

# Ronald Reagan Presidential Library

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*Last Updated: 08/14/2025*

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THE WHITE HOUSE  
WASHINGTON

July 29, 1985

Dear Mark:

As you return to Oregon, I want to take this opportunity to thank you for your loyal and dedicated service and to wish you well in your undertakings.

Since 1979, you have been a well respected and valued member of our team. On the campaign tour, you worked long hours, and often in glamourless surroundings. On the White House staff, you played a key role in the development and execution of arrangements for our travels across the globe. You always maintained your good humor and patience and earned a reputation for being a true professional. You should be proud of your role in helping us communicate our goals in such a successful fashion.

We will miss you, but we're pleased to know you are returning home to finish your education. Nancy joins me in expressing my deep appreciation for your continued and loyal service, and in wishing you and Paula every happiness.

Sincerely,

*Ronald Reagan*

Mr. Mark O. Hatfield, Jr.  
119 Second Street, N.E.  
Washington, D.C. 20002

7J

July 29, 1985

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YE 4800  
MEDD1  
LVE

Dear Ms. Tyus:

It has been my privilege to pay tribute to both Mother Clara Hale and Dave Winfield for their outstanding contributions to needy youths. I am very pleased to learn about your past volunteer efforts on behalf of Hale House and The Winfield Foundation.

I hope that Americans will be inspired by outstanding examples like those set by Mother Hale and Dave Winfield -- examples that prove there is no limit to the good we can do, for there's no limit to the goodness in America's heart and spirit.

Thank you for your kind words of support and God bless you.

Sincerely,

RONALD REAGAN

A

Ms. Irma Tyus  
100 Henry Street  
Brooklyn, New York 11201

RR:AVH:PAG:pps

85 729

DRAFT/Date 7/26/85

RR / PAG / [Signature] / [Signature]  
(Drafter) (Rev. I) (Rev. II)

SPECIAL INSTRUCTIONS:

Enclosures:

Other:

AVH / \_\_\_\_\_ / \_\_\_\_\_

Dear Ms. Tyus:

June 6, 1985

The Honorable Ronald Reagan  
President of the United States  
The White House  
Washington, D. C.

Dear Mr. President:

I thank the Lord for giving me more reasons to write you. I first did so shortly after you first took office as President of the United States, in the form of a get well note. You're an interesting President, and as a Black woman I'm pleased to note you forming a stronger association with Blacks.

Mr. President, I was among millions of Americans, especially of my race, elated by your citation of New York City's Mother Clara Hale, Founder of her historic Hale House, for orphaned youths, and by the manner that she has operated the Hale House which touched your heart. You struck a familiar chord. In 1982 I was privileged to serve in a public relations capacity for the first annual "Celebrity Gospel Benefit", with proceeds for the Hale House, which took place at Alice Tulley Hall, NYC, featuring the talented Carolyn Byrd. While 1982 was a financially crucial year for me, I refused to request compensation for this most viable institution, so much in need of support, although Ms. Byrd insisted on compensating me for expenses, i.e. telephone, stationery, light travel, etc.

My present concern, in light of your attention to persons who demonstrate a fine sense of leadership, values and concern for youths, is coupled with a special request. Since the 70's New York Yankee's great ballplayer, Mr. David M. Winfield, (formerly of the San Diego Padres) and President of his most respected Dave Winfield Foundation has served approximately one million youngsters through various health, social and motivational services his Foundation offers. In midst of nearly a two year controversy between the owner of the Yankees, and Mr. Winfield, never did he allow such conflicts to cease his fine deeds. His brother, Steve Winfield, who helped established the Foundation, continued on as well. And imagine the courage Mr. Winfield displayed this spring when he publicly announced he was terminating his contract controversies with his manager.

Also, from 1981-1983, I enjoyed the opportunity to serve as a volunteer with the Foundation. My efforts ceased because of my hectic work schedule thereafter. However, my enclosed article does indicate my faith in the Dave Winfield Foundation. Another New York Post letter to the editor, which was published in '83, authored by myself, would further substantiate my regards, but unfortunately hundreds of my papers were discarded, accidentally by a relative this winter, and this letter was included.

Mr. President, the fact that Mr. Winfield has served youths in need, regardless of ethnicity, etc, is in accord with his influenced upon others of stature, should he be publicly recognized by yourself, to further their outreach to youths in a positive light, who are so much in need of guidance, and inspiration by themselves as role models.

I wish you much success in your second term; your tax proposal is attractive.

Sincerely,

*Irma Tyus*  
Irma Tyus - 100 Henry Street  
Brooklyn, NY 11201

# "Winfield Still Wins"

By Irma Tyus

As of June 1, 1982 and two weeks since a pulled hamstring temporarily disabled him to continue paving way for the 1982 NY Yankees, Dave Winfield still ranks a most accomplished ballplayer and distinctive leader. Not only as an outstanding American League outfielder, maintaining his healthy .302 batting average, but also the Yankee batter still ahead of teammates with 25 runs batted in, while recently, during Dave's absence from nearly a dozen games, just one ball player surpassed his 5 home runs record, by scoring 6.

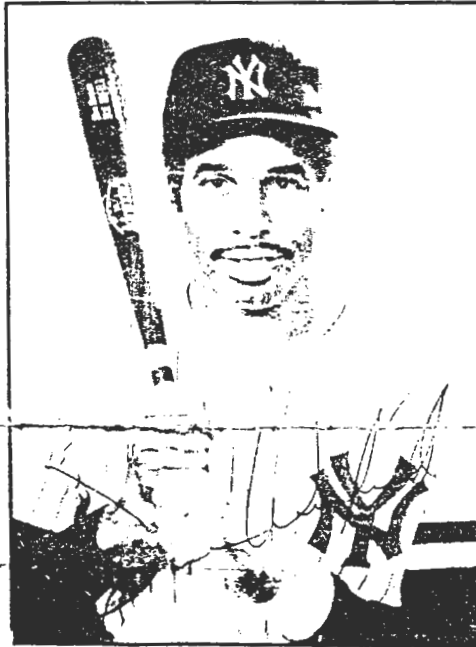
## 1981 Reflections

The Yanks lost the 1981 World Series, but two days later Yankee owner, George Steinbrenner earnestly announced that Winfield brought his team to the World Series. Respectively Winfield's previous status comprised a .294 batting average, including having more hits, doubles, runs batted in and total bases than all other Yanks. During that season, Dave Winfield was lauded for his historically, miraculous catch in NY's Daily News; accordingly, the Daily Challenge reported the standing ovations fans gave him. Overall, Winfield's catch was as spellbinding as Willie Mays' in 1954.

The unusual way Winfield's genius forayed into history suggests he's of a unique genre. So be it, that sports columnist Dick Young expounded on him in his May 27th NY Post story, by way of Winfield's "...powers of concentration are intense"; Young's recollection of seeing "...Dave Winfield playing Santa to thousands of mothers and their kids at Christmas, handing out bags of turkeys and fixin's in a South Bronx school auditorium last winter." The spirit of Winfield also encouraged News Center Four TV to broadcast 200 South Bronx youths watching the October 11, 1981 Yankees vs. Brewers game, after being examined at Yankee Stadium, again sponsored by the Dave Winfield Foundation. However, by then, Winfield's winsome compassion had gone on record, as the man, since age 26, whose charitable Dave Winfield Foundation had previously sponsored recreational and medical activities for hundreds and thousands of youngsters, throughout the nation, mindless of their color or ethnic background.

## Approx. 35,000 During His First Year With The Yankees

Memorably, during several Dave Winfield Pavilion Days, held in New York alone, approx. 12,000 children were privileged to watch the Yankees compete against other teams, at Yankee stadium, in as much as to receive Winfield souvenirs. Aside from them, on July 28, 1981, 600 youngsters, commencing at Sunrise, at Downing Stadium, underwent medical



and dental exams, by a huge team of physicians, during the Foundation's Health Clinic Day. Later they joined over 10,000 children for nutritious meals, health products, pictures, pens, etc. The excitement led many of them to run across the field, to closely watch Dave's fun filled competitions with major athletes and the Harlem Wizard's Basketball shenanigans, who have appeared on Avis-Rent-A-Car and Pepsi TV Commercials.

Among approx. 35,000 children for whom the Foundation served in '81, 1,000 were featured at Dave's annual All Star Party, thus meeting the players, enjoying festive foods and receiving prizes. Other youth spectacles the Foundation hosted was Dave's annual game celebration, held in his Minn. hometown.

## Planned And Financed 2,000 New York Children in June, 1980

September, 1981, I visited the Foundation to learn more about the man whom the Daily News' "Voice of the People" section, headlined, "Winfield hits, runs, catches and speaks - eloquently." With Dave at an out-of-town game, his only brother, Steve Winfield was spoke man. Standing 6 inches less than his 6 ft., 6 in. brother, Steve exuding a youthful handsomeness is as well known as Dave in many circles.

In June 1980, Steve first familiarized me with this remarkable organization while in the presence of

Dave's San Diego Padres teammates. It sounds credible hearing Steve explain how the then California based Dave Winfield Foundation had planned and financed 2,000 New York children to the Mets vs. Padres game, at Shea Stadium, early that afternoon. Today it's questionable whether youngsters who have and continue to enjoy Winfield Foundation activities understand the sincere conviction of Winfield and his associates. Never has a generation of youths in America, in such astounding numbers, been opportuned to share the ambitions and success of an athlete or celebrity, in the manner offered them by Winfield. More important is that Winfield's gestures reflect symbols of hope, and moral/paternal guidance, particularly within these stifling-economic times, by which federally supported programs of yesterday continue becoming less attractive for adults and children.

Graphic being overwrought, I left Steve Winfield with several glossy photos in my possession, which featured participating ballplayers from major league teams, belonging to the Foundation. Dave appeared in the center, bearing his classic smile that continues to grace publications featuring him. A year later, organizations I'm associated with were allowed to have our children participate in the Foundation's events.

Following is an account of Steve and Dave Winfield who've abided by the principles of brotherhood. Steve revealed discernibly, facts affirming that since their elementary school years, Dave and Steve Winfield have been each other's supportive mentors.

**GRAFRICA:** Steve, how would you describe you and your brother's childhood?

**STEVE:** We grew up in St. Paul, Minnesota's Summit Univ. area, which comprised 30% minorities, of the city's 300,000 population. Since Dave was 4 and I was 5, our mother raised us alone, on the 2nd floor of a duplex home. She was one of eight children. Therefore, we were often around uncles, aunts, and nearby cousins. People usually got along well and looked out for each other in our community. We played lots of baseball and quite often were on the same winning team.

**GRAFRICA:** Steve, considering you and your brother's apparent compassion for youths, thus resulting in your role model image, did your mother enforce a strict discipline code?

**STEVE:** She had no reason too. She was active in the church around the corner and we belonged to the church's youth choir and its other youth divisions. We were not academically outstanding but did fairly well.

**GRAFRICA:** Dave's stature is typically one of a basketball player, but what furthered his baseball aspirations?

**STEVE:** Shortly after the Minnesota Twins landed in Minnesota, we were convinced baseball was our favorite sport, although we'd occasionally play foot-

(Continued on Pg. 9)



July, 1981, Dave and Steve Winfield at the Winfield Foundation Health Fair Clinic in Downing Stadium.

ball and basketball. We admired Willie Mays and many of the Minnesota Twins. We both attended the Univ. of Minn. Dave majored in Political Science and I majored in Physical Ed. and Afro-American History. I coached and tutored children, parttime, at St. Paul's Oxford Center. Dave spent time with these children too, yet his interest and capabilities in basketball, football, and baseball heightened. When he graduated in '73, the Univ. of Minn. won their first Basketball Conference championship in over 50 years. At graduation, Dave was drafted by Nat'l. Basketball Assn's. Atlanta Team, American Basketball Assn's. Utah Team, the Minnesota Vikings football team and the San Diego Padres baseball team. Considering his love for baseball, Dave joined the Padres.

**GRAFRICA:** What motivated Dave to develop a Dave Winfield Foundation?

**STEVE:** In '74, Dave's continual concern for children began with buying baseball equipment for young ball players in St. Paul. It wasn't easy for him then, because as a rookie, Dave didn't make much money. As his salary increased he bought them more equipment. By '77, after honoring and receiving numerous requests for appearances and assistance, to aid different organizations, he established the Dave Winfield Foundation, specifically for disadvantaged children.

**GRAFRICA:** So the Foundation would serve disadvantaged youths and establish an identity for Dave?

**STEVE:** Yes, this was Dave's concept of returning to the community what it had done to help him accomplish what he had. He wanted to provide opportuni-

ties for children to realize their potential, not solely through sports, but also education, health and nutrition. The Foundation is a vehicle for Dave to exercise and control what he wants to do for other people. He has his own ideas with a Foundation emphasizing children.

**GRAFRICA:** How is the Foundation administered and financed?

**STEVE:** It has a Board of Directors, Executive Director, numerous volunteers from San Diego, New York and other places. Athletes also work with the Foundation. Dave is president; I'm a vice president. Relocating to New York enhanced our pursuits to serve more children, along with contributions from the Yankees and other financial sources.

**GRAFRICA:** Is it true, as I read last fall, that Dave's decision to sign his 10 year, lucrative, Yankee contract, exceeding \$20 million reflected the Yanks' agreement to patronize the Dave Winfield Foundation?

**STEVE:** Out of more than a dozen teams who sought Dave, the Yanks made the best offer that included assisting the Foundation.

**GRAFRICA:** How does the Foundation select its children?

**STEVE:** As in California, we work through established agencies namely, the YMCA, Boys Clubs, Pal and others, to seek boys and girls from 8 to 16. Our volunteers and other knowledgeable community persons also help us identify youngsters.

**GRAFRICA:** In the future, what should the public anticipate from the Foundation?

**STEVE:** We're attempting to have 50,000 children attend games each year, throughout the country. We're further developing medical programs for children, which include those who haven't attended games. We're involved in New York's public schools nutritional and the current City-Wide immunization program. Children who've participated in our summer activities will receive our newsletter. We'll resume giving academic and sports scholarships for promising adolescents.

**GRAFRICA:** Is there anything you'd like to express?

**STEVE:** Yes. Dave Winfield and the Winfield Foundation are proud to have experienced working with so many dedicated New Yorkers and their organizations, for the benefit of children. We're simply trying to further the on-going process of providing more incentives for youngsters to succeed. Dave and athletes who work with the Foundation feel their efforts and energies are being utilized, for the benefit, of what we consider our country's most precious natural resources... children...

Sat., June 19, 1982, Citycaid & The Dave Winfield Foundation presents a Health Fair and Community Parade, starting at 11:30 a.m., at 116th St., and Park Avenue. The Health Fair will be held at the Metropolitan Hospital Center on 97th St., between 1st and 2nd Avenue in Manhattan. Free exams, refreshments, prizes, souvenirs and entertainment will be provided for adults and children.

# **IT'S COMMUNICATIONS**

**120 WEST 44th ST., N. Y., N. Y. 10036 (212) 840-2653**

April 9, 1982

Ms. Mita Maclean Dennis  
Public Service Announcements  
Division  
WKIS Radio  
1440 Broadway  
New York, New York

Dear Ms. Dennis:

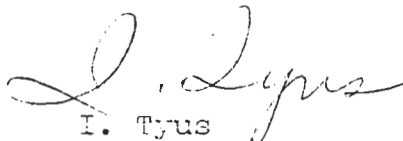
We were pleased to have Mr. Bob Slade, of WKIS Radio, schedule Ms. Carolyn Byrd (actress, singer and speaker) for an interview, to be broadcast, May 30th, at 11 pm. As it pertains to Harlem's Hale House, Ms. Byrd, Mr. Rudy Stevenson, (guitarist, arranger, composer) of "SOPHISTICATED LADIES", the "Inspirations of Joy" and others will appear in concert, 7:30 pm, June 7th, to aid the future of Hale House. This viable institution, serving youths of addicted mothers, recently incurred government funding reductions.

Ms. Byrd who now appears on Bell Telephone's TV commercial, with a youngster, continues to make numerous contributions to various causes, etc. She is dedicated to the future of Hale House and to this end, we would warmly appreciate your decision to provide Public Service announcements on its behalf.

I must also emphasize, that you are welcomed to attend this wonderful event, as a recognized press personality.

Thank you.

Sincerely,

  
I. Tyus

Enclosures

IT'S GOT TO BE THIS

100 WEST 61ST ST., N.Y., N.Y. 10023 (212) 840-2433

April 7, 1982

Ms. Mary Campbell  
Music Editor  
ASSOCIATED PRESS INT'L.  
50 Rockefeller Plaza  
New York, New York 10020

Dear Ms. Campbell:

Your courteous presence and journalistic expertise, to aid Harlem's Hale House, would be warmly appreciated, during it's 7:30 pm, June 7th benefit at Alice Tully Hall. That evening, Ms. Carolyn Byrd (speaker, actress and gospel soloist) who earned raves in Broadway's "Bubbling Brown Sugar", will be joined by the "Inspirations of Joy", Mr. Rudy Stevenson, ("Sophisticated Ladies" guitarist, arranger and composer) among others, dedicated to the future of this viable institution. The Hale House notably, serves infants of addicted mothers, and recently suffered a loss of some of its federal funds.

Please notify us before April 30th, in order that we may learn whether you'll attend this spectacular event, so that we may mail your ticket accordingly. For added convenience, feel free to leave a message with Ms. Byrd's service, at 212-840-1234.

Ms. Campbell, please notify your respective publications about this wonderful event..

Sincerely,

I. Tyus

Enclosures

P. S. Ms. Byrd now appears with a youngster on MA BELL's television commercial.

# **IT'S COMMUNICATIONS**

**120 WEST 44th ST., N. Y., N. Y. 10036 (212) 840-2653**

March 24, 1982

Mrs. Kathy Shepherd  
Community Affairs Director  
WPIX-TV, Channel 11  
220 West 42nd Street  
New York, New York 10017

Dear Mrs. Shepherd:

You are invited, as a special guest, to attend Ms. Carolyn Byrd's (speaker, actress and 3½ octave range, gospel singer) June 7th, Alice Tully Hall concert. Mr. Rudy Stevenson, guitarist, arranger and composer, presently with "SOPHISTICATED LADIES", will appear among such greats, dedicated to the continuation of Harlem's Hale House, notably serving youths of addicted mothers.

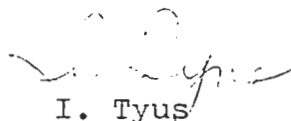
To further familiarize you, with Ms. Byrd, who's seen with a youngster, on MA BELL's television commercial, I've enclosed a press kit. We hope it will convince you, about the mastery of Ms. Byrd's voice, coupled with her rare, artistic talents.

In view of the needs of the Hale House, we'd welcome having WPIX's News or "BLACK CONVERSATIONS" feature Ms. Byrd and Mother Hale for an interview. This would prove far-reaching and inform your station's audience, that an organization of this nature exists, because the future of the Hale House is predicated on the public's support.

Our intention is to mail your ticket, after learning whether you, or another representative, from WPIX, will attend this wonderful event, before April 30th. Therefore, you may conveniently phone Ms. Byrd's office at 212-840-1234.

Mrs. Shepherd, your consideration, on behalf of Hale House, is warmly appreciated.

Sincerely,

  
I. Tyus

Enclosures

# IT'S COMMUNICATIONS

120 WEST 44th ST., N. Y., N. Y. 10036 (212) 840-2653

March 24, 1982

Mr. Tony Brown  
President  
TONY BROWN's PRODUCTIONS  
1501 Broadway, Suite 2014  
New York, New York 10036

Dear Mr. Brown:

You are invited, to be among special guests, during Ms. Carolyn Byrd's (speaker, actress and 3½ octave range, gospel singer) June 7th, Alice Tully Hall concert. Mr. Rudy Stevenson, guitarist, arranger and composer, presently with "SOPHISTICATED LADIES", will appear among such greats, dedicated to the continuation of Harlem's Hale House, notably serving youths of addicted mothers.

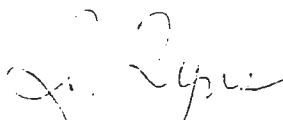
To further familiarize you, with Ms. Byrd, who's currently featured with a youngster, on MA BELL's television commercial, I've enclosed a press kit. Hopefully it will indicate the mastery of Ms. Byrd's voice coupled with her rare, artistic talents.

In view of the Hale House's various needs, we believe the opportunity, of having you interview Ms. Byrd and possibly Mother Hale, would prove far-reaching, and greatly enhance the future of this viable institution. Presumably, your "TONY BROWN's JOURNAL" audience will appreciate knowing an organization of this nature does exist.

Our intention is to mail your ticket, after learning whether you, or another representative, of your program, will attend this event before April 30th. Therefore, you may conveniently phone Ms. Byrd's office at 212-840-1234.

Mr. Brown, your consideration in this regard is warmly welcomed.

Sincerely,

  
I. Tyus

Enclosures

THE WHITE HOUSE

August, 1985

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ME001

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HE006-01

TR004

ST005

LG AKLA

PP005-01

PLU

Dear Students:

Congratulations on your first "Just Say  
No" newsletter!

I'm hearing so many good things about your clubs and am glad to see that you're making such progress. You've come a long way since my visit in Oakland during the summer of 1984 and I am proud of each of you. Your efforts in helping other young people stay off drugs are the way we will win this battle.

Please continue the good work.

Sincerely,

NANCY REAGAN

85 730

OFFICE  
RESSEE



B 20832206

D. Balfour  
Office of the First Lady  
The White House  
Washington, D.C. 20500

Customer Number, if any:

TO:

Mrs. Linda Wiltz  
Oakland Parents on Action  
1404 Franklin Street  
Suite 610  
Oakland, CA 94612

ORIGIN:

Initials of  
Receiving  
Clerk

P O ZIP Code

Date in Time in

Return Receipt Service

☐ To Whom & Date Del  
☐ To Whom, Date  
& Address of Del.

Weight Lbs

SERVICE GUARANTEE:

Domestic mailings under this service made at designated USPS facilities on or before a specified deposit time will be accepted for express shipment to a designated USPS delivery area having Express Mail Service for next day delivery to an addressee or agent on or before the time specified by the USPS at mailing. USPS will refund upon application to originating office the postage for any shipments mailed under this service and not meeting the service standard except for those delayed by strike or work stoppage. See USPS Notice 43 for details.

INSURANCE COVERAGE:  
See USPS Notice 7 or Notice 63 for exclusions of coverage.  
(1) Document Reconstruction Insurance: Non-negotiable documents are insured against loss, damage, or rifling up to \$50,000 per piece, subject to a limit of \$500,000 per occurrence.  
(2) Merchandise Insurance: Parcels are insured against loss, damage, or rifling up to a maximum of \$500.

\* Signature is required upon delivery.  
\* Claims for delay, loss, damage or rifling must be made within 90 days. Claim forms may be obtained at the post office of mailing.  
\* This receipt must be presented when a claim is filed.

EXPRESS MAIL SERVICE  
Customer Receipt

REMOVE copies 1 & 2 with this stub  
(Postal Service Personnel Only)

PRESS HARD  
YOU ARE MAKING 4 COPIES

P.S.

334639

VI 4500  
4900  
ME001

July 30, 1985

Bertain, G. Joseph

Dear Brother Timothy:

It gives me great pleasure to congratulate you as you mark a half-century as one of the most admired Cellarmasters in the wine industry of California. During these five decades, your pioneering efforts have resulted in higher standards of quality and excellence in winemaking and have brought national and international renown to an industry that is playing an increasingly important role in our State's economy. This is attested to by the many distinguished awards you have received, and I am happy to add my own "well done" for your notable achievements.

Most importantly, your success has enabled the Christian Brothers to sustain and expand their mission of educating our youth. Nothing could be more vital to the future well-being of our nation. For this you have the enduring gratitude of your Brothers and all your fellow citizens.

Nancy and I send you warmest best wishes on this milestone and for every happiness in the years ahead. God bless you always.

Sincerely,

RONALD REAGAN

Brother Timothy  
Vice President and Cellarmaster  
Mont La Salle Vineyards  
Napa, California

SENT SPECIAL DELIVERY TO:  
Brother Timothy  
Vice President and Cellarmaster  
Mont La Salle Vineyards  
P.O. Box 420  
Napa, California 94559

RR:CK:NM:AVH:le PM29  
cc: K.Osborne/C.Korte/C.Anderson/CF  
EVENT:ASAP  
7/30 Brother Tim

85 730

Dear Brother Timothy:

It gives me great pleasure to congratulate you as you mark a half-century as one of the most admired Cellarmasters in the wine industry of California. During these five decades, your pioneering efforts have resulted in higher standards of quality and excellence in winemaking and have brought national and international renown to an industry that is playing an increasingly important role in our State's economy. This is attested to by the many distinguished awards you have received, and I am happy to add my own "well done" for your notable achievements.

Most important, <sup>my</sup> your success has enabled the Christian sustain and Brothers to/expand their mission of educating our youth. Nothing could be more vital to the future well-being of our nation. For this you have the enduring gratitude of your Brothers and all your fellow citizens.

Nancy and I send you warmest best wishes on this milestone and for every happiness in the years ahead. God bless you always.

Sincerely,

DRAFT/Date 07/29/85

RR/ PR / (gm)  
(drafter)

(Rev.)

SPECIAL DEADLINE  
(printing, e.g.)

DATE OF EVENT

[Straight Wire/Telegram]  
[Special Delivery/Express Mail]

Dear Brother Timothy:

*I want to congratulate you as you celebrate*

*industry of California*  
~~It has just come to my attention that you have completed half a~~  
~~a half-century as Cellarmaster in the State of~~  
~~century as Cellarmaster of the Christian Brothers' winery. I~~

~~don't want to delay a moment before congratulating you.~~

During the last fifty years the efforts <sup>of</sup> you and other pioneers  
have resulted in a high quality of California winemaking. This  
is attested <sup>to</sup> by the <sup>many</sup> ~~making~~ awards and commendations you have  
received ~~over the years~~. Your leadership and achievements  
are well known around the world.

✓  
But there is something deeper. You have devoted yourself to  
sustaining your ~~brothers in the worldwide community of~~ fellow  
Brothers in their work of education. Nothing is more important  
for the future of this country <sup>and the world</sup> ~~and I am weighing my words very~~  
~~carefully when I say that. Here my gratitude as President is even~~  
~~deeper, more earnest.~~

*gives me in sending our best*

Nancy ~~wants me to convey her own good wishes for every happiness and~~  
~~continued success, and I join mine to hers. God bless you.~~

Sincerely,

RR

Brother Timothy  
Vice President and Cellarmaster  
Mont LaSalle Vinhards  
Post Office Box 420  
Napa, California 94559

cc: CARL ANDERSON, 196

THE WHITE HOUSE  
WASHINGTON

July 8, 1985

*Classified - Pat Healy*

Note to: Anne Higgins  
From: Carl Anderson *HA*  
Subject: Presidential Letter

Could we have a nice Presidential letter in response to the attached request for a Presidential meeting?

Thanks for your help.

Pat,

Could you do nice warm letter to Brother Timothy on 50th anniversary as Cellarmaster, but do not mention winery/business (Christian Brothers). Can focus on contributions to wine industry in California, etc. Counsel doesn't want us to get into specific company.

Claudia

ASAP

LAW OFFICES  
G. JOSEPH BERTAIN, JR.  
ALCOA BUILDING  
ONE MARITIME PLAZA, SUITE 1250  
SAN FRANCISCO, CALIFORNIA 94111  
(415) 981-4938

*To Pat Riley*

June 26, 1985

Federal Express

Mr. Robert Reilly  
Special Assistant to the President  
for Public Liaison  
438 OEOB  
The White House  
Washington, D. C. 20500

*- one RR thank you  
to Brother Timothy  
Attached.*

Re: Brother Timothy, F.S.C., Cellarmaster,  
The Christian Brothers Winery

Dear Bob:

It is my pleasure and privilege to advise you and President Reagan that Brother Timothy, Cellarmaster of The Christian Brothers Winery of California, is celebrating his fiftieth year as Cellarmaster. He is the foremost Cellarmaster in the United States.

Brother Timothy has been a Christian Brother for 56 years. He is a conservative Republican. He has been an ardent supporter of the President from the time the President first ran for elective office in the California Gubernatorial campaign in 1966 to the present date. He graduated from Saint Mary's College of California in 1933. He is a member of the Diener farming family of Fresno County. They are known to the President.

The Christian Brothers of California maintain their winery operations to generate profits to assist them in the education of their students in the United States and throughout

Mr. Robert Reilly

June 26, 1985

the world. For over three hundred years the Christian Brothers have been educational leaders. Incident thereto, enclosed please find a clipping dated June 21, 1985 from the Oakland Tribune pertaining to Saint Mary's College High School of Berkeley which, for instance, has been substantially funded by Christian Brothers Winery profits. That high school has a large minority student body.

A number of our Republican graduates from Saint Mary's College of California and Christian Brothers High Schools in California join me in respectfully suggesting that it would be most appropriate for President Reagan to invite Brother Timothy to lunch or for a meeting at The White House this year, at the President's and Mrs. Reagan's convenience.

Pursuant to our proposal I solicited the enclosed letter of May 15, 1985 from Brother David Brennan, F.S.C., President, Mont La Salle Vineyards. Unfortunately, my litigation schedule prevented me from communicating with you before now.

For your immediate reference, please be advised that I have been the Chairman of the San Francisco Lawyers Committee for Ronald Reagan from 1966 to date; served as Northern California Chairman of the Catholic Advisory Committee for Reagan-Bush '84, under the national leadership of Tom Melady; and, member, The Order of Malta, Western Association.

It would be appreciated if you and your associates would consider this request and contact me at your earliest convenience. I am sorry that I could not join you last

Mr. Robert Reilly

June 26, 1985

March at The White House for the special briefing session.

Nevertheless perhaps we will meet soon.

Bernardine and Joe join me in extending to President and Mrs. Reagan our prayers and best wishes. Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe", with a large loop at the end.

G. Joseph Bertain, Jr., K.M.

GJB:wap  
Encl.

cc: Dr. Thomas Patrick Melady  
Michael J. Tonsing, Esq.

## 5 schools in county win superior marks from U.S.

By Richard Colvin  
The Tribune

Two public and three private high schools in Alameda County are among 277 schools from 46 states recognized yesterday as national models by U.S. Department of Education Secretary William J. Bennett.

Holy Names High School of Oakland and Presentation High School and St. Mary's College High School of Berkeley, all operated by

the Diocese of Oakland, were among five California private schools recognized for excellence.

Castro Valley High School and Piedmont High School were among five public California high schools selected.

Jerry O'Donnell, associate superintendent of education for the Diocese of Oakland, was stunned when

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## Schools

Continued from Page A-1  
told of the awards.

"It's marvelous," he said. "It's something we're going to really have to celebrate.

"We have only 10 diocese high schools, five of which in two years have received an award," he said. Last year, St. Elizabeth's High School of Oakland and Moreau High School of Hayward received Department of Education awards.

(A University of California report released this week on the dismal state of Oakland's public schools noted that 20 percent of the city's students are in private schools, compared to the state average of 13 percent.)

Bennett said the schools selected "represent the strength and vitality of America's pluralistic system of education."

Private schools were

judged for having a diversity of students, an emphasis on values, high academic standards and other factors.

At public schools, the department considered test scores, academic goals, school atmosphere, community support and graduates' success in college or the job market.

Each school will be given a flag and plaque and invited to Washington, D.C., to receive the award. This is the third year of the program.

Brother Michael Collins of St. Mary's said the education offered at the 410-student boys school is "not just a course in survival."

Graduates of the 122-year-old school should "not only deal well with the real world but maybe bring something to the real world and make that world even better," he said.

Holy Names principal

Sister Kathryn Ondreyco said, "I know we're an exemplary private school, but it's nice to know someone else recognizes that."

"We're very, very happy," said Castro Valley schools Superintendent Robert Hagler.

"We challenge youngsters at all levels to meet their potential," he said, mentioning the school's six advanced placement classes.

Piedmont schools Superintendent Robert French said community support is responsible for the recognition.

"We've got a community that says we're not satisfied with what Proposition 13 and the Legislature have provided," he said, referring to the March election in which voters agreed to tax themselves \$212 per household to raise \$832,000 annually for education.

THE CHRISTIAN BROTHERS.

VINTNERS SINCE 1882

MONT LA SALLE VINEYARDS

P.O. BOX 420 NAPA, CALIFORNIA 94559 707-226-5566

May 15, 1985

RECEIVED

MAY 17 1985

G JOSEPH BERTAIN, JR.

Mr. G. Joseph Bertain, Jr.  
Alcoa Building  
One Maritime Plaza, Suite 1250  
San Francisco, California 94111

Dear Joe,

Per our phone conversation, I submit the following concerning a possible meeting and luncheon, perhaps in September, for Brother Timothy, Brother David Brennan and President Reagan in honor of Brother Timothy's 50th anniversary as Cellarmaster of the Christian Brothers' winery.

Nineteen Eighty-five marks the 50th anniversary in the California wine industry for Brother Timothy, noted Cellarmaster of The Christian Brothers Winery. Not only is it a remarkable accomplishment in terms of longevity, but during this period, Brother Timothy has witnessed, and actively participated in the growth of the California wine industry from its humble beginnings to becoming the envy of the wine producing world.

For the past 50 years, Brother Timothy has made fine wine, participated in implementing some significant changes in the kind of wines produced in California, and acted as spokesman all over the world, not only on behalf of The Christian Brothers wines, but the California wine industry in general. Perhaps one of his most important recent contributions was as an advocate of California champagne in a personal appearance on "60 Minutes." For many years, Brother Timothy has served the California wine industry as a member of the Executive Committee of the California Wine Institute and he is an active participant in the Napa Valley Vintners Association. The awards and commendations he has received around the world are too numerous to recount here.

During the last few years, as President of Mont La Salle Vineyards, I have been the grateful recipient of his teachings and long years of experience. The present high quality of California winemaking is due in no small part to the efforts of Brother Timothy and other pioneers in our industry.

Mr. G. Joseph Bertain  
May 15, 1985  
Page 2

Brother Timothy has been no stranger to government circles. He has traveled extensively to Washington, D. C. to lobby on behalf of the California wine industry and, as a private citizen, continues to take an active interest and write letters on behalf of issues of importance to him personally and to the wine industry in particular.

Since 1928, Brother Timothy has worked long and hard without salary. A recent article in Business Week magazine suggested that Brother Timothy could command a princely salary in the California wine industry should he chose to do so. His efforts, however, have been directed towards The Christian Brothers' continuing success so that their schools, for which he has such a special fondness, can continue to receive the generous support generated by the sale of the wines he helps to produce.

Notable among his accomplishments has been the amassing of one of the world's most written about corkscrew collections. He is a founding member of the International Correspondence of Corkscrew Addicts, and continues to travel worldwide as an authority on corkscrews as well as California wine. Of special note is Brother Timothy's long time desire to create a unique display of corkscrews that commemorate important periods in American history. He would, I know, relish the opportunity to make this presentation to the President himself.

His own personal affection and support for our President is legendary around here. He was, of course, delighted when Christian Brothers wines were served at state dinners on several occasions. It would be a fitting and much appreciated gesture if his accomplishments in the California wine industry could be acknowledged by the President. Any assistance you can provide us in making this dream possible would be greatly appreciated.

After noting all of the above, I should probably go as Brother Timothy's valet and carry his bags. However, in response to your request for information regarding my own background, I offer the following.

THE CHRISTIAN BROTHERS.

VINTNERS SINCE 1882

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Mr. G. Joseph Bertain

May 15, 1985

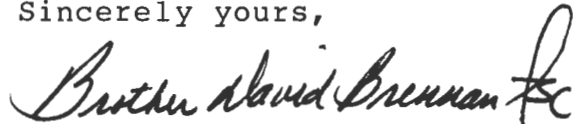
Page 3

I have been a member of The Christian Brothers since 1961, and served as an administrator in our schools in Concord and Berkeley, then as Director General of Mont La Salle in Napa. In 1980 I was assigned to the Provincial Administration and was Treasurer and Chief Financial Officer for the District of San Francisco until my coming to the winery in 1982. I was the founding Director of the Brothers' free school in Tijuana and served on the Board of Directors for Camping Unlimited, Inc. which is for the benefit of the mentally retarded. Currently I am Chairman of the Board and President of Mont La Salle Vineyards, serve on the Provincial Council, the Board of Directors for De La Salle Institute and the Board of Trustees for Saint Mary's College of California.

In conclusion, I feel that President Reagan should be made aware that the only reason the Brothers are in the wine business is to assist in our educational work with students throughout the world, especially those who are less fortunate economically.

Thank you again for your assistance.

Sincerely yours,

A handwritten signature in cursive script that reads "Brother David Brennan". The signature is written in dark ink and includes a stylized flourish at the end.

BROTHER DAVID BRENNAN, F.S.C.  
President

BD/mf