than leaving spectrum carving to the political process."

That observation takes on more meaning when read against the following from the Office of Science and Technology report: "It seems likely, therefore, that natural economic forces could make the decisions that the FCC now makes . . . At present, it would be speculative to attempt to evaluate exactly how a market approach would work. The best apparent way to make such an evaluation would be to test the market approach in an experiment." And in what parts of the spectrum could the test be done? Did it take two guesses to identify the space occupied by UHF television channels 66-69 and that taken from UHF television several years ago and now held in land-mobile reserve?

In an experiment, the basic decisions now made by the FCC to determine type of spectrum use, class of user, system design and spectrum loading would be made by users, who would initially be selected by an auctioning of frequency rights, by lottery or by a vesting of rights in existing users. The rights would define an area of operation, a limit of out-of-band and out-of-area field strength and a maximum field strength for transmission within the assigned area. Rights holders could trade at will.

"It might be objected that this would create chaos," said the staff report in the understatement of the week, "due to incompatible usage in a given area of the spectrum." But the report sees a spate of trading that would lead to "an initial equilibrium . . . Natural economic forces, then, would perform both the allocation and interference control functions that the FCC is currently performing."

The reaction here is that all this talk comes about 55 years too late. Marketplace allocation and assignment might have been a preferred choice, if anybody thought about it seriously then,

when the Radio Act of 1927 was adopted. Certainly that kind of spectrum distribution would have led to far different regulation and probably less of it than is in effect now. It cannot be adopted now, however, unless the enormous investment in existing transmission and reception gear is to be ignored. It is not in the public interest to divert any FCC resources to further pursuit of an outdated exercise.

The little medium that could

It is easy to be blase, or even skeptical, about the new campaign being mounted by the Broadcasting Industry Council to Improve American Productivity—an organization whose aim is as ambitious as its name is long. Just as the latter does not roll trippingly off the tongue, neither does the former engage easily with the mind. The intention is no less than to turn the count around, economically. To save the nation, if one wants to be dramatic about it.

This journal has elected to be neither blase nor skeptical about it. Rather, we have decided to join the cheerleading. Having watched this campaign evolve, tortuously, from one man's idea into an effort that has enlisted both the good names and the monetary support of 13 charter founders—plus the support of the President of the United States, the Speaker of the House and leaders of the labor movement, as well as the nation's business community—we've come to the conclusion that this is not only an idea to believe in, but one that will work.

To that end, we commend the 13 enlightened contributors (their names are listed in the article that begins on page 52) for their vision, their commitment and even their patriotism—a word we hope has not yet gone out of style. And we commend to others the idea of following their example. Among other things, this is an opportunity for the broadcasting industry to demonstrate to not only its concern for matters beyond the most recent ratification but also its exceptional ability to mobilize the country to a good cause. Productively speaking, there could hardly be a better purpose on which money, time and energy could be spent.

As the chart below demonstrates, there are but two months remaining before this campaign goes on the air. We will run weekly reminders of that fact until D-Day—fittingly enough, on Dec. 7. Neither the industry nor the country could give itself a better holiday present, or a more fitting beginning for the new year.

PRODUCTIVITY COUNTDOWN

68

DAYS TO LAUNCH

Broadcasting Industry Council to Improve American Productivity



Watson

ded over the past year about 40 hours of regularly scheduled news and information to their weekly schedule that's almost a 75% increase in news," Watson claimed. Although network executives are not exactly sure who is watching their news programs in the early hours of the morning, the development of *Nightline* showed them that an audience does exist. The proliferation of news programs, Watson noted, offers more opportunity for viewers to "talk back to the tube." Watson confirmed there is still no full-fledged broadcast version of a letters-to-the-editor column or an op-ed page—although some programs like ABC's *20/20* are beginning to offer that opportunity, he said.

Watson objected to the title ombudsman for his position. Roone Arledge, president of ABC News, in establishing the position, "wanted a person who is part top management of ABC News, whose responsibilities included what happened before, during and then after the fact of broadcast." An ombudsman, Watson explained, would be someone brought in after the fact of publication or broadcast, and not someone charged with steady monitoring of newscasts. It was also Arledge's idea to start *Viewpoint*, ABC's occasional look at how it and other media handle various issues.

Viewpoint's objective, Watson said, is to "provide a forum for critics of broadcast journalism in general, and ABC News in particular." If ABC was the first to explore these areas of accountability, insisted Watson, "we are not alone at last," pointing to CBS's establishment of a new vice president for news practices "whose job description sounds pretty much like my own." NBC has not established such a position, believing it is "bad and unnecessary," Watson said.

But when two of the leading broadcast news operations establish watchdogs, Watson pointed out, "something of significance is afoot." That something is a "growing recognition that our policies and practices could stand some policing and our critics deserve a forum. . . . If conscience is the small voice inside you that says: 'Someone is looking over your shoulder,' then we are very well aware that we are being watched." Watson emphasized that recognition of critics is

essential to keep trust with the public. It is nothing else but "enlightened self interest" that disposes the network to do so, and networks must prove themselves fair and impartial in news coverage if they are to combat the "impression that we arrogantly don't give a damn." At stake, Watson warned, are the rights and liberties a free press enjoys. Those rights and liberties ultimately depend on the consent of citizens. "We cannot protect the free press by invoking the First Amendment. We need the public's understanding and support . . . to provide an attentive ear and open mind to the public's concern to the ways in which we discharge our responsibilities."

When errors in fact do occur, "it's our policy to correct them immediately," Watson said. More common, however, Watson explained there is a "difference of opinion over what set of facts you report." Another

area of contention is how facts are handled. "It's very often not the facts that are in dispute, it's the report that is built around them."

Responding to a question for details behind ABC's decision last week not to carry live President Reagan's address to the country (see "Top of the Week"), Watson said that the President's request for air time and the content of the address—the economy—came suspiciously close to election time. Watson said the request for air time was made "after the Republican National Committee had fought unsuccessfully to buy time for a political address." Although ABC was informed, President Reagan's address would not be political, "we are three weeks away from an election." The President's speech would be covered, Watson assured, in ABC's regular news coverage. Both CBS and NBC carried Reagan's address. □

Raising the profile of the productivity problem

Newly formed group representing broadcasters, BICIAP, will begin campaign on Christmas that will educate and orient Americans on productivity as underpinning to the economy of the nation

The nation's productivity, normally more a matter of furrowed brows in board rooms and think tanks, is about to become a universal concern for all America—if the Broadcasting Industry Council to Improve American Productivity has its way. That organization is now rallying broadcasters to donate their facilities for a massive five-year orientation and education program focusing on the wobbly productivity leg under the nation's economy.

But the BICIAP has a more immediate and urgent goal: financial support for the effort. So far, 13 major broadcast organizations have pledged a total of \$130,000 (\$10,000 each). That, however, is just a fraction of what the council feels it will need for production, distribution, research and other costs.

Announcement of the Dec. 25 start was made last week by Don LeBrecht, newly appointed executive director of BICIAP. Formation of BICIAP was approved earlier this year by the executive committee of the National Association of Broadcasters at the urging of Jerry Lee of WEAZ(FM) Philadelphia, a former NAB board member (BROADCASTING, April 5, 26).

Lee is chairman of the new council whose membership also includes NAB Joint Board Chairman William Stakelin as BICIAP vice chairman; Don Curran of Field Communications; Ben Hoberman, ABC Radio; Arch Madsen, Bonneville International, and Mark Smith of KLAS-TV Las Vegas.

LeBrecht said the campaign initially would offer orientation, in lay language, on how productivity in America relates to the strength of the economy. It will define productivity as output per worker-hour and show how the productivity decline in

this country has weakened the dollar, created an uncertain economic future and eroded America's strength in the world's marketplace.

He said the BICIAP's background study found universal agreement among economists and productivity experts that primary reasons for low productivity are ineffective management, adversarial relationships between labor and management, adversarial relationships between government and management, and functional illiteracy.

Identification of problems that the council seeks to address came from a productivity panel that the council set up and which consists of Dr. Jay Hall, president and executive officer, Teleometrics International; Dr. Herbert E. Striner, Kogod School of Business Administration, American University; Ken Schatz, president, Partners on Purpose; James H. Stoops, national marketing program director, CBS/Technotec Commercial Credit Services Corp.; Dr. William Abernathy, professor of business administration at Harvard University, and Bill Moyes, president, The Research Group.

The BICIAP also cited 1981 research that Compton Advertising conducted for the Advertising Council. Those findings revealed national concern for the future of the country if productivity growth continues to drop. The study said the annual average productivity growth of 3.2%, in the 1948-65 period, had dropped to 2.1% in the 1966-72 period, and to just 0.8% in the 1973-79 period.

Added the BICIAP report: "It is estimated that every one percent of growth in the productivity rate will increase workers' buying power by \$26.5 billion. Therefore, the benefits of increased productivity are self-evident."

Television and radio spots for the Dec. 25 campaign start are being prepared by Trout & Ries Advertising, New York, and will be test run Nov. 9-11 in Columbus, Ohio.

Both NAB members and nonmembers



Quall

are being provided with kits explaining what the council is and what it expects to accomplish, samples of on-air editorials and speech texts for delivery at local meetings. Broadcasters are also being approached through the trade press, state association newsletters, NAB publications and meetings.

To reach government, letters from the council to administration officials—particularly cabinet members and members of Congress—will explain the program and emphasize endorsements received last spring and summer from President Reagan, House Speaker Thomas P. (Tip) O'Neill and AFL-CIO President Lane Kirkland.

The list of endorsers was augmented 10 days ago by Representative Timothy E. Wirth (D-Colo.), chairman of the House Telecommunications Subcommittee. In a letter to NAB President Eddie Fritts, Wirth noted that, as chairman of the Special Task Force on Long Term Economic Policy of the Democratic Caucus of the House, he shared broadcasters' concern for increasing American economic productivity. He said he hoped the NAB's effort would educate the public about the seriousness of the problem, and added: "It should help to lay a foundation of public opinion upon which those of us in Congress can take actions that will return our country to its economic preeminence."

To reach unions, the council is offering



LeBrecht

Intermedia

Carson complex. Entertainer Johnny Carson and wife Joanna have donated \$1 million to University of Southern California's division of cinema-television for assistance in constructing new Carson Television Center to contain 3,500 square-foot soundstage and video production wing. Construction of five-building complex begins late this month. "We are honored to invest in the future of television at USC," Carsons said, "and we can only hope that once the facility is in place a generation of creative and technically proficient individuals will provide quality entertainment well into the next century."

Hispanic reports. Group broadcaster Spanish International Communications Corp. has commissioned Arbitron for special survey of Hispanic TV viewing in New York, Los Angeles and Miami where SICC owns stations. Reports, initially for upcoming November and February survey periods, will be based on larger total Hispanic diary sample (targeted at 300 homes) than Arbitron's regular syndicated Hispanic reports and will include proportionately more Hispanic households from counties outside high-density Hispanic metro areas. Results will be distributed to Arbitron's advertiser and agency subscribers to syndicated reports in those markets.

Support services. Lee Enterprises, broadcast group owner and newspaper publisher, has launched Lee Services Group (LSG), new company offering "wide range of management services to industry associations." Named general manager of LSG is Steve Currie, immediate past president of NATPE International, who continues as manager of broadcast operations for Lee's KOIN-TV Portland, Ore. First major project of LSG is *NATPE Programmer's Guide*, to be distributed at NATPE convention in March. In addition to preparation of association guides, Currie said, LSG expects to be involved in office services (such as mailing lists and billing) and perhaps consultation.

Togetherness. PBS television stations—WNET(TV) New York, WTTW(TV) Chicago, KQED(TV) San Francisco and KERA(TV) Dallas-Fort Worth—and South Carolina Educational Television Commission have announced formation of consortium to co-produce *Great Performances* series, which is entering its 10th season. Series had previously been produced solely by WNET, with creative input from various sources including many PBS member stations. Consortium will fulfill management role, to address programming and other long-range plans, budgets and potential funding, with emphasis on seeking new underwriters. Exxon has committed \$4.9 million to upcoming season, while Corporation for Public Broadcasting and National Endowment for the Arts have added another \$2 million combined.

189 such organizations materials on the campaign which will be relayed to their members.

To reach management, interviews are being arranged with the nation's top business journals, given jointly by council members and by top management executives in company newspapers and magazines. Of special importance is the U.S. Chamber of Commerce's *Nation's Business* magazine, *Washington Report* newspapers and Biznet, the chamber's TV feed to members.

To reach educators, major organizations in that field will be briefed on the program prior to the planned phase to reduce illiteracy in the work force. The groups also will be provided with posters and literature, aimed at the educated members of the public, noting the special classes available to illiterates.

Other council activities:

- A speakers bureau is to provide professional speakers for conferences, conventions, talk shows and broadcast interviews.

- News conferences, open to all, are to be held at headquarters of U.S. companies that have established good rapport with workers resulting in increased productivity. Those showcases of success as of

now, are to start in late January 1983, after the campaign has been under way a month, with others to be held once a month with varying formats.

When the second phase of the BICIAP campaign gets under way in 1984, the National Association of Manufacturers is to distribute materials to its members explaining the skills bank and how training for specific jobs will benefit the employee, the company and the economy.

In addition, a Washington Coordinating Council on Productivity is working with members of the House and Senate to set up a program in each state in which an individual, community or corporation will be recognized by the state's congressional delegation for exemplary work in improving productivity. That program is to be implemented in 1984.

The on-air portion of the campaign is expected to involve \$75 million to \$100 million annually for five years in donated air time.

A separate nonprofit corporation has been set up to facilitate handling of contributions and other support for BICIAP. Major broadcast groups among the initial contributors include Bonneville International, Broad Street Communications, Buckley Broadcasting, Century Broadcast-

ing, Fairbanks Broadcasting, Field Communications, GCC Communications, Greater Media, Hubbard Broadcasting, McGavren-Guild, Malrite Broadcasting, Palmer Communications and Susquehanna Broadcasting.

Both Lee and LeBrecht last week were high in praise of those cooperating in the campaign who recognized that "we've all got to pull together." Lee particularly cited "the herculean effort" of Ward Quaal, former broadcaster and now a consultant, who played a major role in rallying support from broadcasting and government and who spearheaded the fundraising drive. Quaal is co-chairman of the BICIAP's advisory committee, along with Bruce Kauffman, former justice on the Pennsylvania Supreme Court and now in private law practice in Philadelphia.

Headquarters for the council is at 1771 N Street, N.W., Washington 20036; telephone 202-296-6572.

LeBrecht, a 24-year broadcasting veteran, was director of operations for EZ Communications prior to his appointment as executive director of BICIAP. Earlier, he had been program director of WPAT(AM) New York-Paterson, N.J., and station manager of WDVR(FM) Philadelphia, since changed to WEAZ. □

Varying voices on cable TV

Harvard audience hears different prospects for pay's future

Cable experts voiced both skepticism and optimism about various aspects of the industry's future during a Harvard University discussion. Warner Amex Satellite Entertainment Corp. president John Schneider and Cable Advertising Bureau president Robert Alter were predictably bullish about programing and revenue prospects. But Time Video Information Services president Sean McCarthy and cable programing and packaging firm head Melinda Benedek wondered just who will pay how much for what.

Schneider, former CBS president, told the John F. Kennedy School of Government audience that most of the 108 channels planned for local franchises will eventually be used. There's wisdom, he said, in "building highways wide enough to accommodate an electronic future." Programers should be willing to take risks, he said. "It's perfectly all right if someone fails, if we're going to invent a new [entertainment] form."

Alter sees no shortage of specialized programing, and the segmented audiences for it. Calling this emerging viewership a very strong marketing tool for cable operators, he contended that broadcast networks' share of the video market would drop to 60% by 1990.

"Advertisers are starting to realize that exclusive cable programing is the only way to reach everyone," he claimed.

"We're upsetting the life of the adver-

How to win the radio paper chase



MAPS maps more for you!

For a business that deals exclusively in sound, a radio station generates an uncommonly high volume of paperwork. Some managers are so wrapped up in the paper chase, there's little time for the main thing: Reaching a big, responsive audience and earning a profit at it.

Cetec MAPS puts all that paper in its place, memorizes it, makes multiple analyses, and gives you just the timely data you need for timely control of Management, Accounting, Programing, and Sales.

MAPS means more for station management—much more than any clerical scheme or off-the-shelf general business grab-bag.

Isn't it time you talked to Cetec?



MAPS from Cetec

Call Frank Crane: (805) 684-7686 • Outside Calif.: (800) 235-5715
Cetec Broadcast Group 1110 Mark Avenue, Carpinteria, CA 93013

End
Case
File

107978
BE004

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mrs. Dorrough:

Thank you very much for your letter of October 1. You were more than kind to write as you did and I thank you for your generous words. Believe me, your letter was an antidote for the gloom and doom we seem to be getting more and more of on the evening TV news.

Please give my regards to Mr. Donough and, again, my heartfelt thanks.

Sincerely,

Mrs. Mary D. Dorrough
910 Wolf Run Road
Lexington, Kentucky 40504

RR:100

8211 3

Pres. sample
Mrs. Mary D. Dorrough
910 Wolf Run Road
Lexington, Kentucky 40504

October 1, 1982

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue, N. W.
Washington, D. C. 20500

Dear President Reagan:

After last evenings national newscast I decided that I needed to let you know what a good job you are doing as president of this country. That is an extremely broad statement, but specifics are unnecessary in this instance to convey to you the overall positive feelings that do indeed exist among many Americans. All that ever goes across a media system is something negative and there is, without a doubt, another side. Some people are out of work, that is a fact, but some people will always be out of work. Why doesn't some newscaster, survey-taker or pollster ask me or others like me what we think? My husband and I both work, we have a nice home, cars and a few investments. Nobody gave us these things that make up the "American Dream", we worked and saved for them. We pay more for goods and services today than a few years ago, just like everyone else - but we also make more money and in the spring, thanks to you, we will bring home a little more.

There are people who will spend every dime they get and live hand to mouth regardless of their earnings. No government can take the responsibility of personal money management or the lack thereof. We continually are pounded with the poor couple who earn \$25,000/year and still cannot buy a house. Did anybody ever sit down to figure how they manage their money? I doubt it. Mechanisms are available for buying a home for people earning that much money - but you must save and plan.

I believe there are plenty of other Americans who feel like I do. We are better off than ever before and with the economy improving all the time we expect this trend will continue for us. But we will continue to accept responsibility for our own progress, we do not expect that from you as others seem to. You were elected to do other things and I believe you are indeed fulfilling your obligations and responsibilities paving the way for us to fulfill ours. The other side should be heard. You have been the first president that I ever really believed was trying to do something besides buy more votes, and I thought I should tell you.

Being one of the "silent majority" usually precludes me from openly saying very much. But, Mr. Reagan, I do vote!

Sincerely,


Mary D. Dorrough

November 2, 1951

107977
BE 004

Dear Mrs. Richardson:

Thank you very much for your letter of October 14. It was kind of you to write as you did. You certainly made my day brighter. I assure you we'll keep on fighting to make things right and do so with renewed spirit thanks to letters like yours.

Again, my thanks.

Sincerely,

RONALD REAGAN

Mrs. E. W. Richardson, Jr.
2257 Drummop Drive
Riverside, California 92506

RR:AVH:pps

RR Dictation

KP
AH

Oct. 14, 1982

Dear President Reagan,

I just want to let you know that our family agrees with your economic policies in general. And yes, we are better off today than we were two years ago!

We are a family of five. My husband is a professional man and we have been struggling for almost five years. The more money my husband made, the more taxes we paid, and that left us less and less take home pay. His overhead expenses kept going up. There were many months when he only made overhead expenses. Inflation was hurting us more than anything. We tightened and tightened.

As a homemaker, I am the one who shops and budgets for our family. Naturally, I am the first one to notice that my dollars are buying more and more. Little by little I find I can breathe easier and easier. For the first time in five years, I feel I can do some much needed repairs in our home.

You have our support and our thanks. We'll do our best to help you in any way we can and yes, we are all going to vote Republican on Nov. 2.

Sincerely,

Steele A. Richardson
Mrs. E. W. Richardson, Jr.

2257 Drummond Dr.
Riverside, Ca., 92506

107976
BE004

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mr. Reppert:

You brightened my day with your letter of October 9 and the enclosed clipping.

It was very kind of you to write, and I appreciate your words of support for our program. We'll stay the course.

Again, thanks.

Sincerely,

Mr. Robert A. Reppert
Post Office Box 725
Burlington, Iowa 52601

RA:ke

8211

A.H.
10/10/82
ROBERT A. REPPERT
POST OFFICE BOX 725 - BURLINGTON, IOWA 52601
(319) 753-2839

October 9, 1982

Honorable Ronald Reagan,
President of the United States,
Washington, D. C.

Dear Sir:

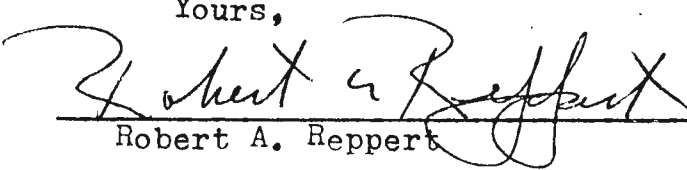
The news isn't all bad!

Our local paper cites a "call-back" of workers
at the Fruehauf Co. in Fort Madison, Iowa.

I am with you and your program 100%.

Stay with it.

Yours,


Robert A. Reppert

107975
BE004

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mrs. Creasy:

Thank you very much for writing as you did on October 12. And, thank you for your generous words. You lifted my spirits and brightened my day. I am most grateful and very proud to have your support.

I'm glad to learn things are going well for you and, believe me, you have my very best wishes.

Sincerely,

[REDACTED]

Mrs. Terey Creasy
Mt. Regis Village
100 Kimball Avenue
Salem, Virginia 24153

R.R. 1150

8211 2

57
114

MT. REGIS VILLAGE

Rental Office
100 Kimball Avenue
Salem, Virginia 24153

Writer's Direct Dial Number

October 12, 1982

Terey Creasy
100 Kimball Avenue B-17
Salem, Virginia 24153
(703) 387-0116

Dear Mr. President;

There seems to be a good deal of talk about Reaganomics these days. People are complaining about budget cuts, taxes, the economy and inflation etc...

I would just like you to know that I see interest rates dropping, life is getting easier, groceries don't seem as high and, if that is Reaganomics, then I'm all for it.

Sir, I am a 32 year old mother to three children. My grocery bill is high and I was out of work from November 1981 until just this past month. There probably was many things I could be bitter about or complain about. Many people would complain. I think you are the very best thing that has ever happened to this country. Thank you for your straight forward manner.

I hope mailing this letter will be alright. I've never written to a President. Maybe I shouldn't have, I don't know but I wanted you to know that in all my years of being eligible to vote, I never once considered it. There was an uneasy feeling about those men running for the office of President. Maybe I should have voted, I don't really know. I will tell you this. When you run for re-election, I will be voting for you.

I have always been proud to be an American. The people in our country have a wonderful life. There is opportunity always. There is freedom always. I sure wouldn't want to be in any other country but I have not felt proud of our Government until you took office. God Bless you Mr. President. I am so very proud that you represent this country.

Sincerely,

Terey Creasy
Terey Creasy

107974
BE004

THE WHITE HOUSE

WASHINGTON

November 2, 1982

Dear Mrs. McGraedy:

Your letter, as you said, was neither a complaint nor a compliment. It was a joy to read and brightened my whole day. I think I'll keep it by the TV set to read every night when the doom and gloom criers on the evening news are hard at it. You left me with one concern -- the medical problem going untreated.

I'm glad to learn of the message you sent the Senators. Government cannot go on doing what none of the citizens can do -- spending more than it takes in.

The enclosed photo is to prove you put a smile on my face. You are the Americans I'm talking about when I say there isn't any problem the people of this country can't solve.

Thank you and God bless you.

Sincerely,

Mrs. Claire McGraedy
601 East California Boulevard
Ridgecrest, California 93555



To The Mc Grady family - With appreciation
& very best wishes for a Merry Christmas.

Sincerely Ronald Reagan

51
Sample

6001 E. California Blvd.
Bridgcrest, Ca 93555
October 14, 1982

Dear Mrs. President,

This letter is not a complaint or a compliment. It will simply be factual (possibly emotional). I have just written Mr. Cranston, Mr. Hayakawa, and Mr. Thomas suggesting that if it is possible to keep my budget balanced, it should be possible for the government to keep theirs. They are setting a bad example for the rest of us to follow.

I mainly want this to be a newsy letter to tell you how we're doing. We have three children, ages 11, 9, and 3. We recently bought our house from my mother-in-law who holds the paper on it. We live on \$24,000 a year. We're also supporting my brother-in-law who is out of work (his fault, not yours). We live on a very tight budget and it's a challenge each week to feed all of us on \$100 a week. I need thyroid surgery but there isn't room in our budget for health insurance so we'll borrow the money but that'll have to wait - there's no room in the budget to pay it back.

page two.

I supplement our income with my art projects. It's meager but it bought paint to brighten our drab livingroom. Dread sets in when some unexpected expense arises. It's a tough struggle but we just keep keepin' on.

Through all of these financial woes, we are happy. We love each other which wouldn't be improved by added income. It might make our lives too easy. My husband made our daughter an abacus for Christmas that's a work of art. I made two dollhouses and can't wait to see the children's eyes sparkle. I'm painting Christmas windows this year to help brighten our town and earn enough money to make the children new robes and have treats in their stockings. I'm making my oldest son a poster with encouraging words in the shape of a unicycle. My husband told him that if he could learn to ride a unicycle he could do anything. My son rides it beautifully. My husband will get more film so he can take more great pictures. Getting them developed takes a bit of doing - we still have 10 rolls

page three

in the freezer! (They do keep well that way). I will probably get the most expensive present - a \$30 jig saw as I can make even more presents. My husband has saved for it.

At a time when most people are complaining, we are feeling wonderful for what we have. We're planning a pot-luck Halloween Party, Thanksgiving dinner at my sister's and a truly wonderful Christmas. Everything could be alot worse, and even if it gets that way, we'll still be happy because we have each other. I wish you problems to overcome because they do build character and the many joys that make the problems seem small and unimportant by comparison.

Most Sincerely,

Claire McGraely

107973
BE 004

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mr. Carlin:

Thank you very much for your letter and your kindness in sending the Jorgensen Steel advertisement. You'd have no way of knowing this, but Mr. Jorgensen is a long-time friend. I hadn't seen the ad, however, and am delighted to see what he's doing.

As you say, this is an answer to the gloom and doom we're being subjected to by so much of the media.

Again, my thanks.

Sincerely,

[Handwritten signature]

Mr. James W. Carlin
4436 Carlin Place
La Mesa, California 92041

RR:10

Ronald Reagan

October 8, 1982

Mr. President,

Herewith is an advertisement by JORGENSEN STEEL with an expression of faith in the U.S. economy that I thought would please you.

This bold note of confidence caught my attention and is especially noteworthy amid so much negative rhetoric that we hear.

With your busy schedule I don't suppose you personally view all the mail addressed to you. However, this is the first time I've written and I was so moved because of this inspiring add from a major steel distributor. I do hope you can find time to note the message, and enjoy it.

Sincerely,

/s/ James W. Carlin

4436 Carlin Place

La Mesa, California 92041

61
Mr
Ronald Reagan

October 8, 1982

Mr President,

Herewith is an advertisement by JORGENSEN STEEL with an expression of faith in the U.S. economy that I thought would please you.

This bold note of confidence caught my attention and is especially noteworthy amid so much negative rhetoric that we hear.

With your busy schedule I don't suppose you personally view all the mail addressed to you. However this is the first time I've written and I was so moved because of this inspiring add from a major steel distributor. I do hope you can find time to note the message, and enjoy it.

Sincerely,

James W Carlin
4436 CARLIN PLACE
LA MESA CALIF 92041

To Mrs. Mary O. Donough 910 Wolf Run Rd.
Lexington Ky. 40504

Dear Mrs. Donough

Thank you very much for your letter of Oct. 1st. You were more than kind to write as you did and I thank you for your generous words. Believe me your letter was an antidote for the gloom & doom we seem to be getting more & more of on the evening TV news.

Please give my regards to Mr. Donough and again my heartfelt thanks. Sincerely RR

To Mrs. E. W. Richardson Jr. 2257 Drummond Dr.
Riverside Calif. 92506

Dear Mrs. Richardson

Thank you very much for your letter of Oct. 14th. It was kind of you to write as you did. You certainly made my day brighter, I assure you will keep on fighting to make things right and do so with renewed spirit thanks to letters like yours.

Again my thanks. Sincerely RR

To Mr. Robert A. Reppert P.O. Box 725
Burlington Iowa 52601

Dear Mr. Reppert

You brightened my day with your letter of Oct 9th & the enclosed clipping.

It was very kind of you to write and I appreciate your words of support for our program. We'll stay the course.

Again Thanks. Sincerely RR

To Mrs. Terry Creasy Mt. Regis Village 100 Kimball Ave.
Salem Va. 24153

Dear Mrs. Creasy

Thank you very much for writing as you did on Oct. 12th. And thank you for your generous words. You lifted my spirits and brightened my day.
(over)

I am most grateful and very proud to have your support.

I'm glad to learn things are going well for you and believe me you have my very best wishes.

Sincerely RR.

To Mrs. Claire Mc Grady - 601 E. Calif. Blvd.
Ridgecrest Calif. 93555

Dear Mrs. Mc Grady

Your letter as you said was neither a complaint or a compliment. It was a joy to read and brightened my whole day. I think I'll keep it by the TV set to read every night when the doom & gloom cries on the evening news are heard at it. You left me with one concern - the medical problem going untreated. ~~There~~

I'm glad to learn of the message you sent the Senators. Govt. can not go on doing what none of the citizens ~~do~~ can do - spending more than it takes in.

The enclosed photo is to prove you put a smile on my face. You are the Americans I'm talking about when I say there isn't any problem the people of this country can't solve.

Thank you & God Bless you. Sincerely RR

To Mr. James W. Carlin - 4436 Carlin Pl. La Mesa Calif.

Dear Mr. Carlin

92041

Thank you very much for your letter & your kindness in sending the Jorgensen Steel advertisement. You'd have no way of knowing this but Mr. Jorgensen is a long time friend. I hadn't seen the ad however and am delighted to see what he's doing.

As you say, this is an answer to the gloom & doom we're being subjected to by so much of the media.

Again my thanks. Sincerely RR

Send
8x10
attached

107993
ME001-03

THE WHITE HOUSE

WASHINGTON

November 2, 1982

Dear Gene and Vi:

Is the horse alright? I know he stepped on your toe, Gene, but did he come out alright? I don't suppose there is any way he can take your place when it comes to helping Sam and Bertha move?

Alright, that's enough out of me. I was sorry to learn of your injury. Having been around horses about as long as you have (if not longer), I know how easy it is for things to happen. I still manage to get in some riding here in Washington, but the horse is delivered all saddled and ready for action. Then when we occasionally get to the ranch where the job is all mine, I discover I've forgotten much that has been routine for all these years.

Anyway, I hope you are feeling better.

Best regards,

RONALD REAGAN

Mr. and Mrs. Gene Sisco
El Cerro
Star Route, Box 12 C
Fiddletown, California 95629

R2:120

8211 3

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Bob:

It was good to hear from you and I'm
delighted to know you'll be on the
National Council. Nancy is, too, and
sends her thanks and regards.

Give Rosemarie our love.

Sincerely,

Mr. Robert Stack
321 St. Pierre Road
Los Angeles, California 90024

RR:lw

8211 2

106473

FG 203-

ROBERT STACK

Oct. 19, 1982

106473

Dear Mr. President -

I want to thank you
for choosing me to serve on
the National Council on the Arts.

It's an honor I'll do my best
to validate.

I understand that the Senate
must pass on the appointment
but the real honor comes from
my being your choice.

Respectfully,
sending Nancy our love

Gratefully,
Robert Stack

107992
GI002

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mrs. Rogers:

The shirt arrived and is just fine.
I don't know what happened that it was
returned once. Anyway, I've worn it
already, and it's very handsome -- and
comfortable.

Again, thanks.

Sincerely,

RONALD REAGAN

Mrs. Marie A. Rogers
2946 Foothill Boulevard
La Crescenta, California 91214

RR:co

8211 2



2946 Foothill Boulevard
La Crescenta, California 91214
(213) 957-2789 - 353-5828

Dear Nancy & Ronald.

Am sending shirt
in mail today. hope you will receive
it this time. Was returned but
failed to put code # on it.

Am sure the collar
will be fine now. I look at
all the collars that Ronald wears
on T.V. to see if they look too
large or not. Some appear a little
large around neck. Send the ones
that need changing.

Very best

Marie A. Rogers

Business is starting to pick' up
my old customers are starting to
order again. We will be in business
again in February.

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Light:

I swear I was never as young as that picture would have me be. I think that's a still from a movie called "Law and Order."

I was very interested to hear about your "Mexican connection." I'm fortunate in not having that problem myself, but I would like to have more information about the medicine and the doctor's address. First of all, I'd like to do a little quiet checking at this end, but I'd also like to pass the word to friends who suffer and don't know about it.

All the best,

WHT

Mr. Light Thompson
R.R. #2
Princeton, Illinois 61356

RL:co

To Mr. ~~Mr.~~ Mrs. Gene Sisco - El Cerrito, Star Route, Box 120
Fiddletown Calif. 95629

Dear Gene & Vi

Is the horse alright? I know he stepped on your
~~toe & ~~was~~ but did he come out alright?~~
~~toe & ~~was~~ but did he come out alright?~~ I don't suppose there
is any way he can take your place when it comes to
helping Sam & Berta move?

Alright that's enough out of me. I was sorry to
learn of your injury. Having been around horses
about as long as you have if not longer, I know how
easy it is for things to happen. I still manage to get
in some riding here in Wash. but the horse is delivered
all saddled & ready for action. Then when we
occasionally get to the ranch where the job is all mine I
discover I've forgotten much that has been routine for
all these years.

Anyway, I hope you are feeling better.

Best Regards

ROR

To Robert Slack - 321 St. Pierre Rd. L.A. Calif. 90024

Dear Bob

It was good to hear from you & I'm delighted to
know you'll be on the Nat. Council. Nancy is, too,
& sends her thanks & regards.

Give Rosemarie our love.

Kindly Ron

To Mrs. Marie A. Rogers 2946 Foothill Blvd.
La Crescenta Calif. 91214

Dear Mrs. Rogers

The shirt arrived & is just fine. I don't know
what happened that it was returned once. Anyway I've
worn it already and it's very handsome - & comfortable.

Again thanks. Kindest

ROR

(over)

To Light Thompson

Dear Light

I swear I was never as young as that picture would have me be, I think that's a still from a movie called "Law & Order".

I was very interested to hear about your "Mexican connection". I'm fortunate in not having that problem myself, but ~~it~~ would like to have more information about the medicine & the Doc's address. First of all, I'd like to do a little quiet checking at this end, but also I'd like to pass the word to friends who suffer & don't know about it.

All the Best L. Smith.

End
case
file

107984
BE 006

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mr. Mockabee:

Thank you very much for your letter. You brightened my day. Congratulations on the growth of your business, and thank you for your button. I'll flash that on a few doom criers back here.

Best regards,

Mr. Richard Mockabee
B and Bee's Party Rents
3690 Stevens Creek Boulevard
San Jose, California 95117

D. 12.12

8211 2

B & Bee's
Party Rents
3690 Stevens Creek Blvd.,
San Jose, CA 95117

President Reagan
The White House
Washington, D.C.

10/22/82

Mr. President:

Just a note to let you know that we have decided
it is now time, we have decided that the recession is
over.

In the past year we have gone from about 4 employees
to 12, we've at least doubled (if not tripled) our inventory.
So we are hiring and buying -- Enclosed you'll find our button
to advertise that fact.

Thank you

/s/ Rich Mockabee

b&bee's
Party Rents

3690 Stevens Creek Blvd., San Jose, CA 95117
Richard Mockabee
(408) 241-8700

From

5
AH
70

b&bee's
Party Rents

3690 Stevens Creek Blvd., San Jose, CA 95117

Human Interest
PHONE
(408) 241-8700

REFERENCE:

☐ YOUR ☐ MY
☐ PHONE CALL ☐ LETTER
OF (DATE)

SUBJECT

President Reagan
The White House
Washington, DC

Message

DATE 10/22/82

☐ IMMEDIATE REPLY REQUESTED ☐ NO REPLY NEEDED

Mr. President

Just a note to let you know that we have decided
it is now time, we have decided that the recession is over.
In the past year we have gone from about 4 employees
to 12, we've at least doubled (if not tripled) our

Reply

inventory. So we are hiring & buying - Enclosed you'll
find our button to advertise that fact.
I'd like to thank you
in attach envelope

SIGNED

Ken Morahan
SIGNED

DATE

RECIPIENT - RETURN PINK COPY

107983
SP680

THE WHITE HOUSE
WASHINGTON

November 2, 1982

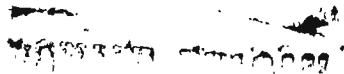
Dear Mr. Elder:

I just tried to phone you to thank you for your letter of October 13. It turns out you were on a job someplace in Virginia, away from Petersburg, so I'm writing this note instead.

First, let me say, your letter brightened my day, but it was brightened again when I learned you were out on a job. Hearing that confirmed the tone of optimism and spirit in your letter.

Again, thank you for writing as you did. Reading your letter was an antidote for the TV evening news. God bless you.

Sincerely,



Mr. Ronald Elder
Post Office Box 1544
Petersburg, Virginia 23803

RR:ICo

8211 8

Oct 13, 1982

Dear Mr. President,

I enjoyed your address tonight. You told it **like it is**. I am in the construction business and have been since 1966. Things were going great for many years., (too great). I told my wife that things were too easy and something had to happen. Well believe me it did! Interest rates, inflation and the cost of doing business were on the way up and housing was on the way down. We depended on housing developments as our primary means of work, and when things tightened up, business became increasingly worse. We could have sat back and blamed you and your administration for this, but that would have been a farce. The name of the game is to accept the fact that housing is down so take the personnel that you have and look for other means of survival until things get better, (which they are). The American way has always been hard work, honesty and integrity. If people would heed your advice, they could make the best out of these trying times and we will all become stronger, happier and closer to reality and God than we have in many years.

Very respectfully,

Ronnie Elder

Virginia Concrete Construction Company

P.O. Box 1544

Petersburg, Virginia 23803

51

Virginia Concrete Construction Company

P. O. Box 1544 • PETERSBURG, VIRGINIA 23803 • (804) 732-1679

RONALD T. ELDER
PRESIDENT

sample

Oct. 13, 1982

Dear Mr. President,

I enjoyed your address tonight. you told it like it is. I am in the construction business and have been since 1966. Things were going great for many years, (too great) I told my wife that things were too easy and something had to happen. Well believe me it did! Interest rates, inflation and the cost of doing business were on the way up and housing was on the way down. We depended on housing developments as our primary means of work, and when things tightened up, business became increasingly worse. We could have sat back and blamed you and your administration for this, but that would have been a farce. The name of the game is to accept the fact that housing is down so take the personnel that you have and look for other means of survival until things get better, (which they are.) The American way has always been hard work, honesty & integrity. If people would heed your advice, they could make the best out of these trying times and we will all become stronger, happier and closer to reality & God than we have in many years.

Very Respectfully

November 27, 1982

107982
BE 004

Dear Mrs. Mitchell and June:

Thank you very much for your letter and for your generous words. You were very kind to write as you did and you brightened my day.

Being from Illinois, myself, I was proud to read your message of common sense and hope from our country's heartland. Nancy joins me (she is from Illinois) in thanking you.

June, I ran on the University track in the finals of the Illinois State High School Track and Field Meet. I ran the third leg of our 880 yard relay team. A few years later I was back in the stadium press box broadcasting an Iowa - Illinois football game. It was in the mid '30's during the Great Depression.

Again, thank you both and God bless you.

Sincerely,

Mrs. Viola Mitchell
and Miss June Mitchell
Mapleside Farm
R.R. #2, Box 179
Hoopeston, Illinois 60942

RR:AVH:pps

RR Dictation

Hoopeston, Illinois

Mapleside Farm - R2-

Sept 15, 1982

President Ronald Regan

The White House

1600 Pennsylvania Avenue

Washington D.C. 20500

Dear Mr. President:

I hope I am not the last person to gratefully acknowledge you, Mr. Regan, of the increase you extended to all of us in increasing our Social Security payments - you once more fulfilled your promise and I want to tell you, and please believe me when I say I for one do appreciate it, plus every thing else you are doing - I do feel sorry, and I do remember you and Mrs. Regan in my nightly prayers. You are doing a great job - all you can to help this old world of ours. I will realize the farmer's are in one big mess - our prices which we raise, corn and beans - are so pitifully low, I shudder to think, can we break even? but Mr. Regan please don't feel too sorry for a share as you say "Big Spenders" - the farmer - We have plenty of them - When you have one to tell you, "I never go in a grocery store. Its cheaper to eat out". Children get off to school bus close by my farm no mom to greet them, strip off their clothes - toss them in a washer and dryer, to have clean clothes for morning - Mom comes in from work, perhaps 4:40 - supper all cooked in a bucket or box. The family supper - can you figure that? I've been here at Mapleside since 1920. We have a lovely farm and home. I'm now 82, eleven room frame house in a wooded area of beautiful

evergreens. Many blooming trees, shrubs and flowers, alone since Mr. Mitchell had to go. We worked closely together to have a home to cover our heads - while many of the farmers lived just like the above statement - now they are worrying, no home, children need education, where can they get the funds for college. My daughter June has worked at the University of Illinois for 22 years.

Financial Aid Advisor and Counselor, has law, M.D. and Surgery students - all needing loans - broken families - no homes - eyes full of tears - no money. No one to keep them. Well we educated one daughter on 110 acres of the best land in Vermilion Co. - so our farm surveyer tell us. All her degrees - and she now uses them all - but we earned all we have - The so called "Big Spenders" - you can guess - are giving Mr. Regan all the blame.

We stand behind you in everything you say and do - I do worry. I want to at least break even. I don't want June to have to worry over anything - she's a wonderful girl - is working hard so wonderful to me - I bought a new car after Chet had to go - drove it twice - Dr. says No No. so June comes home 40 miles every Saturday morning and always eats Mom's breakfast - about 7:30. We are 40 miles east of Champaign - she takes care of all the business and shopping and she is worthy of all.

Mr. Regan we think the world would not turn without you and Mrs. Regan and if Mrs. Regan needs another set of China now you see she has them. We love you both.

June and Viola Mitchell

C-10 Single

Mapleside Farm - R.2 -
Sept. 15 - 1982 -

President Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

I hope I am not the last person to gratefully acknowledge you, Mr. Reagan, of the increase you extended to all of us in increasing our Social Security payments - You once more fulfilled your promise and I want to tell you, and please believe me when I say I for one do appreciate it - plus every thing else you are doing - I do feel sorry, and I do remember you and Mrs. Reagan in my nightly prayers - You are doing a great job - all you can to help this old world of ours - I will realize the farmers are in one big mess - but prices which we raise corn and beans - are so pitiful low, I shudder to think, can we break even? but Mr. Reagan, please don't feel too sorry for a share as you say "be spenders" - the farmer - We have plenty of them - When you have one to tell you "I never go in a grocery store - It's cheaper eat out" - Children get off of the school bus class by myself, no mom to greet them, strip off their clothes - toss them in a washer and dryer, to have clean clothes for morning - In comes in from work, perhaps 4:40 - supper all come in a bucket or box - The family supper - Can you figure that? I've been here at Mapleside since 1920 - We have a lonely farm and home - I'm now 82 - eleven room farm house in a wooded area, of beautiful evergreens - many becoming trees - shenandoah and I cornered - alone since Mr. Mitchell had to go - We worked closely together to have a home to cover our heads - while many of the farmers lived just like the above statement - Now they are worrying, no home, children need education, where

can only get the funds you need. my daughter Jane has
worked at The University of Illinois for 22 yrs.

Financial Aid Advisor and Counselor, Res. Law M.D.
and Surgery students - all needing loans. broken
families - no homes - eyes full of tears. no money
no one to help them. Well we educated our daughter
on 110 acres of the best land in Vermilion Co. so on
farm surveyor tells us: all her degrees - and she now
uses them all - but we earned all we have - the
so called "Big Spenders" - you can guess - are giving
Mr. Regan all the blame.

We stand behind you in every thing you say
and do. I do worry. I want to at least break
even. I don't want June to have to worry
over any thing - she's a wonderful girl - is
working hard so wonderful to me. I bought a new
car after it had to go - drove it twice. Dr. says
no no. so June comes home 40 miles every Saturday
morning and always eats Mom's breakfast - about
7:30. We are 40 miles east of Champaign - she
takes care of all the business and shopping and she
is worthy of all.

* Mr. Regan we think the world would not turn
without you and Mrs. Regan and if Mrs. Regan
needs another set of China now you see she
has them. We love you both -

June and Viola Mitchell

107981
PR003

THE WHITE HOUSE
WASHINGTON

November 1, 1982

Dear Mr. Schroeder:

Thank you very much for your letter of October 14. You were very kind to write as you did and you lifted my spirits. I am writing this on election eve while listening to the cries of gloom and doom on the evening news and in the last minute of campaigning. You add to my determination to carry on.

Thank you, also, for your generous words. I'm most grateful. A letter like yours reassures me that all will be well in this blessed land.

Sincerely,

RONALD REAGAN

Mr. D. T. Schroeder
15726 West 3rd Avenue
Golden, Colorado 80401

8211 2

President Ronald Reagan

10-14-82

The White House

Washington D.C.

Dear Mr. President,

Last evening, like many Americans, I made it a point to watch your speech to the nation. However, you would know I can relate to what you said much more than many. I have, at age 44 seen both good and bad times. My wife, who has high blood-pressure was forced to return to work in order to provide enough additional income for our survival.

You asked in 1980, "are you better off today than you were four years ago." My answer was NO! Prior to the Carter years I (we) had no real problems, and were looking toward the future.

Today, we are still both working and have recently been forced to file a chapter 7 bankruptcy. After your speech last evening and yet today I am hearing the question all too often, "Are you better off now than you were two years ago" STILL, my answer is NO.

Now, after what I've been through, and still must face, please believe me, you are 100% Correct doing what you are to correct the mistakes and mismanagement of the past years. I feel very strongly that your reason for going to Washington was to do what nobody else had the "guts" to tackle and not for the retirement benefits provided a President. How dare any group, Republican, Democrats, unions or anybody else attack you for the job others were afraid to confront head on years ago.

Any person who will take the time to review the facts can only thank you, for doing your best to correct an unfortunate state of affairs which you didn't create.

Too many uninformed people seem to feel that all a president need do is "turn on a switch" so to speak, and all will return to a bed of roses.

Anyone who will believe Walter Mondale when he states James Earl Carter left office with the nation on the brink of recovery is little more than a "damn fool". The man whom you replaced should be found guilty for what he didn't do. I will take this opportunity to express what many feel, but hear only what the Press has to offer.

Thanking you for a good job,

Most Cordially,

D.T. Schroeder

(Don Schroeder)

15726 West Third Avenue
Golden, Colorado 80401

suppose you are among
mistakes which occurred prior to his
becoming President

51
5A MME
President Ronald Reagan

10-14-82

The White House

Washington, D.C.

Dear Mr. President,

Last evening, like many Americans, I made it a point
to watch your speech to the nation. However,
you should know I can relate to what you said
much more than many. I have, at age 44 seen both
good and bad times. My wife, who has high blood-
pressure was forced to return to work in order
to provide enough additional income for our survival.

you asked in 1980, "are you better off today than
you were four years ago." My answer was **NO!** Prior to
the Carter years I (we) had no real problems, and were
looking toward the future.

Today, we are **STILL** both working and have recently
been forced to file a Chapter 7 Bankruptcy. After
your speech last evening and yet today I am hearing
the question all too often, "Are you better off now
than you were two years ago" **STILL**, my answer is **NO**.

Now, ^{after} what I've been through, and still must
face, please believe me, you are 100%
correct doing what you are to correct
the mistakes and mismanagement of the past
years. I feel very strongly that your reason
for going to Washington was to do what

Nobody else had The "guts" To Tackle and,
Not For The retirement benefits provided a President,
How dare any group, Republican, Democrats, Union
or Anybody else ATtack you For The Jobs
Others were Afraid To Confront Head on years
ago.

Any person who will Take The Time
To Review The facts Can only Thank you,
For Doing your best To Correct an unfortunate
State of Affairs which you didn't create.

Too many uninformed people seem To feel That
All A President Need DO is "Turn a switch" so
To speak, and All will return To a land of roses.

Anyone who will believe Walter Mondale
When He states James Earl Carter left office
With The Nation on The brink of recovery is
Little more Than a "damn fool" The man whom
you replaced should be found Guilty For
What he didn't DO. I will Take
This opportunity To Express what
many feel, But hear only what the
Press has To offer.

Thanking you For a good job,

Most Cordially,

Don T. Schroeder

Don T. Schroeder

1572 1/2 West Third Ave

Golden, Colorado 80401

107980
BE004

November 2, 1982

Dear Mr. Perry:

Thank you very much for your letter of October 7. You were very kind to write as you did and I'm most grateful for your generous words. I'm happy, too, with your evidence of what the drop in interest rates can mean. All in all, you brightened my day.

With reference to your desire to see a rebirth of national pride, let me say I think it's beginning to happen. I've been out in a number of states these last few weeks campaigning. I haven't seen so many flags in years. People are waving them and displaying them in public meetings, but of even greater significance is the pride in the uniform. Not only are the men and women wearing it proudly, but the civilians are showing pride and appreciation to those who wear it.

Again, my thanks and best wishes.

Sincerely,

Mr. Bob Perry
Post Office Box 2649
Oxnard, California 93034

RR:AVH:pps

RR Dictation



Sample?

MR. REAL ESTATE HOME LOANS

P. O. Box 2649
Oxnard, Ca. 93034
(805) 486-6669

October 7, 1982

President Ronald Reagan
White House
Washington D. C.

Mr. President:

I am enclosing a copy of an interest statement I recently received from my bank on a small loan I have with them.

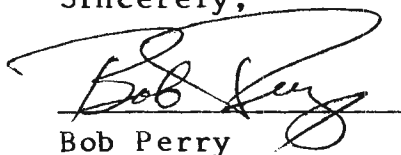
The statement shows without question how your programs are helping the economy by reducing the interest rates as reflected by drops in the Prime Rate.

The cure to the national ills really hurts but we can recover from that in a while. I hate to think where we would have gone had someone like you and your people not stepped in with the guts to do something about the sad state of affairs that the former administrations had gotten us into.

Keep up the good work and may God Bless You with the good health and help to continue to bring this back to a country we can all be proud to live in.

I would like to see a program started to bring back the feelings in all of us of National Pride as it was before and during World War 2 when it gave all of us a chill just to see our flag or to hear the National Anthem.

Sincerely,



Bob Perry



COMMERCIAL NOTE DEPARTMENT

500 ESPLANADE DR
OXNARD, CALIFORNIA
93030

0307	8720146	00	000097	10 13 82	16.5000
OFFICE NUMBER	ACCOUNT NUMBER	COMM. NO.	NOTE NUMBER	DUE DATE	INTEREST RATE

PAGE 1

MATURING NOTE NOTICE

ROBERT H. PERRY
460 LA CANADA AVE
OXNARD CALIFORNIA

93033

AMOUNT BROUGHT FORWARD		
PRINCIPAL DUE	6,000.00	PAY
INTEREST DUE	259.33	TYPE
MISCELLANEOUS CHARGES		

PAY THIS AMOUNT

\$6,259.33

36

FIRST ADVANCE	PAYMENTS	CREDIT TO INTEREST	CREDIT TO PRINCIPAL	PRINCIPAL BALANCE
6,000.00				6,000.00

TRANSACTION DATE	TRANSACTION AMOUNT	CREDIT TO INTEREST	CREDIT TO PRINCIPAL	PRINCIPAL BALANCE
07 15 82	6,000.00			6,000.00
07 20 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 19.5000 NEW 19.0000		
07 29 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 19.0000 NEW 18.5000		
08 02 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 18.5000 NEW 18.0000		
08 16 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 18.0000 NEW 17.5000		
08 18 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 17.5000 NEW 17.0000		
08 23 82	CHANGE IN PRIME	HAS AFFECTED YOUR RATE - OLD 17.0000 NEW 16.5000		

3 month loan of \$6000 at prime plus 3%

19.5% old rate 292.50/quarter

17.3% avg. rate 259.33/quarter 7/82 - 10/82

savings 33.17

 $6000 \times 19.5\% = 292.50/\text{quarter}$ (1170/yr.) $6000 \times 16.5\% = 247.50/\text{quarter}$ (990/yr.)

45/quarter

180/yr.

107979
PR003

THE WHITE HOUSE
WASHINGTON

November 2, 1982

Dear Mrs. Mpingo:

Thank you very much for your letter of October 14. It was very kind of you to write as you did and I'm grateful for your generous words. I'm pleased to learn things are going well for you and I thank you for your prayers. God bless you.

Sincerely,

RONALD REAGAN

Mrs. Anasa M. Mpingo
89 Topliff Street
Dorchester, Massachusetts 02122

8011 2

Sample
ANASA M. MPINGO
89 Topliff Street
Dorchester, MA 02122

AA
October 14, 1982

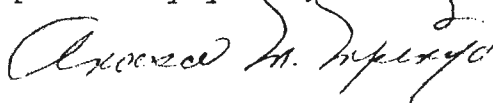
Dear Mr. President:

When you first took office, I felt you would be the worst thing to happen to the American poor person. This opinion was held because at that time I was in school, living on welfare and supporting three children. Since completing my term at school, I experienced much difficulty in finding employment in the field of my choice. After several months of job searching, I found a temporary position which enabled me to get off welfare. Thru my employment search efforts, I am confident of finding full-time employment upon completing the term of the temporary position.

My reason for writing you at this time is to let you know even though the "people" are objecting to your methods of reform, I have come to the conclusion the American people are better off. I say this because at one time I had no hope of becoming self-supporting. I do realize many people are out of work because of the "economy" and the recession. I feel this is in some ways good because they will begin to know and understand what I and many other poor people have been experiencing. Hopefully, this experience will teach them you cannot live on what you don't have. This lesson every poor person knows because they have to live from hand to mouth, robbing Peter to pay Paul.

11
I am feeling the beginnings of a new era of security. For this, I thank you and wish to extend my prayers that you continue to help this country and its citizens experience the American dream as a new and better reality.

Respectfully yours,



Anasa M. Mpingo

President Ronald Reagan
The White House
Washington, DC 20000

To Mr. Rich Mochales^(R) B. & Bee's Rents 3690 Stevens Creek Blvd.
San Jose Calif. 95117

Dear Mr. Mochales

Thank you very much for your letter. You brightened my day. Congratulations on the growth of your business and thank you for your letter. I'll flash that on a few down crises back here.

Best Regards R.R.

To Mr. Ronald Elder P.O. Box 1544 Petersburg Va.

Dear Mr. Elder

R

23803

I first tried to phone you to thank you for your letter of Oct. 13th. It turns out you were on a job some place in Va. away from Petersburg so I'm writing this note instead.

First let me say your letter brightened my day but it was brightened again when I learned you were out on a job. Hearing that confirmed the tone of optimism & spirit in your letter.

Again thank you for writing as you did. Reading your letter was an antidote for the TV evening news. God Bless you.

Sincerely R.R.

To Mrs. Viola Mitchell - Mapleside Farm R.R.#2 Box 179
Hoopeson Ill.

Dear Mrs. Mitchell & June

Thank you very much for your letter and for your generous words. You were very kind to write as you did and you brightened my day.

Being from Illinois myself I was proud to read your message of common sense & hope from our country's heartland. Nancy joins me (she too is from Ill.) in thanking you.

June, I ran on the University track in the ~~state~~ finals of the Ill. State High School Track & Field meet. I was ran the 3rd leg of our 880 yd. relay team. A few years later I was back in the stadium press box broadcasting an Iowa-Ill. football game. It was in the mid '30's during the great depression.

(over)

Again thank you both and God Bless you.

Sincerely RR

To Mr. D.T. Schroeder 15726 W. 3rd Ave.

Dear Mr. Schroeder

Golden Col. 80401

I thank you very much for your letter of Oct. 14. You were very kind to write as you did and you lifted my spirits. I am writing this on election eve while listening to the cries of gloom & ~~de~~ down on the evening news & in the last minute campaigning. You add to my determination to carry on.

I thank you also for your generous words. I'm most grateful. A letter like yours reassures me that all will be well in this blessed land.

Sincerely RR

To Mr. Bob Perry P.O. Box 2649 Oxnard Calif. 93034

Dear Mr. Perry

Thank you very much for your letter of Oct. 7. You were very kind to write as you did & I'm most grateful for your generous words. I'm happy too with your evidence of what the drop in interest rates can mean. All in all you brightened my day.

With reference to your desire to see a rebirth of Nat. pride let me say I think it's beginning to happen. I've been out in a number of states these last few weeks campaigning. I ~~have~~ ^{haven't} seen so ~~much~~ many flags ~~as~~ in years. People are wearing them, displaying them in public meetings but of even greater significance is the pride in the uniform. Not only are the men & women wearing it proudly but the civilians are showing pride & appreciation to those who wear it.

Again my thanks & best wishes.

Sincerely RR

To Mrs. Anasa M. Mpingo 89 Topliff St.

Dear Mrs. Mpingo

Dorchester Mass. 02122

I thank you very much for your letter of Oct. 14th. It was very kind of you to write as you did and I'm grateful for your generous words. I'm pleased to learn things are going well for you and thank you for your prayers. God Bless you. Sincerely RR

End
Case
File